

Pigment Violet 19 (E5B)

Version 2026-10-22b · Revision 2026-10-22

C.I. Name	Pigment Violet 19	C.I. No.	73900
CAS No.	1047-16-1	Chemical Group	Quinacridone

Product Description

Violet 19 (E5B) is a bright, red shade Quinacridone High Performance Pigment with outstanding fastness properties. It is transparent with good gloss and brilliance for all applications.

Physical Data

Density (g/cm ³)	1.40~1.60
Form of supply	Red Powder
Oil absorption (g/100 g)	40~60
Moisture (%)	≤1.0
pH value	7.0~8.0
Light fastness (scale 1–8)	8
Heat stability	280°C / 536°F

Chemical Resistance

Acid	5
Alkali	5
Alcohol	5
Ester	5
Ketone	5
Soap	5
Migration	5

Applications

Coatings	Plastics	Inks
Automotive Coating ●	PVC ●	Offset –
Industrial Coating ●	PE/PP/PO ●	Solvent based ●
Decorative Coating ●	ABS ●	Water based ●
Coil Coating ●	PS ●	UV / EB ●
Wood Coating ●	PA ●	Inkjet ●
Powder Coating ●	Rubber ●	

● Recommended ○ Limited suitability – Not recommended

Product Specification

Test Property	Specification	Test Method
ΔE	≤1.0	AFTM-P 2.1
Colour strength	100±5%	AFTM-P 2.1

Packaging, Shipping & Storage

Pigment Violet 19 (E5B) is supplied as red powder. The product is packed in 10 kg paper bag and shipped on pallets of 300 kg. Store under normal temperatures, dry and protected from weather. Shelf life: 5 years from manufacturing date.

All the information above is based on data obtained at laboratory and is not to be used for certifying the suitability of the product. Users are advised to test the product in their own system before purchase.