

Keecker launches the first smart, multimedia home robot in the U.S.

Voice-activated device now available for purchase online



Paris, France & New York, NY (November 28, 2017) – Just in time for the holiday season, Keecker (www.keecker.com) – a Paris-based company dedicated to creating innovative technologies to enhance people’s everyday lives – today announced the US launch of its flagship product, an eponymous

smart, wireless multimedia robot. Following a successful Kickstarter campaign and five years of R&D, Keecker is available online at www.keecker.com and will be available soon in some retail stores in New York and San Francisco.

Equipped with a 90° adjustable video projector and a powerful audio and video capturing system, Keecker is an elegantly designed all-in-one home entertainment, communication, and security system that adapts autonomously to its environment. Since the Keecker prototype was introduced at CES in Las Vegas in 2014, the device has evolved to include smart voice command and a smaller, nimbler body.

Keecker is mobile – easily moving from room to room – and is controlled by voice command or by a free smartphone application (Android, iOS and Web). Its capabilities include:

- A built-in projector that transforms any surface into a screen – watch movies, conduct video calls, play video games, etc. (from wall to ceiling)
- An immersive acoustic experience that uses a 4.1 sound system and features four speakers and a subwoofer.
- Ability to make 360° video calls to stay connected with friends and family miles away.
- A mobile video surveillance tool with cameras that allow users monitor what is happening in their homes at all times, from anywhere.

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- Real-time home updates about humidity levels, ambient light, and room temperature from integrated gyroscope, compass, accelerometer, and infrared sensors.

“Keecker simplifies the technology experience by providing a central multimedia hub for entertainment and communication,” explains Pierre Lebeau, CEO and founder of Keecker. “It’s very easy to become consumed by our individual devices, but Keecker is designed to do just the opposite – to bring people together to share a collective, immersive experience.”

Starting at \$1,790, Keecker is approximately 15”x15” in size and weighs 18 pounds. Its lithium-ion battery guarantees six hours of intense activity (projection, sound, and movement all at the same time). Using sensors and artificial intelligence, Keecker maps the space around him so he can circulate freely and return to his charging station when needed.

Keecker has an Android TV™ operating system. With access to content across Google Play, Chromecast, and Google Assistant, Keecker easily becomes a central multimedia device. Thanks to a partnership with Qualcomm, the robot features a Qualcomm® Snapdragon™ 820 Quad Core for connectivity, speed, and power.

Keecker also responds to voice commands via Google Home and Alexa.

Keecker’s development kit (SDK) gives developers access to technical elements of the robot in order to brainstorm and create new applications.

For more information, visit www.keecker.com – Twitter: @keecker – #hellokeecker

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ABOUT KEECKER

Created in 2012 by former Google product manager Pierre Lebeau, Keecker is a French startup creating innovative technologies that enhance people’s everyday lives. After a successful crowdfunding campaign and a \$5.2 million funding round with Hardware Club, accompanied by SEB alliance and Aplus finance, Keecker has developed an eponymous product – a connected robot dedicated to the sharing of the multimedia experience at home, for the whole family, with ease.

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