

Building European Start-up Champions with UnternehmerTUM - Challenge 3

Challenge description:

UnternehmerTUM has grown into Europe's largest tech entrepreneurship Center. One major recipe for success in bringing forth tech innovations has been to bring together different stakeholder groups including universities and entrepreneurship centers, start-ups, corporates and family offices. Putting more and more focus on the European thought and ambition for European sovereignty in mind, UnternehmerTUM believes that only together and across countries it will be possible to develop and keep key technologies in Europe. The urgency is underpinned by the political and economic insecurity and crisis in the world. Together with our partners we want to bring the "UnternehmerTUM model" to other European countries. The first step is to explore how other ecosystems in Europe are structured and how we could help them to open up and adapt to our model to foster innovation better and faster together.

Within your master thesis project, you will work on scientific research questions depending on your study program and related to

- Identification and analysis of another European innovation ecosystem that has the power to change how innovation is done in Europe (i.e. France or Denmark)
- Concept for an event in another European city bringing together innovation drivers: Family Offices, Corporates, Universities & Entrepreneurship Centers
- strategic and financial business model for joint ecosystem events in other European cities (i.e. roundtables)

Profile and process:

[...]. You should have:

- Motivation to build Europe
- Very good communication skills and a curious and open attitude
- First experience in event management
- Intercultural Competence

Our offering

- Substantial supervision and guidance during the thesis project
- Opportunity to work with Europe's most successful and influential innovation center
- Insights into research and teaching activities at our institute and entrepreneurial education and support activities at TUM (particularly valuable when considering pursuing a PhD or planning to engage in own entrepreneurial endeavors)

Application

Please upload your application (CV, current transcript of records, and motivation letter) by the 30th of April 2023 [here](#).

For further questions, please get in touch with David Nawrath via david.nawrath@tum.de