



EVENT SPONSORSHIP GUIDELINES

First 5 San Luis Obispo County is proud to help sponsor local events that focus on young children and families, and that are in line with our agency's Mission, Strategic Plan, Guiding Principles and Priority Areas. Sponsorship requests of up to \$500 will be considered toward support of the following types of activities that are offered in San Luis Obispo County:

- **Community Events:** Activities that involve children 0-5 and their families in community events that are free and open to the public, that provide a safe environment of learning, developmentally appropriate play and connection.
- **Professional Development Events:** Opportunities to enhance the abilities and skill sets of those who work with young children 0-5 and their families, including early child educators, other professionals and other care givers.
- **Family Education Events:** Opportunities for families of children 0-5 to improve their parenting skills, for example; workshops on a variety of topics related to early childhood such as those pertaining to physical health, education, and social/emotional development.

The following events *will not* qualify for sponsorship: those that act as fundraisers, do not specifically address the needs of children ages 0-5 and their families, are not part of First 5 SLO County's scope of work, or conflict with its values and vision.

We invite local organizations operating in San Luis Obispo County to fill out a First 5 Sponsorship application (available on our website at first5slo.org) and submit via email to wwendt@first5slo.org at least two months prior to the anticipated event date. Applicants will be notified approximately two weeks after submission if their request has been accepted. Sponsorship review decisions will be based on 1) connection to First 5 SLO County Mission and Priority Areas, 2) availability of funds, 3) size and reach of event, and 4) distribution of sponsorships to a variety of organizations/groups.

Recognition: We ask for all approved sponsorship events that First 5 San Luis Obispo County is visually reflected via logo on all promotional materials, as well as given verbal recognition if the event offers such an opportunity. In addition, we welcome and encourage the distribution of our own informational brochures, etc., listing our points of contact, programs and services for young children and families.

First 5 SLO County Mission

We allocate funds and advocate for quality programs and services, supporting children prenatal to age 5, to ensure that every child is healthy

EVENT SPONSORSHIP APPLICATION

1. **Date of Application:**

2. **Contact Information**

Agency/Fiscal Sponsor (organization):

Primary contact name for Agency/Fiscal Sponsor:

Address:

Email:

Phone:

Name of Event Coordinator (individual):

Name of Organization (if different from Fiscal Sponsor above):

Phone:

Email:

3. **Amount Requested:**

4. **Type of Event (check one of the following):**

- Community Event - activities for young children 0-5 and their families
- Professional Development Event - training/information for early childhood service providers
- Family Education Event - Skill-building for parents and caregivers of children 0-5

5. **Event Information**

Name of Event:

Event Date/Times:

Event Location:

Total Expected Attendance:

Total expected attendance of children 0-5:

6. **Connection to First 5 SLO County Priority Area/s (check at least one of the following)**

- Perinatal Readiness: *Reinforcing the earliest stages of parenthood, from pregnancy planning thru 1st six months*
- Child Health and Development: *Promoting young children's wellness and access to quality care*
- Early Learning: *Ensuring that from birth, children have rich and varied opportunities to develop their minds*
- Family Strengthening: *Supporting families to build stable, nurturing and enriching homes for young children*

7. **Services provided for event participants (note: not a requirement for consideration); check any that apply:**

- Translation/Interpretation
- Child Care
- Continuing Education Credits (for Professional Development Events)
- Other

8. **Event Description - Briefly respond to the following questions on this form* or attach a separate sheet:**

Purpose and Target Audience:

Advertising Plan:

Other groups/agencies involved in planning/hosting the event, and their roles (if relevant):

If Professional Development or Parent Education -- Agenda Draft, subject matter, Speaker names/ bios (include in text box below or attach materials to application):

Signature

Please sign and date the application below (electronic signature acceptable). The signing of this application indicates that you have read and agree to First 5 SLO County's Event Sponsorship Guidelines.

Fiscal Sponsor (Signature)

Date

Name (printed) and Title

QUESTIONS?

Feel free to contact Wendy Wendt at the First 5 SLO County office, 805-781-4058, or send us an email to wwendt@first5slo.org

