



NO.
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Newsletter

THE **FRENCH** DISPATCH

- *who are the main candidates*
- *Voting Intentions 1st Round*
- *Voting Intentions 2st Round Macron/Le Pen*



WHO ARE THE MAIN CANDIDATES?

In a crowded field of candidates, President Emmanuel Macron – has yet to officially announce his candidacy.

EMMNAUEL MACRON



7.5 Mio. Followers

In 2017, Emmanuel Macron, together with the creation of his movement “En Marche”, shook the traditional party system by prevailing over long-standing veterans of the French political landscape. While he came to power by opposing the left/right dichotomy, Emmanuel Macron’s moves toward more flexible labour laws and tax cuts on the revenue as well as his alliance with former high-ranking Conservative officials, have distanced him from a genuine social democratic anchorage. The 44-year-old is perceived as the main bulwark against the extremes and is the favourite candidate heading into the 2022 election.





VALÉRIE PÉCRESSÉ



@vpecresse

420 thousand Followers

Valérie Pécresse, the candidate for the centre right Les Républicains (LR), declared her candidacy in July 2021 and won the LR primary in December of the same year. She has twice held a minister position (Budget and Higher Education) and currently presides over the Ile-de-France region (Paris area). She has built her program around four pillars: curbing immigration, re-founding security, lowering the tax burden for companies & middle-income households, and decentralising power to cutdown on bureaucracy.

MARINE LE PEN



@MLP_officiel – 2,6 Mio. Followers

Running for a third time, **Marine Le Pen** is once again the candidate for the far-right Rassemblement National (National Rally) party. The RN candidate, who obtained 33.9% of the vote in the second round in 2017 against Emmanuel Macron, has rounded off her program and, in an attempt to build her presidential stature, is pursuing a strategy of 'moderation'. As such, her rhetoric has slightly changed: she no longer advocates for France to leave the EU or the euro currency. However, the guiding lines of her candidacy remain a firm opposition to globalisation, immigration and any further expansion of the EU's competencies.





ÉRIC ZÉMMOUR



- 350 thousand Followers

Éric Zemmour is a former journalist and editorialist and a long-standing figure of the French mediatic landscape. Over the last decade, he has been the main contributor to the mainstreaming of far-right views on immigration and security issues within French society. His strategy is to gather supporters from both the National Rally and the Conservative party to make way for the emergence of a third force. Eric Zemmour was convicted several times for his radical stance regarding immigration. Beyond calling a drastic halt over immigration, he also calls for the suspension of Schengen, and for the reduction of EU competencies.

→ With the presidential election less than three months away, the left is profoundly divided. So far four main candidates are running: Paris mayor **Anne Hidalgo** for the Socialist Party (PS); the leading green MEP **Yannick Jadot**; the far-left candidate **Jean-Luc Mélenchon** who is running for the third time; and the former justice minister **Christiane Taubira**.



ANNE HIDALGO



@Anne_Hidalgo - 1,5 Mio. Followers

The mayor of Paris, **Anne Hidalgo** has been appointed by the Socialist Party. Once dominant on the left, the party of former Presidents François Mitterrand and François Hollande is having a difficult time regaining its influence as shown by her very meagre score at the Popular Primary, which undermines her candidacy further.



YANNICK JADOT



@yjadot - 90 thousand followers

Yannick Jadot, was nominated as the Green candidate after a primary where he surpassed his more radical opponent Sandrine Rousseau, by a tiny margin. Yannick Jadot represents the moderate wing of the Green party. Having been a Member of the European Parliament since 2009, Yannick Jadot defends a gradual exit from nuclear power, a broad-based wealth tax and a revision of the European Dublin III regulation to ensure a humane treatment of migrants within the borders of the European Union.

JEAN-LUC MÉLENCHON



@MLP_officiel - 2,6 Mio. Followers

Jean-Luc Mélenchon, leader of the far-left Movement, La France Insoumise, is taking his third shot at the presidential election. Former member of the Socialist Party, he has successively been Member of the Senate, Minister, Member of the European Parliament and is currently a Member of Parliament. Following a rather Eurosceptic line he advocates for higher wealth and incomes taxes remains staunchly opposed to nuclear energy. His current polling - compared to 2017 when he fell just short of the second presidential round by only a few hundred thousand votes - makes his success highly unlikely.



CHRISTIANE TAUBIRA



@ChTaubira

830 thousand followers

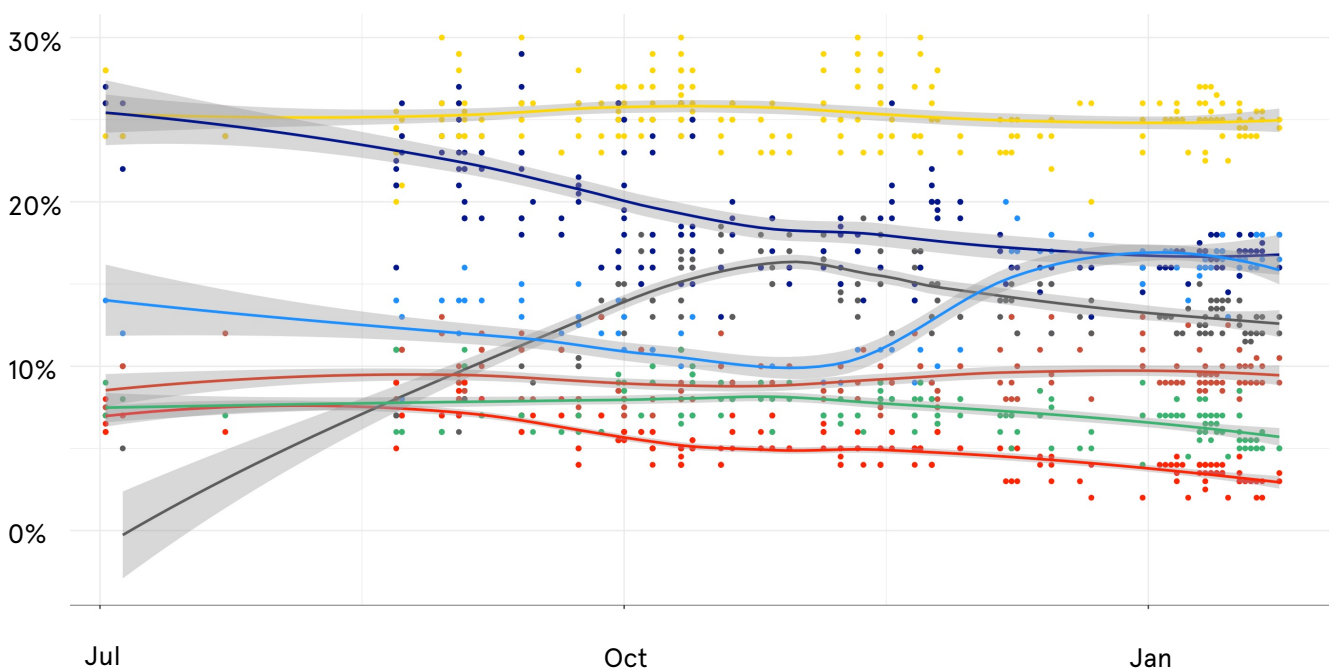
Former French Justice Minister of François Hollande, **Christiane Taubira** officially joined the race in mid-January, emerged victorious from the “People’s Primary initiative”. Christiane Taubira notably built her reputation by playing a key role for the passing of the law recognizing slavery as a crime against humanity and the law recognizing same-sex marriage. This time she primarily aims at fostering a fairer share of the wealth and targets younger generations by advocating for a universal allowance up to EUR 800 given to every French citizen between 18 and 25 years old.



FRENCH PRESIDENTIAL ELECTIONS

Voting Intentions 1st Round

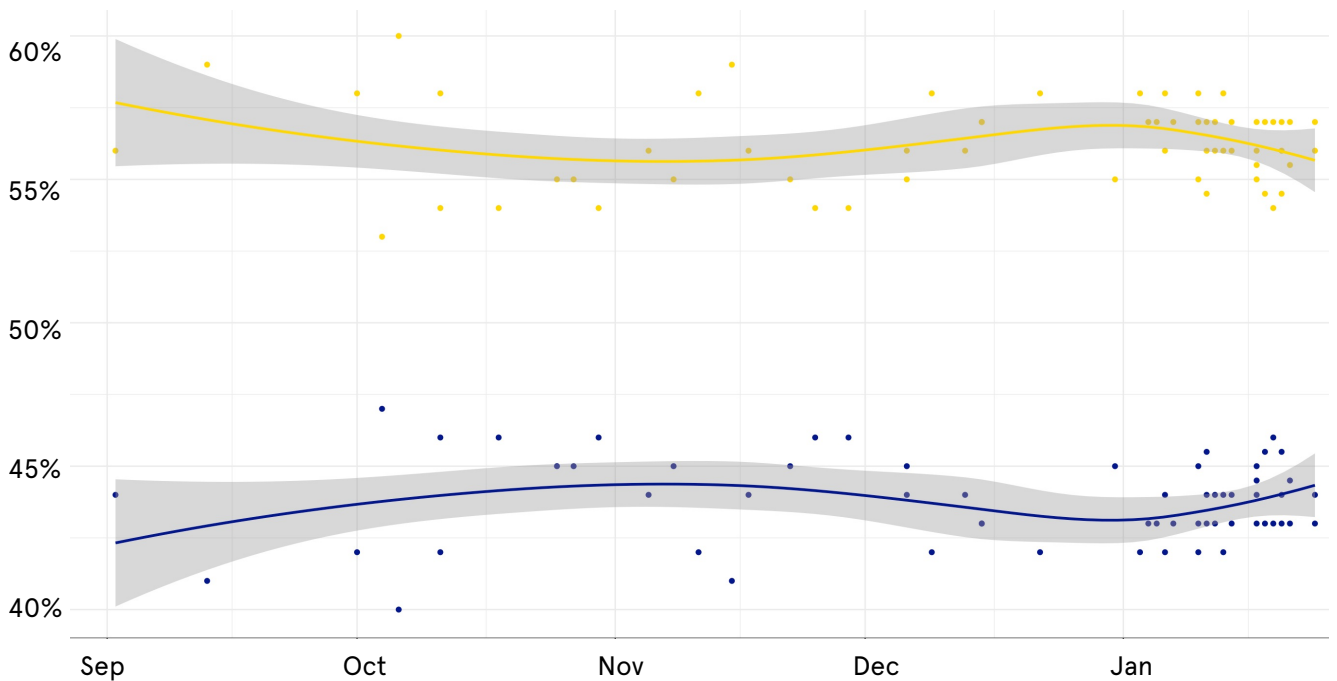
- ANNE HIDALGO
- EMMANUEL MACRON
- ÉRIC ZÉMMOUR
- JEAN-LUC MÉLENCHON
- MARINE LE PEN
- VALÉRIE PÉCRESSE
- YANNICK JADOT



FRENCH PRESIDENTIAL ELECTIONS

*Voting Intentions 2nd Round
Macron/Le Pen*

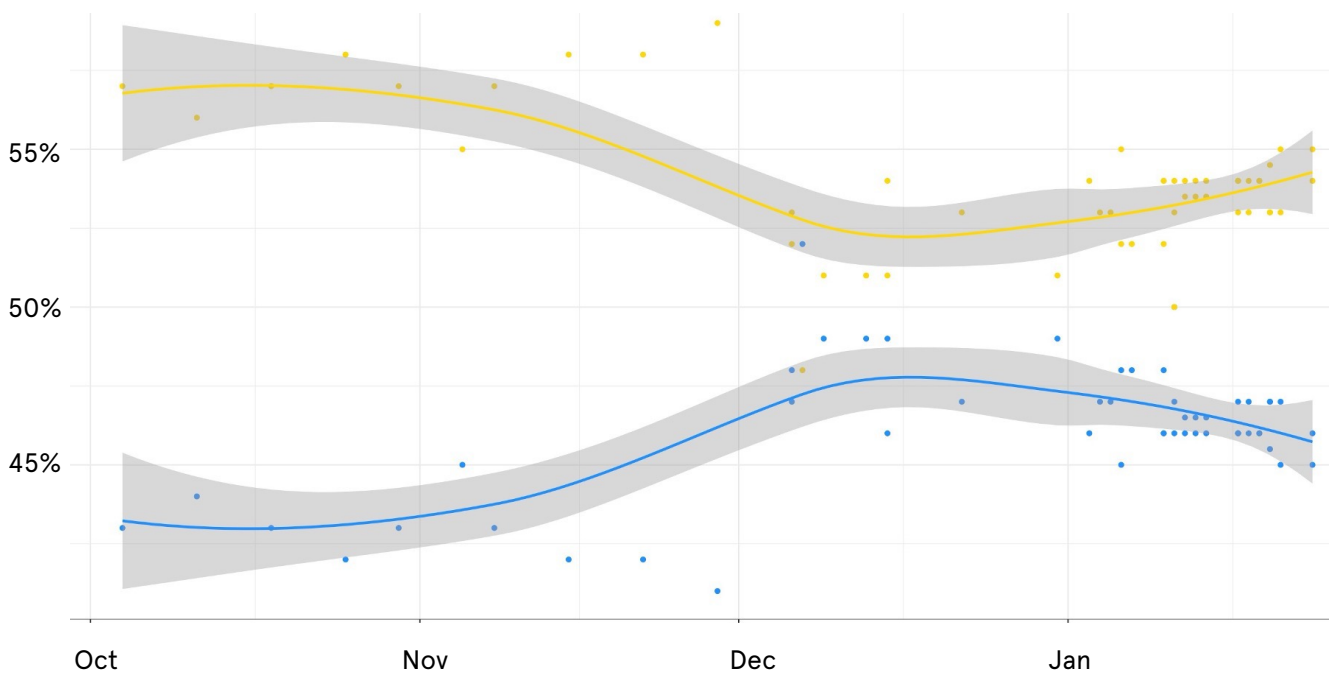
- EMMNAUEL MACRON
- MARINE LE PEN



FRENCH PRESIDENTIAL ELECTIONS

*Voting Intentions 2st Round
Macron/Pécresse*

- EMMNAUEL MACRON
- VALÉRIE PÉCRESE



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