AI System Implementation Summit & Expo

From ’using’ AI to ’keeping’ AI running.

Date |

November 2nd(Tue) - 4th(Thu), 2027

Venue |

Tokyo Metropolitan Industrial Trade Center
Hamamatsucho-Kan 2F･3F

Show Management |

NANO OPT Media, Inc.



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Introduction

An exhibition and conference featuring technologies, products, and services for deploying operational AI in fields such as manufacturing, logistics, mobility, and social infrastructure.

AI utilization is evolving beyond PoC and isolated tools into full production deployment across existing systems, devices, and infrastructure.
This is not a showcase for general AI concepts. It is a dedicated exhibition uniting technologies, products, and services for implementing and sustaining AI in fields such as manufacturing, logistics, mobility, and social infrastructure.
Spanning the entire implementation ecosystem—from edge devices and data platforms to SI, security, and AI agents—the event connects business adopters with tech providers to generate new business opportunities.



Beyond PoC: Implementing AI that keeps running.

Production Deployment
Post-PoC Rollout
Quality & Monitoring

On-Site Deployment
Edge Devices & Equipment
Sensor Integration

Governance & Control
Access Control & Auditing
Cost Management

Connecting companies planning AI implementation with the partners powering its deployment and operation.

Event Focus

Generative AI × Edge/Physical AI × Production Deployment & Continuous Operations

We view Edge & Field AI, AI execution platforms, and system integration and operations as a single, unified 'AI Implementation' market.

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Scope of AI Implementation Covered by AISE

Covering the complete AI implementation landscape—from edge devices and field operations to data infrastructure, execution platforms, and ongoing operations.

4 Layers of Implementation for Driving AI in Real-World Environments

We target systems built to keep AI continuously running across edge devices, equipment, sensors, data infrastructure, and legacy systems.

Edge & Field AI

On-Device/Edge AI, Vision/Sensors, & Equipment/Field Integration

Data & System Integration

Data Infrastructure & RAG/Knowledge, APIs, & OT/IT / Legacy System Integration

AI Execution Platforms

Inference Infrastructure, Model Deployment, MLOps/LLMOps, & AI Gateways

Operations & Governance

Monitoring & Evaluation, Quality Control, Security, Access Control & Auditing, & Cost Management

A. AI Implementation for Edge Devices & Data Infrastructure

On-Device AI & Local AI

AI PCs, NPUs, Small LLMs, On-Device Inference, & Air-Gapped Environments

Edge AI, Vision & Sensors

AI Cameras, Edge Gateways, Computer Vision, & Sensor Fusion

Data Infrastructure & System Integration

Field & Enterprise Data, RAG/Knowledge Bases, APIs, & OT/IT / Legacy System Integration

B. AI Implementation for Infrastructure & Operations

AI Execution Platforms & Model Deployment

Inference Infrastructure, Model Deployment, MLOps/LLMOps, & Execution Control

AI Operations & Reliability Management

Monitoring, Evaluation, Logging, Drift Detection, & Quality Control

Security & Governance

Access Control, Auditing, Risk Management, & Regulatory Compliance

Edge & Field Devices × Data & System Integration × AI Execution Platforms × Operations & Governance

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On November 3 (Culture Day), the implementation community for AI, Physical AI, and Robotics will gather



November 3 (Culture Day) is Community Day

AI × Software × Edge × Physical

By establishing touchpoints with developer and engineer communities,
we expand our reach to audiences beyond traditional exhibitions and conferences.

Proposed Event Schedule: November 2(Tue) – 4(Thu), 2027

11/2 Tue	11/3 Wed Culture Day	11/4 Thu
Business Conference & Exhibition	Community Day	Business Conference & Exhibition

1	**Community-Led Programs**	Host Conferences, Study Groups, and Technical Seminars
2	**AI, Physical AI & Robotics**	Partner with Developer Communities
3	**Edge, Devices & Computer Vision**	Partner with IoT & Sensor Communities
4	**Simultaneous Co-location of Multiple Communities**	Collaborating with developer communities and related organizations

In addition to business leaders, we create touchpoints with developer and engineer communities driving AI implementation.

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Exhibition & Sponsorship Categories

Edge & Field Devices, Data, Infrastructure, Systems Integration, and Operations & Governance Supporting Production AI Implementation

Edge AI & Device Platforms
Industrial PCs, AI Boards, Gateways, and Device Management

On-Device AI & Local AI
AI PCs, NPUs, Small LLMs, On-Device Inference, and Air-Gapped AI Environments

Vision AI, Sensor AI, and Physical AI
AI Cameras, Image Recognition, Sensors, Visual Inspection, and Robotics

Data Infrastructure & Data Integration
Operational & Enterprise Data, RAG & Knowledge Systems, Data Integration, and API Integration

AI Execution Platforms & MLOps/LLMOps
Inference Infrastructure, Model Deployment, Monitoring & Evaluation, and AI Gateways

Systems Integration & SI
AI Implementation Services, Legacy System Integration, OT/IT Integration, and Operations Design

Security & Governance
AI Security, Permissions & Auditing, Data Protection, and Risk Management

AI Agents & Software
AI Agents, API & Systems Integration, Workflows, and Execution Control

Seeking technologies and services that 'deploy AI into production environments and keep it running continuously' across frontline operational sites in manufacturing, automotive, logistics, critical infrastructure, and related industries.

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Organizing Target Attendees by Role in AI Implementation, Rather Than by Industry or Technical Category

Targeting attendees across the full spectrum—from AI implementation decision-makers to frontline operational leaders, engineers, and site managers.

Deployment & Operational Teams

Field / OT & Operations Facilities
Device, Equipment & Sensor Deployment

AI Adoption & Systems Planning
AI Adoption, Production Rollout, and Cross-Functional Collaboration

Business & Operations Leaders
Operational Improvement, Business Transformation, and Adoption Decision-Making

Technical & Operational Support Divisions

AI & Data Platforms / Development
AI Infrastructure, Model Operations, and AI Development

Sier/Technology Partners
Adoption, Integration, Implementation, and Operations Support

Operations, Security & Governance
Monitoring, Quality Assurance, Permissions, and Auditing

Attracting attendees across multiple departments and roles involved in AI implementation and operations.

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Venue: Tokyo Metropolitan Industrial Trade Center Hamamatsucho-Kan

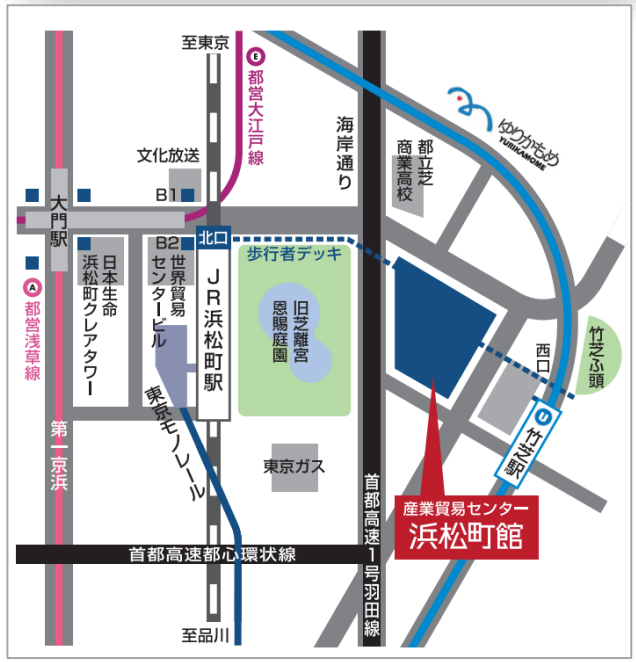


3F Seminars & Exhibition Floor



2F Exhibition Floor, Registration, and Seminars

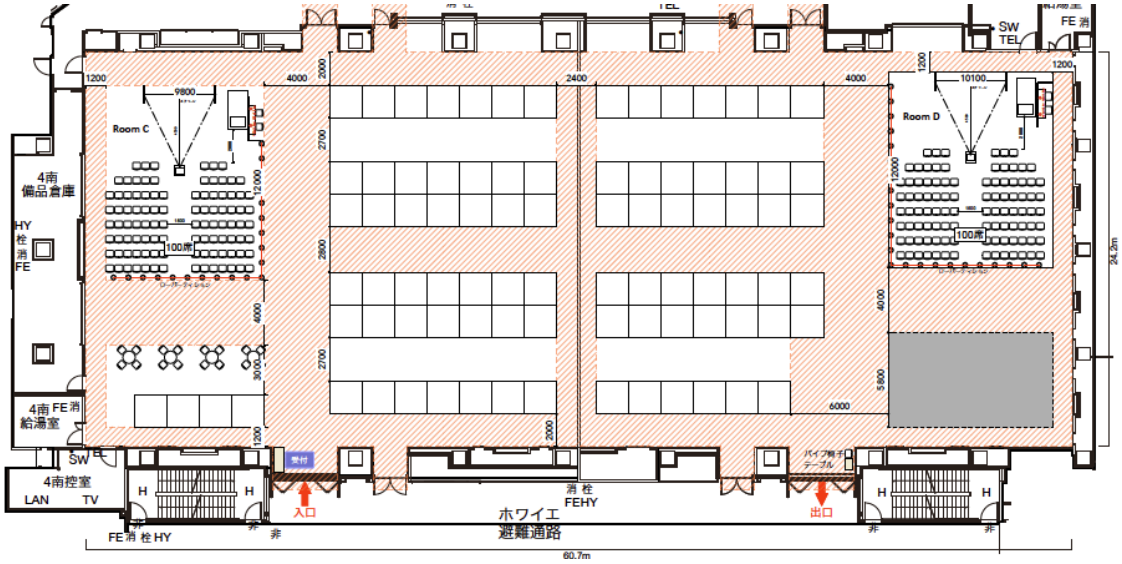




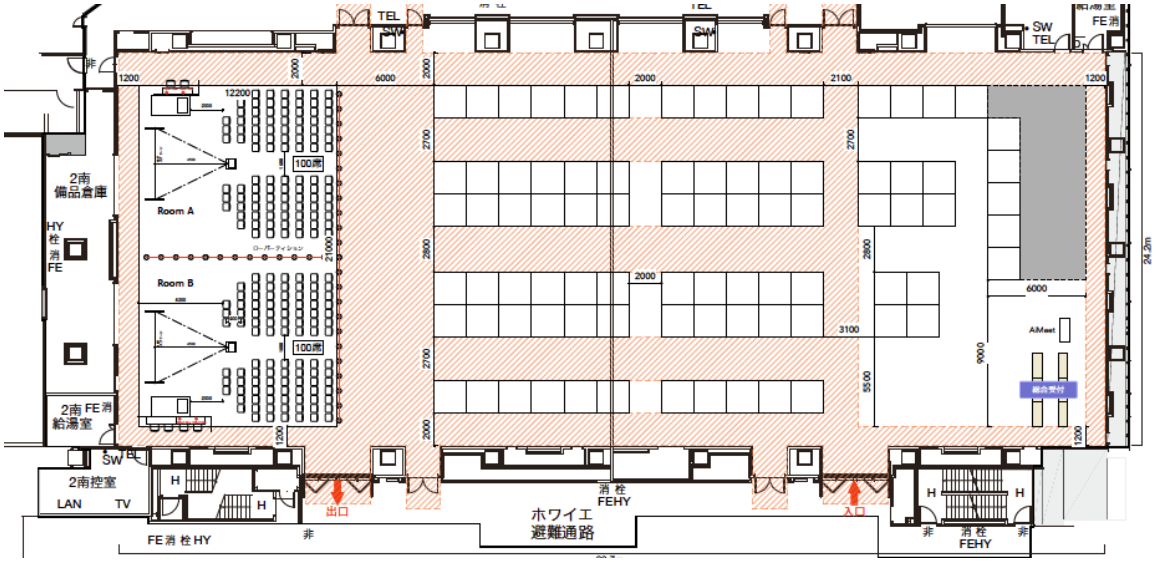
On November 3rd, community programs will integrate with the exhibition floor to drive foot traffic and interaction among tech professionals (Tentative). Conveniently located within walking distance of JR Hamamatsucho Station and Toei Subway Daimon Station, the venue offers excellent access in central Tokyo.

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Floor Plan (Tentative)



3F
Seminars & Exhibition Floor



2F
Exhibition Floor, Registration,
and Seminars

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*All prices are w/o tax

Exhibition Plan

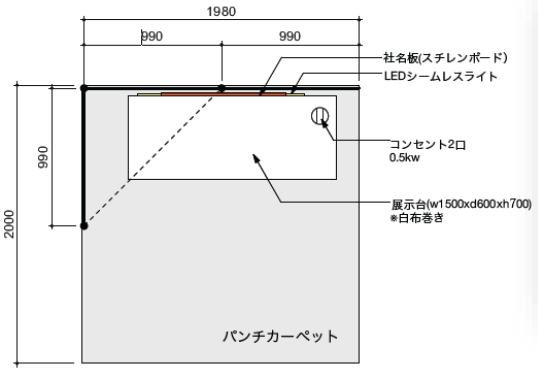
《Exhibit space》
1 unit: W2m × D2m × H2.7m

《 Benefits 》1 unit: 2m×2m=4㎡
- Back panel (W1980×H2700mm)
- Side panel (W990×H2700mm)
  * Only the boundaries adjacent to neighboring booths
- Punch carpet (4㎡)
- 1 Company name board(Text)
- Desk × 1 (W1500×D600×H700mm/With white cloth)
- 1 Seamless LED Light
- 2 Outlets
  (power supply construction and electrical usage up to 500W)

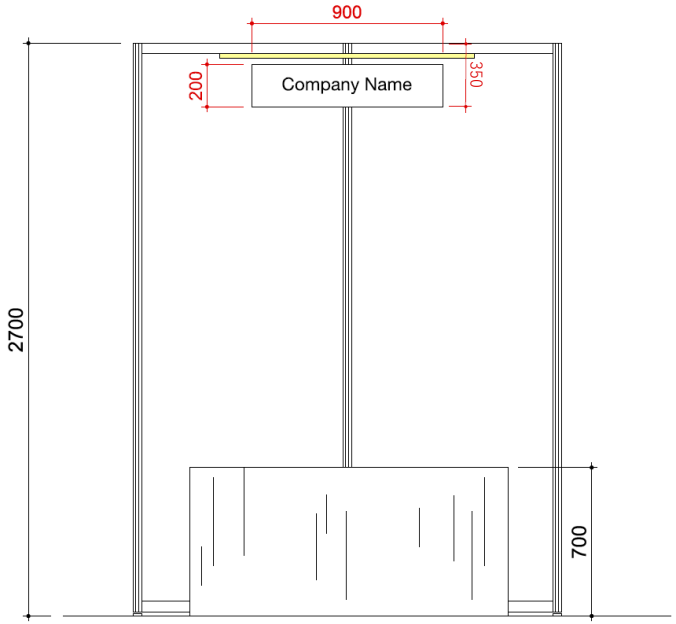
《Paid services》
- Additional equipment
- Additional power supply installation
- Visitor lead capture support service

etc.

※For custom booth construction, please contact the Secretariat at sales-info@f2ff.jp.
※Please note that booth locations for exhibitors reserving 3 units or fewer will be determined by the Secretariat.







*Image

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Seminar 100 seats

《 Benefits 》Seminar 100 seats 1 slot
Capacity : 100
Session Duration : 30 min
Facility : Projector, Screen, MICset
include : Provide data on pre-registrants, and attendees on the day (Provide data : Up to 200)



※Lead data exceeding the delivery cap (200 leads) can be purchased for 5,000 yen per lead.
※Simultaneous interpretation for seminars is available as a separate plan (starting from JPY 300,000). Please contact the event office for details.





The photos show previous examples from an event hosted by our company at the same venue.
Specifications for the upcoming event may vary.

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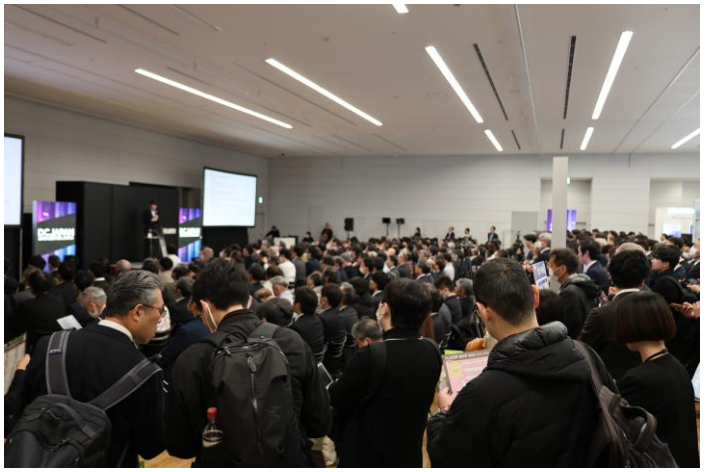
*All prices are w/o tax

Sponsor Keynote

《 Benefits 》200 seats 1 slot
Capacity : 200
Session Duration : 30 min
Facility : Projector, Screen, MICset
include : Provide data on pre-registrants, and attendees on the day
(Provide data : Up to 500)



※Lead data exceeding the delivery cap (500 leads) can be purchased for 5,000 yen per lead.
※Simultaneous interpretation for seminars is available as a separate plan (starting from JPY 300,000). Please contact the event office for details.





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Maximize Exhibition Impact!
Marketing & Promotion Opportunities (MPO)

*All prices are w/o tax

1 | Official Website Banner

Promote your company and products on the top page of the official website!
Logos, product names, and promotional messages can also be displayed using animation!



Ad Space (Banner Size)	Banner: W 425 px × H 136 px
File Size	Approx. 50 KB
Accepted Formats	JPEG, GIF, or PNG *Animated GIFs allowed: within 15 seconds (infinite loop permitted)

2 | Inserting ads into EDM

Target professionals with a high interest in the data center sector!
Announce your exhibition details and latest product information to prospective attendees in advance!



Character Count / Details	Up to 38 full-width characters × 5 lines *Text format (PR divider lines will be placed at the top and bottom) *Platform-dependent / special characters cannot be used. *Please insert a half-width space before and after any URL.
	Delivery dates will be decided based on your request between 1 month prior to the event up until right before the event. (Please select your preferred delivery date from the scheduled list on the application order form.) *The organizer reserves the right to decline publication if the ad content is deemed inappropriate. *We do not process URLs for click tracking or similar analytics.

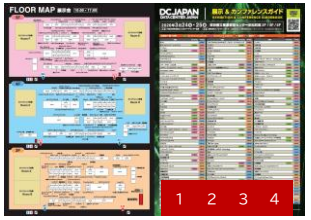
3 | Bundled mailing DM (A4 Insert) *Approx. 20,000 copies

Directly appeal to potential visitors even before the event!
Include your A4 flyer in our direct mailings to effectively drive booth visits and seminar attendance!

Ad Space (Size)	A4 size (Double-sided design allowed)
Submission Format	Printed materials to be provided by client (20,000 copies) *Production costs are not included. *You may be requested to tri-fold the materials.

4 | Exhibition Map Sponsor

Advertise on the floor map distributed to all attendees!
Highly effective for boosting brand awareness and driving visitor traffic to your booth!



Ad Space (Size)	Subject to change depending on page size
Submission Format	Print-ready artwork submission	Outlined .ai or .eps format Logo submission	Outlined .ai or .eps format *Your booth location will be highlighted in color, and your logo will also be featured.

5 | Badge Strap Sponsor

Display your company logo on lanyard neck straps worn by all attendees!
Expect high brand recognition!



Specifications	Single-sided, 1-color printing (tentative)
Submission Format	Logo to be provided by client	Outlined .ai or .eps format *If two companies apply for 1 slot (2,500 units) each, lanyard straps will be produced separately for each company. *Design layout is left to the discretion of the event office, which will create the design including the event logo.

6 | Bag Sponsor

Display your company logo on eco-bags distributed to attendees!
Expect continuous exposure both inside and outside the venue!





Specifications	Single-sided, 1-color black (Sumi) printing
Submission Format	Logo to be provided by client	Outlined .ai or .eps format *If two companies apply for 1 slot (2,500 bags) each, bags will be produced separately for each company. *Design layout is left to the discretion of the event office, which will create the design including the event logo. *Bag specifications are subject to change.

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Maximize Exhibition Impact!
Marketing & Promotion Opportunities (MPO)

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7 | Entrance Arch AD

A high-visibility advertising spot that catches visitors' eyes.
Display your company logo to strongly boost your brand awareness!

Logo Size	W500mm × H500mm
Submission Format	Client-provided logo	Outlined .ai or .eps format



8 | Digital Signage Advertising

A prime ad spot that draws attendees' eyes! Display your advertisement on signage near entrance/exit areas.
Repeatedly engage visitors along main foot-traffic routes—ideal for driving traffic to your booth and raising awareness for your products or services!

Ad Space	W800mm × H1100mm
Submission Format	Print-ready data submission	Outlined .ai or .eps format



9 | Booth Directional Banner

Your company logo will be featured on directional banners along the aisles.
With high visibility that easily catches attendees' attention, it strongly boosts your brand awareness!

Logo Size	W900mm × H300mm
Submission Format	Print-ready data submission	Outlined .ai or .eps format



10 | Exhibition Special Banner

Hang a large banner above your booth.
Ensures high visibility even from a distance, effectively guiding attendees to your booth!

Ad Space (Banner Size)	W1500mm × H1500mm
Submission Format	Print-ready data submission	Outlined .ai or .eps format *In principle, the banner will be placed above your booth; however, installation may not be possible depending on the booth location.



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The barcode lead system（AiMeet）used at this event offers the following features

All information can be checked and shared in real time!

- Collect digital business card information
- Distribution of digital materials to visitors
- Notes and scoring of conversations at the booth

出展効果を最大化！ ペーパーレスで資料が渡せるリード獲得ツール AiMeet

スキャンするだけでリード獲得 ＋ 資料配布



スキャン履歴の振り返りやメモもスムーズ！



即時反映で、会期中にCSVをダウンロード



専任のスタッフがサポートいたします



- 操作方法のご相談
- 追加申し込み対応
- オンサイトサポート

※オンサイトサポートは、
一部対象外となる場合がございます。

<Notes on Use>
※ The basic system fee and additional licenses do not include scanning devices. Please provide your own device or apply for a separate rental. One scanning device is required per license.
※ Charges for retrieving attendee personal data will be billed based on the actual number of unique attendees scanned (excluding duplicate scans of the same attendee).

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Promotion Activities

EDM



We will segment the event attendees from our own database of about 300,000 and distribute EDM on a regular basis.
In addition, it will be distributed in both text and HTML formats, and will announce each company's booth and session information.



※Image

SNS

Information will be disseminated through social media tool such as Facebook/X/YouTube.
During the exhibition, we will provide information on each company in real time.

Media tie-up

We will release our event information on external media that matches the event theme and announce it with a WEB banner.
In addition, we will deliver emails to the database owned by the media to reach new target groups.

◆ Media Sponsors in Previous Events (excerpt) ◆

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Event Image: *Photos are from a past event held by our company at the same venue.



























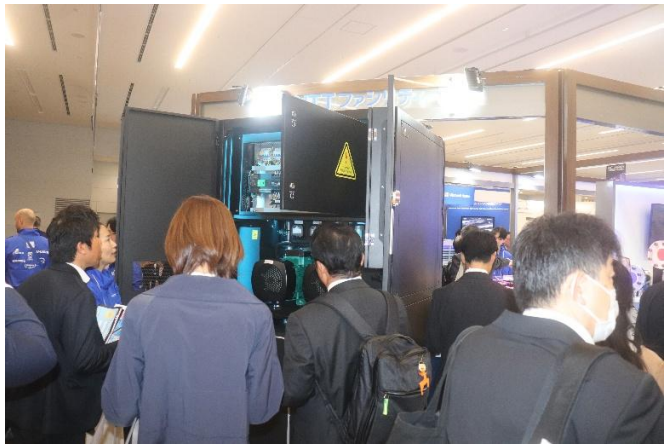
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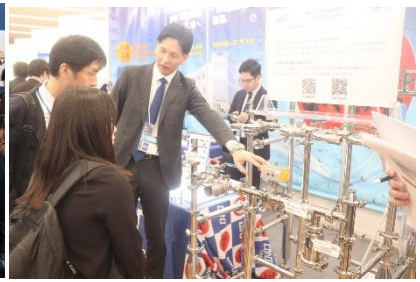


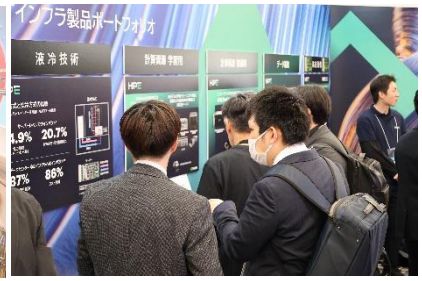










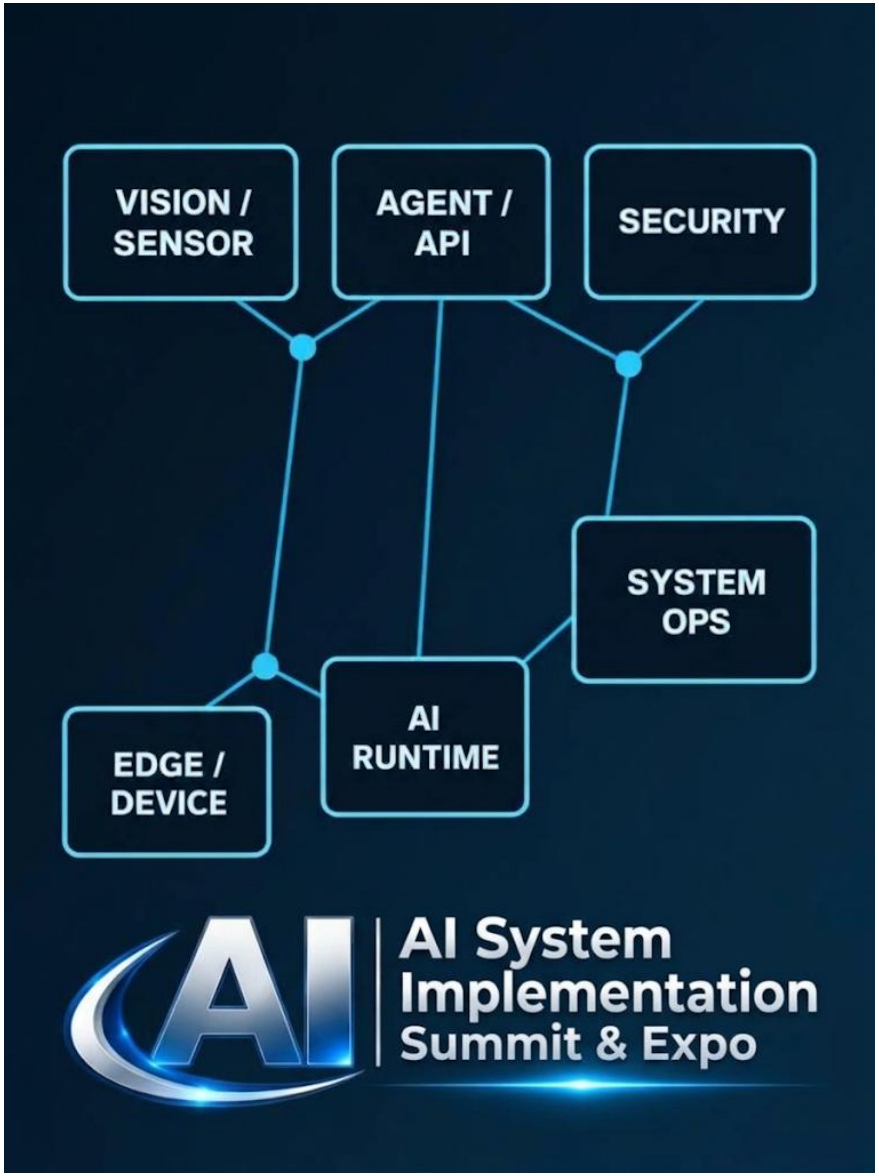


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From ’using’ AI to ’keeping’ AI running.
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