

Building European Start-up Champions with UnternehmerTUM - Challenge 2

Challenge description:

Having built a strong platform for tech innovation in Germany, UnternehmerTUM is now looking to lift its role as an important lever to a European level. In order to foster the European thought and ambition for European sovereignty, UnternehmerTUM is joining forces together with other European successful start-up centers in a new group of close European friends and partners: The Elmau Group. Together we jointly want to build tech innovations "made in Europe" and "European start-ups". We believe that only together and across countries it will be possible to develop and keep key technologies in Europe. The urgency is underpinned by the political and economic insecurity and crisis in the world. One of the key questions in building European Start-ups is: How do best support the European expansion of start-ups?

Within your master thesis project, you will work on scientific research questions depending on your study program and related to

- analysis of best practices of successful European start-ups (i.e. FlixBus, Doctolib)
- identification of missing support services for start-ups in order to speed up their international expansion; with a special focus on access to European talent, knowledge transfer and capital
- strategic and financial business models for cross-border stakeholder groups

Profile and process:

[...]. You should have:

- Motivation to build Europe
- Very good communication skills and a curious and open attitude
- First experience in interviewing stakeholder groups
- Intercultural Competence

Our offering

- Substantial supervision and guidance during the thesis project
- Opportunity to work with Europe's most successful and influential innovation center
- Insights into research and teaching activities at our institute and entrepreneurial education and support activities at TUM (particularly valuable when considering pursuing a PhD or planning to engage in own entrepreneurial endeavors)

Application

Please upload your application (CV, current transcript of records, and motivation letter) by the 30th of April 2023 [here](#).

For further questions, please get in touch with David Nawrath via david.nawrath@tum.de