



Follow MyMoney

The FELS Financial Portal.

“We are the only ones offering the combination of expert recommendations, sustainable strategies and research on one independent BaFin-licensed multi-banking-platform. It makes us unique. **Follow MyMoney will revolutionize the way we invest in a sustainable way.**”

JENS LABUSCH, CEO

Our vision

We aim to build the largest and most comprehensive financial portal for the German market. Its purpose: to help everyone achieve financial prosperity with a good conscience.

Our mission

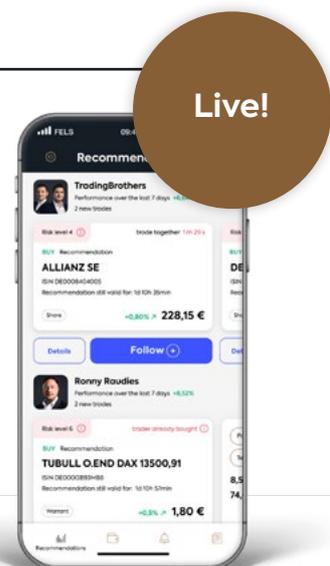
In a time of negative interest rates we want to transform savers into investors and bring trust back into the financial markets – by offering top-notch sustainable investment alternatives as well as first-class research. All available with one login to our platform: **Follow MyMoney.**

Follow the best

With **Follow MyMoney** we take social and sustainable digital investing to the next level. The first two products of the platform, **Follow MyTrader** and **Follow MyInvestor**, give customers the choice between different affiliated banks. They can follow with one click, and in real time, the trades of selected stock market professionals or the strategies of experienced asset managers: our **Star Traders** and **Star Investors**. You benefit from the **performance**, the active **fund management**, and the **know-how** of these experts. **Through crisis periods and in a volatile market** when robo-advisors, amateur traders, swarm intelligence, and algorithms reach their limits.

Follow MyTrader

- ★ Customers can benefit from the performance of our Star Traders starting from only 100 euros: with one click, in real time – and, if desired, fully automatically.
- ★ The Star Traders invest their own money in each trade. They trade independently of banks or other financial product providers.
- ★ Our goal is for every customer to be profitable. This is why we exclude risky products such as CFDs where over 70 percent of customers lose money with.
- ★ Only stock exchange professionals with a proven track record of a successful strategy and strict risk management, tested according to high quality criteria, are accepted as Star Traders.
- ★ We provide private investors with orientation and limit the number of our Star Traders to a maximum of ten.
- ★ Our fee model is transparent and fair, with no hidden spread costs.



[Check it out now](#)



Coming soon!

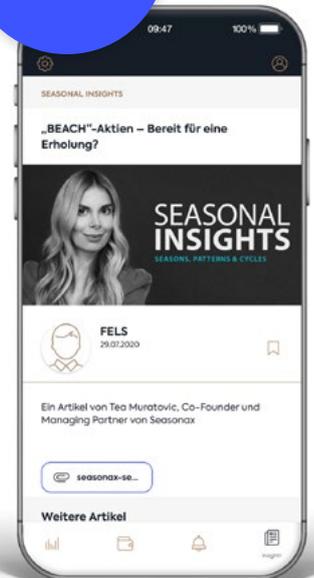
Follow MyInvestor

- ★ Only providers with a proven track record of success and a plausible, long-term strategy are accepted as Star Investors.
- ★ Starting at 1.000 euros we offer all asset classes from nearly all global capital markets on one platform. Individually compiled through our guide or customers choose directly which portfolio to follow.
- ★ Customers gain access to the entire investment universe, including investment opportunities so far reserved for millionaires.
- ★ Our customers buy in real-time in their own account, together with the Star Investors.
- ★ We provide orientation to investors and limit the number of our Star Investors to a maximum of 30.
- ★ We create transparency of the impact of each investment on the 17 SDGs and carbon dioxide emission.
- ★ The Star Investors invest their own capital in their strategies.
- ★ The wide range of asset classes and exclusive strategies offers a high degree of diversification, different risk categories with low correlation as well as unlimited possibilities for combination.
- ★ Our fee model is transparent, fair, and dependent upon our customers success.

Follow MyInsights

- ★ We collect, review, select, and prepare content and relevant market information to the highest journalistic quality standards.
- ★ We make this content freely available – also without registration – on our platform under the section Follow MyInsights: as free of charge, or with paid additional premium content.
- ★ Sustainability analysis, institutional research, as well as renowned stock market letters can be obtained from us via the premium subscription or as individual purchases.
- ★ With the premium content, we derive trade and strategy recommendations, which can be directly executed in our financial portal.
- ★ Due to new regulatory requirements, the field of investment banking research is undergoing major changes. Insights positions itself here as a fair-cost alternative, while also removing current access barriers.
- ★ Our research offerings are aimed at private clients, financial advisors, and institutional clients like family offices.

1st part live!



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Management Team FELS Group



Jens Labusch
Founder FELS Group, CEO



Carsten Gering
Founder FELS Group, CTO



Frank Stuhlmüller
CFO



Tim Cappelmann
Head of Communications

Success builds trust: Only when the capital of our customers increases, do all the participants win. At the same time sustainability is at the heart of our vision. This is why for us, being successful means also **acting in a responsible manner** in harmony with society and the environment. Therefore, the SDG of the United Nations as well as strict ESG-criteria and impact investing are our main focus. We are united by our values which also define our approach to investing: **Fair, Efficient, Long-term, and Social.** That is why we call ourselves **FELS.**