



TV DISTRIBUTION: TOTAL 6 Hours of Spa- Francorchamps

1st May 2021
13:30 – 19:30 Local time

WEC
FIA WORLD ENDURANCE
CHAMPIONSHIP

unfront

2021 BROADCAST PARTNERS



EUROSPORT | Pan-Europe;
Pan-Asia-Pacific

motorsport.tv | Pan-Europe;
Pan-Asia;
Pan-Africa

ARENASPORT | Balkans

SuperSport | Sub-Saharan Africa

Broadcaster

Territories

Info

LIVE // HIGHLIGHTS // NEWS

Local time unless stated

PAN-EUROPEAN BROADCASTERS

★EUROSPORT

Pan-Europe

Pay TV
Potential Reach: 147m

Live & Highlights

Live on Eurosport 2: 12:15 – 13:15 (qual.); 13:15 – 15:30; 17:20 – 19:45
HLs: 04/05 22:00

★EUROSPORT

France

Pay TV
Potential Reach: 6m

Live & Highlights

Live on Eurosport 2: 12:15 – 13:15 (qual.); 13:15 – 15:30; 17:20 – 19:45
HLs: 04/05 22:00

★EUROSPORT

Germany

Free-to-Air
Potential Reach: 72m

Live & Highlights

Live on Eurosport 2: 12:15 – 13:15 (qual.); 13:15 – 15:30; 17:20 – 19:45
HLs: 04/05 22:00

★EUROSPORT

UK

Pay TV
Potential Reach: TBC

Live & Highlights

Live on Eurosport 2: 11:15 – 12:15 (qual.); 12:15 – 14:30; 16:20 – 18:45
HLs: 04/05 21:00

Broadcaster

Territories

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EUROPEAN BROADCASTERS

ORF SPORT +

Austria

Free TV
Potential Reach: TBC

Live & Highlights

Full Race Live on ORF Sport Plus

ARENASPORT

Balkans (Bosnia and Herzegovina,
Croatia, Kosovo, North Macedonia,
Montenegro, Serbia and Slovenia)

Pay TV
Potential Reach: TBC

Live & Highlights

rtbf.be

Belgium

Free-to-Air
Potential Reach: 10.4m

Live & Highlights

**Live: 13:15 – 14:30; 17:10 – 17:20;
19:00 – 19:45 on RTBF TV 'Tipik'
Channel**

TV2 SPORT

Denmark

Pay TV
Potential Reach: 2.5m

Live & Highlights

**Last two hours showed on a
delayed basis on TV2SPORT**

la chaine **L'EQUIPE**

France

Free-to-Air
Potential Reach: 58m

Live & Highlights

Live: 12:50 – 15:30; 17:35 – 19:50

VIASAT SPORT

Finland

Free and Pay TV
Potential Reach: TBC

Live & Highlights

**Qualification and full race live on
Viaplay**

RTL7///

Netherlands

Free-to-Air
Potential Reach: 15.5m

Live & Highlights

**Live: 14:00 – 17:00
HLs: 09/05 15:00; 15/05 15:00**

Broadcaster

Territories

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EUROPEAN BROADCASTERS

	Luxembourg	Free-to-Air Potential Reach: TBC	Live & Highlights	Live: 14:00 – 17:00 HLs: 09/05 15:00; 15/05 15:00
	Norway	Free and Pay TV Potential Reach: TBC	Live & Highlights	Qualification and full race live on Viaplay
	Poland	Free and Pay TV Potential Reach: TBC	Live & Highlights	
	Russia	Pay TV Potential Reach: TBC	Live & Highlights	Full Race Live
	Sweden	Free and Pay TV Potential Reach: TBC	Live & Highlights	Qualification and full race live on Viaplay
	Switzerland	Free-to-Air Potential Reach: 7.3m	News coverage	News Access

Broadcaster

Territories

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PAN-ASIA-PACIFIC BROADCASTERS

EUROSPORT

Pan-APAC

Pay TV
Potential Reach: 50m

Live & Highlights

**Live on Eurosport 2 (CET): 12:15
- 13:15 (qual.); 13:15 - 15:30;
17:20 - 19:45**
HLs: 04/05 22:00

ASIA-PACIFIC BROADCASTERS

EUROSPORT

Australia

Pay TV
Potential Reach: 2.3m

Live & Highlights

**Live on Eurosport 2 (CET): 12:15
- 13:15 (qual.); 13:15 - 15:30;
17:20 - 19:45**
HLs: 04/05 22:00

J SPORTS

Japan

BS/CS
Potential Reach: tbc

Live & Highlights

Full Race Live
HLs: 12/05 22:30 (multiple
repeats)

ELTA HD
愛爾達電視

Taiwan

Pay TV
Potential Reach: TBC

Highlights

HLs: June 8 exact date tbc)

Broadcaster

Territories

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LIVE // HIGHLIGHTS // NEWS

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AMERICAS BROADCASTERS

MOTORTREND

USA, Canada & Caribbean

Cable TV
Potential Reach: 214m

Live & Highlights

Live (EST): Pre-race: 07:30 – 08:30; 12:30 – 13:30; Post-race on MotorTrend Network.



Canada

Cable TV
Potential Reach: 1,283,000 Unique Canadians in an average month

Live & Highlights

Full Race Live: 07:00 – 14:05 EST



Central & South America (Fox Sports 3)

Pay TV
Potential Reach: 59m HH

Live & Highlights

Full Race Live

PAN-AFRICAN BROADCASTERS



Pan-Africa

Pay TV
Potential Reach: 8m HH

Live & Highlights

Full Race Live
HLs: 07/05 20:00 (multiple repeats)

FRENCH SPEAKING BROADCASTERS (OVERSEAS TERRITORIES)

TV5MONDE

Worldwide in French Speaking Territories

TBC

Highlights

Broadcaster

Territories

Info

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INTERNET/OTT/MOBILE BROADCASTERS

	Pan-Europe & Pan-Asia-Pacific	OTT Potential Reach: tbc	Live & Highlights	Full Race Live HLs available online
	Pan-Europe, Pan-Asia-Pacific and Pan-Africa	OTT Potential Reach: tbc	Live & Highlights	Full Race Live HLs available online
	Worldwide	FIA WEC Official App	Live & Highlights	Full Race Live HLs available online
	Austria	OTT Potential Reach: TBC	Live & Highlights	Full Race Live HLs available online
	Belgium	Internet Potential reach: tbc	Live & Highlights	Full Race Live HLs available online
	China	OTT Potential Reach: TBC	Live & Highlights	Full Race Live HLs available online
	Denmark	Internet Potential reach: tbc	Live & Highlights	Full Race Live
	France	Internet Potential reach: tbc	Live & Highlights	Full Race Live

Broadcaster

Territories

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INTERNET/OTT/MOBILE BROADCASTERS



Indonesia

Internet
Potential reach: tbc

Live & Highlights

Full Race Live
HLs available online

videoland.
BY 215

Netherlands & Luxembourg

Internet
Potential Reach: tbc

Live & Highlights

Full Race Live
HLs available online

MOTORTREND

USA & Canada

OTT
Potential reach: tbc

Live & Highlights

Full Race Live
HLs available online

Broadcaster

Territories

Coverage

REGIONAL NEWS ACCESS



Worldwide (excl. Germany)

News Access

EUROVISION
OPERATED BY EBU

Europe (excl. Germany)

News Access

RADIO BROADCASTERS

radiolemans.com

Worldwide

Full Race Live Commentary