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## **PRESTIGIOUS W3 AWARDS HONORS STAY WELL CONCERT AND STAY WELL CAMPAIGN WITH GOLD AND SILVER**

LOS ANGELES, CA—October 11, 2020—Scientology Media Productions takes home Silver and Gold in the 2020 W3 Awards for providing valuable resources to educate and encourage people to stay well.

The annual international competition is sanctioned and judged by the Academy of Interactive and Visual Arts (AIVA)—an invitation-only body consisting of top-tier professionals from companies such as Spotify, Disney and Microsoft—and honors creative excellence on the web, marketing programs, social content and online video.

Winning Gold in this year's competition, the Stay Well Concert is an extraordinary musical experience, featuring a virtual who's who of groundbreaking artists from across six continents. Performers include Grammy Award-winners Chick Corea, Rubén Blades and Mark Isham, coming together to uplift the world through music. The concert aired on Scientology Network and every major online platform, taking the No. 1 spot on Twitter's Periscope on its premiere night. Watch on demand at [Scientology.tv/concert](https://www.scientology.tv/concert).

Taking honors with a Silver Award, the Stay Well Campaign won in the Cause Related Marketing category. The multifaceted campaign includes a dedicated online How to Stay Well Prevention Resource Center, public service announcements educating the public on preventing the spread of illness and the YouTube music video sensation "Spread a Smile." All resources are downloadable for free online at [Scientology.org/StayWell](https://www.scientology.org/StayWell).

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The Scientology Network debuted on March 12, 2018. Since launching, the Scientology Network has been viewed in 240 countries and territories worldwide in 17 languages. Satisfying the curiosity of people about Scientology, the network takes viewers across six continents, spotlighting the everyday lives of Scientologists; showing the Church as a global

organization; and presenting its social betterment programs that have touched the lives of millions worldwide. The network also showcases documentaries by Independent filmmakers who represent a cross section of cultures and faiths, but share a common purpose of uplifting communities.

Broadcast from Scientology Media Productions, the Church's global media center in Los Angeles, the Scientology Network is available on DIRECTV Channel 320 and live streaming on scientology.tv, mobile apps and via the Roku, Amazon Fire and Apple TV platforms.

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