



November 2022

Information Sheet: Proposed improvements to the Export Control (Poultry Meat and Poultry Meat Products) Rules 2021

Introduction

Australia's agricultural export legislation came into effect on 28 March 2021. It comprises the *Export Control Act 2020* (the Act) and the Export Control Rules for various commodities (the Rules). These set out the operational requirements that must be met to export specific goods from Australia (e.g. Poultry Meat).

The Export Control (Poultry Meat and Poultry Meat Products) Rules 2021 (the Poultry Rules) specify how the export of poultry meat and poultry meat products are regulated. They set out:

- which poultry meat and poultry meat products are regulated
- export conditions that must be complied with.

When the new legislation began in March 2021, the Poultry Rules replaced the previous relevant legislation, including the Export Control (Poultry Meat and Poultry Meat Products) Orders 2010.

The proposed improvements to the Poultry Rules are outlined below and should be read with the [Act](#) and the [Rules](#).

Official marks and carton seals

Part 3, Chapter 8 of the Poultry Rules provides for official marks for poultry meat and poultry meat products that are intended to be exported from Australia.

'Australia Approved' official mark

Section 8-14 of the Poultry Rules provides for the design of the 'Australia Approved' official mark, including the required dimensions for the mark. Subsection 8-14(2) currently provides the following dimensions:

- width of oval mark: 50 mm
- height of oval mark: 39 mm
- height of letters: 6 mm
- height of establishment registration number: 8 mm.

It is proposed the Poultry Rules be improved to refer to the existing dimensions (above) as a normal size mark, and to include provisions and dimensions for a small size mark and large size mark. It is also proposed improvements include a provision for a computer-generated mark.

The large size mark would be able to be applied in the same circumstances as a normal size mark. The small and computer-generated mark would be applied to a computer-generated label or tag.

The table below provides the proposed dimensions of an Australia Approved official mark:

Section	Large size mark (mm)	Normal size mark (mm)	Computer-generated mark (mm)	Small size mark (mm)
Width of mark	65	50	24	32
Height of mark	45	39	17	22
Height of letters	8	6	2	3
Height of establishment registration number	10	8	5	3

This change will allow for flexibility of sizing of Australia Approved official marks for poultry meat and poultry meat products.

Carton Seal official mark

Section 8-15 of the Poultry Rules provides for the design of the 'Carton Seal' official mark to be included on the official mark. Subsection 8-15(1) provides an image of the design of the carton seal, with substitutions provided by subsection 8-15(3).

Paragraph 8-15(3)(a) of the Poultry Rules currently provides that the registration number of the registered establishment where operations to prepare the relevant meat or meat products for export were carried out, is to be substituted for 'A'.

It is proposed that the Poultry Rules be amended to allow for either the:

- 1) registration number of the registered establishment, or
- 2) a resemblance of the 'Australia Inspected' official mark (section 8-10 of the Poultry Rules),

to be substituted for 'A' on the carton seal official mark.

This improvement will allow for industry to use either the registration number of the registered establishment or a resemblance of the 'Australia Inspected' official mark substituted for 'A' on carton seals.

Further information

Email exportlegislation@agriculture.gov.au

Website: [Improved agricultural export legislation](#)

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