

**Respondent No:** 103**Login:** [REDACTED]**Email:** [REDACTED]**Responded At:** Apr 12, 2023 17:36:06 pm**Last Seen:** Apr 12, 2023 17:36:06 pm**IP Address:** n/a

Q1. Name	[REDACTED]
Q2. Email address	[REDACTED]
Q3. Mailing address	[REDACTED]
Q4. Phone	[REDACTED]
Q5. Organisation name (if applicable)	not answered
Q6. Entity type	Individual
Q7. Please select which EU wine geographical indication (GI) your submission is against	Prosecco
Q8. Grounds of objectionA submission against one or more of the wine GIs must be based on at least one of the four grounds of objection.	The EU GI name is used in Australia as the name of a grape variety, plant variety, or an animal breed.
Q9. Please provide further details, based on the grounds of objection for each GI. (If submission based on existing trade mark please provide trade mark number. If submission based on unregistered trade mark please provide evidence of use on Australia).	
<p>For more than twenty years, Prosecco grapes have been grown and harvested in the King Valley in North East Victoria, and in other regions around Australia in more recent years. It is established practice that Australian wines are marketed under a brand name using the grape variety and the GI where the fruit was grown as the key identifiers of the wine. Australian wine consumers have become accustomed to this convention and almost always use the grape variety as the primary factor when choosing their wine - a Shiraz from the Barossa, a Pinot Noir from the Yarra, a Prosecco from the King Valley. Of course, each region and each winemaker will produce unique flavours and characters in their wines using the same grape variety and they are proud to put their names and origins on them. It is entirely reasonable for winemakers to be protective of their brand names and even their geographical regions that become renowned for their unique characters. Nobody should be allowed to call their wine a Barossa Shiraz if the fruit is not grown in the Barossa, no less than anyone other than the owners of the Penfolds brand be allowed to use that name on their product. However, anyone making wine from Chardonnay, Pinot Noir or Prosecco grapes should rightfully be able to use those names because that is what they are made from. Australian Prosecco producers are not asking to be allowed to call their products Italian Prosecco or infringe on pre-established brand names or trademarks, they simply want to be able to identify their wines by the grape variety used to make them as is long-established practice for Australian wine. What is not long-established is the cynical, commercially-motivated and protectionist move in 2009 by Italian wine producers to rename the Prosecco grape as Glera (historical references to the use of this name are extremely limited and vastly outweighed by the use of the globally recognised Prosecco name) and expand the GI of the Veneto region to include the small town of Prosecco, which is largely irrelevant to winemaking in the area, so that the Prosecco name could be claimed as a GI rather than a grape name. This represents the antithesis of free trade and I urge in the strongest possible terms for the Australian Government to stand behind our wine industry on this very important matter. I live in North East Victoria, I am employed in the wine industry and I am one of many who benefit from the massive investment in vine plantings, equipment and manufacturing capability to produce world class wines from Prosecco grapes. Our beautiful region and the wine we make here draw huge visitor numbers and tourism is the lifeblood of our communities. Please do not trade away decades of hard work to build the success of King Valley Prosecco from nothing to a nationally-recognised leader in the sparkling wine category.</p>	

Q10. Would you like to make a second selection of EU wine geographical indications (GI)?	No
Q11. Please select the second EU wine GI your submission is against	not answered
Q12. Grounds of objectionA submission against one or more of the wine GIs must be based on at least one of the four grounds of objection.	not answered
Q13. Please provide further details, based on the grounds of objection for each GI. (If submission based on existing trade mark please provide trade mark number. If submission based on unregistered trade mark please provide evidence of use on Australia).	not answered
Q14. Would you like to make a third selection of EU wine geographical indications (GI)?	not answered
Q15. Please select the third EU wine GI your submission is against	not answered
Q16. Grounds of objectionA submission against one or more of the wine GIs must be based on at least one of the four grounds of objection.	not answered
Q17. Please provide further details, based on the grounds of objection for each GI. (If submission based on existing trade mark please provide trade mark number. If submission based on unregistered trade mark please provide evidence of use on Australia).	not answered
Q18. Would you like to make a fourth selection of EU wine geographical indications (GI)?	not answered
Q19. Please select the fourth EU wine GI your submission is against	not answered
Q20. Grounds of objectionA submission against one or more of the wine GIs must be based on at least one of the four grounds of objection.	not answered
Q21. Please provide further details, based on the grounds of objection for each GI. (If submission based on existing trade mark please provide trade mark number. If submission based on unregistered trade mark please provide evidence of use on Australia).	not answered
Q22. Would you like to make a fifth selection of EU wine geographical indications (GI)?	not answered

Q23. Please select the fifth EU wine GI your submission is against	not answered
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Q24. Grounds of objectionA submission against one or more of the wine GIs must be based on at least one of the four grounds of objection.	not answered
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Q25. Please provide further details, based on the grounds of objection for each GI. (If submission based on existing trade mark please provide trade mark number. If submission based on unregistered trade mark please provide evidence of use on Australia).	not answered
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Q26. Upload your supporting evidence for each EU wine GI you have selected.	<div></div> <div></div> <div></div> <div></div>
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Q27. Would you like to upload another supporting document?	not answered
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Q28. OtherAny other information on the impacts EU GIs may have on Australian businesses or industry.	
<p>I believe this is a very important test case. The claim by the Italians, based on a unilateral renaming of a globally recognised grape variety, has no merit whatsoever and if allowed will encourage others to do the same causing confusion for consumers and damage to businesses trading in good faith.</p>	

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Q29. Is your response confidential?	No
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Q30. Please specify the parts of your response that are confidential.	not answered
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Q31. Do you agree to your response being published on our website?	Yes
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Q32. Please de-identify my response	Yes
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Q33. Confirm that you have read and understand this privacy notice.	Yes
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Q34. Confirm that you have read and understand this declaration.	Yes
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