



FANATIC  
SINCE 81



30 YEARS  
1981 – 2011 FANATIC

# WHERE WE COME FROM

SUCCESS THROUGH PASSION



1981

Fanatic was founded by Udo Schütz.



1982

Fanatic produced the first production Pintail shapes.



1985

The bestseller boards Bat and Viper are launched together with the Cat, the most successful Raceboard in the history. Introduction of fibre composite construction with thermo moulded ASA foil combined.



1986

Fanatic rider Cesare Cantagalli jumps the first ever Killer Loop, Andrea Hoepper wins production board WC in France (overall and course racing).



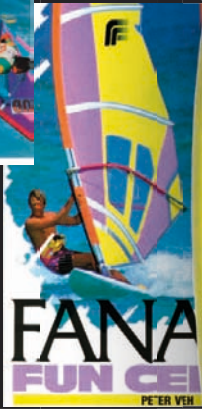
FANATIC  
SINCE 81

Our long-lasting recipes for success are shapes that can be ridden by everyone and at the same time be World Cup contenders. Passion and performance, our watchwords from the past, are still lived and breathed 100% at Fanatic. A key factor in such long-lasting, consistent success is that we never chased trends for the sake of it. New fashions were always analyzed and checked first for tangible benefits and to this day a Fanatic board only comes onto the market if the whole team is convinced of measured progress.

Take the iconic Viper as an example. An all time bestseller in the school and learner category. At the time of its release wide and short Beginnerboards were in vogue. Only after intense discussions with instructors, magazines and our team was the concept for the Viper put together with good handling characteristics in light winds for early steps, but longer and a bit narrower with a longer waterline to give value and help users onto the intermediate stage. As we've seen time and time again it was the customers' experience that the new fad forgot about first.

Close collaboration between the teamriders and shaper was and still is a key factor at Fanatic. In 2001 a new era of production Waveboards began with the launch of the Goya line. For the first time ever mass-produced Waveboards stood proud at the highest levels of competition. World titles are one thing, but our customer's smiles are more important. Take the Skate Freestyleboard: A classic decorated with 4 Freestyle World Cup titles but still enjoyed by thousands for Freeride fun and a top-performer in dozens of magazine tests. The Bee 289 also set a benchmark in its time. In fact it was the first easy-to-sail performance Freerideboard of its kind. From first-time jiber to seasoned racer it had a place in everyone's hearts.

The biggest innovation was and still is the switch to CAD design and CNC production in 2004. A totally new dawn with endless possibilities of analysis, comparison and production had begun. And the beauty was that we could virtually guarantee never going backwards with such a massive database of figures collected – loads even from my notes and numbers from the 'old days'. The killer blow comes in our



FANATIC



FANATIC  
ULTRA



1987

Fanatic co-sponsored the Zakspeed-team in the Formula 1 (motor sport), the Fanatic logo was on the helmet of Christian Danner and Martin Brundle. Fanatic riders Knut Budig and Heiko Trebesch win nearly all the national Funboardcups in Germany.

1988

Viper and Bat beat all sales records. Fanatic moves up to one of the worldwide leading brands. Fanatic enters the Snowboard business.

1990

Andrea Hoepper wins production board WC in Norway (overall and course racing). Fanatic takes over the board brand Alpha.



FANATIC  
NEW  
STYLE

policy to never let riders use other shapers. We share our secrets only within the team or paying customers who are buying from a brand with a massive head start on the CAD adventure. In 1981 yachtmen Udo Schütz, owner of the America's Cup Yacht "Container" and one of the largest plastics-producer in the world, founded the Fanatic brand and manufactured the first production pintail ever. Shapers Peter Thommen, Phillip Pudenz and Marco Copello were all involved in famous creations that older windsurfers will remember – the Rabbit, Cat, Boa, Mamba and Viper – benchmarks of their time. Many of the most successful windsurfers in the 80s and 90s rode at the peak of their careers Fanatic boards. Maui Meyer, Nik Baker, Robby Seeger, Robert Territehau and Francisco Goya celebrated their biggest victories on and with Fanatic. Along with technological advancements Fanatic riders were pushing the envelope too. In 1986 Cesare Cantagalli completed the first forward loop rotation. "The Killer-Loop is here", headlined Germany's surf magazine. The Fanatic

team also dominated at national regattas where Andrea Höpper, Heiko Trebesch, Heiko Grelle, Knut Budig and stacks of various national-level team riders won pretty much everything that there was to win. And this was all pre-1994 and the new CAD era where Fanatic's long-lasting collaboration with shaper Sebastian Wenzel – himself a formerly successful competitor with the understanding of the highest levels of competition intensity. The results are innumerable test winners and PWA-trophies and not least PWA World Cup titles, the best possible result for riders and material. Gollito Estredo won an unsurpassed 4th PWA Freestyle world cup title in 2010 - a glorious season where Victor Fernandez was also PWA Wave World Champion. The passion runs from the podium to the warehouse where all employees feel the drive and focus it takes to both win and bring smiles to people's faces.



**KLAAS VOGET**

(Fanatic World Cup Rider & R&D Manager)

“I grew up in a small city in the north of Germany. By coincidence my neighbor at the time was Heiko Trebesch – Fanatic team rider and member of the development team. I experienced my first planing sensations and learned to jibe on a Fanatic Ultra Rat borrowed from Heiko. I achieved my best results in 2008 and 2009 on NewWave production boards with a 3rd and 2nd place at the World Cup in Sylt. Nowadays I'm the R&D manager and work closer than ever with Brand Manager Craig Gertenbach and Shaper Sebastian Wenzel.”

**CESARE CANTAGALLI**

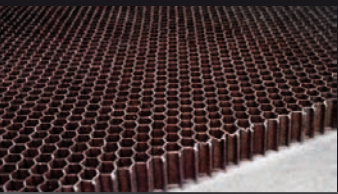
(Former World Cup Star)

“I like to remember myself at the times at Fanatic. It was November 1986; I was 17 years old and showed-up at the Aloha Classic and stunned the Hawaiians with the most radical move ever. It was like an Italian cook trying to teach a Japanese chef how to roll Sushi!”

**NIK BAKER**

(Former World Cup Star & Fanatic UK Agent)

“Fanatic was my first real sponsor at an age of 15. I was sponsored for nine years from Fanatic during my 20-year career. Among others I won all my six indoor world cup titles on Fanatic. It's the only brand that I used only production boards at competition from – this says pretty much everything you need to know!”



1992

Andrea Hoepfner wins the production board European Cup in Denmark.

1991

Fanatic produces as the first manufacturer windsurf boards with the high-tech material NOMEX-HONEYCOMB, which is normally used only in the air and aerospace industry.



1994

Fanatic takes over the brand Copello and founded a big development center in France. The collaboration with shaper Sebastian Wenzel started here.



1995

Introduction of the first mass production in Semi Custom Technology.



**RALF BACHSCHUSTER**  
(Former World Cup Star)

“We had the best material of the time and everything worked for me in those years. I was ranked 5th in the PBA World Tour with Fanatic and was able to win the Slalom World Cup on Sylt. These were the best experiences in my career!”

**PHILIP PUDENZ**  
(Former Fanatic Shaper)

“Fanatic was always near the top of event rankings. Many of the best riders were under contract with Fanatic. Top Pros like Heiko Grelle and Craig Gertenbach both used the product and operated the brand - the results speak for themselves!”



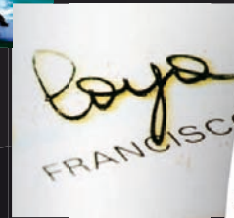
1996

With the brand-slogan “THE BOARDERS COMPANY” Fanatic commits as well in the trend sports Wakeboarding and Surfing.



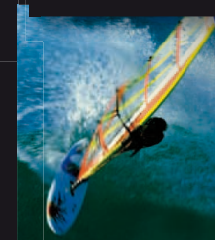
1999

Merge with Mistral Sports GmbH to gain the optimal usage of synergies in sales and production. Fanatic was one of the first producers for Kiteboards on the market and once more presented the competence as a trend-sport brand.



2000

Fanatic team rider Francisco Goya was PWA Wave World Champion.



**CRAIG GERTENBACH**  
(Fanatic Brand Manager)

“The very first moment I stepped on a Fanatic board in competition I was blown away by the performance, still today we fulfill our promise of maximum performance on our high end products, whilst making some of the most user friendly and comfortable test winners in our allround shapes. I’ve seen it all at Fanatic since 95, as a World Cup pro rider, tester, through to brand manager, it’s never boring and always inspiring to be a part of the Fanatic brand!”

**FRANCISCO GOYA**  
(Former World Cup Star)

“I remember the brand Fanatic from the 80s when I started windsurfing. At the time I yearned to own a Mosquito or Bee. Later, I worked together and developed my own signature lines with them. I’m super thankful for this time and wish them all the best for the future.”



**2001**

Fanatic launched the Cross board, a very successful concept of crossover designs.



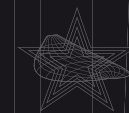
**2002**

Fanatic offers as the first manufacturer all board models in Semi Custom Technology and sets a new standard. All other producers follow this path in the following years. Fanatic launched the Falcon 90 – Thunder Tail – the first Formulaboard with really deep and big cutouts. The Falcon dominated the racing scene for many years.



**2004**

The first Fanatic prototype fully designed on a high end CAD system has been shaped on the CNC machine by Sebastian Wenzel.



**2005**

The Hawk was the first Fanatic board to be mass produced from CAD design. Every single Fanatic board has been CAD designed since then and is archived in a data base.





**GOLLITO ESTREDO**

(4 x PWA Freestyle World Champion)

“Fanatic means everything to me. Since the beginning of my career they’ve supported me and everything I’ve won and achieved has been together with Fanatic.”

**SEBASTIAN WENZEL**

(Fanatic Shaper)

“Fanatic’s success story is producing shapes that can be ridden by everyone and still show World Champion qualities. Passion and performance, a slogan from the past years is still lived out to the full extent at Fanatic.”

**VICTOR FERNANDEZ**

(PWA Wave World Champion 2010)

“I’ve been connected to Fanatic since the beginning of my professional career in 2001. Since then I’ve won at Guincho, Sylt 4 times at the Pozo PWA World Cup and finally a World Title in waves in 2010 with Fanatic boards under my feet. I grew up with Fanatic and merged into the development team with Marcilio, Klaas, Sebastian and Craig. It’s a great feeling to become World Champion with products that I was part of developing.”



2006

Gollito Estredo is PWA Freestyle World Champion.

2008

Gollito Estredo wins his 2nd PWA Freestyle World title in 2008

2010/11

Gollito Estredo wins his 4th PWA Freestyle World title, Victor Fernandez is PWA Wave World Champion, Yoli de Brendt is PWA Freestyle Vice World Champion. Usage of High Tech Fibres (TeXtreme® Carbon) from Formula One Technologies / Cooperation with Oxeon S.A./ Sweden. Fanatic sets a new standard in graphics, optics and finishes with the 2011 line.