

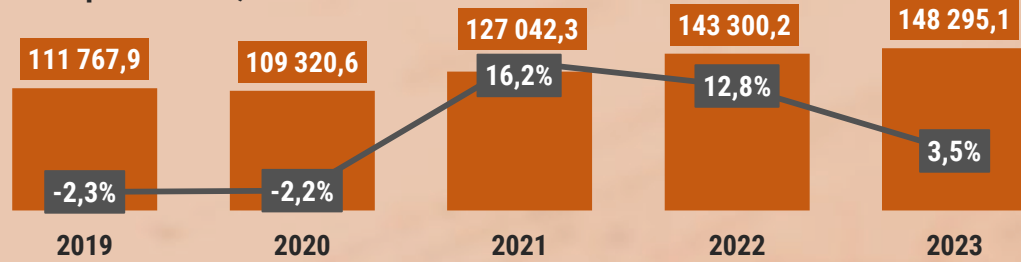
Hungary's Export Potential:

Automotive, Pharmaceutical and Other Goods

May 2025

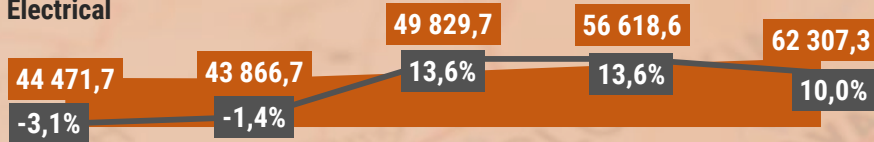
HUNGARY'S EXPORT TRENDS

Total export volume, m USD

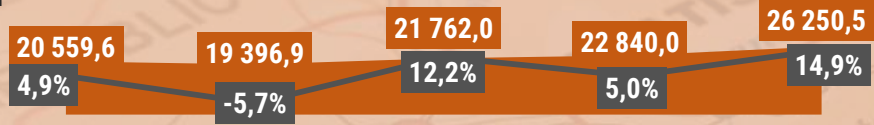


Top-5 industries by export volume, m USD

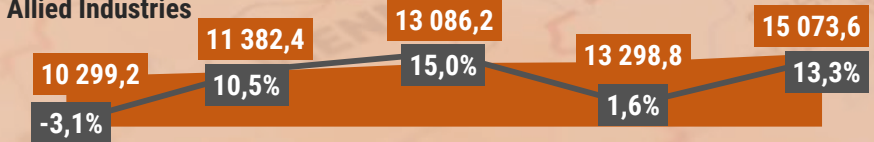
Machinery and Electrical



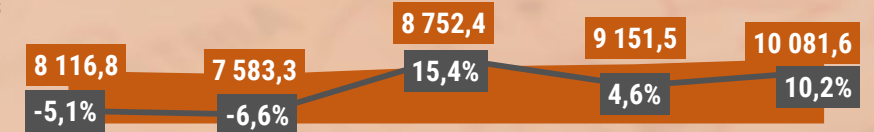
Transportation



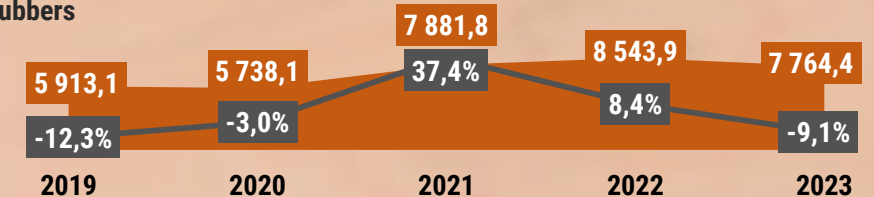
Chemicals and Allied Industries



Miscellaneous



Plastics and Rubbers



Exports' structure by 2-digit code in 2019-2023



84-85
Machinery and Electrical

Average share
in exports

39,8%

Average annual
volume, m USD

51 418,8

5-years
CAGR

5,8%



86-89
Transportation

17,7%

22 161,8

4,9%



28-38
Chemicals and Allied Industries

10,2%

12 628,0

7,8%



90-98
Miscellaneous

6,9%

8 737,1

3,5%



39-40
Plastics and Rubbers

5,3%

7 168,3

3,4%



16-24
Foodstuffs

4,1%

5 253,7

7,5%



72-83
Metals

4,1%

5 251,3

2,4%



06-15
Vegetable Products

3,2%

3 855,4

0,9%



25-27
Mineral Products

2,0%

2 954,1

2,1%



01-05
Animal and Animal Products

1,7%

2 273,9

3,5%



44-49
Wood and Wood Products

1,5%

2 042,0

3,5%



68-71
Stone and Glass

1,7%

1 944,3

-0,8%



50-63
Textiles

1,2%

1 519,7

0,6%



64-67
Footwear and Headgear

0,3%

388,0

-0,8%



41-43
Raw Hides, Skins, Leather, Furs

0,2%

349,0

-4,4%

HUNGARY MACHINERY AND ELECTRICAL INDUSTRY EXPORT TRENDS

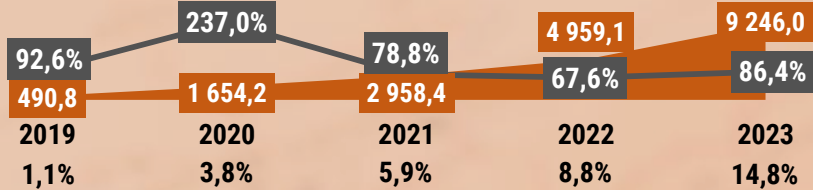
TOP-10 CATEGORIES BY EXPORT VOLUME BY 6-DIGIT CODES IN 2023

850760 Lithium-Ion Batteries

Exports, m USD

5-years CAGR: **79,9%**

Share in total M&E exports

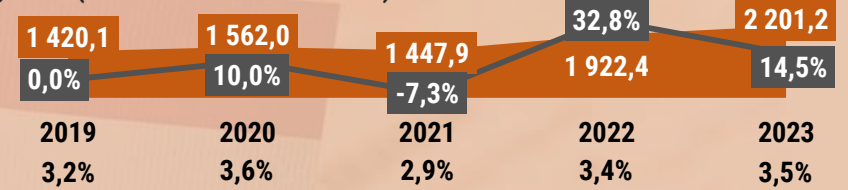


847150 Digital processing units (not 8471.41 and 8471.49)

Exports, m USD

5-years CAGR: **9,2%**

Share in total M&E exports

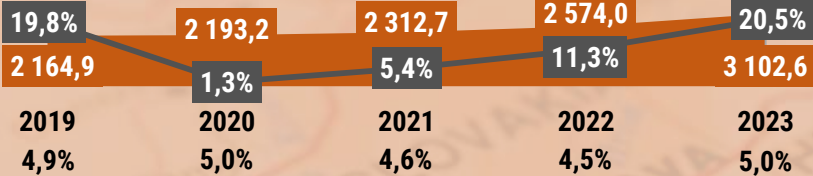


853710 Panels for electric control

Exports, m USD

5-years CAGR: **7,5%**

Share in total M&E exports

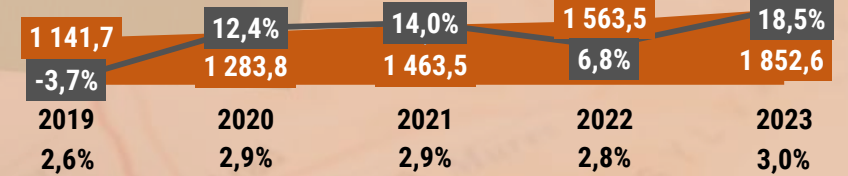


851762 Machines for the reception, conversion and transmission of voice, images or other data

Exports, m USD

5-years CAGR: **10,2%**

Share in total M&E exports

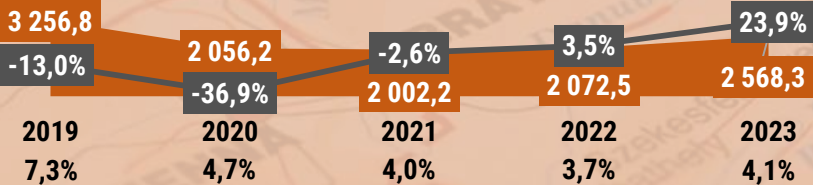


840734 Spark-ignition

Exports, m USD

5-years CAGR: **-4,6%**

Share in total M&E exports

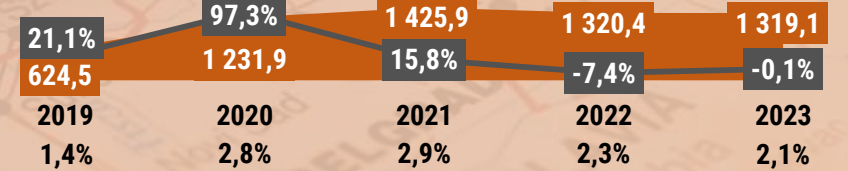


852990 Parts for use with radio transmission, radar, radio navigational aid...

Exports, m USD

5-years CAGR: **16,1%**

Share in total M&E exports

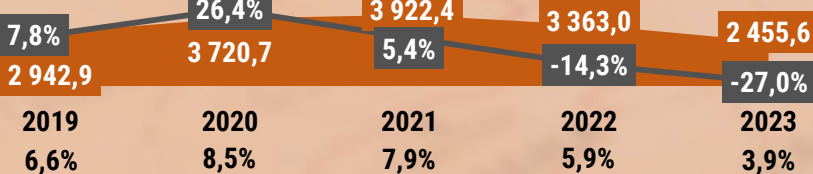


852872 Reception apparatus for TV

Exports, m USD

5-years CAGR: **-3,6%**

Share in total M&E exports

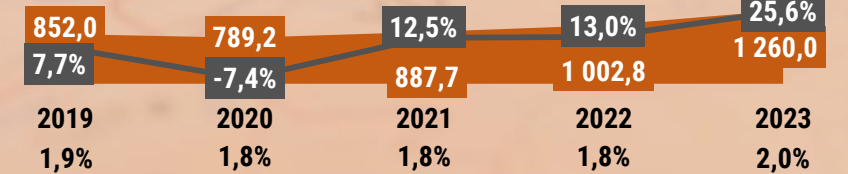


841199 Parts of gas turbines

Exports, m USD

5-years CAGR: **8,1%**

Share in total M&E exports

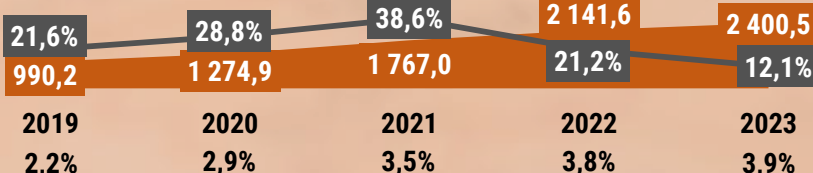


850440 Electrical static converters

Exports, m USD

5-years CAGR: **19,4%**

Share in total M&E exports

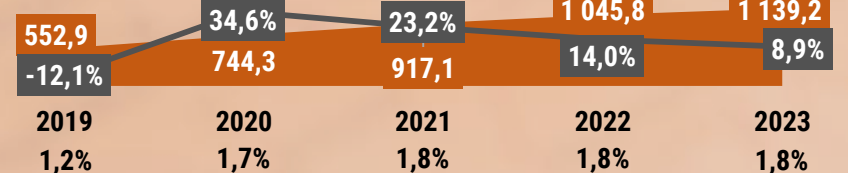


850131 Dc motors others and generators of an output

Exports, m USD

5-years CAGR: **15,6%**

Share in total M&E exports



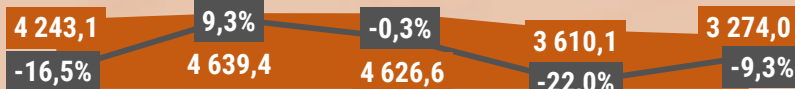


HUNGARY TRANSPORTATION INDUSTRY EXPORT TRENDS

TOP-10 CATEGORIES BY EXPORT VOLUME BY 6-DIGIT CODES IN 2023

870323 Passenger motor vehicles (petrol) with cylinder capacity 1 500 - 3 000 Cc

Exports, m USD

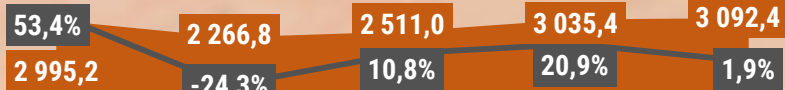


5-years CAGR: -5,1%

Share in total Transp. exports

870322 Passenger motor vehicles (petrol) with cylinder capacity 1 000 - 1 500 Cc

Exports, m USD

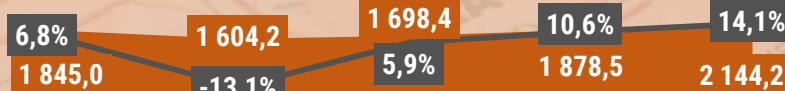


5-years CAGR: 0,6%

Share in total Transp. exports

870829 Parts and accessories of bodies for motor vehicles

Exports, m USD

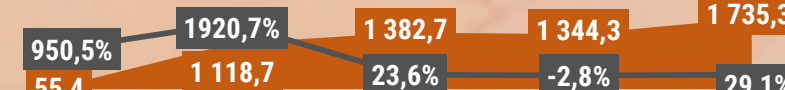


5-years CAGR: 3,1%

Share in total Transp. exports

870340 Passenger motor vehicles, with both sparking internal combust and electric motor

Exports, m USD

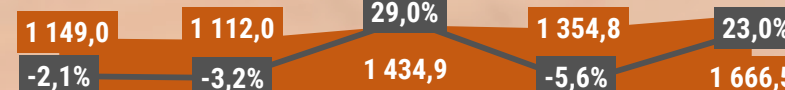


5-years CAGR: 99,2%

Share in total Transp. exports

870899 Parts and accessories for motor vehicles

Exports, m USD

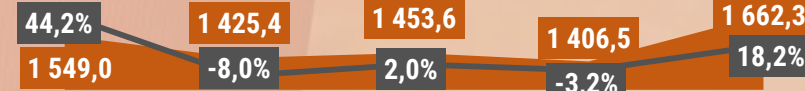


5-years CAGR: 7,7%

Share in total Transp. exports

870332 Passenger motor vehicles (diesel) with cylinder capacity 1 500 - 2,500 Cc

Exports, m USD

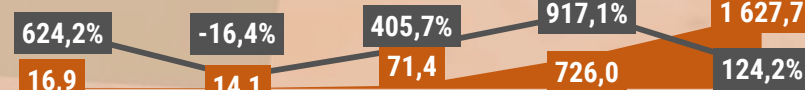


5-years CAGR: 1,4%

Share in total Transp. exports

870380 Motor vehicles with only electric motor

Exports, m USD

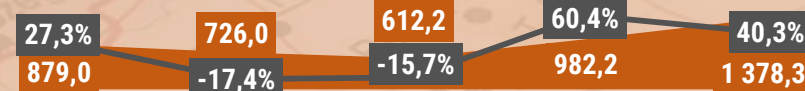


5-years CAGR: 149,4%

Share in total Transp. exports

870840 Gear boxes for motor vehicles

Exports, m USD

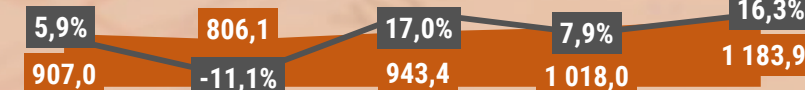


5-years CAGR: 9,4%

Share in total Transp. exports

870894 Steering wheels, steering columns and steering boxes for motor vehicles

Exports, m USD



5-years CAGR: 5,5%

Share in total Transp. exports

870360 Motor vehicles with both sparking and electric motor

Exports, m USD



5-years CAGR: 124,9%

Share in total Transp. exports

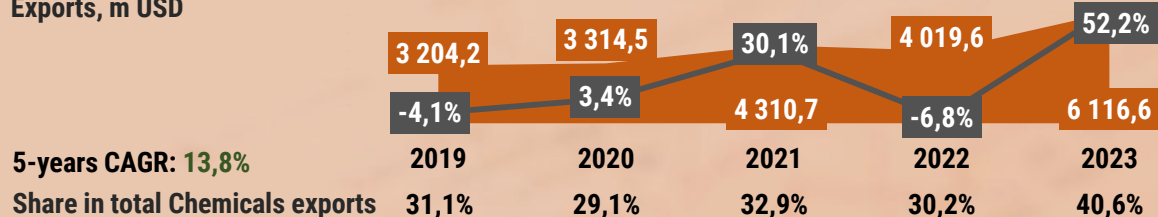


HUNGARY CHEMICALS AND ALLIED INDUSTRIES EXPORT TRENDS

TOP-8 CATEGORIES BY EXPORT VOLUME BY 6-DIGIT CODES IN 2023

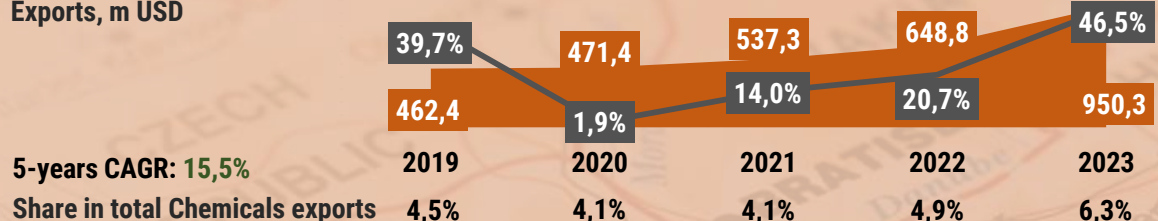
300490 Medicaments in measured doses

Exports, m USD



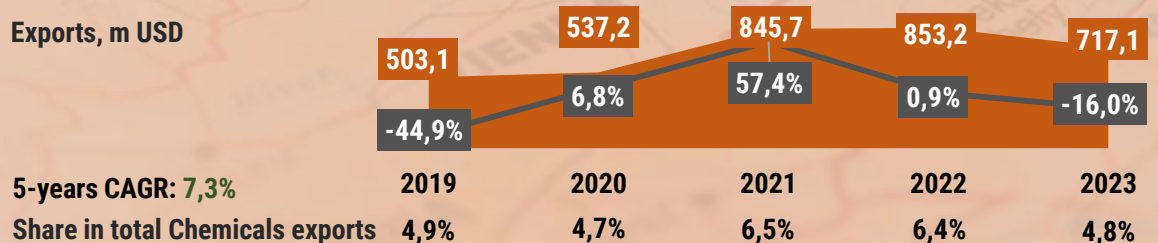
300215 Immunological products in measured doses for retail sale

Exports, m USD



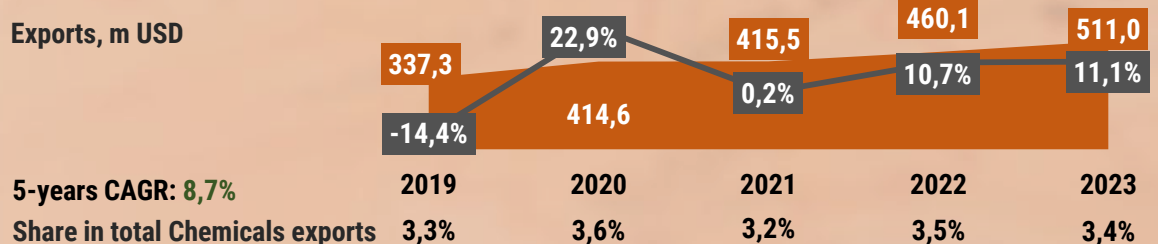
292910 Isocyanates

Exports, m USD



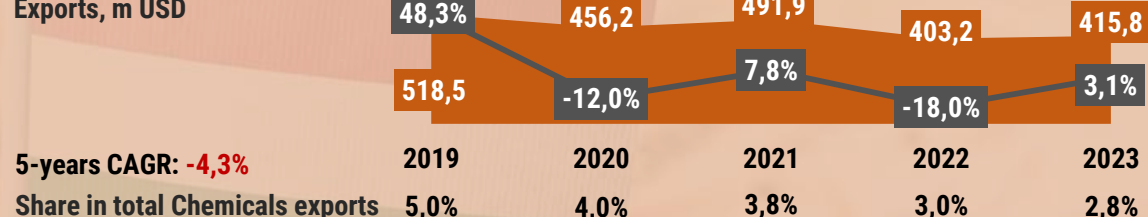
380893 Herbicides, antisprouting products and plant-growth regulators

Exports, m USD



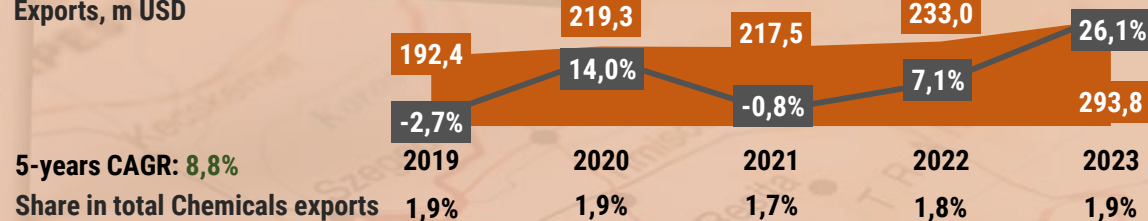
300691 Appliances identifiable for ostomy use

Exports, m USD



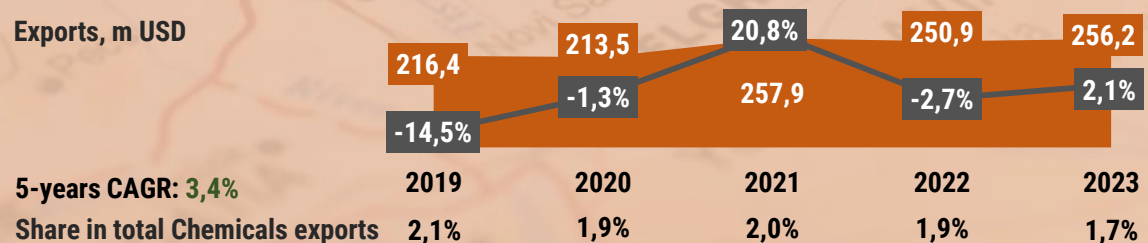
300439 Medicaments in measured doses containing hormones

Exports, m USD



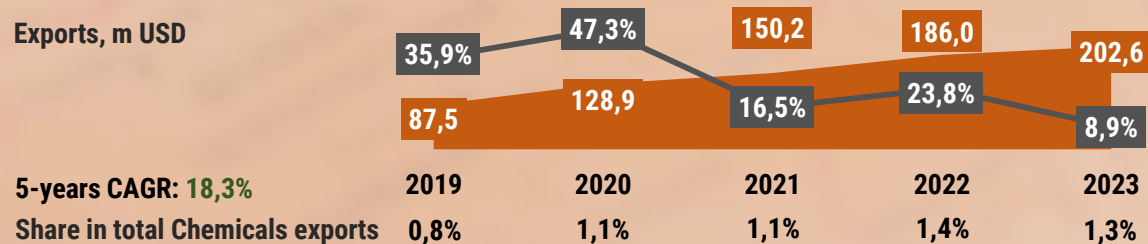
300510 Adhesive dressings

Exports, m USD



300212 Antisera and other blood fractions

Exports, m USD



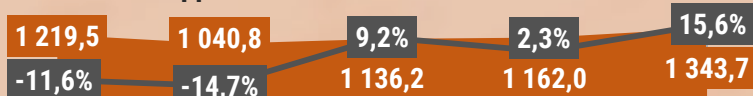


HUNGARY EXPORT TRENDS OF MISCELLANEOUS GOODS

TOP-5 CATEGORIES BY EXPORT VOLUME BY 4-DIGIT CODES IN 2023

9032 Regulating or controlling instruments and apparatus

Exports, m USD



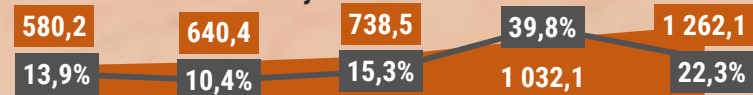
5-years CAGR: 2,0%

Share in total Misc. goods exports

2019	2020	2021	2022	2023
15,0%	13,7%	13,0%	12,7%	13,3%

9503 Tricycles, scooters, pedal cars and similar wheeled toys...

Exports, m USD



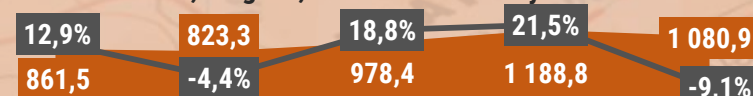
5-years CAGR: 16,8%

Share in total Misc. goods exports

2019	2020	2021	2022	2023
7,1%	8,4%	8,4%	11,3%	12,5%

9018 Instruments and appliances used in medical, surgical, dental or veterinary sciences...

Exports, m USD



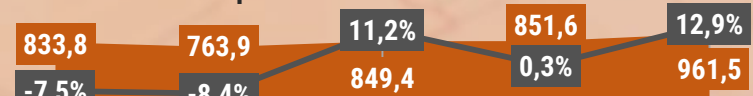
5-years CAGR: 4,6%

Share in total Misc. goods exports

2019	2020	2021	2022	2023
10,6%	10,9%	11,2%	13,0%	10,7%

9401 Seats, whether or not convertible into beds and parts thereof

Exports, m USD



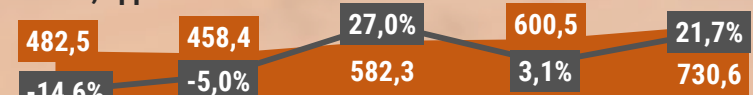
5-years CAGR: 2,9%

Share in total Misc. goods exports

2019	2020	2021	2022	2023
10,3%	10,1%	9,7%	9,3%	9,5%

9031 Measuring or checking instruments, appliances and machines...

Exports, m USD



5-years CAGR: 8,7%

Share in total Misc. goods exports

2019	2020	2021	2022	2023
5,9%	6,0%	6,7%	6,6%	7,2%

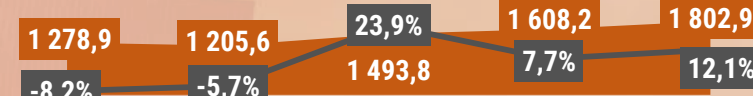


HUNGARY EXPORT TRENDS OF PLASTIC GOODS

TOP-5 CATEGORIES BY EXPORT VOLUME BY 6-DIGIT CODES IN 2023

401110 New pneumatic tires, of rubber, for motor cars

Exports, m USD



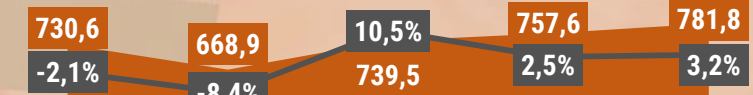
5-years CAGR: 7,1%

Share in total Plastic goods exports

2019	2020	2021	2022	2023
21,6%	21,0%	19,0%	18,8%	23,2%

392690 Articles of plastics, others

Exports, m USD



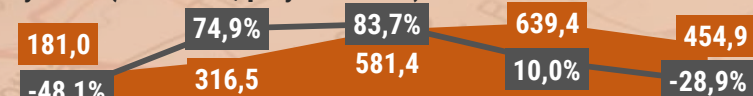
5-years CAGR: 1,4%

Share in total Plastic goods exports

2019	2020	2021	2022	2023
12,4%	11,7%	9,4%	8,9%	10,1%

390931 Poly methylene phenyl isocyanate (crude mdi, polymeric mdi)

Exports, m USD



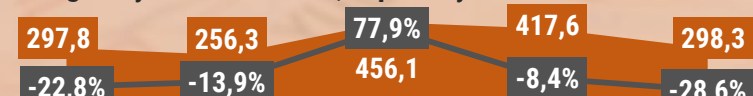
5-years CAGR: 20,2%

Share in total Plastic goods exports

2019	2020	2021	2022	2023
3,1%	5,5%	7,4%	7,5%	5,9%

390120 Polyethylene having a specific gravity of 0.94 or more, in primary forms

Exports, m USD



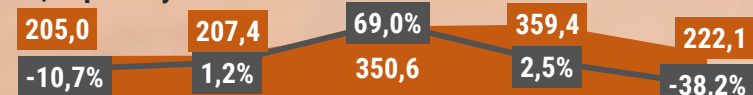
5-years CAGR: 0,0%

Share in total Plastic goods exports

2019	2020	2021	2022	2023
5,0%	4,5%	5,8%	4,9%	3,8%

390410 Polyvinyl chloride, not mixed, in primary forms

Exports, m USD



5-years CAGR: 1,6%

Share in total Plastic goods exports

2019	2020	2021	2022	2023
3,5%	3,6%	4,4%	4,2%	2,9%

HUNGARY OTHER INDUSTRIES EXPORT TRENDS

TOP-8 CATEGORIES BY EXPORT VOLUME BY 6-DIGIT CODES IN CATEGORIES OTHER THAN THE TOP-5 IN 2023

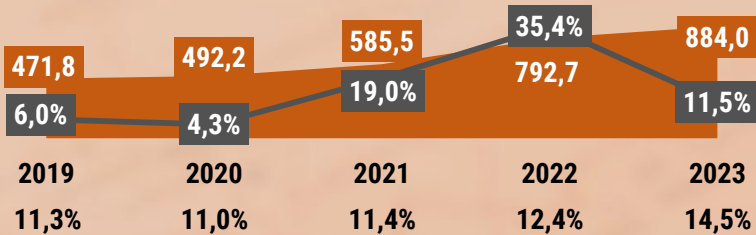
230910 Dog and cat food, put up for retail sale

Exports, m USD



5-years CAGR: 13,4%

Share in total Foodstuffs exports



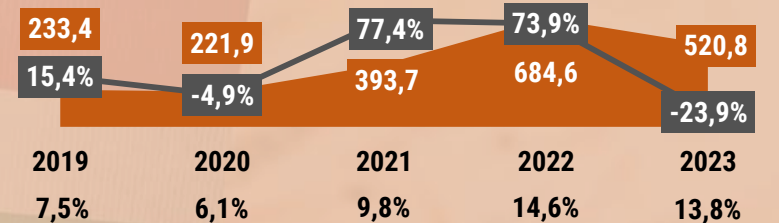
151211 Sunflower-seed or safflower oil

Exports, m USD



5-years CAGR: 17,4%

Share in total Veget. prod. exports



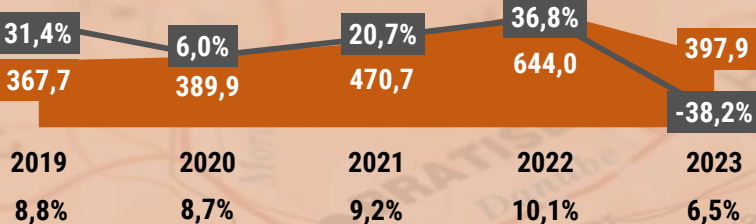
220710 Ethyl alcohol, undenatured, of an alcoholic strength by volume of 80% vol. or higher

Exports, m USD



5-years CAGR: 1,6%

Share in total Foodstuffs exports



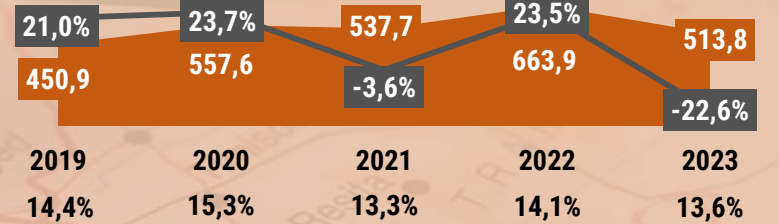
100199 Wheat and meslin, not durum wheat, other than seed

Exports, m USD



5-years CAGR: 2,6%

Share in total Veget. prod. exports



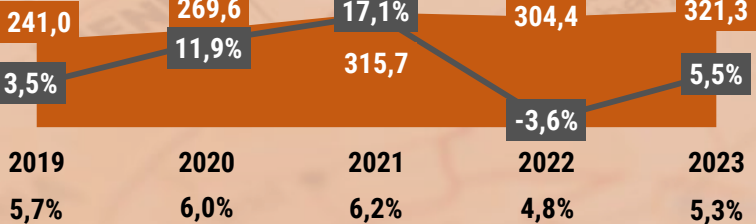
210690 Food preparations others

Exports, m USD



5-years CAGR: 5,9%

Share in total Foodstuffs exports



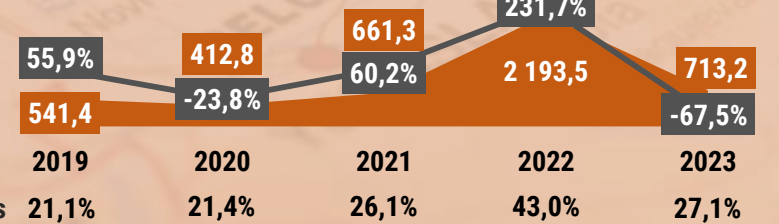
271600 Electrical energy

Exports, m USD



5-years CAGR: 5,7%

Share in total Mineral prod. exports



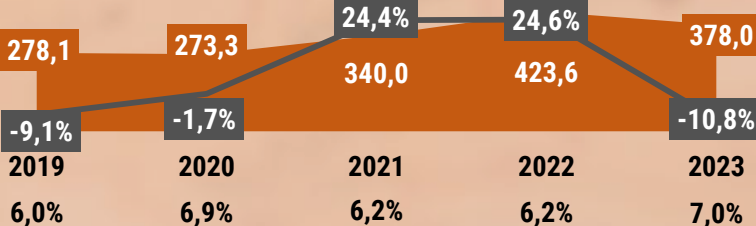
732690 Articles of iron or steel, others

Exports, m USD



5-years CAGR: 6,3%

Share in total Metals exports



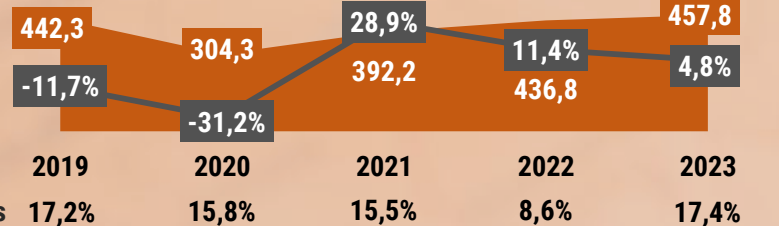
271019 Petroleum oils, oils from bituminous minerals (other than crude)

Exports, m USD



5-years CAGR: 0,7%

Share in total Mineral prod. exports



HUNGARY OTHER INDUSTRIES EXPORT TRENDS

THE MOST GROWING CATEGORIES BY EXPORT VOLUME BY 6-DIGIT CODES IN CATEGORIES OTHER THAN THE TOP-5 IN THE RECENT PERIOD

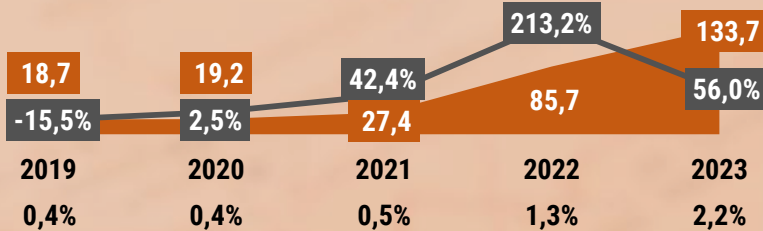
240319 Smoking tobacco, other than water pipe tobacco

Exports, m USD



5-years CAGR: **48,1%**

Share in total Foodstuffs exports



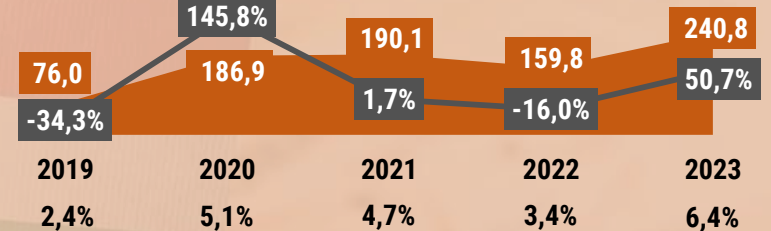
100390 Barley, other than seed

Exports, m USD



5-years CAGR: **25,9%**

Share in total Veget. prod. exports



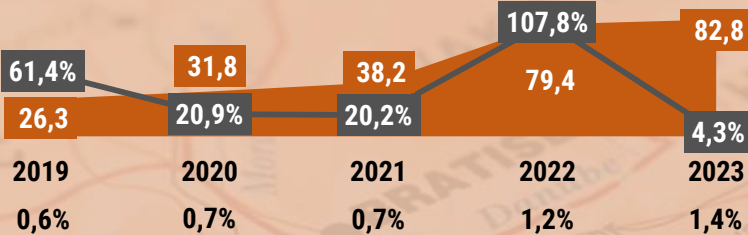
170230 Glucose and glucose syrup, not containing fructose

Exports, m USD



5-years CAGR: **25,8%**

Share in total Foodstuffs exports



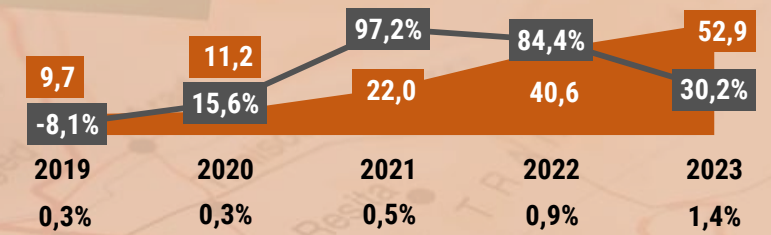
151419 Rapeseed or colza oil and their fractions, low erucic acid, not chemically modified, others

Exports, m USD



5-years CAGR: **40,5%**

Share in total Veget. prod. exports



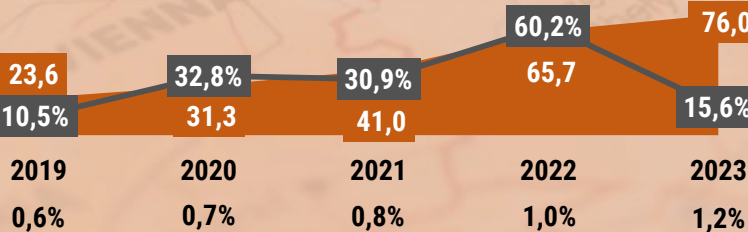
220299 Nonalcoholic beverages, others (including milk-based drinks)

Exports, m USD



5-years CAGR: **26,3%**

Share in total Foodstuffs exports



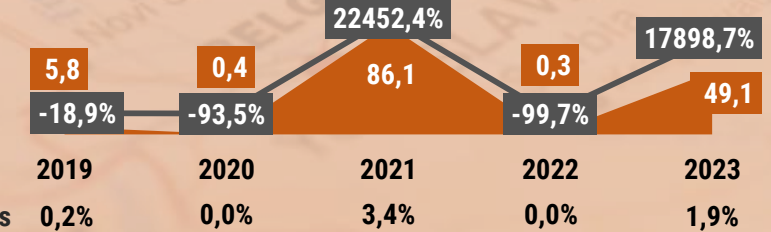
270900 Petroleum oils and oils from bituminous minerals, crude

Exports, m USD



5-years CAGR: **53,1%**

Share in total Mineral prod. exports



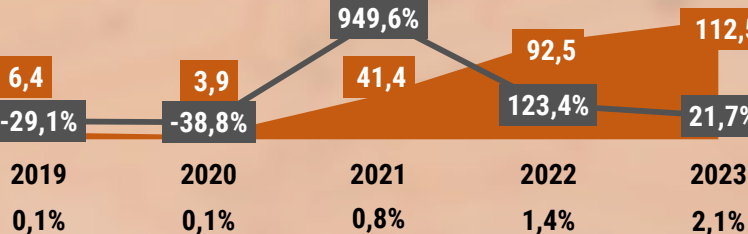
741011 Copper foil, not backed, of refined copper, not over 0.15 mm thick

Exports, m USD



5-years CAGR: **77,2%**

Share in total Metals exports



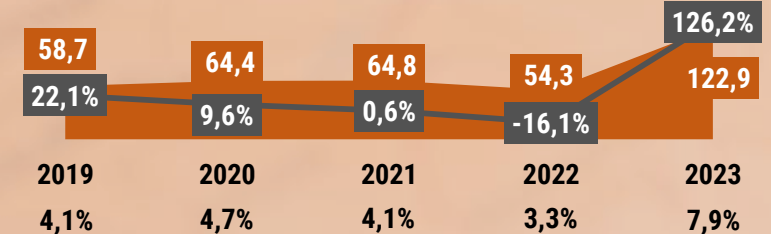
560122 Wadding and articles of wadding others, of manmade fibers

Exports, m USD



5-years CAGR: **15,9%**

Share in total Textiles exports



HUNGARY OTHER INDUSTRIES EXPORT TRENDS

THE MOST DECLINING CATEGORIES BY EXPORT VOLUME BY 6-DIGIT CODES IN CATEGORIES OTHER THAN THE TOP-5 IN THE RECENT PERIOD

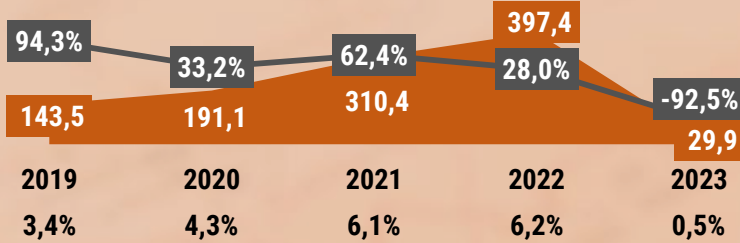
230110 Flours, meals and pellets of meat unfit for human consumption

Exports, m USD



5-years CAGR: **-26,9%**

Share in total Foodstuffs exports



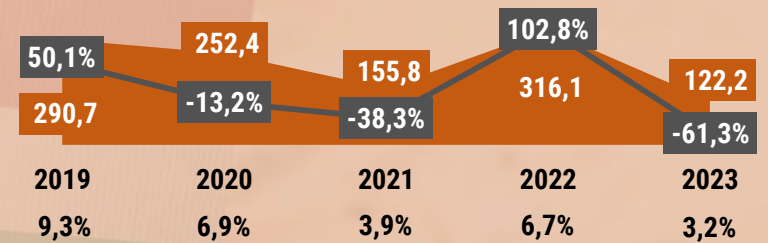
120510 Low erucic acid rape or colza seed, whether of not broken

Exports, m USD



5-years CAGR: **-15,9%**

Share in total Veget. prod. exports



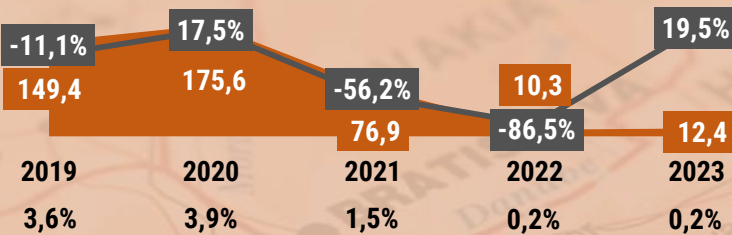
240220 Cigarettes containing tobacco

Exports, m USD



5-years CAGR: **-39,2%**

Share in total Foodstuffs exports



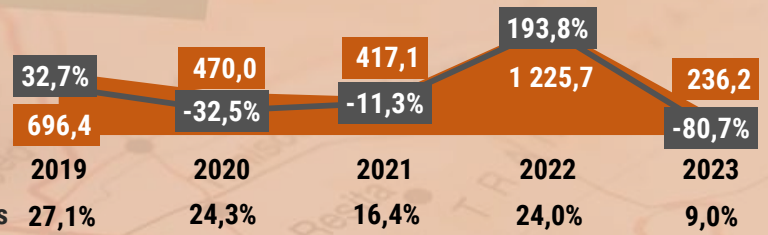
271121 Natural gas, gaseous

Exports, m USD



5-years CAGR: **-19,4%**

Share in total Mineral prod. exports



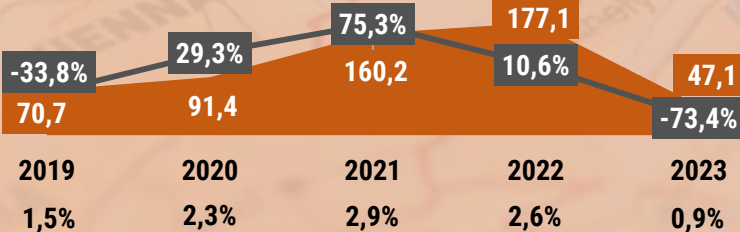
721049 Flat-rolled iron or nonalloy steel products, plated or coated with zinc...

Exports, m USD



5-years CAGR: **-7,8%**

Share in total Metals exports



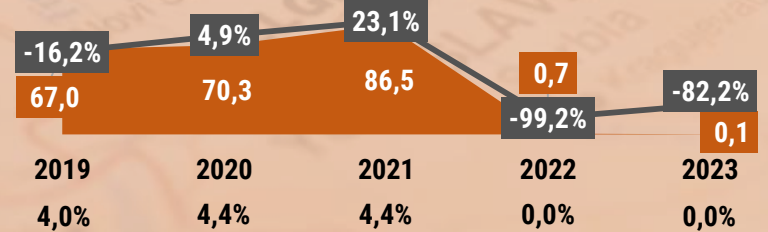
441810 Windows, french-windows and their frames, of wood

Exports, m USD



5-years CAGR: **-71,9%**

Share in total Wood prod. exports



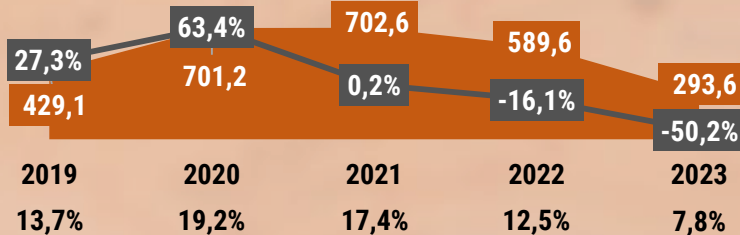
100590 Corn (maize), other than seed corn

Exports, m USD



5-years CAGR: **-7,3%**

Share in total Veget. prod. exports



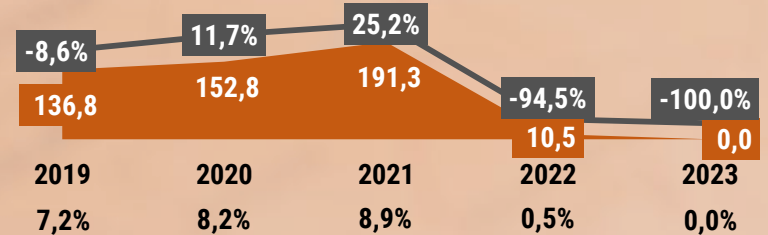
681510 Nonelectrical articles of graphite or carbon, others

Exports, m USD



5-years CAGR: **-87,3%**

Share in total Stone prod. exports



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