

Google Cloud Generate Event Terms & Conditions

Event Access

- Access to Google Cloud Generate is at no cost for invited Googlers.
- Access includes two days of in-person programming from January 16th-18th, 2024 in London, UK.
- Access is granted only to the original registrant and is non-transferable.
- Access to Generate may not be sold, bartered, auctioned, or transferred in any way, and doing so may result in Google rendering the ticket null and void without any responsibility to Google. The individual that registers for the program, must be the person that attends the program.

Confidentiality

- **All of the content related to and presented at Generate is considered Confidential.** By registering to attend Generate, you agree to keep all information related to Generate confidential and not share that information outside the context of your Generate attendance.

General Registration Terms

- All information entered into the registration form must be correct and accurate to the best of your knowledge. All information must be entered in English. Some of the information entered (such as name, company, and the photo you upload), will be displayed for optional networking activities.
- Attendance at Generate is not allowed by the following:
 - Residents of embargoed countries,
 - Individuals ordinarily resident in embargoed countries, or
 - Individuals otherwise prohibited by applicable export controls and sanctions programs,
 - Individuals under 18 years of age
- Attendees can request to cancel their registration or delete their

registration profile from Google's event database by emailing support@generatetomorrow.io

- You and/or your company may be eligible to receive an overview of your participation in Generate: for instance, the most-attended sessions or topics of interest. By registering for Generate, you consent to the use of your attendance and registration information for this purpose.

Your Attendee Information

- By registering for Generate, you acknowledge that your information will be used in accordance with [Google's Privacy Policy](#).
- You also understand that your business contact information (name, company, title, contact email) may, in some circumstances, be visible to other attendees, and may be shared with event sponsors based on your interaction with certain event features and functionality.

Attendee Requirements

- General attendance at Generate is for people 18 and older.
- Attendees are not permitted to bring guests to attend with them at Generate or share access to any of the Generate events or content.
- Attendance at Generate is not allowed by the following:
 - residents of embargoed countries,
 - individuals ordinarily resident in embargoed countries, or
 - individuals otherwise prohibited by applicable export controls and sanctions programs.

Giveaways

- Attendees may be offered additional business courtesies. By registering and accepting any discounts, giveaways, or items of value related to Generate, you acknowledge that you are doing so in compliance with applicable laws and your organization's code of conduct.
- If you aren't sure whether the professional guidelines for your organization would allow you to accept these items, please check with your local ethics officer in advance. Gifts that may be available through

Generate are optional, so it may be possible to attend the event even if you cannot accept any giveaways.

Prohibition on Event Photography/Video

- As you know, the information presented at Generate is CONFIDENTIAL. Therefore, photography, video and any sharing of information related to Generate is not allowed. Confidentiality will be strictly enforced. If you violate this policy you may be asked to remove posts or exit the digital conference and your access to Generate may be revoked.

Marketing Release

- Google may document the Generate program. Photographs, audio and/or video recorded by Google, or others on behalf of Google, at Generate may include your name, company name, voice, image or likeness. By registering to attend Generate, you agree that Google may use such recorded content for any purpose without compensation to you.

Communications

- All registered attendees agree to allow Google and those working on its behalf to facilitate Generate to contact them regarding their registration and attendance, and to provide information about the event. By registering for the event, you agree to allow Google to communicate with you via email with information regarding the event.
- Q&A sessions will occur at Generate. By registering for this event, you acknowledge that any questions you submit to the Q&A platform may be moderated by Google, and may be edited or removed at Google's sole discretion. Google reserves its right to prohibit inappropriate, profane, hateful or harassing content of any kind during its Q&A sessions.

Event Conduct

- Google is dedicated to providing a harassment-free and inclusive event experience for everyone regardless of gender identity and expression, sexual orientation, disabilities, neurodiversity, physical appearance, body size, ethnicity, nationality, race, age, religion, or other protected categories. We do not tolerate harassment of event participants in any form. Google takes violations of our policy seriously and will respond appropriately. For more information, go to [Google's Event Community Guidelines and Anti-Harassment Policy](#).
- All participants of Google events must abide by the following policy: Be excellent to each other. Treat everyone with respect. Participate while acknowledging that everyone deserves to be here — and each of us has the right to enjoy our experience without fear of harassment, discrimination, or condescension, whether blatant or via micro-aggressions. Jokes shouldn't demean others. Consider what you are saying and how it would feel if it were said to or about you. Speak up if you see or hear something. Harassment is not tolerated, and you are empowered to politely engage when you or others are disrespected. The person making you feel uncomfortable may not be aware of what they are doing, and politely bringing their behavior to their attention is encouraged.
- We have a ZERO TOLERANCE POLICY for harassment of any kind, including but not limited to:
 - Stalking/following
 - Deliberate intimidation
 - Harassing photography or recording
 - Sustained disruption of talks or other events
 - Offensive verbal language
 - Verbal language that reinforces social structures of domination
 - Sexual imagery and language in public spaces
 - Inappropriate physical contact
 - Unwelcome sexual or physical attention
- In relation to, but not limited to:
 - Neurodiversity
 - Race
 - Color
 - National origin
 - Gender identity
 - Gender expression
 - Sexual orientation
 - Age
 - Body size
 - Disabilities
 - Appearance

- Religion
 - Pregnancy
- Participants asked to stop any harassing behavior are expected to comply immediately. Our zero tolerance policy means that we will look into and review every allegation of violation of our Event Community Guidelines and Anti-Harassment Policy that is brought to our attention and respond appropriately. We empower and encourage you to report any behavior that makes you or others feel uncomfortable by emailing support@generatetomorrow.io. This policy extends to all Generate-related sessions, Q&A platforms, social media, networking opportunities, attendees, partners, sponsors, etc. Google reserves the right to refuse access to, or revoke access from, any Google hosted event (including future Google events) at any time. This includes, but is not limited to, attendees behaving in an inappropriate manner or failing to comply with this section entitled Event Conduct, including [Google's Event Community Guidelines and Anti-Harassment Policy](#), and these event terms and conditions. If a participant engages in harassing or uncomfortable behavior, the event organizers may take any action they deem appropriate, including warning or revoking the offender's access to the event.