YIELD GUILD GAMES

JULY 2025 UPDATE

July 31, 2025

DISCLAIMER

This July 2025 Update and the information contained herein (collectively, this "Update") is for informational purposes only. It is not financial or legal advice. This Update is meant to describe the focus, plans, and general recent performance of the Yield Guild Games protocol ("YGG") and its supporting entity, the Yield Guild Games Association ("Yield Guild"), to provide a more transparent picture of their operations.

THIS UPDATE HAS NOT BEEN AUDITED, AND IT SHOULD NOT BE RELIED UPON TO ENGAGE WITH YGG, PURCHASE OR SELL YGG TOKENS, OTHER TOKENS OR NFTS, OR TAKE ANY OTHER ACTION OR NON-ACTION WITH RESPECT TO YGG OR ANY OTHER ENTITY. IF YOU WISH TO ENGAGE WITH YIELD GUILD, YIELD GUILD ENCOURAGES YOU TO REACH OUT TO ITS REPRESENTATIVES. ALL INFORMATION CONTAINED HEREIN IS PRESENTED "AS IS," WITH NO GUARANTEE AS TO ITS ACCURACY OR RELIABILITY.

This Update also does not constitute an offer for investment and should not be used to support any such claim. Moreover, this Update should not be used to support any claim or analysis stating that a person should purchase the YGG token or any other token or asset for investment purposes. The purpose of the YGG token is to facilitate access to the YGG community and resources.

This Update should not and may not be relied upon for any offer, purchase, or sale of securities or digital assets, and does not attempt to provide any conclusive information or recommendations about any other entity, token, or asset, whether in the metaverse, the crypto community as a whole, or in traditional markets.

This Update attempts to be an accurate summary of YGG's and Yield Guild's activities between April 1, 2025, to July 31, 2025, but is neither guaranteed to be current as of the time the recipient reviews this Update nor contains all material information.

No future-looking statement, expression of hope or excitement, or similar verbiage should be construed as a promise or a guarantee but should only be taken as aspirational.

TABLE OF CONTENTS

FOUNDERS' UPDATE

After five years of playing, partnering with, and investing in hundreds of Web3 games, we've seen what resonates with players and what doesn't. This led to a new thesis: there's a massive community of degens out there who mint NFTs, trade memecoins, grind for airdrops, and tirelessly chase all the latest onchain trends. They probably don't label themselves *Web3 gamers* — not because they wouldn't play, but because they haven't found a game that gets them.

It's for this group that we built the game: LOL Land.

YGG partnered with Abstract Chain for the LOL Land launch, which also led us to our first in-game collaboration with Pudgy Penguins. Abstract's consumer-first focus aligned perfectly with our vision for the Casual Degen category: lightweight, meme-fueled games built for onchain natives. Where crypto isn't just at the backend, but front and center as a celebration of culture, rewarding players for being as degen in-game as they are onchain.

The game saw over 118,000 pre-registrations and more than 25,000 players in its opening weekend in May. By July, LOL Land hit 67,200 daily active users and over 631,000 monthly active users.

Players from around the world are logging into LOL Land, and the game's traction validates our thesis. There are many degens who just need a game that speaks their language. They want experiences they can dip into between trades, while hanging out on Discord, or while they research the latest memecoins to ape into. They're ready to play, as long as it's fun, fast, and rewarding in ways only a true degen could love.

With LOL Land's launch, we also established YGG Play, YGG's game publishing arm. What makes our model different is that it's fully onchain, with smart contract-enforceable revenue to ensure transparency.

To help build a strong foundation for YGG Play, we brought on Quinn Campbell as Third-Party Publishing Advisor. Quinn has built a track record of success in Web2 with publishing giant Voodoo and Web3 with play-to-earn pioneer Sky Mavis. He understands the ins and outs of publishing, how to scale effectively, and what keeps players coming back for more. We're excited to have him on board and help make YGG Play the go-to publisher for this newly established Casual Degen sector.

YGG Play also announced its first third-party publishing partnership with onchain RPG Gigaverse, one of the leading games on the Abstract Chain. Since launching in February, the game has generated annualized revenue of US$6 million, with over 1.5 million items sold, and more than 73,000 accounts signed up. Gigaverse has already proven its success with its intuitive mix of accessibility and depth, easy enough to pick up, with the depth that can keep dedicated RPG players engaged. With our partner network and community reach, we're ready to scale Gigaverse beyond its initial success.

LOL Land and Gigaverse are only the first chapters for YGG Play, and we're confident in this new segment that we've carved out within Web3 gaming. As part of our conviction, YGG has completed a 135 ETH buyback on Abstract, worth US$518,000 at the time of purchase. The plan is to continue growing and accelerating from the momentum we've built this quarter.

This quarter has only shown us that Web3 gaming still has scope to transform, expand, and be inclusive to all types of players. YGG is here to unlock its potential. We are spearheading a new wave of experiences that make Web3 gaming an undeniable part of the wider industry.

#TogetherWePlay,

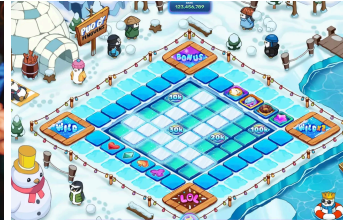## Gabby, Beryl, and Owl

COMMUNITY

Global Media Coverage

The following are highlights of media coverage featuring YGG since April 2025. See the appendix for the full list.

APR 2025 | GAM3S.GG
The Current State and Future Potential of Web3 Gaming

APR 2025 | TECHROUND
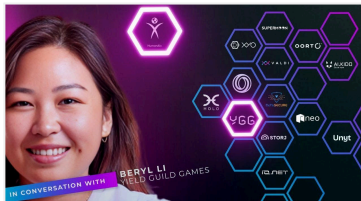8 Esports Companies to Watch

JUL 2025 | DECRYPT
Onchain Games Don't Have a "Secret Sauce," YGG's New Advisor Says

JUL 2025 | BLOCKCHAINGAMER.BIZ
YGG Play Partners with Abstract RPG Gigaverse

Top Podcast Appearances

The following highlights some of YGG's most notable media appearances over the past four months.

APR 2025 | OORT
Building Useful Stuff Ep. 3 | Can Gaming Communities Train AI? YGG Says Yes
Beryl joins Nicholas Soler of Being Invested on OORT's podcast, where they discuss the crucial role of collaboration in innovating AI technologies responsibly.
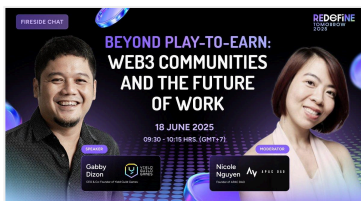
JUNE 2025 | REDEFINE TOMORROW 2025
Beyond Play-to-Earn: Web3 Communities and The Future of Work
Gabby goes in-depth on the emerging Casual Degen market and explains why creating LOL Land was a full-circle experience for him in his fireside chat with APAC DAO's Nicole Nguyen.

JUNE 2025 | COINDESK
Play-to-Earn's Next Chapter: Building Sustainable Web3 Gaming Beyond the Axie Infinity Boom
Gabby speaks about LOL Land's recent success, YGG's future in game publishing, and more, on CoinDesk's Gen C podcast with Sam Ewen.

JUL 2025 | X SPACES
How YGG Play Is Solving Web3 Game Publishing (Plus Major Announcement!)
Gabby joined Gigaverse founder Dith, Proof of Ely, and IcoBeast on Iceyyy Gaming's X Space to talk about the launch of Gigaland and play some LOL Land live on air.

Guild Advancement Program (GAP)

GAP Season 9 concluded in April with 27,702 questers, with Aurory drawing the highest participation with 49,971 enrollments. GAP Season 10 launched amid much excitement from the community due to the debut of legendary IP Ragnarok and LOL Land, YGG's first self-published game. Joining LOL Land and Ragnarok Landverse were DeFi Kingdoms, Fishing Frenzy, Honeyland, Solforge Fusion, Sparkball, Splinterlands, and Wildcard. In total, GAP Season 10 saw 76,841 questers, a 177% increase over Season 9. This growth was largely due to the announcement that GAP's 10th season would be its last.

Stake House activity remained strong with the staking cap raised to 20,000 YGG tokens, enabling active stakers to gain a maximum multiplier of 5x, up from 3.5x as of the end of March 2025. A total of 2,331 members of the YGG community had over 1 million YGG tokens staked as of July 31, 2025.

As of July 31, 2025

Future of Work

In Q2, YGG continued to redefine how people earn, build, and engage with the AI-powered digital economy through its Future of Work (FoW) initiative. During this period, YGG also established pilot programs for human-in-the-loop AI training, teaching Onchain Guild members how to work alongside AI to carry out a wider assortment of tasks. This includes video editing, data labeling, and general administrative duties.

OORT and Ta-da joined the YGG ecosystem, giving the community exposure to decentralized data generation and verifiable cloud computing. In April, YGG also announced its new role as a founding member of HumanAIx. Launched by OORT, the alliance aims to shape how AI is trained, governed, and used, focusing on open-source models, transparent data sharing, and decentralized governance.

GAP Season 10 introduced a new FoW partner, PublicAI, a protocol that aims to democratize AI research through open, incentive-aligned collaboration. PublicAI was joined in Season 10 by OORT, Sapien, FrodoBots, Audius, and YGG's own educational platform, Metaversity, which equips learners with practical skills for the digital economy.

FrodoBots hosted its second Earth Rover Challenge at ICRA 2025 in Atlanta, USA. YGG Pilipinas gamers and AI teams from various universities remotely navigated Earth Rover units across eight cities in Latin America and Africa. YGG's zionxstatic emerged as the top Human player with 30 points in 77 minutes, while the National University of Singapore (NUS) ranked first among the AI teams, achieving 23.78 points in 243 minutes.

Onchain Guilds

There were more activities for Onchain Guilds, including weekly in-game activities with their guildmates in Nifty Island, guild creator quests to produce engaging, informative videos introducing their guilds to the rest of the community, competitive leaderboards for Immortal Rising 2 and DeFi Kingdoms, and the Anichess tournament.

$817K+ Total Wallet Value	108 Onchain Guilds	98 Average Guild Size	68 Guilds with 20+ Members	60 Guilds with $1K+ Ave. Wallets
1,141 Members Sando Gang	1,006 Members NFTXSTREET	904 Members PSG	848 Members Guild Genesis	440 Members BCH

YGG PLAY

Primed for Web3 Publishing

The launch of YGG Play as YGG's publishing arm builds on years of experience connecting the most active Web3 player communities to the best Web3 games in the world. YGG Play will launch its own titles, such as LOL Land, as well as take on formal publishing duties for third-party titles such as Gigaverse by GLHF. Formalizing this offering allows game developers in Web3 to focus on their game and leverage YGG's experience in targeting a highly engaged yet previously untapped segment of the market — *the Casual Degen*.

YGG Play's community-powered model, when combined with game publishing, makes it both a distribution channel and a launch engine, supporting games through development to testing and go-to-market to post-launch. With deep access to player networks and direct insight into what drives engagement, YGG is positioned to accelerate traction and deliver long-term value for the first wave of Casual Degen game titles.

> *"Since we transitioned to YGG Play game publishing, we've discovered that all of our skills around community, GTM, and game evaluation are all perfect for what a publisher needs. All that was missing was a game we could monetize on our own."*
>
> **GABBY DIZON**
> *Co-founder, YGG*

LOL Land, the Debut Title

YGG's debut title, LOL Land, launched on May 23, 2025, with over 25,000 players plunging headfirst into the chaotic fun of the browser-based casual board game in its opening weekend. It has continued to be a strong performer since, drawing over 631,000 monthly active users (MAU) and exceeding 69,000 daily active users (DAU) for the month of July, averaging US$434 spent per paying player.

Built on the consumer crypto chain Abstract, LOL Land streamlines the reward-driven appeal of Web3 gaming into a cute, approachable package that gamers of all kinds can play anywhere, anytime. Players can roll across colorful themed boards, including one featuring Pudgy Penguins in their arctic habitat. With each roll on LOL Land, players can collect points and exchange them for YGG tokens and NFTs, while racking up Abstract XP.

LOL Land Beach Day Board

As a nod to both the YGG and Pudgy Penguins communities, numerous high-profile members of the Pudgy Penguins community are featured in-game as their NFTs, including Aaron Teng, Rusk0f, KP, and Burnasso. YGG co-founders Gabby Dizon and Owl of Moistness also star in the game's cast of playable characters.

The Web3 gaming industry got its first look at LOL Land during the Game Developers Conference (GDC) 2025, where YGG officially announced the upcoming title at WolvesDAO's Alpha Night. LOL Land drew in over 118,000 players pre-registering for the game. On May 24, YGG teamed up with Pudgy Penguins Malaysia to co-host a LOL Land launch party in Kuala Lumpur, Malaysia.

Media Coverage for LOL Land

Major publications worldwide covered the release of LOL Land, with several running multiple stories — a rare outcome signaling sustained media interest in YGG's publishing debut and the Casual Degen category.

LOL LAND LAUNCH COVERED BY 200+ PUBLICATIONS GLOBALLY

GamesBeat	GAM3S.GG	BLOCKCHAIN GAMER.biz	PlayToEarn
1 article	4 articles	2 articles	2 articles
1.6M MAU	338.4K MAU	28.5K MAU	5.4K MAU

COINTELEGRAPH
2 articles
5M MAU

CIARAN LYONS

"Bouncing around a Monopoly board as a penguin might not sound super addictive, but Yield Guild Games' LOL Land somehow hooks you into thinking 'just one more go' again and again."

decrypt
4 articles
1.8M MAU

VINCE DIOQUINO

"After four years of watching Web3 games struggle to find their audience, Yield Guild Games decided the industry had to rethink how it matches players with the kind of games they're actually in for: lighthearted chaos, in a 'casual degen' vibe."

Gigaverse, YGG Play's First Publishing Deal

YGG Play signed its first third-party publishing deal in Q2, becoming the official publishing partner for GLHF's onchain RPG Gigaverse. The deal was celebrated with an in-game activation across LOL Land and Gigaverse. This included the launch of Gigaland, an exclusive Gigaverse-branded board in LOL Land, as well as skins based on YGG co-founders Gabby Dizon and Owl of Moistness available for a limited time in Gigaverse.

"Partnering with YGG Play means we can reach an even bigger player base and benefit from YGG's experience and scale," said Gigaverse founder Dith. "It's rare to find a publisher and partner that just gets gaming culture, has broad market expertise yet deeply understands local nuance, and is able to move at lightning speed. We're excited for what we'll achieve together."

Created by GLHF, Gigaverse has already demonstrated strong traction, generating over US$6 million in annualized revenue since its February 2025 launch via grassroots marketing outreach and internally funded development. Through signing with YGG Play for publishing, the team aims to scale this early momentum.

Gigaland Board in LOL Land Game

LOL Land Box in Gigaverse Game

YGG Play Initial Results

YGG Play launched LOL Land in late May. The data below shows the impressive growth that has been achieved in the first 69 days of operation. All figures are from May 23, 2025 to July 31, 2025 unless otherwise noted.

631K
MONTHLY ACTIVE USERS (JULY)

69.2K
DAILY ACTIVE USERS (JULY)

9:03
AVERAGE SESSION LENGTH (JULY)

1,783
UNIQUE PAYING WALLETS

112
WHALES ($1K+ SPEND)

69%
REVENUE FROM WHALES

$434
ARPPU

$4,740
WHALE ARPPU

$774K+
REVENUE

$45K+
PEAK DAILY REVENUE

~$4M
ANNUALIZED REVENUE (TRENDING HIGHER IN AUGUST)

FINANCIAL UPDATE

Treasury Overview

As of July 31, 2025, Yield Guild's treasury was valued at US$38.0 million, with over US$7.7 million held in stablecoins, T-bills, and large-cap tokens.

Yield Guild's position has been strengthened since March thanks to a reduction in overall monthly burn and the launch of LOL Land, which generated significant revenue in USDC and ETH in May, June, and July.

Based on the current treasury, without factoring in any additional revenue from LOL Land or the third-party publishing arm, Yield Guild has sufficient runway to last well into 2027.

BREAKDOWN OF YGG TREASURY

$38.0 MILLION

- 4.9% Vested Gaming NFTs
- 0.9% SAFEs
- 65.7% Unvested Tokens
- 0.9% Unvested NFTs
- 13.9% Stablecoins & Equivalents
- 6.4% Large-Cap Tokens
- 7.3% Vested Tokens
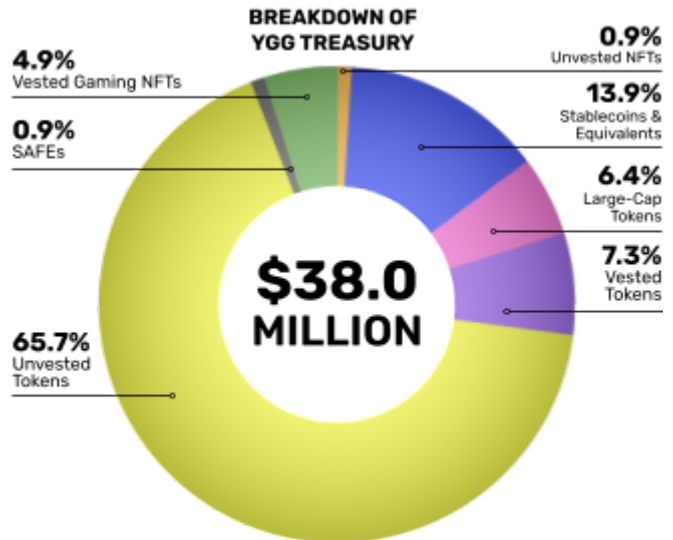
YGG Token Buyback on Abstract

Following the successful launch of LOL Land and subsequently paying back its initial investment, the decision was made to use some of the profits to buy back YGG Tokens on Abstract. On July 31, a 135 ETH buyback transaction was initiated, worth US$518,000 at the time of purchase.

The 135 ETH was transferred out of the LOL Land gaming wallet into a fresh wallet for the transactions. The purchase of YGG tokens was done via the public market over a 36-hour period. The newly acquired YGG tokens were then transferred to YGG's main treasury multi-sig on Abstract in two transactions, test and balance.

Vested Stablecoins and Large-Cap Tokens

Table 1: Stablecoin, Stablecoin Equivalents, and Large-Cap Tokens

TOKEN	VALUE (USD)
USDT	$2,129,398
USDC	$1,605,217
TBILL	$964,641
USYC	$595,288
BTC	$937,229
ETH	$871,845
SOL	$615,277
Subtotal	**$7,718,895**

Vested Gaming, Guild, and Infrastructure Tokens

Table 2: Vested Gaming, Guild, and Infrastructure Tokens

PROJECT	VALUE (USD)
Sky Mavis (AXS & RON)	$1,394,847
Oasys (OAS)	$596,587
Sovrun Genesis (SOVRN)	$187,463
My Pet Hooligan (KARRAT)	$173,081
Parallel (PRIME)	$133,808
Pudgy Penguins (PENGU)	$36,447
Star Atlas (ATLAS & POLIS)	$35,699
Illuvium (ILV)	$34,911
XPLA (XPLA)	$32,619
Pixels (PIXEL)	$30,524
W3GG (W3GG)	$25,366
BLOCKLORDS (LRDS)	$24,633
Sipher (SIPHER)	$21,438
Super Champs (CHAMP)	$15,074
BlockchainSpace (GUILD)	$10,027
Guild of Guardians (GOG)	$7,997
ParagonsDAO (PDT)	$7,821
GG Capital (GGC)	$5,700
Sanko GameCorp (DMT)	$3,407
Genopets (GENE)	$2,207
Synesis (SNS)	$1,733
MetaCene (MAK)	$1,484
Arena of Faith (ACP)	$1,443
MetalCore (MCG)	$1,151
Heroes of Mavia (MAVIA)	$1,001
Kaidro (KDR)	$817
Thirdverse (TSUGT)	$377
Gunzilla (GUN)	$220
Total Vested Gaming, Gaming, and Infrastructure Tokens	**$2,787,882**

The balances shown for Oasys, Ronin, and XPLA may include a portion of tokens held as principal in the network validator.

Unvested Gaming, Guild, Infrastructure Tokens, and SAFTs

Table 3: Unvested Games, Guilds, Infrastructure Tokens, and SAFTs

PROJECT	VALUE (USD)
Kratos Gaming Network (KGeN)	$17,500,000
YGG Japan (YAIBA)	$1,000,000
My Pet Hooligan (KARRAT & LITRON)	$923,710
W3GG (W3GG)	$548,954
SKYGG	$500,000
OLA GG	$500,000
AMG DAO	$500,000
Jambo (J)	$360,917
Pixels (PIXEL)	$285,361
AVALON	$250,000

PROJECT	VALUE (USD)
Tatsumeeko	$200,000
NYXL	$200,000
Strider	$175,000
PublicAI	$150,000
Opti Games	$150,000
EVE Online	$150,000
Civitas	$150,000
Spacebar	$100,000
Sapien	$100,000
reNFT	$100,000
Unannounced Investment	$100,000
MetaverseGo	$100,000
Metagoons	$100,000
Ignite Tournaments	$100,000
Cassava	$100,000
Bazooka Tango	$100,000
Shards	$76,950
Delabs (DELABS)	$65,190
The Machines Arena	$50,000
Syndicate DAO	$50,000
Pixion	$50,000
Party Icons	$50,000
Xociety (XO)	$40,244
BLOCKLORDS (LRDS)	$34,778
Mon Studios	$25,000
Heroes of Mavia (MAVIA)	$24,506
Pentagon Games (PEN)	$21,913
Kaidro (KDR)	$15,526
Sipher (SIPHER)	$15,047
Arena of Faith (ACP)	$6,831
Iskra (ISK)	$2,457
MetalCore (MCG)	$2,346
Nifty Island (ISLAND)	$2,182
MetaCene (MAK)	$742
Thirdverse (TSUGT)	$226
Total Unvested Games, Guilds, Infrastructure Tokens, and SAFTs	**$24,977,880**

SAFE Agreements

Table 4: SAFE Agreements

PROJECT	VALUE (USD)
Cryptoys	$250,000
Stems Lab	$50,000
Trial Xtreme	$50,000
Total SAFE Agreements	**$350,000**

NFT Overview

Table 5: Vested NFT Gaming Assets

PROJECT	VALUE (USD)
Sky Mavis	$327,492
Gunzilla	$250,000
Star Atlas	$185,347
Sending Labs	$128,410
Guild of Guardians	$104,520
Aavegotchi	$101,307
Azra Games	$100,516
DigiDaigaku	$99,384
Big Time	$93,031
Civitas	$80,787
BLOCKLORDS	$53,800
Wildcard	$50,800
Parallel	$45,118
Pudgy Penguins	$35,345
Pixels	$32,627
Sandbox	$30,096
Mighty Action Heroes	$19,780
Petopia	$18,492
RIFTSTORM	$15,825
My Pet Hooligan	$13,946
Otherside	$11,859
Heroes of Mavia	$11,677
Synesis	$10,296
MetalCore	$9,120
Ragnarok Landverse	$4,300
Skytopia	$4,000
Delabs	$3,716
Kaidro	$3,239
MapleStory	$1,771
Storyverse	$1,650
Influence	$347
Zed Run	$198
Subtotal Vested Gaming NFTs	**$1,848,796**

Table 6: Unvested NFT Gaming Assets

PROJECT	VALUE (USD)
Keystone Foundation	$200,000
Unannounced Investment	$100,000
Life Beyond	$50,000
Total Unvested NFT Gaming Assets	**$350,000**

Asset Acquisition

PublicAI

PublicAI is committed to establishing the importance of the human-in-the-loop for AI optimization. Its focus on decentralized data sourcing, validation, and application has driven active participation from the YGG community. PublicAI has secured US$10 million over two funding rounds. The US$8 million Series A round, which Yield Guild participated in, was led by the Saudi Telecom Company (STC) Group.
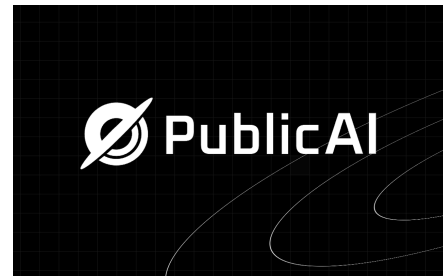
Partner Highlights

At the sidelines of Gamescom Brazil, OLA GG hosted OLA House, a three-day event showcasing the best of Web3 gaming. Gaming content creators from around the world gathered in São Paulo, diving deep into titles such as Off The Grid and Parallel and getting a first look at YGG's LOL Land. OLA GG also joined GAP Seasons 9 and 10.

CCP Games invited YGG Onchain Guilds to experience EVE Frontier's unique cosmic survival horror gameplay by participating in its most recent Cycle. The top three YGG guilds will be eligible to receive a percentage boost to their EVE points based on the Grace they earn throughout the game's current Cycle, which will end in August.

KGeN saw significant growth in Q2, boasting a network size of 24.8 million and over 1 million Proof of Gamer (POG) badges minted across 100+ countries. They also raised US$10 million in funding and opened a new headquarters in Bahrain as part of their expansion into MENA.

The first leg of the Metaverse Filipino Worker (MFW) Caravan took place in Davao, Philippines, on April 5, drawing over 9,000 IRL and online guests eager to explore Web3 gaming and deepen their knowledge of emerging technologies. YGG Pilipinas attracted a crowd of over 1,300 attendees in the Bicol leg on June 21 and wrapped up the Caravan in Palawan on July 25 with more than 1,000 Web3-curious guests.
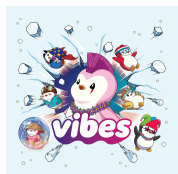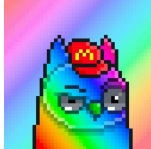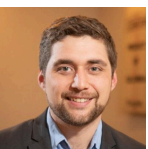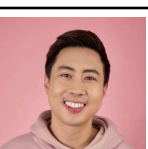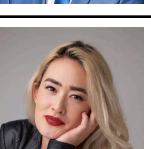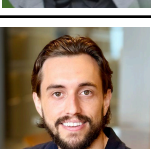

Vibes Season 1 rewards were distributed to players who hit the Dummy Thicc rank, totaling over 2.6 million PENGU tokens in prizes. In May, YGG Pilipinas announced that Vibes will hold its Asian championship at the 2025 YGG Play Summit, hosting IRL community tournaments and learn-to-play sessions, building toward the event.

APPENDIX

YGG Core Team

YGG is a team with diverse backgrounds from all over the world. There are 67 contributors in YGG, including three founders and a strong leadership team.

Gabby Dizon Co-founder LinkedIn | X	**Beryl Li** Co-founder LinkedIn | X	**Owl of Moistness** Co-founder X
Y.G. Sun Head of Games (Product) LinkedIn | X	**Nam Le** Tech Ops Manager LinkedIn	**Andy Chou** Head of Corporate Development LinkedIn
Trish Rosal Head of Operations, Future of Work LinkedIn | X	**Kurt Watkins** Head of Legal LinkedIn | X	**Marielle Noble** Head of Marketing and Partnerships
Ve Sharma Head of Engineering LinkedIn	**Mike Ovecka** Head of Esports LinkedIn | X	**Serge Nzabandora** Corporate Development Manager LinkedIn | X
Landphil Community Operations Co-Lead X	**Ernest Pang** Finance - Treasury Lead LinkedIn	**Sam Cruz** Community Operations Co-Lead LinkedIn | X
Pierre Ta Marketing Manager LinkedIn	**Mae-zing** Sr. Game Ops Lead X	**Yaikan** Social Media Manager LinkedIn | X
Makiko Harris Head of Product Design LinkedIn	**Aikeda Sayram** Lead Product Manager LinkedIn	**Quinn Campbell** Third-Party Publishing Advisor LinkedIn | X

Global Media Coverage

The table below lists YGG's global media coverage from April 1 2025 to 31 July 2025.

DATE	PUBLICATION	ARTICLE LINK
01.04.25	Cointelegraph	GUN token's $69M milestone, Pudgy Penguins go to LOL Land: Web3 Gamer
14.04.25	GAM3S.GG	The Current State and Future Potential of Web3 Gaming
19.04.25	PlayToEarn	LOL Land Prepares for Launch with Pudgy Penguins and Web3 Board Game Rewards
25.04.25	Decrypt	This Week in Crypto Games: Solana Game Pass, 'Ponzi' Games Pop, SEC and CyberKongz
25.04.25	TechRound	8 eSports Companies To Watch
14.05.25	CoinDesk	Altcoins Rally as 'Complacent' Bitcoin Points to Renewed Volatility
15.05.25	Blockworks	Why crypto games shouldn't monetize too early
23.05.25	Decrypt	YGG Launches New Publishing Arm, Debuts First Game 'LOL Land'
23.05.25	GamesBeat	YGG expands into Web3 game publishing with launch of LOL Land
23.05.25	NFT Plazas	Yield Guild Games Launches YGG Play, Debuts 'LOL Land' on Abstract
23.05.25	TOKENPOST Korea	YGG, Direct Publishing of Web3 Games with 'LOL Land'.
23.05.25	CCN	YGG Enters Web3 Publishing With Debut Game LOL Land and $10M in Rewards
24.05.25	BlockchainGamer.biz	Following LOL Land's launch, YGG announces its "casual degen" publishing push
26.05.25	Decrypt	This Week in Crypto Games
27.05.25	Cointelegraph	Can Off the Grid survive Steam's crypto ban? :Web3 Gamer
28.05.25	TREND HUNTER	LOL Land from YGG is a Web3 Board Game for Abstract Users
29.05.25	OpenSea	This Week in Web3 and NFTs: Cool Cats, 9dcc, MetaMask & more!
29.05.25	Gaming Chronicles	Red Flags, pack sales, and mixed signals: inside the Abstract-Blast'Em Feud
01.06.25	Multiverse.ph	"Play to Earn is out", new trends in Web3 gaming according to industry luminaries
03.06.25	GAM3S.GG	Earn YGG Tokens in New Web3 Board Game LOL Land
29.06.25	The Manila Times	PH blockchain report unveiled, honors industry
02.07.25	Altcoin Buzz	Binance Report June 2025: Industry Overview – Part 1
16.07.25	BitPinas	YGG Launches Final GAP Questing Season, To Focus on Crypto Game Publishing Arm
27.07.25	Decrypt	On-Chain Games Don't Have a 'Secret Sauce,' YGG's New Advisor Says
29.07.25	BlockchainGamer.biz	Jobs news: YGG Play hires Quinn Campbell to drive its "casual degen" push
31.07.25	Geek Metaverse	YGG Play signs First Publishing Agreement with Gigaverse
31.07.25	CoinsHolder	YGG Play Partners with Gigaverse as First Third-Party Game
31.07.25	BlockchainGamer.biz	YGG Play partners with Abstract RPG Gigaverse

Compilation Notes

YGG takes transparency very seriously, as we are accountable to our community of players, YGG token holders, and those who have backed YGG since its inception. All efforts have been made to ensure the accuracy of the data in this update; however, it should not be relied upon for any action.

For a full analysis of Yield Guild token holdings, Yield Guild provides the public wallet addresses below:

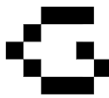| YGG WALLET	EXPLORER	DEFI	NFTS
0xe30ED74c6633a1B0D34a71c50889f9F0fDb7D68A	Etherscan	Zerion	OpenSea
0xF0103243F4d22B5696588646b21313d85916A16A	Etherscan	Zerion	OpenSea
0x16b281438C5984A46D94acc6C4b31e252A03DFCf	Etherscan	Zerion	OpenSea
0x2662A2d03695C80ca3C5645cbC2E7547842dA6bC	Etherscan	Zerion	OpenSea
0x1af5478e25BC877d27f794962696211eac474FcE	N/A	N/A	OpenSea
8RwS6mrw5wmN4VuQfDYL8iZGxyJD9TavVcWGmuUeqoFq	SolanaFM	N/A	OpenSea
0xcafeacdadd29f55ce935492e20f1f982df3fb51d	Etherscan	Ronin	OpenSea
4b18cebeb9797ea594b5977109cc07b21c37e8c3	N/A	Ronin	N/A
0x6e7f09aa3d151b932de2e7846e8341902d0fbeef	N/A	N/A	OpenSea
0xf6dcc7aed1efecee267542e26be742b7f8f095ff	Polyscan	N/A	OpenSea
0x23eb4e02c29e69452718cd5caf2255488bc7ce3a	Polyscan	Zerion	OpenSea
0xdae36002431aa9394be363d3d43fbdb6de6af7cc	Polyscan	N/A	N/A
0xB981290d9d804075986482F0302c03A3Cd2aFf32	Etherscan	Zerion	OpenSea
0x21653E2f0472aFAF64eC85f585f0DB4ab83a83F0	Etherscan	Zerion	N/A
GvAm8xG5BSWXy286jWXWzYpN2xzPADQEoK9U8dQCDtzt	Solscan	N/A	N/A
0x8E8D8015a7ffA49c83ee7A8773b0f69380cc6552	Etherscan	N/A	N/A
0x21653E2f0472aFAF64eC85f585f0DB4ab83a83F0	Etherscan	N/A	N/A
0x54fC1dB259B674A7C53eADD67253bD865c5a7FD1	EnjinX	N/A	N/A
0x5bC98513EB8972d03C99B30eB94D81051B035519	Etherscan	N/A	N/A
GvAm8xG5BSWXy286jWXWzYpN2xzPADQEoK9U8dQCDtzt	SolanaFM	N/A	OpenSea
0x755c62ca4d1A5A8da128dd629cFA810679fc2fD2	Etherscan	N/A	OpenSea
3fGSv3VdKvf7KSMt1o9Lb3dZ4YK9ScUTWktcrC4JJBTq	SolanaFM	N/A	N/A
627aae36f9adda117e39f95bd396c28283a3b851	Roninchain	N/A	Ronin Explorer
0x4b18cebeb9797ea594b5977109cc07b21c37e8c3	Roninchain	N/A	N/A
0xE5F8bFA63f5A99619D42Bb93b8f4450F61A3651C	Polyscan	N/A	N/A
0x406cD49f4D94d5dB84BACf8eBa691409850f01A1	Roninchain	N/A	N/A
0x627aae36f9adda117e39f95bd396c28283a3b851	Roninchain	N/A	N/A
2TvKaRE6TrEPcbqBtkxkvTTGWmUKPZHYEXicPMQnRy9j	Solscan	N/A	N/A
0x20376ebced1b13a484b9723b31b16bac268d22a0	N/A	N/A	OpenSea
xpla1f3j8tmjzsxt4lut235s4gnsjqgzlextx5nfey7	XPLA Explorer	N/A	N/A
0x2baa368C63cB75E53593603e36Fdb8eBD03475Dc	GunzScan	N/A	N/A
0x629759CBFFdc5850f070aDD31aF3e2b4c53F684c	Roninchain	N/A	N/A
0x01Cc048C757638cBdE7D398df2705C2757f67D5c	Abscan	N/A	N/A
0x3aC2E3EF24C93896c0A61968888121BE6e56bEb2	Abscan	N/A	N/A
0x24EbEd9C44ecfCA47321037c3041FBBbe984094a	Abscan	N/A	N/A

YGG Supporters

Yield Guild Games would not have been possible without the support of our partners and initial investors, such as Sebastien Borget, Jeffrey "Jihoz" Zirlin, Aleksander Larsen, David Cunio, Gabriel Leydon, Carlos Pereira, Arianna Simpson, Shi Khai Wei, FD of Gam3Girl Ventures, and others.

DELPHI DIGITAL	BLOCKTOWER	SCALAR CAPITAL	YOUBI CAPITAL
ASCENSIVE ASSETS	gumi Cryptos	animoca BRANDS	DIALECTIC
SevenX Ventures	SPARQ	polygon	Sfermion
bitscale capital	FLAMINGO	Free Company	BITKRAFT
a_capital	Atelier	FABRIC	GREEN _FIELD
IDEO CO LAB	MECHANISM CAPITAL	PARAFI CAPITAL	Third Prime
a16z	INFINITY VENTURES CRYPTO	KINGSWAY CAPITAL	DWF LABS
LONG HASH VENTURES	GAM3GIRL VENTURES	EMFARSIS	#WEAREYGG

YIELD GUILD GAMES

ALL THE GAMES
AND ALL THE PEOPLE

CONTACT US

✉ hello@yieldguild.games

💬 discord.gg/ygg

🐦 twitter.com/yieldguild

✈ t.me/yieldguildgames

📘 fb.com/yieldguildgames

Ⓜ yieldguild.medium.com

🔖 yieldguild.substack.com