

# DIGITALIZATION FOR RESILIENT AGRIFOOD SYSTEMS

Tuesday 25 July 14.30-15.30 CEST



Agriculture underpins the livelihoods of over 2.5 billion people as a key driver of development worldwide. Building on the momentum of the Innovation and Technology Lever, and the resulting Global Coalition for Data and Digital Food Systems Innovation, co-led by the Food and Agriculture Organization of the United Nations (FAO), the World Bank (WB), the Consultative Group on International Agricultural Research (CGIAR) and the World Economic Forum (WEF), we must harness the power of Digital towards assisting immediate global needs, also towards building a better future for resilient agrifood systems to benefit 'People, Planet and Prosperity', leaving no one behind.

FAO 'Digitalization for Resilient Agrifood Systems' event aims at showing how, despite new challenges, but with new solutions to bring, digital transformation is an an essential enabling mechanism to activate and catalyze opportunities for scalable capabilities that are needed for resilient agrifood systems. The session will showcase examples of how digitalization contributes to the resilience of agrifood systems, through success factors, challenges and key enabling elements to accelerate digital transformation.



# AGENIDA

## DIGITALIZATION FOR RESILIENT AGRIFOOD SYSTEMS

01

## EVENT OPENING, FAO DIGITALIZATION

Dejan Jakovljevic, CIO and Director of Digitalization and Informatics Division, Food and Agriculture Organization.

**STARTING 14.35** 

04

## WORLD ECONOMIC FORUM PERSPECTIVE

Tania Strauss, Head Strategy and Global Projects, Food Systems Initiative, World Economic Forum.

STARTING 14.50

02

#### OPENING REMARKS, FAO CHIEF ECONOMIST

Maximo Torero, Chief Economist, Food and Agriculture Organization.

**STARTING 14.40** 

03

#### MINISTRY OF AGRICULTURE AND LIVESTOCK DEVELOPMENT, KENYA, KEYNOTE

Franklin Mithika Linturi, Cabinet Secretary of the Ministry of Agriculture and Livestock Development, Kenya.

**STARTING 14.45** 

05

#### EU JOINT RESEARCH CENTER PERSPECTIVE

Alessandra Zampieri, Director of the Directorate for Sustainable Resources, EU Joint Research Center.

STARTING 14.55

06

## BILL & MELINDA GATES FOUNDATION PERSPECTIVE

Ammad Bahalim, Senior Program Officer in Agricultural Development, Bill & Melinda Gates Foundation.

STARTING 15.00

07

#### CONFAGRICOLTURA PERSPECTIVE

Massimiliano Giansanti, President of Confagricoltura.

STARTING 15.05

08

### FIRECHAT SESSION

Tania Strauss, Alessandra Zampieri, Ammad Bahalim, Massimiliano Giansanti.

**STARTING 15.10** 

09

#### CLOSING REMARKS

Dejan Jakovljevic, CIO and Director of Digitalization and Informatics Division, Food and Agriculture Organization.

**STARTING 15.20** 

