

A light gray world map is centered in the background of the slide. The map shows the continents of North America, South America, Europe, Africa, Asia, and Australia. The text is overlaid on the map.

TV DISTRIBUTION: 24 Hours of Le Mans Virtual 2020

June 13-14, 2020
15:00 – 15:00 Local time



Le Mans Virtual 2020 BROADCAST PARTNERS



Broadcaster

Territories

Info

LIVE // HIGHLIGHTS // NEWS

Local time unless stated

PAN-EUROPEAN BROADCASTERS

EUROSPORT

France

Pay TV
Potential Reach: 6m HH

Live

**Live Saturday 14h30 – 17h15
& 19h30 – 22h00 CEST
Live Sunday 10h00 – 15h15
CEST**

EUROSPORT

Germany/DACH

Free-to-Air
Potential Reach: 72m

Live

**Live Saturday 14h30 – 17h15
& 19h30 – 22h00 CEST
Live Sunday 12h30 – 15h15**

EUROSPORT

Pan-Europe

Pay TV
Potential Reach: 147m HH

Live

**Live Saturday 14h30 – 17h15
& 19h30 – 22h00 CEST
Live Sunday 12h30 – 15h15 CEST**

EUROSPORT

UK

Pay TV
Potential Reach: TBC

Live

**Live Saturday 13h30 – 16h15
& 18h30 – 21h00 BST
Live Sunday 14h30 – 17h15 BST**

T2 / SPORT

Denmark

Pay TV
Potential Reach: 2.5m

Live

Full Race Live

motorsport.tv

Russia

Pay TV and OTTT
Potential Reach: around 16m

Live

Full race live

rtbf.be

Belgium

Free-to-Air
Potential Reach: 10.4m

Record

**RTBF news- report on the race at
1930 CEST the day before**

Broadcaster

Territories

Info

LIVE // HIGHLIGHTS // NEWS

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rtl7///

Netherlands

Free-to-Air
Potential Reach: 5.5m

Live

**Live on Saturday 1430-1800 &
2410-2440 & live on Sunday 0900-
0930 & 1200-1515**

sky sport

Italia

Pay TV
Potential Reach: TBC

Live

Full race live

Broadcaster

Territories

Info

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PAN-ASIA-PACIFIC BROADCASTERS

EUROSPORT

Pan-APAC

Pay TV
Potential Reach: 50m

Live

**Live Saturday 14h30 – 17h15
& 19h30 – 22h00 CEST
Live Sunday 12h30 – 15h15
CEST**

ASIA-PACIFIC BROADCASTERS

EUROSPORT

Australia

Pay TV
Potential Reach: 2.3m

Live

**Live Saturday 14h30 – 17h15
& 19h30 – 22h00 CEST
Live Sunday 12h30 – 15h15
CEST**

J SPORTS

Japan

BS/CS
Potential Reach: 6.3m HH

Live

**Live first 3,5 hours and last 3,5
Hours**



India

Pay TV – Channel Ten 2
Cumulative reach 24.3m

Live

**Live from 0230 to 1515 CEST on
Sunday**

Broadcaster

Territories

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ASIA-PACIFIC BROADCASTERS

	New Zealand	Pay TV Potential Reach: TBC	Live	Full race live
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AMERICAS BROADCASTERS

	USA	Pay TV Potential reach: 82m	Live	Live Saturday 8:30am - 12pm ET & 3pm - 5pm ET Live Sunday 3am - 9:15am ET
	Canada	Cable TV Potential Reaches: 1,283,000 Unique Canadians in an average month	Live	Full race live
	Canada	Cable, Satellite and Telcom Potential Reaches: 5.2 Million of the 11 Million TV household in the market	Live	Full race live

PAN-AFRICAN BROADCASTERS

	Pan-Africa	Pay TV Potential Reach: 8m HH	Live	Full race live
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MIDDLE EAST BROADCASTERS

	Middle East	Free to air Potential Reach: 5m HH	Live	Full race live
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Broadcaster

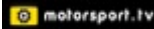
Territories

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INTERNET/OTT/MOBILE BROADCASTERS

	Pan-Europe & Pan-Asia-Pacific	Internet/OTT	Live	Full race live
	USA	Internet/OTT	Live	Full race live
	Denmark	Internet/OTT	Live	Full race live
	Worldwide	Internet/OTT	Live	Full race live
	Pan-Africa	Internet/OTT	Live	Full race live
	New Zealand	Internet/OTT	Live	Full race live
	France	Internet/OTT/app	Live	Live 1445-1630; 2000-2130; 0900-1030; 1345-1515
	Japan	Internet/OTT	Live	Live first 3,5 hours and last 3,5 Hours
	USA and Canada	Website/APP	Live	Full race live

Broadcaster

Territories

Info

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INTERNET/OTT/MOBILE BROADCASTERS



Belgium

Internet/OTT

Live

Full race live



Sweden, Norway and Finland

Internet/OTT

Live

Full race live



Worldwide

FIA WEC Official App

Live

Full race live



Netherlands

Internet/OTT

Live

Full race live



Latin America (including Brazil)
Caribbean & Pacific Rim

Digital broadband player

Live

Full race live



China

OTT

Live

Full Race Live



China

OTT

Live

Full Race Live