



## COOKIE POLICY

Valid as of 04.10.2019

Findilao Ltd uses cookies on its website ([www.findilao.com](http://www.findilao.com)) ("our website"), for several purposes. Cookies help us to provide you with a good experience when you browse our website and allow us to improve our site. We respect your privacy and are committed to providing you with the information and tools you need to manage your cookies.

### 1. COOKIES ON THE WEBSITE

A cookie is a small text file that visited websites save on your computer. Cookies are used to provide visitors access to various functions. Almost every site on the internet uses cookies and their functions include:

- verifying your identity for security purposes
- determining the type of browser and settings you are using
- allowing site owners and third-party advertisers to tailor content to your preferences

Under the Electronic Communications Act, all visitors to a website with cookies must have access to information stating that the website contains cookies and the purpose for which cookies are used. Visitors must also approve such cookies being used. Cookies and the technology that uses them vary significantly between websites, so it is important that you understand how we classify cookies that we use on our website. Our website uses the following cookies:

Cookie Name	Expires in	Purpose	Any third-party cookies used (i.e. Google Analytics)
partner_id	30 days	Functionality	No
campaign	30 days	Functionality	No
utm_source	60 days	Marketing	No
utm_medium	60 days	Marketing	No
utm_content	60 days	Marketing	No
utm_campaign	60 days	Marketing	No
cookiesPolicy	365 days	Functionality	No
hide-modal	365 days	Functionality	No
__utma	50 months	Analytics	Yes



__utmb	50 months	Analytics	Yes
__utmc	50 months	Analytics	Yes
__utmc	50 months	Analytics	Yes
__ga	50 months	Analytics	Yes
__gat	50 months	Analytics	Yes
__gid	50 months	Analytics	Yes
APISID	Up to 540 days	Targeting	Yes
SSID	Up to 540 days	Targeting	Yes
NID	Up to 540 days	Targeting	Yes
PREF	Up to 540 days	Targeting	Yes
SID	Up to 540 days	Targeting	Yes
SAPISID	Up to 540 days	Targeting	Yes
Id	Up to 540 days	Targeting	Yes
HSID	Up to 540 days	Targeting	Yes
__gads	Up to 540 days	Targeting	Yes
__gac	Up to 540 days	Targeting	Yes
AID	Up to 540 days	Targeting	Yes
DSID	Up to 540 days	Targeting	Yes
TAID	Up to 540 days	Targeting	Yes
Conversion	Up to 540 days	Targeting	Yes
_ym_uid	365 days	Analytics	Yes
_ym_isad	365 days	Analytics	Yes
_ym_visorc	365 days	Analytics	Yes
Yandexuid	365 days	Analytics	Yes
fuid01	365 days	Analytics	Yes
yp	365 days	Analytics	Yes
i	365 days	Analytics	Yes
yabs-sid	365 days	Analytics	Yes
c_user	Up to 180 days	Targeting	Yes
xs	Up to 180 days	Targeting	Yes
datr	Up to 180 days	Targeting	Yes
sb	Up to 180 days	Targeting	Yes
presence	Up to 180 days	Targeting	Yes
wd	Up to 180 days	Targeting	Yes
fr	Up to 180 days	Targeting	Yes
act	Up to 180 days	Targeting	Yes

To make our advertising more effective and show relevant ads that fits your interests, we also use cookies of Google Ads (via DoubleClick) and Facebook installed on our website via the relevant tags and pixels. They can be also used to serve specific ads to users who've visited our website. They are being used for tailoring and



measuring ads and specific actions on our website, e.g. newsletter registration. They work by uniquely identifying your browser and device.

We also use marketing cookies to record the source (publisher name), medium (creative type), campaign (advertising campaign name) and content (topic of the creative) of the client in order to assess it in our data base. These marketing cookies are not being used for targeting purposes.

## **2. ANALYTICS TOOLS FOR THE WEBSITE**

On this website the web analytics tool Google Analytics is used to get an overall picture of how visitors use the site. Google Analytics uses cookies to collect information in an anonymous form (aggregated) about how visitors use the website, for example, the number of page views, how visitors have arrived at the website, and the number of visits. The purpose is to help us improve the usability of the website. The information generated through your website usage is redirected to and stored by Google Inc. This site uses IP Anonymization in Analytics. The IP anonymization feature in Analytics sets the last octet of IPv4 user IP addresses and the last 80 bits of IPv6 addresses to zeros in memory shortly after being sent to the Analytics Collection Network. The full IP address is never written to disk in this case.

We are also using Yandex Metrica for site optimization. Yandex Metrica is an analytics and heat mapping service provided by YANDEX, LLC. It gathers information that helps us understand interactions with our website (visits, traffic sources, search queries, clicks, scrolling) and improve user experience. This data is aggregated and anonymous.

## **3. LINKS TO THIRD PARTY WEBSITES**

Our website may have links to external third-party websites. Please note, however, that third-party websites are not covered by the Company's privacy notice and those sites are not subject to the Company's privacy standards and procedures. Please check with each third party as to their privacy practices and procedures.



#### 4. HOW TO AVOID COOKIES

If you would prefer cookies to be rejected, change the settings in your web browser so that you either automatically refuse cookies to be downloaded or are prompted each time a website requests to save a cookie. Cookies that have been previously downloaded can also be deleted through the web browser settings.

#### 5. OTHER RELATED INFORMATION

For general information, visit [www.aboutcookies.org](http://www.aboutcookies.org). This site includes instructions on how to amend your cookie settings for a variety of browsers and how to delete existing cookies from your computer. If you have any specific questions or concerns about cookies, please contact [support@findilao.com](mailto:support@findilao.com). We are committed to keeping your personal information safe. For more information on how we handle your data, see our [Privacy Policy](#).