

**From:** [REDACTED]  
**To:** [Franchising Review](#)  
**Subject:** [REDACTED]  
**Date:** Sunday, 1 October 2023 3:49:43 PM

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Hi,

Sorry I missed your deadline by a couple of days.

My feedback is:

The volume of paperwork that a new franchisee receives is so enormous it guarantees a prospect will not read. I have just updated my quick disclosure document and it is 6 pages long!!

I understand that Franchisees have a right to information particularly when entering into an agreement, but the process can not end up with so much legal information that it becomes useless.

I operate a mowing and gardening franchisor business our costs are relatively simple:

Startup costs payable to Jim's Group

- Jim's Territory
- Public Liability
- Other startup costs
  - Franchisee free to determine who their suppliers are
  - Equipment
  - Signed Vehicle
  - Other Insurance
  - Communication devices
- Monthly Costs
  - Base Fee
  - Lead fees variable based on no of leads taken.
  - Communication
  - Finance costs if above not paid up front.

Please make requirements so that the prospective franchisees get the key information in a short document nit pages and pages of information.

Thankyou

[REDACTED]