

PARTNERSHIP PLAN

FATHER/DAUGHTER

Ball

Between nature and fairy

April 22nd, 2023
New City Gas, Montreal



In profit of **FITSPIRIT**

7th edition of the Father/Daughter Ball: Between nature and fairy!

Join us on April 22nd for a ball filled with wonder and magic: a captivating cocktail party in the heart of nature, followed by a gourmet dinner and an evening of pure enchantment for fathers and daughters alike.

More about the Father/Daughter Ball...

The Father/Daughter Ball is FitSpirit's first official fundraising event, initially held in Montreal in April 2017. Having become the only large-scale father-daughters event, the Father/Daughter Ball is a must-attend event for the entire business community, which mobilizes every year to raise valuable funds to support the physical and mental well-being of teenage girls. During this prestigious event, over 500 fathers and daughters come together to experience an unforgettable evening featuring a gourmet menu, dancing, special guests, surprises, contests and more—all set to an engaging theme!

Thanks to fundraising events like our Father/Daughter Ball and the generosity of our esteemed community of supporters, FitSpirit has made a positive impact on the lives of over 200,000 girls since its founding in 2007. Watch our video celebrating 15 years of FitSpirit by clicking [HERE](#).



"There's no doubt that FitSpirit is making a positive difference in Quebec schools by providing countless opportunities for teenage girls to enjoy high-quality physical activities. I'm confident that FitSpirit's program will continue to raise awareness about the importance of providing teenage girls with regular physical activity that takes place in a nurturing, inclusive environment."

– **Vicky Drapeau, Ph.D., Dt. P., Full Professor and Scientific Director of sustainable approaches to health at Laval University**

**Dress code: Evening gown and tie or bow tie is appropriate. Remember to bring comfy shoes for dancing!*

***Ladies, please come accompanied by your father or a significant father figure. Gents, come with your daughter.s or a significant girl in your life. Girls must be ten or older to participate.*

2023 Target:
\$650,000



THE HONORARY COMMITTEE OF THE 7TH EDITION OF THE FATHER/DAUGHTER BALL:

Honorary Co-Chairs

Nicolas Jacob and his daughter Andréa **National Bank**

Pierre-Olivier Perras and his daughter Alice **Power Sustainable**

Karl Tabbakh and his daughters Chloé and Audrey **McCarthy Tétrault LLP**

Honorary Patrons

Abe Adham and his daughters Victoria and Claudia **TD**

Réjean Bourgault and his daughters Camille and Laurence **AWS**

Patrick Cyr and his daughters Camille and Coralie **Beneva**

Ronald Dahms and his daughter Vivian **SuccessFinder**

Marc-André Goyette and his daughters Claire and Simone **Énergir**

Jean-François Langlais and his daughters Delphine, Sophie and Julianne
iA Financial Group

Christian Leblanc and his daughters Victoria, Liliane and Gabrielle
Fasken Martineau DuMoulin

Guy Lecours and his daughter Marie-Pierre **L'Unique General Insurance**

Alain Le Put and his daughter Audrey **Promutuel Assurance**

Eric Michaud and his daughter Marine **Deloitte**

David Rheault and his daughter Jeanne **Air Canada**

Mathieu Tessier and his daughter Zoé **Sun Life**

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2023 Partnership Plan	PRESENTER (CO-CHAIRS)	GOLD \$25,000	SILVER \$10,000	BRONZE \$7,500	COLLABORATOR Donation of \$1,000+
EVENT ELEMENTS					
Place of prestige in the Ballroom	SECTION A	SECTION B	SECTION C		
Guest table	10 people	10 people	8 people	8 people	
Exclusive table service	✓	✓			
Bottle of Champagne at the table	✓	✓			
VIP cocktail access	✓	✓	✓		
Gold ticket: reserved space at the 2024 Father/Daughter Ball with the purchase of a table at \$10,000 or more.	✓	✓	✓		
VISIBILITY DURING THE EVENT					
Logo on the backdrop for the official red carpet photos	✓				
Speech broadcast during the evening	✓				
Identification at the table (logo)	✓	✓	✓		
Mention during introductions throughout the evening	✓	✓	✓		
Logo on the partner thank-you signs located at various stations of the event (24 x 36)	Level 1	Level 2			
Gift for guests: logo on the thank-you card for partners	Level 1	Level 2	Level 3		
Projection of the logo onto giant screens during the event	Full	Full	1/2	1/4	
Event program	Full-page ad	Full-page logo	1/2-page logo	1/4-page logo	Name
Large partner thank-you signs located in the reception and cocktail areas (48 x 96)	Logo Level 1	Logo Level 2	Logo Level 3	Logo Level 4	Name
COMMUNICATION*					
Logo on the "Save the date" visual	Level 1	Level 2			
Logo on the digital tickets sent to guests	Level 1	Level 2			
Mention in two press releases for the event (launch and overview)	X	X			
Mention in 2022-2023 FitSpirit Annual Report (Father/Daughter Ball page)	X	X			
Info/Thank-you Newsletters sent to guests (minimum of 5)	Logo Level 1	Logo Level 2	Logo Level 3	Name	
Videos (Flashmob and others): partner thank-you (closing slate)	Logo Level 1	Logo Level 2	Logo Level 3	Name	
Mention on FitSpirit Social Media pages (Facebook and LinkedIn)	Every time	2X	2X	2X	
2024 Father/Daughter Ball Partnership Plan: thank-you on the page featuring 2023 event partners	Logo Level 1	Logo Level 2	Logo Level 3	Name	
2023 Father/Daughter Ball website (thank-you section for partners)	Logo Level 1	Logo Level 2	Logo Level 3	Name	Name
FitSpirit website (Partners and Donors page)	Logo	Logo	Name	Name	Name
Mention in 2022-2023 FitSpirit Annual Report (thank-you page for donors and engaged allies)	✓	✓	✓	✓	✓

*Elements of the partnership plan are honored from the moment the donation is confirmed.

THANK YOU TO OUR PARTNERS OF THE 2022 EDITION OF THE FATHER/DAUGHTER BALL

Presenting Partners

BMO

mccarthy
tetraultPOWER CORPORATION
OF CANADA

Gold Partners

iA
Financial GroupNATIONAL
BANK

PayFacto



Silver Partners



aws

beneva

cg/Canaccord
Genuity
Capital MarketsCATALYS
LUBRICANTS

COGECO

Deloitte.

Desjardins



FASKEN

GROUPE
MODULEHarnois
ÉnergiesPROMUTUEL
ASSURANCE

Saputo

Stikeman Elliott



Sun Life

TELUS Health

Bronze Partners

Biron Health Group
Cascades
Davies Ward Phillips & VinebergEddyfi/NDT
Gowling WLG
Idem Real EstateNational Bank Financial Markets
Scotiabank
SYRUS Reputation

The Father/Daughter Ball from 2017 to 2022...



For more information about the Father/Daughter Ball: rsvp@fitspirit.ca or Toll-free: 1-855-430-5322, Ext. 123

ABOUT FITSPIRIT

FitSpirit is a Quebec-based charitable organization whose mission is to get teenage girls active for life by inviting them to practice sports and physical activities in a whole new way. Offering extracurricular activity in 230 high schools across Quebec, FitSpirit reaches over 6,000 teenage girls aged 12 to 17 annually, and has had a positive impact on over 200,000 girls since its founding in 2007. To learn more, visit fitspirit.ca.

-  facebook.com/fillactive
-  instagram.com/fillactive_fitspirit
-  linked.com/Fillactive/FitSpirit

[FITSPIRIT.CA](https://fitspirit.ca)

Registered charity: 8343766212 RR0001