



## FRANCHISE DISCLOSURE DOCUMENT

Equity One Franchisors, LLC  
a Missouri limited liability company  
15455 Conway Road, Suite 315  
Chesterfield, MO 63017-6032  
(636) 536-5005  
[www.ggiausa.com](http://www.ggiausa.com)  
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As a franchisee you will operate a business specializing in the sale of various forms of insurance operating under the System and Marks.

The total investment necessary to begin operations of a GlobalGreen franchise is between \$32,600 and \$70,000. This includes \$11,000 that must be paid to the franchisor and/or its affiliate.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Charles Donaldson, Equity One Franchisors, LLC, 15455 Conway Road, Suite 315, Chesterfield, MO 63107-6032 (636) 536-5005.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: May 17, 2024

### ***How to Use This Franchise Disclosure Document***

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
<b>How much will I earn?</b>	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 and Exhibit E.
<b>How much will I need to invest?</b>	Items 5 and 6 list fees you will be paying to the franchisor and at the franchisor's direction; Item 7 lists the initial investment to open, and Item 8 describes the suppliers you must use.
<b>Does the franchisor have the financial ability to support my business?</b>	Item 21 and Exhibits F and G include financial statements. Review these statements carefully.
<b>Is the franchise system stable and growing or shrinking?</b>	Item 20 summarizes the 3-year history of the number of company-owned and franchised outlets.
<b>Will my business be the only GlobalGreen business in my market?</b>	Item 12 and the "territory" provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
<b>Does the franchisor have a troubled legal history?</b>	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings
<b>What's it like to be a GlobalGreen franchisee?</b>	Item 20 and Exhibit E list current and former franchisees. You can contact them to ask about their experiences.
<b>What else should I know?</b>	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

## What You Need To Know About Franchising *Generally*

Consider these facts about franchising before investing in any franchise:

1. **Losses and personal liability.** You may have to pay royalties and other fees even if your franchise is losing money.
2. **Additional investment.** The franchise agreement may allow the franchisor to change its manuals and business model without your consent. These changes may require you to make additional investments in your franchised business or may adversely impact the operation of your franchised business.
3. **Operating restrictions.** The franchise agreement may prohibit you from operating a similar business both during the term of the franchise and after the franchise ends. If so, you would be unable to operate a similar business after the franchise ends even if you still have obligations to your landlord or other creditors.
4. **When your franchise ends.** Your franchise agreement may not permit you to renew. Even if it does, most franchise agreements do not allow you to renew on the same terms and conditions. You may have to sign a new agreement with different terms and conditions in order to continue to operate your franchised business.
5. **Supplier Restrictions.** You may have to buy or lease items from the franchisor or a limited group of suppliers the franchisor designates. These items may be more expensive than similar items you could buy on your own.

## Some States Require Registration

Your state may have a franchise law that requires franchisors to register before offering or selling franchises in the state. Registration does not mean that the state recommends the franchise or has verified the information in this document. To find out if your state has a registration requirement, or to contact your state, use the agency information in Exhibit H.

Your state also may have laws that require special disclosures or amendments be made to your franchise agreement. If so, you should check the State Specific Addenda. See the Table of Contents for the location of the State Specific Addenda.

### **Special Risks to Consider About *This Franchise***

Certain states require that the following risk(s) be highlighted:

1. **Out-of-State Dispute Resolution.** The franchise agreement requires you to resolve disputes with the franchisor by litigation only in Missouri. Out-of-state litigation may force you to accept a less favorable settlement for disputes. It may also cost more to litigate with the franchisor in Missouri than in your own state.
2. **Spousal Liability.** Your spouse must sign a document that makes your spouse liable for all financial obligations under the franchise agreement even though your spouse has no ownership interest in the franchise. This guarantee will place both your and your spouse's marital and personal assets, perhaps including your house, at risk if your franchise fails.

Certain states may require other risks to be highlighted. Check the "State Specific Addenda" (if any) to see whether your state requires other risks to be highlighted.

**THE FOLLOWING PROVISIONS APPLY ONLY TO  
TRANSACTIONS GOVERNED BY  
THE MICHIGAN FRANCHISE INVESTMENT LAW**

**THE STATE OF MICHIGAN PROHIBITS CERTAIN UNFAIR PROVISIONS THAT ARE SOMETIMES IN FRANCHISE DOCUMENTS. IF ANY OF THE FOLLOWING PROVISIONS ARE IN THESE FRANCHISE DOCUMENTS, THE PROVISIONS ARE VOID AND CANNOT BE ENFORCED AGAINST YOU.**

- (a) A prohibition on the right of a franchisee to join an association of franchisees.
- (b) A requirement that a franchisee assent to a release, assignment, novation, waiver or estoppel which deprives a franchisee of rights and protections provided in this act. This shall not preclude a franchisee, after entering into a license agreement, from settling any and all claims.
- (c) A provision that permits a franchisor to terminate a franchise prior to the expiration of its term except for good cause. Good cause shall include the failure of the franchisee to comply with any lawful provision of the franchise agreement and to cure such failure after being given written notice thereof and a reasonable opportunity, which in no event need be more than 30 days, to cure such failure.
- (d) A provision that permits a franchisor to refuse to renew a franchise without fairly compensating the franchisee by repurchase or other means for the fair market value at the time of expiration of the franchisee's inventory, supplies, equipment, fixtures and furnishings. Personalized materials which have no value to the franchisor and inventory, supplies, equipment, fixtures and furnishings not reasonably required in the conduct of the franchise business are not subject to compensation. This subsection applied only if: (i) the term of the franchise is less than 5 years and (ii) the franchisee is prohibited by the franchise or other agreement from continuing to conduct substantially the same business under another trademark, service mark, trade name, logotype, advertising or other commercial symbol in the same area subsequent to the expiration of the franchise or the franchisee does not receive at least 6 months advance notice of franchisor's intent not to renew the franchise.
- (e) A provision that permits the franchisor to refuse to renew a franchise on terms generally available to other franchisees of the same class or type under similar circumstances. This section does not require a renewal provision.
- (f) A provision requiring that arbitration or litigation be conducted outside this state. This shall not preclude the franchisee from entering into an agreement, at the time of arbitration, to conduct arbitration at a location outside this state.
- (g) A provision which permits franchisor to refuse to permit a transfer of ownership of a franchise, except for good cause. This subdivision does not prevent a franchisor from exercising a right of first refusal to purchase the franchise. Good cause shall include, but is not limited to:
  - (i) The failure of the proposed transferee to meet the franchisor's then current reasonable qualifications or standards.
  - (ii) The fact that the proposed transferee is a competitor of the franchisor or subfranchisor.

(iii) The unwillingness of the proposed transferee to agree in writing to comply with all lawful obligations.

(iv) The failure of the franchisee or proposed transferee to pay any sums owing to the franchisor or to cure any default in the franchise agreement existing at the time of the proposed transfer.

(h) A provision that requires the franchisee to resell to the franchisor items that are not uniquely identified with the franchisor. This subdivision does not prohibit a provision that grants a franchisor a right of first refusal to purchase the assets of a franchise on the same terms and conditions as a bona fide third party willing and able to purchase those assets, nor does this subdivision prohibit a provision that grants the franchisor the right to acquire the assets of a franchise for the market or appraised value of such assets if the franchisee has breached the lawful provisions of the franchise agreement and has failed to cure the breach in the manner provided in subdivision (c).

(i) A provision which permits the franchisor to directly or indirectly convey, assign, or otherwise transfer its obligations to fulfill contractual obligations to the franchisee unless provisions have been made for providing the required contractual services.

If the franchisor's most recent financial statements are unaudited and show a net worth of less than \$100,000, the franchisor shall, at the request of a franchisee, arrange for the escrow of initial investment and other funds paid by the franchisee or subfranchisor until the obligations to provide real estate, improvements, equipment, inventory, training, or other items included in the franchise offering are fulfilled. At the option of the franchisor, a surety bond may be provided in place of escrow.

**THE FACT THAT THERE IS A NOTICE OF THIS OFFERING ON FILE WITH THE ATTORNEY GENERAL DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE ATTORNEY GENERAL.**

**ANY QUESTIONS REGARDING THIS NOTICE SHOULD BE DIRECTED TO THE OFFICE OF THE ATTORNEY GENERAL, CONSUMER PROTECTION DIVISION, ATTN: FRANCHISE SECTION, G. MENNEN WILLIAMS BUILDING, 1<sup>ST</sup> FLOOR, LANSING, MICHIGAN 48933, (517) 373-7117.**

**EQUITY ONE FRANCHISORS, LLC**  
**FRANCHISE DISCLOSURE DOCUMENT**

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## **EQUITY ONE FRANCHISORS, LLC**

**GlobalGreen Insurance Agency®**

### **FRANCHISE DISCLOSURE DOCUMENT**

#### **ITEM 1 THE FRANCHISOR AND ANY PARENTS, PREDECESSORS AND AFFILIATES**

To simplify the language in this franchise disclosure document “GLOBAL”, “us” or “we” means Equity One Franchisors, LLC, the franchisor. “You” or “your” means the person who buys the franchise. If the franchise will be owned by a corporation or partnership or limited liability company, “you” or “your” also means the owners of the corporation or partners of the partnership or members and managers of the limited liability company and their spouses.

GLOBAL is a Missouri limited liability company which was formed on May 16, 2007. We maintain our principal place of business at 15455 Conway Road, Suite 315, Chesterfield, Missouri 63017. We do not currently do business under any name other than Equity One Franchisors, LLC. GLOBAL does not have any predecessors or any parent.

Our affiliate, Equity One Insurance Agency, L.L.C. (“Equity One”) is a Missouri limited liability company organized on March 14, 2005. Its principal place of business is 4409 Meramec Bottom Road St. Louis, Missouri. Equity One owns and operates 1 Equity One Insurance Agency office, which is the same type of business you will operate, and which will operate under the name “GlobalGreen Insurance Agency”. Equity One and GLOBAL have entered into a Management Agreement which provides that Equity One may provide training, financial and accounting services, access to the Agency Software (defined in Item 11) and other services to our franchisees. Equity One is a licensed Missouri insurance agency that sells insurance through its own offices. Equity One will be the agent of record for all property and casualty insurance business and may be the agent for life and health insurance business. As agent of record, Equity One will be supplying you access to certain Providers (as defined below).

You will do business under the fictitious or assumed name of “GlobalGreen Insurance Agency” or any other name that we decide to use in the future.

GLOBAL’S agents for service of process are disclosed in Exhibit H.

GLOBAL is in the business of selling franchises specializing in the sale of various forms of insurance (including property, casualty, life, health, dental, disability, long term care, supplemental benefits, and 401(k) insurance), operating under the System and Marks as described in the Franchise Agreement which is attached as Exhibit A (“Franchise Agreement”). The “System” means a specially developed method of operating a business for agents who will specialize in the sale of various forms of insurance or other financial services under the Marks, using certain business formats, methods, procedures, designs, marketing and sales procedures, standards and specifications which may be changed, improved, modified and further developed by GLOBAL from time to time. “Marks” means such service marks, trademarks, trade dress, trade names and copyrights, and all configurations and derivations, as may presently exist, or which may be modified, changed, or acquired by GLOBAL, in connection with the operation of the business contemplated by this Agreement. Marks include but are not limited to “GlobalGreen Insurance Agency” and “GlobalGreen Insurance Agency and design”. Your franchised business is sometimes referred to in this franchise disclosure document as the “Agency”. “GlobalGreen Insurance Agency(ies)” refers to any business operating under the Marks and System including those owned by us or our Affiliates and those which are licensed or franchised by us or our Affiliates. By entering into

a Franchise Agreement, you are only entitled to operate your Agency at one location.

GLOBAL's Affiliates and the EBP Agent (as defined below) have and will enter into agreements with various Providers that permit GLOBAL, our Affiliates and franchisees to solicit, quote, offer and bind insurance policies and obtain orders for certain products and services ("Provider Agreements"). "Providers" means various insurance companies that will underwrite policies for customers of GLOBAL, our Affiliates and/or our franchisees. "Providers" also include various companies that provide or will provide financial or other services to customers of GLOBAL, our Affiliates and/or our franchisees. Providers may be changed from time to time. A current list of Providers is in Exhibit II of the Franchise Agreement. "Employee Benefits Products" means group and individual health, life, dental, disability, long term care, supplemental benefits and 401(k) insurance. The agent of record for Employee Benefits Products ("EBP Agent") will enable you to provide these types of insurance products to your customers. GLOBAL has the right to use more than one EBP Agent and to change EBP Agents in its sole discretion. The terms of the agreements with these EBP Agents may differ and change from time to time.

We may pay a referral fee to you or an unaffiliated third party who refers a prospect who purchases a GlobalGreen franchise. These referring parties are not permitted to participate in any sales activity or promotional efforts in order to refer prospects. The program may not be available in all states, and we have the right to discontinue the referral program at any time.

The products and services offered by GlobalGreen Insurance Agencies are used primarily by the general public for personal and business use and are not limited to any specific submarket. You will target customers who have a need for insurance and other related products. You will be competing with other businesses and competitors, including independent and captive financial services agents, national and local insurance agencies, and other types of businesses offering financial services including insurance and franchisees and licensees of companies that franchise such products and services.

Insurance services are primarily regulated by individual states; however, there may also be federal laws that affect some aspects of your business. You must be licensed to sell insurance in your state, and you are subject to the laws, regulations and rules in operating a business in general. Your Agency will also have to comply with certain federal laws, such as, the Gramm Leach Bliley Act, the Health Insurance Portability and Accountability Act and you must comply with all federal, state and local laws, codes and regulations, including, but not limited to those relating to confidential financial, health care and medical information. You are responsible for knowing and complying with all laws and licensing requirements related to the operation of your Agency and it is likely that you will be required by city and/or state laws to obtain licenses to operate the Agency. You must check all applicable governmental laws, regulations, and ordinances. Your Agency may not be permitted to operate if you or any of your principal officers, partners, principals, owners, employees or producers is, or has been convicted of a federal or state felony crime involving dishonesty or breach of trust. You or your Principal Owner must at all times maintain valid insurance licenses, resident, non-resident, and surplus lines, as applicable, and comply with any countersigning and commission sharing requirements imposed by GLOBAL or Providers, and must comply with commission sharing requirements when writing risks outside of the state in which your Agency is located. If you are a sole proprietor, you will be the "Principal Owner" as that term is used in this Disclosure Document and the Franchise Agreement. If you are: a corporation, your Principal Owner will be the majority shareholder; a partnership, your Principal Owner will be a partner that owns a majority share of the partnership; a limited liability company, your Principal Owner will be the members owning a majority interest in the company.

We previously offered an alternative program whereby we granted an insurance agency (“Licensee”) the right to use the Marks and System to operate a GlobalGreen insurance agency, but the Licensee did not pay a fee for the right to do so. In addition to us not charging a fee, the terms and conditions contained in the Agency Agreement (“Agency Agreement”) for the alternative program differed from the terms and conditions contained in the Franchise Agreement in various respects. This licensing program is not being offered under this Franchise Disclosure Document.

GLOBAL began offering franchises in October 2007 and Licenses in 2014. GLOBAL has not conducted a business of the type you will be operating and it does not engage in any types of business activities other than franchising GlobalGreen Insurance Agencies, providing services to its franchisees and servicing Licensees. At the end of 2023, we had 165 franchisees and 3 Licensees. Our Affiliate, Equity One has been operating an insurance agency under the System since 2005 and currently operates 1 insurance agency office under the System and Marks which are the same type of business you will be operating. Neither GLOBAL nor any of its affiliates have offered franchises in other lines of businesses. None of our affiliates have sold any franchises similar to your Agency.

## **ITEM 2 BUSINESS EXPERIENCE**

### **Chairman: Raymond M. Spears**

Since July 1, 2016, Mr. Spears has been the Chairman of GLOBAL. From July 1, 2015 through June 30, 2016, Mr. Spears was the Chairman and CEO of GLOBAL. He maintains his offices in Chesterfield, Missouri.

### **President and CEO: Jeffrey L. Wilson**

Since July 1, 2016, Mr. Wilson has been the President and CEO of GLOBAL. From July 1, 2015 through June 30, 2016, Mr. Wilson was the President of GLOBAL. Since March 2006, Mr. Wilson has been the Chief Executive Officer of Equity One Insurance Agency, L.L.C. He maintains his offices in Chesterfield, Missouri.

### **Executive Vice President Administration and Operations: Charles H. Donaldson, Jr.**

Since July 2007, Mr. Donaldson, Jr. has been Executive Vice President Administration and Operations of GLOBAL. He maintains his offices in Chesterfield, Missouri.

## **ITEM 3 LITIGATION**

Berman Insurance Group, LLC and Wassem Beydoun v. Equity One Franchisors, LLC, Case No. 20-004609-CB, Circuit Court for the County of Wayne, Michigan. Following GLOBAL sending a notice of defaults (including engaging in fraudulent activity which, in GLOBAL’s opinion, materially affects the goodwill of the franchise; failing to substantially perform and comply with its obligations under the Franchise Agreement, the Manual and the rules of the insurance providers; and engaging in conduct which reflects unfavorably, in GLOBAL’s opinion, upon the franchise system or the franchisee’s agency) and termination to Berman Insurance Group, LLC (“franchisee”), franchisee and its owner, Wassem Beydoun, filed a complaint against us on March 26, 2020. The complaint alleged claims for violation of the Michigan Franchise Investment Law, breach of contract, tortious interference, defamation, unjust enrichment, and fraud and conversion. Though GLOBAL disputed the allegations in the complaint as baseless, the parties entered into a Settlement and Termination Agreement on April 17, 2020 under which they agreed to terminate the franchise agreement on the same date. The parties also agreed that GLOBAL would pay

certain amounts of outstanding commissions that were earned by and due to the franchisee and that the post-term non-competition obligations of the franchisee would apply for a limited time period to customers who have policies with Guard, Progressive and Nationwide, but it would not apply for customers with policies with other providers.

Action initiated by Franchisor to obtain a release of a SBA lien from Franchisor assets held by Franchisee:

Equity One Franchisors, LLC v. Priestman Group, Inc., U.S. Small Business Administration, Bradley T. Priestman, David J. Dionne and Patricia K. Dionne, Case No. 22SL-CC03888 filed in St. Louis County, Missouri, Circuit Court on August 31, 2022. The case was removed to U.S. District Court, Eastern District of Missouri on November 8, 2022, Case No. 4:22-cv-01263-RLW.

Other than this action, no litigation is required to be disclosed in this Item.

#### **ITEM 4 BANKRUPTCY**

No bankruptcies are required to be disclosed in this Item.

#### **ITEM 5 INITIAL FEES**

##### Initial Franchise Fee

You must pay GLOBAL an Initial Franchise Fee of \$10,000 in a lump sum once you sign the Franchise Agreement. In fiscal year 2023, we charged between \$5,000 and \$10,000 for the Initial Franchise Fee. If, after using your best efforts, you cannot obtain approval to become an agent from at least 4 of the Providers that underwrite insurance policies in the area where your Agency is located within 180 days from the date the Franchise Agreement is signed, GLOBAL has the right to terminate the Franchise Agreement and return to you 70% of the Initial Franchise Fee and GLOBAL shall retain 30% of the Initial Franchise Fee you paid for lost opportunities and expenses. In no other event is any of the Initial Franchise Fee refundable. We may, in our sole discretion, finance the Initial Franchise Fee. If so, you will be required to pay GLOBAL a down payment of at least 50% of the Initial Franchise Fee when you sign the Franchise Agreement with the balance to be paid within 90 days after you sign the Franchise Agreement as provided in Item 10.

##### Software License Fee

You will purchase a license in order to access and use the software (“Agency Software” as defined in the Franchise Agreement) and pay a license fee and the first month’s SMA Fee to our Affiliates, Equity One. The cost of these items is approximately \$1,000 per user and is to be paid when you sign the Service Agreement (Exhibit B) which you sign simultaneously with signing the Franchise Agreement. This is non-refundable in all instances.

#### **ITEM 6 OTHER FEES\***

TYPE OF FEE	AMOUNT	DUUE DATE	REMARKS
Royalty Fees Note 1	15% of the Revenues	Payable monthly by the 20 <sup>th</sup> of the month	Royalty Fees will be deducted from Revenues we or our Affiliates collect on your behalf. We may require you to use Electronic Funds Transfer.
SMA Fees Note 2	\$263 per month, however subject to increases	Payable monthly by the 20 <sup>th</sup> of the month	SMA Fees will be deducted from Revenues we or our Affiliates collect on your behalf. This is paid to Equity One under the Service Agreement for technical support, maintenance and access to the Agency Software and is subject to increases.
“Chargebacks”	Payment of actual return of commissions or revenues charged to GLOBAL or its Affiliates on your behalf as a result of insufficient funds checks, policy premium reduction or policy cancellation, etc.	Payable monthly by the 20 <sup>th</sup> day of the month	The Chargeback will be deducted from the Revenues collected by GLOBAL and its Affiliates on your behalf.
Administration Fee	\$175 per month, however subject to increases	Payable monthly by the 20 <sup>th</sup> day of the month	Typically increased annually but cannot be increased by more than \$25 per month. This fee will be deducted from Revenues we and our Affiliates collect on your behalf.
Transfer Fee	75% of the then current Initial Franchise Fee	Prior to consummation of transfer	Payable when you sell your franchise.
Renewal Fee	50% of the then current Initial Franchise Fee	At the time of renewal	Payable when you renew the franchise.
CSR Fee	Reasonable fee. Currently between \$50-\$100 per hour per representative but can change upon 30 days' notice	As incurred	This is an optional fee only if you want our affiliate, Equity One, to provide customer service representative support (“CSR”) and Equity One is willing to do so
Additional Training Note 3	Fees and all expenses	Upon request or as we require	For additional training we may provide from time to time or for Optional Programs
On-Site Initial Training Note 3	\$7,000 and all expenses of the trainers	Upon your request	At your option, we may provide the initial training program at your location

TYPE OF FEE	AMOUNT	DUE DATE	REMARKS
Additional Assistance Note 3	Fees and all expenses	Upon request or as we require	For additional assistance that you need or request
Audit Note 4	Cost of Audit	Upon demand	If we determine that the Revenues you reported are deficient by more than 2%
Interest on late payments Note 4	Lesser of 1 1/2% per month or maximum legal rate	When we request	Payable on all overdue amounts
Costs and Attorney's Fees	Will vary under circumstances	As incurred	Due when you do not comply with the Franchise Agreement
Taxes Note 5	Actual costs	Upon demand	Due if certain taxes are levied or assessed on the fees you pay to us or our Affiliates
Orphan Account Note 6	Total of unclaimed amounts collected on your behalf	After 3 months	If you fail to properly input sufficient information into the Agency Software to enable our Affiliate to determine where to disburse the funds they collect on a policy sold.
Management Fee	All of the Revenue less expenses generated by the Agency while operated on your behalf.	Upon demand	If you are unable to, abandon or fail to actively operate the Agency, or fail to cure a breach within the applicable time period, we have a right (but not an obligation) to operate the Agency on your behalf and charge a reasonable fee.

TYPE OF FEE	AMOUNT	DUUE DATE	REMARKS
Administrative fee under an offset agreement	\$35.00	Withheld from amounts otherwise owed to you if we offset the amounts owed to you to cover the amount of any unpaid financing payments	You have the option to finance the annual premium for the errors and omissions insurance policy obtained through the E&O Program through third-party lender IPFS Corporation. If you finance that premium, you will also enter into an offset agreement with us. Under the offset agreement, if you do not make a payment to IPFS when due, we may make the payment on your behalf and withhold the amount of the payment from revenue we collect on your behalf. Under the offset agreement, if we offset the amounts owed to you by the amount of the missed payment, we may also collect a \$35.00 processing fee.

\*All fees are imposed by and are payable to GLOBAL or its Affiliates. All fees are non-refundable. All fees are uniformly imposed.

**Note 1. Royalty Fee.** You are required to pay us a monthly Royalty Fee equal to 15% of the Revenues collected in the prior month. For example, the monthly Royalty Fee due by September 20<sup>th</sup> is based on the Revenue from the month of August. “Revenues” means the amount of commissions or fees from insurance services or from other activities of the Agency (including those derived from Optional Programs, if any) that GLOBAL and its Affiliates are paid on your behalf for products and services purchased by your customers, as well as any commissions or fees paid directly to you. However, Revenues do not include any Bonus Amounts (defined in Item 8) you receive. You understand that some or all of the Providers have the right to charge different commission rates or change the commission rates at any time in accordance with the terms of their Provider Agreements. Revenues earned by FRANCHISEE on property and casualty insurance and certain life and health insurance shall be as determined by the Providers and paid by the Providers to GLOBAL or its Affiliates, as agent of record. Revenues earned by FRANCHISEE on Employee Benefits Products shall be as determined by the Providers and generally be paid to the EBP Agent who will deduct the amount it is entitled to retain and pay the balance of such revenues to GLOBAL or its Affiliates. The amount of revenues that the EBP Agent is entitled to retain will be determined in accordance with the agreement regarding the same between GLOBAL or its Affiliates and the EBP Agent, will be more fully described in the Manual and is subject to change from time to time.

Your commission rate with the EBP Agent is different than your commission rate with GLOBAL and its Affiliates.

By the 20<sup>th</sup> day of each month, GLOBAL and its Affiliates shall deduct from the Revenues GLOBAL and its Affiliates collect from the Providers and the EBP Agent on behalf of FRANCHISEE the

Royalty Fee, Advertising Fee, Administration Fee, SMA Fee, and any other amounts owed by you to us and our Affiliates. At such time, GLOBAL or its Affiliates shall also provide you with a statement of accounting regarding the Revenues. You shall provide GLOBAL or its Affiliates on or before the 5<sup>th</sup> day of the month a report of any amounts that you collected directly from the Providers from the previous month. If the Revenues collected by GLOBAL or its Affiliates are not sufficient to cover the monthly Royalty Fee, Advertising Fee, Administration Fee, SMA Fee and other amounts owed to GLOBAL or its Affiliates, GLOBAL or its Affiliates will notify you in writing by the 15<sup>th</sup> day of said month, and you must pay the deficiency to GLOBAL or its Affiliates by the 20<sup>th</sup> day of the month.

If you achieve Net Revenues in excess of \$1,000,000.00 in any calendar year, and are in full compliance with the terms of the Franchise Agreement, the Royalty Fees for each month of the immediately following calendar year will be 12% of Revenues instead of 15% of Revenues. If the Net Revenues in any subsequent calendar year do not exceed \$1,000,000.00, the Royalty Fees for each month of the following calendar year will return to 15% of Revenues instead of 12%. This is not intended to imply that you will be able to achieve any level of Revenues or Net Revenues. The term "Net Revenues" is defined as the portion of the Revenues paid directly to you as commissions or fees after all fees and deductions permitted by the Franchise Agreement to be deducted from the Revenues are paid to us.

**Note 2. SMA Fees.** The SMA Fees will be deducted from Revenues we or our Affiliates collect for you. Only one user can use the Agency Software at a time. If you have 3 employees who will want to use the Agency Software at the same time, you must purchase 3 licenses. The SMA Fee for one license is \$263 per month. Therefore, the total SMA fee for 3 employees will be \$789 per month.

**Note 3. Training and Assistance Fees.** We will provide an initial training program at no cost to you in the St. Louis County metropolitan area, as described in Item 11; however, you are responsible for wages, travel, and living expenses for you and your employees to attend the training program. If you choose to have the initial training program conducted at your location, and if we (in our sole discretion) are willing to conduct the program at your location, you will be required to pay us an additional fee of \$7,000 plus the travel, meals, and lodging expenses of our trainers. If you want any additional training beyond this initial training program, you must pay us \$1,000 per day or partial day per trainer and all travel, meals, and lodging expenses of the trainers. We reserve the right to charge you a reasonable amount for any training we provide to you or your managers or employees after the opening of the Agency. We will make available continuing advisory assistance in a manner as we deem appropriate, and we can charge a reasonable fee for it. These fees will be based on the time spent by GLOBAL and its employees, agents, etc. in providing these services. Currently we anticipate charging between \$50 - \$100 per hour plus expenses. In addition, you will also be responsible for any travel, meal, incidental, and lodging expenses incurred by persons conducting the training programs or providing any services at your Agency.

**Note 4. Interest and Audit Fees.** You must pay us interest on any past due amounts owed to us or our Affiliates, including for Royalty Fees, Advertising Fees, Administration Fees, CSR Fees, and SMA Fees. Interest will be in the amount of the lesser of 1½% per month or the maximum legal rate in the jurisdiction where your Agency is located. In addition, if the amount of Revenues you report for any calendar year is less than 98% of the actual Revenues for that period, you must reimburse us for all costs of the investigation or audit that uncovered and/or calculated the under-reported sales, including salaries, professional fees, travel, meals, and lodging. In any event, you must pay any deficiency.

**Note 5. Taxes.** You are required to indemnify and/or reimburse us and our Affiliates for all capital, gross receipts, sales, and other taxes and assessments imposed by any applicable state or local governmental authority as a result of the operation of your Agency or the license of any of our or our Affiliates' intangible

property to you (whether required to be paid by us or our Affiliates, withheld by you or otherwise). Your obligation to indemnify or reimburse us or our Affiliates for these taxes does not extend to income-type taxes which a state or local government imposes on us or our Affiliates' income.

**Note 6. Orphan Account.** If you fail to input information or incorrectly input information in the Agency Software and our Affiliate does not have adequate information from which to determine where to disburse the Commissions, the amount of these funds is placed in the Orphan Account. Each month our Affiliate will send you a list of the transactions generating the funds in the Orphan Account so you can, if necessary, input or correct the information you have put into the Agency Software and redeem your unclaimed amounts. After 3 months, any amount which remains unclaimed in the Orphan Account, is forfeited to our Affiliate to compensate them for the administrative burden of holding the unclaimed amounts and compiling and sending out the list of unclaimed transactions to our franchisees.

## **ITEM 7 ESTIMATED INITIAL INVESTMENT**

### **YOUR ESTIMATED INITIAL INVESTMENT**

<b>TYPE OF EXENDITURE</b>	<b>AMOUNT (Low-High Range)</b>	<b>METHOD OF PAYMENT</b>	<b>WHEN DUE</b>	<b>TO WHOM PAYMENT IS TO BE MADE</b>
Initial Franchise Fee (Note 1)	\$10,000	Lump Sum	Upon signing the Franchise Agreement	GLOBAL
Lease Deposit/Rent (Note 2)	\$ 0 – \$ 5,000	Lump Sum	Signing the Lease	Landlord
Equipment/ Furniture/Fixtures (Note 3)	\$ 900 – \$ 5,000	Lump Sum	Before Opening	Equipment suppliers
Signage (Note 4)	\$ 0 – \$ 9,500	Lump Sum	Before Opening	Vendor
Licenses, Dues, deposits, etc.	\$ 100 – \$ 1,000	Lump Sum	Before Opening	Government Agencies and Organizations
Computer hardware software, networking and communication equipment	\$ 2,000 – \$ 6,000	Lump Sum	Before Opening	Vendors and us or our Affiliates
Office Supplies	\$ 100 – \$ 500	Lump Sum	Before Opening	Us and/or approved suppliers
Professional Fees	\$ 1,000 – \$ 5,000	Lump Sum	Before Opening	Attorney, accountant
Insurance (Note 5)	\$ 2,000 – \$ 5,000	Lump Sum	Before Opening	Insurance agent
Additional Funds – 3 months of working capital (Note 6)	\$15,000 – \$20,000	As incurred	As incurred	Employees, suppliers, utilities, etc.

TYPE OF EXENDITURE	AMOUNT (Low-High Range)	METHOD OF PAYMENT	WHEN DUE	TO WHOM PAYMENT IS TO BE MADE
Advertising – 3 months	\$ 1,500 – \$ 3,000	Lump Sum	60 days after opening	Advertising company
TOTAL (Note 7)	\$32,600 – \$70,000			

**Note 1.** **Initial Franchise Fee.** The Initial Franchise Fee is currently \$10,000.

**Note 2.** **Real Estate and Lease Deposit.** If you do not own or purchase real estate for the Agency location, you will need to lease space from a landlord. A typical size Agency office is approximately 1000 square feet. In most cases the landlord will require a security and/or rental deposit. Usually, the landlord will require you to pay the equivalent of 1- or 2-month's rent. Rental rates or deposits on an unknown location cannot be predicted in advance. However, the deposit will most likely depend on the size and location of the Agency. These costs will vary greatly depending on the metropolitan area where the Agency will be located. These estimates are based on locations in and around the St. Louis Metropolitan area. In most cases, we would expect franchisees to rent rather than purchase property. In certain circumstances, you may be permitted to operate your Agency from your home. If you are permitted to operate your Agency from your home, the cost of additional rent related to the operation of the Agency will be \$0. However, if you do not operate from home, and lease commercial space from a landlord, we estimate that the deposit will be between \$2,000 - \$5,000, based on the amount of deposits for locations in and around the St. Louis Metropolitan area.

**Note 3.** **Equipment/Furniture/Fixtures.** In certain circumstances, you may be permitted to operate your Agency from your home. If you are permitted to operate your Agency from your home, the amount of equipment, furniture and fixtures you will need to obtain will be less than you would need to obtain if you are operating your Agency from a commercial office space. The lowest estimate for these costs is based on a home-based Agency. However, if your Agency is operated from commercial office space, we estimate that the costs for equipment, furniture and fixtures will be between \$2,400 - \$5,000.

**Note 4.** **Signage.** In certain circumstances, you may be permitted to operate your Agency from your home. If you are permitted to operate your Agency from your home, you will not need to purchase signage. Therefore, the low-end of the range for the costs of signage in this Item 7 is \$0. However, if your Agency is operated from commercial office space, we estimate that the costs for signage will be between \$900 - \$9,500.

**Note 5.** **Insurance.** This amount includes the business owner's policy ("BOP Policy") and errors and omissions insurance for your Agency ("E & O Program") that you will be required to purchase as well as the other insurance required in Section X.H of the Franchise Agreement. You must be underwritten and qualify to participate in the E & O Program. This amount is for the entire cost of the insurance for a year; however, you may be able to pay it on a monthly basis.

**Note 6.** **Additional Funds.** This item estimates the initial startup expenses you incur before starting to operate your Agency and during the first three months of operation. These expenses include rent, payroll costs, benefits, utilities, supplies, Motor Vehicle Registration records access fees, etc. The Motor Vehicle Registration records access fees are charged by some carriers if certain policy issuance thresholds are not achieved, and charged back to the responsible franchisee. These fees will vary depending

on the state and are subject to change. Currently the range of such fees is between \$7.00 and \$12.50 in Missouri and Illinois. The figure for "Additional Funds" does not include Royalty Fees, Advertising Fees, Administration Fees, SMA Fees or any owner's salaries or draws and does not include any expenses which are listed in the above chart. These figures are estimates, and you may have additional expenses in order to start the business. Your costs will depend on numerous factors including how closely you follow GLOBAL's methods and procedures; your management skill, experience and business acumen; local economic conditions; the local market for your products and services; the prevailing wage rate; competition; and sales levels reached during the initial period.

**Note 7.      Total.** Costs and expenses can vary depending on factors like local real estate values, and costs of labor and supplies. These figures were based on the experience of the 1 Equity One Insurance Agency office currently owned by our Affiliate and other offices previously owned by our Affiliate, since 2005, all of which are or were located in the St. Louis area. Expenses may differ in other parts of the country. Except as described above, none of the fees listed in this Item are refundable. Your financial condition and arrangements negotiated by you, and the business decisions made by you, will also affect these costs. There can therefore be no assurance that the experience of a particular franchisee will correspond with the information presented above. You should review these figures carefully with a business advisor before making any decision to purchase the franchise.

GLOBAL does not offer, either directly or indirectly, financing to you for any items other than explained in Item 10. The availability of financing will depend upon various factors like the availability of financing generally, your credit worthiness, other security that you may have, and the requirements of lending institutions concerning the type of business to be operated by you.

## **ITEM 8 RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES**

### **Purchases from Approved Suppliers Other than Providers.**

We may require you to purchase certain products, services, computer software and hardware, supplies, and equipment and materials required for the operation of the Agency from manufacturers, suppliers, or distributors designated by GLOBAL, or from other suppliers GLOBAL approves who meet GLOBAL's specifications and are able to provide products and equipment in accordance with our standards as to quality, service, and who adequately demonstrate their ability to supply the franchise needs in a timely and reliable manner. Approved suppliers may be designated by e-mail, written memoranda, bulletins, in the Manual, or other means, all of which can be modified from time to time.

At the present time, none of our officers or members own an interest in any of our approved suppliers, except as follows: Raymond Spears, and Jeffrey Wilson have an interest in Equity One, which may provide training, financial and accounting services, access to the Agency Software and other services to you. Our officers and members reserve the right to own interests in future approved suppliers.

### **Providers as Approved Suppliers.**

You are not permitted to sell products or services that are not approved by GLOBAL, nor are you permitted to sell services or products from any Providers other than those approved by GLOBAL, in its sole and absolute discretion. You understand that we and certain Providers with whom you may do business under the Franchise Agreement require background checks and/or credit checks prior to granting you authorization to sell their products and services and you consent to such checks. You further understand and accept the risk that Providers may terminate their relationships with GLOBAL, its Affiliates or any EBP Agent, in which event you will be unable to do business with such Providers. You understand that

Providers may prohibit you from operating your Agency from your home, may require you to move your Agency to a commercial office space if you operate your Agency from your home, and/or may withhold an appointment, or withdraw an appointment for other reasons, and/or make a partial appointment for specific lines of insurance.

You understand that although GLOBAL, its affiliates, and any EBP Agent will use reasonable efforts to obtain and maintain agreements with the various Providers, some or all of the Providers may terminate their agreements with GLOBAL, its affiliates or any EBP Agent at will or on short notice and that such terminations could adversely affect your Agency. Likewise, the arrangement with GLOBAL or any EBP Agent may be terminated on short notice. We also have the right, in our sole discretion, but subject to the requirements of any agreement we have with Providers, to terminate any agreement with any Provider. If any agreement is terminated, we will notify you of such termination no less than 30 days prior to the termination becoming effective.

In selecting Providers as approved suppliers, GLOBAL may consider a number of factors including the Provider's product lines, geographic regions in which the supplier transacts business, the needs of the products, the compensation programs offered by the Provider and the Provider's financial strength. Typically, the Providers sell policies that bill premiums directly to policyholders. If GLOBAL would approve the use of a Provider that require the Agency to bill the policyholder directly, in some circumstances GLOBAL may require that the full premium payment be collected and deposited to GLOBAL's account before policy issuance. GLOBAL, its Affiliate or the EBP Agent will negotiate all contracts with the Providers. Although GLOBAL, its Affiliates or the EBP Agent endeavors to negotiate favorable terms with a Provider, GLOBAL cannot guarantee that it will obtain the most favorable terms offered by the Provider.

GLOBAL and/or its Affiliates may receive revenue through additional cash payments made by Providers to GLOBAL, its Affiliates or the EBP Agent based on insurance sales activities made by GLOBAL, GLOBAL's Affiliates, you and GLOBAL's other franchisees ("Incentives"). GLOBAL or its Affiliates shall be entitled to retain such Incentives except for the amount that GLOBAL elects to contribute to the "Bonus Program" for GLOBAL, its Affiliates, and franchisees. Subject to the Bonus Program, GLOBAL has the right to use such amounts it receives without restriction for any purpose it deems appropriate (unless GLOBAL agrees otherwise with the Providers). The contribution from GLOBAL and its Affiliates into the Bonus Program will not exceed 50% of the cash Incentives. GLOBAL or its Affiliates will pay you from the Bonus Program, your pro rata share of the amount in the Bonus Program ("Bonus Amount") based on a business written basis for the Provider paying such Incentive. You will receive the Bonus Amount in the spring following the reporting period it relates to. However, you may, at our sole discretion, be excluded from the bonus program should your franchise perform at a level we deem detrimental as may be detailed in the Manual. Your participation in and entitlement to benefits from the Bonus Program are contingent upon your compliance with the terms of this Agreement and your appointment or continued appointment with the Provider that is granting the Bonus Amount.

### **Alternative Suppliers.**

If you want to use alternate suppliers for services, products, equipment, or materials other than those previously approved by us, you must obtain our consent. We are not required to approve an inordinate number of suppliers of a given item which in our reasonable judgment would prevent our effective supervision of suppliers. We reserve the right in our sole discretion to modify this policy, including, without limitation modifying the number and identity of authorized suppliers of the products. Approved suppliers are selected at GLOBAL's discretion. In selecting suppliers, GLOBAL may consider a number of factors including the supplier's product lines, geographic regions in which the supplier transacts business, the needs

of the products, the compensation programs offered by suppliers and the suppliers' financial strength. Typically, our Providers sell policies through suppliers that bill premiums directly to policyholders. If we would approve the use of a supplier that issues agency bill policies, in some circumstances we may require that the full premium payment must be collected and deposited to our account before policy issuance. GLOBAL will negotiate contracts with the approved suppliers. Although GLOBAL endeavors to negotiate favorable terms with approved suppliers, GLOBAL cannot guarantee that it will obtain the most favorable terms offered by the supplier. We do not charge a fee for supplier approval. Typically, we should provide to you notification of approval or disapproval within 60 days after receipt of all information necessary for us to make a determination. We have the right, in our sole discretion, to revoke approval of alternative suppliers.

### **General Information Regarding Suppliers**

We reserve the right to negotiate with various vendors, suppliers, or any EBP Agent for Providers rebates, commissions and other types of benefits based on certain goods and services purchased by you and other franchisees from them. We and our Affiliates reserve the right in the future, to affiliate itself with suppliers or become a supplier, and/or receive revenues from purchases made by franchisees. There are currently no purchasing or distribution cooperatives with other franchisees.

Approximately up to 10% of your purchases and leases to open the Agency and up to 50% of your purchases and leases to operate the Agency will be purchased from approved suppliers. At the present time our Affiliate is the only approved supplier of the Agency Software that will be licensed to you. This requirement is imposed so that we can maintain quality standards. These products and services are an integral part of the System and constitute valuable Trade Secrets of us and our Affiliates. Although you must pay our Affiliate SMA Fees for the Agency Software, we pass those payments on to Applied Systems, Inc. under a master license arrangement with them.

In fiscal year 2023, we received \$59,792.39 in agency revenue sharing amounts from franchisees' participation on our master policy for business owners' and errors and omissions insurance representing 1.07% of our total revenue of \$5,575,520.76 for that year. Other than the agency revenue sharing amounts, neither we nor our Affiliates derived revenue, rebates or other material consideration based on required purchases or leases by the franchisees.

In addition to the purchases or services described above, you must buy and maintain, at your own expense, insurance coverage that we require from time to time and to meet the other insurance-related obligations in the Franchise Agreement through our master policy for all franchisees. The cost of coverage will vary depending on the insurance carrier's charges, terms of payment and your history. We have the right to require you to have any or all of your insurance policies name us and our Affiliates as additional insured parties. The named insured must be your entity name doing business as GlobalGreen Insurance Agency.

Except as described above, neither we nor our Affiliates currently derive revenue or other material consideration as a result of required purchases or leases, however we retain the right to do so in the future. There are currently no purchasing or distribution cooperatives. We negotiate purchase arrangements with some suppliers (including price terms) for the benefit of franchisees, and/or to derive revenue or other material consideration as a result of required purchases or leases in the future. We do not provide material benefits (such as renewal or granting additional franchises) to you based on your purchase of particular products or services or use of particular suppliers, but doing so is one of your obligations under the Franchise Agreement.

## ITEM 9 FRANCHISEE'S OBLIGATIONS

**This table lists your principal obligations under the Franchise Agreement and the Service Agreement (the obligations under the Service Agreement is in *italics*). It will help you find more detailed information about your obligations in these agreements and in other items of this disclosure document.**

<b>OBLIGATION</b>	<b>SECTION IN FRANCHISE AGREEMENT AND <i>SERVICE AGREEMENT</i></b>	<b>DISCLOSURE DOCUMENT ITEM</b>
(a) Site selection and acquisition/lease	Section IV.A of the Franchise Agreement; Home Office Amendment	Items 6 and 11
(b) Pre-opening purchases/leases	Sections IV, X.A and XV of the Franchise Agreement	Item 8
I Site development and other pre-opening requirements	Sections IV and X.A of the Franchise Agreement	Items 6, 7, 11
(d) Initial and ongoing training	Section IX of the Franchise Agreement	Item 11
(e) Opening	Section X.A of the Franchise Agreement	Item 11
(f) Fees	Sections VII and XIV.E of the Franchise Agreement and <i>Section 3 of the Service Agreement</i>	Items 5, 6 and 11
(g) Compliance with standards and policies/Operations Manual	Section XVI of the Franchise Agreement and <i>Section 5 of the Service Agreement</i>	Item 11
(h) Trademarks and proprietary information	Sections XI and XII of the Franchise Agreement and <i>Section 4 of the Service Agreement</i>	Items 13 and 14
(i) Restrictions on products/services offered	Sections III and X.D of the Franchise Agreement	Item 16
(j) Warranty and customer service requirements	Section X.D of the Franchise Agreement	Item 16
(k) Territorial development and sales quotas	Section II of the Franchise Agreement	Item 12
(l) Ongoing product/service purchases	Section XV of the Franchise Agreement	Item 8
(m) Maintenance, appearance and remodeling requirements	Sections X.D and L of the Franchise Agreement; Home Office Amendment	Item 11
(n) Insurance	Section X.H of the Franchise Agreement	Items 6 and 8
(o) Advertising	Section VIII. of the Franchise Agreement	Items 6 and 11

OBLIGATION	SECTION IN FRANCHISE AGREEMENT AND SERVICE AGREEMENT	DISCLOSURE DOCUMENT ITEM
(p) Indemnification	Section XVIII of the Franchise Agreement	Item 6
(q) Owner's participation/management/ Staffing	Section X.F of the Franchise Agreement	Items 11 and 15
(r) Records/Reports	Section X.M of the Franchise Agreement	Item 6
(s) Inspections/audits	Section X.I of the Franchise Agreement	Items 6 and 11
(t) Transfer	Section XVII of the Franchise Agreement	Item 17
(u) Renewal	Section VI of the Franchise Agreement and <i>Section 2 of the Service Agreement</i>	Item 17
(v) Post-termination obligations	Section XIV.C of the Franchise Agreement	Item 17
(w) Non-competition covenants	Section XIII of the Franchise Agreement	Item 17
(x) Dispute Resolution	None	Item 17

## ITEM 10 FINANCING ARRANGEMENTS

We may, in our sole discretion, agree to finance a portion of the Initial Franchise Fee. If so, you will be required to pay GLOBAL a down payment of at least 50% of the Initial Franchise Fee when you sign the Franchise Agreement with the balance to be paid within 90 days after you sign the Franchise Agreement. You will not be required to pay any interest or finance charges, but if you fail to make timely payments, we will charge interest in the amount of the lesser of 1½% per month or the maximum legal rate in the jurisdiction where your Agency is located. You will be permitted to prepay the amount due at any time without penalty. The Franchise Agreement will be modified to provide for the payment schedule, and this will be guaranteed by all of the owners and their spouses. Any failure to make a payment is considered a default under the Franchise Agreement and we will have the right to: (i) declare the total unpaid balance due; (ii) retain the appropriate amount of the funds we collect on your behalf in order to satisfy the amount due; (iii) terminate the Franchise Agreement: and/or to pursue any and all other rights and remedies provided for under the Franchise Agreement. There is no security interest required and franchisee is not required to waive defenses or legal rights or is barred from asserting any defenses. It is not our practice or intent to sell, assign, or discount to a third party all or part of the financing arrangement. Our Affiliates do not offer any financing to franchisees.

We have also arranged for Suburban strip center Corporation (“IPFS”) to offer financing for the annual premium owed on your errors and omissions insurance policy (“E&O Insurance”). All franchisees are required to purchase their E&O Insurance through our E&O Program, however, you are not required to finance that premium. You have the option to either pay the E&O Insurance premium at the start of the policy year or choose to finance that premium through IPFS. IPFS is not an affiliate of ours. IPFS is a third-party that has agreed to offer insurance premium financing to our franchisees. IPFS is the only lender with whom we have arranged for insurance premium financing. If you choose to finance your E&O

Insurance premium through IPFS, IPFS will finance 75% of the annual premium and E&O Program charges. You will be required to pay 25% of the annual premium and E&O Program charges as a down payment made to IPFS. The interest rate charged by IPFS may change with each policy year. During the 2023-2024 policy year, the annual percentage rate charged was 16.1%. Franchisees that finance their E&O Insurance premium with IPFS pay off the balance and interest due in nine monthly payments, with the first payment due on August 15, one month after the policy year begins, and the final payment due on April 15. The debt can be prepaid without penalty. The financing is secured by the E&O Insurance, including any money due to you because of a loss under that policy, any unearned premium under that policy, any dividends due to you under that policy, and any interest arising under a state guarantee fund. In addition, we guaranty the payments owed to IPFS. We require you to enter into an offset agreement whereby you give us the authority to withhold the amount of any delinquent payment due to IPFS from any funds otherwise owed to you. If you fail to make a payment owed to IPFS on time, and we exercise our rights under the offset agreement, we will also have the right to charge you a \$35.00 processing fee. No other person or entity other than you must personally guarantee the debt owed to IPFS. If you default on your obligations to IPFS, IPFS will have the right to cancel your E&O Insurance. You are obligated to have E&O Insurance under the Franchise Agreement, and the cancellation of that policy may be a default under the Franchise Agreement. The IPFS financing arrangement does not require you to waive defenses or any other legal rights, except as stated herein. Since we are not the lender, we cannot sell, assign or discount the financing arrangement. The IPFS financing arrangement is completely optional, and we do not receive any consideration for placing financing with IPFS.

Other than as described above, we do not offer direct or indirect financing. We do not guaranty your note, lease or obligation.

## **ITEM 11 FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS, AND TRAINING**

**Except as listed below, GLOBAL is not required to provide any assistance to you.**

Before you open your Agency, we will:

(1) Consent to your choice of the site for your Agency. (Franchise Agreement – Section IV.A and, if applicable the Home Office Amendment)

The site for the Agency is selected by you, subject to our consent. You will typically lease premises for the Agency from a landlord. You will select the proposed site for the location of the Agency and submit the proposed site to GLOBAL. The factors we consider in accepting or rejecting a proposed site include the demographics, zoning, traffic patterns, parking, size, level of competition, and proximity to other GlobalGreen Insurance Agencies, as well as other factors. Our consent to a particular site is not to be regarded as an endorsement by us of any particular site, nor will it constitute a warranty by us as to the future success of the GlobalGreen Insurance Agency at the location. You are primarily responsible for investigating the Site and having any leases or sale contract for the site reviewed and approved by your attorney. If you do not find a suitable site and open your Agency within 6 months from signing the Franchise Agreement, we may terminate the Franchise Agreement and retain all fees. In certain circumstances, we may approve of agencies being operated from the home of a franchisee, or from the home of a franchisee's owner(s). Our approval will be based, in part, on the Providers who sell products where your Agency is located. Providers may prohibit you from selling their products if your Agency is operated from your home, or may require you to move your Agency to a commercial office outside of your home.

(2) Decide whether to consent to your specifications, layout and design, signage, and equipment. (Franchise Agreement – Section X.A)

The cost of plans and specifications shall be borne by you. Our consent shall be limited to review of such plans to assess compliance with our design standards for GlobalGreen Insurance Agencies, including such items as trade dress, presentation of Marks, and the provision to the potential customer of certain products and services that are central to the functioning of the Agency. We do not provide any necessary equipment, signs, fixtures, inventory or supplies, but may provide you approved suppliers for some of these items. We do not deliver or install these items.

(3) Provide an initial training program for the operation of the Agency. This training is described in greater detail later in this Item 11 (Franchise Agreement – Section IX.A);

(4) Participate in the E & O Program and the BOP Program for your Agency at your cost (Franchise Agreement – Section X.H);

(5) Provide you with Agency Software, at your expense (Service Agreement – Section 1); and

(6) Loan you a copy of the Confidential Operations Manual (Franchise Agreement – Section XVI).

Time for Opening your Agency.

We estimate that the typical length of time between signing of the Franchise Agreement and the opening of your Agency will be between 2 and 3 months. If you do not open within 6 months of signing the Franchise Agreement, we have the right to terminate the Franchise Agreement. Factors affecting the length of time usually include obtaining a satisfactory site, governmental requirements, obtaining approval from the Providers, financing arrangements, and purchase and installation of equipment, fixtures, and signs. The opening of the franchise may be delayed only if such delay is caused by contingencies not within your control, such as acts of God, governmental restrictions, strikes or labor disputes. You must notify us of any such delays promptly. In such event, we will allow you a reasonable amount of time, as we determine, in which to open your Agency. If you have difficulty finding a location, we may, in our sole discretion, provide you more time.

During the Operation of your Agency, we will:

(1) Furnish you, at your request, with reasonable additional guidance and assistance at reasonable times. We reserve the right to charge a reasonable fee. (Franchise Agreement – Section IX.B and C);

(2) Provide you with access to Providers so that you will be able to sell their services and products subject to approval of the Providers. (Franchise Agreement – Section III). The Providers set the prices for their services and products. Therefore, we have no role in assisting, or obligation to assist, you in establishing prices, and we do not set minimum and/or maximum prices for the services and products you sell;

(3) Administer and allocate the revenues we, our Affiliates, you and our franchisees receive and attribute these revenues to sales made by us, our Affiliates, our franchisees and you. You are solely responsible for the accuracy of the information you provide to us and our Affiliates. (Franchise Agreement – Section IX.D);

(4) Authorize you and assist you in using the Agency Software at your expense (Service Agreement – Section 1)

(5) Provide your pro rata share of the Bonus Amount if you participate in the Bonus Program; (Franchise Agreement – Section XV.C)

(6) Loan you one copy of a Confidential Operations Manual (“Manual”). This Manual is confidential and remains our property. You will operate your Agency in strict compliance with those operational systems, procedures, policies, methods and requirements found in the Manual which are designated as mandatory and in any supplemental bulletins and notices, revisions, modifications, or amendments, either in document or electronic form (the “Supplements”) all of which are a part of the Manual.

You must treat the Manual, any other manuals or written materials provided by us or our Affiliate for use in the operation of the Agency (in any format whatsoever, including but not limited to electronically, via the Internet, hard copy, etc.) and the information contained in them, as confidential, and must use all reasonable efforts to maintain this information as secret and confidential. You must not copy, duplicate, record, transmit, or otherwise reproduce these materials, in whole or in part or otherwise make them available to any unauthorized person. The Manual will remain our sole property and access to the Manual must be secure and limited to those permitted to use it. You will not have any access rights to the Manual upon termination or expiration of your Franchise Agreement. We have the right to make additions to, deletions from or revisions to the Manual and your compliance with them may involve additional costs and expenses. The table of contents of the Manual, including allocation of pages to each subject, is included as Exhibit C to this disclosure document. The Manual is currently 52 pages in length; however the length, table of content and Manual is subject to change.

(7) The prices for the insurance products you will sell

## **ADVERTISING**

### Advertising Fund

There is no advertising fund. We do not require that our franchisees participate in local or regional advertising cooperatives nor do we require you to advertise. There is not an advertising council.

### Your Own Advertising.

You must submit all of your own advertising and sale promotion materials to us or our advertising agency, for prior consent. If you do not receive written disapproval within 20 days after we receive the materials, we will be deemed to have given approval. You will not advertise or use in advertising or other form of promotion, the Marks without the appropriate copyright, trademark, and service mark registration symbols for those Marks which are registered. You may not advertise your products or services or use the Marks on the Internet except with our prior consent. Any advertising on the Internet must be pre-approved by us and on terms specified by us.

We may require you to list and advertise your Agency in directories or other media, from time to time, as determined by us, such as, the principal regular (white pages), classified (yellow pages) telephone directories distributed where your Agency is located, and on the internet, etc. in categories we specify, utilizing GLOBAL’S standard form of listing and classified directory advertisements.

## **COMPUTER SYSTEM**

You must purchase at least one computer. This computer is to be networked for Internet access using a DSL, cable or T1 fractional connection. Satellite connection is not permissible. Currently, we do not require franchisees to use any specific brand of computer hardware; however, your hardware must comply with our specifications, which we can change from time to time. Neither we, nor our affiliates or third parties are obligated to provide ongoing maintenance, repairs, upgrades or updates for your computer systems. We currently do not require you to purchase a maintenance, repair, upgrade or update service contract for the computer system, but we reserve the right to do so in the future.

The following types of data will be generated and stored in computer systems: customer information, renewal dates, types of policies, prospect lists, and claim information.

You must also have a functioning email address.

You must also purchase a printer/scanner/copier/fax.

We require you to purchase and use, at a minimum, the following programs: Microsoft Windows 10 PRO and above Operating System, and Microsoft Office Professional, Adobe Acrobat, and Internet Explorer. These are not proprietary software of GLOBAL but rather off the shelf programs (shrink-wrap). GLOBAL is not under any obligation to maintain or update these programs. GLOBAL reserves the right to require different or additional programs and to require you to purchase updated versions of the software.

When you sign the Franchise Agreement, you will also sign the Service Agreement with Equity One. This Agreement will grant you the right to access and use the Agency Software which may change from time to time. Currently the Agency Software is a proprietary software Equity One licenses from Applied Systems, Inc. called "EPIC Online". You will pay an initial License Fee when you sign the Service Agreement and will pay a monthly SMA Fee for the support, maintenance and access to the Agency Software. The current initial cost of the User Fee for one User of the Agency Software is \$736 plus one month's SMA Fee, described below, of \$263 for a total of \$999. The annual cost of the Service, Maintenance and Access fee ("SMA") is currently \$3,156 (\$263 per month) per User. This Agency Software will permit you to provide all necessary information regarding your customers to the Providers as well as information regarding your own Agency. GLOBAL will have independent access to the information and data and there are no contractual limitations on our right to access the information and data. The estimated cost for the computer hardware and software described above, including the User Fee for the Agency Software, is between \$2,000 and \$6,000.

We reserve the right to require you, at your expense and in the timeframe determined by us, to update, upgrade, change or add additional computer hardware or software in your Agency to conform to new standards or specifications and to sign any agreements necessary to do so.

## **TRAINING**

GLOBAL provides training to you or your Principal Owner as described below. If another person is trained, we have the right to charge an additional training fee. All of the designated training for franchisees is mandatory and must be completed to our satisfaction before the opening of your Agency. If you currently operate a GlobalGreen Insurance Agency, the training program is not mandatory.

The initial training program will be furnished at such time and place as GLOBAL may designate for a period of approximately 3-5 days. GLOBAL does not charge for the initial training program but you

are responsible for the wages, travel, and living expenses incurred by you and your employees. Currently, the classroom training is conducted virtually and we do not expect you to incur travel or living expenses for you and your employees to attend. GLOBAL expects that training will be conducted for you after the Franchise Agreement has been signed and while the Agency is being developed. There currently are no fixed (i.e. monthly or bi-monthly) training schedules but the training programs will be given on an as-needed basis.

## TRAINING PROGRAMS

SUBJECT (Note A)	HOURS OF CLASS- ROOM	HOURS OF ON THE JOB TRAINING	LOCATION
Introduction	1.0 hours		Virtual
Marketing and Sales	1.0 hours		Virtual
Administration Review	1.5 hours		Virtual
Operations – including Agency Software	25.0 hours		Virtual
Providers and Support	9.5 hours	450 hours*	Classroom training is provided virtually, the on the job training in St. Louis County, MO and at your Agency's location
Optional Programs	0.5 hours		Virtual
Employee Benefits Products	1.5 hours		Virtual
Branding & Agency Start-Up	2.0 hours		Virtual
Closing	0.5 hours		Virtual

\*During the first 90 days your Agency is open, the Providers may provide additional training and support to you at your Agency through various means such as telephone calls, webinars, personal visits and training videos.

**Note A:** Note that some subjects may be intermingled and time periods and subject matter may be subject to change. The hours listed for On the Job (field training) will typically include more than one subject. It is the nature of the insurance business that all aspects of training are integrated. The above are merely estimates. Also, the instructors are subject to change, in our sole discretion. The training program uses the Manual.

Our portion of the training program is managed and conducted by the following individuals:

### Raymond M. Spears

Since July 1, 2016, Mr. Spears has been the Chairman of GLOBAL. From July 1, 2015 through June 30, 2016, Mr. Spears was the Chairman and CEO of GLOBAL. From May 2007 through June 2015, Mr. Spears was the President and CEO of GLOBAL. Mr. Spears has over 20 years of banking experience and has held top executive positions with several successful banks throughout his career, including the positions of President and COO of a publicly held multi-state bank holding company. He has managed the growth of entrepreneurial companies. His focus is on managerial and administrative experience.

### **Jeffrey L. Wilson**

Since July 1, 2016, Mr. Wilson has been the President and CEO of GLOBAL. From July 1, 2015 through June 30, 2016, Mr. Wilson was the President of GLOBAL. From May 2007 through June 2015, Mr. Wilson was the Executive Vice President Sales and Marketing of GLOBAL. Since March 2006, Mr. Wilson has been the Chief Executive Officer of Equity One Insurance Agency, L.L.C. From February 2003 until March 2006, Mr. Wilson was the Vice President, Manager of First Bank Insurors Agency, Inc. From April 1991 to February 2003, Mr. Wilson was an agent for Shelter Insurance Company. His past experience has included recruitment, management, contract negotiations and sales in the insurance industry. He brings more than 25 years of banking, loans, finance and insurance experience.

### **Charles H. Donaldson, Jr.**

Since July 2007, Mr. Donaldson, Jr. has been Executive Vice President Administration and Operations of GLOBAL. From December 2000 until July 2007, Mr. Donaldson, Jr. was the owner of the Chuck Donaldson Insurance Agency, a captive insurance agency, located in St. Charles, MO. He is responsible for franchise operational training and support. He has more than 21 years of experience in the insurance and financial services sectors and more than 16 years in the manufacturing sector. Before becoming involved in the insurance field, he started his career in production and purchasing for the automobile and aerospace industries.

### **Kimberly B. Wamboldt**

Since February 2006, Ms. Wamboldt has been the Vice President of Operations of Equity One Insurance Agency, LLC. From October 1992 until January 2006, Ms. Wamboldt served as the Personal Lines Manager of First Bank Insurors Agency, Inc.

We may also provide refresher programs. Such programs are not mandatory at this time, but may be in the future. We may charge a reasonable fee for any training provided after the opening of the Agency. A franchisee or its employees must pay the compensation of the trainee as well as such trainee's travel, lodging and personal expenses. The location, duration, and content of such refresher training programs have not yet been determined.

GLOBAL is not required to provide training that may be required to meet continuing education or licensing requirements in your state. It is your responsibility to complete all such continuing education or licensing requirements which is typically provided by industry groups. We may require you to periodically participate in additional training, such as errors and omissions loss control seminars and may charge you a reasonable fee for this training. In such event, you will also be responsible for paying for your tuition, travel, meals and lodging costs.

We have the right to require you or your Principal Owner to attend, at your expense, no more than one franchisee meeting per year at a location selected by us. We will not require attendance at any such meetings for more than 3 days during any calendar year.

## **ITEM 12 TERRITORY**

You are granted the right to operate your Agency at one location as described on Exhibit I of the Franchise Agreement ("Site") in accordance with the terms of the Franchise Agreement. You do not receive an exclusive right to operate your Agency in any particular area. You cannot interfere with customers of GLOBAL, its Affiliates or their franchisees, licensees or independent contractors. You, GLOBAL, its

Affiliates and other franchisees will be permitted to solicit sales of products and services anywhere you are licensed and approved by the Providers. You may relocate your Agency with our prior written consent and the Providers' consent. Among other things, our consent may be based on your proximity to other GlobalGreen Insurance Agencies. If your Agency is operated from your home, or the home of your owners or one of them, we may require you to relocate your Agency to a commercial office outside of your home, or the homes of any of your owners.

You will not receive an exclusive territory. You may face competition from other franchisees, from outlets that we or our affiliates own, or from other channels of distribution.

If you want to operate a GlobalGreen Insurance Agency at an additional location, a separate Franchise Agreement must be signed and an Initial Franchise Fee will be required to be paid. See Item 5 for details on the Initial Franchise Fee.

We retain all rights not expressly granted in the Franchise Agreement. For example, GLOBAL and its Affiliates retain the right to operate and to franchise or license to third parties the right to operate businesses using the Systems and/or Marks anywhere. GLOBAL and its Affiliates are also authorized to sell some or all of the products and services authorized for sale by your Agency in any channel of distribution, including, sales through such channels of distribution as the Internet, telemarketing, or other direct marketing sales, and/or to provide consulting services using the Systems and/or Marks, but you are not allowed to do so. GLOBAL and its Affiliates are not required to pay you if they exercise any of the rights specified in this Item 12.

If we engage in electronic commerce through any Internet, World Wide Web or other computer network site, and receive inquiries for any insurance products that GlobalGreen Insurance Agencies sell, we will refer the person making the inquiry to a GlobalGreen Insurance Agency office, which is in good standing and which is located near the address from which the inquiry was received. GLOBAL is not obligated to refer the inquiry to any particular agency, nor is GLOBAL required to determine which office is closest to the address from which the inquiry was received.

The Franchise Agreement does not provide you with any options, right of first refusal or similar rights to acquire additional franchises in any area. Except as explained above, continuation of your rights does not depend on your achieving a certain sales volume, market penetration or other contingencies.

GLOBAL and its affiliates may sell themselves, their assets, their proprietary marks and/or their system to a third party; may go public; may engage in a private placement of some or all of its securities; may merge, acquire other corporations or entities, or be acquired by another corporation or entity; and/or may undertake a refinancing, recapitalization, leveraged buyout or other economic or financial restructuring. With regard to any of the above sales, assignments and dispositions, you expressly and specifically waive any claims, demands or damages arising from or related to the loss of GLOBAL's Marks (or any variation) and System and/or the loss of association with or identification of "GlobalGreen Insurance Agency" as a franchisee under the Franchise Agreement. If GLOBAL assigns its rights in the Franchise Agreement, it is not required to remain in the insurance business or to offer or sell any products or services to you.

Although we and our Affiliate have the right to do so, we and our Affiliate have not operated or franchised, and have no present plans to operate or franchise, other businesses selling similar products or services under different trademarks.

Other than restricting your right to advertise your services or use the Marks on the Internet without our prior consent, we do not restrict you from soliciting or accepting orders. However, you are subject to the restrictions required by a Provider. Likewise, GLOBAL, our Affiliates and other franchisees or licensees are permitted to solicit customers and accepting orders anywhere, subject only to the restrictions required by any Provider or regulatory agency. You cannot interfere with customers of GLOBAL, its Affiliates, or their franchisees and licensees.

## ITEM 13 TRADEMARKS

GLOBAL grants the right to and requires you to operate your Agency under the name of "GlobalGreen Insurance Agency". You may also use our other current or future Marks to operate your Agency, if we permit you to do so.

GLOBAL's Affiliate, Equity One Insurance Agency, LLC has obtained a federal registration for the following principal trademarks and service marks on the Principal Register of the United States Patent and Trademark Office.

<u>Mark</u>	<u>Registration Date</u>	<u>Registration No.</u>
GlobalGreen Insurance Agency (word mark)	March 17, 2009; renewed April 14, 2018	3,592,217
	March 31, 2009; renewed April 14, 2018	3,599,391

All required affidavits have been filed. There are no agreements currently in effect which significantly limit the rights of GLOBAL to use or license the use of the Marks in any material manner.

On or about March 18, 2009, we entered into a Trademark License Agreement with Equity One Insurance Agency, LLC which permits us to sublicense the right to use the Marks in accordance with the terms and conditions of the Franchise Agreement. The term of the Trademark License Agreement is for 20 years and automatically renews on a year to year basis. In the event of a default by us and a termination of the Trademark License Agreement, you will be permitted to continue to use the Marks until the end of the term and any renewal terms of your Franchise Agreement.

There are currently no effective material determinations of the Patent and Trademark Office, the Trademark Trial and Appeal Board, the trademark administrator of this state or any court, and no pending infringement, opposition or cancellation proceedings, and no pending material litigation involving the Marks. There are no agreements currently in effect which significantly limit the rights of GLOBAL to use or license the use of the Marks in any manner material to the trademark.

You must follow our rules when you use the Marks. You cannot use the Marks or any confusingly similar name or mark as part of a corporate name or with modifying words, designs or symbols.

You must notify GLOBAL immediately of any apparent infringement or challenge to your use of any Mark, or any claim by any person of any rights in any Mark. GLOBAL will have the sole discretion to take such action as it deems appropriate and the right to exclusively control any litigation or

administrative proceedings arising out of such infringement, challenge or claim. You must execute any and all instruments and documents, provide such assistance, and take any action that may be necessary or advisable to protect and maintain GLOBAL'S interest in any litigation or other proceeding or otherwise to protect and maintain GLOBAL'S interest in the Marks. The Franchise Agreement does not require GLOBAL to participate in your defense and/or indemnify you for expenses or damages if you are a party to an administrative or judicial proceeding involving a Mark or if the proceeding is resolved unfavorably to you.

If we decide to modify or discontinue the use of the Marks and/or to use one or more additional or substitute names or marks, you must make the changes at your own expense and without claim against GLOBAL. You will need to comply within a reasonable time of the request.

GLOBAL does not actually know of either superior prior rights or infringing uses that could materially affect a franchisee's use of the Marks in any state.

You are permitted to use the trademarks and service marks of Providers only in accordance with the terms of the Provider Agreements. You are not permitted to use the trademarks and service marks of any of the Affiliates, however you are permitted to use the Marks in accordance with the terms of the Franchise Agreement.

#### **ITEM 14 PATENTS AND COPYRIGHTS**

We own no special patents which pertain to the Franchise Agreement.

GLOBAL and its Affiliates claim copyrights in the Manual, sales materials, its website, and brochures, and related items used in operating the franchise. We have not registered these copyrights with the United States Registrar of Copyrights, but need not do so at this time to protect them. You may use these items only as we specify while operating your Agency.

There are no currently effective material determinations of the U.S. Patent and Trademark Office, the Copyright Office or any court regarding the copyrighted materials. No agreements limit our right to use or allow others to use the copyrighted materials. We do not actually know of any infringing uses of our copyrights that could materially affect your use of the copyrighted materials in any state.

We need not protect or defend copyrights, although we intend to do so if we, in our sole discretion, deem it to be in the system's best interest. We may control any action we choose to bring, even if you voluntarily bring the matter to our attention. We need not participate in your defense and/or indemnify you for damages or expenses in a proceeding involving a copyright.

The Franchise Agreement also provides that all innovations, ideas, concepts, techniques, or materials concerning a GlobalGreen Insurance Agency, whether or not protectable intellectual property and whether created by or for you or your owners, independent contractors, or employees, must be promptly disclosed to us and will be deemed to be our sole and exclusive property, part of the System, and works made-for-hire for us. To the extent any item does not qualify as a "work made-for-hire" for us, you must assign ownership of that item and all related rights to that item, to us and must take whatever action (including signing assignment or other documents) we request to show our ownership or help us obtain intellectual property rights in the item.

You acknowledge that the trade secrets, information, ideas, research, methods, manuals, procedures, systems, improvements and copyrighted materials, etc., including the Manual, owned or developed by or licensed to GLOBAL or its Affiliates, whether or not published, confidential or suitable for registration or copyright, and the goodwill associated with them, are and shall remain the sole and exclusive property of GLOBAL and its Affiliates. Any and all information, knowledge and know-how not generally known in the business about the System and products, specifications, standards, methods, procedures, sales and marketing material, systems, procedure and techniques, knowledge of and experience in operating a GlobalGreen Insurance Agency and all non-public information concerning the financial data, customer accounts, client specific information, work product performed for any customer or client, work product documents and records, specific strategies and other information or material which GLOBAL may designate as confidential ("Confidential Information and Trade Secrets") shall be deemed confidential. You will not during the term of the Franchise Agreement, or after Transfer or expiration or termination of the Franchise Agreement for any reason, communicate or divulge to anyone or use, in whole or in part, any Confidential Information and Trade Secrets, unless such information is generally known and in the public domain, and except to the extent necessary to operate the Agency. You may not use the Confidential Information and Trade Secrets in an unauthorized manner. All of your employees will be required to exercise the highest degree of diligence and make every effort to maintain the absolute confidentiality of all Confidential Information and Trade Secrets and proprietary rights during and after the term of the Franchise Agreement. We may regulate the form of agreement that you use and will be a third-party beneficiary of that agreement with independent enforcement rights; however, you are responsible for obtaining independent legal advice from an attorney knowledgeable in the laws of the state where you will operate your agency with respect to any agreements you intend to use. You are not relying on us for legal advice with respect to the enforceability or legal implications of any such agreements.

#### **ITEM 15 OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF YOUR BUSINESS**

You recognize the importance of the Principal Owner's participation in the management of the Agency and that the Principal Owner's agreement to so participate in the management of the Agency is a material inducement for GLOBAL to enter into this Agreement. Therefore, the Principal Owner is required to use his or her best efforts and is personally responsible for the management of the Agency on a day-to-day basis, unless otherwise approved by GLOBAL. GLOBAL, in its sole discretion, may allow you to hire a qualified manager to operate the day-to-day affairs of the Agency, however, absent our approval to be an inactive owner (which may be withheld or granted in our sole and absolute discretion), you must remain actively involved in the operations and management of the Agency. Any manager must satisfactorily complete the initial training program but does not have to have an equity interest in your Agency. The Principal Owner is required to carefully monitor and be responsible for the performance of anyone designated to manage the operation of the Agency. The designated manager who will operate the Agency as well as other supervisory personnel are required to sign a confidentiality and non-solicitation agreement (Exhibit III of the Franchise Agreement).

If you are a corporation, limited liability company, or partnership, your owners and if permitted by applicable law, their spouses, must personally guarantee your obligations under the Franchise Agreement and agree to be bound personally by every contractual provision, whether containing monetary or non-monetary obligations, including the covenants not to compete. This Guarantee is included on the last page of the Franchise Agreement.

#### **ITEM 16 RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL**

GLOBAL does not require you to offer and sell all of the products and services that we have approved, however you are only allowed to sell those products and services we have approved. GLOBAL has the right to change the types of required and/or authorized products and services and you will be notified by a Supplement to the Manual or other means of communication. You are prohibited from offering or selling any products or services not authorized or approved by GLOBAL and from using the premises for any other purpose than the operation of a GlobalGreen Insurance Agency in compliance with the Franchise Agreement. You may not advertise your services or use the Marks on the Internet except with our prior consent. GLOBAL, in our discretion, may approve or deny your request to eliminate some or add other products or services. You must only sell for those Providers approved by us and you must comply with the requirements imposed by the Providers. If we, our Affiliates or the EBP Agent lose the right to represent any of the Providers, you will also lose the right to represent them, and many of our agreements with Providers give the Providers the right to terminate the relationship or materially alter the terms of the relationship on between 30 and 90 days' notice, and in certain circumstances upon notice. Further, you should realize that each Provider may withdraw our right or your right to sell on its behalf or may only allow you to sell specific lines of insurance and not all of the products or services it offers.

If you currently are an insurance broker/dealer or a life wholesaler operating an EBP business under a separate entity and want to continue the operation of that entity, under limited circumstances, in our sole discretion, we may permit you to do so. If so, you will not be required to sell the products and services which you would obtain through the EBP Agent and would not pay any fees on the EBP business of your separate entity.

GLOBAL may expand their product and service offerings to include optional offerings and allow qualified franchisees to offer these new products and services ("Optional Programs"). An Optional Program is another service or product which, if you accept it, may be a part of the products and services you provide in the Agency. You do not have to accept an Optional Program, however, if you do, you may be required to take additional training at a reasonable fee and to make specified purchases in connection with this Optional Program. Once you accept an Optional Program, the Optional Program will be subject to each of the terms and conditions of the Franchise Agreement, except as otherwise provided as part of the Optional Program which you will be required to agree to prior to participating in the Optional Program. GLOBAL has the right to permit or exclude you from participation in any Optional Programs, in GLOBAL's sole and absolute discretion. Any Optional Programs will be described in greater detail in the Manual.

Subject to the restrictions in Item 12, you will be permitted to solicit sales of products and services anywhere you are licensed, and you understand that other franchisees or GLOBAL or its Affiliates are permitted to solicit sales of products anywhere. You are not limited to the customers to whom you may sell such goods or services.

## **ITEM 17 RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION**

### **THE FRANCHISE RELATIONSHIP**

**This table lists important provisions of the Franchise Agreement and Service Agreement. Those provisions that relate to the Service Agreement are shown in *italics* on the chart below. You should read these provisions in the agreements attached to this disclosure document.**

PROVISION	SECTION IN FRANCHISE AGREEMENT AND SERVICE AGREEMENT	SUMMARY
a. Length of the franchise term	Section VI <i>Section 2 of the Service Agreement.</i>	10 years from signing the Franchise Agreement; if you continue operating after expiration, the Franchise Agreement continues on month to month basis, terminable by either party on 30 days' notice <i>1 year from Equity One signing the franchise agreement for the Agency Software and month to month thereafter.</i>
b. Renewal or extension	Section VI of the Franchise Agreement	4 additional terms for 10 years
c. Requirement for franchisee to renew or extend	Section VI of the Franchise Agreement	Give us notice as required under the Franchise Agreement, sign new agreement, be approved by at least 4 of the Providers, remodel and pay fee of up to 50% of the then current Initial Franchise Fee and sign release (if law allows) and sign new franchise agreements and other documents we use to grant franchises.  If you seek to renew your franchise at the expiration of the initial term or any renewal term, you will be required to sign a new franchise agreement that may contain materially different terms from those in your previous franchise agreement.
d. Termination by franchisee	Section XIV.B of the Franchise Agreement	If we breach agreement and do not cure or attempt to cure after notice. This provision may be subject to state law.
e. Termination by franchisor without cause	<i>Section 2 of the Service Agreement</i>	<i>Equity One has the right to terminate the Service Agreement on 30 days' notice.</i>

PROVISION	SECTION IN FRANCHISE AGREEMENT AND SERVICE AGREEMENT	SUMMARY
f. Termination by franchisor with cause	Section XIV.A.1 and 2 of the Franchise Agreement <i>Section 6 of the Service Agreement</i>	If you don't satisfactorily complete training, don't open within 6 months or generally if you breach agreement, if you don't comply with the terms of the franchise agreement, or if you lose possession of the Agency's premises, if you misrepresent revenue that you are required to report, if you receive three defaults in 12 months, if you misuse the Marks or confidential information, if you engage in conduct that damages the reputation of the brand, if you fail to provide reports, if you fail to operate the Agency for seven days, if you make an unauthorized transfer, if you fail to maintain your rights as a subagent for 4 or more Providers, if your license to engage in business is suspended or revoked. <i>Service Agreement may terminate for failure to cure after 30 days' notice.</i>
g. "Cause" defined- curable defaults	Section XIV.A.1 and 2 of the Franchise Agreement	You have 10 days to cure monetary defaults and failure to open within 6 months and 30 days to cure all others except noncurable defaults.
h. "Cause" defined – non-curable defaults	Section XIV.A.3 of the Franchise Agreement	Non-curable defaults: conviction of felony, abandonment, giving insufficient funds checks, having a license or permit revoked, expire, or suspended, abandonment of the franchise, bankruptcy and failure to obtain and retain approvals from sufficient number of Providers, as we determine.
i. Franchisee's obligation on termination/non-renewal	Section XIV.C of the Franchise Agreement	Complete de-identification and payment of amounts due, return materials and Manual, direct transfer of phone and lease if requested cease providing services to Customers and return all Customer information, files, records, and insurance policy materials to us and obtain and maintain professional liability tail insurance for a period of 2 years.
j. Assignment of contract by franchisor	Section XVII.A of the Franchise Agreement	No restrictions on right to assign
k. "Transfer" by franchisee-defined	Section XVII.B of the Franchise Agreement and <i>Section 7 of the Service Agreement</i>	Transfer of Interest as defined in the Franchise Agreement. <i>Transfer of Service Agreement.</i>

PROVISION	SECTION IN FRANCHISE AGREEMENT AND SERVICE AGREEMENT	SUMMARY
l. Franchisor approval of transfer by franchisee	Section XVII.B of the Franchise Agreement and <i>Section 7 of the Service Agreement</i>	Right to approve all transfers of the Franchise Agreement. <i>No right to assign the Service Agreement.</i>
m. Conditions for franchisor approval of transfer	Section XVII.B of the Franchise Agreement	Transferee qualifies, transfer fee paid, new franchise agreement signed, training of transferee, release signed to transfer under the Franchise Agreement.
n. Franchisor's right of first refusal to acquire franchisee's business	Section XVII.D of the Franchise Agreement	We can match any offer for your business or an ownership interest in your business.
o. Franchisor's option to purchase franchisee's business	Sections XIV.D and IV.A of the Franchise Agreement	After termination we can purchase your personal property at fair market value. After termination we also have the right to take over your lease.
p. Death or disability of franchisee	Section XIV.E of the Franchise Agreement	Heir must be approved but no right of first refusal.
q. Non-competition covenants during the term of the franchise	Section XIII of the Franchise Agreement	No involvement in a similar business. This provision may be subject to state law.
r. Non-competition covenant after the franchise is terminated or expires	Section XIII of the Franchise Agreement	For 1 year after termination or expiration, no selling or offering for sale any insurance within 25 miles of the Agency. Also, you cannot solicit Customers or our employees or other franchisees for said 1 year period. This provision may be subject to state law.
s. Modification of the agreement	Sections XVI and XIX.C of the Franchise Agreement	No modification generally but Manual and system subject to change
t. Integration/merger clause	Section XIX.C of the Franchise Agreement	Only the terms of the franchise agreement are binding (subject to state law). Any representations or promises outside of the disclosure document and franchise agreement may not be enforceable.
u. Dispute resolution by arbitration or mediation	None	Not applicable
v. Choice of forum	Section XIX.G of the Franchise Agreement and <i>Section 9 of the Service Agreement</i>	Litigation must be in St. Louis County, Missouri or place of our principal office <i>Litigation must be in St. Louis County, Missouri subject to state law.*</i>
w. Choice of law	Section XIX.G of the Franchise Agreement and <i>Section 9 of the Service Agreement</i>	Missouri law applies subject to state law <i>Missouri law applies.*</i>

\* If a state regulator requires us to make additional disclosures related to the information contained in this disclosure document, these additional disclosures are contained in a State Law Addendum included in this disclosure document as Exhibit D.

## **ITEM 18 PUBLIC FIGURES**

GLOBAL does not use any public figure to promote its franchise.

## **ITEM 19 FINANCIAL PERFORMANCE REPRESENTATIONS**

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

We do not make any representations about a franchisee's future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income you should report it to our management by contacting Charles Donaldson or Raymond Spears, Equity One Franchisors, LLC, 15455 Conway Road, Suite 315, Chesterfield, MO 63107-6032, (636) 536-5005, the Federal Trade Commission and any appropriate state regulatory agencies.

## **ITEM 20 OUTLETS AND FRANCHISEE INFORMATION**

**Table No. 1**  
**Systemwide Outlet Summary**  
**For years 2021 to 2023**

<b>Outlet Type</b>	<b>Year</b>	<b>Outlets at the Start of the Year</b>	<b>Outlets at the End of the Year</b>	<b>Net Change</b>
Franchised	2021	163	167	+4
	2022	167	167	+/-0
	2023	167	167	+/-0
Company-Owned*	2021	1	1	+/-0
	2022	1	1	+/-0
	2023	1	1	+/-0
Total Outlets	2021	164	168	+4
	2022	168	168	+/-0
	2023	168	168	+/-0

\*GLOBAL does not have any company-owned units; however, those of its Affiliate, Equity One, are reflected in this chart.

**Table No. 2**  
**Transfer of Outlets from Franchisees to New Owners (other than the Franchisor)**  
**For years 2021 to 2023**

State	Year	Number of Transfers
Florida	2021	0
	2022	2
	2023	0
Missouri	2021	2*
	2022	0
	2023	0
New Jersey	2021	0
	2022	0
	2023	2*
Pennsylvania	2021	1
	2022	0
	2023	1*
Texas	2021	3
	2022	0
	2023	0
Total	2021	6
	2022	2
	2023	3

\* Franchisees transferred their accounts to existing franchisees which then merged the transferred accounts into their existing businesses.

**Table No. 3**  
**Status of Franchised Outlets**  
**For years 2021 to 2023**

State	Year	Outlets at Start of Year	Outlets Opened	Terminations	Non-Renewals	Reacquired by Franchisor	Ceased Operations-Other Reasons	Outlets at End of the Year
AL	2021	1	1	0	0	0	0	2
	2022	2	0	1	0	0	0	1
	2023	1	0	0	0	0	0	1
AR	2021	2	0	0	0	0	0	2
	2022	2	0	0	0	0	0	2
	2023	2	0	0	0	0	1	1
AZ	2021	1	0	0	0	0	0	1
	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	0	1
CA	2021	8	1	0	0	0	0	9
	2022	9	1	1	0	0	0	9

State	Year	Outlets at Start of Year	Outlets Opened	Terminations	Non-Renewals	Reacquired by Franchisor	Ceased Operations-Other Reasons	Outlets at End of the Year
	2023	9	0	0	0	0	0	9
CO	2021	2	0	0	0	0	0	2
	2022	2	0	0	0	0	0	2
	2023	2	0	0	0	0	0	2
CT	2021	1	0	0	0	0	0	1
	2022	1	0	0	0	0	0	1
	2023	1	0	0	1	0	0	0
DE	2021	1	0	0	0	0	0	1
	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	0	1
FL	2021	19	3	0	0	0	0	22
	2022	22	3	2	0	0	2	21
	2023	21	5	0	1	0	3	22
GA	2021	3	1	0	0	0	0	4
	2022	4	0	1	0	0	0	3
	2023	3	1	1	0	0	0	3
IL	2021	6	0	2	0	0	0	4
	2022	4	0	0	0	0	0	4
	2023	4	0	0	0	0	0	4
IN	2021	2	0	0	0	0	0	2
	2022	2	0	0	0	0	0	2
	2023	2	0	0	0	0	0	2
IA	2021	1	0	0	0	0	0	1
	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	0	1
KS	2021	2	1	0	0	0	0	3
	2022	3	0	0	0	0	0	3
	2023	3	0	1	0	0	0	2
LA	2021	1	0	0	0	0	0	1
	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	0	1
MA	2021	0	0	0	0	0	0	0
	2022	0	0	0	0	0	0	0
	2023	0	1	0	0	0	0	1
MD	2021	2	0	0	0	0	0	2
	2022	2	0	0	0	0	0	2
	2023	2	0	0	0	0	0	2
MI	2021	9	0	1	0	0	0	8
	2022	8	0	0	0	0	0	8
	2023	8	1	0	0	0	0	9
MN	2021	2	0	0	0	0	0	2
	2022	2	0	0	0	0	0	2
	2023	2	0	0	1	0	0	1

State	Year	Outlets at Start of Year	Outlets Opened	Terminations	Non-Renewals	Reacquired by Franchisor	Ceased Operations-Other Reasons	Outlets at End of the Year
MO	2021	21	4	0	0	0	2	23
	2022	23	0	0	0	0	0	23
	2023	23	2	0	0	0	0	25
MS	2021	3	0	0	0	0	0	3
	2022	3	0	1	0	0	0	2
	2023	2	0	0	0	0	0	2
MT	2021	2	0	1	0	0	0	1
	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	0	1
NJ	2021	11	0	0	0	0	0	11
	2022	11	1	0	0	0	0	12
	2023	12	3	1	0	0	1*	11
NM	2021	3	0	1	0	0	0	2
	2022	2	0	0	0	0	0	2
	2023	2	0	0	0	0	0	2
NY	2021	6	2	0	0	0	0	8
	2022	8	2	0	0	0	0	10
	2023	10	2	2	0	0	0	10
NC	2021	1	0	0	0	0	0	1
	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	0	1
OH	2021	2	0	0	0	0	0	2
	2022	2	0	0	0	0	0	2
	2023	2	0	0	0	0	0	2
OK	2021	1	0	0	0	0	0	1
	2022	1	1	0	0	0	0	2
	2023	2	0	0	0	0	0	2
OR	2021	2	1	0	0	0	0	3
	2022	3	0	0	0	0	0	3
	2023	3	0	1	0	0	0	2
PA	2021	11	0	1	0	0	1	9
	2022	9	0	0	0	0	0	9
	2023	9	0	0	0	0	0*	8
SC	2021	2	0	1	0	0	0	1
	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	0	1
TN	2021	4	0	0	0	0	0	4
	2022	4	2	0	0	0	0	6
	2023	6	0	0	0	0	1	5
TX	2021	27	2	0	0	0	3	26
	2022	26	0	1	0	0	0	25
	2023	25	2	0	0	0	1	26
UT	2021	1	0	0	0	0	0	1

State	Year	Outlets at Start of Year	Outlets Opened	Terminations	Non-Renewals	Reacquired by Franchisor	Ceased Operations-Other Reasons	Outlets at End of the Year
	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	0	1
VA	2021	2	1	0	0	0	0	3
	2022	3	0	1	0	0	0	2
	2023	2	0	0	0	0	0	2
WA	2021	1	0	0	0	0	0	1
	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	0	1
Totals	2021	163	17	7	0	0	6	167
	2022	167	10	8	0	0	2	167
	2023	167	17	6	3	0	7	165*

\* Two franchisees in New Jersey and one in Pennsylvania transferred their agency businesses to existing franchisees who then merged the transferred agencies into their existing businesses resulting in a reduction in the number of outlets operating in that state. These three transfers are reflected in Table 2, but since they are not the result of termination, non-renewal, reacquisition or the franchisee ceasing operations for other reasons they are not reflected in those columns of this Table 3. Therefore, the number in the column titled "Outlets at End of the Year" for 2023 in this Table 3 accurately states the number of outlets open as of 12/31/2023.

**Table No. 4**  
**Status of Company-Owned Outlets\***  
**For years 2021 to 2023**

State	Year	Outlets at Start of the Year	Outlets Opened	Outlets Reacquired From Franchisee	Outlets Closed	Outlets Sold to Franchisee	Outlets at End of the Year
MO	2021	1	0	0	0	0	1
	2022	1	0	0	0	0	1
	2023	1	0	0	0	0	1
Total	2021	1	0	0	0	0	1
	2022	1	0	0	0	0	1
	2023	1	0	0	0	0	1

\*As noted above, GLOBAL does not have any company-owned units; however, its affiliate, Equity One does which are reflected in this chart.

**Table No. 5**  
**Projected Openings as of December 31, 2023**

<b>State</b>	<b>Franchise Agreements Signed But Outlet Not Opened</b>	<b>Projected New Franchised Outlet In The Next Fiscal Year</b>	<b>Projected New Company-Owned or Affiliate-Owned Outlet In the Next Fiscal Year</b>
Florida	0	2	0
Missouri	0	1	0
Pennsylvania	0	1	0
Tennessee	0	1	0
Texas	0	2	0
Virginia	0	1	0
<b>Total</b>	<b>0</b>	<b>8</b>	<b>0</b>

The franchisees of GLOBAL are listed on Exhibit E. Exhibit E also lists the name, city and state, and the current business telephone number (or, if unknown, the last known home telephone number) of every franchisee who had an outlet terminated, canceled, transferred, not renewed or otherwise voluntarily or involuntarily ceased to do business under the franchise agreement during our most recently completed fiscal year or who has not communicated with us within 10 weeks of the issuance date of this disclosure document. If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system.

Some of our franchisees have signed confidentiality clauses during the last 3 years. In some instances, current and former franchisees sign provisions restricting their ability to speak openly about their experience with GlobalGreen Insurance Agency. You may wish to speak with current and former franchisees, but be aware that not all such franchisees will be able to communicate with you.

There are no trademark-specific franchisee organizations associated with the franchise system at this time.

## **ITEM 21 FINANCIAL STATEMENTS**

Attached to this disclosure document as Exhibit F are:

Audited financial statements as of December 31, 2021, 2022 and 2023.

Attached to this disclosure document as Exhibit G are:

Unaudited Statements if required by state law.

## **ITEM 22 CONTRACTS**

The following are attached to this disclosure document:

Exhibit A – Franchise Agreement  
 Exhibit B – Service Agreement  
 Exhibit I - Release

**ITEM 23 RECEIPT**

See Exhibit J.

**EXHIBIT A**  
**FRANCHISE AGREEMENT**

# **EQUITY ONE FRANCHISORS, LLC**

## **FRANCHISE AGREEMENT FOR A GLOBALGREEN INSURANCE AGENCY®**

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### **GUARANTEE**

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**EQUITY ONE FRANCHISORS, LLC**

**FRANCHISE AGREEMENT**

**FOR A**

**GLOBALGREEN INSURANCE AGENCY®**

This Agreement entered into this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_, by and between EQUITY ONE FRANCHISORS, LLC a Missouri limited liability company (hereinafter referred to as "GLOBAL"), and \_\_\_\_\_, a \_\_\_\_\_ (hereinafter referred to as "FRANCHISEE").

WHEREAS, GLOBAL and its "Affiliates" (as defined below) have developed and refined the uniform formats, systems, and standards for operating GlobalGreen Insurance Agencies (as defined below);

WHEREAS, GLOBAL has obtained the right to license the Marks (as defined below) and the System (as defined below) in connection with the operation of a GlobalGreen Insurance Agency;

WHEREAS, FRANCHISEE recognizes the benefits to be derived from being identified with the Marks and being able to utilize the System and desires a franchise to establish and operate a GlobalGreen Insurance Agency using the Marks and System and GLOBAL is willing to grant such a franchise on the terms and conditions hereinafter set forth; and

WHEREAS, FRANCHISEE understands that it will be a Subagent (as defined below) of the various Providers (as defined below) and shall be subject to the requirements and obligations imposed by said Providers on FRANCHISEE;

NOW, THEREFORE, the parties agree as follows:

**I. DEFINITIONS**

For purposes of this Agreement, the following terms shall have the meaning as set forth below:

A. "Affiliate(s)" means individually or collectively any entities controlling, controlled by, or under common ownership with GLOBAL including but not limited to Equity One Insurance Agency, L.L.C.

B. "Agency" means the GlobalGreen Insurance Agency which is the subject of this Agreement.

C. "Agency Software" means the EPIC Online software licensed by Applied Systems, Inc. that FRANCHISEE will be given access to through the Internet pursuant to the agreement it will enter into with Equity One Insurance Agency, L.L.C. or any other software GLOBAL shall so designate in the future.

D. "BOP Program" means business owner's insurance to provide both business personal property and liability protection for the Agency. FRANCHISEE must be underwritten and qualify for the BOP Program.

E. "Chargeback" means the amount the Providers will charge FRANCHISEE back for any commissions, revenues, or insufficient funds checks, or the like, in the event of a policy premium reduction

or policy cancellation.

F. “Customer” means any existing customers or identified prospective customers (of FRANCHISEE, GLOBAL, its Affiliates or other franchisee) with whom FRANCHISEE or its employees or agents have had direct or indirect contact or about whom FRANCHISEE or its employees or agents have learned confidential information by virtue of the operation of the Agency other than any customers with whom FRANCHISEE had no contact within the two (2) years preceding the expiration, Transfer or termination of this Agreement. Although also referred to as “FRANCHISEE’s Customers”, these customers are actually considered customers of GLOBAL even though FRANCHISEE is providing services to them.

G. “E & O Program” means errors and omissions insurance for the Agency. FRANCHISEE must be underwritten and qualify for the E & O Program.

H. “EBP Agent” means the agent of record for Employee Benefits Products (as defined below). The EBP Agent will enable FRANCHISEE to provide Employee Benefits Products to its customers.

I. “Employee Benefits Products” means group and individual health, life, dental, disability, long term care, supplemental benefits and 401(k) insurance.

J. “Equity One” means Equity One Insurance Agency, L.L.C.

K. “FRANCHISEE” shall be deemed to include: (a) those persons and their spouses owning any interest in a corporate or a limited liability company franchisee; (b) all partners and their spouses owning any interest in a partnership franchisee; (c) the individual who owns a sole proprietorship franchisee and his or her spouse; (d) the guarantors of this Agreement; and (e) the Principal Owner (as hereinafter defined). For purposes of determining ownership in a franchise, the interests owned by a husband and wife shall be considered one interest, and both husband and wife shall be obligated hereunder, regardless of whether the interest is owned by just one spouse or both spouses. Lower case references to a “franchise” or “franchisee” in this Agreement shall also be deemed to include any of GLOBAL’s licenses and licensees.

L. “GlobalGreen Insurance Agency” means any business operating under the Marks and System including those owned by GLOBAL, its Affiliates or franchisees of GLOBAL or its Affiliates.

M. “Interest” means: (a) this Agreement or the rights under this Agreement; (b) the rights in the Agency; (c) an individual’s rights as an owner of the FRANCHISEE (including any owner’s stock, partnership interest, limited liability company, or other ownership interest); (d) any option, call, warrant, conversion rights or rights to acquire any equity or voting interest in FRANCHISEE; (e) any security interest, lien, pledge, mortgage, or other encumbrance of any of the foregoing Interests; (f) any sale, lease, sublease, or other transfer or disposition of any of the assets used in the performance of the business at the Agency, whether now owned or hereafter acquired, except in the normal and ordinary course of business; or (h) any right to control, operate or manage the Agency.

N. “Marks” means such service marks, trademarks, trade dress, trade names and copyrights, and all configurations and derivations, as may presently exist, or which may be modified, changed, or acquired by GLOBAL, in connection with the operation of the business contemplated by this Agreement. Marks include but are not limited to “GlobalGreen Insurance Agency” and “GlobalGreen Insurance Agency and design”.

O. “Manual” means the Confidential Operations Manual, including all updates, supplements, bulletins, etc., in any form including without limitation, written or electronic form, all of which may be modified from time to time.

P. “Net Revenues” means the portion of Revenues (as that term is defined in subsection T. below) paid directly to FRANCHISEE as commissions or fees.

Q. “Principal Owner” means FRANCHISEE if FRANCHISEE is a sole proprietor, the majority shareholder of FRANCHISEE if FRANCHISEE is a corporation, a partner owning a major share of the partnership if FRANCHISEE is a partnership or the member owning the majority interest of a limited liability company.

R. “Provider” means the various insurance companies that will underwrite policies for customers of GLOBAL, GLOBAL’s Affiliates, their franchisees or licensees and/or FRANCHISEE. In addition, “Provider” also includes the various companies that provide or will provide financial or other services to customers of GLOBAL, GLOBAL’S Affiliates, their franchisees and licensees and/or FRANCHISEE. Any of the Providers may be changed from time to time. A current list of Providers is set forth in Exhibit II attached hereto but is subject to change.

S. “Provider Agreement” means the non-exclusive master agreement between GLOBAL, or its Affiliates and the EBP Agent (as defined above) that grants GLOBAL, its Affiliates or EBP Agent the right to solicit, quote, offer, and bind insurance and obtain orders for Providers’ products and services. Provider Agreement also includes the non-exclusive master agreement between GLOBAL and its Affiliates that grants GLOBAL or its Affiliates the right to provide additional financial products and services to customers. The Provider Agreements are available for inspection at GLOBAL’s main office upon reasonable request of the FRANCHISEE.

T. “Revenues” means the amount of commissions or fees from insurance services or from other activities of the Agency (including but not limited to those derived from Optional Programs, if any) that GLOBAL and its Affiliates are paid on behalf of FRANCHISEE for products and services purchased by FRANCHISEE’s customers, as well as any commissions or fees paid directly to FRANCHISEE. Revenues do not include any Bonus Amounts FRANCHISEE receives. FRANCHISEE understands that some or all of the Providers have the right to charge different commission rates or change the commission rates at any time in accordance with the terms of their Provider Agreements with GLOBAL, its Affiliates or the EBP Agent.

U. “SMA Fee” means the monthly fee that FRANCHISEE will pay to Equity One for “support, maintenance and access” to the Agency Software pursuant to the Service Agreement FRANCHISEE will enter into with Equity One. The SMA Fee must be paid for each license. Only one user can use the software at a time. Therefore, if FRANCHISEE will have more than one user using the software at the same time, FRANCHISEE will have to pay a SMA Fee for each such user.

V. “System” means a specially developed method of operating a business for agents who will specialize in the sale of various forms of insurance or other financial services under the Marks, using certain business formats, methods, procedures designs, marketing and sales procedures, standards and specification which may be changed, improved, modified and further developed by GLOBAL from time to time.

W. “Transfer” means and includes any voluntary or involuntary, direct or indirect, assignment, sale, gift conveyance, or other disposition of an Interest including without limitation: (a) transfer of any capital stock, partnership interest, limited liability interest or other ownership Interest of FRANCHISEE or

its owners; (b) merger, consolidation or issuance of additional stock or ownership interests; (c) transfer in bankruptcy or dissolution of marriage or otherwise by operation of law or by order of court; (d) transfer to a personal representative upon disability or transfer upon the death of a Principal Owner; (e) the grant or creation of any lien or encumbrance; or (f) any change of control or management of the Agency.

## **II.GRANT OF FRANCHISE**

**A. Grant of Right to Use System and Marks.** Subject to the terms and conditions herein, GLOBAL hereby grants to FRANCHISEE, and FRANCHISEE hereby accepts from GLOBAL, a non-exclusive right to use the System and Marks to open and operate one (and only one) GlobalGreen Insurance Agency to be located at the location listed in Exhibit I attached hereto ("Site"). If no Site is specified at the time of execution of this Agreement, an appropriate location will be specified when it is determined. If a particular Site is not available or if a satisfactory lease for the Site cannot be obtained, GLOBAL will consider alternate Sites, provided that the alternate Sites are subject to GLOBAL'S approval.

FRANCHISEE is not granted any exclusive right to operate the Agency in any particular area. FRANCHISEE, GLOBAL, its Affiliates and other franchisees or licensees are permitted to solicit customers for the sale of products and services, subject only to the restrictions set forth by any Provider. However, FRANCHISEE cannot interfere with customers of GLOBAL, its Affiliates, or their franchisees and licensees. GLOBAL and its Affiliates are free to operate or license others to operate GlobalGreen Insurance Agencies anywhere including in close proximity to the Agency.

If GLOBAL engages in electronic commerce through any Internet, World Wide Web or other computer network site, and receives inquiries for any insurance products that GlobalGreen Insurance Agencies sell, GLOBAL will refer the person making the inquiry to a GlobalGreen Insurance Agency office, which is in good standing and which is located near the address from which the inquiry was received. GLOBAL is not obligated to refer the inquiry to any particular agency, nor is GLOBAL required to determine which office is closest to the address from which the inquiry was received.

**B. Additional Locations.** In order for FRANCHISEE to operate a GlobalGreen Insurance Agency at an additional location, a separate Franchise Agreement must be signed and an Initial Franchise Fee will be required.

**C. Retained Rights.** GLOBAL, on behalf of itself and its Affiliates, reserves all rights not specifically granted to the FRANCHISEE pursuant to this Agreement, including but not limited to the following: the right to operate and to franchise or license to third parties the right to operate businesses using the System and Marks or any other system and marks anywhere regardless of the proximity to the Agency; and the rights to sell products or services in any channel of distribution, including but not limited to the Internet, telemarketing or other direct marketing sales and to provide consulting services using the System and Marks. Providers are free to open or license others to sell its products and services that may be competitive with the Agency or in close proximity to the Agency. GLOBAL and its Affiliates are not required to pay FRANCHISEE if they exercise any of the rights specified in this Section II.

**D. Additional Rights of GLOBAL.** GLOBAL and its Affiliates may sell themselves, their assets, their proprietary marks and/or their system to a third party; may go public; may engage in a private placement of some or all of its securities; may merge, acquire other corporations or entities, or be acquired by another corporation or entity; and/or may undertake a refinancing, recapitalization, leveraged buyout or other economic or financial restructuring. With regard to any of the above sales, assignments and dispositions, FRANCHISEE expressly and specifically waives any claims, demands or damages arising

from or related to the loss of the Marks (or any variation thereof) and System and/or the loss of association with or identification of “GlobalGreen Insurance Agency” as a franchisee under this Agreement. GLOBAL and its Affiliates are not required to pay FRANCHISEE if they exercise any of the rights specified above. If GLOBAL assigns its rights in this Agreement, nothing herein shall be deemed to require GLOBAL to remain in the insurance business or to offer or sell any products or services to FRANCHISEE.

### **III. PROVIDERS**

**A. Appointment as Subagent.** GLOBAL or its Affiliates are authorized agents for various Providers of property and casualty insurance and the EBP Agent will be the authorized agent for various Providers of Employee Benefits Products pursuant to the terms and conditions set forth in various Provider Agreements. GLOBAL has the right to use more than one EBP Agent and to change EBP Agents in its sole discretion. The terms of the agreements with these EBP Agents may differ and change from time to time.

GLOBAL, its Affiliates or the EBP Agent will subcontract a portion of their responsibilities under the Provider Agreements to FRANCHISEE as a Subagent and FRANCHISEE will be permitted to sell insurance of such Providers with GLOBAL, its Affiliate or the EBP Agent being the agent of record with such Providers; however, FRANCHISEE’s appointment is conditioned upon: (1) Provider’s approval of FRANCHISEE, if necessary; and (2) FRANCHISEE’s execution of and agreement to be bound by and comply with the terms and conditions set forth in any agreement required by the Provider, if any; and (3) FRANCHISEE’s satisfaction of any conditions imposed by the Provider and compliance with all of the requirements imposed by the Provider. GLOBAL will advise FRANCHISEE when its appointment of Subagent is effective and FRANCHISEE will be permitted to solicit, quote and bind insurance for those lines of insurance and classes of business permitted by such Providers in accordance with guidelines and conditions imposed by Providers, subject to the right of Providers to amend any such authority with respect to lines of insurance, classes of business, products, coverages or limits, and subject to the rights of the Providers to cancel at any time any policy placed with it.

**B. Change of Providers; Agreement Subject to Termination.** FRANCHISEE acknowledges that GLOBAL and the EBP Agent have the right to add new Providers and/or to cease doing business with any Providers, in GLOBAL’S sole and absolute discretion. Also, the Provider may require FRANCHISEE to sign a document in order to become or continue to be a Subagent for the Provider. FRANCHISEE recognizes and understands that the Provider Agreements are subject to termination by the Providers and that a Provider may cancel or terminate its relationship with FRANCHISEE. Any termination or expiration of a Provider Agreement shall automatically result in a termination of FRANCHISEE’s rights as a Subagent of that particular Provider. GLOBAL, GLOBAL’s Affiliates and the EBP Agent are not liable for any actions of or termination by any Provider. FRANCHISEE understands that some Providers may withhold an appointment, withdraw an appointment, and/or make a partial appointment for specific lines of insurance.

**C. Controlling Terms.** The terms and conditions set forth in this Agreement describe the rights and obligations between GLOBAL and FRANCHISEE. Providers are not a party to this Agreement. FRANCHISEE is required to comply with the terms of this Agreement and any agreement that a Provider or an EPB Agent require a FRANCHISEE to execute as well as the instructions, policies, rules and regulations that each Provider requires in order to be a Subagent in good standing. **Notwithstanding anything contained herein to the contrary, if anything contained in this Agreement conflicts with the obligations imposed on FRANCHISEE pursuant to the requirements of a Provider, the Provider’s terms will apply with respect to that Provider, to the extent of any such inconsistency.**

#### **IV.LOCATION AND LEASE**

A. **Site Selection and Leasing.** Generally, FRANCHISEE shall lease the Site for the Agency from a landlord. The Site and lease shall be subject to the consent of GLOBAL and FRANCHISEE, and if necessary, the Provider. FRANCHISEE will select the proposed site for the location of the Agency and GLOBAL will advise FRANCHISEE whether the proposed site is acceptable. GLOBAL is not responsible for and does not make any warranty regarding the suitability of the site, and GLOBAL's consent to a site means only that the site meets GLOBAL's minimum standards for an acceptable site. FRANCHISEE is responsible for investigating the site and having any lease or sale contract for the site reviewed and approved by FRANCHISEE's attorney.

B. **Relocation.** So long as FRANCHISEE is not in default under this Agreement, and provided that none of the Providers prohibit FRANCHISEE from relocating, FRANCHISEE may relocate the Agency with the prior written consent of GLOBAL and the Providers to a location acceptable to GLOBAL in GLOBAL's sole discretion. Regardless of the reason for relocating, FRANCHISEE agrees to pay all costs and expenses of relocating the Agency.

#### **V.INITIAL FRANCHISE FEE**

Upon execution of this Agreement, FRANCHISEE will pay GLOBAL an Initial Franchise Fee of Ten Thousand Dollars (\$10,000.00) ("Initial Franchise Fee"). If FRANCHISEE, after using its best efforts, cannot obtain approval to become a Subagent for at least four (4) Providers that underwrite insurance policies in the area where the Agency is located, within one hundred eighty days (180) days from the date this Agreement is executed, GLOBAL shall have the right to terminate this Agreement. In such event, GLOBAL will return to FRANCHISEE seventy percent (70%) of the Initial Franchise Fee paid by FRANCHISEE and may retain thirty percent (30%) of the Initial Franchise Fee paid by FRANCHISEE for lost opportunities and expenses. Except as provided herein, the Initial Franchise Fee is not refundable in whole or in part.

#### **VI.TERM**

The term of this Agreement shall commence on the date of this Agreement, and unless sooner terminated in accordance with the provisions hereof, shall expire ten (10) years from the date hereof. If FRANCHISEE is in full compliance with the terms of this Agreement, FRANCHISEE shall have the right to renew for four (4) additional terms of ten (10) years each, provided that FRANCHISEE: (a) is not in default under this Agreement; (b) executes the most current renewal franchise agreement being utilized by GLOBAL (which may contain significantly different terms than this Agreement); (c) is able to retain possession of the Site or obtain a new Site acceptable to GLOBAL and Providers; (d) is in good standing as a Subagent with at least four (4) of the Providers that underwrite insurance policies in the area where the Agency is located; (e) if required, at least four (4) of these Providers consent to the renewal; (f) pays GLOBAL a renewal fee not to exceed fifty percent (50%) of the then current Initial Franchise Fee; (g) remodels the Agency to meet the current standards of decor as set forth in the Manual; (h) signs a general release, as permitted by applicable law, in a form satisfactory to GLOBAL, of any and all claims against GLOBAL and its Affiliates, and their members, managers, shareholders, officers, directors, employees and agents and (i) complies with the other terms of this paragraph. Notwithstanding anything contained herein

to the contrary, GLOBAL may, in its discretion, refuse to renew this Agreement if FRANCHISEE has been notified of any default (even if subsequently cured) under this Agreement more than two (2) times during the initial term or more than two (2) times during any renewal term, even if FRANCHISEE is not in default at the time of such renewal. FRANCHISEE agrees to give GLOBAL not less than six (6) nor more than eighteen (18) months written notice of an election to renew the franchise, prior to the end of the initial term and GLOBAL will comply with any notice requirements imposed on it by applicable law with regard to renewals. If FRANCHISEE fails to give such notice to renew, GLOBAL shall have the right, in its discretion, to treat such failure as an election not to renew the franchise. If any termination or expiration of the term of this Franchise Agreement would violate any applicable law, GLOBAL may reinstate or extend the term for the purpose of complying with the law. Notwithstanding anything herein to the contrary, if FRANCHISEE continues to operate the Agency following the expiration of this Agreement, the continuation will be a month-to-month extension of this Agreement, unless otherwise set forth in writing. All provisions of this Agreement will apply while FRANCHISEE continues to operate the Agreement; however, this Agreement will then be terminable by either party on 30 days' written notice to the other party, with all post-termination provisions remaining in effect after such termination.

## **VII. FEES**

**A. Royalty Fee.** FRANCHISEE shall pay to GLOBAL a continuing monthly royalty fee of fifteen percent (15%) of the Revenues from the prior month ("Royalty Fee"). For example, the monthly Royalty Fees due by September 20<sup>th</sup> are based on the Revenues collected during the month of August. Notwithstanding the foregoing, so long as FRANCHISEE is in full compliance with the terms of this Agreement, if FRANCHISEE achieves Net Revenues in excess of One Million Dollars (\$1,000,000.00) in any calendar year, the Royalty Fees for each month of the immediately following calendar year will be twelve percent (12%) of Revenues instead of fifteen percent (15%) of Revenues. If the Net Revenues in any subsequent calendar year do not exceed One Million Dollars (\$1,000,000.00) the Royalty Fees for each month of the following calendar year will return to fifteen percent (15%) of Revenues instead of twelve percent (12%).

**B. Administration Fee.** A new FRANCHISEE shall pay to GLOBAL a monthly administration fee of \$175.00 per month which is subject to an increase of no more than \$25 per month on an annual basis ("Administration Fee"). A renewing FRANCHISEE shall pay to GLOBAL a monthly Administration Fee equal to amount of the Administration Fee that the renewing FRANCHISEE was obligated to pay immediately prior to the renewal of the Franchise Agreement, which Administration Fee is subject to an increase of no more than \$25 per month on an annual basis.

**C. Time and Manner of Payments.** Revenues earned by FRANCHISEE on property and casualty insurance shall be as determined by the Providers and paid by the Providers to GLOBAL or its Affiliates, as agent of record. Revenues earned by FRANCHISEE on Employee Benefits Products shall be determined by the Providers and generally be paid to the EBP Agent who will deduct the amount the EBP Agent is entitled to retain and pay the balance of such revenues to GLOBAL or its Affiliates. The amount of revenues that the EBP Agent is entitled to retain will be determined in accordance with the agreement regarding same between GLOBAL or its Affiliates and the EBP Agent and will be more fully described in the Manual. GLOBAL and its Affiliates shall deduct from the Revenues GLOBAL and its Affiliates collect from the Providers and the EBP Agent on behalf of FRANCHISEE all Royalty Fees, Chargeback amounts, Administration Fees, SMA Fees and any other amounts owed by FRANCHISEE to GLOBAL or its Affiliates; provided that the Chargeback amounts will be reduced by the percentage of Royalty Fee that FRANCHISEE paid on such Chargeback amount (i.e., if there is a Chargeback of \$500.00 and FRANCHISEE had paid a Royalty of \$75.00, the Chargeback would be \$425.00). GLOBAL and/or its Affiliates will pay FRANCHISEE, by the 20<sup>th</sup> of each month, the balance of the amount of Revenue

GLOBAL and its Affiliates collected on FRANCHISEE's behalf in the prior month after retaining the Royalty Fee, Chargeback amounts, the Administration Fee, SMA Fee and any other amounts owed by FRANCHISEE to GLOBAL or its Affiliates. At such time GLOBAL shall also provide FRANCHISEE with a statement of accounting regarding the Revenues. If the Revenues collected by GLOBAL and its Affiliates are not sufficient to cover the monthly Royalty Fee, Chargeback amounts, Administration Fee, SMA Fees and any other amounts owed by FRANCHISEE to GLOBAL, GLOBAL or its Affiliates shall notify FRANCHISEE in writing by the 15<sup>th</sup> day of said month, and FRANCHISEE will pay the deficiency to GLOBAL by the 20<sup>th</sup> day of the month. If FRANCHISEE receives any payments directly from a Provider, FRANCHISEE shall promptly forward such payment to GLOBAL or its Affiliates. All payments by the FRANCHISEE will be applied in such order as GLOBAL may designate from time to time.

**D. Interest on Late Payments.** If Royalty Fees, Administration Fees, SMA Fees, Chargeback amounts or any other amounts due are not paid when due, GLOBAL shall have the right to charge interest on late payments equal to the lesser of one and one-half per cent (1 ½%) per month or the maximum legal rate in the jurisdiction where the Agency is located. GLOBAL's right to interest is in addition to any other remedies that GLOBAL may have.

**E. No Right of Offset.** FRANCHISEE agrees to make prompt payment, without deduction or set-off, of all charges which are properly due in addition to the Royalty Fees, SMA Fees, Administration Fees and Chargeback amounts set forth above. Such payments cannot be withheld on grounds of non-performance by GLOBAL, its Affiliates or the EBP Agent of any obligations hereunder.

**F. Under-Reporting.** If it is found that FRANCHISEE under-reported Revenue, FRANCHISEE will reimburse GLOBAL for the amount of the Royalty Fees that would have been billed had sales been reported accurately, plus interest on those amounts at the rate of the lesser of one and one-half percent (1 ½%) per month or the maximum legal rate in the jurisdiction where the Agency is located. In addition, if the amount of Revenues reported for any calendar year are less than Ninety-Eight percent (98%) of the actual Revenues for that period, FRANCHISEE agrees to reimburse GLOBAL for all costs of the investigation or audit that uncovered the under-reported sales, including salaries, professional fees, travel, meals and lodging.

**G. CSR Fee.** If FRANCHISEE wants to have our affiliate, Equity One Insurance Agency, L.L.C., provide customer service representative support and Equity One Insurance Agency, L.L.C. is willing to do so, FRANCHISEE will pay Equity One Insurance Agency, L.L.C. a CSR Fee. The CSR Fee is an hourly fee based on the number of hours and the representative(s) providing the assistance. Currently, the CSR Fee ranges from \$50 to \$100 per hour per representative. Equity One Insurance Agency, L.L.C. has the right to change the CSR Fee at any time upon 30 days prior written notice to FRANCHISEE. Further, Equity One Insurance Agency, L.L.C. has the right to discontinue this program at any time.

**H. Taxes.** FRANCHISEE agrees to indemnify and/or reimburse GLOBAL and our Affiliates for all capital, gross receipts, sales, and other taxes and assessments imposed by any applicable state or local governmental authority as a result of the conduct of the Agency or the license of any of GLOBAL or its Affiliates' intangible property to FRANCHISEE (whether required to be paid by GLOBAL or its Affiliates, withheld by FRANCHISEE or otherwise). FRANCHISEE's obligation to indemnify or reimburse GLOBAL or its Affiliates for these taxes does not extend to income-type taxes which a state or local government imposes on GLOBAL or its Affiliates' income.

## **VIII. ADVERTISING**

A. **FRANCHISEE's Own Advertising.** FRANCHISEE must submit all of its own advertising and sale promotion materials to GLOBAL or its advertising agency, for prior consent at least twenty (20) days prior to use. If FRANCHISEE does not receive written disapproval within twenty (20) days after GLOBAL or its advertising agency receives the material, it is deemed approved. FRANCHISEE shall not advertise or use in advertising or other form of promotion, the Marks of GLOBAL or GLOBAL's affiliates without the appropriate copyright, trademark, and service mark registration symbols for those Marks. FRANCHISEE may not advertise its services or use the Marks on the Internet except with GLOBAL's prior consent. Any and all such advertising on the Internet shall be pre-approved by GLOBAL and on terms specified by GLOBAL.

B. **Directories.** GLOBAL may require FRANCHISEE to list and advertise the Agency in directories or other media, from time to time, as GLOBAL determines, such as the principal regular (white pages), classified (yellow pages) telephone directories, distributed within the area the Agency is located, or through other forms of advertising, including, but not limited to portions of the internet. FRANCHISEE must use GLOBAL's standard form of listing and classified directory advertisements.

## **IX. OBLIGATIONS OF GLOBAL**

A. **Initial Training for New Franchisees.** GLOBAL will provide, for new franchisees only, an initial training program for the operation of a GlobalGreen Insurance Agency using the System and Marks of GLOBAL for the Principal Owner and/or the manager. The initial training program is furnished after this Agreement is executed and prior to the opening of the Agency and will be furnished at such time and place (including virtually) as GLOBAL may designate. As of the date of this Agreement, training is provided virtually. FRANCHISEE shall pay all expenses incurred by it and its employees in attending this program, including for transportation, lodging, and meals, if applicable. If FRANCHISEE wants any additional training beyond this initial training program, FRANCHISEE must pay GLOBAL \$1,000 per day or partial day per trainer and all travel, meals, and lodging expenses of the trainers.

FRANCHISEE's Principal Owner and/or designated manager must attend and satisfactorily complete the training program before opening the Agency. If FRANCHISEE's Principal Owner and/or manager do not satisfactorily complete the training program, GLOBAL shall have the right to terminate this Agreement. Satisfactory completion of the training program is, however, no assurance of the success of the Agency. If FRANCHISEE currently operates a GlobalGreen Insurance Agency, the training program is not mandatory.

B. **Subsequent Training.** GLOBAL will offer training for new employees, who are not initially trained pursuant to this Agreement, and GLOBAL shall be permitted to charge a reasonable fee for such training. GLOBAL may also provide refresher programs to experienced managers. All such training programs may, at GLOBAL's option, be conducted in person or virtually, and GLOBAL further reserves the right to change its training and training program offered throughout the term of this Agreement. GLOBAL reserves the right to designate certain training programs or meetings as mandatory. GLOBAL may elect to make a reasonable charge for any training provided after the opening of the Agency. A FRANCHISEE or its employees must pay the compensation of the trainee as well as such trainee's travel, lodging and personal expenses.

C. **Continuing Advisory Assistance.** GLOBAL will make available such continuing advisory assistance in the operation of the Agency, rendered in such manner and available from time to time, as GLOBAL may deem appropriate. GLOBAL reserves the right to charge a reasonable fee for such assistance.

D. **Accounting of Revenues.** GLOBAL or its Affiliates will administer and allocate the revenues GLOBAL, its Affiliates, FRANCHISEE and GLOBAL's franchisees receive and attribute these revenues to sales made by GLOBAL, its Affiliates, their franchisees and FRANCHISEE. FRANCHISEE is solely responsible for the accuracy of the information it provides to GLOBAL and its Affiliates. If FRANCHISEE fails to input information or incorrectly input information in the Agency Software and the Affiliate does not have adequate information in which to determine where to disburse the Commissions, the amount of these funds is placed in the Orphan Account. Each month the Affiliate will send FRANCHISEE a list of the transactions generating the funds in the Orphan Account so FRANCHISEE can, if necessary, input or correct the information FRANCHISEE has put into the Agency Software and redeem its unclaimed amounts. After 90 days, or such other timeframe as set forth in the Operations Manual, any amount which remains unclaimed in the Orphan Account, is forfeited to the Affiliate to compensate them for the administrative burden of holding the unclaimed amounts and compiling and sending out the list of unclaimed transactions to GLOBAL's franchisees.

## **X.OBLIGATIONS OF FRANCHISEE**

A. **Agency Opening and Construction.** FRANCHISEE agrees to begin operation of the Agency within six (6) months after this Agreement is accepted by GLOBAL. FRANCHISEE will construct and equip the Agency in accordance with specifications prepared by FRANCHISEE, subject to GLOBAL's right to consent to such specifications, signage, layout and design and equipment. The cost of plans and specifications shall be borne by FRANCHISEE. GLOBAL's consent shall be limited to review of such plans to assess compliance with GLOBAL's design standards for GlobalGreen Insurance Agencies, including such items as trade dress, presentation of Marks, and the provision to the potential customer of certain products and services that are central to the functioning of the Agency. Such review is not designed to assess compliance with federal, state or local laws and regulations, including the Americans with Disabilities Act ("ADA"), as compliance with such laws is the sole responsibility of FRANCHISEE. Opening may be delayed only if such delay is caused by contingencies not within the control of FRANCHISEE, such as, acts of God, governmental restrictions, strikes or labor disputes, about which GLOBAL is notified within a reasonable period of time of such delay. FRANCHISEE shall use its best efforts to cure any such delay and any such delay in completion shall be for a period of days equal to the number of days during which such event actually prevents completion. In such event, FRANCHISEE shall notify GLOBAL of any such delay in writing. Since FRANCHISEE is solely responsible for complying with the requirements of the ADA and other matters affecting or relating to the construction and design of the Agency in all respects, nothing contained herein or in the Manual shall be construed as or implied as imposing any obligation on GLOBAL or its Affiliates in relation to the ADA or other matters relating to the construction or design of the Agency.

B. **Use of Name and System.** FRANCHISEE shall during the term of this Agreement, operate, advertise and promote its business under the Marks without prefix or suffix and to adopt and use the Marks and System licensed hereunder solely in the manner prescribed by GLOBAL, and agrees to identify its Agency with a sign in compliance with applicable local ordinances and approved by GLOBAL. Notwithstanding the foregoing, if necessary under applicable state law and upon written notice to FRANCHISEE, GLOBAL will permit FRANCHISEE to operate its Agency under the Marks with a geographic identifier. For example, GobalGreen Insurance Agency of South St. Louis.

C. **Compliance with Laws.** FRANCHISEE shall operate the Agency in compliance with applicable laws and governmental regulations affecting FRANCHISEE'S business operations, and in compliance with the standards and requirements as may be prescribed by the Providers and in accordance with the operational standards as may be established by GLOBAL and/or the Providers from time to time. It shall be considered a default under this Agreement if FRANCHISEE is not in compliance with any of the Provider's standards and requirements even if Provider has not taken any action against FRANCHISEE. At all times FRANCHISEE shall comply with all federal, state, municipal, and local laws, rules, regulations, ordinances, and codes applicable and related to this Agreement, the Agency, and all aspects of the conduct of the Agency. FRANCHISEE shall obtain all licenses and permits required by any applicable federal, state, municipal, and local law, rule, regulation ordinances and code. FRANCHISEE shall make timely filings of all tax returns and shall pay when due all taxes levied or assessed on, and related to this Agreement and the Agency. At no time is GLOBAL required to inform FRANCHISEE of any federal, state, municipal, or local law, rule, regulation, ordinance code, or tax.

D. **Standards of Operation.** The Agency shall provide all usual and customary services of an insurance agent on all insurance policies placed with Providers, including, but not limited to, servicing existing Customers, soliciting new Customers and selling approved products and services to new and existing Customers. FRANCHISEE shall pay all expenses in connection with the opening and operation of the Agency. FRANCHISEE shall submit to GLOBAL or the Provider all applications and report to GLOBAL and Provider all policies and coverages as required by the Provider. FRANCHISEE shall not exceed the scope of its authority as contained in this Agreement and shall not change or waive any provision of any policy, shall not extend the time of any premium due date, and shall not compromise, adjust or settle any claim against any Providers, other than as specifically authorized by the Provider in writing. The Agency must conform with the mandatory standards relating to signage, appearance, cleanliness, sanitation, types of products and displays and type of equipment as designated by GLOBAL. In addition, the Agency shall be equipped with appropriate computer hardware and software, high speed internet connection, telephone system and facsimile machine that is approved by GLOBAL and a functioning email address. FRANCHISEE must comply with GLOBAL's specifications for hardware and software, which may be changed by GLOBAL from time to time. FRANCHISEE's Agency shall be open for business during normal business hours prevailing in the community where located. FRANCHISEE agrees to offer such products and services required by GLOBAL and only those products and services permitted by GLOBAL. FRANCHISEE will not conduct any business or sell any products other than those approved by GLOBAL. FRANCHISEE shall keep the premises clean and provide prompt and courteous service to its customers. FRANCHISEE agrees to and shall take all steps as are necessary to ensure that its employees treat all customers fairly and provide services hereunder in an honest, ethical, and non-discriminatory manner. FRANCHISEE shall not advertise in a deceptive, misleading, or unethical manner and agrees to render prompt and courteous service, and meet such minimum standards as GLOBAL or its Providers may establish from time to time. FRANCHISEE will also comply with any and all standards or requirements prescribed by the Providers and the requirements of any Optional Programs for which FRANCHISEE participates. FRANCHISEE understands and acknowledges that GLOBAL has the right to contact any and all of FRANCHISEE's Customers to determine if FRANCHISEE is compliance with the terms of this Agreement at any time during and after the term of this Agreement. In addition, GLOBAL can send FRANCHISEE's Customers a satisfaction survey.

E. **Security and Safety Procedures.** FRANCHISEE is solely responsible to take appropriate security and safety measures to protect employees, customers, those engaging in business with FRANCHISEE, those coming on the premises of the Agency and the general public at large. GLOBAL does not in any way share any of that responsibility.

F. **Actual Participation.** FRANCHISEE recognizes the importance of the Principal Owner's

participation in the management of the Agency and that the Principal Owner's agreement to so participate in the management of the Agency is a material inducement for GLOBAL to enter into this Agreement. Therefore, FRANCHISEE agrees that its Principal Owner is required to use his or her best efforts and is personally responsible for the management of the Agency on a day-to-day basis, unless otherwise approved by GLOBAL. GLOBAL, in its sole discretion, may permit FRANCHISEE to hire a qualified manager to operate the day-to-day affairs of the Agency, however, the Principal Owner must remain actively involved in the operations and management of the Agency. The Principal Owner is required to carefully monitor and be responsible for the performance of anyone designated to manage the operation of the Agency. The designated manager who will operate the business must also satisfactorily complete GLOBAL's training program. Supervisory and all other licensed personnel, including the designated manager of FRANCHISEE, are required to sign an agreement regarding confidentiality and non-solicitation in a form similar to the one set forth in Exhibit III of this Agreement. FRANCHISEE shall send GLOBAL a copy of the signed confidentiality and non-solicitation agreement within ten (10) days of the date of hire.

**G. Staffing.** FRANCHISEE shall maintain a competent, conscientious, and trained staff. FRANCHISEE shall be solely responsible for all employment decisions and functions of the Agency including, without limitations, those related to hiring, firing, training, wage and hour requirements, record-keeping, supervision, and discipline of employees, and FRANCHISEE shall inform its employees as to such requirements. GLOBAL may refer or recommend employees that may be hired by FRANCHISEE; however, GLOBAL is not liable or responsible for any acts or omissions of such persons, nor does GLOBAL warrant their suitability or qualifications. FRANCHISEE is responsible for investigating any potential employee and making its own independent judgment as to whether or not hire them.

**H. Insurance.** FRANCHISEE agrees to maintain at all times at its sole expense such insurance in minimum policy limits, coverage, and endorsements as GLOBAL or any Provider designates. The following sets forth the minimum policy limits and coverage and endorsement GLOBAL currently requires: FRANCHISEE must carry a Business Owners policy to provide both business personal property and liability protection for the Agency. This policy must be purchased under GLOBAL's BOP Program. FRANCHISEE must be underwritten and qualify for the BOP Program. The policy must be endorsed to extend hired and non-owned auto coverage to FRANCHISEE's Agency. The coverage limits for the Agency's personal property will depend on the value of these assets. The minimum liability limits are required to be \$1,000,000 per occurrence and \$2,000,000 aggregate. FRANCHISEE must also carry a Professional Liability or Errors & Omissions policy. This policy must be purchased prior to opening the Agency. It will extend protection to the Agency relative to FRANCHISEE's professional interactions with its clients. The minimum liability limits on this protection are required to be \$1,000,000 per occurrence and \$2,000,000 aggregate. This policy must be purchased under GLOBAL's E & O Program. FRANCHISEE must be underwritten and qualify for the E & O Program. GLOBAL has the right to require FRANCHISEE to reasonably increase the minimum insurance requirement annually and require different or additional kinds of insurance from time to time, as GLOBAL determines.

FRANCHISEE may also want to consider purchasing Directors and Officers protection. GLOBAL strongly suggests that FRANCHISEE purchases data breach coverage if available. The data breach coverage may be mandatory in the future. FRANCHISEE may also want to consider purchasing Workers Compensation Insurance based on the laws in the state where the Agency is located and whether FRANCHISEE has any employees. Finally, there are coverages available either as stand-alone policies or as endorsements on the business owner's policy which FRANCHISEE may consider purchasing to protect the interests of the Agency. Employment Practices Liability, Employee Theft, Liquor Liability and other optional coverages should be researched thoroughly by FRANCHISEE and contrasted with the practices of the Agency so that FRANCHISEE may make an informed decision regarding their purchase.

All insurance policies must be issued by one or more insurance carriers with an A.M. Best rating of B++ or higher. All liability insurance policies required must name GLOBAL, Equity One, EBP Agent and their designated Affiliates, as additional insureds, on a primary and non-contributory basis, must contain endorsements waiving rights of subrogation, where permitted by law. The policies must also provide that those named receive 30 days prior written notice of termination, expiration, cancellation or modification of any policy and 10 days' notice of non-payment of any premium. Any provision stating that the insurance company will "endeavor to" notify FRANCHISEE must be changed to provide that the insurance company will notify the additional insured in the event of any of the foregoing events. Some landlords may also require FRANCHISEE to list them as an additional insured.

FRANCHISEE shall each year provide GLOBAL with a certificate or other evidence of insurance. If FRANCHISEE fails to maintain such insurance, GLOBAL may procure such insurance on behalf of FRANCHISEE, and shall be entitled to reimbursement from FRANCHISEE, in addition to any other rights and remedies under this Agreement. However, GLOBAL is not obligated to obtain such insurance on behalf of FRANCHISEE.

Regardless of the amounts set forth above, it shall be the responsibility of FRANCHISEE to maintain adequate insurance coverage at all times during the term of and after the expiration of this Agreement. FRANCHISEE should determine if additional insurance is necessary through consultation with its advisors, and FRANCHISEE recognizes that the recommended levels are merely minimum requirements. Failure of FRANCHISEE to maintain coverage shall not relieve it of any contractual responsibility or obligation or liability under this Agreement. FRANCHISEE'S obligation to obtain and maintain the insurance described is not limited in any way by reason of any insurance maintained by GLOBAL, nor does FRANCHISEE'S performance of the obligations relieve FRANCHISEE of any obligations under this Agreement. GLOBAL does not represent or warrant that any insurance that FRANCHISEE is required to purchase, or which GLOBAL procures on FRANCHISEE'S behalf, will provide adequate coverage for FRANCHISEE. GLOBAL'S review and verification of certain elements of FRANCHISEE'S insurance does not in any way reduce FRANCHISEE'S obligation to fully comply with all insurance requirements.

**I. Inspections and Audits.** FRANCHISEE shall permit representatives or agents of GLOBAL and Providers to enter the Site with or without notice during regular business hours to inspect the Agency premises and business. FRANCHISEE also agrees that GLOBAL has the right to send secret shoppers to FRANCHISEE to evaluate FRANCHISEE'S compliance with the System. GLOBAL also has the right to send secret shoppers to the Agency's premises and business to evaluate its operation in compliance with the System. Further, FRANCHISEE shall permit representatives or agents of GLOBAL and Providers to audit FRANCHISEE's operations including all books and records. FRANCHISEE grants GLOBAL permission to examine all records of any Providers from whom FRANCHISEE has made purchases either on the premises or to have such documents delivered to another site chosen by GLOBAL for the same purpose. GLOBAL's retention and exercise of the right to approve certain matters, to inspect the Agency and its operation and to enforce its rights, exists only to the extent necessary to determine if FRANCHISEE is in compliance with the terms of this Agreement and to protect GLOBAL's interest in the System and Marks for the benefit of GLOBAL, its Affiliates and all GlobalGreen Insurance Agencies. Neither the retention nor the exercise is for the purpose of establishing any control, or the duty to take control, over those matters which are clearly reserved to FRANCHISEE, nor shall they be construed to do so. The right to audit pursuant to this provision survives the expiration or termination of this Agreement. GLOBAL shall have the right to obtain credit report or criminal background report on FRANCHISEE or its owners any time during the term of this Agreement and FRANCHISEE and its owners will take whatever steps are necessary in order for GLOBAL to obtain these reports. GLOBAL reserves the right to be provided with electronic access by FRANCHISEE to FRANCHISEE's financial statements and reports and all other

data pertaining to the franchised business.

J. **Cooperation for Financial Performance Representations.** FRANCHISEE shall maintain its books and records in accordance with generally acceptable accounting principles, consistently applied. If GLOBAL at any time desires to utilize an earnings claim, financial performance representations or similar document in connection with the sale of franchises, FRANCHISEE agrees to provide GLOBAL, at no cost, with such reasonable information as GLOBAL requires from FRANCHISEE in order to properly prepare such documents, and shall permit GLOBAL to utilize such information as it deems necessary.

K. **Innovations, etc.** All innovations, ideas, concepts, techniques, content, applications, or materials concerning a GlobalGreen Insurance Agency, whether or not protectable intellectual property and whether created by or for FRANCHISEE, its owners, employees, or independent contractors, must be promptly disclosed to GLOBAL and will be deemed to be GLOBAL's sole and exclusive property, part of the System, and works made-for-hire for GLOBAL. To the extent any item does not qualify as a "work made-for-hire" for GLOBAL, FRANCHISEE must assign ownership of that item and all related rights to that item, to GLOBAL and must take whatever action (including signing assignment or other documents) GLOBAL requests to show its ownership or help GLOBAL obtain intellectual property rights in the item.

L. **Remodeling.** GLOBAL may require FRANCHISEE to make such capital expenditures as are necessary to remodel the Agency to reflect the then current standards of a GlobalGreen Insurance Agency. Compliance with such standards may be an ongoing obligation of FRANCHISEE, and may be a condition of consent to renewal of this Agreement, or consent to an assignment of this Agreement.

M. **Financial and Other Reports.** FRANCHISEE shall maintain and preserve for at least five (5) years (or longer if required by applicable law or any Providers) from the dates of their preparation, full, complete and accurate books, records and accounts of business transacted by the Agency, in accordance with generally accepted accounting principles or in the form and manner prescribed by GLOBAL and/or Providers from time to time. FRANCHISEE shall compile monthly financial reports during the term of this Agreement. FRANCHISEE shall send to GLOBAL any information or reports, such as tax returns, as GLOBAL may reasonably request within 2 weeks of the request. No later than January 30 of each year, FRANCHISEE shall send GLOBAL a report certifying the names, addresses, and percentage ownership of each owner of the FRANCHISEE.

N. **Optional Programs.** GLOBAL may expand their product and service offerings and allow qualified franchisees to offer these new products and services ("Optional Programs"). An Optional Program is another service or product which, if FRANCHISEE accepts it, may be a part of the products and services FRANCHISEE provides in the Agency. FRANCHISEE does not have to accept an Optional Program, however, if FRANCHISEE does, FRANCHISEE may be required to take additional training at a reasonable fee and to make specified purchases in connection with this Optional Program. Once FRANCHISEE accepts an Optional Program, the Optional Program will be subject to each of the terms and conditions of this Agreement, except as otherwise provided as part of the Optional Program which FRANCHISEE must agree to prior to accepting to participate in the Optional Program. GLOBAL has the right to permit or exclude FRANCHISEE from participation in any Optional Programs, in GLOBAL's sole and absolute discretion, and has the right to impose the terms and conditions relating to the Program. Any Optional Programs will be described in greater detail in the Manual.

O. **Licensure, Etc.** FRANCHISEE or its Principal Owner must at all times maintain valid insurance licenses, resident, non-resident, and surplus lines, as applicable, and comply with any countersigning and commission sharing requirements imposed by GLOBAL or Provider, and must comply with commission sharing requirements when writing risks outside of FRANCHISEE'S resident state.

P. **Agency Software.** FRANCHISEE is required to use the Agency Software in the operation of its Agency. FRANCHISEE will enter into a Service Agreement with Equity One simultaneously with entering into this Agreement. Pursuant to this Service Agreement, Equity One will sublicense to FRANCHISEE its rights to access and use the Agency Software so long as FRANCHISEE is in compliance with the terms of this Agreement and the Service Agreement. In addition, this Agreement will provide that FRANCHISEE will pay a SMA Fee. Notwithstanding the foregoing, FRANCHISEE understands and acknowledges that GLOBAL has the right to change, modify, substitute, upgrade, or add different computer software and hardware. In any event, FRANCHISEE shall always be in compliance with the current requirements for computer hardware and software and make any such changes at its sole expense.

Q. **Annual Franchisee Meetings.** GLOBAL may require FRANCHISEE (or its Principal Owner) to attend, at FRANCHISEE'S expense, at least one franchise meeting per year at a location selected by GLOBAL. GLOBAL will not require attendance at any such meetings for more than 3 days during any calendar year. GLOBAL reserves the right to charge a reasonable fee for the franchise meetings.

## **XI. PROPRIETARY MARKS**

A. **Right to Use Marks.** GLOBAL hereby grants to FRANCHISEE a license to use the Marks during the term of this Agreement in accordance with the System. FRANCHISEE acknowledges that the Marks are valid service and/or trademarks, which are licensed to GLOBAL by its Affiliate, Equity One. FRANCHISEE recognizes that valuable goodwill is attached to the Marks, and that it will use same only in the manner and to the extent specifically licensed by this Agreement. Any goodwill arising out of FRANCHISEE's use of the Marks inures to the benefit of GLOBAL and GLOBAL's Affiliates. FRANCHISEE further acknowledges that the right to use said Marks and the grant contained in this Agreement is non-exclusive, and that GLOBAL and/or its Affiliates, in their sole discretion, have the right themselves to operate businesses under said Marks on any terms and conditions GLOBAL deems fit. Any unauthorized use of the Marks by FRANCHISEE is a breach of this Agreement and an infringement of the rights of GLOBAL and its Affiliates. All provisions of this Agreement applicable to the Marks apply to any additional trademarks, service marks, and commercial symbols hereafter authorized for use by and licensed to FRANCHISEE.

B. **Contest of Marks.** FRANCHISEE will not directly or indirectly contest or aid in contesting the validity or ownership of the Marks, trade secrets, methods, procedures and advertising techniques which are part of the System, or contest GLOBAL's and GLOBAL's Affiliates' rights to register, use or license others to use such names and Marks, trade secrets, methods, procedures and techniques. FRANCHISEE will not at any time (whether during the term of this Agreement or after expiration or termination thereof) directly or indirectly commit an act of infringement. FRANCHISEE agrees to promptly notify GLOBAL of any claim, demand, or suit based upon or arising from any attempt by anyone else to use the Marks, or any colorable variation thereof. GLOBAL or GLOBAL's Affiliates shall have the sole discretion to determine if they will defend the use of the Marks, and they are not obligated to defend the Marks. GLOBAL or GLOBAL's Affiliates have the right to control any administrative proceeding or litigation involving the Marks. FRANCHISEE shall execute any and all instruments and documents, render assistance, and do such acts as may, in the opinion of GLOBAL's counsel, be necessary or advisable to protect the interests of GLOBAL or its Affiliates in any such litigation, or proceedings, or to otherwise protect and maintain the interest of GLOBAL or its Affiliates in the Marks.

C. **Prohibition on Use of Name.** FRANCHISEE will not use any of the Marks or the name "GlobalGreen" or "GlobalGreen Insurance Agency" as part of its corporate name with any prefix, suffix, or other modifying words, terms, designs or symbols. FRANCHISEE shall, however, identify itself as a

GlobalGreen Insurance Agency franchisee, solely with the Marks licensed by GLOBAL to FRANCHISEE hereunder. FRANCHISEE shall not incur any obligations or indebtedness except in FRANCHISEE's name. Further, FRANCHISEE shall not use GLOBAL's name or Marks (or any marks or names confusingly similar thereto) as an Internet domain name or an email address in the content of any Web Site.

D. **Change of Marks.** GLOBAL shall have the right to change the Marks to be used by FRANCHISEE at any time and for any reason it deems appropriate. FRANCHISEE shall pay the costs associated with such change and shall make such necessary changes promptly.

E. **Use of Marks on the Internet.** FRANCHISEE acknowledges that GLOBAL or its Affiliates are the owner of the following Internet addresses (URL): [www.equityoneinsurance.com](http://www.equityoneinsurance.com), [www.globalgreeninsuranceonline.com](http://www.globalgreeninsuranceonline.com), [www.globalgreeninsuranceagent.com](http://www.globalgreeninsuranceagent.com), [www.ggiausa.com](http://www.ggiausa.com), and [www.globalgreeninsuranceagency.com](http://www.globalgreeninsuranceagency.com), and unconditionally disclaims any ownership interest in them or any similar Internet addresses that GLOBAL may use from time to time. FRANCHISEE agrees not to register any Internet address name under any Internet domain, class or category that contains the word "GlobalGreen" or "GlobalGreen Insurance Agency" or any abbreviation, acronym or variation of those words. GLOBAL retains the sole right to advertise on the Internet and create a Web site using any of the Marks or any variation of the Marks. GLOBAL retains the right to pre-approve FRANCHISEE's use of linking and framing between FRANCHISEE's Web pages and all other Web sites. FRANCHISEE shall, within five (5) days after a request by GLOBAL, dismantle any frames and links between FRANCHISEE's Web pages and any other Web sites. You may not use any of the Marks on the Internet except after obtaining our consent. Further, you may not use the Marks (or any marks or names confusingly similar to the Marks) as a user or account name, or in the content of any world wide website, including any social media website (such as LinkedIn, Facebook or Twitter) without our consent.

F. **Use of Providers' and Affiliates' Trademarks and Service Marks.** FRANCHISEE is permitted to use the trademarks and service marks of Providers only in accordance with the terms of the Provider Agreements. FRANCHISEE is not permitted to use the trademarks and service marks of any Affiliates other than the Marks, however FRANCHISEE is permitted to use the Marks in accordance with the terms of this Agreement.

## **XII. CONFIDENTIAL INFORMATION AND TRADE SECRETS**

FRANCHISEE acknowledges that the trade secrets, information, ideas, research, methods, manuals, procedures, systems, improvements and copyrighted materials, including the Manual, owned or developed by or licensed to GLOBAL or its Affiliates, whether or not published, confidential or suitable for registration or copyright, and the goodwill associated with them, are and shall remain the sole and exclusive property of GLOBAL and its Affiliates. The foregoing are provided or revealed to FRANCHISEE in trust and confidence. Any and all information, knowledge and know-how not generally known in the business about the System and products, specifications, standards, methods, procedures, sales and marketing material, systems, procedure and techniques, knowledge of and experience in operating a GlobalGreen Insurance Agency, all Customer lists (whether handwritten, printed, or in electronic form), including, but not limited lists containing the identities, addresses, telephone, and/or e-mail addresses for those Customers, and all information concerning the financial data, customer accounts, client specific information, work product performed for any customer or client, work product documents and records, specific strategies and other information or material which GLOBAL may designate as confidential ("Confidential Information and Trade Secrets") shall be deemed confidential for purposes of this Agreement. It is understood and agreed that the Confidential Information and Trade Secrets, if used by other persons, firms or corporations, give them a substantial competitive advantage which is presently

enjoyed by GLOBAL, its Affiliates and GLOBAL's franchisees. FRANCHISEE shall not, during the term of this Agreement, or after Transfer or expiration or termination of this Agreement for any reason, communicate or divulge to anyone or use any Confidential Information and Trade Secrets, nor shall FRANCHISEE disclose, use or divulge in whole or in part any Confidential Information and Trade Secrets, unless such information is generally known and in the public domain, and except to the extent necessary to operate the Agency. All employees of FRANCHISEE will exercise the highest degree of diligence and make every effort to maintain the absolute confidentiality of all Confidential Information and Trade Secrets and proprietary rights during and after the term of this Agreement.

### **XIII. NON-SOLICITATION AND NON-COMPETITION**

The following provisions shall be applicable to the extent they are not prohibited by any Provider. If any provision is not permitted by Provider, the non-permitted activity shall not be applicable to the Provider prohibiting same, but shall otherwise remain applicable.

**A. Competing Business During the Term of This Agreement.** FRANCHISEE acknowledges that GLOBAL is making its knowledge, know-how, and expertise available to it for the purpose of operating the Agency. FRANCHISEE agrees that it would be an unfair method of competition to use or duplicate or to allow others to use or duplicate any of the knowledge, know-how and expertise received by FRANCHISEE for any reason other than for the operation of the Agency under this Agreement. FRANCHISEE further recognizes the importance of devoting substantial time and energy to Agency. FRANCHISEE, therefore, agrees that during the term of this Agreement, unless FRANCHISEE, has the prior written consent of GLOBAL, FRANCHISEE shall not directly or indirectly, through itself or through corporations, partnerships, limited liability companies, trusts, associations, joint ventures, unincorporated businesses, or otherwise perform any services for, engage in or acquire, be an employee of, have any financial, beneficial or equity interest in, or have any interest based on profits or revenues of any business that offers or sells insurance, except as a duly licensed franchisee of GLOBAL.

**B. Non-Competition After Term.** For one (1) year after the Transfer, expiration, or termination of this Agreement for any reason or the entry of final order of a court of competent jurisdiction enforcing this covenant, whichever is later, FRANCHISEE shall not directly or indirectly, through corporations, partnerships, limited liability companies, trusts, associations, joint ventures, unincorporated businesses have any financial, beneficial or equity interest in, or be an employee of, any business in which offering and selling insurance is its principal business within the "Geographical Scope" (except for other outlets franchised from GLOBAL to FRANCHISEE). Ownership of less than five percent (5%) in a publicly traded company will not be deemed to be prohibited by this paragraph. The Geographical Scope of this restriction shall cover the area within a twenty-five (25) mile radius of the Agency including the Agency Site.

**C. Non-Solicitation.** FRANCHISEE agrees that during the term of this Agreement and for one (1) year after the Transfer, expiration or termination for any reason of this Agreement or the entry of a final order of a court of competent jurisdiction enforcing this covenant, whichever is later, FRANCHISEE shall not in any manner or in any capacity, directly or indirectly, for himself/herself or any other person or entity:

(1) to contact or attempt to contact any Customer for any reason other than providing services pursuant to this Agreement, including but not limited to notifying the Customer of FRANCHISEE'S new affiliation or employment; to encourage, induce, or to attempt to sell any product or service to any Customer which is similar to or competitive with any product or service offered by GLOBAL or its Affiliates, or otherwise interfere with or take

away any Customers or the business of any such Customer; or

(2) to solicit or attempt to solicit for hire any key or executive-level employee, producer, or Customer Service Representative of GLOBAL, its Affiliates or their franchisees or interfere with the relationship between GLOBAL, its Affiliates or their franchisees and any of its employees, agents or suppliers.

This section only applies where permitted by applicable law.

**D. Reasonableness of Restrictions.** GLOBAL intends to restrict the activities of FRANCHISEE under Sections XII and XIII of this Agreement only to the extent necessary for the protection of GLOBAL and its Affiliates' and franchisee's legitimate business interests as well as the entire System. Each of the foregoing covenants shall be construed as severable and independent and shall be interpreted and applied consistent with the requirements of reasonableness and equity. In addition to any other remedies available at law or equity, GLOBAL shall have the right to injunctive relief for a breach or threatened breach of Section XII and/or XIII.

The terms of the non-competition set forth above are assignable by GLOBAL and shall inure to the benefit of GLOBAL, as well as its successors and assigns. In the event of any assignment, sale, merger or change in ownership or structure of GLOBAL, the resulting entity shall step into the place of GLOBAL, without any additional consent of or notice to FRANCHISEE, as if the term GLOBAL was defined in this Agreement to include such entity.

FRANCHISEE acknowledges that these covenants and agreements relating to non-competition and non-solicitation are material inducements for GLOBAL to enter this Agreement, and that it is essential that FRANCHISEE comply with the terms hereof, even in the absence of another franchisee within the Geographical Scope. FRANCHISEE acknowledges and understands that, among other things, GLOBAL enters into this Agreement so that either GLOBAL, an Affiliate of GLOBAL, or another franchisee, as appropriate, shall have the opportunity to establish a presence in such Geographical Scope subsequent to the termination, Transfer or expiration of the relationship created by this Agreement, and that FRANCHISEE'S failure to comply with the terms hereof shall materially hinder the ability of GLOBAL, its Affiliates, and/or another franchisee to do so. Therefore, FRANCHISEE acknowledges and agrees that the absence of a presence by GLOBAL an Affiliate of GLOBAL, or another franchisee in a particular geographic area in which FRANCHISEE'S activities would be restricted pursuant to the terms of this Agreement shall not serve as a defense to enforcement of any provision of this Agreement.

## **XIV. DEFAULT AND TERMINATION**

### **A. Termination By GLOBAL.**

1. **With 30 Day Notice and 30 Day Opportunity to Cure.** GLOBAL may at its option, and without prejudice to any other rights or remedies provided for in this Agreement or at law or in equity, terminate this Agreement for "good cause". Notwithstanding the foregoing, if applicable state law permits, GLOBAL has the right to terminate earlier if the "good cause" constitutes a default which is not curable. Without limitation as to other situations, good cause for termination also exists if FRANCHISEE or any guarantor of this Agreement:

(1) Does not substantially perform all of the lawful terms, conditions, and obligations of this Agreement, the mandatory obligations under the Manual or the rules or requirements of the Providers; or

- (2) Loses possession of the premises at which the Agency is located and fails to secure a suitable site for relocation which GLOBAL consents to within three (3) months thereafter; or defaults under the terms of its lease for the premises; or
- (3) Misrepresents Revenue that FRANCHISEE is required to report to GLOBAL or diverts or collects any fees directly from Providers or customers without forwarding such collections to GLOBAL;
- (4) Repeatedly fails or refuses to comply with the lawful provisions of this Agreement, (i.e., 3 or more times in any twelve (12) month period) whether or not such failures or refusals are corrected after notice. Notwithstanding anything herein to the contrary, FRANCHISEE does not have a 30 day opportunity to cure this default; or
- (5) Misuses the Marks or Confidential Information and Trade Secrets; or
- (6) Engages in conduct which reflects unfavorably, in GLOBAL's opinion, upon the operation, maintenance, goodwill and/or reputation of the franchise system or the Agency, including, but not limited to, conviction or pleading no lo contendere to a crime involving dishonesty, breach of trust breach, of fiduciary duty, or similar acts.
- (7) Is adjudged bankrupt, becomes insolvent, or makes a general assignment for the benefit of creditors (subject to Section XIV.A.3.(d) below); or
- (8) Commits any other act which constitutes good cause under applicable state law or court decisions; or
- (9) Fails to provide GLOBAL with the reports of sales and other financial information as required under this Agreement; or
- (10) For any period of seven (7) consecutive days, without justifiable cause does not have the Agency open for business ; or
- (11) Fails to pay its lawful debts and taxes when same become due; or
- (12) Surrenders or transfers control of the operation of the Agency (including entering into a management arrangement with any person not a party to this Agreement), or makes a Transfer of Interest in violation of this Agreement; or
- (13) Loses its rights to be a Subagent for an acceptable number of Providers. An acceptable number of Providers is a minimum of four (4) of the Providers that underwrite insurance policies in the area where the Agency is located; or
- (14) Has its license to engage in the business of insurance suspended or revoked by any regulatory authority.

Subject to applicable law and except as otherwise provided in this Agreement, GLOBAL will give FRANCHISEE at least thirty (30) days prior written notice of termination, unless a longer period of time is required or shorter period of time is permitted by applicable state law. The notice shall state the reason(s)

for termination and shall provide that FRANCHISEE has thirty (30) days from the date of said notice to correct any claimed deficiency. If the deficiency is corrected within thirty (30) days, the notice shall be void. If the deficiency is not corrected within said thirty (30) day period, GLOBAL has the right to terminate this Agreement immediately upon written notice to FRANCHISEE.

2. With 10 Day Notice and 10 Day Opportunity to Cure. GLOBAL may also terminate this Agreement for non-payment of sums due to GLOBAL or GLOBAL's Affiliates or suppliers or the failure of FRANCHISEE to open the Agency for business six (6) months after GLOBAL's acceptance of this Agreement. If termination is based on the foregoing, FRANCHISEE shall be entitled to written notice of default, but GLOBAL shall [if permitted by applicable law] be required to grant FRANCHISEE only ten (10) days to remedy such default. If the deficiency is corrected within the ten (10) days, the notice will be void. If the deficiency is not corrected within the ten (10) day period, GLOBAL has the right to terminate this Agreement immediately upon written notice to FRANCHISEE.

3. Without Notice and Without Opportunity to Cure. Notwithstanding anything contained herein to the contrary, if state law permits, GLOBAL shall be permitted to terminate the franchise immediately and without notice when the basis or grounds for cancellation is: (a) conviction of a felony or any other criminal misconduct which, in GLOBAL's opinion, materially and adversely affects the operation, maintenance, reputation, or goodwill of the franchise; (b) fraudulent activity which, in GLOBAL's opinion, materially and adversely affects the operation, maintenance, reputation, or goodwill of the franchise; (c) abandonment of the franchise; (d) bankruptcy or insolvency of FRANCHISEE; (e) the giving of more than two (2) no account or insufficient funds checks to GLOBAL or its Affiliates within a twelve month period; (f) failure to obtain approval to become a Subagent for at least four (4) of the Providers that underwrite insurance policies in the area where the Agency is located within 90 days of signing this Agreement; (g) FRANCHISEE having any permit or license which is a prerequisite to the operation of the Agency expire or having such permit or license revoked, terminated, suspended, or otherwise rendered no longer valid and/or applicable to Franchisee; (h) any other act or omission which permits termination without notice and/or an opportunity to cure under applicable state law; (i) makes any material misrepresentation or omission in the information provided to GLOBAL in order for FRANCHISEE to purchase the franchise or breaches any of the representations in this Agreement; or (j) termination of any other agreement between FRANCHISEE and GLOBAL or its Affiliates including, but not limited to the Service Agreement. FRANCHISEE acknowledges that this constitutes written notice that FRANCHISEE's failure to obtain approvals from at least four (4) of the Providers that underwrite insurance policies in the area where the Agency is located will result in a termination within ninety (90) days after the date of this Agreement without the need for further notice. Further, FRANCHISEE acknowledges that its right to obtain access to the Agency Software is an integral part of this Agreement. In the event that FRANCHISEE loses the right to access or use the Agency Software due to an uncured default under the Service Agreement or termination of rights by the third party provider of the Agency Software, GLOBAL shall have the right to terminate this Agreement immediately without notice or opportunity to cure.

B. Termination by FRANCHISEE. FRANCHISEE must notify GLOBAL in writing of any failure of GLOBAL to perform any of GLOBAL's obligations pursuant to this Agreement within thirty (30) days of the alleged failure. The notice must specifically describe the grounds upon which the alleged failure is based. If FRANCHISEE is not in default under this Agreement, FRANCHISEE may terminate this Agreement if GLOBAL is in material default in performance of any terms and conditions in this Agreement, and such default is not cured within sixty (60) days after GLOBAL's receipt of the foregoing notice. Notwithstanding the foregoing, if such default is incapable of being cured within such sixty (60) day period, GLOBAL shall have up to an additional thirty (30) days to cure such default, provided that it is diligently attempting to cure such default. FRANCHISEE's termination of this Agreement under this

subparagraph will not release or modify FRANCHISEE's post-termination obligations under this Agreement.

**C. Consequences of Termination.** Upon expiration, Transfer, or termination of this Agreement, for any reason whatsoever, all of FRANCHISEE's rights hereunder shall terminate, and FRANCHISEE shall do the following:

1. FRANCHISEE will cease to be a franchisee of GLOBAL and cease to operate the former Agency under the System and Marks. FRANCHISEE shall not thereafter directly or indirectly represent to the public that the former business is or was operated or in any way connected with the System or hold itself out as a present or former franchisee of GLOBAL at or with respect to the Agency.

2. FRANCHISEE shall immediately thereafter discontinue use of all Marks, signs, colors, structures, printed goods and forms of advertising indicative of GLOBAL's business and return any copyrighted materials which have been provided to FRANCHISEE by GLOBAL including the Manual.

3. FRANCHISEE will immediately cease providing services to all the Customers and forfeit all rights it has to the Customer contracts and future revenues, fees and/or commissions. Notwithstanding the foregoing, although FRANCHISEE has no right to any revenue, fees or commissions earned after termination or expiration, if the premiums for said policies were collected prior to termination or expiration FRANCHISEE will be entitled to said revenues or commissions. FRANCHISEE acknowledges that during the term of this Agreement and thereafter, all of the Customers serviced by FRANCHISEE are Customers of GLOBAL or its Affiliates and not Customers of FRANCHISEE. FRANCHISEE's rights to service the customers are granted pursuant to this Agreement. Further, FRANCHISEE shall provide GLOBAL with all Customer lists, files, records, documents, bills, and insurance policy materials and not retain any copies of such materials.

4. If GLOBAL requests, FRANCHISEE shall assign its telephone numbers, white and yellow page telephone references and advertising to GLOBAL.

5. FRANCHISEE shall pay all amounts due to GLOBAL, GLOBAL's Affiliates, and suppliers.

6. FRANCHISEE will obtain and maintain Extended Coverage for FRANCHISEE's Professional Liability or Errors & Omissions policy in a minimum limit and meeting such conditions as are described in the Manual for a period of 2 years after the expiration or termination of this Agreement and provide GLOBAL proof of such insurance.

7. FRANCHISEE shall make such modifications or alterations to the Site operated hereunder immediately upon termination or expiration as may be necessary to distinguish the appearance of such Site from that of other GlobalGreen Insurance Agency offices under the System and shall make such specific additional changes thereto as GLOBAL may reasonably request for that purpose. In the event FRANCHISEE fails or refuses to comply with the requirements of this paragraph, GLOBAL shall have the right to enter upon the premises without being guilty of trespass or any other tort for the purposes of making or causing to be made such changes as may be required at the expense of FRANCHISEE which expense FRANCHISEE agrees to pay upon demand.

8. FRANCHISEE shall cancel any assumed name registration or equivalent registration obtained by FRANCHISEE which contains the Marks, and FRANCHISEE shall furnish

GLOBAL with evidence satisfactory to GLOBAL of compliance with this obligation within five (5) days of the termination, expiration or Transfer.

9. FRANCHISEE shall make such modifications or alterations, at FRANCHISEE's expense, to the Site operated hereunder immediately upon termination or expiration as may be necessary to distinguish the appearance of such Site from that of other GlobalGreen Insurance Agencies under the System and shall make such specific additional changes thereto as GLOBAL may reasonably request for that purpose. Notwithstanding the foregoing, nothing herein shall be construed to prevent GLOBAL from pursuing its rights under this Agreement including enforcement of the non-competition and non-solicitation provisions. In the event FRANCHISEE fails or refuses to comply with the requirements of this paragraph, GLOBAL shall have the right to enter upon the premises without being guilty of trespass or any other tort for the purposes of making or causing to be made such changes as may be required, at the expense of FRANCHISEE which expense FRANCHISEE agrees to pay upon demand.

10. FRANCHISEE irrevocably appoints GLOBAL or GLOBAL's nominee to be FRANCHISEE's attorney-in-fact coupled with an interest, and with power of substitution, to execute and to file for FRANCHISEE any relevant document to obtain the telephone number if GLOBAL so requests. A power of attorney is attached hereto as Exhibit IV.

11. Comply with all post-term covenant obligations including but not limited to the Confidential Information and Trade Secrets, non-competition, non-solicitation and indemnification.

The expiration or termination of this Agreement shall not relieve FRANCHISEE of any of FRANCHISEE's obligations to GLOBAL existing at the time of such expiration, Transfer or termination, or terminate FRANCHISEE's obligations that, by their nature, survive the expiration or termination of this Agreement. Furthermore, the expiration or termination of this Agreement shall be without prejudice to GLOBAL's rights against FRANCHISEE; and in the event of a termination which is the result of FRANCHISEE's breach or default under this Agreement, GLOBAL shall, in addition to its rights set forth above, also be entitled to all rights and remedies available at law or in equity.

D. **GLOBAL's Right to Purchase Personal Property.** After the termination or expiration of this Agreement, but not upon an approved Transfer pursuant to Section XVII.B, GLOBAL shall have the right, but not the obligation, to purchase all of FRANCHISEE's equipment, inventory, supplies and other personal property used in connection with the operation of the business. The purchase price shall be at fair market value as agreed to by the parties. GLOBAL shall have thirty (30) days after the fair market value is determined as above, to exercise the rights granted hereunder, and shall thereafter have an additional thirty (30) days to pay for the property it desires to purchase. If GLOBAL fails to exercise its rights within the time periods set forth above, FRANCHISEE shall be free to otherwise sell or dispose of the property.

E. **Operation of Agency.** In order to prevent any interruption of the franchise business which would cause harm to the business, if FRANCHISEE is unable to operate the business for any reason whatsoever, FRANCHISEE abandon's or fails to actively operate the Agency for any period or FRANCHISEE fails to cure a breach within the applicable cure period (if any), FRANCHISEE authorizes GLOBAL and its agents and Affiliates to operate the business if GLOBAL desires to do so, in its sole discretion, for so long as GLOBAL deems necessary and practical. All income from the operation of the business shall be kept in a separate account, and the expenses of the business, including reasonable compensation and expenses of GLOBAL and its agents shall be charged to said account. GLOBAL may charge FRANCHISEE a reasonable management fee that GLOBAL specifies plus any out-of-pocket expenses incurred in connection with the management of the Agency. GLOBAL and its designees will

have a duty only to use reasonable efforts upon assuming the Agency's management and will not be liable for any debts, losses or obligations that the Agency incurs, or to any creditors for any supplies or other products or services purchased for the Agency in connection with such management. Nothing contained herein shall be construed to require GLOBAL to operate the business in the case of FRANCHISEE's inability to operate same, and the rights set forth herein may be exercised in the sole and absolute discretion of GLOBAL.

## **XV. SOURCES OF PRODUCTS**

A. Purchases from Suppliers Other than Providers. FRANCHISEE may be required to purchase certain products, services, supplies, and equipment and materials required for the operation of the business from manufacturers, suppliers, or distributors designated by GLOBAL, or from other suppliers approved by GLOBAL who meet GLOBAL's specifications and are able to provide products and equipment in accordance with the standards as to quality, service, and who adequately demonstrate their ability to supply the franchise needs in a timely and reliable manner. Approved suppliers may be designated by e-mail, written memoranda, bulletins, in the Manual, or other means, all of which can be modified from time to time. If FRANCHISEE wants to use alternate suppliers for services, products, equipment, or materials other than those previously approved by GLOBAL, FRANCHISEE must obtain GLOBAL's consent. GLOBAL is not required to approve an inordinate number of suppliers of a given item which in its reasonable judgment would prevent its effective supervision of suppliers. GLOBAL reserves the right in its sole discretion to modify this policy, including, without limitation modifying the number and identity of authorized suppliers of the products. Approved suppliers are selected at GLOBAL's discretion. GLOBAL reserves the right to negotiate with various vendors, suppliers, EBP AGENTS or Providers for rebates, commissions and other types of benefits based on certain goods and services purchased by FRANCHISEE and other franchisees. GLOBAL and GLOBAL's Affiliates reserve the right in the future to affiliate themselves with suppliers or become suppliers, and/or receive revenues from purchases made by franchisee.

B. GLOBAL MAKES NO WARRANTY WITH RESPECT TO ANY PRODUCTS, SERVICES, EQUIPMENT, SUPPLIES OR OTHER ITEMS GLOBAL APPROVES AND GLOBAL EXPRESSLY DISCLAIMS ALL WARRANTIES, EXPRESS AND IMPLIED, INCLUDING IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, WITH RESPECT TO ANY SUCH PRODUCTS, EQUIPMENT (INCLUDING WITHOUT LIMITATION AND ANY REQUIRED COMPUTER SYSTEMS), SUPPLIES, OR OTHER APPROVED ITEMS.

C. Providers as Approved Suppliers. FRANCHISEE is not permitted to sell products or services that are not approved by GLOBAL, in its sole and absolute discretion, nor is FRANCHISEE permitted to sell services or products from any Providers other than those approved by GLOBAL, in its sole and absolute discretion. FRANCHISEE understands that certain Providers with whom FRANCHISEE may do business under this Agreement, require background checks and/or credit checks prior to granting FRANCHISEE authorization to sell their products and services and FRANCHISEE consent to such checks. FRANCHISEE further understands and accepts the risk that Providers may terminate their relationships with GLOBAL, its Affiliates or the EBP Agent, in which event FRANCHISEE will be unable to do business with such Providers. FRANCHISEE ACKNOWLEDGES THAT ALTHOUGH GLOBAL, ITS AFFILIATES OR ANY EBP AGENT SHALL USE REASONABLE EFFORTS TO OBTAIN AND MAINTAIN AGREEMENTS WITH THE VARIOUS PROVIDERS, SOME OR ALL OF THE PROVIDERS MAY TERMINATE THEIR AGREEMENTS WITH GLOBAL, ITS AFFILIATES OR ANY EBP AGENT AT WILL OR ON SHORT NOTICE AND THAT SUCH TERMINATIONS OF PROVIDER AGREEMENTS COULD ADVERSELY AFFECT FRANCHISEE'S BUSINESS. LIKEWISE, THE ARRANGEMENT WITH GLOBAL OR ANY EBP AGENT MAY BE TERMINATED

ON SHORT NOTICE. GLOBAL HAS THE RIGHT, IN THEIR SOLE DISCRETION, BUT SUBJECT TO THE REQUIREMENTS OF ANY AGREEMENT THEY HAVE WITH PROVIDERS, TO TERMINATE THEIR AGREEMENTS WITH ANY PROVIDER. IF ANY AGREEMENTS ARE TERMINATED, GLOBAL WILL NOTIFY FRANCHISEE OF SUCH TERMINATION NO LESS THAN 30 DAYS PRIOR TO THE TERMINATION BECOMING EFFECTIVE.

In selecting Providers as approved suppliers, GLOBAL may consider a number of factors including the Provider's product lines, geographic regions in which the supplier transacts business, the needs of the products, the compensation programs offered by the Provider and the Provider's financial strength. Typically the Providers sell policies that bill premiums directly to policyholders. If GLOBAL would approve the use of a Provider that allows the Agency to bill the policyholder, in some circumstances GLOBAL may require that the full premium payment must be collected and deposited to GLOBAL's account before policy issuance. GLOBAL will negotiate all contracts with the Provider. Although GLOBAL endeavors to negotiate favorable terms with Provider, GLOBAL cannot guarantee that it will obtain the most favorable terms offered by the Provider. GLOBAL has the right, in its sole discretion, to revoke approval of alternative suppliers.

D. Rights to the Bonus Program. GLOBAL and/or its Affiliates may derive revenue through cash payments made by Providers to GLOBAL, its Affiliates, or the EBP Agent based on insurance sales activities made by FRANCHISEE, GLOBAL's Affiliates, and GLOBAL's other franchisees ("Incentives"). GLOBAL or its Affiliates shall be entitled to retain such Incentives except for the amount that GLOBAL elects to contribute to the "Bonus Program" for GLOBAL, its Affiliates, and franchisees. Subject to the Bonus Program, GLOBAL has the right to use such amounts it receives without restriction for any purpose it deems appropriate (unless GLOBAL agrees otherwise with Providers). Said contribution from GLOBAL and its Affiliates into the Bonus Program will not exceed 50% of the cash Incentives. GLOBAL or its Affiliates will pay FRANCHISEE, from the Bonus Program, FRANCHISEE's pro rata share of the amount in the Bonus Program ("Bonus Amount") based on a business written basis for the Provider paying such Incentive. There is no fixed date by which GLOBAL and/or its Affiliates is required to pay the Bonus Amount, but it is typically paid in the spring following the reporting period that the Bonus Amount relates to. However, FRANCHISEE may, at GLOBAL's sole discretion, be excluded from the bonus program should FRANCHISEE perform at a level GLOBAL deems detrimental as may be detailed in the Manual. The Manual may also contain additional details regarding this Bonus Program. FRANCHISEE's participation in and entitlement to benefits from the Bonus Program are contingent upon its compliance with the terms of this Agreement and FRANCHISEE's appointment or continued appointment with the Provider that is granting the Bonus Amount.

## **XVI. CONFIDENTIAL OPERATIONS MANUAL AND CHANGES**

GLOBAL shall provide FRANCHISEE, for the duration of this Agreement and any renewal, access to the Manual in a format determined by GLOBAL (i.e., in writing, on CD-Rom, via electronic media through a secure website, etc.) FRANCHISEE agrees to comply with the mandatory requirements in the Manual and said compliance is an essential part of its obligations under this Agreement. FRANCHISEE shall at all times be responsible for ensuring that its employees and all other persons under its control comply with the mandatory provisions of the Manual in all respects. The Manual will constitute a Confidential Information and Trade Secrets of GLOBAL, shall remain the property of GLOBAL, and can be used by FRANCHISEE only so long as this Agreement is in effect. The Manual cannot be photocopied, reproduced, or disseminated without GLOBAL's written consent. The Manual may be modified from time to time by GLOBAL in its discretion, and FRANCHISEE agrees that from time to time GLOBAL may reasonably change the System. FRANCHISEE expressly agrees to comply with each mandatory or optional modification, addition or deletion of the System or Manual at its sole cost and expense and to comply with

such modifications within a reasonable time. FRANCHISEE acknowledges that due to the changing nature of the insurance business, technology, and the impact of technology (including on communication and marketing strategies, platforms, and devices, and related issues, such as cyber security and data privacy rights and obligations), as well as changing attitudes of customers and other factors, such changes to the Manual may be necessary and may involve the expenditure of substantial sums of money by FRANCHISEE, including in the form of new fees.

## **XVII. TRANSFERABILITY OF INTEREST**

A. **By GLOBAL.** GLOBAL is free to assign any or all of its rights and obligations under this Agreement, and upon such assignment GLOBAL shall be relieved of all liability under this Agreement with respect to the rights and obligations so assigned, and any such rights and obligations which are assigned shall accrue to the successor or assignee.

B. **By FRANCHISEE.** There can be no Transfer of Interest in this Agreement or the Agency without GLOBAL's prior written approval. The approval is not intended as an approval to any future Transfer of Interest and no future Transfer of Interest shall be valid without the prior written approval of GLOBAL. Any such purported Transfer of an Interest will be voidable at GLOBAL's sole option. If GLOBAL elects not to exercise its right of first refusal pursuant to Section XVII.D below, GLOBAL will not unreasonably withhold its approval to a Transfer of Interest, provided that the following conditions are satisfied:

1. **Governmental Compliance.** The Transfer is conducted in compliance with applicable laws and regulations;

2. **Prior Compliance.** FRANCHISEE has performed its obligations and duties under this Agreement and FRANCHISEE is not in default under this Agreement, or any other agreement with GLOBAL or its Affiliates;

3. **Payments.** The transferee has satisfied all of its obligations to GLOBAL, GLOBAL's Affiliates and suppliers under this Agreement and all other agreements it has with GLOBAL.

4. **Release.** FRANCHISEE, including all officers, directors, members, and shareholders (as well as all guarantors under this Agreement) must execute a general release, in the form which GLOBAL approves, of any and all claims against GLOBAL, GLOBAL's Affiliates, and their respective officers, members, managers, directors, employees and agents.

5. **Requirements of Transferee.** The transferee meets the established standards for new franchisees, is of good moral character, has a good credit rating, sufficient financial resources to operate the business, possess the appropriate state insurance licenses and competent qualifications. The transferee must execute GLOBAL's most current franchise agreement and guaranty and must be approved by at least four (4) of the Providers that underwrite insurance policies in the area where the Agency is located.

6. **Transfer Fee.** The transferee pays a transfer fee of seventy-five percent (75%) of the then current Initial Franchise Fee in lieu of the Initial Franchise Fee. \*\* In addition to the foregoing, if FRANCHISEE converted from an Agency Agreement with GLOBAL within 2 years of the Transfer, FRANCHISEE must pay GLOBAL twenty percent (20%) of the total consideration it received for the sale

of the assets, stock or other interest in the Agency or this Agreement which is payable at the time of closing. If any consideration is in a form other than cash, GLOBAL will be entitled to 20% of the fair market value of such consideration.

7. **Assumption of Liabilities.** The transferee agrees to assume all liabilities and obligations from the prior operation of the Agency, including the lease and comply with other reasonable requirements GLOBAL may impose.

8. **Completion of Training.** The transferee and/or the manager, successfully complete the initial training program.

9. **Update and Remodel Agency.** Upon request of GLOBAL, the transferee updates and remodels the Agency to comply with GLOBAL's then current standards.

10. **Continuing Liability.** If GLOBAL approves an assignment, GLOBAL shall have the discretion to require FRANCHISEE and the guarantors to remain liable for the full and faithful performance of the obligations of the assignee.

11. **Economically Reasonable Terms.** Although GLOBAL will not be required to determine the value of business upon a Transfer, if in GLOBAL's reasonable judgment, the purchase price or terms of the sale are not economically feasible to the proposed assignee, GLOBAL can withhold its consent to such an assignment or Transfer. GLOBAL's consent is not, however to be construed as an implication or warranty that the terms of the sale are in fact economically feasible. GLOBAL may, in good faith, notify FRANCHISEE, stating the reasons thereof, that GLOBAL has elected to withhold approval of the proposed Transfer.

C. **Death or Incapacity of FRANCHISEE.** An individual FRANCHISEE or its Principal Owner, by will or other written instrument, may appoint a designated heir to continue operation of the Agency, upon FRANCHISEE's death. Said designated heir must meet the qualifications and comply with the requirements of Section XVII.B. No fee will be charged on a Transfer pursuant to this paragraph. The Transfer of the FRANCHISEE's Interest in this Agreement and in the Agency to the FRANCHISEE's heirs, personal representatives or conservators, as applicable, in the event of death or legal incapacity of the FRANCHISEE, shall not give rise to GLOBAL's right of first refusal as set forth in paragraph XVII.D below, provided that the heirs, personal representatives or conservators, as applicable, meet GLOBAL's standards for new franchisees; execute the then-current form of franchise agreement amended to incorporate the applicable terms of this Agreement; and, that a manager has, or within thirty (30) days, shall have completed GLOBAL's Initial Training Program to the extent necessary and in a manner satisfactory to GLOBAL.

D. **Right of First Refusal.** Notwithstanding the foregoing, if FRANCHISEE receives a bona fide, executed, written offer to acquire an Interest from a responsible, fully disclosed purchaser, FRANCHISEE must submit a copy of the offer to GLOBAL. FRANCHISEE must also provide GLOBAL with any other information it requests to evaluate the offer. GLOBAL has the right, exercisable by delivering written notice to the FRANCHISEE within thirty (30) days from the date of last delivery to GLOBAL of the offer and any other documents requested by GLOBAL, to acquire the Interest for the price and on the terms and conditions contained in the offer. Regardless of the terms of the offer, however, GLOBAL may, in its discretion, substitute cash for any form of payment proposed in the offer; require the FRANCHISEE to include customary warranties and representations in the purchase agreement; and structure the transaction as an "asset purchase," rather than a "stock purchase." GLOBAL will not be

obligated to pay any “finder’s” or broker’s fees that are a part of the proposed sale and shall not be obligated to comply with any part of the offer which directly or indirectly requires payment of any consideration other than a bona fide purchase price for the interest proposed to be transferred. If GLOBAL declines to exercise its rights of first refusal, FRANCHISEE will have ninety (90) days after GLOBAL declines or the right expires, whichever first occurs, to sell the Interest to said bona fide purchaser upon terms no more favorable than those offered to GLOBAL, subject to compliance with Section XVII.B. After said ninety (90) days, or if the prospective purchaser does not acquire the franchise, FRANCHISEE must again comply with this paragraph and give GLOBAL the first right to acquire the Interest prior to sale. The election by GLOBAL not to exercise its right of first refusal as to any offer shall not affect its right of first refusal as to any subsequent offer.

## **XVIII. INDEPENDENT CONTRACTOR/INDEMNIFICATION**

**A. Independent Contractor.** GLOBAL and FRANCHISEE are independent contractors, and no partnership, fiduciary, joint venture, or employment relationship exists between them. FRANCHISEE shall conspicuously identify itself at the premises of the Agency and in all dealings with the public as an independently owned business. Neither GLOBAL nor FRANCHISEE shall make any agreements or representations in the name of or on behalf of the other that their relationship is other than franchisor and franchisee. Neither GLOBAL nor FRANCHISEE will be obligated by or have any liability to the other under any agreements or representations made by the other to any third parties. Nothing in this Agreement or in its performance, or otherwise is intended to make GLOBAL the employer or joint employer of FRANCHISEE, or of any of FRANCHISEE’S employees, agents or independent contractors. FRANCHISEE agrees that GLOBAL is not in a position to, and does not undertake to: exercise control over the employment, supervision, or discharge of FRANCHISEE employees or agents and has no right to do so, other than to the extent of controlling the quality of the System/brand and the quality of the products and services that FRANCHISEE offers, which are within the responsibility of FRANCHISEE as a qualified independent business operator.

**B. Indemnification.** Under no circumstances shall GLOBAL be liable for any act, omission, debt, or other obligation of FRANCHISEE. To the fullest extent permitted by law, FRANCHISEE (for itself and its employees, agents, subcontractors, successors and assigns) agrees, at its sole cost and expense, to indemnify, defend and hold harmless, and to reimburse on demand GLOBAL, and all entities related to GLOBAL and their respective directors, officers, members, employees agents, managers, partners, attorneys, licensees, Affiliates, successors and assigns (“Indemnified Parties) for and against any and all damages, losses, liabilities, bodily injury, property damage, obligations, penalties, fines, claims, litigation, demands, defenses, judgments, suit proceedings, administrative orders, consent agreements, costs, disbursements or expenses of any kind or any nature whatsoever, including without limitation, reasonable attorneys’ and expert fees and disbursements arising out of or related to or in any way arising out of the acts or omissions of FRANCHISEE or its employees, agents, officers, directors, parents, subsidiaries, affiliates, successors and assigns (“Indemnitors”) arising out of or related to (i) any act or omission, negligent or otherwise, of the Indemnitors or anyone directly or indirectly employed by them or anyone whose acts they may be liable for relative to the Agency; (ii) any breach by the Indemnitors or any term or provision of this Agreement; (iii) any claims of joint employer liability or vicarious liability of GLOBAL or its Affiliates; (iv) any costs, damages, losses, liabilities, obligations, claims, demands or other losses GLOBAL incurs as a result of FRANCHISEE’S failure to obtain or maintain the Extended Coverage required by paragraph XIV(c)(6) following the termination or expiration of the Franchise Agreement; and (v) the cost, including, but not limited to reasonable attorney’s fees, of enforcing this indemnification provision.

This indemnification shall not be construed to indemnify an Indemnified Party to the extent such indemnification is prohibited by law, including, an indemnification of any Indemnified Party from its own negligence, if prohibited by law. To the extent indemnification of any party hereunder would be prohibited by law, this provision shall not apply to such party, but shall continue to be effective as to all other parties with respect to whom indemnification is not prohibited by applicable law.

## **XIX. MISCELLANEOUS PROVISIONS**

A. **Waiver.** No waiver by either party of performance of any obligation or this Agreement of the other party shall be construed as a waiver of any other or future default or performance obligation. Further, GLOBAL's forbearance, delay, failure to exercise or express waiver of a right or GLOBAL's decision to take some other action regarding breach by any other franchise owner(s) shall not be evidence of a practice, custom or policy of GLOBAL and shall not waive or impair GLOBAL's ability to exercise any right, power or option it has under this Agreement in the event of the same, similar or different breach by FRANCHISEE. FRANCHISEE also acknowledges that agreements entered into at different times with other franchise owners may contain different terms than this Agreement, and that this shall not waive or impair GLOBAL's rights and FRANCHISEE's obligations under this Agreement. In addition, GLOBAL's acceptance of any payments due from FRANCHISEE after any breach by FRANCHISEE shall not constitute a waiver of said breach nor limit GLOBAL's ability to fully exercise its rights under this Agreement as a result of FRANCHISEE's breach.

B. **Severability.** Should any provision of this Agreement be construed or declared invalid, such decision shall not affect the validity of any remaining portion which shall remain in full force and effect as if this Agreement had been executed with such invalid portion eliminated. If any restriction contained in this Agreement is deemed too broad to be capable of enforcement, a court of competent jurisdiction is hereby authorized to modify or limit such restriction to the extent necessary to permit its enforcement.

C. **Entire Agreement.** This Agreement and the Exhibits to this Agreement represent the entire understanding and agreement between the parties with respect to the subject matter of this Agreement, and supersedes all other negotiations, understandings and representations (if any) made by and between the parties. No representations, inducements, promises or agreements, oral or otherwise, if any, not embodied in this Agreement shall be of any force and effect; provided, however, that nothing in this or any related agreement is intended to disclaim GLOBAL'S representations made in the Franchise Disclosure Document that was furnished to FRANCHISEE in connection with the offering to operate the Agency. No amendment to this Agreement is binding unless executed in writing by both parties.

D. **Representative Capacity.** In all of their dealings with FRANCHISEE, the officers, directors, employees and agents of GLOBAL act only in their representative capacity for GLOBAL, and not in any individual capacity or on behalf of GLOBAL or any of GLOBAL's Affiliates or agents.

E. **Delegation of Performance.** GLOBAL has the right to delegate the performance of any portion or all of its obligations under this Agreement to third parties, whether those third-parties are our agents or independent contractors with whom we have contracted to perform these obligations. Such third parties will be obligated to perform all functions for FRANCHISEE in compliance with this Agreement.

F. **Online Presence.** GLOBAL has the right to control all media or other online presence for GLOBAL and FRANCHISEE, including, but not limited to, websites, social media accounts and mobile applications ("Online Presence"). GLOBAL may establish rules, guidelines or policies to determine the use

and content of such Online Presence. These rules, guidelines or policies will be as determined by GLOBAL from time to time in its sole discretion and may require FRANCHISEE to grant administrator rights to GLOBAL.

**G. Notice.** Whenever notice is required or permitted under the terms of this Agreement, it may be given in writing and sent (a) by registered or certified mail, or (b) by personal delivery (which includes delivery by a third party courier service, such as Federal Express), or (c) electronically via email, to FRANCHISEE's Agency address (or most current email address of which GLOBAL has notice) and to GLOBAL's office (or most current email address of which FRANCHISEE has notice). Receipt shall be deemed to have been made at the time delivered by hand or by courier; or at the time delivered electronically; or two (2) days after placement in the U.S. Mail. If a party changes its address and desires notices to be sent to a different address, it must notify the other party in accordance with the notice provisions set forth above.

**H. Gender.** All terms and words used in this Agreement, regardless of the number and gender in which they are used, shall be deemed and construed to include any other number, singular or plural, and any other gender, masculine, feminine, or neuter, as the context or sense of the Agreement or any section, paragraph, or clause herein may require, as if such words had been fully and properly written in the appropriate number and gender.

**I. Governing Law and Jurisdiction.** FRANCHISEE acknowledges that this Agreement was accepted in the State of Missouri. Except to the extent that this Agreement or any particular dispute is governed by the U.S. Trademark Act of 1946 (Lanham Act, 115 U.S.C. 1051), this Agreement will be governed, to the extent permissible, by the laws of the State of Missouri without regard to principles of conflicts of law. If, however any provision of this Agreement would not be enforceable under the laws of Missouri, and if the Agency is located outside of Missouri and the provision would be enforceable under the laws of the state in which the Agency is located, then the provision in question (and only that provision) will be interpreted and construed under the laws of the state where the Agency is located. GLOBAL may institute any action arising out of or relating to this Agreement in any state or federal court of general jurisdiction in the State of Missouri or the state or federal court of general jurisdiction in the state in which the Agency is located, and FRANCHISEE and guarantors irrevocably submit to their jurisdiction and waive any objection to the application of Missouri law or to the jurisdiction or venue in those Missouri courts. If FRANCHISEE institutes any action arising out of or relating to this Agreement, such suit must be brought in the Circuit Court of the County of St. Louis or in District Court of the Eastern District of Missouri so long as GLOBAL's principal place of business is located in the St. Louis Metropolitan Area. Otherwise, FRANCHISEE must institute any action arising out of or relating to this Agreement in the nearest federal court located in the state of GLOBAL's principal place of business. If any valid applicable law or regulation [in effect at the time this Agreement is executed] of a governmental authority having jurisdiction over this Agreement limits GLOBAL's rights of rescission or termination or require longer notice periods than set forth herein, this Agreement shall be deemed amended to conform to the minimum notice periods or restrictions upon rescission or termination required by such laws or regulations. The provisions of this Agreement which conflict with the applicable law shall (only to the extent not in accordance with applicable law) be ineffective, and in their stead, GLOBAL shall comply with applicable law respecting each of said matters. If a state regulator requires an amendment to this Agreement, the amendment is attached hereto in a State Law Addendum as Exhibit V. GLOBAL shall not, however, be precluded from contesting the validity, enforceability, or applicability of such laws or regulations in any action relating to this Agreement or to its rescission or termination.

**J. Headings.** Headings and paragraph titles are for convenience of reference only and shall not define, limit, or extend the scope or intent of this Agreement or any provision thereof.

K. **Effect.** This Agreement shall be binding upon and inure to the benefit of the parties, their legal representatives, heirs, administrators, executors, their permitted successors and assigns.

L. **Remedies.** In addition to any other remedies in law or in equity to which it may be entitled, GLOBAL shall be entitled without bond to entry of injunctive relief and orders of specific performance enforcing the provisions of this Agreement, in the event FRANCHISEE actually or anticipatorily breaches this Agreement. No right or remedy conferred upon GLOBAL is intended to be exclusive, and every such right or remedy shall be cumulative and in addition to any other rights or remedies available under this Agreement, or otherwise. For purposes of this Agreement, a termination shall include a termination for any reason, expiration, cancellation, failure to renew, assignment or Transfer.

M. **No Warranty.** FRANCHISEE acknowledges that no approvals, consents, waivers, conditions, or the like warrant the success of the franchise or the appropriateness of the particular items or matters so approved.

N. **Receipt of Disclosure Document.** FRANCHISEE acknowledges receipt of GLOBAL's Franchise Disclosure Document along with this Agreement, at least fourteen (14) days before execution hereof or any payment to GLOBAL. If any unilateral modifications have been made by GLOBAL to this Agreement FRANCHISEE acknowledges that it had at least five (5) business days to review them.

O. **Joint and Several Liability.** If two or more persons are the FRANCHISEE under this Agreement, their obligations and liabilities to GLOBAL shall be joint and several.

P. **Time is of the Essence.** Time is of the essence of this Agreement.

Q. **Survival.** FRANCHISEE's obligations regarding Confidential Information and Trade Secrets, non-competition and non-solicitation, indemnification as well as accrued obligations of FRANCHISEE to GLOBAL and its affiliates or any other obligations which by their nature survive the expiration or termination of this Agreement hereof, shall survive the termination, expiration, assignment or Transfer of this Agreement.

R. **Limitation on Liens.** FRANCHISEE shall not grant a security interest, pledge, or place a lien upon FRANCHISEE's interest in this Agreement or in the Agency or in the furniture, fixtures, or equipment used in the business, except that FRANCHISEE shall be permitted to grant a security interest in such furniture, fixtures, and equipment to secure FRANCHISEE's obligation to the seller of or lender for such furniture, fixtures, and equipment to secure any indebtedness relating to the business.

S. **Day-to-Day Control.** FRANCHISEE has the sole right and responsibility for the manner and means by which the day-to-day operation of the Agency is determined and conducted and for achieving its business objectives. Subject to any approval, inspection and enforcement rights reserved to GLOBAL, these rights and responsibilities include the employment, supervision, setting the conditions of employment and discharge for its employees at the Agency, daily maintenance, safety concerns, and the achievement of conformity with the System.

T. **Attorneys' Fees.** If GLOBAL incurs any attorneys' fees or other expenses in seeking enforcement of or defending this Agreement, or as a result of claims arising out of or related to the relationship created by this Agreement, FRANCHISEE shall be required to reimburse GLOBAL for its reasonable costs and expenses (including, but not limited to attorneys' fees) thereby incurred.

U. **Varying of Standards.** Because complete and detailed uniformity under many varying conditions may not be possible or practical, GLOBAL specifically reserves the right and privilege, in its sole discretion, in any specific instance, to vary standards for any franchisee based upon various considerations, such as the peculiarities of a particular territory, density of population, business potential, business practice or other conditions relating to the operation of the Agency. GLOBAL may grant to franchisees variations from standard specifications and practices as GLOBAL determines in its sole discretion, and GLOBAL shall have no obligation to grant other franchisees like or similar variations.

V. **Limitation of Legal Actions.**

1. IN NO EVENT WILL GLOBAL BE LIABLE TO FRANCHISEE FOR PROSPECTIVE PROFITS OR SPECIAL, INDIRECT, PUNITIVE OR CONSEQUENTIAL DAMAGES FOR ANY CONDUCT ARISING OUT OF THIS AGREEMENT OR GLOBAL'S RELATIONSHIP WITH FRANCHISEE REGARDLESS OF WHETHER THE CAUSE IS BASED ON CONTRACT, NEGLIGENCE, STRICT LIABILITY, OTHER TORT OR OTHERWISE.

2. THE PARTIES WAIVE TRIAL BY JURY IN ANY ACTION, PROCEEDING OR COUNTERCLAIM BROUGHT BY EITHER OF THEM RELATING TO OR ARISING OUT OF THIS AGREEMENT OR THE RELATIONSHIP OF THE PARTIES.

3. ANY DISAGREEMENT BETWEEN FRANCHISEE (AND ITS GUARANTORS AND OWNERS) AND GLOBAL (AND ITS AFFILIATES AND OWNERS) WILL BE CONSIDERED UNIQUE AS TO ITS FACTS AND MUST NOT BE BROUGHT AS A CLASS ACTION AND FRANCHISEE (AND ITS GUARANTORS AND OWNERS) WAIVE ANY RIGHT TO PROCEED AGAINST GLOBAL (AND ITS AFFILIATES, OWNERS, MEMBERS, MANAGERS, OFFICERS, DIRECTORS, EMPLOYEES, AGENTS, SUCESSORS AND ASSIGNS) BY WAY OF CLASS ACTION, OR BY WAY OF A MULTI-PLAINTIFF, CONSOLIDATED OR COLLECTIVE ACTION.

4. FRANCHISEE WILL BE BARRED FROM BRINGING ANY AND ALL CLAIMS ARISING OUT OF OR RELATING TO THIS AGREEMENT OR GLOBAL'S RELATIONSHIP WITH FRANCHISEE, UNLESS A JUDICIAL PROCEEDING IS COMMENCED WITHIN ONE (1) YEAR FROM THE DATE ON WHICH FRANCHISEE KNEW OR SHOULD HAVE KNOWN OF THE FACTS GIVING RISE TO THAT CLAIM.

**XX. WARRANTIES AND REPRESENTATIONS OF FRANCHISEE**

A. FRANCHISEE HAS BEEN ADVISED TO MAKE AN INDEPENDENT INVESTIGATION OF GLOBAL'S OPERATIONS. GLOBAL HAS NOT AND DOES NOT REPRESENT THAT FRANCHISEE CAN EXPECT TO ATTAIN A SPECIFIC LEVEL OF SALES, PROFITS, OR EARNINGS. FRANCHISEE HAS BEEN ADVISED TO OBTAIN INDEPENDENT PROFESSIONAL ADVICE REGARDING THIS FRANCHISE. IF FRANCHISEE HAS NOT OBTAINED SUCH ADVICE FRANCHISEE KNOWINGLY AND WILLINGLY ELECTED NOT TO DO SO. FRANCHISEE UNDERSTANDS THAT IT MAY SUSTAIN LOSSES AS A RESULT OF THE OPERATION OR THE CLOSING OF THE BUSINESS. FRANCHISEE UNDERSTANDS THAT THE BUSINESS VENTURE CONTEMPLATED BY THIS AGREEMENT INVOLVES A HIGH DEGREE OF FINANCIAL RISK AND DEPENDS TO A LARGE DEGREE ON FRANCHISEE'S SKILLS, ABILITIES, INITIATIVE, AND HARD WORK. FRANCHISEE ACKNOWLEDGES THAT IF

**FRANCHISEE WAS REFERRED TO GLOBAL AND FRANCHISEE PURCHASES A FRANCHISE, THE REFERRAL SOURCE, WHETHER IT BE ANOTHER FRANCHISEE OR AN UNAFFILIATED THIRD PARTY, MAY BE ENTITLED TO A REFERRAL FEE.**

B. FRANCHISEE affirms that all information set forth in any and all applications, financial statements, and submissions to GLOBAL are true, complete and accurate in all respect, and that FRANCHISEE acknowledges that GLOBAL is relying upon the truthfulness, completeness and accuracy of the information.

C. FRANCHISEE and each individual who signs the Guarantee attached to this Agreement (“Guarantors”) represent and warrant as follows, and acknowledge that GLOBAL is relying upon said representations and warranties as a material inducement to enter into this Agreement:

1. The execution, delivery and performance of this Agreement by FRANCHISEE and the execution of the Guarantee by the Guarantors do not and will not violate, conflict with or result in the breach of any term, condition or provision of any contract or agreement to which FRANCHISEE or any Guarantors are bound, and does not require the consent of any other person or entity;

2. If FRANCHISEE or any of the Guarantors are subject to any restrictive covenants, including but not limited to non-solicitation, non-competition, trade secret, confidential information, or non-disclosure agreements, etc. except those in this Agreement (“Restrictive Covenants”), FRANCHISEE and Guarantors have provided a true and complete copy thereof and any amendments thereto to GLOBAL;

3. FRANCHISEE and each of the Guarantors shall fully comply with the terms of any Restrictive Covenants to which any of them are bound;

4. FRANCHISEE and each of the Guarantors, jointly and severally, will indemnify and hold GLOBAL harmless from any damages, including but not limited to attorney’s fees and expenses incurred in the defense thereof, sustained by GLOBAL as a result of a misrepresentations or breach of any of the provisions of any of the foregoing subparagraphs; and

5. Notwithstanding anything herein to the contrary, GLOBAL shall be permitted to terminate this Agreement, pursuant to subsection XIV.A.3(h), due to a misrepresentation or breach of any of the provisions of any of the foregoing subparagraphs.

## **XXI. CAVEAT**

**THE SUCCESS OF THE BUSINESS IS SPECULATIVE AND DEPENDS, TO A LARGE EXTENT, UPON THE ABILITY OF FRANCHISEE AS AN INDEPENDENT BUSINESS PERSON, AS WELL AS OTHER FACTORS. GLOBAL DOES NOT MAKE ANY REPRESENTATIONS OR WARRANTY AS TO THE POTENTIAL SUCCESS OF THE BUSINESS AND NO ONE IS AUTHORIZED TO MAKE ANY SUCH REPRESENTATIONS OR WARRANTIES. FRANCHISEE FURTHER ACKNOWLEDGES THAT IT HAS READ AND COMPLETED THE QUESTIONNAIRE, A COPY OF WHICH IS SET FORTH AS EXHIBIT VI OF THIS AGREEMENT.**

**FRANCHISEE UNDERSTANDS AND AGREES THAT GLOBAL HAS NO OBLIGATION TO ACCEPT FRANCHISEE’S APPLICATION AND MAY REFUSE TO GRANT A FRANCHISE**

**FOR ANY REASON, OR NO REASON, WITHOUT DISCLOSING THE BASIS FOR ITS DECISION. FRANCHISEE ACKNOWLEDGES THAT UNLESS AND UNTIL GLOBAL NOTIFIES FRANCHISEE IN WRITING THAT THE FRANCHISE HAS BEEN GRANTED, FRANCHISEE IS NOT A FRANCHISEE OF GLOBAL AND MAY NOT RELY UPON BECOMING A FRANCHISEE OF GLOBAL.**

**XXII. GLOBAL'S LIMITATION OF LIABILITY**

A. GLOBAL is not in any way responsible for the acts of any of the Providers, any EBP Agent, or GLOBAL's Affiliates. FRANCHISEE hereby agrees that it will not hold GLOBAL liable for any acts, including but not limited to termination as a Subagent by a Provider or any other acts or omissions of any Provider, any EBP Agent or Affiliate.

B. GLOBAL retains the right to operate, develop and change the System and the products and services offered by GlobalGreen Insurance Agencies in any manner that is not specifically prohibited in this Agreement. Whenever GLOBAL has reserved the right in this Agreement to take or refrain from taking any action, or to prohibit you from taking or refraining from any action, GLOBAL may, except as otherwise specifically provided in this Agreement, make its decision or exercise its rights based on the information then readily available to GLOBAL and on its judgment of what is in GLOBAL'S best interests, the best interests of its affiliates and/or the best interests of GlobalGreen Insurance Agencies as a whole at the time the decision is made, regardless of whether GLOBAL could have made other reasonable, or even arguably preferable, alternative decisions and regardless of whether its decision or action promotes GLOBAL'S interests, those of its affiliates or any other person or entity.

IN WITNESS WHEREOF, the parties have executed this Agreement on the date set forth below their names.

EQUITY ONE FRANCHISORS, LLC

By: \_\_\_\_\_  
Raymond M. Spears, Chairman  
15455 Conway Road, Suite 315  
Chesterfield, MO 63017  
Email: rspears@equityonefranchisors.com

Date: \_\_\_\_\_

FRANCHISEE:

By: \_\_\_\_\_  
Office held: \_\_\_\_\_  
Address: \_\_\_\_\_  
Email: \_\_\_\_\_

Date: \_\_\_\_\_

## GUARANTEE

In consideration of, and as an inducement to, the execution of the above Franchise Agreement (the "Agreement"), by EQUITY ONE FRANCHISORS, LLC ("GLOBAL") in favor of \_\_\_\_\_ ("FRANCHISEE"), each of the undersigned ("GUARANTORS") hereby personally and unconditionally guarantees to GLOBAL, its Affiliates (as hereinafter defined), and their successors and assigns for the term of the Agreement and thereafter as provided in the Agreement, that FRANCHISEE shall punctually pay and perform each and every undertaking, agreement and covenant set forth in the Agreement and agrees to be personally bound by, and personally liable for the breach of each and every provision in the Agreement. The GUARANTORS agree to be personally and unconditionally bound by each and every undertaking, agreement and covenant set forth in the Agreement. Further, each of the Guarantor(s) agrees to personally comply with and abide by the non-competition and non-solicitation provisions, other restrictive covenants and nondisclosure provisions contained in the Agreement, as well as the provisions in the Agreement relating to the Marks, indemnification and Transfer, to the same extent as and for the same period of time as FRANCHISEE is required to comply with and abide by such covenants and provisions. All of the foregoing obligations of the undersigned shall survive any expiration or termination of the Franchise Agreement or this Guarantee.

The GUARANTORS further hereby personally and unconditionally guarantee all debts and obligations FRANCHISEE incur to GLOBAL, its successors, assigns, affiliated entities, parent corporation, and subsidiaries ("Affiliates"), as the case may be, as a result of any obligations under the Agreement and as a result of purchases of products or services from GLOBAL and its Affiliates. Each of the undersigned waives:

- (1) acceptance and notice of acceptance by GLOBAL or Affiliates of the foregoing undertakings;
- (2) notice of demand for payment of any indebtedness or nonperformance of any obligations hereby guaranteed;
- (3) protest and notice of default to any party with respect to the indebtedness or nonperformance of any obligations hereby guaranteed;
- (4) any right he may have to require that an action be brought against FRANCHISEE or any other person as a condition of liability;
- (5) all rights to payments and claims for reimbursement or subrogation which any of the GUARANTORS may have against the FRANCHISEE arising as a result of the GUARANTORS' execution of and performance under this guaranty; and
- (6) any and all other notices and legal or equitable defenses to which he may be entitled.

Each of the undersigned consents and agrees that:

- (1) his or her direct and immediate liability under this guaranty shall be joint and several;
- (2) he or she shall render any payment or performance required under the Agreement upon demand if the FRANCHISEE fails or refuses punctually to do so;
- (3) such liability shall not be contingent upon or conditioned upon pursuit by GLOBAL or Affiliates of any remedies against the FRANCHISEE or any other person; and
- (4) such liability shall not be diminished, relieved or otherwise affected by any extension of

time, credit or the indulgence which GLOBAL or Affiliates may from time to time grant to the FRANCHISEE or to any other person, including, without limitation, the acceptance of any partial payment or performance or the compromise or release of any claims, none of which shall in any way modify or amend this guaranty, which shall be continuing and irrevocable during the term of the Agreement.

If GLOBAL or any of the Affiliates are required to enforce this Guarantee in any judicial proceeding or appeal thereof, the GUARANTORS shall reimburse GLOBAL and Affiliates for its costs and expenses, including, but not limited to, reasonable accountants', attorneys', attorney assistants', and expert witness fees, costs of investigation and proof of facts, court costs, other litigation expenses and travel and living expenses, whether incurred prior to, in preparation for or in contemplation of the filing of any written demand, claim, action, hearing or proceeding to enforce this Guarantee. Further, GUARANTORS hereby consent to the applicability of the venue and jurisdiction provisions in the Franchise Agreement.

The terms contained in the Franchise Agreement and this Guarantee constitute the entire agreement between the parties, and there are no representations, inducements, promises, or agreements, oral or otherwise, between the parties not embodied herein.

IN WITNESS WHEREOF, each of the undersigned has hereunto affixed their signatures on the same day and year as the Agreement was executed.

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**EXHIBIT I**  
**SITE**

FRANCHISEE's Agency shall be located at:

**EXHIBIT II**  
**PROVIDERS**

(SUBJECT TO CHANGE FROM TIME TO TIME)

**PROPERTY & CASUALTY**

AAA Chicago	Dovetail/MetLife Commercial	Markel Insurance
AAA Jersey	Elements Property Insurance	Meramec Valley Mutual
ACCC Insurance Company	Encompass	Mercury Insurance
Access General Insurance	Federated National Insurance	MetLife
Agency	Company	MetLife Flood
Ace Group	First American Specialty	MetLife Life Insurance
Affirmative	Insurance Company	Minico
AIG Auto	First Comp	Missouri Employers Mutual
Alfa Vision	Florida Peninsula	Mutual of Omaha
American Access Casualty	Foremost Auto (Bristol West)	National Flood Insurance
American Commerce now	Foremost Specialty	Program
Mapfre	Franklin Mutual	National General Accident &
American Empire Surplus	Gainsco	Health
Lines Insurance Co	GeoVera Insurance	National General Insurance
American Hallmark	Grange	(GMAC)
AMERICAN INTEGRITY	GuideOne	National Interstate
American Modern	Gulfstream Property &	National Lloyds
American Strategic (ASI)	Casualty	NATIONAL RISK
AmTrust North America	Hagerty	Nationwide Insurance
Anchor Insurance	Healthy Paws	Next Wave Insurance Services
AutoOne Insurance	Heritage	NFS Edge Flood
Bankers Insurance Group	Home Warranty Inc.	Norfolk & Dedam Group
Breckenridge	Homeowners Choice	(Fitchburg Mutual)
Cardinal Comp	Homeowners of America	Northern Neck Insurance
CatCoverage	Illinois Casualty Company	Company
Centauri Insurance	Imperial Fire & Casualty	Northern OnLine/Northern
Century National	Infinity	Underwriters Managers
Chubb	Interstate Insurance	NSI/ West Bend
Church Underwriters	Management, Inc.	OLYMPUS
Citizens	JIBNA	Palomar Specialty
CNA	Kemper Preferred	Personal Umbrella
Coastal Agents Alliance	Kemper Specialty	Philadelphia Contributionship
Commerce West	KF&B	Philadelphia Insurance
Commonwealth Casualty	King Insurance	Plymouth Rock Assurance
Company	Liberty Mutual (thru MoO)	Progressive
Conifer Insurance Co.	Liberty Mutual Surety	Progressive Home
Cornerstone National	Lighthouse Insurance	Prospect General
Cox Health Plans	Lockton Affinity (Lawyer)	RLI Surety
CROSS	Logic Underwriters	Rockford Mutual Insurance
Cypress TX Lloyds	Madison Mutual	Company
Dairyland	Maison Insurance	Safeco
Dauntless Specialty Brokerage	Mapfre	SageSure Insurance

Security First Florida  
Southern Fidelity Insurance  
Southern General Agency  
Southern Oak  
St. Johns  
State Auto  
Stillwater Insurance Group  
Swyfft, LLC  
Texas Mutual Insurance  
Company  
The General Insurance

The Hanover Insurance Group  
The Hartford  
The Hartford Flood  
TOWER HILL  
Travelers  
Travelers Commercial  
Trexis Insurance (Alpha)  
United Automobile Insurance  
Services  
Universal North America  
Universal Property & Casualty

UPC Insurance (United PC)  
Victoria/Titan Insurance  
Weston  
White Pine Insurance Company  
Windhaven Insurance  
Woodmen of the World  
Wright Flood (Fidelity Flood)  
Zurich (Foremost Commercial)  
Zurich (US Assure)

## **MGAs**

Abram Interstate Insurance  
Services, Inc.  
AEGIS General Agency  
All Insurance Underwriters  
American Management  
Corporation  
AmWINS (formerly B&G)  
Appalachian Underwriters  
Atlas General Insurance Services  
Bass Underwriters  
Builders & Tradesmens  
Insurance Svcs, Inc  
Burns and Wilcox  
Cabrillo Coastal  
Coastal Agents Alliance  
Combined Group  
Commercial Insurance  
Underwriters  
Conway E&S, Inc.  
CRC/Southern Cross  
CSE Insurance Group  
Demetriou General Agency, Inc.  
Diamond Specialty Insurance  
Distinguished Programs

Everguard  
Francis L. Dean & Associates  
Gateway Underwriters Agency  
GIC Underwriters  
Gresham & Associates  
Hull & Company, Inc.  
Insurance Intermediaries  
International Placement Services  
Irwin Siegel  
Jaeger + Haines, Inc.  
Jimcor Agencies  
JM Wilson  
Johnson & Johnson  
Macneill Group  
McClelland and Hine, Inc.  
McGowan  
MedJames  
MJ Kelly Co Insurance Brokers  
Momentous Insurance  
Brokerage, Inc.  
Morstan General Agency  
Orchid Underwriters  
Pacific Specialty/McGraw  
Pearl Insurance

Pennock Insurance, Inc.  
Preferred Concepts  
RIC Insurance General Agency  
Risk Innovations  
Risk Placement Services, Inc.  
Robert Moreno Insurance  
Services  
RSI International  
S.A. Freerks  
Scottish American (formerly  
Buckingham Badler)  
SeaCoast Underwriters. Inc.  
SHELLY, MIDDLEBROOKS &  
OLEARY  
Sports and Fitness  
Tapco Underwriters  
Texas Commercial Insurance  
Facilities  
United Marine Underwriters  
VGM (formerly Davidson-  
Babcock)  
Wellington Risk

## **LIFE AND HEALTH**

American National  
Assurity Life Insurance  
Banner Life Insurance  
Cincinnati Life  
Gerber Life  
Kansas City Life Insurance  
Mass Mutual Life Insurance  
Nationwide Life  
Prinicipal Financial Group  
Prudential Financial  
Sagicor Life Insurance Company  
William Penn Life Insurance Company of NY

#17179946.2

### **EXHIBIT III**

#### **NON-SOLICITATION AND CONFIDENTIALITY AGREEMENT**

In consideration of my employment in a supervisory capacity or as an insurance licensed personnel employed by \_\_\_\_\_ (“Franchisee”), a franchisee of Equity One Franchisors, LLC (“Franchisor”), I agree that:

1. **Non-Solicitation.** During the term of my employment and for one (1) years after the expiration or termination of my employment for any reason or the entry of a final order of a court of competent jurisdiction enforcing this covenant, whichever is later, I will not in any manner or in any capacity, directly or indirectly, for myself or any other person or entity, actually or attempt:

- (1) to solicit, contact or do business with any Customer for the purpose of selling any product or service which is similar to or competitive with any product or service offered by Franchisee or Franchisor or its Affiliates, or otherwise interfere with or take away any Customers or the business of any such Customer;
- (2) to solicit or hire any employee of Franchisor, its Affiliates or their franchisees or interfere with the relationship between Franchisor, its Affiliates or their franchisees and any of its employees, agents or suppliers.

For purposes of this Agreement, “Customer” means any existing customers or identified prospective customers of Franchisee or its employees or agents, Franchisor, its Affiliates or any other franchisee or the other franchisee’s employees or agents, with whom I have had direct or indirect contact or about whom I have learned confidential information by virtue of the operation of the Franchisee’s business.

2. **Confidentiality.** I will not, during the term of my employment, or after termination or expiration of my employment, use, communicate or divulge to anyone, any Confidential Information unless such information is generally known and in the public domain. Further, I will use best efforts to strictly adhere to all applicable federal and state laws concerning privacy and disclosure of confidential, financial, health care and medical information and shall guard against any accidental disclosure. For purposes of this Agreement, Confidential Information means any and all information, knowledge and know-how not generally known in the business about the system and products, specifications, standards, methods, procedures, sales and marketing material, systems, procedure and techniques, knowledge of and experience in operating a GlobalGreen Insurance Agency and all non-public information concerning the financial data, customer accounts, client specific information, work product performed for any customer or client, work product documents and records, specific strategies and other information or material which Franchisee or Franchisor or any of its Affiliates may designate as confidential. Upon termination or expiration of my employment, I will return to Franchisee and not keep any copies of any Confidential Information including but not limited to all Customer lists, files, records, documents, bills, and insurance policy materials.

3. **Severability.** Should any provision of this Agreement be construed or declared invalid, such decision shall not affect the validity of any remaining portion which shall remain in full force and effect as if this Agreement had been executed with such invalid portion eliminated. If any restriction contained in this Agreement is deemed too broad to be capable of enforcement, a court of competent jurisdiction is hereby authorized to modify or limit such restriction to the extent necessary to permit its enforcement. All covenants contained in this Agreement, including but not limited to those relating to non-solicitation and

Confidential Information, shall be interpreted and applied consistent with the requirements of reasonableness and equity.

5. Enforcement. This Agreement may be enforced by either Franchisor, its successor, or Franchisee, and I understand that it is intended to protect the legitimate business interests of Franchisor, its successors, its franchisees, and Franchisee. If suit is brought to enforce this Agreement, I agree to pay reasonable attorney's fees and expenses incurred by the party bringing the suit.

6. Miscellaneous. No waiver by either party of performance of any obligation or this Agreement of the other party shall be construed as a waiver of any other or future default or performance obligation. The provisions of this Agreement shall be binding upon and inure to the benefit of the parties to this Agreement and their respective heirs, legatees, personal representatives, successors and assigns.

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Signed: \_\_\_\_\_

**EXHIBIT IV**  
**IRREVOCABLE POWER OF ATTORNEY**

That \_\_\_\_\_ (“FRANCHISEE”) does hereby irrevocably constitute and appoint EQUITY ONE FRANCHISORS, LLC, a Missouri limited liability company (“GLOBAL”), FRANCHISEE’s true and lawful attorney-in-fact and agent for FRANCHISEE and in FRANCHISEE’s name, place and stead, to do or cause to be done all things and to sign, execute, acknowledge, certify, deliver, accept, record and file all such agreements, certificates, instruments and documents as, in the sole discretion of GLOBAL, shall be necessary or advisable for the sole purpose of assigning to GLOBAL all of FRANCHISEE’s right, title and interest in and to any and all telephone numbers used in connection with the Agency and all related Yellow Pages, White Pages and other business listings, including but not limited to, the execution and delivery of any Transfer of Service Agreement and any other transfer documentation required by the applicable telephone service company providing telephone services to FRANCHISEE, and to do or cause to be done all things and to sign, execute, acknowledge, certify, deliver, accept, record, and file all such agreements, certificates, instruments and documents as, in the sole discretion of GLOBAL, shall be necessary or advisable for the sole purpose of assigning to GLOBAL all of FRANCHISEE’s right, title and interest in and to any Internet and web site name pages, domain name listings, and registrations that contain the Marks, or any of them, in whole or in part, hereby granting unto GLOBAL full power and authority to do and perform any and all acts and things which, in the sole discretion of GLOBAL, are necessary or advisable to be done as fully to all intents and purposes as FRANCHISEE might or could itself do, and hereby ratifying and confirming all that GLOBAL may lawfully do or cause to be done by virtue of this Power of Attorney and the powers herein granted. Such Power of Attorney includes any and all rights of GLOBAL to do or cause to be done all things and to sign, execute, acknowledge, certify, deliver, accept, record, and file all such agreements, certificates, instruments and documents as, in the sole discretion of GLOBAL, shall be necessary or advisable in order to effectuate FRANCHISEE’s post-termination obligations, in the event of expiration or earlier termination of the Franchise Agreement, including, but not limited to those obligations set forth in Section XIV(C) of the Franchise Agreement.

During the term of this Power of Attorney and regardless of whether FRANCHISEE has designated any other person to act as its attorney-in-fact and agent, no person, firm or corporation dealing with GLOBAL shall be required to ascertain the authority of GLOBAL, not to see to the performance of the agency, nor be responsible in any way for the proper application of funds or property paid or delivered to GLOBAL. Any person, firm or corporation dealing with GLOBAL shall be fully protected in acting and relying upon a certificate of GLOBAL that this Power of Attorney on the date of such certificate has not been revoked and is in full force and effect, and FRANCHISEE shall not take any action against any person, firm or corporation acting in reliance on such a certificate or a copy of this Power of Attorney. Any instrument or document executed on behalf of FRANCHISEE by GLOBAL shall be deemed to include such a certificate on the part of GLOBAL, whether or not expressed. This paragraph shall survive any termination of this Power of Attorney.

This Power of Attorney shall terminate two (2) years following the expiration or termination of that certain Franchise Agreement dated of even date herewith by and between GLOBAL and FRANCHISEE. Such termination, however, shall not affect the validity of any act or deed that GLOBAL may have effected prior to such date pursuant to the powers herein granted.

This instrument is to be construed and interpreted as an irrevocable Power of Attorney coupled with an interest and such Power of Attorney shall not be affected by the subsequent disability or incapacity of the principal.

IN WITNESS WHEREOF, the undersigned has executed this Irrevocable Power of Attorney as of the \_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_\_.

FRANCHISEE:

By:\_\_\_\_\_

Name:\_\_\_\_\_

Title:\_\_\_\_\_

THE STATE OF \_\_\_\_\_ )

)

COUNTY OF \_\_\_\_\_ )

BEFORE ME, the undersigned authority, on this day personally appeared \_\_\_\_\_ of \_\_\_\_\_, known to me to the person whose name is subscribed to the foregoing instrument, who acknowledged to me that he executed the same for the purposes and consideration therein expressed and in the capacity therein stated.

GIVEN UNDER MY HAND AND SEAL OF OFFICE this the \_\_\_\_ day of \_\_\_\_\_, 20\_\_\_.

---

\_\_\_\_\_  
Notary Public

My Commission Expires: \_\_\_\_\_

---

**EXHIBIT V**  
**STATE LAW ADDENDA TO FRANCHISE AGREEMENT**

Insert if applicable. See Exhibit D to the FDD

## EXHIBIT VI

# FRANCHISEE DISCLOSURE QUESTIONNAIRE

As you know, Equity One Franchisors, LLC, (the "Franchisor") and you are preparing to enter into a Franchise Agreement for the operation of a GlobalGreen Insurance Agency franchise. The purpose of this Questionnaire is to determine whether any statements or promises were made to you that the Franchisor has not authorized and that may be untrue, inaccurate or misleading. Please review each of the following questions and provide honest and complete responses to each question. Do not sign the Questionnaire if you are a Maryland resident or the business is to be operated in Maryland.

10. Has any employee or other person speaking on behalf of the Franchisor made any statement or promise concerning the likelihood of success that you should or might expect to achieve from operating the business?  
Yes        No       

11. Do you understand and acknowledge that the commission rate with the EBP Agent is different than your commission rate with GLOBAL and its Affiliates and this commission rate, which may change from time to time, will be described in the Manual.  
Yes        No       

12. Has any employee or other person speaking on behalf of the Franchisor made any statement, promise or agreement concerning the advertising, marketing, training, support service or assistance that the Franchisor will furnish to you that is contrary to, or different from, the information contained in the FDD?  
Yes        No       

\* \* \*

Please understand that your responses to these questions are important to us and that we will rely on them. Also, please understand that the Questionnaire does not waive any liability we may have under the Washington Franchise Investment Protection Act, RCW 19.100, and the rules adopted thereunder.

By signing this Questionnaire, you are representing that you have responded truthfully to the above questions. You are also representing that you have reviewed all of these questions and the answers with the other owners of the franchise and any of Franchisee's representatives who had discussions with the Franchisor or any of its officers, agents, or employees. The responses from those people are also included by you above.

Dated on \_\_\_\_\_, 20\_\_.

FRANCHISE APPLICANT, on behalf of him or herself individually, and as \_\_\_\_\_  
(insert title) of \_\_\_\_\_ (insert legal name of franchisee)

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Title: \_\_\_\_\_



**EXHIBIT B**  
**SERVICE AGREEMENT**

## SERVICE AGREEMENT

This Service Agreement dated \_\_\_\_\_ is between Equity One Insurance Agency, L.L.C. ("Equity One") and \_\_\_\_\_ ("Franchisee") and \_\_\_\_\_ and \_\_\_\_\_ ("Guarantors").

WHEREAS, Franchisee is a franchisee of Equity One Franchisors, LLC ("Franchisor"), an affiliate of Equity One, pursuant to a Franchise Agreement between Franchisor and Franchisee of even date herewith ("Franchise Agreement"); and

WHEREAS, the Franchise Agreement requires Franchisee to use and have access to Applied Systems, Inc.'s EPIC Online Management Software ("Software") in the operation of its Agency; and

WHEREAS, Equity One has entered into a Master Agreement for Products and Services including the Schedule ASP with Applied Systems, Inc. ("Master License Agreement") for the use and access to the Software and has been permitted to license franchisees of Franchisor the right to use and access the Software under the terms and conditions of this Agreement.

NOW, THEREFORE, in consideration of the mutual promises and conditions contained herein, the parties agree as follows:

1. Grant. Equity One grants Franchisee the right to have \_\_\_ users ("Users") use and access the Software. If Franchisee wants to add additional Users, Franchisee will notify Equity One at least thirty (30) days in advance and pay an additional User Fee and increased SMA Fee as described in paragraph 3 below.
2. Term. The term of this Agreement is for the term of the Franchise Agreement unless terminated sooner in accordance with the terms of this Agreement. Franchisee acknowledges and understands the term of the Master Agreement is on a month to month basis. Therefore, Equity One has the right to terminate this Agreement on one hundred eighty (180) days' notice to Franchisee. Equity One may change software or software vendors, for any reason in its sole discretion. Such change may result in increased costs to Franchisee and may cause serious consequences to Franchisee.
3. Software Fees. Franchisee shall pay Equity One a User Fee of \$999.00 per User at the time this Agreement is executed. Franchisee shall pay Equity One an additional User Fee for each additional User. The User Fee is subject to increase upon notification by Equity One. In addition, Franchisee shall pay Equity One, monthly by the 20<sup>th</sup> day of each month, a SMA Fee. This SMA Fee is for support, maintenance and access to the Software. The SMA Fee is currently \$263 per month per User, but may be changed by Equity One in its discretion. The SMA Fee will be deducted from the Revenue collected by Equity One on Franchisee's behalf pursuant to the terms of the Franchise Agreement.
4. Failure of Software to Perform and Privacy. For purposes of this Agreement, "Privacy Laws" means all laws, statutes, codes, ordinances, rules and regulations pertaining to the privacy, confidentiality, handling, storage, disposal, and/or safeguarding of customer, employee, financial, health, or other personal information, records, or data, including: (i) the Gramm-Leach-Bliley Act (15 U.S.C. § 6801 *et seq.*); (ii) the Health Insurance Portability and Accountability Act of 1996; (iii) the Fair Credit Reporting Act ("FCRA") (15 U.S.C. § 1681 *et seq.*), including the Fair and Accurate Credit Transactions Act of 2003 ("FACTA"); (iv) all federal and state data security breach notification and incident response laws and regulations; and (v) all implementing rules and regulations, amendments to, and successors of each of the laws and regulations listed above. Equity

One is not responsible for any defaults by Applied Systems, Inc. under the Master License Agreement, or any failure of the Software to perform or lack of compliance with any Privacy Laws. In the event that Applied Systems, Inc. defaults under the Master License Agreement, the Software fails to adequately perform or is not compliant with Privacy Laws, Franchisee will notify Equity One. Equity One will use good faith in notifying Applied Systems, Inc. of any such failure or lack of compliance and will assist Franchisee in having the problem resolved, if possible. NOTWITHSTANDING ANYTHING HEREIN TO THE CONTRARY, APPLIED SYSTEMS, INC. IS SOLELY RESPONSIBLE FOR THE SOFTWARE AND EQUITY ONE DOES NOT AND WILL NOT ASSUME ANY LIABILITY OR RESPONSIBILITY FOR THE SOFTWARE, ITS OPERATION OR THE SOFTWARE OR APPLIED SYSTEMS, INC.'S COMPLIANCE WITH PRIVACY LAWS.

5. Obligations of Franchisee. This Agreement is subject to and subordinate to all the terms and conditions of the Master License Agreement, and the terms of the Master License Agreement are hereby expressly incorporated as part of this Agreement. Equity One will have the Master License Agreement at its office and available for review by Franchisee. Franchisee shall not perform any act or omission which would violate any term or condition of the Master License Agreement or be the cause for termination of the Master License Agreement between Applied Systems, Inc. and Equity One.
6. Default. In the event that Franchisee defaults under this Agreement, Equity One will provide Franchisee with at least thirty (30) days prior written notice of said default. If Franchisee fails to remedy said default within said period, Equity One shall have the right to terminate this Agreement and shall have all remedies available at law or in equity, including the right to suspend or terminate Franchisee's access to the Software. In the event that the Franchise Agreement is terminated, Franchisee's rights under this Agreement shall be terminated immediately without notice or opportunity to cure. In the event that the Franchisee is in default under the Franchise Agreement and does not cure the default within the permitted time period, Equity One shall have the right to limit or terminate Franchisee and its Users access to the Software.
7. Limitations. IN NO EVENT WILL EITHER PARTY BE LIABLE TO THE OTHER PARTY UNDER THIS AGREEMENT FOR ANY PUNITIVE DAMAGES, OR INDIRECT, INCIDENTAL, SPECIAL, OR CONSEQUENTIAL DAMAGES, SUCH AS LOST PROFITS, LOST OPPORTUNITES, LOST SAVINGS AND THE LIKE. THE CUMULATIVE LIABILITY OF EQUITY ONE TO FRANCHISEE AND THE USERS FOR ALL CLAIMS ARISING UNDER THIS AGREEMENT, WHETHER IN CONTRACT OR TORT, INCLUDING NEGLIGENCE, SHALL NOT EXCEED THE TOTAL AMOUNT OF ALL FEES PAID BY FRANCHISEE TO EQUITY ONE HEREUNDER DURING THE PRECEDING TWELVE (12) MONTH PERIOD. FRANCHISEE'S SOLE AND EXCLUSIVE REMEDY IS IN THIS AGREEMENT REGARDLESS OF THE SUCCESS OR EFFECTIVENESS OF OTHER REMEDIES.
8. Assignment. Equity One is free to assign any or all of its rights and obligations under this Agreement, and upon such assignment Equity One shall be relieved of all liability under this Agreement with respect to the rights and obligations so assigned, and any such rights and obligations which are assigned shall accrue to the successor or assignee. Franchisee is not permitted to assign any or all of its rights and obligations under this Agreement except in connection with a permitted transfer in accordance with the Franchise Agreement.
9. Entire Agreement; Modification. This Agreement contains the entire agreement between the Equity One and Franchisee with respect to the Software. No modification of this Agreement shall be effective unless in writing and executed by both parties to this Agreement.

10. **Governing Law.** This Agreement shall be construed in accordance with and governed by the laws of the State of Missouri. In any action arising out of or relating to this Agreement, such suit must be brought in the Circuit Court of the County of St. Louis or in District Court of the Eastern District of Missouri. Franchisee irrevocably submits to their jurisdiction and waives any objection to the application of Missouri law or to the jurisdiction or venue in those Missouri courts.
11. **Waiver.** No waiver by either party of performance of any obligation or this Agreement of the other party shall be construed as a waiver of any other or future default or performance obligation.
12. **Binding Effect.** The provisions of this Agreement shall be binding upon and inure to the benefit of the parties to this Agreement and their respective heirs, legatees, personal representatives, successors and assigns.
13. **Severability.** Should any provision of this Agreement be construed or declared invalid, such decision shall not affect the validity of any remaining portion which shall remain in full force and effect as if this Agreement had been executed with such invalid portion eliminated.
14. **Guarantors.** The undersigned Guarantors agree to be personally bound and personally liable for the performance and breach of each and every provision of this Agreement. Each Guarantor's liability hereunder is joint and several and shall not be contingent or conditioned upon pursuit by Equity One of any remedies against the Franchisee or any other person.

IN WITNESS WHEREOF, the parties have executed this Service Agreement as of the day and year first above written.

Equity One Insurance Agency, L.L.C.

Franchisee: \_\_\_\_\_

By: \_\_\_\_\_

By: \_\_\_\_\_

Jeffrey L. Wilson, CEO

Guarantors:

\_\_\_\_\_

\_\_\_\_\_

## **EXHIBIT C**

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**EXHIBIT D**  
**STATE LAW ADDENDA TO FDD**

**MULTI-STATE ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT  
AND TO THE FRANCHISE AGREEMENT**  
**(FOR THE FOLLOWING STATES: CA, HI, IL, IN, MD, MI, MN, NY, ND, RI, SD, VA, WA, WI)**

This Addendum pertains to franchises sold in the state that have adopted as law the NASAA Statement of Policy Regarding the Use of Franchise Questionnaires and Acknowledgements (the "SOP") and is for the purpose of complying with the statutes and regulations of such states. For franchises sold in such states, this franchise disclosure document is amended by adding the following section at the end of Item 9:

"No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise."

Other Provisions Unaffected: All other terms and provisions contained in the Franchise Agreement and Franchise Disclosure Document shall remain in full force and effect, except to the extent specifically modified herein.

Dated on the day of \_\_\_\_\_, 20\_\_\_\_.

Equity One Franchisors, LLC

FRANCHISEE

By: \_\_\_\_\_  
Raymond M. Spears, Chairman

By: \_\_\_\_\_

## STATE LAW ADDENDUM - CALIFORNIA

This Addendum pertains to franchises sold in the State of California that are subject to the California Franchise Investment Law (the “Act”) and is for the purpose of complying with California statutes and regulations. Signing this Addendum where the jurisdictional requirements of the Act are not met does not subject the parties to the provisions of the Act.

**“THE CALIFORNIA FRANCHISE INVESTMENT LAW REQUIRES THAT A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE BE DELIVERED TOGETHER WITH THE FRANCHISE DISCLOSURE DOCUMENT.”**

Notwithstanding anything contained in the foregoing Franchise Agreement and Franchise Disclosure Document (“FDD”) to the contrary, the following provisions of the California Investment Law shall apply to any franchise or franchisee located in the State of California, which shall control to the extent of any inconsistency:

### State Cover Sheet

Add the following under “Risk Factors”:

**4. IF, AFTER USING YOUR BEST EFFORTS, YOU CANNOT OBTAIN APPROVAL TO BECOME AN AGENT FROM AT LEAST 4 OF THE PROVIDERS THAT UNDERWRITE INSURANCE POLICIES IN THE AREA WHERE YOUR AGENCY IS LOCATED WITHIN 90 DAYS FROM THE DATE THE FRANCHISE AGREEMENT IS SIGNED, GLOBAL HAS THE RIGHT TO TERMINATE THE FRANCHISE AGREEMENT AND RETURN TO YOU 70% OF THE INITIAL FRANCHISE FEE AND GLOBAL SHALL RETAIN 30% OF THE INITIAL FRANCHISE FEE YOU PAID FOR LOST OPPORTUNITIES AND EXPENSES. IN NO OTHER EVENT IS ANY OF THE INITIAL FRANCHISE FEE REFUNDABLE.**

**5. IN ACCORDANCE WITH THE CALIFORNIA INSURANCE CODE, §1631-1651, YOU MUST BE LICENSED BY THE CALIFORNIA DEPARTMENT OF INSURANCE PRIOR TO OFFERING OR SELLING INSURANCE WITHIN THE STATE OF CALIFORNIA. TO OBTAIN A LICENSE, YOU MUST ATTEND THE REQUIRED CLASS(ES) AND PASS THE PRELICENSING EXAM(S) FOR EACH TYPE OF INSURANCE YOU WILL SELL (I.E., LIFE AND HEALTH AND/OR PROPERTY AND CASUALTY). YOU WILL ALSO BE REQUIRED TO PROVIDE FINGERPRINTS AND HAVE A BACKGROUND CHECK WHICH YOU MUST PASS PRIOR TO OBTAINING A LICENSE. YOU WILL NEED TO COMPLETE THE APPLICATION AND PAY A FEE. THIS LICENSE MUST BE RENEWED ANNUALLY.**

### Item 3 of the FDD

Neither we, nor any person or franchise broker in Item 2 of the Franchise Disclosure Document is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities Exchange Act of 1934, 15 U.S.C.A. 78a et seq., suspending or expelling such persons from membership in such association or exchange.

### Item 17 of the FDD

California Business and Professions Code Sections 20000 through 20043 provide rights to the franchisee concerning termination or non-renewal of a franchise. If the Franchise Agreement contains a provision that is inconsistent with the law, the law will control.

The Franchise Agreement provides for termination upon bankruptcy. This provision may not be enforceable under federal bankruptcy law (11 U.S.C.A. Sec. 101 et seq.).

The Franchise Agreement contains a covenant not to compete that extends beyond the termination of the franchise. These provisions may not be enforceable under California law.

Section 31125 of the California Corporations Code requires us to give you a disclosure document, in a form containing the information that the commissioner may by rule or order require, before a solicitation of a proposed material modification of an existing franchise.

The Franchise Agreement requires application of the law of Missouri. This provision may not be enforceable under California law.

Section 31125 of the Franchise Investment Law requires us to give to you a disclosure document approved by the Commissioner of Corporations before we ask you to consider a material modification of your Franchise Agreement.

The Franchise Agreement contains provisions which may limit franchisee's rights and may not be enforceable in California including but not limited to a limitation of actions, waiver of jury trial and class action waiver.

You must sign a general release if you renew or transfer your franchise. California Corporations Code Section 31512 voids a waiver of your rights under the Franchise Investment Law (California Corporations Code Sections 31000 through 31516). Business and Professions Code Section 20010 voids a waiver of your rights under the Franchise Relations Act (Business and Professions Code Sections 20000 through 20043).

Neither the Franchisor nor any person listed in Item 2 of this franchise disclosure document is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities Exchange Act of 1934, 15 U.S.C.A. 78a et seq., suspending or expelling such persons from membership in such association or exchange.

OUR WEBSITE HAS NOT BEEN REVIEWED OR APPROVED BY THE CALIFORNIA DEPARTMENT OF BUSINESS OVERSIGHT ANY COMPLAINTS CONCERNING THE CONTENT OF THIS WEBSITE MAY BE DIRECTED TO THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION at <https://dfpi.ca.gov/>.

Prospective franchisees are encouraged to consult private legal counsel to determine the applicability of California and federal laws (such as Business and Professions Code Section 20040.5, Code of Civil Procedure Section 1281, and the Federal Arbitration Act) to any provisions of a franchise agreement restricting venue to a forum outside the State of California.

#### Section 31512.1 Franchise Agreement Provisions Void as Contrary to Public Policy

Any provision of a franchise agreement, franchise disclosure document, acknowledgement, questionnaire, or other writing, including any exhibit thereto, disclaiming or denying any of the following shall be deemed contrary to public policy and shall be void and unenforceable:

- (a) Representations made by the franchisor or its personnel or agents to a prospective franchisee.
- (b) Reliance by a franchisee on any representations made by the franchisor or its personnel or agents.
- (c) Reliance by a franchisee on the franchise disclosure document, including any exhibit thereto.
- (d) Violations of any provision of this division.

Other Provisions Unaffected: All other terms and provisions contained in the Franchise Agreement and Franchise Disclosure Document shall remain in full force and effect, except to the extent specifically modified herein.

**CALIFORNIA AMENDMENT  
TO FRANCHISE AGREEMENT**

This Amendment pertains to franchises sold in the State of California that are subject to the California Franchise Investment Law (the "Act") and is for the purpose of complying with California statutes and regulations. Signing this Amendment where the jurisdictional requirements of the Act are not met does not subject the parties to the provisions of the Act, as set forth in this Amendment, or otherwise. Notwithstanding anything which may be contained in the body of the Franchise Agreement to the contrary, the Agreement is amended to include the following:

Franchisor and Franchisee hereby agree that the Franchise Agreement dated \_\_\_\_\_, will be amended as follows:

1. The following language is added as new Section XXIII of the Franchise Agreement:

"No disclaimer, questionnaire, clause, or statement signed by a franchisee in connection with the commencement of the franchise relationship shall be construed or interpreted as waiving any claim of fraud in the inducement, whether common law or statutory, or as disclaiming reliance on or the right to rely upon any statement made or information provided by any franchisor, broker or other person acting on behalf of the franchisor that was a material inducement to a franchisee's investment. This provision supersedes any other or inconsistent term of any document executed in connection with the franchise, except for the "Entire Agreement" provision in Section XIX.C. of the Franchise Agreement."

Notwithstanding anything to the contrary in this Agreement, and to the extent required by California Corporations Code Section 31512.1, any provision in this Agreement, the franchise disclosure document, and any other acknowledgement, questionnaire, or other writing, disclaiming or denying: (a) representations made by Franchisor or its personnel or agents to Franchisee before entering into the Franchise Agreement; (b) reliance by Franchisee on any representations made by Franchisor, or its personnel or agents; (c) reliance by Franchisee on the franchise disclosure document; or (d) violations of any other provision of the Act [that will be a reference to the California franchise law]; is void and will not be enforced by Franchisor."

IN WITNESS WHEREOF, Franchisor and Franchisee have duly executed and delivered this Amendment as of the date set forth above.

Dated on the day of \_\_\_\_\_, 20\_\_\_\_.

Equity One Franchisors, LLC

FRANCHISEE

By: \_\_\_\_\_  
Raymond M. Spears, Chairman

By: \_\_\_\_\_

## ILLINOIS STATE LAW ADDENDUM

This Addendum pertains to franchises sold in the State of Illinois that are subject to the Illinois Franchise Disclosure Act (the “Act”) and is for the purpose of complying with Illinois statutes and regulations. Signing this Addendum where the jurisdictional requirements of the Act are not met does not subject the parties to the provisions of the Act.

Notwithstanding anything contained in the foregoing Franchise Agreement and Franchise Disclosure Document (“FDD”), the following provisions of the Illinois Franchise Disclosure Act (“Act”) shall apply to any franchise located in the State of Illinois, which shall control to the extent of any inconsistency:

Item 17v. and 17 w of the FDD, the Cover Sheet of the FDD and Sections XIX.G of the Franchise Agreement. Choice of Law and Choice of Forum shall be Illinois.

State Law, Jurisdiction and Venue. Any provision in the Franchise Agreement, including but not limited to Section XIX.G, which designates jurisdiction or venue in a forum outside the State of Illinois is void.

Termination or Nonrenewal Franchise: The Illinois Franchise Disclosure Act provides rights to you concerning nonrenewal and termination of the Franchise Agreement. If the Franchise Agreement contains a provision that is inconsistent with the Act, the Act will control.

Waiver. 815 ILCS 705/41 provides that the rights provided by the Illinois Franchise Disclosure Act of 1987 (the “Act”) along with other laws of the State of Illinois may not be waived. Consequently, any release of claims or acknowledgements of fact contained in the Agreement that would negate or remove from judicial review any statement, misrepresentation or action that would violate the Act or any other law of the State of Illinois shall be void and hereby deleted with respect to claims under the Act or any other law of the State of Illinois.

Participation in Trade Associations: We will not in any way restrict any Franchisee from joining or participating in any trade association.

Release. Any release of claims or acknowledgements of fact contained in the Agreement that would negate or remove from judicial review any statement, misrepresentation or action that would violate the Act shall be void and hereby deleted with respect to claims under the Act.

Jury Waiver. The provision in Section XIX of the Franchise Agreement regarding jury waiver may be void under Illinois law.

Other Provisions Unaffected: All other terms and provisions contained in the Franchise Agreement shall remain in full force and effect, except to the extent specifically modified herein.

Effective date is:

Equity One Franchisors, LLC

FRANCHISEE:

By: \_\_\_\_\_

By: \_\_\_\_\_

Raymond Spears, Chairman

Date: \_\_\_\_\_

IL-2

## **ADDENDUM FOR MARYLAND**

The following provisions of the Maryland Franchise Registration and Disclosure Law (“Maryland Franchise Law”) shall apply to any franchises sold or offered for sale within the State of Maryland, located in this State or to a Maryland resident, which shall amend the Franchise Disclosure Document (“FDD”) to the extent of any inconsistency:

General Release. Any general release, estoppel or waiver required by the terms and conditions of the Franchise Agreement as a condition of renewal, assignment or transfer shall not apply to any liability under the Maryland Franchise Law and Item 17 of the FDD are amended accordingly.

Item 17v. of the FDD: A franchisee may bring a lawsuit in Maryland for claims arising under the Maryland Franchise Registration and Disclosure Law. Any claims arising under the Maryland Franchise Registration and Disclosure Law must be brought within 3 years after the grant of the franchise.

Franchise Disclosure Questionnaire: “All representations requiring prospective franchisee to assent to a release, estoppel or waiver of liability are not intended to nor shall they act as a release, estoppel or waiver of any liability incurred under the Maryland Franchise Registration and Disclosure Law.

## STATE LAW ADDENDUM – MARYLAND

This Addendum pertains to franchises sold or offered for sale within the State of Maryland, operated in this State or to a Maryland resident that are subject to the Maryland Franchise Registration and Disclosure Law (the “Maryland Franchise Law”) and is for the purpose of complying with Maryland statutes and regulations. Signing this Addendum where the jurisdictional requirements of the Maryland Franchise Law are not met does not subject the parties to the provisions of the Maryland Franchise Law.

Section XVII.B (Transferability of Interest): This section is amended as follows: “The general release required as a condition of renewal, sale, and/or assignment/transfer shall not apply to any liability under the Maryland Franchise Law.”

Section XIX.G (Governing Law and Jurisdiction) of the Franchise Agreement: This section is amended as follows: “Notwithstanding anything herein to the contrary, a franchisee may bring a lawsuit in Maryland for claims arising under the Maryland Franchise Registration and Disclosure Law. Any claims arising under the Maryland Franchise Registration and Disclosure Law must be brought within 3 years after the grant of the franchise.

Section XIV.A (Default and Termination) of the Franchise Agreement: At the end of these Sections, add the following sentence: “This provision which terminates the franchise upon the bankruptcy of the Franchisee may not be enforceable under federal bankruptcy law, Title 11, United States Code Section 101 *et seq.*”

Franchise Agreement and the Franchise Disclosure Questionnaire: “All representations requiring prospective franchisee to assent to a release, estoppel or waiver of liability are not intended to nor shall they act as a release, estoppel or waiver of any liability incurred under the Maryland Franchise Registration and Disclosure Law.

Acknowledgments in the Franchise Agreement: Section XX and XXI of the Franchise Agreement are hereby deleted. Section XX is replaced with the following:

“No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.”

Dated on the \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_.

Equity One Franchisors, LLC

FRANCHISEE:

By: \_\_\_\_\_  
Raymond M. Spears, Chairman

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

## STATE LAW ADDENDUM - MINNESOTA

This Addendum pertains to franchises sold in the State of Minnesota that are subject to the Minnesota Franchise Act (Minn. Stat. Sec. 80C.1 et seq., the "Act") and is for the purpose of complying with Minnesota statutes and regulations. Signing this Addendum where the jurisdictional requirements of the Act are not met does not subject the parties to the provisions of the Act.

Notwithstanding anything contained in the foregoing Franchise Agreement and Franchise Disclosure Document ("FDD") to the contrary, the following provisions of the Minnesota Franchise Act shall apply to any franchise or franchisee located in the State of Minnesota, which shall control to the extent of any inconsistency:

1. MINN. STAT. SECTION 80C.21 and MINNESOTA RULES 2860.4400(J) prohibit the franchisor from requiring litigation to be conducted outside Minnesota, requiring waiver of a jury trial, or requiring the franchisee to consent to liquidated damages, termination penalties or judgment notes. In addition, nothing in the Franchise Disclosure Document or agreement(s) can abrogate or reduce (1) any of the franchisee's rights as provided for in MINN. STAT. CHAPTER 80C or (2) franchisee's rights to any procedure, forum, or remedies provided for by the laws of the jurisdiction.
2. With respect to franchises governed by Minnesota law, the franchisor will comply with MINN. STAT. SECTION 80C.14 SUBD. 3-5, which require (except in certain specified cases)
  - (i) that a franchisee be given 90 days' notice of termination (with 60 days to cure) and 180 days' notice for non-renewal of the franchise agreement and
  - (ii) that consent to the transfer of the franchise will not be unreasonably withheld.
3. Minnesota considers it unfair to not protect the franchisee's right to use the trademarks. Refer to MINN. STAT. SECTION 80C.12 SUBD. 1(G). The franchisor will protect the franchisee's rights to use the trademarks, service marks, trade names, logotypes, or other commercial symbols or indemnify the franchisee from any loss, costs, or expenses arising out of any claim, suit, or demand regarding the use of the name.
4. MINNESOTA RULES 2860.4400(D) prohibits a franchisor from requiring a franchisee to assent to a general release.
5. The franchisee cannot consent to the franchisor obtaining injunctive relief. The franchisor may seek injunctive relief. See MINNESOTA RULES 2860.4400(J) also, a court will determine if a bond is required.
6. The Limitations of Claims section must comply with MINN. STAT. SECTION 80C.17 SUBD.
7. Other Provisions Unaffected: All other terms and provisions contained in the Franchise Agreement and FDD shall remain in full force and effect, except to the extent specifically modified herein.

Dated on the \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_.

Equity One Franchisors, LLC

FRANCHISEE:

By: \_\_\_\_\_  
Raymond M. Spears, Chairman

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

## STATE LAW ADDENDUM – NEW YORK

This Addendum pertains to franchises sold in the State of New York that are subject to the New York Franchise Act (New York State General Business Law, Article 33, Sec. 680 et seq., the “Act”) and is for the purpose of complying with New York statutes and regulations. Signing this Addendum where the jurisdictional requirements of the Act are not met does not subject the parties to the provisions of the Act.

Notwithstanding anything contained in the foregoing Franchise Agreement and Franchise Disclosure Document (“FDD”) to the contrary, the following provisions of the New York State Franchise Act shall apply to any franchise or franchisee located in the State of New York, which shall control to the extent of any inconsistency:

1. The following information is added to the cover page of the Franchise Disclosure Document

**INFORMATION COMPARING FRANCHISORS IS AVAILABLE. CALL THE STATE ADMINISTRATORS LISTED IN EXHIBIT A OR YOUR PUBLIC LIBRARY FOR SERVICES OR INFORMATION. REGISTRATION OF THIS FRANCHISE BY A STATE DOES NOT MEAN THAT A STATE RECOMMENDS IT OR HAS VERIFIED THE INFORMATION IN THIS FRANCHISE DISCLOSURE DOCUMENT. IF YOU LEARN THAT ANYTHING IN THIS FRANCHISE DISCLOSURE DOCUMENT IS UNTRUE, CONTACT THE FEDERAL TRADE COMMISSION AND THE APPROPRIATE STATE OR PROVINCIAL AUTHORITY. THE FRANCHISOR MAY, IF IT CHOOSES, NEGOTIATE WITH YOU ABOUT ITEMS COVERED IN THE FRANCHISE DISCLOSURE DOCUMENT. HOWEVER, THE FRANCHISOR CANNOT USE THE NEGOTIATING PROCESS TO PREVAIL UPON A PROSPECTIVE FRANCHISEE TO ACCEPT TERMS WHICH ARE LESS FAVORABLE THAN THOSE SET FORTH IN THIS FRANCHISE DISCLOSURE DOCUMENT.**

2. The following is added at the end of Item 3:

Except as provided above, with regard to the franchisor, its predecessor, a person identified in Item 2, or an affiliate offering franchises under the franchisor’s principal trademark:

A. No such party has an administrative, criminal or civil action pending against that person alleging: a felony, a violation of a franchise, antitrust, or securities law, fraud, embezzlement, fraudulent conversion, misappropriation of property, unfair or deceptive practices, or comparable civil or misdemeanor allegations.

B. No such party has pending actions, other than routine litigation incidental to the business, which are significant in the context of the number of franchisees and the size, nature or financial condition of the franchise system or its business operations.

C. No such party has been convicted of a felony or pleaded nolo contendere to a felony charge or, within the 10 year period immediately preceding the application for registration, has been convicted of or pleaded nolo contendere to a misdemeanor charge or has been the subject of a civil action alleging: violation of a franchise, antifraud, or securities law; fraud; embezzlement; fraudulent conversion or misappropriation of property; or unfair or deceptive practices or comparable allegations.

D. No such party is subject to a currently effective injunctive or restrictive order or decree relating to the franchise, or under a Federal, State, or Canadian franchise, securities, antitrust, trade regulation or trade practice law, resulting from a concluded or pending action or proceeding brought by a public agency; or is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities and Exchange Act of 1934, suspending or expelling such person from membership in such association or exchange; or is subject to a currently effective injunctive or restrictive order relating to any other business activity as a result of an action brought by a public agency or department, including, without limitation, actions affecting a license as a real estate broker or sales agent.

3. The following is added to the end of Item 4:

Neither the franchisor, its affiliate, its predecessor, officers, or general partner during the 10-year period immediately before the date of the offering circular: (a) filed as debtor (or had filed against it) a petition to start an action under the U.S. Bankruptcy Code; (b) obtained a discharge of its debts under the bankruptcy code; or (c) was a principal officer of a company or a general partner in a partnership that either filed as a debtor (or had filed against it) a petition to start an action under the U.S. Bankruptcy Code or that obtained a discharge of its debts under the U.S. Bankruptcy Code during or within 1 year after that officer or general partner of the franchisor held this position in the company or partnership.

4. The following is added to the end of Item 5:

The initial franchise fee constitutes part of our general operating funds and will be used as such in our discretion.

5. The following is added to the end of the “Summary” sections of Item 17(c), titled “**Requirements for franchisee to renew or extend**,” and Item 17(m), entitled “**Conditions for franchisor approval of transfer**”:

However, to the extent required by applicable law, all rights you enjoy and any causes of action arising in your favor from the provisions of Article 33 of the General Business Law of the State of New York and the regulations issued thereunder shall remain in force; it being the intent of this proviso that the non-waiver provisions of General Business Law Sections 687.4 and 687.5 be satisfied.

6. The following language replaces the “Summary” section of Item 17(d), titled “**Termination by franchisee**”:

You may terminate the agreement on any grounds available by law.

7. The following is added to the end of the “Summary” sections of Item 17(v), titled “**Choice of forum**”, and Item 17(w), titled “**Choice of law**”:

The foregoing choice of law should not be considered a waiver of any right conferred upon the franchisor or upon the franchisee by Article 33 of the General Business Law of the State of New York.

Dated on the day of \_\_\_\_\_, 20\_\_.

Equity One Franchisors, LLC

By: \_\_\_\_\_  
Raymond M. Spears, Chairman

FRANCHISEE:

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

## STATE LAW ADDENDUM - VIRGINIA

This Addendum pertains to franchises sold in the State of Virginia that are subject to the Virginia Retail Franchising Act (the "Act") and is for the purpose of complying with Virginia statutes and regulations. Signing this Addendum where the jurisdictional requirements of the Act are not met does not subject the parties to the provisions of the Act.

The following provisions of the Virginia Retail Franchising Act shall apply to any franchises sold or offered for sale within the State of Virginia, located in this State or to a Virginia resident, which shall control to the extent of any inconsistency in the Franchise Disclosure Document ("FDD"), the Franchise Agreement or the Area Development Agreement:

Pursuant to Section 13.1-564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to cancel a franchise without reasonable cause. If any grounds for default or termination stated in the Franchise Agreement or Area Development Agreement does not constitute "reasonable cause," as the term may be defined in the Virginia Retail Franchising Act or the laws of Virginia, that provision may not be enforceable.

Pursuant to Section 13.1-564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to use undue influence to induce a franchisee to surrender any right given to him under the franchise. If any provision of the Franchise Agreement or Area Development Agreement involves the use of undue influence by the franchisor to induce a franchisee to surrender any rights given to him under the franchise, that provision may not be enforceable.

Dated on the \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_.

Equity One Franchisors, LLC

By: \_\_\_\_\_  
Raymond M. Spears, Chairman

FRANCHISEE:

By: \_\_\_\_\_  
Name, Title: \_\_\_\_\_

## STATE LAW ADDENDUM – WASHINGTON

This Addendum pertains to franchises sold in the State of Washington that are subject to the Washington Franchise Investment Protection Act (the “Act”) and is for the purpose of complying with Washington statutes and regulations. Signing this Addendum where the jurisdictional requirements of the Act are not met does not subject the parties to the provisions of the Act.

This Addendum modifies both the FDD and the Franchise Agreement.

RCW 19.100.180 may supersede the Franchise Agreement in your relationship with FRANCHISOR, including the areas of termination and renewal of your franchise. There may also be court decisions which may supersede the Franchise Agreement in your relationship with FRANCHISOR, including the areas of termination and renewal of your franchise.

In any arbitration or mediation involving a franchise purchased in Washington, the arbitration or mediation site will be either in the state of Washington, or in a place mutually agreed upon at the time of the arbitration or mediation, or as determined by the arbitrator or mediator at the time of arbitration or mediation. In addition, if litigation is not precluded by the franchise agreement, a franchisee may bring an action or proceeding arising out of or in connection with the sale of franchises, or a violation of the Washington Franchise Investment Protection Act, in Washington.

In the event of a conflict of laws, the provisions of the Washington Franchise Investment Protection Act, Chapter 19.100 RCW shall prevail.

A release or waiver of rights executed by a franchisee shall not include rights under the Washington Franchise Investment Protection Act except when executed pursuant to a negotiated settlement after the Franchise Agreement is in effect and where the parties are represented by independent counsel. Provisions such as those which unreasonably restrict or limit the statute of limitations period for claims under the Washington Franchise Investment Protection Act, right or remedies under such Act, such as a right to jury trial, may not be enforceable.

Transfer fees are collectable to the extent that they reflect Franchisor's reasonable estimated or actual costs in effecting a transfer.

Pursuant to RCW 49.62.020, a noncompetition covenant is void and unenforceable against an employee, including an employee of a franchisee, unless the employee's earnings from the party seeking enforcement, when annualized, exceed \$100,000 per year (an amount that will be adjusted annually for inflation). In addition, a noncompetition covenant is void and unenforceable against an independent contractor of a franchisee under RCW 49.62.030 unless the independent contractor's earnings from the party seeking enforcement, when annualized, exceed \$250,000 per year (an amount that will be adjusted annually for inflation). As a result, any provisions contained in the franchise agreement or elsewhere that conflict with these limitations are void and unenforceable in Washington.

RCW 49.62.060 prohibits a franchisor from restricting, restraining, or prohibiting a franchisee from (i) soliciting or hiring any employee of a franchisee of the same franchisor or (ii) soliciting or hiring any employee of the franchisor. As a result, any such provisions contained in the franchise agreement or elsewhere are void and unenforceable in Washington.

Franchisees who receive financial incentives to refer franchise prospects to Franchisors may be required to register as franchise brokers under the laws of Washington State.

The undersigned does hereby acknowledge receipt of this addendum.

Dated on the \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_.

Equity One Franchisors, LLC

By: \_\_\_\_\_  
Raymond M. Spears, Chairman

FRANCHISEE:

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

**EXHIBIT E**  
**LIST OF FRANCHISEES**

**As of December 31, 2023**

**ALABAMA**

<b><u>Franchisee's Name</u></b>	<b><u>Address</u></b>	<b><u>Phone Number</u></b>
Brewer Insurance Solutions, Inc.	809 Shoney Dr. Huntsville, AL 35801-5308	256-258-1000

**ARIZONA**

<b><u>Franchisee's Name</u></b>	<b><u>Address</u></b>	<b><u>Phone Number</u></b>
Wong Insurance Agency, PLLC	66 S. Dobson Rd., Suite 131 Mesa, AZ 85202-1037	602-758-1672

**CALIFORNIA**

<b><u>Franchisee's Name</u></b>	<b><u>Address</u></b>	<b><u>Phone Number</u></b>
Latitudes Insurance Agency, LLC	530 Technology Dr., Ste. 215 Irvine, CA 92618-1349	714-226-9831
Joanne L. Anderson	183 Contractors Ave. Livermore, CA 94551-8856	925-800-1007
HLK, Inc	1323 Newbury Road, Ste. 103 Newbury Park, CA 91230-3670	805-322-8089
Clymer Insurance Group, LLC	8345 Reseda Blvd., Suite 110 Northridge, CA 91324-5924	818-776-9242
Golden Insurance Center, LLC	1087 N. Park Ave., Ste. B Pomona, CA 91768	909-622-9839
More Choices Insurance Agency, LLC	1100 Melody Lane, #1027 Roseville, CA 95678-5203	916-899-6600
Gateway Insurance Group, Inc.	2010 Crow Canyon Pl., Suite 100, Office #404 San Ramon, CA 94583-4634	858-428-3929
Mann Insurance Brokers, Inc.	4123 Dyer St. #230 Union City, CA 94587-3902	510-487-1000
JNH Worldwide, Inc.	8730 Wilshire Blvd., Ste. 350 Beverly Hills, CA 90211-2723	310-499-3345

**COLORADO**

<b><u>Franchisee's Name</u></b>	<b><u>Address</u></b>	<b><u>Phone Number</u></b>
Columbine, LTD	13984 W. Bowles Ave., Suite 200 Littleton, CO 80127-1445	303-948-5405
The Head Insurance Group, Inc.	11001 W. 120 <sup>th</sup> Ave., Suite 400 Broomfield, CO 80021-3493	303-955-6494

## DELAWARE

**Franchisee's Name**

Foundation Insurance Agency, LLC

**Address**

5301 Limestone Road, Ste. 226  
Wilmington, DE 19808-1222

**Phone Number**

302-685-5184

## FLORIDA

**Franchisee's Name**

Hooli Insurance Group, LLC

**Address**

450 N. Park Road #804  
Hollywood, FL 33021-6920

**Phone Number**

954-414-7100

Bona Insurance Group, LLC

2632 Hollywood Blvd., Ste. 203

954-501-5128

M & A Insurance, Inc.

Hollywood, FL 33020-4856

305-907-9182

IKA Financial, LLC

2300 W. 84th St., Ste. 108

305-677-8022

IKA Financial, LLC (Naples, FL)

Hialeah, FL 33016-5771

239-231-1445

J. Yara Insurance Agency, Inc.

6840 SW 40<sup>th</sup> Street, Suite 202B

305-593-7883

American Premier Insurance Group, Inc.

Miami, FL 33155-3762

786-701-3998

People S Insurance Agency of Florida, LLC

13260 Immokalee Rd., Ste. 4

754-200-4886

Wienants Insurance Agency, Inc.

Naples, FL 34120-1788

786-384-5880

Colonial Ins Group, Inc.

2500 NW 97<sup>th</sup> Ave., Suite 202

954-635-5893

LittleSaigon Financial Services, Inc.

Miami, FL 33172-1406

954-485-0383

Metro Fast Insurance, Inc. (formerly Florida  
Outlet)

9507 SW 160th St., Ste. 203

786-749-0773

Gold Capital Insurance & Financial Services,  
LLC

Miami, FL 33157-3372

305-824-2264

The Nelson Group I, LLC

1808 N. University Dr.

850-692-8687

Complete Insurance Group, LLC

Pembroke Pines, FL 33024-3604

954-745-9419

Smart Choice Insurance Group, LLC

555 South Colorado Ave., Suite 111F

813-402-8805

Complete Insurance Agency, LLC

Stuart, FL 34994-3025

954-745-9419

Rocket Insurance Group, LLC

6950 Cypress Rd., #207

239-980-2526

Raymond Roth Insurance, LLC

Plantation, FL 33317-2313

239-980-2526

4620 W. Commercial Blvd., Suite 7-A

Tamarac, FL 33319-3308

4976 N. Pine Island Rd.

Sunrise, FL 33351-5314

6489 SW 8th St.

West Miami, FL 33144-4843

747 Jenks Ave., Ste. B

Panama City, FL 32401-2570

2645 Executive Park Dr., Ste. 510

Weston, FL 33331-3624

437 Apollo Beach Blvd.

Apollo Beach, FL 33572-2281

2228 Pico Ln

Mount Dora, FL 32757-8706

1881 NE 26<sup>th</sup> St., Ste. 238

Wilton Manors, FL 333056-1426

4706 Chiquita Blvd., Ste. 200-W05

Cape Coral, FL 33914-6324

<u>Franchisee's Name</u>	<u>Address</u>	<u>Phone Number</u>
Trustar Insurance, Corp	13550 SW 88 St., Ste. 220 Miami, FL 33186-1513	305-978-4601
GOAT Insurance Group, LLC	5245 N. University Dr., Ste. B Lauderhill, FL 33151-5017	954-761-5032
Pagola Insurance Group, Corp	10475 SW 117 <sup>th</sup> St. Miami, FL 33176-4006	786-216-8058

## GEORGIA

<u>Franchisee's Name</u>	<u>Address</u>	<u>Phone Number</u>
Lifestyle And Wealth Insurance Group, LLC	3500 Lenox Rd., Ste. 3500 Atlanta, GA 30326-4231	404-419-2271
Georgia Insurance Group, LLC	185 Veterans Memorial Highway, Suite 108 Mableton, GA 30126-2547	770-627-4223
Insurance By Linda, LLC	125 Joshua Cir Brunswick, GA 31525-4786	912-603-1888

## ILLINOIS

<u>Franchisee's Name</u>	<u>Address</u>	<u>Phone Number</u>
Diversified Financial Solutions, LLC	2901 W. Main St. Belleville, IL 62226-6669	618-589-2111
JorVal, Inc.	6542 Joan Drive Belvidere, IL 61008-9017	779-552-8421
ESell Express Insurance Agency, Inc.	1179 Camp Jackson Road Cahokia, IL 62206-2229	618-857-8301
Howard Insurance Group, LLC	10032 S. Western Ave. Chicago, IL 60643-1926	773-840-4017

## INDIANA

<u>Franchisee's Name</u>	<u>Address</u>	<u>Phone Number</u>
American Mortgage and Financial Services, LLC	216 N. Main Street Goshen, IN 46526-3209	574-534-9666
Lovelace Family Insurance Agency, LLC	608 Main Street, Suite D Jasper, IN 47546-3039	812-482-5533

## IOWA

<u>Franchisee's Name</u>	<u>Address</u>	<u>Phone Number</u>
Cedar River Insurance, LLC	1918 Saint Andrews Ct., NE, Ste. 2 Cedar Rapids, IA 52402-5817	319-343-1710

## KANSAS

<u>Franchisee's Name</u>	<u>Address</u>	<u>Phone Number</u>
Front Door Real Estate, Inc.	119 S. Main St. Fort Scott, KS 66701-1414	620-224-9787
AP Insurance Group, LLC	9415 E. Harry Street, #104B Wichita, KS 67207-5093	316-618-8900

## LOUISIANA

<u>Franchisee's Name</u>	<u>Address</u>	<u>Phone Number</u>
Coastal Casualty Insurance Agency, LLC	5565 Highway 1, Suite B Lockport, LA 70374-2017	985-532-5355

## MARYLAND

<u>Franchisee's Name</u>	<u>Address</u>	<u>Phone Number</u>
Allegany Independent Insurance Group, LLC	39 Main St. Lonaconing, MD 21539-1124	301-463-4060

## MASSACHUSETTS

<u>Franchisee's Name</u>	<u>Address</u>	<u>Phone Number</u>
JJ Rodrigues Agency, LLC	260 Ashley Blvd New Bedford, MA 02746-1871	508-995-1800

## MICHIGAN

<u>Franchisee's Name</u>	<u>Address</u>	<u>Phone Number</u>
Medina Insurance Agency, LLC	8650 Byron Center Ave., SW. Ste. 25 Byron Center, MI 49315-9589	313-704-3398
Insurify, LLC	12928 W. Warren Ave. Dearborn, MI 48126-1535	313-789-5666
Nahid Hammad Insurance Agency, Inc.	24626 Ford Rd. Dearborn Heights, MI 48127-3111	313-752-2000
Frontline Insurance Group, LLC	30800 Northwestern Hwy., Ste 236 Farmington Hills, MI 48334-2550	248-880-6555
Strauss-Dunahay Insurance Agency, Inc.	23300 John R. Rd Hazel Park, MI 48030-1405	248-399-4422
AHP Insurance Agency, LLC	11831 Conant St. Hamtramck, MI 48212-3139	313-586-8884
United Insurance Group, LLC	1380 Haslett Road Haslett, MI 48840-7623	248-421-2998
Green Valley Insurance Agency, LLC (formerly Envision)	48125 Van Dyke Ave. Shelby Township, MI 48317-3268	586-580-3663
J & J Insurance Managers, LLC	43000 W. 9 Mile Rd., Ste 111 Novi, MI 48375-4180	313-460-0321

## MINNESOTA

<u>Franchisee's Name</u>	<u>Address</u>	<u>Phone Number</u>
Reliable Family Insurance Agency, Inc.	2147 University Ave., W, Suite 101 St. Paul, MN 55114-1313	651-645-5999

## MISSISSIPPI

<u>Franchisee's Name</u>	<u>Address</u>	<u>Phone Number</u>
Atlas Group, LLC	1700 West Government St., Bldg. B, Ste. 203 Brandon, MS 39042-2423	601-724-2944
Green Insurance Group, LLC	2200 Hardy St., Ste. 30 Hattiesburg, MS 39401-5928	601-602-2227

## MISSOURI

<u>Franchisee's Name</u>	<u>Address</u>	<u>Phone Number</u>
CFSINS, LLC	1413 Jeffco Blvd. Arnold, MO 63010-2141	636-282-5055
Community Insurance Agency, LLC	1200 NW South Outer Rd., Suite 223 Blue Springs, MO 64015-3051	816-690-2390
The Silver & McDonough Company, LLC	15455 Conway Rd., Suite 140 Chesterfield, MO 63017-6032	636-733-0030
1 Affordable Insurance Agency, LLC	2519 Bernadette Dr. Columbia, MO 65203-4674	573-449-0559
Head Brothers Insurance Group, LLC	5708 Freedom Dr. Columbia, MO 65202-3089	573-777-1331
Kirby Insurance Group, LLC	219 E. Main Street East Prairie, MO 63845-1136	573-649-9959
GFAI, LLC	1371 McNutt Street Herculaneum, MO 63048-1519	636-232-0460
JLMT Neighbors, LLC	3027 High Ridge Blvd. High Ridge, MO 63049-2216	314-677-3970
Dimmitt Insurance Group, LLC	7202 Executive Parkway House Springs, MO 63051	636-203-7252
The TAK Group, LLC	995 Cool Springs Industrial Drive O'Fallon, MO 63366-2874	636-379-8107
Great Wall Insurance Agency, LLC	9666 Olive Blvd., Suite 203 Olivette, MO 63132-3012	314-395-6002
Lenox Insurance Agency, LLC	1065 First Capital Drive St. Charles, MO 63301-2735	636-947-4040
Jason Wilson Ins, LLC	1480 Woodstone Dr., Ste. 109 St. Charles, MO 63304-6872	636-685-0500
Goetz Insurance Agency, LLC	4586 Telegraph Road St. Louis, MO 63129-3218	314-720-1702

<u>Franchisee's Name</u>	<u>Address</u>	<u>Phone Number</u>
SOHA Insurance Brokers, LLC	3117 Hampton Ave., Suite 101 St. Louis, MO 63139-2303	314-944-6344
Karic Insurance Agency, LLC	4641 Gravois Avenue St. Louis, MO 63116-2445	314-352-8880
The Ryan Borland Agency	5377 Hwy N, Unit 103 Cottleville, MO 63304-8032	314-324-1712
1 <sup>st</sup> MidWest Agency, LLC	10B Richmond Center Ct. St. Peters, MO 63376-5973	636-387-1401
Lockwood Financial Insurance Services, LLC	130 W. Lockwood Webster Groves, MO 63119-2916	314-968-8200
Prime Numbers Insurance Group, LLC	14 Fox Valley Center Arnold, MO 63010-2281	314-934-3552
Dave Petersen Multiple Choice Insurance, LLC	5377 Hwy N Cottleville, MO 63304-8032	636-400-3355
Synergy Insurance Advisors, LLC	470 St. Peters Howell Rd., Ste 105 St. Charles, MO 63304-7842	314-800-0605
Prima Insurance, LLC	1936 Broadway St., Ste. B Cape Girardeau, MO 63701-4567	573-335-5822
Insurance With Amy, LLC	115 E. St. Louis St. Pacific, MO 63069-1549	636-393-0339

## MONTANA

<u>Franchisee's Name</u>	<u>Address</u>	<u>Phone Number</u>
Treasure State Insurance Agency, Inc.	38 E. Washington Street, Suite 5 Kalispell, MT 59901-3974	406-314-6300

## NEW JERSEY

<u>Franchisee's Name</u>	<u>Address</u>	<u>Phone Number</u>
Essential Insurance Services, LLC	498 Inman Ave., Ste. 202 Colonia, NJ 07067-1147	732-527-3386
The Reign Group, LLC	One Bridge Plaza North, Suite 275 Fort Lee, NJ 07024-7586	201-397-1000
North Jersey Insurance Group, LLC	358 Midland Avenue Garfield, NJ 07026-1719	201-773-8989
The Thompson Group Insurance Agency, LLC	300 E. Greentree Rd., Ste. 204 Marlton, NJ 08053-9418	856-267-5356
Crespo Insurance Agency, LLC	5641 Westfield Ave. Pennsauken, NJ 08110-1836	856-379-3074
Modern Benefits, LLC	992 Mantua Pike, Ste. 107 Woodbury Heights, NJ 08097-1248	856-204-0384
Catalano & Steffani Insurance Group, LLC	901 Route 168, Suite 203C Turnersville, NJ 08012-3200	856-352-6965
Minniti s Insurance Agency, LLC	901 Route 168, Ste. 106, Unit C Blackwood, NJ 08012-3200	856-245-7485

G&C Insurance Agency, LLC	25 West Olive St. Westville, NJ 08093-1432	856-349-2797
Yousuf Shafi Agency, LLC	262 Market St. Elmwood Park, NJ 07407-2048	201-773-9410
Insurico Group, LLC	354 Bloomfield Ave. Caldwell, NJ 07006-4957	732-943-6194

## NEW MEXICO

<u>Franchisee's Name</u>	<u>Address</u>	<u>Phone Number</u>
Gateway Insurance & Financial Services, LLC	6000 Uptown Blvd., NE, Ste. 100 Albuquerque, NM 87111-4157	505-585-5595
Jorge A. Guerra	2702 N. Grimes St., Ste D Hobbs, NM 88240-1804	575-392-7733

## NEW YORK

<u>Franchisee's Name</u>	<u>Address</u>	<u>Phone Number</u>
AJ Faizy, LLC	1471 Route 9, Suite 214 Clifton Park, NY 12065-6500	518-982-1416
BEA Holdings, Inc	75 Prospect St. Huntington, NY 11743-3382	516-818-0297
Eastbay Agency Group, LLC	365 North Ave., Ste. B New Rochelle, NY 10801-4131	914-380-4777
Dealers Insurance Agency Network, LLC	2171 Monroe Ave., Suite 6 Rochester, NY 14618-2432	866-677-0003
Towpath Insurance Agency, Inc.	Main Street Shopping Center, Suite 200 Waterloo, NY 13165-1454	315-946-6022
Jade Agency, Inc.	9-27 East Main St., Suite 200 Waterloo, NY 13165-1454	914-751-8000
City & Shire Insurance Agency, Inc.	1 John St., PO Box 513 Millerton, NY 12546-0513	518-592-1293
Elite Choice Brokerage, Inc.	100 S. Bedford Rd. Suite 302 Mt. Kisco, NY 10549-3444	914-386-2010
Meta Elite Group, LLC	1 Old Country Rd Carle Place, NY 11514-1806	718-938-9522
Heins Beswick Insurance Brokerage, Inc.	935 Merrick Rd. Baldwin, NY 11510-3352	516-512-7585

## **NORTH CAROLINA**

<b><u>Franchisee's Name</u></b>	<b><u>Address</u></b>	<b><u>Phone Number</u></b>
Raleigh Insurance Services, Inc.	4801 Glenwood Ave., Ste. 200 Raleigh, NC 27612-3857	919-729-2991

## **OHIO**

<b><u>Franchisee's Name</u></b>	<b><u>Address</u></b>	<b><u>Phone Number</u></b>
Winderl/Kaminsky Insurance Agency Co., LTD	1424 Ety Rd NW Lancaster, OH 43130-7745	740-654-7782
Dick Spencer Insurance Agency, LLC	926 Gay Street Portsmouth, OH 45662-4150	740-353-5131

## **OKLAHOMA**

<b><u>Franchisee's Name</u></b>	<b><u>Address</u></b>	<b><u>Phone Number</u></b>
BR Insurance & Financial Group, Inc.	5725 S. Garnett Rd., Suite I Tulsa, OK 74146-6823	918-508-2910
Kerry Adams Agency, Inc.	1708 Dodge Trail Edmond, OK 73003-6334	405-216-8162

## **OREGON**

<b><u>Franchisee's Name</u></b>	<b><u>Address</u></b>	<b><u>Phone Number</u></b>
Fruin Group, Inc.	210 Oakway Road Eugene, OR 97401-4873	541-653-8008
Premier Insurance, LLC	120 17th St. Salem, OR 97301-4229	503-871-9060

## **PENNSYLVANIA**

<b><u>Franchisee's Name</u></b>	<b><u>Address</u></b>	<b><u>Phone Number</u></b>
Zampirri Jr, LLC	1248 Brownsville Rd. Feasterville, PA 19053-4551	267-229-3272
Fidelity Insurance & Financial Services, LLC	196 West Ashland Street Doylestown, PA 18901-4040	215-997-4114
Mvest Insurance & Financial Services, LLC	1816 WestPoint Pike, Suite 214 Lansdale, PA 19446-5696	215-297-6422
Steven J. Milligan	6908 Bristol Emilie Rd. Levittown, PA 19057-2805	215-269-1100
Omni Insurance Solutions, LLC	1429 New Butler Rd., Suite 11 New Castle, PA 16101-3001	724-856-3349

United Insurance & Financial Group, LLC	1150 First Ave., Suite 501 King of Prussia, PA 19406-1316	484-881-6848
Robbins Insurance & Financial Services, LLC	415 Davisville Rd., Suite 2 Willow Grove, PA 19090-2700	215-366-7730
The Atherton Group, LLC	4 East 1 <sup>st</sup> Ave., Suite 104 Conshohocken, PA 19428-2073	484-344-5555

### **SOUTH CAROLINA**

<b><u>Franchisee's Name</u></b>	<b><u>Address</u></b>	<b><u>Phone Number</u></b>
Colmex Tax & Insurance Services, LLC	4887 Hwy 17 Byp S Myrtle Beach, SC 29577-6683	843-293-2815

### **TENNESSEE**

<b><u>Franchisee's Name</u></b>	<b><u>Address</u></b>	<b><u>Phone Number</u></b>
Don Dodd Insurance and Financial Group, LLC	131 Maple Row Blvd, Suite E500 Hendersonville, TN 37075-3880	615-824-4557
The Mitchell Beene Agency, LLC	50 Frazier Ave., Ste. 300 Chattanooga, TN 37405-3931	423-877-3816
Billie J. Minton Insurance Agency, LLC	220 Broad Street Kingsport, TN 37660-4245	423-723-2244
Academy Insurance Agency, LLC	2131 Murfreesboro Rd., Suite 103 Nashville, TN 37217-3367	615-360-8204
Vaughn Insurance Professionals, PLLC	4260 Fort Henry Dr., Ste. 10 Kingsport, TN 37663-2270	615-428-2969

### **TEXAS**

<b><u>Franchisee's Name</u></b>	<b><u>Address</u></b>	<b><u>Phone Number</u></b>
Texas Reliance Insurance Agency, LLC	2305 Roosevelt Drive, Suite A Arlington, TX 76016-5864	817-464-8005
Dishon Insurance Agency, LLC	575 West Lucas Drive, Suite 105 Beaumont, TX 77706-4652	409-200-7121
Grunor Family Insurance Group, LLC	3201 Teasley Lane, Suite 305 Denton, TX 76210-8302	940-387-3618

<u>Franchisee's Name</u>	<u>Address</u>	<u>Phone Number</u>
Ledbetter Insurance Group, LLC	225 W. Hickory St., Ste. 125 Denton, TX 76201-4123	940-278-0921
GMAKZ, LLC	6735 Salt Cedar Way, Ste. 300 Frisco, TX 75034-9676	972-645-7365
Bright Insurance Group, LLC	14217 Main St., Ste. C Houston, TX 77035-6536	346-204-5533
L&W Insurance Solutions, LLC	808 Russell Palmer Road, Suite 162 Kingwood, TX 77339-1690	346-500-2525
Aras Insurance Group, LLC	2092 Hwy 69 N Nederland, TX 77627-8868	409-853-4064
ETL Insurance Agency, LLC	712 W. Division St. Orange, TX 77630-6320	409-330-4344
First Tier Insurance Agency, LLC	2404 S. Grand Blvd., Suite 115 Pearland, TX 77581-4299	281-485-0833
Bradley Insurance Group, LLC	122 East Main Street Whitesboro, TX 76273-1705	214-395-3705
Jeff Clarke Insurance Agency, LLC	202 S. Coleman St., Ste. 200 Prosper, TX 75078-2741	469-777-4583
Vannara Krang	1551 E. Spring Valley Rd., #141 Richardson, TX 75081-5358	214-444-7155
Running to Win, LLC	106 E. Main St., Ste. 103 Royse City, TX 75189-3713	469-447-7507
Palmer Insurance Group, Inc.	2700 NE Loop 410, Suite 330 San Antonio, TX 78217-4840	210-651-0022
Rizo Insurance Group, LLC	1380 Pantheon Way, Ste. 200 San Antonio, TX 78232-2283	210-610-7496
Russel CeBallo Enterprise, Inc.	105 S. Stemmons, Suite 103 Sanger, TX 76266-9232	940-458-1900
Simple Insurance Agency, LLC	12112 Bellaire Blvd., #2 Houston, TX 77072-2315	979-291-2234
Donna Frazier, LLC	120 W. 2 <sup>nd</sup> Street, Ste. E Taylor, TX 76574-3565	512-309-4323

<u>Franchisee's Name</u>	<u>Address</u>	<u>Phone Number</u>
G&S Insurance Solutions, LLC	1316 North Main Street Weatherford, TX 76086-1653	817-550-6373
Jenny Shelton Insurance Agency, PLLC	2439 College Hills Blvd. San Angelo, TX 76904-8414	325-949-5805
Presidential Insurance Services, LLC	9595 Six Pines Dr., Ste. 8210 The Woodlands, TX 77380-1642	832-773-9946
Chicoine Insurance Agency, Inc.	1306 Simmons Ave. Jourdanton, TX 78026-2860	830-769-4300
Blue Eagle Insurance Group, LLC	14602 S. Padre Island Dr., #210 Corpus Christi, TX 78418-7606	316-881-4838
Boudreaux Insurance Agency, LLC	9292 Huntington Square N. Richland Hills, TX 76182-4345	817-988-5310
SerenityOne Insurance Group, LLC	3934 FM 1960 West Houston, TX 77068-3546	281-235-3356
Cox Insurance Agency, LLC	2600 Paramount Blvd., Ste. B5 Amarillo, TX 79109-3066	806-803-2444

## UTAH

<u>Franchisee's Name</u>	<u>Address</u>	<u>Phone Number</u>
Stasinos Insurance and Financial Services, LLC	334 W. Tabernacle Street, Suite J-5 St. George, UT 84770-3341	435-674-4934

## VIRGINIA

<u>Franchisee's Name</u>	<u>Address</u>	<u>Phone Number</u>
Karen L. Patton	3130 Cedar Valley Drive, Suite 103 Richlands, VA 24641-3064	276-963-0303
Frantz & Company, LLC	2101 Jefferson Davis Hwy. Stafford, VA 22554-7225	540-685-1530
Deborah Williams Insurance Agency, Inc.	4200 Portsmouth Blvd., Unit 628 Chesapeake, VA 23321-2100	757-967-9600

## WASHINGTON

<u>Franchisee's Name</u>	<u>Address</u>	<u>Phone Number</u>
Kingdom Insurance Group, Inc.	610 W. Meeker St., Ste. 101 Kent, WA 98032-5726	253-269-4334

## FRANCHISEES WHO LEFT THE SYSTEM

(The list of franchisees which have been terminated, cancelled, not renewed, transferred or otherwise voluntarily or involuntarily ceased to do business under the franchise agreement during the most recently completed fiscal year or who has not communicated with GLOBAL within 10 weeks of the Application Date.) If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system.

Franchisee	City	State	Telephone Number
Matthew Yancey, Inc.	Van Buren	AR	479-922-2041
SafeOne, LLC	Danbury	CT	203-917-4726
ATSIG, LLC	Orlando	FL	407-305-3007
Cormier Insurance Group, Inc.	Sebring	FL	863-382-6868
Spears Insurance Group, Inc.	Pembroke Pines	FL	954-450-2175
The Maurer Agency, Inc.	Delray Beach	FL	561-232-3990
Benton Insurance Group, LLC	Norcross	GA	678-743-9669
Martin R. Carrano	Wichita	KS	316-633-7660
Champion Insurance Services, Inc.	St. Paul	MN	651-644-6464
East Coast Metro Insurance Agency, LLC	Lyndhurst	NJ	201-645-3267
Sabatine Insurance & Financial Services, LLC	Mt. Laurel	NJ	856-673-1885
C.C.F. Agency, LLC	Newark	NJ	973-954-1092
Tradesmartprotection, LLC	New Brunswick	NJ	201-565-5656
Odaine Solutions, LLC	Melville	NY	631-310-4950
Sequoia Agency, LLC	Deer Park	NY	631-898-5050
Freedom Insurance Agency, LLC	Portland	OR	971-325-9543
Nigro Insurance Agency, LLC	Philadelphia	PA	215-278-9640
P3 Group Risk Management Corp	Memphis	TN	800-200-4734
Roxanne W. Brown	San Antonio	TX	210-502-8382

## FRANCHISEES WITH SIGNED FRANCHISE AGREEMENTS WHO HAD NOT OPENED THEIR AGENCIES AS OF 12/31/2023

None.

**EXHIBIT F**  
**AUDITED FINANCIAL STATEMENTS**

## **Equity One Franchisors, LLC**

Financial Statements  
and Supplementary Information

December 31, 2023 and 2022



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## INDEPENDENT AUDITOR'S REPORT

To the Members  
Equity One Franchisors, LLC  
Chesterfield, Missouri

### **Opinion**

We have audited the accompanying financial statements of Equity One Franchisors, LLC (the "Company"), which comprise the balance sheets as of December 31, 2023 and 2022, and the related statements of income, changes in members' equity, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Equity One Franchisors, LLC as of December 31, 2023 and 2022, and the results of its operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

### **Basis for Opinion**

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Equity One Franchisors, LLC and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **Responsibilities of Management for the Financial Statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Equity One Franchisors, LLC's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

## **Auditor's Responsibilities for the Audit of the Financial Statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with auditing standards generally accepted in the United States of America will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with auditing standards generally accepted in the United States of America, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Equity One Franchisors, LLC's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Equity One Franchisors, LLC's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

*Armanino LLP*

Armanino<sup>LLP</sup>  
St. Louis, Missouri

May 10, 2024

**Equity One Franchisors, LLC**  
**Balance Sheets**  
**December 31, 2023 and 2022**

	<u>2023</u>	<u>2022</u>
<b>ASSETS</b>		
Current assets		
Cash and cash equivalents	\$ 3,579,236	\$ 4,197,867
Accounts receivable, net	731,430	792,794
Prepaid expenses	45,534	49,190
Due from Members	<u>58,729</u>	<u>57,516</u>
Total current assets	4,414,929	5,097,367
Operating lease right-of-use asset	54,575	86,136
Deposits	2,676	12,676
Property and equipment, net	<u>6,140</u>	<u>11,053</u>
Total assets	<u><u>\$ 4,478,320</u></u>	<u><u>\$ 5,207,232</u></u>
<b>LIABILITIES AND MEMBERS' EQUITY</b>		
Current liabilities		
Accrued expenses	\$ 61,784	\$ 118,431
Accrued wages	56,275	55,710
Accrued bonuses	211,581	299,586
Contract liability - deferred revenue, current portion	60,042	62,229
Current portion of operating lease liability	<u>32,369</u>	<u>31,355</u>
Total current liabilities	422,051	567,311
Contract liability - deferred revenue, less current portion	287,000	294,063
Operating lease liability, less current portion	<u>22,206</u>	<u>54,781</u>
Total liabilities	731,257	916,155
Members' equity	<u><u>3,747,063</u></u>	<u><u>4,291,077</u></u>
Total liabilities and members' equity	<u><u>\$ 4,478,320</u></u>	<u><u>\$ 5,207,232</u></u>

The accompanying notes are an integral part of these financial statements.

**Equity One Franchisors, LLC**  
**Statements of Income**  
For the Years Ended December 31, 2023 and 2022

	<u>2023</u>	<u>2022</u>
<b>Revenues</b>		
Royalty fees	\$ 4,572,125	\$ 4,213,182
Carrier bonuses	303,342	424,468
Administration fees	542,912	535,589
Franchise fees	107,750	112,542
Commissions	38,282	31,717
Other fees	21,048	2,060
<b>Total revenues</b>	<u>5,585,459</u>	<u>5,319,558</u>
<b>Operating expenses</b>		
Selling	600,675	582,967
General and administrative	<u>1,677,160</u>	<u>2,000,612</u>
<b>Total operating expenses</b>	<u>2,277,835</u>	<u>2,583,579</u>
<b>Income from operations</b>	<u>3,307,624</u>	<u>2,735,979</u>
<b>Other income</b>		
Interest income	25,838	10,916
Settlement proceeds	<u>100,000</u>	<u>1,225,000</u>
<b>Total other income</b>	<u>125,838</u>	<u>1,235,916</u>
<b>Net income</b>	<u><u>\$ 3,433,462</u></u>	<u><u>\$ 3,971,895</u></u>

The accompanying notes are an integral part of these financial statements.

Equity One Franchisors, LLC  
Statements of Changes in Members' Equity  
For the Years Ended December 31, 2023 and 2022

Balance, January 1, 2022	\$ 3,500,139
Net income	3,971,895
Distributions	<u>(3,180,957)</u>
Balance, December 31, 2022	4,291,077
Net income	3,433,462
Distributions	<u>(3,977,476)</u>
Balance, December 31, 2023	<u>\$ 3,747,063</u>

The accompanying notes are an integral part of these financial statements.

**Equity One Franchisors, LLC**  
**Statements of Cash Flows**  
For the Years Ended December 31, 2023 and 2022

	<u>2023</u>	<u>2022</u>
<b>Cash flows from operating activities</b>		
Net income	\$ 3,433,462	\$ 3,971,895
Adjustments to reconcile net income to net cash provided by operating activities		
Depreciation and amortization	4,913	5,122
Change in allowance for expected credit losses	5,612	-
Changes in operating assets and liabilities		
Accounts receivable	55,752	(38,250)
Prepaid expenses	3,656	(2,135)
Deposits	10,000	(10,000)
Due from Members	(1,213)	(13,193)
Accrued expenses	(56,647)	22,389
Accrued wages	565	6,467
Accrued bonuses	(88,005)	57,326
Contract liability - deferred revenue	(9,250)	(42,541)
Net cash provided by operating activities	<u>3,358,845</u>	<u>3,957,080</u>
<b>Cash flows from investing activities</b>		
Purchases of property and equipment	-	(9,755)
Net cash used in investing activities	<u>-</u>	<u>(9,755)</u>
<b>Cash flows from financing activities</b>		
Member distributions	(3,977,476)	(3,180,957)
Net cash used in financing activities	<u>(3,977,476)</u>	<u>(3,180,957)</u>
Net increase (decrease) in cash and cash equivalents	(618,631)	766,368
Cash and cash equivalents, beginning of year	<u>4,197,867</u>	<u>3,431,499</u>
Cash and cash equivalents, end of year	<u>\$ 3,579,236</u>	<u>\$ 4,197,867</u>

**Supplemental disclosure of cash flow information**

Cash paid during the year state income taxes	\$ 7,736	\$ 7,466
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The accompanying notes are an integral part of these financial statements.

Equity One Franchisors, LLC  
Notes to Financial Statements  
December 31, 2023 and 2022

1. DESCRIPTION OF BUSINESS

Equity One Franchisors, LLC (the “Company”), a Missouri limited liability company (“LLC”), was formed on May 16, 2007. The Company subsequently adopted its LLC Operating Agreement on July 10, 2007. The Company is a franchising company formed for the purpose of franchising independent insurance agents.

Under the Company’s operating agreement, the term of the Company began on May 16, 2007 and has a perpetual duration. The Members will have no personal liability for the liabilities of the Company.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Use of estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements. Actual results could differ from those estimates.

Cash and cash equivalents

For purposes of the statement of cash flows, the Company considers all highly liquid debt instruments purchased with a maturity of three months or less to be cash equivalents. The balances are insured by the Federal Deposit Insurance Corporation ("FDIC") up to \$250,000. The Company maintains cash balances in excess of FDIC coverage. Management considers this to be a normal business risk.

Accounts receivable and allowance for expected credit losses

Accounts receivable relate to amounts due from franchisees that purchased a franchise, royalty fees, administration fees, agency commissions, and other miscellaneous items which are received subsequent to year end. Accounts receivable are stated at the amount management expects to collect from outstanding balances. The Company recognizes an allowance for losses on accounts receivable in an amount equal to the current expected credit losses. The estimation of the allowance is based on an analysis of historical loss experience, current receivables aging, as well as an assessment of specific identifiable customer accounts considered at risk or uncollectible. At December 31, 2023 and 2022, management recorded a valuation allowance of approximately \$18,700 and \$13,100, respectively, related to accounts receivable outstanding at that time. Accounts receivable, net as of January 1, 2022 was \$792,794.

Equity One Franchisors, LLC  
Notes to Financial Statements  
December 31, 2023 and 2022

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Due from Members

The Company pays state income tax estimates on behalf of its members during the year. These estimates are reimbursed by the members through distributions in the subsequent year. The amount due from Members as of December 31, 2023 and 2022, was \$58,729 and \$57,516, respectively.

Property and equipment

Depreciation and amortization of property and equipment is computed using the straight-line method over the following estimated useful lives:

Furniture and fixtures	3-5 years
Website	3-5 years

Property and equipment are carried at cost. Major renewals and betterments are capitalized. Maintenance and repairs which do not improve or extend the life of the respective asset are charged against earnings in the current period.

Depreciation and amortization are provided for amounts sufficient to relate the cost of depreciable assets to operations over their estimated useful lives, principally on a straight-line basis.

Impairment of long-lived assets

The Company evaluates whether events and circumstances have occurred that indicate the remaining estimated useful life of long-lived assets may warrant revision or that the remaining balance of an asset may not be recoverable. The measurement of possible impairment is based on the ability to recover the balance of assets from the expected future operating cash flows on an undiscounted basis. In the opinion of management, no such impairment exists at December 31, 2023 and 2022.

Advertising

The Company follows the policy of charging the cost of advertising to expense as incurred. Advertising expense was \$42,448 and \$49,022 for the years ended December 31, 2023 and 2022, respectively.

Income taxes

The Members of the Company have elected to be treated as an LLC and taxed as a partnership under provisions of the Internal Revenue Code which provide that in lieu of corporation income taxes, the Members are taxed on the Company's taxable income. The Company is subject to certain state earnings taxes which are properly disclosed on the Statements of Cash Flows.

Equity One Franchisors, LLC  
Notes to Financial Statements  
December 31, 2023 and 2022

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Income taxes (continued)

The Company has evaluated its tax positions, expiring statutes of limitations, audits, proposed settlements, changes in tax law and new authoritative rulings and believes that no provision for income taxes is necessary, at this time, to cover any uncertain tax positions.

Revenue Recognition and Performance Obligations

- *Franchise Fees* - The Company recognizes performance obligations related to initial franchise fees when all services or conditions related to the franchise agreement have been satisfied by the Company. Services and conditions include a training program, operations manual, software support, rights to use of service marks and copyrights, and access to various insurance contracts. The Company recognizes revenue from initial franchise fees over time using the straight-line method over the 10-year period of the franchise agreement.
- *Royalty Fees* - The Company recognizes royalty income at a point in time, when received, based upon the volume of identified policies written by the franchises. Royalty fees are based on percentages as defined in the individually executed franchise agreements and are received through a company which is related by common ownership.
- *Carrier Bonuses* - The Company recognizes carrier bonuses over time based upon the volume of policies written by the franchisees, as adjusted by certain loss ratios. The Company records this revenue based upon actual amounts received subsequent to year end. Carrier bonuses are received through a company which is related by common ownership based primarily on eligible premiums.
- *Administrative Fees* - The Company recognizes administrative fees over time based on an agreed amount as stated in individual executed franchise agreements. Administrative fees are received through a company which is related by common ownership
- *Commissions* - The Company recognizes commissions at a point in time based upon the volume of policies written by specified agents. Commissions are based on percentages as defined in the individual executed agreements and are received through a company which is related by common ownership.

Franchise Agreements

In exchange for a training program, access to the operations manual, software support, rights to use of service marks and copyrights, and access to various insurance carrier contracts, the Company receives a franchise fee. The standard contract includes an initial franchise fee as well as a stated royalty fee. Deviations from the standard contract can and have been made.

Equity One Franchisors, LLC  
 Notes to Financial Statements  
 December 31, 2023 and 2022

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Franchise Agreements (continued)

Information about the number of franchised organizations is as follows:

	2023	2022
Balance, beginning of year	168	168
Initiated	15	11
Closed	<u>(18)</u>	<u>(11)</u>
Balance, end of year	<u>165</u>	<u>168</u>

Agency Agreements

In exchange for a training program, software support, rights to use of service marks and copyrights, access to various insurance carrier contracts and continuing advisory assistance, the Company receives Agency commissions.

Information about the number of agencies is as follows:

	2023	2022
Balance, beginning of year	3	4
Closed	<u>-</u>	<u>(1)</u>
Balance, end of year	<u>3</u>	<u>3</u>

Company-Owned Book of Business

The following is a summary of revenue and costs for a book of business held by the Company, that was previously owned by a terminated franchisee outlet:

	2023	2022
Revenue	\$ 247,653	\$ 269,519
Cost and expenses	<u>(123,000)</u>	<u>(123,000)</u>
	<u>\$ 124,653</u>	<u>\$ 146,519</u>

Equity One Franchisors, LLC  
Notes to Financial Statements  
December 31, 2023 and 2022

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Leases

The Company leases office space where they conduct operations. The determination of whether an arrangement is a lease is made at the lease's inception. Under ASC 842, a contract is (or contains) a lease if it conveys the right to control the use of an identified asset for a period of time in exchange for consideration. Control is defined under the standards as having both the right to obtain substantially all of the economic benefits from use of the asset and the right to direct the use of the asset. Management only reassesses its determination if the terms and conditions of the contract are changed.

The Company recognizes and measures its leases in accordance with ASC 842, Leases. For operating leases, the Company recognizes a lease liability and a right-of-use ("ROU") asset at the commencement date of the lease. The lease liability is initially and subsequently recognized based on the present value of its future lease payments. When the implicit lease rate is not provided, the Company has elected to use a risk-free rate for a period comparable with that of the lease term in determining the present value of future lease payments. Variable payments are included in the future lease payments when those variable payments depend on an index or a rate. The ROU asset is subsequently measured throughout the lease term at the amount of the remeasured lease liability, plus unamortized initial direct costs, plus (minus) any prepaid (accrued) lease payments, less the unamortized balance of lease incentives received and any impairment recognized. Lease expense is recognized on a straight-line basis over the lease term. The Company's lease terms may include options to extend or terminate the lease when it is reasonably certain the option will be exercised.

The Company has elected, for all underlying classes of assets, to not recognize ROU assets and lease liabilities for short-term leases that have an expected lease term of 12 months or less at lease commencement. The Company recognizes lease costs associated with short-term leases on a straight-line basis over the lease term. The Company has elected to combine lease and nonlease components into a single combined component.

Subsequent Events

The Company evaluated all subsequent events through May 10, 2024, the date the financial statements were available to be issued.

Equity One Franchisors, LLC  
Notes to Financial Statements  
December 31, 2023 and 2022

3. ADOPTION OF NEW ACCOUNTING STANDARD

In June 2016, the FASB issued guidance (FASB ASC 326) which significantly changed how entities will measure credit losses for most financial assets and certain other instruments that aren't measured at fair value through net income. The most significant change in this standard is a shift from the incurred loss model to the expected loss model. Under the standard, disclosures are required to provide users of the financial statements with useful information in analyzing an entity's exposure to credit risk and the measurement of credit losses. Financial assets held by the Company that are subject to the guidance in FASB ASC 326 include trade accounts receivable. The Company adopted the FASB ASC 342 on January 1, 2023. The impact of the adoption was not considered material to the financial statements and primarily resulted in new/enhanced disclosures only.

4. PROPERTY AND EQUIPMENT

Property and equipment consisted of the following:

	2023	2022
Furniture and fixtures	\$ 84,615	\$ 84,615
Website	<u>60,000</u>	<u>60,000</u>
	144,615	144,615
Accumulated depreciation	<u>(138,475)</u>	<u>(133,562)</u>
	<u><u>\$ 6,140</u></u>	<u><u>\$ 11,053</u></u>

Depreciation and amortization expense for the years ended December 31, 2023 and 2022, was \$4,913 and \$5,122, respectively.

5. CONTRACT LIABILITIES - DEFERRED REVENUE

Contract liabilities – deferred revenue includes initial franchise fees received in excess of revenue recognized. Contract liabilities were \$347,042, \$356,292, and \$398,833 for the years ended December 31, 2023, 2022, and 2021 respectively. Amounts recognized as revenue during 2023 or 2022 were \$96,292 and \$103,750, respectively.

6. LEASES

The Company entered into an operating lease arrangement in 2016 for its office space that called for escalating monthly rental payments between \$2,887 and \$3,239 and expired in August 2022. In August 2022, the lease was amended and extended at a monthly payment of \$2,817 with an expiration date of August 31, 2025.

Equity One Franchisors, LLC  
 Notes to Financial Statements  
 December 31, 2023 and 2022

6. LEASES (continued)

The following summarizes the line items in the balance sheet which include amounts for operating leases as of December 31, 2023 and 2022:

	<u>2023</u>	<u>2022</u>
Operating lease right-of-use assets	\$ 54,575	\$ 86,136
Current portion of long-term operating lease liabilities	32,369	31,355
Operating lease liabilities, less current portion	22,206	54,781

The components of operating lease expense that are included in "general and administrative expenses" in the statements of income were as follows:

	<u>2023</u>	<u>2022</u>
Operating lease expense	\$ 33,804	\$ 37,180

The following summarizes the cash flow information related to operating leases:

	<u>2023</u>	<u>2022</u>
Operating cash flows for operating leases (fixed payments)	\$ 33,804	\$ 37,180
Operating leases obtained in exchange for lease obligations	-	96,350

Weighted average remaining lease term and discount rate are as follows:

Weighted average remaining lease term	1.67 years
Weighted average discount rate	3.54 %

The maturities of operating lease liabilities as of December 31, 2023, are as follows:

Year ending December 31,

2024	\$ 33,804
2025	22,529
	<u>56,333</u>
Less: debt discount	(1,758)
	<u>\$ 54,575</u>

Equity One Franchisors, LLC  
Notes to Financial Statements  
December 31, 2023 and 2022

7. RELATED PARTY TRANSACTIONS

The Company's risks include dependence on key strategic partnerships. The Company has a management agreement with an entity that is related by common ownership. The terms of this agreement include a monthly management fee of \$14,250 plus additional charges for professional fees, as agreed to by the Members. Management fees paid for the years ended December 31, 2023 and 2022 were \$177,000.

Amounts due from an entity related by common ownership relative to royalties, carrier bonuses, and administrative fees, net of allowances, were \$731,430 and \$781,164 at December 31, 2023 and 2022, respectively. These amounts are included in accounts receivable in the accompanying balance sheets. The Company also charges a related party a monthly fee for accounting services. For the years ended December 31, 2023 and 2022, the amounts received from the related party for accounting services was \$54,500 and \$51,000, respectively. This amount is netted with the related administrative salaries recorded in the income statement.

8. SETTLEMENT PROCEEDS

During 2023, the Company received \$100,000 in relation to a termination agreement with a franchisee resulting in a one time settlement payment on March 31, 2023.

During 2022, the Company received \$1,225,000 in relation to a termination agreement with a franchisee resulting in a one time settlement payment on August 31, 2022.

Settlement proceeds are treated as other income on the statements of income.

SUPPLEMENTARY INFORMATION



## INDEPENDENT AUDITOR'S REPORT ON SUPPLEMENTARY INFORMATION

To the Members  
Equity One Franchisors, LLC  
Chesterfield, Missouri

We have audited the financial statements of Equity One Franchisors, LLC as of and for the years ended December 31, 2023 and 2022 and our report thereon dated May 10, 2024, which expressed an unmodified opinion on those financial statements, appears on page 1. Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The supplementary information on pages 17 - 18 is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

*Armanino LLP*

Armanino<sup>LLP</sup>  
St. Louis, Missouri

May 10, 2024

**Equity One Franchisors, LLC**  
**Selling Expenses**  
For The Year Ended December 31, 2023 and 2022

	<u>2023</u>	<u>2022</u>
Automobile	\$ 13,650	\$ 13,650
Guaranteed payments	522,703	499,043
Marketing	36,162	28,502
Media	13,000	21,000
Miscellaneous	9,826	12,543
Travel	<u>5,334</u>	<u>8,229</u>
	<u><u>\$ 600.675</u></u>	<u><u>\$ 582.967</u></u>

Equity One Franchisors, LLC  
 General and Administrative Expenses  
 For The Year Ended December 31, 2023 and 2022

	<u>2023</u>	<u>2022</u>
Auto	\$ 27,300	\$ 27,300
Bad debts (reserve)	6,000	12,000
Computer and internet	4,610	7,383
Depreciation and amortization	4,913	5,122
Dues and subscriptions	9,033	6,732
Entertainment	7,423	6,784
Insurance	69,857	69,777
Repairs and maintenance	325	-
Guaranteed payments	863,482	868,084
Management fees	177,000	177,000
Miscellaneous	19,163	21,627
Office supplies	7,695	11,974
Payroll taxes/services	24,566	25,880
Postage and delivery charges	1,838	1,095
Professional fees	122,700	441,404
Rent	36,016	39,076
Salaries	247,773	220,147
Consulting services	-	15,000
Taxes and licenses	21,400	20,400
Income taxes	5,853	3,600
Travel	5,500	6,000
Utilities	<u>14,713</u>	<u>14,227</u>
	<u><u>\$ 1,677,160</u></u>	<u><u>\$ 2,000,612</u></u>

## **Equity One Franchisors, LLC**

Financial Statements  
and Supplementary Information

December 31, 2022 and 2021



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## INDEPENDENT AUDITOR'S REPORT

To the Members  
Equity One Franchisors, LLC  
Chesterfield, Missouri

### Opinion

We have audited the accompanying financial statements of Equity One Franchisors, LLC (the "Company"), which comprise the balance sheets as of December 31, 2022 and 2021, and the related statements of income, changes in members' equity, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Equity One Franchisors, LLC as of December 31, 2022 and 2021, and the results of its operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

### Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Equity One Franchisors, LLC and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Equity One Franchisors, LLC's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.



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## **Auditor's Responsibilities for the Audit of the Financial Statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with auditing standards generally accepted in the United States of America will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with auditing standards generally accepted in the United States of America, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Equity One Franchisors, LLC's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Equity One Franchisors, LLC's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

*Armanino LLP*

Armanino<sup>LLP</sup>  
St. Louis, Missouri

April 14, 2023

**Equity One Franchisors, LLC**  
**Balance Sheets**  
**December 31, 2022 and 2021**

	<u>2022</u>	<u>2021</u>
<b>ASSETS</b>		
Current assets		
Cash and cash equivalents	\$ 4,197,867	\$ 3,431,499
Accounts receivable, net	792,794	704,544
Prepaid expenses	49,190	47,055
Due from Members	57,516	44,323
Royalty fee settlement	-	50,000
Total current assets	<u>5,097,367</u>	<u>4,277,421</u>
Operating lease right-of-use asset	86,136	-
Deposits	12,676	2,676
Property and equipment, net	<u>11,053</u>	<u>6,420</u>
Total assets	<u><u>\$ 5,207,232</u></u>	<u><u>\$ 4,286,517</u></u>
<b>LIABILITIES AND MEMBERS' EQUITY</b>		
Current liabilities		
Accrued expenses	\$ 118,431	\$ 96,042
Accrued wages	55,710	49,243
Accrued bonuses	299,586	242,260
Contract liability - deferred revenue, current portion	62,229	72,333
Current portion of operating lease liability	<u>31,355</u>	<u>-</u>
Total current liabilities	<u>567,311</u>	<u>459,878</u>
Contract liability - deferred revenue, less current portion	294,063	326,500
Operating lease liability, less current portion	<u>54,781</u>	<u>-</u>
Total liabilities	<u>916,155</u>	<u>786,378</u>
Members' equity	<u>4,291,077</u>	<u>3,500,139</u>
Total liabilities and members' equity	<u><u>\$ 5,207,232</u></u>	<u><u>\$ 4,286,517</u></u>

The accompanying notes are an integral part of these financial statements.

**Equity One Franchisors, LLC**  
**Statements of Income**  
For the Years Ended December 31, 2022 and 2021

	<u>2022</u>	<u>2021</u>
<b>Revenues</b>		
Royalty fees	\$ 4,213,182	\$ 3,770,038
Carrier bonuses	424,468	380,245
Administration fees	535,589	558,981
Franchise fees	112,542	133,333
Commissions	31,717	38,008
Other fees	<u>2,060</u>	<u>5,879</u>
<b>Total revenues</b>	<b><u>5,319,558</u></b>	<b><u>4,886,484</u></b>
<b>Operating expenses</b>		
Selling	582,967	498,580
General and administrative	<u>2,000,612</u>	<u>1,517,070</u>
<b>Total operating expenses</b>	<b><u>2,583,579</u></b>	<b><u>2,015,650</u></b>
<b>Income from operations</b>	<b><u>2,735,979</u></b>	<b><u>2,870,834</u></b>
<b>Other income</b>		
Interest income	10,916	893
Settlement proceeds	<u>1,225,000</u>	<u>75,000</u>
<b>Total other income</b>	<b><u>1,235,916</u></b>	<b><u>75,893</u></b>
<b>Net income</b>	<b><u>\$ 3,971,895</u></b>	<b><u>\$ 2,946,727</u></b>

The accompanying notes are an integral part of these financial statements.

Equity One Franchisors, LLC  
Statements of Changes in Members' Equity  
For the Years Ended December 31, 2022 and 2021

Balance, January 1, 2021	\$ 2,998,401
Net income	2,946,727
Distributions	<u>(2,444,989)</u>
Balance, December 31, 2021	3,500,139
Net income	3,971,895
Distributions	<u>(3,180,957)</u>
Balance, December 31, 2022	<u>\$ 4,291,077</u>

The accompanying notes are an integral part of these financial statements.

**Equity One Franchisors, LLC**  
**Statements of Cash Flows**  
For the Years Ended December 31, 2022 and 2021

	<u>2022</u>	<u>2021</u>
<b>Cash flows from operating activities</b>		
Net income	\$ 3,971,895	\$ 2,946,727
Adjustments to reconcile net income to net cash provided by operating activities		
Depreciation and amortization	5,122	4,868
Changes in operating assets and liabilities		
Accounts receivable	(38,250)	369,709
Prepaid expenses	(2,135)	(8,894)
Deposits	(10,000)	-
Due from Members	(13,193)	(22,265)
Accrued expenses	22,389	35,684
Accrued wages	6,467	10,785
Accrued bonuses	57,326	(332,043)
Contract liability - deferred revenue	(42,541)	(41,334)
Net cash provided by operating activities	<u>3,957,080</u>	<u>2,963,237</u>
<b>Cash flows from investing activities</b>		
Purchases of property and equipment	(9,755)	(5,091)
Net cash used in investing activities	<u>(9,755)</u>	<u>(5,091)</u>
<b>Cash flows from financing activities</b>		
Member distributions	(3,180,957)	(2,444,989)
Net cash used in financing activities	<u>(3,180,957)</u>	<u>(2,444,989)</u>
Net increase in cash and cash equivalents	766,368	513,157
Cash and cash equivalents, beginning of year	<u>3,431,499</u>	<u>2,918,342</u>
Cash and cash equivalents, end of year	<u>\$ 4,197,867</u>	<u>\$ 3,431,499</u>

**Supplemental disclosure of cash flow information**

Cash paid during the year state income taxes	\$ 7,466	\$ 4,983
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Equity One Franchisors, LLC  
Notes to Financial Statements  
December 31, 2022 and 2021

1. DESCRIPTION OF BUSINESS

Equity One Franchisors, LLC (the “Company”), a Missouri limited liability company (“LLC”), was formed on May 16, 2007. The Company subsequently adopted its LLC Operating Agreement on July 10, 2007. The Company is a franchising company formed for the purpose of franchising independent insurance agents.

Under the Company’s operating agreement, the term of the Company began on May 16, 2007 and has a perpetual duration. The Members will have no personal liability for the liabilities of the Company.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Use of estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements. Actual results could differ from those estimates.

Cash and cash equivalents

For purposes of the statement of cash flows, the Company considers all highly liquid debt instruments purchased with a maturity of three months or less to be cash equivalents. The balances are insured by the Federal Deposit Insurance Corporation ("FDIC") up to \$250,000. The Company maintains cash balances in excess of FDIC coverage. Management considers this to be a normal business risk.

Accounts receivable

Accounts receivable relate to amounts due from franchisees that purchased a franchise, royalty fees, administration fees, agency commissions, and other miscellaneous items which are received subsequent to year end. Accounts receivable are stated at the amount management expects to collect from outstanding balances. Management provides for probable uncollectible amounts through a charge to earnings and a credit to valuation allowance based on its assessment of the current status of individual accounts. At December 31, 2022 and 2021, management recorded a valuation allowance of approximately \$13,100 and \$12,700, respectively, related to accounts receivable outstanding at that time.

Due from Members

The Company pays state income tax estimates on behalf of its members during the year. These estimates are reimbursed by the members through distributions in the subsequent year. The amount due from Members as of December 31, 2022 and 2021, was \$57,516 and \$44,323, respectively.

Equity One Franchisors, LLC  
Notes to Financial Statements  
December 31, 2022 and 2021

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Property and equipment

Depreciation and amortization of property and equipment is computed using the straight-line method over the following estimated useful lives:

Furniture and fixtures	3-5 years
Website	3-5 years

Property and equipment are carried at cost. Major renewals and betterments are capitalized. Maintenance and repairs which do not improve or extend the life of the respective asset are charged against earnings in the current period.

Depreciation and amortization are provided for amounts sufficient to relate the cost of depreciable assets to operations over their estimated useful lives, principally on a straight-line basis.

Impairment of long-lived assets

The Company evaluates whether events and circumstances have occurred that indicate the remaining estimated useful life of long-lived assets may warrant revision or that the remaining balance of an asset may not be recoverable. The measurement of possible impairment is based on the ability to recover the balance of assets from the expected future operating cash flows on an undiscounted basis. In the opinion of management, no such impairment exists at December 31, 2022 and 2021.

Advertising

The Company follows the policy of charging the cost of advertising to expense as incurred. Advertising expense was \$49,022 and \$54,339 for the years ended December 31, 2022 and 2021, respectively.

Income taxes

The Members of the Company have elected to be treated as an LLC and taxed as a partnership under provisions of the Internal Revenue Code which provide that in lieu of corporation income taxes, the Members are taxed on the Company's taxable income. The Company is subject to certain state earnings taxes which are properly disclosed on the Statements of Cash Flows.

The Company has evaluated its tax positions, expiring statutes of limitations, audits, proposed settlements, changes in tax law and new authoritative rulings and believes that no provision for income taxes is necessary, at this time, to cover any uncertain tax positions.

Equity One Franchisors, LLC  
Notes to Financial Statements  
December 31, 2022 and 2021

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Revenue Recognition and Performance Obligations

- *Franchise Fees* - The Company recognizes performance obligations related to initial franchise fees when all services or conditions related to the franchise agreement have been satisfied by the Company. Services and conditions include training program, operations manual, software support, rights to use of service marks and copyrights, and access to various insurance contracts. Under the new guidance, the Company will recognize revenue from initial franchise fees over time using the straight-line method over the 10-year period of the franchise agreement.
- *Royalty Fees* - The Company recognizes royalty income at a point in time, when received, based upon the volume of identified policies written by the franchises. Royalty fees are based on percentages as defined in the individually executed franchise agreements and are received through a company which is related by common ownership.
- *Carrier Bonuses* - The Company recognizes carrier bonuses over time based upon the volume of policies written by the franchisees, as adjusted by certain loss ratios. The Company records this revenue based upon actual amounts received subsequent to year end. Carrier bonuses are received through a company which is related by common ownership based primarily on eligible premiums.
- *Administrative Fees* - The Company recognizes administrative fees over time based on an agreed amount as stated in individual executed franchise agreements. Administrative fees are received through a company which is related by common ownership
- *Commissions* - The Company recognizes commissions at a point in time based upon the volume of policies written by specified agents. Commissions are based on percentages as defined in the individual executed agreements and are received through a company which is related by common ownership.

Franchise Agreements

In exchange for a training program, access to the operations manual, software support, rights to use of service marks and copyrights, and access to various insurance carrier contracts, the Company receives a franchise fee. The standard contract includes an initial franchise fee as well as a stated royalty fee. Deviations from the standard contract can and have been made.

Equity One Franchisors, LLC  
 Notes to Financial Statements  
 December 31, 2022 and 2021

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Franchise Agreements (continued)

Information about the number of franchised organizations is as follows:

	2022	2021
Balance, beginning of year	168	165
Initiated	11	16
Closed	<u>(11)</u>	<u>(13)</u>
Balance, end of year	<u>168</u>	<u>168</u>

Agency Agreements

In exchange for a training program, software support, rights to use of service marks and copyrights, access to various insurance carrier contracts and continuing advisory assistance, the Company receives Agency commissions.

Information about the number of agencies is as follows:

	2022	2021
Balance, beginning of year	4	5
Closed	<u>(1)</u>	<u>(1)</u>
Balance, end of year	<u>3</u>	<u>4</u>

Company-Owned Book of Business

The following is a summary of revenue and costs for a book of business held by the Company, that was previously owned by a terminated franchisee outlet:

	2022	2021
Revenue	\$ 269,519	\$ 251,927
Cost and expenses	<u>(123,000)</u>	<u>(123,000)</u>
	<u>\$ 146,519</u>	<u>\$ 128,927</u>

Equity One Franchisors, LLC  
Notes to Financial Statements  
December 31, 2022 and 2021

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Leases

The Company leases office space where they conduct operations. The determination of whether an arrangement is a lease is made at the lease's inception. Under ASC 842, a contract is (or contains) a lease if it conveys the right to control the use of an identified asset for a period of time in exchange for consideration. Control is defined under the standards as having both the right to obtain substantially all of the economic benefits from use of the asset and the right to direct the use of the asset. Management only reassesses its determination if the terms and conditions of the contract are changed.

Operating leases are included in operating lease right-of-use ("ROU") assets, current operating lease liabilities, and operating lease liabilities in the consolidated balance sheets. Finance leases are included in property and equipment, other current financing lease obligations, and financing lease obligations in the consolidated balance sheets.

ROU assets represent the right-to-use an underlying asset for the lease term, and lease liabilities represent the Company's obligation to make lease payments. Operating lease ROU assets and liabilities are recognized at the lease commencement date based on the present value of lease payments over the lease term. The Company uses the implicit rate when it is readily determinable. When the implicit rate is not provided, to determine the present value of lease payments, management elects to use a risk-free discount rate based on the information available at lease commencement. Operating lease ROU assets also includes any lease payments made. Lease expense for lease payments is recognized on a straight-line basis over the lease term. The Company's lease terms may include options to extend or terminate the lease when it is reasonably certain that the Company will exercise the option.

The Company has elected, for all underlying classes of assets, to not recognize ROU assets and lease liabilities for short-term leases that have an expected lease term of 12 months or less at lease commencement. The Company recognizes lease costs associated with short-term leases on a straight-line basis over the lease term. The Company has elected to combine lease and nonlease components into a single combined component.

Subsequent Events

The Company evaluated all subsequent events through April 14, 2023, the date the financial statements were available to be issued.

Equity One Franchisors, LLC  
Notes to Financial Statements  
December 31, 2022 and 2021

3. ADOPTION OF NEW ACCOUNTING STANDARD

In February 2016, the Financial Accounting Standards Board (“FASB”) issued Accounting Standards Update (“ASU”) No. 2016-02, “Leases (Topic 842),” as amended, which generally requires lessees to recognize operating lease liabilities and corresponding right-of-use assets on the balance sheet and to provide enhanced disclosures surrounding the amount, timing, and uncertainty of cash flows arising from leasing arrangements. The Company adopted the new standard effective January 1, 2022, on a modified retrospective basis and did not restate comparative periods. The Company elected the package of practical expedients permitted under the transition guidance, which allowed the Company to carryforward historical lease classifications, the assessment on whether a contract is or contains a lease, and initial direct costs for any leases that existed prior to the adoption of the standard. The Company also elected to combine lease and non-lease components and to keep leases with an initial term of 12 months or less off the balance sheet and recognize the associated lease payments in the Statements of Income on a straight-line basis over the lease term. Based on the present value of the lease payments for the remaining lease term of the Company's existing leases, the Company recognized as of January 1, 2022, a right-of-use asset and lease liability for operating leases of \$29,126 as a result of the adoption of this standard.

4. PROPERTY AND EQUIPMENT

Property and equipment consisted of the following:

	2022	2021
Furniture and fixtures	\$ 84,615	\$ 74,860
Website	60,000	60,000
	144,615	134,860
Accumulated depreciation	(133,562)	(128,440)
	<u>\$ 11,053</u>	<u>\$ 6,420</u>

Depreciation and amortization expense for the years ended December 31, 2022 and 2021, was \$5,122 and \$4,866, respectively.

5. CONTRACT LIABILITIES - DEFERRED REVENUE

Contract liabilities – deferred revenue includes initial franchise fees received in excess of revenue recognized. Contract liabilities were \$356,292, \$398,833, and \$440,167 for the years ended December 31, 2022, 2021, and 2020 respectively. Amounts recognized as revenue during 2022 or 2021 were \$103,750 and \$121,208, respectively.

Equity One Franchisors, LLC  
Notes to Financial Statements  
December 31, 2022 and 2021

6. LEASES

The Company entered into an operating lease arrangement in 2016 for its office space that called for escalating monthly rental payments between \$2,887 and \$3,239 and expired in August 2022. In August 2022, the lease was amended and extended at a monthly payment of \$2,817 and expiration date of August 31, 2025.

The Company calculates operating lease liabilities with a risk-free discount rate, using a discount rate based on the borrowing rate for the US Federal Government or a similar entity, for a period comparable to the lease term. All lease and non-lease components are combined for all leases. Lease payments for leases with a term a term of 12 months or less are expensed on a straight-line basis over the term of the lease with no lease asset or liability recognized.

The following summarizes the line items in the balance sheet which include amounts for operating leases as of December 31, 2022:

Operating lease right-of-use assets	\$ 86,136
Current portion of long-term operating lease liabilities	31,355
Operating lease liabilities, less current portion	54,781

The components of operating lease expense that are included in "general and administrative expenses" in the statement of income for the year ended December 31, 2022 were as follows:

Operating lease expense	\$ 37,180
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The following summarizes the cash flow information related to operating leases for the year ended December 31, 2022:

Operating cash flows for operating leases (fixed payments)	\$ 37,180
Operating leases obtained in exchange for lease obligations	96,350

Weighted average remaining lease term and discount rate as of December 31, 2022, were as follows:

Weighted average remaining lease term	2.67 years
Weighted average discount rate	3.54%

Equity One Franchisors, LLC  
Notes to Financial Statements  
December 31, 2022 and 2021

6. LEASES (continued)

The maturities of operating lease liabilities as of December 31, 2022, were as follows:

<u>Year ending December 31,</u>	
2023	\$ 33,800
2024	33,800
2025	<u>22,533</u>
	90,133
Less: debt discount	<u>(3,997)</u>
	<u>\$ 86,136</u>

Rent expense charged to operations for the year ended December 31, 2021 was \$37,784.

7. RELATED PARTY TRANSACTIONS

The Company's risks include dependence on key strategic partnerships. The Company has a management agreement with an entity that is related by common ownership. The terms of this agreement include a monthly management fee of \$14,250 plus additional charges for professional fees, as agreed to by the Members. Management fees paid for the years ended December 31, 2022 and 2021 were \$177,000.

Amounts due from an entity related by common ownership relative to royalties, carrier bonuses and administrative fees, net of allowances, were \$781,164 and \$696,440 at December 31, 2022 and 2021, respectively. These amounts are included in accounts receivable in the accompanying balance sheets. The Company also charges a related party a monthly fee for accounting services. For the years ended December 31, 2022 and 2021, the amounts received from the related party for accounting services were \$51,000 and \$48,000, respectively. This amount is netted with the related administrative salaries recorded in the income statement.

8. SETTLEMENT PROCEEDS

During 2022, the Company received \$1,225,000 in relation to a termination agreement with a franchisee resulting in a one time settlement payment on August 31, 2022.

During 2021, the Company initiated litigation against a franchisee for breaching their franchisee agreement. The litigation resulted in a \$75,000 royalty fee settlement payable to the Company in three equal installments of \$25,000.

Settlement proceeds are treated as other income on the statements of income.

SUPPLEMENTARY INFORMATION



## INDEPENDENT AUDITOR'S REPORT ON SUPPLEMENTARY INFORMATION

To the Members  
Equity One Franchisors, LLC  
Chesterfield, Missouri

We have audited the financial statements of Equity One Franchisors, LLC as of and for the year ended December 31, 2022 and 2021 and our report thereon dated April 14, 2023, which expressed an unmodified opinion on those financial statements, appears on page 1. Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The supplementary information on pages 17 - 18 is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

*Armanino LLP*

Armanino<sup>LLP</sup>  
St. Louis, Missouri

April 14, 2023

**Equity One Franchisors, LLC**  
**Selling Expenses**  
**For The Year Ended December 31, 2022**

	<u>2022</u>	<u>2021</u>
Automobile	\$ 13,650	\$ 13,100
Guaranteed payments	499,043	416,685
Marketing	28,502	33,819
Media	21,000	21,000
Miscellaneous	12,543	11,837
Travel	<u>8,229</u>	<u>2,139</u>
	<u><u>\$ 582,967</u></u>	<u><u>\$ 498,580</u></u>

Equity One Franchisors, LLC  
 General and Administrative Expenses  
 For The Year Ended December 31, 2022

	<u>2022</u>	<u>2021</u>
Auto	\$ 27,300	\$ 26,200
Bad debts (reserve)	12,000	10,000
Computer and internet	7,383	4,029
Depreciation and amortization	5,122	4,867
Dues and subscriptions	6,732	6,571
Entertainment	6,784	1,350
Insurance	69,777	60,620
Guaranteed payments	868,084	735,802
Management fees	177,000	177,000
Miscellaneous	21,627	23,838
Office supplies	11,974	9,934
Payroll taxes/services	25,880	22,576
Postage and delivery charges	1,095	942
Professional fees	441,404	135,197
Rent	39,076	37,784
Salaries	220,147	195,389
Consulting services	15,000	10,000
Taxes and licenses	20,400	29,763
Income Taxes	3,600	4,983
Travel	6,000	7,100
Utilities	<u>14,227</u>	<u>13,125</u>
	<u><u>\$ 2,000,612</u></u>	<u><u>\$ 1,517,070</u></u>

## **Equity One Franchisors, LLC**

Financial Statements  
and Supplementary Information

December 31, 2021 and 2020

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## INDEPENDENT AUDITOR'S REPORT

To the Members  
Equity One Franchisors, LLC  
Chesterfield, Missouri

### **Opinion**

We have audited the accompanying financial statements of Equity One Franchisors, LLC, which comprise the balance sheet as of December 31, 2021, and the related statements of income, changes in members' equity, and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the 2021 financial statements referred to above present fairly, in all material respects, the financial position of Equity One Franchisors, LLC as of December 31, 2021, and the results of its operations and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

### **Basis for Opinion**

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Equity One Franchisors, LLC and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **Prior Period Financial Statements**

The financial statements and supplementary information as of December 31, 2020, were audited by Brown Smith Wallace, LLP, whose practice became part of Armanino<sup>LLP</sup> as of August 1, 2021, and whose report dated April 21, 2021, expressed an unmodified opinion on those statements.

### **Responsibilities of Management for the Financial Statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Equity One Franchisors, LLC's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.



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## **Auditor's Responsibilities for the Audit of the Financial Statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with auditing standards generally accepted in the United States of America will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with auditing standards generally accepted in the United States of America, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Equity One Franchisors, LLC's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Equity One Franchisors, LLC's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

*Armanino LLP*

Armanino<sup>LLP</sup>  
St. Louis, Missouri

April 4, 2022

**Equity One Franchisors, LLC**  
**Balance Sheets**  
**December 31, 2021 and 2020**

	<u>2021</u>	<u>2020</u>
<b>ASSETS</b>		
Current assets		
Cash and cash equivalents	\$ 3,431,499	\$ 2,918,342
Accounts receivable, net	704,544	1,124,253
Prepaid expenses	47,055	38,161
Due from Members	44,323	22,058
Royalty fee settlement	50,000	-
Total current assets	<u>4,277,421</u>	<u>4,102,814</u>
Deposits	2,676	2,676
Property and equipment, net	<u>6,420</u>	<u>6,197</u>
Total assets	<u><u>\$ 4,286,517</u></u>	<u><u>\$ 4,111,687</u></u>
<b>LIABILITIES AND MEMBERS' EQUITY</b>		
Current liabilities		
Accrued expenses	\$ 96,042	\$ 60,358
Accrued wages	49,243	38,458
Accrued bonuses	242,260	574,303
Contract liability - deferred revenue, current portion	72,333	83,125
Total current liabilities	<u>459,878</u>	<u>756,244</u>
Contract liability - deferred revenue, less current portion	<u>326,500</u>	<u>357,042</u>
Total liabilities	<u>786,378</u>	<u>1,113,286</u>
Members' equity	<u>3,500,139</u>	<u>2,998,401</u>
Total liabilities and members' equity	<u><u>\$ 4,286,517</u></u>	<u><u>\$ 4,111,687</u></u>

The accompanying notes are an integral part of these financial statements.

**Equity One Franchisors, LLC**  
**Statements of Income**  
**For the Years Ended December 31, 2021 and 2020**

	<u>2021</u>	<u>2020</u>
<b>Revenues</b>		
Royalty fees	\$ 3,770,038	\$ 3,328,238
Carrier bonuses	380,245	791,861
Administration fees	558,981	522,026
Franchise fees	133,333	142,208
Commissions	38,008	41,026
Other fees	5,879	3,094
<b>Total revenues</b>	<u>4,886,484</u>	<u>4,828,453</u>
<b>Operating expenses</b>		
Selling	498,580	551,982
General and administrative	<u>1,517,070</u>	<u>1,797,178</u>
<b>Total operating expenses</b>	<u>2,015,650</u>	<u>2,349,160</u>
<b>Income from operations</b>	<u>2,870,834</u>	<u>2,479,293</u>
<b>Other income</b>		
Interest income	893	1,266
Gain on extinguishment of debt - PPP loan	-	85,700
Royalty fee settlement	<u>75,000</u>	<u>-</u>
<b>Total other income</b>	<u>75,893</u>	<u>86,966</u>
<b>Net income</b>	<u>\$ 2,946,727</u>	<u>\$ 2,566,259</u>

The accompanying notes are an integral part of these financial statements.

Equity One Franchisors, LLC  
Statements of Changes in Members' Equity  
For the Years Ended December 31, 2021 and 2020

Balance, January 1, 2020	\$ 3,776,142
Net income	2,566,259
Distributions	<u>(3,344,000)</u>
Balance, December 31, 2020	2,998,401
Net income	2,946,727
Distributions	<u>(2,444,989)</u>
Balance, December 31, 2021	<u>\$ 3,500,139</u>

The accompanying notes are an integral part of these financial statements.

**Equity One Franchisors, LLC**  
**Statements of Cash Flows**  
For the Years Ended December 31, 2021 and 2020

	<u>2021</u>	<u>2020</u>
<b>Cash flows from operating activities</b>		
Net income	\$ 2,946,727	\$ 2,566,259
Adjustments to reconcile net income to net cash provided by operating activities		
Depreciation and amortization	4,868	4,334
Change in allowance for doubtful accounts	-	(1,155)
Gain on extinguishment of debt - PPP loan	-	(85,700)
Changes in operating assets and liabilities		
Accounts receivable	369,709	(227,993)
Prepaid expenses	(8,894)	(6,070)
Due from Members	(22,265)	14,986
Accrued expenses	35,684	(18,584)
Accrued wages	10,785	10,514
Accrued bonuses	(332,043)	178,865
Contract liability - deferred revenue	(41,334)	(10,208)
Net cash provided by operating activities	<u>2,963,237</u>	<u>2,425,248</u>
<b>Cash flows from investing activities</b>		
Purchases of property and equipment	(5,091)	(1,636)
Net cash used in investing activities	<u>(5,091)</u>	<u>(1,636)</u>
<b>Cash flows from financing activities</b>		
Proceeds from Paycheck Protection Program loan	-	85,700
Member distributions	(2,444,989)	(3,344,000)
Net cash used in financing activities	<u>(2,444,989)</u>	<u>(3,258,300)</u>
Net increase (decrease) in cash and cash equivalents	513,157	(834,688)
Cash and cash equivalents, beginning of year	<u>2,918,342</u>	<u>3,753,030</u>
Cash and cash equivalents, end of year	<u>\$ 3,431,499</u>	<u>\$ 2,918,342</u>

Supplemental disclosure of cash flow information

Cash paid during the year state income taxes	\$ 4,983	\$ 5,771
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Equity One Franchisors, LLC  
Notes to Financial Statements  
December 31, 2021 and 2020

1. DESCRIPTION OF BUSINESS

Equity One Franchisors, LLC (the “Company”), a Missouri limited liability company (“LLC”), was formed on May 16, 2007. The Company subsequently adopted its LLC Operating Agreement on July 10, 2007. The Company is a franchising company formed for the purpose of franchising independent insurance agents.

Under the Company’s operating agreement, the term of the Company began on May 16, 2007 and has a perpetual duration. The Members will have no personal liability for the liabilities of the Company.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Use of estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements. Actual results could differ from those estimates.

Cash and cash equivalents

For purposes of the statement of cash flows, the Company considers all highly liquid debt instruments purchased with a maturity of three months or less to be cash equivalents. The balances are insured by the Federal Deposit Insurance Corporation (FDIC) up to \$250,000. The Company maintains cash balances in excess of FDIC coverage. Management considers this to be a normal business risk.

Accounts receivable

Accounts receivable relate to amounts due from franchisees that purchased a franchise, royalty fees, administration fees, agency commissions, and other miscellaneous items which are received subsequent to year end. Accounts receivable are stated at the amount management expects to collect from outstanding balances. Management provides for probable uncollectible amounts through a charge to earnings and a credit to valuation allowance based on its assessment of the current status of individual accounts. At December 31, 2021 and 2020, management recorded a valuation allowance of approximately \$12,711 and \$5,525, respectively, related to accounts receivable outstanding at that time.

Due from Members

The Company pays state income tax estimates on behalf of its members during the year. These estimates are reimbursed by the members through distributions in the subsequent year. The amount due from Members as of December 31, 2021 and 2020, was \$44,323 and \$22,058, respectively.

Equity One Franchisors, LLC  
Notes to Financial Statements  
December 31, 2021 and 2020

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Property and equipment

Depreciation and amortization of property and equipment is computed using the straight-line method over the following estimated useful lives:

Furniture and fixtures	3-5 years
Website	3-5 years

Property and equipment are carried at cost. Major renewals and betterments are capitalized. Maintenance and repairs which do not improve or extend the life of the respective asset are charged against earnings in the current period.

Depreciation and amortization are provided for amounts sufficient to relate the cost of depreciable assets to operations over their estimated useful lives, principally on a straight-line basis.

Impairment of long-lived assets

The Company evaluates whether events and circumstances have occurred that indicate the remaining estimated useful life of long-lived assets may warrant revision or that the remaining balance of an asset may not be recoverable. The measurement of possible impairment is based on the ability to recover the balance of assets from the expected future operating cash flows on an undiscounted basis. In the opinion of management, no such impairment exists at December 31, 2021 and 2020.

Advertising

The Company follows the policy of charging the cost of advertising to expense as incurred. Advertising expense was \$54,339 and \$37,793 for the years ended December 31, 2021 and 2020, respectively.

Income taxes

The Members of the Company have elected to be treated as an LLC and taxed as a partnership under provisions of the Internal Revenue Code which provide that in lieu of corporation income taxes, the Members are taxed on the Company's taxable income. The Company is subject to certain state earnings taxes which are properly disclosed on the Statements of Cash Flows.

The Company has evaluated its tax positions, expiring statutes of limitations, audits, proposed settlements, changes in tax law and new authoritative rulings and believes that no provision for income taxes is necessary, at this time, to cover any uncertain tax positions.

Equity One Franchisors, LLC  
Notes to Financial Statements  
December 31, 2021 and 2020

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Revenue Recognition and Performance Obligations

- *Franchise Fees* - The Company recognizes performance obligations related to initial franchise fees when all services or conditions related to the franchise agreement have been satisfied by the Company. Services and conditions include training program, operations manual, software support, rights to use of service marks and copyrights, and access to various insurance contracts. Under the new guidance, the Company will recognize revenue from initial franchise fees over time using the straight-line method over the 10-year period of the franchise agreement.
- *Royalty Fees* - The Company recognizes royalty income at a point in time, when received, based upon the volume of identified policies written by the franchises. Royalty fees are based on percentages as defined in the individually executed franchise agreements and are received through a company which is related by common ownership.
- *Carrier Bonuses* - The Company recognizes carrier bonuses over time based upon the volume of policies written by the franchisees, as adjusted by certain loss ratios. The Company records this revenue based upon actual amounts received subsequent to year end. Carrier bonuses are received through a company which is related by common ownership based primarily on eligible premiums.
- *Administrative Fees* - The Company recognizes administrative fees over time based on an agreed amount as stated in individual executed franchise agreements. Administrative fees are received through a company which is related by common ownership
- *Commissions* - The Company recognizes commissions at a point in time based upon the volume of policies written by specified agents. Commissions are based on percentages as defined in the individual executed agreements and are received through a company which is related by common ownership.

Paycheck Protection Program Loan and Gain on Extinguishment of Debt

During 2020, the Organization applied and was awarded a loan in the amount of \$85,700 under the Paycheck Protection Program “PPP”. The Organization has elected to account for the loan using the debt-model under FASB ASC 470. The debt-model requires initial recording of the proceeds received as a financing activity and the loan as a liability until the Organization is legally released from the obligation to repay the loan. As of December 31, 2020, the Organization was released from all requirements to pay back the loan and has recorded the forgiveness as gain on extinguishment of debt.

Equity One Franchisors, LLC  
 Notes to Financial Statements  
 December 31, 2021 and 2020

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Franchise Agreements

In exchange for a training program, access to the operations manual, software support, rights to use of service marks and copyrights, and access to various insurance carrier contracts, the Company receives a franchise fee. The standard contract includes an initial franchise fee as well as a stated royalty fee. Deviations from the standard contract can and have been made.

Information about the number of franchised organizations is as follows:

	<u>2021</u>	<u>2020</u>
Balance, beginning of year	\$ 165	\$ 153
Initiated	16	22
Closed	<u>(13)</u>	<u>(10)</u>
Balance, end of year	<u>\$ 168</u>	<u>\$ 165</u>

Agency Agreements

In exchange for a training program, software support, rights to use of service marks and copyrights, access to various insurance carrier contracts and continuing advisory assistance, the Company receives Agency commissions.

Information about the number of agencies is as follows:

	<u>2021</u>	<u>2020</u>
Balance, beginning of year	\$ 5	\$ 5
Closed	<u>(1)</u>	<u>-</u>
Balance, end of year	<u>\$ 4</u>	<u>\$ 5</u>

Equity One Franchisors, LLC  
 Notes to Financial Statements  
 December 31, 2021 and 2020

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Company-Owned Book of Business

The following is a summary of revenue and costs for a book of business held by the Company, that was previously owned by a terminated franchisee outlet:

	2021	2020
Revenue	\$ 251,927	\$ 282,205
Cost and expenses	<u>(123,000)</u>	<u>(123,000)</u>
	<u><u>\$ 128,927</u></u>	<u><u>\$ 159,205</u></u>

Subsequent Events

The Company evaluated all subsequent events through April 4, 2022, the date the financial statements were available to be issued.

3. PROPERTY AND EQUIPMENT

Property and equipment consisted of the following:

	2021	2020
Furniture and fixtures	\$ 74,860	\$ 69,769
Website	<u>60,000</u>	<u>60,000</u>
	<u>134,860</u>	<u>129,769</u>
Accumulated depreciation	<u>(128,440)</u>	<u>(123,572)</u>
	<u><u>\$ 6,420</u></u>	<u><u>\$ 6,197</u></u>

Depreciation expense for the years ended December 31, 2021 and 2020, was \$4,868 and \$4,334, respectively.

4. CONTRACT LIABILITIES - DEFERRED REVENUE

Contract liabilities – deferred revenue includes initial franchise fees received in excess of revenue recognized. Contract liabilities were \$398,833 and \$440,167 for the years ended December 31, 2021 and 2020, respectively. Amounts recognized as revenue during 2021 or 2020 were \$126,333 and \$89,042, respectively.

5. COMMITMENTS AND CONTINGENCIES

The Company entered into a lease arrangement in 2016 for its office space that calls for escalating monthly rental payments between \$2,887 and \$3,239 and expires in August 2022.

Equity One Franchisors, LLC  
Notes to Financial Statements  
December 31, 2021 and 2020

5. COMMITMENTS AND CONTINGENCIES (continued)

Minimum future rental payments under the non-cancelable operating lease are as follows:

Year ending December 31, 2022	\$	25,913
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Rent expense charged to operations for the years ended December 31, 2021 and 2020, was \$37,784 and \$42,418, respectively.

6. RELATED PARTY TRANSACTIONS

The Company's risks include dependence on key strategic partnerships. The Company has a management agreement with an entity that is related by common ownership. The terms of this agreement include a monthly management fee of \$14,250 plus additional charges for professional fees, as agreed to by the Members. Management fees paid for the years ended December 31, 2021 and 2020 were \$177,000.

Amounts due from an entity related by common ownership relative to royalties, carrier bonuses and administrative fees, net of allowances, were \$696,440 and \$1,114,253 at December 31, 2021 and 2020, respectively. These amounts are included in accounts receivable in the accompanying balance sheets. The Company also charges a related party a monthly fee for accounting services. For the years ended December 31, 2021 and 2020, the amounts received from the related party for accounting services were \$48,000 and \$43,200, respectively. This amount is netted with the related administrative salaries recorded in the income statement.

7. ROYALTY SETTLEMENT

During 2021, the Company initiated litigation against a franchisee for breaching their franchisee agreement. The litigation resulted in a \$75,000 royalty fee settlement payable to the Company in three equal installments of \$25,000. As of December 31, 2021, the Company received \$25,000 of the royalty fee settlement and the remaining \$50,000 is recorded as a receivable on the balance sheet. The royalty fee settlement is treated as other income on the income statement.

SUPPLEMENTARY INFORMATION



## INDEPENDENT AUDITOR'S REPORT ON SUPPLEMENTARY INFORMATION

To the Members  
Equity One Franchisors, LLC  
Chesterfield, Missouri

We have audited the financial statements of Equity One Franchisors, LLC as of and for the year ended December 31, 2021 and our report thereon dated April 4, 2022, which expressed an unmodified opinion on those financial statements, appears on page 1. Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The 2021 supplementary information on pages 15 - 16 is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the 2021 financial statements. The information has been subjected to the auditing procedures applied in the audit of the 2021 financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the 2021 information is fairly stated in all material respects in relation to the financial statements as a whole.

*Armanino LLP*

Armanino<sup>LLP</sup>  
St. Louis, Missouri

April 4, 2022

**Equity One Franchisors, LLC**  
**Selling Expenses**  
**For The Years Ended December 31, 2021 and 2020**

	<u>2021</u>	<u>2020</u>
Automobile	\$ 13,100	\$ 13,190
Guaranteed payments	416,685	486,986
Marketing	33,819	18,473
Media	21,000	19,800
Miscellaneous	11,837	11,908
Travel	<u>2,139</u>	<u>1,625</u>
	<u><u>\$ 498,580</u></u>	<u><u>\$ 551,982</u></u>

**EXHIBIT G**  
**UNAUDITED FINANCIAL STATEMENTS**

IF FINANCIAL STATEMENTS ARE INCLUDED IN THIS EXHIBIT, THESE FINANCIAL STATEMENTS WERE PREPARED WITHOUT AN AUDIT. PROSPECTIVE FRANCHISEES OR SELLERS OF FRANCHISES SHOULD BE ADVISED THAT NO CERTIFIED PUBLIC ACCOUNTANT AUDITED THESE FIGURES OR EXPRESSED THEIR OPINION WITH REGARD TO THE CONTENT OR FORM.

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06/11/24  
Accrual Basis

**Equity One Franchisors LLC**  
**Balance Sheet**  
**As of May 31, 2024**  
**May 31, 24**

**ASSETS**

**Current Assets**

Checking/Savings	
1020 · Bank of America	1,265,234.09
1030 · First MO State Bank MM Acct	278,373.40
1035 · Commerce Bank	<u>172,316.45</u>
Total Checking/Savings	1,715,923.94
Accounts Receivable	
1201 · Other Receivable	<u>572,797.20</u>
Total Accounts Receivable	572,797.20
Other Current Assets	
1251 · Allowance - Doubtful Accounts	-18,777.42
1400 · Prepaid Expenses	25,583.52
1401 · Due from Members	<u>58,729.00</u>
Total Other Current Assets	<u>65,535.10</u>
Total Current Assets	2,354,256.24
Fixed Assets	
1500 · Office Furniture	
1502 · Original Cost-Office Furniture	32,898.03
1503 · Accum. Deprec. - Office Furn.	<u>-31,290.75</u>
Total 1500 · Office Furniture	1,607.28
1510 · Office Equipment	
1512 · Original Cost - Office Equip.	51,717.45
1513 · Accum. Deprec. - Office Equip.	<u>-49,106.47</u>
Total 1510 · Office Equipment	2,610.98
1520 · Other - Software rewritten	
1521 · Original Cost - Nat Geomatics	8,265.76
1522 · Accum - Amortization- software	<u>-1,148.00</u>
Total 1520 · Other - Software rewritten	7,117.76
1530 · Other - Website	
1532 · Original Cost - Black Twig Comm	60,000.00
1533 · Accum Amortization	<u>-60,000.00</u>
Total 1530 · Other - Website	0.00
Total Fixed Assets	11,336.02
Other Assets	
1900 · Deposit	2,675.83
1902 · Right to use asset - lease	<u>41,262.43</u>
Total Other Assets	43,938.26
<b>TOTAL ASSETS</b>	<b><u>2,409,530.52</u></b>

**LIABILITIES & EQUITY**

**Liabilities**

Current Liabilities	
Other Current Liabilities	
2120 · Accrued Expenses	61,754.28
2121 · Accrued Company Taxes	-31,970.78
2300 · Deferred Revenue	347,041.67
2310 · Accrued Wages	15,612.25
2311 · Accrued Bonuses	52,500.01
2805 · dpb Conway LLC short term pay	32,872.50

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Accrual Basis

**Equity One Franchisors LLC  
Balance Sheet**

**As of May 31, 2024**

	<b>May 31, 24</b>
<b>Total Other Current Liabilities</b>	<b>477,809.93</b>
<b>Total Current Liabilities</b>	<b>477,809.93</b>
<b>Long Term Liabilities</b>	
2806 · dpb Conway LLC long term pay	8,389.93
<b>Total Long Term Liabilities</b>	<b>8,389.93</b>
<b>Total Liabilities</b>	<b>486,199.86</b>
<b>Equity</b>	
3100 · Equity Account	425,000.00
3150 · Purchased Ownership Interest	-95,000.00
3200 · Distribution	-25,151,030.76
3850 · Adju Revenue due to ASC 606 imp	-428,375.00
3900 · Retained Earnings	25,696,469.17
Net Income	1,476,267.25
<b>Total Equity</b>	<b>1,923,330.66</b>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b><u>2,409,530.52</u></b>

**Equity One Franchisors LLC**  
**Profit & Loss Month & Year To Date**  
**January through May 2024**

	<u>Jan - May 24</u>	<u>Jan - May 24</u>
<b>Ordinary Income/Expense</b>		
<b>Income</b>		
<b>4000 · Income</b>		
<b>4110 · Franchise Fees</b>	5,000.00	5,000.00
<b>4115 · Royalty Fees/FOP</b>	96,066.68	96,066.68
<b>4120 · Royalty Fees/Franchises</b>	1,926,329.73	1,926,329.73
<b>4125 · Carrier Bonuses</b>	75,000.00	75,000.00
<b>4130 · Admin. Fees</b>	198,065.00	198,065.00
<b>4132 · E &amp; O Admin Fee</b>	275.00	275.00
<b>4135 · Transfer Fees</b>	2,500.00	2,500.00
<b>4140 · Commissions /Agencies</b>	14,045.78	14,045.78
<b>4150 · Renewal Fees</b>	1,500.00	1,500.00
<b>Total 4000 · Income</b>	<u>2,318,782.19</u>	<u>2,318,782.19</u>
<b>Total Income</b>	<u>2,318,782.19</u>	<u>2,318,782.19</u>
<b>Gross Profit</b>	<u>2,318,782.19</u>	<u>2,318,782.19</u>
<b>Expense</b>		
<b>6100 · Marketing-Compensation</b>		
<b>6110 · Marketing Guaranteed Payments</b>	177,584.11	177,584.11
<b>6250 · Marketing Bonus</b>	<u>17,500.00</u>	<u>17,500.00</u>
<b>Total 6100 · Marketing-Compensation</b>	<u>195,084.11</u>	<u>195,084.11</u>
<b>6400 · Marketing Group Benefits</b>		
<b>6410 · Marketing Benefits</b>	<u>3,631.00</u>	<u>3,631.00</u>
<b>Total 6400 · Marketing Group Benefits</b>	<u>3,631.00</u>	<u>3,631.00</u>
<b>6500 · Marketing-Expense</b>		
<b>6510 · Auto Allow Guaranteed Pmt</b>	5,386.70	5,386.70
<b>6551 · Marketing Travel</b>	3,099.34	3,099.34
<b>6553 · Entertainment - Marketing</b>	71.89	71.89
<b>6555 · Marketing - cell phone</b>	1,000.00	1,000.00
<b>6556 · Marketing - Internet</b>	<u>399.95</u>	<u>399.95</u>
<b>Total 6500 · Marketing-Expense</b>	<u>9,957.88</u>	<u>9,957.88</u>
<b>6600 · Marketing-General</b>		
<b>6620 · Media Expense</b>	12,000.00	12,000.00
<b>6640 · Webhosting Services</b>	3,774.04	3,774.04
<b>6690 · Marketing - Other</b>	<u>5,000.00</u>	<u>5,000.00</u>
<b>Total 6600 · Marketing-General</b>	<u>20,774.04</u>	<u>20,774.04</u>
<b>7100 · Administrative Compensation</b>		
<b>7110 · Administrative Guaranteed Pmt</b>	284,134.64	284,134.64
<b>7120 · Administrative Salaries</b>	91,908.52	91,908.52
<b>7250 · Administrative Bonus</b>	<u>35,000.00</u>	<u>35,000.00</u>
<b>Total 7100 · Administrative Compensation</b>	<u>411,043.16</u>	<u>411,043.16</u>
<b>7300 · Administrative Payroll Taxes</b>	8,044.77	8,044.77
<b>7400 · Administrative Group Benefits</b>		
<b>7410 · Administrative Benefits</b>	10,000.00	10,000.00
<b>7411 · Admin Benefit contra</b>	<u>-1,500.00</u>	<u>-1,500.00</u>
<b>Total 7400 · Administrative Group Benefits</b>	<u>8,500.00</u>	<u>8,500.00</u>
<b>7500 · Administration-Expenses</b>		
<b>7510 · Auto Allow Guaranteed Pmt</b>	10,773.40	10,773.40
<b>7551 · Travel Administration</b>	2,500.00	2,500.00

**Equity One Franchisors LLC**  
**Profit & Loss Month & Year To Date**  
**January through May 2024**

	<u>Jan - May 24</u>	<u>Jan - May 24</u>
7555 · Admin. - cell phone	2,000.00	2,000.00
7556 · Entertainment - Administration	2,825.42	2,825.42
7557 · Admin - Internet	829.90	829.90
<b>Total 7500 · Administration-Expenses</b>	<b>18,928.72</b>	<b>18,928.72</b>
<b>7600 · Occupancy Expenses</b>		
7610 · Rent	19,217.38	19,217.38
7620 · Amortization Expense	1,148.00	1,148.00
7630 · Depreciation Expense	1,922.27	1,922.27
7650 · Office Equipment Rental/Lease	508.30	508.30
7670 · Telecommunications	4,452.97	4,452.97
<b>Total 7600 · Occupancy Expenses</b>	<b>27,248.92</b>	<b>27,248.92</b>
<b>8000 · Administration-General</b>		
8110 · Accounting Fees	18,750.00	18,750.00
8120 · Bad Debt Expense	3,000.00	3,000.00
8140 · Bank Service Charges	14.00	14.00
8210 · Computer & Information Services	957.72	957.72
8220 · Dues & Subscriptions	3,051.00	3,051.00
8225 · Finder's Fee/ Referral expense	1,233.00	1,233.00
8230 · Insurance - Keyman Policy	6,791.60	6,791.60
8240 · Insurance Expense	14,895.71	14,895.71
8260 · Legal Fees	15,000.00	15,000.00
8280 · Management Service Fee	22,500.00	22,500.00
8282 · Management Service Fee - #3	51,250.00	51,250.00
8290 · Miscellaneous Expense	4,595.10	4,595.10
8300 · Payroll Service	1,313.67	1,313.67
8340 · Office Supplies	2,362.96	2,362.96
8500 · Taxes & Licenses	8,500.00	8,500.00
<b>Total 8000 · Administration-General</b>	<b>154,214.76</b>	<b>154,214.76</b>
<b>91000 · Administration - adjusting exp</b>		
9260 · Transaction/Legal fees	1,682.75	1,682.75
<b>Total 91000 · Administration - adjusting exp</b>	<b>1,682.75</b>	<b>1,682.75</b>
<b>Total Expense</b>	<b>859,110.11</b>	<b>859,110.11</b>
<b>Net Ordinary Income</b>	<b>1,459,672.08</b>	<b>1,459,672.08</b>
<b>Other Income/Expense</b>		
<b>Other Income</b>		
9600 · Other Income		
9601 · Miscellaneous Income	8,150.76	8,150.76
9605 · Interest Income	11,652.76	11,652.76
<b>Total 9600 · Other Income</b>	<b>19,803.52</b>	<b>19,803.52</b>
<b>Total Other Income</b>	<b>19,803.52</b>	<b>19,803.52</b>
<b>Other Expense</b>		
9500 · Other Expenses		
9501 · Income Taxes	3,208.35	3,208.35
<b>Total 9500 · Other Expenses</b>	<b>3,208.35</b>	<b>3,208.35</b>
<b>Total Other Expense</b>	<b>3,208.35</b>	<b>3,208.35</b>
<b>Net Other Income</b>	<b>16,595.17</b>	<b>16,595.17</b>
<b>Net Income</b>	<b>1,476,267.25</b>	<b>1,476,267.25</b>

**EXHIBIT H**  
**LIST OF STATE AGENCIES/AGENTS FOR SERVICE OF PROCESS**

NOTE: SOME STATES REQUIRE THAT THE FRANCHISE BE REGISTERED WITH A STATE AGENCY. WE DO NOT OFFER OR SELL FRANCHISES IN ANY OF THOSE STATES UNLESS WE ARE REGISTERED, AND THE LISTING OF A STATE BELOW DOES NOT MEAN THAT WE ARE SO REGISTERED.

**LIST OF STATE AGENCIES**

**California**

Dept. of Financial Protection  
and Innovation  
One Sansome Street, Ste. 600  
San Francisco, CA 94104  
(866) 275-2677

**Florida**

Dept. of Agriculture and  
Consumer Services  
Division of Consumer  
Services  
227 N. Bronough Street, 7<sup>th</sup>  
Fl.  
Tallahassee, FL 32301  
(904) 922-2770

**Hawaii**

Department of Commerce and  
Consumer Affairs  
Business Registration  
Division  
335 Merchant Street, #204  
Honolulu, HI 96813  
(808) 586-2722

**Illinois**

Office of Attorney General  
Franchise Division  
500 South Second Street  
Springfield, IL 62706  
(217) 782-4465

**Indiana**

Indiana Secretary of State  
Securities Division  
302 West Washington Street  
Room E-111  
Indianapolis, IN 46204  
(317) 232-6681

**Maryland**

Office of Attorney General  
Maryland Division of  
Securities  
200 St. Paul Place  
Baltimore, MD 21202-2020  
(410) 576-6360

**Michigan**

Michigan Attorney General  
Consumer Protection Division  
525 W. Ottawa Street  
G. Mennen Williams Bldg  
Lansing, MI 48913  
(517) 373-7117

**Minnesota**

Minnesota Dept. of  
Commerce  
Securities – Franchise  
Registration  
85 7<sup>th</sup> Place East, Suite 280  
St. Paul, MN 55101  
(651) 539-1500

**Nebraska**

Dept. of Banking and Finance  
1526 K Street, Suite 300  
Lincoln, NE 68508  
(402) 471-3445

**New York**

New York State Dept. of Law  
Investor Protection Bureau  
28 Liberty St. 21<sup>st</sup> Floor  
New York, New York 10005  
(212) 416-8285

**North Dakota**

North Dakota Securities Dept.  
600 East Boulevard  
5th Floor, Dept. 414  
Bismarck, ND 58505-0510  
(701) 328-4712

**Oregon**

Dept. of Insurance and  
Finance  
Corporate Securities Section  
Labor and Industries Building  
Salem, OR 97310  
(503) 378-4387

**Rhode Island**

Dept. of Business Regulation  
Division of Securities  
233 Richmond Street, #232  
Providence, RI 02903  
(401) 222-3048

**South Dakota**

Dept. of Labor & Regulation  
Division of Insurance  
Securities Regulation  
124 S. Euclid, Suite 104  
Pierre, SD 57501  
(605) 773-3563

**Texas**

Secretary of State  
P.O. Box 13563  
Austin, TX 78711  
(512) 475-1769

**Virginia**

State Corporation  
Commission  
Division of Securities and  
Retail Franchising  
1300 E. Main Street, 9<sup>st</sup> Floor  
Richmond, VA 23219  
(804) 371-9672

**Washington**

Department of Financial  
Institutions  
Securities Division  
State of Washington  
P.O. Box 9033  
Olympia, Washington 98507-  
9033  
(360) 902-8738

**Wisconsin**

Dept. of Financial Institutions  
Division of Securities  
345 W. Washington Ave., 4<sup>th</sup>  
FL  
Madison, WI 53703  
(608) 261-9555

## **LIST OF AGENTS FOR SERVICE OF PROCESS**

### **California**

Commissioner of Corporations  
California Dept. of Financial Protection and  
Innovation  
320 West 4<sup>th</sup> Street, Suite 750  
Los Angeles, California 90013-2344  
(866) 275-2677

### **Hawaii**

Hawaii Commissioner of Securities  
Department of Commerce and Consumer Affairs  
Business Registration Division  
State of Hawaii  
335 Merchant Street, Room 204  
Honolulu, Hawaii 96813  
(808) 586-2722

### **Illinois**

Illinois Attorney General  
500 South Second Street  
Springfield, Illinois 62706  
(217) 782-1090

### **Indiana**

Indiana Secretary of State  
201 State House  
200 West Washington Street  
Indianapolis, Indiana 46204  
(317) 232-6531

### **Maryland**

Maryland Securities Commissioner  
200 St. Paul Place  
Baltimore, Maryland 21202-2020  
(410) 576-6360

### **Michigan**

Department of Commerce,  
Corporations and Securities Bureau  
6546 Mercantile Way  
Lansing, Michigan 48910  
(517) 334-6212

### **Minnesota**

Commissioner of Commerce  
Department of Commerce  
85 7<sup>th</sup> Place East, Suite 280

St. Paul, Minnesota 55101  
(651) 539-1500

### **New York**

New York Secretary of State  
99 Washington Avenue  
Albany, New York 12231  
(518) 473-2492

### **North Dakota**

North Dakota Securities Department  
600 East Blvd., State Capitol, 5<sup>th</sup> Fl, Dept. 414  
Bismarck, ND 58505-0510  
(701) 328-4712

### **Oregon**

Director of Oregon,  
Department of Insurance and Finance  
700 Summer Street, N.E., Suite 120  
Salem, Oregon 97310  
(503) 378-4387

### **Rhode Island**

Director of Rhode Island,  
Department of Business Regulation  
233 Richmond Street, Suite 232  
Providence, Rhode Island 02903-4232  
(401) 222-3048

### **South Dakota**

Director of South Dakota Division of Securities  
124 S. Euclid, Suite 104  
Pierre, South Dakota 57501  
(605) 773-4823

### **Virginia**

Clerk of the State Corporation Commission  
1300 East Main Street, 9st Floor  
Richmond, Virginia 23219  
(804) 371-9672

### **Washington**

Director of Dept. of Financial Institutions  
Securities Division  
150 Israel Rd SW  
Tumwater, WA 98501  
(360) 902-8760

**Wisconsin**

Wisconsin Commissioner of Securities  
345 W. Washington Ave., 4th Floor  
Madison, Wisconsin 53703, (608) 261-9555

**EXHIBIT I**  
**RELEASE**

## GENERAL RELEASE

**THIS GENERAL RELEASE** (the “General Release”) is made by the undersigned (hereinafter “Releasor(s)”) for the benefit of Equity One Franchisors, LLC, a Missouri limited liability company (hereinafter, “Franchisor”), on this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_.

### RECITALS:

**WHEREAS**, Releasor is a GlobalGreen Agency franchisee and operates a GobalGreen Insurance Agency (the “Franchised Business”) pursuant to that certain franchise agreement dated \_\_\_\_\_(the “Franchise Agreement”);

**WHEREAS**, Releasor desires to renew its franchise with Franchisor or desires Franchisor’s consent to \_\_\_\_\_ in connection with the Franchise Agreement; and

**WHEREAS**, certain states require certain changes be made to this General Release specific to such state.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound, Releasor hereby agrees, covenants and promises as follows:

1. Releasor, on behalf of itself and each of the persons and entities described in Section 2 hereof, hereby absolutely and forever releases, remises and discharges Franchisor and each of the persons and entities described in Section 3 hereof, from any and all claims, demands, damages, liabilities, costs (including, but not limited to reasonable attorneys’ fees, accounting fees or experts’ fees, and the costs of litigation, arbitration or other proceedings), expenses, liens, losses, charges, audits, investigations, injunctions, orders, rulings, subpoenas, controversies, obligations, debts, loans, interest, dues, accounts, awards, reckonings, bonds, bills, covenants, promises, undertakings, variances, trespasses, judgments, executions, sums of money owed, arbitrations, suits, decisions, proceedings, verdicts entered, issued, made or rendered and causes of action of every kind and nature whatsoever, whether now known or unknown, suspected or unsuspected, which Releasor now has, owns or holds, or at any time heretofore ever had, owned or held, or could, shall or may hereafter have, own or hold, pertaining to, arising out of or in connection with the Franchise Agreement, any related agreements or the franchisor franchisee relationship between Releasor and Franchisor. Notwithstanding the foregoing, if this General Release is entered into in conjunction with the renewal, assignment or transfer of the Franchise Agreement, the foregoing release shall not apply to any liability under any state franchise law which governs this Release.

2. Releasor hereby understands and agrees that this General Release shall extend to and be binding upon any and all of Releasor’s past, present and future officers, directors, owners, employees, representatives, agents, trustees, successors, affiliates and assigns, and their respective insurers and underwriters. If more than one party shall execute this General Release, the term “Releasor” shall mean and refer to each of the parties executing this General Release, and all such parties shall be bound by its terms, jointly and severally.

3. Releasor hereby understands and agrees that this General Release shall extend to and inure to the benefit of Franchisor and any and all of Franchisor’s past, present and future officers, directors, owners, employees, representatives, agents, trustees, successors, affiliates and assigns, and their respective insurers and underwriters.

4. Releasor hereby understands and agrees that this General Release supersedes any prior agreement, oral or written, with respect to its subject matter. Releasor understands and agrees that no representations, warranties, agreements or covenants have been made by Franchisor with respect to this General Release, other than those expressly set forth herein, and that in executing this General Release, Releasor is not relying upon any representations, warranties, agreements or covenants not expressly set forth in this General Release.

5. This General Release may not be changed except in a writing signed by the person(s) against whose interest such change shall operate. This General Release and all acts and transaction under it shall in all respects be interpreted, enforced and governed by the internal laws of the state in which Franchisor's principal place of business is located without regard to principles of conflicts of law

6. If any provision of this General Release is found or declared invalid or unenforceable by any arbitrator, court or other competent authority having jurisdiction, such finding or declaration shall not invalidate any other provision hereof and this General Release shall thereafter continue in full force and effect except that such invalid or unenforceable provision, and (if necessary) other provisions hereof, shall be reformed by such arbitrator, court or other competent authority so as to effect insofar as is practicable, the intention of the parties set forth in this General Release, provided that if such arbitrator, court or other competent authority is unable or unwilling to effect such reformation, the invalid or unenforceable provision shall be deemed deleted to the same extent as if it had never existed.

7. This General Release does not apply with respect to claims arising under the Washington Franchise Investment Protection Act, RCW 19.100, and the rules adopted thereunder.

8. Releasor hereby certifies that Releasor has read all of this General Release and fully understands all of the same, and that Releasor has executed this General Release only after having received full legal advice and disclosure as to Releasor's rights from legal counsel of Releasor's choice.

**IN WITNESS WHEREOF**, each Releasor party hereto has executed this General Release effective as the day and year first above written.

RELEASOR:

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By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

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### STATE EFFECTIVE DATES

The following states have franchise laws that require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin.

This document is effective and may be used in the following states, where the document is filed, registered or exempt from registration, as of the Effective Date stated below:

California	Pending
Hawaii	Not registered
Illinois	June 26, 2024
Indiana	June 28, 2024
Maryland	Pending
Michigan	May 4, 2024
Minnesota	July 23, 2024
New York	Pending
North Dakota	Not registered
Rhode Island	Not registered
South Dakota	June 7, 2024
Virginia	July 8, 2024
Washington	Pending
Wisconsin	May 23, 2024

Other states may require registration, filing, or exemption of a franchise under other laws, such as those that regulate the offer and sale of business opportunities or seller-assisted marketing plans.

## **EXHIBIT J** **RECEIPT**

This disclosure document summarizes provisions of the franchise agreement and other information in plain language. Read this disclosure document and all agreements carefully.

If Equity One Franchisors, LLC offers you a franchise, we must provide this disclosure document to you 14 calendar days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Under Iowa law, if applicable, we must provide this disclosure document to you at your 1<sup>st</sup> personal meeting to discuss the franchise or 14 calendar days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Under Michigan law, if applicable, Equity One Franchisors, LLC must provide this disclosure document to you at least 10 business days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Under New York law, if applicable, Equity One Franchisors, LLC must provide this disclosure document to you at the earliest of your 1<sup>st</sup> personal meeting to discuss the franchise or 10 business days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale.

If Equity One Franchisors, LLC does not deliver this disclosure document on time or if it contains a false or misleading statement, or a material omission, a violation of federal and state law may have occurred and should be reported to the Federal Trade Commission, Washington, D.C. 20580 and the appropriate state agency identified in Exhibit H.

The name, principal business address and telephone number of each franchise seller offering the franchise:  Jeffrey L. Wilson,  Raymond M. Spears, and  Charles H. Donaldson, Jr., 15455 Conway Road, Suite 315, Chesterfield, MO (636) 536-5005; and (if applicable) \_\_\_\_\_.

Date of Issuance: May 17, 2024

See Exhibit H for our registered agents authorized to receive service of process.

I have received a disclosure document dated May 17, 2024, that included the following Exhibits:

- A. Franchise Agreement
- B. Service Agreement
- C. Table of Contents of Manual
- D. State Law Addendum
- E. List of Franchisees
- F. Audited Financial Statements
- G. Unaudited Financial Statements - None
- H. List of State Agencies/Agents for Service of Process
- I. Release
- J. Receipt

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Date	Signature	Printed Name
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Date	Signature	Printed Name
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KEEP THIS COPY FOR YOUR RECORDS.

## RECEIPT

This disclosure document summarizes provisions of the franchise agreement and other information in plain language. Read this disclosure document and all agreements carefully.

If Equity One Franchisors, LLC offers you a franchise, we must provide this disclosure document to you 14 calendar days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Under Iowa law, if applicable, we must provide this disclosure document to you at your 1<sup>st</sup> personal meeting to discuss the franchise or 14 calendar days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Under Michigan law, if applicable, Equity One Franchisors, LLC must provide this disclosure document to you at least 10 business days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Under New York law, if applicable, Equity One Franchisors, LLC must provide this disclosure document to you at the earliest of your 1<sup>st</sup> personal meeting to discuss the franchise or 10 business days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale.

If Equity One Franchisors, LLC does not deliver this disclosure document on time or if it contains a false or misleading statement, or a material omission, a violation of federal and state law may have occurred and should be reported to the Federal Trade Commission, Washington, D.C. 20580 and the appropriate state agency identified in Exhibit H.

The name, principal business address and telephone number of each franchise seller offering the franchise:  Jeffrey L. Wilson,  Raymond M. Spears, and,  Charles H. Donaldson, Jr., 15455 Conway Road, Suite 315, Chesterfield, MO (636) 536-5005, and (if applicable) \_\_\_\_\_.

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- E. List of Franchisees
- F. Audited Financial Statements
- G. Unaudited Financial Statements - None
- H. List of State Agencies/Agents for Service of Process
- I. Release
- J. Receipt

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Date

---

Signature

---

Printed Name

---

Date

---

Signature

---

Printed Name

Please sign this copy of the receipt, date your signature, and return it to Equity One Franchisors, LLC, 15455 Conway Road, Suite 315, Chesterfield, MO 63017.