

Eric Cohu
Head of Country
BNP Paribas U.A.E.

Eric Cohu is Head of Country of BNP Paribas United Arab Emirates (UAE), where he is responsible for overseeing the Bank's activity and strengthening its presence and client franchise in the country. His remit mainly covers Corporate & Investment Banking and Investment Solutions.

Eric's extensive 26 year career with BNP Paribas began in 1991 in Eastern France as Corporate Relationship Manager, Retail Banking, later becoming Deputy Branch Manager. In 1995, Eric joined the Internal Audit Department, Inspection Générale, before relocating to New Delhi, India as Branch Manager in 1998. During his tenure with BNP Paribas India, Eric became the Head of Liabilities and Third Party Products in 2000 and in his final year, was appointed as the Head of Multinationals Coverage for India.

Eric moved to the United Arab Emirates in 2003 as Deputy General Manager, where he developed and strengthened the Bank's positioning in the Emirates. In 2007, he moved to Bahrain as General Manager, Full Commercial Bank Bahrain until September 2012. He subsequently was transferred to Qatar where he assumed the role of Head of Country for BNP Paribas until April 2017 when he was appointed Head of Territory for the U.A.E., where he remains today.

Eric is a member of the MEA Executive Committee and part of the Management team for BNP Paribas MEA.

Eric graduated with a Bachelor degree in Entrepreneurship and Banking & Finance from Ecole Supérieure de Commerce de Paris in 1998.