



YIELD GUILD GAMES

# Q3 2025 UPDATE

September 30, 2025

# DISCLAIMER

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This Community Update and the information contained herein (collectively, this “Update”) is for informational purposes only. It is not financial or legal advice. This Update is meant to describe the focus, plans, and general recent performance of the Yield Guild Games protocol (“YGG”) and its supporting entity, the Yield Guild Games Association (“Yield Guild”), to provide a more transparent picture of their operations.

THIS UPDATE HAS NOT BEEN AUDITED, AND IT SHOULD NOT BE RELIED UPON TO ENGAGE WITH YGG, PURCHASE OR SELL YGG TOKENS, OTHER TOKENS OR NFTS, OR TAKE ANY OTHER ACTION OR NON-ACTION WITH RESPECT TO YGG OR ANY OTHER ENTITY. IF YOU WISH TO ENGAGE WITH YIELD GUILD, YIELD GUILD ENCOURAGES YOU TO REACH OUT TO ITS REPRESENTATIVES. ALL INFORMATION CONTAINED HEREIN IS PRESENTED “AS IS,” WITH NO GUARANTEE AS TO ITS ACCURACY OR RELIABILITY.

This Update also does not constitute an offer for investment and should not be used to support any such claim. Moreover, this Update should not be used to support any claim or analysis stating that a person should purchase the YGG token or any other token or asset for investment purposes. The purpose of the YGG token is to facilitate access to the YGG community and resources.

This Update should not and may not be relied upon for any offer, purchase, or sale of securities or digital assets, and does not attempt to provide any conclusive information or recommendations about any other entity, token, or asset, whether in the metaverse, the crypto community as a whole, or in traditional markets.

This Update attempts to be an accurate summary of YGG’s activities between July 1, 2025, and September 30, 2025, but is neither guaranteed to be current as of the time the recipient reviews this Update nor contains all material information.

No future-looking statement, expression of hope or excitement, or similar verbiage should be construed as a promise or a guarantee but should only be taken as aspirational.

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# FOUNDERS' UPDATE

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Since the beginning, the big goal of our industry was to have a AAA Web3 game that would hit the mainstream. A few of those games became popular among Web3 gamers, but never saw traction with Web2 players. Without a title for the normies, some wrote off Web3 gaming as a failed experiment and turned their attention to the next hype cycle. But at YGG, we saw it as an opportunity to start making games designed purposely for the core user base of Web3 – those who'd rather chase the next Dogwifhat over the next Diablo.

So we doubled down to build YGG Play, our publishing arm focused on the *Casual Degen* audience. And the bet is already paying off. Our first game, LOL Land, surpassed \$3,800,000 in revenue in its first four months, proving that degens are ready and willing to spend time and money on casual games with crypto mechanics. This early success also attracted our first third-party publishing partners, including Pudgy Penguins' Igloo APAC, the RPG Gigaverse, Delabs Games and their baseball title GIGACHADBAT, and Proof of Play Arcade.

Apart from YGG Play's transparent and smart contract-enforceable revenue-sharing model, our partners say they love working with us because they get to leverage all our years of experience in monetizing, scaling, and community building, while remaining independent and retaining full ownership of their IP. Each one brings something distinct to the table in terms of their local market insights, industry expertise, and network depth, to shape a publishing ecosystem that reflects the very best of the Casual Degen category.

To share what we've learned from these collaborations, we launched *LOL Lounge*, a podcast where our publishing partners and ecosystem allies open up their go-to-market playbooks. Each episode looks at how they're building for consumer crypto, and gearing to scale, while testing for sustainable revenue models. Featuring Gigaverse co-founder Dith and Abstract's Head of Ecosystem Mason, Igloo APAC's Aaron Teng and Cheryl Law, and Delabs Games co-founder and former Nexon CEO James Kwon, LOL Lounge is now on high rotation for any Web3 builder out to nail their acquisition, retention, and monetization strategies.

Q3 was also a big one for events. At Coinfest Asia in Bali, Indonesia, we launched LOL Land's *Pengu Wonderland* board in collaboration with Igloo APAC, with an exclusive launch party and KOL lunch to celebrate. At TOKEN2049 in Singapore, during our three-day side event, LOL Lounge, we had friends drop in from Sky Mavis, Pixels, Tollan Universe, GAMEE, Farm Friends, SuperGaming, Lute, and Elympics.ai, chain partners from Abstract, investors from Delphi Digital, Outlier Ventures, Three Body Capital, and more. Then at Korea Blockchain Week, Gabby joined Luca Netz of Igloo Inc. onstage with Joony Koo of AO Labs, to chat about YGG Play's partnership with Abstract Chain and Pudgy Penguins, as well as their thoughts on what needs to happen for Web3 to finally scale beyond crypto natives to the mass market.

With growing demand from players and an expanding roster of developer partners, we moved to the next step on our roadmap: releasing the YGG Play Launchpad. With the goal to become the go-to platform for Casual Degen games, the Launchpad is all about game discovery, questing, and token launches. LOL Land also launched its \$LOL token on the platform.

It's been a busy year, but now the countdown has begun for November's YGG Play Summit.

The YGG Play Summit returns to BGC, Metro Manila, Philippines, on November 19-22, 2025, with a new theme. The "City of Play" is made up of four districts: The Arena for esports, with a \$125,000 prize pool, the Skill District for learning and upskilling, the Player District for games and quests, and of course, the Degen District.

See you in Manila.

#TogetherWePlay,

**Gabby, Beryl, and Owl**





# MEDIA HIGHLIGHTS

## Global Media Coverage

Selected highlights of YGG's media coverage since July 2025. Refer to the [appendix for the complete list](#).



**JUL 2025 | BitPinas**

[A Sweet Goodbye: YGG Launches Final GAP Questing Season, To Focus on Crypto Game Publishing Arm](#)



**AUG 2025 | PlayToEarn**

[YGG Play Signs First Game Publishing Deal with Gigaverse, Launches Onchain Revenue Model](#)



**AUG 2025 | BlockchainGamer.biz**

[Yield Guild Games Buys Back Another \\$1 Million Worth of Its YGG Token](#)



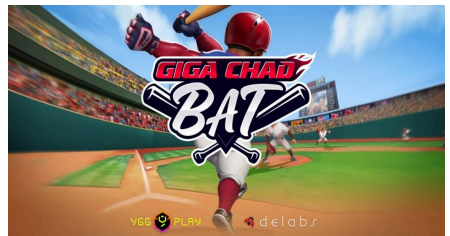
**SEP 2025 | CCN**

[YGG Play Launchpad Debut Taps Pirate Nation to Attract Next Generation of Casual Gamers](#)



**SEP 2025 | OpenSea**

[In Conversation With Gabby Dizon](#)



**SEP 2025 | GamesBeat**

[YGG Play and Delabs Games Launch Web3 Baseball Game GIGACHADBAT \(Update\)](#)

## AMAs, X Spaces & Community Content

YGG held numerous online events with partners and the YGG community throughout the quarter, including:

DATE	TOPIC	DATE	TOPIC
Jul 04	<u><a href="#">Community AMA Guild Advancement Program</a></u>	Sep 05	<u><a href="#">YGG Global Hangout x EVE Frontier</a></u>
Aug 20	<u><a href="#">YGG Global Hangout x Pixelmon</a></u>	Sep 17	<u><a href="#">YGG Global Hangout x PlaysOut</a></u>
Aug 27	<u><a href="#">YGG Global Hangout x New YGG Platform</a></u>	Sep 24	<u><a href="#">YGG Global Hangout x GIGACHADBAT</a></u>

## Podcast Appearances

The following highlights some of YGG's most notable podcast appearances and video interviews in Q3.



**SEP 2025 | THE WEB3 GAMER**

### **From Guilds to Global Economies: Gabby Dizon**

Gabby joined Web3 gaming consultant Matthew Simone to talk about how YGG's model puts community at the heart of all its initiatives and how its game publishing business enables a more sustainable economy.



**SEP 2025 | COINDESK**

### **CoinDesk Live at Korea Blockchain Week Day 2**

Gabby joined CoinDesk SVP Sam Ewen and CoinDesk Executive Producer Jennifer Sanasie to discuss LOL Land's revenue milestones and the need to focus on serving the industry's core degenerate audience.



**SEP 2025 | COINTELEGRAPH**

### **Gabby Dizon: The Future of Web3 Gaming**

On the sidelines of Korea Blockchain Week, Gabby spoke with Cointelegraph Senior Reporter Ciaran Lyons on how YGG Play is bringing the fun of Web3 gaming closer to its economic components.



**AUG 2025 | FUNJIBLE GAMES**

### **Yield Guild Games at Coinfest Asia**

At Coinfest Asia, Gabby chatted with Funjible Games on the future of digital ownership, vibe-coding in game development, how developers can partner with YGG Play, and what's next for LOL Land.

## Event Appearances



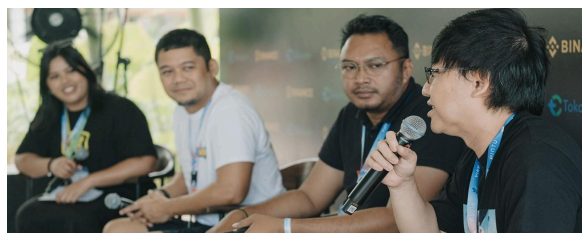
**SEP 2025 | KOREA BLOCKCHAIN WEEK**

KBW: IMPACT



**AUG 2025 | COINFEST ASIA**

TBV: The Best Event



**AUG 2025 | COINFEST ASIA**

Tokocrypto x Binance Beach



**AUG 2025 | COINFEST ASIA**

Pengu Villa Takeover



# PRODUCT UPDATE

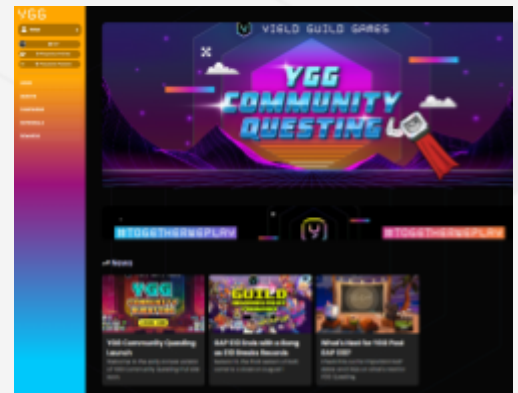
After three years of driving Web3 game discovery, the Guild Advancement Program (GAP) concluded in Q3 with record-high participation. GAP's 10th and final season drew 76,841 questers, marking a 177.4% surge from Season 9 and the strongest turnout in the program's history. Season 10 closed with 265,569 enrollments across all games, led by LOL Land, newly launched at the time, with 99,961 quest sign-ups.

YGG has since upgraded its questing system with two new platforms, Community Questing and the YGG Play Launchpad, evolving its pioneering formula to achieve broader reach and scale.

## YGG Community Questing

YGG Community Questing was launched in Early Access in August to deliver a more streamlined questing experience for both solo players and Onchain Guilds. Quests and Campaigns range from social tasks and in-game actions to tournament outcomes, and more, where prize pools can be distributed in XP, gaming tokens, NFTs, or USDC.

The platform enables the YGG community to earn rewards through gameplay and build their XP to redeem special items, as the rewards center evolves into a marketplace for games to release exclusive NFTs. Community Questing runs on the Harbor platform, which provides engagement, growth, and deep analytics while managing end-to-end integrations. The Community Questing platform also includes a built-in referral program that allows gamers to earn XP.



[community.yieldguild.io](https://community.yieldguild.io)

This integration allows YGG to focus on the growth of the YGG Play Launchpad and future development of the YGG Play ecosystem. Spearheading the launch of Community Questing are partnered quests with PlaysOut, Slime Miner, and more. Additionally, YGG also held a LastMint guild competition and a Pixelmon TCG tournament exclusive to members of the YGG community.



[app.yggplay.fun](https://app.yggplay.fun)

## YGG Play Launchpad

YGG Play launched [yggplay.fun](https://yggplay.fun) to support the growth of its ecosystem. The site hosts all YGG news and the YGG Play Launchpad app.

First announced at the Chad Party during Korea Blockchain Week, the YGG Play Launchpad went live on October 15 as an all-in-one platform for Casual Degen games. Players can discover the latest titles in the YGG Play ecosystem, complete quests, and participate in exclusive token launches, starting with \$LOL, the native game token for LOL Land.

Quests on the YGG Play Launchpad reward players with YGG Play Points. \$YGG staking has also moved to the YGG Play Launchpad to enable \$YGG holders to earn YGG Play Points when they stake.

The platform features its own token launchpad focused on game utility tokens for YGG Play titles. Players gain access to token launches by pledging their YGG Play Points and contributing \$YGG tokens on the platform. Participants who pledge more points receive higher priority access to token launches, while their \$YGG contribution determines their final token allocation.



# LOL Lounge



In Q3, YGG Play launched LOL Lounge, a podcast for founders, publishers, and investors, unpacking the strategy involved in bringing games to market in Web3. Using Casual Degen titles as the case study, guests explore the full stack from game design and tokenomics to user acquisition, monetization, community growth, and more.

Podcast | Videos

## **EPISODE 04: IGLOO INC.**



At Korea Blockchain Week, Gabby shared the stage with Igloo Inc. and Pudgy Penguins CEO Luca Netz and Joony Koo of AO Labs to discuss what makes Abstract an ideal partner for consumer crypto apps like LOL Land and the symbiotic relationship between apps and chains, as well as topics such as:

- How Pudgy Penguins' Web3 licensing business model helps founders achieve product-market fit
- Why apps make chains – not the other way around – and how that drives Luca's strategy
- Why Gabby and Luca believe that focusing on Web3 natives first is the fastest route to mass adoption



## **EPISODE 03: DELABS GAMES**

Recorded in Seoul on the sidelines of Korea Blockchain Week, this episode spotlights Delabs Games co-founder and former Nexon CEO James Joonmo Kwon. He shares insights from building games for Web2 and Web3, reflecting on the shifting attitude towards revenue in Web3 gaming and other topics such as:

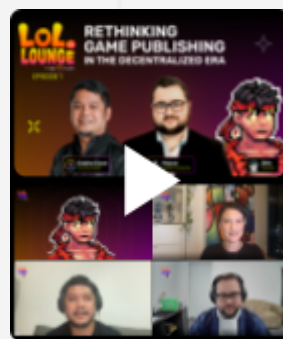
- How to design a game that appeals to the psychology of the Casual Degen
- How high-speed internet infrastructure made Korea a world leader in gaming innovation
- Why Web3 gaming's current "revenue meta" has been a long time coming



## **EPISODE 02: IGLOO APAC**

Filmed live on the sidelines of Coinfest Asia in Bali, Indonesia, this episode features Igloo APAC CEO Aaron Teng and President Cheryl Law. They dissect Pudgy Penguins' strong regional presence across Asia, touching on key themes around:

- How community-owned IP powers *Pengu Wonderland* in LOL Land
- How to make universal memes hit different for local markets
- Scaling grassroots groups globally without erasing local identity



## **EPISODE 01: GIGAVVERSE AND ABSTRACT**

For the first episode of LOL Lounge, YGG co-founder Gabby Dizon and host Leah Callon-Butler spoke with Gigaverse co-founder Dith and Abstract Head of Ecosystem Mason about how Web3 game publishing works as a business, exploring topics such as:

- Why Web3 publishing needs a totally different model from Web2
- The shift from hype-driven tokenomics to sustainable cash-flow game economies
- IP collaborations and smart contract-enforced revenue sharing

# YGG PLAY

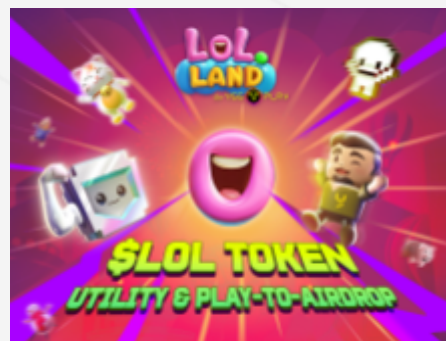
Building out the Casual Degen category as the new Web3 gaming meta, YGG Play signed Gigaverse, GIGACHADBAT, and Proof of Play Arcade as publishing partners. The partnerships leverage YGG Play's smart contract-enforceable revenue-sharing model and include support across growth marketing, community engagement, and player acquisition through cross-IP collaboration and YGG Play Launchpad integration.

YGG Play has driven player engagement through collaborative activations, game nights, and community-led engagement campaigns. In Q3, YGG Play represented its publishing partners at Coinfest Asia, Korea Blockchain Week (KBW), and TOKEN2049 Singapore, hosting side events and joining panel discussions to share its Casual Degen thesis with the global Web3 community.

## LOL Land

Just four months after its May release, LOL Land generated over US\$3.8 million in lifetime revenue by the end of Q3. Following this milestone, the game is gearing up to launch its in-game loyalty and reward token, \$LOL, on the YGG Play Launchpad.

\$LOL is positioned as a game utility token first and foremost, and will only be listed on DEXs. LOL Land players can stake their \$LOL tokens to unlock exclusive perks, higher withdrawal limits, and enjoy a host of other premium gameplay benefits.

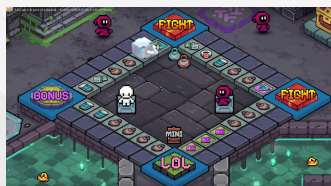


To reward the LOL Land community directly through gameplay, a play-to-airdrop (P2A) campaign will run across two seasons. By participating in this campaign, players can collectively unlock 10% of the total \$LOL supply in rewards based on their participation and in-game activity.

LOL Land introduced several new features in Q3, including the Leaderboard and Move Speed, which lets NFT characters move faster across the board depending on their rarity.

Since launch, LOL Land has enabled cross-IP collaborations with some of Web3's most recognizable brands, such as Pudgy Penguins, creating culturally resonant, community-driven experiences. YGG Play licensed five Pudgy Penguins and 15 Lil Pudgys owned by the Pengu Asia community to feature in the *Pengu Wonderland* board in LOL Land.

Other LOL Land boards showcasing YGG Play titles are *Gigaland* and *GIGACHAD Baseball*, in collaboration with Gigaverse and GIGACHADBAT. Ahead of the GAM3 Awards' return at the YGG Play Summit in Manila this November, LOL Land also teamed up with GAM3S.GG to launch the *Garden of Manila* board.



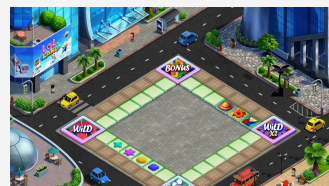
**Gigaland**



**Pengu Wonderland**



**GIGACHAD Baseball**



**Garden of Manila**



## Gigaverse

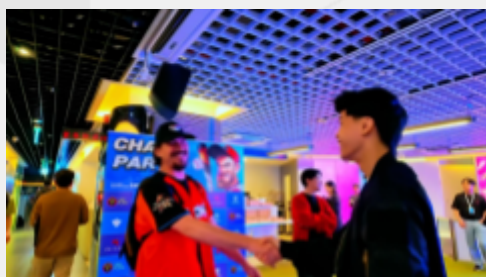
In August, YGG Play launched the *Gigaland* board and Bedka, Gigaverse's final boss, as a playable NFT in LOL Land. Gigaverse also released exclusive loot boxes that rewarded players with unique LOL Land-themed skins for their characters.

Throughout Q3, Gigaverse introduced new features into the game and organized community activations. This included hosting an in-game fishing tournament, adding Stripe integration, onchain usernames, the Gigaverse Eggs Mint, which sold for over US\$500,000 in volume, and the ROM Room and Gigus Dust rework. This update gave holders of ROM – the NFT collection Gigaverse used to build its initial community – the ability to use lower-tier ROMs to boost their more performant counterparts.



*Gigaland, the Gigaverse-themed board in LOL Land*

As Q3 drew to a close in September, Gigaverse raised US\$2 million in its first major funding round, led by the Web3-native venture fund 1confirmation.



*YGG Play co-hosted the Chad Party in Seoul*

## GIGACHADBAT

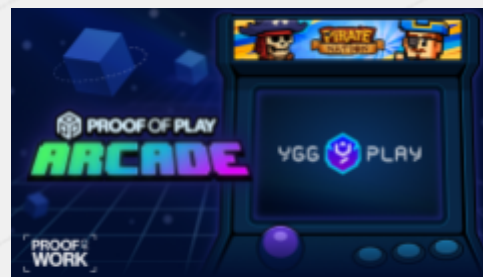
YGG Play signed Delabs Games' Casual Degen baseball game GIGACHADBAT as a publishing partner in Q3. The company's co-founder, James Joonmo Kwon, previously served as the CEO of Nexon and helped launch titles like Crazyracing KartRider and MapleStory before founding Delabs' parent company, 4:33 Creative Lab. James has been an active builder in Web3 gaming, releasing YGG community favorites like Rumble Racing Star through Delabs Games.

Both YGG's Community Questing platform and the YGG Play Launchpad include quests for GIGACHADBAT. YGG Play has also hosted game nights for GIGACHADBAT, featuring reward giveaways and personalities like Doug Hype, Dub, and Iceyyy playing the game and interacting with the community.

On the sidelines of KBW, YGG Play co-hosted the Chad Party at Portal PC, one of Korea's biggest PC bangs. Gamers from all across Asia were in attendance, including YGG Esports standout spamandrice and 2024 GAM3 Awards Content Creator of the Year, YellowPanther.

## Proof of Play Arcade

In July, Proof of Play relaunched several of Pirate Nation's most well-received minigames on Abstract, rebranding as the Proof of Play Arcade. The collection immediately garnered significant traction from Pirate Nation's former playerbase and the broader Web3 community alike, with over 12,000 lifetime players and counting. With such strong community support, the game has also been a commercial success, selling over 1 million in-game credits and generating over US\$550,000 in revenue.



*Proof of Play partnered with YGG Play*

To supercharge the game's early hype, Proof of Play partnered with YGG Play to leverage its growth marketing and player acquisition strategies. The partnership came on the heels of the YGG Play Launchpad's release, with Proof of Play Arcade joining LOL Land, Gigaverse, and GIGACHADBAT as the initial set of games for Casual Degens to discover while questing for YGG Play Points.

# YGG Play Results

The usage figures below are based on usage from September 2025. The financial figures, which are a combination of both LOL Land and GIGACHADBAT, are accurate as of September 30, 2025.



43,482  
MAU

706,825  
TOTAL UNIQUES

16:03m  
AVE. SESSION

46.0%  
7-DAY RETENTION



1,280  
MAU

2,712  
TOTAL UNIQUES

3:52m  
AVE. SESSION

7.8%  
7-DAY RETENTION



3,057  
UNIQUE  
PAYING WALLETS

331  
WHALES  
(\$1K+ SPEND)

92.1%  
REVENUE  
FROM WHALES

\$1,243  
ARPPU

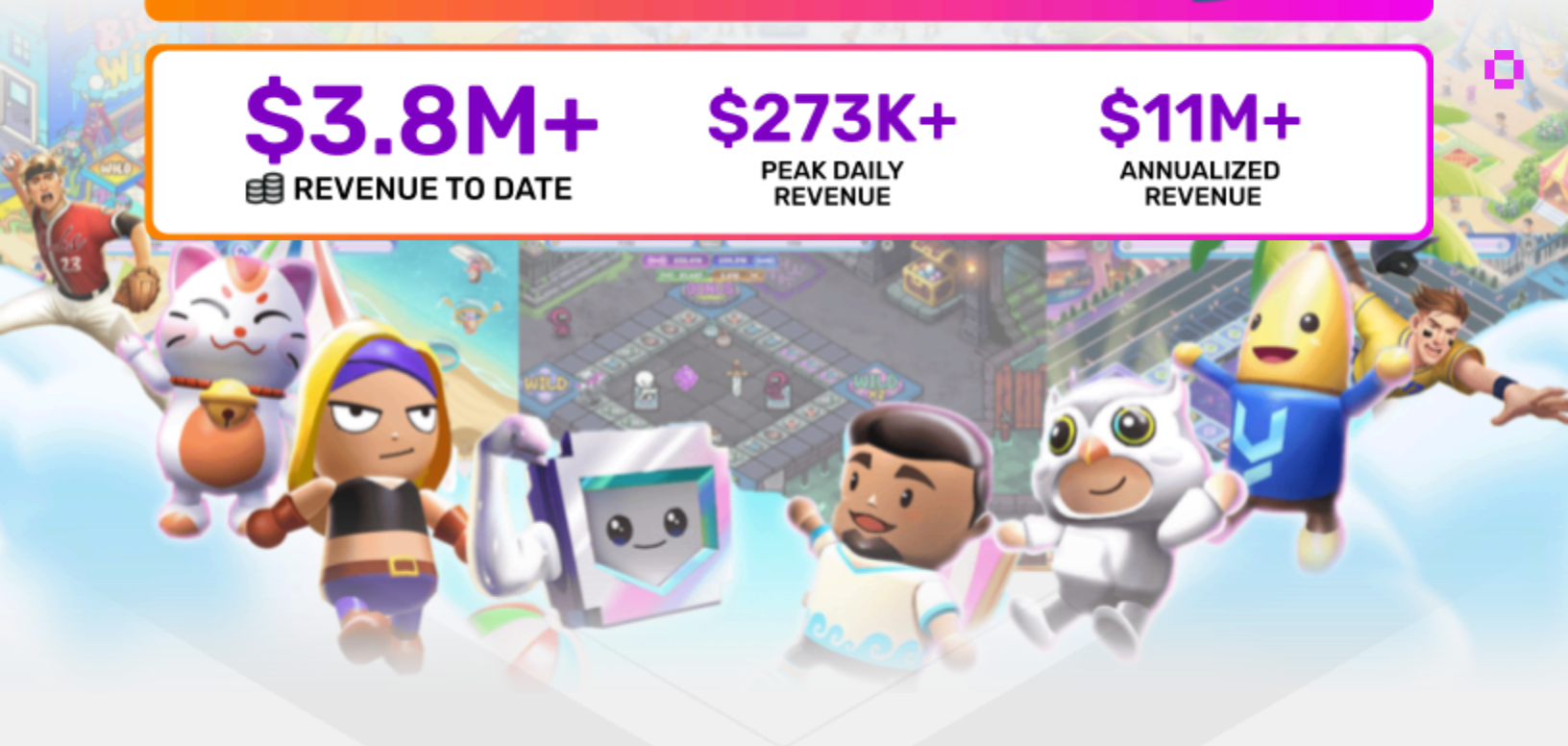
\$10,571  
WHALE ARPPU



\$3.8M+  
REVENUE TO DATE

\$273K+  
PEAK DAILY  
REVENUE

\$11M+  
ANNUALIZED  
REVENUE



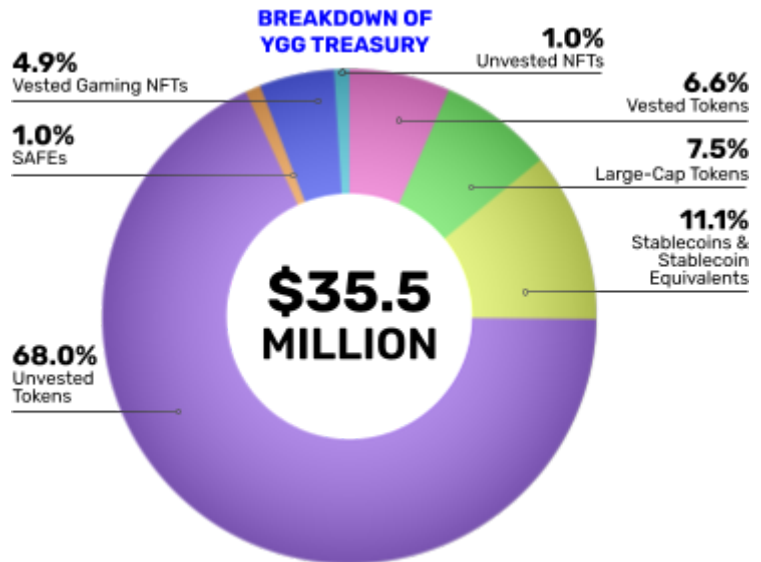
# FINANCIAL UPDATE

## Treasury Overview

As of September 30, 2025, Yield Guild's treasury was valued at US\$35.5 million, with over US\$6.5 million held in stablecoins, T-bills, and large-cap tokens.

Despite tougher market conditions than in the previous quarter, YGG has maintained its strong position thanks to robust revenue from USDC and ETH across its YGG Play portfolio of titles, with LOL Land leading the way.

Without factoring in additional revenue through the YGG Play publishing business, Yield Guild has enough runway to last well into 2027 at the current burn rate.



## YGG Token Buyback on Abstract

In Q3, Yield Guild Games purchased over US\$2.5 million in YGG tokens on the open market at an average price of \$0.165 as a show of appreciation and support to their community. As of September 31, 2025, these buybacks account for 15.2M \$YGG tokens, representing 2.44% of the circulating supply.

The first of these buyback transactions occurred on July 31, 2025, and was completed on Abstract, where the tokens remain locked. Subsequent token purchases were completed on Ethereum Mainnet due to the greater liquidity available on Binance. At the time of the second buyback, a dedicated buyback multisig wallet was created, and all subsequent token buybacks have been sent to the [YGG buyback multisig](#).

**Table 1: Overview of YGG Token Buybacks**

DATE	EXCHANGE FUNDS	BUYBACK MULTISIG	TOTAL	AVE. PRICE	TOKENS	CIRC. SUPPLY
Jul 31, 2025	<a href="#">Exchange Txn</a>	<a href="#">Multisig Txn</a>	\$518,000	\$0.170	3,045,261	0.49%
Aug 24, 2025	<a href="#">Exchange Txn</a>	<a href="#">Multisig Txn</a>	\$1,000,000	\$0.170	5,873,262	0.94%
Sep 27, 2025	<a href="#">Exchange Txn</a>	<a href="#">Multisig Txn</a>	\$1,000,000	\$0.157	6,367,258	1.01%
Subtotal			\$2,518,000	\$0.165	15,285,781	2.44%

The \$YGG Token Buybacks are publicly available via the [Token Buyback Page](#) on the YGG Play website. This page is updated to reflect any \$YGG token buybacks.

## Vested Stablecoins and Large-Cap Tokens

**Table 2: Stablecoin, Stablecoin Equivalents, and Large-Cap Tokens**

TOKEN	VALUE (USD)
USDT	\$1,354,945
USDC	\$999,918
TBILL	\$971,027
USYC	\$595,288
BTC	\$942,568
ETH	\$901,173
SOL	\$803,441
<b>Total Stablecoin, Stablecoin Equivalents, and Large-Cap Tokens</b>	<b>\$6,568,360</b>

## Vested Gaming, Guild, and Infrastructure Tokens

**Table 3: Vested Gaming, Guild, and Infrastructure Tokens**

PROJECT	VALUE (USD)
Sky Mavis (AXS & RON)	\$1,216,833
Oasys (OAS)	\$454,206
Sovrun Genesis (SOVRN)	\$166,314
My Pet Hooligan (KARRAT)	\$115,176
Parallel (PRIME & PROMPT)	\$111,771
Syndicate DAO (SYND)	\$46,898
Pixels (PIXEL)	\$39,751
W3GG (W3GG)	\$32,620
Pudgy Penguins (PENGU)	\$30,597
Star Atlas (ATLAS & POLIS)	\$25,148
BLOCKLORDS (LRDS)	\$16,673
ParagonsDAO (PDT)	\$15,616
BlockchainSpace (GUILD)	\$12,283
Super Champs (CHAMP)	\$9,891
Sipher (SIPHER)	\$9,591
GG Capital (GGC)	\$5,700
Guild of Guardians (GOG)	\$3,811
XPLA (XPLA)	\$3,258
Heroes of Mavia (MAVIA)	\$1,874
Sanko GameCorp (DMT)	\$1,443
MetaCene (MAK)	\$826
Kaidro (KDR)	\$817
Synesis (SNS)	\$778
Arena of Faith (ACP)	\$602
Genopets (GENE)	\$488
Pentagon Games (PEN)	\$228
Gunzilla (GUN)	\$173
Thirdverse (TSUGT)	\$96
<b>Total Vested Gaming, Guild, and Infrastructure Tokens</b>	<b>\$2,323,462</b>

\* The balances shown for Oasys, Ronin, and XPLA may include a portion of tokens held as principal in the network validator.

## Unvested Gaming, Guild, Infrastructure Tokens, and SAFTs

**Table 4: Unvested Games, Guilds, Infrastructure Tokens, and SAFTs**

PROJECT	VALUE (USD)
Kratos Gaming Network (KGeN)	\$17,500,000
YGG Japan (YAIBA)	\$1,000,000
My Pet Hooligan (KARRAT & LITRON)	\$559,254
SKYGG	\$500,000



PROJECT	VALUE (USD)
OLA GG	\$500,000
AMG	\$500,000
W3GG (W3GG)	\$469,220
Jambo (J)	\$373,919
AVALON	\$250,000
Pixels (PIXEL)	\$216,851
Tatsumeeko	\$200,000
NYXL	\$200,000
Strider	\$175,000
Opti Games	\$150,000
EVE Online	\$150,000
Civitas	\$150,000
Spacebar	\$100,000
reNFT	\$100,000
Unannounced Investment	\$100,000
MetaverseGo	\$100,000
Metagoons	\$100,000
Ignite Tournaments	\$100,000
Cassava	\$100,000
Bazooka Tango	\$100,000
Shards (SHARDS)	\$68,063
The Machines Arena	\$50,000
Pixion	\$50,000
Party Icons	\$50,000
Delabs (DELABS)	\$43,479
Public AI (PUBLIC)	\$42,579
Mon Studios	\$25,000
BLOCKLORDS (LRDS)	\$23,605
Xociety (XO)	\$19,898
Heroes of Mavia (MAVIA)	\$16,869
Pentagon Games (PEN)	\$16,164
Kaidro (KDR)	\$15,526
Sipher (SIPHER)	\$8,217
Syndicate DAO (SYND)	\$3,102
Arena of Faith (ACP)	\$2,004
Iskra (ISK)	\$1,906
Nifty Island (ISLAND)	\$1,713
MetaCene (MAK)	\$275
Thirdverse (TSUGT)	\$48
<b>Total Unvested Partner Game and Guild Tokens</b>	<b>\$24,132,692</b>

## SAFE Agreements

**Table 5: SAFE Agreements**

PROJECT	VALUE (USD)
Cryptoys	\$250,000
Trial Xtreme	\$50,000
Stems Lab	\$50,000
<b>Total SAFE Agreements</b>	<b>\$350,000</b>



## NFT Overview

**Table 6: Vested NFT Gaming Assets**

PROJECT	VALUE (USD)
Sky Mavis	\$299,997
Gunzilla	\$250,000
Star Atlas	\$185,347
DigiDaigaku	\$128,691
Sending Labs	\$128,410
Guild of Guardians	\$104,520
Aavegotchi	\$101,307
Azra Games	\$69,771
Civitas	\$66,680
BLOCKLORDS	\$53,800
Big Time	\$50,828
Wildcard	\$50,800
Parallel	\$41,188
Pixels	\$32,627
Pudgy Penguins	\$28,900
Sandbox	\$28,138
Mighty Action Heroes	\$19,780
Petopia	\$18,492
RIFTSTORM	\$15,825
My Pet Hooligan	\$12,197
Heroes of Mavia	\$12,035
Otherside	\$10,899
Synesis	\$10,296
Ragnarok Landverse	\$4,300
Skytopia	\$4,000
Delabs	\$3,762
Kaidro	\$3,239
Uncharted	\$2,836
MapleStory	\$1,771
Storyverse	\$1,650
Influence	\$339
Zed Run	\$198
<b>Subtotal Vested Gaming NFTs</b>	<b>\$1,742,623</b>

**Table 7: Unvested NFT Gaming Assets**

PROJECT	VALUE (USD)
Keystone Foundation	\$200,000
Unannounced Investment	\$100,000
Life Beyond	\$50,000
<b>Unvested NFTs (Not yet vested/received)</b>	<b>\$350,000</b>



# APPENDIX

## YGG Core Team

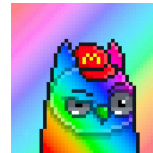
YGG is a team with diverse backgrounds from all over the world. There are 61 contributors in YGG, including three founders and a strong leadership team.



**Gabby Dizon**  
Co-founder  
[LinkedIn](#) | [X](#)



**Beryl Li**  
Co-founder  
[LinkedIn](#) | [X](#)



**Owl of Moistness**  
Co-founder  
[X](#)



**Y.G. Sun**  
Head of Games  
(Product)  
[LinkedIn](#) | [X](#)



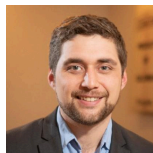
**Nam Le**  
Tech Ops Manager  
[LinkedIn](#)



**Andy Chou**  
Head of Corporate  
Development  
[LinkedIn](#)



**Trish Rosal**  
Head of Operations,  
Future of Work  
[LinkedIn](#) | [X](#)



**Kurt Watkins**  
Head of Legal  
[LinkedIn](#) | [X](#)



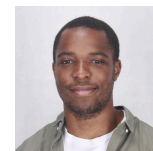
**Marielle Noble**  
Head of Marketing and  
Partnerships



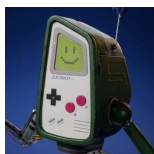
**Glenn Eggleton**  
Head of Engineering  
[LinkedIn](#)



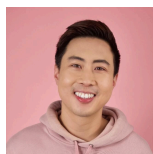
**Mike Ovecka**  
Head of Esports  
[LinkedIn](#) | [X](#)



**Serge Nzabandora**  
Corporate Development  
Manager  
[LinkedIn](#) | [X](#)



**Landphil**  
Community  
Operations Co-Lead  
[X](#)



**Ernest Pang**  
Finance - Treasury Lead  
[LinkedIn](#)



**Sam Cruz**  
Community  
Operations Co-Lead  
[LinkedIn](#) | [X](#)



**Pierre Ta**  
Marketing Manager  
[LinkedIn](#)



**Mae-zing**  
Sr. Game Ops Lead  
[X](#)



**Yaikan**  
Social Media Manager  
[LinkedIn](#) | [X](#)



**Makiko Harris**  
Head of Product  
Design  
[LinkedIn](#)



**Aikeda Sayram**  
Lead Product  
Manager  
[LinkedIn](#)

# Global Media Coverage

The table below lists YGG's global media coverage from July to September 2025.

DATE	PUBLICATION		ARTICLE LINK
07.16.2025	<a href="#">BitPinas</a>	256.0K	<a href="#">A Sweet Goodbye: YGG Launches Final GAP Questing Season. To Focus on Crypto Game Publishing Arm</a>
07.28.2025	<a href="#">CoinsHolder</a>	n/a	<a href="#">YGG Launches New Publishing Arm to Tap into Casual Degen Gaming Market</a>
07.31.2025	<a href="#">Blockchain Gamer</a>	48.2K	<a href="#">YGG Play Partners with Abstract RPG Gigaverse in Onchain Publishing Deal</a>
08.01.2025	<a href="#">PlayToEarn</a>	n/a	<a href="#">YGG Play Signs First Game Publishing Deal with Gigaverse, Launches Onchain Revenue Model</a>
08.01.2025	<a href="#">Manila Standard</a>	468.6K	<a href="#">YGG Play Signs First Publishing Agreement with Gigaverse, Enables Transparent Onchain Revenue Share</a>
08.01.2025	<a href="#">Nasdaq</a>	13.2M	<a href="#">The9 Partners with Yield Guild Games to Accelerate Web3 Gaming Adoption Worldwide</a>
08.04.2025	<a href="#">BitPinas</a>	256.0K	<a href="#">YGG Play Signs First Publishing Agreement with Gigaverse</a>
08.04.2025	<a href="#">CoinsHolder</a>	n/a	<a href="#">Yield Guild Games Allocates \$7.5 Million in Tokens to New Ecosystem Pool</a>
08.04.2025	<a href="#">CoinMarketCap</a>	71.5M	<a href="#">YGG Treasury Management: A Bold New Era for On-Chain Guilds</a>
08.04.2025	<a href="#">The Manila Times</a>	1.8M	<a href="#">The9 Limited partners with Yield Guild Games for gaming hub expansion</a>
08.06.2025	<a href="#">GAM3S.GG</a>	338.4K	<a href="#">Yield Guild Games Partners with the9bit</a>
08.08.2025	<a href="#">Gate.io</a>	18.6M	<a href="#">Detailed Analysis of the Best 10 GameFi Projects to Play and Earn in 2025</a>
08.23.2025	<a href="#">MSN</a>	511.6M	<a href="#">LOL Land Expands with Pengu Wonderland in Collaboration with YGG Play and Pengu Asia</a>
08.25.2025	<a href="#">TradingView</a>	218.2M	<a href="#">Yield Guild Games to Host Pixelmon TCG Tournament</a>
09.06.2025	<a href="#">Blockchain.News</a>	103.2K	<a href="#">YGG Play Launches LOLLounge: Web3 'Casual Degen' Hub Goes Live in 2025 – What Traders Need to Know</a>
09.17.2025	<a href="#">OpenSea</a>	5.8M	<a href="#">In Conversation With Gabby Dizon</a>
09.18.2025	<a href="#">GamesBeat</a>	263.1K	<a href="#">YGG Play and Delabs Games launch Web3 baseball game Gigachadbat</a>
09.18.2025	<a href="#">BlockchainGamer.biz</a>	48.2K	<a href="#">YGG Play is launching Gigachadbat on Abstract</a>
09.19.2025	<a href="#">GAM3S.GG</a>	338.4K	<a href="#">Home News YGG Play and Delabs New Game YGG Play and Delabs New Game</a>
09.23.2025	<a href="#">Manila Standard</a>	387.2K	<a href="#">YGG Play Summit 2025: Manila transforms into Web3's 'City of Play'</a>



# Compilation Notes

YGG takes transparency very seriously, as we are accountable to our community of players, YGG token holders, and those who have backed YGG since its inception. All efforts have been made to ensure the accuracy of the data in this update; however, it should not be relied upon for any action.









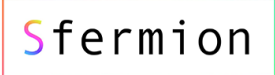




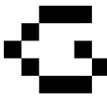









For a full analysis of Yield Guild token holdings, Yield Guild provides the public wallet addresses below:

YGG WALLET	EXPLORER	DEFI	NFTS
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0xF0103243F4d22B5696588646b2131d85916A16A	<a href="#">Etherscan</a>	<a href="#">Zerion</a>	<a href="#">OpenSea</a>
0x16b281438C5984A46D94acc6C4b31e252A03DFCf	<a href="#">Etherscan</a>	<a href="#">Zerion</a>	<a href="#">OpenSea</a>
0x2662A2d03695C80ca3C5645cbC2E7547842dA6bC	<a href="#">Etherscan</a>	<a href="#">Zerion</a>	<a href="#">OpenSea</a>
0x1af5478e25BC877d27f79496269621eac474FcE	N/A	N/A	<a href="#">OpenSea</a>
8RwS6mrw5wmN4VuQfDYL8iZGxyJD9TavVcWgmUeqoFq	<a href="#">SolanaFM</a>	N/A	<a href="#">OpenSea</a>
0xcafeacdadd29f55ce935492e20f1f982df3fb51d	<a href="#">Etherscan</a>	<a href="#">Ronin</a>	<a href="#">OpenSea</a>
4b18cebeb9797ea594b5977109cc07b21c37e8c3	N/A	<a href="#">Ronin</a>	N/A
0x6e7f09aa3d151b932de2e7846e8341902d0fbeeef	N/A	N/A	<a href="#">OpenSea</a>
0xf6dcc7aed1efecee267542e26be742b7f8f095ff	<a href="#">Polyscan</a>	N/A	<a href="#">OpenSea</a>
0x23eb4e02c29e69452718cd5caf2255488bc7ce3a	<a href="#">Polyscan</a>	<a href="#">Zerion</a>	<a href="#">OpenSea</a>
0xdae36002431aa9394be363d3d43fbd6de6af7cc	<a href="#">Polyscan</a>	N/A	N/A
0xB981290d9d804075986482F0302c03A3Cd2aFf32	<a href="#">Etherscan</a>	<a href="#">Zerion</a>	<a href="#">OpenSea</a>
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GvAm8xG5BSWxy286jWXWzYpN2xzPADQEoK9U8dQCDtzt	<a href="#">Solscan</a>	N/A	N/A
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0xE5F8bFA63f5A99619D42Bb93b8f4450F61A3651C	<a href="#">Polyscan</a>	N/A	N/A
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0x24EbEd9C44ecfCA47321037c3041FBBbe984094a	<a href="#">Abscan</a>	N/A	N/A



## YGG Supporters

Yield Guild Games would not have been possible without the support of our partners and initial investors, such as Sebastien Borget, Jeffrey “Jihoz” Zirlin, Aleksander Larsen, David Cunio, Gabriel Leydon, Carlos Pereira, Arianna Simpson, Shi Khai Wei, FD of Gam3Girl Ventures, and others.

 DELPHI DIGITAL	 BLOCKTOWER	SCALAR CAPITAL	 YOUBICAPITAL
 ASCENSIVE ASSETS	 Gumi Cryptos	 animoca BRANDS	DIALECTIC
 SevenX VENTURES	SPARQ	 polygon	 Sfermion
 bitscale capital	FLAMINGO	 Free Company	 BITKRAFT
a_capital	<i>Atelier</i>	 FABRIC	 GREEN FIELD
 IDEO COLAB	 MECHANISM CAPITAL	 PARAFI CAPITAL	Third  Prime
 a16z	 INFINITY VENTURES CRYPTO	 KINGSWAY CAPITAL	 DWF LABS
 LONGHASH VENTURES	 GAM3GIRL VENTURES	EMFARSIS	#WEAREYGG





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# ALL THE GAMES AND ALL THE PEOPLE

## CONTACT US

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