

### Primary Gender

Male  Female  Female with male name  Not Available

### Marital Status

Married  Single  Unknown

### Head of HH Age

18-24 years old  25-34 years old  35-44 years old  45-54 years old  55-64 years old  65-74 years old  75+ years old  Unknown

### Children in Household

Present  Not Present

### Household Education

Some High School or Less  High School  Some College  College  Graduate School  Unknown

### Income

\$0 - \$14,999  \$15,000 - \$19,999  \$20,000 - \$29,999  \$30,000 - \$39,999  \$40,000 - \$49,999  \$50,000 - \$74,999  \$75,000 - \$99,999  \$100,000 - \$124,999  \$125,000 - \$149,999  \$150,000 - \$174,999  \$175,000 - 199,999  \$200,000 - 249,999  \$250,000 or More  Unknown

### Length of Residence

0-6 mos  7-12 mos  1-2 yrs  3-5 yrs  6-10 yrs  11-15 yrs  16-20 yrs  20+ yrs  Unknown

### Own/Rent

Definite Renter  Probable Renter  Probable Owner  Definite Owner  Unknown

### Dwelling Type

SFDU  MFDU  Business  CMRA  Condo  Mobile Home  Unknown

### Mosaic Code

A01 American Royalty  A02 Platinum Prosperity  A03 Kids and Cabernet  A04 Picture Perfect Families  A05 Couples with Clout  A06 Jet Set Urbanites  B07 Generational Soup  B08 Babies and Bliss  B09 Family Fun-tastic  B10 Cosmopolitan Achievers  C11 Aging of Aquarius  C12 Golf Carts and Gourmets  C13 Silver Sophisticates  C14 Boomers and Boomerangs  D15 Sports Utility Families  D16 Settled in Suburbia  D17 Cul de Sac Diversity  D18 Suburban Attainment  E19 Full Pockets, Empty Nests  E20 No Place Like Home  E21 Unspoiled Splendor  F22 Fast Track Couples  F23 Families Matter Most  G24 Status Seeking Singles  G25 Urban Edge  H26 Progressive Potpourri  H27 Birkenstocks and Beemers  H28 Everyday Moderates  H29 Destination Recreation  I30 Stockcards and State Parks  I31 Blue Collar Comfort  I32 Steadfast Conventionalists  I33 Balance and Harmony  J34 Aging in Place  J35 Rural Escape  J36 Settled and Sensible  K37 Wired for Success  K38 Gotham Blend  K39 Metro Fusion  K40 Bohemian Groove  L41 Booming and Consuming  L42 Rooted Flower Power  L43 Homemade Happiness  M44 Red, White and Bluegrass  M45 Diapers and Debit Cards  N46 True Grit Americans  N47 Countrified Pragmatics  N48 Rural Southern Bliss  N49 Touch of Tradition  O50 Full Steam Ahead  O51 Digital Dependents  O52 Urban Ambition  O53 Colleges and Cafes  O54 Striving Single Scene  O55 Family Troopers  P56 Mid-scale Medley  P57 Modest Metro Means  P58 Heritage Heights  P59 Expanding Horizons  P60 Striving Forward  P61 Humble Beginnings  Q62 Reaping Rewards  Q63 Footloose and Family Free  Q64 Town Elders  Q65 Senior Discounts  R66 Dare to Dream  R67 Hope for Tomorrow  S68 Small Town Shallow Pockets  S69 Urban Survivors  S70 Tight Money  S71 Tough Times  Unknown

### Mosaic Group

A - Power Elite  B - Flourishing Families  C - Booming with Confidence  D - Suburban Style  E - Thriving Boomers  F - Promising Families  G - Young City Solos  H - Middle-class Melting Pot  I - Family Union  J - Autumn Years  K - Significant Singles  L - Blue Sky Boomers  M - Families in Motion  N - Pastoral Pride  O - Singles and Starters  P - Cultural Connections  Q - Golden Year Guardians  R - Aspirational Fusion  S - Struggling Societies  Unknown

### Racial Ethnic Surname Filters

African  Albanian  Arabic  Armenian  Bamara-Jula  Belarusian  Bengali-Hindi  Bosnian  Brazilian  Bulgarian  Cambodian  Catalan  Chinese  Croatian  Czech  English  Filipino  French  Funali  German  Hmong  Hungarian  Indian  Indonesian  Iranian  Italian  Japanese  Jewish-Hebrew  Korean  Mandika  Maninka  Maya  Mossi  Muslim  Nepali  Pakistani  Polish  Portuguese  Romanian  Russian  Serbian  Slavic  Somali  Songhai  Soninke  Spanish  Tibetan  Turkish  Ukrainian  Unknown  Vietnamese  West African Muslim  Wolof

### Children in HH by Age Range

Age 0 to 2  Age 11 to 15  Age 16 to 17  Age 3 to 5  Age 6 to 10