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G'day 

Prosecco is the customary name of the grape variety in Australia and there is no reason for you to change the name or advise your customers to do so.

Australia protects a raft of European Union geographical indications, as you know, but Prosecco is not one of them.

The attempt to register Prosecco as an Italian geographical indication in Australia failed. The case can be found at the link below

<http://www.austlii.edu.au/au/cases/cth/ATMOGI/2013/1.html>

Best regards

**Wine  
Australia**




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Hi 

Just wanted to touch base with you about the current status of the naming rights to Prosecco/Glera in Australia?

 of course imported the Prosecco variety from VCR in Italy in the early 2000s and have distributed the vines widely under the name Prosecco. The owner of the clone (VCR) in Italy have advised us we are no longer to refer to it as Glera and we must notify all our past customers of the same.

Can you verify this and provide PDF copies any documentation released from yourselves in regard to this matter?

Thanks in advance for your assistance.

Cheers,



