

SPONTLR

Community Standards

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Spontlr Inc. · 131 Continental Drive, Suite 305, Newark, Delaware 19713, USA

To every Spontlr member,

Spontlr was built on a simple belief: that real communities, made of real people, are worth protecting. Every person on this platform has verified their identity. You are here as yourself — your real name, your real face, your real life.

That is rare. And it is powerful.

Because of that, Spontlr can be something most platforms cannot — a place where you can trust the people around you. Where a recommendation means something. Where a connection is genuine. Where showing up matters.

These Community Standards exist to protect that. They are not a long list of legal threats. They are the rules we all agree to live by when we join — because without them, the trust that makes Spontlr valuable disappears.

We believe in this community. We hope you do too.

— The Spontlr Team

1. A Community Built on Real Identity

Every member of Spontlr has completed identity verification. This is not just a technical requirement — it is the foundation of everything Spontlr stands for.

When you joined, you agreed to show up as yourself. That means the person behind every post, every message, every connection is a real, verified human being. Not a bot. Not a fake account. Not someone hiding behind an alias.

You are here with your real name and your real face. We expect you to behave the way you would if everyone around you could see exactly who you are. Because on Spontlr — they can.

These standards apply to every member equally — individuals, business members, and Verified Partners. Being a paying member or a business does not give anyone extra permissions to break these rules.

2. What Spontlr Is For

Spontlr is a lifestyle community. It is for real life — the places you go, the things you discover, the people you meet, the businesses you love, the moments that make your day worth remembering. Content on Spontlr should feel alive, honest, and human.

Think of it as Instagram but real. Pinterest but with people you can actually meet. A feed that shows you life happening right now, near you, by people who are genuinely living it.

Great Spontlr content looks like:

- A photo from a restaurant you visited, with an honest caption about your experience
- A weekend trip — the journey, the place, the food, the people you went with
- Your passion — cooking, fitness, music, art, craft, sport — whatever drives you
- Family moments and friendships worth sharing
- A post about an event happening near you this weekend
- A recommendation for a local business you genuinely love
- Your work or business — shown authentically, not sold aggressively
- A moment from your day that captures something real about where you live
- A place you discovered that others should know about
- A community update about something happening in your neighbourhood

The best Spontlr feed is one where every post feels like it was shared by someone real, living a real life, in a real place. That is what we are building together.

3. Content Rules — What Is and Is Not Allowed

What is always banned

The following types of content are never allowed on Spontlr, no exceptions:

- Nudity, sexual content, or anything sexually suggestive
- Graphic violence, gore, or content that glorifies harm to people or animals
- Hate speech — content that attacks or demeans people based on who they are: their race, ethnicity, gender, sexuality, disability, nationality, or any other protected characteristic
- Harassment, bullying, or targeted abuse of any individual or business
- Threats of any kind — physical, financial, or otherwise
- Political content of any kind — Spontlr is not a political platform
- Religious content, preaching, or proselytising — we respect all beliefs and keep them off the platform
- Content promoting or glorifying illegal activity
- Misinformation — deliberately false or misleading content about people, businesses, or events

- Content that violates anyone else's privacy — sharing personal information without consent
- Spam — repetitive, unsolicited, or irrelevant posts

Financial and commercial content — strictly regulated

Spontlr exists to connect people with their local community — not to become a marketplace for scams, financial schemes, or aggressive commercial promotion. The following are always banned:

- Cryptocurrency promotion, Bitcoin schemes, NFTs, or any digital asset marketing
- Get rich quick schemes, multi-level marketing (MLM), or pyramid schemes
- Investment solicitations of any kind
- Fake giveaways, prize draws, or competitions designed to harvest personal data
- Phishing, fraud, or any attempt to deceive members into sharing personal or financial information
- Unauthorised affiliate marketing or referral schemes

Business and commercial posts — the right way

Business members — whether Verified Members or Verified Partners — are welcome to share content about their business. But there is a right way and a wrong way to do it on Spontlr.

The right way: a real photo of your space, your team, your product in context — with an honest, human caption. Think of it as showing your community what you do, not selling at them. If your post could appear in a magazine spread about local life, it probably belongs on Spontlr. If it looks like a billboard, it probably does not.

Allowed business content:

- Authentic photos of your location, team, products, or events
- Genuine announcements — a new menu, an upcoming event, a seasonal offer
- Posts that tell a real story about your business and the people behind it
- Engagement with the community — responding to posts, joining conversations

Not allowed — even for business members:

- Designed promotional posters, sales graphics, or advertising-style images
- Repetitive promotional posting — the same offer posted multiple times
- Exaggerated claims, fake reviews, or misleading descriptions of products or services
- Pressure tactics — urgency manipulation, false scarcity, countdown sales
- Promoting your business if you are not a member of Spontlr in good standing

4. Identity and Authenticity

Your Spontlr account represents you — your real self. The following are never allowed:

- Pretending to be someone you are not — a different person, a public figure, or a fictional identity

- Creating multiple accounts — one person, one account
- Misrepresenting your business — fake reviews of your own business, fake check-ins, or fabricated popularity
- Lying about your age — anyone found to be under 16 will have their account permanently removed
- Using someone else's photos as your profile picture without their consent

Your verified identity is what makes Spontlr trustworthy. Attempts to deceive other members about who you are — however creative — will result in immediate permanent removal. No warnings, no appeals.

5. Treating Each Other With Respect

Spontlr is a community. That means the people you interact with — the members whose posts you comment on, the businesses you visit, the people you message — are real human beings with real feelings.

We expect all members to:

- Engage with others the way you would want to be engaged with
- Disagree respectfully — criticism is fine, cruelty is not
- Respect the privacy of other members — do not share their personal information, location, or photos without consent
- Accept that not everyone will agree with you — and that is fine
- Report content that breaks these standards rather than retaliating

There is no place on Spontlr for targeted harassment campaigns, coordinated pile-ons, or sustained abuse of any individual or business — even if you believe they deserve it. Report it to us. We will handle it.

A note on messaging and personal boundaries

Spontlr chat is for genuine connection — meeting people in your community, making plans, talking about shared interests. It is not a dating platform and it is never a place for sexual solicitation or unwanted advances.

We ask every member to read the room. If someone's profile shows they are in a relationship, if their photos include a partner or children, if any signal on their profile tells you they are not looking for romantic attention — respect that. Ignoring those signals and pursuing someone who has not invited that conversation is not acceptable here.

– Sending sexual offers, explicit messages, or soliciting sexual services via chat results in immediate permanent removal — no warnings — Sending unsolicited romantic or sexual messages to a member who has not welcomed that contact is harassment and will be treated as such — If you receive unwanted messages of this nature, report them immediately — we take these reports seriously and act fast

Spontlr is a community of real people. Treat every person you message the way you would want someone to treat your friend, your sister, your partner, or yourself.

6. Reporting Content and Members

If you see something that breaks these standards, please report it. Reporting is anonymous — the person you report will not know it was you.

What happens when you report something

- The reported post is immediately hidden from the public feed pending review — it is not visible to other members while we investigate
- Our moderation team reviews the report, typically within 24–48 hours
- If the content breaks our standards — it is removed and the member receives a warning
- If the content does not break our standards — it is restored to the feed and you will be notified

We take every report seriously. Reporting is not a tool to silence people you disagree with — misuse of the reporting system is itself a violation of these standards.

How to report

- Tap the three-dot menu on any post or profile
- Select 'Report' and choose the reason
- Add any additional context if helpful
- Submit — we will take it from there

For urgent matters — threats of violence, content involving minors, or ongoing harassment — please also contact us directly at community@spontlr.com so we can act immediately.

7. How We Moderate — What to Expect

We moderate Spontlr with care. Our goal is always to protect the community — not to over-police it. Here is how our system works:

Stage	What happens
First warning	Content removed. Private warning sent to your account. No public impact.
Second warning	Content removed. Second warning issued. Posting may be temporarily restricted.
Third violation	Account suspended for review. You will be notified of the outcome.
Serious violation	Immediate permanent removal. No prior warning required for severe breaches.

We will always tell you when action has been taken on your account and why. You will receive a notification with the reason and, where applicable, what you can do differently.

Serious violations — immediate removal

Some violations result in immediate permanent removal without prior warning. These include:

- Any content involving the sexualisation or exploitation of minors
- Credible threats of violence against a specific person or group
- Coordinated fraud or systematic abuse of the points system
- Impersonation combined with intent to deceive or defraud
- Providing false identity during verification

Appeals

If you believe a moderation decision was made in error, you can appeal within 30 days by contacting community@spontlr.com with the subject line 'Moderation Appeal'. Please include your username and a brief explanation of why you believe the decision was wrong. We will review every appeal fairly and respond within 7 days.

8. Protecting Our Younger Members

Spontlr is open to members aged 16 and over. We take the safety of younger members seriously. All members — regardless of age — are protected by these standards. But we ask the whole community to be especially mindful:

- Do not share content that is not appropriate for a 16-year-old to see
- Do not attempt to form inappropriate relationships with younger members
- If you encounter anything that concerns you regarding a younger member, report it immediately

Any content or behaviour that sexualises, exploits, or endangers a minor will result in immediate permanent removal and may be reported to law enforcement.

9. Respect for Intellectual Property

Only share content you have the right to share. This means:

- Only post photos you took yourself or have explicit permission to use
- Do not reproduce copyrighted text, music, logos, or other creative works without permission
- Do not use other members' content without crediting them and getting their agreement

If you believe your intellectual property has been used without permission on Spontlr, please contact community@spontlr.com with details and we will investigate.

10. Updates to These Standards

Spontlr is a growing community and these standards will evolve with it. When we update them:

- We will notify all members in the app and by email

- Significant changes will be flagged clearly with at least 14 days notice
- The current version is always available in the app under Settings > Community Standards

Your continued use of Spontlr after an update means you accept the revised standards.

11. Contact the Community Team

We are here. Whether you have a question about these standards, a concern about something you have seen, or a suggestion for how to make Spontlr better — reach out.

Community and moderation: community@spontlr.com

General support: hello@spontlr.com

Post: Spontlr Inc., 131 Continental Drive, Suite 305, Newark, Delaware 19713, USA

Moderation appeals: community@spontlr.com — subject line: 'Moderation Appeal'

Urgent safety concerns: community@spontlr.com — subject line: 'Urgent Safety'

We aim to respond within 48 hours. Urgent safety reports are prioritised.

These Community Standards form part of the Spontlr Terms of Use and are incorporated by reference. They apply to all members regardless of subscription tier. Spontlr reserves the right to make moderation decisions at its discretion to protect the safety and integrity of the community. This document is not a substitute for the full Terms of Use.