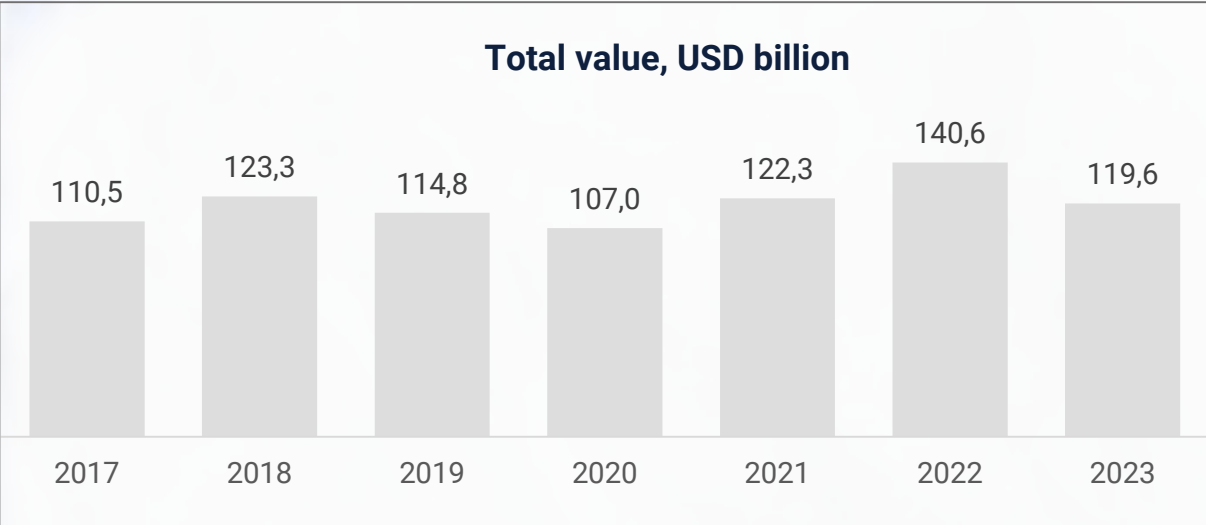


# **Global Paper and Paperboard Market:**

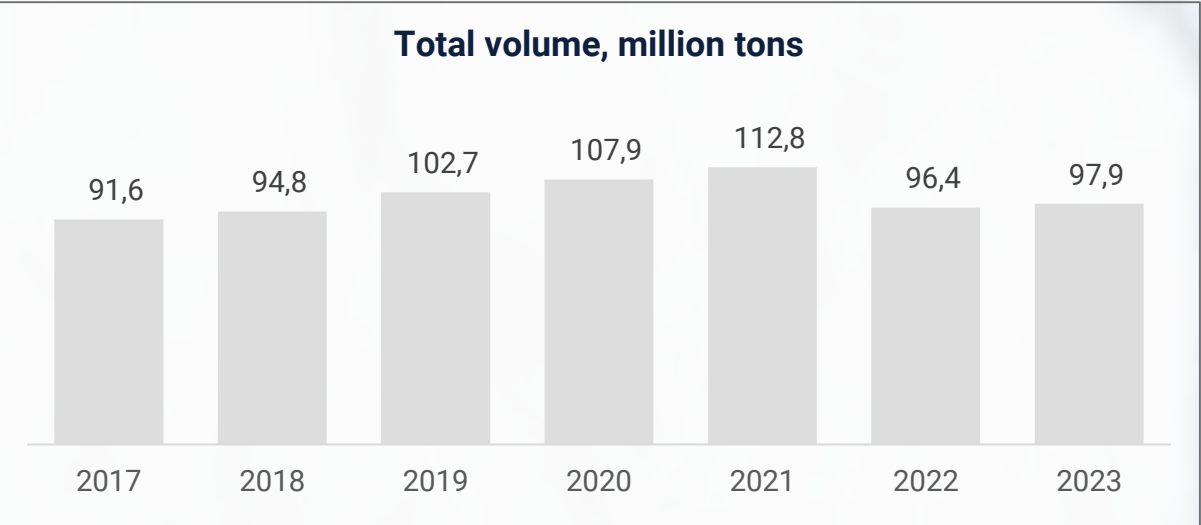
*After reaching a peak in 2022, average import prices have been steadily declining in 2023 and 2024, fostering a recovery in demand after the downturn in 2022*

# Dynamics of global paper imports

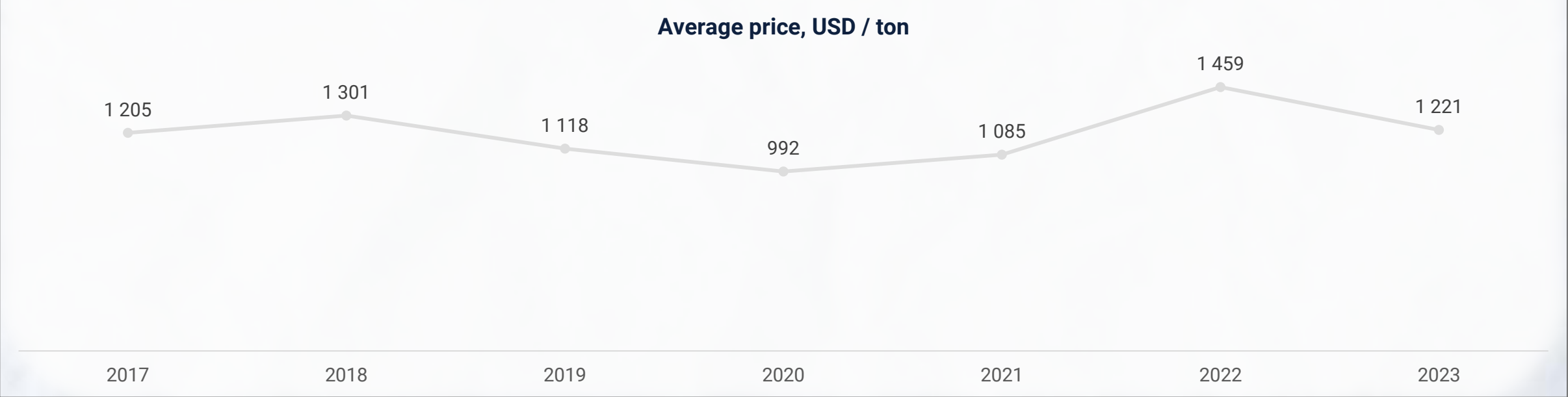
Total value, USD billion



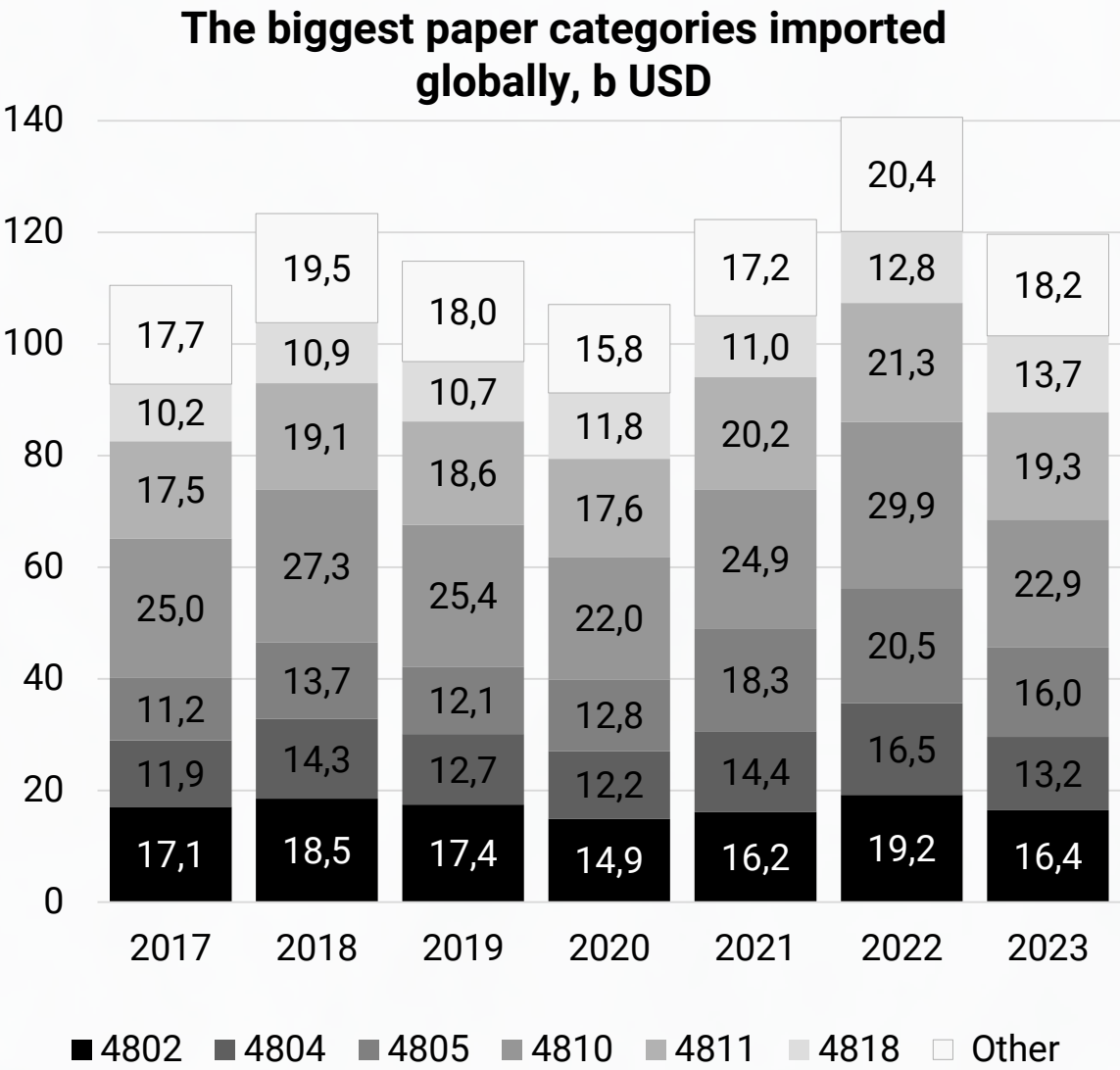
Total volume, million tons



Average price, USD / ton

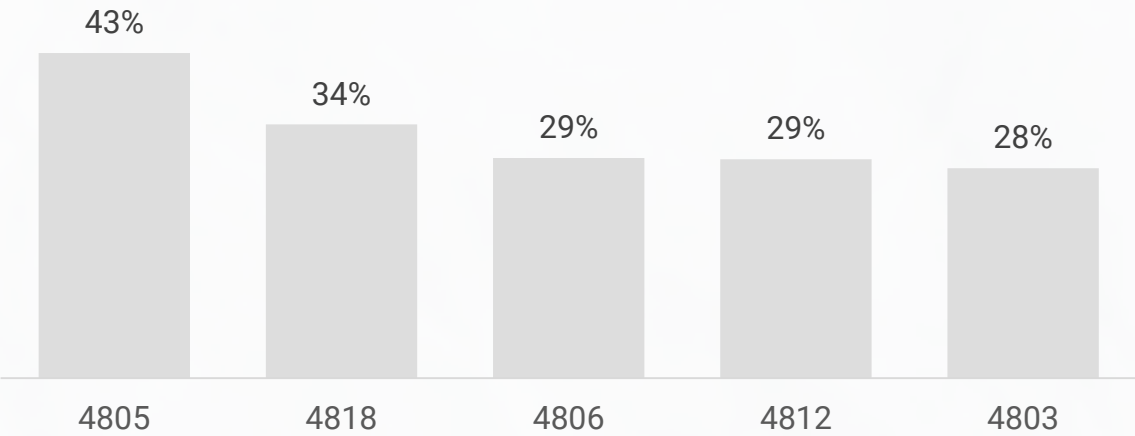


# Largest imported paper products groups



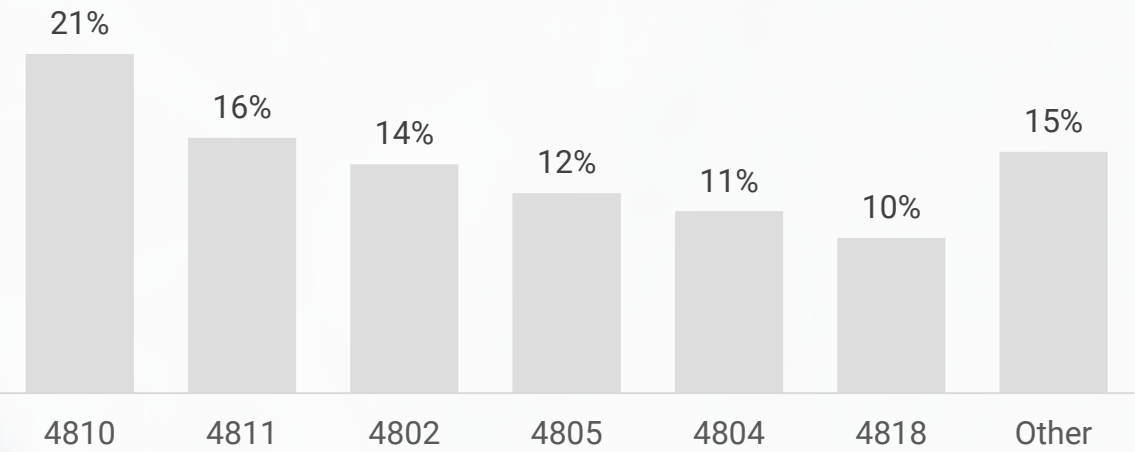
# The largest and fastest growing paper products groups

Fastest growing 4-diges HS codes, %



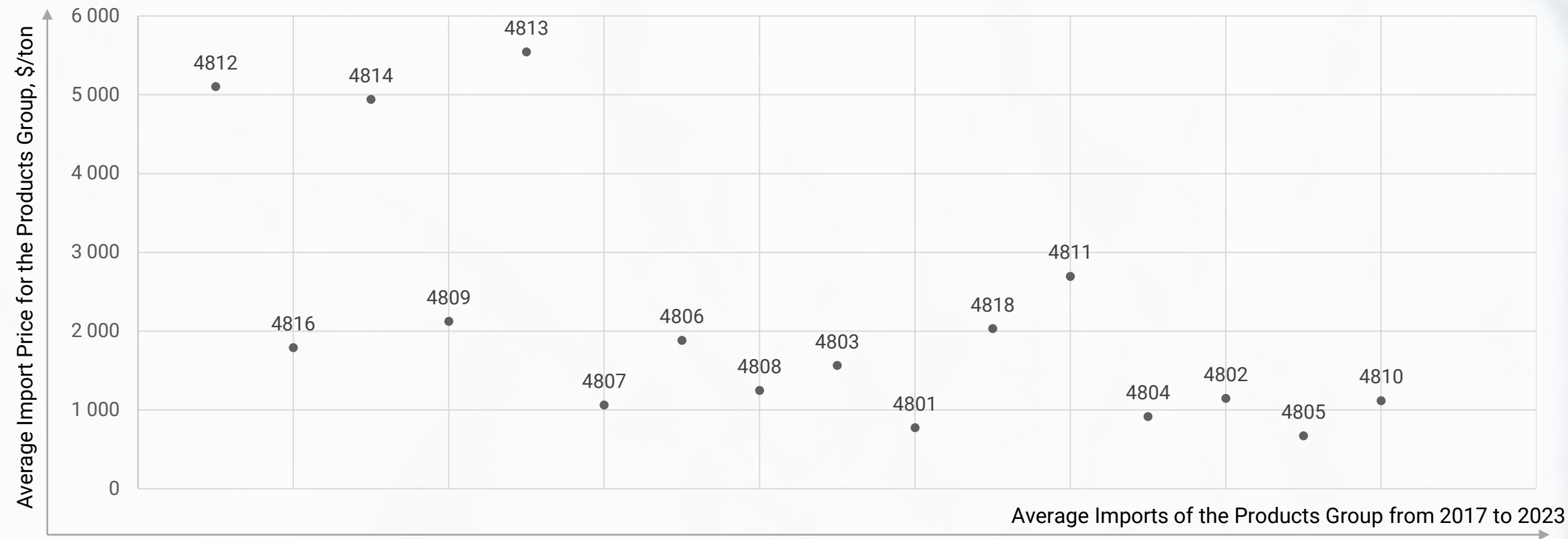
- 4805 – Other uncoated paper
- 4818 – Toilet paper and other sanitary paper products
- 4806 – Vegetable parchment
- 4812 – Paper pulp filter blocks
- 4803 – Tissue

The largest 4-diges HS codes, %



- 4810 – Kaolin coated paper
- 4811 – Cellulose fibers paper
- 4802 – Uncoated paper
- 4805 – Other uncoated paper
- 4804 – Kraft paper
- 4818 – Toilet paper and other sanitary paper products

# Average prices, USD / ton



- 4801 – Newsprint

4802 – Uncoated paper

4803 – Tissue

4804 – Kraft paper

4805 – Other uncoated paper
- 4806 – Vegetable parchment

4807 – Composite paper

4808 – Corrugated paper

4809 – Carbon paper

4810 – Kaolin coated paper
- 4811 – Cellulose fibers paper

4812 – Paper pulp filter blocks

4813 – Cigarette paper

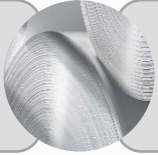
4814 – Wallpaper

4816 – Other carbon paper

4818 – Toilet paper and other sanitary paper products

# Top-10 largest paper products by average imports in 2017-2023

481092  
**\$8.7 bn; 7.4%**



Multi-ply, coated with kaolin or other inorganic substances paper, for non-graphic purposes

481159  
**\$5.9 bn; 5.0%**



Coated, with kaolin or plastic paper and paperboard, other than bleached and weighing more than 150g/m2

480256  
**\$5.0 bn; 4.2%**



Uncoated paper and paperboard, 10% or less processed fibre, 40-150g/m2, in sheets 435mm or less by 297mm or less (unfolded)

480411  
**\$4.9 bn; 4.1%**



Unbleached kraft paper

481190  
**\$4.6 bn; 3.9%**



Coated / impregnated / covered / colored / printed paper, nes.

481820  
**\$4.5 bn; 3.8%**



Paper handkerchiefs, cleansing, facial tissues, towels

481141  
**\$4.4 bn; 3.7%**



Self-adhesive paper and paperboard, other

480100  
**\$4.3 bn; 3.6%**



Newsprint

480300  
**\$4.2 bn; 3.6%**



Household or sanitary paper for household or hygiene purposes

481019  
**\$4.2 bn; 3.6%**



Kaolin or other inorganic substances coated paper, having 10% or less by weight of total fibers got by mechanical/chemi-mechanical process, sides exceeding 435mm and 297mm

# Top-5 fastest growing and most expensive paper products

Top-5 fastest growing paper categories from 2017 to 2023 (by total growth over the period)

480524  
\$1.76 bn



Testliner (recycled linerboard), weight 150g/m2 or less

481820  
\$1.56 bn



Paper handkerchiefs, cleansing, facial tissues, towels

480519  
\$1.46 bn



Fluting paper other than semi-chemical or straw

481810  
\$1.16 bn



Toilet paper

480300  
\$1.03 bn



Sanitary paper

Top-5 most expensive paper categories from 2017 to 2023 (by average price of the period)

481141  
\$3,355  
per ton



Self-adhesive paperboard

481890  
\$3,329  
per ton



Household, hospital & sanitary paper supplies

481159  
\$2,950  
per ton



Coated or covered with plastics paper and paperboard, other than bleached and weighing more than 150g/m2

481190  
\$2,669  
per ton



Coated / impregnated / covered / colored / printed paper, nes.

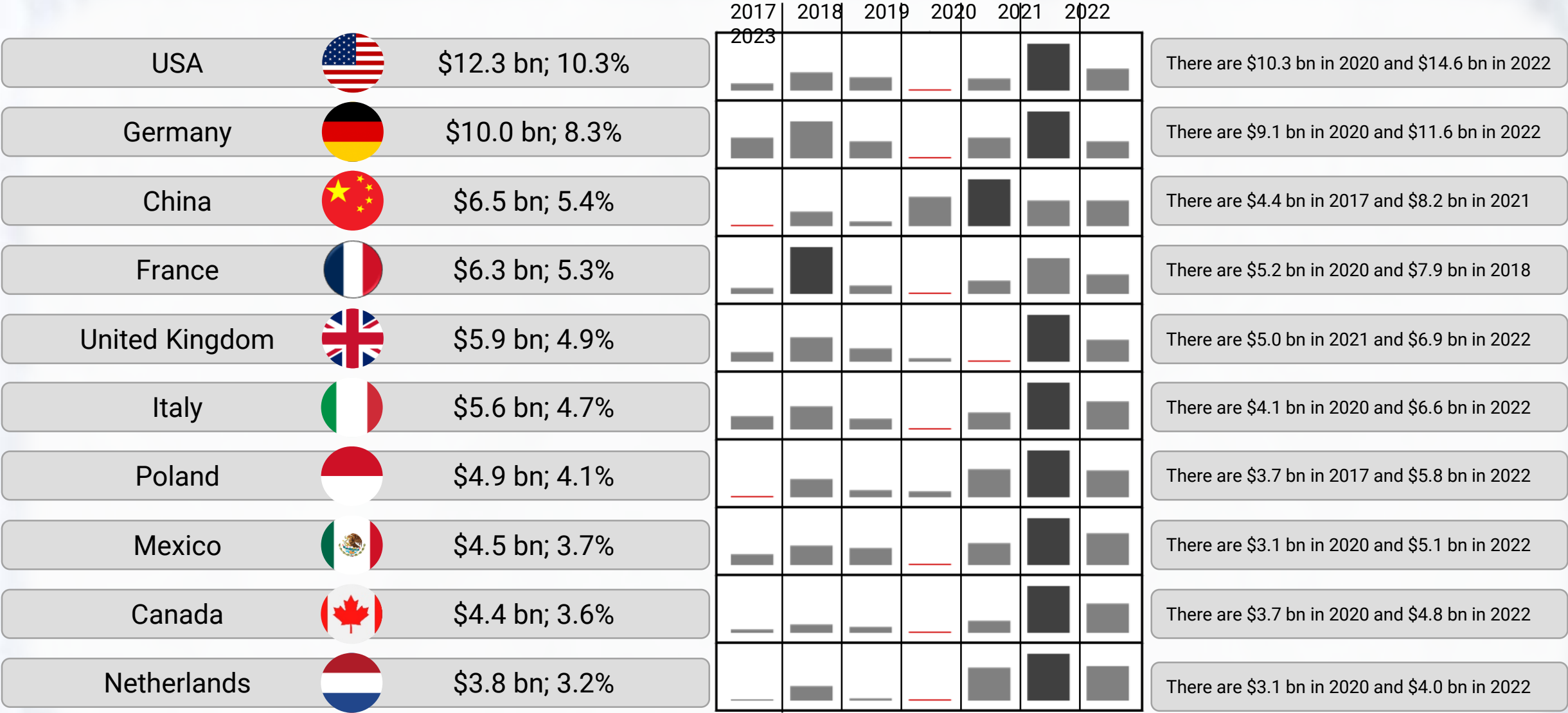
481820  
\$2,3634  
per ton



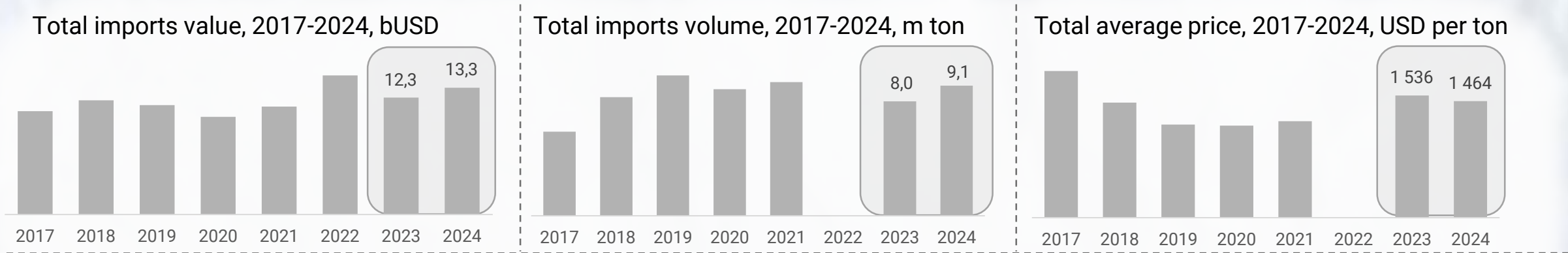
Multi-ply, coated with kaolin or other inorganic substances paper, for non-graphic purposes





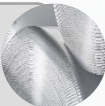






(only categories with a volume greater than 1 per cent of the total in 2023 were considered)

# Top 10 countries by paper products import in 2023

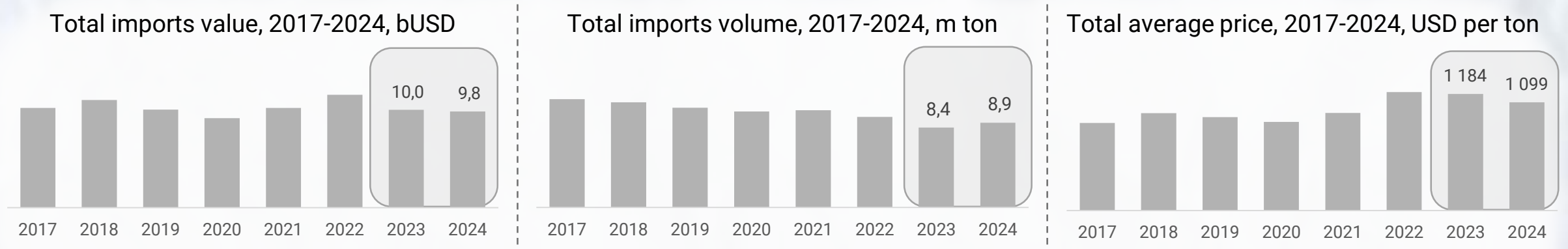


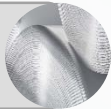



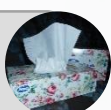
# Paper products imports in the USA









Top-5 biggest HS codes (by average value from 2017 to 2024)		Top-6 biggest suppliers (by average value from 2017 to 2024)	
Uncoated paper and paperboard, over 10% processed fibre		Canada	
\$0.93 bn; 7.8%		\$4.98 bn; 41.6%	
Newsprint		China	
\$0.72 bn; 6.0%		\$0.99 bn; 8.2%	
Multi-ply, coated with kaolin or other inorganic substances paper, for non-graphic purposes		Finland	
\$0.71 bn; 5.9%		\$0.93 bn; 7.7%	
Coated / impregnated / covered / colored / printed paper, nes		Germany	
\$0.67 bn; 5.6%		\$0.84 bn; 7.0%	
Kaolin coated paper, having 10% or less by weight of total fibers got by chemi-mechanical process, sides exceeding 435mm and 297mm		Rep. of Korea	
\$0.66 bn; 5.5%		\$0.53 bn; 4.4%	
		Mexico	
		\$0.50 bn; 4.2%	

# Paper products imports in Germany

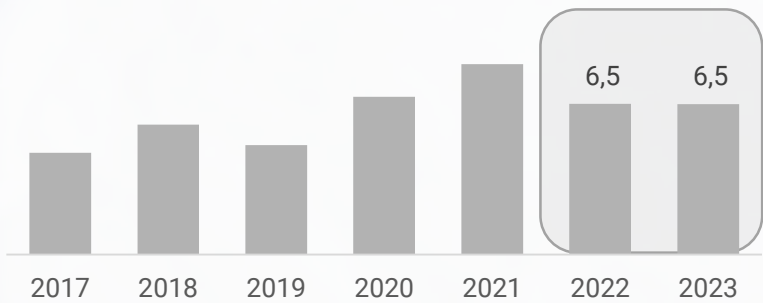


Top-5 biggest HS codes (by average value from 2017 to 2024)	
Multi-ply, coated with kaolin or other inorganic substances paper, for non-graphic purposes	
\$1.12 bn; 11.0%	
Kaolin coated paper, having 10% or less by weight of total c got by chemi-mechanical process, sides exceeding 435mm and 297mm	
\$0.52 bn; 5.1%	
Unbleached kraft paper	
\$0.49 bn; 4.8%	
Uncoated paper and paperboard, 10% or less processed fibre, 40-150g/m2, in sheets 435mm or less by 297mm or less (unfolded)	
\$0.48 bn; 4.7%	
Paper handkerchiefs, cleansing, facial tissues, towels	
\$0.42 bn; 4.1%	

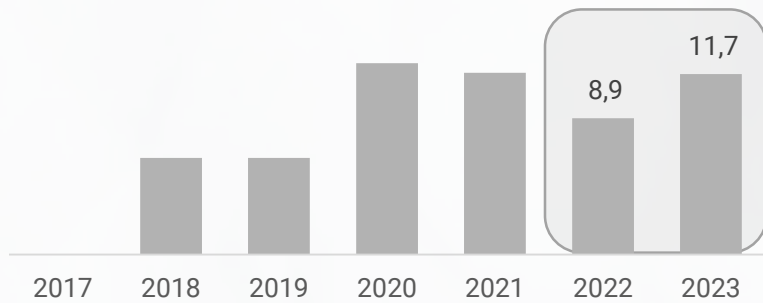
Top-6 biggest suppliers (by average value from 2017 to 2024)		
Sweden		\$1.65 bn; 16.2%
Finland		\$1.43 bn; 14.1%
Austria		\$1.14 bn; 11.2%
France		\$0.97 bn; 9.5%
Poland		\$0.95 bn; 9.3%
Italy		\$0.75 bn; 7.4%

# Paper products imports in China

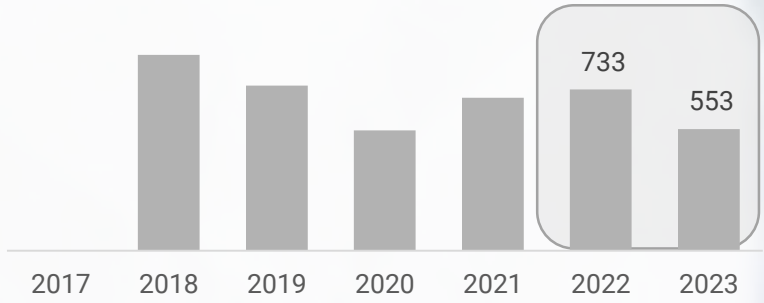
Total imports value, 2017-2023, bUSD





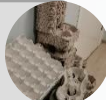

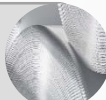
Total imports volume, 2017-2023, m ton









Total average price, 2017-2023, USD per ton



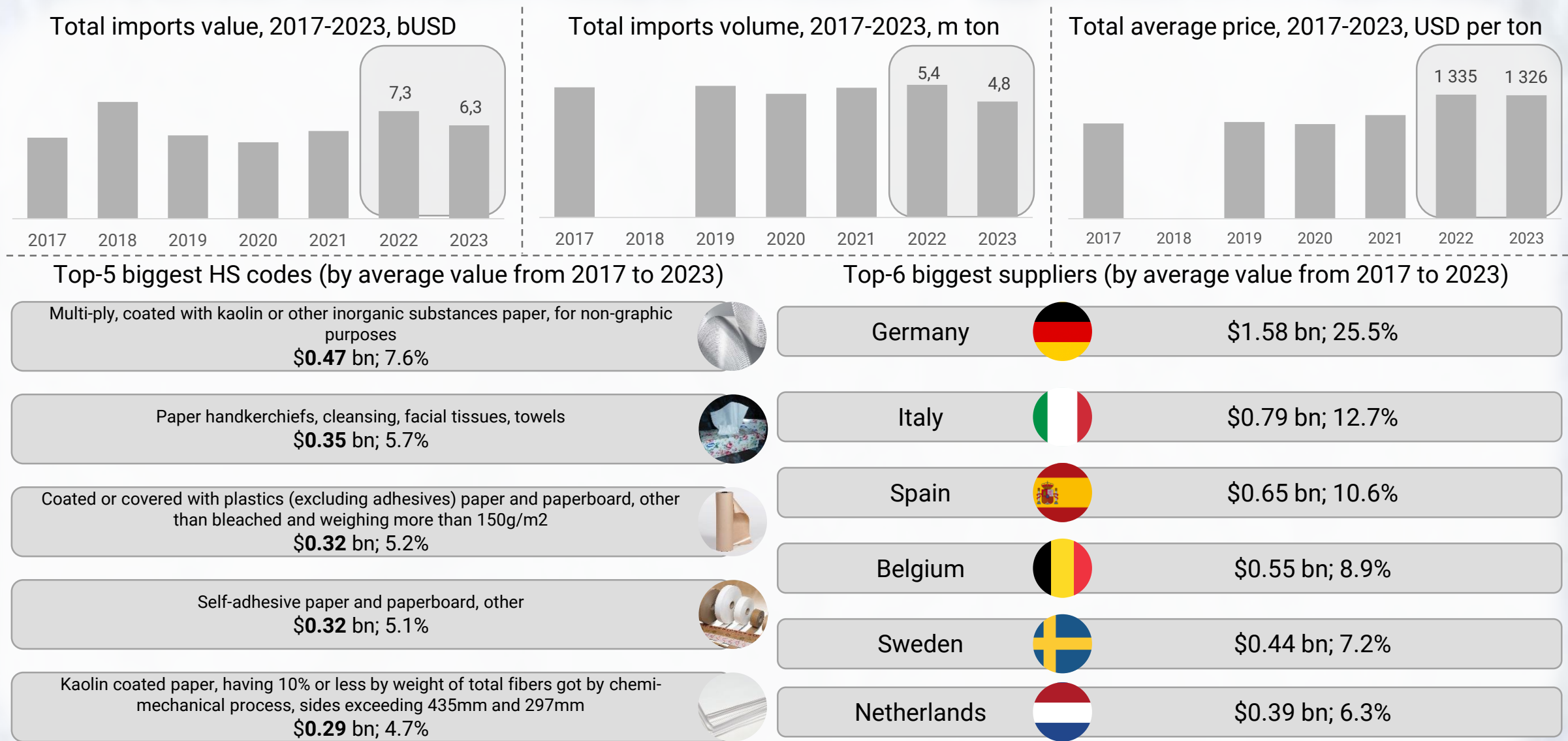
Top-5 biggest HS codes (by average value from 2017 to 2023)

Fluting paper other than semi-chemical or straw	
\$0.93 bn; 15.3%	
Unbleached kraft paper	
\$0.54 bn; 8.8%	
Testliner (recycled linerboard), weight 150g/m2 or less	
\$0.42 bn; 6.8%	
Testliner (recycled linerboard), weight over 150g/m2	
\$0.39 bn; 6.3%	
Multi-ply, coated with kaolin or other inorganic substances paper, for non-graphic purposes	
\$0.31 bn; 5.7%	

Top-6 biggest suppliers (by average value from 2017 to 2023)

USA		\$0.76 bn; 12.5%
Indonesia		\$0.66 bn; 10.8%
Japan		\$0.56 bn; 9.2%
Sweden		\$0.52 bn; 8.6%
Taiwan		\$0.47 bn; 7.7%
Russian Federation		\$0.46 bn; 7.5%

# Paper products imports in France



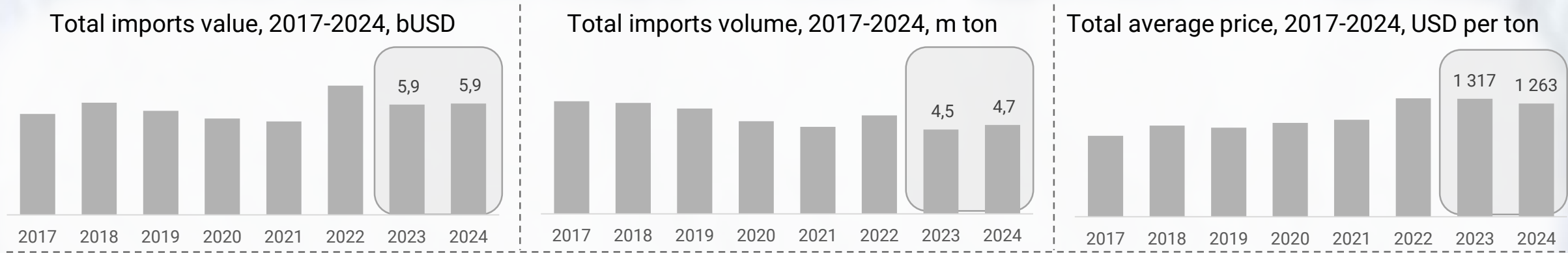
Top-5 biggest HS codes (by average value from 2017 to 2023)




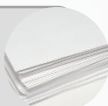

Multi-ply, coated with kaolin or other inorganic substances paper, for non-graphic purposes \$0.47 bn; 7.6%	
Paper handkerchiefs, cleansing, facial tissues, towels \$0.35 bn; 5.7%	
Coated or covered with plastics (excluding adhesives) paper and paperboard, other than bleached and weighing more than 150g/m2 \$0.32 bn; 5.2%	
Self-adhesive paper and paperboard, other \$0.32 bn; 5.1%	
Kaolin coated paper, having 10% or less by weight of total fibers got by chemical-mechanical process, sides exceeding 435mm and 297mm \$0.29 bn; 4.7%	







Top-6 biggest suppliers (by average value from 2017 to 2023)

Germany		\$1.58 bn; 25.5%
Italy		\$0.79 bn; 12.7%
Spain		\$0.65 bn; 10.6%
Belgium		\$0.55 bn; 8.9%
Sweden		\$0.44 bn; 7.2%
Netherlands		\$0.39 bn; 6.3%

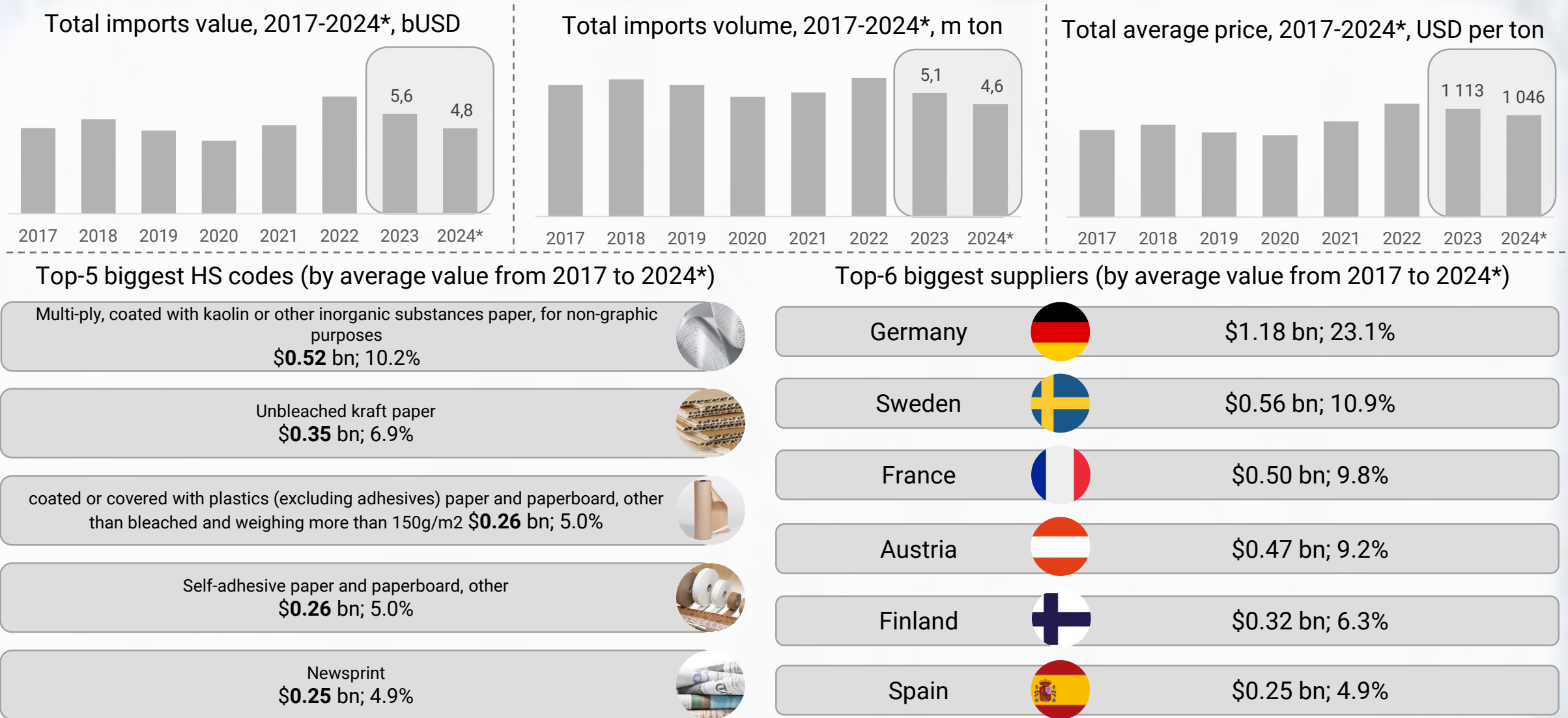
# Paper products imports in the United Kingdom



Top-5 biggest HS codes (by average value from 2017 to 2024)	
Household or sanitary paper for household or hygiene purposes	
\$0.50 bn; 8.8%	
Multi-ply, coated with kaolin or other inorganic substances paper, for non-graphic purposes	
\$0.46 bn; 8.0%	
Uncoated paper and paperboard, 10% or less processed fibre, 40-150g/m2, in sheets 435mm or less by 297mm or less (unfolded)	
\$0.30 bn; 5.3%	
Kaolin or other inorganic substances coated paper, having more than 10% of mechanically processed fibers (excluding light-weight paper)	
\$0.24 bn; 4.2%	
Newsprint	
\$0.23 bn; 4.1%	

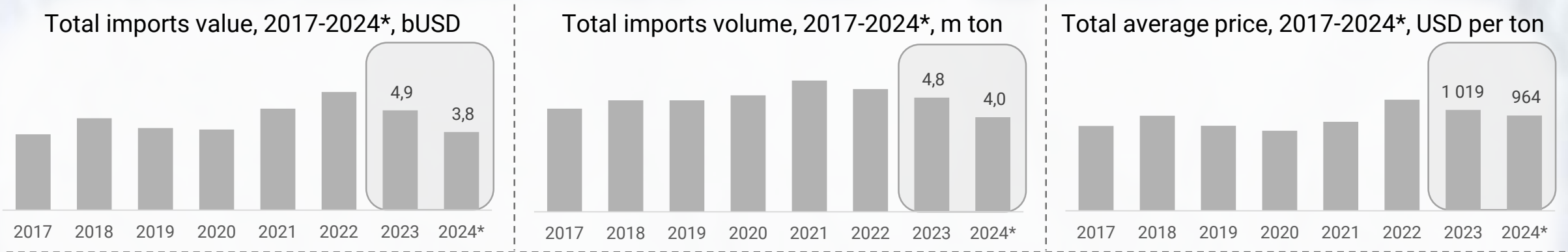
Top-6 biggest suppliers (by average value from 2017 to 2024)		
Germany		\$1.01 bn; 17.8%
Sweden		\$0.72 bn; 12.7%
Finland		\$0.63 bn; 11.1%
France		\$0.41 bn; 7.2%
Italy		\$0.34 bn; 6.0%
Netherlands		\$0.29 bn; 5.0%

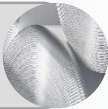




# Paper products imports in Italy









\* - in 2024 the volume of imports for 11 months of 2024 is taken into account

# Paper products imports in Poland

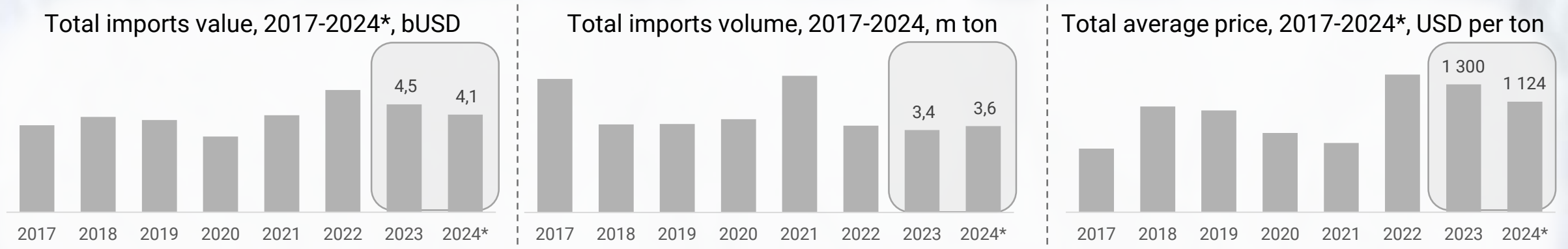


Top-5 biggest HS codes (by average value from 2017 to 2024*)	
Multi-ply, coated with kaolin or other inorganic substances paper, for non-graphic purposes	
\$0.43 bn; 9.8%	
Testliner (recycled linerboard), weight 150g/m2 or less	
\$0.40 bn; 9.0%	
coated or covered with plastics (excluding adhesives) paper and paperboard, other than bleached and weighing more than 150g/m2	
\$0.39 bn; 8.8%	
Fluting paper other than semi-chemical or straw	
\$0.38 bn; 8.5%	
Kaolin coated paper, containing no, or not more than 10% by weight of total fibers obtained by mechanical or chemi-mechanical process	
\$0.17 bn; 3.8%	

Top-6 biggest suppliers (by average value from 2017 to 2024*)		
Germany		\$1.76 bn; 39.9%
Finland		\$0.46 bn; 10.5%
Austria		\$0.35 bn; 8.0%
Sweden		\$0.31 bn; 7.1%
Italy		\$0.21 bn; 4.9%
France		\$0.18 bn; 4.1%

\* - in 2024 the volume of imports for 9 months of 2024 is taken into account

# Paper products imports in Mexico



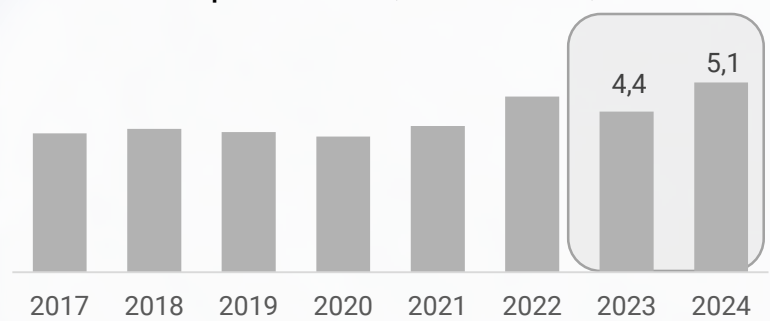
Top-5 biggest HS codes (by average value from 2017 to 2024*)		
Unbleached kraft paper		\$0.54 bn; 14.7%
Corrugated paper		\$0.32 bn; 8.8%
Multi-ply, coated with kaolin or other inorganic substances paper, for non-graphic purposes		\$0.23 bn 6.3%
Semi-chemical fluting paper		\$0.20 bn; 5.4%
Kraft paper >95% chem pulp, >150 g, bleached, clay coat		\$0.18 bn; 5.0%

Top-6 biggest suppliers (by average value from 2017 to 2024*)		
USA		\$2.49 bn; 68.1%
China		\$0.28 bn; 7.7%
Canada		\$0.13 bn; 3.5%
Germany		\$0.12 bn; 3.3%
Finland		\$0.11 bn; 2.9%
Sweden		\$0.10 bn; 2.8%

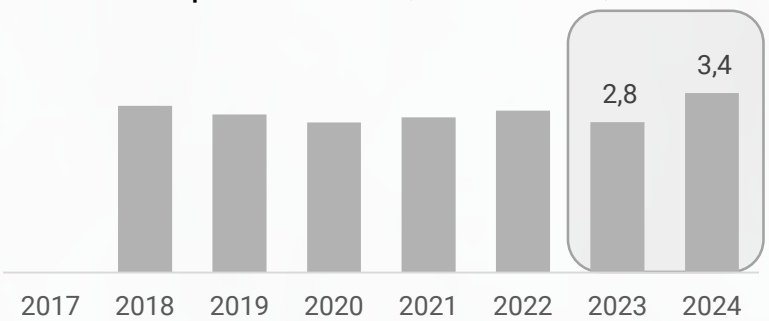
\* - in 2024 the volume of imports for 11 months of 2024 is taken into account

# Paper products imports in Canada

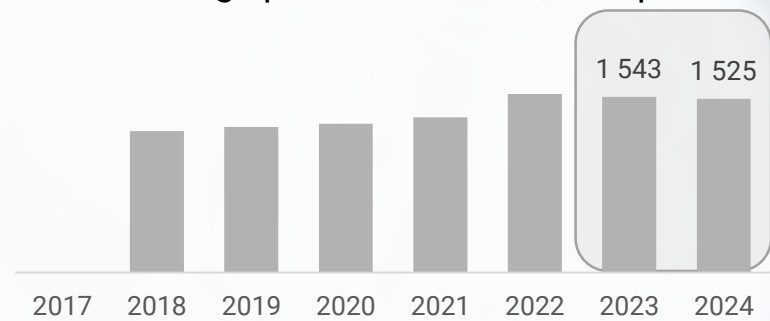
Total imports value, 2017-2024, bUSD




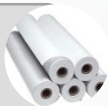

Total imports volume, 2017-2024, m ton









Total average price, 2017-2024, USD per ton



Top-5 biggest HS codes (by average value from 2017 to 2024)

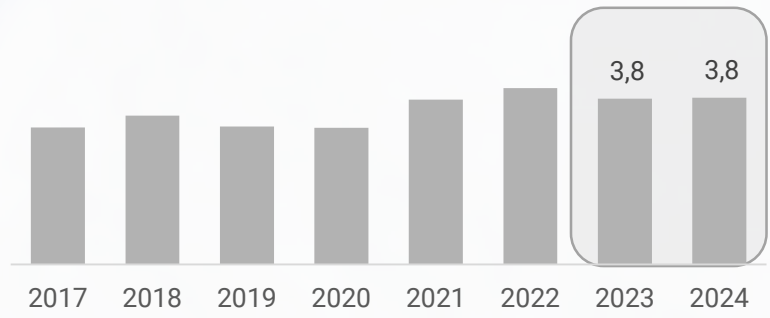
Paper handkerchiefs, cleansing, facial tissues, towels	
\$0.37 bn; 9.0%	
Coated / impregnated / covered / colored / printed paper, nes	
\$0.22 bn; 5.2%	
Unbleached kraft paper	
\$0.21 bn 5.0%	
Coated, impregnated or covered with plastics (excluding adhesives) paper and paperboard, bleached, weighing more than 150g/m2	
\$0.20 bn; 4.8%	
Corrugated paper	
\$0.20 bn; 4.7%	

Top-6 biggest suppliers (by average value from 2017 to 2024)

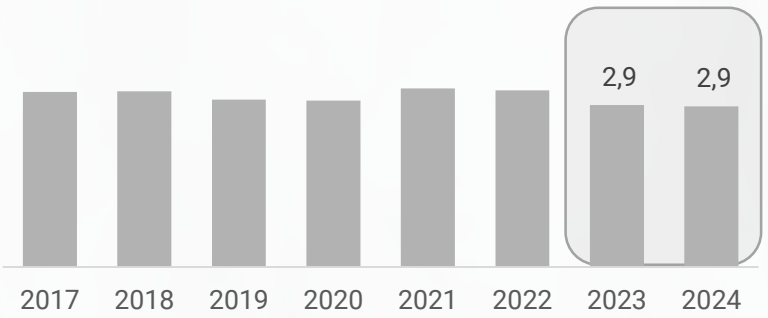
USA		\$3.41 bn; 82.3%
China		\$0.18 bn; 4.3%
Germany		\$0.09 bn; 2.1%
France		\$0.06 bn; 1.4%
Indonesia		\$0.05 bn; 1.2%
Mexico		\$0.05 bn; 1.1%

# Paper products imports in the Netherlands

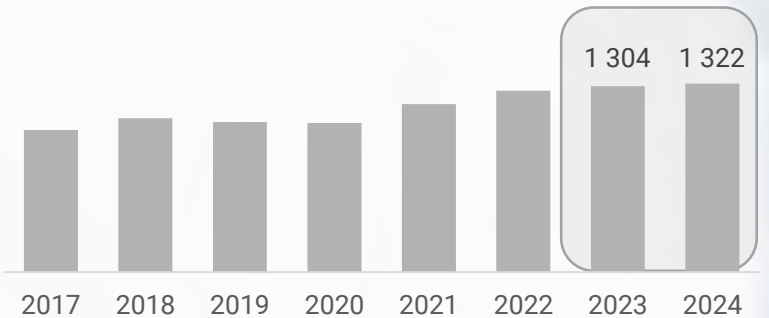
Total imports value, 2017-2024, bUSD



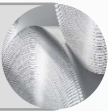


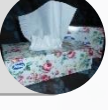

Total imports volume, 2017-2024, m ton









Total average price, 2017-2024, USD per ton



Top-5 biggest HS codes (by average value from 2017 to 2024)

Multi-ply, coated with kaolin or other inorganic substances paper, for non-graphic purposes	
\$0.28 bn 8.0%	
Toilet paper	
\$0.25 bn 6.2%	
Unbleached kraft paper	
\$0.24 bn 6.1%	
Paper handkerchiefs, cleansing, facial tissues, towels	
\$0.21 bn 5.2%	
Newsprint	
\$0.21 bn 5.2%	

Top-6 biggest suppliers (by average value from 2017 to 2024)

Germany		\$1.02 bn; 29.3%
Sweden		\$0.41 bn; 11.8%
Belgium		\$0.40 bn; 11.6%
France		\$0.30 bn; 8.6%
Finland		\$0.21 bn; 6.0%
Italy		\$0.15 bn; 4.3%

# CONTACTS & FEEDBACK

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