



AGRIISRAEL4.0

Get Ready for Tomorrow's Agriculture

June 24-27 | 2019 | Israel

Event Program

Monday, June 24, 2019

Time	Event	Location
18:30-21:00	Cocktails, networking & live performance in the spirit of Tel Aviv beach Dress code- Business Casual	Arca <i>Tel-Aviv port</i>

Tuesday, June 25, 2019

Time	Event: Dress code- Casual	Location
09:00-09:30	Gathering & Registration	Barkan Wineries
09:30-11:30	Outdoor Live Demonstrations Israel's cream of the crop - Agricultural technologies operating in the field.	
11:30-13:00	Professional Seminar 11:30-11:45 Greetings Moderator: Nataly Attiya, An Actress, Entrepreneur, Psychology student and Research assistant at IDC 11:45-11:55 "Israel's rising Agtech Ecosystem" Dr. Michal Levy, Senior Deputy Director-General of Agricultural Innovation, Israeli Ministry of Agriculture 11:55-12:10 "Agritech venture capital - Why Israel is attractive" Gil Meron, Venture Partner, Finistere Ventures, Israel 12:10-12:25 Inspiring Business Model - Fireside Chat Stephen Kaniewski President & CEO, Valmont Industries, Inc. (USA) With - Daniel Koppel, CEO, Prospera (Israel)	

	<p>12:25-12:40 Mario Aleo, Group Vice President Innovation & New Ventures, STMicroelectronics (Italy)</p> <p>12:40-13:00 Inspiring Business Model - Fireside Chat Daniel Sayag Head of Sales Israel, Airbus (France) With - Eyal Mor CEO, Manna Irrigation (Israel)</p>	
13:00-14:00	Lunch – Israeli Market Style	
14:00-15:30	The Winemakers’ Heaven Wine tasting tour	

Wednesday, June 26, 2019

<u>Time</u>	<u>Event</u>	<u>Location</u>
09:00-15:00	B2B Meetings	The Fourth floor, Tel Aviv
15:30-20:00	<p>Visit the fabulous old city of Jerusalem Our admirable tour guide Eyal Zachor will take you on a tour you’ll never forget! Enjoy Israel’s sunset at a scenic viewpoint to the old city, touch the western wall (prepare your wishes on notes) on the way to the Golgotha – the place of Crucifixion and enjoy authentic local cuisine.</p> <p>Dress code- Casual</p>	Jerusalem

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Thursday, June 27, 2019: Organized on-site visits: Dress code- Casual

Route 1:

<u>Time</u>	<u>Event</u>	<u>Location</u>
09:00-11:00	ROOTS Sustainable Agricultural Technologies Ltd + TAP Teshuva Agricultural Projects Optimising plant physiology for increased growth, productivity and quality by stabilising the root zone temperature + Advanced hydroponic agriculture and farm to table solutions.	Beit Halevy 202 + Moshav Olesh, Nof Harim St 60
11:00-13:00	Netafim R&D park for Advanced irrigation technologies. Introducing "NetBeat- The first irrigation system with a brain".	Kibbutz Magal
13:00-14:00	Lunch - Kibbutz dining room experience	Kibbutz Magal
14:30-16:00	Green 2000 - Organi Green farm Israeli Agtech innovations implemented in Greenhouses, orchards, livestock and more. Producing organic with Israeli Agtech	Bitan Aharon

Route 2:

<u>Time</u>	<u>Event</u>	<u>Location</u>
09:00-11:00	Faculty of Agriculture, Food and Environment Meet the promising young minds of tomorrow's agriculture, "FaculTech-innovation hub"	Rehovot
11:00-13:00	NaanDanJain Implementing advanced and innovative irrigation solutions around the world. Meet the legendary Amnon Ofen- Israel's irrigation pioneer	Kibbutz Naan
13:00-14:00	Lunch – Kibbutz dining room experience	Kibbutz Naan
14:30-16:00	Agriculture Research Organization Volacni Center The research arm of the Ministry of Agriculture and Rural Development. The organization supports Israeli agriculture research, focusing on plant sciences, animal sciences, plant protection, soil and environmental sciences, food sciences, and agricultural engineering	Derech HaMaccabim 68, Rishon LeTsiyon

***Program is subject to changes**