

Grounded in TUM's technological and entrepreneurial ecosystem, TUM School of Management educates responsible talents and pursues relevant research to advance innovation-based businesses and societies in Germany, Europe, and the world. At our Garching-based Entrepreneurship Research Institute (ERI), scientists from various disciplines contribute to entrepreneurship research as an emerging and important area at the intersection of business, economics, and psychology. We aim to help develop this field and improve our understanding of entrepreneurial individuals and organizations. Our professorship for Entrepreneurial Education (Prof. Dr. Anne Tryba) is looking for a

Final Thesis (Bachelor or Master) potentially as part of the TUM Entrepreneurial Masterclass

Integrating Ethics into the Entrepreneurship Education Offering of Universities

Context

Embracing an ethical framework within entrepreneurship education is paramount in navigating the complexities of today's rapidly evolving and technology-driven landscape. Cultivating an ethical mindset, instilling a sense of responsibility, and integrating moral considerations are indispensable components for individuals aspiring to thrive in the entrepreneurial realm. In times where innovation and risk-taking are celebrated, the ethical dimension becomes even more critical. Numerous universities have recognized the urgency of infusing ethics into entrepreneurial education, extending their offerings to encompass a diverse array of ethical principles and considerations. The collaborative efforts in this regard have witnessed significant expansion, providing students, doctoral candidates, researchers, and budding entrepreneurs with a holistic understanding of the ethical dimensions inherent in ventures. As universities continue to expand their entrepreneurial education offerings, a conscientious integration of ethics ensures that the next generation of entrepreneurs is not only innovative and dynamic but also ethically grounded.

Research question

How do universities integrate ethics into their entrepreneurship education offering? A case study of the Management and Technology graduate program of a leading university in the United States.

Suggested method

Qualitative research: Analysis of interview transcripts with academic staff of a leading American university

Thesis objective and possible approach

This thesis aims to systematically analyze how the academic staff (professors, postdoctoral researchers, lectures etc.) integrate ethics into their entrepreneurial education offering. The suggested approach includes:

- Identify the overarching ethical framework that is used to incorporate ethics into entrepreneurship education
- Identification of different educational methods to integrate ethics into the entrepreneurship education curriculum (and co-curricular and extra-curricular activities)
- Examine the range of ethical principles covered in entrepreneurship courses
- Assess how universities engage students in discussions and activities related to ethical decision-making

Prerequisites and Required Skills

- Fluent in English (spoken and written)
- Solid knowledge of conducting interviews and interview coding
- High analytical skills
- Great self-organization skills and ability to work with a large amount of data
- Willingness to work independently and reliably

Our offering

- Substantial supervision and guidance during the thesis project
- Insights into research and teaching activities at our institute and entrepreneurial education and support activities at TUM (particularly valuable when considering pursuing a PhD or planning to engage in own entrepreneurial endeavors)

Application

Please send your application (CV, current transcript of records, and motivation letter) **by the 1st of February 2024** to **david.nawrath@tum.de**

For further questions, please get in touch with David Nawrath.

Technische Universität München

Entrepreneurship Research Institute

Professorship for Entrepreneurial Education, Prof. Dr. Anne Tryba

David Nawrath

Lichtenbergstr. 6, 85748 Garching bei München

david.nawrath@tum.de