

Flair Airlines Kicks Off 2024 with Strong Completion Factor

- Flair achieves 97.1% completion factor in January
- Flair flew 288,381 customers in January
- Flair's 87% load factor reflects steady demand for year-round affordable air travel

EDMONTON, Alberta, February 27, 2024 - Flair Airlines, Canada's leading low-fare airline, reported a 97.1% completion factor for January 2024 reflecting its dedication to operational excellence and reliability, with 1,805 of 1,858 scheduled flights successfully operated. Accompanied by an 87% load factor and flying 288,381 passengers, Flair is committed to making air travel accessible to all Canadians, offering affordable fares without compromising on quality or reliability.

"Even amidst severe winter weather, our team has maintained an impressive completion rate," said Stephen Jones, CEO of Flair Airlines. "Providing affordable fares isn't just a business strategy; it's a reflection of our commitment to serving all Canadians. As we celebrate our strong completion factor for January, we're reminded of the vital role we play in making air travel accessible to everyone. We understand the responsibility that comes with being Canada's ultra-low-cost carrier and will continually strive to improve our performance, ensuring that every journey with Flair is not only affordable, but also reliable and hassle-free."

Load Factor and Passengers

With 288,381 passengers flown in January, spanning destinations across Canada, the United States, Mexico, the Dominican Republic, and the Caribbean, Flair continues to bridge communities and redefine the possibilities of travel.

Flair's load factor, the percentage of network-wide seats sold to paying passengers, was 87% in January, emphasizing our mission to make flying more affordable for all.

Completion Factor

Flair's completion factor in January, which compares flights flown to those scheduled, was 97.1%. Out of 1,858 scheduled flights, Flair completed 1,805.

On-Time Performance (OTP)

Flair's OTP, measuring flights arriving within 15 minutes of their scheduled arrival time, was 44.3% for January. This decline can be primarily attributed to severe winter weather conditions.

Flair has proactively taken steps to improve its OTP by expanding its team and collaborating closely with vendors to elevate service standards. Despite OTP falling below Flair's target goal for January, Flair managed severe winter weather by providing 30 recovery flights, aimed at minimizing disruptions and ensuring that travelers reached their destinations with minimal inconvenience.

Flair remains committed to transparency. Our monthly operational metrics, introduced in April 2023, are shared through various channels, providing our passengers and partners with real-time insights into our performance.

About Flair Airlines

Flair Airlines is Canada's most trusted low-fare airline and its greenest airline, on a mission to provide affordable air travel that connects Canadians to the people and experiences they love. With an expanding fleet of Boeing 737 aircraft, Flair is growing to serve over 35 cities across Canada, the U.S., Mexico, the Dominican Republic, and Jamaica. For more information, please visit www.flyflair.com.

Media Contacts

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