

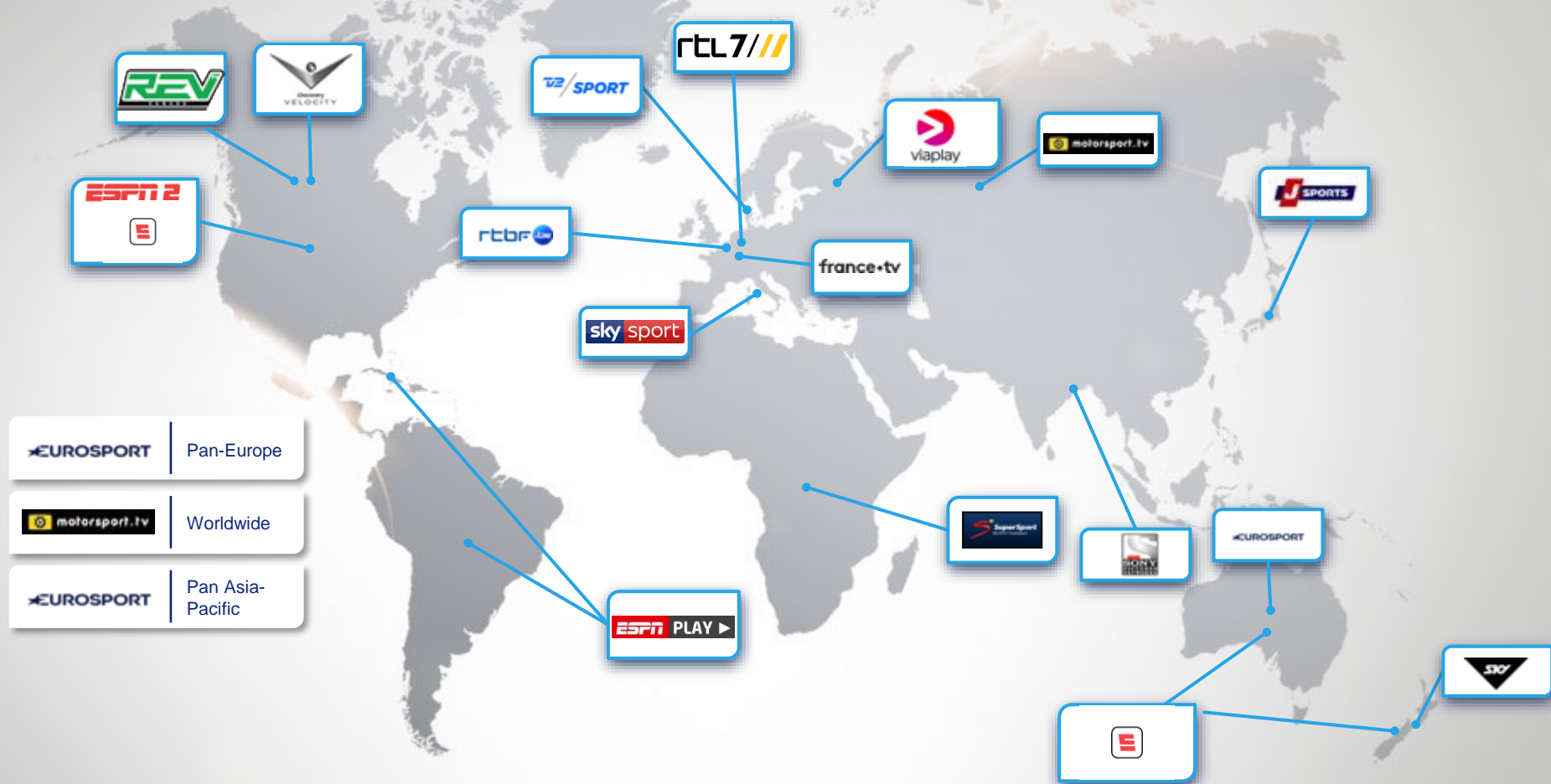
A faint, light-colored world map is visible in the background, centered on the Atlantic Ocean. The map shows the outlines of continents and some internal lines, possibly representing time zones or distribution regions.

# TV DISTRIBUTION: 24 Hours of Le Mans Virtual 2020

June 13-14, 2020  
15:00 – 15:00 Local time



# Le Mans Virtual 2020 BROADCAST PARTNERS



Broadcaster

Territories

Info

**LIVE // HIGHLIGHTS // NEWS**

Local time unless stated

**PAN-EUROPEAN BROADCASTERS**

|   |              |  |        |  |
|---|--------------|--|--------|--|
|  | France       | Pay TV<br>Potential Reach: 6m HH               | Live   | <b>Live Saturday 14h30 – 17h15<br/>&amp; 19h30 – 22h00 CEST<br/>Live Sunday 10h00 – 15h15<br/>CEST</b> |
|  | Germany/DACH | Free-to-Air<br>Potential Reach: 72m            | Live   | <b>Live Saturday 14h30 – 17h15<br/>&amp; 19h30 – 22h00 CEST<br/>Live Sunday 12h30 – 15h15</b>          |
|  | Pan-Europe   | Pay TV<br>Potential Reach: 147m HH             | Live   | <b>Live Saturday 14h30 – 17h15<br/>&amp; 19h30 – 22h00 CEST<br/>Live Sunday 12h30 – 15h15 CEST</b>     |
|  | UK           | Pay TV<br>Potential Reach: TBC                 | Live   | <b>Live Saturday 13h30 – 16h15<br/>&amp; 18h30 – 21h00 BST<br/>Live Sunday 11h30 – 14h15 BST</b>       |
|  | Denmark      | Pay TV<br>Potential Reach: 2.5m                | Live   | <b>Full Race Live</b>  |
|  | Russia       | Pay TV and OTTT<br>Potential Reach: around 16m | Live   | <b>Full race live</b>  |
|  | Belgium      | Free-to-Air<br>Potential Reach: 10.4m          | Record | <b>RTBF news- report on the race at<br/>1930 CEST the day before</b>                                   |

Broadcaster

Territories

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**rtl7**///

Netherlands

Free-to-Air  
Potential Reach: 5.5m

Live

**Live on Saturday 1430-1800 &  
2410-2440 & live on Sunday 0900-  
0930 & 1200-1515**

**sky sport**

Italia

Pay TV  
Potential Reach: TBC

Live

**Full race live**

Broadcaster

Territories

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### PAN-ASIA-PACIFIC BROADCASTERS

**EUROSPORT**

Pan-APAC

Pay TV  
Potential Reach: 50m

Live

**Live Saturday 14h30 – 17h15  
& 19h30 – 22h00 CEST  
Live Sunday 12h30 – 15h15  
CEST**

### ASIA-PACIFIC BROADCASTERS

**EUROSPORT**

Australia

Pay TV  
Potential Reach: 2.3m

Live

**Live Saturday 14h30 – 17h15  
& 19h30 – 22h00 CEST  
Live Sunday 12h30 – 15h15  
CEST**

**J SPORTS**

Japan

BS/CS  
Potential Reach: 6.3m HH

Live

**Live first 3,5 hours and last 3,5  
Hours**



India

Pay TV – Channel Ten 2  
Cumulative reach 24.3m

Live

**Live from 0230 to 1515 CEST on  
Sunday**

Broadcaster

Territories

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### ASIA-PACIFIC BROADCASTERS



New Zealand

Pay TV  
Potential Reach: TBC

Live

Full race live

### AMERICAS BROADCASTERS



USA

Pay TV  
Potential reach: 82m

Live

Live Saturday 8:30am - 12pm ET  
& 3pm - 5pm ET  
Live Sunday 3am - 9:15am ET



Canada

Cable TV  
Potential Reaches: 1,283,000  
Unique Canadians in an average  
month

Live

Full race live



Canada

Cable, Satellite and Telcom  
Potential Reaches: 5,2  
Million of the 11 Million TV  
household in the market

Live

Full race live

### PAN-AFRICAN BROADCASTERS



Pan-Africa

Pay TV  
Potential Reach: 8m HH

Live

Full race live

Broadcaster

Territories

Info

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**INTERNET/OTT/MOBILE BROADCASTERS**

|   |                               |                  |      |   |
|---|-------------------------------|------------------|------|---|
|  | Pan-Europe & Pan-Asia-Pacific | Internet/OTT     | Live | Full race live                                  |
|  | USA                           | Internet/OTT     | Live | Full race live                                  |
|  | Denmark                       | Internet/OTT     | Live | Full race live                                  |
|  | Worldwide                     | Internet/OTT     | Live | Full race live                                  |
|  | Pan-Africa                    | Internet/OTT     | Live | Full race live                                  |
|  | New Zealand                   | Internet/OTT     | Live | Full race live                                  |
|  | France                        | Internet/OTT/app | Live | Live 1445-1630; 2000-2130; 0900-1030; 1345-1515 |
|  | Japan                         | Internet/OTT     | Live | Live first 3,5 hours and last 3,5 Hours         |

Broadcaster

Territories

Info

**LIVE // HIGHLIGHTS // NEWS**  
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**INTERNET/OTT/MOBILE BROADCASTERS**



Belgium

Internet/OTT

Live

**Full race live**



Sweden, Norway and Finland

Internet/OTT

Live

**Full race live**



Worldwide

FIA WEC Official App

Live

**Full race live**



Netherlands

Internet/OTT

Live

**Full race live**



Latin America ( including Brazil)  
Caribbean & Pacific Rim

Digital broadband player

Live

**Full race live**