



# Cisco Data Center Summit 2017

Courtney Dodds

Managing Director, Data Center

Cisco Asia Pacific & Japan

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시스코 데이터센터 서밋 2017



**30,000+** Application Developers.  
**7200+** Apps. **32** Data Centers.

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More Software Developers Than Google,  
and More Technologists Than Microsoft...

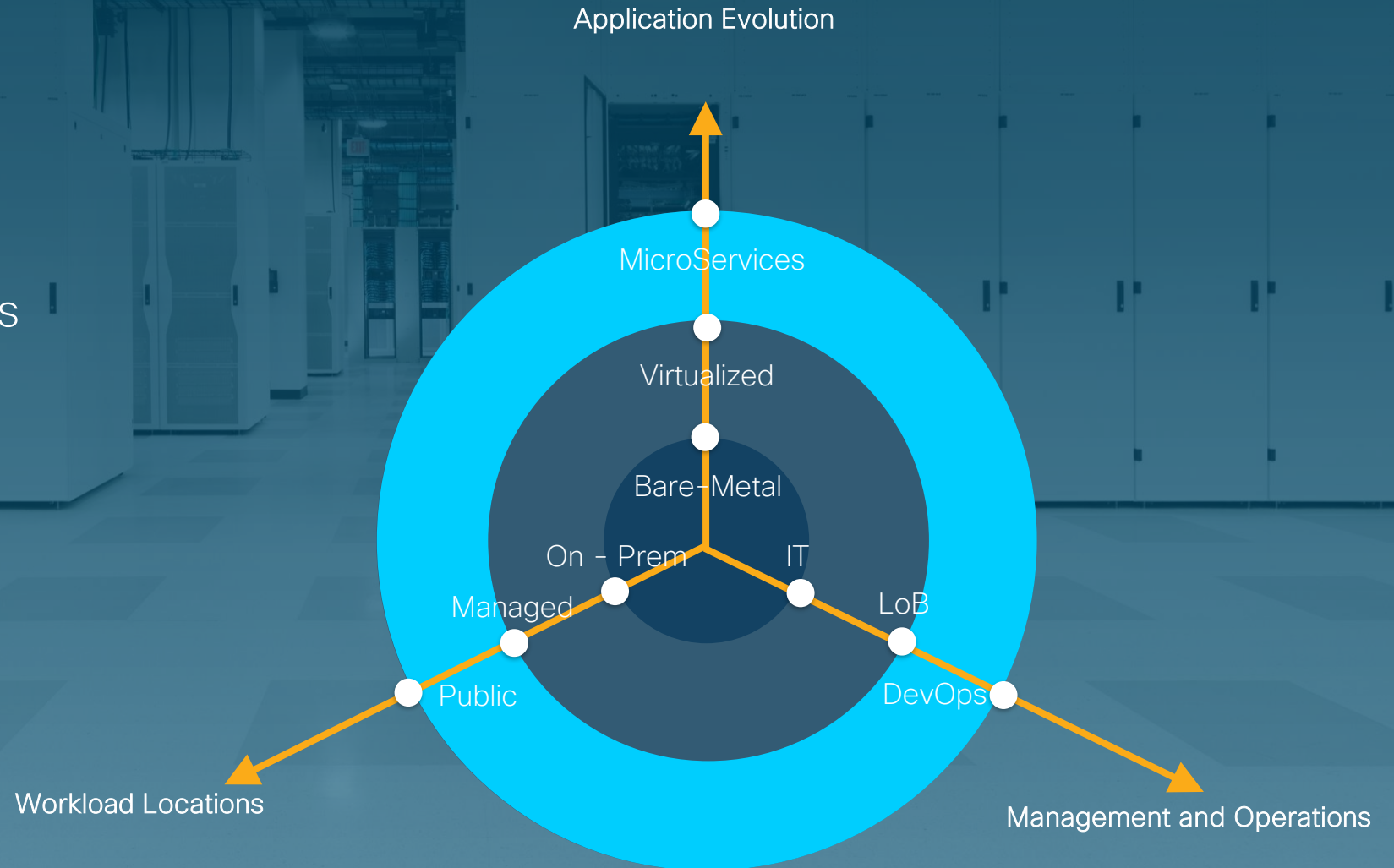
JPMORGAN CHASE & CO



# Impact of Digital Transformation on Data Centers and Clouds

## Challenges:

- Adopting hybrid cloud
- Empowering developers
- Mitigating Risk





# ASAP

*Analyze.*


*Simplify.*

*Automate.*

*Protect.*

---

Provision Infrastructure, ASAP. Mitigate Risk, ASAP. Scale Performance, ASAP

The ASAP Data Center from  CISCO





## Analyze

- Create actionable insights to make smarter decisions
- See everything, act fast, know the impact
- Maximize application performance





# S

**Simplify**

- Faster to deploy, cheaper to manage
- Components to Systems
- Policy-Based Infrastructure

# AS A

## Automate

- Model Once, Deploy Anywhere
- Enable the developers
- Open & programmable APIs



# ASAP

## Protect

- Security designed to work together
- Smarter Segmentation
- Resilient and Reliable



# Foundational Pillars of the Cisco ASAP Data Centre

## Optimise Infrastructure

- Nexus
- UCS
- Next-gen Firewalls
- CI & HyperFlex

- Performance
- Scale
- Security

## Simplify Operations



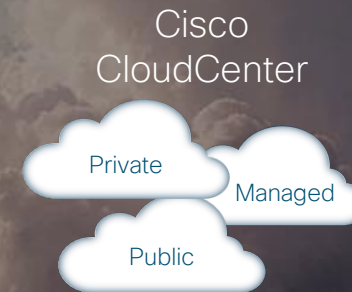
- Automation
- Unify Policy
- 50+ eco-system

## Cloud-Native App Stack



- Containers
- Self-Service
- DevOps Tools

## Hybrid Cloud



- App. Benchmark
- Extend Policy
- Securely move data & workloads

## Real-time Analytics

Cisco Tetration Analytics

- Monitor every flow
- App dependency
- On-prem & Cloud



# ASAP - Built on Best in Class Software and Infrastructure

## Infrastructure Management and Automation

- UCS Director

## Hybrid Cloud

- Cisco Cloud Center

## Software Defined Networking

- ACI

## Real-time Analytics

- Tetration Analytics
- AppDynamics

Analyse

Simplify

Automate

Protect



Cisco Security Solutions



Nexus Switching



UCS Integrated Infrastructure 



UCS and UCS Manager



Hyperconverged Infrastructure: HyperFlex Systems 



UCS S-Series



MDS Solutions



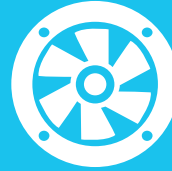
# UCS: Foundation for Converged Infrastructure



78%  
Reduction of Cabling



83%  
Reduction in Provisioning Times



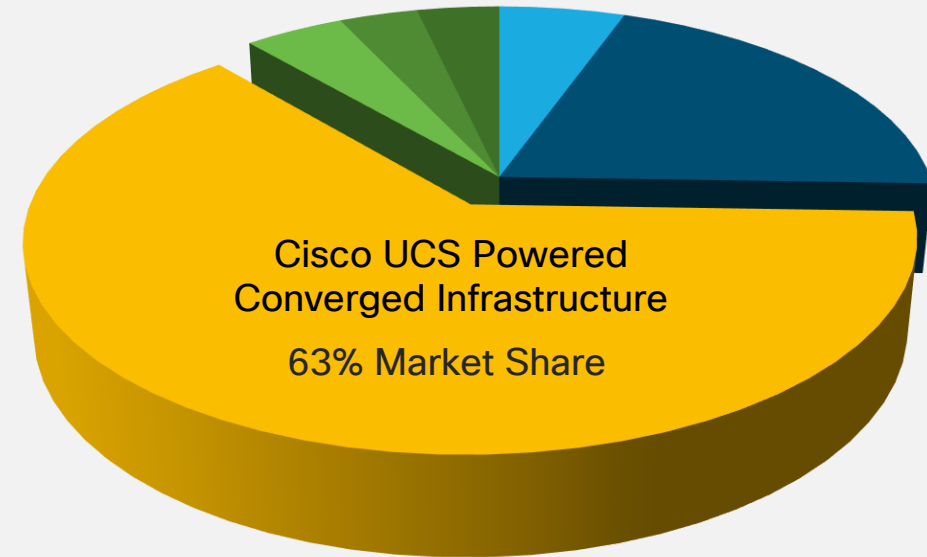
49%  
Reduction of Power and Cooling Costs



62%  
Reduction of Ongoing Management Costs

## Why Cisco UCS:

- ❖ **Lowest Risk and TCO**
- ❖ **Mission Critical Performance**
- ❖ **Mission Critical Availability**
- ❖ **Proven and Tested Solution**
- ❖ **Fastest Time-To-Revenue**



60,000+  
Cisco UCS Customers

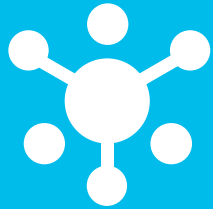
120+  
World Record  
Performance Benchmarks

Strong Vision &  
Future Innovation



# Cisco HyperFlex

Industry's leading HyperConverged Solution



Integrated  
Networking



Investment  
Protection



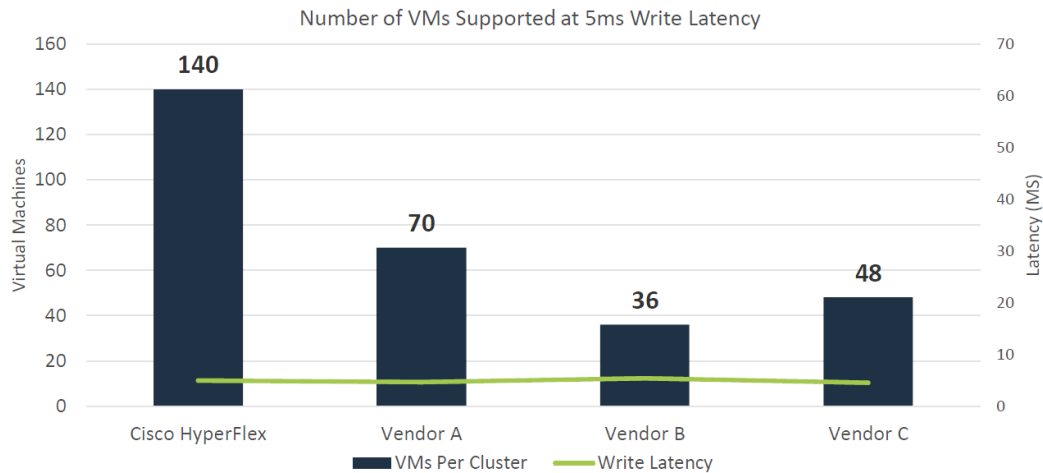
Data Reduction  
without Caveats



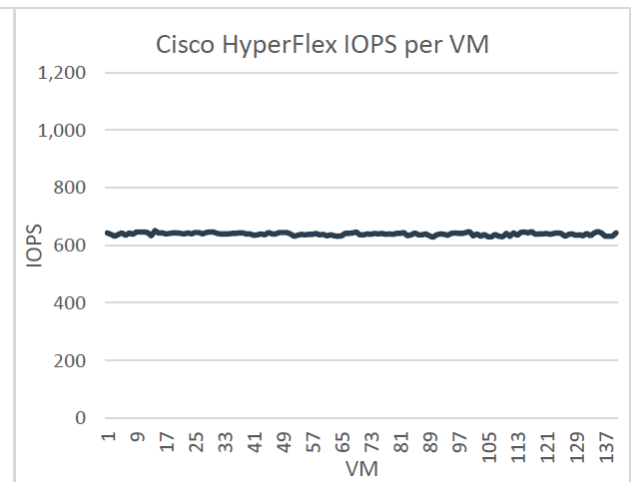
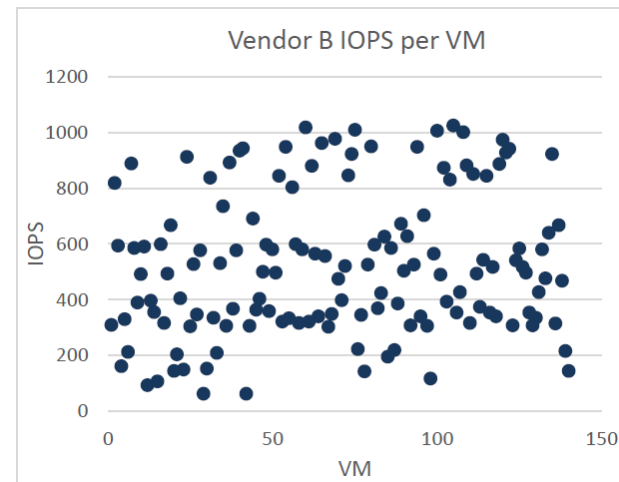
Efficient Data  
Services



Simple  
Management



Source: Enterprise Strategy Group, 2017



# Campus Cloud with HyperFlex Case Study

## Customer Objective and IT direction

- Data Center innovation for New Hanyang 2020 vision
- Fast and Agile IT service for students, professionals and University-Industry cooperation
- Enhanced Secure Data Center and Service visibility

## Solution & Value

- HyperFlex for server & storage consolidation
- 40G/100G Migration & SDN ready with Application Centric Infrastructure
- Secure Data Center Solution

## Business Outcome

- Cost saving in space, power, server investment
- Operation efficiency and more secured IT service
- Agile IT service
- Hybrid Cloud readiness for flexible IT service





# Introducing Tetration

## Software & Network Sensors: *See everything*



### OS Sensor

Windows  
Linux  
Mid-Range  
Universal



### Network Sensor

Cloud-Scale Nexus  
Nexus 9000 'X'

## Data Analytics & Machine Learning Engine



### Analytics Cluster

Appliance model  
On-Premise or Cloud

- ▶ Ingest
- ▶ Store
- ▶ Analyse
- ▶ Learn
- ▶ Simulate
- ▶ Act

Meta-Data generated  
from every packet

## Open Access



Web



Rest API



Event Bus



Lab



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# THANK YOU



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