

[REDACTED]

[REDACTED]

18 April 2023

Department of Agriculture, Fisheries and Forestry.
Wine and Horticulture Section

WinePolicy@agriculture.gov.au

To Whom it May Concern,

Objection to EU Wine Geographical Indications

[REDACTED] would like to support the push for our Australian winemakers to continue using the term Prosecco.

Prosecco is a grape varietal that was imported by Dal Zotto Wines around 20 years ago. If the EU succeeds in limiting the use of the term it could potentially set a precedence for other grape varieties such as like Vermentino, Sangiovese, and Fiano to name but a few.

Prosecco production is an important part of our wine growing regions economic viability. \$205 million dollars of production in Australia, and 95% of Prosecco produced in Australia is sold within Australia. The King Valley accounts for 58% of all Prosecco grapes grown, followed by Murray Darling (28%) and Alpine Valleys (7%), making it a significant part of the wine industry, and integral to our regional economy and tourism. The King Valley's Prosecco Road Tourism campaign is based solely on the variety.

The King Valley and Alpine Valley growers have made significant investment in vineyards – not just winemakers, but independent growers. There has also been significant investment in Prosecco specific production facilities.

Thank you for your time. If you would like any further information please contact [REDACTED]

[REDACTED]

[REDACTED]

Yours sincerely,

[REDACTED]