

The background of the entire poster is a detailed illustration. In the top left, a woman with vibrant red hair and a joyful expression wears ornate golden armor. In the top right, a man with long dark hair and a slight smile wears dark, intricately detailed armor. In the bottom left, a figure in a dark, hooded robe with glowing purple patterns and armor is shown from the chest up, with purple flames or energy emanating from their hand. In the bottom right, a woman with long dark hair and a serious expression wears dark armor. The central text is set against a dark, jagged, stone-like background.

The New Classic TCG

FLESH — AND — BLOOD

ARCANE RISING

Pre-release March 21-22nd, 2020. Release date March 27th, 2020



PROUDLY DESIGNED IN
NEW ZEALAND

fabtcg.com

LEGEND
STORY
STUDIOS

ARCANE RISING

OFFICIAL RELEASE DATE

March 27, 2020

PRE-RELEASE IN STORES MARCH 21-22

The world was simple, man and woman measured against each other on their prowess of muscle and mind. But from the southern reaches of Rathe, dark arts and aether manipulation have again found practitioners of the forbidden warfare.

As the fight takes new shape, heroes must adapt or die. Sword and shield will not be enough to survive the Arcane Rising!

Arcane Rising is the second Flesh and Blood booster set, introducing the highly anticipated caster classes to the game, and with them, arcane damage! Featuring classic fantasy classes, Flesh and Blood puts you in the shoes of your hero, as you start the game by equipping your hero with weapons and armor to face the challenge at hand.

Flesh and Blood is a hero vs hero combat game, where the cards you play are the moves your hero makes in the delicate dance of life and death with your opponent. Designed for constructed, booster draft, sealed deck, and multiplayer, Flesh and Blood's innovative pitch resource system guarantees that every game is a great game!

Flesh and Blood - 100% great games!



The Arcane Rising booster set contains 219 cards, and is designed to support exceptional **booster draft** and **sealed deck** play, in addition to being the primary way of acquiring cards for **constructed** play.

Product Configuration:

- 15 cards + 1 token per pack
- 24 packs per display (supports one 8-man draft pod, or 4 sealed deck players)
- 4 displays per case

Rarity Distribution:

- Premium Foil - 1 per pack
- Rare or higher - 1 + 1 per pack (1 Rare + 1 Rare/Super Rare/Majestic)
- Equipment - 1 per pack
- Common - 11 per pack
- Token - 1 per pack

Set Breakdown: 1 Fabled, 5 Legendary, 10 Majestic, 15 Super Rare, 48 Rare, 126 Common, 14 Token.

Barcodes:

Booster Carton (4 displays): 0 9421905459198

Booster Display: 0 9421905459181

Booster Pack: 0 9421905459136

MSRP:

3.99 USD / 3.99 EUR / 2.99 GBP / 5.99 AUD / 5.99 NZD



SKU: FAB2001A

ARCANE RISING PRE-RELEASE

Date: Saturday 21st or Sunday 22nd March 2020

Format: Sealed Deck (6 boosters of Arcane Rising)

Set Code: ARC

Dear LGS manager,

Welcome to Arcane Rising, the highly anticipated second set of Flesh and Blood, introduces magical classes to the fight!

Arcane Rising is designed for incredible sealed deck, booster draft, and constructed play. It introduces 4 new classes to the game, which will challenge the existing heroes from Welcome to Rathe in new ways with the introduction of arcane damage.

With the introduction of new heroes and new classes, Arcane Rising is the perfect starting point for new players!

BENEFITS TO YOUR STORE

- Stores who run a pre-release receive a pre-release prize kit, including buy-a-box promo's, and are eligible to sell Arcane Rising boosters in-store during pre-release weekend.
- Stores who run a pre-release are eligible to sell ARC single cards from pre-release weekend. (.csv available on request for online single merchants)
- Pre-release stores will be featured on the fabtcg.com event locator.

OVERVIEW

- Pre-release events can be run on either Saturday 21st or Sunday 22nd of March 2020. Each store can run one pre-release event only.
- Pre-release events are limited to the first 250 stores globally who schedule a pre-release event.

WHAT DO YOU NEED TO DO?

- To run a pre-release and receive the prize kit, your store must do 2 things:
- Schedule your pre-release event in GEM (gem.fabtcg.com) by February 27th. Scheduling is open now.
- Pre-order a minimum of one case of Arcane Rising boosters from your distributor by March 10th. One case contains 96 boosters, enough to support 16 pre-release players.

A PRE-RELEASE KIT CONTAINS:

- 2 Arcane Rising limited edition play mats.
- 16 Young Hero foil pre-release promo cards (4 of each new ARC young hero.)
- 8 Adult Hero foil buy-a-box promo cards (2 of each new ARC adult hero.)
- Additional hero and weapon cards to support the operations of your event.

If you would like further information, please visit the LGS center at fabtcg.com or contact us at op@fabtcg.com.

We are happy to help!

FAQS

How many pre-release events can I run?

Just one. While the FAB community is developing, we think it's important to consolidate players into a single pre-release event per store. We also hope this will allow stores in close proximity to schedule events that don't clash.

My players want to play more Arcane Rising sealed deck and/or booster drafts after the pre-release. Can I run other events using the Arcane Rising product?

Yes you can, however you cannot give out Arcane Rising promo cards or playmats at these events. Additional events can be run in GEM as normal on-demand events.

Are there booster prizes for the event?

We do not supply prize boosters for pre-release events. Retailers can charge an entry that allows them to provide a suitable number of additional prizes for the event if they wish.

I don't have access to GEM. How can I create a pre-release event?

You must use GEM to run Flesh and Blood organized play events. Create an account at gem.fabtcg.com or contact us at op@fabtcg.com if you need help setting up your account.

My pre-release didn't have 16 players so I have left over Young Hero foil promo cards. What should I do with them?

Left over Young Hero foil cards should be used as additional buy-a-box promo cards for Arcane Rising booster boxes. Do not use them for events that are not the pre-release.

I have more than 16 players wanting to play my event. Do I have to turn players away?

No. While the prize kits provide only 16 Young Hero foil pre-release promo cards, this does not restrict the number of players you can have. You may need to change how you distribute the Young Hero foil cards to support larger events.

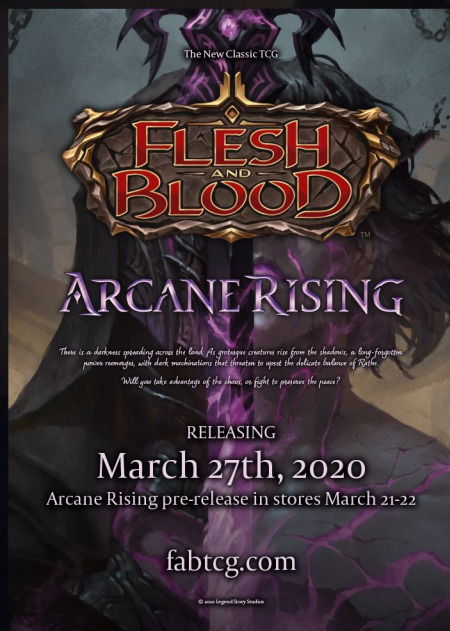
Since I can sell Arcane Rising products in-store on pre-release weekend, can I also ship out my online pre-orders?

No. Arcane Rising pre-release weekend sales are strictly in-store purchases only. After pre-release weekend, ARC product may not be sold again until the release date of March 27th.

I've never run a Flesh and Blood sealed event. What do I need to do?

It's very easy and not dissimilar to pre-release events you may have run for other TCG's. For details, please see the "How to run your Arcane Rising pre-release" guide in the LGS center here <https://fabtcg.com/retailer-news/>.

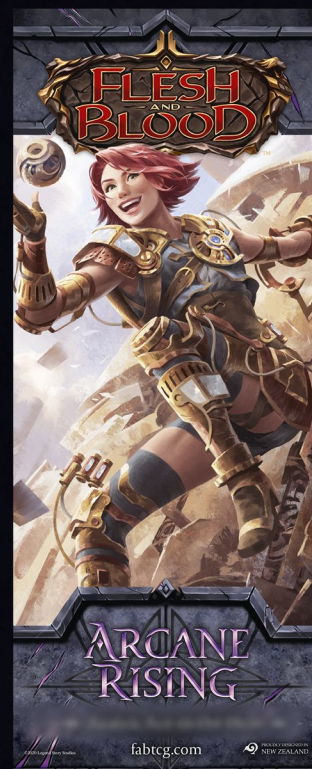
IN STORE ASSET SUPPORT



Pre-release Poster (A2)



Armory Event Posters (A2)



Large Hero Banners (80cm x 1.2m / 31" x 79")

For more info, contact your distributor today...

DIGITAL ASSETS @ FABTCG.COM

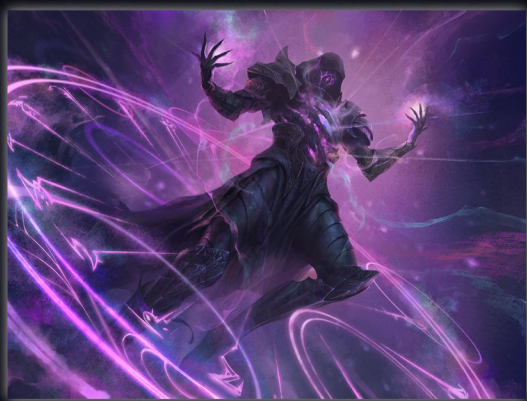


ARCANE RISING

Logos



Web Banner / Facebook Covers



Card Art



Product Shots

Available at fabtcg.com



gem.fabtcg.com

*Register on GEM to schedule and run tournaments, and manage your store details on
our store + events locator!*