

Respondent No: 381

Login: [REDACTED]

Email: [REDACTED]

Responded At: Apr 20, 2023 18:08:57 pm

Last Seen: Apr 20, 2023 18:08:57 pm

IP Address: n/a

Q1. **Name**

[REDACTED]

Q2. **Email address**

[REDACTED]

Q3. **Mailing address**

[REDACTED]

Q4. **Phone**

[REDACTED]

Q5. **Organisation name (if applicable)**

[REDACTED]

Q6. **Entity type**

Industry body

Q7. **Please select which EU wine geographical indication (GI) your submission is against**

Prosecco

Q8. **Grounds of objection**A submission against one or more of the wine GIs must be based on at least one of the four grounds of objection.

The EU GI name is used in Australia as the common name for the relevant good, including as a type or style of wine.

The EU GI name is used in Australia as the name of a grape variety, plant variety, or an animal breed.

The EU GI name is identical to, or likely to cause confusion with, an unregistered trade mark that has acquired rights through use in good faith in Australia. *

Q9. Please provide further details, based on the grounds of objection for each GI. (If submission based on existing trade mark please provide trade mark number. If submission based on unregistered trade mark please provide evidence of use on Australia).

Dear whom it may concern, I am writing to express my strong objection to the proposal to use Prosecco as a Geographical Indication (GI) rather than a grape variety in Australia. As a wine industry employee, I believe that this decision would have negative consequences for the Australian wine industry and could potentially mislead consumers. The proposal to use Prosecco as a GI in Australia would restrict the use of this name to only wines produced in certain regions of Italy, effectively preventing Australian producers from using the name to market their own sparkling wines made from the same grape variety. Prosecco is a grape variety that was historically grown in the Veneto region of Italy, where it has been used to produce sparkling wine under the Prosecco name. In the late 1990's, this Prosecco grapevine material was first sold to Australian wine producers, with prosecco wine being made from these grapes for over two decades. This would be a significant blow to Australian wine producers who have been growing and investing in Prosecco grapes and making sparkling wines from them for many years. It would also be confusing for consumers, who understand the Prosecco grape variety and the quality it produces in Australia. Restricting the use of Prosecco as a GI would potentially stifle innovation and creativity in the Australian wine industry putting many jobs at risk. [REDACTED] of which I am a director, will suffer significant financial loss (approximately \$2 million of sales a year). We believe that the significant investment we have already made in the brand of Prosecco will be immediately lost if we are unable to use this wine variety description 'Prosecco' on our labels and brands. Subsequently the loss of this revenue will lead to the termination of a minimum of 2 fulltime employees. [REDACTED] has been in business for the last [REDACTED] years, and we fear that this constant attack from Europe to gain control of traditional grape variety names, to gain ownership will destroy the long-standing work that the wine industry has made in our market to build recognition of these varieties. Subsequently this will destroy sales of AUSTRALIAN produced wines in our DOMESTIC market with consumers continuing to support a product, Prosecco, they have grown to love, with no locally branded wines available to them! In light of these concerns, I urge you to dismiss the proposal to use Prosecco as a GI and instead support the use of grape varieties as the primary means of identifying and marketing Australian wines. This would not only support the Australian wine industry but also ensure that consumers have access to a diverse range of high-quality wines from around the world. Thank you for your consideration of this important issue.

Q10. Would you like to make a second selection of EU wine geographical indications (GI)?	No
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Q11. Please select the second EU wine GI your submission is against	not answered
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Q12. Grounds of objectionA submission against one or more of the wine GIs must be based on at least one of the four grounds of objection.	not answered
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Q13. Please provide further details, based on the grounds of objection for each GI. (If submission based on existing trade mark please provide trade mark number. If submission based on unregistered trade mark please provide evidence of use on Australia).	
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not answered

Q14. Would you like to make a third selection of EU wine geographical indications (GI)?	not answered
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Q15. Please select the third EU wine GI your submission is against	not answered
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Q16. Grounds of objection A submission against one or more of the wine GIs must be based on at least one of the four grounds of objection.	not answered
Q17. Please provide further details, based on the grounds of objection for each GI. (If submission based on existing trade mark please provide trade mark number. If submission based on unregistered trade mark please provide evidence of use on Australia).	not answered
Q18. Would you like to make a fourth selection of EU wine geographical indications (GI)?	not answered
Q19. Please select the fourth EU wine GI your submission is against	not answered
Q20. Grounds of objection A submission against one or more of the wine GIs must be based on at least one of the four grounds of objection.	not answered
Q21. Please provide further details, based on the grounds of objection for each GI. (If submission based on existing trade mark please provide trade mark number. If submission based on unregistered trade mark please provide evidence of use on Australia).	not answered
Q22. Would you like to make a fifth selection of EU wine geographical indications (GI)?	not answered
Q23. Please select the fifth EU wine GI your submission is against	not answered
Q24. Grounds of objection A submission against one or more of the wine GIs must be based on at least one of the four grounds of objection.	not answered
Q25. Please provide further details, based on the grounds of objection for each GI. (If submission based on existing trade mark please provide trade mark number. If submission based on unregistered trade mark please provide evidence of use on Australia).	not answered
Q26. Upload your supporting evidence for each EU wine GI you have selected.	not answered
Q27. Would you like to upload another supporting document?	not answered
Q28. Other Any other information on the impacts EU GIs may have on Australian businesses or industry.	not answered
Q29. Is your response confidential?	No

Q30. Please specify the parts of your response that are confidential.

not answered

Q31. Do you agree to your response being published on our website? Yes

Q32. Please de-identify my response Yes

Q33. Confirm that you have read and understand this privacy notice. Yes

Q34. Confirm that you have read and understand this declaration. Yes
