

FRANCHISE DISCLOSURE DOCUMENT



MISSQUITO, INC.
A DELAWARE CORPORATION
2170 PIEDMONT ROAD NE
ATLANTA, GEORGIA 30324
Phone: (231) 947-2400
www.missquito.com
info@missquito.com

You will operate a Missquito® mosquito control business ("**Missquito Franchise**"). A Missquito Franchise is a business that provides professional mosquito control and prevention services for residential homes and commercial and institutional buildings.

The total investment necessary to begin operation of a Missquito franchised business is between \$73,200 and \$336,700. This includes approximately \$59,500 to \$250,000 that must be paid to the franchisor or its affiliate(s).

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements closely. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale.

Note, however, that no governmental agency has verified the information contained in this document.

You may wish to receive your disclosure document in another format more convenient for you. To discuss the availability of disclosures in different formats, contact Joe Felegi at 2170 Piedmont Road NE, Atlanta, Georgia 30324 and (231) 947-2400.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information contained in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: April 29, 2024, amended on May 9, 2024

How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	<u>Item 19</u> may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in <u>Item 20</u> or <u>Exhibit H.</u>
How much will I need to invest?	<u>Items 5 and 6</u> list fees you will be paying to the franchisor or at the franchisor's direction. <u>Item 7</u> lists the initial investment to open. <u>Item 8</u> describes the suppliers you must use.
Does the franchisor have the financial ability to provide support to my business?	<u>Item 21</u> or <u>Exhibit I</u> includes financial statements. Review these statements carefully.
Is the franchise system stable, growing, or shrinking?	<u>Item 20</u> summarizes the recent history of the number of company-owned and franchised outlets.
Will my business be the only Missquito business in my area?	<u>Item 12</u> and the "territory" provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
Does the franchisor have a troubled legal history?	<u>Items 3 and 4</u> tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
What's it like to be a Missquito franchisee?	<u>Item 20</u> or <u>Exhibit H.</u> lists current and former franchisees. You can contact them to ask about their experiences.
What else should I know?	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

What You Need To Know About Franchising *Generally*

Continuing responsibility to pay fees. You may have to pay royalties and other fees even if you are losing money.

Business model can change. The franchise agreement may allow the franchisor to change its manuals and business model without your consent. These changes may require you to make additional investments in your franchise business or may harm your franchise business.

Supplier restrictions. You may have to buy or lease items from the franchisor or a limited group of suppliers the franchisor designates. These items may be more expensive than similar items you could buy on your own.

Operating restrictions. The franchise agreement may prohibit you from operating a similar business during the term of the franchise. There are usually other restrictions. Some examples may include controlling your location, your access to customers, what you sell, how you market, and your hours of operation.

Competition from franchisor. Even if the franchise agreement grants you a territory, the franchisor may have the right to compete with you in your territory.

Renewal. Your franchise agreement may not permit you to renew. Even if it does, you may have to sign a new agreement with different terms and conditions in order to continue to operate your franchise business.

When your franchise ends. The franchise agreement may prohibit you from operating a similar business after your franchise ends even if you still have obligations to your landlord or other creditors.

Some States Require Registration

Your state may have a franchise law, or other law, that requires franchisors to register before offering or selling franchises in the state. Registration does not mean that the state recommends the franchise or has verified the information in this document. To find out if your state has a registration requirement, or to contact your state, use the agency information in Exhibit B.

Your state also may have laws that require special disclosures or amendments be made to your franchise agreement. If so, you should check the State Specific Addenda. See the Table of Contents for the location of the State Specific Addenda.

Special Risks to Consider About *This* Franchise

Certain states require that the following risk(s) be highlighted:

1. **Out-of-State Dispute Resolution.** The Franchise Agreement requires you to resolve disputes with the franchisor by mediation, arbitration and/or litigation only in Georgia. Out of state mediation, arbitration, or litigation may force you to accept a less favorable settlement for disputes. It may also cost more to mediate, arbitrate or litigate with the franchisor in Georgia than in your own state.
2. **Spousal Liability.** Your spouse must sign a document that makes your spouse liable for all financial obligations under the Franchise Agreement, even if your spouse has no ownership interest in the franchise. This Guarantee will place both your and your spouse's marital and personal assets (perhaps including your house) at risk if your franchise fails.
3. **Mandatory Minimum Payments.** You must make mandatory minimum royalty payments or advertising contributions regardless of your sales levels. Your inability to make these payments may result in termination of your franchise and loss of your investment.
4. **Short Operating History.** The franchisor is at an early stage of development and has a limited operating history. This franchise is likely to be a riskier investment than a franchise in a system with a longer operating history.
5. **Sales Performance Required.** You must maintain minimum sales performance levels. Your inability to maintain these levels may result in loss of any territorial rights you are granted, termination of your franchise, and loss of your investment.

Certain states may require other risks to be highlighted. Check the “State Specific Addenda” (if any) to see whether your state requires other risks to be highlighted.

INFORMATION FOR RESIDENTS OF THE STATE OF MICHIGAN

THE STATE OF MICHIGAN PROHIBITS CERTAIN UNFAIR PROVISIONS THAT ARE SOMETIMES IN FRANCHISE DOCUMENTS. IF ANY OF THE FOLLOWING PROVISIONS ARE IN THESE FRANCHISE DOCUMENTS, THE PROVISIONS ARE VOID AND CANNOT BE ENFORCED AGAINST YOU:

(A) A PROHIBITION ON THE RIGHT OF A FRANCHISEE TO JOIN AN ASSOCIATION OF FRANCHISEES.

(B) A REQUIREMENT THAT A FRANCHISEE ASSENT TO A RELEASE, ASSIGNMENT, NOVATION, WAIVER, OR ESTOPPEL WHICH DEPRIVES A FRANCHISEE OF RIGHTS AND PROTECTIONS PROVIDED IN THIS ACT. THIS SHALL NOT PRECLUDE A FRANCHISEE, AFTER ENTERING INTO A FRANCHISE AGREEMENT, FROM SETTling ANY AND ALL CLAIMS.

(C) A PROVISION THAT PERMITS A FRANCHISOR TO TERMINATE A FRANCHISE BEFORE THE EXPIRATION OF ITS TERM EXCEPT FOR GOOD CAUSE. GOOD CAUSE SHALL INCLUDE THE FAILURE OF THE FRANCHISEE TO COMPLY WITH ANY LAWFUL PROVISIONS OF THE FRANCHISE AGREEMENT AND TO CURE SUCH FAILURE AFTER BEING GIVEN WRITTEN NOTICE THEREOF AND A REASONABLE OPPORTUNITY, WHICH IN NO EVENT NEED BE MORE THAN 30 DAYS, TO CURE SUCH FAILURE.

(D) A PROVISION THAT PERMITS A FRANCHISOR TO REFUSE TO RENEW A FRANCHISE WITHOUT FAIRLY COMPENSATING THE FRANCHISEE BY REPURCHASE OR OTHER MEANS FOR THE FAIR MARKET VALUE, AT THE TIME OF EXPIRATION, OF THE FRANCHISEE'S INVENTORY, SUPPLIES, EQUIPMENT, FIXTURES, AND FURNISHINGS. PERSONALIZED MATERIALS WHICH HAVE NO VALUE TO THE FRANCHISOR AND INVENTORY, SUPPLIES, EQUIPMENT, FIXTURES, AND FURNISHINGS NOT REASONABLY REQUIRED IN THE CONDUCT OF THE FRANCHISED BUSINESS ARE NOT SUBJECT TO COMPENSATION. THIS SUBSECTION APPLIES ONLY IF: (i) THE TERM OF THE FRANCHISE IS LESS THAN 5 YEARS; AND (ii) THE FRANCHISEE IS PROHIBITED BY THE FRANCHISE OR OTHER AGREEMENT FROM CONTINUING TO CONDUCT SUBSTANTIALLY THE SAME BUSINESS UNDER ANOTHER TRADEMARK, SERVICE MARK, TRADE NAME, LOGOTYPE, ADVERTISING, OR OTHER COMMERCIAL SYMBOL IN THE SAME AREA SUBSEQUENT TO THE EXPIRATION OF THE FRANCHISE OR THE FRANCHISEE DOES NOT RECEIVE AT LEAST 6 MONTHS ADVANCE NOTICE OF FRANCHISOR'S INTENT NOT TO RENEW THE FRANCHISE.

(E) A PROVISION THAT PERMITS THE FRANCHISOR TO REFUSE TO RENEW A FRANCHISE ON TERMS GENERALLY AVAILABLE TO OTHER FRANCHISEES OF THE SAME CLASS OR TYPE UNDER SIMILAR CIRCUMSTANCES. THIS SECTION DOES NOT REQUIRE A RENEWAL PROVISION.

(F) A PROVISION REQUIRING THAT ARBITRATION OR LITIGATION BE CONDUCTED OUTSIDE THIS STATE. THIS SHALL NOT PRECLUDE THE FRANCHISEE FROM ENTERING INTO AN AGREEMENT, AT THE TIME OF ARBITRATION, TO CONDUCT ARBITRATION AT A LOCATION OUTSIDE THIS STATE.

(G) A PROVISION WHICH PERMITS A FRANCHISOR TO REFUSE TO PERMIT A TRANSFER OF OWNERSHIP OF A FRANCHISE, EXCEPT FOR GOOD CAUSE. THIS

SUBDIVISION DOES NOT PREVENT A FRANCHISOR FROM EXERCISING A RIGHT OF FIRST REFUSAL TO PURCHASE THE FRANCHISE. GOOD CAUSE SHALL INCLUDE, BUT IS NOT LIMITED TO:

(i) THE FAILURE OF THE PROPOSED FRANCHISEE TO MEET THE FRANCHISOR'S THEN CURRENT REASONABLE QUALIFICATIONS OR STANDARDS.

(ii) THE FACT THAT THE PROPOSED TRANSFEREE IS A COMPETITOR OF THE FRANCHISOR OR SUBFRANCHISOR.

(iii) THE UNWILLINGNESS OF THE PROPOSED TRANSFEREE TO AGREE IN WRITING TO COMPLY WITH ALL LAWFUL OBLIGATIONS.

(iv) THE FAILURE OF THE FRANCHISEE OR PROPOSED TRANSFEREE TO PAY ANY SUMS OWING TO THE FRANCHISOR OR TO CURE ANY DEFAULT IN THE FRANCHISE AGREEMENT EXISTING AT THE TIME OF THE PROPOSED TRANSFER.

(H) A PROVISION THAT REQUIRES THE FRANCHISEE TO RESELL TO THE FRANCHISOR ITEMS THAT ARE NOT UNIQUELY IDENTIFIED WITH THE FRANCHISOR. THIS SUBDIVISION DOES NOT PROHIBIT A PROVISION THAT GRANTS TO A FRANCHISOR A RIGHT OF FIRST REFUSAL TO PURCHASE THE ASSETS OF A FRANCHISE ON THE SAME TERMS AND CONDITIONS AS A BONA FIDE THIRD PARTY WILLING AND ABLE TO PURCHASE THOSE ASSETS, NOR DOES THIS SUBDIVISION PROHIBIT A PROVISION THAT GRANTS THE FRANCHISOR THE RIGHT TO ACQUIRE THE ASSETS OF A FRANCHISE FOR THE MARKET OR APPRAISED VALUE OF SUCH ASSETS IF THE FRANCHISEE HAS BREACHED THE LAWFUL PROVISIONS OF THE FRANCHISE AGREEMENT AND HAS FAILED TO CURE THE BREACH IN THE MANNER PROVIDED IN SUBDIVISION (C).

(I) A PROVISION WHICH PERMITS THE FRANCHISOR TO DIRECTLY OR INDIRECTLY CONVEY, ASSIGN, OR OTHERWISE TRANSFER ITS OBLIGATIONS TO FULFILL CONTRACTUAL OBLIGATIONS TO THE FRANCHISEE UNLESS PROVISION HAS BEEN MADE FOR PROVIDING THE REQUIRED CONTRACTUAL SERVICES.

*** * * ***

THE FACT THAT THERE IS A NOTICE OF THIS OFFERING ON FILE WITH THE ATTORNEY GENERAL DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION, OR ENDORSEMENT BY THE ATTORNEY GENERAL.

*** * * ***

IF THE FRANCHISOR'S MOST RECENT FINANCIAL STATEMENTS ARE UNAUDITED AND SHOW A NET WORTH OF LESS THAN \$100,000.00, THE FRANCHISOR MUST, AT THE REQUEST OF THE FRANCHISEE, ARRANGE FOR THE ESCROW OF INITIAL INVESTMENT AND OTHER FUNDS PAID BY THE FRANCHISEE UNTIL THE OBLIGATIONS TO PROVIDE REAL ESTATE, IMPROVEMENTS, EQUIPMENT, INVENTORY, TRAINING, OR OTHER ITEMS INCLUDED IN THE FRANCHISE OFFERING ARE FULFILLED. AT THE OPTION OF THE FRANCHISOR, A SURETY BOND MAY BE PROVIDED IN PLACE OF ESCROW.

* * * *

THE NAME AND ADDRESS OF THE FRANCHISOR'S AGENT IN THIS STATE AUTHORIZED TO RECEIVE SERVICE OF PROCESS IS: MICHIGAN DEPARTMENT OF COMMERCE, CORPORATIONS AND SECURITIES BUREAU, 6546 MERCANTILE WAY, P.O. BOX 30222, LANSING, MICHIGAN 48910.

* * * *

ANY QUESTIONS REGARDING THIS NOTICE SHOULD BE DIRECTED TO:

DEPARTMENT OF THE ATTORNEY GENERAL'S OFFICE
CONSUMER PROTECTION DIVISION
ATTN: FRANCHISE SECTION
670 LAW BUILDING
LANSING, MICHIGAN 48913

TABLE OF CONTENTS

Item

ITEM 1. THE FRANCHISOR, AND ANY PARENTS, PREDECESSORS AND AFFILIATES	1
ITEM 2. BUSINESS EXPERIENCE.....	5
ITEM 3. LITIGATION.....	7
ITEM 4. BANKRUPTCY	8
ITEM 5. INITIAL FEES	8
ITEM 6. OTHER FEES.....	10
ITEM 7. ESTIMATED INITIAL INVESTMENT	15
ITEM 8. RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES	19
ITEM 9. FRANCHISEE'S OBLIGATIONS	22
ITEM 10. FINANCING.....	23
ITEM 11. FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS AND TRAINING.....	25
ITEM 12. TERRITORY	34
ITEM 13. TRADEMARKS.....	38
ITEM 14. PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION	39
ITEM 15. OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS.....	41
ITEM 16. RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL	41
ITEM 17. RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION	42
ITEM 18. PUBLIC FIGURES.....	45
ITEM 19. FINANCIAL PERFORMANCE REPRESENTATIONS.....	45
ITEM 20. OUTLETS AND FRANCHISEE INFORMATION	46
ITEM 21. FINANCIAL STATEMENTS	48
ITEM 22. CONTRACTS	48
ITEM 23. RECEIPTS.....	48

EXHIBITS

- A.. Form of Franchise Agreement
- B. State Administrators
- C. Agents for Service of Process
- D. Description of Manuals
- E. Required and Recommended Package of Inventory and Equipment
- F. Recommended Suppliers
- G. Territory Units and Franchise Fees
- H-1. Current Franchisees
- H-2. Former Franchisees
- I-1. Financial Statements
- I-2. Rollins Guarantee
- J. Contracts
- K. State-Specific Addenda to the Franchise Disclosure Document
- L. State Effective Dates and Acknowledgement of Receipt

APPLICABLE STATE LAW MIGHT REQUIRE ADDITIONAL DISCLOSURES RELATED TO THE INFORMATION CONTAINED IN THIS DISCLOSURE DOCUMENT. THESE ADDITIONAL DISCLOSURES, IF ANY, APPEAR IN EXHIBIT K.

ITEM 1. THE FRANCHISOR, AND ANY PARENTS, PREDECESSORS AND AFFILIATES

To simplify the language in this disclosure document "**Missquito**", "**us**", "**our**" or "**we**" means Missquito, Inc., the franchisor. "**You**" or "**your**" means the person or entity who buys the Missquito Franchise, including all equity owners of a corporation, general partnership, limited partnership, limited liability company, or any other type of legal entity.

Our Business

Missquito is a Delaware corporation, which was incorporated on June 10, 2020. We do business under the trade name and service mark "MISSQUITO" in connection with the franchises offered by this disclosure document. We do not do business under another name. Our principal address is 2170 Piedmont Road NE, Atlanta, Georgia 30324.

Missquito is a franchising company whose business is selling franchises to provide professional mosquito control services for residential homes and commercial and institutional buildings and providing services to franchisees under franchise agreements. As of December 31, 2023, there was one Missquito franchise operating in the United States and zero operating outside the United States. In addition, as of December 31, 2023, there was one company owned Missquito® branch in the United States and zero operating outside the United States.

Parents and Predecessors

Missquito underwent an entity name change, which was effective on January 19, 2021. Missquito's previous name was Rollins Mosquito Services, Inc.

The name of the company that owns Missquito is Rollins Wildlife Services, Inc. Rollins Wildlife Services, Inc. is a Delaware corporation that was incorporated on February 10, 2015. To simplify the language in this disclosure document, "**RWS**" means Rollins Wildlife Services, Inc. RWS's principal business address is 2170 Piedmont Road NE, Atlanta, Georgia 30324.

RWS is a wholly-owned subsidiary of Rollins, Inc. To simplify the language in this disclosure document, "**Rollins**" means Rollins, Inc. Rollins is a Delaware corporation that was incorporated on February 24, 1948 and is listed on the NYSE. Rollins' principal business address is 2170 Piedmont Road NE, Atlanta, Georgia 30324.

Affiliates

Rollins owns the following entities that provide services, or license to third parties the right to provide services, similar to those provided by Missquito franchisees:

BHPC, LLC, a wholly owned subsidiary of Orkin, is a Delaware limited liability company formed in 2022. To simplify the language in this disclosure document, "**Bug House**" means BHPC, LLC. Bug House provides pest and termite control services. Bug House's principal business address is 2170 Piedmont Road NE, Atlanta, Georgia 30324. As of December 31, 2023, Bug House operated 11 branch locations in the United States.

Clark Pest Control of Stockton, Inc., a wholly owned subsidiary of Rollins, is a California corporation formed in 1965. To simplify the language in this disclosure document, "**Clark**" means Clark Pest Control of Stockton, Inc. Clark provides pest and termite control services. Clark's

principal business address is 555 N. Guild Avenue, Lodi, California 95240. As of December 31, 2023, Clark operated 29 branch locations in the United States.

Crane Acquisition, Inc., a wholly owned subsidiary of Rollins, is a Delaware corporation formed in 2009. To simplify the language in this disclosure document, "**Crane**" means Crane Acquisition, Inc. Crane provides pest control services. Crane's principal business address is 2170 Piedmont Road NE, Atlanta, Georgia 30324. As of December 31, 2023, Crane operated 3 branch locations in the United States.

Critter Control, Inc., a wholly owned subsidiary of Rollins, is a Michigan corporation formed in 1987. To simplify the language in this disclosure document, "**Critter Control**" means Critter Control, Inc. Critter Control is a franchisor that offers franchises which provide wildlife and pest control services. Critter Control's principal place of business is 2170 Piedmont Road NE, Atlanta, Georgia 30324. As of December 31, 2023, there were 91 Critter Control franchises operating in the United States.

Critter Control Operations, Inc., a wholly owned subsidiary of Rollins, is a Delaware corporation formed in 2016. To simplify the language in this disclosure document, "**CCO**" means Critter Control Operations, Inc. CCO provides wildlife and pest control services. CCO's principal business address is 2170 Piedmont Road NE, Atlanta, Georgia 30324. As of December 31, 2023, CCO operated 33 branch locations in the United States.

FPC Holdings, LLC, a wholly owned subsidiary of Rollins, is a Utah limited liability company formed in 2023. To simplify the language in this disclosure document, "**Fox Pest Control**" means FPC Holdings, LLC. Fox Pest Control provides pest control services. Fox Pest Control's principal business address is 2170 Piedmont Road NE, Atlanta, Georgia 30324. As of December 31, 2023, Fox Pest Control operated 32 branch locations in the United States.

HomeTeam Pest Defense, Inc., a wholly owned subsidiary of Rollins, is a Delaware corporation formed in 2008. To simplify the language in this disclosure document, "**HomeTeam**" means HomeTeam Pest Defense, Inc. HomeTeam provides pre-construction services for home builders and traditional pest and termite control services for existing homeowners. HomeTeam's principal business address is 2170 Piedmont Road NE, Atlanta, Georgia 30324. As of December 31, 2023, HomeTeam operated 54 branch locations in the United States.

The Industrial Fumigant Company, LLC, a wholly owned subsidiary of Rollins, is an Illinois limited liability company formed in 2009. To simplify the language in this disclosure document, "**IFC**" means The Industrial Fumigant Company, LLC. IFC provides pest and termite control and commercial fumigation services. IFC's principal business address is 2170 Piedmont Road NE, Atlanta, Georgia 30324. As of December 31, 2023, IFC operated 20 branch locations in the United States.

McCall Service NW, LLC, a wholly owned subsidiary of Rollins, is a Delaware limited liability company formed in 2020. To simplify the language in this disclosure document, "**McCall**" means McCall Service NW, LLC. McCall provides pest and termite control services. McCall's principal business address is 2170 Piedmont Road NE, Atlanta, Georgia 30324. As of December 31, 2022, McCall operated 6 branch locations in the United States.

Northwest Exterminating Co., LLC, a wholly owned subsidiary of Rollins, is a Georgia limited liability company formed in 1978. To simplify the language in this disclosure document, "**Northwest**" means Northwest Exterminating Co., LLC. Northwest provides pest and termite

control services. Northwest's principal business address is 2170 Piedmont Road NE, Atlanta, Georgia 30324. As of December 31, 2023, Northwest operated 43 branch locations in the United States

Orkin, LLC is a wholly-owned subsidiary of Rollins. To simplify the language in this disclosure document, "**Orkin**" means Orkin, LLC. Orkin's principal business address is 2170 Piedmont Road NE, Atlanta, Georgia 30324. Orkin provides termite and pest control services under the trade name and service mark "ORKIN" in the United States. Orkin branches may provide animal trapping, exclusion and damage repair from time to time. As of December 31, 2023, there were 380 Orkin branches in the United States.

Orkin Systems, LLC, a wholly owned subsidiary of Rollins, is a Delaware limited liability company formed in 1994. To simplify the language in this disclosure document, "**Orkin Systems**" means Orkin Systems, LLC. Orkin is a franchisor that offers franchises which provide pest and termite control services. Orkin Systems' franchisees may provide animal trapping, exclusion and damage repair upon the execution of an amendment to their franchise agreement and satisfaction of certain licensing, training and other requirements. Orkin Systems' principal business address is 2170 Piedmont Road NE, Atlanta, Georgia 30324. As of December 31, 2023, there were 44 Orkin Systems franchises in the United States and 81 outside of the United States.

Okolona Pest Control, Inc., a wholly owned subsidiary of Rollins, is a Kentucky corporation formed in 1979. To simplify the language in this disclosure document, "**OPC**" means Okolona Pest Control, Inc. OPC provides pest and termite control services. OPC's principal business address is 5800 Poplar Level Road, Louisville, Kentucky 40228. As of December 31, 2023, OPC operated 11 branch locations in the United States.

PermaTreat Pest Control Company, Inc., a wholly owned subsidiary of Rollins, is a Virginia corporation formed in 1967. To simplify the language in this Disclosure Document, "**PermaTreat**" means PermaTreat Pest Control Company, Inc. PermaTreat provides pest and termite control services. PermaTreat's principal business address is 2170 Piedmont Road NE, Atlanta, Georgia 30324. As of December 31, 2023, PermaTreat operated 3 branch locations in the United States.

Rollins Acceptance Company, LLC, a wholly owned subsidiary of Rollins, is a Delaware limited liability company formed in 2018. To simplify the language in this disclosure document, "**RAC**" means the Rollins Acceptance Company, LLC. RAC provides financing to qualified customers of its affiliates and to qualified Orkin, Critter Control and Missquito franchisees. The principal business address of RAC is 2170 Piedmont Road NE, Atlanta, Georgia 30324.

Trutech, LLC, a wholly owned subsidiary of Rollins, is a Delaware limited liability company formed in 2010. To simplify the language in this Disclosure Document, "**Trutech**" means Trutech, LLC. Trutech provides pest and wildlife control services. Trutech's principal business address is 2170 Piedmont Road NE, Atlanta, Georgia 30324. As of December 31, 2023, Trutech operated 6 branch locations in the United States.

Waltham Services, LLC, a wholly owned subsidiary of Rollins, is a Georgia limited liability company formed in 2010. To simplify the language in this disclosure document, "**Waltham**" means Waltham Services, LLC. Waltham provides pest and termite control services. Waltham's principal business address is 2170 Piedmont Road NE, Atlanta, Georgia 30324. As of December 31, 2023, Waltham operated 8 branch locations in the United States.

Western Industries – North, LLC and Western Industries – South, LLC, wholly owned subsidiaries of Rollins, are Delaware limited liability companies formed in 2004. To simplify the language in this disclosure document, "**Western**" means Western Industries – North, LLC and Western Industries – South, LLC, collectively. Western provides pest and termite control and fumigation services. Western's principal business address is 2170 Piedmont Road NE, Atlanta, Georgia 30324. As of December 31, 2023, Western operated 18 branch locations in the United States.

Missquito began selling franchises to provide professional mosquito control services to residential homes and commercial and institutional buildings in 2022. Other than Orkin Systems, Critter Control and Missquito, neither Rollins nor any of its affiliates, including those listed above, has offered or currently offers franchises in any type of business. None of our affiliates operate Missquito businesses of the type described under this disclosure document. Missquito has operated this type of business since 2021.

The Franchise Offered and the Agreement

We offer franchises to operate a Missquito Franchise to provide a variety of mosquito control services for residential homes, commercial and institutional buildings. To simplify the language in this disclosure document, "**Mosquito**" means only those species of mosquito that are covered under the standard Missquito residential mosquito control contracts and under the standard Missquito commercial mosquito control contracts.

As our franchisee, you will conduct business under the service mark "Missquito" and any other identifying marks, trade names, logos and symbols that we use now, or that we later develop (the "**Licensed Marks**"), and use our unique system for the establishment, development and operation of a Missquito Mosquito services business (the "**System**").

The System includes our distinctive signage and vehicle wraps or other markings; our software and computer programs; our distinctive techniques for providing Mosquito services; our advertising and marketing programs and materials; our relationships with our vendors; our methods of operating a mosquito control-related business; our operations and administrative systems; our training programs; our methods and techniques for inventory and cost controls, recordkeeping, and reporting; our customer service standards; and any guidelines, standards, specifications, rules, procedures, policies, methods, requirements, and directives we establish, including without limitation, our standards and specifications as to procedure, maintenance, and equipment (the "**Standards**") set out in our confidential operations manuals (the "**Manuals**") and otherwise in writing. We may change, improve, add to, and further develop the elements of the System from time to time.

The form of franchise agreement we currently offer is the franchise agreement attached as Exhibit A to this disclosure document (the "**Franchise Agreement**"). The various forms of agreement we have used in the past may have terms different from the current form. We reserve the right to change the form and terms of the Franchise Agreement in the future.

Competition

The market for commercial, institutional and residential professional mosquito control services is highly developed, and your competitors include existing national and local businesses, including brands owned by Rollins providing the same or similar services. The business which you operate

is not seasonal, provided that the demand for certain services may increase during warmer weather.

Regulatory Matters

On the federal level, the Federal Insecticide, Fungicide and Rodenticide Act, 7 U.S.C. §136 et seq., contains certain regulations for Mosquito control services. Except as described in the prior sentence, we are not aware of any industry specific factors or legal requirements that you have to know about with the possible exception of state and/or local licenses you might have to obtain to conduct the type of business we are in. Typically, the Department of Agriculture issues pest control licenses if you are using pesticides. Further, many states have laws, rules and regulations which govern Mosquito control operations, and which may require Mosquito control operators to obtain a license from the appropriate state regulatory authority prior to any engagement in Mosquito control activities. You must also comply with all federal laws, rules and regulations applicable to business owners generally, including the Americans With Disabilities Act, wage and hour laws, occupational health and safety (OSHA), employment laws, taxes, and business licensing requirements. You should consult the laws of your jurisdiction.

Agents for Service of Process

The agents for service of process for Missquito are disclosed on Exhibit C.

ITEM 2. BUSINESS EXPERIENCE

President: Jeffrey B. Campbell

Mr. Campbell joined Rollins in October 2010 as a Region Manager, as a result of an acquisition. In March 2014, Mr. Campbell was promoted to General Manager of Trutech, which later included the management of Critter Control and CCO. Mr. Campbell was promoted to Vice President of Wildlife Operations for Rollins in April 2018 and became President of Missquito, Critter Control and CCO in August 2020. Mr. Campbell serves his present capacities in Atlanta, Georgia.

Vice President and General Manager: Joe Felegi

Mr. Felegi joined Critter Control as a franchisee in January 1990. He currently holds ownership interest in Critter Control franchises in Gainesville, Sarasota and Jacksonville, Florida. He was our VP of Operations between 2003 and 2014. Mr. Felegi operated our Ft. Lauderdale training center between 2005 and 2014. In October 2016, Mr. Felegi joined Critter Control corporate as General Manager for the brand and became Vice President of Missquito and Critter Control in August 2020. Mr. Felegi serves in his present capacities in West Palm Beach, Florida.

Director: Steve Leavitt

In 2010, Mr. Leavitt held the position of Assistant to the President of Orkin and in 2013, Mr. Leavitt was promoted to Division President of Rollins Specialty Brands. Mr. Leavitt was named President and Director of Critter Control, as well as President and Director of CCO, in September 2016. Mr. Leavitt was appointed as a Director of Missquito in August 2020. Mr. Leavitt also holds a similar

position with several of our affiliates named above. Mr. Leavitt serves in his present capacities in Atlanta, Georgia.

Director: Jerry Gahlhoff

Mr. Gahlhoff was named a Director of Missquito in August 2020 in conjunction with his promotion to President of Rollins. Mr. Gahlhoff was subsequently promoted to CEO of Rollins in January 2023. Prior to his promotion to Rollins' President, Mr. Gahlhoff served as Rollins' Vice President of Specialty Brands from July 2016 to August 2020 and as President of HomeTeam from February 2011 to July 2016. Mr. Gahlhoff also holds a similar position with several of our affiliates named above. Mr. Gahlhoff serves in his present capacities in Atlanta, Georgia.

Director: Kenneth Krause

Mr. Krause was named a Director of Missquito in December 2022. Mr. Krause has served as the Executive Vice President, Chief Financial Officer and Treasurer of Rollins since September 2022. Prior to joining Rollins, Mr. Krause served as the Senior Vice President, Chief Financial Officer, Chief Strategy Officer and Treasurer of MSA Safety, Inc. from 2015 to 2022. He also served in various other leadership roles at MSA Safety, Inc. with increasing levels of responsibility from 2006 to 2015. MSA Safety, Inc.'s principal place of business is 1000 Cranberry Woods Dr, Cranberry Township, Pennsylvania, 16066-5207. Mr. Krause serves in his present capacities in Atlanta, Georgia.

Treasurer: Julie Bimmerman

Ms. Bimmerman was named Treasurer of Missquito in July 2021 in conjunction with her being named Interim Chief Financial Officer and Treasurer of Rollins. Ms. Bimmerman previously served as a Director of Missquito from July 2021 until November 2022. Ms. Bimmerman served as Vice President of Finance and Investor Relations for Rollins from March 2018 to July 2021 and Managing Director of Finance for Rollins from May 2016 to March 2018. Ms. Bimmerman also holds a similar position with several of our affiliates named above. Ms. Bimmerman serves in her present capacities in Atlanta, Georgia.

Vice President of Communications: Sean Carruth

Mr. Carruth joined Critter Control as a franchisee in November of 1989 and joined Critter Control corporate as the Vice President of Communications in 1996 and became Vice President of Communications for Missquito in August 2020. Mr. Carruth serves in his present capacities in Traverse City, Michigan.

Franchise Sales Manager: Jerel Canty

Mr. Canty joined Critter Control as the Franchise Sales Manager in December 2018 and became the Franchise Sales Manager for Missquito in August 2020. Prior to joining Critter Control, Mr. Canty was the Regional Vice President of Franchise Sales for Martin Capital Partners from March 2013 to October 2018. Mr. Canty serves in his present capacities in Atlanta, Georgia.

ITEM 3. LITIGATION

Virginia Settlement Order. The Virginia State Corporation Commission's Division of Securities and Retail Franchising has concluded as part of an investigation (Case No. SEC-2017-00052) that grounds exist to allege Critter Control violated the registration and disclosure provisions of the Virginia Retail Franchising Act (Section 13.1-557 et seq. of the Code of Virginia) in relation to the offer and sale of two (2) different Critter Control franchises in Virginia, in 2015 and 2017, respectively, based upon information voluntarily submitted by Critter Control to the Division of Securities and Retail Franchising as part of its franchise exemption application.

Without admitting or denying the allegations made by the Division of Securities and Retail Franchising, Critter Control entered into a Settlement Order with the Virginia State Corporation Commission, effective as of January 25, 2018, that required: (1) Critter Control to pay to the Treasurer of Virginia \$3,500 to defray the costs of investigation; (2) Critter Control to pay to the Treasurer of Virginia \$20,000 in monetary penalties; (3) Critter Control to provide a copy of the Settlement Order to the two (2) Virginia franchisees that were offered and sold franchises after Critter Control's registration had lapsed with the Division of Securities and Retail Franchising; and (4) Critter Control not to violate the Virginia Retail Franchising Act in the future.

SEC Settlement Order. In the Matter of Rollins, Inc. and Paul Edward Northen ("Northen"), U.S. Securities and Exchange Commission ("SEC"), Order Instituting Cease-And-Desist Proceedings Pursuant to Section 8A of the Securities Act of 1933 and Section 21C of the Securities Exchange Act of 1934, Making Findings and Imposing a Cease-And-Desist Order (April 14, 2022).

The SEC, Rollins, and Rollins' former CFO, Northen, settled an investigation regarding the impact of certain adjustments to accruals and reserves on reported earnings per share in the first quarter of 2016 and the second quarter of 2017. Specifically, the SEC found that Northen directed reductions to certain corporate-level accounting reserves for the purpose of enabling Rollins to publicly report earnings per share in line with research analysts' consensus estimates. In addition, the SEC found that the adjustments were improperly documented and lacked a sufficient basis, due to insufficient accounting controls and procedures, that Rollins' internal accounting controls were not designed or maintained to provide reasonable assurance that Rollins' financial statements would be presented in conformity with GAAP, that it further failed to maintain internal control over financial reporting, and that its books, records, and accounts also did not accurately and fairly reflect, in reasonable detail, Rollins' transactions and disposition of assets, which resulted in violations of certain SEC rules, as noted below. Under the terms of the settlement, Rollins neither admitted nor denied the SEC's findings. The SEC's order required the following: (1) the order required Rollins to cease and desist from committing or causing any violations and any future violations of Sections 17(a)(2) and 17(a)(3) of the Securities Act, and Sections 13(a), 13(b)(2)(A), and 13(b)(2)(B) of the Exchange Act and Rules 12b-20, 13a-11, 13a-13, and 13a-15(a) promulgated thereunder; (2) the order required Northen to cease and desist from committing or causing any violations and any future violations of Sections 17(a)(2) and 17(a)(3) of the Securities Act, and Sections 13(a), 13(b)(2)(A), 13(b)(2)(B) and 13(b)(5) of the Exchange Act and Rules 12b-20, 13a-11, 13a-13, 13a-15(a), and 13b2-1 promulgated thereunder; (3) the order required Rollins to pay an \$8 million civil penalty, which was fully accrued in the third and fourth quarters of 2021; and (4) the order required Northen to pay a \$100,000 civil money penalty. The individuals who were leading the accounting department at the time, including Northen, are no longer employed by Rollins and there will be no restatement of Rollins' historical financial results related to the SEC's investigation. In response to the investigation, Rollins reevaluated and strengthened its internal controls over financial reporting, and improved processes, procedures and supporting documentation, including those related to management's judgments and

estimates impacting reported financial results.

Other than these actions, no litigation is required to be disclosed in this Item.

ITEM 4. BANKRUPTCY

There are no bankruptcy actions required to be disclosed in this Item.

ITEM 5. INITIAL FEES

The amount of the cumulative initial franchise fee (“**Initial Franchise Fee**”) will vary according to the number of single-family households in the territory in which your franchise is located.

Missquito determines the number of “**Units**” in your territory when you sign the Franchise Agreement using the most recently published U.S. census figures and/or GbBIS data, available for your territory at that time. Each Unit will consist of approximately 125,000 single-family household dwellings (each, a “**Household**”) and will not include any businesses or multi-family dwellings (i.e., apartment buildings, condominiums, townhomes, duplexes, etc.). Accordingly, the Initial Franchise Fee will be calculated as follows:

Territory Units	Total Number of Households	Initial Franchise Fee per Unit	Base Initial Franchise Fee	Cumulative Initial Franchise Fee¹
1	125,000	\$59,500	\$59,500	Base Initial Franchise Fee <u>PLUS</u> \$0.50 for each additional Household ³
2	250,000	\$57,500	115,000	
3	375,000	\$55,000	\$165,000	
4	500,000	\$52,500	\$210,000	
5 ²	625,000	\$50,000	\$250,000	

Note 1: The Initial Franchise Fee that you ultimately will be required to pay shall equal the applicable Base Initial Franchise Fee listed above plus an amount equal to \$0.50 for each additional Household that exceeds the base number of Households outlined above. For example, a Territory consisting of 128,000 Households would have a cumulative Initial Franchise Fee equal to \$61,000, which includes the \$59,500 Base Initial Franchise Fee outlined above, plus \$1,500 for the additional 3,000 Households in excess of the base number of Households for a Territory with one Unit.

Note 2: You must purchase one additional Unit for every 125,000 Households; if you are purchasing 5 or more Units, the per Unit Initial Franchise Fee will be capped at \$50,000 per Unit. For example, if your territory consists of 750,000 Households, you must purchase 6 Units at \$50,000 per Unit for a total Initial Franchise Fee of \$300,000.

Note 3: You will pay \$0.50 for each additional Household up to 124,999 additional Households; 125,000 or more additional Households will require you to purchase an additional Unit.

Note 4: We will utilize a portion of the Initial Franchise Fee, in accordance with company policy, towards local advertising in the Territory for the initial year.

If, during the term of your Franchise Agreement, you and Missquito agree that you may purchase additional territory that is contiguous to your current Territory, the additional franchise fee for the added territory will be subject to the negotiation and mutual agreement of you and Missquito.

You should also be aware that if we or an affiliate have Mosquito control customers in your territory, we or they may assign the customer contracts for such Mosquito services customers (except for Multi-Territorial Accounts that we designate; see Item 12) to you and you must pay, in addition to, and at the same time as, the Initial Franchise Fee, an amount derived by applying the applicable percentages set forth in Exhibit C attached to the Franchise Agreement to the annualized value of the active Mosquito services customer contracts that are assigned to you, as set forth in our or our affiliate's books and records. If we have recently acquired the assets of another Missquito franchisee that previously operated in your territory, we will also assign the customer contracts for the Mosquito services customers it acquired (but not any other pre-existing Multi-Territorial Accounts, as defined in Item 12, that we designate) to you and you must pay, in addition to, and at the same time as, the Initial Franchise Fee, an amount derived by applying the applicable percentage set forth in Exhibit C attached to the Franchise Agreement to the annualized value of the active Mosquito services customer contracts that are assigned to you, as set forth in our books and records. We or an affiliate may also assign to you the accounts receivable of the customers in your territory for the book value; provided, however, that the book value of accounts receivable will not include any balances over 90 days old or any balances from cancelled accounts. See Item 7 for additional information.

If you currently are in the Mosquito control business and you have mosquito customers in the territory you receive under the Franchise Agreement, you and we will negotiate and agree upon the amount of the credit you will receive against the Initial Franchise Fee and the purchase price of the customer contracts assigned to you by us (as described in the preceding paragraph). Following the effective date of your Franchise Agreement, you will service these customers as a Missquito franchisee, using the Licensed Marks, and pay to us the Royalty on your revenues from these customers and otherwise abide by all terms and conditions of the Franchise Agreement. If you continue to service these customers through the term of your Missquito Franchise, these customers may be used in the formula we use to buy back your Missquito Franchise as noted on Exhibit C of the Franchise Agreement.

If you currently are in the mosquito and/or pest control business and you have customers outside of your territory, then we may, at our option, require you to assign those customer contracts to us, or to someone who we designate. If we exercise our option, you and we will negotiate and agree upon the amount of the credit you will receive toward the applicable Initial Franchise Fee, and the purchase price of the customer contracts assigned to you by us, if any, when we sign the Franchise Agreement.

You must pay the applicable Initial Franchise Fee when you sign the Franchise Agreement. Missquito will refund the entire amount, without interest, if we do not accept and sign the Franchise Agreement within 90 days after you have delivered to us the Franchise Agreement signed by you. We will not refund the Initial Franchise Fee under any other circumstances. If you cannot pay the Initial Franchise Fee in a lump sum, Missquito offers a financing arrangement for the Initial Franchise Fee through RAC for which you may qualify. The terms and conditions of a financing arrangement with RAC are discussed in Item 10.

Possible Gross Up for State Tax Imposition

If your state imposes a state gross receipts or state income tax upon the fees you pay to us, you also agree to pay an additional amount to us so that the amount we receive after the deduction, payment or withholding will equal the full amount to be stated or payable to us.

Discounts on Initial Fee

We may offer additional discount(s) on the Initial Franchise Fee based upon whether you are a veteran, an employee of a franchisee, an operator of a similar business, a member of certain industry groups or for other reasons. We also give discounts to certain qualified current franchisees that acquire an additional territory. The grant of any discount and/or the amount thereof are entirely at our option. Any discount(s) granted will not typically, in the aggregate, exceed 25% of the Initial Franchise Fee. (However, the discount would likely exceed 25% of the Initial Franchise Fee, for instance, where you and we agree to a shorter term, as described above). We reserve the right to waive or reduce the Initial Franchise Fee at our sole option.

ITEM 6. OTHER FEES

Fee Name¹	Amount	Due Date	Remarks
Royalty	10% of Monthly Total Net Revenues, plus possible gross-up for state or local taxes (" Royalty ")	Payable on the 15th day of the month for the preceding month	"Monthly Total Net Revenues" includes the total of all revenues billed or invoiced by your business in a monthly period, including fees charged for all products and services and payments received from your customers and for Multi-Territorial Accounts and/or amounts received from pest control, flea/tick control, rodent control, and/or any other ancillary services that you may be permitted to provide under an addendum to your Franchise Agreement, but exclusive of sales or use taxes, if any. See <u>Items 11 and 12</u> .
Advertising Contribution	Currently, 0% of Monthly Total Net Revenues, but may be up to 3%	Payable on the 15th day of the month for the prior month	You must make advertising contributions to us (the " Advertising Contribution "). See <u>Item 11</u> .
Additional Assistance	\$300 to \$1,500 per day per person plus expenses at our discretion	When performed	

Fee Name¹	Amount	Due Date	Remarks
Local Advertising Obligation	2% or 3% of the prior Calendar Year's Annual Net Revenue depending on if you increased your Annual Net Revenue by 5% over the prior Calendar Year	Each full twelve-month period beginning on January 1 and ending on December 31	You will determine the amount of funds you spend for individual local market advertising, subject to the minimum. If you fail to make the Local Advertising Obligation, you must pay to us an amount equal to the difference between the Local Advertising Obligation and the amount actually spent for qualifying local advertising. " Calendar Year " means the twelve (12) month period beginning on January 1 and ending on December 31.
Taxes	Our cost	On invoice	You must pay us all taxes (except our income taxes) we pay for products or services we furnish to you, or on our collection of the Initial Franchise Fee, Royalty, and Advertising Contribution from you.
Franchise Renewal	20% of the then-current cumulative Initial Franchise Fee for the Territory	Before we sign renewal Franchise Agreement	Payable to us if you enter into a renewal term. You have a limited right of renewal. See <u>Item 17</u> .
Transfer Fee	15% of the then-current cumulative Initial Franchise Fee for the Territory. No charge if you transfer your franchise to a corporation, limited liability company or other entity which you control.	At transfer closing	You must pay Missquito the transfer fee before we will grant final approval of the transfer.
Audit	Cost of audit	On invoice	Payable only if audit discloses an underpayment of Royalties of 5% or more during any month; if we audit you and find that you underpaid your Royalties by 5% or more, you must reimburse us all reasonable expenses connected to the audit, review or examination (including any reasonable accounting and attorneys' fees).
Interest	1.5% per month or maximum legal interest rate	On invoice	You must pay us or our affiliates interest on any amounts past due to us or our affiliates.

Fee Name¹	Amount	Due Date	Remarks
EFT NSF Fee	Our out-of-pocket costs and an administrative fee	On invoice	If we draft money from your account under our electronic funds transfer (“ EFT ”) or draft system, and there are insufficient funds (“ NSF ”) to cover the draft, we will charge you the return costs charged by our bank and an administrative fee to cover our costs of addressing the nonpayment. This fee is in addition to interest on the amount due.
Approval of Alternative Products, Services	The greater of \$2,500 or our reasonable costs incurred in evaluating the product and/or services	On invoice	This covers the cost of testing new products or services you recommend.
Additional Training	Currently, up to \$1,500 per trainee per day	Before attending training	Additional training is available at your request or may be mandatory in our discretion. This amount is an average fee per person per program. Costs will vary due to program, location and the time of year that the training takes place. This fee does not include travel, accommodations or entertainment.
On-Site Training and Assistance	A reasonable fee, currently, \$50 per hour per trainer plus trainers' travel and living expenses	On invoice	At any time, you can request on-site training and assistance in addition to the training that we are required to provide; however, we have no obligation to provide on-site training or assistance.
Remote Training and Assistance	A reasonable fee, currently, \$50 per hour per trainer	On invoice	At any time, you can request remote (e.g., via phone, email, video conference, etc.) training and assistance in addition to the training that we are required to provide; however, we have no obligation to provide remote training or assistance.

Fee Name¹	Amount	Due Date	Remarks
Training Cancellation Fee	Our out-of-pocket costs	On invoice	If you fail to cancel scheduled training at least 14 days prior to such training or if you are not prepared to successfully complete training, we may charge you the cost of conducting the originally scheduled training (including any travel and living expenses incurred by us or our representatives) and may require you to pay an additional fee for rescheduled training. In addition, we may charge you the On-Site Training and Assistance Fee for any days our trainers were scheduled to be at your Missquito Franchise.
Rent	Will vary based on location and other factors; we estimate rent will range from \$700 to \$3,000 per month.	First day of every month; payable to us or an affiliate or third-party landlord	We or an affiliate may own the premises or hold the prime lease for the premises and rent or sublease the premises of your branch to you.
Indemnification	Our cost	On invoice	You indemnify us from certain losses and expenses under the Franchise Agreement.
Attorney's Fees	Our cost	On invoice	If we become a party to a proceeding on an agreement between us and you, and we win, or if we become a party to litigation or insolvency proceedings for your franchise, then you must pay our reasonable attorneys' fees and court costs. If we terminate the Franchise Agreement for your default, you must pay us all our expenses from your default or termination, including reasonable attorneys' and experts' fees.
Conference/ Program Fee	A reasonable fee, which will vary by program	As incurred	We may charge you a reasonable fee for any conferences, conventions, programs, or training sessions that we conduct. We may also charge you a reasonable fee for your failure to attend the annual meeting. We expect these fees to range from \$0 to \$1,000.
De-identification Fee	Our actual costs, plus interest and an administrative fee equal to 15% of our actual costs	On invoice	Payable if we terminate the Franchise Agreement, you fail to de-identify the branch and/or any vehicles, and we make the required changes on your behalf.

Fee Name¹	Amount	Due Date	Remarks
Credit Card Fees	Transaction fees estimated to be from 2.5% to 5.0% of transaction amounts. Other fees may apply depending on the vendor used for credit card processing.	As incurred; payable to us	Payable if you pay your Royalty, Advertising Contribution, or other payments using a credit card.
Fee for Services Outside of Territory	30% of the aggregate gross revenue received for any services provided up to initial notification, increasing to 50% of the aggregate gross revenue received for any services provided after the initial notification.	On invoice	Payable to CCO or the impacted franchisee for any services provided outside your Territory regardless of knowledge that you are operating outside of your Territory.

NOTES

Note 1 Unless otherwise stated, we directly impose all the fees in this table, you pay them to us, and we do not refund them. We endeavor to impose these fees uniformly, but reserve the right to make variances in special circumstances.

ITEM 7. ESTIMATED INITIAL INVESTMENT

YOUR ESTIMATED INITIAL INVESTMENT

Type of Expenditure	Amount of Expenditure		Method of Payment	When Payments Are Due	To Whom Payment Will Be Made
	Low	High			
Initial Franchise Fee ¹	\$59,500	\$250,000	Lump sum	At signing of Franchise Agreement	Us
Customer Contracts	See Note 2	See Note 2	Lump sum	At signing of Franchise Agreement	Us
Real Estate	See Note 3	See Note 3	Lump Sum	As arranged	Lessors
Equipment and Opening Inventory ⁴	\$3,000	\$6,000	As incurred	Before opening	Vendors
Vehicle(s) and Signage for Vehicle(s) ⁵	\$300	\$35,000	As incurred	Before opening	Vendors
Storefront Signage ³	\$0	\$5,000	Lump sum	Before opening	Vendors
Computer Equipment and Software ⁶	\$1,100	\$2,700	As incurred	Before opening	Vendors
Business Licenses ⁷	\$100	\$1,500	As incurred	Before opening	Architects and Government agencies
Initial Training ⁸	\$1,500	\$4,500	As incurred	Before opening	Airlines, hotels, restaurants, local transportation
Prepaid Insurance ⁹	\$3,000	\$24,000	Lump Sum	Before opening	Insurance companies
Utility Deposits ¹⁰	\$200	\$1,000	As incurred	Per lease or utility company's requirements	Utility companies; lessors
Miscellaneous Opening Costs ¹¹	\$1,500	\$2,500	As incurred	Before opening	Vendors
Additional Expenses (Three Months) ¹²	\$3,000	\$4,500	As incurred	As incurred	Missquito, Suppliers, Vendors, Governmental Authorities and Utilities
Total Initial Investment ¹³	\$73,200	\$336,700			

EXPLANATORY NOTES

The above charts are estimates of a franchisee's total initial investment in one Missquito Franchise. The charts should be read in conjunction with the following notes. Missquito relied on Critter Control's experience and the experience of its current and former franchisees in the wildlife and pest services business to compile these estimates. Your estimated investment will vary based on the number of customer contracts that are assigned to you, if any, both directly in the amount of the purchase price of such customer contracts and indirectly based upon the costs you will incur in servicing those customers. These figures are estimates and Missquito cannot guarantee that you will not have additional expenses starting the business.

You should review this information, including the footnotes, carefully, conduct your own investigation and seek the help of qualified advisors before making any decision about an initial investment in a Missquito Franchise.

None of these fees or payments are refundable unless otherwise noted below.

Note 1 The Initial Franchise Fee includes access to the complete set of the Manuals that are described in Exhibit D. The Initial Franchise Fee also includes all costs of your initial training (except for the costs of travel and living expenses that are addressed in this table (see Item 5) and the costs of certain initial marketing tools and materials, which you may use to promote the opening of your Missquito Franchise, provided by Franchisor. If you are unable to pay your Initial Franchise Fee in a lump sum, you may qualify for the financing arrangements provided by Missquito through RAC to finance your Initial Franchise Fee. See Item 10. In the table above, an Initial Franchise Fee of \$59,500 is due if your Territory includes one Unit, and an Initial Franchise Fee of \$250,000 is due if your Territory includes five Units. (See Item 5.) The Initial Franchise Fee may be discounted, at our option, if you operated a pest control business (other than under a Missquito franchise agreement) prior to the signing of the Franchise Agreement, or under other circumstances that we designate. See Item 5.

Note 2 If we or an affiliate has Mosquito control customers in your territory, we may assign the customer contracts for any such Mosquito services customers (except for Multi-Territorial Accounts that we designate; see Item 12) to you and you must pay, in addition to, and at the same time as, the Initial Franchise Fee, an amount derived by applying the applicable percentages set forth in Exhibit C attached to the Franchise Agreement to the annualized value of the active Mosquito services customer contracts that are assigned to you, as set forth in our or our affiliate's books and records. If hawse have recently acquired the assets of another Missquito franchisee that previously operated in your territory, we will also assign the customer contracts for the Mosquito services customers it acquired (but not any other pre-existing Multi-Territorial Accounts, as defined in Item 12, that we designate) to you and you must pay, in addition to, and at the same time as, the Initial Franchise Fee, an amount derived by applying the applicable percentages set forth in Exhibit C attached to the Franchise Agreement to the annualized value of the active Mosquito services customer contracts that are assigned to you, as set forth in our books and records. We or our affiliate will also assign to you the accounts receivable of the customers in your territory for the book value; provided, however, that the book value of accounts receivable will not include any balances over 90 days old or any balances from cancelled accounts. The actual amount paid for these contracts varies based upon the number of customers in your territory, and in some cases, the amount paid can exceed \$200,000. If you are

unable to pay for these customer contracts in a lump sum, you may qualify for the financing arrangements provided by Missquito through RAC to finance the purchase of the customer contracts. See Item 10.

- Note 3** You may operate this business from a home-office environment (without storefront signage) at no additional investment expense to you. We have no minimum office size requirement for your office, but you should have at least 40 square feet dedicated to the office environment. We have included \$500.00 per month or \$1,500.00 for the 3 month period for leasing costs if you operate from a location other than your home. Missquito may provide advice and recommendations concerning site selection, but will not actively participate in the selection of your site, except that if we lease a facility inside of your territory as of the effective date of your Franchise Agreement, upon our request, you may be required to assume the lease of such facility (or sublease such facility from us) for the remainder of the then-current term of such lease or the term of your Franchise Agreement, if shorter. If the location that you choose for your facility was previously used for the operation of a mosquito, pest, or termite control business (other than by our franchisees), you must deliver an environmental audit of the facility and its premises to Missquito before signing a lease or purchasing such a facility. Typical locations are in light industrial parks. Your rent will vary depending on factors such as size, condition and location of the leased facility and the real estate market in general. Your location must be connected to water and sewer systems and cannot be connected to a septic tank system or be within 500 feet of a well, unless we inspect and approve your location despite the location's noncompliance with these requirements. See Item 11.
- Note 4** These items are included in the package described in Exhibit E. While we do not guarantee you can purchase these items at the above price, we believe this amount is a reasonable price at the time of this disclosure document. You must purchase equipment which meets our specifications and we recommend that it be purchased from the vendors listed in Exhibit F. We anticipate any payments made to a third party vendor for equipment will not be refundable.
- Note 5** Or \$0 down, \$375-\$650 per month for lease. These cost estimates are per vehicle. All vehicle(s) are to be equipped, painted and identified with the colors and decals determined by Missquito and consistent with the Manuals. A magnetic signage kit starts at approximately \$300.00.
- Note 6** These cost estimates are based on the hardware and software needed for start-up branch administration purposes and outfitting one technician with mobile technologies. Additional route technicians will necessitate additional investment in mobile technology hardware and software and may require additional administration software licenses. These cost estimates also include 3 months of PestPac licensing fees and service fees for one mobile device.
- Note 7** Local, municipal, county and state regulations vary on the licenses and permits that you will need to operate a Missquito Franchise. You pay these fees to governmental authorities, when incurred, before opening for business. Costs for permits and license fees generally are not refundable.
- Note 8** For the initial training, you will need to arrange transportation, lodging, food, and incidental expenses for you and your designated management employees. You also

must pay the salaries and benefits of your designated management employees. The expenses you incur depend on factors such as the cost of travel, hotel accommodations, and meals, as well as employee salaries and associated costs. In addition, training expenses will vary depending on how many employees you send to training (we may require that you send a certain minimum number that we determine). These purchases are not refundable.

- Note 9** You must obtain and maintain during the term of your Franchise Agreement, at your expense, a comprehensive business insurance program, including property, commercial general liability, automobile liability, business property, umbrella, employment practices liability, and workers' compensation insurance. The types and minimum amounts of insurance coverage that we currently require are described in Item 8 and in Section 13 of the Franchise Agreement, but are subject to change. This figure estimates the cost of your insurance premiums for your first year of operation based on our minimum requirements. Your cost of insurance will vary depending on your Missquito Franchise location, the claims experience of commercial businesses in your area, and your prior insurance claim experience. You should be aware that this cost may increase in the future if we exercise our right to require you to obtain insurance with higher policy limits. It is difficult for us to estimate the cost of required insurance, since the cost varies widely depending on such factors as the size and location of the Missquito Franchise premises, the gross sales actually achieved, the other types of insurance coverage included in the policy, and the value of the items insured.
- Note 10** You may need to provide deposits for utilities. The amount of these deposits and utility costs will vary depending on the location of your Missquito Franchise and the practices of the lessor and the utility companies. Security deposits may be refundable in certain situations.
- Note 11** Includes security deposits, utility costs, incorporation fee and other costs of starting up the business. You must also use an answering service and/or cell phones (see Manuals). An answering service costs approximately \$200 - \$600 per month. You should also be aware certain states may have licensing fees for which you can expect to pay about \$50.00 - \$250.00 per year.
- Note 12** You will need capital to support on-going expenses, such as payroll, uniforms, supplies, initial advertising and miscellaneous expenses. These purchases are generally not refundable. This estimates the funds needed to cover your expenses during the first 3 months of operation. These expenses include payroll costs (excluding any wage or salary paid to you), other miscellaneous expenses, and working capital. These figures are estimates based on past business experience. We cannot guarantee that you will not have additional expenses starting the business. Unless otherwise indicated in the charts or in these notes, all of these expenses are paid to third parties.
- Note 13** We relied upon the experience of an affiliate in operating similar businesses and the experience of other franchisees to estimate each component of the initial investment. We do not guarantee you will spend the same amount. You should review these figures carefully with a business advisor before making any decisions to purchase a Missquito Franchise.

ITEM 8. RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES

Required Purchases

All Mosquito services products, vehicles, machinery, equipment, signs, uniforms, supplies and other products you purchase in order to operate your Missquito Franchise, including those listed on Exhibit E, must meet our Standards, which are detailed in the Manuals. We will allow you access to the Manuals to you when we sign the Franchise Agreement.

A current minimum equipment list that we require that you purchase to commence operations is set forth in Exhibit E. We are free to modify any specifications or standards at our discretion although we typically consult with our Franchisee Advisory Council about proposed changes of this kind. These communications are transmitted to you and other franchisees and not to third party suppliers.

As of the date of this disclosure document, you must obtain a license for PestPac software from WorkWave LLC or from any other vendor approved by us. You may purchase the computer equipment to run the software from any source. Please see Computers, Software and Electronic Cash Register Systems, in Item 11 for full information regarding this requirement and any associated expenses.

Missquito may in the future designate a Website or Social Media management vendor, with whom you will be required to contract in order for you to establish or maintain an independent Website or Social Media presence that complies with our Standards.

We do not currently but may in the future require that you utilize the services provided by Rollins' Customer Care Center. The Rollins' Customer Care Center handles inbound and outbound telephone and internet-based communications with current and prospective customers regarding certain services on behalf of Rollins' subsidiaries' branches as well as franchisees.

If you lease your vehicles, equipment, machinery or signs to be used in your Missquito Franchise, each lease must include a provision that gives Missquito the option to assume the lease if the Franchise Agreement is terminated.

We require you to purchase and maintain specific types of insurance coverage as described in more detail in the Franchise Agreement and the Manuals from insurance companies that meet our Standards. We also specify the minimum amounts of insurance coverage you must maintain. All insurance policies must name us and others we designate as additional insureds. You must provide us with evidence of your insurance coverage before you begin operations at your Missquito Franchise, upon annual renewal of your insurance, or otherwise within 10 days of our demand for proof. Currently, our minimum requirements for insurance include:

(a) Workers' Compensation, including Occupational Disease, and Employer's Liability Insurance as well as such other similar insurance as may be required by the state(s) in which Franchisee operates, providing statutory limits for Workers' Compensation and minimum limits of \$500,000 for Employer's Liability.

(b) Employment Practices Liability insurance with limits not less than \$1,000,000 including third party coverage for the Franchisor, including defense coverage.

(c) Exterminators Errors and Omissions Insurance coverage with limits of not less than \$1,000,000 combined single limit for bodily injury and property damage per claim; this may be included as a coverage under the Commercial General Liability insurance policy..

(d) Commercial General Liability insurance coverage, written on an “occurrence form” including a cross liability and severability of interests clause, owners and contractors protective liability, Pesticide and Herbicide Applicators endorsement, Pesticide and Herbicide Applicators Limited Pollution Coverage endorsement, contractual liability, property damage, products liability, completed operations, and fire legal liability. Such insurance shall be maintained with minimum limits of \$1,000,000 each occurrence and \$2,000,000 aggregate, including Personal & Advertising Injury with minimum limits of \$1,000,000 each occurrence and \$1,000,000 aggregate. These limits can be evidenced through a combination of Commercial General Liability/Commercial Auto Liability and Umbrella Liability policy limits.

(e) Commercial Auto Liability insurance coverage including owned, hired, and non-owned vehicles with a minimum combined single limit of \$1,000,000, including coverage for in-transit pollution liability. These limits can be evidenced through a combination of Commercial General Liability/Commercial Auto Liability and Umbrella Liability policy limits.

(f) “All Risk” (Special Form) property insurance coverage for Franchisee’s property and property of others in the Franchisee’s care, custody, and control.

(g) Termite Warranty Coverage for property damage in an amount reasonably adequate to satisfy claims made under warranties and guaranties issued to Termite control customers.

Suppliers

Unless otherwise instructed by us, you may purchase your required products and equipment from any source; provided, however, that Missquito requires that a supplier have adequate quality controls and the capacity to supply your needs promptly and reliably. The purpose of these standards, specifications and requirements for suppliers is to help assure uniform minimum quality standards for the services provided to your customers. A list of recommended suppliers of these products is in Exhibit F.

We or Our Affiliates as Approved Suppliers

No officer holds any interest in any approved supplier to you. In addition to the foregoing, we and our affiliates reserve the right to become an approved supplier or the only approved supplier for any products in the future. Missquito, nor persons affiliated with Missquito are currently approved suppliers.

Approval of Alternative Products

If you would like to use any products that we have not approved, you must submit a written request for approval and provide us with any information that we request. We have the right to inspect the supplier’s facilities and test samples of the proposed products. You must pay us the greater of \$2,500.00 or the reasonable costs incurred in evaluating each product and/or service, including personnel and travel costs, whether or not the product and/or services, as applicable, is approved. We have the right to grant, deny, or revoke approval of any product or service based solely on

our judgment. We will notify you in writing of our decision as soon as practicable following our evaluation. If you do not receive our approval within 90 days after submitting all of the information that we request, our failure to respond will be deemed a disapproval of the request. The products and services that we approve for you to use or offer in your Missquito Franchise may differ from those that we permit or require to be offered in other Missquito Franchises.

We may re-inspect the facilities and products of any supplier and revoke approval of the products if any fail to meet any of our then-current criteria. We may re-evaluate any service offered and revoke approval of such service if it fails to meet any of our then-current criteria. If you receive a notice of revocation of approval of a product, you must cease purchasing or leasing the formerly-approved product and you must dispose of your remaining inventory of the formerly-approved products as we direct. If we revoke approval of a previously-approved product that you have been selling to customers or service that you have been offering to customers, you must immediately discontinue offering the service and may continue to sell the product only from your existing inventory for up to 30 days following our disapproval. We have the right to shorten this period if, in our opinion, the continued sale of the product would prove detrimental to our reputation. After the 30-day period, or such shorter period that we may designate, you must dispose of your remaining formerly-approved inventory as we direct.

Revenue from Franchisee Purchases

During the fiscal year ending December 31, 2023, neither us nor any of our affiliates had any revenue from sales of equipment, supplies, or any other items to franchisees.

Negotiated Prices

Periodically, Missquito or its affiliates may offer special group purchasing programs to the franchisees for products, supplies, services, and equipment or negotiate price reductions from recommended suppliers. You are not required to participate in any such programs or join a purchasing cooperative. Missquito or its affiliates sometimes receive volume discounts from suppliers when ordering in bulk.

Proportion of Purchases Subject to Specifications

Required purchases or leases in accordance with our specifications represent about 20% of your total purchases to set up your business and about 20% of your ongoing purchases.

Material Benefits

In the fiscal year ending December 31, 2023, we did not have any revenues from sales of equipment, supplies or any other items to our franchisees. Missquito and its affiliates, may, but are not required to, pass on to its franchisees any rebates, volume discounts or other benefits it receives based on group purchases. We and/or our affiliates may receive revenue or other material benefits from suppliers on account of the suppliers' dealings with us, you or other franchisees. We may use any amounts that we receive from suppliers for any purpose that we deem appropriate.

ITEM 9. FRANCHISEE'S OBLIGATIONS

This table lists your principal obligations under the Franchise Agreement and other agreements. It will help you find more detailed information about your obligations in these agreements and in other items of this disclosure document.

<u>Obligation</u>	<u>Section in Franchise Agreement</u>	<u>Item in Disclosure Document</u>
a. Site selection and acquisition/lease	Sections 6 ¹ and 7	Item 7 and 11
b. Pre-opening purchases/leases	Section 6 ¹	Items 7 and 8
c. Site development and other pre-opening requirements	Section 6 ¹	Items 7 and 11
d. Initial and ongoing training	Sections 5 and 6	Items 7 and 11
e. Opening	Section 6 ¹	Item 11
f. Fees	Sections 2, 3, 4, 12 and 14	Items 5, 6 and 7
g. Compliance with Standards and policies/ Manuals	Sections 6 and 11	Item 11
h. Trademarks and proprietary information	Sections 1 and 10	Items 13 and 14
i. Restrictions on products/services offered	Section 11	Items 8 and 16
j. Warranty and customer service requirements	Section 6	Item 11
k. Territorial development and sales quotas	Sections 11 and 15 and Exhibit B	Item 12
l. Ongoing product/service purchases	Sections 5 and 6	Items 8 and 12
m. Maintenance, appearance and remodeling requirements	Section 6 ¹	None
n. Insurance	Section 13	Item 7
o. Advertising	Sections 4, 10 and 12	Items 6 and 11
p. Indemnification	Section 19	None
q. Owner's participation/management/ staffing	Sections 6, 8 and 11	Items 11 and 15
r. Records and reports	Sections 4, 6 and 11	None
s. Inspections and audits	Sections 6, 11 and 22	Item 6
t. Transfer	Section 14	Items 6 and 17
u. Renewal	Section 2	Items 6 and 17
v. Post-termination obligations	Section 16	Item 17
w. Non-competition covenants	Section 11	Item 17
x. Dispute resolution	Section 21	Item 17
y. Missquito's acquisition of other Mosquito services companies	Section 9	Item 12
z. Grant of security interest	Section 11	Note 2
aa. Minimum capitalization	Section 11	Note 3
bb. Certification	Section 6	Note 4

NOTES:

- Note 1** Section 6.01 of the Franchise Agreement makes a general reference to the Manuals in connection with your obligations in the pre-opening and opening phases of your franchise. You must refer to the Manuals described in Exhibit D for those obligations.
- Note 2** Section 11.10 of the Franchise Agreement grants to Missquito a security interest in all of your customer contracts, customer lists and receivables to secure your obligations under the Franchise Agreement and any financing provided by RAC. We periodically will file UCC financing statements to perfect Missquito's interest in those contracts, lists and receivables.
- Note 3** Until December 31st of the second full Calendar Year following the start date of your franchise, you must maintain a debt/equity ratio which consists of no more than 100%. At all times during the third full Calendar Year of the term of your franchise, you must maintain a debt/equity ratio which consists of no more than 80%. At all times during and after the fourth full Calendar Year of the term of your franchise, you must maintain a debt/equity ratio which consists of no more than 60%. These amounts may be adjusted if you purchase additional zip codes/territory and customers during the first 3 year period of your agreement.
- Note 4** You must obtain the necessary certifications from the appropriate government agencies before commencing operation of your Missquito Franchise.

ITEM 10. FINANCING

Financing for Prospective and Current Franchisees

RAC offers financing arrangements to prospective and current qualified franchisees in three different situations, as detailed below. Your obligation to repay the financing will be reflected by a Promissory Note (the "**Note**"). See Exhibit J to this disclosure document. The Note will call for monthly payments of principal, together with the then-current fixed annual interest rate, as described below. In some cases, however, your interest rate could be higher, depending on your creditworthiness. As collateral for the Note, RAC requires (a) a personal guaranty of the Note signed by your principal shareholder(s) (if you are a corporation), by your principal member(s) (if you are a limited liability company), by your principal partner(s) (if you are a partnership), or by you alone (if you are a sole proprietor) and (b) a security interest in and lien on your customer contracts, customer lists and receivables. See Section 11.10 of the Franchise Agreement and Exhibit E to the Franchise Agreement. You may prepay the Note without penalty at any time during its term. See Section 1 of the Note. If you do not pay on time, RAC will impose late fees and has the right to call the loan and demand immediate payment of the full outstanding balance and obtain court costs and attorneys' fees if a collection action is necessary. See Sections 3 and 9 of the Note. In addition, if the Franchise Agreement terminates or if you sell your business, RAC can call the loan and demand immediate payment of the full outstanding balance and obtain court costs and attorneys' fees if a collection action is necessary. See Sections 3 and 9 of the Note. Missquito has the right to terminate your franchise if you do not make your payments on time or if you otherwise default under the Note. See Section 15.01 of the Franchise Agreement. You waive your rights of demand, presentment for payment, notice of dishonor, protest and notice of protest. See Section 5 of the Note. At the present time, RAC has no plans or practice to discount

franchisee notes to third parties that may be immune under law to any defenses to payment that you may have against RAC. RAC reserves, however, the right to discount the Note. Other than as described above, the Note does not contain any provisions that bar you from asserting a defense. Neither Missquito nor any of its affiliates receive any payments for the placement of financing with RAC.

Initial Financing

If you qualify, the initial financing RAC offers may be used for your Initial Franchise Fee, certain start-up costs that RAC designates, and the payments that you make for customer contracts that we may assign to you, and not for any other purpose. See Items 5 and 7 of this disclosure document and Section 3.01 and 3.02 of the Franchise Agreement. The Note will call for either (a) initial interest only monthly payments of the then-current fixed annual interest rate (currently, 7%), transitioning to monthly payments of principal, together with the fixed annual interest rate; or (b) monthly payments of principal, together with the then-current fixed annual interest rate (currently, 7%); however, your interest rate could be higher, depending on your creditworthiness. If you meet RAC's credit standards, it will finance up to 85% of those costs over a five year period. RAC will charge a \$250 loan fee.

Equity Loan

If you need to expand your franchise operations, or require additional operating funds, and if you have been operating your franchise for over 18 months, RAC may choose to loan you additional money if you meet certain criteria. Those criteria may include: satisfying RAC's credit standards, staying and being current with your existing RAC loan, staying and being current with your Royalty payments, the Missquito Franchise having satisfied its Average Minimum Growth Requirement (as discussed in Item 12) during the time period you have been in business, and demonstrating that the proceeds of the loan will be used to expand your vehicle fleet, start new growth programs and advertising promotions, purchase new operating equipment, or fund existing operating expenses, or for other purposes deemed acceptable by RAC, at RAC's sole option. In addition to the above criteria, if RAC chooses to loan you additional money, you will have to submit a proposal for the use of the proceeds of such loans and show RAC and/or Missquito receipts for the purchases made from the loan proceeds. Any such financing granted will be reflected by a new Note with a term of up to 60 months and will be for no more than 75% of the equity value of your franchise. The Note will call for monthly payments of principal, together with the then-current fixed annual interest rate (currently, 8%); however, your interest rate could be higher, depending on your creditworthiness. RAC will charge a \$250 loan fee.

Refinancing

If you have been operating your franchise for over 18 months, RAC may choose to refinance your existing loan if you meet certain criteria. Those criteria may include: satisfying RAC's credit standards, staying and being current with your existing RAC loan, staying and being current with your Royalty payments, the Missquito Franchise having satisfied its Average Minimum Growth Requirement (as discussed in Item 12) during the time period you have been in business, and demonstrating that the proceeds of the loan will be used to start new growth programs and advertising promotions, purchase new operating equipment, or fund existing operating expenses, or for other purposes deemed acceptable by RAC, at RAC's sole option. In addition to the above criteria, if RAC chooses to offer you a refinance loan, you will have to submit a proposal for the use of the proceeds of such loans and show RAC and/or Missquito receipts for the purchases made from the loan proceeds. Any such financing will be reflected by a new Note with a term of

up to 60 months and will be for no more than 75% of the equity value of your franchise; provided, however, no refinance loan term can extend beyond the remaining term of the Franchise Agreement. The Note will call for monthly payments of principal, together with the then-current fixed annual interest rate (currently, 8%); however, your interest rate could be higher, depending on your creditworthiness. RAC will charge a \$250 loan fee.

Customer Financing

When you sell certain services to a customer, you may elect to allow the customer to pay for the service over time with interest. If you allow an installment payment plan, RAC may be willing to purchase the customer's installment obligation at a discount and with the payment of a merchant fee. If RAC elects to purchase the obligation and if the customer meets RAC's credit standards, the customer will pay RAC directly and RAC will assume the credit risk. However, if there is a customer dispute regarding the service, you are subject to RAC's Dispute Policy which may require you to reimburse RAC for the principal and interest due if they are unable to collect any or all of the installment payments from the customers, in accordance with RAC policy. If you decide that you would like to participate in RAC's program, RAC will require you to sign a Master Agreement for Assignment of Contracts in substantially the form contained in Exhibit J. It will continue to be your responsibility to handle any issues regarding your previous service for the customer.

Missquito does not guarantee any of your notes, leases or other obligations. We may sell, assign, or discount to a third party any note, financing-related contract or other instrument you give to us.

ITEM 11. FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS AND TRAINING

Except as disclosed below, Missquito is not required to provide you with any assistance.

Our Pre-Opening Obligations

Before you open your business, Missquito will:

(a) **Territory.** Designate your territory (Section 1.01 and Exhibit B of the Franchise Agreement).

(b) **Site Selection.** Missquito does not participate in site selection for your business, except that if we lease a facility inside of your territory as of the effective date of your Franchise Agreement, upon our request, you will assume the lease of such facility (or sublease such facility from us) for the remainder of the then-current term of such lease or the term of your Franchise Agreement, if shorter. See "Site Selection" below in this Item.

(c) **Manuals.** Allow you access to the complete set of Manuals that contain mandatory and suggested Standards. These Manuals are confidential and remain our property. Missquito will modify these Manuals periodically, but the modification will not alter your status and rights under the Franchise Agreement (Section 5.01 of the Franchise Agreement). The Manuals may include audiotapes, videotapes, compact discs, computer software and/or information distributed electronically or accessible through Internet or extranet addresses to which you may be given access. The table of contents for each of the Manuals is in Exhibit D.

(d) Required Products. Provide you with a list of required products necessary for the opening of the Missquito Franchise. Missquito provides Standards for Mosquito services products and supplies in the Manuals (Section 5.01 of the Franchise Agreement).

(e) Recommended Suppliers. Provide you with a list of recommended suppliers of opening inventory, signs, equipment, fixtures, furnishings, improvements, uniforms, supplies, and other products and services available in connection with the operation of the Missquito Franchise. Missquito provides Standards for Mosquito services products and supplies in the Manuals (Section 5.01 of the Franchise Agreement). Franchisor will provide certain written specifications as to necessary supplies. You will be responsible for necessary delivery and installation of any and all supplies.

(f) Pre-Opening Materials. Provide you with forms and other pre-opening materials that Missquito may develop for use in the operation of your Missquito Franchise (Section 5.01 of the Franchise Agreement).

(g) Opening Assistance. Provide you with pre-opening and opening assistance that Missquito deems appropriate, including the provision of certain initial marketing tools materials which you may use to promote the opening of your Missquito Franchise (Section 5.01 of the Franchise Agreement). We estimate that the typical length of time between the signing of the Franchise Agreement or the first payment of money to us and the opening of your business will be approximately 1-2 months. Factors affecting this time period include the time involved in (i) obtaining and preparing a satisfactory site, (ii) arranging financing, (iii) complying with local ordinances, licensing requirements and state certifications, (iv) completing the required core training and (v) ordering, receiving and installing equipment, inventory, materials, vehicles and supplies.

(h) Initial Training. We will provide you or your designated manager with initial training. See "Training" below in this Item.

Continuing Obligations

Provided that you are not in default under the Franchise Agreement, during the operation of the Missquito Franchise, Missquito will:

(a) Training. Provide you with continued business and sales training at the times and places designated by Missquito (Section 5.02 of the Franchise Agreement).

(b) Advertising. Assist you in local advertising and marketing (Section 5.02 of the Franchise Agreement).

(c) Support Services. Provide you with periodic individual or group counseling in the operations of your Missquito Franchise rendered in person, by seminar, or by newsletters or bulletins (Section 5.02 of the Franchise Agreement).

(d) Update Standards and Manuals. Advise you on franchise operations, new techniques or operating methods disclosed by reports submitted to, or inspections made by, Missquito (Section 5.02 of the Franchise Agreement); advise you with respect to improved methods of operation or business procedures developed by Missquito, use of the Manuals, management materials, promotional materials, advertising formats and the Licensed Marks used

in your Missquito Franchise (Section 5.02 of the Franchise Agreement).

(e) Product Purchasing. Assist you in the selection of chemicals, equipment, parts and supplies which you will require for the operation of the franchise, and give you the opportunity to participate in group purchasing programs for products, supplies and equipment which Missquito or its affiliates may periodically use, develop, sponsor or provide (Section 5.02 of the Franchise Agreement); at its sole option, offer for sale to you, periodically, Missquito-approved materials, supplies, equipment, forms, promotional materials and printed materials (Section 5.03 of the Franchise Agreement).

(f) Recommended Suppliers. Provide you with a list of suppliers of Mosquito services products, equipment and supplies recommended by Missquito (Section 5.02 of the Franchise Agreement).

(g) Customer Dispute Resolution. Upon your request or your customer's request, use its reasonable efforts to mediate and attempt to resolve any disputes arising between you and your customers (Section 5.04 of the Franchise Agreement).

(h) Pricing. Advise or offer guidance concerning suggested prices you charge to your customers (Section 20 of the Franchise Agreement).

Our Advertising

In addition to spending at least the minimum requirement each year on local advertising set forth below, we have the right to require that you and each other franchisee must pay up to 3% of your Monthly Total Net Revenues (as disclosed on your monthly income statement delivered to Missquito) to us as your Advertising Contribution (See Item 6 and Sections 4.02 and 12.08 of the Franchise Agreement). We do not currently collect an Advertising Contribution; however, we may do so in the future. These monthly Advertising Contributions by the franchisees would be used to help to defer some of the expenses of our advertising campaigns, which benefit both our company-owned branches and Missquito's franchisees. In the future, we may administer the fund in consultation with the Franchise Advisory Council, if one is established. Missquito or an outside advertising agency will provide any system-wide advertising.

You are not currently required to participate in a local or regional advertising cooperative. We reserve the right to require participation in such a cooperative. We will specify when and if any of these groups are created, and we will designate the particular cooperative that you may be required to join. This determination may be based on the particular "Designated Market Area" or "Area of Dominant Influence," as those terms are used in the advertising industry, where the Missquito Franchise is located. You must enter into any formal agreements with the other franchisees and/or us, as the case may be, as necessary or appropriate, and you must abide by the formal agreements and decisions that we authorize the advertising cooperative to make on advertising and marketing in the area covered by the advertising cooperative. Your payments to the advertising cooperative will be determined by the advertising cooperative, as stated in the by-laws of that advertising cooperative, or the membership, dues, participation, or other payment agreements of the advertising cooperative. Amounts paid to an advertising cooperative will be credited against your Local Advertising Obligation. Any contributions that you make to an advertising cooperative will be in addition to your Advertising Contribution. If you become delinquent in your dues or other payments to the advertising cooperative, or fail to abide by any formal agreements or authorized decisions of the advertising cooperative, the delinquency or failure will be deemed a failure to participate in the advertising cooperative and a material breach

of the Franchise Agreement. We will determine whether company-owned businesses will contribute to an advertising cooperative on a case-by-case basis. Because no cooperatives are currently operating, no governing documents are available for review.

We have the sole authority to direct all advertising programs and control the creative concepts, materials and media used, media placement, and allocation of the Advertising Contributions. Advertising Contributions may be used to meet all costs of administering, directing, preparing, placing, and paying for national, regional, or local advertising. This includes the cost of preparing and conducting television, radio, magazine, and newspaper advertising campaigns, and other public relations activities and the cost of employing advertising agencies, including fees to have print or broadcast advertising placed by an agency and all other advertising agency fees. We also may use Advertising Contributions to meet the costs of conducting other activities that are directly or indirectly designed to promote the Missquito brand, our franchisees, and/or increase sales, such as tech incentives, franchisee incentive and/or promotional programs, customized materials, guest response programs, manager/employee recognition programs, and quality assurance and safety programs. We may use Advertising Contributions to compensate us for the reasonable administrative costs and overhead we incur in activities related to advertising and promotional programs, including new product development; market research; preparing advertising and promotional materials; working with public relations firms, advertising agencies, advertising placement services, and creative talent; preparing and maintaining, and paying third parties for the preparation and maintenance Internet sites; and other activities for advertising and promotion on the internet and other public computer networks.

We are not required to spend any specific amount or percentage with respect to advertising within a franchisee's territory. We will not use the advertising fees for the solicitation of the sale of franchises. You may obtain an unaudited accounting of how Advertising Contributions were spent during our last fiscal year by written request addressed to: Missquito, Inc., 55 Woolco Drive, Marietta, Georgia 30062.

Your Local Advertising

You may develop your own local advertising materials, but Missquito must approve those materials in writing and in advance. You must receive Missquito's prior written approval before you issue any publicity or press release about your contract with Missquito or your operation of the franchise. You must spend on local market advertising a reasonable amount you determine but not less than the following minimum amounts in each Calendar Year ("**Local Advertising Obligation**"): if Franchisee increases its Annual Net Revenue by Five Percent (5%) or more in a Calendar Year over the prior Calendar Year, Franchisee's Local Advertising Obligation will be two percent (2%) of such Calendar Year's Annual Net Revenue in the following Calendar Year; if Franchisee fails to increase its Annual Net Revenue by five percent (5%) or more in a Calendar Year over the prior Calendar Year, Franchisee's Local Advertising Obligation will be three percent (3%) of such Calendar Year's Annual Net Revenue in the following Calendar Year, in addition to all other rights and remedies of Franchisor herein. "**Annual Net Revenue**" means the aggregate of your Monthly Total Net Revenues in each Calendar Year.

You will determine the amount of funds you spend for individual local market advertising, subject to the minimum Local Advertising Obligation. Notwithstanding any of the foregoing, your Local Advertising Obligation for the first full Calendar Year will be \$5,000.00 (pro-rated for any partial Calendar Year). Local advertising expenditures must comply with our requirements in order to count toward the Local Advertising Obligation. Local advertising includes amounts paid for Yellow Pages listing and/or advertising, if any, and may also include promotional materials purchased

from Missquito or its designated provider (Sections 12.01 and 12.02 of the Franchise Agreement). If you do not spend at least the minimum Local Advertising Obligation in a given Calendar Year on local advertising (pro-rated for any partial Calendar Year), you must pay to Missquito the difference between the applicable minimum Local Advertising Obligation and the amount that you actually spent on local advertising.

Websites and Social Media

Websites and Social Media accounts/pages are considered as “advertising” under the Franchise Agreement, and are subject to our review and prior written approval before they may be used and before any content may be added or updated. To simplify the language in this disclosure document, “**Website**” means an interactive electronic document, series of symbols, or otherwise, that is contained in a network of computers linked by communications software. The term Website includes Internet and world wide web home pages. To simplify the language in this disclosure document, “**Social Media**” means those Website and/or web and/or mobile applications that enable users to create and share content or to participate in social networking (e.g., Facebook, Twitter, Instagram, TikTok, LinkedIn, etc.). We maintain a website related to the System at www.missquito.com and we also have the right to designate a successor website. You may not establish a Website or Social Media account/page that uses the Licensed Marks, nor may you offer, promote, or sell any Mosquito control services, or other products or services through a Website or Social Media account/page, without our prior written approval. As a condition to granting any such consent, we will have the right to establish any requirement that we deem appropriate.

Email

We may provide an email address to you (“**Email Address**”); if an Email Address is provided to you by us, you are required to use the Email Address solely for communications related to your Missquito Franchise. You will only use the Email Address in accordance with terms of your Franchise Agreement and the Manuals, as well as any guidelines, directives or specifications issued by us.

Computer System

You (or someone on your staff responsible for office operations) must own and operate a personal computer with the following minimum hardware configuration:

- Windows 10 or higher
- 8 GB (or more) of system memory RAM
- 300-500 GB Hard Disk Drive
- Minimum 6th generation i3 or AMD A8 processor (Windows 10 or higher is required for i7 Skylake processors)
- Audio Output/Input Capacity (Speakers and Microphone, Webcam recommended)
- Monitor capability of 1024 x 768 resolution

iMac (Apple) Desktop may also be used with the same minimum hardware configuration.

Application Software that is required as a minimum includes:

- Workwave PestPac CRM (Customer Relationship Management)
- PestPac mobile app
- Intuit QuickBooks Online (Essentials or Plus version)
- Microsoft Office Suite (Outlook, Word, Excel, PowerPoint, etc.)
- Adobe Acrobat

Most recent versions of each or equivalent are acceptable

Your tablet and/or phone is required to have cellular WAN connectivity (LTE radio preferred). PestPac requires either an Android or iOS operating system device. Missquito recommends either Samsung or Apple products, based on licensee feedback, but does not restrict usage to these vendors.

The cost of the basic PestPac software program is approximately \$50 to \$75 per month per user. Additional costs may apply for optional add-on features. The cost of Intuit QuickBooks Online is approximately \$50 to \$80 per month. The cost to purchase Microsoft Office Suite is a one-time fee of approximately \$250. The cost of Adobe Acrobat is approximately \$15 per month. The overall cost of the computer system typically ranges from \$1,100 to \$2,700.

Your QuickBooks data may be requested by Missquito on a regular monthly or on-demand basis. Custom software and procedures may be provided by Missquito and will be required to be installed on the franchisee's system and utilized as requested.

You must obtain the PestPac software program from WorkWave LLC, or another vendor that we designate. Pestpac provides inventory tracking and management, customer and prospect tracking, scheduling, dispatching, point of sale payment acceptance, invoicing interfaced with QuickBooks Online general ledger software, customer service history, sales analysis, reporting functions and our confidential operations set-up and menu pricing guide. We may require you to upgrade your computer system or the software involved in our discretion and you may be required to pay fees associated with these upgrades.

You may not substitute any other software for PestPac. To protect us from unauthorized use of PestPac, it includes a device that enables us to stop PestPac from working and/or receiving updates ("**Security Device**"). We may use the Security Device if you breach your obligations under the Franchise Agreement or the PestPac Master Services Agreement, or if the Franchise Agreement or PestPac Master Services Agreement expires or terminates. We will have independent access to PestPac and certain information in your computer. We may change any cut-off date in PestPac if you are in default. If we use the Security Device, we are not liable for any loss of data, interruption of business, or any other resulting damages.

We may develop proprietary software and other systems, products and upgrades that we may require you to use. We may charge you a license fee for software which you may be required to pay by automatic bank draft for any new software which fee may take into account our costs for developing and maintaining such software as well as administrative and other costs. You must comply with all policies and procedures, and execute any required agreements, for use of intranet or any electronic communication, or data storage/retrieval system, website or software as we require. You must participate in an electronic system of reporting gross sales from the operation of your Missquito Franchise through PestPac and you must pay the Royalty and Advertising Contributions by automatic bank draft based on these electronic reports. Some banks or other

financial institutions may charge you a fee for electronic transfers (see Item 6). You do not have to buy or use an electronic cash register.

Internet Service Provider

You must have Internet access. You may use any local independent Internet service provider (“ISP”) of your choice as long as the ISP allows you to access our Intranet and perform all necessary functions. Currently, high-speed Internet access (cable, DSL, ISDN or satellite) costs \$40 to \$100 per month. You must have high-speed Internet access if it is available in your area.

Site Selection

Missquito does not participate in site selection for your business, except that if we lease a facility inside of your territory as of the effective date of your Franchise Agreement, upon our request, you will assume the lease of such facility (or sublease such facility from us) for the remainder of the then-current term of such lease or the term of your Franchise Agreement, if shorter. Your location must be located in your territory. Your location must be connected to water and sewer systems and cannot be connected to a septic tank system or be within 500 feet of a well, unless Missquito inspects and approves your location despite the location’s noncompliance with these requirements. If the location that you choose for your facility was previously used for the operation of a mosquito, pest or termite control business (other than by us), you must have an environmental assessment performed on that property before leasing or buying that property, and you must report the results to us before you sign a lease or purchase contract for the property (Section 7 of the Franchise Agreement). If the environmental assessment discloses adverse environmental conditions, you must select another site or incur the costs necessary to remedy the conditions to meet the requirements of applicable law before leasing or buying that property. You must have a place of business before the commencement of business. The only other restriction that Missquito places on you in the site selection process is that you choose a site which will allow you to operate the business in full compliance with all federal, state and local laws. If you and Missquito cannot agree on a site to locate the business because it violates any provision of applicable law or because you and Missquito cannot agree on the appropriate methods to resolve any adverse environmental conditions located on the site, then Missquito will terminate your franchise agreement. Missquito will refund any monies you have paid less the associated costs incurred by Missquito in assisting you in the establishment of your franchise.

Call Center and eCommerce Platform

We do not currently but may in the future require that you utilize services provided a call center and/or an ecommerce platform. The call center and the ecommerce platform will handle inbound and outbound telephone and internet-based communications, respectively, with current and prospective customers regarding certain services on behalf of our company-owned branches as well as franchisees.

Manuals

The Manuals contain mandatory and suggested specifications, standards and operating procedures. The Manuals are confidential, remain our property, and must be kept secure at all times. We will give you an opportunity to view the Manuals online before you purchase a franchise, if you so request. The table of contents for our Manuals is attached hereto as Exhibit D. Because we provide you with electronic access to the Manuals as a series of electronic pages and modules that may vary in size and number depending on the settings of your computer, the number of

“pages” in the Manuals may vary. However, if printed, the Manuals currently consist of at least 200 pages.”

Training

Below are the initial training (“**Initial Training**”) requirements that must be completed before you open your Missquito Franchise. The usual length of training is 5 days. We will administer the training program in Atlanta, Georgia prior to the opening of your business, but reserve the right to administer the training at other locations. Currently, we mutually agree on the dates for training since we do not have a predetermined training schedule at this time. Generally, the curriculum includes general business procedures; advertising and marketing; nature of the franchised business; and effective methods and techniques for servicing customers. We reserve the right to modify the schedule, both timing and content, at any time as determined by needs of the business.

Either you and/or your designated manager(s) must participate in and complete the required initial training to our satisfaction. The Initial Franchise Fee you pay under the Franchise Agreement includes the cost of the Initial Training, but you must pay the travel and living expenses for you and/or your designated manager. All “on-the-job” training occurs at certain field locations determined by Missquito. All training must be completed as soon as reasonably practicable after we sign the Franchise Agreement, and in all circumstances, before you open your franchise. Based upon your past experience in the mosquito or pest control industry, you and Missquito will mutually agree as to how you will allocate your training among the available classes or if any (or all) of such training can be waived. If you, or your designated manager cannot complete initial training to our satisfaction, we may terminate the Franchise Agreement

TRAINING PROGRAM

Subject Matter	Classroom Training Hours	Virtual Training Hours	On-the-Job Hours	Self-Study Hours	Location
Office procedures and operations	0	5	0	0	Virtual
Customer service	0	3	0.5	0	Virtual or Atlanta, Georgia
Sales	1	0	2	0	Atlanta, Georgia
Technical identification, exclusion, control methods	14	0	8	0	Atlanta, Georgia
Technical Introduction to Mosquito Control	8	0	4.5	10	Atlanta, Georgia
Software	0	8	1	0	Virtual or in Atlanta, Georgia
Marketing/P&L/Budgeting	0	3	0	0	Virtual
Route management/Price structure/ reoccurring business	1	1	0	0	Virtual or in Atlanta, Georgia
eLearning Platform	0	0	0	8	Virtual or in Atlanta, Georgia
Total	24	20	16	18	

The chart above outlines the maximum number of hours allotted for each subject matter, but the total hours for that subject matter could be fewer than indicated based on the situation and your experience.

To simplify the language in this disclosure document, “classroom training” means in-person training at Missquito’s Atlanta, Georgia headquarters or another location we designate and/or remote training presented via webcast available at URLs we provide or another method. All “on-the-job” training occurs at certain field locations determined by Missquito.

Thomas Ward oversees the training and facilitates the software and on-the-job training portions.

Thomas Ward began assisting Missquito in June of 2020 and Critter Control in March of 2018. Before that he operated in several roles for CCO and Trutech, including Training Assistant, District Manager, Certified Field Training and Wildlife Biologist. He has 9 years of technical and sales experience in the field and currently specializes in video production and online training.

Training will be conducted at our headquarters in Atlanta, Georgia and/or on-site at another Missquito branch location. Training may also be conducted by qualified Rollins employees at the Atlanta, Georgia training center. Our additional instructors will have a minimum of one (1) year in training and development or operations, or will have demonstrated successful operations and performance in connection with our system.

We may update our training program and reserve the right to extend or reduce applicable required training at our discretion. Revised Initial Training programs may include on-site training at certified training locations.

We also may periodically make available to you or your employees, additional training programs that we, in our discretion, choose to conduct. Attendance at these training programs may be mandatory. We reserve the right to charge a fee for these programs, to cover our costs of presenting the additional training programs. See Item 6. You will be responsible for all expenses that you and your trainees incur in attending training, such as the cost of travel, accommodations, meals, and employee wages and benefits.

You may request on-site or remote training at any time. We have no obligation to provide on-site or remote training, and may impose a fee for on-site or remote training. See Item 6. In the event you request on-site or remote training and either cancel such training less than 14 days prior to the proposed start date, or if the trainers arrive at your location and are not prepared for such trainers to participate in such training, we may charge you the cost of conducting the originally scheduled training (including any travel and living expenses incurred by Franchisor or its representatives) and may require Franchisee to pay an additional fee for rescheduled training. Additional training may take the form of self-paced training modules, distance learning via the web, or on-site training.

We may periodically conduct a conference, convention, program, or training session. We will determine the duration, curriculum, and location of these. You and/or your designated manager(s) must attend each conference, convention, program, or training session. We may charge a fee for these sessions and you must pay all expenses. You may also be required, from time to time, to take part in additional training or updates as we designate. Additional training may take the form of self-paced training modules, distance learning via the web, or on-site training.

Subject to available class space, you may take refresher courses on request. If the request is honored, we have the discretionary right to charge you \$200-\$1,500 per day per person in addition

to any reasonably related out-of-pocket travel and lodging costs our personnel incur if our personnel is required to travel to accommodate your request. (Note: if you attend refresher courses at the training center in Georgia, you may still be required to pay \$200-\$1,500 per day per person and you will also be responsible for your and your employees' travel and lodging costs.) In addition, your operations may warrant our requiring you to undertake remedial training. Lastly, as a condition of renewing your Franchise Agreement, we may require you to undergo further training.

ITEM 12. TERRITORY

You will receive a territory in a designated area described by Missquito as follows ("**Territory**"):

Household Units	Territory Units
125,000 to 249,999	1
250,000 to 374,999	2
375,000 to 499,999	3
500,000 to 624,999	4
625,000+	5+

We typically delineate these territories by zip codes. You will operate your Missquito Franchise from one or more locations within your Territory, and you will notify Missquito if you change the location(s) of your business. For sake of clarity, Missquito will not place restrictions on a relocation, other than the requirement that the location being within the Territory and that Missquito is promptly notified of the relocation. Neither Missquito nor its affiliates will operate company-owned branches or grant franchises for a similar or competitive business within your Territory which use the Licensed Marks as identified in Item 13, except as described below. However, Missquito and its affiliates may operate company-owned branches or grant franchises for a similar or competitive business within your Territory under a different trademark. You will not receive an exclusive territory. You may face competition from other franchisees, from outlets that we own, or from other channels of distribution or competitive brands that we control.

If we or an affiliate have Mosquito control customers in your Territory as of the date on which you sign a Franchise Agreement, we or they may assign the customer contracts for such Mosquito services customers (except for Multi-Territorial Accounts that we designate; see below) to you and you must pay, in addition to, and at the same time as, the Initial Franchise Fee, an amount derived by applying the applicable percentages set forth in Exhibit C attached to the Franchise Agreement to the annualized value of the customer contracts that are so assigned, as set forth in our or our affiliate's books and records. (See Item 5 and Item 7.)

If you currently are in the Mosquito control business and you have customers in the Territory you receive under the Franchise Agreement, you and we will negotiate and agree upon the amount of the credit you will receive against the Initial Franchise Fee and the purchase price of any customer contracts assigned to you by us or our affiliate (as described in the preceding paragraph). Following the effective date of your Franchise Agreement, you will service these customers as a Missquito franchisee, using the Licensed Marks, and pay to us the Royalty on your revenues from these customers and otherwise abide by all terms and conditions of the Franchise Agreement. If you continue to service these customers through the term of your franchise, these customers may be used in the formula we use to buy back your franchise as noted on Exhibit C of the Franchise Agreement.

Servicing Customers within Your Territory

There are four situations in which Missquito, its affiliates or its other franchisees may service customers within your Territory.

Multi-Territorial Accounts

Missquito may designate certain "**Multi-Territorial Accounts**" within your Territory. Multi-Territorial Accounts are typically accounts of customers who have multiple locations across the country and possess either a national or regional presence in their industry. Missquito, or a third party designated by Missquito (including affiliates and other franchisees), will service these Multi-Territorial Accounts. You will not have the *right* to service these accounts; however, you will be given the option to service those Multi-Territorial Accounts for a fee negotiated with Missquito (or our affiliates) in good faith as a fair and reasonable compensation, which fee will be the same as the amount paid to Missquito (or our affiliates) for the same services, net of any commission and administrative charges. Missquito (or its affiliates) will be responsible for the payment of any sales tax associated with servicing Multi-Territorial Accounts. Please note that the fee you receive for servicing a Multi-Territorial Account will be considered revenue for the purposes of calculating your Royalty and Advertising Contribution under the Franchise Agreement, but you will not get credit for such accounts for purposes of the buy-back formula. If you choose not to service one or more of those accounts or if Missquito does not request that you service such accounts or subsequently revokes your right to service those accounts, Missquito, or a third party designated by Missquito (including affiliates and other franchisees), will service the customer in your Territory, and at Missquito's option, all other Multi-Territorial Accounts in your Territory. Missquito may designate any account as a Multi-Territorial Account in its reasonable discretion, provided that Missquito must inform you of such designation.

Corporate Acquisition

If Missquito or its affiliates should acquire the stock and/or assets of a Mosquito control company, including the Mosquito control customers of such company ("**Acquired Customers**") during the term of the Franchise Agreement, and the Acquired Customers or a portion thereof are within your Territory, Missquito or its affiliates may, in its sole discretion:

1. Continue to service the Acquired Customers using the marks of the acquired company or any other marks other than the Licensed Marks ("**Option 1**"), without providing any compensation to you;
2. Service the Acquired Customers using the Licensed Marks for one (1) year from the date of the acquisition of the Acquired Customers, without providing any compensation to you, in order to transition the Acquired Customers to the Missquito® brand ("**Option 2**"), after which transition period, Missquito or its affiliates may pursue Option 1, Option 3A or Option 3B;
3.
 - A. Allow you to purchase the Acquired Customers within the Territory from Missquito or its affiliate at a then-agreed to price ("**Option 3A**"), as offered in writing from Missquito; or

- B. Allow you to service the Acquired Customers within the Territory as an independent contractor for Missquito or its affiliate for the price negotiated by Missquito or its affiliate with those Acquired Customers in good faith and to receive from Missquito a fair and reasonable compensation for such services (“**Option 3B**”), as offered in writing by Missquito.

If, for any reason, you fail to indicate your acceptance, in writing, of Option 3A or Option 3B within thirty (30) days of being offered one or both options, Missquito or its affiliates may service such customers using the Licensed Marks without providing any compensation to you.

Customer Contracts Not Purchased

We or our affiliate(s) will service customers in your Territory if (i) we or our affiliate(s) have Mosquito control customers in your Territory when we sign the Franchise Agreement, (ii) you decide you do not want to purchase those customers, and (iii) we or our affiliate decides not to require you to purchase those customers at that time. We or our affiliate(s) will not provide you with any compensation for services that we or our affiliate(s) provide to those customers.

Other

Missquito and its affiliates also have the right to sell goods and products manufactured or distributed by Missquito or its affiliates, at wholesale or retail, in your Territory, including sales consummated via the internet or by mail, without providing any compensation to you..

Missquito may operate, or give third parties the right to operate, any other business that does not provide Mosquito services in your Territory. Those businesses will have the right to use the Licensed Marks both within and outside of your Territory, without providing any compensation to you.

Unauthorized Solicitation & Acceptance of Orders, or Provision of Services Outside of a Territory

You must not solicit or accept any orders, nor provide services, to a customer who is located, or who resides, outside of your Territory, without the prior written authorization of us or the Missquito company-owned branch manager responsible for the area in which such services are to be provided. You may not engage in any mail order solicitations, catalog sales, telemarketing, Internet, or television solicitation programs or use any other advertising media outside of your territory without prior written approval.

If it is discovered that you are servicing a customer who is located outside of your Territory without authorization, you must, within five business days of discovery, (i) transfer such customer's account and agreement (for no consideration) to either another Missquito franchisee or to a branch operated our affiliate, as we may designate, and (ii) pay to the party to which such customer's account and agreement is transferred an amount equal to 30% of the aggregate amount of gross revenue received by you for servicing such accounts at any time from and after the Effective Date of your Franchise Agreement with us, increasing to fifty percent (50%) of the aggregate gross revenue for any additional services provided after the initial notification by the Franchisor. You also have no right to use other channels of distribution, such as the Internet, catalog sales, telemarketing, or other direct marketing, to make sales outside of your Territory.

Similarly, except as otherwise described in this Item 12 or the Franchise Agreement, if it is discovered that we, our affiliate or another Missquito franchisee is servicing a customer who is located inside of your Territory using the Licensed Marks and the Missquito System, during the term of the Franchise Agreement, without authorization, we will, within five business days of this discovery, use commercially reasonable efforts to (i) cause a cessation in service to such customer, (ii) transfer, or cause to be transferred, such customer account and agreement (for no consideration) to you, and (iii) pay, or cause to be paid, to you an amount equal to thirty percent of the aggregate amount of gross revenue received by the servicing party for servicing such account at any time from and after the opening date or effective date of the Franchise Agreement. This shall be your sole and exclusive remedy for this breach.

Average Minimum Growth Requirement

During the term of your Franchise Agreement, you agree to increase your Annual Net Revenues in each Calendar Year by an average of five percent (5%) year-over-year, starting with the second Calendar Year, as measured over rolling, consecutive two calendar year periods ("**Average Minimum Growth Requirement**"). By way of example, if in the second Calendar Year, you increase your Annual Net Revenue by four percent (4%) over your Annual Net Revenue in the first Calendar Year, you must increase your Annual Net Revenue by six percent (6%) in the third Calendar Year over your Annual Net Revenue in the second Calendar Year in order to achieve your Average Minimum Growth Requirement.

"**Annual Net Revenue**" means the aggregate of your Monthly Total Net Revenues in each Calendar Year; provided, however, for purposes of determining if you have achieved your Average Minimum Growth Requirement, any amounts received for servicing Multi-Territorial Accounts and/or revenue generated from any pest control, flea/tick control, rodent control, and/or any other ancillary services that you are permitted by us to provide under an addendum or amendment to your Franchise Agreement shall be subtracted from your Annual Net Revenue.

In addition to other remedies that are available to us, including terminating your Franchise Agreement, in the event you fail to achieve the Average Minimum Growth Requirement in any year, we shall have the right to reduce the size of your Territory. In such event you shall cease using the Licensed Marks and providing Mosquito services in that portion of your Territory. You will also be required to assign and sell to us or our designee your customer contracts for Mosquito control services to be performed in the portion of the Territory in which you are no longer entitled to provide services. The purchase price for these customer contracts will be calculated in accordance with Exhibit C of your Franchise Agreement.



Other than as specified above, you do not have any rights or options to acquire additional franchises within your Territory or in contiguous territories or purchase other Mosquito control businesses operated outside your Territory.

You maintain rights to your Territory even though the population increases.

ITEM 13. TRADEMARKS

The Franchise Agreement grants to you a right to use our primary existing trademarks, service marks and trade names as well as any future trademarks we develop which are part of our franchise system on the terms and conditions that we designate. By signing the Franchise Agreement you acknowledge you will not assert any ownership rights to any licensed trademarks, service marks or trade names as well as to any associated goodwill. Depending upon your location and other factors, you may not be authorized to use all of the trademarks we have registered, but you will be given the right to use our primary mark (Reg. No. 6,661,216) and such other marks as we designate in writing to you.

All of the trademarks noted below are registered on the Principal Register of the U.S. Patent and Trademark Office (“USPTO”) and have been renewed at the proper time.

MARKS	STATUS	REGISTRATION/ SERIAL NUMBER	REGISTRATION/ FILING DATE
MISSQUITO	Registered	6,661,216	March 1, 2022
MISSQUITO & Design 	Registered	7067486	May 30, 2023
	Registered	7067484	May 30, 2023

We also have registered other Licensed Marks with the USPTO. The provisions of the Franchise Agreement apply to any and all other trademarks, service marks, and trade dress authorized and licensed for use by us to you during the term of the Franchise Agreement. We may specify the other Licensed Marks that you may use, if any, in writing from time to time. You must comply with the proper use and marking of the Licensed Marks as we indicate in the Manuals or otherwise. We update the Manuals periodically and add or delete Licensed Marks on a continuing basis. You must modify or discontinue the use of a trademark if Missquito modifies or discontinues it. Any expenses related to such modification or discontinuation will be your responsibility.

You must follow our rules when you use the Licensed Marks. You cannot use the Licensed Marks as part of your company name or with modifying words, designs or symbols, including in web addresses, domain names or URLs unless authorized to do so by Missquito. You may not use the Licensed Marks in connection with the sale of an unauthorized product or service or in a

manner not authorized in writing by Missquito. You may use the Licensed Marks in advertising only in compliance with our rules and with our written approval, and you must comply with any state registration requirements.

Missquito has the right to grant other franchisees the right to use the Licensed Marks, including the right to use the Licensed Marks in your Territory; however, those granted the right to use the Licensed Marks in your Territory cannot be in the Mosquito control business, except in limited circumstances (see Item 12). Missquito also has the right to use the Licensed Marks in connection with the sale of goods and products manufactured or distributed by Missquito or its affiliates at wholesale or retail, including selling such goods and products in your Territory by any means, including via the internet or by mail.

We are not aware of any agreements, superior rights or infringing uses which could materially affect your right to use our trademarks in the state where you reside or the state where you intend to operate your Orkin Franchise. There are no currently effective material determinations of the USPTO, the Trademark Trial and Appeal Board, the trademark administrator of any State or any court involving the Licensed Marks. There are no pending infringement, opposition or cancellation claims involving the Licensed Marks, nor is there any pending material litigation involving the Licensed Marks. There are no agreements currently in effect which could significantly limit our rights to use or license the Licensed Marks.

Your rights to the Licensed Marks are derived solely from your Franchise Agreement. You will only use the Licensed Marks to identify your Missquito Franchise except as we authorize. You have no right to apply for registration of any Proprietary Mark. In using the Licensed Marks, you must strictly follow our standards, specifications, requirements, and instructions. You may not use any Mark or any words or designations similar to the Licensed Marks (i) as part of any corporate or legal business name, (ii) with any prefix, suffix or other modifying words, terms, designs or symbols (other than logos we have licensed to you), (iii) in selling any unauthorized services or products, (iv) as part of any domain name, electronic address, metatag, search engine keyword, social media account, or otherwise in connection with any website or other electronic medium without our consent, or (v) in any other manner we have not expressly authorized in writing. When your Franchise Agreement expires or terminates, all rights to use the Licensed Marks will revert to us automatically without payment to you and you will keep no rights in the Licensed Marks. You may not take any action to question or contest our rights or interest in the Licensed Marks and the goodwill related to the Licensed Marks.

You must notify Missquito promptly when you learn of an infringement of or challenge to our trademark. We will take the action we think appropriate. Upon our request and at our expense, you must assist us in taking any necessary actions. You may not settle or compromise any of these claims without our written consent. We have the right to control, defend and settle any claim at our sole expense, using our own counsel. If we defend or prosecute any litigation involving the Licensed Marks, you must do everything necessary, in the opinion of our attorneys, to help us proceed in that litigation. We will have no obligation to defend or indemnify you if the claim against you relates to your use of the Licensed Marks in violation of the Franchise Agreement.

ITEM 14. PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION

You do not receive the right to use an item covered by a registered patent or copyright, but you can use the proprietary information in our Manuals subject to the terms of the Manuals and your Franchise Agreement. The Manuals contain a number of technical processes and other standards

used with the Mosquito services business, and we claim proprietary rights in those processes. We claim copyrights in the Manuals (including any supplements) and the information contained therein is proprietary. You may also use the advertising brochures and visual aids purchased by you periodically from Missquito or its affiliates, and we claim a copyright for those materials and the information is proprietary. You must comply with the proper use and marking of the copyrighted materials as we indicate in the Manuals or otherwise.

There are no agreements currently in effect that significantly limit your right to use any of our copyrights. Also, there are no currently-effective determinations of the USPTO, Copyright Office (Library of Congress) or any court involving any of our copyrights discussed above. We are unaware of any infringing uses of or superior prior rights to any of our copyrights that could materially affect your use of them in the state in which your Missquito Franchise will be located.

Your obligations and ours to protect your rights to use our copyrights are the same as the obligations for Licensed Marks described in Item 13.

All of Missquito's processes, services and products, proprietary formulations, technology and know-how, and the operation of a Missquito Franchise and the System are derived from information disclosed to you by Missquito, and this information is proprietary and the confidential and trade secret property of Missquito.

All customer lists, rate cards, sales and promotional information, financial information, training materials and videos, whether created by you or Missquito, are the confidential and trade secret property of Missquito or its affiliates.

Missquito requires that you must (i) fully and strictly follow all security procedures required by us for maintaining the secrecy of the proprietary information and confidential and trade secret property of Missquito, (ii) disclose this information and property to your employees only to the extent necessary to market your products and services and to operate your Missquito Franchise, (iii) not use this information or property in any other business or in any unauthorized manner, and (iv) exercise the highest degree of diligence and make every effort to maintain the absolute confidentiality of this information and property during and after the term of the Franchise Agreement.

You may never, during the term of the Franchise Agreement, any renewal term of the Franchise Agreement, or after the Franchise Agreement expires or is terminated, reveal any of our proprietary and/or confidential information or trade secrets to another person or use it for any other person or business. You may not copy any of our proprietary and/or confidential information or trade secrets or give it to a third party except as we authorize. These restrictions must be followed even before you open your Missquito Franchise, since you will receive valuable information and training about the System and the operation of the Missquito Franchise before you begin operations.

You will require that all persons employed in your Missquito Franchise having access to proprietary and/or confidential information and trade secrets are aware of the confidentiality restrictions set forth in the Franchise Agreement and similarly bind them not to disclose the proprietary and/or confidential information or trade secrets by an agreement at least as restrictive as the terms of the Franchise Agreement.

All ideas, concepts, techniques, or materials relating to a Missquito Franchise or the System or derivations or modifications of the intellectual property or any other element of the System

(collectively, “**Innovations**”), whether or not protectable intellectual property and whether created by or for you or your owners, employees, or contractors, must be promptly disclosed to us and will be deemed to be our sole and exclusive property, part of the System, and works made-for-hire for us. To the extent any Innovation does not qualify as a work made-for-hire for us, you must assign ownership of that Innovation, and all related rights to that Innovation, to us and agree to sign (and to cause your owners, employees, and contractors to sign) whatever assignment or other documents we request to evidence our ownership or to help us obtain intellectual property rights in the Innovation. We and our affiliates have no obligation to make any payments to you or any other person with respect to any Innovations. You may not use any Innovation in operating the Missquito Franchise or otherwise without our prior approval.

ITEM 15. OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS

You, and at least one individual who owns a 30% or greater interest in your Missquito Franchise, must devote their full time, energy and best efforts to the management and operation of the Missquito Franchise and to compliance with the Franchise Agreement. You must conform to the non-competition and non-solicitation covenants described in Item 17. You must conform to the covenants of confidentiality of trade secrets and business information and the preservation of accounting records for the Missquito Franchise.

The Missquito Franchise must be directly supervised “on-premises” by either you or a manager who has successfully completed our training program. The manager need not have an ownership interest in a corporate or limited liability company franchisee. We require that you have each of your officers, directors and managers, personnel performing managerial or supervisory functions and service technicians to sign a written agreement that includes confidentiality and non-solicitation covenants of the type and scope described in Item 17.

If you are a corporation, limited liability company or other entity, one or more of your principal executive officers, directors and shareholders (or other equity holders) that we designate must sign a personal guaranty of your obligations under the Franchise Agreement.

ITEM 16. RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL

Missquito prohibits you from selling, or offering to sell, services or products that do not meet Missquito’s Standards of quality and performance. You must (i) sell, or offer to sell, only the approved services and products, (ii) not deviate from our Standards for serving or selling those services and products, and (iii) discontinue selling and offering to sell any services or products that we disapprove in writing. We reserve the right to change the types of approved services and products at any time and in any way, but it will notify you of these changes in writing prior to implementing the changes.

You cannot offer to provide pest control, flea/tick control, rodent control, and/or any other ancillary services to any customers during the term of the Franchise Agreement, unless you agree to enter into and comply with an addendum to the Franchise Agreement that sets forth specific requirements to provide such services to your customers. The addendum to the Franchise Agreement may include requirements for specialized training, increased insurance and the obtaining of special licenses and permits for the provision of such services, as applicable, and will specify that your rights to perform such services are not exclusive in your Territory.

Other than as described in Item 12, you may not solicit or service customers outside of your territory.

You may not use the Licensed Marks to sell any products or provide any services other than the Mosquito services.

ITEM 17. RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION

This table lists important provisions of the franchise and related agreements. You should read these provisions in the agreements attached to this disclosure document.

<u>Provision</u>	<u>Section in Franchise Agreement</u>	<u>Summary</u>
a. Length of the term of the franchise	Section 2.01	7 years
b. Renewal or extension of the term	Section 2.03	If Missquito or its affiliate decides not to exercise its option to purchase your assets at the end of the term, you may renew your franchise for one additional 10 year term under the conditions summarized in c., below.
c. Requirements for you to renew or extend	Section 2.03	If Missquito or its affiliate decides not to exercise its option to purchase your assets at the end of the term, you can renew for one 10 year term if you: satisfy all obligations to Missquito; are not subject to any litigation or other proceedings affecting your business; complete any retraining required; sign a release of all claims against us; pay a fee; and sign a new Franchise Agreement. A renewal constitutes a continuation of your previously defined, limited right to operate a mosquito services business utilizing the Missquito System, licensed rights, and licensed marks, within the geographically agreed upon area. As a condition of renewal, you will need to sign a new franchise agreement that may be materially different from the form of franchise agreement that you previously entered into.
d. Termination by you	None	N/A
e. Termination by Missquito without cause	None	N/A

<u>Provision</u>	<u>Section in Franchise Agreement</u>	<u>Summary</u>
f. Termination by Missquito with cause	Section 15	Missquito can terminate only if you default under the Franchise Agreement or any other agreement between you and Missquito or any of its affiliates.
g. "Cause" defined-curable defaults	Section 15.02	You have 30 days to cure: nonpayment of fees, failure to file reports, failure to maintain the Standards of Missquito, failure to obtain Missquito's required consents, or any default not listed in <u>Section 15.01</u> of the Franchise Agreement.
h. "Cause" defined-defaults which cannot be cured	Section 15.01	Non-curable defaults: conviction of felony, disclosure of confidential information, failure to promptly transfer after death, failure to comply with certain covenants in <u>Sections 10, 11 or 14</u> of the Franchise Agreement, insolvency, bankruptcy, ceasing business, dissolution, liquidation, material distortion of information provided to Missquito, 3 or more defaults under the Franchise Agreement, operation of business creates health/safety hazard, or failure to meet Average Minimum Growth Requirement in any year ¹ .
i. Your obligations on termination/non-renewal	Section 16	Obligations include ceasing to perform any services described in the Franchise Agreement, payment of all amounts owed, complete de-identification, discontinued use of all Licensed Marks and all use of the name "Missquito", and assignment to Missquito of telephone numbers, yellow page ads/listings, URLs, domain names, web addresses, and social media accounts/pages; also see r., below.
j. Assignment of contract by Missquito	Section 14.01	No restrictions on Missquito's right to assign.
k. "Transfer" by you-defined	Section 14.02	Includes the transfer of any interest in your corporation, limited liability company or partnership, transfer of the Franchise Agreement or any franchise assets to a third party, and a transfer through will, intestate succession, and by operation of law.
l. Missquito's approval of transfer by you	Section 14.02	You must receive Missquito's approval of all transfers. Missquito will not unreasonably withhold its approval, subject to the conditions listed below.

<u>Provision</u>	<u>Section in Franchise Agreement</u>	<u>Summary</u>
m. Conditions for Missquito's approval of transfer	Section 14.02	All of your obligations to us have been satisfied, you have signed a release of all claims against us, new franchisee qualifies, new Franchise Agreement for the remaining term is signed, training completed, capitalization requirements met, payment of fee, interview completed, signed receipt for the current disclosure document, all of your books and records transferred to new franchisee.
n. Missquito's right of first refusal	Section 14.05	If a third party makes an offer to purchase any part of the franchise from you, you shall notify us about the terms of the offer and we shall have the right to purchase that part of the franchise from you on the same terms offered by the third party.
o. Missquito's option to purchase your business	Section 2.02	Missquito or an affiliate can purchase your business upon the termination or expiration of the Franchise Agreement for a purchase price that it will calculate using <u>Exhibit C</u> of the Franchise Agreement. NOTE: Missquito's option to purchase your business shall not constitute a representation that you will recoup your initial investment.
p. Your death or disability	Section 14.06	Franchise must be assigned by estate to approved buyer in a reasonable time.
q. Non-competition covenants during the term of the franchise	Section 11.02	No competing business located anywhere and no diversion of customers within your Territory to a competitor.
r. Non-competition covenants after the franchise is terminated or expires	Section 11.02	For 2 years: No competing business located in the Territory or within a thirty mile radius and no diversion of customers within your Territory to a competitor.
s. Modification of the agreement	Section 21.04	No modifications without consent of you and Missquito, but the Manuals and computer requirements are subject to change by Missquito.
t. Integration/merger clause	Section 21.04	Only the terms of the Franchise Agreement and the Franchise Disclosure Document are binding (subject to state law). Any representations or promises outside of the disclosure document and franchise agreement may not be enforceable.
u. Dispute resolution by arbitration	Section 21.14	Except for certain claims, disputes must be resolved by arbitration in the metropolitan area in which Missquito's principal place of business is then located, currently Atlanta, Georgia (subject to applicable state law).

Provision	Section in Franchise Agreement	Summary
v. Choice of law	Section 21.07	Georgia law applies (subject to applicable state law).
w. Choice of forum	Section 21.14	Except for certain claims, disputes must be resolved by arbitration in the metropolitan area in which Missquito's principal place of business is then located, currently Atlanta, Georgia (subject to applicable state law).
x. Compliance with Missquito Standards	Section 22	You agree to operate your business in accordance with Missquito Standards and to reimburse Missquito for correcting any of your violations of Missquito Standards. (subject to applicable state law)
y. Reduction in Your Territory	Section 11.07	If you fail to satisfy the Average Minimum Growth Require, we have the right to reduce the size of your Territory, in addition to our other remedies.

NOTES:

Note 1 Termination of your Missquito Franchise upon your bankruptcy may not be enforceable under federal bankruptcy laws (11 U.S.C.A. Sec. 101 et seq.).

Note 2 Applicable state law may require additional disclosures related to the information in this disclosure document. These additional disclosures appear in Exhibit K attached to this disclosure document.

ITEM 18. PUBLIC FIGURES

Missquito does not use any public figure to promote its franchises.

ITEM 19. FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records from an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

We do not make any representation about a franchisee's future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting the Law Department,

Missquito, Inc., 2170 Piedmont Road NE, Atlanta, Georgia 30324, Phone: 404-888-2000, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20. OUTLETS AND FRANCHISEE INFORMATION

Table No. 1
Systemwide Outlet Summary
For years 2021 to 2023

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2021	0	0	0
	2022	0	0	0
	2023	0	1	+1
Company-Owned	2021	0	+1	+1
	2022	1	1	0
	2023	1	1	0
Total Outlets	2021	0	1	+1
	2022	1	1	0
	2023	1	2	+1

Table No. 2
Transfer of Outlets From Franchisees to New Owners (other than Franchisor)
For years 2021 to 2023

State	Year	Number of Transfers
Totals	2021	0
	2022	0
	2023	0

Table No. 3
Status of Franchised Outlets
For Years 2021 to 2023

Col. 1 State	Col. 2 Year	Col. 3 Outlets At start Of year	Col. 4 Outlets Opened	Col. 5 Terminati ons	Col. 6 Non- Renewals	Col. 7 Reacquired By Franchisor	Col. 8 Ceased Operations Other Reasons	Col. 9 Outlets At end Of year
OH	2021	0	0	0	0	0	0	0
	2022	0	0	0	0	0	0	0
	2023	0	1	0	0	0	0	1
Total	2021	0	0	0	0	0	0	0
	2022	0	0	0	0	0	0	0
	2023	0	1	0	0	0	0	1

Table No. 4
Status of Company-Owned Outlets
For Years 2021 to 2023

Col. 1 State	Col. 2 Year	Col. 3 Outlets at Start of Year	Col. 4 Outlets Opened	Col. 5 Outlets Reacquired by Franchisor**	Col. 6 Outlets Closed	Col. 7 Outlets Sold to Franchisee	Col. 8 Outlets At end Of year
GA	2021	0	1	0	0	0	1
	2022	1	0	0	0	0	1
	2023	1	0	0	0	0	1
Totals	2021	0	1	0	0	0	1
	2022	1	0	0	0	0	1
	2023	1	0	0	0	0	1

Table No. 5
Projected Openings as of
December 31, 2022, for Year Ending December 31, 2023

Column 1 State	Column 2 Franchise Agreements Signed but Outlet not Opened	Column 3 Projected New Franchised Outlets in the Next Fiscal Year	Column 4 Projected New Company-Owned Outlets in the Current Fiscal Year
Florida	0	1	0
Georgia	0	1	0
California	0	1	0
Texas	0	3	0
Totals	0	6	0

Current Missquito franchisees are listed in Exhibit H-1. Any Missquito franchisees who had an agreement terminated, cancelled, not renewed or otherwise voluntarily ceased to do business under a Franchise Agreement during our last fiscal year are listed on Exhibit H-2.

If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system.

Confidentiality Clauses

As a standard practice, when we enter into a Termination and Release Agreement with a former franchisee, we require the former franchisee to agree to maintain all information that the former franchisee has about us confidential. We have not entered into these Termination and Release Agreements (including the confidentiality clause) within the past year, but may do so in the future.

In some instances, current and former franchisees sign provisions restricting their ability to speak openly about their experience with us. You may wish to speak with current and former franchisees, but be aware that not all such franchisees will be able to communicate with you.

Franchisor Sponsored Franchisee Organizations

We may establish a Franchise Advisory Council in the future that will discuss potential improvements and issues related to the Missquito franchise system. Currently, there are no franchise organizations sponsored or endorsed by us and no independent franchisee organizations have asked to be included in this disclosure document.

ITEM 21. FINANCIAL STATEMENTS

Rollins' audited consolidated statements of financial position as of December 31, 2023 and December 31, 2022 are included in Exhibit I-1. Rollins' audited consolidated statements of income, comprehensive income, stockholders' equity, and cash flows for the fiscal years ended December 31, 2023, December 31, 2022, and December 31, 2021 are included in Exhibit I-1. Rollins' interim unaudited condensed consolidated balance sheet and interim unaudited condensed consolidated statements of income, comprehensive income, stockholders' equity and cash flows for the quarter ended March 31, 2024 are also included in Exhibit I-1. THESE INTERIM FINANCIAL STATEMENTS ARE PREPARED WITHOUT AN AUDIT. PROSPECTIVE FRANCHISEES OR SELLERS OF FRANCHISES SHOULD BE ADVISED THAT NO INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM HAS AUDITED THESE FIGURES OR EXPRESSED HIS/HER OPINION WITH REGARD TO THE CONTENT OR FORM. Rollins has signed a guaranty in which Rollins absolutely and unconditionally guarantees to assume the obligations of Missquito to you under the Franchise Agreement, a copy of which guarantee is attached as Exhibit I-2.

ITEM 22. CONTRACTS

The following contracts and related documents are attached to this Disclosure Document:

- Exhibit A Missquito Franchise Agreement and Related Agreements:
 - Exhibit D Assignment of Contracts
 - Exhibit F-1 Guaranty and Non-Compete Agreement
 - Exhibit H Covenant of Compliance with Missquito Standards
 - Exhibit I State Amendment to Missquito Franchise Agreement (if applicable)
 - Exhibit J Telephone Service Transfer Request
- Exhibit J Other Agreements
 - Promissory Note
 - Master Agreement for Assignment of Contracts
 - Form of General Release

ITEM 23. RECEIPTS

Two copies of an acknowledgement of your receipt of this disclosure document are attached as Exhibit L. One acknowledgment must be signed, dated and delivered to us. The other acknowledgment should be retained for your records.

EXHIBIT A

FORM OF FRANCHISE AGREEMENT



MISSQUITO FRANCHISE AGREEMENT

**MISSQUITO, INC.
A DELAWARE CORPORATION
WITH ITS PRINCIPAL OFFICE AT:
2170 PIEDMONT ROAD NE
ATLANTA, GEORGIA 30324**

AND

**[FRANCHISEE ENTITY]
A [STATE] [ENTITY TYPE]
WITH ITS PRINCIPAL OFFICE AT:
[ADDRESS]**

[EFFECTIVE DATE]

TABLE OF CONTENTS

	PAGE
1. GRANT OF LICENSE.....	2
2. TERM; FRANCHISOR'S PURCHASE OPTION	3
3. INITIAL FRANCHISE FEE.....	5
4. CONTINUING FEES	6
5. FRANCHISOR'S OPERATING ASSISTANCE	8
6. FRANCHISEE'S DUTIES AND OBLIGATIONS.....	9
7. ENVIRONMENTAL AUDIT; ENVIRONMENTAL COMPLIANCE	17
8. CORPORATE FRANCHISEES	18
9. CORPORATE ACQUISITIONS	19
10. LICENSED MARKS; IMPROVEMENTS	19
11. COVENANTS OF FRANCHISEE	23
12. ADVERTISING	30
13. INSURANCE	33
14. TRANSFERABILITY OF INTEREST	34
15. DEFAULT AND TERMINATION	37
16. OBLIGATIONS UPON TERMINATION.....	39
17. TAXES, PERMITS AND LITIGATION.....	41
18. INDEPENDENT CONTRACTOR STATUS.....	41
19. INDEMNIFICATION.....	42
20. PRICING	43
21. MISCELLANEOUS	43
22. COVENANT OF COMPLIANCE WITH MISSQUITO STANDARDS.....	48
23. ACKNOWLEDGEMENTS; ADDITIONAL REPRESENTATIONS.....	48

SCHEDULES AND EXHIBITS

Schedule 1	-	Index of Defined Terms
Exhibit A	-	Licensed Marks
Exhibit B	-	Territory
Exhibit C	-	Purchase Price Calculation
Exhibit D	-	Form of Assignment of Contract
Exhibit E-1	-	Guaranty and Non-Compete Agreement
Exhibit E-2	-	Ownership Structure
Exhibit F	-	Form of UCC-1 Financing Statement
Exhibit G	-	Covenant of Compliance with Missquito Standards
Exhibit H	-	State-Specific Amendments to Missquito Franchise Agreement
Exhibit I	-	Telephone Service Transfer Request



MISSQUITO FRANCHISE AGREEMENT

THIS MISSQUITO FRANCHISE AGREEMENT (this "Agreement") is made and entered into in Atlanta, Georgia, by and between:

MISSQUITO, INC.
A DELAWARE CORPORATION
WITH ITS PRINCIPAL OFFICE AT:
2170 PIEDMONT ROAD NE
ATLANTA, GEORGIA 30324
("Franchisor")

AND

[FRANCHISEE ENTITY]
A [STATE] [ENTITY TYPE]
WITH ITS PRINCIPAL OFFICE AT:
[ADDRESS]
("Franchisee")

WHEREAS, Franchisor, as the result of the expenditure of time, skill, effort and money, have developed a program, method and system for mosquito control services (the "Missquito System"), the distinguishing characteristics of which include, without limitation, special equipment and operating processes, standards and specifications for products, equipment and processes, and methods and techniques for inventory and cost controls, administration, record keeping and reporting, sales, promotional activities, and advertising;

WHEREAS, Franchisor is the owner of all right, title and interest in the trade names, service marks, and trademarks listed on Exhibit A attached hereto and described in Section 10 (Licensed Marks; Improvements) hereof (the "Licensed Marks");

WHEREAS, the parties acknowledge and agree that all of the foregoing matters are Trade Secrets of Franchisor and that Franchisor has valuable property rights in and to such Trade Secrets, in and to the name Missquito®, and in and to such other trade names, service marks, trademarks and trade symbols, emblems, signs and slogans as Franchisor uses or will use in connection with the Missquito System (all of such Trade Secrets and property rights being collectively referred to as the "Licensed Rights");

WHEREAS, Franchisee desires to operate a franchise under the Missquito System as an independent contractor, as well as to receive the training and other assistance provided by Franchisor in connection therewith;

WHEREAS, Franchisee acknowledges that Franchisor's high and uniform standards of quality and service are of great importance to Franchisor, Franchisee, and the other franchisees

of the Missquito System, and the necessity of performing its services in conformity with Franchisor's standards and specifications for the Missquito System; and

WHEREAS, an index of the location of the definition of defined terms used in this Agreement is set forth on Schedule 1 attached hereto.

NOW THEREFORE, in consideration of the undertakings of each party and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Franchisor and Franchisee agree as follows:

1. GRANT OF LICENSE

1.01 Grant of License. Subject to the terms and conditions of this Agreement, as of the Effective Date, Franchisor hereby grants to Franchisee, and Franchisee hereby accepts, a limited right, franchise and license to operate a Mosquito Services (as defined below) business utilizing the Missquito System, the Licensed Rights and the Licensed Marks (collectively, the "Franchised Business"), as the Franchised Business may be modified, improved, and further developed by Franchisor from time to time, solely within the geographical area specified in Exhibit B attached hereto (the "Territory"). Franchisee understands and agrees that it shall at all times operate the Franchised Business as an independent Entity licensed by Franchisor and nothing in this Agreement shall be construed so as to create a partnership, joint venture, agency, or fiduciary relationship between Franchisee and Franchisor and/or any of its Affiliates. As used herein:

(a) "Affiliate" means, with respect to any person or Entity, any person or Entity directly or indirectly controlling, controlled by or under common control with such person or Entity;

(b) "Entity" means a corporation, partnership, sole proprietorship, company, firm, limited liability company, joint venture, trust, business association, organization, joint stock company, unincorporated organization, union, group acting in concert, governmental entity, or other entity;

(c) "Mosquito" means only those species of mosquito covered under the standard Missquito residential mosquito control contracts and under the standard Missquito commercial mosquito control contracts.

(d) "Owner" means all persons or Entities holding a direct or indirect, disclosed or undisclosed, legal or beneficial ownership, property or voting right in an Entity (including, without limitation, the right to receive all or part of the profits or losses of such Entity); and

1.02 Affiliated Businesses; Operations Outside and Inside Territory. Franchisee acknowledges and agrees that (a) Franchisor and/or its Affiliates may operate, or grant third parties the right to operate, any other business that does not provide Mosquito control (collectively, the "Affiliated Businesses"), under the Licensed Marks within the Territory and outside the Territory; (b) Franchisor and/or its Affiliates may operate, or grant franchisees and other third parties the right to operate, any other business that does provide Mosquito control services within the Territory and outside the Territory so long as they do not operate under the Licensed Marks or use the Licensed Marks in their title; and (c) Franchisor and/or its Affiliates may operate, or grant franchisees and other third parties the right to operate, Mosquito control businesses utilizing the Licensed Marks and the Missquito System outside the Territory and, upon the expiration or termination of this Agreement for any reason, within the Territory. Notwithstanding the foregoing, Franchisee acknowledges that, pursuant to Section 6.09 (Multi-Territorial Accounts), Section 9

(Corporate Acquisitions), and Section 11.08 (Restrictions on Goods and Services Provided by Franchisee), Franchisor, its Affiliates, or other franchisees of the Missquito System (and, in certain circumstances, third party contractors) may operate a Mosquito control business in the Territory using the Licensed Marks and the Missquito System. Under no other circumstances shall Franchisor or its Affiliates or its other franchisees be permitted to operate a Mosquito control business in the Territory using the Licensed Marks and the Missquito System during the Term of this Agreement. Nothing herein shall prohibit Franchisor and/or its Affiliates from offering for sale to customers within the Territory any Missquito-approved products, goods or materials utilized in Mosquito control, including, without limitation, via Internet and/or online sales.

1.03 Changes to Missquito System. Due to changes in competitive circumstances, changes in the needs of customers, or future technological innovations, Franchisor reserves the right, in its sole discretion, to modify the Missquito System in order to best serve the interests of the Missquito System. Accordingly, Franchisee agrees that Franchisor may from time to time change the components of the Missquito System, including, but not limited to, (a) altering the programs, services, methods, standards, forms, policies, and procedures of the Missquito System; (b) adding to, deleting from, or modifying the programs or services which Franchisee's Franchised Business is authorized to offer; and (c) modifying or replacing the Licensed Marks. Subject to the provisions of this Agreement, Franchisee agrees to accept and comply with all such changes; provided, however, that such changes, when viewed in light of the benefits they are expected to generate, do not materially and unreasonably increase Franchisee's obligations or cost of performance hereunder.

2. TERM; FRANCHISOR'S PURCHASE OPTION

2.01 Term. Unless earlier terminated pursuant to the provisions of this Agreement, extended pursuant to Section 2.02, or renewed pursuant to Section 2.03, the term (the "Term") of the license granted under this Agreement shall be for **seven (7) years**, shall begin on **[EFFECTIVE DATE]** (the "Effective Date") and shall terminate on **[EXPIRATION DATE]**, at 11:59 p.m., Atlanta, Georgia time (the "Expiration Date").

2.02 Franchisor's Option to Purchase Assets of Franchisee. Subject to the terms and conditions of this Agreement and Exhibit C attached hereto, Franchisee hereby grants Franchisor an option to purchase any or all of the tangible and intangible assets used or useful in the operation of the Franchised Business, upon the expiration or termination of this Agreement for any reason (the "Purchase Option"). For the purposes of this Section 2.02 and Exhibit C attached hereto, Franchisor shall mean Franchisor or its designated Affiliate. To exercise such option, Franchisor shall provide written notice (the "Purchase Notice") to Franchisee at least six (6) months prior to the Expiration Date or within sixty (60) days before or after the termination of this Agreement if this Agreement is terminated other than by the expiration of the Term (the "Purchase Notice Date"). The purchase price for such assets (the "Purchase Price") shall be determined pursuant to Exhibit C attached hereto and shall be provided to Franchisee as soon as reasonably practicable following the Purchase Notice Date. Franchisor shall be entitled (i) to receive a credit or reduction in the payment of the Purchase Price to the extent that Franchisee has not paid any amounts due under this Agreement or under any promissory note issued by Franchisee to Franchisor or any of its Affiliates and (ii) to hold back a percentage of the Purchase Price necessary to secure certain payments due under the purchase contract. If Franchisor requires information from Franchisee to calculate the Purchase Price, or to determine whether it will purchase Franchisee's assets, Franchisor shall send a written request for such information to Franchisee prior to the Purchase Notice Date (the "Information Request"). Franchisee must respond to the Information Request within ten (10) days of receipt of such Information Request.

In the event an Information Request is sent to Franchisee, the time period for Franchisor to give the Purchase Notice shall be the later to occur of the Purchase Notice Date, or ten (10) business days after the date on which Franchisor receives the information sought by the Information Request.

(a) The closing of the purchase (the "Closing") shall occur on the Expiration Date (if the termination occurred as a result of the expiration of the Term) or on a date set by Franchisor, no later than ninety (90) days after Franchisee receives the Purchase Notice (if the termination occurred earlier than the Expiration Date). Franchisor, in its discretion, shall have the right to extend the Closing by up to five (5) business days (the "Extension") in the event that the Purchase Option is being exercised as a result of the expiration of the Term. Pursuant to the Extension, the Expiration Date of the Agreement set forth in Section 2.01 shall be extended by the number of days of the Extension, and the terms of this Agreement shall remain in effect for the duration of the Extension.

(b) The purchase contract shall include Franchisor's calculation of the final Purchase Price in accordance with Exhibit C attached hereto and standard representations, warranties, covenants and indemnities from Franchisee, and if Franchisee is an Entity, its Owner(s), as to the assets being purchased, including without limitation warranties of good title, absence of liens, good working condition, compliance with laws, absence of defaults under contracts, absence of litigation, and tax compliance, and shall require that Franchisee, its Owner(s), and its Owners' spouses, if any, enter into a standard non-competition agreement with Franchisor and the purchaser, if other than Franchisor.

2.03 Franchisee's Limited Renewal Option. In the event Franchisor, or its designated Affiliate, elects not to exercise its option under Section 2.02 to purchase the assets of Franchisee upon the expiration of the Term, Franchisee may renew this Agreement for one (1) additional ten (10) year term (to commence on the Expiration Date) by giving written notice to Franchisor at least ninety (90) days prior to the Expiration Date (the "Renewal Notice"). Such renewal right shall be subject to the following conditions:

(a) At the time of the Renewal Notice and through the Expiration Date, Franchisee is not in breach or default of any provision of this Agreement, any amendment hereof, or any other agreement or promissory note between Franchisee and Franchisor or its Affiliates; has not received written notice by Franchisor three (3) or more times during the Term of its failure to comply with any provision of such agreements, irrespective of whether such non-compliance may have been subsequently cured; and is not subject to any pending litigation or governmental proceeding which could have a material adverse effect upon Franchisee or its business.

(b) All monetary obligations owed by Franchisee to Franchisor and its Affiliates have been satisfied in full prior to the Expiration Date.

(c) Franchisee shall agree to attend, at Franchisee's expense (including, but not limited to, the expense of transportation, meals, and lodging), any retraining program Franchisor may prescribe.

(d) Franchisee and its Owner(s) shall have executed a general release under seal, in a form satisfactory to Franchisor, of any and all claims against Franchisor and its Affiliates, officers, directors, shareholders and employees, in their corporate and individual capacities, arising from this Agreement, the Franchised Business and/or Federal, state and local laws, rules and regulations.

(e) Franchisee pays Franchisor a renewal fee equal to twenty percent (20%) of the then-current cumulative initial franchise fee for the Territory.

(f) Franchisee executes Franchisor's then-current form of franchise agreement, except that (i) the term of the new agreement shall be for a period of ten (10) years, (ii) Franchisor will have an option to purchase Franchisee's assets at the end of the 10-year term upon the same terms and conditions as set forth in Section 2.02, and (iii) Franchisee shall have no option to renew the agreement at the end of the 10-year renewal term. Such agreement shall supersede any existing franchise agreement and may have monthly royalty fees, advertising fees, and other obligations that are materially different from this Agreement.

(g) This Agreement shall not be subject to any renewal or extension beyond the limited renewal option granted in this Section 2.03.

2.04 Holdover Term. If applicable law requires that Franchisor give notice to Franchisee prior to the expiration of the initial term or any renewal term, the terms of this Agreement will, if necessary, remain in effect on a month-to-month basis until the notice required by applicable law has been given.

3. INITIAL FRANCHISE FEE

3.01 Initial Franchise Fee. The cumulative initial franchise fee payable to Franchisor by Franchisee hereunder shall be **\$[INITIAL FEE]** (the "Initial Franchise Fee"), which shall be due and payable upon execution of this Agreement by Franchisee. Upon the execution of this Agreement by Franchisor, the Initial Franchise Fee shall be deemed fully earned and non-refundable.

3.02 Assigned Customer Contracts.

(a) Franchisor or its Affiliate may have Mosquito services customers in the Territory at the time of the execution of this Agreement. On the Effective Date, Franchisor shall assign, or cause its Affiliate to assign, any contracts then in effect for any such Mosquito services customers (other than Multi-Territorial Accounts) and/or any customer lists for the Territory to Franchisee (collectively, "Assigned Contracts"), such assignment to be effective as of the [Opening/Effective] Date. In consideration of such assignment and upon execution of this Agreement by all parties, Franchisee shall pay to Franchisor or its Affiliate **\$[AMOUNT]**, which represents the purchase price of the Assigned Contracts and is the aggregate amount derived by applying the applicable percentages set forth in Exhibit C attached hereto to the annualized value of the active customer contracts that are so assigned, as set forth in Missquito's, or its Affiliates, books and records. The assignment shall be in the form of Exhibit D attached hereto.

(b) Franchisor or its Affiliate may have certain customer accounts receivable in the Territory at the time of the execution of this Agreement which are associated with the Assigned Contracts. On the Effective Date, Franchisor shall assign, or cause its Affiliate to assign, such accounts receivable to Franchisee (the "Assigned Receivables"), such assignment to be effective as of the Effective Date. In consideration of such assignment and upon execution of this Agreement by all parties, Franchisee shall pay to Franchisor or its Affiliate **\$[AMOUNT]**, which represents the purchase price of the Assigned Receivables as calculated in accordance with Exhibit C attached hereto. The assignment shall be in the form of Exhibit D attached hereto. For the avoidance of doubt, Franchisee shall pay to Franchisor the Royalty Fee (as defined below) on any monies collected on the Assigned Receivables.

3.03 Existing Franchisee Customers. If Franchisee or its Affiliate was the owner of a Mosquito control business prior to the execution of this Agreement (other than pursuant to a separate franchise agreement with Franchisor), the following provisions shall apply:

(a) On the Effective Date and at all times during the Term, Franchisee shall service all of its or its Affiliate's existing customers located in the Territory (the "Rebranded Customers") as part of the Franchised Business using the Licensed Marks and in full compliance with the terms and conditions of this Agreement. Without limiting the foregoing, Franchisee shall pay to Franchisor Royalty Fees, Advertising Fees and all other fees set forth herein with respect to the Rebranded Customers. In consideration of the foregoing in this Section 3.03(a), Franchisor and Franchisee have agreed that Franchisee shall receive a credit against the amounts payable thereby pursuant to Sections 3.01 and 3.02 above in the amount of **\$[AMOUNT]**. Except as set forth in Section 3.03(b) below, Franchisee shall not be entitled to any further reduction in the fees payable hereunder with respect to the Mosquito control business it operated prior to the execution of this Agreement.

(b) On the Effective Date, Franchisee shall assign to Franchisor or its designee (including but not limited to other franchisees of the Missquito System) any customer contracts then in effect for Franchisee's or its Affiliate's existing customers located outside of the Territory that are identified by Franchisor. In consideration of the foregoing in this Section 3.03(b), Franchisor and Franchisee have agreed that Franchisee shall receive a credit against the amounts payable thereby pursuant to Sections 3.01 and 3.02 above in the amount of **\$[AMOUNT]**. Franchisee shall be entitled to continue to service all existing customers located outside the Territory whose contracts Franchisor or its designee has elected not to acquire (but no other contracts outside the Territory, i.e., contracts acquired by Franchisor or designee, new contracts, contracts for other services, etc.) by using the Licensed Marks, in which case all terms and conditions of this Agreement shall apply, provided that such existing customers are not located in the territory of another franchisee of Franchisor or in the territory of a Missquito company-branch location. Any assignment under this Section 3.03(b) shall be in the form of Exhibit D attached hereto.

4. CONTINUING FEES

At all times after the Effective Date of this Agreement, Franchisee shall pay Franchisor the following continuing fees:

4.01 Royalty Fee. During the Term of this Agreement, Franchisee shall pay to Franchisor a continuing monthly royalty fee (the "Royalty Fee") in an amount equal to ten percent (10%) of Franchisee's Monthly Total Net Revenues. "Monthly Total Net Revenues" is defined as the total of all revenues invoiced by Franchisee and/or invoiced with respect to the Franchised Business in a monthly period, including but not limited to fees charged for all products and services and expressly including all amounts received for servicing Multi-Territorial Accounts and/or amounts received from any pest control, flea/tick control, rodent control, and/or any other ancillary services that Franchisee is permitted by Franchisor to provide under an addendum or amendment to this Agreement, in addition to Franchisee's customers, but in all cases exclusive of sales or use taxes, if any.

4.02 Advertising Fees. During the Term of this Agreement, Franchisee shall pay to Franchisor continuing monthly advertising fees in an amount equal to zero percent (0%) of Franchisee's Monthly Total Net Revenues (the "Advertising Fee").

4.03 Monthly Statements; Payment of Fees. All monthly payments required by this Section 4 shall be paid by Franchisee to Franchisor via electronic funds transfer by the fifteenth (15th) day of each month for the preceding calendar month. Franchisee shall also submit a monthly income statement, prepared in a form prescribed by Franchisor, and including any other such information Franchisor may require, by the fifth (5th) day of each month for the preceding calendar month. Monthly income statements must be submitted via the PestPac platform. Any statement or payment not actually received by Franchisor on or before 4:00 p.m. EST on such date shall be deemed overdue. Upon Franchisor's written notice to Franchisee, Franchisee agrees to execute such forms and written authorizations as are required to establish electronic funds transfers to pay the fees due hereunder and to maintain sufficient funds in its bank accounts to pay the amounts due hereunder. Such forms and written authorizations shall give Franchisor the right to initiate debit entries and/or credit correction entries with respect to the amounts owed hereunder. If Franchisee fails to report to Franchisor the amount of Franchisee's Monthly Total Net Revenues as and when required hereunder, Franchisor may make electronic funds transfers from Franchisee's accounts for the fees due hereunder based upon a reasonable estimate of the amounts owed. If Franchisor drafts money from Franchisee's account under Franchisor's electronic funds transfer or draft system, and there are insufficient funds to cover the draft, Franchisor will charge Franchisee the return costs charged by Franchisor's bank and an administrative fee to cover Franchisor's costs of addressing the nonpayment. This fee is in addition to interest on the amount due.

4.04 Late Payment Fee. Franchisee shall pay interest on the amount of monthly fees due hereunder at the rate of one and one-half percent (1.5%) per month or the maximum rate permitted by law, whichever is less, for each month or portion thereof any amount due hereunder is not paid when due. This charge shall accrue whether or not Franchisor exercises its right to terminate this Agreement pursuant to Section 15 (Default and Termination). Franchisor has the right, at Franchisor's option, to appoint an agent to collect the fees and receive such income statements or to assign the right to receive payment of such fees and to receive such income statements to a third party.

4.05 Application of Funds. All payments by Franchisee pursuant to this Agreement shall be applied in such order and for such obligations as Franchisor may designate from time to time. Franchisee agrees that it may not designate the order for application of any payments different from that designated by Franchisor and that Franchisor may accept fee payments which are accompanied with allocation instructions from Franchisee without any obligation to follow such instructions, even if such payment is made by its terms conditional on such instructions being followed. This provision may be waived only by written agreement signed by Franchisor, which written agreement must be separate from the check or other document constituting payment.

4.06 No Right of Set-Off. Franchisee agrees not to set off or withhold payment of any monthly or other amounts due to Franchisor or its Affiliates, due to the nonperformance or alleged nonperformance by Franchisor of any of its obligations hereunder.

4.07 Gross Up for State Tax Imposition. If the state in which the Territory is located imposes a state gross receipts or state income tax upon the fees Franchisee pays to Franchisor, Franchisee agrees to pay an additional amount to Franchisor so that the amount received by Franchisor after the deduction, payment, or withholding will equal the full amount payable to Franchisor.

5. FRANCHISOR'S OPERATING ASSISTANCE

5.01 Assistance Prior to Commencement of Business. Prior to the commencement of Franchisee's providing services under the Missquito System (the "Opening Date"), Franchisor shall provide Franchisee with the following:

(a) One set of the current "Manuals" (as described in Section 11.03 (Manuals)), as the same may be amended from time to time by Franchisor.

(b) A minimum of five (5) days of training at facilities operated by Franchisor in Atlanta, Georgia or such other location as determined in Franchisor's sole discretion. This training may cover general aspects of the business, various methods of operation, including trade secrets and other confidential information, licensing and permit requirements, damage control situations, rodent control films, application techniques, trapping methods, marketing programs, extermination, exclusion and repairs of animal damage, sales techniques, bookkeeping, insurance's, job estimating, where to order supplies and materials, tool and equipment requirements, and in the field hands-on training. Such training shall be conducted during normal business hours by Franchisor or its designee at a site to be designated by Franchisor; provided, however, Franchisee shall be responsible for all of its and its employees' travel expenses, other costs, and living expenses incurred during and in connection with such training. In the event Franchisee or its designated manager has past experience in the Mosquito services industry, Franchisor and Franchisee may mutually agree as to the allocation of training in the operation of the Franchised Business or if any of such training can be waived. In the alternative, Franchisor may terminate this Agreement if Franchisee conclusively demonstrates he or she is unable to satisfactorily complete the training process prior to the scheduled opening of business operations. If Franchisee fails to cancel scheduled training at least fourteen (14) days prior to such training, or if Franchisee is not prepared to successfully complete training, Franchisor may charge Franchisee the cost of conducting the originally scheduled training (including any travel and living expenses incurred by Franchisor or its representatives) and may require Franchisee to pay an additional fee for rescheduled training.

(c) Such pre-opening or opening advice by Franchisor in the initial operation of the Franchised Business as Franchisor may, in its sole discretion, deem appropriate.

(d) Such information as Franchisor may have concerning possible sources of signs, equipment, fixtures, furnishings, improvements, and other products and services available in connection with the operation of a Missquito System franchise.

(e) Such forms and other pre-opening materials for use in the operation of the Franchised Business as Franchisor may develop from time to time.

5.02 Assistance During Term of Agreement. Franchisor shall continue its efforts to maintain standards of quality, appearance, and service for Missquito System franchises, the public image and reputation of the Missquito System, and the demand for the products and services provided thereunder, and to that end Franchisor may provide Franchisee with such of the following, as Franchisor, in its sole discretion, deems necessary and appropriate in order to maintain the quality and value of the Licensed Rights:

(a) Continuing business and sales training for such periods and at such locations and in such forms or media as Franchisor may designate;

- (b) Periodic advice in local advertising and marketing;
- (c) Advice concerning franchise operations, new techniques, or operating methods disclosed by reports submitted to or inspections made by Franchisor;
- (d) Advice and guidance with respect to new and improved methods of operation or business procedures developed by Franchisor and use of the Manuals, promotional materials, advertising formats, and the Licensed Marks;
- (e) Assistance in the selection of chemicals, equipment, materials, and supplies which Franchisee (or its Affiliates) will use in the Franchised Business, and the opportunity to participate in group purchasing programs for products, supplies, and equipment which Franchisor (or its Affiliates) may, from time to time, endeavor to use, develop, sponsor, or provide, upon such terms and conditions as may be determined by Franchisor; and
- (f) A list of suppliers of Mosquito services products, equipment and supplies approved by Franchisor.

5.03 Sale of Products. Franchisor (or its Affiliates) shall offer for sale to Franchisee such Franchisor-approved chemicals, materials, supplies, equipment, forms, promotional materials, and printed materials as Franchisor, in its sole discretion, may from time to time desire to offer for sale to Franchisee; provided, however, Franchisee shall have no obligation to purchase such products, services, or materials from Franchisor (or its Affiliates), and Franchisor (and its Affiliates) may discontinue providing any such products or materials by giving Franchisee thirty (30) days written notice. So long as Franchisee is not in default hereunder, Franchisor shall use reasonable efforts to cause all orders placed by Franchisee to be filled as promptly as reasonably possible; provided, however, Franchisor will not be liable for loss or damage due to delay in delivery resulting from any cause beyond its reasonable control.

5.04 Resolution of Disputes with Customers. Upon request by either Franchisee or a customer of Franchisee, Franchisor may, at its option, use its reasonable efforts (without accepting any liability therefor) to mediate and attempt to resolve any disputes arising between Franchisee and Franchisee's customers.

5.05 No Other Required Services. There shall be no other additional services required to be provided by Franchisor to Franchisee except as expressly set out in this Agreement.

5.06 No Obligation to Provide Services if Franchisee is in Default. Notwithstanding any other provision in this Agreement, for so long as Franchisee is in default under any of the terms and conditions of this Agreement, Franchisor shall not be obligated to provide any of the services required to be provided to Franchisee hereunder, and Franchisor's failure to provide such services shall not be deemed to be a breach or an event of default hereunder.

6. FRANCHISEE'S DUTIES AND OBLIGATIONS

6.01 Franchisee's Obligations upon Execution of Agreement; Certification. Franchisee shall fulfill all pre-opening requirements as are set forth in the Manuals and commence full operation of the Franchised Business within three (3) months of the Effective Date of this Agreement, unless Franchisor consents in advance in writing to an extension of this date. Franchisee agrees that, prior to the Opening Date, it will obtain all necessary Federal, state and local certifications, permits and authorizations necessary to conduct a Mosquito services business in the Territory and deliver

to Franchisor copies of the forms of customer contracts, employee restrictive covenant agreements, business cards and stationery which Franchisee proposes to use in connection with its operation of the Franchised Business. Franchisee will also deliver to Franchisor copies of all such contracts, business cards and stationery promptly after any revisions thereto by Franchisee.

6.02 Training. As soon as reasonably practicable following the Effective Date, Franchisee, or a designated manager approved by Franchisor, shall attend and complete, to Franchisor's satisfaction, the training described in Section 5.01(b) (Assistance Prior to Commencement of Business) and may be required to pass a written test or tests prepared by Franchisor to assure Franchisor that Franchisee (or its designated manager) has been trained and has adequate knowledge to enable Franchisee to conform to the standards of the Missquito System and the rights granted and obligations assumed hereunder. In the event any such designated manager is replaced by another officer or manager, Franchisee agrees to have the replacement officer or manager attend and complete Franchisor's training, at Franchisee's cost and expense, as necessary in the discretion of Franchisor. Franchisee, its managers, and/or other key employees shall attend and complete, to Franchisor's satisfaction and at Franchisee's cost, such other training programs as Franchisor may require in the Manuals or otherwise in writing. In addition, all incidental expenses incurred in connection with any training, including, without limitation, the cost of travel, room, board, and wages for any individuals being trained, shall be borne by Franchisee. Franchisee may request that Franchisor provide remote or on-site training or consultation (the "Remote or On-Site Training"). Franchisor may agree to provide Remote or On-Site Training but will not be obligated to do so. Franchisor may also, in its sole discretion, require that Franchisee attend Remote or On-Site Training at any time, including in the days or weeks before and/or after the Opening Date and/or if Franchisee fails to comply with the Missquito System and the standards set forth in the Manuals. Franchisor may charge Franchisee a reasonable fee for Remote or On-Site Training, which may include a daily or hourly fee for each of Franchisor's trainers and reimbursement for their travel and living expenses (including airfare, car expenses, lodging, meals, etc.) during such Remote or On-Site Training. Franchisor may, from time to time, conduct conferences, conventions, programs, webinars, teleconferences, or training sessions on matters related to the Missquito System. Franchisee and other personnel Franchisor designates must attend each meeting, program, or session that Franchisor requires. Franchisor may charge Franchisee a reasonable fee to attend any such meeting, program, or session. If Franchisee fails to cancel any scheduled training at least fourteen (14) days prior to such training or if Franchisee is not prepared to successfully complete training, Franchisor may charge Franchisee the cost of conducting the originally scheduled training (including any travel and living expenses incurred by Franchisor or its representatives) and may require Franchisee to pay an additional fee for rescheduled training.

6.03 Continuing Duties and Obligations of Franchisee. During the Term of this Agreement, Franchisee agrees:

(a) To operate the Franchised Business in conformity with such methods, standards, and specifications as Franchisor may from time to time prescribe in the Manuals or otherwise in writing to ensure that the highest degree of quality and service is uniformly maintained.

(b) To sell or offer for sale only Mosquito services that meet Franchisor's uniform standards of quality and performance as provided in the Manuals or otherwise in writing by Franchisor.

(c) To comply with all Federal, state, and local laws and regulations, including without limitation, all privacy and cyber security laws and regulations, all pesticide laws and regulations,

the Federal Insecticide, Fungicide, and Rodenticide Act, and the Occupational Safety and Health Act, all at Franchisee's sole cost and expense.

(d) To maintain in sufficient supply, and use at all times, only such chemicals, materials, supplies, equipment, uniforms, and printed materials as conform with Franchisor's standards and specifications, and to refrain from deviating therefrom by using nonconforming items.

(e) To purchase all chemicals, equipment, supplies, and other products and materials utilized in the operation of the Franchised Business. Prior to using any equipment, supplies, or other products and materials not previously approved by Franchisor, Franchisee agrees to submit to Franchisor a written request for approval and provide Franchisor with any information requested. Franchisee agrees to pay Franchisor for the reasonable costs incurred in evaluating each product and/or service, whether or not the product and/or services, as applicable, is ultimately approved. Franchisor has the right to grant, deny, or revoke approval of any product or service based solely on Franchisor's judgment. Franchisor will notify Franchisee in writing of its decision as soon as practicable following Franchisor's evaluation. If Franchisee does not receive Franchisor approval within ninety (90) days after submitting all of the information that Franchisor requests, Franchisor's failure to respond will be deemed a disapproval of the request. The products and services that Franchisor approves for Franchisee to offer in Franchisee's Franchised Business may differ from those that Franchisor permits or requires to be offered in other franchisees' Franchised Businesses.

(f) To, upon receipt of a notice of revocation of approval, immediately cease:

(i) purchasing or leasing a formerly-approved product and dispose of remaining inventory of the formerly-approved products as Franchisor directs. If Franchisor revokes approval of a previously-approved product that Franchisee has been selling to customers, Franchisee may continue to sell the product only from existing inventory for up to thirty (30) days following Franchisor's revocation of approval. Franchisor has the right to shorten this period if, in its sole discretion, the continued sale of the product would prove detrimental to Franchisor's reputation. After the 30-day period, or such shorter period that Franchisor may designate, Franchisee must dispose of remaining formerly-approved inventory as Franchisor directs.

(ii) offering a formerly-approved service.

(g) To provide and maintain, at its expense, a location(s) inside the Territory from which it shall operate. To the extent Franchisor or its Affiliate leases a facility inside of the Territory as of the Effective Date, upon the request of Franchisor, Franchisee agrees to assume the lease of such facility (or sublease such facility from Franchisor or such Affiliate) for the remainder of the then-current term of such lease or the Term of this Agreement, if shorter.

(h) To install furniture, fixtures, and equipment as may be necessary and proper for the operation of the Franchised Business, in conformity with the Manuals or as otherwise specified in writing by Franchisor, and to keep Franchisee's facilities, offices, and signage in a thoroughly clean, neat, and safe condition.

(i) To permit Franchisor or its agents, at any reasonable time, without advance notification to enter Franchisee's business premises for the purpose of conducting inspections and audits and to photocopy and remove from the premises copies of business records, bank

account records, and samples of any inventory items without payment therefor, and in the case of samples, in amounts reasonably necessary for testing by Franchisor or an independent, certified laboratory to determine whether such samples meet Franchisor's then-current standards and specifications. Franchisor has the right to gain access to Franchisee's Computer System (as defined herein) via licensed software. Franchisor also has the right to photograph or video record Franchisee's property or premises and may interview Franchisee's customers and employees. Upon reasonable notice, Franchisor has the right to accompany Franchisee's employees to observe actual work in the field.

(j) To use its best efforts to refer (in writing) inquiries, leads, and potential customers who reside or are located outside of the Territory to other franchisees of the Missquito System or to Missquito company-owned branch locations.

(k) To attend, or have a principal Owner attend, Franchisor's annual meeting of franchisees and pay any amounts charged by Franchisor with respect to Franchisee's or its principal Owner's attendance thereat.

(l) Not to do or perform, directly or indirectly, any act injurious or prejudicial to the goodwill associated with Franchisor's Licensed Marks or the Missquito System.

6.04 Franchisee's Employees. During the Term of this Agreement, Franchisee agrees as follows:

(a) Franchisee has no authority to employ or engage persons on behalf of Franchisor, and NO EMPLOYEES, INDEPENDENT CONTRACTORS, OR AGENTS OF FRANCHISEE SHALL BE DEEMED TO BE EMPLOYEES, INDEPENDENT CONTRACTORS, OR AGENTS OF FRANCHISOR, EACH OF WHICH SHALL AT ALL TIMES REMAIN FRANCHISEE'S EMPLOYEES, INDEPENDENT CONTRACTORS, OR AGENTS, AS APPLICABLE. FRANCHISEE HAS SOLE AND EXCLUSIVE CONTROL OVER ITS LABOR AND EMPLOYEE RELATIONS POLICIES, AND ITS POLICIES RELATING TO WAGES, HOURS, AND WORKING CONDITIONS OF ITS EMPLOYEES. FRANCHISEE HAS THE SOLE AND EXCLUSIVE RIGHT TO HIRE, TRANSFER, SUSPEND, LAY OFF, RECALL, PROMOTE, ASSIGN, DISCIPLINE, AND DISCHARGE ITS EMPLOYEES AND TO RESPOND TO EMPLOYEE GRIEVANCES.

(b) All sales and services franchised under this Agreement shall be performed solely by Franchisee, Franchisee's Owner(s), and/or Franchisee's employees. Franchisee, Franchisee's Owner(s), and all employees of Franchisee, while engaged in performance of all the services or sales activities provided herein, shall wear uniforms conforming in color, design, and markings to such specifications as Franchisor may designate in the Manuals, or otherwise in writing. Franchisee and all employees of Franchisee shall at all times during such performance present a neat and clean appearance and render competent and courteous service to customers of Franchisee.

(c) Franchisee is solely responsible for all salaries and other compensation of its employees and will make all necessary salary deductions and withholdings from its employees' salaries and other compensation, and is solely responsible for the payment of any and all contributions, taxes and assessments, and all other requirements of the Federal Social Security Administration, Federal and state unemployment compensation laws, Federal, state, and local withholding of income tax laws on all salary and other compensation of its employees, and any other laws affecting the income or withholdings of employees' wages.

(d) Franchisee will comply (and will cause its employees to comply) with all other Federal, state or local laws, ordinances, rules, or regulations regarding its employees, including, but not limited to, Federal or state laws or regulations regarding minimum compensation, overtime and equal opportunities for employment, the Federal Civil Rights Acts, Age Discrimination in Employment Act, the Federal Fair Labor Standards Act, the Americans With Disabilities Act and the Family Leave Act.

(e) Prior to hiring and/or employing any individual and if permitted by applicable law, Franchisor recommends that Franchisee administer drug screening tests to each of Franchisee's employees and prospective employees and require that each such individual pass such tests as a condition to his or her hiring and/or continued employment. Franchisor further recommends that, if permitted by applicable law, Franchisee will obtain a Motor Vehicle Report pertaining to such individual and ensure that in the most recent thirty-six (36) month period, such individual has not incurred three (3) or more "at fault" accidents or moving violations, has not had his or her license suspended, and has not been convicted of driving while intoxicated and/or under the influence of drugs. Franchisee will perform adequate character reference and background checks prior to hiring.

(f) Franchisee will maintain employment records and files with respect to each employee sufficient to evidence Franchisee's compliance with the requirements of this Agreement that pertain to Franchisee's employees, including, without limitation, Section 6.02 (Training), Section 6.04 (Franchisee's Employees), and Section 11.02(e) (Non-Competition and Non-Solicitation).

6.05 Franchisee's Customers. During the Term of this Agreement, Franchisee agrees as follows:

(a) All of the services performed by Franchisee shall be of a high standard of workmanship and quality. Franchisee shall at all times offer a "money back guarantee" to its Mosquito control customers on a basis which is substantially equivalent to the "money back guarantee" which is described in the Manuals or in a written notice or bulletin from Franchisor. Franchisee shall at all times maintain a general policy of satisfaction of customers and shall adjust for all complaints of and controversies with customers arising out of the operation of the Franchised Business. In any case in which an adjustment is unsatisfactory to the customer, Franchisor shall have the right, after discussing the customer complaint with Franchisee, to make such further adjustment, at Franchisee's expense, as Franchisor may deem necessary under the circumstances, but not exceeding the amount of all charges paid by the customer, and any adjustment made by Franchisor shall be conclusive and binding upon Franchisee. Franchisee shall use its best efforts to respond to each customer complaint within twenty-four (24) hours after receipt of such complaint from the customer or from Franchisor (if the customer complains first to Franchisor). If Franchisee fails to respond to a complaint within such twenty-four (24) hour period, Franchisor may intervene and address and/or resolve such complaint (without incurring liability); if Franchisor incurs costs and/or expenses in addressing and/or resolving the complaint, Franchisor may charge back to Franchisee the full amount of such costs and expenses.

(b) Franchisee shall maintain files pertaining to customer complaints and their adjustment and make such files available to Franchisor on request.

(c) If provided by a customer, Franchisee shall be responsible for all keys to the customer's premises and shall observe all security systems and precautions necessary or required at the customer's premises. Franchisee shall obtain a signed "Permission to Enter" card

from all such customers and shall keep such cards on file in its offices. If services are discontinued for any reason or if this Agreement is terminated for any reason, Franchisee shall return all keys and security codes and cards immediately to applicable customers.

(d) Franchisee shall not provide services to a customer who is located, or who resides, outside of the Territory, without the prior written authorization of Franchisor or the Missquito company-owned branch manager responsible for the area in which such services are to be provided. If it is discovered through notice from Franchisor or otherwise that Franchisee is servicing a customer who is located outside of the Territory without such authorization, Franchisee shall, within five (5) business days of such discovery, (i) transfer such customer's account and agreement (for no consideration) to either another franchisee of Franchisor or to a branch operated by an Affiliate of Franchisor, as designated by Franchisor, and (ii) pay to the party to which such customer's account and agreement is transferred an amount equal to thirty percent (30%) of the aggregate amount of gross revenue received by Franchisee for servicing such accounts at any time from and after the Effective Date up and through the initial notice by the Franchisor or otherwise; increasing to fifty percent (50%) of the aggregate gross revenue for any additional services provided after the initial notification by the Franchisor. Except as set forth in Section 6.09 (Multi-Territorial Accounts), Section 9 (Corporate Acquisitions) and Section 11.08 (Restrictions on Goods and Services Provided by Franchisee) herein, Franchisor shall not provide services to a customer who is located, or who resides, inside of the Territory, without the prior written authorization of Franchisee. Without limiting Section 21.13 (Limitation of Liability), if it is discovered through notice from Franchisee or otherwise that Franchisor, an Affiliate or another of Franchisor's franchisee(s) is servicing a customer who is located inside of the Territory using the Licensed Marks and the Missquito System, during the Term, without authorization, Franchisor shall, within five (5) business days of such discovery, use commercially reasonable efforts to (i) cause a cessation in service to such customer, (ii) transfer, or cause to be transferred, such customer account and agreement (for no consideration) to Franchisee, and (iii) pay, or cause to be paid, to Franchisee an amount equal to thirty percent (30%) of the aggregate amount of gross revenue received by the servicing party for servicing such account at any time from and after the [Opening/Effective] Date. Notwithstanding anything to the contrary set forth herein, the remedy set forth in the prior sentence shall be Franchisee's sole and exclusive remedy in the event of a violation as described in this Section 6.05.

6.06 Computing and Technology. During the Term of this Agreement, Franchisee agrees as follows:

(a) Franchisee, entirely at its own expense, shall purchase and/or lease, maintain, and update, as necessary, to Missquito minimum standards, all computer systems and hardware, including, without limitation, hand-held devices, software, and communications capabilities required by Franchisor, as provided to Franchisee in writing or set forth in the Manuals (collectively, the "Computer System"). Franchisor may require Franchisee to use certain devices and/or software owned or licensed by Franchisor or its Affiliates in connection with the operation of the Franchised Business (including providing services to Multi-Territorial Accounts), which devices and/or software Franchisor or such Affiliate will license or sub-license to Franchisee pursuant to separate license agreements. Such license agreements may contain license or other fees payable to Franchisor or any such Affiliate with respect to the license and use of such devices and/or software. Without limiting the foregoing, Franchisee shall purchase, maintain a valid license for, and utilize Windows 10 or a similar Windows based operating system or such other operating system as required by Franchisor from time to time, license from WorkWave LLC and

utilize PestPac software, and purchase, maintain a valid license for, and utilize all other software required by Franchisor, which may include Intuit QuickBooks Online and Microsoft Office Suite.

(b) Franchisee, entirely at its own expense, shall establish, maintain and update, as necessary, to Missquito minimum standards, high-speed communications access, such as cable or DSL, with a reputable service provider and, to the extent an email address is not provided to you by Franchisor, a functioning email address from which Franchisee can send and receive franchise-related information.

(c) Franchisee, entirely at its own expense, shall make any and all other computing and technological improvements, upgrades, modifications, and replacements required by Franchisor, including with respect to the Computer System, as determined from time to time by Franchisor in its sole discretion. Franchisee shall not install any software, other than authorized upgrades, or make any hardware modifications to the Computer System that hamper or interfere with the operation of the Computer System in the manner Franchisor requires.

(d) Franchisee shall provide Franchisor with access to the Computer System in such form and manner as Franchisor may request, at Franchisee's sole cost and expense. Franchisee shall disclose to Franchisor any passwords or codes associated with the Computer System. Franchisor reserves the right to download sales, other data, and communications from the Computer System at any time, without limitation. Franchisor shall exclusively own all customer and financial data provided by Franchisee, downloaded from the Computer System, and otherwise collected from the Computer System. Franchisor shall have the right to use such data in any manner that it deems appropriate, without compensation to Franchisee.

6.07 Vehicles and Equipment. During the Term of this Agreement, Franchisee agrees as follows:

(a) Franchisee, entirely at its own expense, shall obtain all vehicles, tools, and equipment as may be necessary and proper for the operation of the Franchised Business pursuant to this Agreement and the Manuals, and shall maintain such equipment in good working order and repair.

(b) Franchisee shall keep all of Franchisee's vehicles bearing the Licensed Marks and/or Franchisor's colors and identifying marks (the "Marked Vehicle") in a clean and well-maintained condition at all times. At no time shall Franchisee utilize a vehicle that is more than seven (7) years old or has mileage exceeding 200,000 miles. Franchisee shall cause all body damage to its vehicles to be repaired within thirty (30) days of the date of damage.

(c) When any of Franchisee's Marked Vehicles are no longer used in connection with the Franchised Business, Franchisee shall promptly have all Licensed Marks and/or other of Franchisor's colors and identifying marks removed. Franchisee shall not sell or otherwise use or dispose of such vehicles until such identifiers have been removed.

(d) The Marked Vehicles and any other vehicles used in the Franchised Business shall be the property of Franchisee for all purposes. Franchisee shall be solely responsible for registration and licensing of such vehicles and for the payment of all taxes and assessments thereon. Franchisor shall have no responsibility for any expense in connection with the purchase, maintenance, or use of such vehicles, such expenses being the sole responsibility of Franchisee. Franchisor shall not be obligated to purchase any of such vehicles from Franchisee upon termination of this Agreement or otherwise.

(e) Franchisee agrees to use in the operation of the Franchised Business only those brands or types of machinery, equipment, and signs as are in compliance with Franchisor's specifications and standards for design, appearance, function, performance, and serviceability. Franchisee further agrees to place or display in or on any vehicles, machinery, and equipment only such signs, logos, and display materials that have been approved in writing by Franchisor.

(f) In the event Franchisee elects to lease its vehicles, equipment, machinery, or signs, each and every lease shall provide for the optional assumption of any such lease by Franchisor, or its nominee, from Franchisee in the event of expiration or termination of this Agreement for any reason whatsoever. Franchisee agrees to execute such documents as are required to effectuate the purposes and intent of this subparagraph.

6.08 No Authority to Bind Franchisor. Under no circumstances will Franchisee make any purchases or incur any obligation or expense of any kind in the name of Franchisor. Prior to making any purchase involving the Franchised Business, Franchisee shall inform the vendor of the item or service being purchased that Franchisor is not responsible for any obligations incurred as a result of such purchase. Franchisee shall promptly pay all such obligations of Franchisee including those for labor and material. Franchisee will allow no lien to attach to a customer's property for failure to pay such sums. Upon request by Franchisor, Franchisee shall furnish Franchisor with the names of all parties from whom Franchisee purchases or purchased merchandise or services, as well as the names of all other parties with whom Franchisee may have any business or contractual relations in connection with the conduct of its business under this Agreement.

6.09 Multi-Territorial Accounts. Franchisor (and its Affiliates) shall have the exclusive right to provide service to Franchisor's (and Franchisor's Affiliates') international, national, regional, or otherwise multi-territorial accounts located in the Territory (collectively, the "Multi-Territorial Accounts", as identified in writing from time to time by Franchisor) during the Term of this Agreement by either (i) servicing the account itself (or by its designated Affiliate) using the Licensed Marks and the Missquito System or (ii) contracting with a third party (including but not limited to another franchisee of the Missquito System) to service the account. In such event, the third party servicing the account may use the Licensed Marks and the Missquito System, notwithstanding anything to the contrary herein. Franchisee shall not have any right to service any Multi-Territorial Account in the Territory; provided, however, upon request by Franchisor, Franchisee agrees to provide the Multi-Territorial Accounts with timely and effective service for the fee negotiated and agreed between the customer and Franchisor (or its Affiliates) in good faith as a fair and reasonable compensation. Such fee will be the same as the amount paid to Franchisor (or its Affiliates) for the same services as rendered by Franchisor's (or its Affiliates') branches to such customer, net of any commission and administrative charges (including those associated with the failure to use Franchisor's designated method of capture and transfer of Multi-Territorial Account data). Franchisor (or its Affiliates) shall be responsible for the payment of any sales tax associated with servicing Multi-Territorial Accounts. The procedures for reporting of and payment for Franchisee's service of Multi-Territorial Accounts shall be set forth in the Manuals or otherwise communicated to Franchisee in writing. In the event that Franchisee fails to service any such Multi-Territorial Accounts upon request by Franchisor and in accordance with the terms of this Agreement, the Manuals and the applicable Multi-Territorial Account agreement, if any, Franchisor may, at its option and in addition to other remedies set forth in this Agreement, (a) terminate Franchisee's limited right to service any or all Multi-Territorial Accounts and (b) thereafter provide service to such Multi-Territorial Accounts via one of the methods set forth above. Franchisee shall ensure that the insurance coverage Franchisee is required to maintain pursuant to Section 13 (Insurance) below will cover Franchisee's provision of services to Multi-

Territorial Accounts as contemplated by this Section 6.09 and that the insurance providers agree (a) to waive their rights of subrogation against and not pursue Franchisor or its Affiliates with respect to any insured claims related thereto and (b) not to pursue recovery from Franchisor's or its Affiliates' insurers for such claims.

6.10 Right to Use Franchisee's Name. Both before and after the expiration or termination of this Agreement, Franchisee agrees to give Franchisor and those acting under Franchisor's authority the right to reasonably and fairly use Franchisee's name, photograph or biographical material (including the names, photographs, or biographical materials regarding Franchisee's Owner(s)) in any publication, circular or advertisement related to the business of Franchisor or Franchisee, in any place, for an unlimited period, without compensation.

6.11 Existing Pest Services Operators. If Franchisee or one or more of its Affiliates or Owners is operating or managing an existing Mosquito control business as of the Effective Date of this Agreement (an "Existing Business"), Franchisee, on its behalf and on behalf of its Affiliates and Owner(s), makes the following representations:

(a) There is no pending or, to Franchisee's knowledge, threatened litigation, proceeding, or investigation against or affecting the Existing Business.

(b) The Existing Business has been managed and operated in material compliance with all Federal, state, and local laws, regulations, and ordinances, and the Existing Business has not received a notice from any governmental authority which asserts or alleges a violation of law.

(c) All information given to Franchisor by Franchisee with respect to Franchisee's prior revenues, profits, expenses, and number of customers is true and correct.

(d) All of the Mosquito control operations which are owned, operated, or managed by Franchisee and its Affiliates and Owner(s) are within the Territory and will be subject to this Agreement, subject to Section 3.03(b).

6.12 Compliance with Electronic Payment Standards. Franchisee must abide by: (a) the Payment Card Industry Data Security Standards ("PCIDSS") enacted by the applicable Card Associations (as they may be modified from time to time or as successor standards are adopted); (b) the Fair and Accurate Credit Transactions Act ("FACTA"); and (c) all other standards, laws, rules, regulations, or any equivalent thereof applicable to electronic payments that may be published from time to time by payment card companies and applicable to electronic payments ("Electronic Payment Requirements"). If Franchisee or Franchisor are required by one of the credit card companies or another third party (including any governmental body) to provide evidence of compliance with PCIDSS, FACTA, or applicable Electronic Payment Requirements, Franchisor may require Franchisee to provide, or make available, to Franchisor copies of an audit, scanning results, or related documentation relating to such compliance. If Franchisee suspects or knows of a security breach, Franchisee must immediately give Franchisor notice of such security breach and promptly identify and remediate the source of any compromise or security breach. Franchisee assumes all responsibility for providing all notices of breach or compromise and all duties to monitor credit histories and transactions concerning customers of the Franchised Business.

7. ENVIRONMENTAL AUDIT; ENVIRONMENTAL COMPLIANCE

7.01 Environmental Audit. Prior to executing any lease or real estate contract for the operation of the Franchised Business at a location which has previously been used for a mosquito, pest, or

termite control business or other industrial use (other than in the case of the assumption of the lease for or sublease of such location from Franchisor or its Affiliate pursuant to Section 6.03(h)), Franchisee shall conduct, through independent, reputable, and licensed environmental experts, an environmental site assessment (the "Audit") of any property Franchisee intends to use to operate the Franchised Business (the "Franchise Property"). The Audit shall include a Phase I environmental site assessment performed in compliance with ASTM 1527-05 and obtaining the results of soil and ground use samples taken at the Franchise Property. Franchisee shall promptly advise Franchisor in writing whether the Audit revealed any Hazardous Substances (as defined herein) or other activities or conditions associated with the Franchise Property which require remedial activity. In addition, Franchisee shall provide Franchisor with a copy of the Audit within ten (10) days of Franchisee's receipt thereof.

7.02 Environmental Compliance. Franchisee covenants and agrees, at its sole cost and expense, to comply with all applicable local, state, and Federal environmental laws and regulations concerning Franchisee's storage, handling, use, transportation, and disposal of Hazardous Substances, underground storage tanks and other storage tanks. All of Franchisee's covenants in this Section 7 shall survive the expiration or earlier termination of this Agreement.

8. CORPORATE FRANCHISEES

8.01 Requirements. Franchisor agrees that Franchisee may operate as an Entity if it meets each of the following requirements:

(a) All Owner(s) shall at all times be personally bound by the terms of this Agreement and shall execute a personal guaranty in the form of Exhibit E-1 attached hereto.

(b) If Franchisee is an Entity, Franchisee hereby makes the following representations and warranties to Franchisor: Franchisee is a corporation, limited liability company or other Entity duly organized, validly existing, and in good standing under the laws of the state of its incorporation or formation, as applicable; Franchisee is duly qualified as a foreign corporation, limited liability company, or other Entity, as applicable, in all jurisdictions in which the conduct of its business as currently conducted and as contemplated herein and/or the ownership of its properties requires such qualification; Franchisee has all necessary corporate, limited liability company, or other Entity power and authority, as applicable, to own, lease, and operate its properties and conduct its business as it is currently being conducted and as contemplated herein; and certified copies of Franchisee's Articles of Incorporation, By-laws, and other governing documents, or its limited liability company or other Entity equivalents, including the resolutions of its Board of Directors, or its limited liability company or other Entity equivalents, authorizing the execution, delivery, and performance of this Agreement and the agreements to be entered into in connection herewith, shall be furnished to Franchisor prior to the effective date of such corporation, limited liability company, or other Entity becoming Franchisee.

(c) If Franchisee is an individual and wishes to operate the Franchised Business as an Entity after the Effective Date, Franchisee shall obtain prior written approval of Franchisor for transfer of the rights and duties hereunder to the new Entity, which approval shall not be unreasonably withheld. Franchisor shall not charge any fee for such approval. The new Entity shall assume in writing all duties of Franchisee, and the original Franchisee shall remain personally bound.

(d) Subject to transfers in compliance with Section 14.02 (Transfer by Franchisee), the Owner(s) named on Exhibit E-2 attached hereto shall remain the Owner(s) of not less than

sixty-seven percent (67%) of the total voting equity interests of Franchisee during the entire Term of this Agreement, with the effective unencumbered right to vote such equity interest (other than any restriction required or created by this Agreement). The loss, surrender, or transfer of such ownership or effective unencumbered right to vote such equity interest, by any means whatever, shall constitute a material breach of the terms of this Agreement. Franchisee represents and warrants that Exhibit E-2 attached hereto sets forth a true, correct, and complete schedule of the ownership structure of Franchisee as of the Effective Date. In addition to complying with the other terms and conditions of this Agreement, Franchisee shall submit to Franchisor an updated Exhibit E-2 within five (5) days following any transfer of ownership in Franchisee.

9. CORPORATE ACQUISITIONS

9.01 From time to time, Franchisor and/or its Affiliates may acquire the stock and/or assets of other Mosquito control companies, including the Mosquito control customers of such companies ("Acquired Customers"). If such acquisition includes Acquired Customers within the Territory, Franchisor or its Affiliate may, in its sole discretion:

(a) Continue to service the Acquired Customers using the marks of the acquired company or any other marks other than the Licensed Marks ("Option 1");

(b) Service the Acquired Customers using the Licensed Marks for one (1) year from the date of the acquisition of the Acquired Customers, in order to transition the Acquired Customers to the Missquito® brand ("Option 2"), after which transition period, Franchisor or its Affiliates may pursue Option 1, Option 3A or Option 3B;

(c) Allow Franchisee to purchase the Acquired Customers within the Territory from Franchisor or its Affiliate at a then-agreed to price ("Option 3A"), as offered in writing from Franchisor; or

(d) Allow Franchisee to service the Acquired Customers within the Territory as an independent contractor for Franchisor or its affiliate for the price negotiated by Franchisor or its Affiliate with those Acquired Customers in good faith and to receive from Franchisor a fair and reasonable compensation for such services ("Option 3B"), as offered in writing by Franchisor.

If, for any reason, Franchisee fails to indicate its acceptance, in writing, of Option 3A or Option 3B within thirty (30) days of being offered one or both options, to the extent such options are offered by Franchisor, Franchisor or its Affiliates may service such customers using the Licensed Marks.

10. LICENSED MARKS; IMPROVEMENTS

10.01 Franchisor's Right to Licensed Marks and Goodwill Associated Therewith. Franchisee acknowledges Franchisor's rights in and to the Licensed Marks, agrees that Franchisee has no ownership rights in the Licensed Marks, and agrees not to represent in any manner that Franchisee has acquired any ownership rights in the Licensed Marks. Franchisee agrees not to use any of the Licensed Marks, or any marks, names, or indicia which are or may be confusingly similar to the Licensed Marks, in its own Entity name, or with modifying words, designs, or symbols, including, without limitation, in web addresses, domain names, or URLs, except upon the prior written consent of Franchisor. Franchisee further acknowledges and agrees that any and all goodwill associated with the Missquito System and identified by the Licensed Marks shall inure directly and exclusively to the benefit of Franchisor and that, upon the expiration or termination of

this Agreement for any reason, Franchisee shall have no rights in the Licensed Marks and no monetary amount shall be assigned as attributable to any goodwill associated with Franchisee's use of the Licensed Marks.

10.02 Use of Licensed Marks. Franchisee understands and agrees that any use of the Licensed Marks other than as expressly authorized by this Agreement, without Franchisor's prior written consent, will constitute an infringement of Franchisor's rights in the Licensed Marks. Franchisee further understands and agrees that the right to use the Licensed Marks granted in this Agreement does not extend beyond the termination or expiration of this Agreement for any reason. Franchisee covenants that, during the Term of this Agreement and thereafter, Franchisee shall not, directly or indirectly, commit any act of infringement or assist others in doing so, contest or aid others in contesting the validity of Franchisor's right to use the Licensed Marks, or take any other action in derogation of the Licensed Marks.

10.03 Unauthorized Use of Licensed Marks. Franchisee shall promptly notify Franchisor of any claim, demand, or cause of action which, to Franchisee's knowledge, Franchisor may have based upon or arising from any unauthorized attempt by any person or Entity to use the Licensed Marks, any colorable variation thereof, or any other mark, name, or indicia in which Franchisor has or claims a proprietary interest or any colorable variation thereof. Franchisee shall assist Franchisor, upon request and at Franchisor's expense, in taking such action, if any, as Franchisor may deem appropriate to restrict or halt such activities, but shall take no action nor incur any expenses on Franchisor's behalf without Franchisor's prior written approval. If Franchisor undertakes the defense or prosecution of any litigation relating to the Licensed Marks, Franchisee agrees to execute any and all documents and to do such acts and things as may, in the opinion of Franchisor's legal counsel, be reasonably necessary to carry out such defense or prosecution.

10.04 Advertising. Franchisee further agrees and covenants to operate and advertise only under the names or marks from time to time designated by Franchisor for use by similar Missquito System franchisees; to use the Licensed Marks solely in the manner prescribed by Franchisor; to refrain from using the Licensed Marks to perform any activity or to incur any obligation or indebtedness in such a manner as may, in any way, subject Franchisor to liability therefor; to comply with all laws with respect to the registration of trade names and assumed or fictitious names; to include in any application therefor a statement that Franchisee's use of the Licensed Marks is limited by the terms of this Agreement; to provide Franchisor with a copy of any such application and other registration document(s) if requested by Franchisor; and to comply with such requirements with respect to trademark and service mark registrations and copyright notices as Franchisor may, from time to time, require, including, without limitation, affixing "SM," "TM," or "®" adjacent to all such Licensed Marks in any and all uses of the Licensed Marks; and to utilize such other appropriate notice of ownership and registration as Franchisor may require.

10.05 New Licensed Marks. Franchisor reserves the right, in its sole discretion, to develop at its own expense and to designate one or more new, modified or replacement Licensed Marks for use by Franchisee and to require the use by Franchisee of any such new, modified, or replacement Licensed Marks in addition to or in lieu of any previously designated Licensed Marks. Any expenses or costs associated with the use by Franchisee of any such new, modified, or replacement Licensed Marks shall be the sole responsibility of Franchisee. Franchisor shall not replace the Licensed Mark Missquito® except if, in Franchisor's good faith business judgment, circumstances require the Licensed Mark Missquito® to be changed.

10.06 Retained Rights of Franchisor. Notwithstanding any provision herein to the contrary, Franchisor has and retains the right:

(a) To grant other franchises for the Licensed Marks including the right to use or grant others the right to use the Licensed Marks in the Territory; provided, however, such right shall not include the right to operate a Mosquito services business using the Licensed Marks in the Territory, except as provided in Section 6.09 (Multi-Territorial Accounts), Section 9 (Corporate Acquisitions), and Section 11.08 (Restrictions on Goods and Services Provided by Franchisee), during the Term of this Agreement.

(b) To use the Licensed Marks in connection with the sale of any goods and products manufactured or distributed by Franchisor (or its Affiliates) at wholesale or retail by whatever means available, including, but not limited to, the sale of such goods and products within the Territory.

10.07 Rights in Improvements. Franchisee agrees that Franchisor is and shall be the owner of any and all developments (including any and all inventions, discoveries, trademarks, and improvements) relating to the services provided under the Missquito System, made or conceived by Franchisee or any Owner or employee of Franchisee during the Term hereof. Franchisee shall assist Franchisor, at Franchisor's expense, in obtaining execution of all documents and taking all other actions which Franchisor may reasonably request to make possible the filing of patent applications for any such developments and to establish that Franchisor is the owner of both the developments and any patent applications made in connection with such developments.

10.08 Websites; Social Media.

(a) As of the date of this Agreement, Franchisor maintains a website related to the Franchised Business at www.missquito.com (the "Franchisor Website"). Franchisor shall have the right to designate a successor Franchisor Website. Franchisee shall not, either alone or in conjunction with others, develop, maintain, or establish a Website or Social Media account/page relating directly or indirectly to the Franchised Business or using the Licensed Marks, without Franchisor's prior written consent. Franchisee acknowledges that Franchisor may, at its option, prohibit Franchisee's use of any such Website and/or Social Media account/page and/or require Franchisee to transfer any such Website and/or Social Media account/page to Franchisor or Franchisor's designee at the sole cost and expense of Franchisee. As used in this Agreement, the term "Website" means an interactive electronic document, series of symbols, or otherwise, that is contained in a network of computers linked by communications software. The term Website includes, but is not limited to, Internet and World Wide Web home pages. As used in this Agreement, the term "Social Media" means those Website and/or web and/or mobile applications that enable users to create and share content or to participate in social networking (e.g., Facebook, Twitter, Instagram, TikTok, LinkedIn, etc.).

(b) If Franchisor requires, Franchisee shall provide such information that Franchisor periodically prescribes relating to Franchisee and the Franchised Business in connection with the Franchisor Website or any Website (including Social Media accounts/pages) that Franchisor or its Affiliate chooses to maintain.

(c) If Franchisee requests the right to establish a Website or Social Media account/page relating directly or indirectly to the Franchised Business or using the Licensed Marks, and Franchisor approves that request:

(i) Franchisee shall obtain Franchisor's prior written approval of any domain names relating to the Website and allow Franchisor to register such domain name(s) in its own name; any domain name registered by Franchisee in violation of this Section 10.08(c)(i) shall be

immediately transferred to Franchisor or Franchisor's designee at the sole cost and expense of Franchisee;

(ii) before establishing the Website or Social Media account/page, Franchisee shall submit to Franchisor for prior approval a sample of the proposed format, visible content (such as proposed screen shots), and non-visible content (such as meta tags) in the form and manner Franchisor requires; and

(iii) Franchisee shall not materially modify an approved Website or Social Media account/page without Franchisor's prior written consent and shall comply with any Missquito standards that Franchisor periodically issues with respect to Websites and/or Social Media accounts/pages (including, without limitation, rules relating to links to Franchisor's or its Affiliate's websites).

(d) Franchisee acknowledges that Franchisor may at any time revoke its approval of any Website, Social Media account/page, and/or content thereon and require that Franchisee discontinue use of such Website, Social Media account/page, and/or any email address and transfer any Websites, domain names, URLs, web and email addresses, and/or Social Media accounts/pages (to the extent such utilize the Licensed Marks) to Franchisor in accordance with Section 16.01(c) (Obligations Upon Termination).

(e) Franchisor may, at any time, designate a Website or Social Media management vendor, with whom Franchisee may be required to contract in order to establish or maintain an independent Website or Social Media presence.

(f) Franchisor may provide an email address to Franchisee ("Email Address"); if an Email Address is provided by Franchisor to Franchisee, Franchisee is required to use the Email Address solely for communications related to the Franchised Business. Franchisee shall only use the Email Address in accordance with terms of this Agreement and the Manuals, as well as any guidelines, directives, or specifications issued by Franchisor. Franchisee understands and agrees that messages sent from the Email Address shall not contain content which references any business other than the Franchised Business operated by Franchisee. Franchisee acknowledges that Franchisor may, at its option, revoke, or limit Franchisee's access to any such Email Address at any time. Franchisee agrees that Franchisor shall have no liability for failing to make an Email Address available to Franchisee.

(g) TO THE MAXIMUM EXTENT PERMITTED BY LAW, FRANCHISOR HEREBY EXPRESSLY DISCLAIMS ALL WARRANTIES (WHETHER EXPRESS, IMPLIED OR STATUTORY) RELATED TO THE AVAILABILITY AND PERFORMANCE OF THE FRANCHISOR WEBSITE AND/OR ANY EMAIL ADDRESS, INCLUDING, WITHOUT LIMITATION, ANY IMPLIED WARRANTIES OF NONINFRINGEMENT, MERCHANTABILITY, OR FITNESS FOR A PARTICULAR PURPOSE. TO THE MAXIMUM EXTENT PERMITTED BY LAW, FRANCHISOR SHALL NOT BE LIABLE FOR ANY DIRECT OR INDIRECT DAMAGES (INCLUDING, WITHOUT LIMITATION, ANY CONSEQUENTIAL, PUNITIVE, OR INCIDENTAL DAMAGES, OR DAMAGES FOR LOST PROFIT OR LOSS OF BUSINESS) RELATED TO THE USE, OPERATION, AVAILABILITY, OR FAILURE OF THE FRANCHISOR WEBSITE OR ANY EMAIL ADDRESS. Upon the termination or expiration of this Agreement for any reason or Franchisee's default under this Agreement for any reason, all right of Franchisee to use an Email Address provided by Franchisor shall immediately cease.

11. COVENANTS OF FRANCHISEE

11.01 Full Time and Effort. Franchisee covenants and agrees that, during the Term of this Agreement, except as otherwise approved in writing by Franchisor, Franchisee shall (and shall require its designated managers to) devote full time, energy, and best efforts to the management and operation of the Franchised Business and to compliance with all of the terms and conditions of this Agreement. If Franchisee is an Entity, (i) the ownership, management, and operation of the Franchised Business shall be the only business owned, managed, and/or operated out of or through the Entity (unless otherwise approved by Franchisor at its sole option and in accordance with requirements determined by Franchisor), and (ii) any Owner owning at least thirty percent (30%) of the equity interests of such Entity or any director or manager thereof shall be subject to the provisions of this Section 11.01 unless Franchisor consents in writing, which consent shall not be unreasonably withheld. Further, subcontracting by Franchisee of any services to be rendered with respect to the Franchised Business is strictly prohibited without Franchisor's prior written consent in each instance.

11.02 Non-Competition and Non-Solicitation.

(a) Franchisee covenants that, during the Term of this Agreement or any extension or renewal thereof, except as otherwise approved in writing by Franchisor, neither Franchisee, nor its Owner(s), Affiliates, or subsidiaries, shall, either directly or indirectly, for itself, themselves, or through, on behalf of, or in conjunction with any person or Entity:

(i) Divert, or attempt to divert, any business or customer of the Franchised Business, Franchisor, or any Affiliate of Franchisor to any third party, by direct or indirect inducement or otherwise; or transfer, encumber, or sell, or attempt to transfer, encumber, or sell, any customer contract to or for the benefit of any third party; or

(ii) Have any direct or indirect interest as a disclosed or beneficial owner in, or perform services as a director, officer, manager, employee, consultant, representative, agent, or otherwise with respect to, any person or Entity that provides mosquito control, regardless of location; provided, further, that this provision shall not apply to any ownership by Franchisee or its Owner(s) of less than one percent (1%) of the outstanding equity securities of any publicly held corporation or any interest held indirectly through mutual funds.

(b) Franchisee acknowledges and agrees that the covenants and restrictions in Section 11.02(a) are reasonable, appropriate, and necessary to promote and protect the Missquito System, other Missquito System franchisees and the legitimate interests of Franchisor and are meant to deter any potential conflict of interest.

(c) Franchisee further covenants that, during the two (2) year period following the Expiration Date or the effective date of termination of this Agreement for any reason, or following the date of a transfer by Franchisee or any Owner, except as otherwise approved in writing by Franchisor, neither Franchisee, nor its Owner(s), Affiliates or subsidiaries, shall, either directly or indirectly, for itself, themselves, or through, on behalf of, or in conjunction with any person or Entity,:

(i) Solicit or accept, or attempt to solicit or accept, directly or by assisting others, any customer of the Franchised Business during the twenty-four (24) month period prior to the effective date of such termination, expiration, or transfer, as applicable;

(ii) Have any direct or indirect interest as a disclosed or beneficial owner in, or perform services as a director, officer, manager, employee, consultant, or representative with respect to, any person or Entity that provides mosquito control in the Territory or within a thirty (30) mile radius of the Territory's boundaries or that of any other franchisee of the Missquito System or Missquito company-owned branch; provided, further, that this provision shall not apply to any ownership by Franchisee or its Owner(s) of less than one percent (1%) of the outstanding equity securities of any publicly held corporation or any interest held indirectly through mutual funds.

(d) Franchisee acknowledges that in the event of the termination of this Agreement for whatever cause, Franchisee's, and if Franchisee is an Entity its Owners', experience and capabilities are such that such person can obtain employment in a business engaged in other lines or of a different nature than that of the mosquito services business and that the enforcement of a remedy by way of injunction will not prevent such person from earning a livelihood.

(e) Franchisee shall require all of its officers, directors and managers, personnel performing managerial or supervisory functions, and service technicians to execute non-solicitation and confidentiality covenants similar to those set forth in Sections 11.02(a)(i), 11.02(c)(i), 11.03(b) and 11.04, in a form satisfactory to Franchisor, which shall include a statement that Franchisor is a third party beneficiary of such covenants and entitled to the enforcement thereof and that such agreements are assignable to Franchisor or its Affiliates without the prior consent of such employee of Franchisee. Promptly upon request by Franchisor, Franchisee shall provide to Franchisor evidence that such requirements have been satisfied by Franchisee with respect to all applicable personnel.

(f) Franchisee acknowledges that a violation of any covenant above in this Section 11.02 will cause irreparable damage to Franchisor, the exact amount of which may not be subject to reasonable or accurate ascertainment, and therefore, Franchisee does hereby consent that in the event of such violation, Franchisor shall as a matter of right be entitled to injunctive relief to restrain Franchisee, or anyone acting for or on its behalf, from violating said covenants, or any of them. Such remedies shall be cumulative and in addition to any other remedies to which Franchisor may then be entitled.

11.03 Manuals. In order to protect the reputation and goodwill of Franchisor and the Missquito System and to maintain uniform standards of operation under the Licensed Marks, Franchisee agrees that:

(a) Franchisee shall conduct its business in accordance with Franchisor's Manuals, including amendments and additions thereto and the Missquito minimum operating standards ("M.O.S.") included therein, one (1) copy of which Franchisor has loaned to Franchisee for the Term of this Agreement, which loan Franchisee hereby acknowledges. The Manuals and any other training or operating materials on loan from Franchisor shall at all times remain the sole property of Franchisor. For purposes of this Agreement, the Manuals will be deemed to include any audiotapes, videotapes, compact discs, digital recordings, or other materials, in whatever form or medium, which are loaned to Franchisee, and any information distributed by Franchisor electronically or accessible through Internet or extranet addresses to which Franchisee may be given access for training and other purposes related to the Franchised Business.

(b) Franchisee shall at all times treat as confidential and require its employees and agents to treat as confidential the Manuals, and the information contained therein, and shall use all reasonable efforts to maintain such Manuals as secret and confidential. Franchisee shall not

at any time, without Franchisor's prior written consent, copy, duplicate, record, or otherwise reproduce the Manuals, in whole or in part, nor otherwise make the same available to any unauthorized person. Upon any termination or expiration of this Agreement, Franchisee shall promptly return the Manuals and return (and/or if in electronic form, totally and irrecoverably erase) any and all copies thereof to Franchisor.

(c) Franchisor may from time to time revise the contents of the Manuals, and Franchisee expressly agrees to comply with the new terms and conditions set forth therein.

(d) Franchisee shall at all times ensure that its copy of the Manuals is kept current and up-to-date with respect to those materials provided by Franchisor to be inserted therein, and in the event of any dispute as to the contents of the Manuals, the contents of the master copy of the Manuals maintained by Franchisor at Franchisor's home office shall be controlling.

11.04 Confidential Information.

(a) Franchisee hereby agrees that the Confidential Information and Trade Secrets are not, by definition, generally known in the trade, that they are beyond the present skill and experience of Franchisee and its Owner(s), and that for Franchisee to develop the Confidential Information and Trade Secrets independently would be expensive, time-consuming, and difficult. Franchisee further agrees that the Confidential Information and Trade Secrets provide Franchisee with a competitive advantage, that they will be economically valuable to Franchisee in the development of the Franchised Business, and that gaining access to the Missquito System, and the Confidential Information and Trade Secrets that are a part thereof, is a principal reason why Franchisee is entering into this Agreement. Accordingly, in consideration of Franchisor and its Affiliates disclosure of the Confidential Information and Trade Secrets to Franchisee, Franchisee hereby agrees that Franchisee will not: (i) appropriate or use any Confidential Information or any Trade Secret for any purpose other than in accordance with this Agreement; (ii) disclose or reveal any Confidential Information or Trade Secret to any person or Entity, other than to its directors, officers, Owner(s), managers or employees who have a legitimate business need to know such information in order to operate the Franchised Business (and who agree in writing to be bound by the provisions of this Section 11.04(a)); (iii) divulge or use any Confidential Information or Trade Secrets for the benefit of any other person or Entity except as Franchisor expressly authorizes; or (iv) copy, duplicate, record, or otherwise reproduce any of the Confidential Information or Trade Secrets. Franchisee will make all reasonable efforts and take all appropriate precautions to prevent unauthorized copying or disclosure of any Confidential Information or Trade Secrets, which precautions will include, without limitation, restricting access to Confidential Information and Trade Secrets on a "need to know" basis.

(b) For the purposes of this Agreement, the prohibition against the disclosure of Confidential Information shall end five (5) years following the expiration or earlier termination of the Term and the prohibition against the disclosure of Trade Secrets shall end upon the later to occur of (i) the date on which such information loses its character as a Trade Secret through no fault or action of Franchisee or its directors, officers, Owner(s), managers or others to whom such information has been provided by Franchisee as permitted hereunder and (ii) five (5) years following the expiration or earlier termination of the Term.

(c) For purposes hereof, the following capitalized terms shall have the following definitions:

(i) “Confidential Information” means any information (other than information that is a Trade Secret) related to the Missquito System or Franchisor or any of its Affiliates that Franchisor or any of its Affiliates discloses to Franchisee that is designated confidential or that by its nature would reasonably be expected to be held in confidence. All information in the Manuals that does not constitute a Trade Secret shall be deemed to be Confidential Information for purposes hereof.

(ii) “Trade Secrets” means information not generally known about the Missquito System or Franchisor or any of its Affiliates that (x) is the subject of efforts that are reasonable under the circumstances to maintain its secrecy or confidentiality and from which Franchisor or any of its Affiliates derives economic value from the fact that the information is not generally known to other persons who can obtain economic value from its disclosure or use; or (y) is treated as a trade secret under applicable law. Trade Secrets include, but are not limited to, technical or non-technical data, compilations, programs and methods, techniques, drawings, processes, financial data, research, promotional information, training materials and videos, pricing, information as to sales representatives and suppliers, lists of actual customers and potential customers, customer route books, cards or lists containing the names, addresses, buying habits and business locations of past, present and prospective customers, sales reports, service reports, price lists, product formulae and methods, and procedures relating to services.

(iii) Confidential Information and Trade Secrets shall not include information that Franchisee can demonstrate: (x) came to its attention prior to disclosure thereof by Franchisor or any of its Affiliates; (y) at the time of disclosure by Franchisor or any of its Affiliates to Franchisee, was part of the public domain, through publication or proper communication by others; or (z) after disclosure to Franchisee by Franchisor or any of its Affiliates, becomes a part of the public domain, through publication or communication by person(s) other than Franchisee or its directors, officers, Owner(s), managers or employees to whom such information has been provided by Franchisee as permitted hereunder.

11.05 Data. In addition to the obligations set forth in Sections 11.03 and 11.04 above, Franchisee: (a) shall not reproduce, release, or in any way make available or furnish, either directly or indirectly, to any person or Entity at any time, any information concerning the customers of Franchisee under this Agreement which may be used to solicit sales or business from such customers including, but not limited to, the type of sales or business covered by this Agreement; (b) shall protect all said customer information from disclosure, destruction, loss or theft during the Term of this Agreement and until all copies of customer lists and copies of all other information concerning customers are turned over to Franchisor; (c) agrees not to use or permit to be used said information concerning Franchisee’s customers in any manner except in the performance of this Agreement; and (d) shall at all times maintain any information, including lists, relating to the customers of Franchisee separate and distinct from any customer information Franchisee may maintain that is unrelated to this Agreement. In addition to the obligations set forth in Sections 11.03 and 11.04 above, upon termination of this Agreement for any reason, Franchisee shall immediately deliver to Franchisor all copies of lists of customers and copies of all other information concerning customers, including, but not limited to, all computer generated data regarding such customers, and neither Franchisee nor its directors, officers, Owner(s), managers, employees, successors and assigns shall use any said information concerning such customers to solicit any of such customers.

11.06 Accounting and Records. During and after the Term of this Agreement, Franchisee covenants and agrees that:

(a) Franchisee shall maintain and preserve, for at least seven (7) years from the dates of their preparation, full, complete, and accurate books, records, and accounts in accordance with generally accepted accounting principles and in the form and manner prescribed by Franchisor from time to time in the Manuals or otherwise in writing. For the sake of clarity, to the extent that Franchisee owns more than one franchised business, Franchisee will maintain and preserve separate books, records, and accounts in accordance with generally accepted accounting principles for each franchised business, and in the form and manner prescribed by Franchisor from time to time in the Manuals or otherwise in writing.

(b) Franchisee shall, at its expense, submit to Franchisor, within thirty (30) days after request, a full, complete, and accurate income statement and balance sheet for the Franchised Business for each calendar quarter requested. Each shall be signed by Franchisee attesting that it is true and correct.

(c) On or before the ninetieth (90th) day after the end of Franchisee's fiscal year, Franchisee shall, at its expense, submit to Franchisor, a full, complete, and accurate financial statement for the preceding fiscal year, including both a profit and loss statement and a balance sheet, which shall be reviewed by Franchisee's accountant or bookkeeper.

(d) Franchisee shall also submit to Franchisor upon request such other forms, reports, records, information, and data for Franchisor's review or auditing, including without limitation, all returns, schedules, and reports filed for income, corporate, or sales tax purposes, in the form and at the time reasonably required by Franchisor.

(e) Franchisor or its designated agents shall have the right at all reasonable times, without advance notification, to inspect and determine compliance with all company policies, procedures, and standards, and to examine, at Franchisor's expense, the books, records, and tax returns of Franchisee. In connection therewith, Franchisee agrees to execute IRS Form 4506, or other similar form, authorizing Franchisor to obtain the applicable tax returns of Franchisee, at the request of Franchisor. Franchisor shall also have the right, at any time, to have an independent audit made of the books of Franchisee. If an inspection should reveal that payments have been understated in any report to Franchisor, Franchisee shall immediately pay to Franchisor upon demand any and all amounts understated and interest from the date such amount was due until paid, at one and one-half percent (1.5%) per month or the maximum rate permitted by law, whichever is less. If an inspection discloses an understatement in any report of five percent (5%) or more during any calendar month during the term of this Agreement, Franchisee shall, in addition, reimburse Franchisor for any and all costs and expenses incurred by Franchisor in connection with the inspection (including, without limitation, reasonable accounting and attorneys' fees). The foregoing remedies shall be in addition to any other remedies Franchisor may have hereunder or otherwise.

11.07 Minimum Capitalization; Revenues.

(a) Until December 31st of the second full calendar year following the date hereof, Franchisee agrees to maintain a debt/equity ratio which consists of no more than 100%. At all times during the third full calendar year of the Term of this Agreement, Franchisee agrees to maintain a debt/equity ratio which consists of no more than 80%. At all times during and after the fourth full calendar year of the Term of this Agreement, Franchisee agrees to maintain a debt/equity ratio which consists of no more than 60%. The term "debt" as used in this Section

11.07 shall include both current and long-term debt, but shall be exclusive of deferred Federal income taxes, vehicle financing (whether by debt or lease), and real estate leases.

(b) During the Term of this Agreement, Franchisee agrees to (i) maintain such working capital as may be necessary to enable Franchisee to properly and fully carry out and perform all of its duties and obligations under this Agreement; and (ii) increase Franchisee's Annual Net Revenues in each Calendar Year by an average of five percent (5%) year-over-year, starting with the second Calendar Year, as measured over rolling, consecutive two calendar year periods ("Average Minimum Growth Requirement"). By way of example, if in the second Calendar Year, Franchisee increases its Annual Net Revenue by four percent (4%) over Franchisee's Annual Net Revenue in the first Calendar Year, Franchisee must increase its Annual Net Revenue by six percent (6%) in the third Calendar Year over Franchisee's Annual Net Revenue in the second Calendar Year in order to achieve the Average Minimum Growth Requirement. For purposes of this Agreement, "Annual Net Revenues" is defined as the aggregate Monthly Total Net Revenues in each Calendar Year; provided, however, for purposes of determining if Franchisee has achieved its Average Minimum Growth Requirement, any amounts received for servicing Multi-Territorial Accounts and/or revenue generated from any pest control, flea/tick control, rodent control, and/or other ancillary services that Franchisee is permitted by Franchisor to provide under an addendum or amendment to this Agreement shall be subtracted from Franchisee's Annual Net Revenue. For purposes of this Agreement, "Calendar Year" means the full twelve (12) month period beginning on January 1 and ending on December 31.

(c) In addition to such other remedies as are available to Franchisor hereunder or at law or in equity, including, without limitation, terminating this Agreement, in the event Franchisee fails to achieve the Average Minimum Growth Requirement in any Calendar Year (starting with the second Calendar Year), Franchisor shall have the right to reduce the size of the Territory granted hereunder. In such event, Franchisee shall, upon written notice from Franchisor, cease using the Licensed Marks and providing Mosquito services in the portion of the Territory set forth in such written notice (the "Annexed Territory") and this Agreement shall be automatically amended to exclude the Annexed Territory from the definition of "Territory" herein; provided, however, all provisions of this Agreement with respect to Franchisee's obligations upon termination, including, without limitation, Section 11.02(c) and Section 16 (Obligations Upon Termination), shall apply to the Annexed Territory effective as of the date of receipt of the written notice from Franchisor described above. Immediately following receipt of such written notice, Franchisee shall assign to Franchisor or its designated Affiliate, and Franchisor or its designated Affiliate shall purchase from Franchisee, Franchisee's customer contracts for Mosquito services with respect to services to be performed in the Annexed Territory, subject to and in accordance with Exhibit C attached hereto.

11.08 Restrictions on Goods and Services Provided by Franchisee. Franchisee is not permitted to sell, offer for sale, or otherwise provide, whether using the Licensed Marks or otherwise, (i) any services other than the Mosquito services and related services that are expressly listed in the Manuals or (ii) any products, goods, or materials other than those Missquito-approved products, goods, and materials used in conjunction with or adjunct to the services described in (i) above. Nothing herein shall prohibit Franchisor and/or its Affiliates from offering for sale to customers within the Territory any Missquito-approved products, goods, or materials utilized in Mosquito services, including via Internet and/or online sales. Franchisee acknowledges that any rights not expressly granted herein to Franchisee by Franchisor shall be retained by Franchisor. The right and license granted hereunder is a limited right, and in addition to the restrictions above, neither Franchisee nor its Owner(s), either individually or in partnership or in conjunction with any person

or Entity, whether as principal, agent, Owner, or employee, or in any other manner whatsoever, shall directly or indirectly:

(a) provide pest control, flea/tick control, rodent control, and/or any other ancillary services to any customers (unless Franchisor and Franchisee shall have executed an addendum or amendment to this Agreement which imposes conditions and qualifications upon Franchisee's offering of such services, and Franchisee shall have complied with such conditions and qualifications; provided, however, that the right to provide such services in the Territory will be granted on a non-exclusive basis and Franchisor or its Affiliates or their respective designees shall continue to be permitted to provide such services in the Territory using the Licensed Marks); or

(b) provide unlimited, non-cancelable (by Franchisee) term warranties or guarantees for Mosquito services or services related thereto.

11.09 Location of Principal Place of Business. Franchisee covenants and agrees that its principal place of business shall be located at the address set forth on Exhibit B, and Franchisee shall give Franchisor at least sixty (60) days prior written notice of any change in its principal place of business, provided that such new principal place of business must also be located in the Territory. Franchisee shall notify Franchisor in writing of any other offices that it maintains in connection with the operation of the Franchised Business, other than such offices as may be listed on Exhibit B.

11.10 Grant of Security Interest. As security and collateral for the payment and performance of the obligations of Franchisee hereunder and for the payment and performance of any promissory note which is executed by Franchisee in favor of Franchisor or one of its Affiliates in connection with the financing of all or a part of the Initial Franchise Fee, operating costs, and/or the purchase price of customer contracts assigned to Franchisee hereunder, and/or any and all other costs financed, Franchisee hereby creates and grants to Franchisor (and the holder of any such promissory note) a security interest and lien in all of Franchisee's Receivables, Customer Lists, and customer contracts, if any, now owned or hereinafter acquired, and all proceeds and products, whether tangible or intangible, of any of the foregoing, including proceeds of insurance or commercial tort claims covering or relating to any of the foregoing, or other tangible or intangible property resulting from the sale, lease, license, exchange, collection, or disposition of any of the foregoing (collectively, the "Collateral").

(a) For purposes of this Agreement, the following terms shall have the meanings set forth below:

(i) "Customer Contracts" means all contracts with customers relating to the provision of Mosquito control services by Franchisee;

(ii) "Customer Lists" means all lists or compilations of Franchisee's customers;
and

(iii) "Receivables" means any and all rights to (a) payment for goods sold or leased, or services rendered, whether or not earned by performance, and (b) all security therefor and any and all documents or instruments evidencing or securing the same (excluding accounts receivable which have been assigned to any Affiliate of Franchisor).

(b) Franchisee agrees that Franchisor is permitted to file the UCC Financing Statement in the form of Exhibit F attached hereto, and such other collateral documents as may be requested from time to time by Franchisor, and further covenants and agrees that it shall keep the Collateral free from all claims, assignments, encumbrances, security interests, and liens, however described, except those disclosed in writing to, and permitted in its sole discretion by, Franchisor. In the event of default hereunder, Franchisor may exercise any and all remedies available to it, which may include, in its discretion, taking possession of any or all of the Collateral. Nothing contained in this Section 11.10 shall be construed as limiting Franchisor's rights under any personal guarantees executed by any of Franchisee's officers, directors, managers, and/or Owner(s), as applicable, in connection with this Agreement.

11.11 Innovations. All ideas, concepts, techniques, or materials relating to a Franchised Business or the Missquito System or derivations or modifications of the intellectual property or any other element of the Missquito System (individually and collectively, "Innovation(s)"), whether or not protectable intellectual property and whether created by or for Franchisee or Franchisee's Owner(s), employees, or contractors, must be promptly disclosed to Franchisor and will be deemed to be Franchisor's sole and exclusive property, part of the Missquito System, and works made-for-hire for Franchisor. To the extent any Innovation does not qualify as a work made-for-hire for Franchisor, Franchisee must assign ownership of that Innovation, and all related rights to that Innovation, to Franchisor and agree to sign (and to cause Franchisee's Owner(s), employees, and contractors to sign) whatever assignment or other documents Franchisor requests to evidence Franchisor's ownership or to help Franchisor obtain intellectual property rights in the Innovation. Franchisor and its Affiliates have no obligation to make any payments to Franchisee or any other person with respect to any Innovations. Franchisee may not use any Innovation in operating the Franchised Business or otherwise without Franchisor's prior approval.

12. ADVERTISING

Recognizing the value of advertising and the importance of the standardization of advertising programs to the furtherance of the goodwill and public image of the Missquito System, the parties agree as follows:

12.01 Expenditures on Local Advertising. Franchisee shall spend a reasonable amount on local advertising but not less than the following minimum amounts in each Calendar Year ("Local Advertising Obligation"): if Franchisee increases its Annual Net Revenue by five percent (5%) or more in a Calendar Year over the prior Calendar Year, Franchisee's Local Advertising Obligation will be two percent (2%) of such Calendar Year's Annual Net Revenue in the following Calendar Year; if Franchisee fails to increase its Annual Net Revenue by five percent (5%) or more in a Calendar Year over the prior Calendar Year, Franchisee's Local Advertising Obligation will be three percent (3%) of such Calendar Year's Annual Net Revenue in the following Calendar Year, in addition to all other rights and remedies of Franchisor herein.

Franchisee may determine the amount of funds it spends for individual local market advertising, subject to the minimum Local Advertising Obligation. Notwithstanding any of the foregoing, the Local Advertising Obligation for the first Calendar Year of the Franchised Business's existence will be Five Thousand Dollars (\$5,000.00) (pro-rated for any partial Calendar Year) (i.e., in cases of renewal or re-franchise, the Minimum Local Advertising Obligation will be calculated using the Annual Net Revenue from the Franchised Business' previous Sales Year, irrespective of whether such Sales Year is included, in whole or in part, in the term of Franchisee's then-current franchise agreement). Local advertising shall conform to Franchisor's requirements as set forth in the Manuals or in written notices or bulletins from Franchisor. Franchisee's purchases of advertising

and promotional materials from Franchisor or its Affiliates will be credited against the Local Advertising Obligation.

In the event that Franchisee does not spend the Local Advertising Obligation in any Calendar Year on local advertising (pro-rated for any partial Calendar Year), Franchisee shall pay to Franchisor an amount equal to the difference between the Local Advertising Obligation and the amount actually spent for local advertising, within ninety (90) days after the end of the applicable Calendar Year to be used in conjunction with the Advertising Fees set forth in Section 4.02 (Advertising Fees) of this Agreement.

12.02 Prior Approval of Advertising. All advertising by Franchisee in any medium shall be conducted in a dignified manner and shall conform to the standards and requirements in the Manuals. All signs, advertising copy (including but not limited to sales brochures, newspaper advertisements, and radio and television commercials), all sales promotional plans and devices, and all customer contract forms, guarantee certificates, and other forms and materials which may be utilized by Franchisee shall be first submitted for written approval to Franchisor and Franchisee further agrees that it will not issue or use any such advertising material or conduct any such sales promotional plan or program without such prior written approval. Franchisor shall have the right to disapprove in its sole discretion any such advertising and other material insofar as they do not properly use the Licensed Marks; may subject Franchisor to liability, loss of goodwill, or damage to Franchisor reputation or Franchisor customer relations; fails to adhere to the requirements of any Federal, state or local governmental rules, regulations, and laws; or fails to conform to community or Franchisor's standards of good taste and honest dealing. Any unlawful, deceptive, or misleading advertising can be cause for termination of this Agreement. If Franchisee uses advertising or other marketing materials to promote a special service or discounted price, it shall clearly indicate in such advertising or marketing materials that the promotion is valid only in the Territory and shall indicate the expiration date of the special service or discounted price.

12.03 Press Releases. Franchisee will not issue any publicity or press release regarding its contractual relations with Franchisor hereunder or regarding Franchisee's activities hereunder without obtaining Franchisor's prior written approval to such release.

12.04 Signs. Franchisee shall permanently display, at its own expense, on Franchisee's business premises and on all vehicles used by Franchisee in the operation of the Franchised Business, Missquito® signs of such nature, form, color, number, location, and size, and containing such legends as Franchisor may from time to time approve in writing. Franchisee shall also identify itself as an independent franchisee of Franchisor, at its own expense, on the front door or primary window of Franchisee's business premises.

12.05 Telephone Listings. It is recommended (but not required) that Franchisee establish and maintain at all times during the Term of this Agreement, at Franchisee's expense, a listing in the Yellow Pages section of the telephone directories covering the Territory. Franchisee shall comply with the provisions of Section 16.01(d) (Obligations Upon Termination) with respect to Franchisee's telephone numbers and Yellow Page listings and/or advertisements, as applicable, upon the termination or expiration of this Agreement.

12.06 Advertising Cooperatives.

(a) Franchisee will participate, if Franchisor requires, in any local, regional, or national cooperative advertising group consisting of other franchisees of the Missquito System a (an "Advertising Cooperative") that Franchisor specifies, when and if any of these groups are created.

Franchisor will designate the particular Advertising Cooperative(s) in which Franchisee may be required to participate (which designations may be based on, without limitation, the particular Designated Market Area or the Area of Dominant Influence, as those terms are used in the advertising industry, where the Franchised Business is located). Franchisee will enter into any formal agreements with the other franchisees of the Missquito System and/or Franchisor, as the case may be, as is necessary or appropriate to accomplish the goals of this Section 12.06 and Franchisee must abide by the formal agreements and decisions that Franchisor authorizes the Advertising Cooperative to make on advertising and marketing in the area covered by the Advertising Cooperative.

(b) Franchisee's payments to any Advertising Cooperative will be determined by Franchisee and those other franchisees and/or Franchisor, as the case may be, who are participants in the Advertising Cooperative, as stated in the by-laws of that Advertising Cooperative or membership, dues, participation, or other payment agreements of the Advertising Cooperative. Amounts paid to an Advertising Cooperative will be credited against Franchisee's Local Advertising Obligation. Any contributions that Franchisee makes to an Advertising Cooperative shall be in addition to Franchisee's Advertising Fees. If Franchisee becomes delinquent in its dues or other payments to the Advertising Cooperative, or fails to abide by any formal agreements or authorized decisions of the Advertising Cooperative, the delinquency or failure will be deemed a failure to participate in the Advertising Cooperative and a material breach of this Agreement.

(c) All proposed advertising and promotional materials produced by, or on behalf of, Advertising Cooperatives must be submitted to Franchisor for written approval before use. Franchisor may on thirty (30) days' written notice to Franchisee suspend or terminate an Advertising Cooperative's program or operations. As a member, officer, or director of an Advertising Cooperative, at Franchisor's request, Franchisee will provide to Franchisor all information Franchisor requests related to the Advertising Cooperative and Franchisee must provide this information within ten (10) days after Franchisor's request therefor.

12.07 Ownership of Advertising. Franchisee acknowledges that Franchisor is the sole and exclusive owner of all copyrights in any and all advertising and promotional material prepared by or on behalf of Franchisor and that such materials shall at all times remain the exclusive property of Franchisor.

12.08 Use of Advertising Fees. Franchisee acknowledges that Franchisor will remit all Advertising Fees paid by Franchisee pursuant to Section 4.02 of this Agreement and those paid by the other franchisees of the Missquito System to Missquito to partially pay for Missquito's advertising programs. Missquito may use the funds to meet any and all costs of maintaining, administering, and directing the program (including, without limitation, the cost of preparing and conducting advertising campaigns and other public relations activities and employing advertising agencies to assist therein). The Advertising Fees will not be used to defray any of Franchisor's or Missquito's general operating expenses, except for such reasonable administrative costs and overhead, if any, as Franchisor or Missquito may incur in activities reasonably related to the administration or direction of the advertising programs, including, without limitation, conducting market research. Franchisee acknowledges that Missquito's advertising program is intended to maximize general public recognition and acceptance of the Licensed Marks for the benefit of the Missquito System as a whole and that Franchisor shall not have any obligation to administer the advertising program to ensure that any particular franchisee, including Franchisee, benefits directly or pro rata from such advertising.

12.09 Missquito Programs. Franchisee shall subscribe to, participate in, and comply with any advertising campaign, sales promotion, marketing program, national or international account program, or other similar activity which Franchisor may from time to time reasonably prescribe or make available for or on behalf of the Missquito System (the “Missquito Programs”). Franchisee agrees to support and service the Missquito Programs in accordance with the relevant provisions thereof as may be prescribed in the Manuals or otherwise as specified in writing.

13. INSURANCE

13.01 Franchisee shall procure, prior to providing any services as a Franchised Business, and maintain in full force and effect during the Term of this Agreement at Franchisee’s expense, an insurance policy or policies with a Pesticide and Herbicide Applicator’s endorsement, insuring Franchisee and Franchisor, and their officers, directors, employees, agents, and Owner(s), against any loss, liability, personal injury, death, or property damage or expense whatsoever arising or occurring upon or in connection with the Franchised Business including, but not limited to, any loss from theft, vandalism, and the perils included in the extended coverage endorsement. Franchisee must provide to Franchisor a certificate of insurance evidencing the required insurance as set forth in this Section 13 before the [Opening/Effective] Date, upon annual policy renewal, and within ten (10) days of Franchisor’s request. Franchisor shall be named as an additional insured on a “CG 20 29 – Additional Insured – Grantor of Franchise” form, or its equivalent, and shall provide a minimum of thirty (30) days’ notice of cancellation. Franchisee’s insurance shall be primary and non-contributory. Such policy or policies shall be written by an insurance company with an AM Best Financial Strength Rating of “A-” or better, shall include deductibles of no more than \$10,000, shall omit any language that limits coverage in the event of claims by one insured party against another insured party, shall have such other standards and specifications as set forth in the Manuals or otherwise in writing from Franchisor, and shall include the following minimum coverages for each Franchised Business operated by Franchisee (subject to additional coverage and higher policy limits as may reasonably be specified for all franchisees from time to time by Franchisor in the Manuals or otherwise in writing):

(a) Workers’ Compensation, including Occupational Disease, and Employer’s Liability Insurance as well as such other similar insurance as may be required by the state(s) in which Franchisee operates, providing statutory limits for Workers’ Compensation and minimum limits of \$500,000 for Employer’s Liability.

(b) Employment Practices Liability insurance with limits not less than \$1,000,000 including third party coverage for the Franchisor, including defense coverage.

(c) Exterminators Errors and Omissions Insurance coverage with limits of not less than \$1,000,000 combined single limit for bodily injury and property damage per claim.

(d) Commercial General Liability insurance coverage, written on an “occurrence form” including a cross liability and severability of interests clause, owners and contractors protective liability, Pesticide and Herbicide Applicators endorsement, Pesticide and Herbicide Applicators Limited Pollution Coverage endorsement, contractual liability, property damage, products liability, completed operations, and fire legal liability. Such insurance shall be maintained with minimum limits of \$1,000,000 each occurrence and \$2,000,000 aggregate, including Personal & Advertising Injury with minimum limits of \$1,000,000 each occurrence and \$1,000,000 aggregate. These limits can be evidenced through a combination of Commercial General Liability/Commercial Auto Liability and Umbrella Liability policy limits.

(e) Commercial Auto Liability insurance coverage including owned, hired, and non-owned vehicles with a minimum combined single limit of \$1,000,000, including coverage for in-transit pollution liability. These limits can be evidenced through a combination of Commercial General Liability/Commercial Auto Liability and Umbrella Liability policy limits.

(f) "All Risk" (Special Form) property insurance coverage for Franchisee's property and property of others in the Franchisee's care, custody, and control.

13.02 Franchisee's obligation to obtain and maintain such policy or policies in the amounts specified shall not be limited in any way by reason of any insurance which may be maintained by Franchisor; and Franchisee's performance of this obligation shall not relieve it of liability under the indemnity provisions set forth in Section 19 (Indemnification) of this Agreement.

13.03 Franchisor recommends, but does not require, a minimum of a \$1,000,000 (per occurrence and in the aggregate) cyber insurance policy covering Franchisee and the Franchised Business and naming Franchisor as an additional insured thereunder. If this coverage is provided on a claims made basis, it must be maintained for a period of two (2) years beyond the term of this Agreement.

13.04 Franchisor recommends, but does not require, a minimum of a \$2,000,000 Umbrella Liability insurance policy (following form of Franchisee's underlying Employer's Liability, Commercial General Liability, and Commercial Auto Liability policies) covering Franchisee and the Franchised Business and naming Franchisor as an additional insured thereunder.

13.05 Should Franchisee, for any reason, fail to procure or maintain the insurance required by this Agreement, as revised from time to time for all franchisees by the Manuals or otherwise in writing by Franchisor, Franchisor shall have the right, at its option, to procure such insurance and to charge same to Franchisee, which charges, together with a reasonable fee for Franchisor's expenses in so acting, shall be payable by Franchisee immediately upon notice.

13.06 Franchisee understands Franchisor may offer Franchisee the option to participate in an insurance program administered by Franchisor. Franchisor is not required to offer such an insurance program. If Franchisee decides to participate in such a program, Franchisor shall have the right to administer the program and charge an administrative fee. The cost of the program may change in the future due to, among other things, claims and/or changes in insurance rates.

14. TRANSFERABILITY OF INTEREST

14.01 Transfer by Franchisor. Franchisor shall have the right to transfer or assign all or any part of its rights or obligations herein to any person or Entity. Franchisee agrees to execute any forms as Franchisor may reasonably request to acknowledge or effectuate any such transfer or assignment by Franchisor.

14.02 Transfer by Franchisee.

(a) Franchisee acknowledges that the rights and duties set forth in this Agreement are personal to Franchisee, and that Franchisor has granted this franchise in reliance on Franchisee's business skills and financial capacity (and if Franchisee is a newly-formed Entity, then in reliance upon the principal Owners' business skills and financial capacity). Accordingly, none of the following actions may be taken without the prior written consent of Franchisor and compliance with Section 14.05:

(i) Franchisee shall not transfer, pledge, or otherwise encumber: (A) the rights and/or obligations of Franchisee under this Agreement; or (B) any material asset or all or substantially all of the assets of Franchisee or the Franchised Business.

(ii) If Franchisee is an Entity, the assignment or transfer of a direct or indirect ownership interest in Franchisee, and in addition, Franchisee shall not issue any voting securities or securities convertible into voting securities, including membership interests (if such issuance is approved by Franchisor, the recipient of any such securities shall become an Owner under this Agreement) or merge or combine with another Entity.

(iii) An Owner shall not transfer, pledge, or otherwise encumber any interest of the Owner in Franchisee, as such is identified in Exhibit E-2.

Any of the foregoing, including without limitation, any purported assignment or transfer (a "Proposed Transfer"), without the prior written consent of Franchisor, shall be null and void and shall constitute a material breach of this Agreement.

(b) Subject to Franchisee's compliance with Section 14.05, Franchisor shall not unreasonably withhold its consent to a Proposed Transfer; provided, however, Franchisor's consent of any Transfer is, in all cases, subject to the following:

(i) All of Franchisee's accrued monetary obligations to Franchisor and its Affiliates and all other outstanding obligations related to the Franchised Business shall have been satisfied.

(ii) Franchisee and its Owner(s) shall have executed a general release under seal, in a form satisfactory to Franchisor, of any and all claims against Franchisor and its officers, directors, Owner(s), and employees, in their corporate and individual capacities, including, without limitation, claims arising under Federal, state, and local laws, rules, and ordinances.

(iii) The transferee shall demonstrate to Franchisor's satisfaction that it meets Franchisor's managerial and business standards; possesses a good moral character, business reputation, and credit rating; has the aptitude and ability to conduct the business franchised herein (as may be evidenced by prior related business experience or otherwise); and has adequate financial resources and capital to operate the business.

(iv) The transferee shall execute (and/or, upon Franchisor's request, cause all interested parties to execute) the then-current standard form franchise agreement and other ancillary agreements and guaranties as Franchisor may require for the Franchised Business; provided, however, that the term under such new franchise agreement shall expire upon the original expiration date of this Agreement, unless otherwise approved by Franchisor.

(v) At the transferee's expense and upon such other terms and conditions as Franchisor may reasonably require, Franchisor may require transferee (or if transferee is an Entity, transferee's officers or managers) to complete the training course(s) then in effect for franchisees.

(vi) The transferee shall provide evidence that the requirements set forth in Section 11.07 (Minimum Capitalization; Revenues) will be met after the transfer.

(vii) The transferee shall travel, at its expense, to Franchisor's Corporate Headquarters in Atlanta, Georgia, for an interview with Franchisor's corporate staff in the event that Franchisor deems it necessary.

(viii) The terms and conditions of the proposed transfer (including, without limitation, the purchase price) being satisfactory to Franchisor in its reasonable discretion.

(ix) Franchisee shall furnish to any prospective transferee copies of all financial documents and other books and records related to the Franchised Business. Franchisor must receive written confirmation from the transferee that the transferee has received copies of all such financial documents and has had access to all books and records of the Franchised Business.

(x) From the closing of the transfer to the date on which transferee or its designee completes the training required by Section 6.02, the transferee and transferor shall ensure that at least one individual who has received such training shall be in charge of the day-to-day operations of the Franchised Business.

14.03 Transfer to an Entity. In addition to the requirements set forth in Section 14.02 hereof, in the event the Proposed Transfer is to an Entity, Franchisor's consent to such transfer may, in its sole discretion, be conditioned on the requirements set forth in Section 8 (Corporate Franchisees).

14.04 Transfer Procedures. In the event Franchisor consents to a Proposed Transfer, Franchisee shall, as a condition to such transfer, pay Franchisor a transfer fee equal to fifteen percent (15%) of the then-current cumulative initial franchise fee for the Territory, to cover all costs and expenses, including attorneys' fees, incurred by Franchisor in connection with evaluating and processing the proposed transfer, and shall furnish the following items to Franchisor:

- (a) A copy of all written agreements relating to the Proposed Transfer;
- (b) Financial statements of the proposed transferee in a form acceptable to Franchisor; and
- (c) Franchisor's Franchise Application form completed by the proposed transferee.

14.05 Franchisor's Right of First Refusal. If Franchisee or any Owner desires to engage in, or accept any *bona fide* offer from a third party to, a Proposed Transfer, Franchisee or such Owner shall promptly notify Franchisor, and shall provide such information and documentation relating to the offer as Franchisor may require. Franchisor shall have the right and option, exercisable within sixty (60) days after receipt of the written transfer request and the required information and documentation related to the offer (including any information that Franchisor may reasonably request to supplement or clarify information provided to Franchisor with the written transfer request), to send written notice to the seller that Franchisor intends to purchase the seller's interest on the same terms and conditions offered by the third party; provided, however, a spouse, parent, or child of the seller shall not be considered a third party for purposes of this Section 14.05. If Franchisor elects to purchase the seller's interest, closing on such purchase shall occur within forty-five (45) days from the date of notice to the seller of the election to purchase by Franchisor, or, if longer, on the same timetable as contained in the Proposed Transfer or *bona fide* offer. Any material change thereafter in the terms of the offer from the third party or by Franchisee, or a change in the identity of the third party, shall constitute a new offer subject to the same rights of first refusal by Franchisor as in the case of the third party's initial offer. Failure of

Franchisor to exercise the option afforded by this Section 14.05 shall not constitute a waiver of any other provision of this Agreement, including all of the requirements of this Section 14, with respect to a Proposed Transfer.

14.06 Transfer Upon Death or Permanent Incapacity. Upon the death or permanent incapacity of Franchisee or any Owner of at least a ten percent (10%) interest in Franchisee, the executor, administrator, personal representative, or trustee of such person or Entity shall transfer his/her/its interest to a third party approved by Franchisor within a reasonable time. Such transfers, including without limitation, transfers by devise or inheritance, shall be subject to the same conditions as any inter vivos transfers. If the heirs or beneficiaries of any such person are unable to meet the conditions in Section 14.02(b) hereof, so long as Franchisee is not in default of its obligations hereunder, the personal representative of the deceased Franchisee or such Owner shall have a reasonable time to dispose of the deceased's interest in the Franchised Business or Franchisee granted hereby, as applicable, which disposition shall be subject to all the terms and conditions for transfers contained in this Agreement.

14.07 Non-Waiver of Claims. Franchisor's consent to a transfer of any interest in this Agreement shall not constitute a waiver of any claims it may have against Franchisee or any subsequent transferring party, nor shall it be deemed a waiver of Franchisor's right to demand compliance with any of the terms of this Agreement by said party.

14.08 Legend. Each certificate representing an ownership interest in a Franchisee that is an Entity shall have conspicuously endorsed upon its face a legend in substantially the following form:

"The transfer of the capital stock evidenced by this certificate is subject to certain restrictions and other terms set forth in a Franchise Agreement, dated as of <insert *Effective Date*>, between the issuer and Missquito, Inc."

15. DEFAULT AND TERMINATION

15.01 Events of Default. Franchisee shall be deemed to be in default under this Agreement, and Franchisor may, at its option, terminate this Agreement and all rights granted hereunder, without affording Franchisee any opportunity to cure the default, effective immediately upon the delivery of notice by Franchisor, upon the occurrence of any of the following events:

(a) If Franchisee or any Owner or manager thereof is convicted of (or pleads guilty or nolo contendere to) a felony, a crime involving moral turpitude, or any other crime or offense that is reasonably likely, in the sole opinion of Franchisor, to affect adversely the Missquito System, the Licensed Marks, the goodwill associated therewith, or Franchisor's interest therein.

(b) If Franchisee or any Owner or manager thereof discloses or divulges the contents of the Manuals, other Trade Secrets or Confidential Information, or data provided to Franchisee by Franchisor in violation of Section 11.03 (Manuals), Section 11.04 (Confidential Information) and Section 11.05 (Data).

(c) If an approved transfer is not effected within a reasonable time following the death or permanent incapacity of an individual Franchisee or an Owner of at least ten percent (10%) interest in a Franchisee that is an Entity as required by Section 14.06, or if Franchisee is an Entity, such Entity fails within a reasonable time to replace its principal executive officer or manager after such individual's death or permanent incapacity.

(d) If Franchisee fails to comply with any of the covenants or agreements contained in Section 10.01 (Franchisor's Right to Licensed marks and Goodwill Associated Therewith), Section 10.02 (Use of Licensed Marks), Section 10.04 (Advertising), Section 11.01 (Full Time and Effort), Section 11.02(a) (Non-Competition and Non-Solicitation), Section 11.08 (Restrictions on Goods and Services Provided by Franchisee) or Section 14.02 (Transfer by Franchisee).

(e) If Franchisee becomes insolvent or shall be adjudicated as bankrupt, or if its business shall come into possession or control, even temporarily, of any trustee in bankruptcy or if a receiver shall be appointed for it, or should there be made a general assignment for the benefit of creditors.

(f) If Franchisee ceases business, or takes any action to liquidate its assets, or stops paying creditors in the usual course of business.

(g) If Franchisee or any guarantor hereunder is an Entity, in the event a proceeding is instituted for the winding-up, dissolution, or liquidation of such Entity, whether such proceeding is voluntary or involuntary, or in the event of a forfeiture or other loss of Franchisee's or guarantor's charter.

(h) If any material information provided to Franchisor pertaining to the Franchised Business is discovered to be false or materially misleading (unless Franchisee proves to the satisfaction of Franchisor that it had no knowledge of such distortion), or Franchisor has credible evidence that Franchisee has engaged or is engaging in underreporting or other fraud.

(i) If Franchisee fails to comply with the Average Minimum Growth Requirement as set forth in Section 11.07(b) in any Calendar Year (starting with the second Calendar Year). It is agreed that termination pursuant to this provision will be effective sixty (60) days after notice of termination is delivered to Franchisee.

(j) If Franchisor delivers three (3) or more notices of default under Section 15.02 during any eighteen (18) month period, regardless of whether Franchisee has cured such defaults.

(k) If Franchisor makes a reasonable determination that continued operation of the Franchised Business by Franchisee will result in imminent danger to the public health or safety.

(l) If Franchisee defaults under any promissory note created by Franchisee in favor of Franchisor or one of its Affiliates, and the holder of the note accelerates the indebtedness due thereunder.

15.02 Events of Default with Cure Rights. Except as set forth in Section 15.01, in the event Franchisee or its Owner(s) shall fail to comply with any of the requirements imposed by this Agreement (or other agreement described in subsection (e) below), Franchisor shall notify Franchisee in writing and Franchisee shall have thirty (30) days in which to remedy such default and provide evidence thereof to Franchisor. If any default is not cured during said thirty (30) day period, Franchisor shall have the option to terminate this Agreement at any time thereafter by written notice to Franchisee. For purposes of this Section 15.02, defaults by Franchisee shall include, without limitation, the occurrence of any of the following events:

(a) If Franchisee fails, refuses, or neglects promptly to file reports and/or pay any monies owing to Franchisor or its subsidiaries or Affiliates when due, or to submit the financial information required by Franchisor under this Agreement.

(b) If Franchisee fails to maintain the standards that Franchisor requires in connection with this Agreement and/or in the Manuals.

(c) If Franchisee fails, refuses, or neglects to obtain Franchisor's prior written approval or consent as required by any provision of this Agreement.

(d) If Franchisee or its Owner(s), employees, officers, directors, or agents fail to comply with any provision of this Agreement (other than those provisions covered by Section 15.01).

(e) If Franchisee defaults under any other agreement between Franchisor (or its Affiliates) and Franchisee (or its Affiliates). For purposes of this subsection (e), agreements between Franchisor (or its Affiliates) and the Owner(s) of Franchisee (if Franchisee is an Entity) shall be deemed an agreement between Franchisor and Franchisee, and any default by such Owner(s) shall be deemed to be a default by Franchisee under this Section 15.02.

(f) If Franchisee fails to maintain its records in a manner which permits a determination of net monthly sales and of the amounts payable to Franchisor by Franchisee hereunder.

15.03 Non-Exclusive Remedy. The termination of this Agreement shall be without prejudice to any right, remedy, or cause of action which Franchisor may have against Franchisee for the breach or default of any provision contained in this Agreement.

15.04 Conflict with State Laws. If the provisions of this Agreement provide for periods of notice less than those required by applicable state law, or provide for termination, cancellation, non-renewal, or the like in a manner which is not permitted under applicable state law, such provisions shall, to the extent they are not in accordance with applicable law, be deemed to be modified to the extent necessary to comply with applicable law, and Franchisor and Franchisee shall comply with applicable state law in connection with such notice requirements and with the termination, cancellation, or non-renewal of this Agreement. Franchisor shall not, however, be precluded from contesting the validity, enforceability, or application of such law in any action, arbitration, hearing, or dispute relating to this Agreement or the termination thereof.

16. OBLIGATIONS UPON TERMINATION

16.01 Upon termination of this Agreement, whether by expiration of the Term, by earlier termination pursuant to any provision of this Agreement, by mutual consent of the parties, by operation of law, or in any other manner, all rights granted hereunder to Franchisee shall forthwith terminate, and:

(a) Franchisee shall immediately cease to have the right to perform any services under the Missquito System or use, by advertising or in any manner whatsoever, any format, methods, procedures, and/or techniques associated with the Missquito System or the Manuals.

(b) Franchisee's name shall be withdrawn from all published lists of persons franchised to perform the services associated with the Missquito System; and Franchisee shall

not hold itself out to the public as a present or former Franchisee, except as required by applicable law.

(c) Within five (5) days after expiration or termination, Franchisee shall pay Franchisor and/or its Affiliate(s) the full amount(s) Franchisee owes Franchisor and/or its Affiliate(s). Furthermore, Franchisee shall be responsible for the payment of the Royalty Fee and the Advertising Fee on any revenue collected after termination or expiration within thirty (30) days after receipt of such revenue.

(d) Franchisee shall (i) immediately and permanently discontinue any and all use of any of the Licensed Marks or any marks, names, or indicia, which in the sole opinion of Franchisor are confusingly similar thereto or any other materials which may in any way indicate or tend to indicate that Franchisee is or was an authorized franchisee of Franchisor or is or was in any way associated with Franchisor; (ii) promptly destroy or surrender to Franchisor all stationery, letterhead, forms, printed matter, and/or promotional displays and advertisements containing any of the Licensed Marks, indicia, or other things, the use of which is prohibited by (i) above; and (iii) immediately and permanently discontinue all advertising placed by Franchisee as an authorized franchisee or which contains or makes reference to any of the Licensed Marks, indicia, or other materials prohibited by (i) above, and to cancel all such advertising already placed or contracted for, which would otherwise be published, broadcast, displayed, or disseminated after the date of termination. Franchisee further agrees to change its telephone numbers and listings with instructions to the telephone company to transfer all telephone numbers and listings under which Franchisee received calls for the Franchised Business, to Franchisor or an Affiliate of Franchisor designated by Franchisor. In connection therewith, Franchisee agrees to execute the Telephone Service Transfer Request attached here as Exhibit I upon execution of this Agreement, which Franchisee agrees shall be submitted to the telephone company at the termination or expiration of this Agreement to effectuate such transfer, as well as such other documents or information as are necessary to transfer to Franchisor all of Franchisee's right, title, and interest in and to Franchisee's telephone numbers and listings and Franchisee's Yellow Pages listings and/or advertisements, if any, and Websites, Social Media accounts/pages, domain names, URLs and/or web addresses (to the extent such utilize the Licensed Marks).

(e) In the event Franchisee continues to operate or subsequently begins to operate another business, Franchisee agrees not to use any reproduction, counterfeit, copy, or colorable imitation of the Licensed Marks either in connection with such other business or the promotion thereof and agrees not to utilize any trade dress or designation of origin or description or representation which falsely suggests or represents an association or connection with Franchisor.

(f) Franchisee shall immediately turn over to Franchisor the Manuals and all other manuals, videos, records, files, and/or instructions and return (and/or if in electronic form, totally and irrecoverably erase) any and all other materials relating to the operation of the Franchised Business in Franchisee's possession, and all copies thereof (all of which are acknowledged to be Franchisor's property), and shall retain no copy or record of any of the foregoing, except only Franchisee's copy of this Agreement and of any correspondence between the parties, and any other documents which Franchisee reasonably needs for compliance with any provision of law.

(g) Franchisee shall take such action as shall be necessary to cancel any of its assumed or fictitious names or equivalent registration which contains the word "Missquito" or any other Licensed Mark of Franchisor, and Franchisee shall furnish Franchisor with evidence satisfactory to Franchisor of compliance with this obligation within thirty (30) days after termination or expiration of this Agreement. At Franchisor's request, Franchisee will make available to

Franchisor for inspection all vehicles and equipment for the purpose of allowing Franchisor to confirm the removal of all identification with respect to the Missquito System and the Licensed Marks.

(h) Franchisee shall not do or perform, directly or indirectly, any act injurious or prejudicial to the goodwill associated with Franchisor's Licensed Marks or the Missquito System and shall abide by the covenants and agreements with respect to non-competition, non-solicitation and confidentiality set forth in Section 11.02(c) (Non-Competition and Non-Solicitation) and Section 11.04 (Confidential Information).

17. TAXES, PERMITS, AND LITIGATION

17.01 Franchisee shall promptly pay when due all taxes levied, assessed, or incurred by Franchisee in the conduct of the Franchised Business or the ownership of its assets, including, without limitation, income, property, unemployment, and sales taxes. In the event Franchisor is required to pay any such taxes, Franchisee shall forthwith reimburse Franchisor therefor on demand.

17.02 In the event of any bona fide dispute as to liability for taxes, Franchisee may, in good faith, contest the validity or the amount of the tax in accordance with the procedures of the taxing authority in question or applicable law; provided, however, in no event shall Franchisee permit a tax sale, seizure by levy of execution, or similar writ or warrant, or attachment by any other creditor, to occur against the premises of the Franchised Business, any improvements thereon, or any personal property utilized in connection with the Franchised Business.

17.03 Franchisee shall timely obtain any and all permits, certificates, or licenses necessary for the full and proper conduct of the Franchised Business, including, without limitation, licenses to do business and assumed or fictitious name registrations, sales tax permits, fire clearances, and Mosquito services permits.

17.04 Franchisee shall notify Franchisor immediately in writing of the commencement of any action, suit, or proceeding, and of the issuance of any order, writ, injunction, award, or decree of any court, agency, or other governmental instrumentality which may adversely affect the operation or financial condition of the Franchised Business.

18. INDEPENDENT CONTRACTOR STATUS

18.01 Franchisee understands and agrees that, under this Agreement, Franchisee is and shall be an independent contractor licensed by Franchisor. Nothing in this Agreement shall be construed so as to create a partnership, joint venture, joint employer, agency, or fiduciary relationship between Franchisee and Franchisor and/or any of its Affiliates. Franchisee shall not, without the prior written approval of Franchisor, have any power to obligate Franchisor and/or its Affiliates for any expenses, liabilities, or other obligations, other than as is specifically provided for in this Agreement. Neither Franchisee nor any employee of Franchisee may, in any way, directly or indirectly, be construed to be an employee of Franchisor and/or its Affiliates for any purpose. Franchisor shall not have the power to hire or fire Franchisee's employees and, except as herein expressly provided, Franchisor may not control or have access to Franchisee's funds or the expenditure thereof, or in any other way exercise dominion or control over the Franchised Business.

18.02 Franchisee shall conspicuously identify itself in its Franchised Business and in all dealings with its customers, contractors, suppliers, vendors, public officials, and others, as an independent franchisee of Franchisor, and shall place such notice of independent ownership on Franchisee's business premises and all vehicles, uniforms, contracts, customer receipts, forms, treatment services reports, business cards, stationery, advertising, signs, and point of sale and other materials and in such fashion as Franchisor may, in its sole discretion, specify and require from time to time in its Manuals or otherwise.

18.03 Except as otherwise expressly authorized by this Agreement, neither party hereto will make any express or implied agreement, warranty, guarantee, or representation or incur any debt in the name of or on behalf of the other party, or represent that the relationship between Franchisor and Franchisee is anything other than that of Franchisor and Franchisee. Franchisor does not assume any liability, and will not be deemed liable, for any agreements, representations, or warranties made by Franchisee, nor will Franchisor be obligated for any damages to any person or property which directly or indirectly arise from or relate to the operation of the Franchised Business. If Franchisee offers any form of guarantee or warranty in connection with the Franchised Business, Franchisee will include an express written notice that neither Franchisor nor any of its Affiliates will be responsible for any liability or obligation under the guarantee or warranty.

19. INDEMNIFICATION

19.01 Franchisee covenants and agrees that it will indemnify, hold harmless to the extent permitted by applicable law, and defend Franchisor, its Affiliates, and their respective employees, officers, directors, agents, representatives, successors, and assigns (individually and collectively, "Indemnitee(s)") from and against any direct or third party loss, cost, damage, liability, and/or expense (including actual accountants' and attorneys' fees) incurred by any Indemnitee (a) as a result of or arising from the default or breach by Franchisee (or any Affiliate or Owner of Franchisee bound hereby) of any representation, warranty, covenant, or agreement contained herein; (b) as a result of or arising from Franchisee's and/or any Owner's ownership, operation or management of the Franchised Business; (c) as a result of or arising from the violation by Franchisee of any Federal, state, or local law, regulation, or ordinance; or (d) without limiting the foregoing, as a result of or arising from:

(a) claims by third parties, including but not limited to Franchisee's customers, for liabilities, losses, fines, suits, proceedings, claims, demands, actions, judgments, or damages of any kind, arising out of or in connection with the operation of the Franchised Business; or

(b) claims by employees of Franchisee for wages, salaries, or other compensation;

(c) claims by employees of Franchisee under the Worker's Compensation Act of any State, or any other claims related to their employment or termination of employment;

(d) claims by any Federal, state, or local government agency, or any third party relating to a violation, or alleged violation, of any law governing health, safety, or the environment or the discharge, release, generation, transportation, storage, treatment, or disposal of any Hazardous Substance. For purposes of this Agreement, "Hazardous Substance" means any matter giving rise to liability under the Resources Conservation Recovery Act, 42 U.S.C. Section 6901 et. seq., the Comprehensive Environment Response Compensation and Liability Act, 42 U.S.C. Sections 9601 et. seq., the Clean Water Act, 33 U.S.C. Sections 1251 et. seq., or generally any contaminant, asbestos, oil, radioactive, or other material, the removal of which is required or

the maintenance of which is regulated or prohibited or penalized by any local, state, or Federal agency, authority, or governmental unit. This indemnity shall include, without limitation, all of the reasonable costs of removal of any and all Hazardous Substances from the Franchise Property and any additional reasonable costs required to take necessary mitigating action and the costs incurred to remediate and bring the Franchise Property into compliance with all applicable local, state, and Federal environmental laws and regulations.

19.02 Franchisor has the right, in its sole discretion, to retain separate counsel of its own choice to assume the defense of Franchisor in any action to which this Section 19 is applicable. In such event, Franchisee agrees to reimburse Franchisor all reasonable costs and legal fees incurred by Franchisor for such defense. Such reimbursement shall be made to Franchisor in a timely manner as such fees are incurred by Franchisor and billed to Franchisee.

20. PRICING

Franchisor, or its designee, may from time to time advise or offer guidance to Franchisee concerning suggested prices to be charged by Franchisee to its customers, which in Franchisor's judgment, would constitute a good business practice for Franchisee. Franchisee shall not be obligated to accept any such advice or guidance and shall have the sole right to determine the prices that it will charge. Nothing in this Agreement shall be construed to prevent Franchisee from freely setting its own prices and discounts on services or products which it may render or sell; provided, however, that Franchisee shall honor the terms of the contracts for (i) Multi-Territorial Accounts and (ii) contracts which are transferred by Franchisor or its Affiliates to Franchisee as provided in this Agreement. Such advice or guidance concerning suggested prices may be contained in the order forms or packing slips which accompany products purchased by Franchisee from Franchisor or in instructional material, the Confidential Manuals or advertisements prepared or arranged by Franchisor.

21. MISCELLANEOUS

21.01 Approvals and Waivers. Whenever this Agreement requires the prior approval or consent of Franchisor, Franchisee shall make a timely written request to Franchisor therefor, and such approval or consent shall be obtained in writing. No failure of either party to exercise any right reserved to it by this Agreement, or to insist upon strict compliance by the other party with any obligation or condition hereunder, and no custom or practice of the parties at variance with the terms hereof, shall constitute a waiver of the right to demand exact compliance with any of the terms herein. Waiver by one party of any particular default by the other party shall not affect or impair the rights with respect to any subsequent default of the same, similar, or different nature, nor shall any delay, forbearance, or omission to exercise any power or right arising out of any breach or default by either party of any of the terms, provisions, or covenants herein, affect or impair the right of the other party to exercise the same, nor shall such constitute a waiver of any right hereunder, or the right to declare any subsequent breach or default. Subsequent acceptance by Franchisor of any payments due to it hereunder shall not be deemed to be a waiver by Franchisor of any preceding breach by Franchisee of any terms, covenants, or conditions of this Agreement.

21.02 Notices. Any notice required or permitted by this Agreement shall be in writing and (a) personally delivered, (b) transmitted by postage prepaid U.S. Mail registered or certified mail (with postage prepaid mail confirmation), (c) transmitted by email or comparable electronic system (with delivery confirmation), or (d) by commercial carrier service for next business day delivery to the parties as follows:

if notice is to be given to Franchisee: [FRANCHISEE ENTITY]
[ADDRESS]
ATTN: [OWNER1], [OWNER2]
Email: [EMAIL]

if notice is to be given to Franchisor: Missquito, Inc.
2170 Piedmont Road NE
Atlanta, Georgia 30324
ATTN: President

with a copy to: Missquito, Inc.
2170 Piedmont Road NE
Atlanta, Georgia 30324
ATTN: Legal Department

Notice shall be deemed delivered at the earliest of the following times: (a) at the time of delivery if personally delivered; (b) three (3) business days after being placed in the U.S. Mail by registered or certified mail, return receipt requested, postage prepaid; (c) one (1) business day after transmission by email or comparable electronic system (with delivery confirmation); or (d) one (1) business day after being placed in the hands of a commercial courier service for next business day delivery; and must be addressed to the party to be notified at its most current principal business address of which the notifying party has been notified. The address hereby given for the service of notice may be changed at any time by either party through written notice to be given to the other as provided in this Section 21.02.

21.03 Construction. All references herein in the singular shall be construed to include the plural where applicable, and all covenants, agreements, and obligations herein assumed by Franchisee shall be deemed to be joint and several covenants, agreements, and obligations of the several persons named herein as Franchisee. All captions in this Agreement are intended solely for the convenience of the parties and none shall be deemed to affect the meaning or construction of any provision hereof.

21.04 Entire Agreement; Amendments. This Agreement (and those other documents referred to herein), when fully executed, shall supersede any and all prior and existing agreements, representations (other than those set forth in the Franchise Disclosure Document), inducements, or promises, either oral or in writing, between the parties hereto with respect to the subject matter hereof and contains all of the covenants and agreements between said parties with respect to the subject matter of this Agreement. Franchisee acknowledges that neither Franchisor nor anyone on behalf of Franchisor has made, and Franchisee is not entering into this Agreement in reliance on, any representations (other than those set forth in the Franchise Disclosure Document), inducements, promises, or agreements, orally or otherwise, respecting the subject matter of this Agreement which are not embodied herein. Notwithstanding anything to the contrary, nothing within this Agreement or any related agreement is intended to disclaim the representations made within the Franchise Disclosure Document. Any amendment or modification of this Agreement is invalid unless made in writing and signed by all of the parties hereto.

21.05 Costs of Enforcement. Franchisor shall be entitled to recover from Franchisee all reasonable attorneys' fees, plus court costs and all other expenses, incurred by Franchisor in enforcing the covenants, terms, and conditions of this Agreement against Franchisee, including without limitation (a) the collection of any fees required to be paid by Franchisee under this

Agreement, (b) the enforcement of post-termination covenants, and (c) the protection of the Licensed Marks.

21.06 Severability.

(a) Except as expressly provided to the contrary herein, each section, part, term, and/or provision of this Agreement shall be considered severable; and if, for any reason, any section, part, term, and/or provision herein is determined to be invalid and contrary to, or in conflict with, any existing or future law or regulation by a court or agency having valid jurisdiction, such shall not impair the operation of, or have any other effect upon, such other portions, sections, parts, terms, and/or provisions of this Agreement as may remain otherwise valid, and the latter shall continue to be given full force and effect and bind the parties hereto; and such invalid sections, parts, terms, and/or provisions shall be deemed not to be a part of this Agreement.

(b) If all or any portion of a covenant in this Agreement is held unreasonable or unenforceable by a court or agency having valid jurisdiction in an unappealed final decision to which Franchisor is a party, Franchisee expressly agrees to be bound by any lesser covenant subsumed within the terms of such covenant that imposes the maximum duty permitted by law, as if the resulting covenant was separately stated in and made a part of this Agreement.

(c) Anything to the contrary herein notwithstanding, nothing in this Agreement is intended, nor shall be deemed, to confer upon any person or Entity (other than Franchisor or Franchisee and such of their respective successors and assigns as may be contemplated by Section 14 (Transferability of Interest) hereof) any rights or remedies under or by reason of this Agreement.

21.07 Applicable Law.

(a) This Agreement and the rights and obligations of the parties hereto shall be governed by and interpreted and construed in accordance with the laws of the State of Georgia, applicable to agreements made and to be entirely performed in Georgia, which laws will prevail on any conflict of laws.

(b) No right or remedy conferred upon or reserved to Franchisor or Franchisee by this Agreement is intended to be, nor shall be deemed, exclusive of any other right or remedy herein or by law or equity provided or permitted but each shall be cumulative of every other right or remedy.

21.08 Binding Effect. This Agreement shall be binding upon and inure to the benefit of the parties hereto and their respective heirs, personal representatives, successors, and permitted assigns.

21.09 No Liability. To the fullest extent permitted by law, Franchisor is not responsible or otherwise liable for any injury suffered by any person or persons, or damage to any property, as a result of any services provided or products sold by Franchisor or its Affiliates to Franchisee.

21.10 Time of the Essence. TIME SHALL BE OF THE ESSENCE OF THIS AGREEMENT AND OF EACH AND EVERY PART HEREOF.

21.11 Further Assurances. The parties hereto agree to execute and deliver such further and other agreements or documents and to exercise their vote and influence and do and cause to be

done any further and other acts and things as may be necessary in order to give full effect to this Agreement and every part hereof.

21.12 Force Majeure. In the event that any party hereto is delayed in the performance of any act required herein by reason of labor disputes, inability to procure materials, power failures, restrictive governmental laws or regulations, riots, insurrection, war, or other reasons of a like nature not the fault of such party, the performance of such act and the time for performance thereof shall be extended for a period equivalent to the period of such delay, up to a maximum of three (3) months. The provisions of this Section 21.12 shall not operate to excuse Franchisee from the prompt payment of any amount due Franchisor under this Agreement.

21.13 Limitation of Liability. To the fullest extent permitted by law, Franchisor shall not be liable to Franchisee for any damages or other amounts which represent lost profits or indirect, incidental, special, consequential, exemplary, or punitive damages, arising from the performance or nonperformance of this Agreement or any acts or omissions related thereto.

21.14 Dispute Resolution.

(a) Arbitration. Except as elsewhere stated in this Section 21.14, all disputes between Franchisee or its Affiliates or their respective Owner(s), guarantors, officers, directors, or employees, on the one hand, and Franchisor or its Affiliates, or their respective officers, directors, or employees, on the other hand, relating to this Agreement, Franchisor's relationship with Franchisee, or the Franchised Business, will be resolved by binding arbitration. The arbitration proceeding shall be conducted by one arbitrator selected by the American Arbitration Association (the "AAA") and, except as this Section 21.14 otherwise provides, according to the then-current Commercial Arbitration Rules of the AAA. All arbitration proceedings will be held at AAA's offices or other suitable offices that Franchisor selects in the metropolitan area in which Franchisor's principal place of business is then located. The arbitrator shall have no authority to select a different hearing locale. All matters relating to arbitration will be governed by the Federal Arbitration Act (9 U.S.C. §§ 1 et seq.).

(b) Right to Request Panel. Either party has the right to require that any controversy or claim be resolved by a panel of three (3) arbitrators, in which case each party shall designate one (1) additional arbitrator, but in the absence of the parties' agreement to proceed with a three (3) arbitrator panel, the requesting party shall be responsible for the cost of both additional arbitrators.

(c) Right to Request Reasoned Opinion. Either party may request at any time prior to the hearing that the award be accompanied by a reasoned opinion. The award rendered by the arbitrator(s) shall be final and binding on all parties. Judgment may be entered on the award in any court having jurisdiction thereof. The parties hereto acknowledge and agree that this arbitration provision is made pursuant to a transaction involving interstate commerce and shall be governed by the Federal Arbitration Act.

(d) Individual Actions. The parties agree that arbitration (and, to the extent permitted, any civil action) will be conducted on an individual, not a class-wide or representative, basis and that a proceeding between Franchisor and Franchisee may not be consolidated or joined with any other proceeding between Franchisor and any other party. Any proceeding under this Agreement will not proceed as a class action, private attorney general action, or other form of representative action. Notwithstanding the foregoing or anything to the contrary in this Section 21.14, if any court or arbitrator determines that this prohibition on class-wide or representative arbitration is

unenforceable with respect to a dispute that otherwise would be subject to arbitration under this Section 21.14, then the parties agree that this arbitration clause shall not apply to that dispute and that such dispute will be resolved in a judicial proceeding in accordance with Section 21.14(f).

(e) Relief. The arbitrator has the right to award or include in his or her award any relief which he or she deems proper, including money damages (with interest on unpaid amounts from the date due), specific performance, injunctive relief, and attorneys' fees and costs, provided that the arbitrator may not declare any Licensed Mark generic or otherwise invalid or, as expressly provided in Section 21.13, award any special, consequential, exemplary, or punitive damages against Franchisor.

(f) Excepted Disputes. Notwithstanding anything to the contrary set forth herein, the following disputes will not be resolved through arbitration unless Franchisor expressly consents to arbitration: (i) disputes that arise under or are related to the Lanham Act, as now or later amended; (ii) disputes that otherwise relate to the ownership or validity of any of the Licensed Marks or any other intellectual property; (iii) disputes that involve enforcement of Franchisor's intellectual property rights or protection of Franchisor's Confidential Information or Trade Secrets; (iv) disputes that involve enforcement of claims for injunctive relief to enforce the non-competition and non-solicitation provisions in Section 11.02 (Non-Competition and Non-Solicitation) and/or Exhibit E-1 (Guaranty and Non-Compete Agreement); (v) disputes that involve enforcement of claims for injunctive relief against threatened conduct that will cause Franchisor loss or damage; or (vi) disputes related to the payment of sums Franchisee owes Franchisor or Franchisor's Affiliates.

(g) Binding Decision. The decision and award of the arbitrator will be final, conclusive, and binding on all parties regarding any claims, counterclaims, issues, or accountings presented or pled to the arbitrator, and judgment on the award, including any partial, temporary, or interim award, may be entered in any court of competent jurisdiction. The parties agree that the arbitrator may award interest from the date of any damages incurred for breach or other violation of this Agreement, and from the date of the award, until paid in full, at a rate to be fixed by the arbitrator, but in no event less than 2.5% per annum above the Citibank Preference Rate quoted for the corresponding periods, as reported in The Wall Street Journal, or the maximum rate permitted by applicable law, whichever is less.

(h) Cumulative Rights and Remedies. Except as otherwise stated in this Agreement, no right or remedy that the parties have under this Agreement is exclusive of any other right or remedy under this Agreement or under applicable law. Each and every such remedy will be in addition to, and not in limitation of or substitution for, every other remedy available at law or in equity or by statute or otherwise.

(i) Attorneys' Fees. Franchisee agrees to reimburse Franchisor for all expenses Franchisor reasonably incurs (including attorneys' fees): (i) to enforce the terms of this Agreement or any obligation owed to Franchisor by Franchisee and/or the Owner(s) (whether or not Franchisor initiates a legal proceeding); and (ii) in the defense of any claim Franchisee and/or the Owner(s) assert against Franchisor on which Franchisor substantially prevails in court or other formal legal proceedings.

(j) Limitation of Claims. EXCEPT FOR CLAIMS ARISING FROM FRANCHISEE'S NON-PAYMENT OR UNDERPAYMENT OF AMOUNTS FRANCHISEE OWES FRANCHISOR, ANY AND ALL CLAIMS ARISING OUT OF OR RELATING TO THIS AGREEMENT OR FRANCHISOR'S RELATIONSHIP WITH FRANCHISEE WILL BE BARRED UNLESS A

JUDICIAL OR ARBITRATION PROCEEDING IS COMMENCED WITHIN TWENTY-FOUR (24) MONTHS FROM THE DATE ON WHICH THE PARTY ASSERTING THE CLAIM KNEW OR SHOULD HAVE KNOWN OF THE FACTS GIVING RISE TO THE CLAIMS.

(k) Waiver of Jury Trial. FRANCHISOR AND FRANCHISEE IRREVOCABLY WAIVE TRIAL BY JURY IN ANY ACTION, PROCEEDING, OR COUNTERCLAIM RELATED TO THIS AGREEMENT, WHETHER AT LAW OR IN EQUITY, BROUGHT BY EITHER PARTY AGAINST THE OTHER.

21.15 Survival. All representations, warranties, covenants, and agreements of parties hereto, which by their sense and context are intended to survive the expiration or termination of this Agreement, shall survive the expiration or termination of this Agreement regardless of the reason for termination.

21.16 Counterparts. This Agreement may be executed in any number of counterparts (but shall not be effective until each party has executed at least one counterpart), each of which, when executed and delivered, shall be an original and which together shall have the same effect as if each party had executed and delivered the same document.

22. COVENANT OF COMPLIANCE WITH MISSQUITO STANDARDS

Franchisee shall comply with all Franchisor rules, regulations, standards, and practices regarding the Franchised Business as set forth in the Manuals and shall allow Franchisor to conduct inspections of the Franchised Business to assure compliance with such rules, regulations, standards, and practices. Franchisee shall execute evidence of such compliance in the form of Exhibit G attached hereto.

23. ACKNOWLEDGEMENTS; ADDITIONAL REPRESENTATIONS

(a) Franchisee acknowledges that it has conducted an independent investigation of the Franchised Business and recognizes that the business venture contemplated by this Agreement involves business risks and that its success will be largely dependent upon the ability of Franchisee as an independent business operation. Franchisor expressly disclaims the making of, and Franchisee acknowledges that it has not received, any warranty or guarantee, express or implied, as to the potential revenues, profits, expenses, number of customers, or success of the business contemplated by this Agreement or any representation as to the future or past revenues, profits, expenses, number of customers, or profitability of any other Missquito System franchise other than those statements, representations, and commitments that are expressly contained in this Agreement. In granting Franchisee the Franchised Business, Franchisor is relying on Franchisee's acknowledgment that all statements, representations, and commitments upon which Franchisee is relying are in writing, are signed by both parties, and are a part of this Agreement or were included in the Franchise Disclosure Document, and Franchisee is not relying on any statements, representations, and/or commitments that are not included herein or in the Franchise Disclosure Document.

(b) Franchisee acknowledges that it has received, read, and understood this Agreement and the Exhibits, and that Franchisor has accorded Franchisee ample time and opportunity to consult with attorneys and other advisors of its own choosing about the potential benefits and risks of entering into this Agreement.

(c) Franchisee acknowledges that, because complete and detailed uniformity under many varying conditions may not be possible or practical, Franchisor specifically reserves the right and privilege, in its sole discretion and as it may deem in the best interest of the Missquito System in any specific instance, to vary the franchise agreements and the standards for other franchisees based upon the peculiarities of a particular site or circumstance, density of population, business potential, population of trade area, existing business practices, or any other conditions which Franchisor deems to be of importance to the successful operation of such franchisees' businesses. Franchisee shall have no recourse against Franchisor on account of any variation from standard specifications and practices granted to any other franchisee and shall not be entitled to require Franchisor to grant Franchisee a like or similar variation hereunder.

(d) Franchisee acknowledges that it has no right to renew this Agreement (other than the limited renewal right set forth in Section 2.03 (Franchisee's Limited Renewal Option)) and that, upon the expiration or termination of this Agreement, Franchisor has the right, but not the obligation, to purchase certain assets of Franchisee as set forth in Section 2.02 (Franchisor's Option to Purchase Assets of Franchisee).

(e) Franchisee acknowledges that Rollins, Inc. and its subsidiaries and Affiliates, including Rollins Wildlife Services, Inc. ("Rollins Wildlife Services"), are separate Entities and that, except as expressly set forth below, they are not responsible or liable for any of the acts or omissions of Franchisor. If Rollins, Inc., or any of its subsidiaries or Affiliates, including Rollins Wildlife Services, does anything for Franchisee or Franchisor, it does so as an independent contractor. As further consideration for the grant of this franchise, Franchisee hereby (i) waives and releases, to the greatest extent permitted by law, all claims Franchisee may now have and later acquire against Rollins, Inc. and its subsidiaries and Affiliates, including Rollins Wildlife Services, based on the acts or omissions of Franchisor or arising out of the Franchised Business or this Agreement or the other documents referenced herein and (ii) covenants and agrees not to sue Rollins, Inc. or any of its subsidiaries or Affiliates, including Rollins Wildlife Services, with respect to any such claims; provided, however, that nothing herein shall affect Rollins, Inc.'s obligations pursuant to its guarantee of Franchisor's performance of its obligations hereunder, a copy of which is attached to the Franchise Disclosure Document as Exhibit 9-B.

(f) Franchisee acknowledges that nine of the ten percent of Franchisee's Monthly Total Net Revenues comprising the Royalty Fee payable to Franchisor by Franchisee pursuant to Section 4.01 (Royalty Fee) hereto represents the value of Franchisee's use of the Licensed Marks in accordance with the terms of this Agreement.

(g) Franchisee represents and warrants that (i) neither Franchisee nor any Owner of equity interests in Franchisee (x) is currently identified on the Specially Designated Nationals and Blocked Persons List maintained by the United States Office of Foreign Assets Control, Department of the Treasury, and/or on any other similar list maintained by the Office of Foreign Assets Control pursuant to any authorizing statute, executive order, or regulation, or (y) is a person or Entity with whom a citizen of the United States is prohibited to engage in transactions by any trade embargo, economic sanction, or other prohibition of United States law, regulation, or executive order of the President of the United States; and (ii) Franchisee has complied and shall comply with all requirements of law relating to money laundering, anti-terrorism, trade embargoes, and economic sanctions, now or hereafter in effect.

(h) Franchisee represents and warrants that, prior to signing this Agreement, Franchisee submitted this Agreement, along with the Franchise Disclosure Document and any other documents provided by Franchisor, to an attorney of Franchisee's choosing for review and

[TERRITORY]
[FRANCHISEE ENTITY]

consultation. Franchisee represents and warrants that Franchisee is signing this Agreement after consulting such attorney.

[SIGNATURES ON FOLLOWING PAGE]

[TERRITORY]
[FRANCHISEE ENTITY]

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the date set forth below, with the terms and conditions set forth in this Agreement, including, without limitation, the term of the license granted herein, to begin on the Effective Date.

AGREED AND ACCEPTED:

AGREED AND ACCEPTED:

FRANCHISOR:

FRANCHISEE:

MISSQUITO, INC.

[FRANCHISEE ENTITY]

BY: _____

BY: _____

PRINT NAME: _____

PRINT NAME: _____

TITLE: _____

TITLE: _____



DATE: _____

DATE: _____

FRANCHISE AGREEMENT
SCHEDULE 1
INDEX OF DEFINED TERMS

<u>Term</u>	<u>Section</u>	<u>Term</u>	<u>Section</u>
AAA	21.14	Purchase Option	2.02
Advertising Cooperative	12.06(a)	Purchase Price	2.02
Advertising Fee	4.02	Rebranded Customers	3.03(a)
Agreement	Preamble	Receivables	11.10(a)(ii)
Affiliate	1.01(a)	Royalty Fee	4.01
Affiliated Businesses	1.02	Social Media	10.08(a)
Annexed Territory	11.07(c)	Term	2.01
Annual Net Revenues	11.07(b)	Territory	1.01
Assigned Contracts	3.02(a)	Trade Secrets	11.04(c)(ii)
Assigned Receivables	3.02(c)	Website	10.08(a)
Average Minimum Growth Requirement	11.07(b)		
Calendar Year	11.07(b)		
Closing	2.02		
Collateral	11.10		
Computer System	6.06(a)		
Confidential Information	11.04(c)(i)		
Customer Lists	11.10(a)(i)		
Effective Date	2.01		
Entity	1.01(b)		
Existing Business	6.11		
Expiration Date	2.01		
Extension	2.02		
Franchised Business	1.01		
Franchisee	Preamble		
Franchisor	Preamble		
Indemnitees	19		
Information Request	2.02		
Initial Franchise Fee	3.01		
Licensed Marks	Recitals		
Licensed Rights	Recitals		
Local Advertising Obligation	12.01		
Manuals	5.01(a)		
Missquito Programs	12.09		
Missquito System	Recitals		
Monthly Total Net Revenues	4.01		
Mosquito	1.01(e)		
Multi-Territorial Accounts	6.09		
Opening Date	5.01		
Owner	1.01(c)		
Proposed Transfer	14.02(a)		
Purchase Notice	2.02		
Purchase Notice Date	2.02		

FRANCHISE AGREEMENT
EXHIBIT A
LICENSED MARKS

MARKS	STATUS	REGISTRATION/ SERIAL NUMBER	REGISTRATION/ FILING DATE
MISSQUITO	Registered	6,661,216	March 1, 2022
MISSQUITO & Design 	Registered	7067486	May 30, 2023
	Registered	7067484	May 30, 2023

FRANCHISE AGREEMENT
EXHIBIT B
TERRITORY

1. Territory: The geographic area located in the following ZIP codes as of the Effective Date:

[ZIPS]

- 1.1 In the event that following the Effective Date the United States Postal Services revises the ZIP codes in the Territory such that a portion of a ZIP code is located inside and outside of the Territory (the "Straddle ZIP Code") and no other franchisee of the Missquito System or Affiliate of Franchisor is operating a Mosquito services business under the Licensed Marks in the Straddle ZIP Code, Franchisor shall offer to Franchisee the opportunity to expand the Territory to include that portion of the Straddle ZIP Code located outside the Territory (the "Additional Territory") in exchange for an additional Initial Franchise Fee calculated based on the population of the Additional Territory and the number of years remaining on the Term.
- 1.2 Notwithstanding the foregoing in this Exhibit B, in the event that Franchisor has Mosquito services contracts with respect to customers located in the Additional Territory (other than Multi-Territorial Accounts), Franchisor shall re-allocate the entire Straddle ZIP Code to either Franchisee or Franchisor based on the population of the Straddle ZIP Code, set forth in the most recently published U.S. Census Bureau data or the Woods and Poole Index for Metropolitan Areas, and the number of Mosquito control accounts then being serviced in the Straddle Zip Code by Franchisee (excluding Multi-Territorial Accounts serviced by Franchisee on behalf of Franchisor or its Affiliates) on one hand and Missquito or its Affiliates on the other hand. If a majority of the population of the Straddle ZIP Code resides within the Territory and/or Franchisee is then servicing more such accounts in the Straddle Zip Code, Franchisor shall offer to Franchisee the opportunity (a) to expand the Territory to include the Additional Territory and (b) to purchase Franchisor's or its Affiliate's Mosquito services contracts then in effect with respect to customers located in the Additional Territory (other than Multi-Territorial Accounts) in exchange for (i) an additional Initial Franchise Fee calculated based on the population of the Additional Territory and the number of years remaining on the Term and (ii) the purchase price for such Mosquito control contracts derived by applying the applicable percentages set forth in Exhibit C attached hereto to the annualized value of the active customer contracts that are so assigned, as set forth in Missquito's or its Affiliate's books and records. In such event, Franchisee shall provide written notice to Franchisor as to whether it elects to exercise the rights described in (a) and (b) above within fifteen (15) days of notice thereof from Franchisor and shall pay the amounts described at the closing of the transfer of such contracts to Franchisee. If Franchisee elects not to exercise the rights described in (a) and (b) above or fails to pay the amounts described in (i) and (ii) above as and when due, or if a majority of the population of the Straddle ZIP Code resides outside of the Territory and/or Missquito or its Affiliate is then servicing more Mosquito control accounts in the Straddle Zip Code, Franchisor or its Affiliate shall purchase from Franchisee, and Franchisee shall sell to Franchisor or its Affiliate, all Customer Contracts then in effect with respect to customers located in the Straddle ZIP Code in exchange for a purchase price derived by applying the formula set forth in Exhibit C attached hereto. In connection with the actions described in the prior sentence, (A) Franchisor and Franchisee shall amend the Agreement to remove the Straddle ZIP Code from the definition of Territory, and (B) Franchisee shall be refunded a portion of the Initial Franchise Fee previously paid thereby based on the population of the portion of the Territory located in the Straddle ZIP Code and the number of years remaining on the Term.

[TERRITORY]
[FRANCHISEE ENTITY]

2. The parties acknowledge and agree that the Territory constitutes [#] Territory units as of the Effective Date.

3. Franchisee's Principal Place of Business:

[ADDRESS]

FRANCHISE AGREEMENT
EXHIBIT C
FRANCHISE PURCHASE PRICE CALCULATION

For purposes of Section 2.02 (Franchisor's Option to Purchase Assets of Franchisee) of the Agreement, the Purchase Price payable by Franchisor or its designees for all or substantially all of the tangible and intangible assets of Franchisee shall be calculated as follows:

A. The "Base Price" shall be the sum of the following:

1. 75% of annual residential Mosquito control recurring revenue. (Note 1)
2. 85% of annual commercial Mosquito control recurring revenue. (Note 1)
3. 45% of one-time Mosquito control revenue. (Note 1)
4. If Franchisor permits Franchisee to provide services other than Mosquito services to Franchisee's customers (i.e., ancillary services such as pest control, flea/tick control, rodent control, etc.), Franchisor and Franchisee shall agree on the purchase price for such customer contracts, if any, prior to the termination or expiration of this Agreement. Notwithstanding the foregoing, Franchisor shall not be obligated to purchase or assume the obligations under any such contracts.
5. Fair market value (as determined in accordance with generally accepted accounting principles) of the assets Franchisor elects to purchase, including inventory, vehicles, equipment, furniture, leasehold improvements, other intangible assets, etc. and net depreciated book value (as determined in accordance with generally accepted accounting principles) of the accounts receivable Franchisor elects to purchase; provided, however, that the book value of accounts receivable will not include any balances over ninety (90) days old or any balances from cancelled accounts. (Note 2)

Note 1: Items 1 through 3 shall be calculated by using the average of the last two (2) twelve (12) month periods of Franchisee (the most recent of which ending on the last day of the month in which the Purchase Notice is given), as determined by Franchisee's audited or reviewed financial statements; provided, however, that if the revenues set forth on such financial statements are greater than those reported to Franchisor for purposes of payment of the Royalty Fees hereunder, or if such financial statements are unavailable, the Base Price shall be calculated using the revenues reported for Royalty Fee purposes. Revenues attributable to Multi-Territorial Accounts shall not be included in the Base Price calculation.

Note 3: No additional value shall be attributable to goodwill or to Franchisee's interest in any leases, customer contracts or customer lists which are assigned to Franchisor.

B. Although Franchisor is not required to assume any of Franchisee's debts, obligations or liabilities, the Base Price will be reduced by the amount of any debts, obligations or liabilities which Franchisor expressly elects to assume in writing, including without limitation any pre-

Closing amounts payable to landlords and any purchase-money or other financing obligations payable to lenders, equipment vendors or suppliers.

- C. FRANCHISOR, OR ITS DESIGNEE, **SHALL HAVE THE OPTION TO HOLD BACK A PERCENTAGE OF THE PURCHASE PRICE**, AS DETERMINED IN FRANCHISOR'S REASONABLE DISCRETION, AS TO BOTH PERCENTAGE AND LENGTH OF TIME TO BE RETAINED, NECESSARY TO SECURE (i) ALL PAYMENTS OF ANY AMOUNTS DUE UNDER THIS AGREEMENT OR THE PURCHASE CONTRACT, (ii) ALL CUSTOMER RENEWAL PAYMENTS CONTEMPLATED BY THIS EXHIBIT AND INCLUDED IN THE PURCHASE PRICE AND (iii) ALL ACCOUNTS RECEIVABLE OF FRANCHISEE THAT ARE BEING ACQUIRED BY FRANCHISOR OR ITS DESIGNEE, ON SUCH TERMS AND FOR SUCH TIME PERIOD AS SET FORTH IN THE PURCHASE CONTRACT.

FRANCHISE AGREEMENT
EXHIBIT D
ASSIGNMENT OF CUSTOMERS AND ACCOUNTS RECEIVABLE

Pursuant to the Franchise Agreement (the "Agreement"), dated as of [EFFECTIVE DATE], by and between Missquito, Inc., a Delaware corporation ("Assignor"), and [FRANCHISEE ENTITY] ("Assignee"), and in consideration of the payment by Assignee to Assignor of (i) **\$[AMOUNT]** (the "Customer Purchase Price"), as specified in Section 3.02(a) of the Agreement, (ii) **\$[AMOUNT]** (the "AR Purchase Price"; together with the Customer Purchase Price, the "Purchase Price"), as specified in Section 3.02(b) of the Agreement, and (iii) for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby transfers, assigns, conveys, and delivers to Assignee and Assignee hereby accepts and acquires from Assignor all of the rights, duties, and obligations of Assignor as set forth herein under the customer contracts and customer lists identified on Attachment A attached hereto (collectively, the "Assigned Contracts"), effective as of the [Opening/Effective Date] (as defined in the Agreement) and the accounts receivable identified on Attachment B attached hereto (collectively, the "Assigned Receivables"), effective as of the date hereof.

TO HAVE AND TO HOLD all of the Assigned Contracts and Assigned Receivables hereby transferred, assigned, and conveyed unto Assignee, its successors and assigns, to itself and its own use and behalf forever.

1. Assignor represents and warrants to Assignee that (a) Assignor has good and lawful right to convey the Assigned Contracts and Assigned Receivables to Assignee, (b) the Assigned Contracts are in full force and effect and the Assigned Contracts and Assigned Receivables are free and clear of any and all liens, claims, security interests, pledges, and encumbrances of any nature, and (c) the assignment of the Assigned Contracts will not result in a breach or default under, or cause the cancellation or acceleration of, any of the Assigned Contracts, and if any consent, approval, action, or filing of notice (a "Consent") is required in connection with the assignment of the Assigned Contracts, Assignor has obtained such Consent.

2. Assignor agrees that it will do, execute, and deliver, or will cause to be done, executed, and delivered, all such further acts, transfers, assignments, and assurances, for the better conveying and confirming unto Assignee, its successors and assigns, the entire right, title, and interest in the Assigned Contracts and Assigned Receivables from the date hereof and thereafter as Assignee shall reasonably require. If Assignor receives any payment on the Assigned Contracts from the [Opening/Effective Date] or thereafter for services rendered on the Assigned Contracts from the [Opening/Effective Date] and thereafter, Assignor will promptly transfer such payment to Assignee. If Assignor receives any payment on the Assigned Receivables following the date hereof, and prior to the expiration of the Collection Period (as defined below) Assignor will promptly transfer such payment to Assignee.

3. Assignee acknowledges and agrees that any payment received by Assignee for services performed under the Assigned Contracts prior to the [Opening/Effective Date] shall be promptly forwarded to Assignor. Assignee covenants and agrees that it will assume all liabilities of Assignor under the Assigned Contracts which arise from the [Opening/Effective Date] and thereafter and Assignee further covenants and agrees it will be bound by all the terms and conditions set forth therein and that it will perform all obligations of Assignor accruing from the [Opening/Effective Date] and thereafter.

4. Assignee further covenants and agrees that, upon the earlier occurrence of the first post-[Opening/Effective Date] invoice sent by Assignee to each customer under any Assigned Contract transferred pursuant hereto or thirty (30) days from the [Opening/Effective Date], Assignee shall provide written notice to such customer stating that such customer's Assigned Contract, and all rights and obligations of Assignor contained therein, has been assigned by Assignor to Assignee.

5. Assignor covenants and agrees that it shall, within one hundred twenty (120) days of the [Opening/Effective Date], reimburse Assignee for that portion of the Purchase Price attributable to any Assigned Contract (i) for which the customer refuses, or fails to pay the first invoice with respect to, the first recurring service by Assignee that is due after the [Opening/Effective Date]; or (ii) is determined by Assignee following the Effective Date not to have been an active account as of the [Opening/Effective Date].

6. Assignor covenants and agrees that it shall, within six (6) months of the [Opening/Effective Date], reimburse Assignee for that portion of the AR Purchase Price attributable to any Assigned Receivable that has remained uncollected ("Uncollected Receivable(s)") for ninety (90) days after the [Opening/Effective Date] (the "Collection Period"). In consideration for such reimbursement, Assignee will then assign any such Uncollected Receivables back to Assignor. If Assignee receives any payment on the Uncollected Receivables following the expiration of the Collection Period, Assignee will promptly transfer such payment to Assignor. Assignee agrees that it will do, execute, and deliver, or will cause to be done, executed, and delivered, all such further acts, transfers, assignments, and assurances, for the better conveying and confirming unto Assignor, its successors and assigns, the entire right, title, and interest in such Uncollected Receivables from the expiration of the Collection Period and thereafter as Assignor shall reasonably require.

7. Assignor agrees that it will indemnify and hold harmless Assignee against any loss, claim, obligation, liability, damage, or other charge or expense suffered or incurred by Assignee due to (i) any breach of the representations and warranties of Assignor contained herein or (ii) any liabilities and obligations of Assignor under the Assigned Contracts which arose prior to the [Opening/Effective Date].

8. Assignee agrees that it will indemnify and hold harmless Assignor against any loss, claim, obligation, liability, damage, or other charge or expense suffered or incurred by Assignor due to (i) any breach of any covenant of Assignee contained herein or (ii) any liabilities and obligations of Assignee under the Assigned Contracts which arise from the [Opening/Effective Date] and thereafter.

9. This Assignment of Customers and Accounts Receivable shall be governed by Georgia law and shall inure to the benefit of, and shall be binding upon, the parties hereto and their respective successors and assigns.

[SIGNATURES ON FOLLOWING PAGE]

[TERRITORY]
[FRANCHISEE ENTITY]

IN WITNESS WHEREOF, the parties have executed this Assignment of Customers and Accounts Receivable as of date first set forth above.

AGREED AND ACCEPTED:

AGREED AND ACCEPTED:

ASSIGNOR: MISSQUITO, INC.

ASSIGNEE: [FRANCHISEE ENTITY]

BY: _____

BY: _____

PRINT NAME: _____

PRINT NAME: _____

TITLE: _____

TITLE: _____

DATE: _____

DATE: _____

FRANCHISE AGREEMENT
EXHIBIT E-1
GUARANTY AND NON-COMPETE AGREEMENT

In consideration of, and as an inducement to, the execution of the Franchise Agreement (the "Franchise Agreement") between Missquito, Inc. ("Franchisor") and [FRANCHISEE ENTITY] ("Franchisee") dated [EFFECTIVE DATE], and any and all additional agreements concurrently being executed on behalf of Franchisor and Franchisee (collectively, the "Agreements"), each of the undersigned hereby personally, jointly, severally and unconditionally: (1) guarantees to Franchisor and its successors and assigns, for the Term of the Franchise Agreement and thereafter as provided in the Franchise Agreement, that Franchisee shall punctually pay and perform each and every undertaking, agreement, and covenant set forth in the Agreements; (2) agrees to be personally bound by, and personally liable for each and every obligation and liability of Franchisee under the Agreements; (3) makes all of the covenants, representations and agreements of Franchisee set forth in the Agreements as if the undersigned had been a party to the Agreements; and (4) guarantees the full and prompt payment when due of all amounts evidenced by any Promissory Note executed by Franchisee in favor of Rollins Acceptance Company, LLC, an Affiliate of Franchisor, as such may be modified, amended, restated or refinanced from time to time. Capitalized terms used but not defined herein shall have the meaning ascribed to them in the Agreements.

A. Each of the undersigned waives: (1) acceptance and notice of acceptance by Franchisor of the foregoing undertakings; (2) notice of demand for payment of any indebtedness or nonperformance of any obligations hereby guaranteed; (3) protest and notice of default to any party with respect to the indebtedness or nonperformance of any obligations hereby guaranteed; (4) any right he/she may have to require that an action be brought against Franchisee or any other person or Entity as a condition of liability; (5) notice of any release of any guarantor or other security given for the obligations of Franchisee; and (6) any and all other notices.

B. Without limiting the foregoing, each of the undersigned consents and agrees that: (1) such liability shall not be contingent or conditioned upon pursuit by Franchisor of any remedies against Franchisee or any other person or Entity; and (2) such liability shall not be diminished, relieved, or otherwise affected by any extension of time, credit, or other indulgence which Franchisor may from time to time grant to Franchisee or to any other person or Entity, including without limitation the acceptance of any partial payment or performance, or the compromise or release of any claims, none of which shall in any way modify or amend this Guaranty and Non-Compete Agreement, which shall be continuing and irrevocable during the terms of the Agreements.

C. Each of the undersigned further covenants and agrees that, during the Term of the Franchise Agreement, or any renewal thereof, except as otherwise approved in writing by Franchisor, he or she shall not, either directly or indirectly, for himself or herself, or through, on behalf of, or in conjunction with any person or Entity:

1. Divert, or attempt to divert, any business or customer of the Franchised Business to any third party, by direct or indirect inducement or otherwise, or transfer, encumber or sell, or attempt to transfer, encumber or sell, any customer contract to or for the benefit of any third party; or

2. Have any direct or indirect interest as a disclosed or beneficial owner in, or perform services as a director, officer, manager, employee, consultant, representative, agent, or otherwise with respect to, any person or Entity that provides mosquito control, regardless of location; provided, further, that this provision shall not apply to any ownership by the undersigned of less than one percent (1%) of the outstanding equity securities of any publicly held corporation or any interest held indirectly through mutual funds.

Each of the undersigned acknowledges and agrees that the covenants and restrictions in this Section C. are reasonable, appropriate, and necessary to promote and protect the Missquito System, other Missquito System franchisees and the legitimate interests of Franchisor and are meant to deter any potential conflict of interest.

D. Each of the undersigned further covenants and agrees that, during the two (2) year period following the effective date of termination or expiration of the Franchise Agreement for any reason, or following the date of a transfer by the undersigned, except as otherwise approved in writing by Franchisor, he or she shall not, either directly or indirectly, for himself or herself, or through, on behalf of, or in conjunction with any person or Entity:

1. Solicit or accept, or attempt to solicit or accept, directly or by assisting others, any customer of the Franchised Business during the twenty-four (24) month period prior to the effective date of such termination, expiration, or transfer, as applicable; or

2. Have any direct or indirect interest as a disclosed or beneficial owner in, or perform services as a director, officer, manager, employee, consultant or representative with respect to, any person or Entity that provides mosquito control in the Territory or within a thirty (30) mile radius of the Territory's boundaries or that of any other franchisee of the Missquito System or Missquito company-owned branch; provided, further, that this provision shall not apply to any ownership by the undersigned of less than one percent (1%) of the outstanding equity securities of any publicly held corporation or any interest held indirectly through mutual funds.

3. Each of the undersigned acknowledges that in the event of the termination of the Franchise Agreement for whatever cause, the undersigned's experience and capabilities are such that such person can obtain employment in a business engaged in other lines or of a different nature than that of the mosquito control business and that the enforcement of a remedy by way of injunction will not prevent such person from earning a livelihood.

E. Each of the undersigned further covenants that he or she (1) shall be bound by all of the confidentiality and other obligations and covenants in Section 11.04 (Confidential Information) and Section 14 (Transferability of Interest) of the Franchise Agreement as if such obligations and covenants were made and given personally by the undersigned to Franchisor and (2) shall not do or perform, directly or indirectly, any act injurious or prejudicial to the goodwill associated with Franchisor's Licensed Marks and the Missquito System.

F. Each of the undersigned agrees that each of the foregoing covenants shall be construed as independent of any other covenant or provision of this Guaranty and Non-Compete Agreement. If all or any portion of a covenant in this Guaranty and Non-Compete Agreement is held unreasonable or unenforceable by a court, arbitration panel or agency having valid jurisdiction in an unappealed final decision to which Franchisor is a party, each of the undersigned

expressly agrees to be bound by any lesser covenant subsumed within the terms of such covenant that imposes the maximum duty permitted by law, as if the resulting covenant was separately stated in and made a part of this Guaranty and Non-Compete Agreement.

G. Acknowledgements; Representations.

1. Each of the undersigned acknowledges that a violation of any covenant above (other than those contained in Sections C(2) and D(2)) will cause irreparable damage to Franchisor, the exact amount of which may not be subject to reasonable or accurate ascertainment, and therefore, the undersigned do hereby consent that in the event of such violation, Franchisor shall as a matter of right be entitled to injunctive relief to restrain the undersigned, or anyone acting for or on his or her behalf, from violating said covenants, or any of them. Such remedies shall be cumulative and in addition to any other remedies to which Franchisor may then be entitled.

2. Each of the undersigned acknowledges that a breach of the covenants contained in Sections C(2) and D(2) above shall result in damages to Franchisor, its Affiliates or other franchisees of the Missquito System, as applicable, such that such Entity will be required to replace such former employee, and therefore, each of the undersigned shall be jointly and severally liable for all costs and expenses incurred by Franchisor, such Affiliates or other franchisees of the Missquito System, as applicable, in connection with the recruiting, hiring, moving and training of such replacement employee up to the level of performance of the former employee.

3. Each of the undersigned represents and acknowledges that in the event of the termination of the Franchise Agreement for whatever cause, his or her experience and capabilities are such that he or she can obtain employment in a business engaged in other lines or of a different nature than that of the mosquito control business and that the enforcement of a remedy by way of injunction will not prevent him or her from earning a livelihood. In the event Franchisor brings suit to enforce any provision hereof, Franchisor shall be entitled to receive, in addition to any relief or remedy granted, the cost of bringing such suit, including reasonable attorneys' fees. The covenants set forth herein shall survive the termination or expiration of the Agreements and this Guaranty and Non-Compete Agreement.

H. Dispute Resolution.

1. Each of the undersigned agrees that any and all disputes arising under this Guaranty and Non-Compete Agreement shall be governed in accordance with the dispute resolution provisions set forth in Section 21.14 (Dispute Resolution) of the Franchise Agreement, including without limitation the binding arbitration provisions set forth therein.

2. THE UNDERSIGNED IRREVOCABLY WAIVE TRIAL BY JURY IN ANY ACTION, PROCEEDING, OR COUNTERCLAIM, WHETHER AT LAW OR IN EQUITY, BROUGHT BY ANY OF THEM AGAINST FRANCHISOR OR ITS AFFILIATES.

I. If any provision of this Guaranty and Non-Compete Agreement is deemed to be invalid or inoperative for any reason, that part shall be deemed modified to the extent necessary to make it valid and operative or if it cannot be so modified, then severed, and the remainder of this Guaranty and Non-Compete Agreement shall continue in force and effect as if it had been signed with the invalid portion so modified or eliminated. Upon receipt by Franchisor of notice of

[TERRITORY]
[FRANCHISEE ENTITY]

the death of any person executing this Guaranty and Non-Compete Agreement, the estate of the deceased will be bound by this Guaranty and Non-Compete Agreement, but only for defaults and obligations under the Agreements existing at the time of death and in such event, the obligations of the remaining of the undersigned shall continue in full force and effect.

IN WITNESS WHEREOF, each of the undersigned has executed this Guaranty and Non-Compete Agreement as of the day set forth opposite the undersigned's signature below.

GUARANTOR(S)

DATE

[OWNER1]

[OWNER2]

FRANCHISE AGREEMENT
EXHIBIT E-2
OWNERSHIP STRUCTURE

List the full name and mailing address of each person or Entity who directly or indirectly owns an equity or voting interest in Franchisee and describe the nature of the interest.

Name	Address	Ownership Interest
[OWNER1]	[PERSONAL ADDRESS]	[XX%]
[OWNER2]	[PERSONAL ADDRESS]	[XX%]

Dated: [EFFECTIVE DATE]

[TERRITORY]
[FRANCHISEE ENTITY]

**FRANCHISE AGREEMENT
EXHIBIT F
FORM OF UCC-1 FINANCING STATEMENT**

FRANCHISE AGREEMENT
EXHIBIT G
COVENANT OF COMPLIANCE WITH MISSQUITO STANDARDS

I, [OWNER1], as an Owner of [FRANCHISEE ENTITY], "Franchisee" pursuant to that certain Franchise Agreement dated as of [EFFECTIVE DATE], by and between Missquito, Inc. and Franchisee (the "Agreement"; Capitalized terms used but not otherwise defined herein shall have the meanings ascribed to them in the Agreement), in addition to the requirements set forth in the Agreement, hereby:

a) covenant and agree to operate the Franchised Business in accordance with Franchisor's standards and all rules and regulations of Franchisor set forth in Franchisor's current Manuals and the Agreement; and

b) covenant and agree to allow Franchisor to visit the Franchised Business and its customers for a compliance inspection at any given time Franchisor deems appropriate. If violations are discovered during these compliance inspections, I covenant and agree to take all possible steps to bring the violations up to standards in a reasonable time period; and

c) acknowledge that if I fail to bring such standards up to the appropriate level, I will allow Franchisor the right to fix my violations and bring my operations up to standards and that I will reimburse Franchisor for all of Franchisor expenses and/or Franchisor's Affiliates' expenses in such effort; and

d) acknowledge that each such violation is a default under the Agreement and that repeated violations shall give Missquito the right pursuant to the Agreement to revoke the license granted therein; and

e) covenant and agree to operate by Franchisor's strict code of ethics as set forth in the Manuals and to uphold Missquito's policies of fair dealings with customers and employees in accordance with, but not limited to, the Missquito Service Guarantee, which I have reviewed.

[OWNER1]

[TERRITORY]
[FRANCHISEE ENTITY]

FRANCHISE AGREEMENT
EXHIBIT H
STATE-SPECIFIC AMENDMENTS TO MISSQUITO FRANCHISE AGREEMENT

**AMENDMENT TO MISSQUITO FRANCHISE AGREEMENT
FOR THE STATE OF CALIFORNIA**

In recognition of the requirements of the California Franchise Investment Law §§ 31000 through 31516, and the California Franchise Relations Act, California Business and Professions Code §§ 20000 through 20043, the parties to the attached Missquito Franchise Agreement (the "Agreement") agree as follows:

1. Capitalized terms not otherwise defined herein shall have the meanings ascribed to such terms in the Agreement.

2. If any of the provisions of the Agreement concerning termination, transfer and/or non-renewal of a franchise are inconsistent with either the California Franchise Relations Act or with the federal bankruptcy law (11 U.S.C. §101, et seq.) (concerning termination of the Agreement on certain bankruptcy-related events), then such laws will apply.

3. The Agreement requires that it be governed by Georgia law. This requirement may be unenforceable under California law.

4. The Agreement contains a waiver or punitive damages and jury trial. These provisions may not be enforceable under California law.

5. The Agreement required binding arbitration in the metropolitan area in which Franchisor's principal place of business is then located. These provisions may not be enforceable under California law.

6. Franchisee must sign a general release if Franchisee renews or transfers its franchise. California Corporations Code 31512 voids a waiver of Franchisee's rights under the Franchise Investment Law (California Corporations Code 31000 through 31516). Business and Professions Code 20010 voids a waiver of Franchisee's rights under the Franchise Relations Act (Business and Professions Code 20000 through 20043).

7. The Agreement contains a covenant not to compete which extends beyond the termination of the franchise. This provision may not be enforceable under California law.

8. Franchisor and Franchisee agree to be bound by the provisions of any limitation on the period of time in which claims must be brought under applicable law or the Agreement, whichever expires earlier.

9. Each provision of this amendment to the Agreement shall be effective only to the extent, with respect to such provision, the jurisdictional requirements of the California Franchise Investment Law §§ 31000 through 31516, and the California Franchise Relations Act, California Business and Professions Code §§ 20000 through 20043, as applicable, are met independently, without reference to this amendment to the Agreement, and only to the extent such provision is a then valid requirement of the statute.

[Signatures begin on the following page.]

[TERRITORY]
[FRANCHISEE ENTITY]

IN WITNESS WHEREOF, the parties hereto have executed this amendment to the Agreement as of the date set forth below, with the terms and conditions set forth herein to begin on the Effective Date of the Agreement.

AGREED AND ACCEPTED:

AGREED AND ACCEPTED:

FRANCHISOR:

FRANCHISEE:

MISSQUITO, INC.

[FRANCHISEE ENTITY]

BY: _____

BY: _____

PRINT NAME: _____

PRINT NAME: _____

TITLE: _____

TITLE: _____

DATE: _____

DATE: _____

**AMENDMENT TO MISSQUITO FRANCHISE AGREEMENT
FOR THE STATE OF HAWAII**

In recognition of the requirements of the Hawaii Franchise Investment Law, Hawaii Revised Statutes §§ 482E-1 – 482E-12, the parties to the attached Missquito Franchise Agreement (the “Agreement”) agree as follows:

1. Capitalized terms not otherwise defined herein shall have the meanings ascribed to such terms in the Agreement.

2. Section 2.03(d) of the Agreement, under the heading “Franchisee’s Limited Renewal Option,” is deleted in its entirety, and shall have no further force or effect, and the following paragraph shall be substituted in lieu thereof:

(d) Franchisee and its Owners shall have executed a general release under seal, in a form satisfactory to Franchisor, of any and all claims against Franchisor and its Affiliates, officers, directors, shareholders and employees, in their corporate and individual capacities, arising from this Agreement, the Franchised Business and/or federal, state and local laws, rules and regulations, excluding only such claims as Franchisee or its Owners may have under the Hawaii Franchise Investment Law.

3. Section 4.07 of the Agreement, under the heading “Possible Gross Up for State Tax Imposition” is deleted in its entirety and shall have no force or effect.

4. Section 14.02(b)(ii) of the Agreement, under the heading “Transfer by Franchisee,” is deleted in its entirety, and shall have no further force or effect, and the following paragraph shall be substituted in lieu thereof:

(ii) Franchisee and its Owners shall have executed a general release under seal, in a form satisfactory to Franchisor, of any and all claims against Franchisor and its officers, directors, Owners and employees, in their corporate and individual capacities, including, without limitation, claims arising under Federal, state and local laws, rules and ordinances, excluding only such claims as Franchisee or its Owners may have under the Hawaii Franchise Investment Law.

5. Section 15 of the Agreement, under the heading “Default and Termination,” shall be amended by the addition of the following new subsection 15.05, which shall be considered an integral part of the Agreement:

15.05 Compliance with Hawaii Law. Notwithstanding anything to the contrary in this Section 15, Franchisor shall comply with Hawaii law which currently requires that Franchisor compensate Franchisee upon termination or refusal to renew the franchise for the fair market value, at the time of the termination or expiration of the franchise, of any inventory, supplies, equipment and furnishings which were purchased from Franchisor or a supplier designated by Franchisor. Personalized materials which have no value to Franchisor need not be compensated for. If Franchisor refuses to renew a franchise for the purpose of converting Franchisee’s business to one owned and operated by Franchisor, Franchisor, in addition, must compensate Franchisee for the loss of goodwill. Franchisor may deduct reasonable costs incurred in removing, transporting and disposing of Franchisee’s inventory, supplies, equipment and furnishings pursuant to these requirements, and may offset any moneys due

Franchisor.

6. Section 23 of the Agreement is hereby deleted, to the extent required under Hawaii law.

7. Each provision of this amendment to the Agreement shall be effective only to the extent, with respect to such provision, the jurisdictional requirements of the Hawaii Franchise Investment Law are met independently, without reference to this amendment to the Agreement , and only to the extent such provision is a then valid requirement of the statute.

IN WITNESS WHEREOF, the parties hereto have executed this amendment to the Agreement as of the date set forth below, with the terms and conditions set forth herein to begin on the Effective Date of the Agreement.

AGREED AND ACCEPTED:

AGREED AND ACCEPTED:

FRANCHISOR:

FRANCHISEE:

MISSQUITO, INC.

[FRANCHISEE ENTITY]

BY: _____

BY: _____

PRINT NAME: _____

PRINT NAME: _____

TITLE: _____

TITLE: _____

DATE: _____

DATE: _____

**AMENDMENT TO MISSQUITO FRANCHISE AGREEMENT
FOR THE STATE OF ILLINOIS**

In recognition of the requirements of the Illinois Franchise Disclosure Act of 1987, 815 Illinois Compiled Statutes §§ 705/1 - 705/44, the parties to the attached Missquito Franchise Agreement (the "Agreement") agree as follows:

1. Capitalized terms not otherwise defined herein shall have the meanings ascribed to such terms in the Agreement.

2. Section 2.03 of the Agreement, under the heading "Franchisee's Limited Renewal Option," shall be amended by the addition of the following new subsection (h), which shall be considered an integral part of the Agreement:

(h) If any of the provisions of this Section 2 are inconsistent with Section 705/20 of the Illinois Franchise Disclosure Act of 1987, the provisions of the Illinois Franchise Disclosure Act of 1987 shall apply. If Franchisor refuses to renew this Agreement, Franchisor shall compensate Franchisee if (and to the extent) such compensation is required under Section 705/20 of the Illinois Franchise Disclosure Act of 1987.

3. Section 15 of the Agreement, under the heading "Default and Termination," shall be amended by the addition of the following new subsection 15.05, which shall be considered an integral part of the Agreement:

15.05 Compliance with Illinois Law. If any of the provisions of this Section 15 concerning termination are inconsistent with Section 705/19 of the Illinois Franchise Disclosure Act of 1987, the provisions of the Illinois Franchise Disclosure Act of 1987 shall apply.

4. The second sentence of Section 21.07 of the Agreement, under the heading "Applicable Law," is deleted in its entirety, and shall have no further force or effect, and the following sentence shall be substituted in lieu thereof:

This Agreement and the rights and obligations of the parties hereto shall be governed by and interpreted and construed in accordance with the laws of the State of Illinois, without regard to its principles of conflicts of law.

5. Subsection (c) of Section 21.07 of the Agreement, under the heading "Applicable Law," shall be amended by the addition of the following new sentence, which shall be considered an integral part of the Agreement:

Nothing contained in this Section shall constitute a condition, stipulation, or provision purporting to bind any person to waive compliance with any provision of the Illinois Franchise Disclosure Act of 1987 or any other Illinois law (as long as the jurisdictional requirements of the Illinois Franchise Disclosure Act of 1987 are met).

6. Each provision of this amendment to the Agreement shall be effective only to the extent, with respect to such provision, the jurisdictional requirements of the Illinois Franchise Disclosure Act of 1987 are met independently, without reference to this amendment to the

[TERRITORY]
[FRANCHISEE ENTITY]

Agreement, and only to the extent such provision is a then valid requirement of the statute.

IN WITNESS WHEREOF, the parties hereto have executed this amendment to the Agreement as of the date set forth below, with the terms and conditions set forth herein to begin on the Effective Date of the Agreement.

AGREED AND ACCEPTED:

AGREED AND ACCEPTED:

FRANCHISOR:

FRANCHISEE:

MISSQUITO, INC.

[FRANCHISEE ENTITY]

BY: _____

BY: _____

PRINT NAME: _____

PRINT NAME: _____

TITLE: _____

TITLE: _____

DATE: _____

DATE: _____

**AMENDMENT TO MISSQUITO FRANCHISE AGREEMENT
FOR THE STATE OF INDIANA**

In recognition of the requirements of the Indiana Deceptive Franchise Practices Law, Indiana Code §§ 23-2-2.7-1 through 23-2-2.7-7, and the Indiana Franchise Disclosure Law, Indiana Code §§ 23-2-2.5-1 through 23-2-2.5-51, the parties to the attached Missquito Franchise Agreement (the "Agreement") agree as follows:

1. Capitalized terms not otherwise defined herein shall have the meanings ascribed to such terms in the Agreement.
2. The Agreement contains a covenant not to compete that extends beyond the termination of the franchise. This provision may not be enforceable under Indiana law.
3. Under Section 19 of the Agreement, Franchisee will not be required to indemnify Franchisor for any liability imposed on Franchisor as a result of Franchisee's reliance on or use of procedures or products which were required by Franchisor, if such procedures were utilized by Franchisee in the manner required by Franchisor.
4. Sections 2.03(d) and 14.02(b)(ii) of the Agreement each contain a provision requiring a general release as a condition of renewal and transfer of the franchise. Each provision is inapplicable under the Indiana Deceptive Franchise Practices Law, IC § 23-2-2.7-1(5).
5. Section 21.07(a) of the Agreement is amended to provide that in the event of a conflict of law, the Indiana Franchise Disclosure Law and the Indiana Deceptive Franchise Practices Law will prevail.
6. Section 21.14 of the Agreement is amended to provide that arbitration between Franchisee and Franchisor will be conducted at a mutually agreed-on location.
7. Nothing in the Agreement will abrogate or reduce any rights Franchisee has under Indiana law.
8. Franchisor and Franchisee agree to be bound by the provisions of any limitation on the period of time in which claims must be brought under applicable law or the Agreement, whichever expires earlier.
9. Each provision of this amendment to the Agreement shall be effective only to the extent, with respect to such provision, the jurisdictional requirements of the Indiana Deceptive Franchise Practices Law and the Indiana Franchise Disclosure Law, as applicable, are met independently, without reference to this amendment to the Agreement, and only to the extent such provision is a then valid requirement of the statute.

[Signatures begin on the following page.]

[TERRITORY]
[FRANCHISEE ENTITY]

IN WITNESS WHEREOF, the parties hereto have executed this amendment to the Agreement as of the date set forth below, with the terms and conditions set forth herein to begin on the Effective Date of the Agreement.

AGREED AND ACCEPTED:

AGREED AND ACCEPTED:

FRANCHISOR:

FRANCHISEE:

MISSQUITO, INC.

[FRANCHISEE ENTITY]

BY: _____

BY: _____

PRINT NAME: _____

PRINT NAME: _____

TITLE: _____

TITLE: _____

DATE: _____

DATE: _____

**AMENDMENT TO MISSQUITO FRANCHISE AGREEMENT
FOR THE STATE OF MARYLAND**

In recognition of the requirements of the Maryland Franchise Registration and Disclosure Law, the parties to the attached Missquito Franchise Agreement (the "Agreement") agree as follows:

1. The general release language required as a condition of renewal, sale and/or assignment or transfer shall apply except for claims arising under the Maryland Franchise Registration and Disclosure Law.

2. Under certain circumstances, the Agreement requires Franchisee to submit to a court proceeding in the Superior Court of Fulton County, State of Georgia, and/or in the United States District Court for the Northern District of Georgia, Atlanta Division. These provisions may run contrary to the Maryland Franchise Registration and Disclosure Law. Therefore, nothing will preclude Franchisee from being able to enter into litigation with Franchisor in Maryland.

3. Any claims arising under the Maryland Franchisor Registration and Disclosure Law must be brought within three years after the grant of the franchise.

4. No representation or acknowledgment by the Franchisee in the Agreement is intended to nor shall they act as a release, estoppel or waiver of any liability incurred under the Maryland Franchise Registration and Disclosure Law.

5. Each provision of this amendment to the Agreement shall be effective only to the extent, with respect to such provision, the jurisdictional requirements of the Maryland Franchise Registration and Disclosure Law are met independently, without reference to this amendment to the Agreement, and only to the extent such provision is a then valid requirement of the statute.

6. Section 23 of the Franchise Agreement is hereby deleted, to the extent required under Maryland law.

7. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

8. Based upon the franchisor's financial condition, the Maryland Securities Commissioner has required a financial assurance. Therefore, all initial fees and payments owed by franchisees shall be deferred until the franchisor completes its pre-opening obligations under the franchise agreement.

IN WITNESS WHEREOF, the parties hereto have executed this amendment to the Agreement as of the date set forth below, with the terms and conditions set forth herein to begin on the Effective Date of the Agreement.

AGREED AND ACCEPTED:

AGREED AND ACCEPTED:

[TERRITORY]
[FRANCHISEE ENTITY]

FRANCHISOR:

MISSQUITO, INC.

BY: _____

PRINT NAME: _____

TITLE: _____

DATE: _____

FRANCHISEE:

[FRANCHISEE ENTITY]

BY: _____

PRINT NAME: _____

TITLE: _____

DATE: _____

**AMENDMENT TO MISSQUITO FRANCHISE AGREEMENT
FOR THE STATE OF MINNESOTA**

In recognition of the requirements of the Minnesota Franchise Act, Minnesota Statutes §§ 80C.01 - 80C.22, and of the Franchise Rules and Regulations promulgated thereunder by the Minnesota Commissioner of Commerce, Minnesota Rules §§ 2860.0100 - 2860.9930, the parties to the attached Missquito Franchise Agreement (the "Agreement") agree as follows:

1. Capitalized terms not otherwise defined herein shall have the meanings ascribed to such terms in the Agreement.

2. Section 2.03(d) of the Agreement, under the heading "Franchisee's Limited Renewal Option," is deleted in its entirety, and shall have no further force or effect, and the following paragraph shall be substituted in lieu thereof:

(d) Franchisee and its Owners shall have executed a general release under seal, in a form satisfactory to Franchisor, of any and all claims against Franchisor and its Affiliates, officers, directors, shareholders and employees, in their corporate and individual capacities, arising from this Agreement, the Franchised Business and/or federal, state and local laws, rules and regulations, excluding only such claims as Franchisee or its Owners may have under the Minnesota Franchise Act and the Franchise Rules and Regulations promulgated thereunder by the Minnesota Commissioner of Commerce.

3. Section 2.03 of the Agreement, under the heading "Franchisee's Limited Renewal Option," shall be amended by the addition of the following new subsection (h), which shall be considered an integral part of the Agreement:

(h) Minnesota law provides franchisees with certain non-renewal rights. In sum, Section 80C.14, Subdivision 4, of the Minnesota Franchise Act currently requires, except in certain specified cases, that Franchisee be given 180 days' notice of non-renewal of this Agreement.

4. Section 10.02 of the Agreement, under the heading "Use of Licensed Marks," shall be amended by the addition of the following new sentence, which shall be considered an integral part of the Agreement:

Pursuant to Section 80C.12, Subdivision 1(g), of the Minnesota Statutes, Franchisor is required to protect any rights Franchisee may have to the Licensed Marks.

5. Section 14.02(b)(ii) of the Agreement, under the heading "Transfer by Franchisee," is deleted in its entirety, and shall have no further force or effect, and the following paragraph shall be substituted in lieu thereof:

(ii) Franchisee and its Owners shall have executed a general release under seal, in a form satisfactory to Franchisor, of any and all claims against Franchisor and its officers, directors, Owners and employees, in their corporate and individual capacities, including, without limitation, claims arising under Federal, state and local laws, rules and ordinances, excluding only such claims as Franchisee or its Owners may have under the Minnesota Franchise Act and the Franchise Rules and Regulations promulgated thereunder by the Minnesota Commissioner of Commerce.

6. Section 14.02 of the Agreement, under the heading "Transfer by Franchisee," shall be amended by the addition of the following new subsection (c), which shall be considered an integral part of the Agreement:

(c) Minnesota law provides franchisees with certain transfer rights. In sum, Section 80C.14, Subdivision 5, of the Minnesota Franchise Act currently requires that consent to the transfer of the franchise may not be unreasonably withheld.

7. Section 15 of the Agreement, under the heading "Default and Termination," shall be amended by the addition of the following new subsection 15.05, which shall be considered an integral part of the Agreement:

15.05 Compliance with Minnesota Law. Minnesota law provides franchisees with certain termination rights. In sum, Section 80C.14, Subdivision 3, of the Minnesota Franchise Act currently requires, except in certain specified cases, that Franchisee be given 90 days' notice of termination (with 60 days to cure) of this Agreement.

8. Each provision of this amendment to the Agreement shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the Minnesota Franchise Act or the Franchise Rules and Regulations promulgated thereunder by the Minnesota Commissioner of Commerce are met independently, without reference to this amendment to the Agreement, and only to the extent such provision is a then valid requirement of the statute.

IN WITNESS WHEREOF, the parties hereto have executed this amendment to the Agreement as of the date set forth below, with the terms and conditions set forth herein to begin on the Effective Date of the Agreement.

AGREED AND ACCEPTED:

AGREED AND ACCEPTED:

FRANCHISOR:

FRANCHISEE:

MISSQUITO, INC.

[FRANCHISEE ENTITY]

BY: _____

BY: _____

PRINT NAME: _____

PRINT NAME: _____

TITLE: _____

TITLE: _____

DATE: _____

DATE: _____

**AMENDMENT TO MISSQUITO FRANCHISE AGREEMENT
FOR THE STATE OF NEW YORK**

In recognition of the requirements of the Article 33 of the General Business Law of the State of New York, §§ 680 - 695, the parties to the attached Missquito Franchise Agreement (the "Agreement") agree as follows:

1. Capitalized terms not otherwise defined herein shall have the meanings ascribed to such terms in the Agreement.

2. Section 2.03(d) of the Agreement, under the heading "Franchisee's Limited Renewal Option," is deleted in its entirety, and shall have no further force or effect, and the following paragraph shall be substituted in lieu thereof:

(d) Franchisee and its Owners shall have executed a general release under seal, in a form satisfactory to Franchisor, of any and all claims against Franchisor and its Affiliates, officers, directors, shareholders and employees, in their corporate and individual capacities, arising from this Agreement, the Franchised Business and/or federal, state and local laws, rules and regulations; provided, however, that all rights enjoyed by Franchisee and its Owners and any causes of action arising in their favor from the provisions of Article 33 of the General Business Law of the State of New York, and the rules and regulations issued thereunder, shall remain in force, it being the intent of this provision that the non-waiver provisions of Sections 687.4 and 687.5 of Article 33 of the General Business Law of the State of New York be satisfied.

3. Section 14.01 of the Agreement, under the heading "Transfer by Franchisor," shall be amended by the addition of the following new sentence, which shall be considered an integral part of the Agreement:

However, no assignment shall be made except to an assignee who, in the good faith judgment of Franchisor, is willing and able to assume Franchisor's obligations under this Agreement.

4. Section 14.02(b)(ii) of the Agreement, under the heading "Transfer by Franchisee," is deleted in its entirety, and shall have no further force or effect, and the following paragraph shall be substituted in lieu thereof:

(ii) Franchisee and its Owners shall have executed a general release under seal, in a form satisfactory to Franchisor, of any and all claims against Franchisor and its officers, directors, Owners and employees, in their corporate and individual capacities, including, without limitation, claims arising under Federal, state and local laws, rules and ordinances; provided, however, that all rights enjoyed by Franchisee and its Owners and any causes of action arising in their favor from the provisions of Article 33 of the General Business Law of the State of New York, and the rules and regulations issued thereunder, shall remain in force, it being the intent of this provision that the non-waiver provisions of Sections 687.4 and 687.5 of Article 33 of the General Business Law of the State of New York be satisfied.

5. Subsection (a) of Section 21.07 of the Agreement, under the heading "Applicable Law," shall be amended by the addition of the following new sentence, which shall be considered

an integral part of the Agreement:

The foregoing choice of law should not be considered a waiver of any right conferred upon Franchisor or Franchisee by Article 33 of the General Business Law of the State of New York.

6. Each provision of this amendment to the Agreement shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of Article 33 of the General Business Law of the State of New York are met independently, without reference to this amendment to the Agreement, and only to the extent such provision is a then valid requirement of the statute.

IN WITNESS WHEREOF, the parties hereto have executed this amendment to the Agreement as of the date set forth below, with the terms and conditions set forth herein to begin on the Effective Date of the Agreement.

AGREED AND ACCEPTED:

AGREED AND ACCEPTED:

FRANCHISOR:

FRANCHISEE:

MISSQUITO, INC.

[FRANCHISEE ENTITY]

BY: _____

BY: _____

PRINT NAME: _____

PRINT NAME: _____

TITLE: _____

TITLE: _____

DATE: _____

DATE: _____

**AMENDMENT TO MISSQUITO FRANCHISE AGREEMENT
FOR THE STATE OF NORTH DAKOTA**

In recognition of the requirements of the North Dakota Franchise Investment Law, North Dakota Cent. Code §§ 51-19-01 - 51-19-17, and the policies of the office of the State of North Dakota Securities Commission, the parties to the attached Missquito Franchise Agreement (the "Agreement") agree as follows:

The parties acknowledge and agree that they have been advised that the North Dakota Securities Commissioner has determined that the following provisions of the Agreement are unfair, unjust or inequitable to North Dakota franchisees:

A. Restrictive Covenants: Any provision which discloses the existence of covenants restricting competition contrary to North Dakota Century Code § 9-08-06, N.D.C.C., without further disclosing that such covenants will be subject to the statute.

B. Situs of Arbitration Proceedings: Any provision providing that the parties must agree to arbitrate disputes at a location that is remote from the site of the franchisee's business.

C. Restriction on Forum: Any provision requiring North Dakota franchisees to consent to the jurisdiction of courts outside of the State of North Dakota:

D. Liquidated Damages and Termination Penalties: Any provision requiring North Dakota franchisees to consent to liquidated damages or termination penalties.

E. Applicable Laws: Any provision which specifies that any claims arising under the North Dakota Franchise Investment Law will be governed by the laws of a state other than North Dakota.

F. Waiver of Trial by Jury: Any provision requiring North Dakota franchisees to consent to the waiver of a trial by jury.

G. Waiver of Exemplary and Punitive Damages: Any provision requiring North Dakota franchisees to consent to a waiver of exemplary and punitive damages.

H. General Release: Any provision requiring North Dakota franchisees to execute a general release of claims as a condition of renewal or transfer of a franchise.

I. Limitation of Claims: Any provision requiring the franchisee to consent to a limitation of claims. The statute of limitations under North Dakota applies.

J. Enforcement of Agreement: Any provision requiring the franchisee to pay all costs and expenses incurred by the franchisor in enforcing the agreement. The prevailing party in any enforcement action is entitled to recover all costs and expenses including attorney's fees.

Each provision of this amendment to the Agreement shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the North Dakota Franchise Investment Law, and the policies of the office of the State of North Dakota Securities Commission, are met independently, without reference to this amendment to the Agreement, and only to the extent such provision is a then valid requirement of the statute.

[TERRITORY]
[FRANCHISEE ENTITY]

IN WITNESS WHEREOF, the parties hereto have executed this amendment to the Agreement as of the date set forth below, with the terms and conditions set forth herein to begin on the Effective Date of the Agreement.

AGREED AND ACCEPTED:

AGREED AND ACCEPTED:

FRANCHISOR:

FRANCHISEE:

MISSQUITO, INC.

[FRANCHISEE ENTITY]

BY: _____

BY: _____

PRINT NAME: _____

PRINT NAME: _____

TITLE: _____

TITLE: _____

DATE: _____

DATE: _____

**AMENDMENT TO MISSQUITO FRANCHISE AGREEMENT
FOR THE STATE OF RHODE ISLAND**

In recognition of the requirements of the Rhode Island Franchise Investment Act, Rhode Island Code §§ 19-28.1-1 - 19-28.1-34, the parties to the attached Missquito Franchise Agreement (the "Agreement") agree as follows:

1. Capitalized terms not otherwise defined herein shall have the meanings ascribed to such terms in the Agreement.

2. Section 21.07 of the Agreement, under the heading "Applicable Law," shall be amended by the addition of the following new subsection (d), which shall be considered an integral part of the Agreement:

(d) Section 19-28.1-14 of the Rhode Island Franchise Investment Act provides that "A provision in a franchise agreement restricting jurisdiction or venue to a forum outside this state or requiring the application of the laws of another state is void with respect to a claim otherwise enforceable under this Act."

3. Each provision of this amendment to the Agreement shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the Rhode Island Franchise Investment Act are met independently, without reference to this amendment to the Agreement, and only to the extent such provision is a then valid requirement of the statute.

IN WITNESS WHEREOF, the parties hereto have executed this amendment to the Agreement as of the date set forth below, with the terms and conditions set forth herein to begin on the Effective Date of the Agreement.

AGREED AND ACCEPTED:

AGREED AND ACCEPTED:

FRANCHISOR:

FRANCHISEE:

MISSQUITO, INC.

[FRANCHISEE ENTITY]

BY: _____

BY: _____

PRINT NAME: _____

PRINT NAME: _____

TITLE: _____

TITLE: _____

DATE: _____

DATE: _____

**AMENDMENT TO MISSQUITO FRANCHISE AGREEMENT
FOR THE STATE OF WASHINGTON**

In recognition of the requirements of the Washington Franchise Investment Protection Act, Revised Code of Washington §§ 19.100.010 – 19.100.940, the parties to the attached Missquito Franchise Agreement (the “Agreement”) agree as follows:

1. Capitalized terms not otherwise defined herein shall have the meanings ascribed to such terms in the Agreement.

2. **WASHINGTON LAW**. The following paragraphs are added to the end of the Franchise Agreement:

In the event of a conflict of laws, the provisions of the Washington Franchise Investment Protection Act, Chapter 19.100 RCW will prevail.

RCW 19.100.180 may supersede the Franchise Agreement in Franchisee’s relationship with the Franchisor including the areas of termination and renewal of the franchise. There may also be court decisions which may supersede the Franchise Agreement in Franchisee’s relationship with the Franchisor, including the areas of termination and renewal of the franchise.

In any arbitration or mediation involving a franchise purchased in Washington, the arbitration or mediation site will be either in the state of Washington, or in a place mutually agreed upon at the time of the arbitration or mediation, or as determined by the arbitrator or mediator at the time of arbitration or mediation. In addition, if litigation is not precluded by the Franchise Agreement, Franchisee may bring an action or proceeding arising out of or in connection with the sale of franchises, or a violation of the Washington Franchise Investment Protection Act, in Washington.

A release or waiver of rights executed by Franchisee may not include rights under the Washington Franchise Investment Protection Act or any rule or order thereunder except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel. Provisions such as those which unreasonably restrict or limit the statute of limitations period for claims under the Act, or rights or remedies under the Act such as a right to a jury trial, may not be enforceable.

Transfer fees are collectable to the extent that they reflect the Franchisor’s reasonable estimated or actual costs in effecting a transfer.

Pursuant to RCW 49.62.020, a noncompetition covenant is void and unenforceable against an employee, including an employee of a franchisee, unless the employee’s earnings from the party seeking enforcement, when annualized, exceed \$100,000 per year (an amount that will be adjusted annually for inflation). In addition, a noncompetition covenant is void and unenforceable against an independent contractor of a Franchisee under RCW 49.62.030 unless the independent contractor’s earnings from the party seeking enforcement, when annualized, exceed \$250,000 per year (an amount that will be adjusted annually for inflation). As a result, any provisions contained in the Franchise Agreement or elsewhere that conflict with these limitations are void and unenforceable in Washington.

RCW 49.62.060 prohibits Franchisor from restricting, restraining, or prohibiting a Franchisee from (i) soliciting or hiring any employee of a franchisee of the Franchisor or (ii) soliciting or hiring any employee of the Franchisor. As a result, any such provisions contained in the Franchise Agreement or elsewhere are void and unenforceable in Washington.

3. Each provision of this amendment to the Agreement shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the Washington Franchise Investment Protection Act are met independently, without reference to this amendment to the Agreement.

4. Section 11.07(c) of the Agreement is deleted to the extent it permits Franchisor the right to reduce the size of the Territory for failure to achieve the Average Minimum Growth Requirement in any Calendar Year.

5. The clause "and Franchisee is not entering into this Agreement in reliance on" within the second sentence of Section 21.04 of the Agreement, is deleted in its entirety.

6. Section 23(a)-(c), and (h) of the Agreement are deleted.

7. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of: (i) waiving any claims under any applicable state franchise law, including fraud in the inducement; or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

IN WITNESS WHEREOF, the parties hereto have executed this amendment to the Agreement as of the date set forth below, with the terms and conditions set forth herein to begin on the Effective Date of the Agreement.

AGREED AND ACCEPTED:

AGREED AND ACCEPTED:

FRANCHISOR:

FRANCHISEE:

MISSQUITO, INC.

[FRANCHISEE ENTITY]

BY: _____

BY: _____

PRINT NAME: _____

PRINT NAME: _____

TITLE: _____

TITLE: _____

DATE: _____

DATE: _____

FRANCHISE AGREEMENT
EXHIBIT I
TELEPHONE SERVICE TRANSFER REQUEST

[FRANCHISEE ENTITY], as the former customer to telephone service provided under the telephone number _____ (number), releases any and all rights to such number and requests that _____ (telephone company) assign such number to the telephone service to be installed at _____

(corporate branch address), effective _____, 20____ ("Effective Date").

Upon the Effective Date, Missquito, Inc. or its affiliate will assume responsibility for all charges and obligations related to this telephone service, including contract obligations such as directory advertising. Missquito, Inc. or its affiliate is responsible for determining the full extent of charges and obligations from [FRANCHISEE ENTITY]. [FRANCHISEE ENTITY] agrees to supply this information to the applicant. [FRANCHISEE ENTITY] agrees to pay any charges related to the telephone service mentioned, including directory advertising obligations, through and until the Effective Date.

AGREED AND ACCEPTED:

MISSQUITO, INC.

BY: _____

PRINT NAME: _____

TITLE: _____

DATE: _____

AGREED AND ACCEPTED:

[FRANCHISEE ENTITY]

BY: _____

PRINT NAME: _____

TITLE: _____

DATE: _____

EXHIBIT B

STATE ADMINISTRATORS

Listed below are the names, addresses and telephone numbers of the entities in charge of administering state franchise laws.

CALIFORNIA

Office of the Commissioner
California Department of Business Oversight
320 West 4th Street, Suite 750
Los Angeles, California 90013
(866) 275-2677

FLORIDA

Department of Agriculture and Consumer Services
Division of Consumer Services
Mayo Building, Second Floor
Tallahassee, Florida 32399-0800
(850) 922-2770

ILLINOIS

Franchise Bureau
Office of Attorney General
State of Illinois
500 South Second Street
Springfield, Illinois 62706
(217) 782-4465

MARYLAND

Office of the Attorney General
Securities Division
200 St. Paul Place
Baltimore, Maryland 21202-2020
(410) 576-7042

MINNESOTA

Minnesota Department of Commerce
Registration and Licensing Division
85 7th Place, Suite 500
St. Paul, Minnesota 55101
(651) 296-4026

CONNECTICUT

Securities and Business Investment Division
Connecticut Department of Banking
260 Constitution Plaza
Hartford, Connecticut 06103
(860) 240-8233

HAWAII

Hawaii Securities Commissioner
Department of Commerce and Consumer Affairs
Business Registration Division
335 Merchant Street, Room 203
Honolulu, Hawaii 96813
(808) 586-2722

INDIANA

Indiana Securities Division
302 West Washington Street
Room E-111
Indianapolis, Indiana 46204
(317) 232-6681

MICHIGAN

Michigan Department of Attorney General
Consumer Protection Division
Antitrust and Franchise Unit
670 Law Building
Lansing, Michigan 48913
(517) 373-7117

NEBRASKA

Department of Banking and Finance
Commerce Court
1230 "O" Street, Suite 400
PO Box 95006
Lincoln, NE 68509-5006
(402) 471-3445

NEW YORK

Bureau of Investor Protection and Securities
New York State Department of Law
120 Broadway, 23rd Floor
New York, New York 10271
(212) 416-8211

OREGON

Department of Consumer and Business Services
Division of Finance
Labor and Industries Building
Salem, Oregon 97310
(503) 378-4140

SOUTH DAKOTA

Department of Labor and Regulation
Division of Securities
445 East Capitol Avenue
Pierre, South Dakota 57501-3185
(605) 773-4823

UTAH

Director, Division of Consumer Protection
Utah Department of Commerce
160 East 300 South
P.O. Box 146704
Salt Lake City, Utah 84114-6704
(801) 530-6601

WASHINGTON

Securities Division
Department of Financial Institutions
150 Israel Road
Tumwater, Washington 98501
(360) 902-8760

NORTH DAKOTA

North Dakota Securities Department
600 East Boulevard Avenue
State Capitol - 5th Floor
Bismarck, North Dakota 58505-0510
(701) 328-4712

RHODE ISLAND

Director of Business Regulations
State of Rhode Island
John O. Pastore Complex
1511 Pontiac Avenue, Building 69-1
Cranston, RI 02910
(401) 277-3048

TEXAS

Secretary of State
Statutory Document Section
P.O. Box 12887
Austin, Texas 78711
(512) 475-1769

VIRGINIA

State Corporation Commission
1300 East Main Street, Ninth Floor
Richmond, Virginia 23219
(804) 371-9051

WISCONSIN

Wisconsin Division of Securities
Department of Financial Institutions
P.O. Box 1768
Madison, Wisconsin 53701
(608) 266-8559

EXHIBIT C

AGENTS FOR SERVICE OF PROCESS

Listed below are the names, addresses and telephone numbers of the state offices or officials designated as our agents for service of process in such states:

CALIFORNIA

Commissioner of Business Oversight
California Department of Business Oversight
320 West 4th Street, Suite 750
Los Angeles, California 90013

HAWAII

Hawaii Securities Commissioner
Department of Commerce and Consumer Affairs
Business Registration Division
335 Merchant Street, Room 203
Honolulu, Hawaii 96813

INDIANA

Indiana Secretary of State
201 State House
200 West Washington Street
Indianapolis, Indiana 46204

MICHIGAN

Michigan Department of Commerce
Corporations and Securities Bureau
6546 Mercantile Way
Lansing, Michigan 48910

NEW YORK

Secretary of State of the State of New York
41 State Street
Albany, New York 12231

OREGON

Director
Department of Insurance and Finance
700 Summer Street, N.E.
Suite 120
Salem, Oregon 97310

ILLINOIS

Attorney General of the State of Illinois
500 South Second Street
Springfield, Illinois 62706

MARYLAND

Maryland Securities Commissioner
200 St. Paul Place
Baltimore, Maryland 21202-2020

MINNESOTA

Minnesota Commissioner of Commerce
Department of Commerce
85 7th Place, Suite 500
St. Paul, Minnesota 55101

NORTH DAKOTA

North Dakota Securities Commissioner
State Capitol
Bismarck, North Dakota 58505

RHODE ISLAND

Director of Department of Business Regulation
Department of Business Regulation
Securities Division
John O. Pastore Complex
1511 Pontiac Avenue, Building 69-1
Cranston, RI 02910

SOUTH DAKOTA

Department of Labor and Regulation
Division of Securities
445 East Capitol Avenue
Pierre, South Dakota 57501-3185

VIRGINIA

Clerk of the State Corporation Commission
1300 East Main Street
Richmond, Virginia 23219

WASHINGTON

Director of the Securities Division
Department of Financial Institutions
State of Washington
150 Israel Road
Tumwater, Washington 98501

WISCONSIN

Wisconsin Commissioner of Securities
345 W. Washington Avenue, 4th Floor
Madison, Wisconsin 53703

EXHIBIT D
DESCRIPTION OF MANUALS

Missquito Manual Table of Contents

1. WELCOME
2. CODE OF CONDUCT
3. MINIMUM OPERATING STANDARDS (MOS)
4. START-UP REQUIREMENTS
5. INSURANCE REQUIREMENTS
6. JOB DESCRIPTIONS
7. SERVICE GUIDELINES
8. SERVICE PLANS
9. YOUR BUSINESS PLAN
10. ESTABLISHING PERSONAL GOALS
11. PRICING JOBS AND INCREASING PROFIT
12. STRATEGIC PLANNING
13. MARKETING YOUR BUSINESS
14. SALES STRATEGIES
15. SERVICE ENGINEERING CONCEPTS
16. THE HOMEFRONT SERVICE STAGE PLAY
17. CUSTOMER SATISFACTION/SERVICE
18. COMMERCIAL SALES
19. MUNICIPAL SERVICE
20. OFFICE INFRASTRUCTURE
21. HUMAN RESOURCES
22. HOW TO CONDUCT A PERFORMANCE REVIEW
23. HEALTH & SAFETY
24. EMERGENCY INFORMATION

APPENDICES – The Mosquito Manual, Employee Handbook, Products, Technical Training, Drift Management Plan

EXHIBIT E REQUIRED AND RECOMMENDED PACKAGE OF INVENTORY AND EQUIPMENT

The following represents the chemicals, equipment and supplies required and recommended for purchase by all new franchisees and the recommended quantities thereof. The recommended quantity of each item listed below will vary depending upon the size of a franchisee's territory. The approximate range of values of this package in the aggregate is listed within Item 7 of this disclosure document.

Required Supplies

Safety

Item	Qty.
Chemical-resistant gloves	1 pair
Safety glasses or goggles	1
Face masks	1
Ear Plugs	Package
Insect repellent	1
First aid kit	1
Respirator (half-face or full-face)	1

Materials/Supplies

Item	Qty.
Demand CS, OneGuard, Stop the Bites, and/or Nature Cide Pest Management X2 adulticides	
Altosid Pro-G larvicide	
Hand spreader	1
Measuring cups and spoons	1 set
In2Mix Sachets	1
In2Care Mosquito Traps	1
Stihl Backpack Sprayer	1
Water Tank (if no source available)	1

Business Supplies

Item	Qty.
Business cards	1,000
Marketing brochures	100
Full Color Customer Folders	100

Uniforms

Item	Qty.
Company hat with logo (black)	1
Work shirts (with Missquito logo)	1
Khaki pants	1

Truck Signage (Select One)

Item
Truck Wrap
Decal Set

Recommended Supplies

Pesticides

Altosoid Pro-GEcovia MT
Fendona CS
Oneguard Multi MOA
Summit BTI Briquets
Stop The Bites
In2care Mosquito trap
In2 Mix Pyriproxyfen
Talstar Products
Pyrethrins
Maxforce Bait Products
CyKick Product
Avert Bait Products
Mother Earth G
Advion Products
Intice 10 Perimeter Bait
Cimexa Insecticide Dust
Delta Dust
PreCor 2625
Demand CS
565 Plus XLO formula 2
Boric Acid bait products
Tempo Products
Gentrol products
Phantom
Temprid FX
Tekko Pro IGR Concentrate
Fabric and stored product lures and mating disruption

General Tools and Equipment

Dependable service vehicle
Cooler and Ice Packs
Trash Bags

EXHIBIT F
RECOMMENDED SUPPLIERS

Pest Management Supply

Chicago Office (MAIN)
2027-29 S. Wabash Avenue
Chicago, IL 60616
Phone: 312.791.1211
Toll Free: 800.242.1211

Pest Management Supply

Kansas City Office
820 North Atlantic Avenue
N. Kansas City, MO 64116
Phone: 816.221.1080
Toll Free: 888.242.1211

Veseris (Univar)

10800 Pecan Park Blvd., Suite #300
Austin, TX 78750
Phone: 800.888.4897

Oldham Chemical

3701 New Getwell Road
Memphis, TN 38118
Phone: 800.888.5502

Forshaw Inc.

650 State Street
Charlotte, NA 28208
1-800 -438-4534

EXHIBIT G

TERRITORY UNITS AND FRANCHISE FEES

Missquito determines the number of Units in your territory when you sign the Franchise Agreement using the most recently published U.S. census figures and/or GbBIS data, available for your territory at that time. Each Unit will consist of approximately 125,000 Households and will not include any businesses or multi-family dwellings (i.e., apartment buildings, condominiums, townhomes, duplexes, etc.).

Household Units	Franchise Units
125,000 to 249,999	1
250,000 to 374,999	2
375,000 to 499,999	3
500,000 to 624,999	4
625,000+	5+

Accordingly, the Initial Franchise Fee will be calculated as follows:

Territory Units	Total Number of Households	Initial Franchise Fee per Unit	Base Initial Franchise Fee	Cumulative Initial Franchise Fee ¹
1	125,000	\$59,500	\$59,500	Base Initial Franchise Fee PLUS \$0.50 for each additional Household ³
2	250,000	\$57,500	\$115,000	
3	375,000	\$55,000	\$165,000	
4	500,000	\$52,500	\$210,000	
5 ²	625,000	\$50,000	\$250,000	

Note 1: The Initial Franchise Fee that you ultimately will be required to pay shall equal the applicable Base Initial Franchise Fee listed above plus an amount equal to \$0.50 for each additional Household that exceeds the base number of Households outlined above. For example, a Territory consisting of 128,000 Households would have a cumulative Initial Franchise Fee equal to \$61,000, which includes the \$49,500 Base Initial Franchise Fee outlined above, plus \$1,500 for the additional 3,000 Households in excess of the base number of Households for a Territory with one Unit.

Note 2: You must purchase one additional Unit for every 125,000 Households; if you are purchasing 5 or more Units, the per Unit Initial Franchise Fee will be capped at \$50,000 per Unit. For example, if your territory consists of 750,000 Households, you must purchase 6 Units at \$50,000 per Unit for a total Initial Franchise Fee of \$300,000.

Note 3: You will pay \$0.50 for each additional Household up to 124,999 additional Households; 125,000 or more additional Households will require you to purchase an additional Unit.

EXHIBIT H-1
CURRENT FRANCHISEES

The names, addresses and telephone numbers of our U.S. franchisees as of December 31, 2023 are as follows:

Office Location Name	State	Franchisee Name	Street Address	City, State Zip	Business Phone
OHIO	OH	Missquito Ohio LLC	213 Riverside Drive	Painesville, OH 44077	440-497-6477

**EXHIBIT H-2
FORMER FRANCHISEES
(as of December 31, 2023)**

Transfers

None

Terminated, Not Renewed or Left the System-Other (Location Previously Opened)

None

Terminated, Not Renewed or Left the System-Other (Location Never Opened)

None

If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system.

EXHIBIT I-1
FINANCIAL STATEMENTS

Item 8. Financial Statements and Supplementary Data

MANAGEMENT’S REPORT ON INTERNAL CONTROL OVER FINANCIAL REPORTING

To the Stockholders of Rollins, Inc.:

The management of Rollins, Inc. and subsidiaries is responsible for establishing and maintaining adequate internal control over financial reporting for the Company. Rollins, Inc. maintains a system of internal accounting controls designed to provide reasonable assurance, at a reasonable cost, that assets are safeguarded against loss or unauthorized use and that the financial records are adequate and can be relied upon to produce financial statements in accordance with accounting principles generally accepted in the United States of America. The internal control system is augmented by written policies and procedures, an internal audit program and the selection and training of qualified personnel. This system includes policies that require adherence to ethical business standards and compliance with all applicable laws and regulations.

Under the supervision and with the participation of our management, including our principal executive officer and principal financial and principal accounting officer, we conducted an evaluation of the effectiveness of the design and operation of internal controls over financial reporting as of December 31, 2023 based on criteria established in the 2013 Internal Control—Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission.

During the year ended December 31, 2023, we completed the acquisition of Fox Pest Control ("Fox"). See Note 2, Acquisitions, for more information. We are currently in the process of integrating Fox into our assessment of our internal control over financial reporting. Consistent with guidance issued by the Securities and Exchange Commission that an assessment of a recently acquired business may be omitted from management’s report on internal control over financial reporting in the year of acquisition, Management’s assessment and conclusions on the effectiveness of our disclosure controls and procedures as of December 31, 2023 excludes an assessment of the internal control over financial reporting of Fox. Fox represented approximately 4% of our revenues for the year ended December 31, 2023 and approximately 1% of our total assets at December 31, 2023.

Excluding the above, management’s assessment is that Rollins, Inc. maintained effective internal control over financial reporting as of December 31, 2023.

The independent registered public accounting firm, Deloitte & Touche LLP has audited the consolidated financial statements as of and for the year ended December 31, 2023, and has also issued their report on the effectiveness of the Company’s internal control over financial reporting, included in this report on page 35.

/s/ Jerry E. Gahlhoff, Jr.

Jerry E. Gahlhoff, Jr.

President and Chief Executive Officer

Principal Executive Officer

Atlanta, Georgia

February 15, 2024

/s/ Kenneth D. Krause

Kenneth D. Krause

Executive Vice President, Chief Financial Officer and Treasurer

Principal Financial Officer

REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the stockholders and the Board of Directors of Rollins, Inc.

Opinion on Internal Control over Financial Reporting

We have audited the internal control over financial reporting of Rollins, Inc. and subsidiaries (the “Company”) as of December 31, 2023, based on criteria established in Internal Control — Integrated Framework (2013) issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). In our opinion, the Company maintained, in all material respects, effective internal control over financial reporting as of December 31, 2023, based on criteria established in Internal Control — Integrated Framework (2013) issued by COSO.

We have also audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States) (PCAOB), the consolidated financial statements as of and for the year ended December 31, 2023, of the Company and our report dated February 15, 2024, expressed an unqualified opinion on those financial statements.

As described in Management's Report on Internal Control Over Financial Reporting, management excluded from its assessment the internal control over financial reporting at Fox Pest Control, which was acquired on April 1, 2023, and whose financial statements constitute 1% of total assets and 4% of revenues of the consolidated financial statement amounts as of and for the year ended December 31, 2023. Accordingly, our audit did not include the internal control over financial reporting at Fox Pest Control.

Basis for Opinion

The Company's management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting, included in the accompanying Management's Report on Internal Control Over Financial Reporting. Our responsibility is to express an opinion on the Company's internal control over financial reporting based on our audit. We are a public accounting firm registered with the PCAOB and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audit in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects. Our audit included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, testing and evaluating the design and operating effectiveness of internal control based on the assessed risk, and performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

Definition and Limitations of Internal Control over Financial Reporting

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

/s/ Deloitte & Touche LLP

Atlanta, Georgia
February 15, 2024

REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the stockholders and the Board of Directors of Rollins, Inc.

Opinion on the Financial Statements

We have audited the accompanying consolidated statement of financial position of Rollins, Inc. and subsidiaries (the "Company") as of December 31, 2023, the related consolidated statements of income, comprehensive income, stockholders' equity, and cash flows for the year ended December 31, 2023, and the related notes collectively referred to as the "financial statements"). In our opinion, the financial statements present fairly, in all material respects, the financial position of the Company as of December 31, 2023, and the results of its operations and its cash flows for the year ended December 31, 2023, in conformity with accounting principles generally accepted in the United States of America.

We have also audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States) (PCAOB), the Company's internal control over financial reporting as of December 31, 2023, based on criteria established in Internal Control — Integrated Framework (2013) issued by the Committee of Sponsoring Organizations of the Treadway Commission and our report dated February 15, 2024, expressed an unqualified opinion on the Company's internal control over financial reporting.

Basis for Opinion

These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on the Company's financial statements based on our audit. We are a public accounting firm registered with the PCAOB and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audit in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement, whether due to error or fraud. Our audit included performing procedures to assess the risks of material misstatement of the financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements. Our audit also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that our audit provides a reasonable basis for our opinion.

Critical Audit Matters

Critical audit matters are matters arising from the current-period audit of the financial statements that were communicated or required to be communicated to the audit committee and that (1) relate to accounts or disclosures that are material to the financial statements and (2) involved our especially challenging, subjective, or complex judgments. We determined that there are no critical audit matters.

/s/ Deloitte & Touche LLP

Atlanta, Georgia
February 15, 2024

We have served as the Company's auditor since 2023.

REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

Board of Directors and Stockholders
Rollins, Inc.

Opinion on the Financial Statements

We have audited the accompanying consolidated statement of financial position of Rollins, Inc. (a Delaware corporation) and subsidiaries (the “Company”) as of December 31, 2022, the related consolidated statements of income, comprehensive income, stockholders’ equity, and cash flows for each of the two years in the period ended December 31, 2022, and the related notes (collectively referred to as the “financial statements”). In our opinion, the financial statements present fairly, in all material respects, the financial position of the Company as of December 31, 2022, and the results of its operations and its cash flows for each of the two years in the period ended December 31, 2022, in conformity with accounting principles generally accepted in the United States of America.

Basis for Opinion

These financial statements are the responsibility of the Company’s management. Our responsibility is to express an opinion on the Company’s financial statements based on our audits. We are a public accounting firm registered with the PCAOB and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audits in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement, whether due to error or fraud. Our audits included performing procedures to assess the risks of material misstatement of the financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements. Our audits also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that our audits provide a reasonable basis for our opinion.

/s/ GRANT THORNTON LLP

We served as the Company's auditor from 2004 to 2023.

Atlanta, Georgia
February 16, 2023

CONSOLIDATED STATEMENTS OF FINANCIAL POSITION
Rollins, Inc. and Subsidiaries
(in thousands except share information)

	December 31, 2023	December 31, 2022
ASSETS		
Cash and cash equivalents	\$ 103,825	\$ 95,346
Trade receivables, net of allowance for expected credit losses of \$ 15,797 and \$14,073, respectively	178,214	155,759
Financed receivables, short-term, net of allowance for expected credit losses of \$ 1,874 and \$1,768, respectively	37,025	33,618
Materials and supplies	33,383	29,745
Other current assets	54,192	34,151
Total current assets	406,639	348,619
Equipment and property, net of accumulated depreciation of \$360,421 and \$333,298, respectively	126,661	128,046
Goodwill	1,070,310	846,704
Customer contracts, net	386,152	298,559
Trademarks & tradenames, net	151,368	111,646
Other intangible assets, net	8,214	8,543
Operating lease right-of-use assets	323,390	277,355
Financed receivables, long-term, net of allowance for expected credit losses of \$3,728 and \$3,200, respectively	75,909	63,523
Other assets	46,817	39,033
Total assets	\$ 2,595,460	\$ 2,122,028
LIABILITIES		
Accounts payable	\$ 49,200	\$ 42,796
Accrued insurance – current	46,807	39,534
Accrued compensation and related liabilities	114,355	99,251
Unearned revenues	172,380	158,092
Operating lease liabilities – current	92,203	84,543
Current portion of long-term debt	—	15,000
Other current liabilities	101,744	54,568
Total current liabilities	576,689	493,784
Accrued insurance, less current portion	48,060	38,350
Operating lease liabilities, less current portion	233,369	196,888
Long-term debt	490,776	39,898
Other long-term accrued liabilities	90,999	85,911
Total liabilities	1,439,893	854,831
Commitments and contingencies (see Note 12)		
STOCKHOLDERS' EQUITY		
Preferred stock, without par value; 500,000 shares authorized, zero shares issued	—	—
Common stock, par value \$1 per share; 800,000,000 shares authorized, 484,080,014 and 492,447,997 shares issued and outstanding at December 31, 2023 and December 31, 2022, respectively	484,080	492,448
Additional paid in capital	131,840	119,242
Accumulated other comprehensive loss	(26,755)	(31,562)
Retained earnings	566,402	687,069
Total stockholders' equity	1,155,567	1,267,197
Total liabilities and stockholders' equity	\$ 2,595,460	\$ 2,122,028

The accompanying notes are an integral part of these consolidated financial statements.

CONSOLIDATED STATEMENTS OF INCOME

Rollins, Inc. and Subsidiaries

(in thousands except per share information)

	Year Ended December 31,		
	2023	2022	2021
REVENUES			
Customer services	\$ 3,073,278	\$ 2,695,823	\$ 2,424,300
COSTS AND EXPENSES			
Cost of services provided (exclusive of depreciation and amortization below)	1,469,871	1,308,399	1,162,617
Sales, general and administrative	915,233	802,710	727,489
Restructuring costs	5,196	—	—
Depreciation and amortization	99,752	91,326	86,558
Total operating expenses	2,490,052	2,202,435	1,976,664
OPERATING INCOME	583,226	493,388	447,636
Interest expense, net	19,055	2,638	830
Other (income), net	(22,086)	(8,167)	(35,679)
CONSOLIDATED INCOME BEFORE INCOME TAXES	586,257	498,917	482,485
PROVISION FOR INCOME TAXES	151,300	130,318	125,920
NET INCOME	\$ 434,957	\$ 368,599	\$ 356,565
NET INCOME PER SHARE - BASIC AND DILUTED	\$ 0.89	\$ 0.75	\$ 0.72
Weighted average shares outstanding – basic	489,949	492,300	492,054
Weighted average shares outstanding – diluted	490,130	492,413	492,054
DIVIDENDS PAID PER SHARE	\$ 0.54	\$ 0.43	\$ 0.42

The accompanying notes are an integral part of these consolidated financial statements

CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

Rollins, Inc. and Subsidiaries

(in thousands)

	2023	2022	2021
NET INCOME	\$ 434,957	\$ 368,599	\$ 356,565
Other comprehensive income (loss), net of tax:			
Pension and other postretirement benefit plans	(215)	—	—
Foreign currency translation adjustments	4,816	(14,215)	(5,895)
Unrealized gain (loss) on available for sale securities	206	(936)	—
Change in derivatives	—	—	381
Other comprehensive income (loss), net of tax	4,807	(15,151)	(5,514)
Comprehensive income	<u><u>\$ 439,764</u></u>	<u><u>\$ 353,448</u></u>	<u><u>\$ 351,051</u></u>

The accompanying notes are an integral part of these consolidated financial statements

CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY

Rollins, Inc. and Subsidiaries

(in thousands)

	Common Stock		Additional Paid- In- Capital	Accumulated Other Comprehensive Income (Loss)	Retained Earnings	Total
	Shares	Amount				
Balance at December 31, 2020	491,612	\$ 491,612	\$ 101,757	\$ (10,897)	\$ 382,179	\$ 964,651
Net income	—	—	—	—	356,565	356,565
Other comprehensive income						
Foreign currency translation adjustments	—	—	—	(5,895)	—	(5,895)
Interest rate swaps, net of tax	—	—	—	381	—	381
Cash dividends	—	—	—	—	(208,656)	(208,656)
Stock compensation	593	593	14,272	—	—	14,865
Employee stock buybacks	(294)	(294)	(10,400)	—	—	(10,694)
Balance at December 31, 2021	491,911	\$ 491,911	\$ 105,629	\$ (16,411)	\$ 530,088	\$ 1,111,217
Net income	—	—	—	—	368,599	368,599
Other comprehensive income						
Foreign currency translation adjustments	—	—	—	(14,215)	—	(14,215)
Unrealized losses on available for sale securities	—	—	—	(936)	—	(936)
Cash dividends	—	—	—	—	(211,618)	(211,618)
Stock compensation	765	765	20,450	—	—	21,215
Employee stock buybacks	(228)	(228)	(6,837)	—	—	(7,065)
Balance at December 31, 2022	492,448	\$ 492,448	\$ 119,242	\$ (31,562)	\$ 687,069	\$ 1,267,197
Net income	—	—	—	—	434,957	434,957
Other comprehensive income						
Pension liability adjustment, net of tax	—	—	—	(215)	—	(215)
Foreign currency translation adjustments	—	—	—	4,816	—	4,816
Unrealized gains on available for sale securities	—	—	—	206	—	206
Cash dividends	—	—	—	—	(264,348)	(264,348)
Stock compensation	630	630	25,929	—	—	26,559
Employee stock buybacks	(274)	(274)	(10,532)	—	—	(10,806)
Repurchase and retirement of common stock, including excise tax	(8,724)	(8,724)	(2,799)	—	(291,276)	(302,799)
Balance at December 31, 2023	484,080	\$ 484,080	\$ 131,840	\$ (26,755)	\$ 566,402	\$ 1,155,567

The accompanying notes are an integral part of these consolidated financial statements.

CONSOLIDATED STATEMENTS OF CASH FLOWS

Rollins, Inc. and Subsidiaries
(in thousands)

	2023	2022	2021
OPERATING ACTIVITIES			
Net income	\$ 434,957	\$ 368,599	\$ 356,565
Adjustments to reconcile net income to net cash provided by operating activities:			
Depreciation and amortization	99,752	91,326	86,558
Stock-based compensation expense	24,605	21,215	14,865
Provision for expected credit losses	26,860	19,441	15,285
Gain on sale of assets, net	(6,635)	(8,167)	(35,679)
Gain on sale of businesses, net	(15,450)	—	—
Provision for deferred income taxes	(7,644)	1,595	3,421
Changes in operating assets and liabilities:			
Trade accounts receivable and other accounts receivable	(45,874)	(34,003)	(22,439)
Financed receivables	(15,794)	(23,891)	(14,473)
Materials and supplies	(4,279)	(540)	2,644
Other current assets	(16,126)	5,836	(11,159)
Accounts payable and accrued expenses	43,407	304	1,421
Unearned revenue	6,777	10,400	11,934
Other long-term assets and liabilities	3,810	13,815	(7,138)
Net cash provided by operating activities	528,366	465,930	401,805
INVESTING ACTIVITIES			
Acquisitions, net of cash acquired	(366,854)	(119,188)	(146,098)
Capital expenditures	(32,465)	(30,628)	(27,194)
Proceeds from sale of assets	12,489	14,597	74,438
Proceeds from sale of businesses	15,903	—	—
Other investing activities, net	(1,968)	1,078	(111)
Net cash (used in) investing activities	(372,895)	(134,141)	(98,965)
FINANCING ACTIVITIES			
Payment of contingent consideration	(12,489)	(17,334)	(22,809)
Borrowings under term loan	—	252,000	—
Borrowings under revolving commitment	1,070,000	43,000	206,500
Repayments of term loan	(55,000)	(245,000)	(88,000)
Repayments of revolving commitment	(577,000)	(150,000)	(166,500)
Payment of dividends	(264,348)	(211,618)	(208,656)
Cash paid for common stock purchased	(315,013)	(7,065)	(10,694)
Other financing activities, net	4,430	—	—
Net cash (used in) financing activities	(149,420)	(336,017)	(290,159)
Effect of exchange rate changes on cash	2,428	(5,727)	(5,857)
Net (decrease) increase in cash and cash equivalents	8,479	(9,955)	6,824
Cash and cash equivalents at beginning of period	95,346	105,301	98,477
Cash and cash equivalents at end of period	\$ 103,825	\$ 95,346	\$ 105,301
Supplemental disclosure of cash flow information:			
Cash paid for interest	\$ 19,239	\$ 4,162	\$ 1,313
Cash paid for income taxes, net	\$ 159,154	\$ 119,573	\$ 119,762
Non-cash additions to operating lease right-of-use assets	\$ 146,558	\$ 122,149	\$ 116,594

The accompanying notes are an integral part of these consolidated financial statements

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

Years ended December 31, 2023 2022, and 2021, Rollins, Inc. and Subsidiaries

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Business Description—Rollins, Inc. (“Rollins,” “we,” “us,” “our,” or the “Company”), is an international services company headquartered in Atlanta, Georgia that provides pest and termite control services to both residential and commercial customers through its wholly-owned subsidiaries and independent franchises in the United States (“U.S.”), Canada, Australia, Europe, and Asia with international franchises in Canada, Central and South America, the Caribbean, Europe, the Middle East, Asia, Africa, and Australia.

Principles of Consolidation—The Company’s Consolidated Financial Statements include the accounts of Rollins, Inc. and the Company’s wholly-owned subsidiaries and have been prepared in accordance with accounting principles generally accepted in the U.S. (“GAAP”). The Company does not consolidate the financial statements of any company in which it does not have a controlling financial interest. The Company is not the primary beneficiary of, nor does it have a controlling financial interest in, any variable interest entity. Accordingly, the Company has not consolidated any variable interest entity. All material intercompany accounts and transactions have been eliminated.

Segment Reporting—Effective January 1, 2023, we reorganized our reporting structure in connection with our Chief Executive Officer succession. As a result of the transition, we reevaluated our segment reporting and determined that we have two operating segments and two goodwill reporting units. We continue to operate under one reportable segment which contains our residential, commercial, and termite service offerings.

Subsequent Events—The Company evaluates its financial statements through the date the financial statements are issued. Refer to Note 19, Subsequent Events for further details.

Use of Estimates—The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, revenue and expenses and certain financial statement disclosures. Estimates and assumptions are used for, but not limited to, accrued insurance, revenue recognition, right-of-use (“ROU”) asset and liability valuations, accounts and financed receivable reserves, inventory (materials and supplies) valuation, employee benefit plans, income tax contingency accruals and valuation allowances, contingency accruals, goodwill and other intangible asset valuations. Although these estimates are based on management’s knowledge of current events and actions it may undertake in the future, actual results may ultimately differ from these estimates and assumptions. In the opinion of management, all adjustments necessary for a fair presentation of the Company’s financial results for the year have been made. These adjustments are of a normal recurring nature. The results of operations for the year ended December 31, 2023 are not necessarily indicative of results for future years.

Revenue Recognition—The Company’s revenue recognition policy is to recognize revenue upon transfer of control of promised products and services to customers in an amount that reflects the consideration we expect to receive in exchange for those products or services. We enter into contracts that can include various combinations of products and services, each of which are distinct and accounted for as separate performance obligations. Revenue is recognized net of allowances for returns and any taxes collected from customers, which are subsequently remitted to governmental authorities.

Nature of Goods and Services and Performance Obligations

The Company contracts with its customers to provide the following goods and services, each of which is a distinct performance obligation:

Pest control services - Rollins provides pest control services to protect residential and commercial properties from common pests, including rodents and insects. Pest control generally consists of assessing a customer’s property for conditions that invite pests, tackling current infestations, and stopping the life cycle to prevent future invaders. Revenue from pest control services is recognized as services are rendered.

The Company’s revenue recognition policies are designed to recognize revenues upon satisfaction of the performance obligation at the time services are performed. Residential and commercial pest control services are primarily recurring in nature on a monthly, bi-monthly or quarterly basis, while certain types of commercial customers may receive multiple treatments within a given month. In general, pest control customers sign an initial one-year contract, and revenues are

recognized at the time services are performed. The Company defers recognition of advance payments and recognizes the revenue as the services are rendered. The Company classifies discounts related to the advance payments as a reduction in revenues.

Termite control services - Rollins provides a variety of termite protection services. Termite protection programs include liquid treatments, wet and dry foam applications, termite baiting and wood treatments. Revenue from initial termite treatment services is recognized as services are provided.

Maintenance/monitoring/inspection - In connection with the initial service offerings, Rollins provides recurring maintenance, monitoring or inspection services to help protect consumers' property from any future sign of termite activities after the original treatment. This recurring service is a service-type warranty under ASC 606, "Revenue from Contracts with Customers," as it is routinely sold and purchased separately from the initial treatment services and is typically purchased or renewed annually.

Termite baiting revenues are recognized based on the transfer of control of the individual units of accounting. At the inception of a new baiting services contract, upon quality control review of the installation, the Company recognizes revenue for the installation of the monitoring stations, initial directed liquid termiticide treatment and servicing of the monitoring stations. A portion of the contract amount is deferred for the undelivered monitoring performance obligation. This portion is recognized as income on a straight-line basis over the remaining contract term, which results in recognition of revenue that depicts the Company's performance in transferring control of the service. The allocation of the transaction price to the two deliverables is based on the relative stand-alone selling price. There are no contingencies related to the delivery of additional items or meeting other specified performance conditions. Baiting renewal revenue is deferred and recognized over the annual contract period on a straight-line basis that depicts the Company's performance in transferring control of the service.

Revenue received for conventional termite renewals is deferred and recognized on a straight-line basis over the remaining contract term that depicts the Company's performance in transferring control of the service, and the cost of reinspections, reapplications and repairs and associated labor and chemicals are expensed as incurred. For outstanding claims, an estimate is made of the costs to be incurred (including legal costs) based upon current factors and historical information. The performance of reinspections tends to be close to the contract renewal date, and while reapplications and repairs involve an insubstantial number of the contracts, these costs are incurred over the contract term. As the revenue is being deferred, the future cost of reinspections, reapplications and repairs and associated labor and chemicals applicable to the deferred revenue are expensed as incurred. The Company accrues for known claims. The costs of providing termite services upon renewal are compared to the expected revenue to be received and a provision is made for any expected losses.

Miscellaneous services - In certain agreements with customers, Rollins may offer other miscellaneous services, including restroom cleaning (eliminating foul odors, grease and grime which could attract pests) and training (seminars covering good manufacturing practices and product stewardship). Revenue from miscellaneous services is recognized when services are provided.

The Company's international operations accounted for approximately 7%, 7%, and 8% of revenues for the years ended December 31, 2023, 2022, and 2021, respectively.

Contract Balances

Timing of revenue recognition may differ from the timing of invoicing to customers. We record unearned revenue when revenue is recognized subsequent to billing. Unearned revenue mainly relates to the Company's termite baiting offering, conventional renewals, and year-in-advance pest control services for which we have been paid in advance and earn the revenue when we transfer control of the product or service. For multi-year agreements, we generally invoice customers annually at the beginning of each annual coverage period. Refer to Note 3, Revenue for further information, including changes in unearned revenue for the year.

The Company extends terms to certain customers on higher dollar termite and ancillary work, as well as to certain franchisees for initial funding on the sale of franchises. These financed receivables are segregated from our trade receivables. The allowance for expected credit losses reflects our best estimate of probable losses inherent in the accounts receivable balance. We determine the allowance based on known troubled accounts, historical experience, and other currently available evidence. See Note 4, Allowance for Credit Losses for further information.

Payment terms and conditions vary by contract type, although terms generally include a requirement of payment within 30 to 60 days. In instances where the timing of revenue recognition differs from the timing of invoicing, we have determined our contracts generally do not include a significant financing component. The primary purpose of our invoicing terms is to provide customers with simplified and predictable ways of purchasing our products and services, not to receive financing from our customers or to provide customers with financing.

Incremental Costs of Obtaining a Contract with a Customer

Incremental costs of obtaining a contract include only those costs that we incur to obtain a contract that we would not have incurred if the contract had not been obtained, primarily sales commissions. These costs are considered incremental costs to obtain a contract and are, therefore, recognized as an asset and amortized to expense over the life of the contract to the extent such costs are expected to be recovered. Capitalized costs of obtaining a contract are recorded within other current assets and other assets on our consolidated statements of financial position. Amortization of capitalized costs is recorded within sales, general and administrative expense on our consolidated statements of income.

Practical Expedients and Exemptions

In certain cases, we expense sales commissions when incurred because the amortization period would have been one year or less. These costs are recorded within selling, general and administrative expenses in our consolidated statements of income.

We do not disclose the value of unsatisfied performance obligations for (i) contracts with an original expected length of one year or less and (ii) contracts for which we recognize revenue at the amount to which we have the right to invoice for services performed.

Allowance for Expected Credit Losses—The Company maintains an allowance for expected credit losses based on the expected collectability of accounts receivable. Management uses historical collection results as well as accounts receivable aging in order to determine the expected collectability of accounts receivable. Substantially all of the Company's receivables are due from pest control and termite services in the United States and select international locations. The Company's allowance for expected credit losses is determined using a combination of factors. The Company's established credit evaluation procedures seek to minimize the amount of business we conduct with higher risk customers. Provisions for expected credit losses are recorded in selling, general and administrative expenses. Accounts are written off against the allowance for expected credit losses when the Company determines that amounts are uncollectible, and recoveries of amounts previously written off are recorded when collected. Significant recoveries will generally reduce the required provision in the period of recovery. Therefore, the provision for expected credit losses can fluctuate from period to period. We record specific provisions when we become aware of a customer's inability to meet its financial obligations to us, such as in the case of bankruptcy filings or deterioration in the customer's operating results or financial position. If circumstances related to customers change, our estimates of the realizability of receivables would be further adjusted, either upward or downward.

Advertising—Advertising costs are charged to sales, general and administrative expense during the year in which they are incurred.

Years ended December 31, (in thousands)	2023	2022	2021
Advertising	\$ 115,987	\$ 102,959	\$ 91,879

Cash and Cash Equivalents—The Company considers all investments with an original maturity of three months or less when purchased to be cash equivalents.

The Company's \$103.8 million of total cash at December 31, 2023 is held at various banking institutions. Approximately \$52.1 million is held in cash by foreign subsidiaries and the remaining \$51.7 million is primarily held in Federal Deposit

Insurance Corporation (“FDIC”) insured non-interest-bearing accounts at various domestic banks which at times may exceed federally insured amounts. The Company has not incurred any losses in these accounts.

At December 31,
(in thousands)

	2023	2022
Cash held in foreign bank accounts	\$ 52,141	\$ 68,580

Rollins maintains adequate liquidity and capital resources, without regard to its foreign deposits, that are directed to finance domestic operations and obligations and to fund expansion of its business for the foreseeable future.

Marketable Securities—From time to time, the Company maintains investments held by several large, well-capitalized financial institutions. The Company’s investment policy does not allow investment in any securities rated less than “investment grade” by national rating services.

Management determines the appropriate classification of debt securities at the time of purchase and re-evaluates such designations as of each balance sheet date. Debt securities are classified as available-for-sale because the Company does not have the intent to hold the securities to maturity. Available-for-sale securities are stated at their fair values, with the unrealized gains and losses reported in other comprehensive income.

The Company had no other marketable securities other than those held in the defined benefit pension plan and the non-qualified deferred compensation plan at December 31, 2023 and 2022. See Note 11 for further details.

Materials and Supplies—Materials and supplies are stated at the lower of cost or net realizable value. Cost is determined on the first-in, first-out method.

Other Current Assets—Other current assets include prepaid assets, the current portion of capitalized costs to obtain a contract, and an international bond investment.

Income Taxes—The Company provides for income taxes based on FASB ASC topic 740 “Income Taxes,” which requires recognition of deferred tax liabilities and assets for the expected future tax consequences of events that have been included in the consolidated financial statements or tax returns. The Company provides an allowance for deferred tax assets when it determines that it is more likely than not that the deferred tax assets will not be utilized. The Company establishes additional provisions for income taxes when, despite the belief that tax positions are fully supportable, there remain certain positions that do not meet the minimum probability threshold. The Company’s policy is to record interest and penalties related to income tax matters in income tax expense.

Equipment and Property—Equipment and property are stated at cost, net of accumulated depreciation, and are depreciated on a straight-line basis over the estimated useful lives of the related assets. Depreciation expense is computed using the following asset lives: buildings, 10 to 40 years; and furniture, fixtures and operating equipment, 2 to 10 years. Expenditures for additions, major renewals and betterments are capitalized and expenditures for maintenance and repairs are expensed as incurred. The cost of assets retired or otherwise disposed of and the related accumulated depreciation and amortization are eliminated from the accounts in the year of disposal with the resulting gain or loss credited or charged to other income, net on our consolidated statements of income.

Certain internal-use software and systems development costs are capitalized. Accordingly, the specific identified costs incurred to develop and obtain software, which is intended for internal use, are not capitalized until the software is put into use. Management, with the relevant authority, authorizes and commits to funding a software project and it is probable that the project will be completed and the software will be used to perform the function intended. Costs incurred during a software development’s discovery phase and post-integration stage, are expensed as incurred. Application development activities that are eligible for capitalization include software design and configuration, development of interfaces, coding, testing and installation. Capitalized internal-use software and systems costs are subsequently amortized on a straight-line basis over a three to seven years period after project completion and when the related software or system is ready for intended use.

Impairment of Long-Lived Assets—In accordance with the FASB ASC Topic 360, “Property, Plant and Equipment,” the Company’s long-lived assets, such as property and equipment and intangible assets with definite lives are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of these assets may not be

recoverable. Recoverability of assets to be held and used is measured by a comparison of the carrying amount of an asset to estimated undiscounted future cash flows expected to be generated by the asset. If the carrying amount of an asset exceeds its estimated undiscounted future cash flows, an impairment charge is recognized in the amount by which the carrying amount of the asset exceeds the fair value of the asset. We periodically evaluate the appropriateness of remaining depreciable lives assigned to long-lived assets, including customer contracts and assets that may be subject to a management plan for disposition.

Goodwill and Other Intangible Assets—In accordance with the FASB ASC Topic 350, “Intangibles - Goodwill and other,” the Company classifies intangible assets into three categories: (1) intangible assets with definite lives subject to amortization; (2) intangible assets with indefinite lives not subject to amortization; and (3) goodwill. The Company does not amortize intangible assets with indefinite lives or goodwill. Goodwill and other intangible assets with indefinite useful lives are tested for impairment annually or more frequently if events or circumstances indicate the assets might be impaired. Such conditions may include an economic downturn or a change in the assessment of future operations. The Company performs impairment tests of goodwill at the reporting unit level. Such impairment tests for goodwill include comparing the fair value of the appropriate reporting unit with its carrying value. If the fair value of the reporting unit is below the carrying value, the Company recognizes a goodwill impairment charge for the amount by which the carrying value exceeds the reporting unit’s fair value. The Company performs impairment tests for indefinite-lived intangible assets by comparing the fair value of each indefinite-lived intangible asset to its carrying value. The Company recognizes an impairment charge if the asset’s carrying value exceeds its estimated fair value.

Following the reorganization of our reporting structure, as discussed previously, and determination that we have two goodwill reporting units, we changed the date of our annual goodwill and indefinite-lived intangible asset impairment test from September 30 to October 1. The change in the date of the annual assessment represents a change in accounting principle. Management believes this change in accounting principle is preferable, as the later date better aligns the timing of the tests with the availability of key inputs, such as forecasts for our two reporting units, and provides additional time for the completion of our annual impairment testing in advance of our year-end reporting.

This change was not material to our consolidated financial statements and was not intended to nor did it delay, accelerate, or avoid an impairment charge. We determined that it was impracticable to objectively apply this change retrospectively as it would require application of significant estimates and assumptions with the use of hindsight.

Any change in testing date for goodwill or an indefinite-lived intangible asset should not result in more than one year elapsing between impairment tests. We performed a goodwill impairment analysis as of January 1, 2023 and October 1, 2023. We performed an impairment analysis of our indefinite-lived intangible assets on September 30, 2023 and October 1, 2023. Based upon the results of these analyses, the Company has concluded that no impairment of its goodwill or intangible assets with indefinite lives was indicated.

Other Assets—Other assets is mostly comprised of deferred compensation assets, the non-current portion of capitalized costs to obtain a contract, and an international bond investment.

Accrued Insurance—The Company retains, up to specified limits, certain risks related to general liability, workers’ compensation and auto liability. Risks are managed through either high deductible insurance or, for Clark Pest Control only, a non-affiliated group captive insurance member arrangement. The estimated costs of existing and future claims under the retained loss program are accrued based upon historical trends as incidents occur, whether reported or unreported (although actual settlement of the claims may not be made until future periods) and may be subsequently revised based on developments relating to such claims. The group captive is subject to a third-party actuary retained by the captive manager, independent from the Company. For the high deductible insurance program, the Company contracts with an independent third-party actuary to provide the Company an estimated liability based upon historical claims information. The actuarial study is a major consideration in establishing the reserve, along with management’s knowledge of changes in business practice and existing claims compared to current balances. Management’s judgment is inherently subjective as a number of factors are outside management’s knowledge and control. Additionally, historical information is not always an accurate indication of future events. The Company continues to be proactive in safety and risk management to develop and maintain ongoing programs to reduce and prevent incidents and claims. Initiatives that have been implemented include required pre-employment screening and ongoing motor vehicle record review for all drivers, post-offer physicals for new employees, pre-hire, random and post incident drug testing, driver training and post-injury nurse triage for work-related injuries. The accruals and reserves we hold are based on estimates that involve a degree of judgment and are inherently variable and could be overestimated or insufficient. If actual claims exceed our estimates, our operating results could be materially affected, and our ability to take timely corrective actions to limit future costs may be limited.

Accrual for Termite Contracts—The Company maintains an accrual for termite claims representing the estimated costs of reapplications, repairs and associated labor and chemicals, settlements, awards and other costs relative to termite control services. Factors that may impact future costs include termiticide life expectancy and government regulation. An accrual for termite contracts is included in other current liabilities and long-term accrued liabilities on the Company's consolidated statements of financial position.

Other Current Liabilities—Other current liabilities are mostly comprised of the current portion of acquisition holdback and earnout liabilities (see Note 9), contingency accruals, deferred compensation liabilities (see Note 11) and taxes payable.

Other Long-term Accrued Liabilities—Other long-term accrued liabilities include long-term balances for deferred compensation, acquisition holdback and earnout liabilities, deferred tax liabilities, contingency accruals, and the long-term portion of unearned revenue.

Contingency Accruals—The Company is a party to legal proceedings with respect to matters in the ordinary course of business. In accordance with the FASB ASC Topic 450 "Contingencies," management estimates and accrues for its liability and costs associated with the pending and threatened legal and regulatory proceedings. Estimates and accruals are determined in consultation with outside counsel. Because it is not possible to accurately predict the ultimate result of the proceedings, judgments concerning accruals for liabilities and costs associated with litigation are inherently uncertain and actual liability may vary from amounts estimated or accrued. However, in the opinion of management, the outcome of the proceedings will not have a material adverse impact on the Company's financial condition or results of operations. Contingency accruals are included in other current liabilities and long-term accrued liabilities on the Company's consolidated statements of financial position.

Earnings Per Share—the FASB ASC Topic 260-10 "Earnings Per Share-Overall," requires a basic earnings per share and diluted earnings per share presentation. Further, all outstanding unvested share-based payment awards that contain non-forfeitable rights to dividends or dividend equivalents, whether paid or unpaid, are considered participating securities and an entity is required to include participating securities in its calculation of basic earnings per share.

The Company calculates basic and diluted earnings per share using the two-class method. Under the two-class method, net earnings are allocated to each class of common stock and participating security as if all of the net earnings for the period had been distributed. The Company's participating securities consist of share-based payment awards that contain a nonforfeitable right to receive dividends and, therefore, are considered to participate in undistributed earnings with common shareholders. See Note 13 for further information on restricted stock granted to employees. See Note 18 for the calculation of basic and diluted earnings per share under the two-class method.

Translation of Foreign Currencies—Assets and liabilities reported in functional currencies other than U.S. dollars are translated into U.S. dollars at the year-end rate of exchange. Revenues and expenses are translated at the weighted average exchange rates for the year. The resulting translation adjustments are charged or credited to other comprehensive income. Gains or losses from foreign currency transactions, such as those resulting from the settlement of receivables or payables, denominated in foreign currency are included in the earnings of the current period.

Stock-Based Compensation—The Company accounts for its stock-based compensation in accordance with the FASB ASC Topic 718 "Compensation – Stock Compensation." Time-lapsed restricted stock awards and restricted stock units ("restricted shares") have been issued to officers and other management employees under the Company's Employee Stock Incentive Plan. In addition, in 2023, performance share units ("PSUs") were granted to the Company's executive officers. The PSUs will vest and convert to shares of common stock at the end of a three-year performance period upon the Company's successful achievement of certain financial and market performance goals. The Company issues new shares from its authorized but unissued share pool.

Restricted shares and PSUs provide for the issuance of a share of the Company's common stock at no cost to the holder and generally vest after a certain stipulated number of years from the grant date, depending on the terms of the issue. During these years, certain restricted shares award grantees receive all dividends declared and retain voting rights for the granted shares. The agreements under which the restricted shares are issued provide that shares awarded may not be sold or otherwise transferred until restrictions established under the plans have lapsed.

The fair value of each restricted share and PSUs with Company-specific performance criteria is equal to the market value of a share of the Company's common stock on the grant date. For PSUs that are granted with a total shareholder return

("TSR") component, management estimates the fair value using a Monte Carlo simulation valuation model, as these awards are subject to a market condition. The fair value of these awards is recognized as compensation expense, net of estimated forfeitures, on a straight-line basis over the vesting period.

Comprehensive Income (Loss)—Other Comprehensive Income (Loss) results from foreign currency translations, minimum pension liability adjustments, cash flow hedge of interest rate risks and unrealized gains and losses on available for sale securities.

Franchising Program—The Company has franchise programs through Orkin, Critter Control and its Australian subsidiaries. We had a total of 138, 137 and 135 domestic franchise agreements as of December 31, 2023, 2022 and 2021, respectively. International franchise agreements totaled 86, 89 and 103 as of December 31, 2023, 2022 and 2021, respectively. Transactions with our franchises involve sales of territories and customer contracts to establish new franchises and the payment of initial franchise fees and royalties by franchisees. The territories, customer contracts and initial franchise fees are typically paid for by a combination of cash and notes.

Combined domestic and international revenues from Orkin, Critter Control and Australia franchises were \$16.5 million, \$15.6 million and \$15.5 million for the years ended December 31, 2023, 2022 and 2021, respectively. Total franchising revenues were less than 1.0% of the Company's annual revenues for each of the three years.

Right to access intellectual property (Franchise)—The right to access Orkin's, Critter Control's and our Australia franchisors' intellectual property is an essential part of our franchise agreements. These agreements provide the franchisee a license to use the brand name and trademark when advertising and selling services to end customers in their normal course of business. Orkin and Critter Control franchise agreements contain a clause allowing the respective franchisor to purchase certain assets of the franchisee at the conclusion of their franchise agreement or upon termination. This is only an option for the franchisor to re-purchase the assets selected by the franchisor and is not a performance obligation or a form of consideration.

Recent Accounting Guidance

Recently adopted accounting standards

In March 2022, the FASB issued Accounting Standards Update ("ASU") 2022-02, "Financial Instruments-Credit Losses (Topic 326): Troubled Debt Restructurings and Vintage Disclosures." The amendments in this Update eliminate the accounting guidance for troubled debt restructurings (TDRs) by creditors in Subtopic 310-40, Receivables-Troubled Debt Restructurings by Creditors, while enhancing disclosure requirements for certain loan refinancings and restructurings by creditors when a borrower is experiencing financial difficulty. Additionally, for public business entities, the amendments in this ASU require that an entity disclose current-period gross write-offs by year of origination for financing receivables. ASU 2022-02 was effective for fiscal years beginning after December 15, 2022. The adoption of this ASU did not have a material impact on the Company's consolidated financial statements.

Accounting standards issued but not yet adopted

In October 2023, the FASB issued ASU 2023-06, "Disclosure Improvements: Codification Amendments in Response to the SEC's Disclosure Update and Simplification Initiative," to amend certain disclosure and presentation requirements for a variety of topics within the ASC. These amendments align the requirements in the Accounting Standards Codification ("ASC") to the removal of certain disclosure requirements set out in Regulation S-X and Regulation S-K, announced by the SEC. The effective date for each amended topic in the ASC is either the date on which the SEC's removal of the related disclosure requirement from Regulation S-X or Regulation S-K becomes effective, or on June 30, 2027, if the SEC has not removed the requirements by that date. Early adoption is prohibited. The Company does not expect that the application of this standard will have an impact on its consolidated financial statements and disclosures.

In November 2023, the FASB issued ASU 2023-07, "Segment Reporting (Topic 280): Improvements to Reportable Segment Disclosures ("ASU 2023-07"), which is intended to improve reportable segment disclosure requirements, primarily through additional and more detailed information about a reportable segment's expenses. The guidance is effective for fiscal years beginning after December 15, 2023, and interim periods within fiscal years beginning after December 15, 2024, with early adoption permitted. The guidance is to be applied retrospectively to all prior periods presented in the financial statements. Upon transition, the segment expense categories and amounts disclosed in the prior periods should be based on the significant segment expense categories identified and disclosed in the period of adoption.

The Company is currently evaluating the potential impact of adopting this new guidance on its consolidated financial statements and related disclosures.

In December 2023, the FASB issued ASU 2023-09, "Income Taxes (Topic 740): Improvements to Income Tax Disclosures" ("ASU 2023-09"), which is intended to enhance the transparency and decision usefulness of income tax disclosures. This amendment modifies the rules on income tax disclosures to require entities to disclose (1) specific categories in the rate reconciliation and additional information for reconciling items that meet a quantitative threshold, (2) the amount of income taxes paid (net of refunds received) (disaggregated by federal, state, and foreign taxes) as well as individual jurisdictions in which income taxes paid is equal to or greater than 5 percent of total income taxes paid net of refunds, (3) the income or loss from continuing operations before income tax expense or benefit (disaggregated between domestic and foreign) and (4) income tax expense or benefit from continuing operations (disaggregated by federal, state and foreign). The guidance is effective for annual periods beginning after December 15, 2024, with early adoption permitted for annual financial statements that have not yet been issued or made available for issuance. ASU 2023-09 should be applied on a prospective basis, while retrospective application is permitted. The Company is currently evaluating the potential impact of adopting this new guidance on its disclosures.

2. ACQUISITIONS

Fox Pest Control Acquisition

On April 1, 2023, the Company acquired 100% of FPC Holdings, LLC ("Fox Pest Control", or "Fox"). As part of funding the Fox Pest Control acquisition, on April 3, 2023, the Company borrowed incremental amounts under the Credit Agreement of \$305.0 million. The proceeds were used to pay cash consideration at closing.

Management believes that the acquisition will expand the Rollins family of brands and drive long term value given Fox's attractive financial profile and complementary end market exposure.

The Fox Pest Control acquisition has been accounted for as a business combination, and the Fox results of operations are included in the Company's results of operations from the April 1, 2023, acquisition date. Fox contributed revenues of \$117.8 million and net earnings of \$1.6 million from April 1, 2023, through the period end date, December 31, 2023. These earnings include the attribution of interest expense incurred on the borrowings to purchase Fox.

The valuation of the Fox Pest Control acquisition was performed by a third-party valuation specialist under our management's supervision. The preliminary values of identified assets acquired, and liabilities assumed for Fox Pest Control are summarized as follows (in thousands).

	Fox Pest Control
Cash	\$ 4,560
Accounts receivable	1,542
Materials and supplies	431
Operating lease right-of-use assets	8,689
Other current assets	487
Goodwill	186,695
Customer contracts	118,000
Trademarks & tradenames	38,000
Current liabilities	(4,057)
Unearned revenue	(6,144)
Operating lease liabilities	(8,689)
Assets acquired and liabilities assumed	\$ 339,514

The Company purchased Fox Pest Control for \$339.5 million. Included in the total consideration are cash payments of \$302.8 million made upon closing, contingent consideration valued at \$28.0 million that is based on Fox Pest Control's financial performance in the twelve months following acquisition, and holdback liabilities valued at \$8.7 million to be held

by the Company to settle indemnity claims and working capital adjustments. The fair value of the contingent consideration was estimated using a Monte Carlo simulation. During the year ended December 31, 2023, we recorded a fair value adjustment of \$3.1 million related to contingent consideration resulting from the acquisition of Fox. This charge is reported within sales, general and administrative expenses in our condensed consolidated statement of income.

Acquired customer contracts are estimated to have a remaining useful life of 7 years. The acquired trademarks and tradenames are expected to have an indefinite useful life. See Note 8, Customer Contracts, Tradenames and Trademarks, and Other Intangible Assets for further details.

Goodwill from this acquisition represents the excess of the purchase price over the fair value of net assets of the business acquired. The factors contributing to the amount of goodwill are based on strategic and synergistic benefits that are expected to be realized. The recognized goodwill is expected to be deductible for tax purposes. Valuations of certain assets and liabilities, including intangible assets and goodwill, as of the acquisition date have not been finalized at this time and are provisional.

Pro Forma Financial Information

The following table presents unaudited consolidated pro forma information as if the acquisition of Fox had occurred on January 1, 2022. The information presented below is for illustrative purposes only and is not necessarily indicative of results that would have been achieved if the acquisition had actually occurred as of the beginning of such years or results which may be achieved in the future.

(in thousands)	Year Ended December 31,	
	2023	2022
Revenues	\$ 3,102,186	\$ 2,817,629
Net income	424,735	358,930

The pro forma financial information above adjusts for the effects of material business combination items, including the alignment of accounting policies, the effect of fair value adjustments including the amortization of acquired intangible assets, interest expense related to the incremental borrowings under the Credit Agreement, and income tax effects as if Fox had been part of Rollins since January 1, 2022.

Other 2023 Acquisitions

The Company made 23 other acquisitions during 2023. The aggregate preliminary values of major classes of assets acquired and liabilities assumed recorded at the dates of acquisition, as adjusted during the valuation period, are included in the reconciliation of the total preliminary consideration as follows (in thousands):

	2023
Cash	\$ 531
Accounts receivable, net	1,190
Materials and supplies	592
Other current assets	198
Equipment and property	5,002
Goodwill	37,319
Customer contracts	31,996
Trademarks & tradenames	1,457
Other intangible assets	2,357
Current liabilities	(1,462)
Other assets and liabilities, net	(2,472)
Assets acquired and liabilities assumed	\$ 76,708

Included in the total consideration of \$76.7 million are acquisition holdback liabilities of \$7.8 million.

Goodwill from these acquisitions represents the excess of the purchase price over the fair value of net assets of businesses acquired. The factors contributing to the amount of goodwill are based on strategic and synergistic benefits that are expected to be realized. A majority of the recognized goodwill is expected to be deductible for tax purposes. Valuations of certain assets and liabilities, including intangible assets and goodwill, as of the acquisition date have not been finalized at this time and are provisional.

2022 Acquisitions

The Company made 31 acquisitions during 2022. The aggregate values of major classes of assets acquired and liabilities assumed recorded at the dates of acquisition, as adjusted during the valuation period, are included in the reconciliation of the total consideration as follows (in thousands):

	2022
Cash	\$ —
Accounts receivable, net	3,736
Materials and supplies	529
Other current assets	—
Equipment and property	6,741
Goodwill	64,997
Customer contracts	49,871
Trademarks & tradenames	5,615
Other intangible assets	1,538
Current liabilities	(4,853)
Other assets and liabilities, net	(1,948)
Assets acquired and liabilities assumed	\$ 126,226

Included in the total consideration of \$126.2 million are acquisition holdback liabilities of \$10.2 million. The Company also made a final payment of \$3.1 million for a 2021 acquisition in 2022.

Goodwill from these acquisitions represents the excess of the purchase price over the fair value of net assets of businesses acquired. The factors contributing to the amount of goodwill are based on strategic and synergistic benefits that are expected to be realized. The recognized goodwill is expected to be deductible for tax purposes.

3. REVENUE

Sales and usage-based taxes are excluded from revenues. No sales to an individual customer or in a country other than the United States accounted for 10% or more of the sales for the periods listed in the following tables. Revenue, classified by the major geographic areas in which our customers are located, was as follows:

	2023	2022	2021
(in thousands)			
United States	\$ 2,853,321	\$ 2,498,363	\$ 2,240,226
Other countries	219,957	197,460	184,074
Total Revenues	<u>\$ 3,073,278</u>	<u>\$ 2,695,823</u>	<u>\$ 2,424,300</u>

Revenue from external customers, classified by significant product and service offerings, was as follows:

	2023	2022	2021
(in thousands)			
Residential revenue	\$ 1,409,872	\$ 1,207,089	\$ 1,099,360
Commercial revenue	1,024,176	920,625	834,624
Termite completions, bait monitoring, renewals, & ancillary	605,533	535,494	464,043
Franchise revenues	16,475	15,590	15,532
Other revenues	17,222	17,025	10,741
Total Revenues	<u>\$ 3,073,278</u>	<u>\$ 2,695,823</u>	<u>\$ 2,424,300</u>

Subsequent to the issuance of the Company's 2022 financial statements, management determined that certain immaterial reclassifications within the product and service offerings were required for the years ended December 31, 2022 and 2021. Revenues classified by significant product and service offerings for the years ended December 31, 2022 and 2021 have been restated from the amounts previously reported to correct the classification of such revenues. There was no impact on our consolidated statements of income, financial position, or cash flows.

Unearned revenues recognized for the year ended December 31, 2023 and 2022 was \$231.7 million and \$205.3 million, respectively. Changes in unearned revenues were as follows:

	Year Ended December 31,	
	2023	2022
(in thousands)		
Beginning balance	\$ 187,994	\$ 168,607
Deferral of unearned revenue	253,776	224,647
Recognition of unearned revenue	(231,711)	(205,260)
Ending balance	<u>\$ 210,059</u>	<u>\$ 187,994</u>

Revenue allocated to remaining performance obligations represents contracted revenue that has not yet been recognized ("contracted not recognized revenue"), which includes both unearned revenue and revenue that will be billed and recognized in future periods. The Company has no material contracted but not yet recognized revenue as of December 31, 2023 or December 31, 2022.

At December 31, 2023 and December 31, 2022, the Company had long-term unearned revenue of \$37.7 million and \$29.9 million, respectively. Unearned short-term revenue is recognized over the next 12-month period. The majority of unearned long-term revenue is recognized over a period of five years or less with immaterial amounts recognized through 2033.

Incremental Costs of Obtaining a Contract with a Customer

Incremental costs of obtaining a contract include only those costs that we incur to obtain a contract that we would not have incurred if the contract had not been obtained, primarily sales commissions. These costs are recorded as an asset and amortized to expense over the life of the contract to the extent such costs are expected to be recovered. As of December 31, 2023, we have \$22.0 million of unamortized capitalized costs to obtain a contract, of which \$15.3 million is recorded within other current assets and \$6.7 million is recorded within other assets on our consolidated statement of financial position. During the year ended December 31, 2023, we recorded approximately \$8.6 million amortization of capitalized costs, which is recorded within sales, general and administrative expense on our consolidated statement of income. As of December 31, 2022, we had no unamortized capitalized costs to obtain a contract and we recorded no amortization of capitalized costs.

4. ALLOWANCE FOR EXPECTED CREDIT LOSSES

The Company is exposed to credit losses primarily related to accounts receivables and financed receivables derived from customer services revenue. To reduce credit risk for residential accounts receivable, we promote enrollment in our auto-pay programs. In general, we may suspend future services for customers with past due balances. The Company's credit risk is generally low with a large number of entities comprising Rollins' customer base and dispersion across many different geographical regions.

The Company manages its financed receivables on an aggregate basis when assessing and monitoring credit risks. The Company's established credit evaluation and monitoring procedures seek to minimize the amount of business we conduct with higher risk customers. The credit quality of a potential obligor is evaluated at the loan origination based on an assessment of the individual's Beacon/credit bureau score. Rollins requires a potential obligor to have good creditworthiness with low risk before entering into a contract. Depending upon the individual's credit score, the Company may accept with 100% financing or require a significant down payment or turn down the contract. Delinquencies of accounts are monitored each month. Financed receivables include installment receivable amounts, some of which are due subsequent to one year from the balance sheet dates.

Total financed receivables, net were \$112.9 million and \$97.1 million at December 31, 2023 and December 31, 2022, respectively. Financed receivables are generally charged-off when deemed uncollectible or when 180 days have elapsed since the date of the last full contractual payment. The Company's charge-off policy has been consistently applied during the periods reported. Management considers the charge-off policy when evaluating the appropriateness of the allowance for expected credit losses. Gross charge-offs as a percentage of average financed receivables were 9.2% and 5.6% for the twelve months ended December 31, 2023 and December 31, 2022, respectively.

The Company offers 90 days same-as-cash financing to some customers based on their creditworthiness. Interest is not recognized until the 91st day at which time it is calculated retrospectively back to the first day if the contract has not been paid in full. In certain circumstances, such as when delinquency is deemed to be of an administrative nature, accounts may still accrue interest when they reach 180 days past due. As of December 31, 2023, there were no accounts greater than 180 days past due.

Included in financed receivables are notes receivable from franchise owners. The majority of these notes are low risk as the repurchase of these franchises is guaranteed by the Company's wholly-owned subsidiary, Orkin Systems, LLC, and the repurchase price of the franchise is currently estimated and has historically been well above the receivable due from the franchise owner. Also included in notes receivables are franchise notes from other brands which are not guaranteed and do not have the same historical valuation.

The carrying amount of notes receivable approximates fair value as the interest rates approximate market rates for these types of contracts. Long-term installment receivables, net were \$75.9 million and \$63.5 million at December 31, 2023 and 2022, respectively.

The Company's allowances for credit losses for trade accounts receivable and financed receivables are developed using historical collection experience, current economic and market conditions, reasonable and supportable forecasts, and a

review of the current status of customers' receivables. The Company's receivable pools are classified between residential customers, commercial customers, large commercial customers, and financed receivables. Accounts are written off against the allowance for credit losses when the Company determines that amounts are uncollectible, and recoveries of amounts previously written off are recorded when collected. The Company stops accruing interest to these receivables when they are deemed uncollectible. Below is a roll forward of the Company's allowance for credit losses for the years ended December 31, 2023, 2022, and 2021.

(in thousands)	Allowance for Credit Losses		
	Trade Receivables	Financed Receivables	Total Receivables
Balance at December 31, 2020	\$ 16,854	\$ 3,231	\$ 20,085
Provision for expected credit losses	11,732	3,553	15,285
Write-offs charged against the allowance	(19,882)	(2,799)	(22,681)
Recoveries collected	5,181	—	5,181
Balance at December 31, 2021	\$ 13,885	\$ 3,985	\$ 17,870
Provision for expected credit losses	13,701	5,740	19,441
Write-offs charged against the allowance	(18,861)	(4,757)	(23,618)
Recoveries collected	5,348	—	5,348
Balance at December 31, 2022	\$ 14,073	\$ 4,968	\$ 19,041
Provision for expected credit losses	16,309	10,551	26,860
Write-offs charged against the allowance	(20,397)	(9,917)	(30,314)
Recoveries collected	5,812	—	5,812
Balance at December 31, 2023	<u>\$ 15,797</u>	<u>\$ 5,602</u>	<u>\$ 21,399</u>

The following is a summary of the past due financed receivables:

At December 31, (in thousands)	2023	2022
30-59 days past due	\$ 4,454	\$ 4,269
60-89 days past due	2,837	1,913
90 days or more past due	4,813	3,781
Total	<u>\$ 12,104</u>	<u>\$ 9,963</u>

The following is a summary of percentage of gross financed receivables:

At December 31,	2023	2022
Current	89.7 %	90.2 %
30-59 days past due	3.8 %	4.2 %
60-89 days past due	2.4 %	1.9 %
90 days or more past due	4.1 %	3.7 %
Total	<u>100.0 %</u>	<u>100.0 %</u>

5. EQUIPMENT AND PROPERTY, NET

Equipment and property are presented at cost less accumulated depreciation and are detailed as follows:

December 31, (in thousands)	2023	2022
Buildings	\$ 51,339	\$ 51,223
Operating equipment	144,723	132,411
Furniture and fixtures	22,035	20,389
Computer equipment and systems	247,681	233,108
	465,778	437,131
Less: accumulated depreciation	(360,421)	(333,298)
	105,357	103,833
Land	21,304	24,213
Equipment and property, net	\$ 126,661	\$ 128,046

Included in computer equipment and systems at December 31, 2023 and 2022, are costs for internal use software of \$53.4 million and \$147.1 million, respectively. The related accumulated depreciation was \$127.5 million and \$117.3 million at December 31, 2023 and 2022, respectively.

Included in equipment and property, net at December 31, 2023 and 2022, are fixed assets held in foreign countries of \$2.0 million, and \$9.5 million, respectively.

Total depreciation expense was approximately \$33.3 million in 2023, \$35.6 million in 2022 and \$40.6 million in 2021.

6. LEASES

The Company leases certain buildings, vehicles, and equipment in order to reduce the risk associated with ownership. The Company elected the practical expedient approach permitted under ASC Topic 842, “Leases” not to include short-term leases with a duration of 12 months or less on the balance sheet. As of December 31, 2023 and 2022, all leases were classified as operating leases. Building leases generally carry terms of 5 to 10 years with annual rent escalations at fixed amounts per the lease. Vehicle leases generally carry a fixed term of one year with renewal options to extend the lease on a monthly basis resulting in lease terms up to 7 years depending on the class of vehicle. The exercise of renewal options is at the Company’s sole discretion. It is reasonably certain that the Company will exercise the renewal options on its vehicle leases. The measurement of right-of-use assets and liabilities for vehicle leases includes the fixed payments associated with such renewal periods. We separate lease and non-lease components of contracts. Our lease agreements do not contain any material variable payments, residual value guarantees, early termination penalties or restrictive covenants.

The Company uses the rate implicit in the lease when available; however, most of our leases do not provide a readily determinable implicit rate. Accordingly, we estimate our incremental borrowing rate based on information available at lease commencement.

(in thousands, except Other Information)		Years Ended December 31,		
		2023	2022	2021
Components of Lease Expense	Financial Statement Classification			
Short-term lease cost	Cost of services provided, Sales, general, and administrative expenses	\$ 14,753	\$ 12,693	\$ 6,223
Operating lease cost	Cost of services provided, Sales, general, and administrative expenses	110,627	97,764	93,215
Total lease expense		\$ 125,380	\$ 110,457	\$ 99,438

Cash Flow Information

Cash paid for amounts included in the measurement of lease liabilities:

Operating cash flows for operating leases	\$ 109,631	\$ 96,700	\$ 92,032
---	------------	-----------	-----------

Other Information

Weighted-average remaining lease term - operating leases	4.8 Yrs	5.1 Yrs
Weighted-average discount rate - operating leases	3.99 %	3.67 %

Subsequent to the issuance of the Company's 2022 financial statements, management determined that certain immaterial short-term lease costs were omitted from the disclosure of short-term lease costs for the years ended December 31, 2022 and 2021. The disclosure of short-term leases costs has been restated from the amounts previously reported to correct the amount of short-term lease cost for the years ended December 31, 2022 and 2021. There was no impact on our consolidated statements of income, financial position, or cash flows.

Lease Commitments

Future minimum lease payments, including assumed exercise of renewal options at December 31, 2023 were as follows:

(in thousands)	
2024	\$ 103,977
2025	88,839
2026	66,350
2027	36,205
2028	17,279
Thereafter	51,539
Total future minimum lease payments	364,189
Less: amount representing interest	(38,617)
Total future minimum lease payments, net of interest	\$ 325,572

Future commitments presented in the table above include lease payments in renewal periods for which it is reasonably certain that the Company will exercise the renewal option. Total future minimum lease payments for operating leases, including the amount representing interest, are comprised of \$173.5 million for building leases and \$190.7 million for

vehicle leases. As of December 31, 2023, the Company had additional future obligations of \$17.8 million for leases that had not yet commenced.

7. GOODWILL

Goodwill represents the excess of the purchase price over the fair value of net assets of businesses acquired. The carrying amount of goodwill was \$1.1 billion as of December 31, 2023 and \$846.7 million as of December 31, 2022. Goodwill increased for the year ended December 31, 2023 primarily due to acquisitions. The carrying amount of goodwill in foreign countries was \$112.6 million as of December 31, 2023 and \$97.4 million as of December 31, 2022.

The changes in the carrying amount of goodwill for the twelve months ended December 31, 2023 and 2022 were as follows (in thousands):

Goodwill:		
Balance at December 31, 2021	\$	786,504
Additions		64,997
Adjustments due to currency translation and other		(4,797)
Balance at December 31, 2022		846,704
Additions		224,014
Dispositions		(2,466)
Adjustments due to currency translation and other		2,058
Balance at December 31, 2023	\$	1,070,310

8. CUSTOMER CONTRACTS, TRADENAMES AND TRADEMARKS, AND OTHER INTANGIBLE ASSETS

Customer contracts are amortized on a straight-line basis as this best approximates the ratio that current revenues bear to the total of current and anticipated revenues based on the estimated lives of the assets. In accordance with the FASB ASC Topic 350 *"Intangibles - Goodwill and other"*, the expected lives of customer contracts were analyzed, and it was determined that customer contracts should be amortized over a life of 7 to 20 years dependent upon customer type.

The carrying amount and accumulated amortization for customer contracts were as follows:

December 31, (in thousands)	2023	2022
Customer contracts	\$ 625,920	\$ 502,689
Less: accumulated amortization	(239,768)	(204,130)
Customer contracts, net	\$ 386,152	\$ 298,559

The net carrying amount of customer contracts in foreign countries was \$48.0 million as of December 31, 2023 and \$46.1 million as of December 31, 2022.

Trademarks and tradenames are amortized on a straight-line basis over the period of their useful lives. The Company has determined these assets have useful lives between 7 and 20 years. The Company also has non-amortizable, indefinite-lived tradenames of \$139.7 million and \$104.3 million as of December 31, 2023 and 2022, respectively.

The carrying amount and accumulated amortization for trademarks and tradenames were as follows:

December 31, (in thousands)	2023	2022
Trademarks and tradenames	\$ 161,301	\$ 121,655
Less: accumulated amortization	(9,933)	(10,009)
Trademarks and tradenames, net	\$ 151,368	\$ 111,646

The net carrying amount of trademarks and tradenames in foreign countries was \$4.8 million as of December 31, 2023 and \$4.2 million as of December 31, 2022.

Other intangible assets include non-compete agreements and patents. Non-compete agreements are amortized on a straight-line basis over periods ranging from 3 to 20 years and patents are amortized on a straight-line basis over 15 years.

The carrying amount and accumulated amortization for other intangible assets were as follows:

December 31, (in thousands)	2023	2022
Other intangible assets	\$ 26,973	\$ 25,357
Less: accumulated amortization	(18,759)	(16,814)
Other intangible assets, net	<u>\$ 8,214</u>	<u>\$ 8,543</u>

The net carrying amount of other intangible assets in foreign countries was \$0.9 million as of December 31, 2023 and \$0.7 million as of December 31, 2022.

Total amortization expense was approximately \$66.5 million in 2023, \$55.7 million in 2022 and \$46.0 million in 2021.

Estimated amortization expense for the existing carrying amount of customer contracts and other intangible assets for each of the five succeeding fiscal years are as follows:

(in thousands)	
2024	\$ 77,633
2025	68,810
2026	65,043
2027	61,177
2028	59,166

9. FAIR VALUE MEASUREMENT

The Company's financial instruments consist of cash and cash equivalents, trade receivables, financed and notes receivable, accounts payable, other short-term liabilities, and debt. The carrying amounts of these financial instruments approximate their respective fair values. The Company also has financial instruments related to its defined benefit pension plan and deferred compensation plan detailed in Note 11.

The fair value hierarchy has three levels based on the reliability of the inputs used to determine fair value. Level 1 refers to fair values determined based on quoted prices in active markets for identical assets. Level 2 refers to fair values estimated using significant other observable inputs, and Level 3 includes fair values estimated using significant non-observable inputs.

As of December 31, 2023 and 2022, the Company had investments in international bonds of \$10.2 million and \$10.7 million, respectively. These bonds are accounted for as available for sale securities and are level 2 assets under the fair value hierarchy. At December 31, 2022, \$0.5 million was included in other current assets and \$10.2 million was included in other assets. At December 31, 2023, \$1.0 million was included in other current assets and \$9.2 million was included in other assets. The bonds are recorded at fair market value with unrealized losses of \$0.7 million included in other comprehensive income during the year ended December 31, 2023.

At December 31, 2023 and 2022, respectively, the Company had \$46.1 million and \$13.5 million of acquisition holdback and earnout liabilities with the former owners of acquired companies. Acquisition earnouts are generally earned by achieving certain levels of revenue growth while maintaining certain profit margins. The earnout liabilities are discounted to reflect the expected probability of payout, and both earnout and holdback liabilities are discounted to their net present value on the Company's books and are considered Level 3 liabilities.

The table below presents a summary of the changes in fair value for these liabilities.

(in thousands)

Acquisition holdback and earnout liabilities at December 31, 2021	\$	25,156
New acquisitions and measurement adjustments		10,178
Payouts		(17,334)
Interest and fair value adjustments		398
Charge offset, forfeit and other		(4,902)
Acquisition holdback and earnout liabilities at December 31, 2022		13,496
New acquisitions and measurement adjustments		44,548
Payouts		(12,489)
Interest and fair value adjustments		2,981
Charge offset, forfeit and other		(2,432)
Acquisition holdback and earnout liabilities at December 31, 2023	\$	46,104

10. DEBT

On February 24, 2023, the Company entered into a revolving credit agreement ("the Credit Agreement") with, among others, JPMorgan Chase Bank, N.A. ("JPMorgan Chase"), as administrative agent (in such capacity, the "Administrative Agent"), which refinanced its previous credit facility described below. This Credit Agreement replaces the April 2019 facility that was set to expire in April 2024. Our previous facility is more fully discussed in our Annual Report on Form 10-K for the year ended December 31, 2022.

The Credit Agreement provides for a \$1.0 billion revolving credit facility (the "Credit Facility"), which may be denominated in U.S. Dollars and other currencies, including Euros, Australian Dollars, Canadian Dollars, New Zealand Dollars, Pounds Sterling and Japanese Yen, subject to a \$400 million foreign currency sublimit. The Credit Facility also includes sub-facilities for the issuance of letters of credit of up to \$150 million and swing line loans at the Administrative Agent's discretion of up to \$50 million. Certain subsidiaries of Rollins provide unsecured guarantees of the Credit Facility. Rollins has the ability to expand its borrowing availability under the Credit Agreement in the form of increased revolving commitments or one or more tranches of term loans by up to an additional \$750 million, subject to the agreement of the participating lenders and certain other customary conditions. The maturity date of the loans under the Credit Agreement is February 24, 2028.

Loans under the Credit Agreement bear interest, at Rollins' election, at (i) for loans denominated in U.S. Dollars, (A) an alternate base rate (subject to a floor of 0.00%), which is the greatest of (x) the prime rate publicly announced from time to time by JPMorgan Chase, (y) the greater of the federal funds effective rate and the Federal Reserve Bank of New York overnight bank funding rate, plus 50 basis points, and (z) Adjusted Term SOFR for a one month interest period, plus a margin ranging from 0.00% to 0.50% per annum based on Rollins' consolidated total net leverage ratio; or (B) the greater of term SOFR for the applicable interest period plus 10 basis points ("Adjusted Term SOFR") and zero, plus a margin ranging from 1.00% to 1.50% per annum based on Rollins' consolidated total net leverage ratio; and (ii) for loans denominated in other currencies, including Euros, Australian Dollars, Canadian Dollars, New Zealand Dollars, Pounds Sterling and Japanese Yen, such interest rates as set forth in the Credit Agreement.

The Credit Agreement contains customary terms and conditions, including, without limitation, certain financial covenants including covenants restricting Rollins' ability to incur certain indebtedness or liens, or to merge or consolidate with or sell substantially all of its assets to another entity. Further, the Credit Agreement contains a financial covenant restricting Rollins' ability to permit the ratio of Rollins' consolidated total net debt to EBITDA to exceed 3.50 to 1.00. Following certain acquisitions, Rollins may elect to increase the financial covenant level to 4.00 to 1.00 temporarily. The ratio is calculated as of the last day of the fiscal quarter most recently ended. The Credit Agreement also contains provisions permitting a future environmental, social and governance amendment, subject to certain terms and conditions contained therein, by which pricing may be adjusted pursuant to the Company's performance measured against certain sustainability-linked metrics. The Company is in compliance with applicable financial debt covenants as of December 31, 2023.

As of December 31, 2023, the Company had outstanding borrowings of \$493.0 million under the Credit Facility. Borrowings under the Credit Facility are presented under the long-term debt caption of our consolidated balance sheet, net

of \$2.2 million in unamortized debt issuance costs as of December 31, 2023. The aggregate effective interest rate on the debt outstanding as of December 31, 2023 was 6.5%.

The Company maintains \$71.7 million in letters of credit as of December 31, 2023. These letters of credit are required by the Company's insurance companies, due to the Company's high deductible insurance program, to secure various workers' compensation and casualty insurance contracts coverage and were increased from \$71.3 million as of December 31, 2022. The Company believes that it has adequate liquid assets, funding sources and insurance accruals to accommodate potential future insurance claims.

As of December 31, 2022, the Company had outstanding borrowings of \$54.9 million under its previous term loan and there were no outstanding borrowings under the previous revolving commitment. As of December 31, 2023, there were no outstanding borrowings under our previous term loan or revolving commitment. The aggregate effective interest rate on the debt outstanding as of December 31, 2022 was 5.1%.

11. EMPLOYEE BENEFIT PLANS

Defined Benefit Pension Plans

The Company has sponsored noncontributory tax-qualified defined benefit pension plans covering employees meeting certain age and service requirements, the most significant of which was the Rollins, Inc. Plan, which was terminated in 2018. The Company funds its plans with at least the minimum amount required by ERISA.

Waltham Services, LLC Hourly Employee Pension Plan (the "Waltham Plan")

The Company sponsors the Waltham Plan, which covers less than 80 participants as of December 31, 2023. The Waltham Plan was amended, effective September 1, 2018, to freeze future benefit accruals for all participants. The Company accounts for all defined benefit plans in accordance with the FASB ASC Topic 715 "Compensation Retirement Benefits," and engages an outside actuary to calculate obligations and costs. With the assistance of the actuary, the Company evaluates the significant assumptions used on a periodic basis, including the estimated future return on plan assets, the discount rate, and other factors, and makes adjustments to these liabilities as necessary. As of December 31, 2023, the fair value of Waltham Plan assets were \$1.6 million, with a projected liability of \$2.0 million and an unfunded status of \$0.4 million. At December 31, 2023 the plan's assets were comprised of listed common stocks and U.S government and corporate securities and are classified as Level 1 and Level 2 in the fair value hierarchy.

Defined Contribution 401(k) Savings Plan

The Company sponsors a defined contribution 401(k) Savings Plan ("the Plan") that is available to a majority of the Company's full-time employees the first day of the calendar quarter following completion of three months of service. The Plan is available to non-full-time employees the first day of the calendar quarter following one year of service upon completion of 1000 hours in that year. The Plan provides for a matching contribution of one dollar (\$1.00) for each one dollar (\$1.00) of a participant's contributions to the Plan that do not exceed 3 percent of his or her eligible compensation (which includes commissions, overtime, and bonuses) and fifty cents (\$0.50) for each one dollar (\$1.00) of a participant's contributions to the Plan over the initial 3 percent that do not exceed 6 percent of his or her eligible compensation (which includes commissions, overtime and bonuses). The charge to expense for the Company match was approximately \$32.9 million, \$29.9 million and \$25.7 million for the years ended December 31, 2023, 2022 and 2021, respectively. At December 31, 2023, 2022, and 2021 approximately 30.4%, 30.6%, and 28.7%, respectively, of the fair value of plan assets consisted of Rollins, Inc. common stock. Total administrative fees paid by the Company for the Plan were insignificant for each of the years ended December 31, 2023, 2022 and 2021.

Nonqualified Deferred Compensation Plan

The Deferred Compensation Plan provides that participants may defer up to 50% of their base salary and up to 85% of their annual bonus with respect to any given plan year, subject to a \$2 thousand per plan year minimum. The Company may make discretionary contributions to participant accounts but has not done so since 2011.

Accounts will be credited with hypothetical earnings, and/or debited with hypothetical losses, based on the performance of certain "Measurement Funds." Account values are calculated as if the funds from deferrals and Company credits had been converted into shares or other ownership units of selected Measurement Funds by purchasing (or selling, where relevant)

such shares or units at the current purchase price of the relevant Measurement Fund at the time of the participant's selection. Deferred Compensation Plan benefits are unsecured general obligations of the Company to the participants, and these obligations rank in parity with the Company's other unsecured and unsubordinated indebtedness. The Company has established a "rabbi trust," which it uses to voluntarily set aside amounts to indirectly fund any obligations under the Deferred Compensation Plan. To the extent that the Company's obligations under the Deferred Compensation Plan exceed assets available under the trust, the Company would be required to seek additional funding sources to fund its liability under the Deferred Compensation Plan.

Generally, the Deferred Compensation Plan provides for distributions of any deferred amounts upon the earliest to occur of a participant's death, disability, retirement or other termination of employment (a "Termination Event"). However, for any deferrals of salary and bonus (but not Company contributions), participants would be entitled to designate a distribution date which is prior to a Termination Event. Generally, the Deferred Compensation Plan allows a participant to elect to receive distributions under the Deferred Compensation Plan in installments or lump-sum payments.

At December 31, 2023, the Deferred Compensation Plan had 75 life insurance policies with a net face value of \$48.4 million compared to 75 policies with a face value of \$45.8 million at December 31, 2022. The cash surrender value of these life insurance policies was \$25.5 million and \$23.2 million at December 31, 2023 and 2022, respectively. These policies are valued using the NAV practical expedient.

The following table presents our non-qualified deferred compensation plan assets using the fair value hierarchy as of December 31, 2023 and 2022.

(in thousands)	Level 1		Level 2		Level 3		NAV	Total
December 31, 2023	\$	25	\$	—	\$	—	\$ 25,461	\$ 25,486
December 31, 2022	\$	25	\$	—	\$	—	\$ 23,246	\$ 23,271

Cash and cash equivalents, which are used to pay benefits and deferred compensation plan administrative expenses, are held in money market funds.

Total expense related to deferred compensation was \$0.3 million, \$1.1 million, and \$0.3 million in 2023, 2022, and 2021, respectively. The Company had \$25.5 million and \$23.3 million in deferred compensation assets as of December 31, 2023 and 2022, respectively, included within other assets on the Company's consolidated statements of financial position and \$19.8 million and \$19.0 million in deferred compensation liability as of December 31, 2023 and 2022, respectively, located within other current liabilities and long-term accrued liabilities on the Company's consolidated statements of financial position. The amounts of assets were marked to fair value.

12. COMMITMENTS AND CONTINGENCIES

In the normal course of business, the Company and its subsidiaries are involved in, and will continue to be involved in, various claims, arbitrations, contractual disputes, investigations, litigation, environmental and tax and other regulatory matters relating to, and arising out of, our businesses and our operations. These matters may involve, but are not limited to, allegations that our services or vehicles caused damage or injury, claims that our services did not achieve the desired results, and claims related to acquisitions and allegations by federal, state or local authorities, including taxing authorities, of violations of regulations or statutes. In addition, we are parties to employment-related cases and claims from time to time, which may include claims on a representative or class action basis alleging wage and hour law violations or claims related to the operation of our retirement benefit plans. We are also involved from time to time in certain environmental matters primarily arising in the normal course of business. We evaluate pending and threatened claims and establish loss contingency reserves based upon outcomes we currently believe to be probable and reasonably estimable in accordance with ASC 450.

The Company retains, up to specified limits, certain risks related to general liability, workers' compensation and auto liability. The estimated costs of existing and future claims under the retained loss program are accrued based upon historical trends as incidents occur, whether reported or unreported (although actual settlement of the claims may not be made until future periods) and may be subsequently revised based on developments relating to such claims. The Company contracts with an independent third party to provide the Company an estimated liability based upon historical claims information. The actuarial study is a major consideration in establishing the reserve, along with management's knowledge of changes in business practice and existing claims compared to current balances. Management's judgment is inherently

subjective as a number of factors are outside management's knowledge and control. Additionally, historical information is not always an accurate indication of future events. The accruals and reserves we hold are based on estimates that involve a degree of judgment and are inherently variable and could be overestimated or insufficient. If actual claims exceed our estimates, our operating results could be materially affected, and our ability to take timely corrective actions to limit future costs may be limited.

Item 103 of SEC Regulation S-K requires disclosure of certain environmental legal proceedings if the proceeding reasonably involves potential monetary sanctions of \$300,000 or more. The Company has received a notice of alleged violations and information requests from local governmental authorities in California for our Orkin and Clark Pest Control operations and is currently working with several local governments regarding compliance with environmental regulations governing the management of hazardous waste and pesticide disposal. The investigation appears to be part of a broader effort to investigate waste handling and disposal processes of a number of industries. While we are unable to predict the outcome of this investigation, we do not believe the outcome will have a material effect on our results of operations, financial condition, or cash flows.

Management does not believe that any pending claim, proceeding or litigation, regulatory action or investigation, either alone or in the aggregate, will have a material adverse effect on the Company's financial position, results of operations or liquidity; however, it is possible that an unfavorable outcome of some or all of the matters could result in a charge that might be material to the results of an individual quarter or year.

13. STOCKHOLDERS' EQUITY

During the year ended December 31, 2023, the Company paid \$264.3 million, or \$0.54 per share, in cash dividends compared to \$211.6 million, or \$0.43 per share, during the same period in 2022.

On September 6, 2023, the Company entered into an underwriting agreement (the "Underwriting Agreement") with LOR, Inc. ("LOR") (a company controlled by Mr. Gary W. Rollins and certain members of his family) and Goldman Sachs & Co. LLC and Morgan Stanley & Co. LLC, as representatives of the several underwriters (the "Underwriters"), relating to the offer by LOR of 38,724,100 shares of the Company's common stock, par value \$1.00 per share (the "Common Stock"), at a public offering price of \$35.00 per share (the "Offering"). In connection with the Offering, LOR granted the Underwriters an option to purchase up to an additional 5,785,714 shares of Common Stock (the "Optional Shares"). The Offering, including the sale of the Optional Shares, closed on September 11, 2023. The Company did not sell any shares in the Offering and did not receive any proceeds from the Offering. In addition, the Company completed the repurchase of 8,724,100 of the shares of Common Stock offered in the Offering for approximately \$300 million at \$34.39 per share.

As we repurchase our common stock, we reduce common stock for par value of the shares repurchased, with the excess of the purchase price over par value recorded as a reduction to additional paid-in capital and retained earnings.

The Company did not repurchase shares on the open market during the years ended December 31, 2023 and 2022.

The Company repurchases shares from employees for the payment of their taxes on restricted shares that have vested. The Company repurchased \$0.8 million and \$7.1 million during the years ended December 31, 2023 and 2022, respectively.

During the year ended December 31, 2023, the Company also issued \$2.0 million of shares to employees in connection with the Employee Stock Purchase Plan ("ESPP") discussed below.

Stock Compensation Plans

Time-Lapsed Restricted Shares and Performance Share Unit Awards

Time-lapsed restricted share awards and restricted stock units ("restricted shares") have been issued to officers and other employees, and annual share awards are made to non-employee directors, under the Company's Employee Stock Incentive Plan. Additionally, in 2023, performance share units ("PSUs") were granted to the Company's executive officers. The PSUs will vest and convert to shares of common stock at the end of a three-year performance period upon the Company's successful achievement of certain financial and market performance goals.

The Company recognizes compensation expense for the unvested portion of awards outstanding over the remainder of the service period. The compensation cost recorded for these awards is based on the Company's closing stock price at the grant

date less the cost of estimated forfeitures. Forfeitures are estimated at the time of grant and revised, if necessary, in subsequent periods to reflect actual forfeitures. For PSUs that are granted with a total shareholder return ("TSR") component, management estimates the fair value using a Monte Carlo simulation valuation model, as these awards are subject to a market condition.

Restricted shares and PSUs provide for the issuance of a share of the Company's common stock at no cost to the holder and generally vest after a certain stipulated number of years from the grant date, depending on the terms of the issue. Restricted shares and PSUs typically vest over approximately one to six-year periods. During these years, grantees of certain awards receive all dividends declared and retain voting rights for the granted shares. The agreements under which the one-time grant of restricted stock is issued provide that shares awarded may not be sold or otherwise transferred until restrictions established under the plans have lapsed.

The Company issued time-lapsed restricted shares and PSUs of 0.7 million, 0.9 million, and 0.8 million for the years ended December 31, 2023, 2022, and 2021, respectively. The Company issues new shares from its authorized but unissued share pool. At December 31, 2023, approximately 5.9 million shares of the Company's common stock were reserved for issuance.

The following table summarizes the components of the Company's stock-based compensation programs recorded as expense:

(in thousands)	2023	2022	2021
Restricted shares and PSUs:			
Compensation expense	\$ 24,222	\$ 20,816	\$ 14,865

The total income tax benefit related to stock-based compensation awards recognized in income was \$5.2 million, \$4.7 million, and \$3.2 million for the years ended December 31, 2023, 2022, and 2021, respectively. As of December 31, 2023 and 2022, \$50.0 million and \$52.3 million, respectively, of total unrecognized compensation cost related to restricted shares and PSUs are expected to be recognized over a weighted average period of approximately 2.8 years and 3.5 years at December 31, 2023 and 2022, respectively.

The following table summarizes information on unvested awards outstanding as of December 31, 2023, 2022 and 2021.

(number of shares in thousands)	Number of Shares	Weighted Average Grant-Date Fair Value
Unvested as of December 31, 2020	2,870	\$ 20.36
Forfeited	(191)	25.34
Vested	(861)	16.67
Granted	778	37.04
Unvested as of December 31, 2021	2,596	\$ 26.16
Forfeited	(90)	26.37
Vested	(675)	19.99
Granted	854	30.12
Unvested as of December 31, 2022	2,685	\$ 28.97
Forfeited	(98)	29.83
Vested	(840)	26.87
Granted	678	36.10
Unvested as of December 31, 2023	2,425	\$ 31.66

Employee Stock Purchase Plan

On April 26, 2022, shareholders approved the Rollins, Inc. 2022 Employee Stock Purchase Plan ("ESPP") which provides eligible employees with the option to purchase shares of Company common stock, at a discount, through payroll deductions during six-month offering periods. Initially, a maximum of 1,000,000 shares of the Company's common stock

are authorized for issuance under the ESPP. Under the ESPP, shares of common stock may be purchased by eligible participants during defined purchase periods at 90% of the lesser of the closing price of the Company's common stock on the first day or last day of each purchase period. The first offering period for the ESPP began on July 1, 2022. The Company recorded compensation expense of \$0.4 million in connection with the ESPP for each of the years ended December 31, 2023 and 2022. Compensation expense for the ESPP is included in cost of services provided and sales, general and administrative expenses in our consolidated statements of income.

14. ACCUMULATED OTHER COMPREHENSIVE LOSS

Accumulated other comprehensive loss consists of the following (in thousands):

	Pension Liability Adjustment	Foreign Currency Translation	Interest Rate Swaps	Available for Sale Securities	Total
Balance at December 31, 2020	\$ (322)	\$ (10,194)	\$ (381)	\$ —	\$ (10,897)
Change during 2021:					
Before-tax amount	—	(5,895)	516	—	(5,379)
Tax benefit	—	—	(135)	—	(135)
Other comprehensive (loss) income	—	(5,895)	381	—	(5,514)
Balance at December 31, 2021	(322)	(16,089)	—	—	(16,411)
Change during 2022:					
Before-tax amount	—	(14,215)	—	(936)	(15,151)
Tax expense	—	—	—	—	—
Other comprehensive loss	—	(14,215)	—	(936)	(15,151)
Balance at December 31, 2022	(322)	(30,304)	—	(936)	(31,562)
Change during 2023:					
Before-tax amount	(290)	4,816	—	206	4,732
Tax expense	75	—	—	—	75
Other comprehensive income (loss)	(215)	4,816	—	206	4,807
Balance at December 31, 2023	<u>\$ (537)</u>	<u>\$ (25,488)</u>	<u>\$ —</u>	<u>\$ (730)</u>	<u>\$ (26,755)</u>

15. INCOME TAXES

For the years ended December 31, income (loss) from continuing operations before income taxes consisted of the following:

(in thousands)	2023	2022	2021
Income before income taxes			
Domestic	\$ 548,428	\$ 465,991	\$ 449,985
Foreign	37,829	32,926	32,500
Total income from continuing operations before income taxes	<u>\$ 586,257</u>	<u>\$ 498,917</u>	<u>\$ 482,485</u>

For the years ended December 31, the Company's income tax provision consisted of the following:

(in thousands)	2023	2022	2021
Current:			
Federal	\$ 112,647	\$ 92,793	\$ 87,888
State	33,516	26,786	24,131
Foreign	12,781	9,144	10,480
Total current tax	<u>158,944</u>	<u>128,723</u>	<u>122,499</u>
Deferred:			
Federal	(2,349)	(333)	1,735
State	(2,925)	2,011	1,795
Foreign	(2,370)	(83)	(109)
Total deferred tax	<u>(7,644)</u>	<u>1,595</u>	<u>3,421</u>
Total income tax provision	<u>\$ 151,300</u>	<u>\$ 130,318</u>	<u>\$ 125,920</u>

The following table presents the principal components of the difference between the effective tax rate and the U.S. federal statutory income tax rate for the years ended December 31,:

(in thousands)	2023	2022	2021
Income tax at statutory rate	\$ 123,114	\$ 104,773	\$ 101,485
State income tax expense (net of federal benefit)	24,167	22,750	20,482
Foreign tax rate differential	1,948	1,907	2,837
Tax on unremitted earnings	1,408	549	—
Federal tax credits	(1,362)	(616)	(548)
Permanent items	2,239	445	311
Other reconciling items	(214)	510	1,353
Total income tax provision	<u>\$ 151,300</u>	<u>\$ 130,318</u>	<u>\$ 125,920</u>

Deferred income taxes reflect the net tax effects of the temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and income tax purposes. The Company's deferred tax assets and liabilities as of December 31, 2023 and 2022 are as follows:

	2023	2022
(in thousands)		
Deferred tax assets:		
Employee compensation and benefits	\$ 15,451	\$ 15,547
Unearned revenues	13,998	13,060
Insurance reserves	24,152	19,938
Lease liabilities	90,486	78,389
Non-amortizable intangible assets	6,883	—
Other deferred tax assets	14,944	14,771
Total deferred tax assets	165,914	141,705
Valuation allowance	(6,883)	—
Net deferred tax assets	\$ 159,031	\$ 141,705
Deferred tax liabilities:		
Fixed assets and depreciation	\$ 12,430	\$ 17,999
Intangible assets	81,194	72,752
Right of use assets	81,971	72,767
Other deferred tax liabilities	—	549
Total deferred tax liabilities	175,595	164,067
Net deferred taxes		
Deferred tax assets	2,294	1,792
Deferred tax liabilities	(18,858)	(24,154)
Net deferred taxes	\$ (16,564)	\$ (22,362)

Certain income tax disclosures for prior periods have been restated to conform to current period presentation. Subsequent to the issuance of the Company's 2022 financial statements, management determined that certain deferred tax assets and deferred tax liabilities presented on a net basis as of December 31, 2022 should have been presented as separate deferred tax assets and deferred tax liabilities in the disclosure. As a result, the presentation of deferred tax assets and deferred tax liabilities as of December 31, 2022 have been restated from the amounts previously reported to separately present certain deferred tax assets and deferred tax liabilities.

Deferred tax assets are included in "Other assets" and deferred tax liabilities are included in "Other long-term accrued liabilities" on the balance sheet.

In assessing the realizability of deferred tax assets, management considers whether it is more likely than not that some portion or all the deferred tax assets will not be realized. As of December 31, 2023, the Company increased its valuation allowance by approximately \$6.9 million related to deferred tax assets on intangible assets held in Australia. The Company does not expect to recognize such deferred tax assets as it expects to continue its operations in Australia for the foreseeable future and the related intangible assets are not amortizable for tax purposes in Australia.

The changes in the Company's valuation allowance for deferred tax assets are as follows:

(in thousands)	
December 31, 2021	\$ 192
Charged to income tax expense	—
Charged to other accounts	(192)
December 31, 2022	—
Charged to income tax expense	962
Charged to other accounts	5,921
December 31, 2023	\$ 6,883

As of December 31, 2023, the Company has no net operating loss carryforwards in any federal, state, or foreign jurisdictions. The Company has a \$1.4 million foreign tax credit carryforward which if not fully utilized will expire in 2026. The Company also has state tax credit carryforwards of \$1.8 million which will expire in 2026 if not fully utilized.

We intend to continue to grow the business in the international markets where we have a presence. As of December 31, 2023, we assert that foreign cash earnings in excess of working capital and cash needed for strategic investments and acquisitions are not intended to be indefinitely reinvested offshore and we have included the tax effects of such current and/or future repatriations, including applicable state taxes and foreign withholding tax of such cash earnings in these financial statements. Any non-cash unremitted earnings in our foreign subsidiaries are considered to be permanently reinvested and deferred taxes have not been provided on these earnings.

The total amount of unrecognized tax benefits as of December 31, 2023 that, if recognized, would affect the effective tax rate is \$1.8 million. A reconciliation of the beginning and ending amount of unrecognized tax benefits is as follows:

December 31, (in thousands)	2023	2022	2021
Unrecognized tax benefits at beginning of year	\$ 1,394	\$ 1,018	\$ 844
Additions for tax positions of prior years	653	376	174
Reductions for tax positions of prior years	(263)	—	—
Unrecognized tax benefits at end of year	\$ 1,784	\$ 1,394	\$ 1,018

As of December 31, 2023, the Company believes it is reasonably possible that the amount of unrecognized tax benefits may decrease by \$0.6 million over the next 12 months as it relates to foreign jurisdictions.

The Company's policy is to record interest and penalties related to income tax matters in income tax expense. Accrued interest and penalties were \$0.6 million, \$0.2 million and \$0.2 million as of December 31, 2023, 2022 and 2021, respectively.

The Company files U.S. federal income tax returns, as well as separate and combined income tax returns in numerous state and foreign jurisdictions. The Company is under examination in certain state jurisdictions for years ranging from 2016 through 2021. The Company regularly assesses the outcomes of both ongoing and future examinations for the current or prior years to ensure the Company's provision for income taxes is sufficient. The Company recognizes liabilities based on estimates of whether additional taxes will be due and believes its reserves are adequate in relation to any potential assessments. The outcome of any one examination, some of which may conclude during the next 12 months, is not expected to have a material impact on the Company's financial position or results of operations.

16. RELATED PARTY TRANSACTIONS

Transactions with RPC, Inc.

Until November 20, 2023, when the administrative services agreement was terminated, the Company provided certain administrative services to RPC, Inc. ("RPC") (a company of which Mr. Gary W. Rollins was Chairman and currently

serves as a Director and a majority of the stock of which is owned by a group that includes Mr. Rollins and Pam Rollins, a director of the Company). The service agreements between RPC and the Company provided for the provision of services on a cost reimbursement basis and were terminable on six months' notice. The services covered by these agreements included administration of certain employee benefit programs and other administrative services. Charges to RPC (or to corporations which are subsidiaries of RPC) for such services and rent totaled approximately \$0.1 million for the years ended December 31, 2022 and 2021, respectively, and less than one thousand dollars for the year ended December 31, 2023.

Registration Rights Agreement and Secondary Offering

On September 6, 2023, the Company entered into the Underwriting Agreement with LOR and the Underwriters, relating to the Offering. In connection with the Offering, LOR granted the Underwriters an option to purchase Optional Shares. The Offering, including the sale of the Optional Shares, closed on September 11, 2023. The Company did not sell any shares in the Offering and did not receive any proceeds from the Offering. In addition, the Company completed the repurchase from LOR of 8,724,100 of the shares of Common Stock offered in the Offering for approximately \$300 million at the same per share price paid by the Underwriters to LOR in the Offering, or \$34.39 per share.

On June 5, 2023, the Company entered into a registration rights agreement (the "Registration Rights Agreement") with LOR and LOR paid \$1.5 million to the Company and upon closing the Offering, LOR paid \$3.5 million to the Company pursuant to the Registration Rights Agreement. Pursuant to the Registration Rights Agreement, the Company will pay all costs, fees and expenses incident to the Company's performance or compliance with the Registration Rights Agreement with respect to a total of five (5) requested offerings, and thereafter, LOR will be responsible for all such expenses in connection with any subsequent offering. These cash receipts are included in other financing activities in our consolidated statement of cash flows.

In connection with the Offering, LOR entered into a lock-up agreement with the Underwriters for a period of 365 days from the pricing date of the Offering, during which time LOR is restricted from engaging in certain transactions with respect to its shares of the Company's common stock. The Offering was made pursuant to the Company's existing registration statement on Form S-3, previously filed with the SEC and declared effective by the SEC on June 22, 2023, as supplemented by the prospectus supplement dated September 6, 2023, filed with the SEC pursuant to Rule 424(b)(5) under the Securities Act of 1933, as amended.

The Underwriting Agreement contains customary representations, warranties and covenants of the Company and LOR and also provides for customary indemnification by each of the Company, LOR and the Underwriters against certain liabilities. The foregoing description of the Underwriting Agreement is not meant to be a complete description and is qualified in its entirety by the Underwriting Agreement.

Aircraft and Administrative Arrangements

In 2014, P.I.A. LLC, a company then owned by our late Chairman of the Board of Directors, R. Randall Rollins, purchased a Lear Model 35A jet and entered into a lease arrangement with the Company for company use of the aircraft for business purposes. P.I.A. LLC is now owned by a trust for the benefit of the late Mr. Rollins' family. The lease is terminable by either party on 30 days' notice. The Company pays \$100 per month in rent for the leased aircraft, and pays all variable costs and expenses associated with the leased aircraft, such as the costs for fuel, maintenance, storage and pilots. The Company has the priority right to use of the aircraft on business days, and Rollins family members and guests have the right to use the aircraft for personal use through the terms of an Aircraft Time Sharing Agreement with the Company. During the years ended December 31, 2023, 2022 and 2021, the Company paid or incurred approximately \$0.6 million, \$0.3 million, and \$0.3 million in rent and operating costs under the Aircraft Time Sharing Agreement, respectively.

In August 2023, GWR 450, LLC (the "GWR LLC"), a company wholly-owned by Gary W. Rollins, purchased a Gulfstream 450 aircraft (the "G450"). In connection with the G450 purchase, the Company entered a lease arrangement with GWR LLC to lease the G450 for corporate purposes from time to time. The initial term of the lease is one year from the date of the agreement and the same renews for another year, unless terminated sooner.

During 2023, the Company amended its existing Pilot Sharing Agreement with LOR to include GWR LLC whereby the Company's employee pilots may be used by LOR and GWR LLC from time to time to operate their aircrafts. LOR will reimburse the Company for 50% of the costs of the pilots, including salary, benefits and training. In addition, LOR and the

Company are each responsible for their own fuel costs. Charges to LOR under the Pilot Sharing Agreement total \$0.5 million, \$0.6 million and \$0.8 million for the years ended December 31, 2023, 2022 and 2021, respectively.

During 2023, the existing administrative services agreement (the “Administrative Services Agreement”) between the Company and LOR was amended to include GWR LLC. According to the amended agreement, the Company shall provide certain administrative services to LOR and GWR LLC and rents office, hanger and storage space to LOR and GWR LLC. Charges to LOR and GWR LLC for rent and administrative services totaled \$1.1 million, \$0.8 million and \$0.6 million for the years ended December 31, 2023, 2022 and 2021, respectively.

The foregoing aircraft and administrative services arrangements were previously approved by the Company’s Nominating and Corporate Governance Committee.

Related Party Franchise Agreement

On December 1, 2019, Orkin, a subsidiary of the Company entered into a franchise agreement with Wilson Pest Management, Inc. The franchise is owned 100% by John Wilson IV. During the years ended December 31, 2023, 2022 and 2021, the Company received a total of approximately \$0.2 million, \$0.2 million and \$0.1 million, respectively. During the year ended December 31, 2019 the Company received \$0.8 million which included payment for the franchise and an initial franchise fee of seventy-five thousand dollars in connection with the transaction. The franchise agreement provides for a monthly royalty fee of 9.0% of the franchisee’s reported revenue. John Wilson IV is the son of John F. Wilson, Vice Chairman of the Company. The Company's Nominating and Corporate Governance Committee approved the agreement in accordance with its Related Party Transactions policy.

17. RESTRUCTURING COSTS

During 2023, the Company executed a restructuring program to modernize its workforce. These changes were primarily across corporate-related functions and will enable us to make more strategic improvements in our support functions. As a result of this program, the Company incurred \$5.2 million in restructuring costs, consisting mainly of one-time termination benefits, including severance and outplacement services, stock-based compensation, and other benefits-related costs. These costs are recorded within restructuring costs in our consolidated statement of income. As of December 31, 2023, the Company had accrued restructuring costs of \$2.1 million, which are included in accrued compensation and related liabilities in our consolidated balance sheet.

18. EARNINGS PER SHARE

The Company reports both basic and diluted earnings per share. Basic earnings per share is computed by dividing net income available to participating common stockholders by the weighted average number of participating common shares outstanding for the period. Diluted earnings per share is calculated by dividing the net income available to participating common stockholders by the diluted weighted average number of shares outstanding for the period. The diluted weighted average number of shares outstanding is the basic weighted number of shares adjusted for any potentially dilutive equity.

The following table sets forth the computation of basic and diluted earnings per share under the two-class method (in thousands, except per share data):

Year Ended December 31,	2023	2022	2021
Net income available to stockholders	\$ 434,957	\$ 368,599	\$ 356,565
Less dividends paid:			
Common stock	(263,016)	(210,509)	(207,482)
Time-lapse restricted awards	(1,332)	(1,109)	(1,174)
Undistributed earnings for the period	\$ 170,609	\$ 156,981	\$ 147,909
Allocation of undistributed earnings:			
Common stock	\$ 169,687	\$ 156,123	\$ 147,069
Time-lapse restricted awards	859	823	840
Restricted stock units	63	35	—
Weighted-average shares outstanding:			
Weighted-average outstanding common shares	487,480	489,719	489,259
Add participating securities:			
Weighted-average time-lapse restricted awards	2,469	2,581	2,795
Total weighted-average shares outstanding – basic	489,949	492,300	492,054
Dilutive effect of restricted stock units	181	113	—
Total weighted-average shares outstanding – diluted	490,130	492,413	492,054
Basic earnings per share:			
Common stock:			
Distributed earnings	\$ 0.54	\$ 0.43	\$ 0.42
Undistributed earnings	0.35	0.32	0.30
	\$ 0.89	\$ 0.75	\$ 0.72
Diluted earnings per share:			
Common stock:			
Distributed earnings	\$ 0.54	\$ 0.43	\$ 0.42
Undistributed earnings	0.35	0.32	0.30
	\$ 0.89	\$ 0.75	\$ 0.72

19. SUBSEQUENT EVENTS

Quarterly Dividend

On January 22, 2024, the Company's Board of Directors declared a regular quarterly cash dividend on its common stock of \$0.15 payable March 11, 2024 to stockholders of record at the close of business February 21, 2024. The Company expects to continue to pay cash dividends to the common stockholders, subject to the earnings and financial condition of the Company and other relevant factors.

Item 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosures.

None.

Item 9A. Controls and Procedures

Evaluation of Disclosure Controls and Procedures

The Company has a Disclosure Committee, consisting of certain members of management to assist our Chief Executive Officer (principal executive officer) and Chief Financial Officer (principal financial officer) in preparing the disclosures

Unaudited Financial Statements as of March 31, 2024

These Financial Statements Have Been Prepared without an Audit. Prospective Franchisees or Sellers of Franchises Should be Advised that No Independent Certified Public Accountant Has Audited These Figures or Expressed an Opinion with Regard to their Content or Form.

ROLLINS, INC. AND SUBSIDIARIES
PART 1 FINANCIAL INFORMATION
ITEM 1. FINANCIAL STATEMENTS

CONDENSED CONSOLIDATED STATEMENTS OF FINANCIAL POSITION
AS OF MARCH 31, 2024 AND DECEMBER 31, 2023
(in thousands except share data)
(unaudited)

	March 31, 2024	December 31, 2023
ASSETS		
Cash and cash equivalents	\$ 112,971	\$ 103,825
Trade receivables, net of allowance for expected credit losses of \$14,864 and \$15,797, respectively	177,254	178,214
Financed receivables, short-term, net of allowance for expected credit losses of \$1,914 and \$1,874, respectively	35,717	37,025
Materials and supplies	35,698	33,383
Other current assets	62,713	54,192
Total current assets	424,353	406,639
Equipment and property, net of accumulated depreciation of \$366,779 and \$360,421, respectively	127,116	126,661
Goodwill	1,095,141	1,070,310
Customer contracts, net	389,199	386,152
Trademarks & tradenames, net	151,821	151,368
Other intangible assets, net	8,370	8,214
Operating lease right-of-use assets	341,639	323,390
Financed receivables, long-term, net of allowance for expected credit losses of \$4,342 and \$3,728, respectively	79,040	75,909
Other assets	41,940	46,817
Total assets	\$ 2,658,619	\$ 2,595,460
LIABILITIES		
Accounts payable	\$ 40,038	\$ 49,200
Accrued insurance - current	51,660	46,807
Accrued compensation and related liabilities	79,372	114,355
Unearned revenues	186,021	172,380
Operating lease liabilities - current	97,394	92,203
Other current liabilities	137,451	101,744
Total current liabilities	591,936	576,689
Accrued insurance, less current portion	51,928	48,060
Operating lease liabilities, less current portion	246,614	233,369
Long-term debt	510,909	490,776
Other long-term accrued liabilities	89,736	90,999
Total liabilities	1,491,123	1,439,893
Commitments and contingencies (see Note 9)		
STOCKHOLDERS' EQUITY		
Preferred stock, without par value; 500,000 shares authorized, zero shares issued	—	—
Common stock, par value \$1 per share; 800,000,000 shares authorized, 484,230,396 and 484,080,014 shares issued and outstanding, respectively	484,230	484,080
Additional paid in capital	127,531	131,840
Accumulated other comprehensive loss	(32,472)	(26,755)
Retained earnings	588,207	566,402
Total stockholders' equity	1,167,496	1,155,567
Total liabilities and stockholders' equity	\$ 2,658,619	\$ 2,595,460

The accompanying notes are an integral part of these condensed consolidated financial statements.

ROLLINS, INC. AND SUBSIDIARIES

CONDENSED CONSOLIDATED STATEMENTS OF INCOME
FOR THE THREE MONTHS ENDED MARCH 31, 2024 AND 2023
(in thousands except per share data)
(unaudited)

	Three Months Ended March 31,	
	2024	2023
REVENUES		
Customer services	\$ 748,349	\$ 658,015
COSTS AND EXPENSES		
Cost of services provided (exclusive of depreciation and amortization below)	365,558	326,842
Sales, general and administrative	223,057	196,431
Depreciation and amortization	27,310	22,502
Total operating expenses	615,925	545,775
OPERATING INCOME	132,424	112,240
Interest expense, net	7,725	465
Other expense (income), net	61	(4,714)
CONSOLIDATED INCOME BEFORE INCOME TAXES	124,638	116,489
PROVISION FOR INCOME TAXES	30,244	28,255
NET INCOME	\$ 94,394	\$ 88,234
NET INCOME PER SHARE - BASIC AND DILUTED	\$ 0.19	\$ 0.18
Weighted average shares outstanding – basic	484,131	492,516
Weighted average shares outstanding – diluted	484,318	492,701
DIVIDENDS PAID PER SHARE	\$ 0.15	\$ 0.13

The accompanying notes are an integral part of these condensed consolidated financial statements.

ROLLINS, INC. AND SUBSIDIARIES

CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME
FOR THE THREE MONTHS ENDED MARCH 31, 2024 AND 2023
(in thousands)
(unaudited)

	Three Months Ended March 31,	
	2024	2023
NET INCOME	\$ 94,394	\$ 88,234
Other comprehensive (loss) income, net of tax:		
Foreign currency translation adjustments	(5,774)	97
Unrealized gain on available for sale securities	57	162
Other comprehensive (loss) income, net of tax	(5,717)	259
Comprehensive income	<u><u>\$ 88,677</u></u>	<u><u>\$ 88,493</u></u>

The accompanying notes are an integral part of these condensed consolidated financial statements.

ROLLINS, INC. AND SUBSIDIARIES

CONDENSED CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY
FOR THE THREE MONTHS ENDED MARCH 31, 2024 AND 2023
(in thousands)
(unaudited)

	Common Stock		Paid-in-Capital	Accumulated Other Comprehensive Income / (Loss)	Retained Earnings	Total
	Shares	Amount				
Balance at December 31, 2023	484,080	\$ 484,080	\$ 131,840	\$ (26,755)	\$ 566,402	\$ 1,155,567
Net income	—	—	—	—	94,394	94,394
Other comprehensive (loss) income, net of tax:						
Foreign currency translation adjustments	—	—	—	(5,774)	—	(5,774)
Unrealized gains on available for sale securities	—	—	—	57	—	57
Cash dividends	—	—	—	—	(72,589)	(72,589)
Stock compensation	414	414	6,767	—	—	7,181
Shares withheld for payment of employee taxes	(264)	(264)	(11,076)	—	—	(11,340)
Balance at March 31, 2024	484,230	\$ 484,230	\$ 127,531	\$ (32,472)	\$ 588,207	\$ 1,167,496

	Common Stock		Paid-in-Capital	Accumulated Other Comprehensive Income / (Loss)	Retained Earnings	Total
	Shares	Amount				
Balance at December 31, 2022	492,448	\$ 492,448	\$ 119,242	\$ (31,562)	\$ 687,069	\$ 1,267,197
Net income	—	—	—	—	88,234	88,234
Other comprehensive (loss) income, net of tax:						
Foreign currency translation adjustments	—	—	—	97	—	97
Unrealized gains on available for sale securities	—	—	—	162	—	162
Cash dividends	—	—	—	—	(64,053)	(64,053)
Stock compensation	601	601	5,346	—	—	5,947
Shares withheld for payment of employee taxes	(262)	(262)	(9,570)	—	—	(9,832)
Balance at March 31, 2023	492,787	\$ 492,787	\$ 115,018	\$ (31,303)	\$ 711,250	\$ 1,287,752

The accompanying notes are an integral part of these condensed consolidated financial statements.

ROLLINS, INC. AND SUBSIDIARIES

CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS
FOR THE THREE MONTHS ENDED MARCH 31, 2024 AND 2023
(in thousands)
(unaudited)

	Three Months Ended March 31,	
	2024	2023
OPERATING ACTIVITIES		
Net income	\$ 94,394	\$ 88,234
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	27,310	22,502
Stock-based compensation expense	7,181	5,947
Provision for expected credit losses	7,693	3,896
Gain on sale of assets, net	(368)	(4,714)
Provision for deferred income taxes	—	6,929
Changes in operating assets and liabilities:		
Trade accounts receivable	(6,400)	1,533
Financing receivables	(1,822)	(4,421)
Materials and supplies	(2,286)	(1,043)
Other current assets	(8,867)	(1,501)
Accounts payable and accrued expenses	(9,396)	(17,548)
Unearned revenue	13,691	8,656
Other long-term assets and liabilities	6,303	(7,697)
Net cash provided by operating activities	127,433	100,773
INVESTING ACTIVITIES		
Acquisitions, net of cash acquired	(47,132)	(15,480)
Capital expenditures	(7,171)	(7,636)
Proceeds from sale of assets	712	8,886
Other investing activities, net	1,126	640
Net cash used in investing activities	(52,465)	(13,590)
FINANCING ACTIVITIES		
Payment of contingent consideration	(1,474)	(4,098)
Borrowings under revolving commitment	110,000	180,000
Repayments of term loan	—	(55,000)
Repayments of revolving commitment	(90,000)	(115,000)
Payment of dividends	(72,589)	(64,053)
Cash paid for common stock purchased	(11,340)	(11,443)
Other financing activities, net	1,149	(1,488)
Net cash used in financing activities	(64,254)	(71,082)
Effect of exchange rate changes on cash	(1,568)	1,056
Net increase in cash and cash equivalents	9,146	17,157
Cash and cash equivalents at beginning of period	103,825	95,346
Cash and cash equivalents at end of period	\$ 112,971	\$ 112,503
Supplemental disclosure of cash flow information:		
Cash paid for interest	\$ 8,707	\$ 429
Cash paid for income taxes, net	\$ 5,591	\$ 12,572
Non-cash additions to operating lease right-of-use assets	\$ 45,531	\$ 20,828

The accompanying notes are an integral part of these condensed consolidated financial statements.

EXHIBIT I-2
ROLLINS GUARANTEE

Form E – Guarantee of Performance

GUARANTEE OF PERFORMANCE

For value received, Rollins, Inc, a Delaware corporation (the “Guarantor”), located at 2170 Piedmont Road NE, Atlanta, Georgia 30324, absolutely and unconditionally guarantees to assume the duties and obligations of Missquito, Inc., located at 2170 Piedmont Road NE, Atlanta, Georgia 30324 (the “Franchisor”), under its franchise registration in each state where the franchise is registered, and under its Franchise Agreement identified in its 2023 Franchise Disclosure Document, as it may be amended, and as that Franchise Agreement may be entered into with franchisees and amended, modified or extended from time to time. This guarantee continues until all such obligations of the Franchisor under its franchise registrations and the Franchise Agreement are satisfied or until the liability of Franchisor to its franchisees under the Franchise Agreement has been completely discharged, whichever first occurs. The Guarantor is not discharged from liability if a claim by a franchisee against the Franchisor remains outstanding. Notice of acceptance is waived. The Guarantor does not waive receipt of notice of default on the part of the Franchisor. This guarantee is binding on the Guarantor and its successors and assigns.

The Guarantor signs this guarantee at Atlanta, Georgia on the 1st day of November, 2023.

Guarantor:

ROLLINS, INC.

By:

Jerry Gahlhoff
Jerry Gahlhoff (Nov 2, 2023 07:25 EDT)

Name: Jerry Gahlhoff, Jr.

Title: Chief Executive Officer

**EXHIBIT J
CONTRACTS**

1. Franchise Agreement (See Exhibit A)
2. Rollins Promissory Note (attached to this Exhibit J)
3. Guaranty and Non-Compete Agreement (See Exhibit F-1 to the Franchise Agreement)
4. Assignment of Contracts (See Exhibit D to the Franchise Agreement)
5. Master Agreement for Assignment of Contracts (attached to this Exhibit J)
6. Covenant of Compliance with Missquito Standards (See Exhibit H to the Franchise Agreement)
7. Telephone Service Transfer Agreement (See Exhibit J to the Franchise Agreement)

PROMISSORY NOTE

[\$AMOUNT]

Date: [DATE]

FOR VALUE RECEIVED [FRANCHISEE ENTITY], a [STATE] [ENTITY TYPE] ("Maker"), hereby promises to pay to the order of **Rollins Acceptance Company, LLC**, a Delaware limited liability company (together, with any subsequent holder hereof, hereinafter referred to as the "Holder"), in lawful money of the United States of America, at 2170 Piedmont Road, N.E., Atlanta, Georgia 30324, or at such other place or to such other party as the Holder may from time to time designate by written notice, the principal sum of [AMOUNT] and [XX]/100 Dollars (**[\$AMOUNT]**) together with interest on the principal balance of this Note outstanding from time to time at a per annum rate equal to [PERCENT] Percent (**[XX]%**).

The Maker shall be responsible for **interest only payments** of [AMOUNT] and [XX]/100 Dollars (**[\$AMOUNT]**) in TWELVE (12) equal monthly installments commencing on [DATE] and continuing on the [first] day of each month thereafter, through and including [DATE].

Commencing on [DATE] and continuing on the [first] day of each month thereafter, through and including [DATE], the Maker shall be responsible for [SIXTY] (60) equal monthly installment **payments of principal and interest** of [AMOUNT] and [XX]/100 Dollars (**[\$AMOUNT]**)

1. This Note may be prepaid at any time or from time to time in whole or in part, without penalty or premium. All payments shall be made in good, commercially available funds by personal check, cashier's check, money order or wire transfer only. Holder shall not accept payments made by credit card or debit card. All payments shall be applied first to fees, expenses and costs provided for herein, next to accrued but unpaid interest and then to principal in the inverse order of maturity.
2. This Note represents [CHOOSE OPTION AT RIGHT]. Maker acknowledges and agrees that, to secure the payment of this Note, the Holder shall have the benefit of the security interest and lien granted by Maker in all of Maker's Receivables, Customer Lists and Customer Contracts, as defined in the Franchise Agreement (the "Collateral"), pursuant to Section 11.10 of the Franchise Agreement (or the then-current franchise agreement by and between Missquito, Inc. and Maker), and that the Holder is a secured party with respect to the Collateral.
3. All of the indebtedness evidenced by this Note and remaining unpaid balances of interest and expenses shall, at the option of the Holder, without demand and upon delivery of written notice to Maker by the Holder, become immediately due and payable upon the happening of any of the events listed below. Failure to exercise such option shall not constitute a waiver of the right to exercise such option if Maker is in default hereunder past any applicable grace periods.
 - a. Failure by Maker to pay within five (5) business days of becoming due the principal of or interest on the indebtedness evidenced by this Note.
 - b. The termination of the Franchise Agreement (or the then-current franchise agreement by and between Missquito, Inc. and Maker) for any reason.
 - c. The levy of any attachment, execution or any other process against all or any part of the assets of Maker.
 - d. Failure by Maker to pay, withhold, collect or remit any tax or tax deficiency when due.
 - e. The suspension of the business of Maker, or the making of a general assignment for the benefit of creditors, or the commencement of proceedings for dissolution or liquidation, or the commencement of proceedings under any bankruptcy, insolvency, readjustment of debt or liquidation law or statute of the federal or state governments, or the adjudication as a bankrupt or insolvent, or the appointment of a receiver, or the making of a bulk sale or the giving of notice

of intention to do so.

- f. The transfer by Maker to any third party of its interest in the Franchise Agreement (or the then-current franchise agreement by and between Missquito and Maker), the sale of all or substantially all of the assets of Maker or a change in control of Maker.
 - g. In addition to other available remedies and the continuing accrual of interest, there will also be a 5% late charge imposed by the Holder on any payments made by Maker beyond any applicable grace period.
- 4. Time is of the essence of this Note and all other obligations of Maker to the Holder. No amendment to or waiver of any provision hereof shall be effective unless in writing signed by the Holder.
 - 5. Maker waives demand, presentment for payment, notice of dishonor, protest and notice of protest, and expressly agrees that this Note and any payment coming due under it may be extended from time to time without in any way affecting its liability hereunder.
 - 6. It is the intention of the parties hereto to conform strictly to applicable usury laws as presently in effect. Accordingly, if the transactions contemplated hereby would be usurious under applicable law (including the laws of the United States of America and the State of Georgia), then, in that event, notwithstanding anything to the contrary in this Note or in any other document, it is agreed that: (i) the aggregate of all consideration that constitutes interest under applicable law that is contracted for, charged or received under this Note or under any other documents or agreements, or otherwise in connection with the indebtedness evidenced by this Note, shall under no circumstances exceed the maximum amount of interest allowed by applicable law, and any excess shall be credited against the indebtedness evidenced by this Note by the Holder (or, if such indebtedness shall have been paid in full, refunded to Maker); and (ii) in the event that the maturity of the indebtedness evidenced by this Note is accelerated by reason of an election of the Holder resulting from any default under this Note or otherwise, or in the event of any required or permitted prepayments, then such consideration that constitutes interest may never include more than the maximum amount allowed by applicable law and excess interest, if any, provided for in this Note, or otherwise, shall be cancelled automatically as of the date of such acceleration or prepayment and, if theretofore paid, shall be credited on the indebtedness evidenced by this Note (or, if such indebtedness shall have been paid in full, refunded to Maker).
 - 7. All payments made by Maker under this Note shall be unconditional and shall be made without set-off, counterclaim or reduction in any amount for any reason whatsoever.
 - 8. This Note shall be construed according to and governed by the internal laws of the State of Georgia, without regard to conflict of law principles.
 - 9. Maker agrees to pay, and save the Holder harmless against, any liability for the payment of any costs and expenses, including reasonable attorney's fees, arising or incurred in connection with the enforcement by the Holder of any rights under this Note.
 - 10. This Note and the rights and obligations specified herein shall be binding upon and shall inure to the benefit of Maker and the Holder and their respective successors and assigns.

IN WITNESS WHEREOF, Maker has executed this Note as of the day and year first above written.

[TERRITORY]
[FRANCHISEE]

MAKER:

[FRANCHISEE ENTITY]

BY: _____

PRINT NAME: _____

TITLE: _____

DATE: _____

Attested by Notary

State of _____

County of _____

Signed before me on _____, 20_____, by _____

____ Personally Known

____ Produced Identification

Type and # of ID: _____

Signature of Notary: _____

Name of notary, typed, stamped or printed: _____

My commission expires: _____

Stamp/Seal

PROMISSORY NOTE

[\$AMOUNT]

Date: [DATE]

FOR VALUE RECEIVED **[FRANCHISEE ENTITY]**, a [STATE] [ENTITY TYPE] ("Maker"), hereby promises to pay to the order of **Rollins Acceptance Company, LLC**, a Delaware limited liability company (together, with any subsequent holder hereof, hereinafter referred to as the "Holder"), in lawful money of the United States of America, at 2170 Piedmont Road, N.E., Atlanta, Georgia 30324, or at such other place or to such other party as the Holder may from time to time designate by written notice, the principal sum of [AMOUNT] and [XX]/100 Dollars (**[\$AMOUNT]**) together with interest on the principal balance of this Note outstanding from time to time at a per annum rate equal to [PERCENT] Percent (**[XX]%**), in [INSTALLMENTS] (**[XX]**) equal monthly installment payments of principal and interest of [AMOUNT] and [XX]/100 Dollars (**[\$AMOUNT]**) commencing on [DATE], and continuing on the [first] day of each month thereafter, through and including [DATE].

1. This Note may be prepaid at any time or from time to time in whole or in part, without penalty or premium. All payments shall be made in good, commercially available funds by personal check, cashier's check, money order or wire transfer only. Holder shall not accept payments made by credit card or debit card. All payments shall be applied first to fees, expenses and costs provided for herein, next to accrued but unpaid interest and then to principal in the inverse order of maturity.
2. This Note represents [CHOOSE OPTION AT RIGHT]. Maker acknowledges and agrees that, to secure the payment of this Note, the Holder shall have the benefit of the security interest and lien granted by Maker in all of Maker's Receivables, Customer Lists and Customer Contracts, as defined in the Franchise Agreement (the "Collateral"), pursuant to Section 11.10 of the Franchise Agreement (or the then-current franchise agreement by and between Missquito, Inc. and Maker), and that the Holder is a secured party with respect to the Collateral.
3. All of the indebtedness evidenced by this Note and remaining unpaid balances of interest and expenses shall, at the option of the Holder, without demand and upon delivery of written notice to Maker by the Holder, become immediately due and payable upon the happening of any of the events listed below. Failure to exercise such option shall not constitute a waiver of the right to exercise such option if Maker is in default hereunder past any applicable grace periods.
 - a. Failure by Maker to pay within five (5) business days of becoming due the principal of or interest on the indebtedness evidenced by this Note.
 - b. The termination of the Franchise Agreement (or the then-current franchise agreement by and between Missquito, Inc. and Maker) for any reason.
 - c. The levy of any attachment, execution or any other process against all or any part of the assets of Maker.
 - d. Failure by Maker to pay, withhold, collect or remit any tax or tax deficiency when due.
 - e. The suspension of the business of Maker, or the making of a general assignment for the benefit of creditors, or the commencement of proceedings for dissolution or liquidation, or the commencement of proceedings under any bankruptcy, insolvency,

readjustment of debt or liquidation law or statute of the federal or state governments, or the adjudication as a bankrupt or insolvent, or the appointment of a receiver, or the making of a bulk sale or the giving of notice of intention to do so.

- f. The transfer by Maker to any third party of its interest in the Franchise Agreement (or the then-current franchise agreement by and between Missquito, Inc. and Maker), the sale of all or substantially all of the assets of Maker or a change in control of Maker.
 - g. In addition to other available remedies and the continuing accrual of interest, there will also be a 5% late charge imposed by the Holder on any payments made by Maker beyond any applicable grace period.
- 4. Time is of the essence of this Note and all other obligations of Maker to the Holder. No amendment to or waiver of any provision hereof shall be effective unless in writing signed by the Holder.
 - 5. Maker waives demand, presentment for payment, notice of dishonor, protest and notice of protest, and expressly agrees that this Note and any payment coming due under it may be extended from time to time without in any way affecting its liability hereunder.
 - 6. It is the intention of the parties hereto to conform strictly to applicable usury laws as presently in effect. Accordingly, if the transactions contemplated hereby would be usurious under applicable law (including the laws of the United States of America and the State of Georgia), then, in that event, notwithstanding anything to the contrary in this Note or in any other document, it is agreed that: (i) the aggregate of all consideration that constitutes interest under applicable law that is contracted for, charged or received under this Note or under any other documents or agreements, or otherwise in connection with the indebtedness evidenced by this Note, shall under no circumstances exceed the maximum amount of interest allowed by applicable law, and any excess shall be credited against the indebtedness evidenced by this Note by the Holder (or, if such indebtedness shall have been paid in full, refunded to Maker); and (ii) in the event that the maturity of the indebtedness evidenced by this Note is accelerated by reason of an election of the Holder resulting from any default under this Note or otherwise, or in the event of any required or permitted prepayments, then such consideration that constitutes interest may never include more than the maximum amount allowed by applicable law and excess interest, if any, provided for in this Note, or otherwise, shall be cancelled automatically as of the date of such acceleration or prepayment and, if theretofore paid, shall be credited on the indebtedness evidenced by this Note (or, if such indebtedness shall have been paid in full, refunded to Maker).
 - 7. All payments made by Maker under this Note shall be unconditional and shall be made without set-off, counterclaim or reduction in any amount for any reason whatsoever.
 - 8. This Note shall be construed according to and governed by the internal laws of the State of Georgia, without regard to conflict of law principles.
 - 9. Maker agrees to pay, and save the Holder harmless against, any liability for the payment of any costs and expenses, including reasonable attorney's fees, arising or incurred in connection with the enforcement by the Holder of any rights under this Note.
 - 10. This Note and the rights and obligations specified herein shall be binding upon and shall inure to the benefit of Maker and the Holder and their respective successors and assigns.

[TERRITORY]
[FRANCHISEE]

IN WITNESS WHEREOF, Maker has executed this Note as of the day and year first
above
written.

MAKER:

[FRANCHISEE ENTITY]

BY: _____

PRINT NAME: _____

TITLE: _____

DATE: _____

Attested by Notary

State of _____

County of _____

Signed before me on _____, 20_____, by

____ Personally Known

____ Produced Identification

Type and # of ID: _____

Signature of Notary: _____

Name of notary, typed, stamped or printed:

My commission expires: _____

Stamp/Seal

FORM OF MASTER AGREEMENT FOR ASSIGNMENT OF CONTRACTS

THIS MASTER AGREEMENT FOR ASSIGNMENT OF CONTRACTS (this "Agreement") is made and entered into as of [DATE], by and among Rollins Acceptance Company, LLC, a Delaware limited liability company ("RAC"), [FRANCHISEE ENTITY], a [STATE] [ENTITY TYPE] ("Franchisee"), and the undersigned individuals (the "Guarantors").

WITNESSETH:

WHEREAS, Franchisee has entered into that certain Franchise Agreement dated as of [DATE] (the "Franchise Agreement") with Missquito, Inc., an affiliate of RAC ("Missquito"), pursuant to which Franchisee has been granted a limited right and license to operate a mosquito control business using the Missquito name and trademarks (the "Franchised Business"). All capitalized terms used but not otherwise defined herein shall have the meanings ascribed to them in the Franchise Agreement.

WHEREAS, as part of the Franchised Business, Franchisee may enter into certain installment contracts (the "Customer Contracts") to provide mosquito control services for customers located within Franchisee's territory.

WHEREAS, the parties hereto desire to set forth herein the terms and conditions upon which Franchisee may transfer and assign, and RAC may purchase, all of Franchisee's right, title and interest in and to certain of Franchisee's Customer Contracts now existing or hereafter consummated.

NOW, THEREFORE, in consideration of the premises hereof, the covenants hereafter contained, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto do hereby covenant and agree as follows:

1. Assignment. If Franchisee desires to assign, transfer, set over, grant and convey to RAC all of its right, title and interest in and to certain of its Customer Contracts, it shall deliver to RAC a written notice summarizing the terms of such Customer Contracts and attaching copies of such Customer Contracts thereto, which notice shall also include such other information and have attached thereto such other documents which may be requested by RAC in connection with the proposed transfer. If RAC elects to purchase any or all of such Customer Contracts (such accepted Customer Contracts, the "Assigned Contracts"), it shall accept and acquire from Franchisee all of Franchisee's right, title and interest in and to the Assigned Contracts by delivery of a written notice to Franchisee stating RAC's acceptance thereof for the price specified therein (the "Purchase Price"). Notwithstanding the foregoing, Franchisee shall remain liable for and timely perform all of its obligations under the Assigned Contracts in compliance with the Franchise Agreement, all of Missquito's applicable standards, policies and manuals, and all applicable laws, rules and regulations. After such transfer and purchase, RAC shall hold all of the Assigned Contracts thereby assigned, transferred and conveyed unto RAC, its permitted successors and assigns, for its own use and behalf forever, subject to the terms of this Agreement.

2. Payment after Assignment. In the event that Franchisee receives any payment in connection with any of the Assigned Contracts after the date of assignment thereof, Franchisee will promptly inform RAC and transfer such payment to RAC at RAC's direction.

3. Warranty of Performance. Franchisee shall remain at all times liable for all

customer warranty and other obligations extended by it in connection with the Assigned Contracts.

4. Franchisee Representations and Warranties. In connection with any assignment of the Assigned Contracts by Franchisee to RAC at any time, Franchisee agrees that it shall be deemed to represent and warrant to RAC at the time of each such assignment and with respect to each Assigned Contract that: (a) it has good and lawful right to assign, transfer, set over, grant and convey each of the Assigned Contracts to RAC, (b) each of the Assigned Contracts evidences a bona fide sale of services by Franchisee to the customer identified therein, (c) the services sold pursuant to the Assigned Contracts were authorized and performed in accordance with the terms of the Franchise Agreement, (d) the Assigned Contracts do not evidence a transaction for the purchase or lease of goods, equipment, materials or other personalty, (e) the Assigned Contracts are in full force and effect and are free and clear of any and all liens and encumbrances, (f) the assignment of the Assigned Contracts will not result in a breach or default under, or cause the cancellation or acceleration of, any of the Assigned Contracts, and if any consent, approval, action or filing of notice (a "Consent") is required in connection with the assignment of the Assigned Contracts, Franchisee has obtained such Consent, and (g) neither Franchisee nor any customer under the Assigned Contracts is in breach or default under any provision of the Assigned Contracts.

5. RAC's Remedies. In addition to any other remedies available to RAC under this Agreement or at law or equity, if Franchisee breaches this Agreement, RAC shall have the right to assign any previously Assigned Contracts back to Franchisee, and in connection therewith, demand the prompt repayment of an amount equal to the Purchase Price with respect to each such Assigned Contract, minus any payments received thereon by RAC, plus interest accruing on such net amount at an annual rate of 18% from the date of the original assignment of each such Assigned Contract to the date of such reassignment; provided, however, that in no event shall the amount of interest due or payable with respect to the foregoing to exceed the maximum rate of interest allowed by applicable law.

6. Limited Obligation. RAC shall not be obligated to purchase any Customer Contracts proposed to be assigned by Franchisee hereunder, notwithstanding that such proposed Customer Contracts may conform to the terms of this Agreement.

7. Indemnity. Franchisee hereby agrees to indemnify, defend and hold harmless RAC from and against any and all claims, damages, losses, costs, expenses and liabilities relating to the Assigned Contracts that RAC may suffer or incur as a result of, or arising from, the events, acts, omissions, defaults, or negligence of Franchisee in its performance or non-performance relating to the Assigned Contracts, including without limitation any claim made by a customer under any warranty extended with respect thereto.

8. Acknowledgement. Franchisee acknowledges that any misrepresentation or breach of this Agreement may constitute grounds for termination of the Franchise Agreement by Missquito in Missquito's sole discretion.

9. Guarantor Obligations. In consideration of, and as an inducement to, the execution of this Agreement by RAC, each of the Guarantors under that certain Guaranty and Non-Compete Agreement, executed by the Guarantors in favor of Missquito, dated as of [DATE], hereby personally, jointly, severally and unconditionally agree to be personally bound by, and personally liable for each and every obligation and liability of Franchisee under this Agreement and the Assigned Contracts, and hereby make all of the covenants, representations and agreements of Franchisee set forth herein.

10. Reimbursement. Franchisee further agrees to reimburse RAC for all expenses incurred by RAC in connection with the enforcement of its rights under this Agreement, including reasonable attorney's fees.

11. Additional Covenants. Franchisee agrees that it will do, execute and deliver, or will cause to be done, executed and delivered, all such further acts, transfers, assignments and assurances, for the better conveying and confirming unto RAC, its successors and assigns, the entire right, title and interest in and to the Assigned Contracts as RAC may require at such time, subject to the terms of this Agreement.

12. Waiver. No failure by RAC to exercise, and no delay in exercising, any right or remedy hereunder shall operate as a waiver thereof, nor shall any single or partial exercise by RAC of any right or remedy hereunder preclude any other or further exercise thereof or the exercise of any other right or remedy. The rights and remedies of RAC as herein specified are cumulative and not exclusive of any other rights or remedies which RAC may otherwise have.

13. Severability. If any provision of this Agreement is prohibited by the laws of any jurisdiction as those laws apply to this Agreement, that provision shall be ineffective to the extent of such prohibition and/or shall be modified to conform with such laws, without invalidating the remaining provisions hereto.

14. Modification. This Agreement may not be changed or modified except in writing specifically referring to this Agreement and signed by the parties hereto.

15. Governing Law. This Agreement shall be governed by the laws of the State of Georgia, without regard to conflict of law principles, and shall inure to the benefit of, and shall be binding upon, the parties hereto and their respective successors and assigns.

[SIGNATURES ON FOLLOWING PAGE]

[TERRITORY]
[FRANCHISEE]

IN WITNESS WHEREOF, the undersigned have caused this Agreement to be executed as of the day and year first above written.

AGREED AND ACCEPTED:

RAC:

ROLLINS ACCEPTANCE COMPANY, LLC

BY: _____

PRINT NAME: _____

TITLE: _____

DATE: _____

AGREED AND ACCEPTED:

FRANCHISEE:

[FRANCHISEE ENTITY]

BY: _____

PRINT NAME: _____

TITLE: _____

DATE: _____

GUARANTOR:

[NAME]

BY: _____

PRINT NAME: _____

DATE: _____

GENERAL RELEASE

You, for yourself (and if you are a corporation, partnership, limited liability company or other entity, for purposes of this Section “you” and “your” includes you as an entity and your current and former directors, officers, owners, shareholders, partners, members, representatives, employees, agents and attorneys), and for each and all of your affiliates and related entities and such affiliates and related entities’ current and former directors, officers, owners, shareholders, partners, members, representatives, employees, agents and attorneys, together with the predecessors, successors, heirs and assigns of each of the foregoing (individually, collectively and in any combination, the “Releasing Parties”), release and forever discharge Franchisor and its current and former parents, subsidiaries, and affiliates and the respective directors, officers, owners, shareholders, partners, members, representatives, employees, agents, attorneys contractors, predecessors, successors, heirs and assigns of each of the foregoing (in their corporate and individual capacities, individually, collectively and in any combination, the “Released Parties”), of and from all manner of actions, causes of action, suits, debts, dues, sums of money, accounts, reckonings, bonds, bills, specialties, covenants, contracts, agreements, controversies, promises, variances, trespasses, damages, judgments, executions, claims, demands, and expenses (including, but not limited to, attorneys fees, and any interest) whatsoever, in law, admiralty or equity, that the Releasing Parties, ever had, now have, or that the Releasing Parties hereafter can or may have against the Released Parties for, on or by reason of any matter, cause or thing whatsoever, whether or not arising out of or relating to the FA of the Parties’ relationship thereunder, arising prior to and including the date of this Agreement.

* The General Release does not apply to claims arising under the Washington Franchise Investment Protection Act, RCW 19.100, and the rules adopted thereunder.

EXHIBIT K

STATE-SPECIFIC ADDENDA TO THE FRANCHISE DISCLOSURE DOCUMENT

EXHIBIT K-1
ADDENDUM TO MISSQUITO, INC.
FRANCHISE DISCLOSURE DOCUMENT
FOR THE STATE OF CALIFORNIA

In recognition of the requirements of the California Franchise Investment Law, California Corporations Code §§ 31000 - 31516, and the California Franchise Relations Act, California Business and Professions Code §§ 20000 - 20043, the franchise disclosure document for Missquito in connection with the offer and sale of franchises for use in the State of California shall be amended to include the following:

1. California Corporations Code § 31125 requires Missquito to give you a disclosure document, in a form containing the information that the Commissioner of Business Oversight of the California Department of Business Oversight may by rule or order require, prior to a solicitation or a proposed material modification of an existing franchise.

2. THE CALIFORNIA FRANCHISE INVESTMENT LAW REQUIRES THAT A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE BE DELIVERED TOGETHER WITH THE FRANCHISE DISCLOSURE DOCUMENT.

3. Item 3, "Litigation," shall be amended by the addition of the following language:

Neither Rollins, nor any person or franchise broker in Item 2 of the franchise disclosure document, is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities Act of 1934, 15 U.S.C.A. 78a *et seq.*, suspending or expelling such persons from membership in this association or exchange.

4. Item 17, "Renewal, Termination, Transfer and Dispute Resolution," shall be amended by the addition of the following language:

The regulations of the California Department of Business Oversight require that the following information concerning provisions of the franchise agreement be disclosed to you:

The California Franchise Relations Act provides rights to you concerning termination, transfer or non-renewal of a franchise. If the franchise agreement contains a provision that is inconsistent with California law, California law will control.

The franchise agreement provides for termination upon bankruptcy. This provision may not be enforceable under federal bankruptcy law, 11 U.S.C.A. §§ 101, *et seq.*

The franchise agreement contains a covenant not to compete which extends beyond the termination of the franchise agreement. This provision may not be enforceable under California law.

The franchise agreement requires the application of the laws of Georgia. This provision may be unenforceable under California law.

The franchise agreement contains a waiver of punitive damages and a jury trial. These provisions may not be enforceable under California law.

The franchise agreement requires binding arbitration. The arbitration will occur in the metropolitan area in which the Missquito's principal place of business is then located. These provisions may not be enforceable under California law. You are encouraged to consult private legal

counsel to determine the applicability of California and federal laws to the provisions of the franchise agreement restricting venue to a forum outside the State of California.

The franchise agreement requires you to sign a general release of claims upon renewal or transfer of the franchise agreement. California Corporations Code § 31512 provides that any condition, stipulation or provision purporting to bind any person acquiring any franchise to waive compliance with any provision of that law or any rule or order is void. California Corporations Code § 31512 voids a waiver of your rights under the California Franchise Investment Law. California Business and Professions Code § 20010 voids a waiver of your rights under the California Franchise Relations Act.

5. OUR WEBSITE HAS NOT BEEN REVIEWED OR APPROVED BY THE CALIFORNIA DEPARTMENT OF BUSINESS OVERSIGHT. ANY COMPLAINTS CONCERNING THE CONTENT OF THE WEBSITE MAY BE DIRECTED TO THE CALIFORNIA DEPARTMENT OF BUSINESS OVERSIGHT at WWW.DBO.CA.GOV.

6. THE FRANCHISE HAS BEEN REGISTERED UNDER THE FRANCHISE INVESTMENT LAW OF THE STATE OF CALIFORNIA. SUCH REGISTRATION DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE COMMISSIONER OF BUSINESS OVERSIGHT NOR A FINDING BY THE COMMISSIONER THAT THE INFORMATION PROVIDED HEREIN IS TRUE, COMPLETE AND NOT MISLEADING.

7. Each provision of this Addendum to the Franchise Disclosure Document shall be effective only to the extent, with respect to such provision, the jurisdictional requirements of the California Franchise Investment Law and the California Franchise Relations Act are met independently, without reference to this Addendum to the Franchise Disclosure Document, and only to the extent such provision is a then valid requirement of the statute.

EXHIBIT K-2
ADDENDUM TO MISSQUITO, INC.
FRANCHISE DISCLOSURE DOCUMENT
FOR THE STATE OF HAWAII

In recognition of the requirements of the Hawaii Franchise Investment Law, Hawaii Revised Statutes §§ 482E-1 – 482E-12, the Franchise Disclosure Document for Missquito in connection with the offer and sale of franchises for use in the State of Hawaii shall be amended to include the following:

1. The State Cover Page shall be amended by the addition of the following paragraphs:

THESE FRANCHISES WILL BE/HAVE BEEN FILED UNDER THE FRANCHISE INVESTMENT LAW OF THE STATE OF HAWAII. FILING DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE DIRECTOR OF COMMERCE AND CONSUMER AFFAIRS OR A FINDING BY THE DIRECTOR OF COMMERCE AND CONSUMER AFFAIRS THAT THE INFORMATION PROVIDED HEREIN IS TRUE, COMPLETE AND NOT MISLEADING.

THE FRANCHISE INVESTMENT LAW MAKES IT UNLAWFUL TO OFFER OR SELL ANY FRANCHISE IN THIS STATE WITHOUT FIRST PROVIDING TO THE PROSPECTIVE FRANCHISEE, OR SUBFRANCHISOR, AT LEAST SEVEN DAYS PRIOR TO THE EXECUTION BY THE PROSPECTIVE FRANCHISEE OF ANY BINDING FRANCHISE OR OTHER AGREEMENT, OR AT LEAST SEVEN DAYS PRIOR TO THE PAYMENT OF ANY CONSIDERATION BY THE FRANCHISEE, OR SUBFRANCHISOR, WHICHEVER OCCURS FIRST, A COPY OF THE FRANCHISE DISCLOSURE DOCUMENT, AND THIS ADDENDUM, TOGETHER WITH A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE.

THIS ADDENDUM AND THE FRANCHISE DISCLOSURE DOCUMENT CONTAIN A SUMMARY ONLY OF CERTAIN MATERIAL PROVISIONS OF THE FRANCHISE AGREEMENT. THE CONTRACT OR AGREEMENT SHOULD BE REFERRED TO FOR A STATEMENT OF ALL RIGHTS, CONDITIONS, RESTRICTIONS AND OBLIGATIONS OF BOTH THE FRANCHISOR AND FRANCHISEE.

The name and address of Missquito's agent in this state authorized to receive service of process is: Commissioner of Securities, Department of Commerce and Consumer Affairs, Business Registration Division, Securities Compliance Branch, 335 Merchant Street, Room 203, Honolulu, Hawaii 96813.

2. Item 5 "Initial Fees," shall be amended such that the provision entitled "Possible Gross Up for State Tax Imposition" is deleted and shall have no force or effect.
3. Item 20 "List of Outlets," shall be amended by the addition of the following paragraph:

This proposed registration is effective/exempt from registration or will shortly be on file in California, Florida, Hawaii, Illinois, Indiana, Kentucky, Maryland, Michigan, Minnesota, Nebraska, New York, North Dakota, Rhode Island, South Dakota, Texas, Utah, Virginia, Washington, and Wisconsin. No states have refused, by order or otherwise, to register these franchises. No states have revoked or suspended the right to offer these franchises. The proposed registration of these franchises has not been involuntarily withdrawn in any state.

4. Each provision of this Addendum to the Franchise Disclosure Document shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the Hawaii Franchise Investment Law are met independently, without reference to this Addendum to the Franchise Disclosure Document, and only to the extent such provision is a then valid requirement of the statute.

EXHIBIT K-3
ADDENDUM TO MISSQUITO, INC.
FRANCHISE DISCLOSURE DOCUMENT
FOR THE STATE OF ILLINOIS

In recognition of the requirements of the Illinois Franchise Disclosure Act of 1987, 815 Illinois Compiled Statutes §§ 705/1 - 705/44, the franchise disclosure document for Missquito in connection with the offer and sale of franchises for use in the State of Illinois shall be amended to include the following:

1. The "Summary" section of Item 17(v), entitled "Choice of forum," shall be amended by the addition of the following language:

However, any provision in the franchise agreement that designates jurisdiction or venue in a forum outside of the State of Illinois is void under Section 4 of the current Illinois Franchise Disclosure Act of 1987 (as amended), although the franchise agreement may provide for arbitration in a forum outside of the State of Illinois.

2. The "Summary" section of Item 17(w), entitled "Choice of law," shall be amended by the addition of the following language:

However, except for federal law, Illinois law applies if the jurisdiction requirements of the Illinois Franchise Disclosure Act of 1987 (as amended) are met.

3. Each provision of this Addendum to the Franchise Disclosure Document shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the Illinois Franchise Disclosure Act of 1987 are met independently, without reference to this Addendum to the Franchise Disclosure Document, and only to the extent such provision is a then valid requirement of the statute.

EXHIBIT K-4
ADDENDUM TO MISSQUITO, INC.
FRANCHISE DISCLOSURE DOCUMENT
FOR THE STATE OF INDIANA

In recognition of the requirements of the Indiana Franchise Act, Indiana Code §§23-2-2.5-1 through 51, the franchise disclosure document for Missquito in connection with the offer and sale of franchises for use in the State of Indiana shall be amended to include the following:

1. The franchise agreement contains a covenant not to compete that extends beyond the termination of the franchise agreement. These provisions may not be enforceable under Indiana law.
2. Indiana law makes unilateral termination of a franchise unlawful unless there is a material violation of the franchise agreement and the termination is not done in bad faith.
3. If Indiana law requires the franchise agreement and all related documents to be governed by Indiana law, then nothing in the franchise agreement or related documents referring to Georgia law will abrogate or reduce any of your rights as provided for under Indiana law.
4. Item 8, "Restrictions on Sources of Products and Services," is amended by the addition of the following language:

Any benefits derived as a result of a transaction with suppliers for Indiana franchisees will be kept by us as compensation for locating suppliers and negotiating prices for you.

5. Indiana law prohibits a prospective general release of claims subject to the Indiana Deceptive Franchise Practices Law.
6. Although the franchise agreement requires arbitration to be held in Atlanta, Georgia, arbitration held pursuant to the franchise agreement must take place in Indiana if you so request. If you choose Indiana, we have the right to select the location in Indiana.
7. Each provision of this Addendum to the Franchise Disclosure Document shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the Indiana Franchise Act are met independently, without reference to this Addendum to the Franchise Disclosure Document, and only to the extent such provision is a then valid requirement of the statute.

EXHIBIT K-5
ADDENDUM TO MISSQUITO, INC.
FRANCHISE DISCLOSURE DOCUMENT
FOR THE STATE OF MARYLAND

In recognition of the requirements of the Maryland Franchise Registration and Disclosure Law, Maryland Code of Business Regulation §§ 14-201 - 14-233, the Franchise Disclosure Document for Missquito in connection with the offer and sale of franchises for use in the State of Maryland shall be amended to include the following:

1. Item 17, "Renewal, Termination, Transfer and Dispute Resolution," shall be amended by the addition of the following language:

The general release language required as a condition of renewal, sale and/or assignment or transfer will not apply to claims arising under the Maryland Franchise Registration and Disclosure Law.

Although the franchise agreement requires litigation to be held in a court in Georgia, you may sue in Maryland for claims arising under the Maryland Franchise Registration and Disclosure Law, subject to the arbitration provisions of the franchise agreement.

The franchise agreement provides for termination upon your bankruptcy. This provision might not be enforceable under federal bankruptcy law (11. U.S.C. Sections 101 et seq.), but we will enforce it to the extent enforceable.

Any claims arising under the Maryland Franchise Registration and Disclosure Law must be brought within three years after the grant of your franchise.

To the extent that any provisions of the franchise agreement require you to assent to any release, estoppel or waiver of liability as a condition to your purchasing a franchise, such provisions are not intended to nor shall they act as a release, estoppel or waiver of any liability under the Maryland Franchise Registration and Disclosure Law.

2. Based upon the franchisor's financial condition, the Maryland Securities Commissioner has required a financial assurance. Therefore, all initial fees and payments owed by franchisees shall be deferred until the franchisor completes its pre-opening obligations under the franchise agreement.

3. Each provision of this Addendum to the Franchise Disclosure Document shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the Maryland Franchise Registration and Disclosure Law are met independently, without reference to this Addendum to the Franchise Disclosure Document, and only to the extent such provision is a then valid requirement of the statute.

4. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

EXHIBIT K-6
ADDENDUM TO MISSQUITO, INC.
FRANCHISE DISCLOSURE DOCUMENT
FOR THE STATE OF MINNESOTA

In recognition of the requirements of the Minnesota Franchise Act, Minnesota Statutes §§ 80C.01 - 80C.22, and of the Franchise Rules and Regulations promulgated thereunder by the Minnesota Commissioner of Commerce, Minnesota Rules §§ 2860.0100 - 2860.9930, the Franchise Disclosure Document for Missquito in connection with the offer and sale of franchises for use in the State of Minnesota shall be amended to include the following:

1. The Risk Factors set forth on the State Cover Page shall be amended by the addition of the following paragraph:

MINNESOTA STATUTES § 80C.21 AND MINNESOTA RULES § 2860.4400J PROHIBIT US FROM REQUIRING LITIGATION TO BE CONDUCTED OUTSIDE OF THE STATE OF MINNESOTA. IN ADDITION, NOTHING IN THE FRANCHISE DISCLOSURE DOCUMENT OR FRANCHISE AGREEMENT CAN ABROGATE OR REDUCE ANY OF YOUR RIGHTS AS PROVIDED FOR IN MINNESOTA FRANCHISE ACT, OR YOUR RIGHTS TO ANY PROCEDURE, FORUM, OR REMEDIES PROVIDED FOR BY THE LAWS OF THE JURISDICTION.

2. Item 13, "Trademarks," shall be amended by the addition of the following language:

The franchisor will protect the franchisee's right to use the Licensed Marks or will indemnify the franchisee from any loss, costs or expenses arising out of any claim, suite or demand regarding the use of the name.

3. Item 17, "Renewal, Termination, Transfer and Dispute Resolution," shall be amended by the addition of the following paragraphs:

With respect to franchisees governed by Minnesota law, we will comply with Minnesota Statutes § 80C.14, Subdivisions 3, 4, and 5 which require, except in certain specified cases, that a franchisee be given 90 days' notice of termination (with 60 days to cure) and 180 days' notice of non-renewal of the franchise agreement, and that consent to the transfer of the franchise not be unreasonably withheld.

Pursuant to Minnesota Rules § 2860.4400D, any general release of claims that you or a transferor may have against us or our shareholders, directors, employees and agents, including without limitation, claims arising under federal, state, and local laws and regulations shall exclude claims you or a transferor may have under the Minnesota Franchise Act, and the Franchise Rules and Regulations promulgated thereunder by the Minnesota Commissioner of Commerce.

Minnesota Statutes § 80C.21 and Minnesota Rules § 2860.4400J prohibit us from requiring litigation to be conducted outside of the State of Minnesota. In addition, nothing in the franchise disclosure document or franchise agreement can abrogate or reduce any of your rights as provided for in Minnesota Franchise Act, or your rights to any procedure, forum, or remedies provided for by the laws of the jurisdiction.

4. Each provision of this Addendum to the Franchise Disclosure Document shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the Minnesota Franchise Act or the Franchise Rules and Regulations promulgated thereunder by the Minnesota Commissioner of Commerce are met independently, without reference to this Addendum to the Franchise Disclosure Document, and only to the extent such provision is a then valid requirement of the statute.

EXHIBIT K-7
ADDENDUM TO MISSQUITO, INC.
FRANCHISE DISCLOSURE DOCUMENT
FOR THE STATE OF NEW YORK

In recognition of the requirements of Article 33 of the General Business Law of the State of New York, §§ 680 - 695, the Franchise Disclosure Document for Missquito in connection with the offer and sale of franchises for use in the State of New York shall be amended to include the following:

1. The Risk Factors set forth on the State Cover Page shall be amended by the addition of the following paragraphs:

INFORMATION COMPARING FRANCHISORS IS AVAILABLE. CALL THE STATE ADMINISTRATORS LISTED IN EXHIBIT B OR YOUR PUBLIC LIBRARY FOR SOURCES OF INFORMATION. REGISTRATION OF THIS FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS IT OR HAS VERIFIED THE INFORMATION IN THIS FRANCHISE DISCLOSURE DOCUMENT. IF YOU LEARN THAT ANYTHING IN THE FRANCHISE DISCLOSURE DOCUMENT IS UNTRUE, CONTACT THE FEDERAL TRADE COMMISSION AND THE APPROPRIATE STATE OR PROVINCIAL AUTHORITY.

THIS FRANCHISE DISCLOSURE DOCUMENT IS PROVIDED FOR YOUR OWN PROTECTION AND CONTAINS A SUMMARY ONLY OF CERTAIN MATERIAL PROVISIONS OF THE FRANCHISE AGREEMENTS. THIS FRANCHISE DISCLOSURE DOCUMENT AND ALL CONTRACTS OR AGREEMENTS SHOULD BE READ CAREFULLY IN THEIR ENTIRETY FOR AN UNDERSTANDING OF ALL RIGHTS AND OBLIGATIONS OF BOTH THE FRANCHISOR AND THE FRANCHISEE.

ALTHOUGH THESE FRANCHISES HAVE BEEN ACCEPTED FOR FILING, SUCH FILING UNDER ARTICLE 33 OF THE GENERAL BUSINESS LAW OF THE STATE OF NEW YORK DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE NEW YORK STATE DEPARTMENT OF LAW THAT THE INFORMATION PROVIDED HEREIN IS TRUE. THE DEPARTMENT'S REVIEW DID NOT INCLUDE A DETAILED EXAMINATION OF THE MATERIALS SUBMITTED. A FALSE, INCOMPLETE, INACCURATE OR MISLEADING STATEMENT MAY CONSTITUTE A VIOLATION OF BOTH FEDERAL AND STATE LAW, AND SHOULD BE REPORTED TO BOTH THE FEDERAL TRADE COMMISSION, WASHINGTON D.C. 20580 AND THE NEW YORK STATE DEPARTMENT OF LAW, BUREAU OF INVESTOR PROTECTION AND SECURITIES, 120 BROADWAY, NEW YORK, NEW YORK 10271.

ARTICLE 33 OF THE GENERAL BUSINESS LAW OF THE STATE OF NEW YORK MAKES IT UNLAWFUL TO OFFER OR SELL ANY FRANCHISE IN THE STATE OF NEW YORK WHICH IS SUBJECT TO REGISTRATION WITHOUT FIRST PROVIDING TO THE PROSPECTIVE FRANCHISEE, A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE FRANCHISE AT THE EARLIER OF (A) THE FIRST PERSONAL MEETING BETWEEN THE FRANCHISOR OR ITS AGENT AND THE PROSPECTIVE FRANCHISEE, (B) AT LEAST 10 BUSINESS DAYS PRIOR TO THE EXECUTION OF A BINDING FRANCHISE OR OTHER AGREEMENT OR (C) AT LEAST 10 DAYS PRIOR TO THE RECEIPT OF ANY CONSIDERATION IN CONNECTION WITH THE SALE OR PROPOSED SALE OF A FRANCHISE.

2. Item 3, "Litigation," is deleted in its entirety and replaced with the following:

ITEM 3. LITIGATION

Neither the franchisor, its predecessor, a person identified in Item 2, nor any affiliate offering franchises under the franchisor's principal trademark:

(a) has an administrative, criminal or civil action pending against that person alleging: a felony; a violation of a franchise, antitrust or securities law; fraud, embezzlement, fraudulent conversion, misappropriation of property; unfair or deceptive practices or comparable civil or misdemeanor allegations.

(b) has been convicted of a felony or pleaded nolo contendere to a felony charge or, within the ten-year period immediately preceding the application for registration, has been convicted of or pleaded nolo contendere to a misdemeanor charge or has been the subject of a civil action alleging: violation of a franchise, antifraud or securities law; fraud, embezzlement, fraudulent conversion or misappropriation of property, or unfair or deceptive practices or comparable allegations.

(c) is subject to a currently effective injunctive or restrictive order or decree relating to the franchise, or under a federal, State or Canadian franchise, securities, antitrust, trade regulation or trade practice law, resulting from a concluded or pending action or proceeding brought by a public agency; or is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities and Exchange Act of 1934, suspending or expelling such person from membership in such association or exchange; or is subject to a currently effective injunctive or restrictive order relating to any other business activity as a result of an action brought by a public agency or department, including, without limitation, actions affecting a license as a real estate broker or sales agent.

3. Item 4, "Bankruptcy," is deleted in its entirety and replaced with the following:

ITEM 4. BANKRUPTCY

Neither the franchisor, its affiliates, its predecessor, officers or general partner, during the 10-year period immediately before the date of the franchise disclosure document: (a) filed as debtor (or had filed against it) a petition to start an action under the U.S. Bankruptcy Code; (b) obtained a discharge of its debts under the bankruptcy code; or (c) was a principal officer of a company or a general partner in a partnership that either filed as a debtor (or had filed against it) a petition to start an action under the U.S. Bankruptcy Code or that obtained a discharge of its debts under the U.S. Bankruptcy Code during or within 1 year after the officer or general partner of the franchisor held this position in the company or partnership.

4. Item 7, "Estimated Initial Investment," shall be amended by the addition of the following language:

THERE ARE NO OTHER DIRECT OR INDIRECT PAYMENTS TO THE FRANCHISOR IN CONJUNCTION WITH THE PURCHASE OF THE FRANCHISE.

5. The "Summary" section of Item 17(d), entitled "Termination by you," shall be amended by the addition of the following language:

You may terminate the franchise agreement on any grounds available by law.

6. The "Summary" section of Item 17(j), entitled "Assignment of contract by Missquito," shall be amended by the addition of the following language:

However, no assignment will be granted except to an assignee who in the good faith judgment of the franchisor is willing and able to assume the franchisor's obligations.

7. The "Summary" section of Item 17(m), entitled "Conditions for Missquito's approval of transfer by you," shall be amended by the addition of the following language:

The transferor must execute a general release, in a form prescribed by us, of any and all claims against Missquito and our subsidiaries and affiliates, and our respective officers, directors, shareholders, agents, and employees, in their corporate and individual capacities; provided, however, that all rights enjoyed by you and any causes of action arising in your favor from the provisions of Article 33 of the General Business Law of the State of New York and the regulations issued thereunder shall remain in force, it being the intent of this provision that the non-waiver provisions of §§ 687.4 and 687.5 of Article 33 of the General Business Law of the State of New York be satisfied.

8. The "Summary" section of Item 17(w), entitled "Choice of law," shall be amended by the addition of the following language:

The foregoing choice of law should not be considered a waiver of any right conferred upon the franchisor or the franchisee by Article 33 of the General Business Law of the State of New York.

9. Each provision of this Addendum to the Franchise Disclosure Document shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of Article 33 of the General Business Law of the State of New York are met independently, without reference to this Addendum to the Franchise Disclosure Document, and only to the extent such provision is a then valid requirement of the statute.

10. THE FRANCHISOR REPRESENTS THAT THIS FRANCHISE DISCLOSURE DOCUMENT DOES NOT KNOWINGLY OMIT ANY MATERIAL FACT OR CONTAIN ANY UNTRUE STATEMENT OF A MATERIAL FACT.

EXHIBIT K-8
ADDENDUM TO MISSQUITO, INC.
FRANCHISE DISCLOSURE DOCUMENT
FOR THE STATE OF NORTH DAKOTA

In recognition of the requirements of the North Dakota Franchise Investment Law, North Dakota Century Code §§ 51-19-01 - 51-19-17, and the policies of the office of the State of North Dakota Securities Commission, the Franchise Disclosure Document for Missquito in connection with the offer and sale of franchises for use in the State of North Dakota shall be amended to include the following:

The North Dakota Securities Commissioner has held the following to be unfair, unjust, or inequitable to North Dakota franchisees (North Dakota Century Code § 51-19-09):

A. Restrictive Covenants: Franchise disclosure documents which disclose the existence of covenants restricting competition contrary to North Dakota Century Code § 9-08-06, without further disclosing that such covenants will be subject to the statute.

B. Situs of Arbitration Proceedings: Franchise agreements providing that the parties must agree to arbitrate disputes at a location that is remote from the site of the franchisee's business.

C. Restriction on Forum: Requiring North Dakota franchisees to consent to the jurisdiction of courts outside of the State of North Dakota.

D. Liquidated Damages and Termination Penalties: Requiring North Dakota franchisees to consent to liquidated damages or termination penalties.

E. Applicable Laws: Franchise agreements which specify that any claims arising under the North Dakota Franchise Investment Law will be governed by the laws of a state other than North Dakota.

F. Waiver of Trial by Jury: Requiring North Dakota franchisees to consent to the waiver of a trial by jury.

G. Waiver of Exemplary and Punitive Damages: Requiring North Dakota franchisees to consent to a waiver of exemplary and punitive damages.

H. General Release: Requiring North Dakota franchisees to execute a general release of claims as a condition of renewal or transfer of a franchise.

I. Limitation of Claims: Franchise agreements that require the franchisee to consent to a limitation of claims. The statute of limitations under North Dakota applies.

J. Enforcement of Agreement: Franchise agreements that require the franchisee to pay all costs and expenses incurred by the franchisor in enforcing the agreement. The prevailing party in any enforcement action is entitled to recover all costs and expenses including attorney's fees.

Each provision of this Addendum to the Franchise Disclosure Document shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the North

Dakota Franchise Investment Law, and the policies of the office of the State of North Dakota Securities Commission, are met independently, without reference to this Addendum to the Franchise Disclosure Document, and only to the extent such provision is a then valid requirement of the statute.

EXHIBIT K-9
ADDENDUM TO MISSQUITO, INC.
FRANCHISE DISCLOSURE DOCUMENT
FOR THE STATE OF RHODE ISLAND

In recognition of the requirements of the Rhode Island Franchise Investment Act, Rhode Island Code §§ 19-28.1-1 - 19-28.1-34, the Franchise Disclosure Document for Missquito in connection with the offer and sale of franchises for use in the State of Rhode Island shall be amended to include the following:

1. Item 17, "Renewal, Termination, Transfer and Dispute Resolution," shall be amended by the addition of the following language:

§ 19-28.1-14 of the Rhode Island Franchise Investment Act provides that "A provision in a franchise agreement restricting jurisdiction or venue to a forum outside this state or requiring the application of the laws of another state is void with respect to a claim otherwise enforceable under this Act."

2. Each provision of this Addendum to the Franchise Disclosure Document shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the Rhode Island Franchise Investment Act are met independently, without reference to this Addendum to the Franchise Disclosure Document, and only to the extent such provision is a then valid requirement of the statute.

EXHIBIT K-10
ADDENDUM TO MISSQUITO, INC.
FRANCHISE DISCLOSURE DOCUMENT
FOR THE STATE OF SOUTH DAKOTA

In recognition of the requirements of the South Dakota Franchise Act, South Dakota Codified Laws Chapter 37-5B, the Franchise Disclosure Document for Missquito in connection with the offer and sale of franchises for use in the State of South Dakota shall be amended to include the following:

1. Except as may be described in Item 3 of this Franchise Disclosure Document, neither we nor any person identified in Item 2 of this Disclosure Document has any material arbitration proceeding pending, or has during the 10 year period immediately preceding the date of this Franchise Disclosure Document been a party to concluded material arbitration proceedings.
2. Although the franchise agreement requires all arbitration proceedings to be held in Atlanta, Georgia, the site of any arbitration started pursuant to the franchise agreement will be at a site mutually agreed upon by you and us.
3. We may not terminate the franchise agreement for a breach, for failure to meet performance standards and/or for failure to make royalty or advertising payments unless you receive 30 days prior written notice from us and you are provided with an opportunity to cure the defaults.
4. Covenants not to compete upon termination or expiration of the franchise agreement are generally unenforceable in the State of South Dakota.
5. The laws of the State of South Dakota will govern matters pertaining to franchise registration, employment, covenants not to compete, and other matters of local concern; but as to contractual and all other matters, the franchise agreement will be subject to the applications, construction, enforcement and interpretation under the governing law of Georgia.
6. Any provisions in the franchise agreement restricting jurisdiction or venue to a forum outside of the State of South Dakota or requiring the application of the laws of another state is void with respect to a claim otherwise enforceable under the South Dakota Franchise Act.
7. Any provision that provides that the parties waive their right to claim punitive, exemplary, incidental, indirect, special or consequential damages may not be enforceable under South Dakota law.
8. Each provision of this Addendum to the Franchise Disclosure Document shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the South Dakota Franchise Act are met independently, without reference to this Addendum to the Franchise Disclosure Document, and only to the extent such provision is a then valid requirement of the statute.

EXHIBIT K-11
ADDENDUM TO MISSQUITO, INC.
FRANCHISE DISCLOSURE DOCUMENT
FOR THE COMMONWEALTH OF VIRGINIA

In recognition of the restrictions contained in Section 13.1-564 of the Virginia Retail Franchising Act, the Franchise Disclosure Document for Missquito for use in the Commonwealth of Virginia shall be amended as follows:

1. Item 17, "Renewal, Termination, Transfer and Dispute Resolution," shall be amended by the addition of the following language:

Pursuant to Section 13.1-564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to cancel a franchise without reasonable cause. If any ground for default or termination stated in the franchise agreement does not constitute "reasonable cause;" as that term is defined in the Virginia Retail Franchising Act or the laws of Virginia, that provision may not be enforceable.

2. Each provision of this Addendum to the Franchise Disclosure Document shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the Virginia Retail Franchising Act are met independently, without reference to this Addendum to the Franchise Disclosure Document, and only to the extent such provision is a then valid requirement of the statute.

EXHIBIT K-12
ADDENDUM TO MISSQUITO, INC.
FRANCHISE DISCLOSURE DOCUMENT
FOR THE STATE OF WASHINGTON

The State of Washington has an act, the Washington Franchise Investment Protection Act, Revised Code of Washington §§ 19.100.010 – 19.100.940, which may supersede the franchise agreement in your relationship with us including the areas of termination and renewal of your franchise. There may also be court decisions which may supersede the franchise agreement in your relationship with us including the areas of termination and renewal of your franchise.

In recognition of the requirements of the Washington Franchise Investment Protection Act, the Franchise Disclosure Document for Missquito in connection with the offer and sale of franchises for use in the State of Washington shall be amended to include the following:

1. Item 3, “Litigation,” shall be amended by the addition of the following:

Washington Assurance of Discontinuance. The Attorney General of the State of Washington initiated an investigation (Case No. 19-2-32301-9 SEA) relating to Critter Control's hiring practices, particularly with respect to restrictions on a franchisee's ability to solicit and hire employees of other Critter Control locations (“No-Poaching Provisions”). The Attorney General has asserted that the No-Poaching Provisions constituted a contract, combination or conspiracy in the restraint of trade in violation of the Consumer Protection Act (RCW 19.86.030). Without admitting or denying the assertions made by the Attorney General, on December 9, 2019, Critter Control entered into an Assurance of Discontinuance with the Attorney General in which Critter Control agreed (1) not to include No-Poaching Provisions in any future franchise agreement, (2) not to enforce any No-Poaching Provisions in any outstanding franchise agreement, (3) to inform all franchisees of the entry into the Assurance of Discontinuance, and (4) to inform the Attorney General if it learns of any franchisee in Washington is attempting to enforce any No-Poaching Provisions.

2. The State of Washington does impose such a tax as identified within the provision “Possible Gross Up for State Tax Imposition” of Item 5 for the fees paid by a franchisee.

3. Item 17, “Renewal, Termination, Transfer and Dispute Resolution,” shall be amended by the addition of the following paragraphs:

In the event of a conflict of laws, the provisions of the Washington Franchise Investment Protection Act, Chapter 19.100 RCW will prevail.

RCW 19.100.180 may supersede the Franchise Agreement in your relationship with the franchisor including the areas of termination and renewal of your franchise. There may also be court decisions which may supersede the Franchise Agreement in your relationship with the franchisor, including the areas of termination and renewal of your franchise.

You may terminate the franchise agreement under any grounds permitted by law.

In any arbitration or mediation involving a franchise purchased in Washington, the arbitration or mediation site will be either in the state of Washington, or in a place mutually agreed upon at the time of the arbitration or mediation, or as determined by the arbitrator or mediator at the time of arbitration or mediation. In addition, if litigation is not precluded by the Franchise Agreement, a franchisee may bring an action or proceeding arising out of or in connection with the sale of franchises, or a violation of the Washington Franchise Investment Protection Act, in Washington.

A release or waiver of rights executed by a franchisee may not include rights under the Washington Franchise Investment Protection Act or any rule or order thereunder except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel. Provisions such as those which unreasonably restrict or limit the statute of limitations period for claims under the Act, or rights or remedies under the Act such as a right to a jury trial, may not be enforceable.

Transfer fees are collectable to the extent that they reflect the franchisor's reasonable estimated or actual costs in effecting a transfer.

Pursuant to RCW 49.62.020, a noncompetition covenant is void and unenforceable against an employee, including an employee of a franchisee, unless the employee's earnings from the party seeking enforcement, when annualized, exceed \$100,000 per year (an amount that will be adjusted annually for inflation). In addition, a noncompetition covenant is void and unenforceable against an independent contractor of a franchisee under RCW 49.62.030 unless the independent contractor's earnings from the party seeking enforcement, when annualized, exceed \$250,000 per year (an amount that will be adjusted annually for inflation). As a result, any provisions contained in the Franchise Agreement or elsewhere that conflict with these limitations are void and unenforceable in Washington.

RCW 49.62.060 prohibits a franchisor from restricting, restraining, or prohibiting a franchisee from (i) soliciting or hiring any employee of a franchisee of the same franchisor or (ii) soliciting or hiring any employee of the franchisor. As a result, any such provisions contained in the Franchise Agreement or elsewhere are void and unenforceable in Washington.

4. Each provision of this Addendum to the Franchise Disclosure Document shall be effective only to the extent, with respect to such provision, the jurisdictional requirements of the Washington Franchise Investment Protection Act are met independently, without reference to this Addendum to the Franchise Disclosure Document.

5. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of: (i) waiving any claims under any applicable state franchise law, including fraud in the inducement; or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

EXHIBIT L
STATE EFFECTIVE DATES AND TWO ACKNOWLEDGEMENTS OF RECEIPT

STATE EFFECTIVE DATES

This disclosure document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

State	Effective Date
California	Pending
Florida	Pending
Hawaii	Pending
Illinois	Exempt
Indiana	Exempt
Kentucky	Exempt
Maryland	Pending
Michigan	Pending
Minnesota	Pending
Nebraska	Exempt
New York	Exempt
North Dakota	Pending
Rhode Island	Pending
South Dakota	Exempt
Texas	Exempt
Utah	Pending
Virginia	Pending
Washington	Pending
Wisconsin	Pending

RECEIPT
(To be retained by Franchisee)

This disclosure document summarizes certain provisions of the Franchise Agreement and other information in plain language. Read this disclosure document and all agreements carefully.

If Missquito, Inc. offers you a franchise, it must provide this disclosure document to you 14 calendar days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale. New York requires that Missquito, Inc. provide you with this Disclosure Document at the earlier of the first personal meeting or ten business days before you sign a binding agreement with, or make payment to, Missquito, Inc. or one of its affiliates in connection with the proposed sale. Michigan requires that Missquito, Inc. provide you with this Disclosure Document ten business days before you sign a binding agreement with, or make payment to, Missquito, Inc. or one of its affiliates in connection with the proposed sale. Iowa requires that Missquito, Inc. provide you with this Disclosure Document at the earlier of your first personal meeting to discuss the franchise, or 14 calendar days before you sign a binding agreement with, or make payment to Missquito, Inc. or one of its affiliates, in connection with the proposed franchise sale.

If Missquito, Inc. does not deliver this disclosure document on time or if it contains a false or misleading statement, or a material omission, a violation of federal law and state law may have occurred and should be reported to the Federal Trade Commission, Washington, DC 20580 and the state agency listed on Exhibit B.

The name, principal business address, and telephone number of each franchise seller offering the franchise is as follows: Jerel Canty, Missquito Franchise Sales Manager, 2170 Piedmont Road NE, Atlanta, Georgia 30324, (231) 947-2400.

Missquito, Inc., the seller of these franchises, authorizes the respective state agencies identified on Exhibit C to receive service of process for it in the particular state.

I, personally, and as a duly authorized officer of the prospective franchisee (if the franchisee is an entity), hereby acknowledge receipt from Missquito, Inc. of the Franchise Disclosure Document (to which this Receipt is attached) dated April 29, 2024, amended on May 9, 2024

This Disclosure Document included the following exhibits:

- | | |
|---|--|
| A Form of Franchise Agreement | G Territory Units and Franchise Fees |
| B State Administrators | H Current and Former Franchisees |
| C Agents for Service of Process | I Financial Statements |
| D Description of Manuals | J Contracts |
| E Required and Recommended Package of Inventory and Equipment | K State-Specific Addenda |
| F Recommended Suppliers | L State Effective Dates and Acknowledgement of Receipt |

[SIGNATURE ON FOLLOWING PAGE]

Signature (individually and as an officer)

Date Disclosure Document Received

Print Name

PLEASE KEEP THIS PAGE FOR YOUR RECORDS

Print Franchisee's Name (if an entity)

Prospective Franchise Location

RECEIPT
(To be returned to Franchisor)

This disclosure document summarizes certain provisions of the Franchise Agreement and other information in plain language. Read this disclosure document and all agreements carefully.

If Missquito, Inc. offers you a franchise, it must provide this disclosure document to you 14 calendar days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale. New York requires that Missquito, Inc. provide you with this Disclosure Document at the earlier of the first personal meeting or ten business days before you sign a binding agreement with, or make payment to, Missquito, Inc. or one of its affiliates in connection with the proposed sale. Michigan requires that Missquito, Inc. provide you with this Disclosure Document ten business days before you sign a binding agreement with, or make payment to, Missquito, Inc. or one of its affiliates in connection with the proposed sale. Iowa requires that Missquito, Inc. provide you with this Disclosure Document at the earlier of your first personal meeting to discuss the franchise, or 14 calendar days before you sign a binding agreement with, or make payment to Missquito, Inc. or one of its affiliates, in connection with the proposed franchise sale.

If Missquito, Inc. does not deliver this disclosure document on time or if it contains a false or misleading statement, or a material omission, a violation of federal law and state law may have occurred and should be reported to the Federal Trade Commission, Washington, DC 20580 and the state agency listed on Exhibit B.

The name, principal business address, and telephone number of each franchise seller offering the franchise is as follows: Jerel Canty, Missquito Franchise Sales Manager, 2170 Piedmont Road NE, Atlanta, Georgia 30324, (231) 947-2400.

Missquito, Inc., the seller of these franchises, authorizes the respective state agencies identified on Exhibit C to receive service of process for it in the particular state.

I, personally, and as a duly authorized officer of the prospective franchisee (if the franchisee is an entity), hereby acknowledge receipt from Missquito, Inc. of the Franchise Disclosure Document (to which this Receipt is attached) dated April 29, 2024, amended on May 9, 2024.

This Disclosure Document included the following exhibits:

- | | |
|---|--|
| A Form of Franchise Agreement | G Territory Units and Franchise Fees |
| B State Administrators | H Current and Former Franchisees |
| C Agents for Service of Process | I Financial Statements |
| D Description of Manuals | J Contracts |
| E Required and Recommended Package of Inventory and Equipment | K State-Specific Addenda |
| F Recommended Suppliers | L State Effective Dates and Acknowledgement of Receipt |

[SIGNATURE ON FOLLOWING PAGE]

Signature (individually and as an officer)

Print Name

Print Franchisee's Name (if an entity)

Prospective Franchise Location

Date Disclosure Document Received

PLEASE MAIL THIS PAGE BACK TO:

Missquito, Inc.
2710 Piedmont Road NE
Atlanta, Georgia 30324

OR EMAIL TO:

info@missquito.com