

## Jurriaan Kamer

Organization designer \* Transformation Coach \*  
Speaker

Jurriaan is a regularly sought-after keynote speaker and coach on adaptive strategy, high-performing leadership teams, and modern organization design.

He recently co-founded Unblock, through which he and his teammates help leaders create a fundamental shift in their way of working to unlock meaningful results.

When his hobby and work collided, he wrote the best-selling book 'Formula X' (translated into German as 'Formel X'). It is a business fable about speed, leadership, and organizational acceleration - inspired by how Formula 1 teams operate.

