



# CA Alliance for Digital Equity





# Mission

Advocating for equitable, affordable access to the connected world.

The California Alliance for Digital Equity (CADE) is a dedicated group of local and statewide advocates focused on digital equity and inclusion, from device acquisition and broadband access to digital literacy and workforce training.

Our legislative, budgetary, programmatic, and regulatory advocacy addresses all aspects of the digital divide—and we want to work with you.



# 2022 Priorities

## AB 2748 (Holden)

The Digital Equity in Video Franchising Act of 2022

## AB 2751 (Garcia)

The Affordable Internet and Net Equality Act of 2022

## CA Broadband For All Initiative

# AB 2748



## The Digital Equity in Video Franchising Act of 2022

Author: Assemblymember Chris Holden

There is an urgent need to reform the Digital Infrastructure & Video Competition Act (DIVCA), which was passed in 2006. As originally envisioned, DIVCA would increase competition between internet service providers and thereby increase broadband access, improve service quality, and reduce prices. After 15 years, the evidence is clear that DIVCA has failed to deliver on these promises.

**AB 2748**, the Digital Equity in Video Franchising Act of 2022, would make comprehensive changes to reform and update DIVCA so that it meets the needs of all communities and help close left on the digital divide. Specifically, AB 2748 revises the renewal process for cable franchising, strengthening equal access, oversight, and anti-discrimination requirements which will lead to greater broadband access, quality, and affordability.

# AB 2751

## The Affordable Internet and Net Equality Act of 2022

Author: Assemblymember Eduardo Garcia



More than half of all Californians who lack access to home broadband service cannot afford it—the cost is much too prohibitive. Moreover, California does not have a broadband affordability program to assist lower-income families similar to those offered in the utility sector.

**AB 2751** would create the Net Equality Program, which would require internet service providers (ISPs) that do business with the state to (1) offer lower-income households an affordable broadband option that meets minimum speed thresholds and (2) provide technical support to help facilitate households sign-ups.

# Regulatory Engagement



The CA Public Utilities Commission, CA Department of Technology, and many other state agencies are committed to the CA Broadband for All initiative—an effort to bring access to affordable, high-quality internet service to all communities in our state. Many of the CADE founding partners have been engaged with implementing this initiative since its inception.

We are working closely with the state agencies involved in this effort to increase participation in their public workshops and public comment periods, as well as ensure that existing funding programs support the CA Broadband for All initiative in an equitable, transparent, and accountable manner.



**Broadband for All**



# Join Us

Add your organization to the growing list of California stakeholders dedicated to equitable access to:



**Fast, reliable, and affordable internet**



**Digital literacy and navigation support**



**Public benefits and programs**