

FixedPrice Legal

PARTNER INFORMATION



**Strategic Advantage
Clever Partnership**

FixedPrice Legal



**THE BEST WAY TO GET CLIENTS INTO
YOUR PRACTICE!**

A NEW ERA OF CLIENT ACQUISITION

Introducing Fixed Price Legal

Fixed Price Legal is an innovative client acquisition platform. We supply our partnering Practitioners with new clients. These clients are actively seeking legal services and most don't have a lawyer they can turn to. Practitioners partner with us for a cost effective and fresh approach for gaining new clients, and the opportunity to build a greater loyal client base and to support them through various legal matters in the future.

**Our Fixed Price Legal Partners have an
advantage over their local competition as we
only approve
a limited number of Practitioners in each area
to partner with us.**

FixedPrice Legal



The Fix'd Group and Fixed Price Legal's bookings of thousands has been amassed in just 12 months and The Fix'd Group and Fixed Price Legal continues to be one of the fastest growing Client Acquisition Organisations in Australia.

Our national network spans to every state and territory. We've received inquiries from thousands of client's throughout the country to book with the Fix'd Group and Fixed Price Legal.

Fixed Price Legal invests significantly in various forms of effective marketing and strategic partnerships. The result? Driving more clients to Fixed Price Legal Practice Partners. We hyper-localize our marketing to boost search results in your area and convert them into new clients.

**We are
creating the future of new
client acquisition in Australia,
through "Loss Leader" Fixed
Price Services**

FixedPrice Legal



Overcome the Stigma

The future is bright for **Fixed Price Legal partners**, as a range of challenges threaten traditional marketing methods.

- Increased competition
- Maintaining continuity and vitality in acquiring new clients
- Traditional marketing is no longer working
- Ethics rules creating barriers
- Option overload and not enough budget to market across various platforms
- Clients searching online for lower price Legal services.

Why Join FixedPrice Legal

No up front costs to your practice

We are not all about "cheap legal" we are about opportunity

Fresh & new opportunity to acquire new clients

Convert new clients to your loyal client base

More & more Practitioners are turning to "loss leaders" to attract new clients. Don't miss out!

We supply you with new clients, giving you the opportunity to service their legal needs



Fixed Price Legal clients, on average spend **\$1500-\$1750** after their initial consultation.

Fixed Price Legal Partners have a **85% success rate in converting our sourced new clients to their loyal client base.**

Tried, tested & proven

Strategic marketing initiatives to drive
new clients to our
Fixed Price Legal Partners

Extensive
Digital
Marketing

Google
Ads

Local
SEO

Radio &
Bill Board

Social
Media
Platforms

www.fixedlegal.com.au is
becoming one of the most
visited legal websites in
Australia

Hyper-localize your marketing with
Fixed Price Legal's extensive
marketing initiatives to boost your new
client acquisition.
Enjoy a constant supply of new clients.
Partner with us for a **strategic
advantage**



FixedPrice Legal

THE MAGNA
THE MERRIER



Why are an increasing number of clients choosing Fixed Price Legal?

Fixed Price is one of the most searched keywords on Google

1. Clients receive quality legal services from reputable Practitioners
2. No Hidden Fees or "Bill Shock" as our fees are published and transparent
3. No memberships or limits to services
4. Feedback is monitored and addressed which achieves a quality network
5. Fixed Price Legal has a national legal network including every state and territory



Our Vision

We keep it simple

Fixed Price Legal - no hidden extra fees, saving clients time & money at fully qualified & approved Practitioners, while driving new clients to you through "Loss Leader" Legal services allowing you to gain new clients and charge your standard fees for other services in future.

Our purpose

1 in 3 Australians don't have a lawyer or have not used a lawyer's service for many years . We aim to provide you with these clients so you can convert them into a loyal client for years to comes.