Pigment Pink 1220

Version 2026-10-22c · Revision 2026-10-22

C.I. Name	Pigment Red 122	C.I. No.	73915
CAS No.	16043-40-6	Chemical Group	Quinacridone

Product Description

Pink 1220 is a blue shade quinacridone pigment with high tinctorial strength and outstanding fastness properties. It is transparent with good gloss and brilliance for all applications.

Physical Data

Density (g/cm³)	1.50~1.60
Form of supply	Red Powder
Oil absorption (g/100 g)	40~50
Moisture (%)	≤1.0
pH value	7.0~8.0
Light fastness (scale 1–8)	8
Heat stability	280°C / 536°F

Chemical Resistance

Acid	5
Alkali	5
Alcohol	5
Ester	5
Ketone	5
Soap	5
Migration	5

Applications

Coatings		Plastics		Inks	
Automotive Coating	●	PVC	●	Offset	●
Industrial Coating	●	PE/PP/PO	●	Solvent based	●
Decorative Coating	●	ABS	●	Water based	●
Coil Coating	●	PS	●	UV / EB	●
Wood Coating	●	PA	●	Inkjet	●
Powder Coating	●	Rubber	●		

● Recommended ○ Limited suitability – Not recommended

Product Specification

Test Property	Specification	Test Method
ΔE	≤1.0	AFTM-P 2.1
Colour strength	100±5%	AFTM-P 2.1

Packaging, Shipping & Storage

Pigment Pink 1220 is supplied as red powder. The product is packed in 10 kg paper bag and shipped on pallets of 400 kg. Store under normal temperatures, dry and protected from weather. Shelf life: 5 years from manufacturing date.

All the information above is based on data obtained at laboratory and is not to be used for certifying the suitability of the product. Users are advised to test the product in their own system before purchase.