

A light gray world map is centered in the background of the slide. The map shows the continents of North America, South America, Europe, Africa, Asia, and Australia. The text is overlaid on the map.

TV DISTRIBUTION: 1000 Miles of Sebring 2019

March 15 – 16 2019
16:00 Local time



2018 BROADCAST PARTNERS



-  Pan-Europe
-  Pan-Europe
-  Pan Asia-Pacific
-  Pan Asia-Pacific
-  French speaking Territories

Broadcaster

Territories

Info

LIVE // HIGHLIGHTS // NEWS

Local time unless stated

PAN-EUROPEAN BROADCASTERS

	Pan-Europe	Pay TV Potential Reach: 147m	Live & Highlights	Full Race Live: 20:45 – 05:30 HLs: 19.03, 22:30; 20.03, 08:30
	France	Pay TV Potential Reach: 6m	Live & Highlights	Full Race Live: 20:45 – 05:30 HLs: 19.03, 22:30; 20.03, 08:30
	Germany	Free-to-Air Potential Reach: 72m	Live & Highlights	Full Race Live: 20:45 – 05:30 HLs: 19.03, 22:30; 20.03, 08:30
	UK	Pay TV Potential Reach: TBC	Live & Highlights	Full Race Live: 19:45 – 04:30 HLs: 19.03, 21:30; 20.03, 07:30
	Pan-Europe	OTT Potential Reach: TBC	Live & Highlights	Full Race and Qualification Live
	France	OTT Potential Reach: TBC	Live & Highlights	Full Race and Qualification Live
	United Kingdom	OTT Potential Reach: TBC	Live & Highlights	Full Race and Qualification Live

Broadcaster

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EUROPEAN BROADCASTERS

	Belgium	Free-to-Air Potential Reach: 10.4m	Live & Highlights	Full Race Live on RTBF Auvio HL: 18/03 23:00
	Cyprus, Greece, Israel, Malta and Turkey	Pay-TV Potential Reach: TBC	Live & Highlights	HLs: TBC
	Denmark	Pay TV Potential Reach: 2.5m	Live & Highlights	Full Race Live on TV2 PLAY and on TV 22:00 – 04:00 HLs: 16.03
	France	Free-to-Air Potential Reach: 58m	Live & Highlights	Live: 21:00 – 22:30 and 08:00 – 10:00 (delayed)
	Germany/DACH	Free-to-Air Potential Reach: 72m	Live & Highlights	Live: 23:45 – 00:45
	Germany/DACH	Free-to-Air Potential Reach: 72m	Live & Highlights	Live: 20:30 – 23:30
	Greece	Pay TV Potential Reach: TBC	Highlights	HL: 16/03 17:00
	Netherlands	Free-to-Air Potential Reach: 15.5m	Highlights	24/03 16:00 & 30/03 16:00
	Netherlands	Pay TV Potential Reach: tbc	Live & Highlights	Full Race Live: 21:00 – 04:00 HL: 20/3 22:30 (multiple repeats)
	Norway, Sweden and Finland	Free and Pay TV Potential Reach: TBC	Live & Highlights	Norway: Full Race Live on Viasport 2 Sweden: Full Race Live on Viaplay Finland: Full Race Live on Viaplay

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EUROPEAN BROADCASTERS

	Poland	Free and Pay TV Potential Reach: TBC	Live & Highlights	Full race live: TBC
	Russia, Ukraine, Baltics* Central Asia**	Pay TV Potential Reach: 24m	Highlights	HL: 20:00
	Spain	TBC	Live & Highlights	Full race live: TBC
	Switzerland	Free-to-Air Potential Reach: 7.3m	News coverage	News: TBC
	Turkey	Pay TV Potential Reach: 5.5m	Highlights	HL: TBC
	United Kingdom	Pay TV Potential Reach: 15m	Live & Highlights	Full race live: 20:15 – 05:30

*Baltics: Estonia, Latvia and Lithuania

**Central Asia territories: Armenia, Azerbaijan, Belarus, Kazakhstan, Kyrgyzstan, Moldova, Tajikistan, Turkmenistan, Uzbekistan, Georgia,

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PAN-ASIA-PACIFIC BROADCASTERS

	Pan-APAC	Pay TV Potential Reach: 50m	Live & Highlights	Full race live: 03:45 – 10:00 HL: 18/03 10:00
	Pan-APAC	Pay TV Potential Reach: tbc	Highlights	HL: TBC (multiple repeats)

ASIA-PACIFIC BROADCASTERS

	Australia	Pay TV Potential Reach: 2.3m	Live & Highlights	Full race live: 07:30 – 15:30 HLs: multiple repeats
	Australia	Free TV Potential Reach: 24.3m	Highlights	HL: TBC on "Speedweek"
	Australia	Pay TV Potential Reach: tbc	Highlights	HL: TBC on "Speedweek"
	China	Free TV Potential Reach: 1bn	News	News: TBC
	China	sina.com.cn Potential Reach: tbc	Live & Highlights	Full Race Live: TBC
	China	IPTV Potential Reach: tbc	Live & Highlights	Full Race Live: TBC
	Japan	BS/CS Potential Reach: tbc	Live & Highlights	Full Race Live: 04:30 – 13:15
	Japan	Free-to-Air Potential Reach: 110m	Highlights	HL: 31/03: 25:45

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ASIA-PACIFIC BROADCASTERS

	New Zealand	Pay TV Potential Reach: TBC	Live & Highlights	Full race live: TBC HL: TBC (multiple repeats)
	Taiwan	Pay TV Potential Reach: TBC	Highlights	HLs: TBC

AMERICAS BROADCASTERS

	USA, Canada & Caribbean	Cable TV Potential Reach: 214m	Live & Highlights	Full Race Live: 15:30 – 00:30
	Central & South America (Fox Sports 3)	Pay TV Potential Reach: 59m HH	Live & Highlights	Full Race Live: 20:00 – 04:00

PAN-AFRICAN BROADCASTERS

	Pan-Africa	Pay TV Potential Reach: 8m HH	Live & Highlights	Full Race Live: HL: 22:00 – 05:00 21/03 - 20:00 (multiple repeats)
	Pan-Africa	Pay TV Potential Reach: TBC	Live & Highlights	HLs: TBC

FRENCH SPEAKING BROADCASTERS (OVERSEAS TERRITORIES)

	Worldwide in French Speaking Territories	TBC	Highlights	Maghreb-Orient: TBC Europe: TBC Latin America: TBC
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INTERNET/OTT/MOBILE BROADCASTERS

	Pan-Europe & Pan-Asia-Pacific	OTT Potential Reach: tbc	Live	Full Race Live
	Worldwide	FIA WEC Official App	Live	Live Race & Official Timekeeping
	Germany	Internet Potential reach: tbc	Live	Full Race Live
	Belgium	Internet Potential reach: tbc	Live	Full Race Live
	Denmark	Internet Potential reach: tbc	Live	Full Race Live
	France	Internet Potential reach: tbc	Live	Full Race Live
	UK	OTT Potential reach: tbc	Live	Full Race Live
	Pan-Europe	Internet Potential Reach: tbc	Live	Full Race and Qualification Live
	USA & Canada	OTT Potential reach: tbc	Live	Full Race Live
	Netherlands	OTT Potential reach: tbc	Live	Full Race Live

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INTERNET/OTT/MOBILE BROADCASTERS

	China	OTT Potential Reach: tbc	Live	Full Race Live
Wuhan TV Station & Chinese City TV Stations Union	China	OTT Potential Reach: tbc	Live	Full Race Live
 Future Media Racing	China	OTT Potential Reach: tbc	Live	Full Race Live

Broadcaster

Territories

Coverage

REGIONAL NEWS ACCESS



Worldwide

News Access



EBU Members

News Access



SNTV

News Access

RADIO BROADCASTERS



Worldwide

Full Race Live Commentary



Worldwide

In-flight & cruise ship distribution

OTHER MEDIA



Spain and Portugal

Clip Footage (Air Global Media)