

Google Cloud Event Terms & Conditions for Accelerate 2023

Event Access

- Access to Google Cloud Accelerate 2023 is no cost for individuals from Google Cloud Partner and Premier-level organizations only.
- Access includes two days of digital conference sessions (January 11-12, 2023), access to any entertainment portions, and access to keynote addresses.
- Access is for the two-day conference. Access is granted only to the original registrant and is non-transferable.
- Access to Accelerate may not be sold, bartered, auctioned, or transferred in any way, and doing so may result in Google rendering the ticket null and void without any responsibility to Google. The individual that registers for the event, must be the person that attends the event.

Confidentiality

All of the content related to and presented at Accelerate is considered
 <u>Confidential</u> and subject to your Partner Program non-disclosure agreement
 (NDA) with Google. By registering to attend Accelerate, you agree to keep all information related to Accelerate Confidential and not share that information

outside the context of your Accelerate attendance and participation in Google Cloud's partner program.

General Registration Terms

 All information entered into the registration form must be correct and accurate to the best of your knowledge. All information must be entered in English. Some of the information entered (such as name, company, and the photo you upload), will be displayed for optional networking activities.

Your Attendee Information

- By registering for Accelerate, you acknowledge that your information will be used in accordance with Google's Privacy Policy.
- You also understand that your business contact information (name, company, title, contact email) may, in some circumstances, be visible to other attendees, and may be shared with event sponsors based on your interaction with certain event features and functionality. You may opt-out of having your contact information shared in this way in your registration profile or by contacting accelerate23-partners@google.com.

Attendee Requirements

• General attendance at Accelerate is for people 18 and older.

- Attendees are not permitted to bring guests to watch virtual sessions with them at Accelerate or share access to any of the Accelerate events or content.
- Attendance at Accelerate is not allowed by the following:
 - residents of embargoed countries,
 - o individuals ordinarily resident in embargoed countries, or
 - individuals otherwise prohibited by applicable export controls and sanctions programs.

Giveaways

- Attendees may be offered additional business courtesies. By registering and accepting any discounts, giveaways, or items of value related to Accelerate, you acknowledge that you are doing so in compliance with applicable laws and your organization's code of conduct.
- If you aren't sure whether the professional guidelines for your organization
 would allow you to accept these items, please check with your local ethics
 officer in advance. Gifts that may be available through Accelerate are
 optional, so it may be possible to attend the event even if you cannot accept
 any giveaways.

Prohibition on Event Photography/Video

 As you know, the information presented at Accelerate is CONFIDENTIAL and subject to your company's partner program NDA with Google. Therefore, photography, video and any sharing of information related to Accelerate is not allowed. Confidentiality will be strictly enforced. If you violate this policy you may be asked to remove posts or exit the digital conference and your access to Accelerate may be revoked.

Marketing Release

 Google may document the Accelerate program. Photographs, audio and/or video recorded by Google, or others on behalf of Google, at Accelerate may include your name, company name, voice, image or likeness. By registering to attend Accelerate, you agree that Google may use such recorded content for any purpose without compensation to you.

Communications

- All registered attendees agree to allow Google and those working on its
 behalf to facilitate Accelerate to contact them regarding their registration and
 attendance, and to provide information about the event. By registering for the
 event, you agree to allow Google to communicate with you via email with
 information regarding the event.
- Q&A sessions will occur at Accelerate. By registering for this event, you
 acknowledge that any questions you submit to the Q&A platform may be
 moderated by Google, and may be edited or removed at Google's sole

discretion. Google reserves its right to prohibit inappropriate, profane, hateful or harassing content of any kind during its Q&A sessions.

Event Conduct

- Google is dedicated to providing a harassment-free and inclusive event
 experience for everyone regardless of gender identity and expression, sexual
 orientation, disabilities, neurodiversity, physical appearance, body size,
 ethnicity, nationality, race, age, religion, or other protected categories. We do
 not tolerate harassment of event participants in any form. Google takes
 violations of our policy seriously and will respond appropriately. For more
 information, go to Google's Event Community Guidelines and
 Anti-Harassment Policy.
- All participants of Google events must abide by the following policy:
 Be excellent to each other.

Treat everyone with respect. Participate while acknowledging that everyone deserves to be here — and each of us has the right to enjoy our experience without fear of harassment, discrimination, or condescension, whether blatant or via micro-aggressions. Jokes shouldn't demean others. Consider what you are saying and how it would feel if it were said to or about you. Speak up if you see or hear something.

Harassment is not tolerated, and you are empowered to politely engage when you or others are disrespected. The person making you feel uncomfortable may not be aware of what they are doing, and politely bringing their behavior to their attention is encouraged.

We have a ZERO TOLERANCE POLICY for harassment of any kind, including but not limited to:

- Stalking/following
- Deliberate intimidation
- Harassing photography or recording
- Sustained disruption of talks or other events
- o Offensive verbal language
- Verbal language that reinforces social structures of domination
- Sexual imagery and language in public spaces
- Inappropriate physical contact
- Unwelcome sexual or physical attention
- In relation to, but not limited to:
 - Neurodiversity
 - Race
 - Color
 - National origin
 - Gender identity
 - Gender expression
 - Sexual orientation
 - Age
 - Body size
 - Disabilities
 - Appearance
 - Religion
 - Pregnancy
- Participants asked to stop any harassing behavior are expected to comply immediately. Our zero tolerance policy means that we will look into and

review every allegation of violation of our Event Community Guidelines and Anti-Harassment Policy that is brought to our attention and respond appropriately. We empower and encourage you to report any behavior that makes you or others feel uncomfortable by emailing accelerate23-partners@google.com. This policy extends to all Accelerate-related sessions, Q&A platforms, social media, networking opportunities, attendees, partners, sponsors, etc. Google reserves the right to refuse access to, or revoke access from, any Google hosted event (including future Google events) at any time. This includes, but is not limited to, attendees behaving in an inappropriate manner or failing to comply with this section entitled Event Conduct, including Google's Event Community Guidelines and Anti-Harassment Policy, and these event terms and conditions. If a participant engages in harassing or uncomfortable behavior, the event organizers may take any action they deem appropriate, including warning or revoking the offender's access to the event.