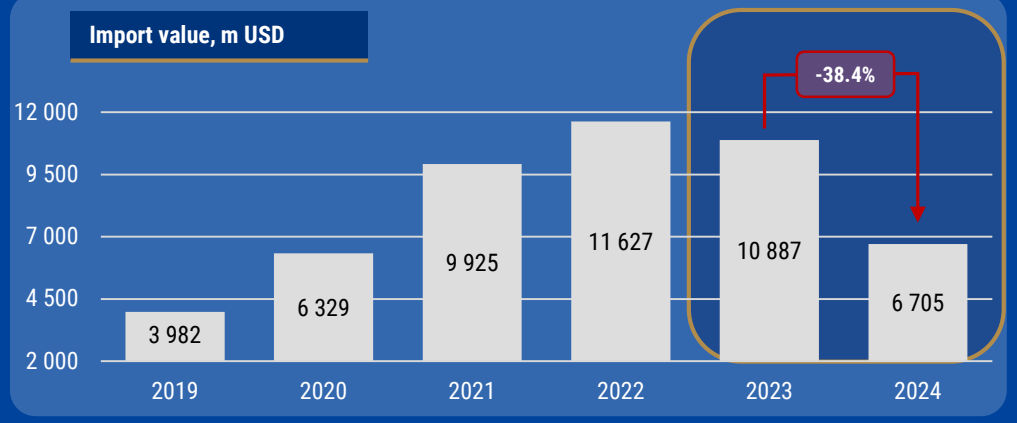
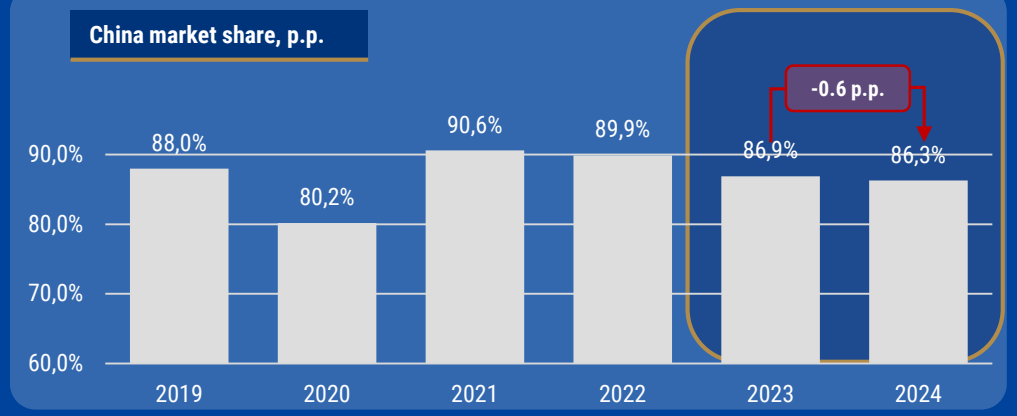
DECREASE OF DEMAND FOR IMPORTED VIDEO GAME CONSOLES IN THE USA

GTAIC Global Trade Algorithmic Intelligence Center

Import value, m USD



China market share, p.p.



IMPORT VALUE

2024 to 2023

6.7 b USD

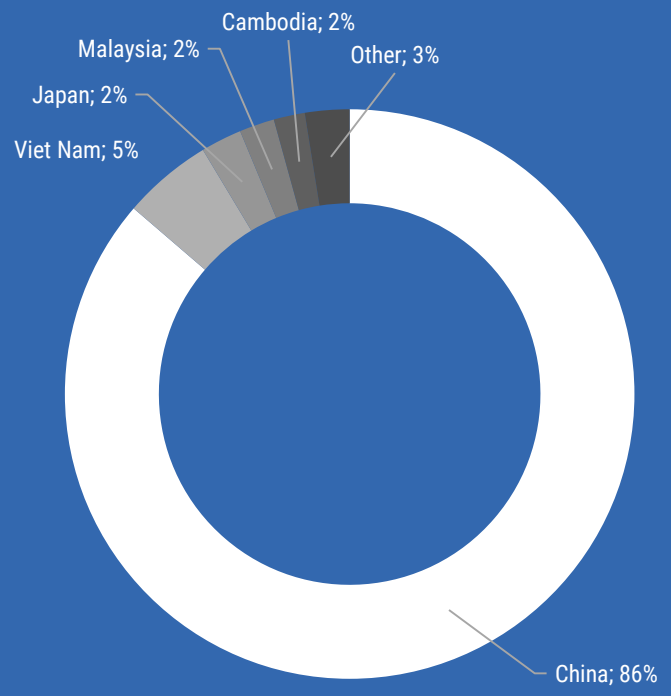
▼ -38.4% Compare: 10.9 b USD (a year before)

RANKING OF TOP COUNTRIES-SUPPLIERS in 2024*

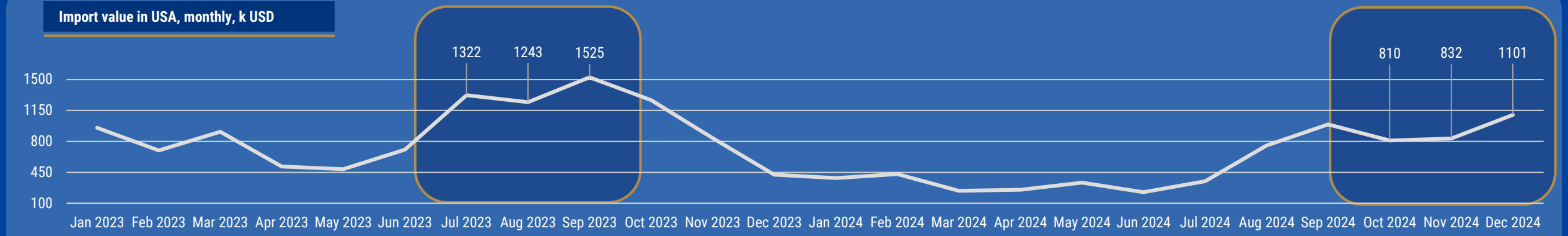
* Based on GTAIC methodology

- Cambodia
- Mexico
- Thailand
- Japan
- China

Import structure in 2024, %



Import value in USA, monthly, k USD



Source: GTAIC Report on USA for HS Code 950450