

Respondent No: 493

Login:

Email:

Responded At: Apr 21, 2023 11:51:02 am

Last Seen: Apr 21, 2023 11:51:02 am

IP Address: n/a

Q1. Name

Q2. Email address

Q3. Mailing address

Q4. Phone

Q5. Organisation name (if applicable)

Q6. Entity type

Other (please specify)

Local Government

Q7. Please select which EU wine geographical indication (GI) your submission is against

Prosecco

Q8. Grounds of objectionA submission against one or more of the wine GIs must be based on at least one of the four grounds of objection.

The EU GI name is used in Australia as the name of a grape variety, plant variety, or an animal breed.

Q9. Please provide further details, based on the grounds of objection for each GI. (If submission based on existing trade mark please provide trade mark number. If submission based on unregistered trade mark please provide evidence of use on Australia).

Prosecco is a long-standing, internationally recognised grape variety used to produce wine around the world. The proposal to use Prosecco as a GI in Australia would restrict Australian producers from using the name to market their own sparkling wines made from the same grape variety. Australian wine producers and grape growers have invested millions of dollars in vineyards, production facilities and/or associated tourism infrastructure, with the King Valley and the King Valley Prosecco Road having been identified as one of Victoria's Five Premium Wine destinations. They play a key role in domestic and international wine tourism marketing. The use of the term 'Prosecco' is vital to the success of King Valley's tourism offering and ultimately affects other parts of Victoria's North East Wine Region particularly, premier wine destinations of Rutherglen and Beechworth. The North East Wine Region covers five distinct GI's and despite being relatively small in volume, the economic contribution of the North East wine industry was estimated to be \$1 billion in 2021 with Rutherglen the second largest contributor (12%); the King Valley overwhelmingly the largest (74%). This is a significant proportion of the local economy in . Many wine producers in Rutherglen and Beechworth source Prosecco from the King and Alpine Valleys in order to have a product in this popular wine category. In addition to supply, Rutherglen and Beechworth's visitor economy (and economy more broadly) benefit significantly from the success of Victoria's North East Wine Region and more specifically, Prosecco in the King Valley. To lose the right to use Prosecco would have a devastating consequence to the King Valley and Victoria's North East Wine Region including . It would also set a catastrophic precedent to restrict the use of other common grape varieties, creating risk and uncertainty across the wine and grape industry.

Q10. Would you like to make a second selection of EU wine geographical indications (GI)?

No

Q11. Please select the second EU wine GI your submission is against	not answered
Q12. Grounds of objection A submission against one or more of the wine GIs must be based on at least one of the four grounds of objection.	not answered
Q13. Please provide further details, based on the grounds of objection for each GI. (If submission based on existing trade mark please provide trade mark number. If submission based on unregistered trade mark please provide evidence of use on Australia).	not answered
Q14. Would you like to make a third selection of EU wine geographical indications (GI)?	not answered
Q15. Please select the third EU wine GI your submission is against	not answered
Q16. Grounds of objection A submission against one or more of the wine GIs must be based on at least one of the four grounds of objection.	not answered
Q17. Please provide further details, based on the grounds of objection for each GI. (If submission based on existing trade mark please provide trade mark number. If submission based on unregistered trade mark please provide evidence of use on Australia).	not answered
Q18. Would you like to make a fourth selection of EU wine geographical indications (GI)?	not answered
Q19. Please select the fourth EU wine GI your submission is against	not answered
Q20. Grounds of objection A submission against one or more of the wine GIs must be based on at least one of the four grounds of objection.	not answered
Q21. Please provide further details, based on the grounds of objection for each GI. (If submission based on existing trade mark please provide trade mark number. If submission based on unregistered trade mark please provide evidence of use on Australia).	not answered
Q22. Would you like to make a fifth selection of EU wine geographical indications (GI)?	not answered
Q23. Please select the fifth EU wine GI your submission is against	not answered

Q24. Grounds of objectionA submission against one or more of the wine GIs must be based on at least one of the four grounds of objection.

not answered

Q25. Please provide further details, based on the grounds of objection for each GI. (If submission based on existing trade mark please provide trade mark number. If submission based on unregistered trade mark please provide evidence of use on Australia).

not answered

Q26. Upload your supporting evidence for each EU wine GI you have selected.

not answered

Q27. Would you like to upload another supporting document?

not answered

Q28. OtherAny other information on the impacts EU GIs may have on Australian businesses or industry.

not answered

Q29. Is your response confidential?

No

Q30. Please specify the parts of your response that are confidential.

not answered

Q31. Do you agree to your response being published on our website?

Yes

Q32. Please de-identify my response

Yes

Q33. Confirm that you have read and understand this privacy notice.

Yes

Q34. Confirm that you have read and understand this declaration.

Yes