

**Respondent No:** 337

**Login:** [REDACTED]

**Email:** [REDACTED]

**Responded At:** Apr 20, 2023 14:23:36 pm

**Last Seen:** Apr 20, 2023 14:23:36 pm

**IP Address:** n/a

Q1. **Name**

[REDACTED]

Q2. **Email address**

[REDACTED]

Q3. **Mailing address**

not answered

Q4. **Phone**

[REDACTED]

Q5. **Organisation name (if applicable)**

[REDACTED]

Q6. **Entity type**

Industry body

Q7. **Please select which EU wine geographical indication (GI) your submission is against**

Prosecco

Q8. **Grounds of objection**A submission against one or more of the wine GIs must be based on at least one of the four grounds of objection.

The EU GI name is used in Australia as the name of a grape variety, plant variety, or an animal breed.

**Q9. Please provide further details, based on the grounds of objection for each GI. (If submission based on existing trade mark please provide trade mark number. If submission based on unregistered trade mark please provide evidence of use on Australia).**

To whom it may concern, Thank you for the opportunity to take part in the public objections process on EU Geographical Indications (GI). The [REDACTED] Wine Industry Association, on behalf of its members and the broader [REDACTED] wine industry, objects to the inclusion of 52 'Prosecco', 53 'Colli Asolani - Prosecco/Asolo - Prosecco' and 54 'Colli Asolani - Prosecco/Asolo - Prosecco' as a GI on the grounds that 'the EU GI name is used in Australia as the name of a grape variety, plant variety, or an animal breed'. The [REDACTED] Wine Industry Association ([REDACTED] Wine) is the peak body representing the [REDACTED] Wine industry. [REDACTED], it is a single, powerful voice on grape growing and winemaking issues. The association is an advocate and conduit between industry, government, and its wine regions, as well as representing the industry nationally and internationally. The [REDACTED] wine industry accounts for over one third of the nation's grape and wine production, contributes \$14 billion to the economy, employs over 53,000 people and is a major driver of domestic tourism and regional economies across [REDACTED] [REDACTED] Wine itself represents over 1,000 grape growers and producers, many of which will be impacted by changes to Prosecco's GI status. [REDACTED] Wine has several concerns, but overarching its primary issues is that Prosecco is an internationally recognised grape variety and any protection as a GI would restrict the legitimate rights of NSW wine businesses to grow, produce and label the term as a grape variety. [REDACTED] Wine strongly opposes its protection and cannot overstate the impact it will have on the [REDACTED] wine industry and broader economy, including its impact on:

- Investment in vineyards, infrastructure and people
- Business income and job losses
- Regional economies, regional jobs and tourism
- Exports, both established and emerging markets
- Established brands, including costs involved in rebranding, labelling and marketing
- Future growth in the short, medium and long term

Millions of dollars have been invested in production, employment and marketing by regional [REDACTED] Prosecco producers and the EUs protectionist policy agenda will do nothing but harm. [REDACTED] wine is aware local producers and growers uniformly object to its inclusion as a protected GI and [REDACTED] supports this view. However, [REDACTED] Wine's concerns go beyond Prosecco. Protection of a grape variety as a GI would establish a precedent which creates significant risk and uncertainty for anyone investing in other grape varieties, leaving the [REDACTED] grape and wine sector vulnerable to future attempts to ban the use of common grape variety names. [REDACTED] is home to [REDACTED] highly diverse wine regions ranging warm climate regions to cool climate altitude areas. There is not a part of the State that would not be impacted if protections were extended to grapes like Montepulciano, Fiano, Barbera, Nero d'Avola, Alicante, Dolcetto, and others which appears to be the natural extension. The International Organisation of Vine and Wine recognises Prosecco as a grape variety, while new research from Monash University and Macquarie University demonstrates the extensive historical proof of Prosecco being a grape variety and its broad international acceptance as such. There is also limited evidence available to justify the Italian Government and the EU changing the name of the Prosecco grape variety to 'Glera' in the EU in 2009. This is EU trade protectionism, and it would demonstrate a complete inability and failure by the Australian Government to support its local agriculture industries if it concedes the issue. The Australian wine industry will also find itself in a significantly weaker negotiating position when these same issues are raised in the future with different varieties. If more information is required, I can be contacted at [REDACTED]

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**Q10. Would you like to make a second selection of EU wine geographical indications (GI)?** No

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**Q11. Please select the second EU wine GI your submission is against** not answered

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**Q12. Grounds of objectionA submission against one or more of the wine GIs must be based on at least one of the four grounds of objection.** not answered

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**Q13. Please provide further details, based on the grounds of objection for each GI. (If submission based on existing trade mark please provide trade mark number. If submission based on unregistered trade mark please provide evidence of use on Australia).**

not answered

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**Q14. Would you like to make a third selection of EU wine geographical indications (GI)?**

not answered

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**Q15. Please select the third EU wine GI your submission is against**

not answered

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**Q16. Grounds of objection**A submission against one or more of the wine GIs must be based on at least one of the four grounds of objection.

not answered

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**Q17. Please provide further details, based on the grounds of objection for each GI. (If submission based on existing trade mark please provide trade mark number. If submission based on unregistered trade mark please provide evidence of use on Australia).**

not answered

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**Q18. Would you like to make a fourth selection of EU wine geographical indications (GI)?**

not answered

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**Q19. Please select the fourth EU wine GI your submission is against**

not answered

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**Q20. Grounds of objection**A submission against one or more of the wine GIs must be based on at least one of the four grounds of objection.

not answered

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**Q21. Please provide further details, based on the grounds of objection for each GI. (If submission based on existing trade mark please provide trade mark number. If submission based on unregistered trade mark please provide evidence of use on Australia).**

not answered

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**Q22. Would you like to make a fifth selection of EU wine geographical indications (GI)?**

not answered

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**Q23. Please select the fifth EU wine GI your submission is against**

not answered

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**Q24. Grounds of objection**A submission against one or more of the wine GIs must be based on at least one of the four grounds of objection.

not answered

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**Q25. Please provide further details, based on the grounds of objection for each GI. (If submission based on existing trade mark please provide trade mark number. If submission based on unregistered trade mark please provide evidence of use on Australia).**

not answered

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Q26. Upload your supporting evidence for each EU wine GI you have selected.

[REDACTED]

Q27. Would you like to upload another supporting document?

not answered

Q28. OtherAny other information on the impacts EU GIs may have on Australian businesses or industry.

not answered

Q29. Is your response confidential?

No

Q30. Please specify the parts of your response that are confidential.

not answered

Q31. Do you agree to your response being published on our website?

Yes

Q32. Please de-identify my response

not answered

Q33. Confirm that you have read and understand this privacy notice.

Yes

Q34. Confirm that you have read and understand this declaration.

Yes