#### FRANCHISE DISCLOSURE DOCUMENT

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# FIBRENEW®

### Experts in Leather, Plastic & Vinyl Restoration

#### FIBRENEW USA LTD.

An Alberta corporation

Physical: 101 & 105, 220 - 3<sup>rd</sup> Street N.E., Diamond Valley, Alberta T0L 0H0 Canada

Mailing: Box 117, Diamond Valley, Alberta T0L 0H0 Canada

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info@fibrenew.com

The franchisee will operate a mobile service, which repairs, re-dyes, cleans and restores leathers, vinyls, velours, fabrics, and plastics.

The total investment necessary to begin operation of a Fibrenew franchise is \$100,595 to \$121,825. This includes \$89,000 that must be paid to the franchisor or affiliate.

This disclosure document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: December 4, 2024



### **How to Use This Franchise Disclosure Document**

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibits D-1 and D-2.
How much will I need to invest?	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor's direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
Does the franchisor have the financial ability to provide support to my business?	Item 21 or Exhibit B includes financial statements. Review these statements carefully.
Is the franchise system stable, growing, or shrinking?	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
Will my business be the only Fibrenew business in my area?	Item 12 and the "territory" provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
Does the franchisor have a troubled legal history?	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
What's it like to be a Fibrenew franchisee?	Item 20 or Exhibits D-1 and D-2 list current and former franchisees. You can contact them to ask about their experiences.
What else should I know?	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.



### What You Need To Know About Franchising Generally

<u>Continuing responsibility to pay fees</u>. You may have to pay royalties and other fees even if you are losing money.

<u>Business model can change</u>. The franchise agreement may allow the franchisor to change its manuals and business model without your consent. These changes may require you to make additional investments in your franchise business or may harm your franchise business.

<u>Supplier restrictions</u>. You may have to buy or lease items from the franchisor or a limited group of suppliers the franchisor designates. These items may be more expensive than similar items you could buy on your own.

<u>Operating restrictions</u>. The franchise agreement may prohibit you from operating a similar business during the term of the franchise. There are usually other restrictions. Some examples may include controlling your location, your access to customers, what you sell, how you market, and your hours of operation.

<u>Competition from franchisor</u>. Even if the franchise agreement grants you a territory, the franchisor may have the right to compete with you in your territory.

<u>Renewal</u>. Your franchise agreement may not permit you to renew. Even if it does, you may have to sign a new agreement with different terms and conditions in order to continue to operate your franchise business.

<u>When your franchise ends</u>. The franchise agreement may prohibit you from operating a similar business after your franchise ends even if you still have obligations to your landlord or other creditors.

### **Some States Require Registration**

Your state may have a franchise law, or other law, that requires franchisors to register before offering or selling franchises in the state. Registration does not mean that the state recommends the franchise or has verified the information in this document. To find out if your state has a registration requirement, or to contact your state, use the agency information in Exhibit A.

Your state also may have laws that require special disclosures or amendments be made to your franchise agreement. If so, you should check the State Specific Addenda. See the Table of Contents for the location of the State Specific Addenda.



### Special Risks to Consider About *This* Franchise

Certain states require that the following risk(s) be highlighted:

- 1. <u>Out-of-State Dispute Resolution</u>. The franchise agreement requires you to resolve disputes with the franchisor by mediation, arbitration and/or litigation only in Calgary, Alberta, Canada. Out-of-state mediation, arbitration, or litigation may force you to accept a less favorable settlement for disputes. It may also cost more to mediate, arbitrate, or litigate with the franchisor in Calgary, Alberta, Canada than in your own state.
- 2. <u>Supplier Control</u>. You must purchase all or nearly all of the inventory or supplies that are necessary to operate your business from the franchisor, its affiliates, or suppliers that the franchisor designates, at prices the franchisor or they set. These prices may be higher than prices you could obtain elsewhere for the same or similar goods. This may reduce the anticipated profit of your franchise business
- 3. <u>Inventory Control</u>. You must make inventory and supply purchases of at least \$2,500 each year, even if you do not need that much. Your inability to make these purchases or to maintain inventory levels at all times may result in termination of your franchise and loss of your investment.
- 4. <u>Financial Condition</u>. The franchisor's financial condition, as reflected in its financial statements (see Item 21), calls into question the franchisor's financial ability to provide services and support to you.

Certain states may require other risks to be highlighted. Check the "State Specific Addenda" (if any) to see whether your state requires other risks to be highlighted.

### THE FOLLOWING APPLY TO TRANSACTIONS GOVERNED BY MICHIGAN FRANCHISE INVESTMENT LAW ONLY

THE STATE OF MICHIGAN PROHIBITS CERTAIN UNFAIR PROVISIONS THAT ARE SOMETIMES IN FRANCHISE DOCUMENTS. IF ANY OF THE FOLLOWING PROVISIONS ARE IN THESE FRANCHISE DOCUMENTS, THE PROVISIONS ARE VOID AND CANNOT BE ENFORCED AGAINST YOU.

- (a) A prohibition on the right of a franchisee to join an association of franchisees.
- (b) A requirement that a franchisee assent to a release, assignment, novation, waiver, or estoppel which deprives a franchisee of rights and protections provided in the Michigan Franchise Investment Act. This shall not preclude a franchisee, after entering into a franchise agreement, from settling any and all claims.
- (c) A provision that permits a franchisor to terminate a franchise prior to the expiration of its term except for good cause. Good cause shall include the failure of the franchisee to comply with any lawful provision of the franchise agreement and to cure such failure after being given written notice thereof and a reasonable opportunity, which in no event need be more than 30 days, to cure such failure.
- (d) A provision that permits a franchisor to refuse to renew a franchise without fairly compensating the franchisee by repurchase or other means for the fair market value at the time of expiration of the franchisee's inventory, supplies, equipment, fixtures, and furnishings. Personalized materials which have no value to the franchisor and inventory, supplies, equipment, fixtures, and furnishings not reasonably required in the conduct of the franchise business are not subject to compensation. This subsection applies only if: (i) the term of the franchise is less than 5 years and (ii) the franchisee is prohibited by the franchise or other agreement from continuing to conduct substantially the same business under another trademark, service mark, trade name, logotype, advertising, or other commercial symbol in the same area subsequent to the expiration of the franchise or the franchisee does not receive at least 6 months advance notice of franchisor's intent not to renew the franchise.
- (e) A provision that permits the franchisor to refuse to renew a franchise on terms generally available to other franchisees of the same class or type under similar circumstances. This section does not require a renewal provision.
- (f) A provision requiring that arbitration or litigation be conducted outside this state. This shall not preclude the franchisee from entering into an agreement, at the time of arbitration, to conduct arbitration at a location outside this state.
- (g) A provision which permits a franchisor to refuse to permit a transfer of ownership of a franchise, except for good cause. This subdivision does not prevent a franchisor from exercising a right of first refusal to purchase the franchise. Good cause shall include, but is not limited to:
  - (i) The failure of the proposed transferee to meet the franchisor's thencurrent reasonable qualifications or standards.



- (ii) The fact that the proposed transferee is a competitor of the franchisor or subfranchisor.
- (iii) The unwillingness of the proposed transferee to agree in writing to comply with all lawful obligations.
- (iv) The failure of the franchisee or proposed transferee to pay any sums owing to the franchisor or to cure any default in the franchise agreement existing at the time of the proposed transfer.
- (h) A provision that requires the franchisee to resell to the franchisor items that are not uniquely identified with the franchisor. This subdivision does not prohibit a provision that grants to a franchisor a right of first refusal to purchase the assets of a franchise on the same terms and conditions as a bona fide third party willing and able to purchase those assets, nor does this subdivision prohibit a provision that grants the franchisor the right to acquire the assets of a franchise for the market or appraised value of such assets if the franchisee has breached the lawful provisions of the franchise agreement and has failed to cure the breach in the manner provided in subdivision (c).
- (i) A provision which permits the franchisor to directly or indirectly convey, assign, or otherwise transfer its obligations to fulfill contractual obligations to the franchisee unless provision has been made for providing the required contractual services.

If the franchisor's most recent financial statements are unaudited and show a net worth of less than \$100,000, the franchisor shall, at the request of a franchisee, arrange for the escrow of initial investment and other funds paid by the franchisee until the obligations to provide real estate, improvements, equipment, inventory, training, or other items included in the franchise offering are fulfilled. At the option of the franchisor, a surety bond may be provided in place of escrow.

THE FACT THAT THERE IS A NOTICE OF THIS OFFERING ON FILE WITH THE ATTORNEY GENERAL DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION, OR ENFORCEMENT BY THE ATTORNEY GENERAL.

Any questions regarding this notice should be directed to:

State of Michigan
Consumer Protection Division
Attn: Franchise
670 G. Mennen Williams Building
525 West Ottawa
Lansing, Michigan 48933
Telephone Number: (517) 335-7567

Note: Despite subparagraph (f) above, we intend, and we and you agree to fully enforce the arbitration provisions of the Multi-Unit Development Agreement and Franchise Agreement. We believe that paragraph (f) is unconstitutional and cannot preclude us from enforcing these arbitration provisions. You acknowledge that we will seek to enforce this section as written.



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### **EXHIBITS:**

- 1 Specific State Disclosures
- A State Administrators and Agents for Service of Process
- B: Financial Statements
- C-1: Franchise Agreement

### Attachments:

- 1: Exclusive Territory
- 2: Authorization Agreement for Prearranged Payment
- 3: Start-Up Package
- 4: Conditional Assignment of Telephone Numbers
- 5: Non-disclosure and Non-competition Agreement
- 6: Personal Guaranty
- State Addenda
  - 8. Technical Assistance Fee Schedule
- C-2: General Release of All Claims
- C-3: Non-Disclosure Agreement for Viewing Manual
- D-1: Roster of Franchisees
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- E: State Effective Dates F-1: Receipt (Your copy)
- F-2: Receipt (Fibrenew's copy)

### FIBRENEW® FRANCHISE DISCLOSURE DOCUMENT

### ITEM 1. THE FRANCHISOR, AND ANY PARENTS, PREDECESSORS, AND AFFILIATES

The purpose of this disclosure document is to familiarize you with important legal and business aspects of Fibrenew USA Ltd., a franchisor, and of the franchise it offers to qualified individuals. To simplify the language, we will refer to Fibrenew USA Ltd. as "Fibrenew," "we" or "us" and the person or company that buys a franchise from us as "you." The word "you" does not include your owners, who will be described as "Related Parties." If you are a corporation, limited liability company or other entity, your owners must sign the Non-disclosure and Non-competition Agreement and Personal Guaranty attached to the Franchise Agreement (Attachments 5 & 6), which means that all provisions of the Franchise Agreement also will apply to your owners. "Affiliate" means a company controlled by, controlling, or under common control with us. For purposes of this Item 1 only, "Affiliate" further means that the company to which it refers offers franchises in any line of business or provides products or services to our franchisees. Terms that are defined in the Franchise Agreement or other attached agreements begin with capital letters in this disclosure document, except for the word "you," which will begin with a capital "Y" or a lower-case "y" depending on its position in the sentence.

The Franchisor. We are an Alberta corporation that was organized in Canada on September 20, 2005. We are in the business of granting franchises and providing initial and ongoing support to our franchisees. Since October 20, 2017, our principal business office has been located at 101 & 105, 220 - 3<sup>RD</sup> Street, Diamond Valley, Alberta TOL 0H0 Canada. Our mailing address is Box 117, Diamond Valley, Alberta TOL 0H0 Canada. The names and addresses of our agents for service of process are stated in Exhibit A to this disclosure document. We do business under the trade name "Fibrenew" or our full corporate name. We have never done business under any other name. We do not currently operate any Fibrenew businesses.

<u>Our Predecessor and Parent Company.</u> Our predecessor and parent company, Fibrenew International Ltd. ("Fibrenew International"), was organized in Canada on September 15, 1998. Since October 20, 2017, Fibrenew International's principal business office has been located at 101 & 105, 220 - 3<sup>RD</sup> Street, Diamond Valley, Alberta TOL 0HO Canada. Our mailing address is Box 117, Diamond Valley, Alberta TOL 0HO Canada. Fibrenew International offered Fibrenew franchises in the United States from January 1999 through September 2005. Effective September 30, 2005, Fibrenew International granted to us permission, through a trademark licensing agreement, to use and license the use of the Fibrenew Marks (as defined below) in the United States. Fibrenew International grants franchises and provides initial and ongoing support to international franchisees and has a master franchise agreement with unrelated entities in New Zealand and each of the unrelated entities has franchise agreements with Fibrenew franchisees in that country. Fibrenew International has never offered



franchises in any other line of business and has never done business under any other name.

Out Affiliates. Fibrenew Industries Ltd. ("FIL"), an affiliate, was first organized in Ontario, Canada on October 14, 1985. It was reincorporated in the Province of Alberta on October 31, 1995. After two corporate reorganizations – one on December 31, 1995 and another on December 31, 2001, various corporations were amalgamated into the Fibrenew Industries Ltd. that is in operation today. FIL is in the business of granting franchises and providing initial and ongoing support to Canadian franchisees. FIL's address is the same as Fibrenew's and Fibrenew International's address. FIL has never done business under any other name, and it has never engaged in any other line of business. FIL has no predecessor company. FIL does not provide any items or services to our franchisees but has offered Fibrenew franchises in Canada since 1987. FIL has never granted any other franchise.

2618182 ALBERTA LIMITED ("**Alberta Ltd.**"), an affiliate, was first incorporated in Alberta, Canada on May 29, 2024. Alberta Ltd. operates a company-owned unit in Canada (Fibrenew Calgary North), and has done so since May 29, 2024. Its principal business address is 101 & 105 220 – 3<sup>rd</sup> Street, Diamond Valley, Alberta T0L 0H0. Alberta Ltd. has never offered franchises or done business under any other name. Alberta Ltd. does not provide any products or services to our franchisees.

We have no affiliates who provide products or services to our franchisees.

<u>Franchising History.</u> We have been offering franchises since January 2006. We have never granted any other franchise. There are approximately 300 Fibrenew franchises worldwide, including franchises in Canada, Chile, the Kingdom of Saudi Arabia, Mexico, New Zealand and the United States of America, including Puerto Rico.

The Franchised Business. The business you will operate under the Franchise Agreement is a mobile service that repairs, cleans, re-dyes and restores leathers, vinyls, velours, and plastics (collectively, the "Surfaces") under our trademarks, service marks, trade dress, color schemes and logos (collectively, the "Marks") and using our distinctive programs, procedures, protocols, standards, manuals and other confidential business systems, practices and materials (collectively, the "System"). The business operated under our System and Marks is referred to in this disclosure document as the "Franchised Business". We do not collect a royalty fee based on a percentage of your sales; please refer to Item 6 for reference to the required monthly fee. We have never operated a business of this type, but our CEO, Michael Wilson, did from October 1987 until he sold the business to another franchisee in January 1997.

<u>Market and Competition.</u> The market for the services you will offer is the general public, but you may find it more efficient to work through commercial entities such as car dealers, auto body shops, private aircraft companies, marinas, moving companies, furniture retailers, restaurants and insurance companies. The automotive sector alone



fully occupies some of FIL's Canadian franchisees. Residential customers constitute a secondary market.

Competition with the Franchised Business consists generally of others engaged in repair and restoration of leathers, vinyls, velours, and plastics. Typically, Franchised Businesses are based out of home offices; however, a variety of other locations could also be suitable.

Industry-Specific Laws and Regulations. You must comply with all local, state, and federal laws and regulations that apply to operation of a Franchised Business. Our System involves use of adhesives, water-based dyes and related supplies. As with any product used at work, OSHA regulations and the Federal Right-To-Know Law require that you and your employees or technicians be familiar with the Safety Data Sheet ("SDS") for these materials. The SDS for these materials is included in the Start-Up Package and online, through our intranet. Normal operation of a Franchised Business may involve disposal of small quantities of unused supplies. As with other products, improper disposal of these materials may result in violation of federal, state and local laws and regulations. We are not aware of any other laws or regulations that are specifically applicable to the franchised business. We encourage you to consult with an attorney concerning these and other laws, regulations and ordinances that may affect operation of your Franchised Business.

### ITEM 2. BUSINESS EXPERIENCE

Except as otherwise provided below, all positions are in Calgary, Alberta, Canada.

#### Michael Patrick Wilson, C.E.O.

Michael Patrick Wilson has held the position of CEO since January 2013 for both Fibrenew and Fibrenew International. He remains a Member of the Board of both companies to present. Michael Wilson also has been the President and Director of FIL since November 1994.

### Russell Lampert, Member of the Board

Russell Lampert has held the position of Member of the Board since October 2018 for both Fibrenew and Fibrenew International, and is located in Portola Valley, California. From September 2013 to September 2018, he was President of both companies. Since 2001, he has been an independent consultant and private investor, providing financial consulting services to venture capital funded high-tech companies and investment management services for real estate and mining partnerships in Portola Valley, California.

### Jesse Johnstone, President

Jesse Johnstone has held the position of President since July 2019 for both Fibrenew and Fibrenew International. From August 2017 to June 2019, he was our Vice President of Operations and from January 2014 to July 2017 was our Vice President of



Technology for both companies. Jesse Johnstone has also served as the General Manager of FIL since July 2019.

### Kelly Gregoryk, Member of the Board and Vice President of Administration

Kelly Gregoryk has held the position of Member of the Board since October 2018 and has held the position of Vice President of Administration since August 2014 for both Fibrenew and Fibrenew International.

### ITEM 3. LITIGATION

No litigation is required to be disclosed in this Item.

### ITEM 4. BANKRUPTCY

No bankruptcy information is required to be disclosed in this Item.

### ITEM 5. INITIAL FEES

#### Initial Franchise Fee

- (a) If you are purchasing a new FIBRENEW® Service franchise, then when you sign the Franchise Agreement, you will pay us an initial franchise fee of \$47,000. The initial franchise fee is not refundable.
- (b) If you are renewing an existing FIBRENEW® Service franchise, then we will not charge you an initial franchise fee. However, you must pay us the renewal processing fee of \$500. The renewal processing fee is not refundable.
- (c) If you are a buyer in a Resale (defined and described in Item 6, Note 3), then we will not charge you an initial franchise fee.

### Start-Up Fee

(a) If you are purchasing a new FIBRENEW® Service franchise, then when you sign the Franchise Agreement, you will also pay us a start-up fee of \$42,000. The start-up fee is for reimbursement of our legal and administrative costs and classroom training costs, and for the purchase of the start-up package (which includes a mobile tablet device, a color recognition kit and an initial supply of all required Fibrenew products and supplies), as well as any of our legal expenses, selling and administrative costs, initial and post-sales training costs for 2 individuals in-person (but not travel and living expenses) or 3 individuals online. This fee is not refundable.



- (b) If you are renewing an existing FIBRENEW® Service franchise, then we will not charge you a start-up fee.
- (c) If you are a buyer in a Resale, then we will not charge you a start-up fee; however, your seller must pay us the resale fee of \$32,000 ("Resale Fee"), plus any broker's fees, described in Item 6 below, which the seller typically passes on to the buyer directly or as part of the purchase price. The Resale Fee and any broker's fees must be paid to us before classroom training for the buyer commences and at a date determined by us, which shall be after the sale agreement and franchise agreement have been signed. The Resale Fee is not refundable.

If you are purchasing a new FIBRENEW® Service franchise, then before we will start your training, we must receive payment in full of the initial franchise fee and the start-up fee for a total of \$89,000. These fees are non-refundable. The initial franchise fee and start-up fee are payable to us in lump sum by wire transfer when you sign the Franchise Agreement.

We provide a 10% discount on the initial franchise fee of the purchase of a new FIBRENEW® Service franchise, to veterans of the Armed Forces who otherwise meet our criteria. To qualify for the discount, the veteran must (1) have a DD214, a hard copy of which must be emailed to Fibrenew before the Franchise Agreement is signed, (2) have been honorably discharged from service after serving for a minimum of 2 years, and (3) own at least 50% of the Franchised Business. "Veteran" means a person who received an honorable discharge, as evidenced by the U.S. Department of Defense.

During fiscal year ending September 30, 2024, the franchise fee we received from franchisees ranged from \$42,300 to \$47,000. The lower initial franchise fee was for those Veterans who met the Veteran discount criteria.

ITEM 6. OTHER FEES

TYPE OF FEE	AMOUNT	DUE DATE	REMARKS <sup>1</sup>
Technical Assistance Fee	•	Monthly, on the 1st day of each month	See Note 2.
Payment for Proprietary Products	Minimum of \$2,500 per year	When ordering	See Note 3.
Fee for Training for Additional People	Then-current fee (currently \$5,000)	Before training begins	Initial classroom training includes two individuals inperson or three individuals online. You or your Designated Manager must complete training. Each additional trainee prior to opening or in the future will be charged the then-current training fee.



TYPE OF FEE	AMOUNT	DUE DATE	REMARKS <sup>1</sup>
Continuing Education	Generally, \$500 to \$1,000 per trainee per year (plus applicable taxes, travel costs and living expenses if training is inperson)	Before continuing education takes place (processed in two minimum payments of \$250 each on April 1 and August 1, annually)	You must attend 1 seminar per calendar year either inperson or online. If training is done online, the cost indicated includes up to 3 individuals.
Processing Fee for Renewal & Amendment	\$500	At the time you submit your renewal or amendment notice to us.	Payable when you choose to renew your franchise agreement for an additional term or amend your current franchise agreement with our approval
Administrative Fee for changes in ownership interests that are not considered "Resales"	\$500	Before change in ownership interests	Payable if you transfer ownership interests that are not considered to be "Resales."  "Resales" are defined in Note 5 below.
Resale Fee for transfers that constitute a "Resale" (defined in Note 5 below)	Then-current resale fee (currently \$32,000)	Upon Resale	Payable directly to us if you choose to transfer all of your ownership interest of franchisee, the Franchised Business or its assets. The transfer fee includes the purchase of the start-up package containing a mobile tablet device, a color recognition kit and an initial supply of all required Fibrenew products and supplies, legal, selling and administrative costs, and classroom training costs for the buyer (up to 2 persons). This fee does not include travel and living expenses for the buyer during inperson classroom training.
Software application fees	Will vary under circumstances	Annually in October	This fee only applies if you are renewing an existing FIBRENEW® Service franchise that was established by you prior to February 26, 2018.

TYPE OF FEE	AMOUNT	DUE DATE	REMARKS <sup>1</sup>
NSF or Late Payment Fee	\$45 per occurrence	Immediately upon occurrence	Payable if any payment due to us is not made by the due date.
Other Taxes	Amount assessed against us by federal, state and local tax authorities on any payments you make to us.	Upon demand	Includes sales, gross receipt, excise, use, franchise, state income and similar taxes (but not federal income taxes) assessed against us
Inspection Cost Recovery	Cost of inspection, plus related expenses.	Upon demand	Payable if you fail to fully cooperate with our inspectors
Indemnification Costs	Will vary under circumstances	As incurred	Payable if anyone asserts claims against us arising from your Franchised Business operations
Dispute Resolution Costs	Will vary under circumstances	As incurred	Payable if you fail to comply with the Franchise Agreement
Expenses of Analyzing Request for Additional Item, Service or Supplier	Our reasonable expenses we incur in our analysis	As incurred	Payable if you request us to approve any additional item, service or supplier
Insurance	Reimbursement of our costs, plus a 20% administration charge	Upon demand	If you fail to obtain insurance, we may obtain insurance for you and you must reimburse us for the cost of insurance obtained plus 20% of the premium for an administrative cost of obtaining the insurance
Liquidated damages	Varies	Upon demand	Payable if you terminate the Franchise Agreement without authorization or if we terminate due to your default. Liquidated damages are an amount of money equal to the monthly technical assistance fee times the number of months remaining in the term of the Franchise Agreement immediately prior to the termination, plus the annual product purchase requirement.

### Notes:

- 1. All fees / costs are payable to us and uniformly imposed by us, except that we may vary fees / costs in connection with renewal of a franchise. None are refundable. We may require you to pay all amounts owed to us or our affiliates by electronic fund transfer, preauthorized auto draft arrangement ("EFT"), preauthorized credit card payments, or any other method we periodically specify. You must sign the documents we periodically specify to implement any EFT, credit card or other payment method, which may include our Authorization Agreement for Prearranged Payment (Direct Debits) and/or Authorization Agreement for Prearranged Payment (Credit Cards) attached to the Franchise Agreement as Attachments 2 and 2-A respectively.
- 2. We charge a monthly technical assistance fee as follows:
- (a) If you are purchasing a new FIBRENEW® Service franchise, then on the 1st day of each month, you will pay us a monthly technical assistance fee of \$795 for the current month. This fee will be waived for the month in which your initial training class begins and the immediately following 5 months under the agreement term. At the beginning of the 3rd year of the franchise term and at the beginning of each year of the franchise term from then on, the monthly technical assistance fee will increase by an amount equal to 5% of the monthly technical assistance fee for the year just ended (rounded up to the nearest 10 cents), and you will pay the newly increased monthly technical assistance fee for that new year.
- (b) If you are renewing an existing FIBRENEW® Service franchise, then on the 1st day of each month after you complete training as required in Section 5.1 of the Franchise Agreement, you will pay us a monthly technical assistance fee in the amount we specify in an attached schedule to the Franchise Agreement. No fee waivers will be applied.
- (c) If you are a buyer in a Resale, then on the 1st day of each month, you will pay us a monthly technical assistance fee in the amount we specify in an attached schedule to the Franchise Agreement. No fee waivers will be applied.
- 3. You must purchase Proprietary Products from us as follows:
- (a) Our current price list for the sale of Proprietary Products to you is available in our online technical support resources. Except as otherwise provided below, you must purchase at least \$2,500 of Proprietary Products each year. If you are signing the Franchise Agreement for a new Franchised Business, or are a buyer in a Resale, then this requirement is waived for the first year of your franchise term. For franchisees who are signing the Franchise Agreement for a new Franchised Business, or for Buyers in a Resale, product purchases made in the first year of the franchise term will not count toward any product purchase requirement for the second or subsequent year of the franchise term. We are entitled to increase this minimum purchase of Proprietary



Products amount from time to time based on the CPI. "CPI" means the U.S. Consumer Price Index for All Items, Urban Consumers, All Cities Average, published by the U.S. Department of Labor, or if such Index is discontinued, an index of consumer prices published by the United States government or another reliable source we select. We have the right to require pre-payment in cash, electronic funds transfer, credit card charge, cashier's check, or other means of making funds immediately accessible to us. You must also maintain an account, in good standing, with the international shipping company that we designate and that we will use to ship Proprietary Products to you.

- (b) If you are purchasing a new FIBRENEW® Service franchise, then your obligation to purchase Proprietary Products will not begin until the first anniversary of the Effective Date.
- (c) If you are renewing an existing FIBRENEW® Service franchise, then your obligation to purchase Proprietary Products begins immediately.
- (d) If you are a buyer in a Resale, then your obligation to purchase Proprietary Products begins on the first anniversary of the Effective Date.
- 4. We have no right to require franchisees to form local marketing cooperatives (though doing so has generally proven to increase brand awareness).
- 5. "Resale" means any sale, gift, transfer, assignment, delegation or other change in ownership of all or any part of the rights and obligations: 1) of the franchise agreement, 2) of your FIBRENEW® business, or 3) of an ownership interest in you of a magnitude at least as great as that described in this Note. If you are a partnership, then one or more transactions (regardless of whether or not they are related) in which there is a cumulative change in the rights to 50% or more of your capital or profits will be considered to be a Resale; if you are a corporation, then one or more transactions (regardless of whether or not they are related) in which there is a cumulative change in beneficial ownership of 50% or more of your voting stock will be considered to be a Resale; if you are a limited liability company, then one or more transactions (regardless of whether or not they are related) in which there is a cumulative change in beneficial ownership of 50% or more of your membership interest will be considered to be a Resale.

### ITEM 7. ESTIMATED INITIAL INVESTMENT

	YOUR ESTIMATED INITIAL INVESTMENT					
TYPE OF EXPENDITURE	AMOUNT OR RANGE LOW HIGH		METHOD OF PAYMENT	WHEN DUE	TO WHOM PAID	
EXPENDITURE	LOW	півп	PATWENT			
Initial Fee (Note 1)	\$47,000	\$47,000	Lump sum, unless otherwise arranged	4 weeks prior to training and when you sign the Franchise Agreement	Us	
Start-Up Fee (Note 2)	\$42,000	\$42,000	Lump sum, unless otherwise arranged	4 weeks prior to training and when you sign the Franchise Agreement	Us	
Liability Insurance – 1 year (Note 3)	\$800	\$2,355	As required by payee	As arranged	Approved national insurance broker	
Vehicle Insurance – 1 year (Note 3)	\$800	\$3,975	As required by Payee	As Arranged	Insurance broker	
Organizational Expenses (Note 4)	\$250	\$5,150	As required by payee	As arranged	Lawyer, accountant, governmental units	
Training / Travel Expenses (Note 5)	\$0	\$2,750	As required by payee	As arranged	Restaurants, hotels, transportation providers for online or in- person classroom training	
Office & Miscellaneous Equipment (Note 6)	\$495	\$750	As required by payee	As arranged	Vendors	
Work Vehicle with Fuel – 6 months (Note 7)	\$2,400	\$5,560	As required by payee	As arranged	Dealer	
Vehicle Signs (Note 8)	\$4,000	\$6,960	As required by payee	As arranged	Suppliers	

	YOUR ESTIMATED INITIAL INVESTMENT				
TYPE OF	AMOUNT (	OR RANGE	METHOD OF	WHEN DUE	TO WHOM PAID
EXPENDITURE	LOW	HIGH	PAYMENT		
Internet and Wireless Access – 6 months (Note 9)	\$600	\$1,000	As required by payee	As arranged	Internet service provider
Business Licenses / Permits (Note 10)	\$50	\$550	As required by payee	As arranged	Governmental units
Office or Storage Area (Note 11)		Unable to estimate	As required by payee	As arranged	Landlord
Internet Marketing – 6 months (Note 12)	\$1,200	\$1,200	As required by payee	As arranged	Google
Additional Funds – 6 months (Note 13)	\$1,000	\$2,575	As required by payee	As arranged	Various
Total (Note 14)	\$100,595	\$121,825			

#### Notes:

- 1. <u>Initial Fee</u>. Item 5 describes the initial franchise fee payable to us before you begin the Franchised Business. See Item 5.
- 2. <u>Start-Up Fee.</u> Item 5 describes the start-up fee that you will pay us before you begin operation of your Franchised Business. The start-up fee of \$42,000 covers the cost of the start-up package (which includes a mobile tablet device, a color recognition kit and an initial supply of all required Fibrenew products and supplies), as well as our legal expenses, selling and administrative costs, training costs for up to 2 persons in-person (but not travel and living expenses) or 3 persons online.
- 3. <u>Insurance</u>. These figures assume that you pay a full year's premium for general liability insurance with limits of at least \$1,000,000 per occurrence and \$2,000,000 in the aggregate, including garage keepers coverage (required for all work in the automotive and recreational vehicle markets) and coverage for your work vehicle, hired/non-owned auto liability coverage, miscellaneous tools and equipment coverage, and business personal property (which includes equipment, furniture, fixtures and inventory that you own, use or rent inside your work space)



- coverage. The designated insurance broker may recommend additional coverage based on your state and other information you provide.
- 4. <u>Organizational Expenses</u>. The cost of registering a company varies by state, and is estimated to range between \$250 and \$1,500. We do not require you to consult an attorney or an accountant, but we recommend that you do and our high estimate includes fees for attorney and/or accountant consultation. Professional fees can vary substantially, based on the professional's location, experience, expertise and other factors.
- 5. <u>Training / Travel Expenses</u>. You are responsible for your own transportation, lodging, meals and incidental expenses during online classroom training or inperson classroom training in Calgary, AB Canada. For in-person training, the high estimate is \$2,145 to \$2,750 and assumes return airfare plus meals, lodging, transportation, and incidental expenses. Breakfast is currently included in our preferred hotel rate package. For online training, the low estimate assumes no expenses for travel and training.
- 6. Office & Miscellaneous Equipment. The low estimate assumes that you will use an existing cell phone and computer for your business. The high estimate assumes that you will purchase a smart phone (or acquire a smart phone for free by signing up for new service). One tablet device (e.g., iPad) is included in the initial franchise purchase under the start-up fee. Miscellaneous equipment includes those supplies you may need to purchase for Zoom training and starting your business which are not included in the start-up package. A list of extra tools and supplies is provided during onboarding, and available upon request.
- 7. Work Vehicles. Your work vehicle(s) must present a professional appearance and must be licensed and insured. You must obtain our approval of your work vehicle(s) before beginning operation of the franchised business or upon renewal of your FIBRENEW® Service. The low estimate assumes you will use your personal vehicle as your work vehicle. The high estimate assumes you will lease a used vehicle, and will have monthly vehicle maintenance and fuel costs during the first 6 months of operations.
- 8. <u>Vehicle Signs</u>. Before beginning operations or upon renewal, you must have all required vehicle wraps and signs applied to your work vehicle(s), exactly according to our specifications. The low estimate for design, production and installation is \$4,000 and the high estimate is \$6,960, based on average square footage of vehicles used in our franchise system. This estimate covers cost of full wrap including necessary window perf coverage and excluding the roof area. Installation costs may vary depending on your location. Estimates are based on information from our approved production vendor based in New Jersey.
- 9. <u>Internet and Wireless Access</u>. You will need access to the internet and wireless 3G, 4G or 5G network (via a smart phone and tablet computer) to make full use



- of the color recognition device and technical support we provide through our online library of technical materials and discussion board.
- 10. <u>Business Licenses / Permits</u>. You must obtain all necessary permits and licenses required by applicable law before you begin the Franchised Business. In most states, registration with the state or county where you will operate the FIBRENEW® Service franchise of the Fibrenew "dba" name is required. A copy of any registered dba name must be submitted to Fibrenew (via email). You should refer to the local law requirements where you will operate your Franchised Business.
- 11. Office or Storage Area. The vast majority of our franchisees operate the franchised business out of their vehicle with a home office. If you are unwilling or unable (for example, due to local laws) to operate the franchised business from your vehicle with a home office, you will need to have an adequate site for your Service base. Sites outside of the home must be approved by Fibrenew and may only be located within your own Exclusive Territory. Similarly, if you are unwilling or unable (for example, due to local laws) to park your work vehicle at your home, you will need to have a storage site for your vehicle. Due to local variations in rent, we are unable to accurately estimate a reasonable range of rent expenses.
- 12. <u>Marketing</u>. You must spend the then-current monthly minimum expenses (currently \$200) with Google AdWords or other approved supplier to market your Franchised Business. We will coordinate your Google AdWords marketing, but you will pay Google or another approved supplier directly. The estimate is for 6 months at the minimum monthly rate.
- 13. Additional Funds. This category includes miscellaneous expenses incurred during the first 6 months of the Franchised Business operations, such as unanticipated start-up costs. We relied on our experience in operating and franchising similar businesses in Canada in estimating this figure. You should review these figures carefully in light of local conditions and the economy, consulting a business advisor if necessary. This amount is an estimate, and it does not include any personal or business debt service payments, rent or other living expenses.
- 14. <u>We do not finance any of these expenses</u>. None of these expenses are refundable.

### ITEM 8. RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES

<u>Approved Items, Services and Suppliers.</u> To ensure uniformity and quality of services by all franchisees, you must purchase certain items and services (including vehicle signs) according to our specifications. These specifications may include

minimum standards for quality, performance, design, appearance, delivery, and other restrictions. These specifications are contained in the Technical, Light Upholstery & SDS Manuals or other training and support material we make available to you (collectively, the "Manual"). The Manual is available online through our HIVE, our online intranet. We may periodically change these specifications, by notice to you or through changes to the Manual, and you must promptly comply with the changed standards following notice to you. You may incur expenses or increased costs to comply with these changes.

You must purchase certain items and services (including the start-up package, Proprietary Products, marketing material, and promotional products) only from suppliers that we have approved in the Manual. A complete list of these items and services, and the approved suppliers for each, is contained in the Manual. The approved suppliers have demonstrated to our satisfaction that they have the ability to meet standards and specifications for the relevant items and services, that they possess adequate quality controls, and that they have the capacity to supply your needs promptly and reliably. This includes international shipping company(ies) that we may designate and that we will use to send Proprietary Products to you. We have the right to change the list of approved suppliers, and you must promptly change suppliers if required.

We are the sole designated supplier of the Proprietary Products, including bases & adhesives, protectors & conditioners, cleaners & deodorizers, color coats, top coats, graining materials, velour repair supplies, cyanoacrylic products, vinyl repair supplies, plastic primers & clear coats, and leather care kits, which you will use to perform repairs. We require you to buy these products exclusively from us to preserve our trade secrets and maintain the uniform quality of work performed by FIBRENEW® We are the sole designated supplier of the start-up package, which includes Proprietary Products, tools, equipment, accessories and supplies. A detailed list of items included in the start-up package is Attachment 3 to the form Franchise Agreement, which is Exhibit C to this FDD. This Attachment 3 is subject to change as products update and improvements are made. You must purchase the start-up package from us as described in Item 5. Beginning the second year of your franchise term, annually, you must purchase at least \$2,500 of Proprietary Products from us. For franchisees who are signing the Franchise Agreement for a new Franchised Business. or for Buyers in a Resale, product purchases made in the first year of the franchise term will not count toward any product purchase requirement for the second or subsequent year of the franchise term. We and our affiliates are not approved suppliers for any other items or services. There are no other suppliers in which any of our officers owns an interest. We and our affiliates are not the sole approved supplier of any other item or service.

Otherwise, there is no requirement that products be purchased from approved or designated suppliers or according to specifications. We do not require you to purchase a computer for exclusive use in your business, and we do not have any specifications or approved suppliers for any computer hardware or software (except that internet service is required).



Purchases that must be made in accordance with our specifications or from approved or designated suppliers will represent approximately 25% of your start-up cost and 5% to 10% of your ongoing cost of operating your FIBRENEW® Service.

Approved suppliers may make payments to us on account of transactions with our franchisees. We currently receive payment from our designated third-party supplier of certain leather, vinyl, and fabric supplies in an amount equal to 3% of franchisees' total purchases. We may have these types of agreements with other suppliers in the future providing for payments to us on account of transactions with our franchisees. In the past fiscal year (ending September 30, 2024), we had \$3,673.56 in revenue from suppliers on account of purchases of items and/or services by our franchisees.

We receive revenue for the sale of start-up packages and Proprietary Products by us to our franchisees in the US. In the fiscal year ending September 30, 2024, we received \$817,474 from the sale of start-up packages and Proprietary Products to franchisees, representing 15.6% of our total revenues of \$5,148,985.

We negotiate purchase arrangements with suppliers for the benefit of franchisees. Under these arrangements, franchisees currently receive a 5-20% negotiated discount on select product purchases. Discounts vary by supplier.

Work Vehicles. Your FIBRENEW® work vehicle(s) must present a professional appearance for a service vehicle and must be licensed and insured. We do not have any color, make or model requirements though we strongly recommend a two-door service / working style van. A list of suggested vehicles will be provided at the time of purchase. You must obtain our approval of your work vehicle(s) before beginning operation of your FIBRENEW® Service. We require you to submit a photograph and written details regarding the proposed vehicle, from which we can determine the vehicle's body condition, color, and other factors affecting your vehicle's appearance and condition. You must permanently display, at your own expense, on all vehicles you use in the franchised Service, all wraps and signs of any nature, form, color, number, location and size that we require, exactly according to our specifications, and containing any legends that we have designated in the Manual or in writing. Samples of our vehicle signs are shown on our website, and are available upon request.

Upon notice of renewal 90 days prior to your expiry date you must provide us with a picture of your current vehicle(s) and wrap(s), for review. If your Fibrenew fleet vehicle(s) does/do not have current vehicle signs, you will be required to update them in accordance with the above Work Vehicle requirements. You are required to de-identify the vehicle and remove the vehicle wrap upon expiry or termination of the Franchise Agreement.

<u>Insurance.</u> You must purchase and maintain a policy or policies of comprehensive public liability insurance covering all FIBRENEW® Service assets, personnel, and activities, including work performed on third-party premises, in the coverage amounts



and types as we require. If you choose to offer additional services, you are responsible to purchase and maintain insurance coverage for those services. We may increase the minimum requirements for coverage amount and types annually, if necessary, to reflect inflation or other changes in circumstances. Our current liability insurance requirements include general liability, garage keeper's coverage and property casualty coverage, coverage for your work vehicle, hired/non-owned auto liability coverage (minimum \$500,000), miscellaneous tools and equipment coverage, and business personal property coverage, on an occurrence basis with a combined single limit for bodily injury, death or property damage of not less than \$1 million and \$2 million aggregate. While not required and depending on your situation and with advice from the designated insurance broker, we recommend you consider obtaining coverage for professional liability, product-liability coverage business interruption insurance and bailee's coverage. In addition, you must maintain policies of workers' compensation insurance, disability insurance and any other types of insurance required by applicable law. Each insurance policy that is required under the Franchise Agreement must be issued by an insurance company we pre-approve where all coverage types are with an insurance company that is "A" or higher (at all times), and must contain a provision that the policy cannot be canceled without 10 days written notice to us. It must designate us, and any affiliates we require, as an additional insured (except for workers' compensation and employment practices liability (EPLI) policies) and be satisfactory to us in form, substance and coverage. You must deliver a certificate of the issuing insurance company evidencing each policy to us no later than 5 days after the policy is issued or renewed.

Approval Process. If you desire to use or offer additional items or services that we have not approved, or you desire to purchase approved items and services from a supplier that we have not approved, you must first obtain our written consent. We do not have any formal policies or procedures for approving new items or services, or for revoking approval. The primary factors in our analysis of possible new items and services are whether the item or service would be a good fit in our franchise system. This analysis involves the subjective opinion of our management. We do not have any formal policies or procedures for approving new suppliers, or for revoking approval. The primary factors in our analysis of suppliers are whether the supplier has the ability to meet quality and uniformity standards and specifications for the relevant items and services, and whether the supplier has the capacity to supply our franchisees' needs promptly, reliably and economically. This analysis also involves the subjective opinion of our management.

In connection with any request by you for approval of additional items, services or suppliers, we may require you to provide us with photographs, drawings, specifications, samples or any additional materials or information we desire to evaluate your request. You must pay for our reasonable expenses in evaluating your request. We will notify you of our approval or disapproval of any new item, service or supplier requested by you within a reasonable time (usually within 120 days) after we have received all of the relevant information requested. We may withhold approval of any item, service or supplier, as we determine in our discretion. We have the right to revoke approval of any

item, service, or supplier at any time for any reason, and we will notify you of any revocation of approval.

<u>Cooperatives.</u> We do not have any right to require you to participate in any marketing, purchasing or distribution cooperatives, though doing so has generally proven to increase brand awareness.

We consider a variety of factors when determining whether to renew or grant additional franchises. Among the factors we consider is compliance with the requirements described in this Item 8. Otherwise, we do not provide material benefits to you for your use of designated or approved suppliers.

### ITEM 9. FRANCHISEE'S OBLIGATIONS

The table below lists your principal obligations under the Franchise Agreement and other agreements. It will help you find more detailed information about your obligations in these agreements and in other items of this disclosure document.

OBLIGATION	SECTION IN AGREEMENT	DISCLOSURE DOCUMENT ITEM
a. Site selection and acquisition / lease	7.8	7, 8, 11
b. Pre-opening purchases / leases	6.5	5, 8
c. Site development and other pre-opening requirements	None	5, 7, 12
d. Initial and ongoing training	5.1, 9.3.1, 9.3.2	11
e. Beginning operation	7.2.1	11
f. Fees	Article 6	5, 6
<ul><li>g. Compliance with standards and policies / Operating Manual</li></ul>	3.10, 5.7, 7.2.2	11
h. Trademarks and proprietary information	3.11, 7.1, 8.1, 8.4, 10.2.2, 10.3, Attachment 5	13, 14
<ul> <li>Restrictions on products / services offered</li> </ul>	7.2.3, 7.2.7	16
<ul> <li>i. Warranty and customer service requirements</li> </ul>	7.2.4, 10.2.2	
<ul><li>k. Territorial development and sales quotas</li></ul>	6.2, 6.5	12
Ongoing product / service purchases	5.8, 6.5, 6.8	8, 10



OBLIGATION	SECTION IN AGREEMENT	DISCLOSURE DOCUMENT ITEM
m. Maintenance, appearance, and remodeling requirements	7.12, 7.2.5	8, 17
n. Insurance	7.6	6, 8
o. Advertising	5.5, 7.1.3	6, 8, 11
p. Indemnification	8.5	6
<ul><li>q. Owner's participation / management / staffing</li></ul>	7.3.1, 7.3.2	15
r. Records / reports	7.5	6
s. Inspections / audits	7.2.6	6
t. Resale	3.15, 6.6, Article 9	6, 17
u. Renewal	4.4, 4.4.2	6, 17
v. Post-termination obligations	10.3	17
w. Non-competition covenants	8.6, Attachment 5	17
x. Dispute resolution	Article 11	17

### ITEM 10. FINANCING

We do not offer direct or indirect financing. We do not guarantee your obligations to third parties.

## ITEM 11. FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS AND TRAINING

Except as listed below, we are not required to provide you with any assistance.

### **Pre-Opening Services**

#### Site Selection / Approval

The Service is a mobile service primarily operated from a work vehicle, but you may also want a base office for the Service. We do not provide you any assistance with site selection for a base office. Your base office may be in your home. If so, you do not need our approval of your base office. But, if your base office is in a commercial



location associated with our Marks, then you need our prior approval of the site for your base office. Any site outside of your home must be within your Exclusive Territory and may not be located in open territory, or in another franchisee's exclusive territory. There are no contractual deadlines for us to approve or disapprove a proposed commercial site for your Service. Generally, we will approve or disapprove a site within 30 days after you provide us with all of the information we require. The factors we consider in approving commercial sites include location, size, suitability, layout, access and visibility of the proposed location, nature and location of any competitors, population density, vehicle traffic, parking convenience, and other factors that may be relevant in your market. The same site selection criteria will generally be applicable to all franchisees with commercial sites. If you choose to have a commercial site for your base office and if you and we are not able to reach agreement on an approved commercial location within 6 months after you sign the Franchise Agreement, then we have the option to terminate the Franchise Agreement. (Franchise Agreement §7.8)

### 2. Training

We will provide to you a training program, as described below. (Franchise Agreement §§ 5.1 & 6.4)

### 3. Manual

We will make available to you, whether in electronic format on the FIBRENEW® website or intranet or in hard copy, our Manual containing explicit instructions for use of the Marks, specifications for goods and services that will be used in or sold by the Service, sample business forms, information on marketing, management, and administrative methods developed by us for use in the Service, names of approved suppliers, and other information that we believe may be necessary or helpful to you in your operation of the Service. We may revise the Manual periodically to conform to the changing needs of the Franchise Network and will electronically post updated pages containing these revisions. (Franchise Agreement § 5.7)

You may view a copy of the Manual under the supervision of a Fibrenew employee or other person approved by us at a mutually convenient time and place before signing a Franchise Agreement. Prior to viewing the Manual, you must sign our Non-disclosure Agreement for Viewing Manual, which is attached as Exhibit C-3 to this disclosure document.

#### 4. Technical Support Resources

We will give you access to our online technical support resources included in the Manual. These resources include technical manuals, technical bulletins, a discussion board and video tutorials. (Franchise Agreement § 5.6) We will give you limited access to the online technical support resources before you sign a Franchise Agreement with us.

#### 5. Start-Up Package

If you are signing the Franchise Agreement for a new Franchised Business, then we will sell to you, as part of the start-up fee described in Item 5, a start-up package of all



equipment and products appropriate for starting a new Service. (Franchise Agreement §5.2) This initial supply will typically last at least 3 months, but this may vary depending on individual usage. If you are signing the Franchise Agreement as a buyer in a resale or if you are signing the Franchise Agreement to renew an existing Franchised Business, then we will not sell you a start-up package.

### **Post-Opening Services**

### 1. Proprietary Products Availability

We will use reasonable efforts to ensure that we will, at all times, have a supply of Proprietary Products for sale to you. The current price list for the Proprietary Products is described in the online technical support resources. (Franchise Agreement § 5.8)

### 2. Consultation

We will use reasonable efforts to make our personnel available to you for consultation throughout the term of the franchise in a timely manner. (Franchise Agreement § 5.3)

### 3. Pricing

We will suggest pricing for your franchised services from time to time. You are not required to follow our suggestions. (Franchise Agreement § 5.4) However, if you elect to participate in any Preferred Vendor Account, you will be obligated to provide services according to the Preferred Vendor Account agreement.

### 4. Preferred Vendor Accounts

We may enter into agreements with certain customers who have jobs in multiple areas ("Preferred Vendor Accounts") under which we and participating franchisees agree to provide certain services at certain specified rates or in accordance with certain procedures. If a Preferred Vendor Account has a job in your Exclusive Territory, we will offer you the opportunity to participate under the Preferred Vendor Account agreement. Your participation is voluntary, but if you choose not to participate, we may reduce your Exclusive Territory by excluding the Preferred Vendor Account from your Exclusive Territory, and we may allow another franchisee or affiliate to service that customer. (Franchise Agreement § 5.9)

### 5. Advertising Materials

If you are signing the Franchise Agreement for a new Franchised Business or if you are signing the Franchise Agreement as a buyer in a resale, we will provide new franchisees with a limited selection of printed promotional materials. If you are signing the Franchise Agreement to renew an existing Franchised Business, then we will not provide you with such materials. (Franchise Agreement § 5.5(a)) We may include in our marketing materials items that we have received from you (including photographs of you, your Related Parties, and employees or technicians and the work they perform). You will grant to us a worldwide royalty-free license to use such items in our advertising, authorize us to use your image and/or voice in our materials used for advertising of FIBRENEW® Service franchises and you must undertake to obtain from your Designated Manager, employees and technicians this same authorization. (Franchise



Agreement § 5.5(b)) Additional details regarding advertising and marketing are described below.

### **Advertising / Marketing**

Except for the limited selection of printed promotional materials mentioned above, we have no advertising program (and no obligation to conduct any advertising), except for Google AdWords, described below. If you wish to use any advertising materials that were not provided by us, you must obtain our prior written approval, which will not be unreasonably withheld. In the past, we had the right to collect marketing fees from our franchisees, but we never exercised this right. Under Franchise Agreements entered into in 2009 or later, we do not have the right to collect marketing fees from our franchisees. You are not required to participate in any advertising fund. We do not have the power to require marketing cooperatives to be formed, changed, dissolved or merged. There are no advertising councils composed of franchisees.

You must spend the then-current monthly minimum expenses (currently \$200) with Google AdWords or other approved supplier to market your Franchised Business on an ongoing basis for the term of the Franchise Agreement. We will coordinate your Google AdWords marketing, but you will pay Google or another approved supplier directly.

You must submit to us copies of all advertising materials that you propose to use at least 4 weeks before the first time they are broadcasted or published. We will review the materials within 2 weeks and will promptly notify you whether we approve or reject them. Our approval may not be unreasonably withheld. Advertising materials that differ from previously approved materials in such ways as date or price will be considered "previously-approved." Even if we have approved certain materials, we may later withdraw our approval if we reasonably believe it necessary to make the advertising conform to changes in the System or to correct unacceptable features of the advertising, including any misrepresentation within the advertising material. (Franchise Agreement § 7.1.3)

You must use your best efforts to promote the Franchised Business to all industry segments throughout your Exclusive Territory. To do this, you must actively market your Franchised Business according to our System standards. This marketing requirement includes the practice of in-person cold calling. (Franchise Agreement § 7.13)

### **Computer Equipment and Smart Phone**

You will need access to a computer with internet access to make full use of the online resources we make available to our franchisees, and to communicate with us electronically. One mobile tablet device is provided with the Start-Up Fee. You may also want to use a computer to maintain accounting books, and to prepare and print customer invoices. However, we do not require that you purchase a computer for exclusive use in the Franchised Business. Most of our franchisees use an existing



computer for the Franchised Business. We do not require any particular specifications for the computer you will use. The only requirement is that the computer you use have internet access. We will not have independent access to any information and data on your computer.

There are no optional or required maintenance, updating, upgrading or support contracts for the computer. We may in the future require you to obtain, upgrade or update your computer equipment and services during the term of the franchise, and there is no contractual limitation on the frequency or cost of our ability to require this. If we audit your Franchised Business, you must provide us with complete access to any computer equipment you have used in connection with the Franchised Business. (Franchise Agreement §7.9)

In order for you to make full use of the online resources to communicate with us while at your job sites, you must have a smart phone and tablet computer (e.g., iPad) with 3G, 4G or 5G cell service for internet access.

### **Training**

The training program will cover the following:

1. <a href="Pre-Training Program:">Pre-Training Program:</a> If you are signing the Franchise Agreement for a new Franchised Business or if you are signing the Franchise Agreement as a buyer in a resale, then before you attend classroom training, you or your Designated Manager must complete to our satisfaction the following pre-training tasks: a complete marketing plan of your territory, home office and workspace setup, suggested business development learning and required reading (with reading materials that may be purchased, loaned from a library, or otherwise sourced at your own expense; currently, the audio book "The Wealthy Franchisee: Game-Changing Steps to Becoming a Thriving Franchise Superstar" by Scott Greenberg, is provided online at no additional cost to you). We estimate these tasks will take approximately 20 to 30 hours plus time for required reading. We do not charge a fee for this pre-training program. If you are signing the Franchise Agreement to renew a Franchised Business, then we will not require you to complete the pre-training tasks.

### 2. Classroom Training Program:

TRAINING PROGRAM				
SUBJECT		HOURS OF ON- THE-JOB TRAINING	LOCATION	
Skill Developing	20	0	Calgary, Alberta or online	
Color Instruction	22	0	Calgary, Alberta or online	
Spraying & Texturing	6	0	Calgary, Alberta or	



TRAINING PROGRAM				
SUBJECT	CLASSROOM TRAINING HOURS	HOURS OF ON- THE-JOB TRAINING	LOCATION	
			online	
Leather	6	0	Calgary, Alberta or online	
Plastics	6	0	Calgary, Alberta or online	
Vinyl	6	0	Calgary, Alberta or online	
Marketing and Administration	2	0	Calgary, Alberta or online	
Technology	2	0	Calgary, Alberta or online	
Total	70	0	Calgary, Alberta or online	

The classroom training program will be conducted approximately once a month, for up to 9 months of each year over a 12-day period at our facility in Calgary, Alberta. In certain circumstances, we may have to temporarily suspend our in-person training and provide the classroom training program online. As of the date of this disclosure document, a hybrid training model is in effect with the option of in-person or online classroom attendance, in real time. Franchisee chooses their training preference (in-person or online) during Fibrenew onboarding.

In the week prior to start of training, an online test run will be conducted with Fibrenew instructors and the entire class. The test run is a minimum of 1-2 hours, including tool, product and materials set up, Fibrenew trainer introductions and trainee introductions, noting territory locations.

Jesse Johnstone, our President, will oversee the in-person and online classroom training program. Our training team has more than 20 years' experience in operating a Fibrenew business and approximately 45 years' experience in repair services. All instructors will be people with a minimum of 5 years' experience and currently average 31 years' experience in repair service. Training materials (the Manual) will be provided online at no additional charge.

If you are signing the Franchise Agreement for a new Franchised Business or if you are signing the Franchise Agreement as a buyer in a resale, then we will conduct a classroom training program for you and your Designated Manager(s). We will provide training for up to 2 people in-person or 3 people online at no charge. You (or, if you are an entity, one of your principals) and your Designated Manager (if applicable) must complete the training program successfully to our satisfaction before you begin operating your Franchised Business. If you would like to send anyone else to training, you must pay our then-current fee for each additional trainee. Currently, the fee is



\$5,000. If you are signing the Franchise Agreement to renew an existing Franchised Business, then we will not require you to attend classroom training. (Franchise Agreement §§ 5.1 & 6.4)

If you should sell your FIBRENEW® Service, your buyer must complete the full training as a condition of you obtaining our consent to the Resale. A portion of the Resale Fee will cover the cost of the buyer's training. (Franchise Agreement § 9.3.1)

- 3. Field Training: If you are signing the Franchise Agreement for a new Franchised Business or if you are signing the Franchise Agreement as a buyer in a resale, then immediately following classroom training, you must begin and complete to our satisfaction the Field Training Program. The Field Training Program allows you to track your progress in meeting goals oriented towards making sales calls and completing certain types of repairs and gives us a way to provide feedback from a distance. This is an online program further described in the Manual. We estimate that the Field Training Program will take approximately 1 year to complete. We do not charge a fee for this Field Training Program. If you are signing the Franchise Agreement to renew an existing Franchised Business, then we will not require you to complete the Field Training Program. (Franchise Agreement § 5.1.2)
- 4. <u>Continuing Education:</u> We offer continuing education courses. Participation in a minimum of 1 course per calendar year will be mandatory unless we waive the requirement. You must pay any associated continuing education fees we charge, and you must pay for any expenses incurred in attending this training. If you do not pay associated training fees for mandatory seminars by the deadline, we have the right to automatically take payment. (Franchise Agreement § 5.1.3)

For all training offered by us, you will bear the cost of food, lodging, transportation (including air flights), and any incidental expenses incurred by you or your employees or technicians during training. If an introduction letter is needed in order to support any short-term visa application for any of the training attendees, then we will provide this. However, you will pay any and all costs relating to the visa application. We will not pay you or your employees or technicians for any work performed during the training program. (Franchise Agreement § 6.4)

### **Time Before Opening**

Most FIBRENEW® franchisees sign their Franchise Agreement 4 weeks prior to classroom training and begin operating their Services within 1 month of successfully completing the Classroom Training. This allows time to complete training, receive the start-up package, and apply the vehicle signs to your work vehicle. If you have not begun operation of the Service within 4 months after you complete the Classroom Training, we have the option to terminate the Franchise Agreement. (Franchise Agreement § 10.2.2(b))



### **Website / Email Address**

We or an affiliate of ours will sponsor and maintain 1 or more official FIBRENEW® websites for the purpose of marketing the brand. We have discretion over the design, content and functionality of such websites. We may, from time to time, include 1 or more interior pages that identify Fibrenew locations, by among other things, geographic region, address, and telephone number(s). We may permit you to customize or post certain information to the interior page. So long as you are not in default under the Franchise Agreement, we will list your Franchised Business on this website. We may also include on the official FIBRENEW® website certain materials that we receive from you (including authorized photographs of you, your Related Parties, employees or technicians and the work performed). (Franchise Agreement § 5.5(b)) In order to maintain a consistent Internet presence for the Fibrenew franchise system, you are not allowed to have your own website (or portion of a website) relating to the Franchised Business. You may not list your Franchised Business with any internet directories, except those we have approved. We will also provide you with a "Fibrenew" email address. If you use email communications in connection with your Service, you must use only your Fibrenew email address in all email communications with us and your customers. (Franchise Agreement § 7.11)

### **Social Media**

We recommend that our franchisees create and maintain profiles and fan pages on various approved social media sites. Your use of social media must conform to our System standards. You must not use the Marks on any social media platform or in any online communication or website that we disapprove at any time. Promptly upon our request, you must furnish to us a list of all web pages, website addresses, networking site accounts with usernames and passwords (including on Twitter, Facebook, LinkedIn and similar sites), or Internet directory listings you have created or maintained which relate in any way to your Franchised Business or which use any Marks. You must use your @fibrenew.com email address as the contact email address for those accounts. Upon termination or expiration of the Franchise Agreement, you must assign to us access in the form of usernames and passwords to all social media accounts relating in any way to the Franchised Business or which uses any Marks. You must agree to our Social Media Policy when you become a franchisee. (Franchise Agreement § 7.11)

You will maintain your online content, blog, social media post(s) and any and all other activities related to the FIBRENEW® Services and/or the Marketing Services in a lawful manner and in a manner appropriate for a general audience and will not be rude or abusive. You will ensure that its content is original and will not infringe, misappropriate or violate the rights of any third party, including, within limitation, patent, trademark, service mark, copyright, right to publicity, right of privacy, unauthorized personal image and/or voice, trade secret, or other intellectual property or proprietary rights. (Franchise Agreement § 7.11)



### ITEM 12. TERRITORY

Each FIBRENEW® franchisee is granted an Exclusive Territory, but no specific location is designated for the premises of the Franchised Business. Except as otherwise provided below, you must only perform your FIBRENEW® Service within your Exclusive Territory. We will determine the size of your Exclusive Territory based on a variety of metrics, including, population, population density, the number of commercial establishments, and driving times and distances within your Exclusive Territory. Your Exclusive Territory will be identified by Zip Code. Generally, the Exclusive Territory will include a population of up to 300,000 people but will be no greater than 100 driving miles between its furthest points. (The population of an Exclusive Territory is derived from the US Census Bureau data available through the Fract™ software application. For each multiple of a population base of 150,000, and by your third year of operations, we recommend you add another Work Vehicle and a trained Fibrenew technician to provide the FIBRENEW® Service in your Exclusive Territory. Should the Exclusive Territory population exceed 500,000, in a resale situation, Fibrenew may require the Franchisee to split the territory in a manner designated by us, such that the resale will include the sale of more than 1 territory based upon our then-current standards for Exclusive Territory composition.

If you are in good standing under the Franchise Agreement, except with respect to home-office services, we will not directly or indirectly operate, nor license or franchise another person to operate, another Fibrenew business within the Exclusive Territory, nor sell Fibrenew products to another service provider in the Exclusive Territory, subject to our Preferred Vendor Account & Customer Service policies (see below).

Except for shipments to home offices, the Franchise Agreement restricts us and our affiliates from selling Proprietary Products to end users or product resellers in the Exclusive Territory, however, we specifically reserve the right to sell leather, plastic and vinyl care kits to end users and resellers regardless of their locations (including through other channels of distribution, such as the Internet, catalog sales, telemarketing or other direct marketing sales). We will not provide any compensation to you for any sales of leather, plastic and vinyl care kits in your Exclusive Territory. We and our affiliates do not operate or franchise, and have no plans to operate or franchise, any competing business under any other marks.

Your Exclusive Territory includes all rights expressly granted to you under the Franchise Agreement; however, we reserve all rights in the Trade Name, Marks and System not expressly granted in the Franchise Agreement, including the rights to:

(a) sell at retail or wholesale or otherwise, directly or indirectly, or license others to sell or distribute, any products or services which bear any proprietary marks, including the Trade Name or Marks, including any Proprietary Products, through any means of distribution not specifically prohibited by the Franchise Agreement;



- (b) own, acquire, establish, operate or offer franchises to others for any business whatsoever outside the Exclusive Territory regardless of how close the business or territory is to your Exclusive Territory;
- (c) sell Proprietary Products through any means of distribution not specifically prohibited by another provision of the Franchise Agreement, including wholesale distribution to retail stores, by catalog sales, or by Internet sales;
- (d) engage in, or authorize others to engage in, any form of business offering and selling any type of product or service not granted to the franchisee, including, the unrestricted right, in our discretion, directly and indirectly, ourselves and through our employees, affiliates, representatives, franchisees, licensees, assigns, agents and others to produce, license, distribute, market and deliver "Fibrenew," brand named products, and products bearing other marks, including clothing, souvenirs and novelty items, by means of e-commerce;
- (e) acquire, or be acquired by, any competing system, including a competing system that has one or more units within your Exclusive Territory; and
- (f) Upon 3 days' notice to you, exclude from your Exclusive Territory any customer, if you elect not to service a customer or we have received complaints regarding a customer, we may allow another franchisee or affiliate to service that customer without any liability or compensation to you, regardless of any other provisions in the Franchise Agreement.

You may only solicit, advertise, and provide Fibrenew services to customers whose principal place of business or primary residence is located in your Exclusive Territory. In addition, you may only provide Fibrenew services (1) at your commercial store located in your Exclusive Territory, (2) at customer locations in your Exclusive Territory, or (3) where the customer's item to be repaired is normally located (for example, for vehicles, boats, and airplanes this means where they are normally garaged, docked, or hangared) in your Exclusive Territory. Finally, you may provide Fibrenew services for items transported by you or the customer (derived from your Exclusive Territory) to your Fibrenew business for on-premises repair at your home office, regardless of whether your home office is located within your Exclusive Territory. However, if your home office is located in another franchisee's exclusive territory, we may restrict or prohibit home-office services if we reasonably determine these services would pose a conflict with the other franchisee.

You may not solicit (including by the use of the Internet, tradeshows, catalog sales, telemarketing or other direct marketing), advertise nor perform Fibrenew services outside your Exclusive Territory (except with respect to home-office services), provided we may consent to you providing services to customers outside your Exclusive Territory (in an area not covered by another Fibrenew service) on the condition that you will immediately relinquish your customers list to Fibrenew (and cease doing business with such customers and refer such customers to us), without receiving or accepting any compensation or other consideration for so doing, if we withdraw our consent or if the territory is granted to another franchisee.

You will not be required to meet a sales quota, market penetration, or other contingency or condition to maintain the exclusivity of your Exclusive Territory. If you request it, and

your territory meets the then-current territory requirements we might modify your Exclusive Territory if you ask us to cancel your franchise and to re-issue 2 or more franchises with smaller territories so that part of the Exclusive Territory may be sold to another franchisee. Additionally, if you elect not to service a customer or Preferred Vendor Account customer or we have received complaints regarding a customer service issue in your Exclusive Territory, then we will exclude that customer or Preferred Vendor Account customer from your Exclusive Territory. In which case, we will give you written notice and, within 3 days after you receive that notice, we may allow another franchisee or affiliate to service that customer or Preferred Vendor Account customer in your Exclusive Territory. Also, if we determine that you or a Designated Manager is not properly performing your or their duties or are not devoting all of your or their productive time and effort to the management and operation of the FIBRENEW® Service on a fulltime basis, we will advise you and you must immediately take steps to correct the situation. If you fail to correct the situation within 60 days after we advise you, we have the right to modify or reduce your Exclusive Territory. In addition, if you fail to make your required minimum annual purchases of Proprietary Products (minimum of \$2,500 per year; provided, that if you are purchasing a new FIBRENEW® Service Franchise, then this obligation begins in your second year), you may lose your franchise (in which case, you will lose your Exclusive Territory). Finally, if we have the right to terminate your Franchise Agreement, we can, instead, temporarily or permanently reduce the size of the Exclusive Territory.

If we permanently reduce the size of your Exclusive Territory for any of the reasons described in Item 12, the restrictions on us and our affiliates will not apply in the territory which is no longer part of the Exclusive Territory and we and our affiliates may engage, and authorize third parties to engage, in any business activities we or they deem appropriate, whether under the Marks (including the FIBRENEW® trademark) or other trademarks, within that territory, including establishing and operating (and granting rights to others to establish and operate) FIBRENEW® Services within that territory.

Except for the conditions described in this Item 12, there are no other conditions under which we will permit more than 1 franchisee to operate a FIBRENEW® Service within a single Exclusive Territory.

You have no options, rights of first refusal, or similar rights to acquire additional franchises.

We and our affiliates do not operate or franchise any business under a different trademark or service mark, and we and our affiliates have no plans to do so.

### ITEM 13. TRADEMARKS

On December 21, 1999, our Canadian Affiliate, FIL, registered the word "FIBRENEW" on the Principal Register of the United States Patent and Trademark Office for use in connection with repair of leather, vinyl, and plastic. The registration number for the



Mark is: 2301756. The application was filed on the basis of FIL's Canadian service mark registration number 448,444, dated September 29, 1995, under Section 44e of the Lanham Act. We have filed all required affidavits and a renewal application for the Mark's U.S. registration.

Effective October 1, 1998, FIL granted to Fibrenew International the right to use and license the use of the Mark(s) and system worldwide. The license is for indefinite use, unless terminated for cause. Effective September 30, 2005, Fibrenew International granted to us, through a trademark licensing agreement, the right to use and to license the use of the Mark(s) and system in the United States. The license is for indefinite use, unless terminated because we are in default and fail to cure the default within not less than 30 days. If Fibrenew International's license to us expires or is terminated, your rights under your Franchise Agreement will not be affected. You will have the right to operate your Franchised Business during the remaining franchise term, and during the term of any permitted renewal term, as long as you comply with all of your obligations. No other agreement limits our right to use or license the Marks.

Our Mark federally registered in the United States also has validity and recognition in Puerto Rico. We filed "FIBRENEW" for registration with the Puerto Rican trademarks office (PRIPO), which was approved on November 30, 2023. The registration number for the Mark is 233479.

There is no currently effective material determination of the United States Patent and Trademark Office, Trademark Trial and Appeal Board, trademark administrator of this State or any court; pending infringement, opposition, or cancellation; or pending material litigation involving the principal Marks.

Except for the license agreement with our parent described above, no agreements limit our rights to use or license the use of the Marks or Trade Name in any manner material to the franchise.

You will promptly notify us in writing of any claim, demand, or suit against you or against your principals in connection with your use of the Trade Name, Marks, or System. In any action or proceeding arising from or in connection with any such claim, demand, or suit, you agree that we may select legal counsel and that we will control the proceedings. We will defend you against any third-party claim, suit, or demand arising out of your use of the Marks. If we determine that you have used the Marks in accordance with the Franchise Agreement and Manual, we will bear the cost of your defense, including the cost of any judgment or settlement. If we determine that you have not used the Marks in accordance with the Franchise Agreement or Manual, you will bear the cost of, and reimburse us for, your defense, including the cost of any judgment or settlement. If there is litigation relating to your use of the Marks, you must execute any documents and do any acts as may be necessary, in our opinion, to carry out the defense or prosecution, including becoming a nominal party to any legal action. Except to the extent that the litigation is the result of your use of the Marks in a manner inconsistent with the terms of the Franchise Agreement or Manual, we will reimburse



you for your out-of-pocket litigation costs in cooperating with us with respect to the litigation.

Otherwise, there is no requirement in the Franchise Agreement that we take affirmative action to protect the Trade Name, Marks, or System when notified of a claim or infringing use. We and our Related Parties have invested substantial time, energy, and money in the promotion and protection of the Trade Name and other Marks as they exist on the Effective Date of the Franchise Agreement. We have no present intention of altering them. However, we recognize that rights in intangible property such as the Trade Name and Marks are often difficult to establish and defend and that changes in the cultural and economic environment within which the System operates may make changes in the Trade Name and Marks desirable or necessary. We therefore reserve the right to change our Trade Name and Marks and the specifications for each when we believe that such changes will benefit the Franchise Network. You agree that you will promptly conform, at your own expense, to any such changes. We will make every reasonable effort to minimize the cost to you.

We do not know of any infringing uses that could materially affect your use of the FIBRENEW® Marks. Any use of the Trade Name or Marks not authorized by the provisions of the Franchise Agreement will be deemed an infringement. You will have no right to license others to use the Trade Name or Marks.

### ITEM 14. PATENTS, COPYRIGHTS, AND PROPRIETARY INFORMATION

We have not registered any patents or copyrights that are material to the Franchised Business. We claim common law copyrights for our franchise agreement, training materials, websites, advertising materials, color system, various products all Manuals and for sales, advertising and promotional materials published from time to time. There are no pending patent applications material to the franchise. There currently are no effective adverse determinations of the USPTO, the United States Copyright Office, or any court regarding the copyrighted materials. No agreement limits our right to use or allow others to use the copyrighted materials. We do not actually know of any infringing uses of our copyrights that could materially affect your use of the copyrighted materials in any state.

We need not protect or defend copyrights, although we intend to do so if in the system's best interests. We may control any action we choose to bring, even if you voluntarily bring the matter to our attention. We need not participate in your defense and/or indemnify you for damages or expenses in a proceeding involving a copyright.

Our Manual and other materials contain our confidential information (some of which constitutes trade secrets under applicable law). This information includes any knowledge, techniques, processes or information made known or available to you that Fibrenew treats as confidential, whether existing now or created in the future, including but not limited to information about the cost of materials and supplies; supplier lists or sources of supplies; internal business forms, orders, customer accounts, manuals and instructional materials describing Fibrenew's methods of operation, including the



Manual; products; drawings, designs, plans, proposals, and marketing plans; all concepts or ideas in, or reasonably related to Fibrenew's business that have not previously been publicly released by Fibrenew; and any other information or property of any kind of Fibrenew that may be protected by law as a trade secret, confidential or proprietary.

If you have assisted in the preparation of any information that Fibrenew considers to be a trade secret or confidential information or you have prepared or created the information, you must assign any rights that you may have in the information as its creator to Fibrenew, including all ideas made or conceived by you.

You may not disclose any such information to any third party, except to your employees, technicians and agents as necessary in the regular conduct of the FIBRENEW® Service and except as authorized in writing by us. You will be responsible for requiring compliance of your Related Parties, employees and technicians. You must obtain written non-disclosure agreements, in the form of Attachment 5 to the Franchise Agreement, from your Related Parties, employees and technicians and must send us a copy within 10 days after each Related Party, employee or technician begins his or her their relationship with you. You must also notify us within 10 days after each Related Party, employee or technician ceases or terminates their relationship with you.

## ITEM 15. OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS

We do not require that you participate personally in the direct operation of the Franchised Business, or that your Service be supervised by you or by someone with an equity interest in the business. However, we do require that you attend and participate in the Training.

If you do not personally participate in the direct operation of the Franchised Business on a full-time basis, then you must have a Designated Manager who will devote all his or her or their productive time and effort to the management and operation of the Service on a full-time basis. Your Designated Manager must successfully complete our training program before starting work. Before the training program starts, you must provide us with a copy of the Non-disclosure and Non-competition Agreement signed by your Designated Manager (Franchise Agreement, Attachment 5).

Before we grant a franchise to you, we may perform a criminal background check on you, your Designated Manager, and your officers, shareholders, members and partners.

If you are a Corporation or Limited Liability Company, all shareholders and members with a 10% or greater interest in you, or, if you are a partnership, all your general partners, must sign the Non-disclosure and Non-competition Agreement and Personal Guaranty forms (Franchise Agreement, Attachments 5 & 6).



### ITEM 16. RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL

You are restricted as to the services you will provide. To ensure that the highest degree of quality and service is maintained, you must offer all the services and only the services that we have authorized you to provide and in strict conformity with the methods, standards and specifications we require in the Manual or in writing, as periodically amended. You must discontinue selling and offering any item or service which we, in our discretion, disapprove in writing at any time. Except for Proprietary Products, you may purchase products that are to be used in the FIBRENEW® Service from any source. Except for the products that we specifically authorize for resale, you may not resell any of the products that you obtain from us. We have the right to change the types of authorized items and services, and there are no limits on our right to do so.

### ITEM 17. RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION

The table lists important provisions of the Franchise Agreement and related agreements. You should read these provisions in the agreements attached to this disclosure document.

THE FRANCHISE RELATIONSHIP									
PROVISION	SECTION IN FRANCHISE AGREEMENT	SUMMARY							
a. Length of the franchise term	4.4.1	Term is 5 years							
b. Renewal or extension of the term	4.4.2	If you are in good standing, you may renew for consecutive 5-year terms							
c. Requirements for franchisee to renew or extend	be in good standing, give not update vehicle signs and sign "Renewal" means signing a ragreement for a 5-year term have materially different term those contained in your origin contract; provided, however, may (but are not obligated to to assess fees and product p requirements as we do so in currently effective franchise a with us.								
d. Termination by franchisee	None	Not applicable (subject to state law)							
e. Termination by franchisor without cause	None	Not applicable							
f. Termination by franchisor with cause	10.2	Fibrenew can terminate only if you default, such as if you fail to make required payments							



THE FRANCHISE RELATIONSHIP									
PROVISION	SECTION IN FRANCHISE AGREEMENT	SUMMARY							
g. "Cause" defined – curable defaults	10.2.2	You have 5 days to cure non-payment defaults; you have 30 days to cure other defaults that can be cured							
h. "Cause" defined – non-curable defaults	10.2.2	Non-curable defaults include: misuse of the marks or the system, providing unsatisfactory customer service; if you or any of your Related Parties has any direct or indirect interest in the ownership or operation of any business that is confusingly similar to a FIBRENEW® Service or uses the system or the marks; if you attempt to assign your rights in any unauthorized manner; if you or your Related Party has made any material misrepresentation; if you act without our prior written approval or consent in regard to any matter for which our prior written approval or consent is expressly required; if you stop operating the FIBRENEW® Service on a full-time basis for a period of more than 30 consecutive days; if you commit any 2 or more defaults within any 12-month period, regardless of whether any default is cured; if we make a reasonable determination that your operation of the FIBRENEW® Service poses a threat to public health or safety; if you become insolvent, are adjudicated a bankrupt, or file or have filed against you a petition in bankruptcy, reorganization or similar proceeding; if you or your Related Party are convicted of a felony or any criminal misconduct which is relevant to the operation of the FIBRENEW® Service; or if you fail to maintain insurance.							
i. Franchisee's obligations on termination/ non-renewal	10.3	Obligations include complete de- identification (removal of the vehicle wrap and signs), payment of amounts due, assigning or disconnecting phone numbers, providing customer list(s), and maintaining records							
j. Assignment of contract by franchisor	11.12	May assign to company that assumes obligations							

THE FRA	NCHISE REL	ATIONSHIP
PROVISION	SECTION IN FRANCHISE AGREEMENT	SUMMARY
k. "Transfer" by franchisee - definition	3.15, 9.3.2	Includes resale of contract or assets or ownership change
I. Franchisor approval of transfer by franchisee	9.1, 9.3	We have the right to approve all transfers of the franchise, the FIBRENEW® Service operated under it, and any Substantial Interest in the franchisee entity. "Substantial Interest" means the right to 25% or more of the capital or earnings of a partnership or, alternatively, ownership of 25% or more of the voting stock of a corporation or 25% or more of the membership interest in a limited liability company.  We will not unreasonably withhold approval.
m. Conditions for franchisor approval of transfer	9.3.1	New franchisee qualifies, Resale Fee paid, purchase agreement approved, training undertaken, release signed by you, new franchisee signs current Franchise Agreement. Some of these requirements will only apply to Resale buyers. "Resale" is defined in Note 5 of Item 6.
n. Franchisor's right of first refusal to acquire franchisee's business	9.3	We have the right to match any offer to buy your business that is part of a Resale. "Resale" is defined in Note 5 of Item 6.
o. Franchisor's option to purchase franchisee's business	None	Not applicable
p. Death or disability of franchisee	9.4	Heirs must qualify or have 6 months to sell
<ul> <li>q. Non-competition covenants during the term of the franchise</li> </ul>	8.6, Attachment 5	No involvement in competitive business within your Exclusive Territory, within 25 miles of your Exclusive Territory or within any other franchisee's Exclusive Territory.
r. Non-competition covenants after franchise is terminated or expires	8.6, Attachment 5	No involvement in competitive business for 18 months within your Exclusive Territory, within 25 miles of your Exclusive Territory, or within any other franchisee's Exclusive Territory.



THE FRA	THE FRANCHISE RELATIONSHIP								
PROVISION	SECTION IN FRANCHISE AGREEMENT	SUMMARY							
s. Modification of the agreement	11.4, 7.2.2	Modification only by written agreement of parties (and payment of administrative fee in certain instances where the modifications result from a change in ownership other than a "Resale"); Manual may change							
t. Integration/merger clause	11.6	Only the terms of the Franchise Agreement are binding (subject to state law). Any representations or promises outside the disclosure document and Franchise Agreement may not be enforceable.							
u. Dispute resolution by arbitration or mediation	11.7, 11.8	Except for certain claims, all disputes must be arbitrated by ADR Inst. of Canada in Calgary, Alberta (subject to state law). Any arbitration must be started within 1 year after the event complained of occurs.							
v. Choice of forum	11.8	Except for certain claims, all disputes must be arbitrated by ADR Inst. of Canada in Calgary, Alberta (subject to state law). The Franchise Agreement does not specify a forum for any litigation.							
w. Choice of law	11.2	Alberta, Canada law, except the Alberta Franchise Act will not apply unless it would be otherwise applicable without the Franchise Agreement's designation (subject to state law)							

### ITEM 18. PUBLIC FIGURES

We do not use any public figure to promote the franchise.

### ITEM 19. FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and or franchisor – owned outlets if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in



this Item 19, for example by providing information about possible performance at a particular location or under particular circumstances.

We do not make any representations about a franchisee's future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Kelly Gregoryk, VP Administration, Box 117, Diamond Valley, Alberta ToL 0H0 Canada, (800) 345-2951 Ext. 101, the Federal Trade Commission, and the appropriate state regulatory agencies.

### ITEM 20. OUTLETS AND FRANCHISEE INFORMATION

All year-end numbers appearing in the tables below are as of September 30 in each year.

Table No. 1

Systemwide Outlet Summary For years 2022 to 2024

COLUMN 1 OUTLET TYPE	COLUMN 2 YEAR	COLUMN 3 OUTLETS AT THE START OF THE YEAR	COLUMN 4 OUTLETS AT THE END OF THE YEAR	COLUMN 5 NET CHANGE
Franchised	2022	204	228	+24
	2023	228	235	+7
	2024	235	226	-9
Company-Owned	2022	0	0	0
	2023	0	0	0
	2024	0	0	0
Total Outlets	2022	204	228	+24
	2023	228	235	+7
	2024	235	226	-9

Table No. 2

Transfers of Outlets from Franchisees to New Owners (other than the Franchisor) For years 2022 to 2024

COLUMN 1 STATE	COLUMN 2 YEAR	COLUMN 3 NUMBER OF TRANSFERS
AZ	2022	1
	2023	0
	2024	0
KS	2022	0
	2023	2
	2024	0
MT	2022	0
	2023	0
	2024	1
NC	2022	1
	2023	0
	2024	0
SC	2022	0
	2023	0
	2024	1
TX	2022	0
	2023	2
	2024	0
UT	2022	0
	2023	1
	2024	0
Total	2022	2
	2023	5
	2024 <sup>1</sup>	2

<sup>&</sup>lt;sup>1</sup> As of December 4, 2024, one outlet in Arizona, one outlet in Michigan and one outlet in New York were transferred to new owners.

#### Table No. 3

#### Status of Franchised Outlets For years 2022 to 2024

COLUMN 1	COLUMN 2	COLUMN 3	COLUMN 4	COLUMN 5	COLUMN 6	COLUMN 7	COLUMN 8	COLUMN 9
STATE	YEAR	OUTLETS AT START OF YEAR	OUTLETS OPENED	TERMINATION S	NON- RENEWALS	REACQUIRED BY FRANCHISOR	CEASED OPERATIONS OTHER REASONS	OUTLETS AT END OF THE YEAR
	2022	0	1	0	0	0	0	1
AL	2023	1	0	0	0	0	0	1
	2024	1	0	0	0	0	0	1
	2022	1	0	0	0	0	0	1
AR	2023	1	0	0	0	0	0	1
	2024	1	0	0	0	0	0	1
	2022 <sup>1</sup>	5	1	0	0	0	0	6
AZ	2023 <sup>1</sup>	6	3	1	0	0	0	8
	2024 <sup>1</sup>	8	2	0	1	0	0	9
	2022	18	0	0	0	0	1	17
CA	2023	17	1	0	0	0	4	14
	2024	14	1	0	0	0	1	14
	2022 <sup>2</sup>	7	0	0	0	0	1	6
CO	2023	6	0	0	0	0	0	6
	2024	6	0	0	0	0	0	6
	2022 <sup>3</sup>	1	1	0	0	0	0	2
CT	2023 <sup>3</sup>	2	0	0	0	0	0	2
	2024 <sup>3</sup>	2	0	0	1	0	0	1
	2022	1	0	0	0	0	0	1
DE	2023	1	0	0	0	0	0	1
	2024	1	0	0	0	0	0	1
	2022 <sup>4</sup>	18	5	0	0	0	0	23
FL	2023 <sup>4</sup>	23	4	0	0	0	3	24
	2024 <sup>4</sup>	24	1	1	1	0	0	23
	2022	4	1	0	0	0	0	5
GA	2023	5	0	0	0	0	0	5
	2024	5	1	1	0	0	0	5
	2022	0	0	0	0	0	0	0
HI	2023	0	0	0	0	0	0	0
	2024 <sup>5</sup>	0	1	0	0	0	0	1
	2022	2	1	0	0	0	0	3
IA	2023	3	1	0	0	0	0	4
	2024	4	0	0	0	0	0	4



COLUMN 1	COLUMN 2	COLUMN 3	COLUMN 4	COLUMN 5	COLUMN 6	COLUMN 7	COLUMN 8	COLUMN 9
STATE	YEAR	OUTLETS AT START OF YEAR	OUTLETS OPENED	TERMINATION S	NON- RENEWALS	REACQUIRED BY FRANCHISOR	CEASED OPERATIONS OTHER REASONS	OUTLETS AT END OF THE YEAR
ID _	2022	0	1	0	0	0	0	1
	2023	1	0	0	0	0	0	1
	2024 <sup>6</sup>	1	2	0	0	0	0	3
	2022 <sup>7,8,9</sup>	10	0	0	0	0	2	8
IL	2023 <sup>7</sup>	8	1	0	0	0	1	8
	2024 <sup>7,10</sup>	8	2	0	0	0	0	10
	202211	8	1	0	0	0	0	9
IN	202311,12	9	0	0	1	0	1	7
	202411	7	0	0	0	0	2	5
	2022 <sup>13</sup>	2	0	0	0	0	0	2
KS	2023 <sup>13</sup>	2	0	0	0	0	0	2
_	2024 <sup>13</sup>	2	0	0	0	0	0	2
	202214	2	1	0	0	0	1	2
KY	2023	2	0	0	0	0	0	2
	2024	2	0	0	0	0	0	2
	2022	1	1	0	0	0	0	2
LA	2023	2	1	0	0	0	0	3
	2024	3	0	0	0	0	0	3
	2022 <sup>15</sup>	4	0	0	0	0	1	3
MA	2023 <sup>15</sup>	3	1	0	0	0	0	4
_	2024 <sup>15</sup>	4	0	0	0	0	1	3
	2022	0	1	0	0	0	0	1
ME	2023	1	0	0	0	0	0	1
_	2024	1	0	0	0	0	0	1
	2022 <sup>16</sup>	3	1	0	0	0	0	4
MD	2023 <sup>16</sup>	4	1	0	0	0	0	5
_	2024 <sup>16</sup>	5	0	0	0	0	0	5
	2022	5	0	0	0	0	0	5
MI	2023	5	0	0	0	0	2	3
	2024	3	1	0	0	0	0	4
	2022	1	3	0	0	0	0	4
MN	2023	4	0	0	0	0	0	4
	2024	4	0	0	0	0	1	3
	2022	6	1	0	0	0	0	7
МО	2023	7	0	0	1	0	0	6
_	2024	6	1	0	0	0	2	5



COLUMN 1	COLUMN 2	COLUMN 3	COLUMN 4	COLUMN 5	COLUMN 6	COLUMN 7	COLUMN 8	COLUMN 9
STATE	YEAR	OUTLETS AT START OF YEAR	OUTLETS OPENED	TERMINATION S	NON- RENEWALS	REACQUIRED BY FRANCHISOR	CEASED OPERATIONS OTHER REASONS	OUTLETS AT END OF THE YEAR
MS	2022	0	1	0	0	0	0	1
	2023	1	0	0	0	0	1	0
	2024	0	0	0	0	0	0	0
	2022	1	0	0	0	0	0	1
MT	2023	1	0	0	0	0	0	1
	2024	1	0	0	0	0	0	1
	2022 <sup>17</sup>	13	1	0	0	0	1	13
NC	202317	13	1	0	0	0	1	13
	2024 <sup>17</sup>	13	0	0	030	0	2	11
	202218	0	1	0	0	0	0	1
ND	202318	1	0	0	0	0	0	1
	2024 <sup>18</sup>	1	0	0	0	0	0	1
	202219	2	2	0	0	0	0	4
NE	202319	4	0	0	0	0	0	4
	2024 <sup>19</sup>	4	0	0	0	0	0	4
	2022	0	1	0	0	0	0	1
NH	2023	1	0	0	0	0	0	1
	2024	1	0	0	0	0	0	1
	2022	2	0	0	0	0	0	2
NJ	2023	2	0	0	0	0	0	2
	2024	2	2	0	0	0	1	3
	2022 <sup>2</sup>	0	1	0	0	0	0	1
NM	2023	1	0	0	0	0	0	1
	2024	1	0	0	0	0	0	1
	2022 <sup>20</sup>	1	1	0	0	0	0	2
NV	2023	2	0	0	0	0	0	2
	2024	2	0	0	0	0	1	1
	2022	6	0	0	1	0	0	5
NY	2023	5	1	0	0	0	0	6
	2024	6	1	0	0	0	0	7
	2022	7	0	0	0	0	0	7
ОН	2023	7	1	0	0	0	0	8
	2024 <sup>10,21</sup>	8	2	0	1	0	3	6
	2022	1	3	0	0	0	0	4
ОК	2023	4	0	0	0	0	0	4
	2024	4	0	0	0	0	1	3



COLUMN 1	COLUMN 2	COLUMN 3	COLUMN 4	COLUMN 5	COLUMN 6	COLUMN 7	COLUMN 8	COLUMN 9
STATE	YEAR	OUTLETS AT START OF YEAR	OUTLETS OPENED	TERMINATION S	NON- RENEWALS	REACQUIRED BY FRANCHISOR	CEASED OPERATIONS OTHER REASONS	OUTLETS AT END OF THE YEAR
OR _	2022 <sup>20</sup>	3	0	0	0	0	1	2
	2023	2	1	0	0	0	0	3
	2024	3	0	0	0	0	0	3
	2022 <sup>22</sup>	8	2	0	2	0	1	7
PA	2023	7	2	0	1	0	0	8
	2024	8	1	0	0	0	030	9
	2022	0	0	0	0	0	0	0
PR	2023	0	1	0	0	0	0	1
	2024	1	0	0	0	0	0	1
	2022	0	0	0	0	0	0	0
RI	2023	0	0	0	0	0	0	0
	2024	0	1	0	0	0	0	1
	2022 <sup>23</sup>	5	1	0	0	0	0	6
SC	2023 <sup>23,24</sup>	6	0	0	0	0	0	6
	2024 <sup>23,24</sup>	6	1	0	1	0	0	6
	2022	0	0	0	0	0	0	0
SD	2023 <sup>25</sup>	0	1	0	0	0	0	1
	2024 <sup>25</sup>	1	0	0	0	0	0	1
	2022 <sup>26</sup>	9	1	0	0	0	1	9
TN	202312,26	9	1	0	0	0	1	9
	2024 <sup>27</sup>	9	0	0	1	0	2 <sup>30</sup>	6
	2022	29	3	0	0	0	1	31
TX	2023 <sup>28</sup>	31	4	0	1	0	3	31
	2024 <sup>5</sup>	31	0	0	0	0	3	28
	2022 <sup>9</sup>	3	2	0	0	0	0	5
UT	2023	5	0	0	0	0	1	4
	2024	4	0	0	0	0	0	4
	2022	7	0	0	0	0	0	7
VA	2023	7	0	0	0	0	0	7
	2024	7	1	0	0	0	0	8
	2022	4	0	0	0	0	1	3
WA	2023	3	3	0	0	0	0	6
· · · · · · ·	2024	6	0	0	030	0	2	4
147	2022	3	0	0	0	0	1	2
WI	2023	2	1	0	0	0	0	3
	2024	3	1	0	0	0	0	4



COLUMN 1	COLUMN 2	COLUMN 3	COLUMN 4	COLUMN 5	COLUMN 6	COLUMN 7	COLUMN 8	COLUMN 9
STATE	YEAR	OUTLETS AT START OF YEAR	OUTLETS OPENED			REACQUIRED BY FRANCHISOR	CEASED OPERATIONS OTHER REASONS	OUTLETS AT END OF THE YEAR
	2022	1	0	0	0	0	0	1
WV	2023 <sup>29</sup>	1	1	0	0	0	1	1
	2024 <sup>29</sup> 1		0	0	0	0	1	0
Totala	2022	204	40	0	3	0	13	228
Totals	2023	228	31	1	4	0	19	235
	2024	235	22	2	6 <sup>30</sup>	0	23 <sup>30</sup>	226

- <sup>1</sup> 1 AZ territory that also services NV
- <sup>2</sup>1 CO territory that has relocated to NM
- <sup>3</sup> 1 CT territory that also services RI
- <sup>4</sup>1 FL territory that also services GA
- <sup>5</sup> 1 TX territory that has relocated to HI
- <sup>6</sup> 1 ID territory that also services WA
- <sup>7</sup> 1 IL territory also services IA
- 81 IL territory also services WI
- 9 1 IL/WI territory relocated to UT
- <sup>10</sup> 1 OH territory relocated to IL
- <sup>11</sup> 1 IN territory also services KY
- <sup>12</sup> 1 IN territory that has relocated to TN
- <sup>13</sup> 1 KS territory that also services MO
- <sup>14</sup> 1 KY territory that relocated within KY
- <sup>15</sup> 1 MA territory that also services CT
- <sup>16</sup> 1 MD territory that also services WV
- <sup>17</sup> 1 NC territory that also services GA
- <sup>18</sup> 1 ND territory that also services MN
- <sup>19</sup> 1 NE territory that also services IA
- <sup>20</sup> 1 OR territory that has relocated to NV
- <sup>21</sup> 1 OH territory that relocated within OH
- <sup>22</sup> 1 PA territory that also services NJ
- <sup>23</sup> 1 SC territory that also services NC
- <sup>24</sup> 1 SC territory that also services NC
- <sup>25</sup> 1 SD territory that also services WY
- <sup>26</sup> 1 TN territory that also services GA
- <sup>27</sup> 1 TN territory that also services MS
- <sup>28</sup> 1 TX territory that relocated within TX
- <sup>29</sup> 1 WV territory that also services MD
- <sup>30</sup> As of December 4, 2024, one outlet in North Carolina and one outlet in Washington did not renew their agreements, and one outlet in Pennsylvania and one outlet in Tennesee mutually terminated their agreements.



#### Table No. 4

#### Status of Company-Owned Outlets For years 2022 to 2024

COLUMN 1	COLUMN 2	COLUMN 3	COLUMN 4	COLUMN 5	COLUMN 6	COLUMN 7	COLUMN 8
STATE	YEAR	OUTLETS AT START OF THE YEAR	OUTLETS OPENED	OUTLETS REACQUIRED FROM FRANCHISEE	OUTLETS CLOSED	OUTLETS SOLD TO FRANCHISEE	
All States	2022	0	0	0	0	0	0
	2023	0	0	0	0	0	0
	2024	0	0	0	0	0	0
Totals	2022	0	0	0	0	0	0
	2023	0	0	0	0	0	0
	2024	0	0	0	0	0	0

<u>Table No. 5</u>
Projected Openings As Of September 30, 2024

**COLUMN 1 COLUMN 2 COLUMN 3 COLUMN 4 FRANCHISE PROJECTED NEW PROJECTED NEW AGREEMENTS FRANCHISED COMPANY-OWNED** STATE SIGNED BUT **OUTLETS IN THE OUTLETS IN THE OUTLET NOT** NEXT FISCAL YEAR **NET FISCAL YEAR OPENED** 1 0 AL 0 ΑZ 0 1 0 2 0 CA 0 0 1 0 CT 2 FL 1 0 1 GA 0 0 IΑ 1\* 0 0 IL 0 0 1 IN 0 0 1 0 0 LA 0 1 0 MI 2 0 0 MN1 0 0 MO 2 0 0 NC NV 0 1 0



1

1

0

0

0

0

NJ NM

COLUMN 1	COLUMN 2	COLUMN 3	COLUMN 4
STATE	FRANCHISE AGREEMENTS SIGNED BUT OUTLET NOT OPENED	PROJECTED NEW FRANCHISED OUTLETS IN THE NEXT FISCAL YEAR	PROJECTED NEW COMPANY-OWNED OUTLETS IN THE NET FISCAL YEAR
NY	0	1	0
PA	0	1	0
SC	0	1	0
TN	0	1	0
TX	0	2	0
WA	0	1	0
WI	1	1	0
Total	3	28	0

<sup>\*</sup>This territory spans two states, only one franchise agreement signed

Attached to this disclosure document as Exhibit D-1 is a list of the names of all franchisees under Franchise Agreements with us with the addresses and phone numbers of each of their Services.

Attached to this disclosure document as Exhibit D-2 is the name, city, state and last known telephone number of each franchisee whose FIBRENEW® franchise was terminated, canceled, not renewed, or who otherwise voluntarily or involuntarily ceased to do business under the franchise agreement during the most recently completed fiscal year or who has not communicated with the franchisor within 10 weeks of the disclosure document issuance date. If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system.

Certain franchisees have signed confidentiality clauses with us that restricts the current or former franchisee from discussing his or her or their personal experience as a franchisee in our franchise system with any prospective franchisee.

There are no trademark-specific franchisee organizations associated with our franchise system known to us.

### ITEM 21. FINANCIAL STATEMENTS

Attached to this disclosure document as Exhibit B are our audited financial statements for the fiscal years ending September 30, 2024, September 30, 2023 and September 30, 2022. Our parent company does not commit to perform any of our post-sale obligations, and it does not otherwise guarantee our obligations. Our fiscal year end is September 30.



### ITEM 22. CONTRACTS

The following agreements are proposed for use in this state:

Exhibit C-1: Franchise Agreement

Attachments:

- 1: Exclusive Territory
- 2: Authorization Agreement for Prearranged Payment
- 3: Start-Up Package
- 4: Conditional Assignment of Telephone Numbers
- 5: Non-disclosure and Non-competition Agreement
- 6: Personal Guaranty and Subordination Agreement
- 7: State Addenda
- 8: Technical Assistance Fee Schedule

Exhibit C-2: General Release of All Claims

### ITEM 23. RECEIPTS

Two copies of an acknowledgment of your receipt of this disclosure document are included as Exhibit F-1 and F-2. Please complete both copies of the acknowledgment and return our copy to us. You should retain the other copy for your files.



### EXHIBIT 1 TO FRANCHISE DISCLOSURE DOCUMENT

#### **SPECIFIC STATE DISCLOSURES**

### ADDITIONAL DISCLOSURES FOR THE FRANCHISE DISCLOSURE DOCUMENT OF FIBRENEW USA LTD.

The following are additional disclosures for the Franchise Disclosure Document of Fibrenew as required by various state franchise laws. Each provision of these additional disclosures will only apply to you if the applicable state franchise registration and disclosure law applies to you.

1. <u>No Waiver of Disclaimer of Reliance in Certain States</u>. The following provision applies only to franchisees and franchises that are subject to the state franchise disclosure laws in California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington or Wisconsin:

No statement, questionnaire or acknowledgment signed or agreed to by you in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by us, any franchise seller, or any other person acting on behalf of us. This provision supersedes any other term of any document executed in connection with the franchise.

#### **CALIFORNIA**

THE CALIFORNIA FRANCHISE INVESTMENT LAW REQUIRES THAT A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE BE DELIVERED TOGETHER WITH THE DISCLOSURE DOCUMENT 14 DAYS PRIOR TO EXECUTION OF THE AGREEMENT.

The following are added to the State Cover Page of the Franchise Disclosure Document as additional Risk Factors:

- 1. The Franchise Agreement contains a provision restricting the statute of limitations to one year, which may not be enforceable in certain states.
- 2. Each owner of the franchise is required to execute a personal guaranty. Doing so could jeopardize the marital assets of non-owner spouses domiciled in community property state such as California
- 3. The franchisor reserves the right to change the trademark at any time with all costs being borne by the franchisee.
- 4. The chemicals contained in the franchisor's products may pose additional risks for franchisees, financially and environmentally.



Neither the franchisor, nor any person or franchise broker identified in Item 2 of this disclosure document is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities Exchange Act of 1934, 15 U.S.C.A. 78a et seq., suspending or expelling the person from membership in the association or exchange.

Item 6 of the FDD is amended to state the highest interest rate allowed by law in California is 10% annually.

California Business and Professions Code §§ 20000 through 20043 provide rights to the franchisee concerning termination, transfer, or non-renewal of a franchise. If the franchise agreement contains a provision that is inconsistent with the law, the law will control.

The franchise agreement provides for termination upon bankruptcy. This provision may not be enforceable under federal bankruptcy law (11 U.S.C.A. Sec. 101 et seq.).

The franchise agreement contains a covenant not to compete that extends beyond the termination of the franchise. This provision may not be enforceable under California law.

SECTION 31125 OF THE CALIFORNIA CORPORATIONS CODE REQUIRES US TO GIVE YOU A SPECIAL DISCLOSURE DOCUMENT, IN A FORM CONTAINING THE INFORMATION THAT THE COMMISSIONER MAY BY RULE OR ORDER REQUIRE, BEFORE SOLICITATION OF A PROPOSED MATERIAL MODIFICATION OF AN EXISTING FRANCHISE.

The franchise agreement requires application of the laws of Alberta. This provision may not be enforceable under California law.

The franchise agreement requires binding arbitration in Calgary, Alberta, with the costs being borne by the unsuccessful party. Franchisees are encouraged to consult private legal counsel to determine the applicability of California and federal laws (such as Business and Professions Code Section 20040.5, Code of Civil Procedure Section 1281 and the Federal Arbitration Act) to any provisions of a franchise agreement restricting venue to a forum outside the State of California.

Any provision in the franchise agreement soliciting the franchisee to waive any rights granted under California Corporations Code 31512 is void.

The Franchise Agreement contains liquidated damages clauses. Under California Civil Code Section 1671, certain liquidated damages clauses are unenforceable.

You must sign a general release if you renew or transfer your franchise. California Corporations Code section 31512 voids a waiver of your rights under the Franchise Investment Law (California Corporations Code sections 31000 through 31516).

Business and Professions Code section 20010 voids a waiver of your rights under the Franchise Relations Act (Business and Professions Code sections 20000 through 20043).

OUR WEBSITE IS HTTP://WWW.FIBRENEW.COM. OUR WEBSITE HAS NOT BEEN REVIEWED OR APPROVED BY THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION. ANY COMPLAINTS CONCERNING THE CONTENT OF THIS WEBSITE MAY BE DIRECTED TO THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION AT HTTP://www.dfpi.ca.gov.

The registration of this franchise offering by the California Department of Financial Protection and Innovation does not constitute approval, recommendation, or endorsement by the commissioner.

#### **HAWAII**

These franchise will be/have been filed under the Franchise Investment Law of the State of Hawaii. Filing does not constitute approval, recommendation or endorsement by the Director of Regulatory Agencies or a finding by the Director of Regulatory Agencies that the information provided herein it true, complete and not misleading.

The Franchise Investment Law makes it unlawful to offer or sell any franchise in this state without first providing to the prospective franchisee, or subfranchisor, at least seven days prior to the execution by the prospective franchisee of any binding franchise or other agreement, or at least seven days prior to the payment of any consideration by the franchisee, or subfranchisor, whichever occurs first, a copy of the offering circular, together with a copy of all proposed agreements relating to the sale of the franchise.

This offering circular contains a summary only of certain material provisions of the franchise agreement. The contract or agreement should be referred to for a statement of all rights, conditions, restrictions and obligations of both the franchisor and the franchisee.

The following language is added to the last paragraph of Items 5, 7 and 21 of the disclosure document:

We will defer your payment of the initial franchise fee due to us under the Franchise Agreement until we have fulfilled all of our initial obligations to you under the Franchise Agreement and your FIBRENEW® Service is open for business.

#### **ILLINOIS**



The following language is added to the last paragraph of Items 5 and 7 of the disclosure document:

Despite the payment provisions above, we will defer your payment of the initial franchise fee due to us under the Franchise Agreement until we have fulfilled all of our initial obligations to you under the Franchise Agreement and you have commenced operating your FIBRENEW® Service. The Illinois Attorney General's Office imposed this deferral requirement due to our financial condition.

Your rights upon termination and non-renewal of a Franchise Agreement are set forth in Section 19 and 20 of the Illinois Franchise Disclosure Act.

The franchise agreement provides for termination upon bankruptcy. A provision in a franchise agreement that terminates the franchise upon bankruptcy of the franchisee may not be enforceable under Title 11, U.S. Code Section 101.

Illinois Law governs the agreements between the parties to this franchise. Section 4 of the Illinois Franchise Disclosure Act provides that any provision in a franchise agreement that designates jurisdiction or venue outside the State of Illinois is void. However, a franchise agreement may provide for arbitration in a venue outside of Illinois.

Section 41 of the Illinois Franchise Disclosure Act provides that any condition, stipulation or provision purporting to bind any person acquiring a franchise to waive compliance with the Illinois Franchise Disclosure Act or any other law of Illinois is void.

See the last page of this Exhibit 1 for your required signature.

#### INDIANA

The first sentence of the first paragraph of Section 8.5 of the Franchise Agreement is amended to read as follows:

You will indemnify and hold Fibrenew harmless from all expenses and liabilities of any kind arising from or in any way connected to the operation of your FIBRENEW® Service (other than expenses and liabilities caused by Fibrenew's negligence or by your proper reliance on or use of procedures or materials provided by Fibrenew) or any breach or violation of any contract or law by you or any of your Related Parties.

It is unlawful for any franchise agreement between any franchisor and a franchisee who is a resident of Indiana or a non-resident who is to operate the franchise in Indiana to contain a provision that requires a franchisee not to compete with the franchisor in an area greater than the exclusive territory granted in the franchise agreement or, if no exclusive territory is granted, in an area of more than reasonable size, upon Termination of a franchise agreement. (Ind. Code § 23-2-2.7-1(9)). Accordingly, Section 8.6 of the

Franchise Agreement and Item 17 of the disclosure document are amended to apply to the area within a 3-mile radius of the FIBRENEW® Service.

Section 11.8 of the Franchise Agreement requires binding arbitration. The arbitration will occur in a state other than Indiana, with costs being borne by the non-prevailing party. The provision concerning the place where arbitration will occur is deleted from Section 11.8 of the Franchise Agreement.

Section 11.2 of the Franchise Agreement requires application of the laws of another state. This provision is deleted from the Indiana Franchise Agreement.

Item 17 of the disclosure document, Sections (u), (v), and (w), is amended to omit any reference to selection of an out-of-Indiana forum or choice of law.

Sections 4.4.2 (d) and 9.3.1 (h) of the franchise agreement require you to sign a general release of claims as a condition of renewing or reselling the franchise. Under the law of Indiana any provision that purports to bind a person acquiring a franchise to waive compliance with the franchise laws of Indiana is void. Sections 4.4.2 and 9.3.1 of the Franchise Agreement and Item 17 of the disclosure document, Sections (c) (renewal) and (m) (resale), are amended to omit the requirement that an Indiana Franchisee sign a general release of claims as a condition of renewal or resale. This will not prevent Franchisor from requiring you to sign a general release of claims as part of a settlement of a dispute.

Section 11.9 of the Franchise Agreement is amended to read as follows:

You recognize that you are a member of a Franchise Network and that your acts and omissions may have a positive or negative effect on the success of other businesses operating under Fibrenew's Trade Name and in association with its Marks. Failure on the part of a single franchisee to comply with the terms of its franchise agreement is likely to cause irreparable damage to Fibrenew and to some or all of the other franchisees of Fibrenew. For this reason, you agree that if Fibrenew can demonstrate to a court of competent jurisdiction that there is a substantial likelihood of your breach or threatened breach of any of the terms of this Agreement, Fibrenew will be entitled to seek an injunction restraining the breach or to a decree of specific performance, without showing or proving any actual damage, until a final determination is made by an arbitrator.

The following sentence is added at the end of Section 11.10 of the Franchise Agreement:

However, in Indiana, actions arising under Ind. Code Sections 23-2-2.5-1 to 51 are subject to Ind. Code Section 23-2-2.5-30, which provides for a statute of limitations running three years from the date of discovery of a violation and actions arising under Ind. Code Section 23-2-2.7-1 to 7 are subject to Ind. Code

Section 23-2-2.7-7, which provides for a statute of limitations running two years from the date of the violation.

#### **MARYLAND**

Amendment to Item 5 of the disclosure document:

Based upon the franchisor's financial condition, the Maryland Securities Commissioner has required a financial assurance. Therefore, all initial fees and payments owed by franchisees shall be deferred until the franchisor completes its pre-opening obligations under the franchise agreement.

Amendment to Item 17 of the disclosure document:

The franchise agreement provides for termination upon bankruptcy. This provision may not be enforceable under federal bankruptcy law (11 U.S.C.A. Sec. 101 et seq.).

The general release required as a condition of renewal, sale and/or assignment/transfer of your franchise shall not apply to any liability under the Maryland Franchise Registration and Disclosure Law.

Any claims arising under the Maryland Franchise Registration and Disclosure law must be brought within three years after the franchise is granted.

A franchisee may bring a lawsuit in Maryland for claims arising under the Maryland Franchise Registration and Disclosure Law, subject to the possible application of any enforceable arbitration provision.

#### **MINNESOTA**

Amendments to Item 6 of the disclosure document:

The following sentence is added to the "Remarks" column of the line-item titled "NSF Fee" in Item 6 of the Franchise Disclosure Document:

The highest service charge allowed under Minnesota law is \$30.

Amendments to Item 17 of the disclosure document:

17u. The Franchise Agreement requires binding arbitration. The arbitration will occur in a state other than Minnesota, with costs being borne by the non-prevailing party. Under Minnesota Statutes § 80C.21 and Minnesota Rule Part 2860.4400J, this section may not in any way invalidate or reduce any of the franchise owner's rights that are listed in Chapter 80C of the Minnesota Statutes.



17w. The Franchise Agreement requires application of the laws of a state other than Minnesota. Under Minnesota Statutes § 80C.21 and Minnesota Rule Part 2860.4400J, this section may not in any way invalidate or reduce any of the franchise owner's rights that are listed in Chapter 80C of the Minnesota Statutes.

17g. With respect to franchises governed by Minnesota law, the franchisors will comply with Minn. Stat. Sec. 80C.14, Subds. 3, 4, and 5 which require, except in certain specified cases, that a franchisee be given 90 days' notice of termination (with 60 days to cure) and 180 days' notice of non-renewal of the Franchise Agreement.

17c and 17m. The Franchise Agreement requires you to sign a general release as a condition of renewing or transferring a franchise. Minn. Rule 2860.4400J prohibits us from requiring you to sign a release of claims arising under the Minnesota Franchise Law. Therefore, any release we require you to sign will exclude claims arising under the Minnesota Franchise Law.

17u. of the disclosure document and Section 11.9 of the Franchise Agreement is amended to read as follows:

You recognize that you are a member of a Franchise Network and that your acts and omissions may have a positive or negative effect on the success of other businesses operating in association with the Marks. Failure on the part of a single franchisee to comply with the terms of its franchise agreement is likely to cause irreparable damage to Fibrenew and to some or all of its other franchisees. For this reason, you agree that if Fibrenew can demonstrate to a court of competent jurisdiction that there is a substantial likelihood of your breach or threatened breach of any of the terms of the Franchise Agreement, Fibrenew will be entitled to seek an injunction restraining the breach and/or to a decree of specific performance until a final determination is made by an arbitrator.

17u of the disclosure document and Section 11.10 of the Franchise Agreement says that you may not maintain any action against Fibrenew unless you a) follow the mediation procedures of the franchise agreement and b) you begin an arbitration proceeding within 1 year after the notice. Under Minnesota law, any claims arising under § 80C must be brought within 3 years after the cause of action accrues. Therefore, in Minnesota the agreements are amended to provide for a 3-year period within which to bring any Minnesota claims.

#### **NEW YORK**

1. The following information is added to the cover page of the Franchise Disclosure Document:

INFORMATION COMPARING FRANCHISORS IS AVAILABLE. CALL THE STATE ADMINISTRATORS LISTED IN EXHIBIT A OR YOUR PUBLIC LIBRARY FOR SOURCES OF INFORMATION.

REGISTRATION OF THIS FRANCHISE BY NEW YORK STATE DOES NOT MEAN THAT NEW YORK STATE RECOMMENDS IT OR HAS VERIFIED THE INFORMATION IN THIS FRANCHISE DISCLOSURE DOCUMENT. IF YOU LEARN ANYTHING IN THE FRANCHISE DISCLOSURE DOCUMENT IS UNTRUE, CONTACT THE FEDERAL TRADE COMMISSION AND THE APPROPRIATE STATE OR PROVINCIAL AUTHORITY.

THE FRANCHISOR MAY, IF IT CHOOSES, NEGOTIATE WITH YOU ABOUT ITEMS COVERED IN THE FRANCHISE DISCLOSURE DOCUMENT. HOWEVER, THE FRANCHISOR CANNOT USE THE NEGOTIATING PROCESS TO PREVAIL UPON A PROSPECTIVE FRANCHISEE TO ACCEPT TERMS WHICH ARE LESS FAVORABLE THAN THOSE SET FORTH IN THIS FRANCHISE DISCLOSURE DOCUMENT.

2. The following is added at the end of Item 3:

With the exception of what is stated above, the following applies to the franchisor, its predecessors, a person identified in Item 2, or an affiliate offering franchises under the franchisor's principal trademark:

- A. No such party has an administrative, criminal or civil action pending against that person alleging: a felony, a violation of a franchise, antitrust or securities law, fraud, embezzlement, fraudulent conversion, misappropriation of property, unfair or deceptive practices, or comparable civil or misdemeanor allegations.
- B. No such party has pending actions, other than routine litigation incidental to the business, which are significant in the context of the number of franchisees and the size, nature or financial condition of the franchise system or its business operations.
- C. No such party has been convicted of a felony or pleaded nolo contendere to a felony charge or, within the 10 year period immediately preceding the application for registration, has been convicted of or pleaded nolo contendere to a misdemeanor charge or has been the subject of a civil action alleging: violation of a franchise, antifraud, or securities law; fraud; embezzlement; fraudulent conversion or misappropriation of property; or unfair or deceptive practices; or comparable allegations.
- D. No such party Is subject to a currently effective injunctive or restrictive order or decree relating to the franchise, or under a Federal, State or Canadian franchise, securities, antitrust, trade regulation, or trade practice law, resulting from a concluded or pending action or proceeding brought by a public agency, or is subject to any currently effective order of

any national securities association or national securities exchange, as defined in the Securities and Exchange Act of 1934, suspending or expelling such person from membership in such association or exchange; or is subject to a currently effective injunctive or restrictive order relating to any other business activity as a result of an action brought by a public agency or department, including, without limitation, actions affecting a license as a real estate broker or sales agent.

3. The following is added to the end of Item 4:

Neither the franchisor, its affiliates, its predecessor, officers, or general partners during the 10-year period immediately before the date of the offering circular:

- (a) filed as debtor (or had filed against it) a petition to start an action under the U.S. Bankruptcy Code;
- (b) obtained a discharge of its debts under the bankruptcy code; or
- (c) was a principal officer of a company or a general partner in a partnership that either filed as a debtor (or had filed against it) a petition to start an action under the U.S. Bankruptcy Code or that obtained a discharge of its debts under the U.S. Bankruptcy Code during or within 1 year after that officer or general partner of the franchisor held this position in the company or partnership.
- 4. The following is added to the end of Item 5:

The initial franchise fee constitutes part of our general operating funds and will be used as such in our discretion.

5. The following is added to the end of the "Summary" sections of Item 17(c), titled "Requirements for franchisee to renew or extend," and Item 17(m), entitled "Conditions for franchisor approval of transfer":

However, to the extent required by applicable law, all rights you enjoy and any causes of action arising in your favor from the provisions of Article 33 of the General Business Law of the State of New York and the regulations issued thereunder shall remain in force; it being the intent of this proviso that the non-waiver provisions of General Business Law Sections 687.4 and 687.5 be satisfied.

6. The following language replaces the "Summary" section of Item 17(d), titled "Termination by franchisee":

You may terminate the agreement on any grounds available by law.



- 7. The following is added to the end of the "Summary" section of Item 17(j), titled "Assignment of contract by franchisor":
  - However, no assignment will be made except to an assignee who in good faith and judgment of the franchisor, is willing and financially able to assume the franchisor's obligations under the Franchise Agreement.
- 8. The following is added to the end of the "Summary" sections of Item 17(v), titled "Choice of forum", and Item 17(w), titled "Choice of Law":
  - The foregoing choice of law should not be considered a waiver of any right conferred upon the franchisor or the franchisee by Article 33 of the General Business Law of the State of New York.
- 9. Franchise Questionnaires and Acknowledgements No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.
- 10. Receipts Any sale made must be in compliance with § 683(8) of the Franchise Sale Act (N.Y. Gen. Bus. L. § 680 et seq.), which describes the time period a Franchise Disclosure Document (offering prospectus) must be provided to a prospective franchisee before a sale may be made. New York law requires a franchisor to provide the Franchise Disclosure Document at the earlier of the first personal meeting, ten (10) business days before the execution of the franchise or other agreement, or the payment of any consideration that relates to the franchise relationship.

#### NORTH DAKOTA

Item 5 of the disclosure document shall be amended by the addition of the following language:

Based upon the franchisor's financial condition, the North Dakota Securities Department has required a financial assurance. Therefore, all initial fees and payments owed you shall be deferred until all initial obligations owed to you have been fulfilled by us and you have commenced doing business pursuant to the franchise agreement.

The "Summary" sections of Items 17(c), entitled Requirements for franchisee to renew or extend, and 17(m), entitled Conditions for franchisor approval of transfer, of the Franchise Agreement chart of the Disclosure Document are amended by adding the following:

However, any release required as a condition of renewal and/or assignment/transfer will not apply to the extent prohibited by the North Dakota Franchise Investment Law.

The "Summary" section of Item 17(i), entitled **Franchisee's obligations on termination/non-renewal**, of the Franchise Agreement chart of the Disclosure Document is amended by adding the following:

The Commissioner has determined termination or liquidated damages to be unfair, unjust and inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law. However, we and you agree to enforce these provisions to the extent the law allows.

The "Summary" section of Item 17(r), entitled **Non-competition covenants during the term of the franchise**, of the Franchise Agreement chart of the Disclosure Document is amended by adding the following:

Covenants not to compete such as those mentioned above generally are considered unenforceable in North Dakota. However, we will seek to enforce them to the extent enforceable.

The "Summary" section of Item 17(u), entitled <u>Dispute resolution by arbitration or mediation</u>, of the Franchise Agreement chart of the Disclosure Document is amended by adding the following:

However, to the extent required by the North Dakota Franchise Investment Law, arbitration will be at a site to which we and you mutually agree.

The "Summary" section of Item 17(v), entitled <u>Choice of Forum</u>, of the Franchise Agreement chart of the Disclosure Document is amended by adding the following:

Subject to arbitration requirements and to the extent required by the North Dakota Franchise Investment Law, you may bring an action in North Dakota.

The "Summary" section of Item 17(w), entitled <u>Choice of law</u>, of the Franchise Agreement chart of the Disclosure Document is amended by adding the following:

Except for federal law, North Dakota law governs.

#### **RHODE ISLAND**



The Rhode Island Securities Division requires the following specific disclosures to be made to prospective Rhode Island franchisees:

In spite of the provisions of Item 17v and Item 17w of the disclosure document, any litigation or arbitration arising under the Franchise Agreement will take place in Rhode Island or other place mutually agreed to by the franchisee and franchisor. In spite of the provisions of Article 11 of the Deposit Agreement and to the extent required by Section 19-28.1-14 of the Rhode Island Franchise Investment Act, the Franchise Agreement will be governed by the laws of the State of Rhode Island.

Section 19-28.1-14 of the Rhode Island Franchise Investment Act provides that "A provision in a franchise agreement restricting jurisdiction or venue to a forum outside this state or requiring the application of the laws of another state is void with respect to a claim otherwise enforceable under this Act."

#### **SOUTH DAKOTA**

The Franchise Agreement includes a covenant not to compete after termination of the franchise. Covenants not to compete upon termination or expiration of the franchise agreement are generally unenforceable in the State of South Dakota, except in certain instances provided by law.

The Franchise Agreement provides for arbitration in Alberta, Canada. Under South Dakota law, arbitration must be conducted in a mutually agreed upon site in accordance with Section 11 of the Commercial Arbitration Rules of the American Arbitration Association. Pursuant to SDCL 37.5B.21, a written provision in a franchise contract evidencing a transaction involving commerce to settle by arbitration a controversy thereafter arising out of the contract or transaction, or the refusal to perform the whole or any part thereof, or an agreement in writing to submit to arbitration an existing controversy arising out of the contract, transaction, or refusal, is valid, irrevocable, and enforceable except upon such grounds as exist at law or in equity for the revocation of any contract. However, any condition, stipulation, or provision requiring a franchisee to waive compliance with or relieving a person of a duty or liability imposed by or a right provided by this chapter or a rule or order under this chapter is void.

The Franchise Agreement designates Alberta, Canada law as the governing law. Franchise registration, employment, covenants not to compete, and other matters of local concern will be governed by the laws of the State of South Dakota; but contractual and all other matters, will be subject to application, construction, enforcement, and interpretation under the governing law of Alberta, Canada.

Any provision in a franchise agreement which designates jurisdiction or venue or requires the franchisee to agree to jurisdiction or venue outside South Dakota is void with respect to any cause of action which is governed by the law of South Dakota.

Under South Dakota law, termination provisions covering breach of the franchise agreement, failure to meet performance and quality standards, and failure to make payments contained in the disclosure document and franchise agreement must afford a franchisee thirty (30) days written notice with an opportunity to cure the default prior to termination.

#### **VIRGINIA**

Item 17.h. of the Disclosure Document is amended to add the following: Under Section 13.1-564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to cancel a franchise without reasonable cause. If any grounds for default or termination stated in the franchise agreement does not constitute "reasonable cause", as that term may be defined in the Virginia Retail Franchising Act or the laws of Virginia, that provision may not be enforceable.

Item 5 of the Disclosure Document, "Initial Fees," shall be amended by adding the following:

The Virginia State Corporation Commission's Division of Securities and Retail Franchising requires us to defer payment of the initial franchise fee and other initial payments owed by franchisees to the franchisor until the franchisor has completed its pre-opening obligations under the franchise agreement.

#### <u>WASHINGTON</u>

### ADDENDUM TO FRANCHISE AGREEMENT AND FRANCHISE DISCLOSURE DOCUMENT

The following language has been added as the last paragraphs of Items 5 and 7 of the Franchise Disclosure Document:

In lieu of an impound of franchise fees, the Franchisor will not require or accept the payment of any initial franchise fees until the franchisee (a) has received all pre-opening and initial training obligations that it is entitled to under the franchise agreement or franchise disclosure document, and (b) is open for business.

The following paragraphs are added to the end of Item 17 of the Franchise Disclosure Document:

In the event of a conflict of laws, the provisions of the Washington Franchise Investment Protection Act, Chapter 19.100 RCW will prevail.

RCW 19.100.180 may supersede the franchise agreement in your relationship with the franchisor including the areas of termination and renewal of your franchise. There may also be court decisions which may

supersede the franchise agreement in your relationship with the franchisor including the areas of termination and renewal of your franchise.

In any arbitration or mediation involving a franchise purchased in Washington, the arbitration or mediation site will be either in the state of Washington, or in a place mutually agreed upon at the time of the arbitration or mediation, or as determined by the arbitrator or mediator at the time of arbitration or mediation. In addition, if litigation is not precluded by the franchise agreement, a franchisee may bring an action or proceeding arising out of or in connection with the sale of franchises, or a violation of the Washington Franchise Investment Protection Act, in Washington.

A release or waiver of rights executed by a franchisee may not include rights under the Washington Franchise Investment Protection Act or any rule or order thereunder except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel. Provisions such as those which unreasonably restrict or limit the statute of limitations period for claims under the Act, or rights or remedies under the Act such as a right to a jury trial, may not be enforceable.

Transfer fees are collectable to the extent that they reflect the franchisor's reasonable estimated or actual costs in effecting a transfer.

Pursuant to RCW 49.62.020, a noncompetition covenant is void and unenforceable against an employee, including an employee of a franchisee, unless the employee's earnings from the party seeking enforcement, when annualized, exceed \$100,000 per year (an amount that will be adjusted annually for inflation). In addition, a noncompetition covenant is void and unenforceable against an independent contractor of a franchisee under RCW 49.62.030 unless the independent contractor's earnings from the party seeking enforcement, when annualized, exceed \$250,000 per year (an amount that will be adjusted annually for inflation). As a result, any provisions contained in the franchise agreement or elsewhere that conflict with these limitations are void and unenforceable in Washington.

RCW 49.62.060 prohibits a franchisor from restricting, restraining, or prohibiting a franchisee from (i) soliciting or hiring any employee of a franchisee of the same franchisor or (ii) soliciting or hiring any employee of the franchisor. As a result, any such provisions contained in the franchise agreement or elsewhere are void and unenforceable in Washington.

The franchisor uses the services of franchise brokers to assist it in selling franchises. A franchise broker represents the franchisor and is paid a fee

for referring prospects to the franchisor and/or selling the franchise. Do not rely only on the information provided by a franchise broker about a franchise. Do your own investigation by contacting the franchisor's current and former franchisees to ask them about their experience with the franchisor.

### ASSURANCE OF DISCONTINUANCE STATE OF WASHINGTON

To resolve an investigation by the Washington Attorney General and without admitting any liability, we have entered into an Assurance of Discontinuance ("AOD") with the State of Washington, where we have agreed to remove from our form franchise agreement a provision which restricts a franchisee from soliciting and/or hiring the employees of our other franchisees, which the Attorney General alleges violates Washington state and federal antitrust and unfair practices laws. We have agreed, as part of the AOD, to not enforce any such provisions in any existing franchise agreement, to request that our Washington franchisees amend their existing franchise agreements to remove such provisions, and to notify our franchisees about the entry of the AOD. In addition, the State of Washington did not assess any fines or other monetary penalties against us.

# EXHIBIT A TO FRANCHISE DISCLOSURE DOCUMENT STATE ADMINISTRATORS AND AGENTS FOR SERVICE OF PROCESS



#### CALIFORNIA

State Administrator and Agent for Service of Process:
Commissioner
Department of Financial
Protection and Innovation
320 W. 4<sup>th</sup> Street, #750
Los Angeles, CA 90013
(213) 576-7500
(866) 275-2677

#### **HAWAII**

Commissioner of Securities of the State of Hawaii 335 Merchant Street, Room 203 Honolulu, HI 96813 (808) 586-2722

Agent for Service of Process:
Commissioner of Securities of the
State of Hawaii
Department of Commerce and
Consumer Affairs
Business Registration Division
335 Merchant Street, Room 203
Honolulu, HI 96813

#### **ILLINOIS**

(808) 586-2722

Illinois Attorney General Chief, Franchise Division 500 S. Second Street Springfield, IL 62706 (217) 782-4465

#### **INDIANA**

Secretary of State Securities Division Room E-018 302 W. Washington Street Indianapolis, IN 46204 (317) 232-6681

#### **MARYLAND**

Office of the Attorney General Securities Division 200 St. Paul Place Baltimore, MD 21202 (410) 576-6360

#### **MARYLAND CONTINUED**

Agent for Service of Process: Maryland Securities Commissioner 200 St. Paul Place Baltimore, MD 21202-2020

#### **MICHIGAN**

Michigan Department of Attorney General Consumer Protection Division 525 W. Ottawa Street Lansing, MI 48913 (517) 373-7117

#### **MINNESOTA**

Department of Commerce Commissioner of Commerce 85 Seventh Place East, Suite 280 St. Paul, MN 55101-3165 (651) 539-1600

#### **NEW YORK**

#### Administrator:

NYS Department of Law Investor Protection Bureau 28 Liberty Street, 21st Floor New York, NY 10005 (212) 416-8222

<u>Agent for Service of Process</u>: Secretary of State

99 Washington Avenue Albany, NY 12231

#### NORTH DAKOTA

Administrator:

North Dakota Securities Department 600 East Boulevard Avenue State Capitol, Fourteenth Floor, Dept. 414 Bismarck, ND 58505-0510 (701) 328-4712

Agent for Service of Process:

Securities Commissioner 600 East Boulevard Avenue State Capitol, Fourteenth Floor, Dept. 414 Bismarck, ND 58505-0510

#### RHODE ISLAND

Department of Business Regulation 1511 Pontiac Avenue, Bldg. 68-2 Cranston, RI 02920 (401) 462-9527

#### SOUTH DAKOTA

Division of Insurance Securities Regulation 124 South Euclid, Suite 104 Pierre, SD 57501 (605) 773-3563

#### **VIRGINIA**

State Corporation Commission Division of Securities and Retail Franchising 1300 E. Main Street, 9<sup>th</sup> Floor Richmond, VA 23219

Agent for Service of Process: Clerk of the State Corporation Commission 1300 E. Main Street, 1st Floor Richmond, VA 23219

#### **WASHINGTON**

<u>State Administrator</u>: Washington Department of Financial

Institutions
Securities Division
P.O. Box 41200
Olympia, WA 98504-1200
(360) 902-8760

#### Agent for Service for Process:

Director of Department of Financial Institutions Securities Division 150 Israel Road SW Tumwater, WA 98501

#### WISCONSIN

Department of Financial Institutions Division of Securities 201 W. Washington Avenue Madison, WI 53703 (608) 266-3364

Rev. 090723



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### EXHIBIT B TO FRANCHISE DISCLOSURE DOCUMENT

FINANCIAL STATEMENTS





FINANCIAL STATEMENTS
WITH INDEPENDENT AUDITOR'S REPORT

SEPTEMBER 30, 2024, 2023, AND 2022



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#### Independent Auditor's Report

To the Shareholders Fibrenew U.S.A. Ltd. Calgary, Canada

#### Opinion

We have audited the accompanying financial statements of Fibrenew U.S.A. Ltd., which comprise the balance sheets as of September 30, 2024 and 2023, and the related statements of operations, retained earnings, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Fibrenew U.S.A. Ltd. as of September 30, 2024 and 2023, and the results of its operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Basis for Opinion**

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Company and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

#### Other Matter

The financial statements of Fibrenew U.S.A. Ltd. as of September 30, 2022 were audited by other auditors whose report dated November 25, 2022 expressed an unmodified opinion on those statements.

#### Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements, including omissions, are considered material if there is a substantial



likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- · Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or
  error, and design and perform audit procedures responsive to those risks. Such procedures include
  examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are
  appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of
  the Company's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern for a reasonable period of time

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

St. George, Utah November 22, 2024

Kezas & Dunlary

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## BALANCE SHEETS

As of September 30, 2024, 2023, and 2022 (In U.S. Dollars)

	2024		2023			2022
Assets						
Current assets						
Cash and cash equivalents	\$	341,824	\$	495,630	\$	321,785
Accounts receivable, net		37,856		50,727		40,522
Prepaid expenses		31,787		83,383		68,379
Income taxes receivable		-		=		24,015
Short-term investments		902,863		531,575		183,976
Contract assets, current		733,278		873,891		825,988
Note receivable, current		3,908		13,936		-
Total current assets		2,051,516		2,049,142		1,464,665
Non-current assets						
Contract assets, non-current		1,156,061		1,674,103		1,960,996
Note receivable, non-current		1. <del>-</del> 5		27,819		100 N
Franchise rights		3		3		3
Deferred income taxes		18,011		50,062		84,116
Total non-current assets		1,174,075		1,751,987		2,045,115
Total assets	\$	3,225,591	\$	3,801,129	\$	3,509,780
Liabilities and Shareholders' Equity (Deficit)						
Current liabilities						
Accounts payable and accrued liabilities	\$	51,303	\$	23,936	\$	184,476
Customer deposits	Ψ	133,164	Ψ	382,867	Ψ	203,408
Income taxes payable		45,550		11,706		203,400
Due to related party		5,645		1,113		7,055
Deferred revenue, current		1,082,100		1,218,588		1,121,246
Total current liabilities	-	1,317,762	-	1,638,210	-	1,516,185
Non-current liabilities	-	1,517,702	-	1,030,210	_	1,510,105
Deferred revenue, non-current		1,788,128		2,420,800		2,657,022
Total liabilities	-	3,105,890	_	4,059,010		4,173,207
		2,132,033	_	1,000,000	_	1,270,207
Shareholders' equity (deficit)						
Common stock		5		5		5
Retained earnings		119,696		(257,886)		(663,432)
Total shareholders' equity (deficit)		119,701		(257,881)	-	(663,427)
Total liabilities and shareholders' equity (deficit)	\$	3,225,591	\$	3,801,129	\$	3,509,780

## STATEMENTS OF OPERATIONS

For the years ended September 30, 2024, 2023, and 2022 (In U.S. Dollars)

	2024			2023	_	2022
Operating revenue		-				
Technical assistance fees	\$	2,049,954	\$	1,971,831	\$	1,735,420
Initial franchise fees		1,675,875		1,420,305		1,330,675
Start-up fees		912,226		1,200,594		1,209,013
Product sales		465,498		486,451		475,991
Other revenue		128,444		112,150		51,160
Total operating revenue	_	5,231,997		5,191,331		4,802,259
Cost of revenue						
Franchise sales		1,192,229		1,035,821		1,031,750
Start-up costs		746,309		979,328		987,139
Product costs		452,902		466,820		388,075
Other cost of revenue		42,581		46,719		22,774
Total cost of revenue		2,434,021		2,528,688		2,429,738
Gross profit	-	2,797,976	141	2,662,643	5	2,372,521
Operating expenses						
General and administrative		1,560,942		1,466,874		1,392,507
Advertising and marketing		301,086		226,448		238,535
Professional fees		187,232		265,242		248,103
Total operating expenses		2,049,260		1,958,564		1,879,145
Operating income		748,716		704,079		493,376
Non-operating income (expense)						
Interest income		33,594		14,980		1,692
Bad debt		-		(4,168)		-
Loss on foreign exchange		(20,031)		(49,200)		(46,120)
Total non-operating income (expense)		13,563	77	(38,388)		(44,428)
Income before income taxes		762,279		665,691		448,948
Income tax provision		310,877		260,145		232,953
Net income	\$	451,402	\$	405,546	\$	215,995

## STATEMENTS OF RETAINED EARNINGS

For the years ended September 30, 2024, 2023, and 2022 (In U.S. Dollars)

Balance as of October 1, 2021	\$ (379,119)
Stockholder dividends	(500,308)
Net income	215,995
Balance as of September 30, 2022	(663,432)
Net income	405,546
Balance as of September 30, 2023	 (257,886)
Stockholder dividends	(73,820)
Net income	451,402
Balance as of September 30, 2024	\$ 119,696

## STATEMENTS OF CASH FLOWS

For the years ended September 30, 2024, 2023, and 2022 (In U.S. Dollars)

	2024		2023			2022
Cash flows from operating activities			1			
Net income	\$	451,402	\$	405,546	\$	215,995
Adjustments to reconcile net income to						
net cash provided by operating activities:						
Deferred income taxes		32,051		34,054		41,531
Foreign exchange		-		-		10,588
Changes in operating assets and liabilities:						
Accounts receivable		12,871		(10,205)		(1,873)
Prepaid expenses		51,596		(15,004)		36,422
Income taxes receivable (payable)		33,844		35,721		17,585
Note receivable from franchisee		37,847		(41,755)		-
Accounts payable and accrued liabilities		27,367		(160,540)		105,900
Customer deposits		(249,703)		179,459		(28,216)
Accrued interest on short-term investments		(20,365)		(13,893)		1,576
Deferred contract costs		658,655		238,990		(274,341)
Deferred revenue	-	(769,160)		(138,880)		340,396
Net cash provided by operating activities	***************************************	266,405	F	513,493		465,563
Cash flows from investing activities						
Redemption of short-term investments		951,773		517,178		116,760
Purchase of short-term investments	(P)	(1,302,696)		(850,884)		(312,900)
Net cash used in investing activities		(350,923)		(333,706)	(196,140	
Cash flows from financing activities						
Repayment from (to) related party		4,532		(5,942)		(23,126)
Dividends paid		(73,820)		-		(500,308)
Net cash used in financing activities	_	(69,288)	20	(5,942)		(523,434)
Net change in cash		(153,806)		173,845		(254,011)
Cash at the beginning of the year	Y-	495,630	//\	321,785	-	575,796
Cash at the end of the year	\$	341,824	\$	495,630	\$	321,785
Cash received for interest	\$	13,229	\$	1,087	\$	73
Cash paid for taxes	\$	245,616	\$	230,391	\$	173,873

#### NOTES TO THE FINANCIAL STATEMENTS (IN U.S. DOLLARS) SEPTEMBER 30, 2024, 2023, AND 2022

#### (1) Nature of Business and Summary of Significant Accounting Policies

#### (a) Nature of Business

Fibrenew U.S.A. Ltd. (the "Company") was incorporated on September 20, 2005 under the laws of the Province of Alberta and commenced operations on October 1, 2005. The Company's major activities consist of the sale of franchises and products to franchises who provide services to repair and re-dye leather, vinyl, and plastic trim in the auto, aviation, furniture, marine, and residential markets in the United States of America.

The Company is a wholly owned subsidiary of Fibrenew International Ltd. The Company uses the accrual basis of accounting, and its accounting period is the 12-month period ending September 30 of each year.

#### (b) Accounting Standards Codification

The Financial Accounting Standards Board ("FASB") has issued the FASB Accounting Standards Codification ("ASC") that became the single official source of authoritative U.S. generally accepted accounting principles ("GAAP"), other than guidance issued by the Securities and Exchange Commission ("SEC"), superseding existing FASB, American Institute of Certified Public Accountants, emerging Issues Task Force and related literature. All other literature is not considered authoritative. The ASC does not change GAAP; it introduces a new structure that is organized in an accessible online research system.

#### (c) Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts and disclosures. Actual results could differ from those estimates.

#### (d) Cash and Cash Equivalents

Cash equivalents include all highly liquid investments with maturities of three months or less at the date of purchase. As of September 30, 2024, 2023, and 2022, the Company had cash and cash equivalents of \$341,824, \$495,630, and \$321,785, respectively.

#### (e) Short-term Investments

Short-term investments include term deposits and cashable Guaranteed Investment Certificates with maturity dates greater than 90 days and less than one year from the fiscal year-end. As of September 30, 2024, 2023, and 2022, the Company had short-term investments of \$902,863, \$531,575, and \$183,976, respectively.

#### (f) Accounts Receivable

Accounts receivable are recorded for amounts due based on the terms of executed franchise agreements for franchise sales, technical assistance fees, and upon provision/shipment and invoicing of products or services from the Company's offices or suppliers. These accounts receivable are carried at original invoice amount less an estimate made for doubtful receivables based on a review of outstanding amounts.

When determining the allowance for doubtful receivable, the Company has adopted ASC 326, Financial Instruments—Credit Losses. This standard requires that Management utilize the Current Expected Credit Losses ("CECL") model to recognize the appropriate allowance for doubtful receivables. This model requires entities to estimate and recognize expected credit losses over the life of the financial instrument. For trade receivables, Management has elected to apply a simplified approach, based on historical loss experience and adjustments for current and forecasted economic conditions. Management regularly evaluates individual customer receivables, considering their financial condition, credit history and current economic conditions. Accounts receivable are written

[2024 - 2025 FDD v1F]

#### NOTES TO THE FINANCIAL STATEMENTS (IN U.S. DOLLARS) SEPTEMBER 30, 2024, 2023, AND 2022

off when deemed uncollectible. Recoveries of accounts receivable previously written off are recorded as income when received. As of September 30, 2024, 2023, and 2022, the Company had no allowance for uncollectible accounts.

#### (g) Financial Instruments

The Company initially measures financial assets and financial liabilities at fair value, adjusted by, in the case of a financial instrument that will not be measured subsequently at fair value, the amount of transaction costs directly attributable to the instrument. Amounts due to and from related parties are measured at the exchange amount, being the amount agreed upon by the related parties.

The Company subsequently measures its financial assets and financial liabilities at amortized cost, except for derivatives and equity securities quoted in an active market, which are subsequently measured at fair value. Changes in fair value are recognized in net income.

Financial assets measured at fair value include cash, cash equivalents, and short-term investments. Financial assets measured at amortized cost include accounts receivable. Financial liabilities measured at amortized cost include accounts payable, accrued liabilities, and related party payables.

Financial assets measured at amortized cost are tested for impairment when there are indicators of possible impairment. When a significant adverse change has occurred during the period in the expected timing or amount of future cash flows from the financial asset or group of assets, a write-down is recognized in net income. When the events occurring after the impairment confirm that a reversal is necessary, the reversal is recognized in net income up to the amount of the previously recognized impairment.

#### (h) Foreign Currency

The Company accounts for all foreign currency, and its associated gains and losses in accordance with ASC 830, Foreign Currency Matters. Gains and losses on foreign exchange are recorded in the Statements of Operations.

The Company's foreign operations are translated using the current rate method. Under this method, foreign denominated monetary assets and liabilities are translated into U.S. dollars at the exchange rates in effect as of the balance sheet date. Revenues and expenses (other than amortization, which is translated at rates pertaining to the related assets) are translated at the yearly average exchange rates. Non-monetary assets and liabilities are translated at the exchange rate at the date of acquisition. Exchange gains or losses arising on the translation are included in the Statements of Operations.

#### (i) Revenue Recognition

The Company's revenues consist of initial franchise fees, technical assistance fees, start-up fees, and product sales from locations operated by conventional franchisees. The Company's franchise agreements enter the parties into a contractual agreement, typically for a five-year term. Upon entering into a franchise agreement, the Company charges an initial franchise fee and start-up fee, which includes reimbursement of administrative costs, training costs, and the cost of start-up packages. These fees are fully collectible and non-refundable as of the date of the signing of the franchise agreement. As the franchises are primarily a mobile concept and do not require finding a location or construction of facilities, franchisees can begin operations as soon as they complete training. Per the terms of the franchise agreements, the Company also charges for technical assistance fees on a monthly basis, generally at a fixed amount, which increases over time.

Effective October 1, 2021, the Company adopted ASC 606, Revenue from Contracts with Customers. ASC 606 provides that revenues are to be recognized when control of promised goods or services is transferred to a customer in an amount that reflects the considerations expected to be received for those goods or services. In implementing



[2024 - 2025 FDD v1F]

#### NOTES TO THE FINANCIAL STATEMENTS (IN U.S. DOLLARS) SEPTEMBER 30, 2024, 2023, AND 2022

ASC 606, the Company evaluated all revenue sources using the five-step approach: identify the contract, identify the performance obligations, determine the transaction price, allocate the transaction price, and recognize revenue.

For each franchised location, the Company enters into a formal franchise agreement that clearly outlines the transaction price and the Company's performance obligations.

Upon evaluation of the five-step process, the Company has determined that royalties and marketing fees, which are based on a percentage of gross revenue reported by franchisees, are to be recognized at the time the underlying sales occur. Technical assistance fees are to be recognized in the period that services are provided to franchisees. Product sales are recognized as revenue upon the delivery of products to the franchisee.

In allocating the transaction price and recognizing the revenue associated with initial franchise fees and start-up fees, the Company determined the fair value of all distinct specific performance obligations. That amount is recognized upon provision of those services, which is generally the date operations commence. The remainder is allocated the license, which is recognized over time as the Company fulfills its promise to grant the rights to use, and benefit from, the Company's intellectual property ("IP"), as well as support and maintain the IP. The amount allocated to the license is recorded as deferred revenue and recognized on a straight-line basis over the contract term.

The Company accounts for franchise resales between parties as a contract modification under ASC 606. As the resale does not increase the scope of the contract or promise any additional goods or services and there are no new distinct services that will be provided after the resale, the Company does not charge an initial franchise fee on a resale.

When contracts are terminated due to default, or in conjunction with an early termination agreement, the Company accounts for the early termination as a contract modification under ASC 606. As the termination eliminates any future performance obligations of the Company, any deferred revenue associated with the terminated contract is recognized into revenue at the time of termination in the initial franchise fee line on the Company's Statements of Operations.

#### (j) Contract Assets

The Company recognizes as a contract asset the incremental costs incurred of obtaining a contract with a customer. Management determines the amount of costs to be recognized based on actual costs incurred and paid to obtain and fulfil these contracts. Contract assets are amortized on a straight-line basis over the contract term.

When contracts are terminated due to default, or in conjunction with an early termination agreement, the Company accounts for the early termination as a contract modification under ASC 340-40, *Other Assets and Deferred Costs*. As the termination eliminates any future performance obligations of the Company, any remaining contract asset associated with the terminated contract is recognized into expense at the time of termination as cost of sales on the Company's Statements of Operations.

#### (k) Income Taxes

The Company has adopted the liability method of accounting for income taxes ASC 740, *Income Taxes*. Under ASC 740, deferred income taxes are recorded to reflect tax consequences on future years for the differences between the tax basis of assets and liabilities and their financial reporting amounts at each year-end. Deferred tax assets, including tax loss and credit carryforwards, and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in income in the period that includes the enactment date.

Deferred income tax expense represents the change during the period in the deferred tax assets and deferred tax liabilities. The components of the deferred tax assets and liabilities are individually classified as current and non-current based on their characteristics. Deferred tax assets are reduced by a valuation allowance when, in the opinion of management, it is more likely than not that some portion or all of the deferred tax assets will not be realized.



[2024 - 2025 FDD v1F]

#### NOTES TO THE FINANCIAL STATEMENTS (IN U.S. DOLLARS) SEPTEMBER 30, 2024, 2023, AND 2022

The Company adopted the provisions ASC 740-10-25, Accounting for Uncertainty in Income Taxes. This provision prescribes recognition thresholds that must be met before a tax position is recognized in the financial statements and provides guidance on derecognition, classification, interest and penalties, accounting in interim periods, disclosure, and transition. Under the provision, an entity may only recognize or continue to recognize tax positions that meet a "more likely than not" threshold.

The Company's income tax returns are subject to examination by taxing authorities for a period of three years from the date they are filed. As of September 30, 2024, the 2023, 2022, and 2021 tax years were subject to examination.

#### (1) Leasing

On October 1, 2022, the Company adopted ASC 842, *Leases*. The Company has made an accounting policy election not to recognize right-of-use assets and lease liabilities that arise from any of its short-term leases. All leases with a term of 12 months or less at commencement, for which the Company is not reasonably certain to exercise available renewal options that would extend the lease term past 12 months, will be recognized on a straight-line basis over the lease term.

#### (m) Advertising Costs

The Company expenses advertising costs as incurred. Advertising expenses for the fiscal years ended September 30, 2024, 2023, and 2022 were \$301,086, \$226,448, and \$238,535, respectively.

#### (n) Concentration of Risk

The Company maintains its cash in bank deposit accounts which at times may exceed federally insured limits. The Company has not experienced any losses in such accounts. The Company believes it is not exposed to any significant credit risks on cash or cash equivalents.

#### (o) Reclassification

Certain items in the prior year have been reclassified to conform to the current year's presentation.

#### (2) Accounts Receivable

As of September 30, 2024, 2023, and 2022, the Company's accounts receivable consisted of the following:

2024		2023	2022	
\$ 4,731	\$	500	\$	6,944
33,125		50,227		33,578
\$ 37,856	\$	50,727	\$	40,522
\$	\$ 4,731 33,125	\$ 4,731 \$ 33,125	\$ 4,731 \$ 500 33,125 50,227	\$ 4,731 \$ 500 \$ 33,125 50,227



#### NOTES TO THE FINANCIAL STATEMENTS (IN U.S. DOLLARS) SEPTEMBER 30, 2024, 2023, AND 2022

#### (3) Contract Assets

In accordance with ASC 606, the costs related to obtaining a contract are to be capitalized as long as the costs are recoverable and incremental. The Company capitalizes sales commissions as a contract asset and amortizes these costs on a straight-line basis over the life of the franchise agreement. During the years ended September 30, 2024, 2023, and 2022, the activity in the contract asset account was as follows:

	2024	2023	2022		
Balance, beginning of year	\$ 2,547,994	\$ 2,786,984	\$	2,512,643	
Commissions paid	552,000	797,000		1,242,000	
Commissions expensed – amortization	(955, 180)	(844,454)		(841,900)	
Commissions expensed - terminated contracts	 (255,475)	(191,536)		(125,759)	
Total contract assets	1,889,339	2,547,994		2,786,984	
Less: current portion	(733,278)	(873,891)		(825,988)	
Contract assets, non-current	\$ 1,156,061	\$ 1,674,103	\$	1,960,996	

#### (4) Franchise Rights

On September 30, 2005, the Company acquired by way of a Section 85 Canadian Income Tax Act Election, certain franchise rights from Fibrenew International Ltd., its parent company. The Company issued 100 Class A common shares to effect the purchase. The transaction has been recorded at a nominal carrying value as the transaction was with a related party.

The rights acquired include the right to use the Fibrenew trademark and business system in connection with franchising in the United States of America, the assignment of existing franchise agreements in the United States of America, and the right to sell products to those franchisees.

#### (5) Income Taxes

The Company's provision for income taxes differs from the amount which would be obtained by applying the statutory income tax rate of 23% to the income for the years as follows:

	_	2024		2023		2022
Income before income taxes	\$	\$ 762,279		665,691	\$	448,948
Statutory rate	20	23%		23%	-	23%
Anticipated income tax expense		175,324		153,109		103,258
Tax effect of the following:						
Effect of items not deductible for tax purposes		156		88		60
Impact of tax rate in foreign jurisdiction		(20,589)		48,652		175,690
Deferred tax asset reserve		155,986		58,296		(46,055)
Provision for income taxes	\$	310,877	\$	260,145	\$	232,953

The Company has recorded deferred tax assets that have been presented net of liabilities and an allowance, as there is no reasonable expectation of recoverability. The foreign tax credits have arisen as a result of differences between withholding tax requirements in the United States of America and the corresponding calculation of corporate income taxes on foreign income in Canada.



#### NOTES TO THE FINANCIAL STATEMENTS (IN U.S. DOLLARS) SEPTEMBER 30, 2024, 2023, AND 2022

The Company's deferred tax asset is comprised of the following:

	2024	2023	2022		
Foreign tax credits	\$ 466,409	\$ 483,508	\$	484,015	
Contract assets	(82,814)	(122,795)		(249,465)	
Deferred revenue	109,619	172,857		333,581	
Non-capital losses	-	-		2,761	
Reserve	(475,203)	(483,508)		(486,776)	
Contract assets, non-current	\$ 18,011	\$ 50,062	\$	84,116	

#### (6) Related Party Transactions

#### (a) Due to Shareholder

The Company has entered into transactions with its sole shareholder, which largely consist of start-up kits and other products for resale to franchisees and allocated expenses. The amount due does not accrue interest, is unsecured, and is due upon demand. As of September 30, 2024, 2023, and 2022, the amount due to the shareholder was \$5,645, \$1,113, and \$7,055, respectively.

#### (b) Goods and Services Provided by Related Parties

The Company enters into transactions, in the ordinary course of business, with Fibrenew International Ltd. (Parent) and Fibrenew Industries, Ltd. (affiliate through common control).

During the years ended September 30, 2024, 2023, and 2022, the Company incurred the following costs from these related parties:

	2024			2023		2022
Fibrenew International Ltd. Cost of sales – Products	\$	452,902	\$	466,820	\$	388,075
Cost of sales – Start-up costs		746,309		979,328		987,139
Cost of sales - Other		42,581		46,719		22,774
Expenses – Overhead	5-	1,312,955		1,202,340		1,160,806
	\$	2,554,747	\$	2,695,207	\$	2,558,794
Fibrenew Industries Ltd.					-	
Expenses – Management Fees	\$	132,282	\$	133,470	\$	140,976

These transactions are incurred in the normal course of operations and have been valued in these financial statements at the exchange amount, which is the amount of consideration established and agreed to by the related parties. The Company is reliant on these related parties to provide administrative, managerial, and sales functions in addition to products for resale to franchisees. If the related parties were not able to provide these products or services, the Company would be required to perform these duties internally or procure resources from a third-party provider on economically viable terms.



#### NOTES TO THE FINANCIAL STATEMENTS (IN U.S. DOLLARS) SEPTEMBER 30, 2024, 2023, AND 2022

#### (7) Deferred Revenue

In accordance with ASC 606, the Company records initial franchise fees collected from franchisees as a contract liability. During the years ended September 30, 2024, 2023, and 2022, the activity in the deferred revenue account was as follows:

	2024			2023	2022
Balance, beginning of year	\$	3,693,388	\$	3,778,268	\$ 3,437,872
Initial franchise fees collected		916,500		1,281,900	1,635,600
Revenue – amortized		(1,391,952)		(1,172,172)	(1,134,089)
Revenue - terminated contracts	10	(347,708)	85	(248,608)	(161,115)
Total deferred revenue		2,870,228		3,639,388	3,778,268
Less: current portion		(1,082,100)		(1,218,588)	(1,121,246)
Deferred revenue, non-current	\$	1,788,128	\$	2,420,800	\$ 2,657,022

#### (8) Customer Deposits

During the normal course of business, the Company will receive funds from a prospective franchisee before a franchise agreement is signed. When the franchise agreement is executed, the deposit is reclassified to deferred revenue. As of September 30, 2024, 2023, and 2022, customer deposits totaled \$133,164, \$382,867, and \$203,408, respectively.

#### (9) Share Capital

As of September 30, 2024, 2023, and 2022, the Company's authorized and issued shares are as follows:

Authorized	20	)24	2	2023		2022	
Unlimited number of Class A and B common voting shares			-		0.00		
Unlimited number of Class C and D common non-voting							
shares							
Unlimited number of Class E and F non-cumulative, non-							
participating, redeemable and retractable preferred shares							
(the specific terms, including premium, to be set at time of issuance)							
Unlimited number of Class G, H, and I non-cumulative, non-participating, redeemable (at a price determined by the							
Directors at the time of redemption), non-retractable preferred shares							
Issued							
200 Class A common voting shares	\$	5	\$	5	\$	5	



#### NOTES TO THE FINANCIAL STATEMENTS (IN U.S. DOLLARS) SEPTEMBER 30, 2024, 2023, AND 2022

#### (10) Foreign Currency Balances

As of September 30, 2024, 2023, and 2022, the Company had the following financial assets and liabilities denominated in Canadian Dollars that were converted at a rate of \$0.7349, \$0.7415, and \$0.7296, respectively, Canadian dollars to \$1.00 US dollar:

	2024		2023		2022	
Cash and cash equivalents	\$	127,427	\$	248,469	\$	64,938
Accounts receivable		44,873		68,587		46,023
Accounts payable and accrued liabilities		(20,800)		(17,700)		(45,000)
Income taxes receivable (payable)		36,000		(15,827		32,916
	\$	187,500	\$	283,529	\$	98,877

#### (11) Commitments and Contingencies

The Company may be subject to various claims, legal actions and complaints arising in the ordinary course of business. In accounting for legal matters and other contingencies, the Company follows the guidance in ASC 450, *Contingencies*, under which loss contingencies are accounted for based upon the likelihood of incurrence of a liability. If a loss contingency is "probable" and the amount of loss can be reasonably estimated, it is accrued. If a loss contingency is "probable" but the amount of loss cannot be reasonably estimated, disclosure is made. If a loss contingency is "reasonably possible," disclosure is made, including the potential range of loss, if determinable. Loss contingencies that are "remote" are neither accounted for nor disclosed.

In the opinion of management, all matters are of such kind, or involve such amounts, that unfavorable disposition, if any, would not have a material effect on the financial position of the Company.

#### (12) Subsequent Events

Management has reviewed and evaluated subsequent events through November 22, 2024, which is the date the financial statements were available to be issued.



# EXHIBIT C-1 TO FRANCHISE DISCLOSURE DOCUMENT

FIBRENEW FRANCHISE AGREEMENT





Experts in Leather, Plastic & Vinyl Restoration

FIBRENEW USA LTD.
FRANCHISE AGREEMENT

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#### ATTACHMENTS:

- 1: Exclusive Territory
- 2: Authorization Agreement for Prearranged Payment (Direct Debits)
- 2-A: Authorization Agreement for Prearranged Payment (Credit Cards)
- 3: Start-Up Package
- 4: Conditional Assignment of Telephone Numbers
- 5: Non-disclosure and Non-competition Agreement
- 6: Personal Guaranty
- 6-A: Statement of Ownership
- 7: State Addenda
- 8: Technical Assistance Fee Schedule

## FIBRENEW® FRANCHISE AGREEMENT

#### 1. PARTIES

This Agreement is made as of the date specified as the effective date on the signature page of this Agreement ("Effective Date"), between Fibrenew USA Ltd. ("Fibrenew," "we" or "us"), an Alberta corporation with its principal office in Diamond Valley, Alberta, and the franchisee identified on the signature page of this Agreement ("you"). In exchange for the following mutual promises and other consideration, the parties agree as follows:

## 2. RECITALS

## 2.1. Ownership of System

We are the owner or licensee of certain intellectual property rights, including the Fibrenew Trade Name, "FIBRENEW®," and the Marks, including the word "Fibrenew." We and our Related Parties have spent a considerable amount of time, effort, and money to develop (and continue to develop) business methods, technical knowledge, and marketing concepts, including trade secrets, commercial ideas, administrative procedures, information on sources of supply, marketing strategies, business forms, advertising materials, distinctive signs, and training techniques that, taken together, make up a proprietary system for the operation of mobile services that repair and restore leathers, vinyls, velours, plastics, carpeting, and fabrics.

# 2.2. Objectives of Parties

We would like to grant to you and you would like to accept from us a franchise to own and operate a FIBRENEW® Service, using the FIBRENEW® Trade Name, Marks, and System, upon the terms and conditions below.

## 3. DEFINITIONS

For purposes of this Franchise Agreement, when any of the following words and phrases begins with a capital letter, its meaning is defined in this Article 3:

#### 3.1. Agreement

"The Agreement" or "this Agreement" means "this Franchise Agreement."

## 3.2. Competitive Business

"Competitive Business" means a business that specializes in the repair, and/or redyeing and restoration of leathers, vinyls, plastics, velours, carpets, and fabrics.

#### 3.3. Designated Manager

"Designated Manager" means "the person whom you have appointed as general manager of a FIBRENEW® Service" identified in Attachment 6-A to this Agreement.

#### 3.4. Exclusive Territory

"Exclusive Territory" means "a geographic area that we have approved in writing as a territory within which you may own and operate a FIBRENEW® Service."

## 3.5. FIBRENEW® Service and Franchised Business

"FIBRENEW® Service" and "Franchised Business" means "the business that we have authorized you to conduct under the Trade Name, Marks, and System within an Exclusive Territory under this Agreement." "FIBRENEW® Service" and "Franchised Business" are also called "Service."

## 3.6. Fibrenew, Franchisor, Us, We or Our

"Fibrenew," "Franchisor," "we," or "our" means "Fibrenew USA Ltd. or any person or entity to which Fibrenew USA Ltd. allocates all or part of its rights and obligations under this Agreement."

## 3.7. Franchise Network

"Franchise Network" means "the interdependent network composed of Fibrenew, all FIBRENEW® franchisees, our Related Parties, and any other people or business entities that we have licensed to use the Trade Name, Marks, System or any of them."

## 3.8. Good Standing

"Good Standing" means "timely compliance by you and your Related Parties with all provisions of this Agreement and the Manual, specifically including provisions for timely payment of amounts owed by you to us or our Related Party."

## 3.9. Gross Revenue

"Gross Revenue" means "the total amount of money received by you and your Related Parties for all goods sold and services rendered within the Exclusive Territory or in connection with the Trade Name or Marks, excluding sales tax, within an accounting period."

## 3.10. Index

"Index" means "the Consumer Price Index: All Items/U. S. City Average - All Urban Consumers (1982-1984 = 100), published by the Bureau of Labor Statistics, U. S. Department of Labor, or a comparable index selected by us should the above-referenced index cease to be published."

### 3.11. Manual

"Manual" means, the "Fibrenew Operations Manual," which includes, collectively, "the Technical, Light Upholstery and SDS Manuals that we will make available to you through our online intranet, or in other electronic format or in hard copy, during the term of this Agreement and that contain information, training checklists, guidelines, forms and requirements for the establishment and operation of a FIBRENEW® Service and for use of our Trade Name and Marks. These documents may be revised from time to time to modify or supplement the Fibrenew System and procedures or to adapt the System to

new conditions or technology." "Manual" includes any written direction from Fibrenew to Franchisee, whether given by electronic or other means.

## 3.12. Marks

"Marks" means "selected trademarks, Service marks, trade dress, logotypes, slogans and other commercial symbols licensed by us to you under this Agreement."

## 3.13. Preferred Vendor Account

"Preferred Vendor Account" is defined in Section 5.9 of this Agreement.

#### 3.14. Proprietary Product

"Proprietary Product" means "any product that has been manufactured in accordance with our specifications or that has been packaged or labeled with the FIBRENEW® Marks."

## 3.15. Related Party

"Related Party" or "Related Parties" means "people and companies affiliated with us or you, as the context indicates, including, but not limited to, owners, general partners, limited partners owning a Substantial Interest in the relevant party, shareholders owning a Substantial Interest in the relevant party, corporations and limited liability companies in which the relevant party has a Substantial Interest, corporations and limited liability companies in which any person or entity owning a Substantial Interest in the relevant party also has a Substantial Interest, or officers, directors, members, managing members, employees or agents of the relevant party." The phrase "Substantial Interest" means "the right to 25% or more of the capital or earnings of a partnership or, alternatively, ownership of 25% or more of the voting stock of a corporation or 25% or more of the membership interest in a limited liability company."

#### 3.16. Resale

"Resale" means "any sale, gift, transfer, assignment, delegation or other change in ownership of all or any part of the rights and obligations: 1) of this Agreement, 2) of the FIBRENEW® Service, or 3) of an ownership interest in you of a magnitude at least as great as that described in this Section. If you are a partnership, then one or more transactions (regardless of whether or not they are related) in which there is a cumulative change in the rights to 50% or more of your capital or profits will be considered to be a Resale; if you are a corporation, then one or more transactions (regardless of whether or not they are related) in which there is a cumulative change in beneficial ownership of 50% or more of your voting stock will be considered to be a Resale; if you are a limited liability company, then one or more transactions (regardless of whether or not they are related) in which there is a cumulative change in beneficial ownership of 50% or more of your membership interest will be considered to be a Resale.

# 3.17. <u>System</u>

"System" means "the business methods, technical knowledge, proprietary software, and marketing concepts licensed by us to you under this Agreement, including the right to use our trade secrets, purchasing arrangements, commercial ideas, advertising materials, marketing strategies, information on sources of supply, administrative procedures, business forms, distinctive signs, trade dress, architectural design, and training techniques."

# 3.18. Termination

"Termination" means "expiration of this Agreement; non-renewal of this Agreement; or termination, under the circumstances described in Article 10 of this Agreement, of the then-current term of this Agreement before its normal expiration date."

## 3.19. Trade Name

"Trade Name" means the commercial name "FIBRENEW®."

## 3.20. You or Franchisee

"You" or "Franchisee" means "the person, corporation, partnership or other entity that is named as the franchisee on the signature page of this Agreement." "You" means, in addition, "all people or entities that succeed to your interest by Resale or operation of law."

## 4. GRANT OF FRANCHISE

#### 4.1. Granting Clause

We grant to you and you accept from us a franchise to operate a FIBRENEW® Service under the Trade Name, Marks and System subject to the terms and conditions of this Agreement.

## 4.2. Exclusive Territory

- 4.2.1. Your Exclusive Territory is made up of the zip codes listed in Attachment 1 of this Agreement. You may:
- (a) only solicit, advertise, and provide Fibrenew services to customers whose principal place of business or primary residence is located in your Exclusive Territory;
- (b) only provide Fibrenew services (1) at your commercial store located in your Exclusive Territory, (2) at customer locations in your Exclusive Territory, or (3) where the customer's item to be repaired is normally located (for example, for vehicles, boats, and airplanes this means where they are normally garaged, docked, or hangared) in your Exclusive Territory; and
- (c) provide Fibrenew services for items transported by you or the customer (derived from your Exclusive Territory) to your Fibrenew business for on-

premises repair at your home office, regardless of whether your home office is located within your Exclusive Territory, provided that if your home office is located in another franchisee's exclusive territory, we may restrict or prohibit such home-office services if we reasonably determine such services would pose a conflict with such other franchisee.

- 4.2.2. You may not solicit, advertise nor perform Fibrenew services outside your Exclusive Territory (except with respect to home-office services described in Section 4.2.1(c) above), provided Fibrenew may consent to you providing services to customers outside your Exclusive Territory (in an area not covered by another Fibrenew service) on the condition that you will immediately relinquish your customers list to Fibrenew (and cease doing business with such customers and refer such customers to us), without receiving or accepting any compensation or other consideration for so doing, if we withdraw our consent or if the territory is granted to another franchisee.
- 4.2.3. So long as you are in Good Standing under this Agreement, and except as otherwise provided in Section 4.3 of this Agreement, we will not directly or indirectly operate, nor license or franchise another person to operate, another Fibrenew business within the Exclusive Territory (except with respect to home-office services described in Section 4.2.1(c), above), nor sell Fibrenew products to another service provider in the Exclusive Territory (except with respect to home-office services described in Section 4.2.1(c), above), subject to our Preferred Vendor Account policies in Section 5.9

# 4.3. Rights Reserved

Your Exclusive Territory includes all rights expressly provided in this Agreement; however, we reserve all rights in the Trade Name, Marks and System not expressly granted in this Agreement, including the rights to:

- (a) Sell at retail or wholesale or otherwise, directly or indirectly, or license others to sell or distribute, any products or services which bear any proprietary marks, including the Trade Name or Marks, including any Proprietary Products, through any means of distribution not specifically prohibited by Section 4.2. of this Agreement;
- (b) Own, acquire, establish, operate or offer franchises to others for any business whatsoever outside the Exclusive Territory regardless of how close the business or territory is to your Exclusive Territory;
- (c) Sell Proprietary Products through any means of distribution not specifically prohibited by another provision of this Agreement, including wholesale distribution to retail stores, by catalog sales, or by Internet sales;
- (d) Engage in, or authorize others to engage in, any form of business offering and selling any type of product or service not granted to the franchisee, including, the unrestricted right, in our discretion, directly and indirectly, ourselves and through our employees, affiliates, representatives, franchisees, licensees, assigns, agents and others to produce, license, distribute, market and deliver "Fibrenew,"

- brand named products, and products bearing other marks, including clothing, souvenirs and novelty items, by means of e commerce;
- (e) Acquire, or be acquired by, any competing system, including a competing system that has one or more units within your Exclusive Territory; and
- (f) Upon 3 days' notice to you, exclude from your Exclusive Territory any customer, if you elect not to service a customer or we have received complaints regarding a customer, in which case, we may allow another franchisee or affiliate to service that customer without any liability or compensation to you, regardless of any other provisions in this Agreement.

#### 4.4. Term and Renewal

#### 4.4.1. Initial Term

The initial term of the franchise will begin on the Effective Date and will continue for a period of 5 years.

## 4.4.2. Renewal

You will have the right to renew the franchise on the same terms and conditions as those on which we are customarily granting new franchises at the time of renewal; provided, however, that we may (but are not obligated to) continue to assess fees and product purchase requirements as we do so in your currently effective franchise agreement with us. You will have the right to renew the franchise as described in this Section 4.4.2 only if you meet the following conditions at the time of each renewal:

- (a) You and your Related Parties are in Good Standing under this Agreement, any other Agreement between us or our Related Party and you, and the Manual:
- (b) You have notified us in writing at least 90 days before the expiration date of this Agreement of your wish to renew and you have provided to us a picture of your current vehicle(s) and wrap(s), for review. If your fleet vehicle(s) does/do not have current vehicle signs, you must update them in accordance with the Agreement and Manual as a condition of renewal;
- (c) You have tendered to us a non-refundable renewal processing fee of \$500;
- (d) You and any Related Parties that have signed this Agreement have signed a copy of the new Franchise Agreement not less than 30 days before the expiration of this Agreement or 30 days after you receive a copy of the new Franchise Agreement from us, whichever is later; and
- (e) You and any Related Parties that are parties to this Agreement have signed a general release of all known and unknown claims in a form satisfactory to us with respect to past dealings with us and our Related Parties.
- (f) You understand that the terms of the standard franchise agreements in use by us at the times of renewal may be materially different than those contained in this agreement, including, but not limited to, increased

technical assistance fees and other fees. You understand that your right to renew will be contingent upon your acceptance of the new terms.

# 4.5. Related Agreements.

To induce us to enter into this Agreement, you and your Related Parties (as we require) must sign and deliver to us the Authorization Agreement for Prearranged Payment (Direct Debits), Authorization Agreement for Prearranged Payment (Credit Card), Conditional Assignment of Telephone Numbers, Non-disclosure and Non-competition Agreement, Personal Guaranty, and State Addenda in the forms attached to this Agreement.

#### 5. SERVICES TO FRANCHISEE

We agree to perform the following services for you at locations selected by us provided that you are, at the time when service is to be rendered, in Good Standing under this Agreement, any other agreement with us or our Related Party, and the Manual.

## 5.1. <u>Training</u>

## 5.1.1 <u>Pre-Training Program</u>:

If you are signing this Agreement for a new FIBRENEW® Service franchise or if you are signing this Agreement as a buyer in a Resale, then prior to attending the in-person classroom training, you or your Designated Manager must complete to our satisfaction the following pre-training tasks: a complete marketing plan of your territory, home office and workspace setup, suggested business development learning and required reading (with reading materials that may be purchased, loaned from a library, or otherwise sourced at your own expense). We estimate these tasks will take approximately 20 to 30 hours plus time for required reading. We do not charge a fee for this pre-training program. If you are signing this Agreement to renew an existing FIBRENEW® Service franchise, then we will not require you to complete the above-mentioned pre-training tasks.

### 5.1.2 Classroom Training

If you are signing this Agreement for a new FIBRENEW® Service franchise or if you are signing this Agreement as a buyer in a Resale, then before the opening of your FIBRENEW® Service, we will conduct a classroom training program in the operation of the FIBRENEW® Service under the FIBRENEW® System for you and your Designated Manager(s). We will provide training for up to two (2) people in-person or three (3) people online at no charge. Additional people may attend at your cost. You (or, if you are an entity, one of your principals) and your Designated Manager (if applicable) must attend and successfully complete the training program to our satisfaction before you may open a FIBRENEW® Service. If you are signing this Agreement to renew an existing FIBRENEW® Service franchise, then we will not require you to attend

classroom training. If the employment of a Designated Manager is terminated, you must employ a new Designated Manager within 30 days, who must successfully complete the classroom training program before starting work.

## 5.1.3 Field Training.

If you are signing this Agreement for a new FIBRENEW® Service franchise or if you are signing this Agreement as a buyer in a Resale, then immediately after you complete the classroom training described in Section 5.1.2 above, you must begin our online field training program described in the Manual. We require you to complete to our satisfaction the field training program within one (1) year after you complete your classroom training. We do not charge a fee for this field training program. If you are signing this Agreement to renew an existing FIBRENEW® Service franchise, then we will not require you to complete our online field training program.

# 5.1.4 Continuing Education

We may offer continuing education programs on matters related to the operation or promotion of the FIBRENEW® Service on an optional or mandatory basis, as we consider appropriate. Unless we waive the requirement, you and/or your Designated Manager must attend at least one seminar per calendar year in person or online, and pay the then-current continuing education fee. For inperson training, the cost is per-person, and if online training, the cost includes up to three (3) individuals. You must pay any associated training fees we charge, and you must pay for any expenses incurred in attending this training. If you do not pay associated training fees for mandatory seminars by the deadline, we have the right to automatically take payment.

## 5.2. Provision of Start-Up Package

If you are signing this Agreement for a new FIBRENEW® Service franchise, then we will sell you a start-up package (included in the Start-Up Fee) of all necessary equipment and products for the fee described in Section 6.1.2 (a). If you are signing this Agreement as a buyer in a Resale or if you are signing this Agreement to renew an existing FIBRENEW® Service franchise, then we will not sell you a start-up package.

#### 5.3. Consultation

We will use reasonable efforts to make our personnel available to you for consultation throughout the term of the franchise in a timely manner.

## 5.4. Pricing

We will suggest pricing for your franchised services from time to time. You are not required to follow our suggestions. However, if you elect to participate in any Preferred Vendor Account, you will be obligated to provide services according to the Preferred Vendor Account agreement.

## 5.5. Advertising Materials

- (a) If you are signing this Agreement for a new FIBRENEW® Service franchise or if you are signing this Agreement as a buyer in a Resale, we will provide you with a limited selection of printed promotional materials that you may distribute. If you are signing this Agreement to renew an existing FIBRENEW® Service franchise, then we will not provide you with such materials.
- (b) We may, from time to time, include in the printed promotional materials referred to in Section 5.5(a), and in our electronic advertisements, certain items that we receive from you (including photographs of you, your Related Parties, employees or technicians and the work performed). You hereby (i) grant to us a worldwide royalty-free license to use such materials in our advertising (whether in printed or electronic format); (ii) expressly authorize us to use your image and/or voice in any and all promotional materials (whether in printed or electronic format) worldwide in perpetuity, exclusively for advertising purposes of FIBRENEW® Service franchise, in any kind of existing or future media, for all exhibitions and re-exhibitions; and (iii) undertake to obtain from your Designated Manager, employees and technicians the same authorization provided for in item (ii) above. You agree to indemnify and hold us harmless from all expenses and liabilities of any kind arising from or in any way connected to a claim by any third party that we are not authorized to use such materials or images in our advertising.

# 5.6. <u>Technical Support Library / Intranet</u>

We will give you access to our online technical support library included in the Manual.

#### 5.7. Manual

We will make available to you the Manual, as that term is defined at Section 3.10. The Manual contains explicit instructions for use of the Marks, specifications for goods and services that will be used in or sold by the Service, sample business forms, information on marketing, management, and administrative methods developed by us for use in the Service, names of approved suppliers, and other information that we believe may be necessary or helpful to you in your operation of the Service. We may revise the Manual periodically to conform to the changing needs of the Franchise Network and will distribute to you or electronically post updated pages containing these revisions.

## 5.8. Proprietary Products Availability

We will use reasonable efforts to ensure that we, our Affiliate, or a designated supplier will, at all times, have a supply of Proprietary Products for sale to you.

#### 5.9. Preferred Vendor Accounts

We may enter into agreements with certain customers who have jobs in multiple areas ("Preferred Vendor Accounts") under which we and participating franchisees agree to provide certain services at certain specified rates or in accordance with certain procedures. We will have the sole discretion whether to enter into a Preferred Vendor Account agreement with a particular customer, and sole discretion as to the terms and

conditions of any Preferred Vendor Account agreement. If any Preferred Vendor Account has a job in your Territory, we will give you notice of the terms and conditions of the Preferred Vendor Account agreement and offer you the opportunity to participate under the Preferred Vendor Account agreement according to its terms and conditions. In that case, you will have the option to participate in servicing the Preferred Vendor Account. You must notify us in writing of your decision within 3 days after receiving the notice under a Preferred Vendor Account opportunity. If you elect to participate in servicing the Preferred Vendor Account, you will be obligated to provide services to the Preferred Vendor Account in your Exclusive Territory according to the terms and conditions of the Preferred Vendor Account agreement for the duration of that agreement, unless you obtain our prior express written consent to discontinue servicing a Preferred Vendor Account. If you elect not to participate, or if we determine from a customer service perspective that you will not service a Preferred Vendor Account customer in your Exclusive Territory, then we may reduce your Exclusive Territory by excluding the Preferred Vendor Account customer from your Exclusive Territory upon 3 days' notice to you, and we may allow a franchisee or affiliate to service that Preferred Vendor Account without any liability to you, regardless of any other provisions in this Agreement.

## 5.10. Purchasing Assistance.

We may require minimum standards or specifications for items and services, specify approved items and services, and restrict the suppliers authorized to sell or provide certain items and services in order to control quality, provide for consistent service or obtain volume discounts. We will provide you with System standards for items and services, our list of approved items and services, and our list of approved suppliers. You acknowledge that we and/or our Related Parties may be the sole approved suppliers for certain approved items and services.

#### 6. PAYMENTS BY FRANCHISEE

For purposes of the FIBRENEW® Franchised Business and this Agreement, all amounts refer to USD currency.

#### 6.1. Initial Fees

## 6.1.1. Initial Franchise Fee

- (a) If you are signing this Agreement for a new FIBRENEW® Service franchise, then when you sign this Agreement, you will pay us an initial franchise fee of \$47,000. The initial franchise fee is not refundable.
- (b) If you are signing this Agreement to renew an existing FIBRENEW® Service franchise, then we will not charge you an initial franchise fee. However, you must pay us the renewal processing fee described in Section 4.4.2(c) of this Agreement. The renewal processing fee is not refundable.

(c) If you are signing this Agreement as the buyer in a Resale, then we will not charge you an initial franchise fee.

## 6.1.2. Start-Up Fee

- (a) If you are signing this Agreement for a new FIBRENEW® Service franchise, then when you sign this Agreement, you will also pay us a start-up fee of **\$42,000**. The start-up fee is for reimbursement of our legal and administrative costs and classroom training costs, and for the purchase of the start-up package, which contains an initial supply of all required Fibrenew products and supplies. This fee is not refundable.
- (b) If you are signing this Agreement to renew an existing FIBRENEW® Service franchise, then we will not charge you a start-up fee.
- (c) If you are signing this Agreement as the buyer in a Resale, then we will not charge you a start-up fee. However, as the seller in a Resale, you must pay us the resale fee described in Section 6.6 of this Agreement. The resale fee is not refundable.

## 6.1.3. Payment

All payments of the initial fees must be made by wire transfer (or other form of payment approved by us).

# 6.2. Ongoing Fees

## 6.2.1. Technical Assistance Fees

- (a) If you are signing this Agreement for a new FIBRENEW® Service franchise, then on the 1st day of each month, you will pay us a monthly technical assistance fee of \$795 for the current month. This fee will be waived for the month in which your training class begins and the immediately following 5 months under the agreement. At the beginning of the 3rd year of the franchise term and at the beginning of each year of the franchise term from then on, the monthly technical assistance fee will increase by an amount equal to 5% (rounded up to the nearest 10 cents) of the monthly technical assistance fee for the year just ended, and you will pay the newly increased monthly technical assistance fee for that new year.
- (b) If you are signing this Agreement to renew an existing FIBRENEW® Service franchise, then on the **1st** day of each month, you will pay us a monthly technical assistance fee in the amount we specify in an attached schedule to this Agreement. No fee waivers will be applied.
- (c) If you are signing this Agreement as the buyer in a Resale, then on the **1st** day of each month, you will pay us a monthly technical assistance fee in

the amount we specify in an attached schedule to this Agreement. No fee waivers will be applied.

We have the right to require payment in prearranged payment (direct debit) or cash, electronic funds transfer, credit card charge, cashier's check, or other means of making funds immediately accessible to us. (Attachment 8 to this Agreement.)

# 6.3. When Payments Begin for Monthly Technical Assistance Fees

- (a) If you are signing this Agreement for a new FIBRENEW® Service franchise, then your obligation to pay ongoing monthly technical assistance fees begins the first of **[Insert MM DD, YYYY]**, as described in Attachment 8 Technical Assistance Fee Schedule.
- (b) If you are signing this Agreement to renew an existing FIBRENEW® Service franchise, then your obligation to pay ongoing monthly technical assistance fees begins in the **1st** month of the term of this Agreement.
- (c) If you are signing this Agreement as a buyer in a Resale, then your obligation to pay ongoing monthly technical assistance fees begins in the 1st month after you begin training as required in Section 5.1 of this Agreement.

## 6.4. Training Fees and Costs

We will not charge an additional fee for the initial classroom training program for two (2) individuals in-person (including you or your Designated Manager) or three (3) individuals online. However, if an additional person attends the classroom training program or if a replacement Designated Manager must be trained at a later date, you must pay a training fee for his or her or their training that reflects our cost of presenting the program (currently \$5,000 per person). We may also charge a training fee for continuing education programs that reflects our cost of presenting the programs. You will be responsible for paying any costs of travel, lodging, meals and other incidental expenses that you or your employees or technicians incur in connection with any training.

# 6.5. Payment for Proprietary Products

## 6.5.1. Ongoing Purchases

(a) Our current price list for the sale of Proprietary Products to you is available in our online technical support resources. Except as otherwise provided below, you must purchase at least \$2,500 of Proprietary Products each year. We are entitled to increase this minimum purchase of Proprietary Products amount from time to time based on the CPI. "CPI" means the U.S. Consumer Price Index for All Items, Urban Consumers, All Cities Average, published by the U.S. Department of Labor, or if such Index is discontinued, an index of consumer

prices published by the United States government or another reliable source we select. We have the right to require pre-payment in cash, electronic funds transfer, credit card charge, cashier's check, or other means of making funds immediately accessible to us.

- (b) If you are signing this Agreement for a new FIBRENEW® Service franchise, then your obligation to purchase Proprietary Products in accordance with this Section 6.5 will not begin until the first annual anniversary of the Effective Date.
- (c) If you are signing this Agreement to renew an existing FIBRENEW® Service franchise, then your obligation to purchase Proprietary Products in accordance with this Section 6.5 will begin immediately on the Effective Date.
- (d) If you are signing this Agreement as a buyer in a Resale, then your obligation to purchase Proprietary Products in accordance with this Section 6.5 will begin on the first anniversary of the Effective Date.

## 6.6. Resale Fee

Upon Resale, we will provide your buyer with a complete start-up package of products. We will also require that your buyer undergo the same classroom training program that a new franchisee completes. Therefore, as a non-waivable condition of Resale of this franchise, you must pay, before closing the Resale, our then-current resale fee (currently \$32,000) to compensate us for training, providing a complete start-up package to your buyer, background checks, and for our processing expenses of transfer. If you choose to use a broker, you will be responsible for paying the broker's fees, and we may withhold our consent until appropriate arrangements have been made for payment of the broker's fees. The resale fee and any broker's fees must be paid to us before classroom training for the buyer commences and at a date determined by us, after the sale agreement and franchise agreement have been signed.

#### 6.7. Other Fees

We will charge additional fees for administering certain services to franchisees, including:

- (a) Update Training Fees for mandatory annual seminars
- (b) Renewal Processing Fees to cover our administrative costs if you choose to renew your contract
- (c) Amendment Processing Fee to cover our administrative costs of requested contract amendments
- (d) Processing Fee to cover our administrative costs if you undertake a change in ownership (other than a Resale) as described in Section 9.3.2 below

(e) Then-current software application fees (if you are renewing an existing FIBRENEW® Service franchise).

## 6.8. <u>Late Payment Fee</u>

Any payment not received by us when due will bear a late payment fee of \$45 per occurrence. Late payment fees charged on late payments are intended to partially compensate us for loss of use of the funds and for internal administrative costs resulting from late payment which would otherwise be difficult to measure precisely. The fact that such charges are imposed should not be construed as a waiver of our right to timely payment.

#### 6.9. Taxes

## 6.9.1. US Federal Withholding Tax

You acknowledge that, under current applicable law, certain payments made by you to us under this Agreement are subject to a 10% withholding tax. You hereby appoint us (or a party we designate) to act as your withholding agent, to collect the applicable withholding taxes from your payments, and to remit those taxes on your behalf to the US Internal Revenue Service.

## 6.9.2. Other Taxes

You will pay to us or any of our affiliates (as the case may be) upon demand the amount of any federal, state, or local sales, gross receipts, use, value added, excise or other taxes levied or assessed against us or any of our affiliates as a result of or in connection with any fees and other payments paid or made to us or any of our affiliates under this Agreement or any related agreement, including any state or local income tax, franchise tax, or other tax levied or assessed against us or any of our affiliates for the privilege of doing business in your state. Your payments to us or our affiliates under this provision must compensate us and our affiliates in the manner we prescribe so that the net amount or net rate we and our affiliates actually receive (after imposition of the applicable tax) is equal to the full amount established by this Agreement or the related agreement.

## 6.10. Method and Application of Payments

We may require you to pay all amounts owed to us or our affiliates by electronic fund transfer, preauthorized auto draft arrangement ("EFT"), preauthorized credit card payments, or any other method we periodically specify. You must sign such documents we periodically specify to implement any EFT, credit card or other payment method, which may include our Authorization Agreement for Prearranged Payment (Direct Debits) and/or Authorization Agreement for Prearranged Payment (Credit Cards) attached to this Agreement as Attachments 2 and 2-A respectively.

We have the right to apply any payment we receive from you to any past due amount you owe to us or our Related Party regardless of how you indicate the payment is to be applied.

#### 7. OBLIGATIONS OF FRANCHISEE

#### 7.1. Use of Trade Name and Marks

#### 7.1.1. Context

You may use the Trade Name and Marks only in the operation of a FIBRENEW® Service within the Exclusive Territory according to the terms and conditions of this Agreement. You may not use any other trade name or marks in connection with a FIBRENEW® Service.

#### 7.1.2. Changes in Trade Name and Marks

We and our Related Parties have invested substantial time, energy, and money in the promotion and protection of the Trade Name and other Marks as they exist on the Effective Date. We have no present intention of altering them. However, we recognize that rights in intangible property such as the Trade Name and Marks are often difficult to establish and defend and that changes in the cultural and economic environment within which the System operates or third-party challenges to our rights in the Marks may make changes in the Trade Name and Marks desirable or necessary. We therefore reserve the right to change our Trade Name and Marks and the specifications for each when we believe that such changes will benefit the Franchise Network. You agree that you will promptly conform, at your own expense, to any such changes.

#### 7.1.3. Advertising Materials

You agree to submit to us copies of all advertising materials that you propose to use at least 4 weeks before the first time they are broadcast or published. We will review the materials within 2 weeks and will promptly notify you whether we approve or reject them. We may not withhold our approval unreasonably. For purposes of this paragraph, advertising materials that differ from previously approved materials only in such variables as date or price will be considered to be previously approved. Even if we have approved specified materials, we may later withdraw our approval if we reasonably believe it necessary to make the advertising conform to changes in the System or to correct unacceptable features of the advertising, including any misrepresentation in the advertising material.

#### 7.1.4. <u>Legal Protection</u>

You agree to notify us immediately in writing if you become aware of any unauthorized use of our Trade Name, Marks, or System. You will promptly notify us in writing of any claim, demand, or suit against you or against your principals in connection with your use of the Trade Name, Marks, or System. In any action or proceeding arising from or in connection with any such claim, demand, or suit,

you agree that we may select legal counsel and have the right to control the proceedings.

#### 7.2. Quality Control

#### 7.2.1. <u>Beginning Operation</u>

You may not begin operation as a FIBRENEW® Service to the public until we certify that, in the view of our management, you and your employees or technicians, if any, are prepared to do so. This certificate is normally provided upon your successful completion of the classroom training.

#### 7.2.2. Compliance with Manual

You must operate the FIBRENEW® Service in complete compliance with the standards and specifications set out in the Manual. We may make changes in these standards and specifications, when, in our reasonable discretion, change is needed for the continued success and development of the Franchise Network. Such changes may necessitate the purchase of equipment, supplies, furnishings or other goods, completion of additional training by your employees or technicians, or other cost to you. You must promptly conform to the modified standards and specifications at your own expense. You must comply with all changes that we make to the Manual. If there is any dispute as to the requirements of the Manual at any point in time, the terms of the master copy of the Manual maintained by us will control.

#### 7.2.3. <u>Services Offered</u>

You must offer all the services and only the services that we have authorized you to provide. We have the right to change the authorized services. Except for Proprietary Products, you may purchase products that are to be used in the FIBRENEW® Service from any source. As a condition of allowing a supplier to offer any product that bears the Trade Name or Marks, we may require that the supplier sign our License Agreement. We may withdraw our approval of a supplier or product if either or both no longer meet our standards or specifications.

#### 7.2.4. <u>Customer Satisfaction</u> Program

Fibrenew may from time to time request that you provide customer contact information in a form prescribed by us to conduct customer satisfaction surveys. You must promptly and completely honor all such requests. If your scores from the customer surveys do not meet our currently effective standards, as described in the Manual, we may suggest ways in which you can improve your scores. You must take immediate, effective steps to bring your operation up to our standards.

#### 7.2.5. Work Vehicles

Your FIBRENEW® work vehicle(s) must present a professional appearance and must be licensed and insured. You must obtain our approval of your work vehicle(s) before beginning operation or upon renewal of your

FIBRENEW® Service, which will not be unreasonably withheld. Before beginning operations, you must wrap your work vehicles and/or have all required vehicle signs applied to your work vehicle(s), exactly according to our current specifications, and obtain our approval of the applied signs.

### 7.2.6. Inspections

We may conduct periodic quality control inspections of the FIBRENEW® Service during normal business hours. Quality control inspections may be made with or without prior notice. We may also ask you to provide "before" and "after" photographs of your FIBRENEW® Service work. You must promptly correct any deficiencies in your operation of which you are advised by us. You must take immediate, effective steps to bring your operation up to our standards. You will pay us for the reasonable travel, lodging and meal expenses, and other inspection costs we incur if you or your Related Parties, employees, technicians, agents or representatives fail to fully cooperate with our inspectors.

#### 7.2.7. Use of Proprietary Products

The Proprietary Products used in the FIBRENEW® Service are unique and their formula and manufacturing processes are trade secrets integral to the success of the System. You may purchase the Proprietary Products only from us or a designated supplier. You must pay the cost of shipping. Beginning in the 2<sup>nd</sup> year of this Agreement, if you are signing this Agreement for a new FIBRENEW® Service franchise, or if you are signing this Agreement as a buyer of a Resale, you must purchase at least \$2,500 of Proprietary Products each year. We may pro-rate this requirement on a monthly basis to coincide with our fiscal year end of September 30. You will not use any substitutes for the Proprietary Products. Except for FIBRENEW® Plastic, vinyl and leather care kits or APC (All Purpose Cleaner), you may not resell any of the Proprietary Products. You may resell the above-mentioned Proprietary Products to individuals for personal use and commercial clients only. For the avoidance of doubt, if you are signing this Agreement to renew an existing FIBRENEW® Service franchise, then you must purchase at least \$2,500 of Proprietary Products each year, including your first year upon renewal of this Agreement.

#### 7.2.8. Notification of Complaints

You must notify us promptly if you are served with a complaint in any legal proceeding that is in any way related to the FIBRENEW® Service or if you become aware that you are the subject of any complaint to or investigation by a governmental licensing authority or consumer protection agency.

#### 7.3. Personnel

#### 7.3.1. Management

You or your Designated Manager must devote all his or her or their productive time and effort to the management and operation of the FIBRENEW® Service on a full-time basis. If you own more than one FIBRENEW® Service, an

additional Designated Manager must be employed for each. If we, in our sole discretion, determine that you or a Designated Manager is not properly performing your or their duties or are not devoting all of your or their productive time and effort to the management and operation of the FIBRENEW® Service on a full-time basis, we will advise you and you must immediately take steps to correct the situation. If you fail to correct the situation within sixty (60) days after we advise you, we have the right to modify or reduce your Exclusive Territory. For the avoidance of doubt, if we permanently modify or reduce the size of your Exclusive Territory pursuant to this section 7.3, you are not entitled to any compensation from us. You must keep us informed as to the identity of your Designated Manager. Upon the termination of employment of a Designated Manager, you must appoint a successor within 60 days. If we request it, you must provide us with a copy of the Non-disclosure and Non-competition Agreement signed by your Designated Manager.

### 7.3.2. Employees and Technicians

You must maintain at all times a staff of trained employees and/or technicians sufficient to operate the FIBRENEW® Service in compliance with our standards.

#### 7.4. Signs

You must permanently display, at your own expense, on all vehicles you use in the franchised Service, all signs of any nature, form, color, number, location and size that we require, exactly according to our specification, and containing any legends that we have designated in the Manual or in writing.

#### 7.5. Financial Records

You must record all receipts of revenue or other consideration and retain these records for at least 3 years. You must make these records available to us for inspection upon our request.

#### 7.6. Insurance

You must purchase and maintain a policy or policies of comprehensive public liability insurance covering all FIBRENEW® Service assets, personnel, and activities, including work performed on third party premises, in the coverage amounts and types as we require. If you choose to offer additional services, you are responsible to purchase and maintain insurance coverage for those services. We may increase the minimum requirements for coverage amount and types annually, if necessary, to reflect inflation or other changes in circumstances. Our current liability insurance requirements include general liability, garage keepers coverage (required for all work in the automotive and recreational vehicle markets) and property casualty coverage, coverage for your work vehicle, hired/non-owned auto liability coverage (minimum \$500,000), miscellaneous tools and equipment coverage, and business personal property coverage, on an occurrence basis with a combined single limit for bodily injury, death or property damage of not less than \$1 million and \$2 million in the aggregate. While not required, and depending on your situation and with advice from the designated

insurance broker, we recommend you consider obtaining coverage for professional liability, product-liability coverage, business interruption insurance and bailee's coverage. In addition, you must maintain policies of workers' compensation insurance, disability insurance and any other types of insurance required by applicable law. Each insurance policy that is required under the Franchise Agreement must be issued by an insurance company we approve of where all coverage types are with an insurance company that is "A" rated or higher (at all times), and must contain a provision that the policy cannot be canceled without 10 days written notice to us. All coverages, except worker's compensation and employment practices liability policies, must designate us, and any affiliates we require as an additional insured and be satisfactory to us in form, substance and coverage. You must deliver a certificate of the issuing insurance company evidencing each policy to us within 3 to 5 days after the policy is issued or renewed. If you fail to obtain insurance or allow your current insurance to lapse, we have the right, but not obligation, to obtain insurance for you and you must reimburse us for the cost of insurance obtained plus 20% of the premium for an administrative cost of obtaining the insurance.

## 7.7. Financial and Legal Responsibility

#### 7.7.1. Compliance with Law

You must comply, at your own expense, with all federal, state, and local laws, ordinances, statuses, industry codes, by-laws, and regulations pertaining, directly or indirectly, to the FIBRENEW® Service. You must keep current all licenses, registrations, permits, bonds, and deposits made to or required by any government agency in connection with the operation of the FIBRENEW® Service.

#### 7.7.2. Anti-Terrorism Laws

You agree to comply, and to assist us to the fullest extent possible in our efforts to comply, with Anti-Terrorism Laws (defined below). In connection with that compliance, you certify, represent and warrant that none of your property or interests is subject to being blocked under, and that you and the owners otherwise are not in violation of, any of the Anti-Terrorism Laws. "Anti-Terrorism Laws" mean Executive Order 13224 issued by the President of the United States, the USA PATRIOT Act, and all other present and future federal, state and local laws, ordinances, rules, regulations, policies, lists and other requirements of any governmental authority addressing or in any way relating to terrorist acts and acts of war. Any violation of the Anti-Terrorism Laws by you or the owners, or any blocking of your or the owners' assets under the Anti-Terrorism Laws, shall constitute good cause for immediate termination of this Agreement.

#### 7.7.3. Payment of Indebtedness

You must pay promptly when due all taxes and debts that you incur in the conduct of your business.

#### 7.8. Site Selection

You must obtain our express written approval of a site for your FIBRENEW® Service before you begin operations, unless you will operate the Service from your home. Any commercial site outside of your home must be within your Exclusive Territory and may not be located in open territory, or in another franchisee's exclusive territory. Otherwise, Fibrenew may withhold approval of sites outside the home. We may terminate this Agreement if you fail to obtain our approval of a site prior to signing a lease or purchasing a location, unless you will operate the Service from your home. Fibrenew requires information on any site location, outside of your home operations, including, but not limited to: the location address and description of the workspace; floor plans and photos; confirmation of any Fibrenew signage posted in or outside the location; whether customers will visit the location; and, if the workspace is shared with another business, a description of the other business.

#### 7.9. Computer Equipment and Services

We may require you to purchase from approved suppliers, or pursuant to our specifications, certain computer and communication equipment and services, including computer hardware, computer software, Internet equipment and services, telephone services and equipment, and smart phone equipment and services, for use in connection with your franchised business. You must promptly purchase, install and implement at your expense any conditions, changes, modifications or substitutions to your computer and communication equipment and services as we may periodically require within the time period we specify, up to a maximum annual expenditure of \$2,500. We may require that you license from us proprietary computer software that we may develop for use in the franchised business, and, if so, we will require you to execute a software license agreement as we specify. If you use any other computers in connection with your Service, you must give us full access to those computers and timely request (including if we audit your franchised business).

#### 7.10. Approved Suppliers

We may require you to purchase various items (including uniforms, promotional items, business card, stationery and other items bearing our Marks) and services from approved or designated suppliers, which may include an international shipping company that we designate and with which we may require you to maintain an account in good standing. You acknowledge that we and our Related Parties may be approved suppliers, and that approved or designated suppliers may provide revenues to us as a result of purchases by our franchisees.

#### 7.11. Internet and Email

We or an affiliate of ours will sponsor and maintain one or more official FIBRENEW® websites for the purpose of marketing the brand. We have discretion over the design, content and functionality of such websites. We may, from time to time, include one (1) or more interior pages that identify Fibrenew locations, by among other things, geographic region, address, and telephone number(s). We may permit you to customize or post certain information to the interior page. So long as you are not in default under the Franchise Agreement, we will list your Franchised Business on this

website. Pursuant to Section 5.5 of this Franchise Agreement, we may also, from time to time, include on the official FIBRENEW® website certain materials that we receive from you (including photographs of you, your Related Parties, employees or technicians, and the work performed). In order to maintain a consistent Internet presence for the Fibrenew franchise system, you may not have your own website (or portion of a website) relating to the Franchised Business. You may not list your Franchised Business with any internet directories, except those we have approved. We will provide you with a "Fibrenew" email address. You must use only your Fibrenew email address in all communications with us and your customers. You must spend the then-current monthly minimum expenses (currently \$200) with Google AdWords or another approved supplier to market your Franchised Business on an ongoing basis for the term of this Agreement. We will coordinate your Google AdWords marketing, but you will pay Google or another approved supplier directly.

We recommend and encourage our franchisees to create and maintain profiles and fan pages on various approved social media sites. Your use of social media must conform to our System standards. You agree that you will not use the Marks on any social media platform or in any online communication or website that we disapprove at any time. You will maintain your online content, blog, social media post(s) and any and all other activities related to the Fibrenew Services and/or the Marketing Services in a lawful manner and in a manner appropriate for a general audience and will not be rude or abusive; and you will ensure that its content is original and will not infringe, misappropriate or violate the rights of any third party, including, within limitation, patent, trademark, service mark, copyright, right to publicity, right of privacy, trade secret, or other intellectual property or proprietary rights.

Promptly upon our request, you must furnish to us a list of all web pages, website addresses, networking site accounts (including on Twitter, Facebook, LinkedIn, Instagram, Tik Tok, and similar sites), or Internet directory listings you have created or maintained which relate in any way to your Franchised Business or which use any Marks.

#### 7.12. <u>Professional Appearance</u>

You and your employees and technicians will comply with our uniform dress code and maintain a standard of appearance as required by our System standards while performing any Services.

#### 7.13. Marketing

You must use your best efforts to promote the Franchised Business to all industry segments throughout your Exclusive Territory. In order to do this, you must actively market your Franchised Business according to our System standards, which includes in-person cold calling.

#### 7.14. Personal Information Privacy

7.14.1. <u>Information relating to you, your owners, and your management</u> employees. We will have the right, and you and, where applicable, each

guarantor hereby consents to our using and disclosing all personal information collected from you and your owners and, where applicable, each guarantor for any purpose connected with this Agreement and its enforcement, including providing or listing contact information for you and your owners and management employees; and, where applicable, prospectuses, statements of material facts and other securities filings and documents; and reports or information received from you or portions thereof or extracts therefrom. We may also share such personal information where needed with our professional advisors, lenders or affiliates or under agreements with third parties. We may give access to or transfer our files containing such personal information to a prospective purchaser or purchase of our business. You will be responsible for obtaining any required consents from your owners and management employees and, where applicable, each guarantor, as may be necessary for it to comply with these provisions. Such personal information will be retained and reasonably safeguarded by us for such period of time as is reasonably required for legal or business purposes, after which it will be destroyed. Such personal information will not be used for any other purposes or disclosed to any other third parties by us without obtaining such further consents from you or other as are required under applicable law.

- 7.14.2. Customer Data. All information and databases of Customer Data from whatever source derived, shall, at our request, and in any event when provided by you to us, be our property. You agree not to use such information, except in connection with the operation of your Fibrenew Service in accordance with this Agreement. You agree not to use, process, copy, display, publish, store or transfer the Customer Data without our approval. You agree to comply with all applicable laws with respect to Customer Data; in addition, you agree to comply with all data privacy and security requirements we may establish from time to time and to exert commercially reasonable efforts to prevent the unauthorized use, dissemination, or publication of Customer Data, subject in all instances to applicable laws. You shall promptly notify us if you become aware of or suspect any unauthorized access to the Customer Data, or if you become the subject of any governmental, regulatory, or other enforcement or private proceeding relating to your data handling practices of Customer Data. "Customer Data" means any information of customers of your Fibrenew Service that identifies or can be used to identify, contact, locate, or be traced back to the specific person to whom such information pertains, or from which identification or contact information of an individual person can be derived. Customer Data includes any personally identifiable information, such as a person's name, address, phone number. fax number and email address.
- 7.14.3. <u>General</u>. You will use our required forms, disclosures and privacy statements and adhere to our policies and practices in the franchised business regarding collection, disclosure, use, retention and safeguarding of personal information and data from time to time and obtain all required consent or permission from all required parties regarding such collection, disclosure and use of information.

7.14.4. Privacy Laws. You agree to comply with all applicable international, federal, state and local laws pertaining to the privacy of customer, employee and transactional information ("Privacy Laws"). You agree to research and proactively ensure that your Franchised Business is in compliance with Privacy Laws, which may vary depending on the location of your Franchised Business. You also agree to comply with our standards and policies pertaining to Privacy Laws. You agree to inform us of any conflict between our standards and policies and any local or state Privacy Laws that govern your Franchised Business ensure that your conduct complies with all those local or state Privacy Laws.

#### 8. RELATIONSHIP OF PARTIES

#### 8.1. Interest in Marks and System

You may not at any time do or cause to be done anything contesting or impairing our interest in our Trade Name, Marks or System. You acquire no rights in any of these things except for your right to use them in accordance with the express terms of this Any concept, process, service, or improvement in the operation or promotion of the Service you may develop will become our property, and we may use or disclose it to others without any obligation to compensate you for it. We retain the right to grant other franchises or licenses to use the Trade Name, Marks and System upon any terms that we wish. You acknowledge that it may not be possible or practical for us to require complete and detailed uniformity under the various types of conditions different franchisees may face, and under changing customer needs and market conditions. Accordingly, we reserve the right to vary standards for any franchisee based upon the particular situation involved, local conditions, existing business practices, or any other factor that we consider important to the successful operation of the particular franchisee's business. You will have no rights or claims against us for any variation from standard specifications and practices granted to any other franchisee, and you are not entitled to the same or similar variation.

#### 8.2. <u>Independent Status</u>

You are an independent legal entity and must make this fact clear in your dealings with suppliers, lessors, government agencies, employees, technicians, customers and others. You will rely on your own knowledge and judgment in making business decisions, subject only to the requirements of this Agreement and the Manual. You may not expressly or implicitly hold yourself out as an employee, partner, shareholder, joint venturer or representative of ours, nor may you expressly or implicitly state or suggest that you have the right or power to bind us or to incur any liability on our behalf. You may not use the Trade Name as part of the name of any corporation, limited liability company or partnership. In no event shall this Agreement, or any action on the part of us or you, be an agreement that affects any term or condition of your employees' employment contracts. You further agree that fulfillment of any and all of our obligations written in the Agreement, or based on any oral communications which may be ruled to be binding in a court of law, shall be our sole responsibility and none of our owners, officers, agents, representatives, nor any individuals associated with us shall be personally liable to you for any reason.

#### 8.3. Display of Disclaimer

You must conspicuously display the following statement at any location we require: "THIS FIBRENEW® SERVICE IS AN INDEPENDENTLY OWNED AND OPERATED FRANCHISED BUSINESS" for the Exclusive Territory. Business cards, stationery, purchase order forms, invoices, leases, tax returns and other documents you use in your business dealings with suppliers, lessors, government agencies, employees, technicians and customers must clearly identify you as an independent legal entity.

#### 8.4. Confidentiality

#### (a) Definition of Trade Secrets and Confidential Information

For purposes of this Agreement, the terms "Trade Secrets" and "Confidential Information" mean any knowledge, techniques, processes or information made known or available to you that we treat as confidential, whether existing now or created in the future, including but not limited to information about the cost of materials and supplies; supplier lists or sources of supplies; internal business forms, orders, customer accounts, manuals and instructional materials describing our methods of operation, including the Manual; products; drawings, designs, plans, proposals, and marketing plans; all concepts or ideas in, or reasonably related to our business that have not previously been publicly released by us; our proprietary color recognition software and any other information or property of any kind of ours that may be protected by law as a Trade Secret, confidential or proprietary. The Trade Secrets and Confidential Information described in this Agreement are our sole property.

#### (b) Non-disclosure of Trade Secrets and Confidential Information

You acknowledge and agree that the information, ideas, forms, marketing plans and other materials disclosed to you under this Agreement, whether or not included in the Manual, are confidential and proprietary information and trade secrets of ours. Except as otherwise provided in this Section 8.4(b), You agree, during the term of this Agreement and following termination, expiration or assignments of this Agreement, not to disclose, duplicate, sell, reveal, divulge, utilize, publish, furnish or communicate, either directly or indirectly, any Trade Secret or other Confidential Information of ours to any other person or entity unless authorized in writing by us. You agree not to use any Trade Secret or Confidential Information for your own gain or for purposes of others, whether or not the Trade Secret or Confidential Information has been conceived. originated, discovered or developed, in whole or in part, by you or any of your shareholders, directors, officers, partners, managers and agents, or represents your or any of such parties' work product. If you or any of your shareholders, directors, officers, partners, managers and agents has assisted in the preparation of any information that we consider to be a Trade Secret or Confidential Information or has prepared or created the information, you shall (and you shall cause your shareholders, directors, officers, partners, managers and agents to) assign any rights that you (or any such party may

have in the information as its creator to us, including all ideas made or conceived by you (or any such party).

As described above, you may not disclose any of our Confidential Information or Trade Secrets to any third party, except to your employees, technicians and agents as necessary in the regular conduct of the FIBRENEW® Service and except as authorized in writing by us. You will be responsible for requiring compliance of your shareholders, directors, officers, partners, managers and agents, employees and technicians with the provisions of this section. You must obtain written Non-disclosure and Non-competition Agreements, in the form of Attachment 5 to this Agreement, from your shareholders, directors, officers, partners, managers and agents, employees and technicians.

You are required to notify Fibrenew of all individuals working under the Fibrenew Service and must notify us within 10 days after the relationship begins or ends. You are responsible for obtaining any confidentiality and/or non-compete agreements from your employees and contractors and you indemnify Fibrenew for any costs/damages if your employees or contractors breach confidentiality and/or non-compete provisions.

#### 8.5. Mutual Indemnification

You will indemnify and hold us harmless from all expenses and liabilities of any kind arising from or in any way connected to your act or omission or any breach or violation of any contract or law by you or any of your Related Parties. If we are made a party to a legal proceeding in connection with your act or omission, we may hire counsel to protect our interests and bill you for all costs and expenses incurred by us. You must promptly reimburse us.

We will defend you against any third-party claim, suit, or demand arising out of your use of the Marks. If we determine that you have used the Marks in accordance with this Agreement and Manual, we will bear the cost of your defense, including the cost of any judgment or settlement. If we determine that you have not used the Marks in accordance with this Agreement or Manual, you will bear the cost of, and reimburse us for, your defense, including the cost of any judgment or settlement. If there is litigation relating to your use of the Marks, you must execute any documents and do any acts as may be necessary, in our opinion, to carry out the defense or prosecution, including becoming a nominal party to any legal action. Except to the extent that the litigation is the result of your use of the Marks in a manner inconsistent with the terms of this Agreement or Manual, we will reimburse you for your out-of-pocket litigation costs in cooperating with us with respect to the litigation.

#### 8.6. Covenant Not to Compete

You may not, during the term of this Agreement and for eighteen (18) months starting on the effective date of termination, transfer or expiration, operate or own more than a 10% beneficial interest in any Competitive Business, within your Exclusive Territory, within twenty-five (25) miles of your Exclusive Territory, or within any other FIBRENEW® franchisee's exclusive territory. You agree to obtain the individual written agreement of each of your shareholders, directors, officers, partners, managers and

agents, employees and technicians to the provisions of this section in the form of Attachment 5 to this Agreement. If you (or your related parties, employees or technicians) fail or refuse to abide by these covenants, and we obtain enforcement in a judicial or arbitration proceeding, the obligations under the breached covenant will continue in effect for a period of time ending 18 months after the date of the order enforcing the covenant.

#### 9. RESALE OF FRANCHISE

# 9.1. <u>Purpose of Conditions for Approval of Sale (Including the Sale of Substantial</u> Interests in You and Resales)

Our grant of this franchise is made in reliance upon your integrity, ability, experience and financial resources. Neither the franchise, nor the FIBRENEW® Service operated under it, nor any Substantial Interest in you may be sold unless you have first obtained our written consent, which may not be unreasonably withheld. With respect to a Resale, and to ensure that no Resale jeopardizes the Trade Name, the Marks, or our interest in the successful operation of the FIBRENEW® Service, we will consent to a Resale only if you comply with the provisions of Sections 9.2 and 9.3 of this Agreement and if the conditions described in Section 9.3.1 are fulfilled.

#### 9.2. Notice of Proposed Resale

If you would like to undertake a Resale, you must submit to us a completed, signed resale agreement and provide any other information that we may reasonably request.

## 9.3. Consent by Fibrenew; Right of First Refusal

After we receive the information we request from you under Section 9.2 of this Agreement, we will consider the potential buyer(s) and take them through our vetting process. We may either consent to the Resale, tell you our reason for refusing to consent, or purchase the FIBRENEW® Service from you upon the same terms and conditions as those offered by the third party. Silence may not be construed as consent. If we consent to the Resale, then you may resell the interest described in the notice only to the named buyer and only upon the terms and conditions stated in the notice. Consent by us to a particular Resale will not constitute consent to any other or subsequent Resale.

#### 9.3.1. Conditions for Consent to Resell

Our consent is subject to certain conditions, including but not limited to:

- (a) Our satisfaction that the proposed buyer meets all of the criteria of character, business experience, financial responsibility, net worth and other standards that we customarily apply to new franchisees at the time of Resale;
- (b) Payment of all your outstanding debts to us (including the technical assistance fee due to us for the month in which the Resale closes);
- (c) Cure of all defaults under the Franchise Agreement, any other agreement(s) between us or our Affiliate and you, and the Manual;

- (d) Signing by the buyer of the then-current form of franchise agreement, appropriately amended in light of the fact that the business is already operational;
- (e) Your payment of the resale fee described in Article 6 of this Agreement;
- (f) Your delivery to us a copy of the sale agreement between you and the buyer, upon our request;
- (g) Completion by the buyer of our classroom training program to our satisfaction:
- (h) Your signing of a general release of all known and unknown claims in favor of us;
- (i) If an Exclusive Territory has a population exceeding 500,000 people at the time of the Resale, then Fibrenew may require Franchisee to split the Exclusive Territory in a manner designated by Fibrenew, such that the Resale will include the sale of more than one (1) territory based on Fibrenew's then-current standards for Exclusive Territory composition.

#### 9.3.2. Changes of Ownership Considered Not To Be Resales

As used in this Agreement, the term "Resale" does not mean an assignment to:

- (a) Any Trustee, Guardian or Conservator for the account and benefit of a spouse, ancestor or descendent; however, any Trustee, Guardian or Conservator who will operate the Franchised Business must first receive (and pay for) training by us, unless we waive this requirement because of the transferee's experience in the Franchised Business;
- (b) Any business entity if the beneficial ownership of the business entity immediately following the assignment is the same and in the same proportions as the beneficial ownership immediately before the assignment. However, no such assignment will relieve the original party of any of its obligations under this Agreement. Information on the identity of the shareholders and officers of the corporation, the percentage of ownership, and the address where corporate records are maintained must be submitted promptly to us; or
- (c) Any of your employees under any employee stock option plan or stock purchase plan, provided that any share certificate distributed under such a plan is marked with a legend describing the restrictions and conditions of Resale required by this Agreement.

For the avoidance of doubt, we will not charge you a Resale Fee (as that term is described in Section 6.6 of this Agreement) for such changes in ownership; provided, however, that we may charge you a processing fee of \$500 in accordance with Section 6.7(c) of this Agreement.

#### 9.4. Resale Upon Death

If you die within the term of this Agreement, your heirs or beneficiaries may have 60 days within which to demonstrate to our satisfaction that they meet all of the criteria of character, business experience, financial responsibility, net worth and other

standards that we require of new franchisees at that time. If we advise your heirs or beneficiaries in writing that we will not approve them as buyers of the franchise, or if we fail to approve or disapprove the Resale within 60 days following your death, your heirs or beneficiaries may have 120 additional days from the date of disapproval of the Resale or the end of the 60-day period, whichever is first, within which to find and notify us of a proposed Resale to a qualified buyer in conformity with the provisions of Sections 9.2 and 9.3 of this Agreement. If your heirs or beneficiaries do not advise us of a qualified buyer within the specified period, this Agreement will automatically terminate at the end of the period unless a written extension of time has been granted by us.

#### 10. TERMINATION OF FRANCHISE

#### 10.1. Termination by Consent of the Parties

This Agreement may be terminated upon the mutual written consent of the parties.

#### 10.2. Termination by Fibrenew

## 10.2.1. Notice of Default

Termination of your franchise will be effective 30 days after written notice of default is given to you if any of the defaults described in subsections (a) through (d) below has not been cured; termination will be effective 5 days after written notice is given to you if the default described in subsection (e) through (f) below has not been cured; termination will be effective immediately upon written notice to you if any of the defaults described in subsections (g) through (p) below occurs.

#### 10.2.2. Events of Default

Upon the occurrence of any of the following defaults, we at our option, may terminate this Agreement:

- (a) If you fail to submit to us in a timely manner any information you are required to submit under this Agreement;
- (b) If you fail to begin operation of the FIBRENEW® Service within 4 months after the date on which you complete the classroom training described in Section 5.1.2 of this Agreement, or fail to complete the Field Training describe in Section 5.1.3 of this Agreement to our satisfaction, or if you fail to operate your FIBRENEW® Service in accordance with this Agreement and the Manual:
- (c) If you default in the performance of any obligation under Sections 7.2.4 (Customer Satisfaction Program), 7.2.6 (Inspections), 7.2.7 (Use of Proprietary Products) and 7.2.8 (Notification of Complaints) of this Agreement;
- (d) If you default in the performance of any material obligation under this Agreement or any other agreement with us or our Related Party:
- (e) If you fail to maintain insurance in accordance with Section 7.6 of this Agreement;

- (f) If you fail to make any payment when due under this Agreement or any other agreement between you and us or our Related Party;
- (g) If you misuse the Marks or the System or engage in conduct, including providing unsatisfactory customer service, which reflects materially and unfavorably upon the goodwill associated with the Marks or System or if you use in a FIBRENEW® Service any names, marks, systems, logotypes or symbols that we have not authorized you to use;
- (h) If you or any of your shareholders, directors, officers, partners, managers, and agents, employees or technicians has any direct or indirect interest in the ownership or operation of any business that is confusingly similar to a FIBRENEW® Service or uses the System or the Marks, or if you fail to give us a signed copy of the Non-disclosure and Non-competition Agreement for each of your shareholders, directors, officers, partners, managers, and agents, employees or technicians within 10 days after our request for copies of such agreements;
- (i) If you attempt to assign your rights under this Agreement in any manner not authorized by this Agreement;
- (j) If you or your Related Party has made any material misrepresentation in connection with the acquisition of a FIBRENEW® Service or to induce us to enter into this Agreement;
- (k) If you act without our prior written approval or consent in regard to any matter for which our prior written approval or consent is expressly required by this Agreement;
- (I) If you stop operating the FIBRENEW® Service on a full-time basis for a period of more than 30 consecutive days, unless the suspension is caused by medical conditions with supporting documentation from a qualified medical practitioner, fire, condemnation, or act of God, and you restore full operations within 90 days. Lack of response to emails or phone calls for a 30 consecutive day period will be considered to be cessation of operations;
- (m) If you commit any 2 or more defaults under this Agreement within any 12month period, regardless of whether any default is cured;
- (n) If we make a reasonable determination that your operation of the FIBRENEW® Service poses a threat to public health or safety;
- (o) Except as otherwise required by the United States Bankruptcy Code, if you become insolvent, are adjudicated a bankrupt, or file or have filed against you a petition in bankruptcy, reorganization or similar proceeding;
- (p) If you or your Related Party are convicted of a felony or any criminal misconduct which is relevant to the operation of the FIBRENEW® Service.

## 10.2.3. Other Remedies Upon Your Default.

In addition to and without limiting our other rights and remedies under this Agreement, including our right to terminate this Agreement pursuant to Section 10.2 or applicable law, and notwithstanding anything to the contrary in the this Agreement, upon the occurrence of any of the events that give rise to our right to terminate this Agreement, we may, at our sole option and upon delivery of written

notice to you, elect to take any or all of the following actions without terminating this Agreement:

- (a) temporarily or permanently reduce the size of the Exclusive Territory, in which event the restrictions on us and our affiliates under Section 4.2 will not apply in the territory which is no longer part of the Exclusive Territory and we and our affiliates may engage, and authorize third parties to engage, in any business activities we or they deem appropriate, whether under the Marks (including the FIBRENEW® Trade Mark) or other trademarks, within that territory, including establishing and operating (and granting rights to others to establish and operate) FIBRENEW® services within that territory;
- (b) discontinue System benefits to you and institute proceedings to collect amounts due under this Agreement without first issuing a default or termination notice; and/or
- (c) withhold our consent or approval under this Agreement while you are in default under this Agreement and require that you cure such default before we will provide a consent or approval.

Our exercise of our rights under this Section 10.2.3 will not be a defense for you to our enforcement of any other provision of this Agreement or waive or release you from any of your other obligations under this Agreement. Our exercise of these rights will not constitute an actual or constructive termination of this Agreement, nor will it be our sole or exclusive remedy for your default. If we exercise any of our rights under this Section 10.2.3, we may thereafter terminate this Agreement without providing you any additional corrective or cure period, unless the default giving rise to our right to terminate this Agreement has been cured to our reasonable satisfaction.

#### 10.3. Rights and Obligations After Termination or Expiration

Upon termination or expiration of this Agreement for any reason, the parties will have the following rights and obligations:

- (a) We will have no further obligations under this Agreement;
- (b) You must give us a final accounting for the FIBRENEW® Service, pay Fibrenew and our Related Party within 30 days after Termination all payments due,
- (c) You must immediately and permanently stop using the Marks or any confusingly similar marks (including on your work vehicle(s)), the System, or any advertising, signs, stationery, or forms that bear identifying marks or colors that might give others the impression that you are operating a FIBRENEW® Service;
- (d) You must promptly sign any documents and take any steps that in our judgment are necessary to delete your listings from classified telephone directories, disconnect or, at our option, assign ownership to us all telephone numbers that have been used in the FIBRENEW® Service, and terminate all other references that indicate you are or ever were affiliated with us. By signing this Agreement, you irrevocably appoint us your attorney-in-fact to take the actions described in

- this paragraph if you do not do so yourself within 7 days after Termination of this Agreement; and
- (e) You must maintain all records required by us under this Agreement for a period of not less than 3 years after final payment of any amounts you owe to us when this Agreement is Terminated.
- (f) You must immediately provide to us a complete and accurate list of all customers of the FIBRENEW® Service.
- (g) You will take whatever action is necessary to cancel any assumed name or equivalent registration which contains the Marks, and you will furnish us with evidence satisfactory to us of compliance with this obligation within 10 days after termination of this Agreement.
- (h) Within 7 days following expiration or termination of this Agreement, you must responsibly dispose of all unused portions of any products which bear any proprietary marks, including the Trade Name or Marks, including any Proprietary Products with the exception of a Leased Color Eye Hardware System which you must ship to us by courier.
- (i) You must remove association with Fibrenew from all existing websites, social media profiles and directory accounts. If you are unable to update information that relates in any way to the Franchised Business and the use of Marks, you must delete the profile or account.

If the franchise granted in this Agreement is terminated because of your default, our rights described above may not necessarily be our exclusive remedies, but will instead supplement any other equitable or legal remedies available to us. If this Agreement is terminated because of your default, nothing in this section may be construed to deprive us of the right to recover damages as compensation for lost profits. Termination of this Agreement will not end any obligation of either party that has come into existence before Termination. All obligations of the parties which by their terms or by reasonable implication are to be performed in whole or in part after Termination will survive Termination. If a longer notice or cure period or a different good cause standard is prescribed by applicable law, then this law will apply to any termination of this Agreement.

#### 10.4. Liquidated Damages

You and we agree that it would be impracticable and extremely difficult to ascertain with reasonable specificity the amount of actual damages caused by your unauthorized termination of this Agreement, or our termination of this Agreement under Section 10.2 due to your default. Therefore, the parties agree that if you terminate this Agreement without authorization or if we terminate this Agreement under Section 10.2 due to your default, then you will pay to us, as liquidated damages, an amount of money equal to the monthly technical assistance fee times the number of months remaining in the term of this Agreement immediately prior to the termination plus the annual product purchase requirement. You acknowledge and agree that this liquidated damages provision represents reasonable compensation for the losses which we would incur due to early termination of this Agreement. You further acknowledge and agree that nothing in this section is intended to limit our right to recover damages that accrued before

termination of the Agreement or for any other causes of action we may have and/or to obtain injunctive and other relief as may be appropriate.

## 10.5. Representation of Authority of Parties/Signatories

Each person signing this Agreement represents and warrants that he or she or they is or are duly authorized and has legal capacity to execute and deliver this Agreement. Each party represents and warrants to the other that the execution and delivery of the Agreement and the performance of such party's obligations hereunder have been duly authorized and that the Agreement is a valid and legal agreement binding on such party and enforceable in accordance with its terms.

#### 11. MISCELLANEOUS PROVISIONS

#### 11.1. Construction of Contract

Section headings in this Agreement are for reference purposes only and will not in any way modify the statements contained in any section of this Agreement. Each word in this Agreement may be considered to include any number or gender that the context requires. If there is any conflict between this Agreement and the Manual, this Agreement will control. No provision of this Agreement will be interpreted in favor of or against either party merely because of that party's role in the preparation of this Agreement, or because of the nature or type of this Agreement. Except for the indemnitees, or as otherwise expressly provided in this Agreement, there are no thirdparty beneficiaries hereunder. No agreement between us and any third party is for your benefit. Time is of the essence. The laws of certain states may supersede some of the provisions of this Agreement, and certain states require us to supplement or modify the provisions of this Agreement. If applicable, these supplements and modifications are contained in State Addenda attached to this Agreement. When you sign this Agreement, you will also properly sign the addenda, if applicable. If multiple state addenda are made part of this Agreement, these state addenda will be construed and applied as narrowly as possible, consistent with applicable state law, in order to avoid potential conflicts between them.

#### 11.2. Governing Law

You acknowledge that we may grant numerous franchise agreements throughout the United States on terms and conditions similar to this Agreement, and that it is in the best interest of the entire franchise system that these terms and conditions be uniformly interpreted. This Agreement takes effect upon its acceptance by us in the Province of Alberta, Canada, and its provisions will be governed by and interpreted under the laws of that Province applicable to contracts made and to be wholly performed therein without regard to its conflicts of law rules, except that the provisions of the Alberta Franchises Act will not apply unless they would be otherwise applicable without this Agreement's designation of governing law.

#### 11.3. Notices

The parties to this Agreement should direct any notices to the other party at the address below that party's name on the signature page of this Agreement or at another

address if advised in writing that the address has been changed. Notice may be delivered by email with read receipt (with simultaneous mailing of a copy by first-class mail or courier), courier, or first class mail. Notice by email will be considered delivered upon notice of a read receipt; by courier, upon delivery; and by first class mail, three days after posting. Notice of termination or non-renewal must be given by a receipted form of delivery.

#### 11.4. Amendments

This Agreement may be amended only by a document signed by all of the parties to this Agreement or by their authorized agents. We may charge an administrative fee in the amount of \$500 to amend your contract. This fee is non-refundable.

#### 11.5. Waiver

Waiver of any breach of this Agreement may not be interpreted as a waiver of any subsequent breach.

#### 11.6. Integration

This Agreement and any exhibits or attachments to it are the entire agreement between the parties concerning the franchise it grants. All other agreements and representations, other than representations in the disclosure document, are superseded by it. Nothing in this Agreement or in any related agreement is intended to disclaim the representations we made in our franchise disclosure document. This Agreement may be executed in counterparts, and each copy so executed and delivered will be deemed an original.

# 11.7. Negotiation and Mediation

#### 11.7.1. Agreement to Use Procedure

The parties have reached this Agreement in good faith and in the belief that it is mutually advantageous to them. In the same spirit of cooperation, they pledge to try to resolve any dispute without litigation or arbitration. They agree that, if any dispute arises between them, before beginning any legal action to interpret or enforce this Agreement, they will first follow the procedures described in this section. Good-faith participation in these procedures to the greatest extent reasonably possible, despite lack of cooperation by one or more of the other parties, is a precondition to maintaining any legal action or arbitration to interpret or enforce this Agreement.

#### 11.7.2. Initiation of Procedures

The party that initiates these procedures ("Initiating Party") must give written notice to the other party, describing in general terms the nature of the dispute, specifying the Initiating Party's claim for relief, and identifying one or more people with authority to settle the dispute for him, her, or it. The party receiving the notice ("Responding Party") has 10 days within which to designate by written notice to the Initiating Party one or more people with authority to settle

the dispute on the Responding Party's behalf. These people are called the "Authorized People."

#### 11.7.3. <u>Direct Negotiations</u>

The Authorized People may investigate the dispute as they consider appropriate, but agree to meet in person, by prearranged teleconference, or by video conference within 14 days from the date of the Initiating Party's written notice to discuss resolution of the dispute. The Authorized People may meet at any times and places and as often as they agree.

#### 11.7.4. Mediation

If the Dispute has not been resolved within 30 days after the initial meeting, either party may begin mediation procedures. Mediation will be conducted by and under the national rules of the ADR Institute of Canada. The parties will share the costs of mediation, other than attorney fees, equally.

# 11.8. Arbitration

Any dispute arising out of or in connection with this Agreement, if not resolved by the negotiation and mediation procedures described above, must be determined in Calgary, Alberta, under the national rules of the ADR Institute of Canada, by an arbitrator chartered by the Institute. This arbitration clause will not deprive either party of any right it may otherwise have to seek provisional injunctive relief from a court of competent jurisdiction. There will be no discovery other than an exchange of documents to be introduced at the hearing and lists of intended witnesses. If proper notice of any hearing has been given, the arbitrator will have full power to proceed to take evidence or to perform any other acts necessary to arbitrate the matter in the absence of any party who fails to appear. Both parties waive any rights they may have to seek punitive damages from one another. The arbitrator will have no power to 1) stay the effectiveness of any pending Termination of franchise; 2) assess punitive damages against either party; or 3) make any award that modifies or suspends any lawful provision of this Agreement. The party who substantially prevails at arbitration will be entitled to recover its reasonable expenses of arbitration, other than attorney fees, from the other party. Neither party may obtain attorney fees from the other unless State franchise laws award fees to a prevailing franchisee; in that case, the right to attorney fees is reciprocally granted to us if we prevail. Judgment on any award may be entered by any court of competent jurisdiction.

#### 11.9. <u>Injunctive Remedy for Breach</u>

You recognize that you are a member of a Franchise Network and that your acts and omissions may have a positive or negative effect on the success of other businesses operating under our Trade Name and in association with our Marks. Failure on the part of a single franchisee to comply with the terms of its Franchise Agreement is likely to cause irreparable damage to us and to some or all of the other franchisees of ours. For this reason, you agree that if we can demonstrate to a court of competent jurisdiction that there is a substantial likelihood of your breach or threatened breach of any of the terms of this Agreement, we will be entitled to an injunction restraining the

breach or to a decree of specific performance, without showing or proving any actual damage or posting a bond, until a final determination is made by an arbitrator.

#### 11.10. <u>Limitation of Actions</u>

Neither party may maintain an arbitration against the other party unless the party follows the negotiation and mediation procedures described above and files an arbitration within 1 year after the event complained of occurs.

#### 11.11. Severability

Each provision of this Agreement will be considered severable. If, for any reason, any provision of it is determined to be invalid or in conflict with any existing or future law or regulation, that provision will not impair the operation of the remaining provisions of this Agreement. The invalid provisions will be considered not to be a part of this Agreement. However, if we determine that the finding of illegality adversely affects the basic consideration for its performance under this Agreement, we may, at our option, terminate it.

#### 11.12. Assignment by Fibrenew

We may assign this Agreement or any rights or obligations created by it at any time without your consent.

#### 11.13. <u>Individual Dispute Resolution</u>

Any arbitration or litigation between the parties to this agreement and any of their Related Parties will be conducted on an individual basis and not on a consolidated or class-wide basis.

#### 11.14. Approval and Guaranties

If you are a corporation or limited liability company, all officers and shareholders or members with a 10% or greater interest in you, or, if you are a partnership, all your general partners must approve this Agreement, permit you to furnish the financial information required by us, and agree to the restrictions placed on them, including restrictions on the resaleability of their interests in the franchise and FIBRENEW® Service and limitations on their rights to compete, and sign separately written guaranties of your payment and performance in the form of Attachment 6 to this Agreement.

#### 11.15. Acceptance by Fibrenew

This Agreement will not be binding on us unless and until it has been signed by Michael Wilson or Jesse Johnstone.

#### 11.16. No Waiver or Disclaimer of Reliance in Certain States

The following provision applies only to franchisees and franchises that are subject to the state franchise disclosure laws in California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington or Wisconsin:

No statement, questionnaire or acknowledgment signed or agreed by you in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by us, any franchise seller, or any other person acting on behalf of us. This provision supersedes any other term of any document executed in connection with the franchise.

[Signature Page Follows on the next page]

# IN WITNESS TO THE PROVISIONS OF THIS AGREEMENT, the undersigned have signed it on the Effective Date specified below.

**FRANCHISOR** FIBRENEW USA LTD. By: Jesse Johnstone, President Box 117, Diamond Valley, Alberta ToL 0H0 Canada Effective Date: Contract Date Sign here if Franchisee is an individual: FRANCHISEE d.b.a Fibrenew NAME Signature: By: \_ Print Name: **NAME** Print Address: Street Address City, State, Zip Code Sign here if Franchisee is a company: **FRANCHISEE** Print Company Name: **ENTITY NAME** d.b.a. Fibrenew NAME Signature: By: \_\_ Print Name: NAME Print Title: Print Address: Street Address City, State, Zip Code Signature: By: \_\_\_ Print Name: **NAME** Print Title:

**Street Address** 

City, State, Zip Code

Print Address:

# FIBRENEW FRANCHISE AGREEMENT ATTACHMENT 1

# **EXCLUSIVE TERRITORY**

The Exclusive Territory includes the following zip codes, all in the State of [State].

[zip codes]				
Population: XXX,	XXX			
		:: ENTITY NAME d.b.a. Fibrenew N	AME	
	E	Ву:		
	F	Printed Name: Leg	al Name	
	٦	Γitle:		
	E	Зу:		
	F	Printed Name: <b>Leg</b>	al Name	
	٦	Γitle:		
	FRANCHISOF Fibrenew USA			
	E	Ву:		
	1	Name: <b>Jesse John</b>	stone	
	٦	Γitle: <b>President</b> ,	Fibrenew USA L1	<u> TD.</u>

Date: Contract Date

# **Territory Map**

A visual map to use as a guideline of territory boundary (purple shaded area only)

**Entity Name - d.b.a. Fibrenew NAME** 

**INSERT MAP** 

#### FIBRENEW FRANCHISE AGREEMENT

#### **ATTACHMENT 2**

#### AGREEMENT FOR PRE-AUTHORIZED DEBIT PAYMENT (PAD)

I/We ("**Depositor**") authorizes Fibrenew USA Ltd. ("**Fibrenew**") to begin deductions as per Franchise Agreement Attachment 8 for monthly technical assistance recurring fees and/or one-time payments from time to time, for payment of charges arising under Depositor's Fibrenew account. Regular monthly payments will be debited from Depositor's specified account on the **1st** day of each month. Fibrenew will provide 10 days written notice of the amount of each regular debit. Fibrenew will obtain Depositor's authorization for any other one-time debits.

This authority is to remain in effect until Fibrenew has received written notification from Depositor of its change or termination. This notification must be received at least ten (10) business days before the next debit is scheduled at the address provided below.

Fibrenew may not assign this authorization, whether directly or indirectly, by operation of law, change of control or otherwise, without providing at least 10 days prior written notice to Depositor.

Depositor has certain recourse rights if any debt does not comply with this agreement. For example, Depositor has a right to receive reimbursement for any PAD that is not authorized or is not consistent with this PAD Agreement. To obtain a form for Cancelation or Reimbursement Claim, Depositor may contact Fibrenew Head Office or Depositor's financial institution.

Depository information / Financial institution Name			
Type of service: Personal		Business	
Street Address, City, S	State, Zip Code (No PO E	Boxes allo	wed)
ABA Routing Number			Bank Account Number
Depositor name			Depositor name
Authorized Signature			Authorized Signature
Title			Title
Date			Date

{00179028.DOC. } Franchise Agreement – 2024 - 2025

# FIBRENEW FRANCHISE AGREEMENT ATTACHMENT 2-A

#### **AUTHORIZATION AGREEMENT FOR PREARRANGED PAYMENT (CREDIT CARD)**

I/We, **LEGAL NAMES** hereby authorize the use of **ENTITY NAME - d.b.a. Fibrenew NAME** credit card as a method of payment for the following payment requirements:

- Product Purchases, Shipping and Brokerage,
- Annual Seminars and Training,
- Conventions, or
- Other Fees, as required, upon approval

name as it appears on Cred	dit Card
Credit Card Type:	Visa MC
Credit Card Number:	
Expiry Date (MM/YYYY):	()
CVV (Security) #:	
Cardholders Signature	
Home Phone Number:	
Business Phone Number	
FRANCHISEE	
Print Company Name:	ENTITY NAME d.b.a. Fibrenew NAME
Print Company Name:  Signature: Print Name: Print Title:	
Signature: Print Name:	d.b.a. Fibrenew NAME  By:  NAME
Signature: Print Name: Print Title:	d.b.a. Fibrenew NAME  By: NAME  ADDRESS

# FIBRENEW FRANCHISE AGREEMENT ATTACHMENT 3 START-UP PACKAGE

This list is subject to change at any time for any reason, including but not limited to product improvements, change of suppliers, etc.

# **USA Start Up Kit**

Stem #   Stem Name   QT	
3001-005	ΓΥ
3002-001   FCA Slow -1oz   2   3003-020   FCA Gel -20gm   1   3006-005   FCA Medium -1/2oz   2   2   3021-006   FCA Activator -6oz   2   1421-001   Fibrenew Flexible Adhesive 1oz   2   2021-001   3M Super 77 Spray Adhesive   1   3111-001   Liquid Vinyl Adhesive -1oz   2   2   2   2   2   2   2   2   2	
3003-020   FCA Gel -20gm   1   3006-005   FCA Medium -1/2oz   2   2   3021-006   FCA Activator -6oz   2   2   1421-001   Fibrenew Flexible Adhesive 1oz   2   2   2021-001   3M Super 77 Spray Adhesive   1   3111-001   Liquid Vinyl Adhesive -1oz   2   2	2
3006-005   FCA Medium -1/2oz   22   3021-006   FCA Activator -6oz   22   1421-001   Fibrenew Flexible Adhesive 1oz   22   2021-001   3M Super 77 Spray Adhesive   1   3111-001   Liquid Vinyl Adhesive -1oz   2   2   2   2   2   2   2   2   2	2
3021-006   FCA Activator -6oz   2	
1421-001       Fibrenew Flexible Adhesive 1oz       2         2021-001       3M Super 77 Spray Adhesive       1         3111-001       Liquid Vinyl Adhesive -1oz       2         Airbrush & Supplies         4001-001       Paasche Air Brush       2         4003-001       Paasche Replacement H-5 Tip       1         4004-001       Paasche Replacement Air Cap for H-Set       1         4009-A       Paasche 15' Hose       1         4148-001       Paasche 1oz Bottle with Metal Lid Assembly       8         4045-001       Paasche Needle Valve       1         Aniline Dyes         6101-008       Black Aniline (8 oz)       1         6104-008       Brown Aniline (8oz)       1         6105 -008       Dark Brown Aniline Dye (8oz)       1	2
2021-001       3M Super 77 Spray Adhesive       1         3111-001       Liquid Vinyl Adhesive -1oz       2         Airbrush & Supplies         4001-001       Paasche Air Brush       2         4003-001       Paasche Replacement H-5 Tip       1         4004-001       Paasche Replacement Air Cap for H-Set       1         4009-A       Paasche 15' Hose       1         4148-001       Paasche 1oz Bottle with Metal Lid Assembly       8         4045-001       Paasche Needle Valve       1         Aniline Dyes         6101-008       Black Aniline (8 oz)       1         6104-008       Brown Aniline (8oz)       1         6105 -008       Dark Brown Aniline Dye (8oz)       1	2
State	<u> </u>
Airbrush & Supplies           4001-001         Paasche Air Brush         2           4003-001         Paasche Replacement H-5 Tip         1           4004-001         Paasche Replacement Air Cap for H-Set         1           4009-A         Paasche 15' Hose         1           4148-001         Paasche 1oz Bottle with Metal Lid Assembly         8           4045-001         Paasche Needle Valve         1           Aniline Dyes           6101-008         Black Aniline (8 oz)         1           6104-008         Brown Aniline (8oz)         1           6105 -008         Dark Brown Aniline Dye (8oz)         1	
4001-001       Paasche Air Brush       2         4003-001       Paasche Replacement H-5 Tip       1         4004-001       Paasche Replacement Air Cap for H-Set       1         4009-A       Paasche 15' Hose       1         4148-001       Paasche 1oz Bottle with Metal Lid Assembly       8         4045-001       Paasche Needle Valve       1         Aniline Dyes         6101-008       Black Aniline (8 oz)       1         6104-008       Brown Aniline (8oz)       1         6105 -008       Dark Brown Aniline Dye (8oz)       1	2
4003-001       Paasche Replacement H-5 Tip       1         4004-001       Paasche Replacement Air Cap for H-Set       1         4009-A       Paasche 15' Hose       1         4148-001       Paasche 1oz Bottle with Metal Lid Assembly       8         4045-001       Paasche Needle Valve       1         Aniline Dyes         6101-008       Black Aniline (8 oz)       1         6104-008       Brown Aniline (8oz)       1         6105 -008       Dark Brown Aniline Dye (8oz)       1	
4004-001       Paasche Replacement Air Cap for H-Set       1         4009-A       Paasche 15' Hose       1         4148-001       Paasche 1oz Bottle with Metal Lid Assembly       8         4045-001       Paasche Needle Valve       1         Aniline Dyes         6101-008       Black Aniline (8 oz)       1         6104-008       Brown Aniline (8oz)       1         6105 -008       Dark Brown Aniline Dye (8oz)       1	<u>}</u>
4009-A       Paasche 15' Hose       1         4148-001       Paasche 1oz Bottle with Metal Lid Assembly       8         4045-001       Paasche Needle Valve       1         Aniline Dyes         6101-008       Black Aniline (8 oz)       1         6104-008       Brown Aniline (8oz)       1         6105 -008       Dark Brown Aniline Dye (8oz)       1	
4148-001       Paasche 1oz Bottle with Metal Lid Assembly       8         4045-001       Paasche Needle Valve       1         Aniline Dyes         6101-008       Black Aniline (8 oz)       1         6104-008       Brown Aniline (8oz)       1         6105 -008       Dark Brown Aniline Dye (8oz)       1	
4045-001         Paasche Needle Valve         1           Aniline Dyes           6101-008         Black Aniline (8 oz)         1           6104-008         Brown Aniline (8oz)         1           6105 -008         Dark Brown Aniline Dye (8oz)         1	
Aniline Dyes           6101-008         Black Aniline (8 oz)         1           6104-008         Brown Aniline (8oz)         1           6105 -008         Dark Brown Aniline Dye (8oz)         1	}
6101-008         Black Aniline (8 oz)         1           6104-008         Brown Aniline (8oz)         1           6105 -008         Dark Brown Aniline Dye (8oz)         1	
6104-008         Brown Aniline (8oz)         1           6105 -008         Dark Brown Aniline Dye (8oz)         1	
6105 -008 Dark Brown Aniline Dye (8oz)	
6442 000 Transporent Apiling Dya (95-)	
6112 -008 Transparent Aniline Dye (8oz) 1	
6116-008 Natural Aniline Dye (8oz)	
Bases & Preps	
1001-032 Vinyl Base 32oz 1	
1002-032 Vinyl Prep 32oz 4	<u> </u>
1005-032 Fibre Prep 32oz 1	
1011-016 Fibre-Rez 16oz 1	
1021-128 Reducer 128oz 1	
1428-004 Blot-Out 4oz 1	İ
Fibrenew Care Kits	
8005-008 Fibrenew Leather Care Kit 8oz 8	}
8006-008 Fibrenew Vinyl Care Kit 8oz	}
Cleaning Supplies, Materials & Deodorizers	
1008-016 Leather Etch 16oz 2	2
1051-128 All Purpose Cleaner 128oz 1	

1070-016	Strong Remover 16oz	2
1055-1BG	Odor Be Gone Bubble Gum Aerosol	1
1055-1NC	Odor Be Gone New Car Aerosol	1
3161-004	Grain Imprint Kit 4oz	5
	Color Coats & Top Coats	
1201-032	Black Color Coat 32oz	2
1202-032	White Color Coat 32 oz	2
1203-032	Yellow Color Coat 32oz	1
1206-032	Green Color Coat 32oz	1
1212-032	Blue Color Coat 32 oz	1
1214-032	Yellow Gold Color Coat 32 oz	2
1215-032	Red Orange Color Coat 32oz	1
1217-032	Red Color Coat 32oz	1
1225-032	Burnt Orange Color Coat 32oz	1
1226-032	Violet Color Coat 32oz	1
1247-004	Vinyl Spot Top Coat - 3 Pack Aerosol	1
1251	Top Coat Gloss	1
1252	Top Coat Stain	2
1253	Top Coat Matte	2
1412-002	Crosslinker "CL-10" - 2oz	4
Leather, Plas	tic and Vinyl Repair Supplies, Protectors and Condition	ers
1426-002	Fibrenew Leather Filler Thin 2oz	1
1427-002	Fibrenew Leather Filler 2oz	1
9105-001	Mixer Gun	1
9106-001	Mixer Nozzle	10
9135-016	Plastics Primer (16 oz)	1
9439-016	Wax & Silicone Remover (Aerosol)	1
9435-050	Fusor Repair Adhesive (Cold Temp) F 133	2
9436-050	Fusor Repair Adhesive (Warm Temp) F 143	2
9438-050	Fusor - Repair Adhesive (White) F 126	2
9437-012	Adhesive Remover	1
3026-004	Dash Repair Powder -4oz	1
0404.000	Vinyl Cure White - 2oz	1
3101-002	Villyl Care Willie - 202	
3101-002 3106-002	Vinyl Cure Black - 2oz	1
	,	-
3106-002	Vinyl Cure Black - 2oz	1
3106-002 1033-032	Vinyl Cure Black - 2oz Leather Vitalizer 32oz	1
3106-002 1033-032 1035-032	Vinyl Cure Black - 2oz Leather Vitalizer 32oz Pull-Up Conditioner 32oz	1 1 1

3130-001	Color Cure 5 Pack 1.7oz	2
		_
3131-001	Backing Fabric	1
3138-001	Repair Mesh Black 12" x 12"	
	High Adhesion Prep	
6030	HA Prep Kit	1
1007-016	High Adhesion Prep 16oz	1
1009-016	Pen-Aid (penetration Aid) 16 oz	1
Tools, Equipment, Su	upplies, Compressor Accessories and Light upholster	y Supplies
4005-001	Dremel Drill Set	1
4007-001	Dremel Accessory - High Speed Cutter	1
4010-001	Econo Heat/Drying Unit	1
4011-001	Heat Gun -Steinel 1910E	1
4012-001	Heat Gun Adapter - medium	1
4013-001	Heat Gun Adapter - fine	1
4014-LVLP	Spray Gun LVLP (3500)	2
4015-001	Spray Gun Filters (3/pkg)	1
4018-001	Large Air Spray Gun Kit	1
4032-001	Hot Stapler (includes 4 packs of staplers)	1
4037-001	N-Clip Staples (Flat Square Wave Staples (50/box))	2
4041-001	Cooling Plate	1
4042-001	Teflon Mat- per foot	1
4043-100	Razor Blades -100/box	1
4044-001	Palette Knife (3" offset)	2
4046-001	Tweezers (bent end)	1
4047-001	Fine Point Tool set	1
4049-001	Scissors	1
4052-100	Mixing Cups- 100/sleeve	1
4056-050	Wipe-Ups - 50/pkg	3
4057-020	Scuff Pads (20/pkg)	2
4059-020	Grey Sanding Pads (20/pkg)	1
4063-L	Nitrile Gloves - LRG (100/pkg)	1
4066-001	3M Half Mask Deluxe Respirator	1
4067-001	Safety Glasses	1
4068-001	Padded Drop Cloth	1
4069-001	Fibrenew Leather Swatches	1
4071-001	Color ID Swatches	1

4087-001	1" Masking Tape	1
4089-001	2" Masking Tape	1
4107-001	Padfolio	1
4108-001	Apron	1
4125-001	Flip Up caps (for 8oz dye bottles)	60
4135-001	Bottles - 4oz plastic	30
4140-001	Bottles - 8oz plastic	30
4154-001	Spray Bottle	1
4225-001	Extension Cord (4 Outlet - 25')	1
4235-001	Door Upholstery Remover	1
4240-001	Staple Remover	1
4310-001	Sanding Paper 120G	4
4314-001	Sanding Paper 320G	4
4318-001	Sanding Paper 600G	4
4320-001	Sanding Paper 1000G	4
4311-001	Sanding Paper (2000g)	4
3112-001	Syringe for Liquid Vinyl Adhesive (pack of 5)	1
5002-0CA	Air Compressor	1
5003-001	Compressor Assembly Kit	1
5074-001	SDS Manual	1
5010-001	Light Upholstery Kit	1
5125-001	Printed Products - Start Up Kit, including	1
	Business Cards - Premium Plus Matte 2 sided	2000
	Notepad (4"x5.5")	100
	Door Hangers - Glossy	500
	Brochure (tri-fold) - Standard Glossy Paper Stock	250
	Automotive Rack Cards - Standard Matte Card Stock	50
	Cleaning Rack Cards - Standard Matte Card Stock	50
	Commercial Rack Cards - Standard Matte Card Stock	50
	Furniture Rack Cards - Standard Matte Card Stock	50
	Marine Rack Cards - Standard Matte Card Stock	50
	Medical Rack Cards - Standard Matte Card Stock	50
	Pet Damage Rack Cards - Standard Matte Card Stock	50
	Window Siding Rack Cards - Standard Matte Card Stock	50
	RV Rack Cards - Standard Matte Card Stock	50
	Aviation Rack Cards - Standard Matte Card Stock	50
	Fitness Rack Cards - Standard Matte Card Stock	50
	Nail & Hair Salon Rack Cards - Standard Matte Card	50
	Tam G. Fan Garatt Garage Glaridata Matte Gara	

	Stock		
	Tradeshow Banner #1 - 2.5'x6' - 15oz outdoor Non- Reinforced		1
	Tradeshow Banner #2 - 2.5'x6' - 15oz outdoor Non- Reinforced		1
	Tradeshow Banner #3 - 2.5'x6' - 15oz outdoor Non- Reinforced		1
	Banner Stands - H Type		3
8820	iPad, set up, software	1	
8800-002	Color Eye Kit	1	
	Shipping, packing, brokerage		
	Additional Items provided by Fibrenew		
N/A	Welcome Package	1	
N/A	Fibrenew Shirt or gift card to purchase one with VistaPrint shop	1	
N/A	Fabrics Samples	1	
Additional Items provided by Fibrenew for virtual training only			
N/A	AkTop iPad stand Holder	1	
N/A	Simple Deluxe Brooder and Heat Clamp Lamp 2 pack	1	
N/A	Phillips 462259 Led 60W A19 3 pack	1	
N/A	Practice pieces (Leather, Vinyl, Linoleum)	various	

#### FIBRENEW FRANCHISE AGREEMENT

#### ATTACHMENT 4

#### **CONDITIONAL ASSIGNMENT OF TELEPHONE NUMBERS**

- 1. **ENTITY NAME d.b.a. Fibrenew NAME** ("Assignor"), doing business at STREET ADDRESS in exchange for valuable consideration provided by Fibrenew USA Ltd. ("Assignee"), receipt of which is acknowledged by this document, assigns to Assignee all telephone numbers and listings used by Assignor now or in the future in the operation of a FIBRENEW® Service in CITY, STATE ZIP.
- 2. This assignment will become automatically effective upon termination or non-renewal of Assignor's FIBRENEW® franchise. Upon termination of the franchise, Assignor promises to do whatever is necessary to cause the telephone company providing local service to the Assignor to promptly transfer or resell the numbers and associated listings to Assignee or its designee (in the case of resale), or cancel or disconnect the designated Fibrenew numbers or listings if Franchisee closes the Fibrenew business.
- 3. Assignor agrees to pay the telephone company on or before the effective date of assignment all amounts it owes the telephone company in connection with his, her, or its use of the telephone number or numbers, including payment for advertisements in the classified telephone directory. Assignor further agrees to indemnify Assignee for any sums Assignee must pay the telephone company to carry out the Franchise Agreement and promises to cooperate fully with Assignee in making the necessary arrangements to carry out the assignment.

**ASSIGNOR** 

**Dated: Contract Date** 

	TY NAME . Fibrenew NAME
Ву:	LEGAL NAME
Ву:	LEGAL NAME

#### FIBRENEW FRANCHISE AGREEMENT

#### **ATTACHMENT 5**

#### NON-DISCLOSURE AND NON-COMPETITION AGREEMENT

In return for 1) his or her or their training by Fibrenew USA Ltd. ("Fibrenew") to operate a FIBRENEW® Service, or 2) the grant of a franchise by Fibrenew to a company in which he or she or they has or have an ownership interest, or 3) his or her or their engagement by Fibrenew, **Personal Names of all Business Entity Voting Shareholders** ("Confidant") agrees as follows:

#### 1. Non-disclosure of Trade Secrets and Confidential Information

Confidant agrees, during the term of the Franchise Agreement and following termination, expiration or assignments of the Agreement, not to disclose, duplicate, sell, reveal, divulge, utilize, publish, furnish or communicate, either directly or indirectly, any Trade Secret or other Confidential Information of Fibrenew to any other person or entity unless authorized in writing by Fibrenew. Confidant agrees not to use any Trade Secrets or Confidential Information for his or her or their personal gain or for purposes of others, whether or not the Trade Secret or Confidential Information has been conceived, originated, discovered or developed, in whole or in part, by Confidant or represents Confidant's work product. If Confidant has assisted in the preparation of any information that Fibrenew considers to be a Trade Secret or Confidential Information or has himself or herself prepared or created the information, Confidant assigns any rights that he or she may have in the information as its creator to Fibrenew, including all ideas made or conceived by Confidant.

#### 2. Definition of Trade Secrets and Confidential Information

For purposes of this Agreement, the terms "Trade Secrets" and "Confidential Information" mean any knowledge, techniques, processes or information made known or available to Confidant that Fibrenew treats as confidential, whether existing now or created in the future, including but not limited to information about the cost of materials and supplies; supplier lists or sources of supplies; internal business forms, orders, customer accounts, manuals and instructional materials describing Fibrenew's methods of operation, including Fibrenew's Operations Manual; products; drawings, designs, plans, proposals, and marketing plans; all concepts or ideas in, or reasonably related to Fibrenew's business that have not previously been publicly released by Fibrenew; and any other information or property of any kind of Fibrenew that may be protected by law as a Trade Secret, confidential or proprietary. The Trade Secrets and Confidential Information described in this Agreement are the sole property of Fibrenew.

#### 3. Return of Proprietary Material

Upon termination of franchise ownership or employment by Fibrenew or a FIBRENEW® franchisee, Confidant must surrender to Fibrenew all materials considered proprietary by Fibrenew, technical or non-technical, whether or not

copyrighted, which relate to Trade Secrets, Confidential Information or conduct of the operations of Fibrenew.

Confidant expressly acknowledges that any such materials of any kind given to him or her or they are and will remain the sole property of Fibrenew.

# 4. Non-competition

Confidant agrees and covenants that because of the confidential and sensitive nature of the Confidential Information and because the use of the Confidential Information in certain circumstances may cause irrevocable damage to Fibrenew, Confidant will not, until the expiration of eighteen (18) months ("Restricted Period") after the termination of (a) the engagement between Confidant and Fibrenew or the Fibrenew franchisee that engages him or her or them, or (b) termination of the ownership interest of Confidant in a FIBRENEW® franchise, or (c) termination of the Franchise Agreement between Fibrenew and a company in which the Confidant owns an ownership interest, engage, directly or indirectly, or through any corporations or Related Parties, in any Competitive Business that is located within the Exclusive Territory; within twenty-five (25) miles of the Exclusive Territory; or within any FIBRENEW® Service's exclusive territory ("Restricted Area"). If Confidant fails or refuses to abide by these covenants, and Fibrenew obtains enforcement in a judicial or arbitration proceeding, the obligations under the breached covenant will continue in effect for a period of time ending 18 months after the date of the order enforcing the covenant. Notwithstanding the above, if a court of competent jurisdiction determines that the foregoing Restricted Area is too broad to be enforceable, then the Restricted Area shall mean the Franchisee's Exclusive Territory and the geographic area within thirteen miles from the Franchisee's Exclusive Territory. If a court of competent jurisdiction determines that the foregoing Restricted Period is too broad to be enforceable, then the Restricted Period shall be nine (9) months after the termination event in (a), (b) or (c) described in this paragraph above, as applicable.

#### 5. Saving Provision

Confidant agrees and stipulates that the agreements and covenants not to compete contained in the preceding paragraph are fair and reasonable in light of all the facts and circumstances of the relationship between Confidant and Fibrenew. However, Confidant and Fibrenew are aware that in certain circumstances courts have refused to enforce certain agreements not to compete. Therefore, in furtherance of the provisions of the preceding paragraph, Confidant and Fibrenew agree that if a court or arbitrator should decline to enforce the provisions of the preceding paragraph, that paragraph must be considered modified to restrict Confidant's competition with Fibrenew to the maximum extent, in both time and geography, which the court or arbitrator finds enforceable.

#### 6. Irreparable Harm to Fibrenew

Confidant understands and agrees that Fibrenew will suffer irreparable injury that cannot be precisely measured in monetary damages to its Trade Secrets if Confidential Information or proprietary information is obtained by any person, firm or corporation and

is used in competition with Fibrenew. Accordingly, Confidant agrees that it is reasonable and for the protection of the business and goodwill of Fibrenew for Confidant to enter into this Agreement. Thus, if there is a breach of this Agreement by Confidant, Confidant consents to entry of a temporary restraining order or other injunctive relief and to any other relief that may be granted by a court having proper jurisdiction.

#### 7. Binding Effect

This Agreement will be binding on Confidant's heirs, executors, successors and assignees as though originally signed by these people.

#### 8. Applicable Law

The validity of this Agreement will be governed by the laws of Alberta. If any provision of this Agreement is void or unenforceable in that Province, the remainder of the Agreement will be fully enforceable according to its terms.

#### **CONFIDANT**

Personal Names of all business entity voting shareholders

NAME, an individual	NAME ENTITY NAME d.b.a. Fibrenew NAME
NAME, an individual	NAME ENTITY NAME d.b.a. Fibrenew NAME

#### FIBRENEW FRANCHISE AGREEMENT

#### **ATTACHMENT 6**

#### PERSONAL GUARANTY AND SUBORDINATION AGREEMENT

The undersigned, to induce Fibrenew ("Fibrenew") to enter into or permit assignment of a certain FIBRENEW® Franchise Agreement, dated Contract Date, with Personal Names of all Business Entity Voting Shareholders ("Franchisee"), unconditionally, jointly and severally, personally guaranties to Fibrenew, its successors, or its assignees, the prompt full payment and performance of all obligations of Franchisee that are or may become due and owing to Fibrenew, including, but not limited to, all obligations arising out of the Franchise Agreement or any other agreement between the parties and all extensions or renewals of it in the same manner as if the Franchise Agreement was signed between Fibrenew and the undersigned directly, as franchisee.

The undersigned expressly waive notice of the acceptance by Fibrenew to or for the benefit of Franchisee, of the purchase of inventory and goods by Franchisee, the maturing of bills and the failure to pay the same, the incurring by Franchisee of any additional future obligations and liability to Fibrenew, and any other notices and demands. This Personal Guaranty will not be affected by the modification, extension, or renewal of any agreement between Fibrenew and Franchisee, the taking of a note or other obligation from Franchisee or others, the taking of security for payment, the granting of an extension of time for payment, the filing by or against Franchisee of bankruptcy, insolvency, reorganization or other debtor relief afforded Franchisee under the Federal Bankruptcy Act or any other state or federal statute or by the decision of any court, or any other matter, whether similar or dissimilar to any of the foregoing; and this Personal Guaranty will cover the terms and obligations of any modifications, notes, security agreements, extensions, or renewals. The obligations of the undersigned will be unconditional in spite of any defect in the validity of the Franchisee's obligations or liability to Fibrenew, or any other circumstances whether or not referred to in this Guaranty that might otherwise constitute a legal or equitable discharge of a surety or guarantor.

This is an irrevocable, unconditional and absolute guaranty of payment and performance and the undersigned agrees that his, her, or their liability under this guaranty will be immediate and will not be contingent upon the exercise or enforcement by Fibrenew of whatever remedies it may have against the Franchisee or others, or the enforcement of any lien or realization upon any security Fibrenew may at any time possess.

The undersigned agree that any current or future indebtedness by Franchisee to the undersigned will always be subordinate to any indebtedness owed by Franchisee to Fibrenew. The undersigned will promptly modify any financing statements on file with state agencies to specify that Fibrenew's rights are senior to those of Guarantor.

The undersigned further agree that as long as Franchisee owes any money to Fibrenew (other than technical assistance fees that are not past due), Franchisee may not pay and the undersigned may not accept payment of any part of any indebtedness owed by Franchisee to any of the undersigned, either directly or indirectly, without the consent of Fibrenew.

In connection with any litigation or arbitration to determine the undersigned's liability under this Personal Guaranty, the undersigned expressly waives his, her, or its right to trial by jury and agrees to pay costs and reasonable attorney fees as fixed by the court or arbitrator. The undersigned agree that the dispute resolution provisions of the Franchise Agreement will apply to any claim or controversy arising out of, or relating to, any of the rights or obligations of the parties under this Personal Guaranty, and any other claim or controversy between the undersigned and Fibrenew.

If this Personal Guaranty is signed by more than one individual, each person signing this Personal Guaranty will be jointly and severally liable for the obligations created in this it.

This Personal Guaranty will remain in full force and effect until all obligations arising out of and under the Franchise Agreement, including all renewals and extensions, are fully paid and satisfied.

**Dated: Contract Date** 

IN WITNESS TO THE FOREGOING, the undersigned signed this guaranty.

**GUARANTORS:** 

Personal Names of all business entity voting shareholders

Legal Name ADDRESS ADDRESS **Legal Name** ADDRESS ADDRESS

#### ATTACHMENT 6-A TO THE PERSONAL GUARANTY AND SUBORDINATION AGREEMENT

#### **STATEMENT OF OWNERSHIP**

C. Owners (Members, Stockholders, Partners)\*\*:

Please include each person who is a direct and indirect owner of franchisee (attach additional sheets if necessary). If any of the owners are also business entities, please list the owners of each of those business entities also.

Name	Address	Percentage Owned
**If any members, stockhold entities up through the indivi		please list the owners of such
SECTION III (For Entities):		
A. Identification of Des	signated Manager. Your Des	
Designated Manager	without prior written approval	You may not change the
This form is current 20	and complete as of	
	FRANCHIS	SEE:
	a(n)	
Date:	Ву:	
		me:
	Title:	

# FIBRENEW FRANCHISE AGREEMENT ATTACHMENT 7 STATE ADDENDA

#### **STATE ADDENDA**

Following this page are addenda to the Franchise Agreement (the "Agreement") for the following states:

- 1. Arkansas
- 2. California
- 3. Hawaii
- 4. Illinois
- 5. Indiana
- 6. lowa
- 7. Louisiana
- 8. Maryland
- 9. Minnesota
- 10. Missouri
- 11. Nebraska
- 12. New Jersey
- 13. New York
- 14. North Dakota
- 15. South Dakota
- 16. Virginia
- 17. Washington
- 18. Wisconsin

You must sign the signature page for this exhibit if:

- (1) you are an individual resident of any of these states; or
- (2) you are an entity formed in any of these states; or
- (3) you are an entity with your principal place of business in any of these states; or
- (4) your franchised business will be in any of these states.

If none of these conditions applies, then this exhibit is not applicable to you.

[REMAINDER OF THIS PAGE INTENTIONALLY LEFT BLANK]

**No Waiver of Disclaimer of Reliance in Certain States.** The following provision applies only to franchisees and franchises that are subject to the state franchise disclosure laws in California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington or Wisconsin:

No statement, questionnaire or acknowledgment signed or agreed to by you in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by us, any franchise seller, or any other person acting on behalf of us. This provision supersedes any other term of any document executed in connection with the franchise.

#### ARKANSAS

Notwithstanding anything to the contrary in the Agreement, the following provision will supersede and apply to all franchises offered and sold in the State of Arkansas:

1. Any provision of the Agreement that would require you, at the time you enter into the Agreement, to assent to a release, assignment, novation, waiver or estoppel which would relieve any person from liability imposed by the Arkansas Franchise Practices Act is void to the extent that the provision violates this law.

#### **CALIFORNIA**

Notwithstanding anything to the contrary in the Agreement, the following provisions will supersede and apply to all franchises offered and sold in the State of California:

1. Any condition, stipulation or provision in the Agreement which would result in your waiver of compliance with any provision of the California Franchise Relations Act is void to the extent that the contractual provision violates this act.

#### **HAWAII**

Notwithstanding anything to the contrary in the Agreement, the following provision will supersede and apply to all franchises offered and sold in the State of Hawaii:

- 1. The following language is added to the end of Section 6.1 of the Agreement:
  - Despite the payment provisions above, we will defer your payment of the initial franchise fee due to us under the Franchise Agreement until we have fulfilled all of our initial obligations to you under the Franchise Agreement and your FIBRENEW® Service is open for business.
- 2. Any provision of the Agreement that requires you, at the time you enter into the Agreement, to assent to a release, assignment, novation, or waiver which would relieve

any person from liability imposed by Hawaii Franchise Investment Law is deleted from the Agreement.

#### **ILLINOIS**

Notwithstanding anything to the contrary in the Agreement, the following provisions will supersede and apply to all franchises offered and sold in the State of Illinois:

1. The following language is added to the end of Section 6.1 of the Agreement:

Despite the payment provisions above, we will defer your payment of the initial franchise fee due to us under this Agreement until we have fulfilled all of our initial obligations to you under this Agreement and you have commenced operating your FIBRENEW® Service. The Illinois Attorney General's Office imposed this deferral requirement due to our financial condition.

- 2. Illinois law governs the Franchise Agreement.
- 3. In conformance with Section 4 of the Illinois Franchise Disclosure Act, any provision in a franchise agreement that designates jurisdiction and venue in a forum outside of the State of Illinois is void. However, a franchise agreement may provide for arbitration to take place outside of Illinois.
- 4. Franchisees' rights upon termination and non-renewal are set forth in Sections 19 and 20 of the Illinois Franchise Disclosure Act.
- 5. In conformance with Section 41 of the Illinois Franchise Disclosure Act, any condition, stipulation or provision purporting to bind any person acquiring any franchise to waive compliance with the Illinois Franchise Disclosure Act or any other law of Illinois is void.

#### INDIANA

Notwithstanding anything to the contrary in the Agreement, the following provisions will supersede and apply to all franchises offered and sold in the State of Indiana:

- 1. The laws of the State of Indiana supersede any provisions of the disclosure document, the Agreement, or Alberta law, if such provisions are in conflict with Indiana law.
- 2. The prohibition by Indiana Code 23-2-2.7-1(7) against unilateral termination of the franchise without good cause or in bad faith, good cause being defined under that law as including any material breach of the Agreement, will supersede the provisions of Section 10 of the Agreement to the extent Section 10 may be inconsistent with such prohibition.

- 3. Any provision in the Agreement which would require you to prospectively assent to a release, assignment, novation, waiver or estoppel which purports to relieve any person from liability imposed by the Indiana Deceptive Franchise Practices Law is void to the extent that such provision violates such law.
- 4. Section 8.6 of the Agreement will be modified to the extent necessary to comply with Indiana Code 23-2-2.7-1 (9).

#### **IOWA**

Notwithstanding anything to the contrary in the Agreement, the following provision will supersede and apply to all franchises offered and sold in the State of Iowa:

1. Any provision in the Agreement which would result in your waiver of any rights under lowa Business Opportunity Promotions Law prior to or at the time of execution of the Agreement is void to the extent that such provision violates such law.

#### LOUISIANA

Notwithstanding anything to the contrary in the Agreement, the following provision will supersede and apply to all franchises offered and sold in the State of Louisiana:

1. Any condition, stipulation or provision in the Agreement which would result in your wavier of any rights established by Louisiana law is void to the extent that such condition, stipulation or provision violates such law.

#### **MARYLAND**

Notwithstanding anything to the contrary in the Agreement, the following provisions will amend the franchise agreement for all franchises offered and sold to any resident of the State of Maryland and to all franchises to be located in the State of Maryland:

- 1. The following language is added to the end of Section 6.1 of the Agreement:
  - Based upon the franchisor's financial condition, the Maryland Securities Commissioner has required a financial assurance. Therefore, all initial fees and payments owed by franchisees shall be deferred until the franchisor completes its pre-opening obligations under the franchise agreement.
- 2. The general release required as a condition of renewal (Section 4.4.2(e)), sale, and/or assignment/transfer (Section 9.3.1(h)) shall not apply to any liability under the Maryland Franchise Registration and Disclosure Law.
- 3. All representations requiring prospective franchisees to assent to a release, estoppel or waiver of liability are not intended to nor shall they act as a release,

estoppel or waiver of any liability incurred under the Maryland Franchise Registration and Disclosure Law.

- 4. Any claim arising under the Maryland Franchise Registration and Disclosure Law must be brought within 3 years after the grant of the franchise.
- 5. A lawsuit for any claim arising under the Maryland Franchise Registration and Disclosure Law may be brought in Maryland.

#### **MINNESOTA**

Notwithstanding anything to the contrary in the Agreement, the following provisions will supersede and apply to all franchises offered and sold in the State of Minnesota:

- 1. Any provision in the Agreement which would require you to assent to a release, assignment, novation or waiver that would relieve any person from liability imposed by Minnesota Statutes, Sections 80C.01 to 80C.22 will be void to the extent that such contractual provision violates such law.
- 2. Minnesota Statute § 80C.21 and Minnesota Rule 2860.4400J prohibit us from requiring litigation to be conducted outside Minnesota. In addition, nothing in the disclosure document or Agreement can abrogate or reduce any of your rights as provided for in Minnesota Statutes, Chapter 80C, or your rights to any procedure, forum, or remedies provided for by the laws of the jurisdiction. Any provision in the Agreement which would require you to waive your rights to any procedure, forum or remedies provided for by the laws of the State of Minnesota is deleted from any Agreement relating to franchises offered and sold in the State of Minnesota; provided, however, that this paragraph will not affect the obligation in the Agreement relating to exclusive mediation.
- 3. The following language will appear as Section 11.17 of the Agreement.
- 11.17 No Abrogation. Pursuant to Minnesota Statutes, Section 80C.21, Section 11 of this Agreement will not in any way abrogate or reduce any of your rights as provided for in Minnesota Statutes, Chapter 80C.
- 5. With respect to franchises governed by Minnesota law, we will comply with Minnesota Statute Section 80C.14, Subds. 3, 4, and 5 which require, except in certain specified cases, that you be given 90 days' notice of termination (with 60 days to cure) and 180 days' notice for non-renewal of the Agreement.
- 6. We will protect your rights under this Agreement to use the Marks, or indemnify you from any loss, costs or expenses arising out of any third-party claim, suit or demand regarding your use of the Marks, if your use of the Marks is in compliance with the provisions of the Agreement and the System standards.

#### **MISSOURI**

Notwithstanding anything to the contrary in the Agreement, the following provision will supersede and apply to all franchises offered and sold in the State of Missouri:

1. Termination provisions contained in the Agreement will afford you 90 days written notice in advance of any termination, except that 90 days' notice is not required for termination as a result of your criminal misconduct, fraud, abandonment, bankruptcy, insolvency, or giving a "no account" or "insufficient funds" check to us.

#### **NEBRASKA**

Notwithstanding anything to the contrary in the Agreement, the following provisions will supersede and apply to all franchises offered and sold in the State of Nebraska:

- 1. No release language in the Agreement will relieve us or any other person, directly or indirectly, from liability imposed by the laws concerning franchising of the State of Nebraska.
- 2. No language in the Agreement will operate to restrict the sale of any equity or debenture issue or the transfer of any securities of any franchise or in any way prevent or attempt to prevent the transfer, sale or issuance of shares of stock or debentures to employees, personnel of the franchisee, or heirs of the principal owner, so long as basic financial requirements of the franchisor are complied with and any such sale, transfer or issuance does not have the effect of accomplishing a sale of the franchise.

#### **NEW JERSEY**

Notwithstanding anything to the contrary in the Agreement, the following provisions will supersede and apply to all franchises offered and sold in the State of New Jersey:

- 1. No release language in the Agreement will relieve us or any other person, directly or indirectly, from liability imposed by the laws concerning franchising of the State of New Jersey.
- 2. No language in the Agreement will operate to restrict the sale of any equity or debenture issue or the transfer of any securities of a franchise or in any way prevent or attempt to prevent the transfer, sale or issuance of shares of stock or debentures to employees, personnel of the franchise, or heir of the principal owner, so long as basic financial requirements of the franchisor are complied with and any such sale, transfer or issuance does not have the effect of accomplishing a sale of the franchise.
- 3. Any term or condition which may directly or indirectly violate the New Jersey Franchise Practices Act is deleted from the Agreement.

#### **NEW YORK**

Notwithstanding anything to the contrary in the Agreement, the following provision will supersede and apply to all franchises offered and sold in the State of New York:

1. No release language in the Agreement will relieve us or any other person, directly or indirectly, from liability imposed by the laws concerning franchising of the State of New York.

#### **NORTH DAKOTA**

1. The following language is added to the end of Section 6.1 of the Agreement:

Based upon the franchisor's financial condition, the North Dakota Securities Department has required a financial assurance. Therefore, all initial fees and payments owed by franchisees shall be deferred until all initial obligations owed to franchisee have been fulfilled by the franchisor and the franchisee has commenced doing business pursuant to the franchise agreement.

- 2. Notwithstanding anything to the contrary in the Agreement, the following provisions will supersede and apply to all franchises offered and sold in the State of North Dakota:
  - a. Any release required as a condition of renewal and/or assignment/transfer will not apply to the extent prohibited by the North Dakota Franchise Investment Law
  - b. Covenants not to compete upon termination or expiration of the Agreement are subject to Section 9-08-06, N.D.C.C., and may be generally unenforceable in the State of North Dakota.
  - c. The Commissioner has determined termination or liquidated damages to be unfair, unjust and inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law. However, we and you agree to enforce these provisions to the extent the law allows.
  - d. To the extent required by the North Dakota Franchise Investment Law (unless preempted by the Alberta Franchise Act), arbitration will be at a site to which we and you mutually agree.
  - e. Subject to arbitration requirements and to the extent required by the North Dakota Franchise Investment Law, you may bring an action in North Dakota.
  - f. Except for the Alberta Franchise Act and other federal law, North Dakota law governs.
  - g. The time limitations for bringing an action set forth in this Agreement might be modified by the North Dakota Franchise Investment Law.

h. North Dakota law applies to this transaction and supersedes any conflicting provisions of the Agreement or Alberta law.

#### SOUTH DAKOTA

Notwithstanding anything to the contrary in the Agreement, the following provisions will supersede and apply to all franchises offered and sold in the State of South Dakota:

- 1. Covenants not to compete upon termination or expiration of the Agreement are generally unenforceable in the State of South Dakota, except in certain instances as provided by law.
- 2. Franchise registration, employment, covenants not to compete and other matters of local concern will be governed by the laws of the State of South Dakota. As to contractual and all other matters, the Agreement will be and remain subject to the construction, enforcement and interpretation of the laws of the Alberta.
- 3. Termination provisions covering breach of the Agreement, failure to meet performance and quality standards, and failure to make payments contained in the Agreement will afford you 30 days written notice with an opportunity to cure said default prior to termination.
- 4. REGISTRATION OF THIS FRANCHISE DOES NOT CONSTITUTE APPROVAL OR RECOMMENDATION OF THE FRANCHISE BY THE DIRECTOR.
- 5. To the extent this Addendum is deemed to be inconsistent with any terms or conditions of the Agreement or exhibits or attachments thereto, the terms of this Addendum will govern.

#### **VIRGINIA**

Notwithstanding anything to the contrary in the Agreement, the following provisions will supersede and apply to all franchises offered and sold in the Commonwealth of Virginia:

1. The following paragraph is added to Section 6.1 of the Agreement:

The Virginia State Corporation Commission's Division of Securities and Retail Franchising requires us to defer payment of the initial franchise fee and other initial payments owed by franchisees to the franchisor until the franchisor has completed its pre-opening obligations under the franchise agreement.

#### WASHINGTON

### ADDENDUM TO FRANCHISE AGREEMENT AND FRANCHISE DISCLOSURE DOCUMENT

Notwithstanding anything to the contrary in the Agreement, the following provisions will supersede and apply to all franchises offered and sold in the State of Washington.

- The following paragraph is added to Section 6.1 of the Agreement:
   In lieu of an impound of franchise fees, the Franchisor will not require or accept the payment of any initial franchise fees until the franchisee (a) has received all pre-opening and initial training obligations that it is entitled to under the franchise agreement or franchise disclosure document, and (b) is open for business.
- 2. The following is added to the end of the Franchise Agreement:

In the event of a conflict of laws, the provisions of the Washington Franchise Investment Protection Act, Chapter 19.100 RCW will prevail.

RCW 19.100.180 may supersede the franchise agreement in your relationship with the franchisor including the areas of termination and renewal of your franchise. There may also be court decisions which may supersede the franchise agreement in your relationship with the franchisor including the areas of termination and renewal of your franchise.

In any arbitration or mediation involving a franchise purchased in Washington, the arbitration or mediation site will be either in the state of Washington, or in a place mutually agreed upon at the time of the arbitration or mediation, or as determined by the arbitrator or mediator at the time of arbitration or mediation. In addition, if litigation is not precluded by the franchise agreement, a franchisee may bring an action or proceeding arising out of or in connection with the sale of franchises, or a violation of the Washington Franchise Investment Protection Act, in Washington.

A release or waiver of rights executed by a franchisee may not include rights under the Washington Franchise Investment Protection Act or any rule or order thereunder except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel. Provisions such as those which unreasonably restrict or limit the statute of limitations period for claims under the Act, or rights or remedies under the Act such as a right to a jury trial, may not be enforceable.

Transfer fees are collectable to the extent that they reflect the franchisor's reasonable estimated or actual costs in effecting a transfer.

Pursuant to RCW 49.62.020, a noncompetition covenant is void and unenforceable against an employee, including an employee of a franchisee, unless the employee's earnings from the party seeking enforcement, when annualized, exceed \$100,000 per year (an amount

that will be adjusted annually for inflation). In addition, a noncompetition covenant is void and unenforceable against an independent contractor of a franchisee under RCW 49.62.030 unless the independent contractor's earnings from the party seeking enforcement, when annualized, exceed \$250,000 per year (an amount that will be adjusted annually for inflation). As a result, any provisions contained in the franchise agreement or elsewhere that conflict with these limitations are void and unenforceable in Washington.

RCW 49.62.060 prohibits a franchisor from restricting, restraining, or prohibiting a franchisee from (i) soliciting or hiring any employee of a franchisee of the same franchisor or (ii) soliciting or hiring any employee of the franchisor. As a result, any such provisions contained in the franchise agreement or elsewhere are void and unenforceable in Washington.

#### **WISCONSIN**

Notwithstanding anything to the contrary in the Agreement, the following provision will supersede and apply to all franchises offered and sold in the State of Wisconsin:

1. The Wisconsin Fair Dealership Law, Chapter 135, Stats. supersedes any provisions of the Agreement that are inconsistent with that law.

[Signature Page Follows]

IN WITNESS WHEREOF, the parties hereto have duly executed this document as of the Effective Date of the Franchise Agreement between the parties.

FRANCHISEE:

Entity name: **ENTITY NAME** 

	d.b.a. Fibrenew NAME
	Ву:
	Printed Name: NAME
	Title:
	Ву:
	Printed Name: NAME
	Title:
FRANCHISC Fibrenew US	SA LTD.
	By:
	Name: Jesse Johnstone
	Title: President, Fibrenew USA LTD.
	Date: Contract Date

#### FIBRENEW FRANCHISE AGREEMENT

#### **ATTACHMENT 8**

#### **TECHNICAL ASSISTANCE FEE SCHEDULE**

For the agreement between:

FIBRENEW USA LTD.

&

ENTITY NAME

d.b.a. Fibrenew NAME Population: XXX,XXX

Contra	Contract date: Contract Date - Contract End (5 years from contract date)								
Month	2025/2026	2026/2027	2027/2028	2028/2029	2029/2030				
	Waived	\$795.00	\$834.75	\$876.50	\$920.30				
	Waived	\$795.00	\$834.75	\$876.50	\$920.30				
	Waived	\$795.00	\$834.75	\$876.50	\$920.30				
	Waived	\$795.00	\$834.75	\$876.50	\$920.30				
	Waived	\$795.00	\$834.75	\$876.50	\$920.30				
	Waived	\$795.00	\$834.75	\$876.50	\$920.30				
	\$795.00	\$795.00	\$834.75	\$876.50	\$920.30				
	\$795.00	\$795.00	\$834.75	\$876.50	\$920.30				
	\$795.00	\$795.00	\$834.75	\$876.50	\$920.30				
	\$795.00	\$795.00	\$834.75	\$876.50	\$920.30				
	\$795.00	\$795.00	\$834.75	\$876.50	\$920.30				
	\$795.00	\$795.00	\$834.75	\$876.50	\$920.30				

Product Purchase Requirements						
Contract Year	Product Requirement					
MM DD, 2025 - MM DD, 2026	Waived					
MM DD, 2026 - MM DD, 2027	\$2,500.00					
MM DD, 2027 - MM DD, 2028	\$2,500.00					
MM DD, 2028 - MM DD, 2029	\$2,500.00					
MM DD, 2029 - MM DD, 2030	\$2,500.00					

Name Entity Name d.b.a. Fibrenew Name Name Entity Name d.b.a. Fibrenew Name

# EXHIBIT C-2 TO FRANCHISE DISCLOSURE DOCUMENT

**GENERAL RELEASE OF CLAIMS** 



#### **GENERAL RELEASE OF ALL CLAIMS**

This General Release of All Claims is signed on **[Contract Date]**, by **[Legal Entity Name or Personal Name] - d.b.a. Fibrenew [Franchise Name]**, referred to in this Release as "Releasor," in favor of Fibrenew USA Ltd., referred to in this Release as "Releasee."

#### **RECITALS**

This General Release is made and delivered with reference to the following facts:

A. Releasee and Releasor are parties to a FIBRENEW® franchise agreement dated **[Contract Date]** (the "Franchise Agreement").

-AND-

- B. Releasor would like to assign the Franchise Agreement and the franchised business operated under it to a Transferee described in the accompanying documents
- -OR-
- C. Releasor would like to renew the Franchise Agreement.
- -OR-
- D. Releasor would like to amend the Franchise Agreement.
- -AND-
- E. Releasee is willing to consent to Releasor's request on condition that Releasor meets the conditions for consent stated in the Franchise Agreement. One of these conditions is that Releasor must sign a general release of claims in favor of Releasee.

#### **RELEASE**

For the above-described consideration, the value and adequacy of which Releasor acknowledges, Releasor signs and delivers this Release.

1. Releasor, on behalf of Releasor and Releasor's Related Parties, as the term "Related Parties" is defined in the Franchise Agreement, now and forever releases and discharges Fibrenew USA Ltd. and its successors, attorneys, insurers, brokers, principals, officers, directors, shareholders, partners, agents, employees, and contractors, from any and all claims, demands, losses, expenses, damages, liabilities, actions, and causes of action of any nature, except those that may not be waived in advance under applicable law, that in any manner arise from or relate to the franchise relationship described above.



- 2. This Release extends to and includes any and all claims, liabilities, injuries, damages, and causes of action that the parties do not presently anticipate, know, or suspect to exist, but that may develop, accrue, or be discovered in the future. RELEASOR EXPRESSLY WAIVES ALL RIGHTS UNDER CALIFORNIA CIVIL CODE SECTION 1542, WHICH PROVIDES: "A general release does not extend to claims which the creditor does not know or suspect to exist in his favor at the time of signing the release, which if known by him must have materially affected his settlement with the debtor." Releasor represents and warrants that Releasor has considered the possibility that claims, liabilities, injuries, damages, and causes of action that Releasor does not presently know or suspect to exist in Releasor's favor may develop, accrue, or be discovered in the future, and that Releasor voluntarily assumes that risk as part of the consideration received for this Release.
- 3. Releasor covenants and agrees that Releasor will not make, assert, or maintain any claim, demand, action, or cause of action that is discharged by this Release against any Releasee named or described in this Agreement. Releasor agrees to indemnify, defend, and hold each Releasee named or described in this Release, and their successors in interest, harmless against any claim, demand, damage, liability, action, cause of action, cost, or expense, including attorney fees, resulting from a breach of the covenant contained in this paragraph.

\*\*\*

This General Release does not apply with respect to claims arising under the Washington Franchise Protection Act, RCW 19.100, and the rules adopted thereunder.

\*\*\*

I, the undersigned, have read this Release and understand all of its terms. I sign it

voluntarily and with full knowledge	of its significance.	
Dated:		
	[Signature of releasor]	
	[Signature of releasor]	
	[Print name of releasor]	

# EXHIBIT C-3 TO FRANCHISE DISCLOSURE DOCUMENT

NON-DISCLOSURE AGREEMENT FOR VIEWING MANUAL



### NON-DISCLOSURE AGREEMENT (for Viewing Manual)

In return for the opportunity to view the Confidential Operations Manual(s) of Fibrenew USA Ltd. ("Fibrenew") prior to entering into a franchise agreement to operate a FIBRENEW® Service, **Individual Who Will Be Viewing Manual** ("Confidant") agrees as follows:

#### 1. Non-disclosure of Trade Secrets and Confidential Information

Confidant agrees, during the term of the Franchise Agreement and following termination, expiration or assignments of the Agreement, not to disclose, duplicate, sell, reveal, divulge, utilize, publish, furnish or communicate, either directly or indirectly, any Trade Secret or other Confidential Information of Fibrenew to any other person or entity unless authorized in writing by Fibrenew. Confidant agrees not to use any Trade Secrets or Confidential Information for his or her or their personal gain or for purposes of others, whether or not the Trade Secret or Confidential Information has been conceived, originated, discovered or developed, in whole or in part, by Confidant or represents Confidant's work product. If Confidant has assisted in the preparation of any information that Fibrenew considers to be a Trade Secret or Confidential Information or has himself or herself prepared or created the information, Confidant assigns any rights that he or she may have in the information as its creator to Fibrenew, including all ideas made or conceived by Confidant.

#### 2. Definition of Trade Secrets and Confidential Information

For purposes of this Agreement, the terms "Trade Secrets" and "Confidential Information" mean any knowledge, techniques, processes or information made known or available to Confidant that Fibrenew treats as confidential, whether existing now or created in the future, including but not limited to information about the cost of materials and supplies; supplier lists or sources of supplies; internal business forms, orders, customer accounts, manuals and instructional materials describing Fibrenew's methods of operation, including Fibrenew's Operations Manual; products; drawings, designs, plans, proposals, and marketing plans; all concepts or ideas in, or reasonably related to Fibrenew's business that have not previously been publicly released by Fibrenew; and any other information or property of any kind of Fibrenew that may be protected by law as a Trade Secret, confidential or proprietary. The Trade Secrets and Confidential Information described in this Agreement are the sole property of Fibrenew.

#### 3. Return of Proprietary Material

Upon completion of viewing Fibrenew's Operations Manual by Confidant, Confidant must surrender to Fibrenew all materials considered proprietary by Fibrenew, technical or non-technical, whether or not copyrighted, which relate to Trade Secrets, Confidential Information or conduct of the operations of Fibrenew.

Confidant expressly acknowledges that any such materials of any kind given to him or her or them are and will remain the sole property of Fibrenew.

#### 4. Irreparable Harm to Fibrenew

Confidant understands and agrees that Fibrenew will suffer irreparable injury that cannot be precisely measured in monetary damages to its Trade Secrets if Confidential Information or proprietary information is obtained by any person, firm or corporation and is used in competition with Fibrenew. Accordingly, Confidant agrees that it is reasonable and for the protection of the business and goodwill of Fibrenew for Confidant to enter into this Agreement. Thus, if there is a breach of this Agreement by Confidant, Confidant consents to entry of a temporary restraining order or other injunctive relief and to any other relief that may be granted by a court having proper jurisdiction.

#### 5. Binding Effect

This Agreement will be binding on Confidant's heirs, executors, successors and assignees as though originally signed by these people.

#### 6. Applicable Law

The validity of this Agreement will be governed by the laws of Alberta. If any provision of this Agreement is void or unenforceable in that Province, the remainder of the Agreement will be fully enforceable according to its terms.

CONFIDANT Individual Who Will Be Viewing Manual

NAME, an individual

### EXHIBIT D-1 TO FRANCHISE DISCLOSURE DOCUMENT

ROSTER OF FRANCHISEES
(As of September 30, 2024)
EXISTING OUTLETS
(as of September 30, 2024)

State Outlet is Located	Last Name	First Name	Franchise Name	Address	City	State	Zip	Phone
AL	McLendon	Jon	Fibrenew Birmingham South	5208 Tyler Oaks Drive	Mt. Olive	AL	35117	205.410.2223
AR	O'Brien	Dave	Fibrenew Northwest Arkansas	2592 Wildcat Creek Blvd	Springdale	AR	72762	479.871.4945
AZ[1]	Milburn	Jeff	Fibrenew Lake Havasu City Fibrenew Northern	2684 Bluewater Dr. Lake 3258 S Hyslips Lane PO	Havasu City	AZ	86403	928.889.1343
AZ	Hyslip	Tate	Arizona	Box 73	Humboldt	AZ	86329	928.830.9444
AZ	Anderson	John	Fibrenew East Valley	421 N. St Claire Cir	Mesa	AZ	85207	480.599.3687
AZ	Anderson	John	Fibrenew Mesa Fibrenew Arcadia-	421 N. St Claire Cir	Mesa	AZ	85207	480.599.3687
AZ	Martin	Mike	Scottsdale	4718 E. Fillmore Street	Phoenix	AZ	85008	480.625.6075
AZ	Stamey	J. Casey	Fibrenew Ahwatukee Fibrenew North	16047 S. 14th Drive	Phoenix	AZ	85045	480.878.1878
AZ	Moen	Travis	Phoenix Fibrenew	6249 E Aster Dr	Scottsdale	AZ	85254	602.348.7801
AZ	Moen	Helen	Sunnyslope-North Scottsdale	6249 E Aster Drive	Scottsdale	AZ	85254	480.371.5020
AZ	Laarman	Brent	Fibrenew Surprise	24339 W Morning Vista Ln	Wittmann	AZ	85361	928.509.2562
CA	Bublitz	Rick	Fibrenew West	7900 Hanna Avenue	Canoga Park	CA	91304	818.635.8887
CA	George	Harry	Fibrenew Alameda County	4419 Cristy Way	Castro Valley	CA	94546	510.315.2275
CA	Nitch	Chris	Fibrenew Coachella Valley	35765 Canada Circle	Cathedral City	CA	92234	760.567.7599
CA	Weber	Joey	Fibrenew Chico	1090 East 7th Street	Chico	CA	95928	530.720.5050
CA	Fachinello	Alexandre	Fibrenew Newport	87 Savannah Lake	Forest	CA	92630	949.877.2179
CA	Nelson	Erik	Fibrenew Sonora- Modesto	8975 Bench Drive	Jamestown	CA	95327	209.677.9588
CA	Kamerud	Chad	Fibrenew Long Beach South	5200 Clark Ave Suite 432	Lakewood	CA	90714	562.821.3070
CA	Gross	Kyle	Fibrenew Ventura County	77 Los Vientos Drive	Newbury Park	CA	91320	805.496.1902
CA	Donovan	Scott	Fibrenew Bay Area	54 Puffin Circle	Oakley	CA	94561	510.500.4444
CA	Davis	Dana	Fibrenew Folsom	1386 Muleshoe Pass	Placerville	CA	95667	530.919.2027
CA	Orpilla	Sam	Fibrenew Rocklin	832 Berryessa Way	Plumas Lake	CA	95961	916.839.9359
CA	Sanders	Dave	Fibrenew Coastal San Diego	3983 Caminito Cassis Dr	San Diego	CA	92122	619.455.0074
CA	Northrup	Kevin	Fibrenew Bakersfield	22578 Dallas Ave	Tehachapi	CA	93561	661.432.3979
CA	McClellan	James	Fibrenew Santa Clarita Valley	24319 Astor Racing Court	Valencia	CA	91354	661.636.6345
CO	Patterson	Mark	Fibrenew Fort Collins	118 E. Nebraska Ave	Berthoud	СО	80513	970.699.8557
СО	Fuller	Kelton	Fibrenew Colorado Springs	15550 Benchley Drive	Colorado Springs	со	80921	719.266.0600
TX	Fuller	Kelton	Fibrenew Dallas Fort Worth	15550 Benchley Drive	Colorado Springs	со	80921	719.266.0600
СО	Kelly	Evan	Fibrenew Boulder Golden	998 Torrey Street	Golden	СО	80401	303.919.6878



State Outlet is Located	Last Name	First Name	Franchise Name	Address	City	State	Zip	Phone
			Fibrenew Western					
CO	Swaim	Ryan	Slope	2434 Spanish Hills Ct.	Grand Junction	CO	81505	970.922.8000
СО	Letzelter	Cyril (CJ)	Fibrenew Highlands Ranch	7537 S. Pennsylvania Dr.	Littleton	СО	80122	720.710.7798
CO	Kurth	James	Fibrenew Northeast Denver Metro	1257 E 21st Court	Loveland	СО	80538	720.899.0319
СТ	Casavant	Brian	Fibrenew Hartford	5 Cricket Lane	Burlington	СТ	6013	860.357.7014
DE	Bishop	Andrew	Fibrenew Northern & Central Delaware	88 Durham Lane	Smyrna	DE	19977	833.427.3639
FL	Keene	Russell	Fibrenew Jupiter	6503 N Military Trl #307	Boca Raton	FL	33496	561.335.8855
FL	Fontaine	Keven	Fibrenew Boca Raton	8820 Morgan Landing Way	Boynton Beach	FL	33473	561.403.9586
FL	Slipcheck	Chris	Fibrenew Sarasota Bradenton	4812 Royal Dornoch Cir	Bradenton	FL	34211	941.932.8098
<u> FL</u>	Superieck	CIIIIS	Fibrenew North	4612 ROYAL DOTTIOCH CII	braueritori	FL	34211	941.932.8098
FL	Carrigan	Michael	Naples	9371 Windlake Drive	Fort Myers	FL	33967	239.322.9775
FL	Nonelle	Mike	Fibrenew Hollywood	5116 Jefferson Street	Hollywood	FL	33021	954.218.4971
FL	VandenBos	Tyler	Fibrenew Lake County	406 North Palm Avenue	Howey in the Hills	FL	34737	916.215.3895
FL	Torres	Sam	Fibrenew Tampa	12907 Sugar Creek Blvd.	Hudson	FL	34669	813.380.3821
FL[2]	Regina	Gary	Fibrenew North  Jacksonville Kingsbay	1007 Plantation Oaks Drive East	Jacksonville	FL	32250	904.312.2624
FL	Parks	Ken	Fibrenew Lakeland	5530 Superior Drive	Lakeland	FL	33805	859.559.1170
			Fibrenew Miami	·				
FL	Osorio	Jose	South	11727SW 107TH LN	Miami	FL	33186	305.954.9160
FL	Figueroa	Jorge	Fibrenew Osceola	14902 Fells Lane	Orlando	FL	32827	407.820.6072
FL	Seale	Gary	Fibrenew Orlando East	2514 Cypress Trace Circle	Orlando	FL	32825	407.720.5332
FL	Douglass	Cyndi	Fibrenew St. Augustine	1 Sedgwick Trail	Palm Coast	FL	32164	904.599.3866
FL	Aunchman	Craig	Fibrenew Port Charlotte	291 Warrington Blvd.	Port Charlotte	FL	33954	941.615.8781
FL	Zicker	Robert	Fibrenew Halifax FL	4727 Chardonnay Lane	Port Orange	FL	32129	386.304.5927
FL	Kelly	Kathleen	Fibrenew Port Richey	P.O. Box 41	Port Richey	FL	34673	727.534.9033
FL	Amason	John	Fibrenew Palm Bay	954 Bridle Lane	Rockledge	FL	32955	321.446.9589
			Fibrenew Royal Palm		Royal Palm			
FL	Cristiani	Nicola	Beach	100 crestwood ct n apt 105	Beach	FL	33411	561.460.9727
FL	Sahakian	Vazrik	Fibrenew Largo Fibrenew Hernando	516 Garland Avenue	Seffner	FL	33584	813.809.7301
FL	Drummond	Jared	County	4010 Seadragon Bluff	Spring Hill	FL	34609	352.428.3792
FL	Vanden Bos	Trevor	Fibrenew St. Petersburg	4201 Locust St. NE	St. Petersburg	FL	33703	727.282.4757
FL	Mainstone	Jerry	Fibrenew Ocala	2130 Beecher Path	The Villages	FL	32162	352.566.3070
FL	Ebinger	Samantha	Fibrenew Windermere	3293 Mainsail Court	Winter Garden	FL	34787	407.558.0060
GA	Kamppi	Ken	Fibrenew Savannah	408 Cherry St	Bloomingdale	GA	31302	912.777.9587
GA	Garner	Henry	Fibrenew Alpharetta	222 redwood drive	Dawsonville	GA	30534	706.429.8155
GA	Logan	Mark	Fibrenew Loganville 20 East	191 Bob O Link Drive	Monticello	GA	31064	404.946.3715
GA	Hunt	Matthew	Fibrenew Norcross	1826 Treymire ct	Stone Mountain	GA	30088	678.812.9407



State Outlet is Located	Last Name	First Name	Franchise Name	Address	City	State	Zip	Phone
GA	Metropol	Bill	Fibrenew Marietta	202 Bent Oak Lane	Woodstock	GA	30189	678.402.8338
HI[3]	Boyd	Mark	Fibrenew Hawaii	91 3633 Kauluakoko St. Unit 5108	Ewa Beach	НІ	96706	808.302.0113
IA	McDowell	Jason	Fibrenew West Des Moines	806 Evans View Dr.	Adel	IA	50003	515.822.2129
IA	Moffet	Matt	Fibrenew Des Moines-Altoona	931 14th Ave. SE	Altoona	IA	50009	515.401.7604
IA	Restko	Dave	Fibrenew Iowa City	1121 Keokuk St. Iowa	City	IA	52240	319.930.0388
IA	Colwell	Josh	Fibrenew Central Iowa	6 Highland Acres Rd	Marshalltown	IA	50158	319.621.0694
ID	Powell	Aaron	Fibrenew Idaho Falls	3800 Tawzer Way	Ammon	ID	83406	208.520.1882
ID	Tucker	Mark	Fibrenew Boise Fibrenew Inland	507 S. Michael Street	Boise	ID	83705	208.789.1343
ID[4]	Frank	Kacy	North West Fibrenew South Fox	3914 West Stormking Drive	Rathdrum	ID	83858	208.518.6842
IL	Griesemer	John	Valley	1131 Alameda Drive	Aurora	IL	60506	630.244.2334
IL	Williams	Anthony	Fibrenew Gold Coast	Unit 930 1507 E 53rd Street	Chicago	IL	60615	312.617.5106
IL[5]	Egert	Steve	Fibrenew Quad Cities	22565 E. 1720th Street	Geneseo	IL	61254	309.981.0549
IL	Okafor	Anthony	Fibrenew Orland Park	17929 Los Angeles Ave	Homewood	IL	60430	708.953.8347
IL	Bedsole	Bill	Fibrenew Palatine	2110 Huntly	Inverness	IL	60067	847.989.5560
IL	Bedsole	Bill	Fibrenew Palatine Annex	2110 Huntly	Inverness	IL	60067	847.989.5560
IL[6]	Lacke	Phil	Fibrenew Western Suburbs (Chicago)	545 N La Londe Ave	Lombard	IL	60148 -1839	614.290.1849
IL	Baugh	Ken	Fibrenew Peoria	7255 Warner Road	Manito	IL	61546	309.241.0163
IL	Fleming	Darrell	Fibrenew Heritage Corridor	2216 Spencer Place	Ottawa	IL	61350 -1137	815.830.3444
IL	Daniel	Alex	Fibrenew Troy	2 Arthurs Ct	Troy	IL	62294	618.250.8837
IN	Wittig	Paul	Fibrenew Indianapolis West	212 Jefferson Valley	Coatesville	IN	46121	317.443.9850
IN	Bass	Jason	Fibrenew Fort Wayne	10606 Lake Pointe Drive	Fort Wayne	IN	46845	260.433.4263
IN	Rosenthal	Warren	Fibrenew Indy Metro North	8024 Warbler Way	Indianapolis	IN	46256	317.849.5000
IN	Fecteau	Joe	Fibrenew Michiana	2344 Creekview Dr.	Mishawaka	IN	46545	574.314.6264
IN[7]	Day	Joe	Fibrenew Evansville	3755 Katalla Drive	Newburgh	IN	47630	812.573.9661
KS[8]	Schuck	Grant	Fibrenew Sunflower (Kansas City)	14561-234 Street	Tonganoxie	KS	66086	913.724.1453
KS	Schuck	Grant	Fibrenew Sunflower (Olathe)	14561-234 Street	Tonganoxie	KS	66086	913.724.1453
KY	Brown	Matt	Fibrenew East Louisville	11 Oakwood Court	Carrollton	KY	41008	502.662.2001
KY	Bland	Stephen	Fibrenew Bluegrass Lexington	412 Arlington Meadows Drive	Fisherville	KY	40023	502.744.0082
LA	Milligan	Drew	Fibrenew New Orleans & Northshore	208 Colonial Club	Drive Harahan	LA	70123	504.463.4510
LA	Grenier	Derek	Fibrenew Lake Charles	32 Raintree Cove	Lake Charles	LA	70605	337.661.9922
TX	Grenier	Derek	Fibrenew Sabine	32 Raintree Cove	Lake Charles	LA	70605	337.661.9922



State Outlet is Located	Last Name	First Name	Franchise Name	Address	City	State	Zip	Phone
LA	Oliver	Bryan	Fibrenew Ponchatoula	21265 Esterbrook Road	Ponchatoula	LA	70454	985.602.9128
MA	Kelley	John	Fibrenew Burlington	28 Arlington Road	Burlington	MA	1803	781.825.7102
MA	Cady	Charlie	Fibrenew Concord MetroWest	7 Seneca Drive	Hudson	MA	1749	978.793.8476
MA[9]	Newburn	Brian	Fibrenew Springfield	82 Canterbury Lane	Longmeadow	MA	1106	413.935.2305
MD	Schulz	Mike	Fibrenew Bel Air	1405 Eastbourne CT.	Bel Air	MD	21014	443.866.1649
MD	Justin	Joseph	Fibrenew Columbia	5923 Tamar Drive Unit 3	Columbia	MD	21045	410.717.8893
MD	Lupo	John	Fibrenew Annapolis	7315 Narrow Wind Way	Columbia	MD	21046	443.333.3049
MD	Kirby	Jeffrey	Fibrenew Potomac	460 Links View Drive	Hagerstown	MD	21740	240.394.5551
MD[10]	Tinelli	Suzanne	Fibrenew Hagerstown	15730 Spade Rd	Hagerstown	MD	21740	301.660.9572
ME	Clohessy	Patrick	Fibrenew Greater Portland Maine	601 Plains Rd	Turner	ME	4282	207.466.4787
MI	Merkel	Bruce	Fibrenew Fenton- Grand Blanc	9463 Burning Tree Dr.	Grand Blanc	MI	48439	810.610.0359
MI	Enck	Brian	Fibrenew Sterling Hts	35306 Davison Sterling	Heights	МІ	48310	313.550.7983
MI	Leach	Casey	Fibrenew Lakeshore	13497 Stafford Drive	Nunica	MI	49448	616.889.0941
MI	Roubal	Lew	Fibrenew Northern Lakes	14670 Peterson Ct	Traverse City	MI	49686	231.492.2928
MN	Hanson	Derek	Fibrenew St. Paul East	262 Juniper Lane NW	Bemidji	MN	56601	651.315.1369
MN	York	Noel	Fibrenew Western Lakes-Plymouth	5562 Sherwood Dr	Mound	MN	55364	612.309.0929
MN	Flavion	Doug	Fibrenew Southwest Lakes-Minnetonka	1193 Interlaken Pkwy. N	Waconia	MN	55387	952.219.0197
МО	Chronister	Kevin	Fibrenew Mid Missouri	4143 County Rd 2320	Moberly	МО	65270	660.998.3281
МО	Rayfield	Aaron	Fibrenew SEMO Ozarks	129 Wayne 341C	Piedmont	МО	63957	573.444.1269
MO	Friesen	Nicholas	Fibrenew East KC	813 Colonial Drive	Pleasant Hill	МО	64080	816.500.9588
МО	Black	Terry	Fibrenew St. Charles East	912 North 2nd Street	St. Charles	МО	63301	636.724.6600
МО	Black	Terry	Fibrenew St. Charles West	912 North 2nd Street	St. Charles	МО	63301	636.724.6600
MT	Ellsworth	Greg	Fibrenew Bozeman	1354 North River Rock Drive	Belgrade	MT	59714	406.570.0295
NC	Blakely	Patrick	Fibrenew Chapel Hill - Durham	1021 Delray Street	Durham	NC	27713 -1241	919.525.6431
NC	Schmider	Denis	Fibrenew Catawba Valley	131 Fox Runn Road	Granite Falls	NC	28630	980.222.4551
NC	Kapugi	Julie	Fibrenew Asheville	500 Higgins Branch Rd	Mars Hill	NC	28754	828.774.6397
NC	Wohlgamuth	Roger	Fibrenew Charlotte	10132 Hanging Moss Trail	Mint Hill	NC	28227	704.840.6909
NC	Underwood	David	Fibrenew Monroe	2624 Tara Drive	Monroe	NC	28112	980.239.2754
NC	Bill	Jeff	Fibrenew Lake Norman	131 Farmstead Lane	Mooresville	NC	28117	704.775.2352
NC	Burick	Tim	Fibrenew Crystal Coast-Greenville	115 Whitewater Cove	Newport	NC	28570	252.654.2020
NC	Burt	Ben	Fibrenew Fayetteville- Sand Hills	112 Timber Ridge Dr.	Raeford	NC	28376	910.527.5057



State								
Outlet is	Last Name	First Name	Franchise Name	Address	City	State	Zip	Phone
Located			Fibrenew North					
NC	Hill	Bruce	Raleigh Wake Forest	1505 Acres Way	Raleigh	NC	27614	919.891.4999
			Fibrenew Holly				28379	
NC	Hill	Mike	Springs	903 Morningside Drive	Rockingham	NC	-2558	919.985.3291
NC	Conwor	Dront	Fibrenew Cape Fear-	GGOG Windingwood Long	Wilmington	NC	20411	010 200 2777
NC	Conway	Brent	Wilmington	6626 Windingwood Lane	Wilmington		28411	910.398.3777
ND[11]	Bayman	Kathy	Fibrenew Fargo	3532 Lincoln St S	Fargo	ND	58104	701.866.6999
NE	Benes	Ann	Fibrenew Lincoln	2031 23 45293 Rd.	Dwight	NE	68635	402.367.2965
NE	Covey	Clint	Fibrenew Nebraska Tri-Cities	2677 Saint Patrick Avenue	Grand Island	NE	68803	308.258.0320
112	Neumann-	June	Fibrenew Omaha	2077 Camer across World	Grana Istaria		00000	000:200:0020
NE[12]	Glasford	Jeanne	North	5022 California Street	Omaha	NE	68132	402.881.0279
			Fibrenew Omaha					
NE	Ruiz	Gabriel	South	2211 Broadwater Dr.	Papillion	NE	68046	402.590.5448
NH	Anderson	Alex	Fibrenew Manchester	19 Amy Way	Concord	NH	3303	603.460.5463
NII	Domono	Adom	Fibrenew Eastern Monmouth	40 1st Street	Foir Hoyen	NJ	07704	722 202 0510
NJ	Romano	Adam	Fibrenew West	40 151 511661	Fair Haven	INJ	-3045	732.383.0519
NJ	Neal	Scott	Central Jersey	13 Belmont Court	Pittstown	NJ	8867	908.797.5420
			Fibrenew Greater					
NJ	Keegan	Joe	Cherry Hill	47 Peregrine Drive	Voorhees	NJ	8043	856.326.1216
NIM	Llumbar	Dovid	Fibrenew	12404 Princess Jeanne Ave	Albuquagua	NIM	07110	FOF 717 7177
NM	Hunter	David	Albuquerque East Fibrenew Reno-	NE .	Albuquerque	NM	87112	505.717.7177
NV	Cardinal	Marc	Sparks	1557 Gemtown Court	Reno	NV	89521	775.657.6331
NY	King	Andrew	Fibrenew Albany	473 Lawyersville Rd	Cobleskill	NY	12043	518.443.9833
NY	Sachs	Howie	Fibrenew Dix Hills	44 Fairfield Drive	Dix Hills	NY	11746	631.455.1494
			Fibrenew Suffolk		2	111	127.10	002110012101
NY	Dowdy	Bob	South	34 Don St.	East Patchogue	NY	11772	631.972.4321
NY	Woolver	Jason	Fibrenew Eastside	25 Matthew Drive	Fairport	NY	14450	585.505.3706
			Fibrenew East End					
NY	Hogan	Robert (RJ)	Long Island Fibrenew Manhattan	7 Kilroy Dr	Mastic	NY	11950	631.466.5895
NY	Shapiro	Saul	Central	340 East 93rd St. #22K	New York	NY	10128	212.860.7690
NY	Healy	Tim	Fibrenew Northtowns	166 Countryside Lane	Williamsville	NY	14221	716.344.7197
INT	пеац	11111	Fibrenew CLE	100 Countryside Lane	vvilliamsville	INT	14221	/10.344./19/
ОН	Westerburg	lan	Westside (Cleveland)	519 Rockwood Ct	Avon Lake	ОН	44012	440.961.5048
ОН	Cummin	Rae Lynn	Fibrenew Dayton	1473 Central Park Ave	Dayton	ОН	45409	937.293.1626
			Fibrenew Cincinnati		-			
OH	Martins	Paulo	North	5330 Snow Valley Lane	Liberty Township	ОН	45011	513.883.9220
ОН	Couddor	Doto	Fibrenew Cincinnati	11700 Thiatlabill Dr	Loveland	ОН	45140	E12 EE0 7624
ОН	Scudder	Pete	East Fibrenew CLE South	11799 Thistlehill Dr.	Loveland	ОН	45140	513.550.7624
ОН	Tvrdik	Tom	West	6611 York Road	Parma Heights	ОН	44130	440.667.7074
			Fibrenew North					
OH[13]	Bouton	Gregory	Columbus	71 Kimothy Drive	WESTERVILLE	OH	43081	614.404.4930
ОК	Bressman	Paul	Fibrenew South OKC- West Norman	2716 Kingsley Lane	Oklahoma City	ОК	73128	405.313.0708
UK	חובפאוו	raul	AAGSUNOUIIIQII	10001 East 100th Place	Oktanoma City	UK	/3128	400.010.0708
OK	Baker	Jerry	Fibrenew Tulsa	North	Owasso	ОК	74055	918.906.3791



State Outlet is Located	Last Name	First Name	Franchise Name	Address	City	State	Zip	Phone
2000100			Fibrenew Green					
OK	Groblebe	Travis	Country	936 S 439	Pryor	OK	74361	918.373.7997
OR	Penhollow	Todd	Fibrenew Central Oregon	P.O. Box 6651	Bend	OR	97701	541.419.8835
OII	1 CHITOLOW	Todu	Fibrenew Rogue	1.0. box 0031	Bella	Oit	37701	341.413.0000
OR	Middendorf	David	Valley	5655 Tamarack Lane	Central Point	OR	97502	503.201.9537
OR	Hoffman	Dan	Fibrenew Portland	39500 Hood St	Sandy	OR	97055	503.970.7390
PA	Smith	Jeffrey	Fibrenew Three Rivers	136 Orchard Ave	Glenshaw	PA	15116	412.486.1610
PA	Lawrence	Marc	Fibrenew Laurel Highlands	419 Newport Drive	Greensburg	PA	15601	724.858.0285
PA	Schwartzma n	Daniel	Fibrenew Main Line NW Philadelphia	2429 Wynnefield Drive	Havertown	PA	19083	267.432.1893
PA	Costantino	Frank	Fibrenew Pittsburgh East	671 Adele Drive	Irwin	PA	15642	724.217.9309
PA	Wolfe	Bryan	Fibrenew Harrisburg	110 Kittochtinny Drive	Marysville	PA	17053	717.910.1000
PA	O'Brien	Jim	Fibrenew Reading	1711 State Street	Mertztown	PA	19539	484.650.2124
PA	Tompkins	David	Fibrenew Quakertown	1424 Ridgeway Ct.	Quakertown	PA	18951	215.484.3737
PA	Fragola	Anthony	Fibrenew Alleghenies Fibrenew West	135 Spring Hill Lane	State College	PA	16801	888.488.1860
PA	Amplo	Steve	Chester	1008 Wiggins Way	West Chester	PA	19380	610.701.9410
PRI	Odvody	Allen	Fibrenew San Juan	6300 ave isla verde CAROLINA	CAROLINA	PR	PRI 979	787.639.7744
RI	Tierney	Bryan	Fibrenew Ocean State	2 Alma Ave	Bristol	RI	2809	401.410.4599
SC	Loebach	Chris	Fibrenew East Greenville	825 Hammett Rd	Campobello	SC	29322	864.357.9362
SC	Patterson	Todd	Fibrenew Midlands	6124 Marthas Glen Rd	Columbia	SC	29209	803.983.2100
SC[14]	Peckinpaugh	Ben	Fibrenew Spartanburg	522 Live Oak Court	Greer	SC	29651	864.705.8007
SC	Gainey	Thomas	Fibrenew Myrtle Beach	2638 Great Scott Drive	Myrtle Beach	SC	29579	843.945.0451
SC	Maruschak	Scott	Fibrenew Lowcountry	528 Stafford Springs Road	Summerville	SC	29486	843.704.6267
SC	Moss	Eric	Fibrenew Foothills	106 Pier Thirty Three	Townville	SC	29689	864.477.9440
SD[15]	Colbath	Gary	Fibrenew Black Hills	4640 Sturgis Rd, Lot #39	Rapid City	SD	57702	605.877.2110
TN	Cox	Chip	Fibrenew Greater Memphis	10611 Santa Anita Cove W	Cordova	TN	38016	901.584.9264
TNI	Thomason	l IT	Fibrenew Nashville	100 Chayanna Dviya	Llandara anvilla		07075	C1E 04C 0000
TN	Thompson	JT	Metro Fibrenew Murfreesboro East	106 Cheyenne Drive 151 New Hope Rd.	Hendersonville	TN	37075	615.846.8088
TN	Taylor	Josh	Fibrenew NW	151 нем норе ка.	Manchester	TN	37355	931.222.0530
TN	Miles	Charlie	Tennessee Fibrenew Bluff City-	120 Collins Dr	Martin	TN	38237	731.991.3075
TN[16]	Carver	Dan	Memphis	570 S Holmes St.	Memphis	TN	38111	901.545.3553
TN	Chasteen	Mark	Fibrenew Smyrna	1409 Precept Dr	Murfreesboro	TN	37129	615.509.9616
TX	Friemel	Evan	Fibrenew Amarillo	10801 S FM 1258	Amarillo	TX	79118	806.674.0850
TX	Barbaroux	Philippe	Fibrenew South Austin	3508 Bankside Street	Austin	TX	78748	512.280.1163
TX	Church	Rachel	Fibrenew Metro Austin	145 Archipelago Trail	Austin	TX	78717	512.852.9963



State Outlet is Located	Last Name	First Name	Franchise Name	Address	City	State	Zip	Phone
			Fibrenew Sherman-					
TX	Smith	Brian	Gainesville Fibrenew Heart of	1655 Hayden Hall Road	Bells	TX	75414	903.267.6446
TX	Smith	Kelli	Texas	105 Woodland Trail	Belton	TX	76513	254.534.4007
TX	Hooker	Brent	Fibrenew East Texas	23017 County Road 121	Bullard	TX	75757	903.993.4344
TX	Schmidt	Todd	Fibrenew Northwest San Antonio	530 Shayla Lane	Canyon Lake	TX	78133	210.889.5304
TX	Preszler	Dave	Fibrenew Waco	700 Lost Hunters Canyon	China Spring	TX	76633	254.447.7393
TX	Ickes	Robert	Fibrenew Corpus Christi	6810 Sahara Dr.	Corpus Christi	TX	78412	361.742.9256
TX	Murray	Brian	Fibrenew West Plano Frisco	15480 Dallas Parkway Apt 2097	Dallas	TX	75248	469.833.8950
	-							
TX	De Lara	Nohely Frederick	Fibrenew El Paso Fibrenew South	13129 Round Ridge	El Paso	TX	79938	915.503.5153
TX	Mowery	(Fritz)	McKinney-Allen	1376 Sagebrook Drive	Fairview	TX	75069	469.919.1399
TX	Beck	Mike	Fibrenew Denton- Argyle	3727 Spring Meadow Ln	Flower Mound	TX	75028	469.496.1668
TX	Salsaa	Joseph	Fibrenew Fort Worth North-Keller	7252 Laguna Del Campo Trl.	Fort Worth	TX	76131	817.296.0248
TX	Williamson	Barry	Fibrenew Mansfield- Burleson	12429 FM 916	Grandview	TX	76050 -3917	817.526.2222
TX	Buckley	David	Fibrenew Jersey Village-Willowbrook	4623 Cashel Glen Dr	Houston	TX	77069	832.469.6768
TX	Weinstein	Hank	Fibrenew Pearland	104 Aster Lane Lake	Jackson	TX	77566	979.529.1265
TX	Carlson	Kevin	Fibrenew Katy	1606 Penmark Lane	Katy	TX	77450	346.404.1972
TX	Bugg	Steve	Fibrenew Clear Lake	3217 Coral Ridge Drive	League City	TX	77573	346.315.7666
TX	Arthur	Jimmy	Fibrenew Plano	1828 Shreveport Trail	Plano	TX	75023	469.890.5550
TX	Chettouh	Dean	Fibrenew Central Texas	1202 Deep Wood Drive	Round Rock	TX	78681	512.334.9588
TX	VanHausen	Andrew	Fibrenew Garland	8901 Pheasant Run Dr.	Rowlett	TX	75089	972.987.7068
TX	Muenster	Lucas	Fibrenew Northeast San Antonio	7298 New Sulphur Springs Rd	San Antonio	TX	78263	210.315.4845
TX	Gebhart	Jeff	Fibrenew North Houston-Kingwood	6114 Valhalla Dr	Spring	TX	77379	936.828.4310
TX	Gebhart	Jeff	Fibrenew Conroe	6114 Valhalla Dr	Spring	TX	77379	936.828.4310
TX	Torres	Angel	Fibrenew Sugar Land	1619 Fairview Drv	Sugarland	TX	77479	713.992.1117
UT	Santos	Sy	Fibrenew Layton	3673 West Gordon Avenue	Layton	UT	84041	801.544.3235
UT	Henrie	Paxton	Fibrenew Northern Utah	783N 500E apt 4	LOGAN	UT	84321	1.435.258.807
UT	Gayes	Steve	Fibrenew Southwest Utah	29 S. 3500 W. (Paula Dr.)	Parowan	UT	84761 -1920	435.383.1909
UT	Pope	Krista	Fibrenew North Provo-Lehi	533 East Center Street	Provo	UT	84606	801.319.1260
VA	Hyman	Anthony	Fibrenew Alexandria	P.O. Box 4373	Alexandria	VA	22303	703.598.4933
VA	Carter	Michael	Fibrenew Loudoun	43088 Stonecottage Place	Ashburn	VA	20147	703.598.4933
VA	Avery	Bucky	Fibrenew South Richmond	514 Windmere Drive	Colonial Heights	VA	23834	804.481.8533
VA	Sacra	Doug	Fibrenew Charlottesville	10151 Spring Drive	Gordonsville	VA	22942	540.718.4466



State Outlet is Located	Last Name	First Name	Franchise Name	Address	City	State	Zip	Phone
	D	Ol. di	Ethan Title at a	0.400 41	No. Coll	.,,	23503	757 000 0000
VA	Page	Chris	Fibrenew Tidewater	9400 Alpine Court	Norfolk	VA	-3148	757.630.2389
VA	Batey	Jim	Fibrenew Roanoke	1909 Pelham Drive	Roanoke	VA	24018	540.556.6035
VA	Echeverri	Oscar	Fibrenew VA Beach North	1103 Hanson Way	Virginia Beach	VA	23454	757.355.0439
VA	Pegram	Chelsey and Robert	Fibrenew Hampton Roads-Peninsula	701 Burts Rd	Yorktown	VA	23692	757.303.3052
WA	Hepler	Brian	Fibrenew Bellevue	10119 NE 189th Street	Bothell	WA	98011	425.455.0119
WA	Hammonds	Alana	Fibrenew Central Tacoma	2710 186th Street	East Tacoma	WA	98445	253.533.0601
WA	Krebs	Mario	Fibrenew Tri-Cities Washington	1757 Maui Drive	Richland	WA	99352	509.440.7123
WA	Walker	Jerry	Fibrenew Puyallup	1316 193rd St E	Spanaway	WA	98387	253.331.3311
WI	Wu	Shimai	Fibrenew Milwaukee West	N111W15651 Vienna Court #7	Germantown	WI	53022	414.882.0979
WI	Kromanaker	Alan	Fibrenew Madison	325 Garnet Lane	Madison	WI	53714	608.469.9311
WI	Schoenherr	Donald	Fibrenew St. Croix Valley	320 Kathryn Ct	New Richmond	WI	54017	715.246.3835
WI	King	Keith	Fibrenew Badgerland	409 Cedar Street	Tigerton	WI	54486	608.800.7254

- [1] this territory services AZ & NV
- [2] this territory services FL & GA
- [3] This franchise was located in TX and has relocated to HI
- [4] this territory services ID & WA
- [5] this territory services IL & IA
- [6] This franchise was located in OH and has relocated to IL
- [7] this territory services IN & KY
- [8] this territory services KS & MO
- [9] this territory services MA & CT
- [10] this territory services MD & WV
- [11] this territory services ND & MN
- [12] this territory services NE & IA
- [13] This franchise was located in OH and has relocated to OH
- [14] this territory services SC & NC
- [15] this territory services SD, WY & NE
- [16] this territory services TN & MS

### FRANCHISE AGREEMENTS SIGNED BUT OUTLET NOT OPENED

(As of September 30, 2024)

State	Last Name	First Name	Franchise Name	Address	Telephone No.
FL	Nelson	Bernie	Fibrenew Vero Beach	7901, 4th Street N, Ste 300, St. Petersburg, FL 33702	617.669.0814
IA/WI	Mettert	Andy	'	8597 Royal Oaks Dr. Peosta, IA 52068 USA	563.564.1246
WI	Shafique	Hafiz		11723 W Brown Deer Rd Apt 204 Milwaukee, WI 53224 USA	414.236.8155



# EXHIBIT D-2 TO FRANCHISE DISCLOSURE DOCUMENT

ROSTER OF FORMER FRANCHISEES (As of September 30, 2024)



If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system.

### <u>FORMER FRANCHISEES</u> <u>LEFT THE SYSTEM BETWEEN OCTOBER 1, 2023 & SEPTEMBER 30, 2024</u>

State	Last Name	First Name	Franchise Name	Address of Franchisee	Phone
		1		12987 E. Sandoval Street Dewey, AZ	1 110110
AZ	Butler	Jeff	Fibrenew Central Arizona	86327 USA	928.237.0199
			Fibrenew West Los	5518 West 76th St Los Angeles, CA	
CA	Glass	Larry	Angeles and South Bay	90045 USA	818.269.2698
		,	Fibrenew Eastern	26 Orange St Danielson, CT 06239	
СТ	Laford	Larry	Connecticut	USA	401.215.6673
				422 Nicholas Pkwy E Cape Coral, FL	
FL	Hill	Bruce	Fibrenew Cape Coral	33990 USA	239.710.8858
				16804 Ashwood Drive Tampa, FL	
FL	Romero	Steven	Fibrenew Clearwater	33624 USA	813.598.7803
				202 City Pond Road Barnesville, GA	
GA	Emlet	Terry	Fibrenew Griffin	30204 USA	706.816.1895
				9208 Selkirk Ct Indianapolis, IN	
IN	Gocur	Iggy	Fibrenew Indy East	46260 USA	317.832.8552
	6 1 66		Fibrenew Southern	1210 Harvest Ridge Blvd. Memphis,	042.007.4000
IN	Scheff	Bob	Indiana	IN 47143 USA	812.987.4080
	B - t ::!! -	D:-I.	Fibrenew Cape Cod &	274 Stoney Cliff Road Centerville, MA	500 776 7740
MA	Rainville	Rick	The Islands	02632 USA	508.776.7718
NANI	Caburalha	Com	Fibranow CF Minnasata	1827 26th St NW Rochester, MN	F07 002 6291
MN	Schwalbe	Sam	Fibrenew SE Minnesota	55901 USA 3525 Possum Ridge Imperial, MO	507.993.6381
МО	Angelo	Christopher	Fibrenew St. Louis City	63052 USA	314.566.1386
IVIO	Aligelo	Christopher	Fibrenew Kansas City	202 E. Pine Street Smithville, MO	314.300.1380
МО	Harris	Greg	MO	64089 USA	970.978.9701
1010	Tiditis	Greg	1410	110 Double L Ln. Manhattan, MT	370.370.3701
MT*	Alexander	Genevieve	Fibrenew Bozeman	59741 USA	206.651.6306
	, wexame e	Genevieve	The second dependent	2871 River Road Franklin, NC 28734	200:002:0000
NC	Henderson	Starlett	Fibrenew Franklin WNC	USA	912.531.9932
			Fibrenew Greensboro	1641 Haddington Point Drive	
NC	Wagaman	Branan	West	Kernersville, NC 27284 USA	206.321.6582
			Fibrenew Greater	289 James Street Mount Ephraim, NJ	
NJ	Fritzen	James	Gloucester	08059 USA	908.656.1692
NJ***	Grullon	Jennifer	Fibrenew Clifton	236 East 6th Street, Clifton, NJ 07011	201.598.4989
-				1461 Bowler Drive Pahrump, NV	
NV	Sivley	Jeff	Fibrenew Red Rock	89048 USA	503.899.0090
	,		Fibrenew Northeast	71 Kimothy Drive WESTERVILLE, OH	
OH**	Bouton	Gregory	Columbus	43081 USA	614.404.4930
			Fibrenew Northwest	8365 Wildflower Dr. Powell, OH	
OH**	Lacke	Phil	Columbus	43065 USA	740.917.5477
				6742 Addington Lane Sylvania, OH	
ОН	Sherman	Steve	Fibrenew Toledo	43560 USA	419.351.9580
				3227 Baffin Dr Hamilton, Fairfield	
ОН	Small	Kirk	Fibrenew West Dayton	Township, OH 45011 USA	513.663.2193
			Fibrenew North OKC-	1728 NW 183rd Terrace Edmond, OK	
OK	Curran	Jim	Edmond	73012 USA	405.853.5056
				117 Boardwalk Run Rock Hill, SC	
SC	Parks	Eric	Fibrenew Rock Hill	29732 USA	803.389.9786

State	Last Name	First Name	Franchise Name	Address of Franchisee	Phone
				1572 Rembert Church Road Sumter,	
SC*	Reese	Ken	Fibrenew Midlands	SC 29153 USA	803.983.3308
				463 Cedar Grove Rd Loudon, TN	
TN	Hartwick	Mark	Fibrenew Lenoir City	37774 USA	248.390.5656
			Fibrenew Nashville	125 Forest Trail Brentwood, TN	
TN	Meade	Mat	South	37027 USA	615.920.9695
				1612 E Union Valley Road Seymour,	
TN	Ozmon	Mike	Fibrenew South Knoxville	TN 37865 USA	865.318.5207
				6013, 135th Street Lubbock, TX	
TX**	Boyd	Mark	Fibrenew Lubbock	79424 USA	808.302.0113
			Fibrenew Northwest Fort	1008 Creek Hollow Lane Fort Worth,	
TX	Campbell	Gwennie	Worth	TX 76131 USA	956.251.6788
			Fibrenew Central	15210 Kickapoo Cavern Dr Cypress,	
TX	Mannino	Justin	Houston	TX 77433 USA	832.402.0004
			Fibrenew North	15591 168th Ave. SE Monroe, WA	
WA	Lancaster	Raga	Snohomish County	98272 USA	425.750.5083
			Fibrenew South	7410 156th St SE Snohomish, WA	
WA	McBride	Tim	Snohomish County	98296 USA	425.231.0999
				88 Chet Dr Hedgesville, WV 22607	
WV	Fink	Steve	Fibrenew Berkeley	USA	304.995.7432

<sup>\*</sup> The territory has been transferred

<sup>\*\*</sup> The territory has been relocated
\*\*\*The territory did not open for business

#### **NEW YORK REPRESENTATIONS PAGE**

FRANCHISOR REPRESENTS THAT THIS FRANCHISE DISCLOSURE DOCUMENT DOES NOT KNOWINGLY OMIT ANY MATERIAL FACT OR CONTAIN ANY UNTRUE STATEMENT OF MATERIAL FACT.



### EXHIBIT E TO FRANCHISE DISCLOSURE DOCUMENT

#### **State Effective Dates**

The following states have franchise laws that require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin.

This document is effective and may be used in the following states, where the document is filed, registered or exempt from registration, as of the Effective Date stated below:

State	Effective Date
California	Pending
Hawaii	Pending
Illinois	Pending
Indiana	Pending
Maryland	Pending
Michigan	Pending
Minnesota	Pending
New York	Pending
North Dakota	Pending
Rhode Island	Pending
South Dakota	Pending
Virginia	Pending
Washington	Pending
Wisconsin	Pending

Other states may require registration, filing, or exemption of a franchise under other laws, such as those that regulate the offer and sale of business opportunities or seller-assisted marketing plans.

# **EXHIBITS F-1 and F-2 TO FRANCHISE DISCLOSURE DOCUMENT**

**RECEIPTS** 



#### **FDD RECEIPT**

This disclosure document summarizes certain provisions of the Franchise Agreement and other information in plain language. Read this disclosure document and all agreements carefully.

If Fibrenew USA Ltd. offers you a franchise, it must provide this disclosure document to you 14 calendar days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale.

New York requires that we give you this disclosure document at the earlier of the first personal meeting or 10 business days before the execution of the franchise or other agreement or the payment of any consideration that relates to the franchise relationship. Michigan requires that we give you this disclosure document at least 10 business days before the execution of any binding franchise or other agreement or the payment of any consideration, whichever occurs first.

If Fibrenew USA Ltd. does not deliver this disclosure document on time or if it contains a false or misleading statement or a material omission, a violation of federal law and state law may have occurred and should be reported to the Federal Trade Commission, Washington D.C. 20580 and the administrator for this state listed in Exhibit A.

The name, principal business address, and telephone number of each franchise seller offering the franchise is: Michael Wilson, CEO, Box 117, Diamond Valley, Alberta T0L0H0, Canada, 800-345-2951 Jesse Johnston, President, Box 117, Diamond Valley, AB T0L 0H0, Canada, 800-345-2951 Tim Church, Franchise Development, 13413 Boca Ciega Ave., Madeira Beach, FL 33708, 727-222-8485 Denver Dominas, Franchise Development, Box 117, Diamond Valley, AB T0L 0H0, Canada, 800-345-2951 Matt Woodcock, Franchise Development, 4605, 5 Street NW, Albuquerque, NM 87107

#### Issuance date: December 4, 2024

I have received a disclosure document with an issuance date of December 4, 2024. This disclosure document includes the following exhibits:

1: Specific State Disclosures

A: State Administrators and Agents for Service of Process

**Financial Statements** B:

C-1: Franchise Agreement and Attachments

C-2: General Release of All Claims

C-3· Non-Disclosure Agreement for Viewing Manual

D-1: Roster of Franchisees

D-2: Roster of Former Franchisees

E: State Effective Dates F-1: Receipt (Your copy) F-2:

Receipt (Fibrenew's copy)

[Prospective Franchisee's Signature]	[Date FDD was received and read]
Prospective Franchisee's Printed Name	



#### FDD RECEIPT

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Jesse Johnston, President, Box 117, Diamond Valley, AB T0L 0H0, Canada, 800-345-2951

Tim Church, Franchise Development, 13413 Boca Ciega Ave., Madeira Beach, FL 33708, 727-222-8485

Denver Dominas, Franchise Development, Box 117, Diamond Valley, AB T0L 0H0, Canada, 800-345-2951

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[Prospective Franchisee's Printed Name]	

