



ההסתדרות הציונית העולמית
WORLD ZIONIST ORGANIZATION

125th Anniversary Events **GUIDE BOOK**



125 YEARS OF ZIONISM

Dear Guests,

Welcome to the 125th anniversary of the First Zionist Congress' events!

On August the 29th 1897, the First Zionist Congress was convened by Theodor Herzl to deliberate the founding of a Jewish state and the creation of the World Zionist Organization, an institution that would pave the way for the establishment of the State of Israel.

This year marks the 125th anniversary of this historic date and we are honored to host you in Basel.

It is a great pleasure to see this moment of gathering in Basel finally taking place with all of us coming from different parts of the world. Thank you for joining and letting us host you for a promising two-days program.

The present brochure provides information on the events, practicalities around transportation and venues, the city of Basel and its back then & today Jewish life, as well as a few suggestions of things you may like to do or discover in the small and vibrant city of Basel.

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WZO Chairman's greetings

Many of us were born into the reality of the State of Israel existing as a sovereign, powerful, Jewish, and value-based entity.
But just five generations before, it was a distant dream.

The vision of the prophets slowly became a reality. In a conference hall in Basel, the hearts of the delegates of the First Zionist Congress were stirred, paving the way for the establishment of the Jewish State.

"In five years, perhaps, and certainly in fifty years, everyone will perceive it", hoped the visionary of the State, Theodor Herzl -- hoped, dreamed, and fulfilled.

This year we are marking the 125th anniversary of the First Zionist Congress in Basel.

From this very place where Jewish tradition, culture, and language met, where the people of Israel awoke from two-thousand years of exile and united from every corner of the earth to finally return home, I am excited to celebrate with you this seminal event.

Looking forward, to the future of our children, grandchildren, and great-grandchildren, we will continue to strive for an exemplary society, through extensive Zionist activity, strength, shared destiny, and unity with Israel.

Sincerely,

Yaakov Hagoel
Chairman, World Zionist Organization



General Schedule

SUNDAY AUGUST 28TH

Messe Congress center

13:00 - 14:30 | Welcome Reception & Lunch

14:30 - 18:30 | Opening Plenaries, Breakouts sessions & networking

19:00 - 21:30 | Opening Dinner Event

MONDAY AUGUST 29TH

Messe Congress center

08:30 - 09:30 | Breakfast

09:30 - 11:30 | Main Plenaries

12:00 - 14:00 | Closing Plenaries

14:00 - 15:30 | Networking & Lunch

GALA

(By invitation only)

'Stadtcasino' Concert Hall

18:00 - 19:30 | Cocktail Reception

19:30 - 21:00 | Gala Event

Dress code: Formal and festive attire

22:00 - 00:00 | **After Party** at the 'Bar Rouge'

***Due to security reasons, in addition to the event badge, every participant must always carry a national ID document or Passport, which one registers with. The entrance process may take some time due to security arrangements.**

Tuesday, August 30TH

11:00 | Check out from Hotels

Free day in Basel

Hotels & Transportation

Hotels

Check in at 15.00 – Check out at 12.00

Upon your arrival, you will be welcomed by our team members & the hotel staff, where you will be handed an envelope including your:

- **Personal badge for the 125th events**

- **BaselCard** (granting free transportation in town, access to exhibitions and attractions). To see at a glance all its advantages, click here: www.basel.com/en/baselcard/generated

- **Room number**

Due to check-in starting at 15.00, while the events will have already started, your luggage will be stored for the time being in the hotel locker, and handed back to you along with your room key at the end of the first day, after the opening dinner.

If your arrival is from 15.00 onwards, a member of our team will assist you with check-in.

**For any questions regarding the hotels during your stay, please contact:
Ms. Shoham Bashan at: +972 525015818**

Transportation

From Basel Airport and from the Train station to the hotels

From the airport to the Radisson Blu Hotel

Bus 50 (Basel Bahnhof SBB) – To Basel SBB train station. 500 meters walk to the hotel. If you wish a connection, take the Tram 6 (Riehen Grenze) and stop at Heuwaage. The hotel is right in front of the tram station.

From the Train Station to the Radisson Blu Hotel

5 min walk.

From the airport to the Movenpick Hotel

Bus 50 (Basel Bahnhof SBB) – To Basel SBB train station. The hotel is opposite the SBB Basel Train Station.

From the Train Station to the Movenpick Hotel

The hotel is opposite SBB Basel Train Station.

From the airport to the Pullman Hotel

Bus 50 (Basel Bahnhof SBB) - To Basel SBB train station. Connection with Tram 2 (Eglise/Riehen Fondation Beyeler) To Messeplatz station. The hotel is 150 meters from the Messeplatz station.

From the Train Station to the Pullman Hotel

Tram 2 (Eglise/Riehen Fondation Beyeler) - To Messeplatz station.
The hotel is 150 meters from the Messeplatz station.

From the airport to the Gaia Hotel

Bus 50 (Basel Bahnhof SBB) – To Basel SBB train station. 150 meters walk to the hotel.

From the Train Station to the Gaia Hotel

150 meters walk to the hotel.

From the airport to the Hotel Les Trois Rois

Bus 50 (Basel Bahnhof SBB) – To Basel SBB train station. Connection with Tram 8 (Weil am Rhein Bahnhof/Kleinhuningen) or Tram 11 (St-Louis Grenze) – To Schifflande station. 150 meters walk to the hotel.

From the Train Station to the Hotel Les Trois Rois

Tram 8 (Kleinhuningen/Weil am Rhein Bahnhof) or Tram 11 (St-Louis Grenze) – To Schifflande station. 150 meters walk to the hotel.

From the airport to the Basel Marriott Hotel

Bus 50 (Basel Bahnhof SBB) – To Basel SBB train station. Connection with Tram 2 (Badischer Bahnhof) – To Messeplatz station. 50 meters walk to the hotel.

From the Train Station to the Marriott Hotel

Tram 2 (Badischer Bahnhof) – To Messeplatz station. 50 meters walk to the hotel.

From the airport to the Dorint Hotel

Bus 50 (Basel Bahnhof SBB) – To Basel SBB train station. Connection with Bus 30 (Badischer Bahnhof) – To Mattenstrasse station. 100 meters walk to the hotel.

From the Train Station to the Dorint Hotel

Bus 30 (Badischer Bahnhof) – To Mattenstrasse station. 100 meters walk to the hotel.

From the airport to the Hyperion Hotel

Bus 50 (Basel Bahnhof SBB) – To Basel SBB train station. Connection with Tram 2 (Badischer Bahnhof) – To Messeplatz station. 50 meters walk to the hotel.

From the Train Station to the Hyperion Hotel

Tram 2 (Badischer Bahnhof) – To Messeplatz station. 50 meters walk to the hotel.

**For any questions regarding transportation during your stay,
Please contact Mr. Gilad Cherka at: +972 525015711**

AGENDA

*Due to security reasons, in addition to the event badge, every participant must always carry a national ID document or Passport, which one registers with. The entrance process may take some time due to security arrangements.

Sunday, August 28th

Messe Congress center



13:00

Welcome Reception & Lunch

14:30 - 16:30

Herzl Social Impact entrepreneurship summit

Opening Plenary: Montreal Hall

Moderator: **Yoav Limor**, Journalist, and columnist

Opening keynote Lecture: From 'Tikkun Olam' to Tech for Good
Maurice Lévy, Chairman of the Supervisory Board, Publicis Groupe

Lecture: What can new impact innovators learn from Altneland?
Alina Shkolnikov Shvartsman, Founder, impact consultant, TAI consulting

Discussion: Entrepreneurs Making a world of difference
Daniella Gilboa, Co-Founder & CEO, AIVF
Rafael Sweary, President & Co-Founder, WalkMe
Irad Eichler, Founder & CEO, Circles
Tzameret Fuerst, Impact Entrepreneur

Lecture: Beyond the horizon: Israel's impact in space for a better tomorrow
Major Gen. (Ret.) **Prof. Isaac Ben-Israel**,
Head of The Cyber Research Center, Tel-Aviv University
& Former Chairman, Israel Space Agency.

Impact Investments - The Investors' Perspective
Kobi Faigenbaum, Businessman & Social Entrepreneur
Andreas Ernst, Managing Director & Head Impact Investing

Lecture: Value-based financial investments – from building a nation to innovative impact solutions:
Sandrine Montsma, Managing Partner, Bridges Israel

Keynote: From Start-Up Nation to Impact Nation:
Sir Ronald Cohen, Chair, Global Steering Group for Impact Investment

Herzl Leadership Conference

Opening Plenary: San Francisco Hall

Moderator: **Hila Korach**, Journalist and television news anchor

Opening and greetings: Yaakov Hagoel, Chairman of the World Zionist Organization

Special interview: Legacy Transformation

Baroness Ariane De Rothschild, President of the board of the Edmond de Rothschild Group

Keynote: Herzl's Two big ideas: One that changed the past and the other that will change the future: **Dr. Micah Goodman**, Bestselling Author

Theodor Herzl: From vision to reality

Moderator: **Aliza Lavie**, Former MK, writer, and Chairperson, The Israel Film Council & Founder, J12 educational technology venture

Gil Troy, American Historian and Author of 'The Zionist Ideas: Visions for the Jewish Homeland'

Dr. Motti Friedman, Director and Research, institute for Zionism, JNF
Rabbi David Wolpe, The Max Webb Senior Rabbi of Sinai Temple

Lecture: Israel 2048 - Herzl's vision in the 21st century
Roni Flamer, CEO & CO-Founder, Or Movement

Panel Discussion: Unity and solidarity within the Jewish people
Prof. Yedidia Stern, President, The Jewish People Policy Institute (JPPI) & professor of law, Bar-Ilan University, Israel

Andrés Spokoiny, President & CEO, Jewish Funders Network
Dr. Ruth Calderon, Educator, Founder and president, Alma & Home for Hebrew Culture Faculty, Mandel leadership center
Batgalim Shaer, Founder & Chairwomen, Sonshine Organization

Keynote Lecture: The Complex Business of Living the Zionist Dream?
Danna Azrieli, Chairwoman, Azrieli Group and Azrieli Foundation, Israel

16:30 – 17:00

Coffee Break

17:00 – 18:45

LEADERSHIP meets IMPACT

Main Plenary: Montreal Hall

Moderator: **Yoav Limor**, Journalist, and columnist

Opening: **Dr. Nachman Shai**, Minister of Diaspora Affairs, Israel

Keynote Lecture: Strengthening Israel's global image through sports and culture:

Sylvan Adams, Businessman, and Philanthropist

Israel and European Diaspora

Dr. Ariel Muzicant, President, European Jewish Congress

Discussion: Social leadership that changes the world

Shira Ruderman, Executive Director,

Ruderman Family Foundation

Noam Lautman, Chairman, Lautman Foundation

Yael Eckstein, President, and CEO, International Fellowship of Christians and Jews

Lecture: For Inspiration will go Forth from Zion: From Local Tradition to Global Innovation: **Prof. Adi Stern**, President, Bezalel Academy of Arts and Design Jerusalem

The realization of a model Society - through people who do it every day

Sivan Yaari, Founder and CEO, Innovation: Africa

Dr. Kira Radinsky, CEO, Diagnostic Robotics & Scientist, Inventor, and Entrepreneur

Adi Altschuler, Educator, and social entrepreneur, Founder "Krembo Wings" youth movement, Founder "Memories@Home" & Founder and CEO, INCLU- the inclusive school network

1:1 interview: **Sir Martin Sorrell**, Founder, and Executive Chairman, S4 Capital plc & Founder, WPP

Leadership Session

Plenary: Sydney Hall

Moderator: **Hila Korach**, Journalist and television news anchor

Lecture: **Rabbi Azman**, Chief Rabbi of Ukraine

A 21st Century Zionism for a 21st Century Jewish People

Opening: **Gael Grunewald**, Deputy Chairman and Head of the Department of Education, World Zionist Organization

Discussion:

Adv. Shlomit Ravitsky Tur-Paz, Director of the Jacobs center in the Israel Democracy Institute

Michael Soberman, Senior Educational Consultant with the iCenter

Dr. Shuly Rubin Schwartz, Chancellor, The Jewish Theological Seminary

Lecture: Building tomorrow's leadership: **Moshe Vigdor**, Director General, Mandel Foundation Israel

Leadership and innovation in the periphery

Moderator: **Hana Rado**, Social Business, Entrepreneur and Chairperson, Supersonas & Group19

Tal Ohana, Mayor of Yeruham, Israel

David Sherez, Social leader & entrepreneur

Prof. Yifat Bitton, President of Achva Academic College and Equality Juris

Social entrepreneurs create the future:

Opening: **Tova Dorfman**, Deputy Chairwoman, WZO & Chairwoman, Department for Israel and Holocaust Commemoration Worldwide

Discussion: **Dr. Hadas Malada-Matsree**, CO-Founder, Ethiopia's Health Forum of Israel

Tomer Levy, Founder, and CEO, Sign Now

Sharon Barak, Founder, and CTO, Solutum

Closing Lecture: The Integration or Isolation of the Ultra-Orthodox - An Existential Question for Israel's Future:

Dr. Gilad Malach, Director of the Ultra-Orthodox program, Israel Democracy Institute

19:00 – 21:30

Opening Dinner Event for all attendees

Special Guest Performance: **Lior Suchard**

Monday, August 29th

Messe Congress center

08:00 – 09:30

Breakfast

B2B and Round Tables at the Herzl Impact Lounge

09:30 – 11:15

Herzl Social Impact entrepreneurship summit

Main Plenary: Montreal Hall

Moderator: **Yoav Limor**, Journalist, and columnist

Opening lecture: Accelerating Earth's most Vital Ventures: Our Journey

Arieh Mimran, Co-Founder, to.org

1:1 Using Technology for Common good

Nir Shimony, Founder and CEO, TechForGood

Eric Hazan, Senior Partner, Mckinsey

Panel Discussion: The Swiss Opportunity

Moderator: **Yonatan Adiri**, Founder and CEO, Healthyio

Rosa Sangiorgio, Head of ESG, Pictet Wealth Management

Benjamin Firmenich, Executive Director, Impact Finance

Dr. Marta Ra, Co-founder, Women in Sustainable Finance

Israel: the ambidextrous experience, a new inclusive model for the future

Sophie Blum, Start-up investor and Ex CEO, P&G Israel

Highlighting the Israeli Impact ecosystem's competitive advantage

Moderator: **Alina Shkolnikov**, Founder, impact consultant, TAI consulting

Lior Shalev, Co-Founder, and CEO, SimpliGood

Guy Franklin, General Partner, 'Israeli Mapped in NY' Ventures

Omer Davidi, Co-Founder and CEO, BeeHero'

Simcha Shore, Founder, and CEO, AgroScout

Ethy Levy, Passionate Founder, Infinity Fresh &

Managing Partner, Kinneret Impact Ventures

From Mutualism to Capitalism to...? **Michael Eisenberg**,

General Partner, Aleph VC

Keynote: Implementing Zionism in Africa

Haim Taib, President & Founder, Mitrelli Group and Menomadin Foundation and Expert in developing and strengthening countries

11:15 – 12:30 Networking, B2B Meetings & round tables

Herzl Leadership Conference

Main Plenary: San Francisco Hall

Moderator: **Hila Korach**, Journalist and television news anchor

Opening Keynote lecture: Israel's vision and national security
Yossi Cohen, Former Director of The Mossad & Head of SoftBank Investment Advisers, Israel

Keynote: Combating Antisemitism and fostering Jewish life in Europe and worldwide – the implementation of EU Strategy
Katharina Von Shnurbein, European Commission Coordinator on combating antisemitism and fostering Jewish life

Interview: The fight against antisemitism and defamation - America and Europe

Jonathan Greenblatt, CEO and National Director, ADL

Dr. Felix Klein, Federal Government Commissioner for Jewish Life in Germany and the Fight against Antisemitism

Discussion: The everyday Battle - Fighting the disinformation
Ilan Sinelnikov, President and Founder, Students Supporting Israel - SSI

Joanna Landau, Founder, and CEO, Vibe Israel

Brooke Goldstein, Founder and Executive Director, The Lawfare Project & Founder, #EndJewHatred

Gideon Falter, Chief Executive, Campaign Against Antisemitism

Greetings: **Mark Wilf**, Chair of the Jewish Agency Board of Governors

Discussion: The New Jew - The Mosaic of Identities in the US
Moderator: **Moshe Samuels**, CEO, Shazur Inc and Creator of 'The New Jew' TV series

Sarah Lipsey Brokman, CEO, The Honey Foundation for Israel
Rabbi Elliot J. Cosgrove, Senior Rabbi, Park Avenue Synagogue in New York

Shais Rishon, (MaNishtana)

Keynote Lecture: Building Memory: **Architect Daniel Libeskind**

11:45- 12:15

Coffee Break

12:15 – 14:15

Herzl Social Impact entrepreneurship summit

Closing Plenary: Montreal Hall

Moderator: **Yoav Limor**, Journalist, and columnist

Greetings: **Yaakov Hagoel**, Chairman of the WZO

Zionism Now: Leaders for Social Change

Yoel M. Cheshin, Chairman and Founder, 2B.VC

Hana Rado, Social Business, Entrepreneur and Chairperson, Supersonas & Group19

Nadav Berger, Founder and Managing Partner, PeakBridge

Discussion: Mind the gap: innovation facing social inequality

Yuval Samet, Co-Founder, and CEO, RiseUp

Sagi Balasha, CEO, Ogen Group

May Piamenta, Co-Founder and CEO, Vee

Shahar Botzer, Managing Partner, Good Company VC

1:1 Catalytic Capital: How to Use Philanthropic funds to unlock impact investments?

Yaron Neudorfer, CEO, Social Finance Israel

Michael Lustig, Adjunct Professor of Finance, NYU and Stern School of Business Board Member, GigaWatt Global

Impacting for the benefit of humanity – entrepreneurs' stories

Tanya Attias, Co-Founder, and CEO, Medint Medical Intelligence

Lioz Amar, Founder & CEO, Travaxy accessible travel solutions

Maya Calderon, Director, and Co-Founder, Terra Biomatrix

Jonathan Berezovsky, Founder and CEO, Migraflix

Closing lecture: Leadership in an Era of Permanent Revolution:

Yonatan Adiri, Founder & CEO, Healthy.io

Herzl Leadership Conference

Closing Plenary: San Francisco Hall

Moderator: **Hila Korach**, Journalist and television news anchor

Opening Remarks: **Dr. Yizhar Hess**, Vice Chairman, World Zionist Organization

Keynote: **Dr. Miriam Adelson**

The Prosperity of the Jewish people - challenges and opportunities

Moderator: **Prof. Noah Efron**, Chair, Graduate Program in Science Technology and Society, Bar Ilan University & Host of TLV1's, The Promised Podcast

Maj. General res. Gershon Hacohen

Prof. Karnit Flug, VP, The Research and Senior Fellow for Economic Policy, The Israeli Democracy Institute & Professor of economics at the Department of Economics, Hebrew University

Breaking Boundaries

Judge Ruchie Freier

Rabbi Tamar Elad-Appelbaum, Co-Founder, Beit Midrash for Israeli Rabbis & the founder of Kehilat Zion in Jerusalem

Joelle Aflalo, Chairwoman, Matanel Foundation

The heroism of life: **Miriam Peretz**, Israel Prize Winner for Lifetime Achievement for "Strengthening the Jewish-Israeli Spirit"

Z3 - Zionism the Next Era

Zack Bodner, President, and CEO, OFJCC in Palo Alto & Author of "Why Do Jewish?"

Lt.Gen.(Ret) Moshe (Bogie) Yaalon, Former Minister of Defense and Chief of Staff

Amanda Berman, Founder and Executive Director, Zioness

Closing keynote lecture: Leadership and Values in Times of Crisis as a Leverage for Hope:

Doron Almog, Major General (res.), Chairman of the Executive of The Jewish Agency, Founder and Chairman of ADI Negev-Nahalat Eran

14:15 – 15:30

Lunch, Networking and B2B Meetings

Gala Event

(By invitation only)

'Stadtcasino' Concert Hall

18:00 - 19:30

Cocktail Reception

19:30 - 21:00

Gala Event

Welcome address by:

His Excellency, the President of the State of Israel, **Mr. Isaac Herzog**

Head of the Federal Department of Economic Affairs, Education and Research, Federal Councillor,

Mr. Guy Parmelin

President of the Government of the Canton of Basel, **Mr. Beat Jans**

Chairman of the World Zionist Organization, **Mr. Yaakov Hagoel**

*Dress code: Formal and festive attire

**Due to security reasons, every event participant must always carry the national ID document or Passport he registered with.

The entrance process may take some time due to security arrangements.

Overview of Basel city and its Jewish history

With more than 170,000 residents, Basel is the third most populated city of Switzerland, after Zürich and Geneva. Located in the heart of Europe, bordering Germany and France, this city is a gateway to Switzerland and Europe. For centuries, Basel has been an area of rich culture and commercial exchanges, giving this little town, where tradition and modernity blend, a special character of multicultural openness and an international stature and impact.

Cultural metropolis

Basel is commonly regarded as Switzerland's cultural capital. In proportion to its relatively small size and population, the city represents one of the largest cultural centers of Europe. Famous for its 40 museums and the Art Basel Fair, one of the world's most important annual rendez-vous for famous artists, art collectors and gallery owners, Basel does not go unnoticed on the international scene as well with its tradition of theatre, orchestras and dance. The multi-disciplinary Basel Theatre (lyric art, drama and ballet) and the Basel Symphony Orchestra, among others, are often invited to perform on famous stages in Europe. The famous Stadtcasino, with its perfect acoustic has welcomed, beside the First Zionist Congress, the most internationally renowned artists. Besides its rich art scene, Basel is the city of Architecture. It has an outstanding number of classic modernist and contemporary buildings designed by world-famous architects, and Basler renowned architectural firms have created new landmarks throughout the globe: the Tate Modern, the Elbphilharmonie, Beirut Terraces, the National Library of Israel (Herzog & de Meuron firm) - The Shoah Memorial Drancy (Diener & Diener firm).

Center for research and innovation, leading industries and companies

The Basel region is extremely productive and innovative. It is a leading center for research in the field of chemicals and pharmaceuticals and a home to some of the largest companies of those sectors, like Roche and Novartis. One in ten of the 340'000 workers in the Basel area is active in one of the 700 start-ups and established companies in the booming Life-Sciences sector.

As the headquarters of the Bank for International Settlements (BIS), Basel is also the meeting place for the governors of the world's most important central banks.

Crucial importance in Jewish History

The first attested presence of Jewish life in Basel is dated back to the late 12th and early 13th centuries. Some sources state that, at its thriving beginning, the community consisted of 1300 Jews, which would make it one of the important communities in Europe at that time. The Black Plague outbreak of 1348, catalyst of many violent anti-Judaic events in the Middle Age, led to the Basel massacre of 1349, when 300-600 Jews were burnt at the stake and put an end to the first Jewish community of the city. At the end of the 14th century, a second community was formed, but it dissolved shortly, and for the next 400 years, there was no Jewish community in Basel. With the French

Revolution, granting Jews equal rights and religion freedom, and the annexation of some parts of the Swiss territory by the French Republican Armies in 1798, Jews were allowed, as French citizen, to officially settle back to Basel. When the Helvetic Republic (Sister Republic of France) dissolved, the political experience and changes brought by the French presence, opened the way to the third Jewish community of Basel. If the first half of the 19th century, the settlement of Jews remained controversial, the community situation improved with the liberal political spirit of that time. The neo-Romanesque Great Synagogue on Leimenstrasse was inaugurated in 1868, and that same year, the battle for emancipation finally granted full equal rights and citizenship for the Jews. With a peak of 2000-2500 community members in the 1980's, the Jewish community, from liberal to ultra-orthodox streams, has today shrunk to a thousand due to emigration, population ageing and secular trends.

Basel has played a significant and major role in Jewish History as one of the historic cities of political Judaism. This city, more than any other in the world, has hosted the significant First Zionist Congress and another nine congresses until the founding of the State of Israel in 1948.

On the 29th of August 1897, the 1st of Elul 5658, the First Zionist Congress was convened under the leadership of the visionary entrepreneur, Theodor Herzl. Delegations from all over the world gathered in the Stadtcasino, where a sign in Hebrew and in German, still today, attests to this meaningful historical event. 200 delegates from various Zionist societies or unaffiliated but committed individuals in supporting the Zionist project came, as requested in the invitation, in a formal attire. After a festive opening, they discuss the founding of a Jewish state, and the creation of the Zionist Organization, renamed in 1960 as the World Zionist Organization. On the morning session of the second day, the "Basel Program", the first manifesto of the Zionist movement, was unanimously adopted. The goal of Zionism and the methods to achieve it have since then been enshrined in an official document and in the Jewish history. As Max Nordau stated it in front of the delegates: " Zionism seeks to establish for the Jewish People a secured homeland in Palestine" .

At the First Zionist Congress, Theodore Herzl was elected to serve as the President of the World Zionist Organization, which in accordance with the Mandate for Palestine given to Britain by the League of Nations in 1922, was recognized in its role as "an appropriate Jewish Agency" to advise and work with the government of Palestine in all matters concerned with the establishment of the Jewish National Home. Until his passing in 1904, and with regard to his position, Herzl, who understood that the Jewish people question was an international issue to be dealt with on a wide scale and through diplomatic negotiations with the nations, worked intensively on the political goal of Zionism and on strengthening the Organization he was heading for it to become a significant party in future political negotiations for the achievement of the settlement process.

Jewish Services in town

Synagogues and Mikvaot

The Great Synagogue

The Jewish Community of Basel

Shabbat Morning 8:30am

Weekly: Shacharit: 6:45am

Leimenstrasse 24

4051 Basel

Women's Mikveh ("bor al gabey bor")

appointments on phone +41 79 208 23 65

Bet Chabad

Shabbat Morning 9:30am

Kiddush/Cholent after Musaf.

Ahornstrasse 33

4055 Basel

+41 76 55 99 236

I.R.G. Charedi community

Shabbat morning: 8:15am

Weekly: Shacharit: 6:30am / 7:15am

Ahornstrasse 14 4055 Basel

Women's Mikveh (100% Mey Geshamim)

appointments on phone +41 78 880 22 18

Men's Mikveh

Kosher Food

KULT Bakery & kosher product

Elsässerstrasse 43

4056 Basel

+41 61 692 11 80 | www.baeckereikult.ch

Krebs Bakery & kosher products

Spalenring 100

4055 Basel

+41 61 302 54 00 | www.krebsbegg.ch

Kol Tuv Butcher shop & small grocery

Friedrichstrasse 26

4055 Basel

+41 61 301 34 93

Restaurant - Numnum dEllicious

(Dine-in, Takeaway and Delivery ahead of Shabbat)

Leimenstrasse 24

4051 Basel | www.numnum.ch

Local supermarkets with a kosher department

Coop –Bachletten

Steinenring 45

4051 Basel

+41 61 270 91 30 | www.coop.ch

Coop –Spalemärt

Missionsstrasse 53

4055 Basel

+41 61 385 94 45 | www.coop.ch

Migros –Schützenmatt

Schützenmattstrasse 27

4051 Basel

+41 58 575 86 20 | www.migros.ch

Activities & Sightseeing

Few recommended museums:

THE JEWISH MUSEUM SWITZERLAND

Founded in 1966, as the first Jewish museum in the German-speaking world since the Second World War, the Jewish Museum of Basel is the only one in Switzerland. The museum shows one of the best collections of Judaica in central Europe. It exhibits valuable items depicting religious and everyday life and aims to introduce the Jewish history of Basel and the region. Tombstones dating from the Middle Ages and contemporary documents, Hebrew books printed by the famous Basel printing houses and mementos of the Zionist Congresses enrich the collection.

www.juedisches-museum.ch/en/

FONDATION BEYELER

Art, architecture and nature are harmoniously combined in the Museum of Modern and Contemporary Art. The building in the idyllic Berower Park was designed by architect Renzo Piano. The collection contains over 400 masterpieces of modern and contemporary art, including works by Picasso, Monet, Matisse, Cézanne, Giacometti – as well as Warhol, Bourgeois, Richter and many more. The internationally renowned programme mounts three to four temporary exhibitions and presentations of the collection every year.

www.fondationbeyeler.ch/en/

MUSEUM JEAN TINGUELY

With his kinetic artworks, Jean Tinguely (1925–1991) was a pioneering figure in the art of the period after 1950. Museum Tinguely, designed by the renowned and talented Mario Botta, is located directly at the Rhine and presents the world's largest collection of his work, of which a selection is on permanent display, from the delicate early reliefs to the monumental machine sculptures of the 1980s.

A must-see in the garden museum: the colorful "Gwendolyn" sculpture by Niki de Saint Phalle

www.tinguely.ch/en.html

KUNSTMUSEUM BASEL

Visitors are invited on a journey through art history from the 15th century to the present day at three locations. Masterpieces from the collection, high-caliber special exhibitions and programs offer the public multi-layered approaches to art. The museum's main and new buildings are located in the heart of the city - just a few minutes from the SBB train station, and a short streetcar ride from the Badischer Bahnhof train station.

MUSEUM OF CONTEMPORARY ART | GEGENWART

is a separate branch of the Kunstmuseum dedicated entirely to contemporary art, is idyllically situated on the banks of the Rhine in Grossbasel

www.kunstmuseumbasel.ch/en

VITRA DESIGN MUSEUM

The Vitra Museum numbers among the world's leading museums of design. It is dedicated to the research and presentation of design, past and present, and examines design's relationship to architecture, art, and everyday culture. In the main museum building by Frank Gehry, the museum annually mounts two major temporary exhibitions. In addition, smaller shows are presented in the Vitra Museum Gallery, which often follow a more contemporary and experimental approach.

For all museums in town, click here: www.museenbasel.ch/museen/en/museen.html

Places, buildings and public art of interest

Recommended buildings to see in town, click here:

www.basel.com/en/places-of-interest/architecture#15impressivebuildingsinBasel

Recommended places and sculptures, click here:

www.basel.com/en/places-of-interest/public-art

Transportation from the different hotels to the 125th events venues

Upon your arrival at the Hotel and at your check-in, you will receive the BaselCard, granting you a free use of public transportations in town for your entire stay.

- > The Conference and the Summit take place at the **Messe Congress Center** – Messeplatz, 21, 4058 Basel
- > The Gala takes place at the **Stadtcasino** - Konzertgasse 1, 4051 Basel

Event's staff will be in the hotel to give you directions, if needed, for the tram stations.

Radisson Blu Hotel:

To the Messe center and back

- > Tram 6 (Riehen Grenze)

From Heuwaage – To Messeplatz station

- > Tram 6 (Allschwill Dorf)

From Messeplatz – To Heuwaage station

Station 3 min walk

- > Tram 2 (Eglise/Riehen Fondation Beyeler)

From Kirschgarten – To Messeplatz station

- > Tram 2 (Binningen Kronenplatz)

From Messeplatz – To Kirschgarten station

To the Stadtcasino - 300 meters walk

Movenpick Hotel:

To the Messe center and back

- > Tram 2 (Eglise/Riehen Fondation Beyeler)

From Bahnhof SBB (train station) – To Messeplatz station

- > Tram 2 (Binningen Kronenplatz)

From Messeplatz – To Bahnhof SBB (train station)

Station 3min walk

- > Tram 14 (Dreirosenbrücke)

From Aschenplatz – To Messeplatz station

- > Tram 14 (Pratteln Schlossstrasse)

From Messeplatz – To Aschenplatz station

To the Stadtcasino and back

- > Tram 8 (Neuweilerstrasse)

From Barfusserplatz – To Bahnhof SBB train station

- > Tram 8 (Kleinhuningen /Weil am Rhein Bahnhof)

From Barfusserplatz – To Bahnhof SBB train station

- > Tram 11 (St-Louis Grenze)

From Bahnhof SBB (train station) – To Barfusserplatz station.

- > Tram 11 (Aesch Dorf)

From Barfusserplatz – To Bahnhof SBB station.

Pullman Hotel :

To the Messe center - 100 meters walk

To the Stadtcasino and back

> Tram 6 (Allschwill Dorf) or Tram 14 (Pratteln Schlosstrasse)

From Clarastrasse – To Barfusserplatz station

> Tram 6 (Riehen Grenze) or Tram 14 (Dreirosenbrücke)

From Barfusserplatz – To Clarastrasse station

> Tram 1 (Dreirosenbrücke) or Tram 2 (Binningen Kronenplatz)

From Messeplatz – To Bankverein station

> Tram 1 (Badischer Bahnhof) or > Tram 2 (Eglise/Riehen Fondation Beyeler)

From Bankverein – To Messeplatz station

Station 5 min walk

> Tram 8 (Neuweilerstrasse)

From Claraplatz – To Barfusserplatz station

> Tram 8 (Kleinhuningen /Weil am Rhein Bahnhof)

From Barfusserplatz – To Claraplatz station

Gaia Hotel:

To the Messe center

> Tram 2 (Eglise/Riehen Fondation Beyeler)

From Bahnhof SBB (train station) – To Messeplatz station

> Tram 2 (Binningen Kronenplatz)

From Messeplatz – To Bahnhof SBB (train station)

> Tram 1 (Badischer Bahnhof)

From Bahnhof SBB (train station) – To Messeplatz station

> Tram 1 (Dreirosenbrücke)

From Messeplatz – To Bahnhof SBB (train station)

To the Stadtcasino

> Tram 11 (St-Louis Grenze)

From Bahnhof SBB (train station) – To Barfusserplatz station.

> Tram 11 (Aesch Dorf)

From Barfusserplatz – To Bahnhof SBB station.

> Tram 8 (Kleinhuningen/Weil am Rhein Bahnhof)

From Bahnhof SBB (train station) – To Barfusserplatz station

> Tram 8 (Neuweilerstrasse)

From Barfusserplatz Bahnhof SBB (train station) – To Bahnhof SBB (train station)

Hotel Les Trois Rois:

To the Messe center and back - 13 min walk

> Tram 6 (Riehen Grenze)

From Schifflande – To Messeplatz station

> Tram 6 (Allschwill Dorf)

From Messeplatz Schifflande – To Schifflande station

> Tram 14 (Dreirosenbrücke)

From Schifflande – To Messeplatz station

> Tram 14 (Pratteln Schlosstrasse)

From Messeplatz – To Schifflande station

To the Stadtcasino and back - 11 min walk

> Tram 6 (Allschwill Dorf)

From Schifflande – To Barfusserplatz station

> Tram 6 (Riehen Grenze)

From Barfusserplatz – To Schifflande station

- > Tram 14 (Pratteln Schlosstrasse)
From From Schifflande – To Barfusserplatz station
- > Tram 14 (Dreirosenbrucke)
From Barfusserplatz – To Schifflande station
- > Tram 8 (Neuweeilerstrasse)
From From Schifflande – To Barfusserplatz station
- > Tram 8 (Kleinhuningen/Weil am Rhein Bahnhof)
From Barfusserplatz – To Schifflande station

Basel Marriott Hotel:

To the Messe center - 30 meters walk

To the Stadtcasino and back

- > Tram 6 (Allschwill Dorf)
From Messeplatz – To Barfusserplatz station
- > Tram 6 (Riehen Grenze)
From Barfusserplatz – To Messeplatz station

- > Tram 2 (Binningen Kronenplatz)
From Messeplatz – To Bankverein station
- > Tram 2 (Eglisee/Riehen Fondation Beyeler)

- > Tram 14 (Pratteln Schlosstrasse)
From From Messeplatz – To Bankverein station
- > Tram 14 (Dreirosenbrucke)
From Bankverein – To Messeplatz station

Dorint Hotel :

To the Messe center - 600 meters walk

To the Stadtcasino and back

- > Tram 14 (Pratteln Schlosstrasse)
From Riehenring – To Barfusserplatz station
- > Tram 14 (Dreirosenbrucke)
From Barfusserplatz – To Riehenring station

Walk to Messeplatz station

- > Tram 6 (Allschwill Dorf)
From Messeplatz – To Barfusserplatz station
- > Tram 6 (Riehen Grenze)
From Barfusserplatz – To Messeplatz station

Hyperion Hotel :

To the Messe center - 200 meters walk

To the Stadtcasino and back

- > Tram 6 (Allschwill Dorf) or Tram 14 (Pratteln Schlosstrasse)
From Messeplatz – To Barfusserplatz station
- > Tram 6 (Riehen Grenze) or Tram 14 (Dreirosenbrucke)
From Barfusserplatz – To Messeplatz station

- > Tram 2 (Binningen Kronenplatz) or Tram 1 (Dreirosenbrucke)
From Gewerbeschule – To Bankverein station or Tram 1 (Badischer Bahnhof)
- > Tram 2 (Eglisee/Riehen Fondation Beyeler) or Tram 1 (Badischer Bahnhof)
From Bankverein – To Gewerbeschule station

**For any questions regarding transportation during your stay,
Please contact Mr. Gilad Cherka at: +972 525015711**



DR. THEODOR HERZL

"... AT BASEL, I FOUNDED
THE JEWISH STATE"



ההסתדרות הציונית העולמית
WORLD ZIONIST ORGANIZATION