

## 2021 Business with Higher Purpose Conference

### Case Study speakers:

#### *Case 1: Thai Restaurant, Hong Kong/Social Enterprise*

Joseph Chan, Director FSES (Fullness Social Enterprises Society). Joseph has over 25 years' experience in banking and finance field. He worked in corporate and investment banking focusing on structured finance and portfolio management. Joseph also worked in a listed company for over six years as a Chief Financial Officer and Executive Director. He was responsible to oversee the strategic financial planning as well as corporate finance business. Joseph has stepped down from commercial world since 2016 and focuses his volunteer services in business as mission and social enterprise. Joseph possesses himself a master of art degree in Christian study. He is now a doctorate candidate in practical theology.

#### *Case 2: YES Cafe, Markham, ON/Young Entrepreneur Startups/Incubation & Acceleration/Co-working space*

Hilton Chan, PhD, founder of BHP, YES cafe, and adjunct professor at the Hong Kong University of Science and Technology. Hilton has served in the public sector, private sector and education sector for over 30 years as police commander, CEO, CTO, professor and computer forensic expert in court. In the past 12 years, Hilton has been devoted in developing the BHP (Business with Higher Purpose) ecosystem and focused in "micro" business and startups. He had been involved in FinTech, InsurTech, WealthTech, computer forensics and executive teaching and coaching.

#### *Case 3: Food Manufacturing company, Richmond, BC/family-run to corporate*

Christina Lui and Charles Lui graduated from SFU with BBA and UBC with B Eng respectively. They started a Chinese frozen food business with 500 sq ft in 1986 and subsequently grew to over 62,000 sq ft. In 2018. They'll share their business challenges, marriage life and work-life balance.

#### *Case 4: Dr. Jon Tam Coaching & Consulting, YouTube, Author*

Dr. Jon Tam, CEO of Dr. Jon Tam Coaching & Consulting, has a Ph.D. in the social sciences from the University of Oxford. Jon has developed a unique career strategy that helps mid- to senior-level professionals gain clarity in their career's next steps & raise their executive presence to advance. The result is finding a career that makes them feel fulfilled, valued, and inspired to meet their life goals.

**Luncheon speakers:**

Larry Law - CEO of Living Water Resort, Collingwood, ON. The challenges in hospitality industry during Covid-19 and how crisis became opportunity in strengthening employer-employee relationship.

Gary Q Lau has been an entrepreneur and business investor for the past 15 years. His businesses are in the fields of telecommunications, e-commerce, e-waste, and real-estate. Gary is a graduate of the University of Hong Kong, Columbia Business School, and the University of Toronto. He is involved in several charitable organizations throughout South East Asia.