

# \*\*MEDIA ALERT\*\*

# NATE DIAZ & JORGE MASVIDAL SET FOR "THE BADDEST TOUR" HITTING FOUR CITIES FOR OPEN TO THE PUBLIC EVENTS AHEAD OF PRO BOXING GRUDGE MATCH

Friday, April 12 – LAS VEGAS Tuesday, April 16 – NEW YORK Wednesday, April 17 – MIAMI Friday, April 19 – LOS ANGELES

\*\*APPLY FOR PRESS TOUR MEDIA CREDENTIALS AT WWW.MAGNAMEDIA.COM\*\*

Fan Favorites Set for
"DIAZ VS. MASVIDAL: LAST MAN STANDING"
10-Round Light Heavyweight Boxing Main Event
Saturday, June 1 Headlining a FANMIO PPV Live from
The Kia Forum in Los Angeles

Combat sports superstars Nate Diaz and Jorge "Gamebred" Masvidal are set to embark on "THE BADDEST TOUR" as they go face-to-face at four OPEN TO THE PUBLIC events in four cities, delivering two of sports and entertainment's biggest personalities to their passionate fan bases. The tour will have stops in Las Vegas, New York, Miami and Los Angeles.

Diaz and Masvidal will reignite their rivalry at these must-see public events before they meet in a 10-round professional boxing light heavyweight showdown taking place Saturday, June 1 headlining "LAST MAN STANDING" presented by Fanmio PPV from The Kia Forum in Los Angeles.

\*\*For MEDIA CREDENTIALS, accredited media only please apply at <a href="https://www.magnamedia.com">www.magnamedia.com</a>. Please make sure to specify which city/cities you will be covering. Deadline to apply for the Las Vegas event is Wednesday, April 10 at 5 p.m. PT. For remaining cities, deadline is Monday, April 15 at Noon PT.

Please mark your calendars and share the public event information (only) with your readers, listeners and followers.

### "THE BADDEST TOUR" Diaz vs. Masvidal Dates & Cities:

\*Additional details for individual cities to be announced leading up to press events\*

#### FRIDAY, APRIL 12

#### LAS VEGAS

# Resorts World Las Vegas – Zouk Nightclub

Address: 3000 S Las Vegas Blvd; Las Vegas, NV 89109

6:30 p.m. PT - Media Arrival & Credential Pickup

7:00 p.m. PT - Fighters/Media Only Availability

7:00 p.m. PT - Doors Open to the Public

8:00 p.m. PT - Live Press Conference

## TUESDAY, APRIL 16

#### **NEW YORK**

## **Palladium Times Square**

**Address:** 1515 Broadway; New York, NY 10036 (Entrance located at 200 West 44th Street)

5:00 p.m. ET - Media Arrival & Credential Pickup

5:30 p.m. ET - Fighters/Media Only Availability

5:30 p.m. ET - Doors Open to the Public

6:30 p.m. ET - Live Press Conference

**Fan Entry: WEST 44TH STREET ENTRANCE** 

#### WEDNESDAY, APRIL 17

#### **MIAMI**

### Pier 5 at Bayside Marketplace

Address: 401 Biscayne Blvd (Miami Waterfront); Miami, FL 33132

5:00 p.m. ET - Media Arrival & Credential Pickup

5:30 p.m. ET - Fighters/Media Only Availability

5:30 p.m. ET - Doors Open to the Public

6:30 p.m. ET - Live Press Conference

## FRIDAY, APRIL 19

#### LOS ANGELES

#### The NOVO at L.A. Live

Address: 800 W Olympic Blvd, Suite A335; Los Angeles, CA 90015

5:00 p.m. PT - Media Arrival

5:30 p.m. PT - Fighters/Media Only Availability

5:30 p.m. PT - Doors Open to the Public

6:30 p.m. PT – Live Press Conference

## **Fan Entry: BOX OFFICE ENTRANCE**

Diaz vs. Masvidal headlines a PPV available for purchase at <u>Fanmio.com/PPV</u> and <u>Fanmio.com/DiazVsMasvidal</u> for the **early pricing of \$49.99 until Friday, April 12** (on sale from \$79.99). Fanmio will present "LAST MAN STANDING" in association with Diaz's Real Fight Inc. and Masvidal's Gamebred Boxing Promotions.

Follow the conversation leading up to this unique boxing event on all social media platforms with the hashtag **#DiazMasvidal** and through @Fanmio, @NateDiaz209 and @GamebredFighter on Instagram and X (formerly Twitter) to stay tuned for more exciting announcements leading up to June 1.

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Media Credentials: www.magnamedia.com