

MEDIA DATA GREENJOBS.NL

Find talent with Greenjobs.nl



Certified



Corporation

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ABOUT GREENJOBS.NL

Mission of Greenjobs.nl

The mission of Greenjobs.nl is to create a sustainable and livable future for everyone. Greenjobs.nl strives to transform all jobs into jobs that have a positive impact on the climate and society. The aim of Greenjobs.nl is to help everyone find jobs that contribute to a better future.

Find talent with Greenjobs.nl

Find engaged team members who identify with your organisation's social and/or sustainable values and goals.

Greenjobs.nl is a Certified B Corp

Greenjobs.nl is a certified B Corp.
A growing community of +7.600 organisations worldwide that are working as a force for good.



+8.700

NEWSLETTER READERS

A newsletter is sent out every week. The newsletter shares jobs and the latest sustainable news.

+35.000

SOCIAL MEDIA FOLLOWERS

+35.000 followers on LinkedIn, Instagram & Facebook.

+16.200

WEBSITE VISITORS

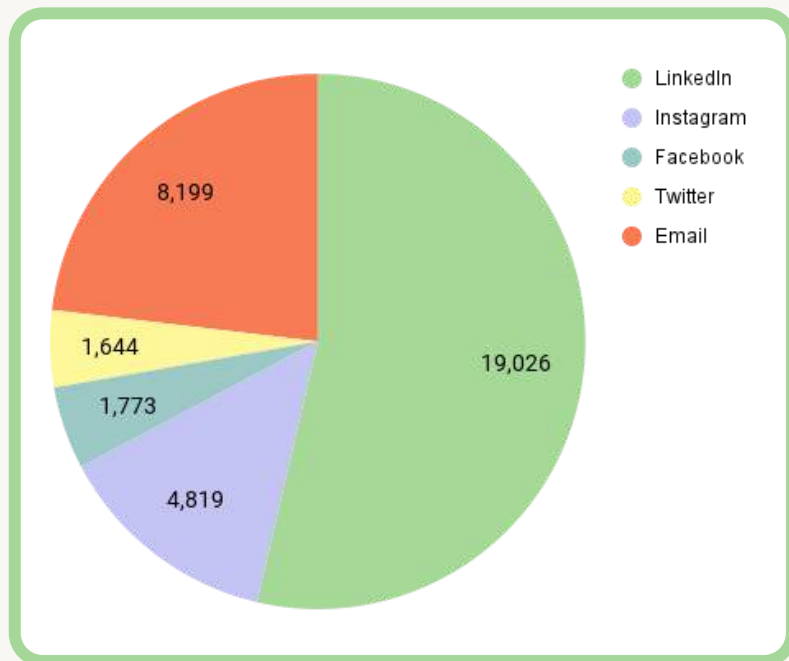
on average +16.200 website visitors per month on Greenjobs.nl.

SOME STATS

The following pages contain more information about Greenjobs.nl's website visitors and social media followers.

Social media followers & newsletter subscribers

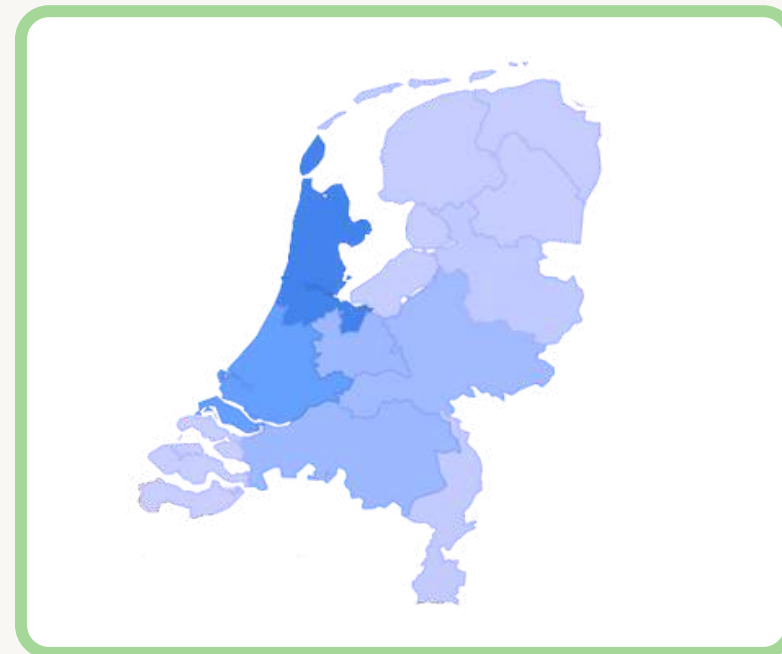
Choose Premium Social & Social Plus to share jobs with +35.000 followers on social media and 8.700 newsletter subscribers.



Number of followers by social media channel

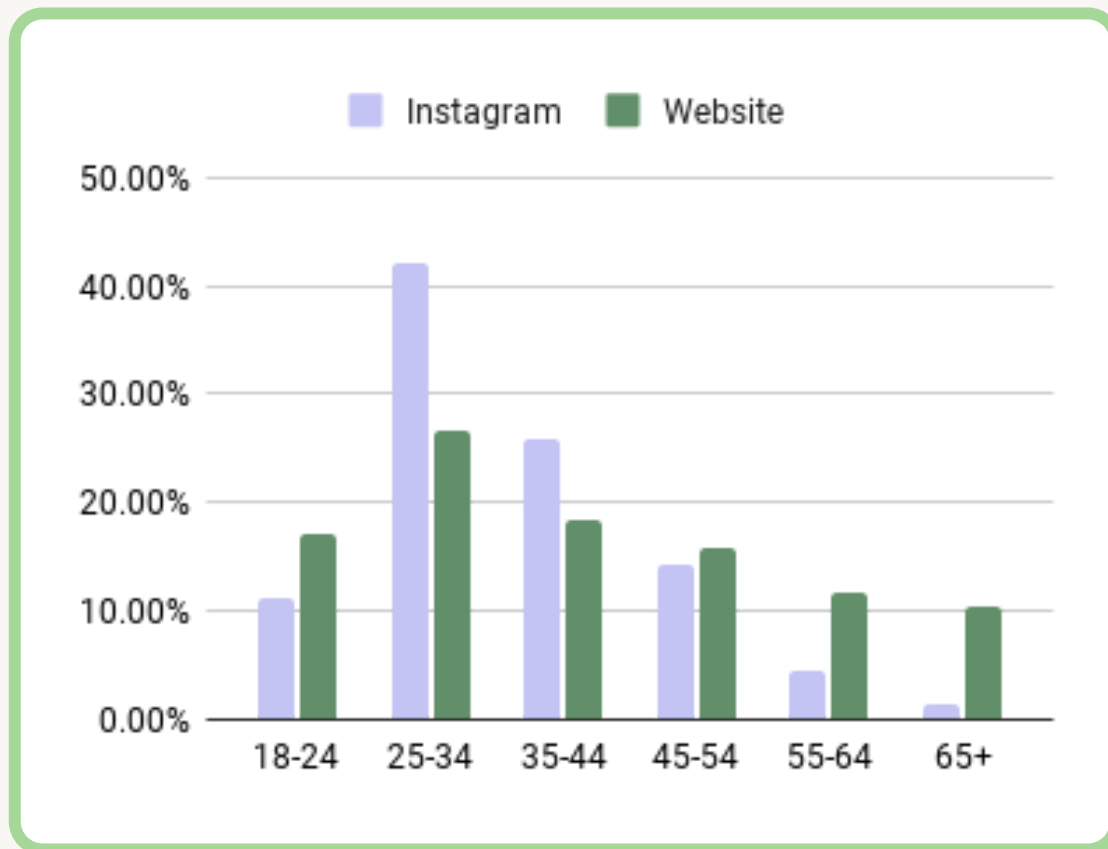
Website visitors & social media followers

An average of 16.200 monthly website visitors from all over the Netherlands. Most visitors and followers come from the Randstad region.



Location visitors & followers

TARGET GROUP



Ages of visitors - LinkedIn and Facebook do not share data on ages

Ages of website visitors & social media followers

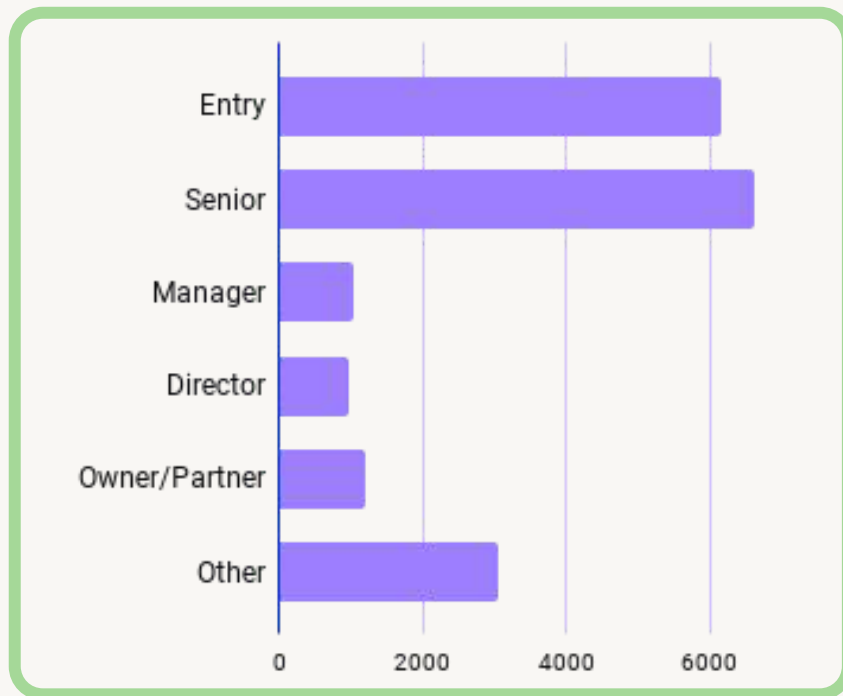
Job seekers of all ages visit Greenjobs.nl.

Instagram is the preferred channel to reach the 25-44 year old audience.

LINKEDIN FOLLOWERS

Experience level of followers

Greenjobs.nl has followers at both junior and senior levels. Both starters and professionals follow Greenjobs.nl on LinkedIn.



Experience level of LinkedIn followers

Current positions of followers

The followers of Greenjobs.nl have various positions that can help your business grow!



Type of function of LinkedIn followers

RECOMMENDATIONS & SURVEY



Job seeker

"**Thanks** for being there. Have recommended you guys many times!"

"I am a **happier** person now that I do work that aligns with my values"

"Thanks for this site with great jobs at great organisations. I came across my '**dream employer**' on Greenjobs.nl!"



Job seeker

"Greenjobs.nl is a really **nice platform** if you are looking for a sustainable job! You can easily create a job alert, and a lot of great jobs come up on social media as well.

I myself found a **very nice job with impact through Greenjobs.nl** within two weeks early this year, and now use the platform to look for new colleagues."



Job seeker

"I found my **current job through Greenjobs.nl**. Through LinkedIn, I saw that you posted jobs from organisations with a positive impact on the world.

That was exactly what I needed. A handy overview for when you don't know what sector you're in, but want to work in sustainability"

Stats survey November 2023

Greenjobs.nl conducted an anonymous survey among job seekers during Jun/Jul/Aug/Sept 2023:

- **91,8%** would recommend Greenjobs.nl to family and friends
- **49.2%** find it easy to find the jobs they are looking for on Greenjobs.nl
- **85,3%** think the Greenjobs.nl website is easy to find



SERVICES

Find talent with Greenjobs.nl - Post your jobs on Greenjobs.nl

Every week, thousands of jobseekers visit Greenjobs.nl. Greenjobs.nl helps your organisation reach your target audience by distributing job jobs.

- Choose from one of the job postings: Premium, Premium Social or Social Plus
- If you have more jobs, choose a low-cost subscription

Greenjobs.nl takes extra steps and shares jobs in LinkedIn groups

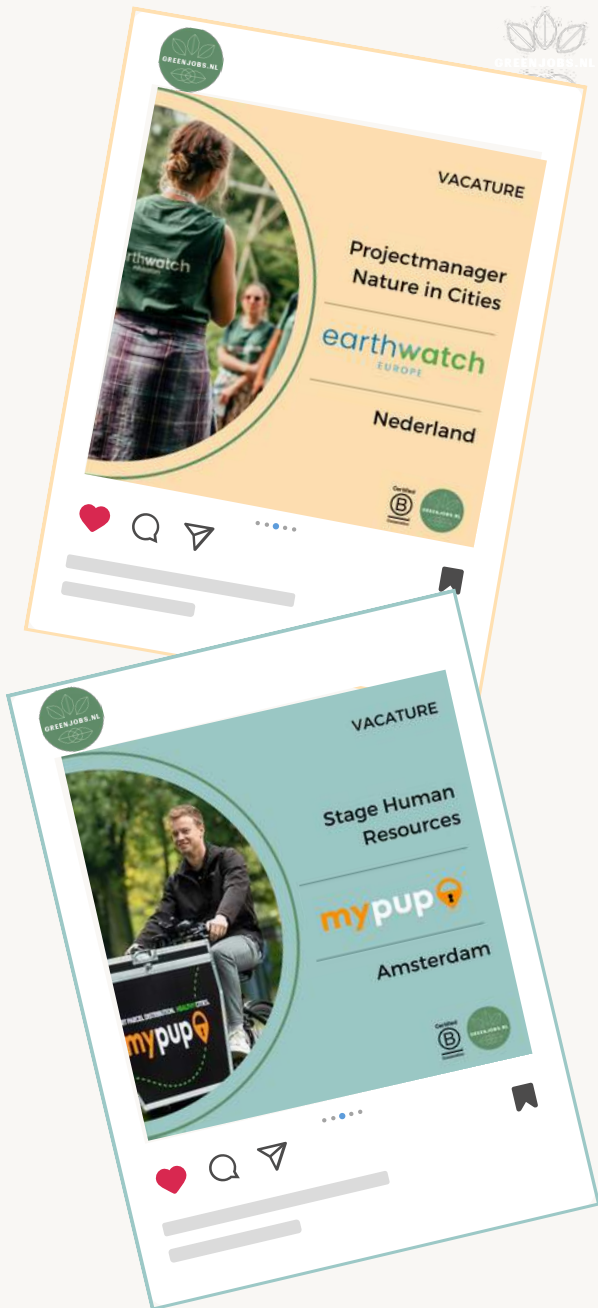
Jobs are additionally shared on LinkedIn to create more reach, among others in these LinkedIn groups:

- Sustainable jobs in Government & Public Sector
- Sustainable jobs for starters
- Marketing & Communications jobs
- Renewable Energy
- CSR - Corporate Social Responsibility
- B Corp Community

Collaborations with other organisations to reach even more people for your jobs

Greenjobs.nl works with many organisations to create more reach, a few of them:

- Duurzamestudent.nl
- Happy Times Magazine
- Duurzamestudies.nl
- SDG's on Stage
- HvA Green Office



JOB POSTINGS

Below are the options for posting jobs on Greenjobs.nl

The more a job is boosted, the more visibility it gets

Best option for
employer branding

SOCIAL PLUS

€495

- 60 days online
- Newsletter mention
+8.300 subscribers
- External links allowed
- Higher up the job list
- Social media post on
Greenjobs.nl's 3 channels with
+32.000 followers
- 2nd social media post - sponsored
- Price per job

PREMIUM SOCIAL

€395

- 60 days online
- Newsletter mention
+8.300 subscribers
- External links allowed
- Higher up the job list
- Social media post on
Greenjobs.nl's 3 channels with
+32.000 followers
- Price per job

PREMIUM

€295

- 40 days online
- Newsletter mention
+8.300 subscribers
- External links allowed
- Higher up the job list
- Price per job



SUBSCRIPTIONS

Subscriptions at Greenjobs.nl

Do you temporarily have a strong recruitment need and many jobs, or do you have several jobs planned for a longer period? There are opportunities to post unlimited jobs over a short or longer period.

Subscriptions are advantageous and cost saving from 2 job postings per month

Do you have more than 2 jobs per month? It's better to choose a low-cost subscription. For more information and prices, contact team@greenjobs.nl.

Low-cost option!

GREEN

12 MONTHS

- Unlimited Premium Social job postings
- 1 social media campaign per month

GOLD

9 MONTHS

- Unlimited Premium Social job postings
- 1 social media campaign per month

SILVER

6 MONTHS

- Unlimited Premium Social job postings
- 1 social media campaign per month

BRONZE

3 MONTHS

- Unlimited Premium Social job postings
- 1 social media campaign per month



CUSTOMER RECOMMENDATIONS



Too good to go

"Through Greenjobs.nl we have increased the reach of our jobs and attracted new candidates who fit our profile. This is very important because of our mission to reduce food waste.

In the first week one of our jobs had already been viewed almost 700 times and was applied 4 times. This has been very successful for us, so we look forward to working with Greenjobs.nl in the future too!"



B Lab

"As an organization that strives for a sustainable society, Greenjobs.nl is naturally goal-oriented for us to find the right candidates for our jobs.

The platform is very easy to use and the team is always ready for questions. Within no time after posting our first job, the responses already came in! Simply recommendable!"



Vandebron

"Greenjobs.nl is a good way for us to address our target audience right away.

People with the same mission and vision come together well on this platform!"



MORE INFORMATION

**Want more information about Greenjobs.nl and our services?
Please get in touch with us, we'd love to hear from you.**

You can find much more information, recommendations
and blogs on Greenjobs.nl.

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