

# FixedPrice Legal

## FAQ



**Fixed Price Legal is here!**  
**No hidden extras, just professional  
affordable Legal Services at fixed prices.**



# FixedPrice Legal

## WHAT IS FIXED PRICE LEGAL?

The core purpose of Fixed Price Legal is to provide you with a fresh avenue for new clients. A Fixed Price Legal Client contacts you using an "Alias" contact number or email address we supply you through our website. Once the initial contact has been made, the client is all yours.

## WHY JOIN FIXED PRICE LEGAL?

01

### New Client Flow

We take care of all the marketing and advertising to generate the lead, the Client then contacts you to book the appointment for the Fixed Price Legal Service they desire. After the initial contact to book their appointment, they're all yours.

03

### Build A Client Base for an Associate or New Grad

Fixed Price Legal will help you fill your appointment books and build a larger client base for you.

02

### Flexibility

You have full control through our dashboard over what Fixed Price Legal services you offer. The client will book and correspond directly with you.

04

### Get Ahead of the Competition in Your Area

We only register a limited number of Practitioners in each area to make sure you have success with Fixed Price Legal.





## **How is Fixed Priced Legal Different From Other Lead Generation Services?**

Our aim is to supply you with a flow of new Clients. The Client selects one of the Fixed Price Legal services from our website and makes contact with a Legal Practitioner in their area that is offering this Fixed Price service on our website. The initial contact is from the "Alias" phone number or email we supply you that is advertised in your listing on our site, this number is diverted to You/Your practice number. After the initial contact with you from our website the Client then corresponds with You/Your Practice directly. Fixed Price Legal only charges you once per monthly billing period for any unique leads generated through our website, regardless how many times the Client may call using the "Alias" phone number that Fixed Price Legal has assigned to you. Any legal services that you do not provide this client in the future is charged at your Standard Fees. Therefore, a lead provided by Fixed Price Legal is converted into a long-term Client!



### **Does the Client get charged from Fixed Price Legal?**

Fixed Price Legal does not charge the Client for using our website there is no annual fee or membership for the Client. Our Clients know exactly what our fees are and this does not change from Practitioner/Practice or by area.

After the initial contact is made through our Fixed Price Legal website all future appointments and correspondence will be directly with You, as our job is done and we have provided you with a lead.

We do not re-market or re-target to any Clients that use our services.

We do not keep any Clients notes, personal information or records. Once the initial contact is made through our website this Client will then become part of your loyal Client base.



**FixedPrice**  
**Legal** 



### **Why would I want to register with Fixed Price Legal?**

The Legal industry in Australia is very competitive, there are dozens of Legal Practices/Practitioners in the suburbs and CBD areas.

If you or your firm is in one of these heavily competitive areas, or you would like to increase the flow of new Clients then Fixed Price Legal is here to help.

We only approve a selected number of Practitioners per area of service hence we keep Fixed Price Legal more exclusive.

Fixed Price Legal is helping many new and established Practitioners to grow their Client base.



**Do you approve every Practitioner that wants to register?**

We only approve a select number of Practitioners by area and services offered hence we keep Fixed Price Legal more exclusive and give more opportunities to the Practitioners that joined us earlier.

**Do I need to promote or display Fixed Price Legal signs or marketing material?**

No, we do all of the advertising and marketing, and your regular clientele will not know that you are offering services on the Fixed Price Legal website as we don't require you to have signs or marketing material for Fixed Price Legal. This allows you to provide service to your already loyal Client base and offer Fixed Price Legal services to new Clients through our website.



**Should I try to convert the Fixed Price Legal Client into a regular Client ?**

Yes, of course! Our job is to generate long term loyal Clients for your Practice. Most Clients want to go back to a Practitioner they feel comfortable with and one that understands their needs. Once the Client presents for their initial Fixed Price Legal appointment they are your Client.

**What marketing does Fixed Price Legal do to gain leads to visit the Fixed Price Legal website?**

We dominate local online searches and Google ads in the areas we have participating Practitioners to encourage Clients to visit our website and take advantage of the low cost Fixed Price Legal services we offer.

We will also market heavily on all social media platforms, local radio and television stations. Saving you on your current marketing outlay.



### **What support do I receive from the Fixed Price Legal?**

Once you sign up and are approved we will contact you and train you or your staff how to use our admin dashboard. The admin dashboard is where you list your details and select the Fixed Price Legal services that you want to offer from our website. We also provide email support and we have technical support staff that will answer any questions you have.

### **What fee is charged per lead ?**

The cost per lead is \$50, you will receive a monthly invoice with data including a call/contact log of unique enquiries that have contacted You/Your Practice from the "Alias" phone number or email supplied to you in that period.

If more than one call/contact is made from the same Client in the monthly billing period we only charge once per billing period.





**What if the Client calls several times to book their initial Fixed Price Legal service, do I/We get charged the \$50 lead fee for each call?**

No. Fixed Price Legal only charges once in the monthly billing period even if multiple calls are made from the same originating phone number or email address.

**How do I know when I have received a call/lead?**

You will receive an email every-time a call is made from the "Alias" phone number that is dedicated to you. This phone number is diverted to any phone number you choose to list on the online dashboard.

**What if I don't want to offer all of the Fixed Price Legal services?**

Fixed Price Legal gives you control over which services you would like to provide, you can make changes to this as and when you want via our online dashboard.



## Services



Commercial Lease Advice -Tenant

\$550

Commercial Lease for Landlord

\$880



Traffic Law Consultation

\$110



Family Law Consultation

\$110



Loan Agreement Advice

\$286



Conveyance Residential Sale

\$605

Conveyance Residential Purchase

\$825



Criminal Law Consultation

\$110



## Services



Commercial Law Consultation

\$110



Family Estate Planning

\$495



Simple Will Individual

\$275



Simple Will Couple

\$385



Estate Dispute Consultation

\$110



Property Law Consultation

\$110