

HOLIDAY SPECIAL RELEASE: CHRISTMAS MYSTERY AS A GLOBAL MARKET FOR ~ 6 BN \$



5.8 bn \$
Total Imports in 2023



-16.9%
Imports Growth in 2023



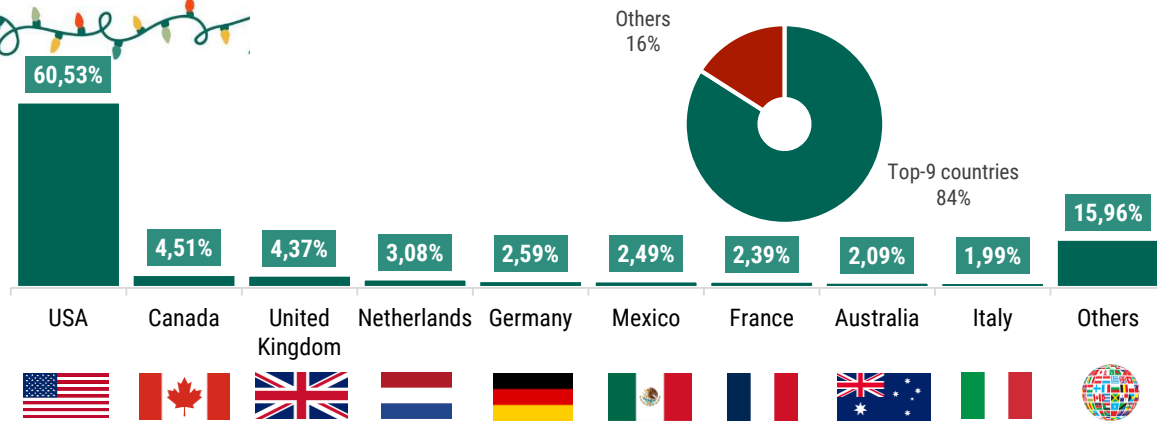
>85%
Share of Top-10 Importers



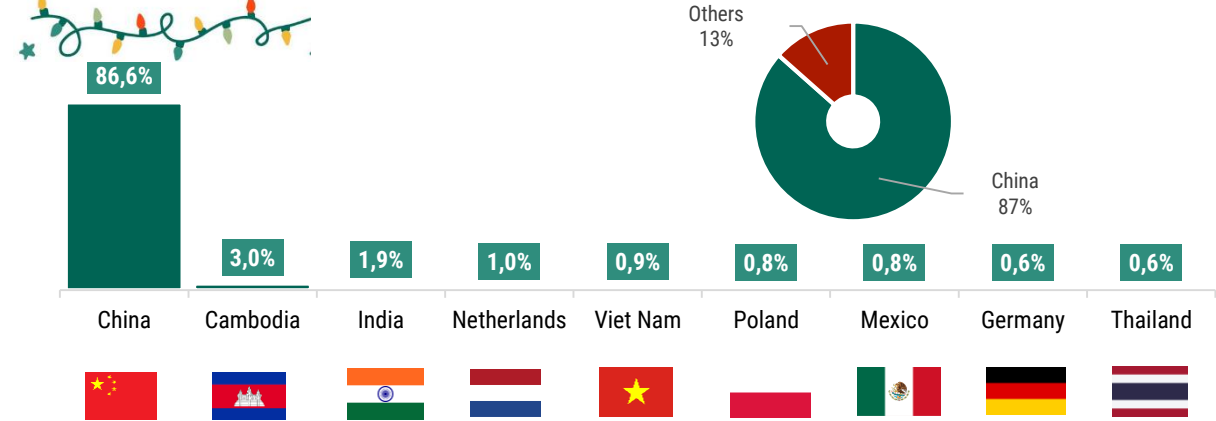
~90%
Share of China in Supplies



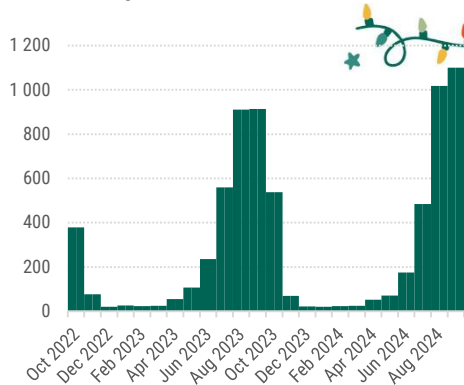
Market Share of Top Importers in Global Christmas Decorations Imports in 2023



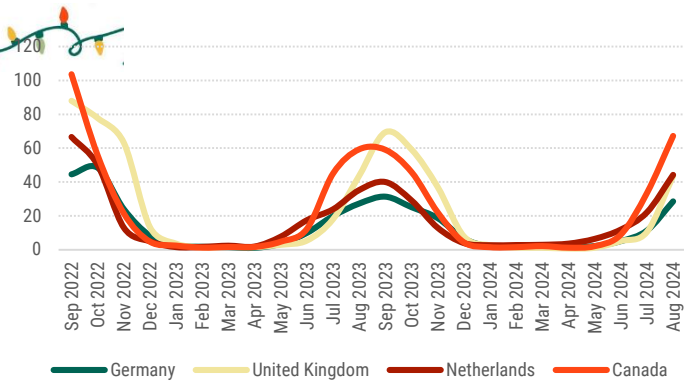
Trade Partners of Top Importers of Christmas Decorations in 2023



Monthly Imports to USA, mn \$



Monthly Imports to Other Top-5 Destinations, mn \$

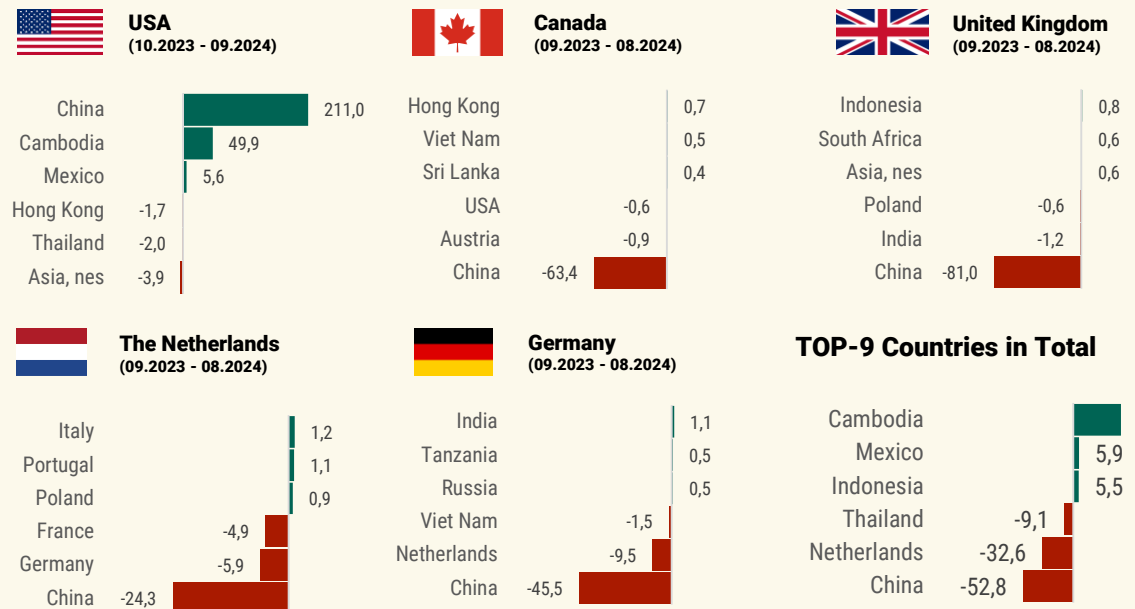


Growth of Imports in 2023

Growth of Imports in Last Twelve Months

	USA	Canada	United Kingdom	Netherlands	Germany	Mexico	France	Australia	Italy
Growth of Imports in 2023	-13,3%	-22,0%	-26,6%	-26,8%	-24,4%	8,1%	-23,6%	-16,7%	-45,3%
Growth of Imports in Last Twelve Months	7,9%	-20,6%	-25,3%	-19,5%	-29,4%	26,1%	-22,8%	1,9%	-42,5%
	(10.2023 - 09.2024)	(09.2023 - 08.2024)	(09.2023 - 08.2024)	(09.2023 - 08.2024)	(09.2023 - 08.2024)	(08.2023 - 07.2024)	(03.2023 - 02.2024)	(10.2023 - 09.2024)	(08.2023 - 07.2024)

Trade Partners of Top Importers of Christmas Decorations: Recent Changes (change of imports in Last Twelve Months, mn \$)



TOP-9 Countries in Total

Cambodia	49,6
Mexico	5,9
Indonesia	5,5
Thailand	-9,1
Netherlands	-32,6
China	-52,8