

TUM Entrepreneurial Masterclass Technical University of Munich

Tech Venture Challenge

Developing a Production Logistics Framework for a Bio Resin within a Research Transfer



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Challenge description

The widespread use of petroleum-based resins, particularly phenolic resins in fire-resistant applications like aerospace, has significant environmental and health drawbacks. Recycling these resins is challenging, further amplifying their negative impact. Biobased alternatives, such as furan-based resins, offer promise due to their high fire resistance but are hindered by brittleness. BioResin, an innovative startup, addresses this with FlexFuran − a sustainable, high-performance furan resin that is more ductile and suitable for demanding applications. FlexFuran reduces the CO2 footprint by 75% compared to fossil-based phenolic resins. The initial target market, maritime and sports applications in Europe, is valued at €33 million annually, growing over 5% per year.

Thesis Focus

Within your master thesis, you will work on research related to:

- The role of production logistics and management in enabling bio-resin commercialization in Germany and the EU
- Integration of regulatory compliance frameworks for raw material and product handling within the bio-resin industry
- Analysis of logistical and production challenges and strategies for efficient production management tailored to biobased materials
- Case studies of successful bio-resin production systems and their alignment with German and EU environmental regulations
- Barriers to establishing sustainable and compliant production networks for bio-resins and actionable strategies to address them

Profile and process

You apply with a motivation letter and a CV (but no project draft) and write a master thesis suitable to your study program. You should have:

 Motivation to innovate and revolutionize the industry with sustainable bio-resin systems

- Background in business, supply chain or production management, or related fields
- Experience or interest in production or supply chain management, logistics, or bio-based industries would be an advantage for navigating the bio-resin market
- Exceptional analytical and creative problem-solving skills
- · Willingness to take responsibility and work independently
- A team player attitude

Upon successful application, you will become part of the TUM Entrepreneurial Masterclass and enjoy all its benefits.

TUM Entrepreneurial Masterclass and Chair of Materials Handling, Material Flow, Logistics

Tim Bernhard tim.bernhard@tum.de